

# GROWTH FRIGHTENS STATE

**BY JIM MCCAULEY**  
P-T Sacramento Bureau

**SACRAMENTO** — Even the state's population scientists who recently forecast 28.1 million Californians by 1980, are frightened by the future impact of the state's population explosion.

They anticipate a 17-year deluge of new Californians that will double the size of Orange County and other California growth areas.

Result is that they are hedging their population projections to place them on the conservative side.

Big reason is the so-called "job gap." State plan-

ners can't yet figure how enough new jobs can be created to employ all the newcomers if the current in-migration rate continues in California through 1980.

As a consequence, state population forecasters are assuming in-migration won't maintain its brisk after-1955 pace. You can add several million to the population forecast if the migration-drop theory is wrong.

Walter P. Hollman, who heads a seven-man population and school enrollment research staff in the State Finance Department, figures the conservative discounting of migration due

to the "job gap" could be wrong. But he still is watering down the migration factor.

Hollman notes that:

1. Virtually all previous California population forecasts in past decades have been overly conservative.
2. There always is a "job gap" when you look into the future. No one a few decades ago anticipated the jobs that would be created in California by new industries such as missiles, aircraft and electronics. Who knows what new jobs future technology will create?
3. State population forecasters are anticipating an

annual migration to California of only 300,000 newcomers, though the figure has topped that for every year since fiscal 1955.

Migration now accounts for 60 percent of California's annual population growth. Yet the new conservative look at the "job gap" era is betting that a baby boom will account for the majority of new Californians.

The World War II and postwar crop of babies is just now entering its population-productive years, according to Hollman. Their babies — plus a declining death rate — will be the

big factors in the future California population explosion, according to the theory of Hollman's seven-man staff.

What will be the California of 1980?

A county-by-county study by Hollman anticipates that big change will be in the suburban growth counties. Some old-line big cities — such as San Francisco — are due to hit population plateaus, where growth will all but halt.

Orange County will become the second largest county in the state, topping 2.1 million. Orange County is predicted to pass Alameda

County (Oakland area) by 1965 and exceed San Diego County by 1970.

Populationists figure Orange County already is larger than San Francisco, onetime population center of California.

Orange County is due to hit 1,113,200 in 1965, 1,473,800 in 1970, 1,815,700 in 1975 and 2,144,400 in 1980.

Los Angeles County is forecast for a 50 percent spurt. Los Angeles County, which had 6,071,900 in 1960, is predicted for 9,241,500 in 1980.

Other California counties slated to top a million in population by 1980 are

Alameda, 1,363,400; Sacramento, 1,073,000; San Diego, 1,801,000, and Santa Clara, 1,708,000.

But forecasting populations still isn't an exact science, Hollman said. There are a lot of unknown variables.

"It should be emphasized that although probable future economic growth conditions and their effects upon migration were examined, it was not always possible to gauge in advance the full impact of economic development plans in being or anticipated," concluded the population forecasters.

## 2 CHILDREN ALIVE IN DAM DEBRIS

**BELLUNO, Italy (UPI)** — Rescuers found two children still alive in the cellar of a wrecked house at Longarone Saturday, more than 60 hours after the Vajont Reservoir disaster virtually wiped out the Alpine town and nearby villages.

The little boy and girl, apparently brother and sister, were rescued by Italian soldiers who heard their faint cries while digging in the ruins for bodies of the estimated 3,000 to 4,000 dead.

The two children were rushed to a hospital suffering from exhaustion but otherwise apparently uninjured.

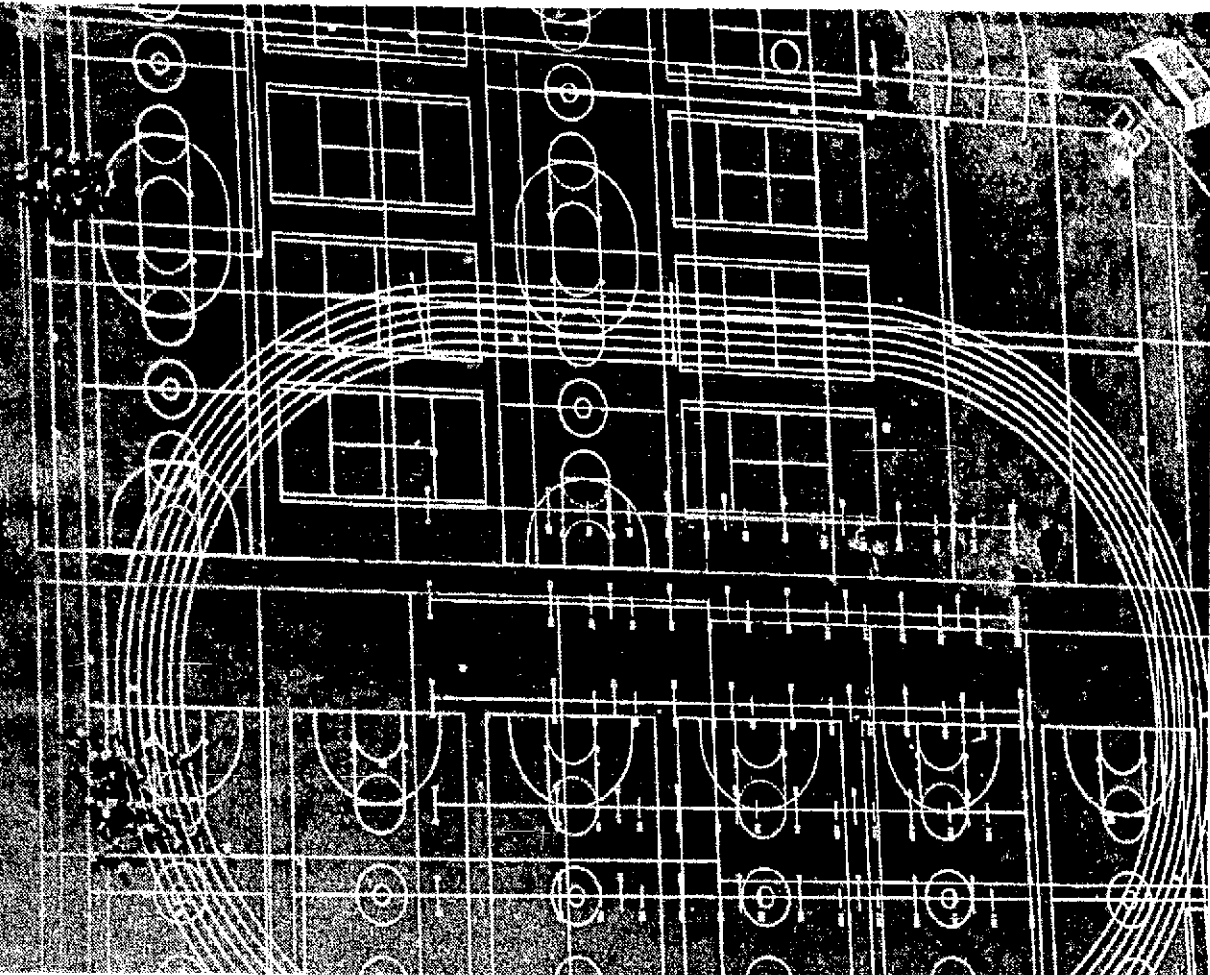
Southland's  
OWN SUNDAY  
Newspaper

# Independent = Press = Telegram

The Weather---  
Sunny today, clear tonight.  
High today about 82. Complete  
weather on Page A-2.

## Picture Puzzle

### WHAT DO YOU SUPPOSE THIS IS?



This puzzling pattern was sighted by The Independent, Press-Telegram's chief photographer, Roger Coar, while carrying out an assignment last week. Even Coar was confused by the oddly even shapes he spied—and later spent several hours trying to identify the pattern. But what is it? Is it an electronic printed circuit? Draftsman's guide? Something left on the blackboard after school? An electric railroad running through a model town? A "modern" stained glass window? The Sports Arena's floor? How-to-do-it manual? Diagram of a football "power play"? Whichever—or whatever—it's something many Long Beach residents see every day of the year. An explanation is on Page A-2.

## Barry Refuses to Debate Rocky

**EUGENE, Ore. (AP)**—Sen. Barry Goldwater, R-Ariz., Saturday rejected New York Gov. Nelson A. Rockefeller's challenge to debate Republican Party policies.

"If he wants to debate weaknesses in the Kennedy administration, sure, but if he wants to talk about the Republican Party and its policies, no," said Goldwater in an airport interview at Portland.

Rockefeller made the debate proposal in a talk before the Western Republican Conference here.

HE LEFT Eugene before Goldwater arrived for a night speech, but was asked for comment on Goldwater's statement.

Rockefeller said he wanted to debate Republican Party principles.

"Do you mean specific programs?" a reporter asked.

"That's right," said Rockefeller.

The two potential Republican presidential candidates were the top speakers at the conference. Rockefeller spoke at noon.

"I invite Sen. Goldwater to join with me in a series of debates on how our party can best deal with the vital issues before the

## Colorado Gridder Quizzed on Bets

**DENVER (UPI)**—A University of Colorado football player was picked up by police Saturday along with two other men for questioning about a football betting operation reported to involve as much as \$50,000 a week.

John (Skip) La Guardia, 20, of Denver, a starting guard on the Colorado team as a sophomore last year, was apprehended.

## WHERE TO FIND IT

- EDITORIAL discussion of Tuesday's Third District special Council election, with endorsement of William S. Grant, will be found on Page B-2.
  - VETERAN PILOT Clyde Schlieper of Long Beach retires after over 31,000 flying hours. See feature story by William Jones, Page B-1.
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# Red Blockade a True Error, U. S. Believes

## FROM DOUGLAS

### Canceling of DC9 Program Denied

**By LEE CRAIG**  
P-T Aerospace Editor

The top executive at Douglas Aircraft Company's Long Beach plant Saturday denied rumors that the firm plans to call off the DC9 short-haul jet transport program.

"There's no intent whatever, of such a course," declared Jackson R. McGowan, vice president and general manager of the local Douglas plant.

WORD HAD been received that aerospace industry observers — particularly throughout Europe — have been predicting that Douglas would dump the project because orders for the 560-mile-an-hour, short-range transport had been far below expectations.

Some American and foreign airlines have placed orders for the DC9's British competitor, the BAC 1-11, which made its first flight nearly two months ago.

The DC9 isn't scheduled to leave the ground until March 1965. Quantity deliveries can't be made until the spring of 1966, or well after the first BAC 1-11s are delivered to customers.

SO FAR, the British craft's builders have 60 orders; Douglas has an order from Delta Air Lines for 15 DC9s, with an option for 15 more.

Biggest blow to Douglas was American Airlines' decision to buy 15 BAC 1-11s, with an option for another 15, instead of the DC9, because of lower price and quicker delivery.

AA spokesmen pointed out that they will save an estimated \$3 million by their choice, even though they will pay about \$3.3 million in duty on the imported aircraft.

Delivery of the 15 British twin-jets, they said, would be well ahead of deliveries of the DC9.

McGowan feels that the time difference will be insignificant for orders of any magnitude.

"PROBABLY the American Airlines planes will be delivered about six months

## Cold War Thaw to Continue

**WASHINGTON (UPI)**—The Kennedy administration Saturday blamed the Berlin blockade on a "genuine" Russian misunderstanding and saw no permanent setback to the widening thaw in the cold war.

President Kennedy got word at 7:15 a.m. (EDT) that the Russians had cleared the Berlin-bound U.S. military convoy after a 48-hour delay.

This ended an anxious Washington vigil and feverish high-level diplomatic activity aimed at preventing a local incident from flaring into a full-blown East-West crisis.

**IN SHARP** contrast to Friday's tenseness, Kennedy joked at a White House Columbus Day ceremony and took off for a quiet weekend at Camp David, Md.

High administration sources gave this assessment of the convoy incident:

It was touched off by misunderstanding of low-level Russian officers at the Soviet-controlled checkpoints at the entry to and exit from the 110-mile highway from West Germany across Communist East Germany to West Berlin.

The Russians apparently thought the 18-vehicle U.S. convoy carrying 61 men and supplies was varying from customary procedures. The United States, for its

## Ten Survive Plane Crash

**SHOW LOW, Ariz. (AP)**—Ten United States and Canadian Indian officials escaped injury Saturday when their chartered plane crashed and burned near the Show Low airport.

The plane crashed and burned in a wooded area after attempting to gain altitude following a landing attempt.

All the passengers managed to climb out of the wreckage.

## THREATENING RUSSIAN TROOPS FACED, DEFIED

# Yank Officer Tells Tense Drama at Berlin Gate

By JOHN O. KOEHLER

**BERLIN (UPI)**—A young American officer told Saturday how he tried to ram his much-delayed convoy through Communist barricades on the Berlin Autobahn.

"I went up to the steel barrier and raised it. We were going to go through whether the Russians liked it or not," said 1st Lt. Raymond C. Fields, of Pawnee, Okla.

"Then the Russian colonel at the scene began shouting orders to his men and two armored cars pulled in front of us. Our first truck was about 30 feet from the barrier.

"That Russian colonel was really shook."

The 26-year-old infantry officer said his convoy had been at the checkpoint for eight hours before he gave orders to his 60 men to mount up.

Fields said the Russian colonel was "so jumpy that instead of going through his subordinate officers or a sergeant, he issued his own orders to the troops."

The lieutenant's convoy was first delayed Thursday morning when it arrived at Marienborn checkpoint en route to Berlin.

"A Russian captain at the barrier told us we should dismount so he could count us but I said 'Negative ... we are not going to do it.'"

The Western Allies maintain the Russians have no right to demand such special checks. Sometimes, however, when large numbers of men ride in convoys, they dismount to be counted. But the Allies say this is only a "courtesy" to the Russians so that processing is faster.

When the 18-vehicle convoy reached the Berlin end of the 110-mile road between West Berlin and West Germany, the Soviets again demanded that the troops get out of their jeeps and trucks. Again, Fields refused.

"I told the Russian officer we were not about to get out and just about then Russian troops swarmed all over the place," Fields said. He estimated that about 100 Soviet combat-ready infantrymen were deployed around the checkpoint.

"My men were ready to meet them. These boys really clicked. They were not going to take anything from the Russians," Fields said proudly.

"I established four guard posts to safeguard our equipment and the men fixed bayonets to their rifles."

He said the Russians were "very cold to us and tried to obstruct the men in moving around the area."

After the attempted breakthrough the Russians moved 12 armored cars around the convoy. Two were placed across the road.

Mt. Sgt. Richard Ackley, 36, highest ranking noncommissioned officer with the convoy, said machine guns mounted on the armored cars were trained on the convoy.

"They also had a six-barrel light anti-aircraft gun which tracked our helicopters as they were flying overhead," he added.

Ackley, of Lake Geneva, Wis., and a veteran of the Korean fighting, said:

"The situation was as tense as any I encountered in Korea ... there was no actual fighting here but it was just as tense. But the boys acted as cool as any I have seen ... I would be proud to serve with them any time."

Fields, who had less than four hours of sleep in 52 hours, is executive officer of Co. A, 3rd Battalion, 6th

(Continued Page A-2, Col. 6)

(Continued Page A-9, Col. 1)





# 5,500 Expected to Vote Tuesday in 3rd District

A total vote of at least 5,500 is expected for Tuesday's special election of a Third District Long Beach city councilman in southeast Long Beach.

That figure was mentioned by City Clerk Margaret Heartwell's aides on the basis of the actual tally from the district for the May 14 regular councilmanic primary, which brought out 5,551 voters.

Since then, total registration in the district has declined by 30 to 18,369.

Election officials said the turnout is more likely to exceed 5,500 than fall below that figure. Eighty-one voters have applied for absentee ballots, an unusually high number for a single-district poll.

A NONPARTISAN meeting addressed by four of the five candidates attracted nearly 200 last week, a record comparing favorably with most of the citywide candidates rallies.

The 47 polling places will open at 7 a.m. and close at 8 p.m. It will be the first application here of a 1963 legislative act ordering an extra hour of evening voting for elections in populous counties.

Five candidates are running for the office left vacant by the death July 26 of Lewis Reese, longtime representative of the district.

The election is a winner-take-all affair with the person getting the most votes (not necessarily a majority) taking the office. The winner will serve the balance of the three-year term which began July 1, only three weeks before the death of Reese.

The candidates in alphabetical order:

**Dana Brown** — Operates chain of seven Brownies Toy Stores. Has lived in the district 15 years. Born in North Dakota. Attended college in Illinois and Minnesota. Member or officer of Lions, Elks, Golf Commission, Community Hospital Board of Directors and served on Marina Advisory Committee. Was top vote-getter in last district primary nominating election but lost in citywide general election.

**Laurence Farrant** — Chief architect Hughes Aircraft Co., Fullerton. Native of Australia. Came to U.S. in 1947. Has taught architecture in various American universities and has

done consultive work. Has lived in California three years and in the district one year.

**William S. (Bill) Grant** — State Assemblyman for 14 years. Holds or has held office or membership in Los Altos YMCA, Army and Navy Y.M.C.A., Community Chest, Red Cross, Convention Bureau, Planning Commission, Philharmonic Society, Native Sons of the Golden West, Masonic Lodge, Elks, Moose, Chamber of Commerce, State College Advisory Board and Boy Scouts. Authored tidelands compromise bill. Sponsored legislation that brought State College to Long Beach.

**Mrs. Patricia A. Kempster** — Housewife. Active with League of Women Voters, Lowell P-TA, Alamitos Bay Civic Council. Has been constant observer at City Council meeting for four years. Lived in district 40 years.

**Donald A. Oleson** — Instructor of government and history at Long Beach City College. Former faculty member at Long Beach State College. Has doctorate in political science. Military intelligence service in Korean War, Business experience in insurance, real estate and publishing. Studied abroad three years; authored articles on governmental operation and human relations. Teaches LBCC course "History of Long Beach."

## U.S.-Russ Air Link Possible

WASHINGTON (UPI) — The United States and Russia may soon sign a bilateral agreement creating nonstop commercial air service between New York and Moscow.

Airline industry officials are convinced that one of the next developments in the Cold War thaw — if there really is a thaw — will be a civil air pact, long sought by the Soviet Union.

Such an agreement actually was initiated tentatively two years ago. But it never reached formal consummation because of a sudden worsening in U.S.-Soviet relations.



—Staff Photo by Roger Coar

### SIAMESE-TWIN TURTLES

Pets—or is it pet?—of Mr. and Mrs. Sig Ougland, 2860 Canal Ave., are these Siamese-twin turtles. Called Ray and May by their owners, the turtles have six legs. However, the middle legs don't work, and traveling is something of a tug-of-war with the result that they do most of their walking sideways.

## 700 Attend Connie Stevens Marriage to James Stacy

HOLLYWOOD (UPI) — was performed by the Rev. Walter Kelly.

Blonde actress Connie Stevens was married Saturday to actor James Stacy in one of church in a black limousine.

She was escorted from the car into the church by policemen

from Warner Bros. Studio, where she is under contract. The policemen held back anxious fans who began to crowd around the pretty actress.

Among those attending the ceremony were Ozzie Nelson, his sons Ricky and David, Gary Vinson, Dwayne Hickman, John Ashley, Deborah Walley, Jack Haley Jr., Marlo Thomas and Michael Dante.

Approximately 700 persons attended the afternoon nuptial service. More than 100 of the actresses' fans gathered outside the church before the wedding.

## Fair Officials Seek Successor to Hall

California World's Fair this week will start looking for a new general manager to replace Fred Hall, whose resignation as executive vice president for a \$50,000 financial settlement was accepted last Thursday.

Chairman Kenneth Hemphill of the fair's executive committee has named a committee of five to handle the searching and screening process. Among those who may be considered are certain officials of last year's successful Seattle World's Fair and the New York fair slated to open next year.

MEMBERS of the committee are the fair's chief officers: Hemphill, President Nelson McCook of the corporation, Vice Chairman Harry Faulk of the executive committee, Treasurer Paul McClaughry of the corporation and Secretary Dave Pon Tell.

Meanwhile Administrative Vice President Loren McCannon is "keeping the store." McCannon said he is streamlining the fair organization, severing a few secondary employees and putting more emphasis on the marketing of concessions. The fair depends largely on concession advances for interim financing.

Clarification of the position of the Del E. Webb Corporation, one of the fair's chief creditors, followed the Hall resignation. The company emphasized that it will take no part in the internal management of the fair organization except within the area of construction and design.

PRESIDENT Del Webb said no company executive will accept a position on the executive committee. The Webb

statement was intended to refute interpretations in some Los Angeles newspapers that the Webb group intended to "take over" control of the fair. These interpretations concerned action which permits Webb as creditor to review salary levels and other budgetary matters.

This action applied to both Webb and Bulgar, Cameron and VanderVelde, insurance brokers, who also have advanced a large loan to the fair. The right of budgetary review extends only until the loans have been paid off. Both firms have extended their loans to April 1, 1964.

The Executive Committee, principal policy-making body of the fair, will hold a regular meeting on Thursday.

### Soviet State Visit

KABUL, Afghanistan (AP)—President Leonid T. Brezhnev of the Soviet Union arrived in Kabul Saturday for a five-day state visit.

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silhouette  
rose design  
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on navy or  
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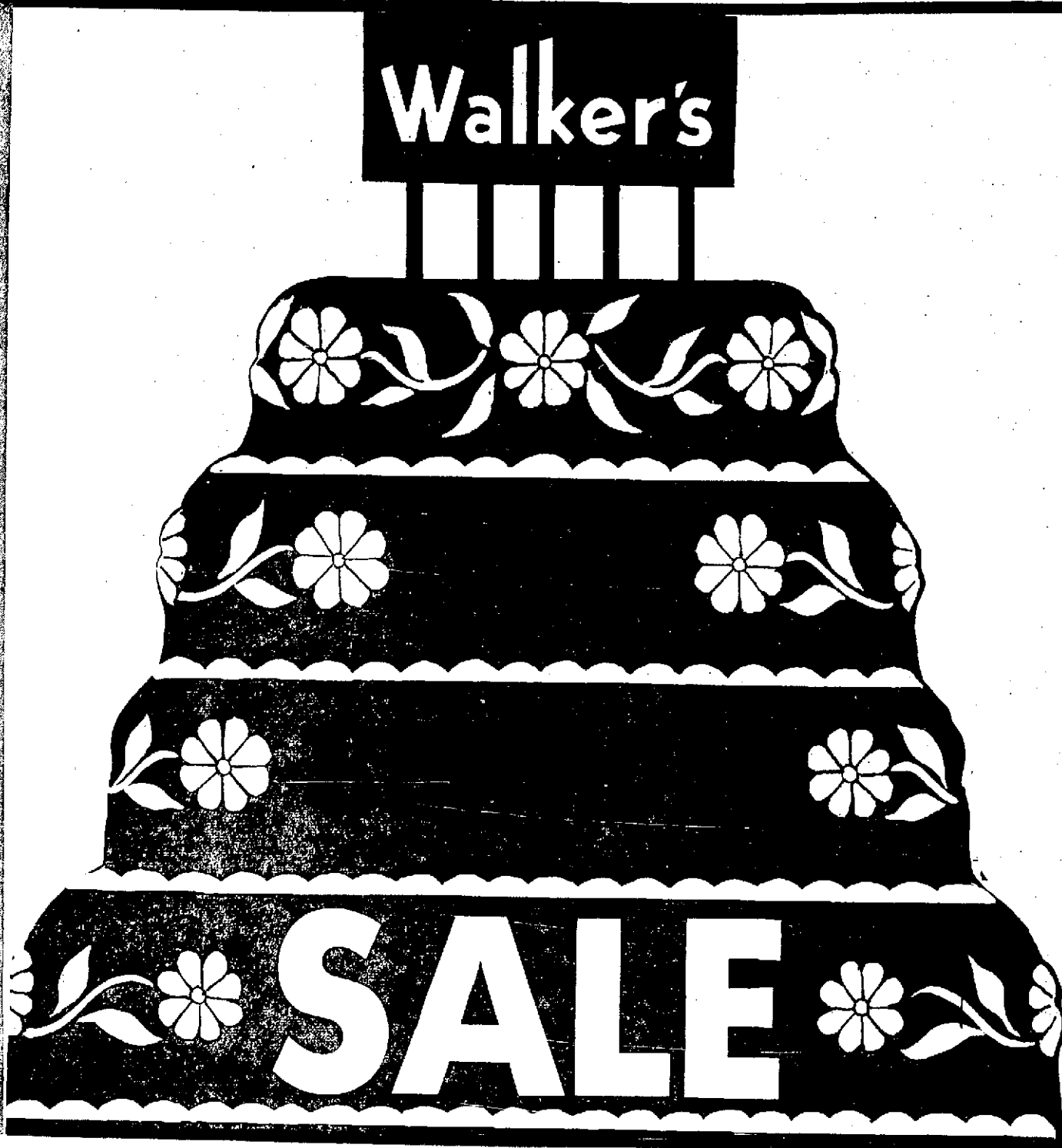
OCT. 14 AT 9:15 A.M.

30 Lucky Pennies Are in the Cake . . .

30 Beautiful Gifts Go to the  
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VINYL ROCKER	TOWEL ENSEMBLE
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QUILTED ROBE	CORNINGWARE SET
PORTABLE MIXER	BATHROOM SCALES
WOMAN'S SUIT	BLANKET
VELVET PILLOWS	TABLE LAMP
WOMAN'S HAT	PERMANENT WAVE
VANETTE	HEATING PAD
WOMAN'S HANDBAG	MAN'S SHIRT

SHEETS AND PILLOWCASES  
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CHENILLE BEDSPREAD  
CHANEL NO. 5 COLOGNE SET  
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HELEN GRACE CHOCOLATES (5-LB.)  
AMERICAN TOURISTER OVERNIGHT CASE  
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The 30 below-cost items listed on this page are so spectacular that we didn't dare print the prices on many of them . . . the items that are not priced are even more spectacular than the examples shown . . . limited quantities! Be here early! Doors open at 9:30 sharp . . . No phone orders on these box items please . . .

<b>MEN'S SWEAT SHIRTS</b> All first quality in a good selection of new fall colors, sizes small, medium or large. Take advantage of this low price. <i>street floor</i> <b>99c</b> <i>reg. 2.98</i>	<b>WOMEN'S GLOVES</b> Specially priced for our Birthday Sale. Good size and color selection, but not all sizes in every color. 3 lengths. <i>street floor</i> <b>93c</b> <i>reg. to 4.00</i>	<b>SEWING THREAD</b> Belding Corticelli sewing thread. Select from mercerized, heavy duty and six cord in a good selection of colors and black. <i>third floor</i> <b>4c</b> <i>reg. 15c</i>
<b>MEN'S SPORT SHIRTS</b> Short sleeve, button-down or conventional collars. Select from checks, plaids and solid colors. Sizes small, medium and large. <i>street floor</i> <b>?</b> <i>reg. 2.99</i>	<b>CURTAIN PANELS</b> Now your windows can have a new look inexpensively with these lovely rayon acetate panels. Eggshell color, 41" wide, 81" long. <i>fourth floor</i> <b>?</b> ea. <i>reg. 88c</i>	<b>UNBLEACHED MUSLIN</b> Fine quality, 38-inch wide unbleached muslin. Full bolts. This is the fabric of 101 uses. Buy yards and yards at this price. <i>third floor</i> <b>?</b> <i>reg. 29c</i>
<b>PROCTOR IRONING SET</b> Scorch and stain resistant Silicone cover with soft, durable cotton pad at a special Birthday price. Completely guaranteed. Fits standard board. <i>lower floor</i> <b>68c</b> <i>reg. 1.98</i>	<b>BUBBLE BATH</b> Harriet Hubbard Ayer bubble bath in four delightful fragrances. Comes in colorful lilac, blue, or yellow plastic containers. Nice for gifts. <i>street floor</i> <b>33c</b> <i>reg. 1.00</i>	<b>WOMEN'S BRIEFS</b> Rayon acetate briefs in famous holey pattern, so cool and comfortable to wear. Size range from 5 to 7. Take advantage of this price. <i>second floor</i> <b>33c</b> <i>reg. 69c</i>
<b>MEN'S HOSE</b> Excellent selection of new fall patterns and colors in a complete size scale. This is an opportune time to stock up and save! <i>street floor</i> <b>?</b> <i>reg. to 1.00</i>	<b>WOMEN'S BELTS</b> Plastic, leather and novelty fabrics in a wide range of colors and sizes. At this low price you can have one for every costume. <i>street floor</i> <b>?</b> <i>reg. to 3.98</i>	<b>BOXED NOTES</b> Fine quality paper. Select from solid colors, floral trims or white, 10 to 20 notes per box. Stock up now, the savings are truly great. <i>street floor</i> <b>?</b> <i>reg. 59c</i>
<b>WOMEN'S LINGERIE</b> Nylon floral print half-slips and Pettipants. Good color selection. Also at this price we have cotton print shortie gowns. <i>second floor</i> <b>66c</b> ea. <i>reg. 3.00</i>	<b>COSTUME EARRINGS</b> Gorgeous selection from our regular stock. Many unusual styles and color combinations from which you may choose. Buy now and save! <i>street floor</i> <b>19c</b> <i>reg. to 3.00</i>	<b>WOMEN'S HOSIERY</b> Non-run mesh and non-run flat knit seamless hose in beautiful fashion colors. Sizes range from 8 1/2 to 11. Buy them by the box at this low price. <i>street floor</i> <b>44c</b> <i>reg. to 1.95</i>
<b>FAMOUS MAKE BRAS</b> Cotton bras, made by well-known manufacturer, has excellent fitting qualities. Select from good selection of styles. Buy now! <i>second floor</i> <b>?</b> <i>reg. 3.50</i>	<b>WOMEN'S SWEATERS</b> Wool cardigan and slip-over sweaters, lovely fall colors of red, green, black, cranberry, grey or white, sizes range from 36 to 40. <i>second floor</i> <b>?</b> <i>reg. 3.95</i>	<b>LINEN NAPKINS</b> Stamped to embroider, imported Belgian linen napkins with finished Swiss scalloped edges. Easy to do cross-stitch, lazy daisy patterns. <i>third floor</i> <b>?</b> ea. <i>reg. 79c ea.</i>
<b>BATH TOWELS</b> Very attractive stripe and solid color bath towels that will add decor to your bathroom. Large size, 20x40". Stock your linen closet now! <i>third floor</i> <b>23c</b>	<b>WOMEN'S SHOES</b> Spring, summer and fall dress shoes. Small sizes and narrow widths in this group. Take advantage of this tremendous sale and save! <i>lower floor</i> <b>99c</b> <i>reg. to 14.99</i>	<b>WOMEN'S CAPRIS</b> Proportioned cotton corduroy capris with tapered leg, back zipper. Select from fall colors. Sizes range from 8 to 18. <i>street floor</i> <b>99c</b> <i>tal. to 3.98</i>
<b>IRONING TABLE</b> An all-metal adjustable ironing table, guaranteed to make your ironing days easier. The price? So low that we can't tell. <i>lower floor</i> <b>?</b> <i>reg. 4.95</i>	<b>LOOP RUGS</b> Candy stripe loop rugs, size 24x36". Ideal for kitchens, service porches and bathrooms. Specially priced for this sale! <i>fourth floor</i> <b>?</b> <i>reg. 1.29</i>	<b>QUILTED HANGERS</b> Quilted plastic over fine wooden hangers to enhance hanging of garments. This is a special Birthday offer, the savings are great. <i>third floor</i> <b>?</b>
<b>FABRIC LENGTHS</b> Useable lengths of fine fabrics of undetermined fiber content. Select from prints, novelties or solid colors, all 45-in. wide. <i>third floor</i> <b>37c</b> yd. <i>reg. 1.49</i>	<b>BOYS' SPORT SHIRTS</b> Made of cotton, long or short sleeves with Ivy or convertible collars, sizes 6 to 18. Buy him a new wardrobe of shirts and save! <i>lower floor</i> <b>99c</b> <i>reg. 1.99</i>	<b>WOMEN'S DRESSES</b> Cotton sleeveless dresses and culotte dresses, print colors of red/white, black/white, yellow/white. Sizes range from 10-18. <i>second floor</i> <b>1.88</b> <i>reg. 8.98</i>
<b>BABY BLANKETS</b> Cotton flannel receiving blankets, white with pink or blue stripes. They're so soft and cozy to wrap baby in. Size 30x40". <i>lower floor</i> <b>?</b> <i>reg. 79c</i>	<b>BOYS' TEE SHIRTS</b> Cotton Tee shirts, nylon reinforced neck, sizes 6 to 16. Priced at a budget price that won't dent your pocketbook. Buy now! <i>lower floor</i> <b>?</b> <i>reg. 49c</i>	<b>WOMEN'S BLOUSES</b> Easy-to-care-for cotton blouses and cotton knit Tee tops. Tailored styles in prints, stripes, novelties, and solid colors, 30-38. <i>street floor</i> <b>?</b> <i>reg. to 2.98</i>

Fourth and Pine . . . . Shop Monday and Friday 'til 9:00 . . . . Phone HE 2-7451 . . . . Park Free



# FINAL DAY OF WALKER'S BIRTHDAY SALE MONDAY

Because of your wonderful response to our 30th Birthday Sale . . . we'd like to say "Thank You, Long Beach" for your support and patronage. As a gesture of appreciation, we're extending the sale through Monday in a big APPRECIATION DAY. We bring you late arrivals and spanking fresh special values that will make it worth your while to shop every floor. Be here early . . . join in the big APPRECIATION DAY CELEBRATION.

## SORRY NO PHONE OR MAIL ORDERS ON THESE ITEMS

### FASHIONS (second floor)

reg. to 29.98 Fashion dresses, 10-18, 14 1/2-22 1/2	19.99
reg. to 19.98 One and two-piece dresses	13.00
reg. to 25.98 3-pc. knit suits, 10-18	17.00
reg. to 11.98 Fall dresses, 12-20, 14 1/2-22 1/2	8.88
reg. to 8.98 Cotton dresses, 12-20, 14 1/2-24 1/2	5.00
reg. to 29.98 After five fashions, 7 to 15	19.00

### SPORTSWEAR (second floor)

3.95 Blouses, sizes 32 to 38	1.99
5.95 Famous make blouses, 32-38	2.99
6.95 Blouses, white and colors, 32-40	3.99
5.95 Cotton corduroy capris, 8 to 18	3.99
6.95 Fully lined wool capris, 8-16	4.99
6.95 Sharkskin capris, sizes 8-18	3.99
7.95 Fully lined wool capris, 8 to 18	5.99
7.95 Stretch capris with stirrup, 8-18	5.99
9.95 Proportioned Helanca stretch capris	7.99
13.95 Fur blend sweaters, sizes 36-40	7.99
11.95 Wool skirts to match above sweaters	7.99
15.95 Bulky knit sweaters by famous maker	7.99
5.95 Cotton skimmers, sizes 8 to 16	3.33
11.95 Wool & orlon acrylic sweaters, 36-40	5.99
11.98 Cotton corduroy suits, 8 to 16	9.99
11.98 Wool jumpers, sizes 8 to 16	9.99
7.98 Proportioned corduroy capris, 8-18	4.99
Intarsia print orlon acrylic sweaters	5.99
19.98 Car coats with attached hood, M-L	9.99
reg. to 25.98 Car coats with or without hood	13.99
12.98 Orlon acrylic sweaters, 36 to 42	9.99

### LINGERIE (second floor)

3.00 Long or dress-length gowns, 32-46	1.99
3.00 Cotton flannel gowns or pajamas	1.99
3.00 Nylon gowns, S-M-L sizes	2/5.00
69c Plain or print acetate briefs, 5-7	3/1.50
5.98 Rayon acetate challis sleepwear	2.99
5.98 Brushed rayon acetate gowns	3.99
9.98 Brushed nylon gowns, long or short	5.99
5.98 Nylon gowns with fancy trim	3.99
5.98 Nylon pajamas, matching sleepcoat	ca. 3.99
5.00 Famous make slips, short & average	2.99
5.95 Nylon slips with lace trim, 32-40	3.99
6.95 Famous make fancy slips	4.99
5.00 Nylon half-slips, S-M-L sizes	2.99
4.00 Nylon half-slips with fancy trims	1.99
12.98 Nylon peignoir sets, S-M-L sizes	9.99

### ROBES (second floor)

5.98 White cotton terry wrap dusters	3.99
6.98 Chenille button dusters, wrap robes	3.99
12.98 Fleece dusters in solid colors	10.98
14.98 Vivid print dusters, 3/4 sleeves	8.99
5.00 Cotton corduroy dusters	2.99
6.98 Cotton print dusters	5.99
5.98 Print polished cotton shifts	2.99
6.98 Long print housecoats, zippered front	5.99

### FOUNDATIONS (second floor)

reg. to 7.50 Knit girdles and pantie girdles	3.50
16.50 Boneless zippered corselet	10.99
5.98 Side hook girdles, 14-inch	3.99
5.00 Floral print pantie girdles	3.99
2.50 Famous make cotton bras	99c
3.00 Famous make cotton bras	2/3.00
5.98 Front hook long line bra	3.99
5.95 Famous make girdles	4.99
6.95 Famous make panty girdles	5.99
7.95 Famous make long leg pantie girdles	6.99

### SPORTSWEAR (street floor)

5.98 Judy Bond blouses, sizes 32-38	2.99
3.95 Cotton corduroy, polished cotton capris	1.99
6.98 Helen Harper orlon acrylic sweaters	2.99-3.99
5.98 Velveteen capris, proportioned to fit	3.99
6.98 Proportioned wool capris, 8-18	3.99
val. to 12.98 Helen Harper bulky knit sweaters	5.99
val. to 3.98 Easy-care cotton blouses, 30-38	1.99

### WOMEN'S SHOES (lower floor)

9.99 Godman Arch shoes, black kid uppers	7.90
reg. to 12.99 Cobra sandals & stacked heel pumps	5.90

### NATIONALLY ADVERTISED WOMEN'S DRESS SHOES

reg. to 15.99	8.88
Just arrived, new shipment of famous make mid-heel dress shoes, newest fall colors and styles to select from. We have most all sizes in this group. Shop early for yours, the savings are great.	
second floor	

### FOUNDATIONS (street floor)

2.99 Stephanie front hook longline bra, 32A-42C	2/3.00
val. to 3.99 Biflex pantie girdles, S-M-L-XL	1.88
reg. to 11.95 Playtex girdles, pantie girdles	6.95-9.95

### ACCESSORIES (street floor)

reg. to 15.00 Small leather goods for handbags	1/2 price
val. to 11.98 Fashion handbags, fall colors	5.99
val. to 3.98 Small leather goods for handbags	1.00
val. to 3.98 Fashion belts, fall colors	1.00
val. to 8.98 Fashion umbrellas, fall colors	2.99
val. to 6.98 Handbags, many styles & fabrics	3.99
1.00 Anklets, white or colors, 9-11 sizes	2/1.00
reg. to 3.00 Wool gloves, S-M-L sizes	79c
2.98-3.50 Men and women's slippersox	2.39-1.99
3.00 Hopsacking & drill casual slippers	99c
3.00 Brocade boots, sizes S-M-L	99c

### COSMETICS (street floor)

reg. to 5.00 Men's & women's sunglasses	1.00
4.00 Natural bristle hairbrushes	1.99
reg. to 35.00 Coty imported perfume	12.50-6.00*
2.00-4.00 Desert Flower hand & body lotion	1.00-2.00*
1.75-2.50 Harriet Hubbard Ayer cream soap	1.25-1.75
2.25 Harriet Hubbard Ayer hair spray	99c*
2.00 Helena Rubinstein bubble bath	1.00*
1.00 Dorothy Gray hair spray	50c*
7.50-5.00 Colonial Dames Ultra Clasique cream	3.00-2.00*
2.50 Colonial Dames Estratone lotion	1.25*
2.50 Colonial Dames Glycerin hand cream	1.25*
2.00 Du Parc bath oil	1.00*
2.50 Roger & Gallet dry sachet	1.25*
25c Wrisley hard milled soap	10/1.00
3.75 Lactopine bath oil	2.50*
*plus Fed. tax	

### NEW FALL HAT SALE

val. 5.00 to 7.98	3.88
Velvet, felts and feather hats! Mostly one-of-a-kind. Last day to save on these beautiful hats, so shop early for yours!	
millinery second floor	

### MEN'S DEPT. (street floor)

reg. to 45.00 Fall sport coats, 37 to 46	29.99
65.00 Walker's Imperial suits, 37 to 46	39.99
19.95 All-weather coats, 38 to 46	13.00
5.95 Cotton flannel robes, M-L sizes	2.99
reg. to 4.95 Cotton flannel pajamas	2.99
3.95 White & striped dress shirts, 14-17	2.99
reg. to 15.95 Fall sweaters, many styles	5.95

### MEN'S SHOES (street floor)

reg. to 14.99 Ties, slip-ons in black or brown	6.90
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### BOYS' DEPT. (lower floor)

1.99 Cotton flannel or cotton pajamas, 6-16	2/3.00
6.98 Wool and nylon shirts, sizes 8 to 20	4.99
1.69 Knit polo shirts, sizes 4-18	99c
1.98 Boat neck sweat shirts, S-M-L-XL	99c
2.49 Double knee jeans, sizes 4-12	1.99
7.99 Cotton poplin wash & wear jacket, 6-16	5.99

### GIRLS' DEPT. (lower floor)

12.98 Pile lined cotton corduroy jacket, 7-14	9.99
1.98 Blouses, white and colors, sizes 8-12	2/3.00
4.98 Wool skirts, slim or full styles, 7-14	3.99
39c Acetate panties, white and colors, 4-14	4/99c
69c Acetate petti-pants, white and colors	49c
2.98 Cotton flannel print pajamas, 4-14	1.99
1.93 Cotton corduroy capris, sizes 7-14	1.19
5.98 Nylon blazer, sizes 7 to 14	3.99

### INFANTS' (lower floor)

reg. to 6.98 Famous make topser sets	3.88
3.98 Blankets with satin binding	1.99
12.98 Folding high chair, padded seat and back	9.99
1.98 Stretch crawlers, grows with baby	1.29
4/1.00 Stretch socks, white only, 4-6 1/2	7/1.00
18.98 Strollce stroller with canopy top	11.99

### STATIONERY (street floor)

59c Continuous roll Christmas gift wrap paper	roll 25c
1.25 Swirl stationery with scalloped edge	63c
5.95 100% plastic playing cards	2.99
1.69 Quilted plastic card table covers	1.00
1.00 High count boxed stationery	2/1.00
1.00 Boxed everyday greeting cards	2/1.00
3.00 Montags Fernlace stationery	1.19

### ART NEEDLEWORK (third floor)

Reg. 1.99 Captain chair cushions	1.59-4/6.00
Reg. 15c Sewing thread	4c
2.59 Pillow tubing stamped to embroider	pr. 1.69

2.98 Decorative sofa pillows, 6 styles	1.99
4.98 Decorative floor cushions	2.99
14.98 Comfy bed rest pillows	8.99
4.98 3-way wedge pillows	2.99
reg. to 89c Decorative buttons	3 cards 1.00
reg. to 98c Lace edgings and trims	card 59c
69c Knitting and crochet thread, 500-yd. skein	49c
49c Bear brand super spun nylon yarn, 1-oz. skein	39c
69c Nylon 'n wool sock yarn, 1-oz. skein	55c
1.00 Ever Match Nylol Germantown, 2-oz. skein	89c
1.00 Shetland and wool, 2-oz. skein	79c
1.69 Supra Mohair imported from Italy, 40 gram	1.29
1.19 4-ply orlon Sayelle, 2-oz. skein	89c
1.69 Deluxe knitting worsted, 4-oz. skein	1.19
79c French angora, 10-gram ball	59c
15.98 Acme adjustable dress forms	12.98
1.69 Contour neck rest pillows	1.00
1.29 Mohair blend, 40-gram ball	89c
1.69 4-ply knitting worsted, 4-oz. skein	1.19
1.00 Bear Brand Shetland, 2-oz. skein	79c
4.98 Handy sewing box, lucite tray	3.89

### DOMESTICS (third floor)

4.98 Allergy-free bed pillows, 21x27" cut size	ca. 2.99
reg. to 1.39 Down-proof pillow ticks	ca. 79c
reg. to 9.99 Chatham blend blankets	4.99
4.98 DuPont dacron polyester bed pillows	ca. 2.99
Springs fine white percale sheets, colored scallops	
1.00 Pillowcases, size 42x38" colored scallops	ca. 89c
3.29 Twin sheets, size 72x108"	2.89
3.98 Double sheets, size 81x108"	3.49
Springs screen printed percale sheets	
1.19 Pillowcases, size 42x38"	ca. 99c
3.98 Twin bed size, 72x108"	3.49
4.98 Double bed size, 81x108"	4.49
Cannon or Springs white percale sheets	
79c Pillowcases, 42x38" size	ca. 59c
2.99 Twin bottom fitted sheet, 72x108"	2.49
3.39 Double bottom fitted sheet, 81x108"	2.79
3.59 Wide-top double sheet, 90x108"	3.29

### CLOSET SHOP (third floor)

79c Combination suit & coat hanger, 18" wide	ca. 28c
89c Padded hangers, many colors, patterns	ca. 49c
7.98 Cotton pile bathroom carpeting, 5x6	5.99
11.98 Cotton pile bathroom carpeting, 5x8	9.99
89c Plastic sewing and utility tray	ca. 59c
1.00 Plastic cosmetic tray	ca. 69c
reg. to 2.25 Lid or sliding drawer lingerie box	ca. 1.49
3.49 Pull-open door hat and storage box	2.49
reg. to 3.79 Bathroom accessories	1.59
reg. to 5.49 Plastic storage cabinets	ca. 1.59
7.98 24x14" runners or 4x6 rug	3.99

### FABRICS (third floor)

1.98 Arnel/nylon printed 45" jersey	yd. 89c
3.98 yd. Screen printed worsted wool jersey	yd. 2.49
reg. to 6.98 Wool and wool blends	yd. 2.98

### HOUSEWARES (lower floor)

14.95 Imported stainless steel tableware, 52 pc.	9.99
9.95 Automatic percolator, 5 to 9 cups	6.99
18.95 G.E. automatic toaster	12.99
8.95 Brass framed oval door mirror, 16x60"	6.99
18.88 Stainless steel 9-pc. cookware set	16.99
19.95 Electric can opener, knife sharpener	11.99

### FURNITURE (fourth floor)

89.98 Maple or walnut cedar chests	69.98
179.98 Vinyl sleeper with mattress, brown	159.98
129.98 Vinyl bed divan, beige	99.98
39.98 French Provincial coffee table	29.98
39.98 French Provincial lamp table	29.98

### MAPLE WALL ACCESSORIES

now priced	1/3 OFF
You'll find such items as towel racks, plate racks, napkin racks, mirror and hat racks at special Birthday savings!	

### SEWING MACHINES

Save 20.00 White reverse stitch portable	49.95
Save 30.00 White automatic zig-zag portable	89.95
Save 39.00 Elna Plana light-weight portable	98.00
Save 40.00 Necchi 510 Leila portable	89.00
Special prices on all Necchi and Elna machines.	
We specialize in repair work on all makes.	
third floor	

## WORLD NEWS BRIEFS



### Eggs Bombard 'Dragon Lady'

NEW YORK (UPI)—Eggs and chalk were hurled at Mme. Ngo Dinh Nhu outside Columbia University Saturday in one of the most hostile demonstrations the First Lady of South Viet Nam has received since she began her visit here.

She addressed some 1,100 students at the University while 150 pickets gathered outside MacMillan Theater, where she spoke, and chanted against her. The pickets carried signs with such slogans as "No Nhus Is Good News" and "Phu on Nhu."

It was when she left the theater that the barrage of eggs and chalk rained down from upper windows of the theater. She was not hit by any of the missiles.

### Bizarre Death

SWATHMORE, Pa. (AP)—The 23-year-old son of a former senior vice president of the Curtis Publishing Co. was found dead in the bedroom of his home Friday night under bizarre circumstances, police reported Saturday.

The body of James F. Robinson was found by his younger sister, Marjorie, 19. An autopsy performed by Dr. Joseph Di-medio Jr., Delaware County coroner's physician, showed that Robinson had been strangled by a web belt fastened around his neck and a bedpost. He apparently had been dead only a short time when found.

Authorities said his hands were handcuffed. An 8-to-10-foot length of heavy chain was wrapped around each leg and his waist. The chain was fastened with a padlock. A length of clothesline also was tied around his legs and fastened around his waist. A couple of pieces of adhesive tape across his mouth.

### Priest Praises Russ

WASHINGTON (AP)—An American priest repatriated Saturday after 22 years in Soviet custody praised the Russian people as "good and hospitable folk" and said he has "no resentment or regrets."

The Rev. Walter Ciszek, Society of Jesus, returned in a prisoner exchange that involved Russians accused of spying, had a guarded meeting with newsmen here. His statement was distributed in writing and was copyrighted by the Jesuit weekly magazine "America."

It told briefly of his volunteering to accompany Polish parishioners transported into Russia as laborers, his arrest on charges that he was a "spy of the Vatican," years in prison and labor camp and finally conditional freedom during which the priest, now 58, worked as a locksmith.

Father Ciszek posed for photographers, but did not reply to questions. Requests for a later interview or even elaboration of the statement were turned down.

### Flora Hurt Cuba

MIAMI (UPI)—The Fidel Castro government, which refused American Red Cross aid as hypocritical, said Saturday that Hurricane Flora killed more than 500 persons on the island and "the toll is mounting." A government broadcast from Bayamo, monitored here, said that death reports are building as communications are re-established with the hurricane-torn eastern half of the island.

### June Says 'I Do'

FORT LAUDERDALE, Fla. (UPI)—Screen star June Allyson, with a husky "Yes, I do," was wed to California hair stylist Glenn Maxwell in a quiet civil ceremony Saturday.

Miss Allyson, 39, widow of actor Dick Powell, made her name in picture roles as the sweet little girl next door with the rasping voice. She and Maxwell, 31-year-old owner of two exclusive men's hair styling shops in Newport Beach, Calif., were wed at the home of Broward County Judge Boyd Anderson in a 10-minute ceremony.

### LIONS THANK FUND DONORS

The memberships of five Long Beach area Lions Clubs issued a letter of thanks Saturday to the public for the success of "White Cane Days," a solicitation program for the aid of the American Braille Foundation, the Junior Blind, Community Rehabilitation Industry and local blind funds.

Members of the East Long Beach, Downtown Long Beach, West Long Beach, Belmont Shore and Signal Hill Lions Clubs took part in the solicitation.

### City Employees Elect Greene

Leo J. Greene, of 2017 Carolyn Place, was elected president of the California League of City Employees' Associations Saturday night in Long Beach.

The 17th annual conference of the league, meeting at the Edgewater Inn, also elected Kenn Stucky of San Jose as first vice president; Tom Saunders, Pasadena, second vice president, and Gene Short, Burbank, recording secretary.

The convention ends at noon today with a meeting of the new board of directors.

### Diabetes Talk Slated Tuesday

The regular meeting of the Long Beach chapter of the Diabetes Association of Southern California will be held Tuesday at 7:30 p.m. in the auditorium of the City Health Department, 2655 Pine Avenue.

Dr. Julian Love will speak on "What Is Considered Good Control for the Diabetic." The meeting is open to the public.

### New Yale President

NEW HAVEN, Conn. (AP)—Kingman Brewster Jr., provost of Yale University since 1961, was named Saturday as Yale's 17th president of the Institution Saturday.

## Rocky Says Bobby Bullies Reporters

FRENCH LICK, Ind. (AP)—Gov. Nelson A. Rockefeller has implied that the Kennedy administration tried to intimidate two newsmen.

He did not mention the reporters by name. However, Earl Mazo, national political correspondent of the New York Herald Tribune, said he was the newsman in one instance mentioned by the governor.

The New York Times identified the other as Victor Lasky, author of the recently published book "J.F.K.: The Man and The Myth."

The New York governor brought up the subject at an Indiana Bar Association luncheon Friday.

"There is a vast array of . . . investigative powers of the federal government, which are subject to possible abuse," he said.

"RECENTLY," he added, "the author of an extensive book which is highly critical of President Kennedy has protested such investigation. The author has publicly stated that he received information that a Justice Department official made inquiry of the Senate internal security subcommittee to see what information about the author the subcommittee had in its file."

"Another example is the experience of a national news correspondent of long experience who was importantly responsible for making the Billie Sol Estes scandal into national news."

"He reports the following: that he had gone to the attorney general's office to ask several questions in relation to the case; that the attorney general, with the chief of the criminal division present, be-

rated and quizzed the reporter for most of one hour about incidents in his own career, and that, during the interrogation, the attorney general leafed through pages of what appeared to be a lengthy investigation report about the newsman, which he had on his desk in front of him.

"THE CORRESPONDENT construed this as a calculated effort at intimidation."

In Washington, Edwin Guthman, Justice Department information officer, said, "The Department of Justice has not been and is not investigating Mr. Lasky."

"As to Mr. Mazo, there is no point in commenting on a conversation that supposedly happened 15 months ago."

### New President for Argentina

BUENOS AIRES, Argentina (AP)—Arthur U. Illia, a soft-spoken back country doctor, took over as Argentina's 29th president Saturday, promising a dramatic effort to regain the prosperity, prestige and national peace lost in nearly a decade of political turmoil.

In a heavily applauded inaugural address to congress, the 63-year-old physician promised Argentines more jobs and sounder money. He said his administration would use the U.S.-supported alliance for progress as the basis for development. But he said Argentina reserves the right to carry on an independent foreign policy.

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STOP WASTING TIME & MONEY

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Before You Take Treatments Anywhere,  
You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an excellent preliminary evaluation of your physical condition. X-RAY FLUOROSCOPE is used plus other standard diagnostic methods. National authorities advise an examination at least once every two years for early detection of disease. Thousands of people have had this examination.

What is it worth to know about your ailments—just facts—HEAD TO TOE  
OBSERVATION OF SINUS, EARS, NOSE AND THROAT, LUNGS AND  
RESPIRATORY TRACT • SPINAL VERTEBRAE AND BONE STRUCTURE  
• PULSE AND HEART ACTION • BLOOD PRESSURE • STOMACH  
• KIDNEYS • COLON • GLANDS • NERVOUS SYSTEM • LIVER  
AND GALL BLADDER

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OPEN MON.-WED.-FRI. 9 A.M. TO 7 P.M. OPEN TUES. & THURS. 9 A.M. TO 3 P.M.  
SAT. 9 A.M. TO 12 P.M.  
Please bring this Ad and inserting urine specimen with you

## LOOK! 2 PAIRS \$13

only 2 pairs per customer



One Week Only!

### FINE SHOES BUILT ON AUTHENTIC U. S. NAVY LASTS

Important—these lasts are AUTHENTIC, not "navy type," not "navy style." You get the same fine shape and ease of fit specified by the Navy. Plus superior fine Goodyear welt construction, supple leather uppers, oak-bend leather soles, split cowhide lining, flexible fibre insoles.

\$6.99 a pair

Black or brown.

Mail and phone orders promptly filled ME 3-8195

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B	XXXXXX										
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D	XXXXXXXXXX										
E	XXXXXXXXXX										
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6 MONTHS TO PAY—no down payment											
LAKESIDE CENTER 5224 LAKEWOOD BLVD.											
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Open Mon., Thurs., Fri. 12:00 to 9:30 p.m. 14 Conveniently Located Stores											
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ACRES OF FREE PARKING											

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the friendly store of Long Beach

## COSMETIC SPECIALS



### BEAUTY PLUS HORMONE CREAM OR LOTION by Tussy

Now at 1/2 price

3.50 Beauty Plus Hormone Lotion 4-oz. size **1.75**

5.00 Beauty Plus Hormone Cream 4-oz. size **2.50** plus tax

### SPECIAL OFFER FROM DOROTHY GRAY

2.50 Hormone Hand Cream. Rich in vital hormones, never sticky or greasy **1.25**

2.00 Dry Skin Lotion. Softens, protects all over . . . dispenser top **1.00** plus tax



### COLONIAL DAMES SPECIAL

2.50 Formula 1886 Cleanser. A new scientific cleanser for beauty freshness **1.50**

4.00 size **2.50**

7.50 Ultra Clasique. Amazingly effective, exquisitely textured. Hypo-allergenic **3.00**

5.00 size **2.50**

2.50 Glycerine and Rosewater Hand Cream **1.25** plus tax



### DERMETICS 1/3 OFF SALE

Here's the beautiful answer to the problem of dry or aging complexions! Restores precious moisture of youth.

reg. now

Super-Rich Cleanser for  
super-rich cleansing 4-oz. 2.50 **1.65**

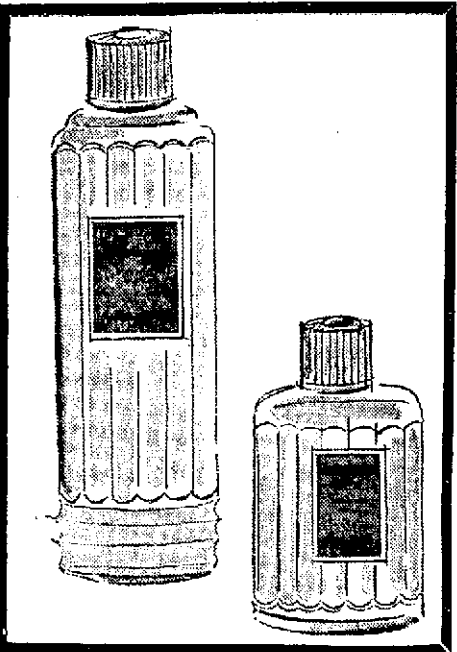
8-oz. 4.50 **3.00**

Super-Rich Dress for  
under make-up protection 2-oz. 3.00 **2.00**

4-oz. 5.00 **3.35**

Nite Super-Rich for  
super-rich conditioning 2-oz. 3.00 **2.00**

4-oz. 5.00 **3.35** Plus Fed. Tax



## ONCE-A-YEAR SPECIALS

5.00 Dorothy Gray Cleansers	2.50	22.00 Revlon Eterna 27, 10 oz.	13.50
3.00 Dorothy Gray Dry Skin cold cream	1.50	3.00 Aquamarine bath powder	2.00
2.00 Dorothy Gray 2 Minute Cleanser	1.00	2.50 Silicare hand lotion	1.65
5.00 Tussy moisture cream	2.50	6.25 Coloring kit, 5 lipsticks	3.75
5.00 Tussy moisture lotion	2.50	5.50 Kit & Kaboodle set, medicated make-up & cosmetic kit	3.00
2.50 Harriet Hubbard Ayer hand cream	1.00	8.00 Moon Drops cleanser	1.50
3.50 Harriet Hubbard Ayer formulayer	1.75	Jolie Madam spray mist, special size	2.50
2.50 Harriet Hubbard Ayer nite cream	1.25	Vent Vert measured mist, special size	3.50
3.00 Harriet Hubbard Ayer Luxuria cleanser	1.50	7.50 Colonial Dames Royal Bee cream	3.25
1.00 Harriet Hubbard Ayer deodorant, cream & roll-on	50c	6.50 Colonial Dames Royal Bee fluid formula	3.25
2.25 Harriet Hubbard Ayer hair spray	97c	2.50 Colonial Dames dry skin cleansing lotion	1.49
1.00 Harriet Hubbard Ayer bubble bath	47c	2.50 Colonial Dames Estratone hand lotion	1.25
6.00 Bonne Bell moisture lotion	3.00	1.00 Colonial Dames Lipstick, fashion shades	50c
1.75 Bonne Bell 1006 with free sample Medinusk Shampoo or Make-up	1.75	1.50 Colonial Dames Satin-tone make-up	79c
2.50 Coty Duette compact with lipstick	1.59, 2/3.00	2.50 Max Factor eye shadow 4 color wand, liquid eyeliner & brush	1.50
13.25 Revlon Eterna 27, 6 oz.	8.50	12.50 Du Barry creme Paradox	6.25 plus tax

Cosmetics, street floor

Fourth & Pine

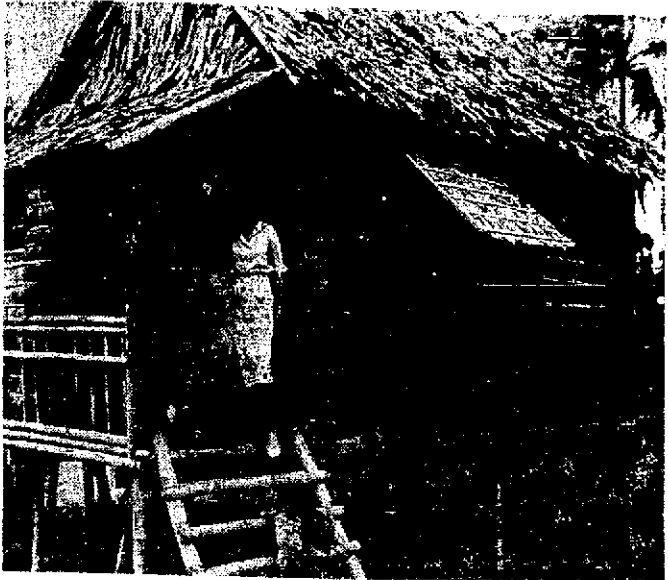
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It's Great for Education and Romance

## PEACE CORPS PRAISED BY FULLERTON PAIR



NIPA HUT, made of nipa palm and bamboo served as the home of Lee Johnson and Mary Baker after their wedding in the Philippines.

By CHARLES SUTTON

A Hollywood scenario writer, looking for a fresh approach to the classic boy-meets-girl story, could do a lot worse than hop over to Fullerton and have a chat with Lee and Mary Johnson.

Lee and Mary were strangers when they joined the nation's Peace Corps back in June 1961. Lee Johnson was from Long Beach, Mary Baker from Willoughby, Ohio.

Four months later, they were in a remote tropical area halfway across the world — and head over heels in love.

"I GUESS it does have a kind of storybook quality," said Mary the other day, nostalgically turning back the clock a few months.

"And it was terribly romantic."

Mary laughed as she recalled how she first caught sight of Lee.

"He certainly wasn't hard to spot. He stood out above everyone else in our Peace Corps training group at Penn State University. He was 6 feet, 4 inches tall and weighed something like 220 lbs. I was the smallest in the class."

Lee and Mary admittedly didn't see much of each other at Penn State. As Mary put it, "There wasn't much time for dating because we were all very gung-ho then, studying and working hard all the time."

"OUR ROMANCE really blossomed overseas," she said.

"Lee and I were in a group of 120 assigned to the Philippines. Fortunately, we were both stationed in Negros Occidental province," said Mary, a former school teacher.

"Lee lived with another Peace Corps man in Pentevedra, a town 10 kilometers from where I was staying with three Peace Corps girls and an elderly Filipino couple."

Ten kilometers is but a hop, skip and jump for two young people in love, and Mary and Lee managed to see quite a lot of each other despite the separation.



MUSTERED OUT of the Peace Corps, Mr. and Mrs. Lee Johnson now make their home in Fullerton. They are holding king-sized fork and salad utensils, mementoes of their Philippine experience.

"The only trouble was that we had to have a chaperone on each occasion," declared Lee, a resident of Long Beach until he moved to Fullerton recently. "We couldn't even hold hands."

Lee explained that the customs of courtship in the Philippines are quite different from what they are here. "Young people just don't go dating there without someone accompanying them. As a result, we were never alone."

LEE, WHO is 27 and teaches a sixth-grade class in a La Mirada elementary school, said he and Mary reached the Philippines in October 1961. By March 1963—a year and half later—they were married in the city of Bacolod, not far from where they were living.

"It was a combination Filipino-American wedding," explained Mary. "About 20 Peace Corps friends and 150 townsfolk attended the ceremony. Afterwards we moved into a one-room thatched hut." (Much to their relief, there was no chaperone.)

"The house was what the Filipinos call a nipa hut. It was made with nipa palms, and the floor was split bamboo."

"It was situated right in the middle of a coconut grove, and at nights

we often would sit under the palm trees—rather like they do in the movies," she smiled.

The house was not very modern by American standards, they said. It had one bed, a table and two chairs. Little else. And it was short of such "conveniences" as bathroom, kitchen and running water, to mention just a few.

"BUT WE were quite happy," recalled Mary, who, with Lee, returned to California last month after taking a trip around the world following their mustering out from the Peace Corps. "And it was kind of fun living under those conditions and working as schoolteachers in the Philippines. The people there were wonderful to us, too."

"Besides," she went on, "like Filipino teachers, we had a houseboy, a cook and a laundry-woman. It's almost a social duty for a teacher in the Philippines to hire help," she explained.

Looking back over their experience, the Johnsons agreed the Peace Corps was one of the best things that ever happened to them.

"I heartily recommend it to anyone who wants to travel, meet other people and learn their customs."

## 'Big Lift' Will Mean Fewer GIs Abroad

WASHINGTON (UPI)—A House armed services subcommittee predicted Saturday that the giant "Big Lift" exercise that will transport 14,500 U.S. troops from Texas to Germany this month will open the way for withdrawal of "substantial" American forces from Europe.

The subcommittee had forecast that "Operation Big Lift" would be successful. Beginning Oct. 22, huge transport planes—jet and conventional—are set to carry the troops to bases in Germany in a little more than 72 hours.

THE EXERCISE has been designed to show how the United States could swiftly dispatch sizable combat forces

from this country to almost any spot in Europe should trouble occur.

Nearly 4,000 of the troops will reach their destination beyond the Rhine in 10½ hours of nonstop flying aboard 23 jet transports which will make a total of 52 round trips.

THE REMAINING 10,500 will be ferried in conventional transport planes which will require from 10½ to 30 hours for the trip.

The special House armed services subcommittee said that success of the operation would mean that rather than stationing large contingents of troops around the world, United States could swiftly hold in central reserve in the

United States — ready for quick deployment to any trouble spot.

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INDEPENDENT-PRESS-TELEGRAM—A-7  
Long Beach 12, Calif., Sunday, Oct. 13, 1963

## ENROLL NOW FOR FALL 1963 EVENING CLASS in MARINELLO BEAUTY TRAINING

MARINELLO school is now accepting a limited select group for an evening program for beginners, consisting of two evenings a week and all day Saturdays.

This program will enable those selected to prepare for a MARINELLO BEAUTY CAREER without quitting present jobs!

Reservations are now being accepted from those qualifying by personal interview.

ACT NOW! Contact the Registrar  
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ROOM SIZE approx. 9 x 12'

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22 x 34"	1.66

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# 77¢ each

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**Municipal Band Concert Program**  
TODAY  
2:30 p.m., Dixie Park  
Captain P. W. Lewis, U. S. A. — Stannard  
Peter Schmitt, Overture — von Weber  
Die Nacht — Strauss  
The Harmonica Player of New Orleans — Miller  
Irving Berlin Waltz Medley — Ledezin  
Silver's Song — Greig  
The Aviator, March — Stocker  
Cymbeline, March — Intermission  
Sampson and Delilah, Selection — St. Saen  
Pau's Revels — Johnson  
Johann Kears, Trombone solo — Glover  
Holiday — Grundman  
The Golden Scooter, Overture — Schlegel  
The Conciliator, March — Scoulton

**Machine Better Toll Collectors**  
NEW BRUNSWICK, N.J. (UPI) — Toll collection machines, it seems, are collecting more money than human toll collectors.  
New Jersey Turnpike Toll Director, John P. Leshar has advised turnpike officials that motorists-rushed by honking horns while fishing for the 15-cent toll charge—have been dropping quarters into the new automatic coin hoppers.

## BIG SAVINGS on all types DENTURES at DR. CAMPBELL'S

1. HOW MUCH MONEY? After mouth examination, sample dentures are shown with prices molded therein. You see dentures. You see prices. You choose.

2. GRANTING CREDIT: You are asked a few simple questions. No credit cards. No finance company. I will uphold my reputation for easy credit.

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LOW, LOW PRICES in LONG BEACH 446 PINE AVE. FREE PARKING SIX & LOGIST HE 6-4072

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NO EXTRA CHARGE FOR DIFFICULT CASES  
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FAST PLATE REPAIRS  
PENSIONERS: BRING IN YOUR I.D. CARD. WE DO THE REST  
CLOSED ALL DAY SAT.

## NO MONEY DOWN



#### DELUGED BY PRESS CLIPPINGS

So many clippings from publications using material on the International Beauty Congress came into the office of Long Beach Promotions, Inc., that manager Vern Baker had to call a halt to the service. Nearly 5,000 clippings from nearly every daily paper in the United States are displayed in the LBP office. Baker estimated the clippings represent only 50 per cent of the actual coverage. In addition the pageant was covered equally as well by major radio and television stations, including the Voice of America.

#### E. Peterson Is Elected by CD Group

Evar Peterson, Long Beach assistant director of civil defense, has been elected vice president of the California Civil Defense and Disaster Association.

Peterson will automatically accede to the presidency at next year's election. Will H. Perry Jr., civil defense director of Contra Costa County, now heads the group.

Membership in the association, in addition to county and municipal civil defense executives, includes personnel from utility firms and other companies with key roles in preparation for emergencies.

#### New Products Forum Topic

"New Products — The Life Blood of Industry" will be discussed by J. Don Hanauer at the meeting of the Long Beach Community Forum, sponsored by the Chamber of Commerce, at 7:15 a.m. Wednesday in the Crown Cafeteria.

Hanauer is manager of the industrial and marketing department of the Los Angeles Chamber of Commerce.

#### Kaiser Forms Aerospace Subsidiary

OAKLAND, Calif. (AP) — Kaiser Industries Corp. announced the formation of Kaiser Aerospace and Electronics Corp. as a wholly owned subsidiary starting Dec. 1.

Kaiser Industries President Edgar F. Kaiser said the new corporation will acquire the business and assets of Kaiser Aircraft and Electronics, now an operating division of Kaiser Industries. Kaiser said expanding business of the division made the change desirable.

Plants are located in Palo Alto, San Leandro and Richmond, Calif., and Phoenix, Ariz., with executive headquarters in Oakland.

#### Reilly Named to FTC

WASHINGTON (AP)—President Kennedy nominated John Reilly to succeed Leon Higginbotham as a member of the Federal Trade Commission. Higginbotham, whose term expires in 1969, has been named to a federal judgeship.

Reilly, 35, is head of the executive office for U.S. attorneys in the Justice Department.

## LBCC Will Offer Two New Lectures

Two new lectures and three continuing programs are scheduled this week by the Long Beach City College Adult Division.

Dr. Owen W. Morgan of Pacific Oaks College, Pasadena, will speak on "Sibling Rivalry and Adjustment" at 7:30 p.m. Wednesday in Hoover Junior High School auditorium, 3501 Country Club Dr., Lakewood. A specialist in family relations problems, Dr. Morgan will present three additional weekly talks.

Lloyd M. Landes, principal of Gompers school, will open

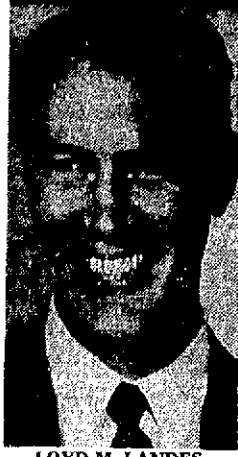
an illustrated series on "Hawaiian Highways and Byways" at 7:30 p.m. Thursday in Bancroft Junior High School auditorium, 5301 Centralia St. Topic will be "Hawaii, the Orchid Island."

Other admission-free programs:

**MONDAY**  
Man's Past and Future in Desert Areas — Dr. Richard F. Logan, "Desert Climate and Vegetation" (illustrated), 7:30 p.m., Rogers Junior High School auditorium, Monrovia Ave. and Appian Way.

**TUESDAY**  
Effective Communication — Ted Krec, "Articles That Get Results," 7:30 p.m., Hughes Junior High School auditorium, 3846 California Ave.

**THURSDAY**  
Behind the Scenes at Congress — Robert A. Wenke, "Constituents and Their Problems," 7:30 p.m., Washington Junior High School auditorium, 15th St. and Pacific Ave.



LOYD M. LANDES  
Lectures Here

#### Jews Intermarry

NEW YORK (UPI)—More than 17 percent of third generation American Jews — those whose parents were born in this country — marry persons of other faiths and most of their children "are lost to the Jewish group," a series of studies of intermarriage revealed Saturday.

1,000 CHOICE EASTERN PRIME RIBS PURCHASED  
TO OFFER THIS DINING DELIGHT SUPREME!

#### PARISIAN DINING ROOM BEEFEATER SPECIAL

#### EASTERN CHOICE PRIME RIBS OF BEEF

Chilled Mixed Green Salad  
Snowflake Potatoes  
Hot Rolls Coffee  
Sherbet

**\$2.95**

(Sunday through Thursday only)



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THURSDAY  
FRIDAY  
SATURDAY

OCT. 17  
OCT. 18  
OCT. 19

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FUN AND REAL OL' FASHIONED  
VALUES FOR THE ENTIRE FAMILY!  
Prices Rolled Back to Good Ol' Days!

SEE  
ONE OF  
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DISPLAY OF  
MISSILES EVER  
ASSEMBLED  
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CALIFORNIA!  
SEE!  
• THOR-AGENA  
• POLARIS  
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• YF-102 • X7  
• SNAP-2  
ENGINE  
CUTAWAYS  
OF J-47 & B-29  
... AND  
MORE!  
RIGHT ON  
PINE AVENUE!

## FREE! FREE! BIG 2-RING CIRCUS!

BROADWAY at PINE & 5th at PINE

ACTS INCLUDE: Clifton's Trampoline, Nelly Tate's Dogs, Miss Carol on the Swinging Ladder, Bicycle Acts, Paula Dell on the Spanish Web, Merry Making Clowns, Disneyland Ponies, Ben Meyers Juggling, Saunders Risley Act, DeWayne Teeterboard, plus Bimbo Jr., the Water Skiing Elephant from TV's "Circus Boy."

THURSDAY OCT. 17	FRIDAY OCT. 18	SATURDAY OCT. 19
6 P.M.	4 P.M. & 6:30 P.M.	10 A.M. & 4 P.M.

## ANTIQUE CAR & RACING CAR DISPLAYS \$500.00 IN FREE PRIZES!

Clip the Coupons from the ads in your Press-Telegram, Wednesday, Oct. 16, or your Independent, Thursday, Oct. 17, and deposit Thursday, Friday or Saturday, Oct. 17, 18, 19 at participating businesses, Downtown Long Beach.



#### SCHEDULE OF EVENTS:

##### THURSDAY, OCTOBER 17

9 A.M. Antique cars in place special space exhibits, east side of Pine Ave.  
10 A.M. Window Display Contest Judging  
10 A.M. Electric Car obstacle course and safety check at 5th and Pine.  
12 Noon Costume Contest at Grandstand, Broadway at Pine. Open to the public. Prizes!  
12:30 P.M. Municipal Band Concert—Broadway at Pine... with all-time tunes and soloists. Boring Oldies Band at First & Pacific.  
2 P.M. Electric Car obstacle course and safety check at 5th and Pine.  
2:30 P.M. City College Old Timers Adult Division Singers, Earl Thomas, Director, Broadway at Pine.  
3:30 P.M. Quiz Show Exhibition (Arthur Murray Dinners), 5th at Pine. Audience participation.  
5:30 P.M. ALL Stores open till 8 P.M. Extra Night Opening.  
6 P.M. Circus, 5th at Pine and Broadway at Pine.  
8 P.M. & 9 P.M. Delta Spectacle.  
8 P.M. Rhythm-A-Rama, Honeycomb Saurus, Swinging Zwanthearts. Audience participation.

##### FRIDAY, OCTOBER 18

ALL DAY! Exhibits, Gay 90's Band, Kayak's Kops, Special Vehicle Contests.  
10 A.M. Electric Car obstacle course and safety check.  
12 Noon Costume Contest at Grandstand, 5th at Pine. Open to the public. Prizes!  
4 P.M. Circus begins at two locations on Pine Ave.  
12:30 P.M. Municipal Band Concert, 5th at Pine... with all-time tunes & soloists.

##### SATURDAY, OCTOBER 19

ALL DAY! Exhibits, Gay 90's Band, Kayak's Kops, Special Vehicle Contests.  
10 A.M. Electric Car obstacle course and safety check, 6th at Pine.  
10 A.M. Circus begins at two locations on Pine Ave.  
12 Noon New Rex Parade starts Ocean Blvd. at Long Beach Blvd. Proceeds to 5th St., to Pine Ave., to Ocean Blvd.  
12:30 P.M. Municipal Band Concert, Broadway at Pine... with all-time tunes and soloists. Bonus tunes.  
12:30 P.M. Costume Contest, Broadway at Pine. Open to the public. Prizes!  
1 P.M. 15 New Long Beach Buses on display, Pine Ave., 11th to Seventh St.  
2 P.M. Check the clown, 5th at Pine.  
4 P.M. Circus begins at two locations on Pine Ave.  
5 P.M. Coupon Drawing in each participating store for \$500.00 in Free Merchandise. Winners announced in the Independent and Press-Telegram on Wednesday, October 23rd.

Prices include Federal tax Charge or -budget

BUDGET TERMS UP TO 24 MONTHS

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JEWELERS  
established 1889

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## ***Dorothy Parker May Be 70, My Dear, but the Years Have Not Diminished Her Flashing Wit Even a Bit***

BOOKS were stacked

the and has yet to be produced. This job helps explain Miss Parker's disdain for Hollywood and why, after 14 years here, she's impatient to return



"There just aren't any humorists today. I don't know why. I don't suppose there is much demand for humor although

"This reputation for homicidal humor," she said, "used to make me feel like a fool. At parties,

**HEYWOOD BROWN,** the columnist, she said, was the only member of real stature because he knew and cared about the world beyond the Algonquin. Benchley was "very funny and wonderful." Franklin P. Adams, the columnist, was a "lovely man, disagreeable, rude, but lovely."

At this point the French poodles were barking loudly. "Oh, children, please! Children, please!" cried childless Dorothy Parker, the vulnerable cynic.


**DR. RAYMOND, DENTIST, Says:**

★ THANK YOU for my best year—THANK YOU Long Beach and surrounding cities.  
 ★ Patients sending friends and relatives have caused this outstanding all-time record.  
 ★ Thousands of my patients use **NO MONEY DOWN** for dentures.  
 ★ Over 50,000 Upper, Lower, and Partial Dentures made in 20 years.

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**BIG SAVINGS**  
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**PAY NOTHING FOR 12 WEEKS**  
24 Months to Pay — for  
**DENTURES**  
*also Bridges and Restorations\**  
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**Low Prices**

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**Dr. E. P. RAYMOND, Dentist**  
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2. Blue Chip Stamps, Too

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## 19c Plastic Flowers and Foliage



NEW FOR FALL **9c** ea.

Lifelike and lifelike zinnias, gladioli, mums, dahlias, roses, many more, plus 5 different kinds of foliage. Last indefinitely.

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**79c J&J Liquiprin**

**FOR BEST SHAVE EVER!**

**98c Palmolive Rapid Shave**

**1 1/2-OUNCE DECANTER**

**89c Lavis Mouth Wash**

**PACK OF 20**

**98c Super Anahist**

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**\$2.50 H.H. Ayers Hand Cream**

**53c**

**67c**

**67c**

**68c**

**\$1.00**

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**Evening in Paris \$1.25 Lipsticks**

Shimmering "Pearlescent" colors. Keeps lips smooth, glamorous. Limited time offer!

**39c** ea.

**Betty Woods Anti-Perspirant**

Roll On Deodorant. Finest protection against perspiration, odor. Introductory special! \$1.00 Value!

**49c**

**6.99 8-pc. Electric Hair Clipper Set**

Clippers, 3 detachments, shears, comb, taper attachment and instructions. Thrifty Sale Priced!

**\$5.77**

**Girls' Seamless 98c Stretch Tights**

Drip-dry nylon in red, camel, black, electric. Sizes 4 to 6, 8 to 10, 12 to 14. Fashioned for perfect fit.

**77c**

**Boys' Boxer Style Denim Jeans**

Popular Cotton Denim with double knees. Copper riveted at points of strain. In small boys' sizes.

**88c**

**Girls' Cotton 2-pc. Capri Sets**

Cotton knit tops in style choice and color-coordinated cotton corduroy capris in Fall shades. Sizes 3 to 6X.

**\$2.79**

**\$1.69 Eveready Rose Dust and 79c Value! Dust Pump**

**59c**

**Giant 100-Qt. Clothes Hamper**

Plastic... No sharp edges to snag clothing. Ventilated back, hinged lid. Choice of turquoise, pink or white plastic.

**\$5.99**

**69c Pack of 200 Filler Paper**

Wide or college rule 3-hole paper. Poly wrapped and ready for homework. Save now!

**47c**

**Old Fashioned Chocolate Drops**

Delicious vanilla cream center coating of rich, dark sweet chocolate... favorites! 14-oz. bag.

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**Cannon Bath Towels**

If Perfect Would Sell for \$1.29

No. 1 seconds of multicolor rose prints in pink, blue, gold. Extra heavy quality, 24x26"

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- 4400 E. Spring St. (at Palo Verde), Lakewood Plaza Center
- 4111 Viking View (at Carson), Lakewood Village Triangle
- 4951 Paramount Blvd. & Del Amo
- 4402 Atlantic Blvd. (at San Antonio)
- South Western & Cindemol Dr., Harbor Heights Center
- 17454 Bellflower Blvd. (at Ramona)
- 4827 Westminster (at Golden West)
- 4450 Los Cerrillos Blvd. (at Ximeno), Circle Shopping Center
- 124 W. Anaheim (at Avalon), Westminster Plaza Center

LONDON (AP) — A statue of Tom Paine — once tried as a traitor to Britain — will be erected on British soil next summer.

Sir Charles Wheeler, president of Britain's August Royal Academy of Arts, is the sculptor. He was completed the plaster model for the 7-foot bronze statue. It will be erected outside the municipal offices of Thetford, in County Norfolk.

Members of the British Legion (a sort of British counterpart of the American Legion) objected to plans to put the statue in Thetford's market place. The governors of the grammar school where Paine received his first schooling refused to let the statue go up on its grounds.

\* \* \* \*

**BECAUSE** of his revolutionary writings in the formative days of the United States, Paine was tried for treason in this country. The trial was in Paine's absence, however. Later, he was outlawed from Britain.

Paine left Britain in 1774. He wrote his first pamphlet

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*Silvertone's* New "Consul"

Sears Smallest Hearing Aid

**JUST TO POSTAGE STAMP SIZE!**

Size: Illustrated here

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Operation Costs: Avg. 7¢ per 10 hrs. day

Average Gain: 35 db. (H.A.C.)




"Consul" and 1-cent stamp—both actual size

Trained Hearing Aid Consultants Available at 34 Sears Southern California Stores. Sears also has a complete selection of Body Style and Eyeglass Hearing Aids at comparable low prices. Ask about Sears Battery Club. "Satisfaction Guaranteed or Your Money Back."

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LOS ANGELES... West 4th & Glendale	BUFFALO PARK	GLENDALE	LONG BEACH	TORRANCE
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Shop Manually: *Theraclear, Thunders, Violet and Sounder* 2-30 A.M. to 2:45 P.M. Tuesday 3:30 P.M.

# ELECT W. S. "BILL" GRANT



# Nixon Back in Public Spotlight

By GEORGE J. MARDER

WASHINGTON (UPI) — Former Vice President Richard M. Nixon seems to be returning to the public spotlight.

He is speaking out bluntly and with increasing frequency on public issues and politics, with nearly all his barbs aimed at the man who narrowly defeated him for the White House in 1960 — John F. Kennedy.

His exposure, as the nation moves toward another presidential election year, has raised the question whether he might be available for a return bout with the president.

.....

NIXON LOST in 1960 by only a handful of votes. Candidates who did much worse in Presidential election have been given a second chance. Democrat Adlai E. Stevenson, for example. And Republican Thomas E. Dewey.

But Nixon, himself, is writing himself out of the 1964 race, and he's doing it with a full awareness of the practical politics involved.

He says he is not a candidate and will not be one.

.....

THAT STATEMENT, by itself, would not normally foreclose a potential nominee from becoming available. American politics, being what it is, such statements are taken with many grains of salt. But a party's nomination is not given easily to a candidate once rejected by the voters.

Stevenson could not wait in the wings for the nomination to come to him for a second time. He became an active candidate soon after the votes of his first defeat were tabulated.

The same was true of Dewey. He had to fight for renomination harder than he campaigned for the Presidency.

.....

THE ONE-TIME loser cannot hope for the nomination to come to him. A true draft is practically non-existent in American politics. In fact, veteran politicians, Nixon among them, assert there is no such thing as a draft.

And so, by ruling out any active candidacy, Nixon also is ruling out a draft, pure or synthetic.

It probably would do him little good to bide his time on the sidelines, hoping the convention deadlocks and turns to him, its titular leader, for a candidate. There is suspicion that such was the role of Stevenson in 1960. But it just didn't work. The party's front-runner by that time gets so far ahead he cannot be stopped.

Furthermore, Nixon has made a flat pledge not to join in any move to stop the Republican front-runner, Sen. Barry Goldwater of Arizona.

The political fact of life is that Nixon's disclaimer must be taken at face value. But he's not retiring from politics. He expects to bat at the GOP nominating convention next year, playing a major role. And he expects to be out campaigning for the Republican candidate, no matter who he is.

.....

**U.S. Newspaper Week Noted in Library Display**

The Long Beach Public Library is marking National Newspaper Week, Oct. 13-19, with a display of selected books on journalism, newspapers and freedom of the press.

The display which features Justice William O. Douglas' "Freedom of the Mind," one of the Reading of an Age of Change booklets, will be on exhibit for the week in the Science and Industry Department at the Main Library, Lincoln Park.

Theme of the observance is "Newspapers Make a Big Difference in People's Lives."

.....

**Tijuana Retrenches**

TIJUANA, Mexico (UPI)—The city of Tijuana, in an economy drive, has dismissed 23 patrolmen and clerks from the police force.

Mayor Ildefonso Velasquez, in making the announcement, said the city no longer can afford to pay their salaries.

He said dismissals will save the city about \$2,000 a month.



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**Buttoned Knit Sheath**

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**Famous Label Skirts**

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**Fur Blend Sweaters**

Reg. to 5.99 **3.99**

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With *Buskens.*

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**Men's White Shirts**

Reg. 1.98 **3.50**

Short sleeve, wash 'n wear dress shirts. 100% Pima cotton. Sizes 14 to 17. This is a wonderful value.

**Ladies' Corduroy Capris**

Reg. 1.99 **1.67**

100% cotton corduroy capri pants. Washable. Choice of Brown, Green, Black, or Gray. Sizes 10 to 18.

**Ladies' Flannel Pajamas**

Reg. 1.99 **1.50**

Soft cotton flannel pajamas. Ideal for sleeping or lounging. Assorted styles in your choice of colors and patterns. Sizes S, M, L.

**Bath Room Rug Ensemble**

Reg. 5.95 **4.88**

5'x6' bathroom floor covering with matching lid cover. Washable, skid resistant, plush pile. Assorted colors.

**Men's Pajamas**

Reg. 2.49 **1.99**

Cotton broadcloth pajamas in full cut middy style. Sanlorized of course. Sizes A, B, C, D.

**Ladies' Blouses**

Reg. 1.49 **1.17**

Ladies' wash 'n wear blouses. 100% cotton. Choose from new fall prints in assorted colors. Sizes 32 to 38.



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**NYLONS**

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## LAW MAKES TRIP NECESSARY

# 13 L.B.-Area Couples Flying To Korea To Adopt 18 Orphans

By JACK BALDWIN

Thirteen Long Beach area couples are not going to let a little thing like a governor's pocket veto stop them from adopting 18 Korean orphans.

The couples, many with children of their own, will board a chartered Flying Tiger plane on November 22 for a flight to Seoul, South Korea, where they will pick up the orphaned children, returning home on Thanksgiving Day.

"Commanding officer" of the foster parent invasion of Korea is Mrs. Ray Proxmire, chairman of the Orange County chapter of the American Mothers of Adopted Korean Children.

EXPLAINING why it was necessary for the group to fly to the war-torn country to pick up the orphans, Mrs. Proxmire said, "It is a case of... if the mountain can't come to Mohammed, then Mohammed will go to the mountain."

"When Governor Brown killed a bill which had passed both houses of the state legislature by pocket vetoing the bill, he killed our hopes of being able to adopt these orphaned children here in this country," she explained. "His veto meant we would have to go to Korea if we wanted to adopt the children—so, it's off to Korea we go!"

The trip will cost each couple about \$1200 for the round trip.

THE 13 local couples are part of a total of 58 couples from all over the U.S. who will make the overseas flight. Mrs. Proxmire, 33, the mother of a grown son and the foster mother of two earlier adopted Korean orphan girls five years old, said that 68 orphans will be brought back to this country by the flying foster parents.

To comply with the law which demands the parents-to-be see the adopted child before or during the adoption procedures, the couples have been going through the "unpleasant part" of the trip, Mrs. Proxmire, of 709 W. 16th St., claims.

"We had to get a few 'shots' like cholera, small pox, diphtheria and tetanus. A few have taken flu 'shots,'" she said.

THE FLIGHT will take the

58 couples over the polar cap to Tokyo where a U.S. immigration officer will board the plane for the flight to South Korea.

Most of the children will be adopted through the efforts of Harry Holt, founder of the orphanage in Korea which bears his name.

"The 68 children who will return with us are only a few of thousands which Mr. Holt has arranged to have adopted by Americans," Mrs. Proxmire said.

According to Mrs. Proxmire, Holt originally founded his home to house 200 children orphaned by the war or abandoned by scores of unwed mothers. He now has 800 children housed on a farm 10 miles outside the city.

Because of the acute shortage of food and other necessities at the orphanage most of these making the trip plan to take their 44-pound baggage allowance in peanut butter, yeast, insect spray, diapers and medical supplies, says Mrs. Proxmire.

AMONG THE couples making the trip will be Archie Allen, principal of the Mark Twain Elementary School in Garden Grove, and his wife. The Allens who live in Orange, have already adopted one Korean girl and have four children of their own. They will adopt two more "daughters."

Gerald Schaefer, who is studying for the ministry, and his wife, who live at 1015 S. Cypress Ave., Santa Ana, will return with a two-year-old boy they have been sponsoring. The couple have two children of their own.

Although they have three children, Mr. and Mrs. William Stone, of 1641 Wilkie Ave. Gardena, will make the trip to pick up a boy and girl, both under three years of age.

Mr. and Mrs. Robert Mock, 831 Tammarack Way, Buena Park, the parents of six children, will adopt an eight-month old girl.

A REDONDO Beach couple, Mr. and Mrs. C. Lester Soule, of 820 N. Maria St., will become "parents" when they take "delivery" of a 12-year-old girl and a seven-year-old boy. They have no other children.

Already the foster parents of two Korean daughters are Mr. and Mrs. Joe Adams, 21405 Tallisman Ave., Torrance, who will bring home a

"sister" for their adopted offspring.

Mr. and Mrs. John Webster, 3755 Howard St., Los Alamitos, have an 11-year-old son and one adopted Korean orphan girl and will be bringing back one more parentless child.

Two couples from Compton, Mr. and Mrs. William Buckner, of 1000 W. 137th St., and Mr. and Mrs. Theodore Hudson, 608 Alabama Ave., will

## Yank Sold Vital Data to Russia

WASHINGTON (AP) — An Army sergeant who sold secrets to Russian agents peddled some extremely important information, the Washington Star said Saturday night.

The newspaper, quoting "competent authorities," said Sgt. Jack Edward Dunlap, who committed suicide last July 23, sold Soviet agents such information as:

—U.S. Central Intelligence Agency reports on Soviet nuclear submarine development.

Reports on difficulties encountered in U.S. nuclear sub development.

—What the CIA knew about Soviet missile forces and locations.

—What the CIA knew about Soviet troop dispositions in Eastern Europe, particularly East Germany.

The Star first reported on Thursday that Dunlap had been a \$60,000 spy for the Communists. Later that day the Defense Department announced that Dunlap had been selling secrets for two years, but that these had not included codes and ciphers, the most sensitive items in the National Security Agency headquarters where Dunlap worked.

The department would not discuss the nature of the secrets Dunlap had passed on.

DUNLAP was described by the department as a clerk-messenger at the NSA headquarters at Ft. Meade, Md. He was first suspected following lie-detector tests when he sought to switch to a civilian position at the agency.

He was relieved of all sensitive duties last May. He tried suicide once about a month before he killed himself, officials said.

The Star said that Dunlap apparently stole classified documents for a brief period of time, took them to Soviet agents for microfilming and then returned them.

return with three children: a "brother" and "sister" for the Buckner household and a little girl for the Hudson home.

A TORRANCE couple, Mr. and Mrs. Donald Slentge, 20516 Kenwood Ave., will be making the flight over the top of the world to bring back a daughter.

The three children of Mr. and Mrs. C. Walter Phipps Jr., of 2792 Walker Lee Drive, Rossmore, will be joined by a new "sister" and "brother" when their parents arrive back home. Due to join the Phipps household is Miss Lee Ok Soon, 4, and Yoon Chang Soo, who is six. Both will come from the Faith, Hope, and Love Orphanage in Taegu.

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## Omarr Reads the Stars

By SYDNEY OMARR

### FORECAST FOR TODAY

ARIES (Mar. 21 to Apr. 19): Good day for visits, reunions, attending church, exchanging views with family members. Encourage one who is creative. Be willing to take a chance on the unusual.

TAURUS (Apr. 20 to May 20): Good day for love. Enjoy the love, travel, dealings with children, inspirational meetings. Keep mind and heart open. Give friendship. Avoid one who constantly hinders.

GEMINI (May 21 to June 21): Wonderful day for rediscovering yourself. Means review recent past, plan for future. Revive interest in reading. Take care while traveling. Attend church of choice.

CANCER (June 22 to July 21): Go forward now with plans. Build solid base for hopes, ambitions. Exchange ideas with close associates. Be confident, but don't overlook details. Avoid scattering forces.

LEO (July 22 to Aug. 21): You begin to see your way through recent period of financial complications. Now you can strive for "system." But don't be too easily satisfied. Be objective, observing of a "surprise" method. Stick within bounds of your conscience, principles. Day for mental relaxation.

VIRGO (Aug. 22 to Sept. 21): Cycle high. Be self-reliant. Unusual situation works out in your favor. Express your self with originality, confidence. Don't follow crowd. Instead, follow your own path.

LIBRA (Sept. 22 to Oct. 21): Key is thoroughness, adherence to principles. One who argues for shari'at may not be fully informed. Best to trust your own knowledge. Seek inspiration from sacred books.

### FORECAST FOR MONDAY

ARIES (Mar. 21 to Apr. 19): Practical outlook. Important where work, finance are concerned. Day to get down to business. Check sources, possibilities, opportunities. Listen to ideas of associates.

TAURUS (Apr. 20 to May 20): Prepare for some opposition. Means be diplomatic. Slow pace to study situation. Win your way with charm. Don't attempt to force issues. Spread influence, based on forcefulness. (May 21 to June 21): You begin to gain more confidence. There are solid facts presented which favor advancement, greater security. Allotted to genius, personality. Gain recognition by suggesting original ideas.

CANCER (June 22 to July 21): Fine for business and social activity. Your personal magnetism rating high. You can win new friends. Don't be afraid of expressing yourself. The more you give, the better.

LEO (July 22 to Aug. 21): Don't be fooled by false promises. Look into necessary details for projects. Be available, but skeptical. Rely on own judgment. Being sure now pays off later.

VIRGO (Aug. 22 to Sept. 21): Time to display energy. Make contacts; express ideas. Cycle remains high. Watch personal appearance. Be specific, ready to illustrate proposals.

LIBRA (Sept. 22 to Oct. 21): Key now is greater awareness. Find out what you want, what must be discarded. Get rid of excess baggage. Be realistic. Be on Sirentime methods. Think and push forward by those who demand direct action.

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# Jubilee to Honor Fine L.B. 'Names'

By MARY ELLIS CARLTON

Announcement was made Saturday of the first 25 of 75 outstanding personalities who will be honored at the Diamond Jubilee Celebrity Ball commemorating the city's 75th anniversary.

Another 25 selectees will be announced in next Sunday's I, P-T, the final 25 on Oct. 27.

Honorees were selected by representatives of the major news services from nominations by Long Beach citizens.

**THE IMPRESSIVE** parade of luminaries includes movie stars and radio personalities, sports figures and politicians, educators and musicians.

All have, in one way or another, brought fame and acclaim to Long Beach. Many received their training in local schools.

The list, reading like a chapter out of Who's Who, proves conclusively that Long Beach has had more than its share of top names in almost every field.

**WHAT** was the criterion for selection?

"Selections were based on whether the individual was a celebrity in the true sense of the word," said Ev Hosking, chairman of the celebrity committee.

"In other words, did their activities make headlines... did they attract national or international attention for their activities either as a resident of Long Beach or in behalf of Long Beach... were their names recognized cross-country, either by the general populace or in their particular fields?"

He explained that no effort was made to judge entrants nominated because of outstanding contributions to the city — whether civic or cultural.

"The committee felt that so many outstanding citizens have made great contributions to the City of Long Beach that it would be impossible to distinguish between them," Hosking said.

**JUDGED BY** experts in the field — the news executives who report the doings of celebrities — the first 25 named are:

Greta Anderson — famed channel swimmer and only person ever to swim the Catalina channel.

Ben Agajanian — recognized as the foremost place-kicker in football history.

Kenny Baker — original vocalist on the Jack Benny radio program.

Marlene and Alice Bauer — schoolgirl golf sensations at Wilson High.

Barbara Boylen and Bobby Burgess — youthful dancing stars featured on the Lavender Welk TV show.

Barbara Britton — blond beauty seen weekly on TV.

She got her dramatic start on the Long Beach City College stage.

John Browning — considered one of the nation's finest young concert pianists.

Adm. Arleigh A. Burke — distinguished naval officer who made many friends here during his Long Beach tour of duty.

Nelson Case — noted TV personality who got his start in radio in Long Beach.

George Chikiris — a graduate of Wilson High who earned an Oscar for his outstanding work in "West Side Story."

Chester Conklin — won fame as one of the "Keystone Kops"; was a Long Beach resident until he moved to the Motion Picture Home in San Fernando Valley.

Lorraine Day — another luminary of the movie industry who went through school in Long Beach. She's a Poly High graduate.

Donald W. Douglas — noted aircraft manufacturer and missile builder; spent much of his youth in this city.

Morley Drury — one of the all-time greats of the grid-iron, who played his first football at Poly, where he was graduated in '24.

Run Fairly — a player with the Dodgers, this year's world champions; claims Long Beach as his hometown.

James Hester — president of New York University; a 1942 graduate of Wilson High.

Betty Hicks — another sports figure who has gained fame on the golf links; is also a noted aviatrix.

Conrad Hilton — hotel magnate; speaks often and fondly of his early days spent in this city.

Joanna Hodges — concert violinist who has thrilled audiences in this country and abroad.

Congressman Craig Hosmer — represents this district; is a member of the important Atomic Energy Commission.

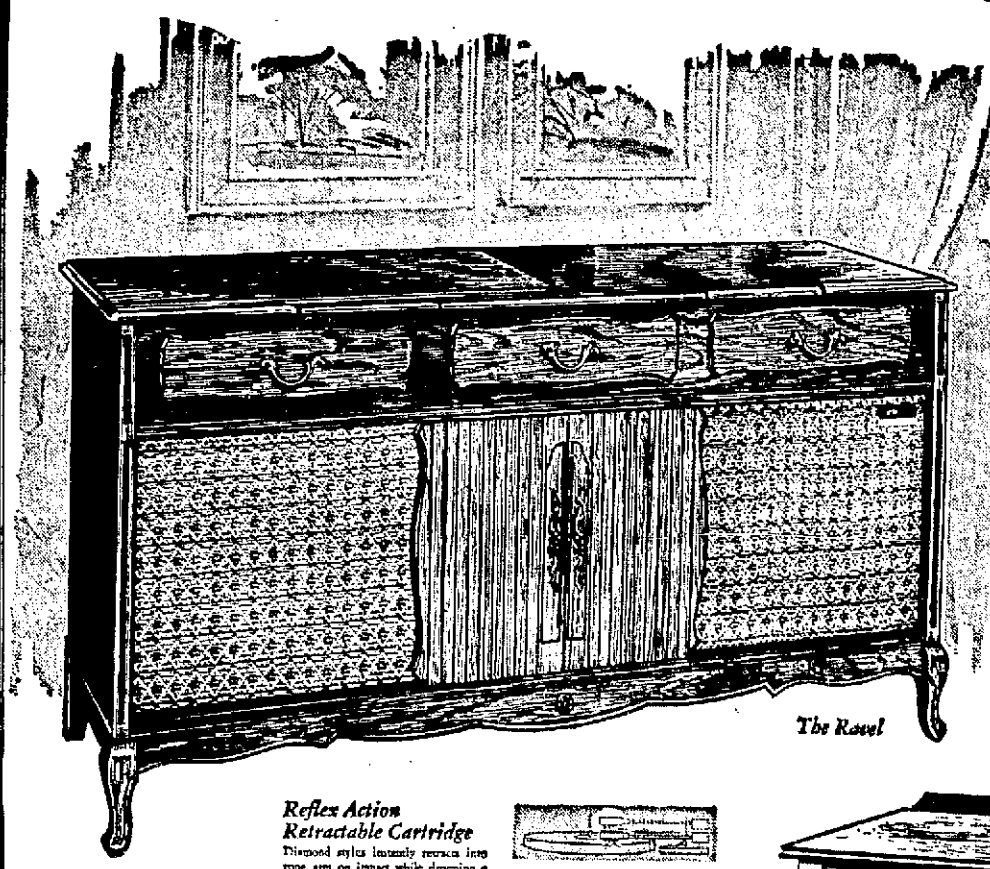
Spike Jones — known internationally for his wacky sound effects and musical arrangements; claims Long Beach as his natal city.

Edward A. Killingsworth — award-winning architect whose designs have attracted attention on many shores; a graduate of Wilson High.

Jo Stafford — started her singing career here as one of the talented Stafford Sisters; called Long Beach her home for many years.

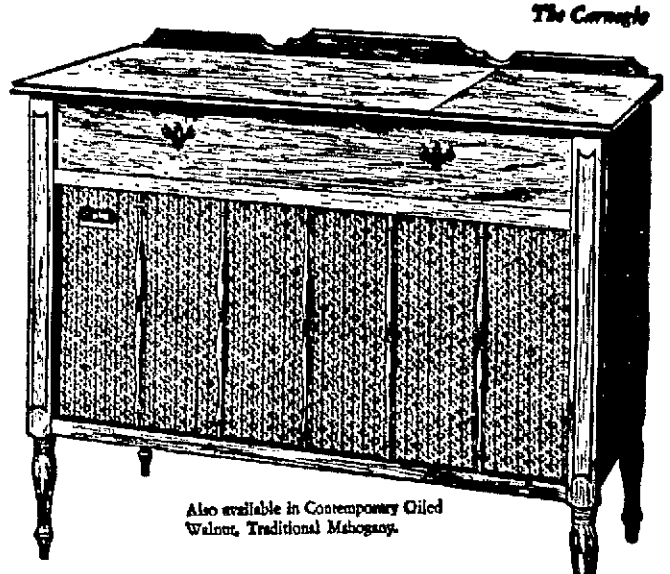
Tickets for the Celebrity Ball, to be held Nov. 15 in the Long Beach Arena, are now available at the Diamond Jubilee offices, 130 Pine Ave.

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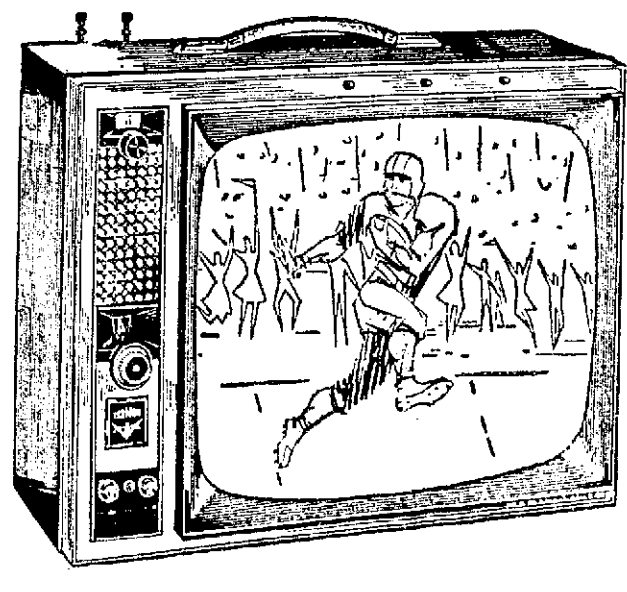
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## Ship Arrivals, Departures

Compiled by Marine Exchange ACTIVE VESSELS IN PORT				
Vessel	Berth	Operator	Due to Sail	For
Amalgam (Ger)	107	Geste Industries	Indef.	
Bennington (Tkr)	145	W. H. Wickersham Co.	Oct. 12	Marine
Colima (Tkr)	240-A	Seacon Mobile Oil Co.	Oct. 17	Espero Bay
California	149	Shales Line	Oct. 13	San Fran
Calypso (Tkr)	149	W. H. Wickersham Co.	Oct. 12	Marine
Citadel (Ecl)	LB-17	Graceland Line	Oct. 13	Acapulco
Citadel (Ecl)	LB-17	Graceland Line	Oct. 13	Acapulco
Frank A. Morgan (Tkr)	LB-77	Richfield Oil Corp.	Oct. 13	Richmond
George Olson (Boe)	107	Oliver J. Olson Co.	Indef.	
Havanna (Ger)	174	S. K. Line	Oct. 12	Yokohama
Julia (Boe)	128	Pacific Tow Boat Co.	Indef.	
Karolina (Grk)	LB-12	Paxsimo Inc.	Indef.	
Kipohu (Maru)	LB-12	Shinnoh Line	Oct. 12	San Fran
Mastodon (Tkr)	100	Sause Bros Towing Co.	Oct. 12	Coos Bay
Mary Olson (Boe)	107	Oliver J. Olson Co.	Indef.	
Norman (Boe)	146	Moore McCormack Lines	Oct. 12	Balboa
Neisel (Maru)	LB-20	"K" Line	Oct. 13	San Fran
Nevada (Tkr)	132	Amer. Trading & Pmt.	Oct. 14	Baumont
Nippon (Maru)	LB-22	"K" Line	Oct. 13	Panama
Roseville (Tkr)	228-D	Fernville Line	Oct. 13	La Guaira
R. G. Folli (Tkr)	148	Standard Oil Co.	Oct. 12	Marine
Rondegan (Nor)	LB-74	Bldg. Material Terminals	Oct. 13	San Fran
Sulac (Tkr)	LB-201	Korea Shipping Corp.	Oct. 14	San Fran
Sunny Duke (Nor)	LB-4	Scandinavian Line	Oct. 14	San Fran
Santa Maria (Tkr)	150	Pacific Coast Transp.	Oct. 12	Oleum
Union Freedom (Chine)	231	China Union Lines	Oct. 12	Yokohama
Villanova (Nor)	LB-4	Scandinavian Line	Oct. 14	San Fran
Vestland (Nor-Tkr)	123	Mexican Petrol. Corp.	Oct. 14	Salina Cruz
Walrus (Boe)	138	Sause Bros Towing Co.	Oct. 12	Florence
Finch & California (Tkr)	233	Wheeler Oil Co.	Oct. 14	Avon
VESSELS ARRIVING SATURDAY				
Vessel	Berth	From	Due to Sail	For
Hongkong (Boe)	151	San Fran Pacific Far East Line	Oct. 14	San Fran
Kobe Maru (Jap)	143	San Diego Daido Line	Oct. 14	San Fran
Sakuma Maru (Jap)	154	Enosada N.Y.K. Line	Oct. 14	San Fran
Arctostella (Grk)	172	Chimble Central Amer. S.S. Assn.	Oct. 12	Yokohama
VESSELS DUE SUNDAY				
Vessel	Berth	From	Due to Sail	For
Angelo Petri (Tkr)	71	Richmond United Vintners Line	Oct. 14	Carlsbad
Beaver State (LB-4)	143	San Fran Slides Marine Lines	Oct. 14	Yokohama
Dorchester (Nor)	139	Holland American Line	Oct. 15	San Fran
Eastern (Malsu)	LB-212	Chiba Daido Line	Oct. 14	Chiba
Goonawarra (Sw)	200-A	San Fran Pacific Far East Line	Oct. 14	Sydney
Hawaiian (Boe)	200-A	San Fran Pacific Far East Line	Oct. 14	Sydney
Hawaiian Standard (Tkr)	LB-78	Nikkisi Standard Oil Co.	Oct. 14	Port San Luis
Guaymas (Boe)	200-A	Guaymas Steamship Lines	Oct. 15	Kittling
Hawaiian Motorist (Tkr)	200-A	San Fran Matsen Navigation Co.	Oct. 14	Honolulu
Hakopa (H)	151	San Fran Hawaii Line	Oct. 14	Genoa
Karlsbor (Ger)	175	Le Havre Harpatic Vasea Line	Oct. 14	San Fran
Lechstein (Ger)	LB-12	San Fran North German Lloyd Line	Oct. 15	Rouen
Lodias (Grk)	187	Yokohama Paxsimo Inc.	Indef.	
Leda Maru (Dan)	177	New York Alaska Line	Oct. 15	San Fran
President Wilson (Gr)	93-A	San Fran American Pres. Lines	Oct. 14	Honolulu
Primos (Ger)	168	Bolivar Standard Fruit Co.	Oct. 14	San Fran
President Lincoln (Gr)	92	San Fran American Pres. Lines	Oct. 16	San Fran
Faranoer (Nor)	LB-3	London Intercean Line	Oct. 15	San Fran

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THE WEEK IN REVIEW

# OK on Wheat Sale Lights Fuse on a Political Bomb

By HARRY SHARPE  
United Press International

President Kennedy lighted the fuse on a political bomb last week when he approved private sale of \$250 million of surplus U. S. wheat to bread-short Russia.

High-ranking Republicans, including former Vice President Richard M. Nixon, denounced the deal. So did a few leading Democrats. But it was endorsed by such influential business organizations as the American Bankers Association and the U. S. Chamber of Commerce. Here is the way Kennedy saw it while conceding it could be politically unpopular:

The sale, through private enterprise exporters, will be for cash on the barrelhead, in installments. It doesn't represent any across-the-board reversal of restricted trade policy with the Reds nor a thaw in East-West relations.

BUT IT IS a hopeful portent of eased tensions. He listed possible beneficial by products such as reducing the critical foreign trade dollar deficit, saving the taxpayers \$200 million in surplus grain storage costs, providing thousands of jobs, bringing into sharp contrast the efficacy of the Communist and American farm production system, and giving the U.S. a tremendous propaganda weapon.

U.S. officials said possible additional Soviet bloc orders could push total sales of wheat and other surplus grains to \$375 million and perhaps open the road to sales of other non-strategic goods. Democratic congressional leaders said there could be future deals in dairy products and cotton.

Kennedy specified that none of the grain would go to Cuba or Red China and that payments must be made to the exporters in gold or dollars in normal commercial terms.

SOVIET Foreign Minister Andrei Gromyko discussed the wheat transaction with the President as part of an overall review of vital cold war issues. But Russia still was unwilling to make any concessions on major points of friction such as Berlin and Germany.

Even while the two met, Soviet armored vehicles blocked access of U.S. military supply convoys into Berlin. Secretary of State Dean Rusk protested sharply through Russian Ambassador Anatoly F. Dobrynin who promised to consult Moscow. Gromyko professed ignorance of the incident in his talk with the President.

Kennedy quickly called in top military and diplomatic advisers to weigh the new crisis. American, British, French and West German diplomats met with Rusk at the State Department.

There was speculation that Russian military leaders were stirring up trouble because they were unhappy about Khrushchev's conciliatory attitude toward the West. Washington policy appeared to be aimed at giving the Soviets a chance to pull down the blockade immediately and thus prevent a new major blowup which could wreck efforts to ease world tensions.

STRAIN over the development was evident at the White House. The blockade came in the wake of the limited nuclear test-ban treaty which became effective last week after Kennedy signed the U.S. ratification document.

The President called the pact "a message of hope for all the world," but he also vowed that American vigilance would not be relaxed. Khrushchev also saluted the signing and called for solution of "other types of international issues." He implied that one solution would be withdrawal of Western troops from Berlin, a condition Kennedy has flatly rejected.

The President's recent proposal that the U.S. and Russia cooperate in landing men on the moon ran afoul of a surprise House resolution barring any such joint



MADAME NHU

expedition. The amendment was attached to an appropriation bill that includes the space administration's budget.

Russia also figured in two spy exposes and an exchange of prisoners with the United States. The Defense Department disclosed that a high-living Army sergeant, Jack Edward Dunlap, 35, an employee of the super-secret National Security Agency, Ft. Meade, Md., had sold secrets to Moscow for \$60,000.

Dunlap, father of five children, killed himself last July when his lavish spending gave him away. Then Pentagon insisted he did not have access to U.S. codes and ciphers. The FBI would not comment on whether it had identified Dunlap's Soviet contacts.

AT STUTTGART, Germany, a Soviet agent bribed four U.S. GI's into trying to steal a U.S. Army atomic weapon. All were arrested by U.S. counter-intelligence agents after the soldiers had turned over rifles, machine guns, grenade launchers, gas masks and field manuals. The GI's were sentenced by court martial to long prison terms. The spy — Nicholas (Nick the Greek) Lazopoulos — must face a West German court.

In the prisoner exchange, the United States sent Ivan D. Egorov, a personnel officer in the United Nations secretariat, and his wife, Aleksandra, back to Russia in return for Father Walter Ciszek, a Catholic priest who has been a prisoner in Russia since the 1940s, and Marvin W. Makinen, 24, a U.S. student arrested in Kiev in 1961. The Egorovs were seized by the FBI in New York last July.

KENNEDY lost two of his closest European collaborators when British Prime Minister Harold Macmillan and West German Chancellor Konrad Adenauer announced their resignations. Macmillan made his announcement after undergoing major surgery. Adenauer, 87, is stepping aside because of his age. The ruling British Conservative Party sought a new leader but pledged a foreign policy still based on a strong Anglo-American alliance.

The President publicly absolved the hush-hush Central Intelligence Agency (CIA) of charges it has been pursuing an independent course in Viet Nam, southeast Asian nation besieged by Viet Cong Communist guerrillas. He said recent reports the CIA was not cooperating with White House policy were "wholly untrue; that he could give flat assurances the agency was under close direction of the White House and the National Security Council."

The State Department denounced the current U.S. speaking tour of Mme. Ngo Dinh Nhu, so-called "first lady" of South Viet Nam, who has been bitterly critical of U.S. operations in Viet Nam.

MME. NHU'S sharpest barb was aimed at the President and brought more recriminations from Congress. She said that if she were Kennedy, she would "better inform the American people about the Communist danger."

On the political front, the President told a press conference he regards the conservative Sen. Goldwater as the front-running GOP presidential candidate and

said he sees "a close, hard fight" in the 1964 campaign.

He disagreed with former President Dwight D. Eisenhower that Goldwater had not made his views clear. "Sen. Goldwater," he added with a smile, "is saying what he thinks as of the time he speaks, and I don't think Goldwater has ever been particularly deceptive."

Kennedy said it was much too early to evaluate politically the achievements of his administration. But he suggested the 1964 Democratic campaign will be based on whether the U.S. is better off economically, whether its place in the world has improved, whether prospects for peace have improved, whether the nation's defenses are stronger, and, overall, "whether we are making progress at home and abroad."

Nixon opened a broad political attack on the administration. He predicted the President would be unable to avoid television debates in the 1964 campaign on issues such as Cuba, U.S. prestige abroad, unemployment, foreign policy and civil rights. He said the Republican challenger will have "the great advantage of being on the attack."

Kennedy already has stated he would welcome TV debate.

Nixon said he would oppose his party making civil rights a campaign issue, but it already is one and will achieve major status before the election.

THE SENATE Commerce Committee last week approved the controversial public accommodations section of the President's racial-rights bill but exempted neighborhood shops and stores which do not cater to interstate travelers. The House Judiciary Committee began drafting a bill aimed at fulfilling the President's request.

Congress passed and sent to the White House a \$47.2 billion defense bill to keep the nation in fighting trim. It was the largest in peacetime history.

At the same time the House Appropriations Committee voted a record \$5.1 billion to push space exploration. This was \$812 million less than the President requested. He accepted it reluctantly, fearing it would slow the \$20 billion man-to-the-moon program and give Russia the advantage.

The President's \$175 million nuclear radiation fallout shelter program, already meeting apathy in the Senate, was dealt a stunning blow when the House Appropriations Committee denied most of the shelter money sought.

A HURRICANE prosaically named Flora turned out to be the most deadly in U.S. Weather Bureau annals. In its nine-day passage through islands in the Caribbean it killed thousands and caused untold property damage.

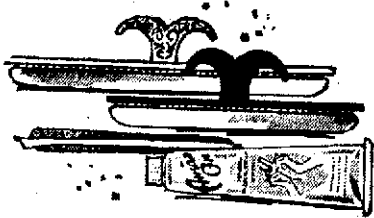
Castro's Cuba, already hard-pressed economically by U.S. sanctions, lost valuable coffee, sugar, tobacco, banana and vegetable crops, plus 47 dead.

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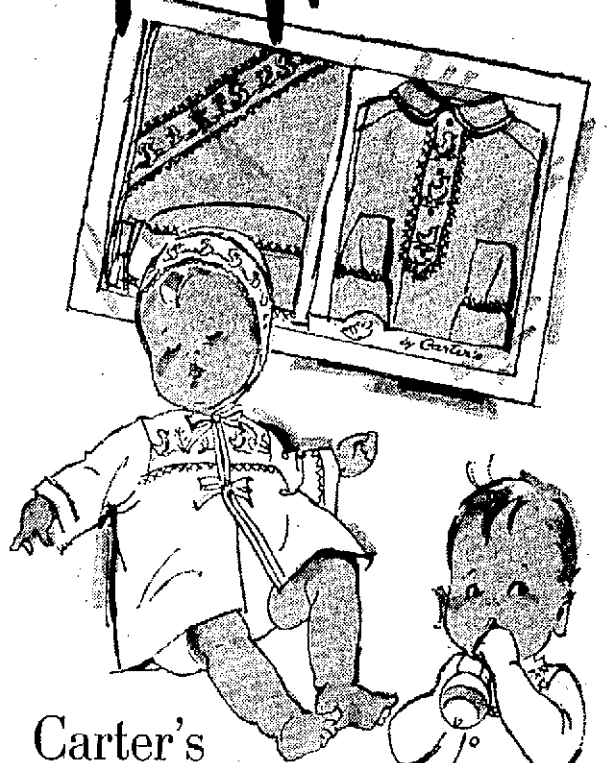
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### Betti Terrell designs

for the pram and stroller set . . . Her Set, Corduroy crawlers knit bonnet, orlon pile jacket, rosebud trim, 15.00; His Set has Teddy Bear trim, 15.00 . . . in Midgie sizes, 1-2. 2-pc. Playtime Set has snap-catch corduroy crawlers, hooded stretch cardigan, 10.00 . . . M-XL sizes.



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**EXIT** Fred Hall and that means, presumably, the close of a strange and bitter crusade that ran all the way from legal action to poison pen letters.

While top managerial bigwig of the California World's Fair, the ex-governor of Kansas was the target of one of the wildest and most stubborn many-sided attacks ever seen around here.

It was obvious that some people had virtually given up everything else while devoting themselves to getting Hall ousted from the fair job. It was a mania with them.

From Kansas came a steady stream of vituperative material, apparently stemming from the political wars back there when he was a Kansas public figure. One batch of anonymous, poisonous letters was mailed in Long Beach but the envelopes bore a Kansas return address.

One offbeat political publication in Los Angeles, which had no particular reason to be concerned with the fair, devoted pages to assaults on Hall operations in the fair.

Ouster of Hall was admittedly the main objective of various litigants who filed suits against the fair.

The thing took on the proportions of a propaganda phenomenon. Of course, what finally brought the issue to a head was the conclusion of responsible, dedicated people in the fair governing body that Hall had to go for the sake of public confidence in the fair program. These people had some specific criticisms, but they also recognized that the fair could not go on with one so acutely and excessively controversial at its managing helm.

**TO SETTLE** an argument that has been raging in one local office for weeks, here is some dope on telephone companies that might answer questions that have bothered others.

General Telephone Co., which serves the Long Beach area, is a subsidiary of the General Telephone and Electronics Corporation with headquarters in New York. The parent firm owns all of the common stock of General Telephone.

General has no corporate relationship with the Bell System, which is American Telephone and Telegraph Co. Pacific Telephone and Telegraph Co., which operates over a large section of the west coast, is an AT & T subsidiary.

Pacific Telephone owns the long distance lines running out of here. General Tel., of course, shoots its long distance calls to Pacific for transmission, and it receives compensation for long distance calls which originate on the General system.

But despite this working hookup, General and Pacific belong to two entirely separate families.

Does that help, Ruth D. Kyle?

**IT'S NICE** to write something about telephones not connected with the argument over all-digit dialing, but while I was asking the General boss, Herb Frahm, about the corporate matters, I got into the dialing issue, too.

He pointed out that General has not undertaken a wholesale shift to all-digit dialing. When new telephones are installed and new numbers assigned, the all-digit business is applied. But as yet there has been no move to change old phones with the familiar prefixes—something for which we can be thankful.

So we've still got a lot of Geneva, Hemlock, and other phones around here. Incidentally, I have always been a little disturbed by the fact that these particular prefixes have no special significance. We have no Geneva in the area and we aren't a hemlock tree country.

Long Beach, it has always seemed to me, should have had Alamitos and Cerritos prefixes. But that's not the way the phone people do things.

**31,000 Hours  
Aloft Is Enough  
to Wear Out  
the Seat  
of Any Pilot  
So . . .**

## Clyde Schlieper Steps Down

By  
William  
Jones

A colorful seat-of-the-pants pilot — who astonished the nation by such acts as landing a crippled bomber while riding outside the cockpit on the nose of the plane—has finally set his foot down.

At the half-century mark of hectic living, Clyde Schlieper (as in Slipper) of Long Beach has retired.

He is one of the few pilots in history who have amassed more than 31,000 hours in the air.

That's three years and seven months with feet above ground. But it was an easy figure for Clyde.

He started flying at 13 when he hitched his motorcycle engine to his glider.

**LANDING THE BOMBER** at Long Beach Airport while hugging the machine guns on the nose of the aircraft was not Clyde's idea.

During the Korean War—while on a final approach to the field—the left engine blew up, scattering pieces of cowling over Cherry Avenue, destroying the cockpit hatch and whipping flames onto the back of the Douglas test pilot.

Clyde stood up in the B-26 to avoid the flames and piloted the craft onto the landing strip.

When the plane touched the ground, Clyde leaped onto the nose and hung on for dear life while the plane coasted to a stop after 5,000 feet.

Taken with his other feats, the landing is not that outstanding for the intrepid pilot.

When in his teens, he brought his little powered glider to a landing on a 12-foot platform towed behind a speeding motorboat on the Pacific.

"Sort of a forerunner of an aircraft carrier," he muses.

**HE GOT HIMSELF** into shape once for flying upside down to San Diego by strapping himself upside down in a chair of a hangar.

In 1939, he and another pilot set a 30-day aerial endurance record by flying over the desert in, of all things, a seaplane.

Why a seaplane? "It removed the temptation of landing."

Clyde busied himself by sunbathing on the pontoons, hurling a message down to tell a creditor to wait until he got down and buzzing "the ground crew to keep them awake."

More than 25,000 persons cheered when the two pilots staggered out of the seaplane at a tumultuous welcome at Marine Stadium.

The two exhausted men promptly rejected an offer by Miami Beach to break their own record in Florida.

**IN AN EARLIER** endurance attempt, Clyde was one of three pilots who flew a Taylor Cub plane which carried only two occupants.

The substitute pilot came off the bench to catch his plane by grabbing a rope ladder from a speeding car.

The guy being relieved simply threw himself out the plane and descended by parachute.

Scared about any of his stunts? "Never," says Clyde. "Well, maybe, there were sometimes after a particular episode that I had heart flutters."

The day after war was declared, Clyde strode into the recruiting office and volunteered for the Army Air Corps.

Capt. Clyde Schlieper ferried bombers around the world, carried off the wounded in the Pacific, helped pioneer the air runs over the North Atlantic, flew the famed Fireball Express into India and helped train bomber pilots.

The former Wilson High School boy afterward resumed operation of his private flying school. As an interest to those who count the number of automobiles they've owned, Clyde has had more than 200 airplanes in his career, mostly as a flying school owner.

**IN 1948, AT THE** age of 34 and after 20,000 hours of flying Clyde retired.

"I kept retiring every other day after that."

To "help a friend," Clyde returned to test fly for Douglas in Long Beach "but for only a couple of months."

Just last month, he retired from Douglas—14 years later.

As a result of his 1948 "retirement," Clyde quit counting



**THREE PHASES** of Clyde Schlieper's hectic life are shown in photos. At top, Clyde flies close to ground as crewmen on speeding car put food into lowered bucket during aerial endurance flight. Helmet in lower photo represents another career as jet test pilot at Douglas. In bottom picture, Clyde wears wild sports shirt and big smile in liquor store he now operates in Belmont Shore.

his flying hours. Conservative estimates place it at 11,000 hours on top of the 20,000 hours by 1948.

**OBVIOUSLY, BECAUSE OF HIS** boyhood start, Clyde broke record after record each week for attaining so many hours in the air for so many years of age.

But it holds little interest with him today.

Attired in glowing colored sports shirts and living in the easy-going beach atmosphere of Belmont Shore at 21 Prospect Ave., Clyde looks back and says with a mischievous twinkle in his blue eyes:

"You can't touch your wheels down on the beach anymore or buzz your friend's house."

**"IN THE OLD DAYS,"** he goes on, "you traded parts with your buddy and even loaned him your plane. Today, it's dog eat dog."

"The fun is gone out of flying. It's rules and regulations now. You spent most of the time now jabbering on the radio, changing frequencies and looking out for other aircraft."

Clyde says this and then sits back more relaxed, his mind flipping the mental pages of the past and he adds:

"I remember the trips to San Diego. We'd have to land the little plane in Capistrano for another gallon of gasoline and then fire it up again."

"The trip took 2½ hours. But it was a ball."

## Independent-Press-Telegram

SUNDAY, OCTOBER 13, 1963

EDITORIALS, PAGE B-2

## New Row Looms on Garage Code

By GEORGE WEEKS

A four-year-old issue at city hall—proposals to increase off-street parking requirements for new residential building — is back on the active list.

City Council's ordinance committee has scheduled a hearing for 9:30 a.m. Nov. 4 on the latest recommendations of the Planning Commission, which would sharply boost the ratios of mandatory parking spaces both for multiple-unit apartments. Only future construction is affected.

Indications last week were that the suggested new ordinance will produce a repetition of the conflict between planners and the construction industry dating back to 1959, when a somewhat milder version was proposed by the commission. The council eventually shelved that draft.

**REPRESENTATIVES** of the Harbor Area Chapter, Building Contractors Association, asked for time to present their case in full. As a result the committee continued the whole subject until the November meeting.

The Board of Realtors and the Builders Exchange also are expected to oppose changes that would require more than one parking space for each living unit for some apartment construction.

So far no opposition has become apparent to the commission's recommendation that two garage units be required for each new single-family dwelling and three spaces for each duplex.

For multiple-unit construction the commission proposes these ratios:

In the downtown district, one parking space for each one dwelling unit.

In the area south of Pacific Coast Highway and the Pacific Electric right of way, one-for-one for efficiency and one-bedroom units; 1½-for-one for two-bedroom units and 1½-for-1 for three bedrooms and over.

In the rest of the city, one-for-one for efficiency and one-for-one for efficiency and one-bedroom units and 1½-for-1 for two bedrooms and over.

The required ratios now range for one-for-three in the central district to two-for-three in the newer section of the city.

In a unanimously-adopted report, the planning commission asserts that Long Beach "is far behind other Southern California areas in adequate provision of off-street parking facilities."

The 1½-for-1 ratio is common in many cities as well as unincorporated territory, the report adds. This is also the requirement recommended by Candeb, Fleissig & Associates, redevelopment consultants, for the West Beach urban renewal project.

### Naples Meet

The Naples Improvement Association will meet at 8:15 p.m. Monday in the Naples School Auditorium.



MRS. HERMAN H. RIDDER  
Heads Art Committee

## Plan Study to Aid L.B. Art Groups

The Municipal Arts Committee will undertake a cultural survey of Long Beach to correlate the goals and activities of cultural art groups, both performing and visual.

Plans for the project were announced Saturday by Mrs. Herman H. Ridder, newly elected chairman of the committee as recently reconstituted by the mayor and City Council.

The Independent Press-Telegram will cooperate in the first attempt to compile a complete census and inventory of the cultural groups—the extent of their membership, their aims and finances, and the kind of facilities they need to advance their programs.

Any group that may be overlooked is asked to supply the name of its chief officer to an Independent Press-Telegram telephone operator, Mrs. Ridder said. The study is expected to be completed within a month, she added.

**ONE FURTHER** purpose of the survey is to prepare for maximum effective use of the cultural arts center projected in the city's master plan for the Auditorium-Arena area.

In addition to Mrs. Ridder, wife of the Independent Press-Telegram publisher, the reorganized Arts Committee includes Dr. John W. Olsen, vice chairman; Dr. Robert L. Buffum, Miss Dallas M. Conklin, Mrs. Edward A. Killingsworth, Fonda McCook and Mrs. Victor A. Mingers. Frederick Black, director of the Long Beach Museum of Art, is ex-officio adviser to the group.

The committee will meet on Association will meet at 8:15 p.m. Monday in the Naples School Auditorium.

## U.N. Congo Action 'Prevented Chaos'

United Nations action in the Congo averted political by the UN to that country.

and economical chaos in that new African nation, 200 per- sponsored by the Long Beach sons at a United Nations chapters of Altrusa International, the AAUN and the College were told Saturday. League of Women Voters. Mrs. Edward Powell, vice- were Mrs. Alexis Jacobow- president of the San Fernando- Other speakers at the all day can Association for the United- seminar included Dr. John Nations, said the interna- Burt, president of the South- tional organization prevented ern California Council of powers such as Russia and Belgium from unduly influenc- ing Congolese affairs during the recent unrest there.

**Jerseyites Dine** The New Jersey-California went into Congo at the speci- Organization will hold a pot- request of the Congolese- luck dinner in the main audi- government, Mrs. Powell- torium of the West Holly- added that outsiders generally- wood Park, 647 N. San Vi- have overlooked the technical- cente Blvd., West Hollywood, aid in education, communica- at noon today.



EDITORIAL

# Positive Fair Action Bids for Support

WITH A SOLIDARITY that promised much for the future of the California World's Fair program, the members of the Executive Committee voted for an agreement and settlement that removed Fred Hall from the fair's top administrative post.

There was not a negative vote, as the entire committee accepted the premise that a reasonable settlement, for less than one third the full-term value of Hall's contract, would end the damaging controversy over the ex-governor of Kansas, clear the air and permit the fair organization to get on with the business to which it is dedicated.

It was a job that had to be done. Although Hall had achieved some solid progress in bringing the fair program along to its present development, it was evident that his enormous unpopularity was a millstone that would from this point drag the project to a halt.

Offsetting the ex-Kansas' promotional ability was his remarkable capacity for making enemies and attracting attacks that were steadily undermining confidence in the fair's management.

In this situation, the Executive Committee showed strength. It laid aside factionalism. By continuing on this course, it can steer the fair program now into strong progressive currents, growing and building public confidence as it goes forward.

It appears to us that the fair organization has put itself in a position to justify strong and active supporting interest both in Long Beach and over the county and state, particularly from individuals and groups which have been critical. It has made a key personnel change that was widely urged, it has adjusted certain contracts with insertion of realistic escape clauses, it has initiated exploration of non-tidelands financing methods, and it has otherwise strengthened its organization and policy set-up. Many people have said that if these things were done, the fair would have their support. It is their move now.

## Grant for Council

ON TUESDAY THERE will be a special Long Beach City election in the Third Council District to fill the position left vacant by the death of Lewis Reese.

Only voters living in the district can participate, but the election is important to the entire city population because the new Councilman will represent us all. A heavy responsibility lies on the shoulders of the district's voters, who we hope will turn out in record numbers.

There are five respected and responsible citizens running. They are Dana E. Brown, Laurance Farrant, William S. (Bill) Grant, Mrs. Patricia Kempster and Donald A. Oleson. They have worked hard; they have spent much time and money, and they are to be commended for their willingness to serve.

It might be nice to be able to say: Vote for all of them. That can't be done, of course; a choice must be made and we are making a recommendation for that choice.

We believe Bill Grant is the best qualified candidate for the position.

Grant has been a tireless and effective civic worker for many years. There's hardly a major community effort that hasn't had his help and leadership. He's been president of many of our most important civic groups. So he knows, from the inside, most phases of our community life.

More important, Grant is the only one of the candidates who has had experience in government. Bill represented the east Long Beach area in the State Assembly for 14 years before he chose not to run again in 1962. His experience there makes him one of our city's top experts in the field of city-state relations. Our continuing tidelands oil problems involve specifically this field and Grant's knowledge here will be invaluable to the district and the city.

We certainly don't intend to say, nor do we believe, that any of the other candidates would be a bad councilman. What we are saying is that Bill Grant with his knowledge and experience will be a good councilman. We're pleased to recommend him.

BILL SUMNER

## Latin Coups Give U.S. Big Headache

WASHINGTON—The administration is presenting an interesting response to the most recent military seizures in Latin America. On the one hand, it must face up to the facts of political life in Central and South America and the Caribbean. And on the other, it seeks to placate the various tigers of the Senate who rise to denounce such coups d'etat and cry out for action.

THE PROBLEM is being met as of now by fighting the headache two ways. Through the week, in briefings here and there, the line has been established that while these juntas are to be deplored, and are thoroughly deplored, they are not really as bad as they seem to be.

This seems to have been the pattern in all the Latin American outbreaks of the year. We have deplored each, suspended diplomatic relations, and then resumed normal relations to the resulting financial benefit of the nations involved.

NOW, HOWEVER, Humphrey, Morse and others want to break this pattern. Outraged by the breakdown of constitutional government in the Dominican Republic and Honduras, they want to bring the juntas to their knees.

Each takeover has presented its own special case, of course, and given the bloody history of Latin America they seem as mild by comparison as the annual change in the administration of your school PTA. And who is to say, for example, that the junta now ruling Ecuador through a civilian cabinet (and with promises of elections in the future) is worse for that Communist-infested country than constitutional government in the hands of a drunk?

## Drop Out



DAVID LAWRENCE

## Kennedy Could Always Land a Job as a Political Writer

WASHINGTON—Whenever President Kennedy completes his government service, he can certainly expect to get a fruitful job as a political writer. It would not be based solely on his prestige as a former President but also on his astute knowledge of political trends and fundamentals.

Mr. Kennedy gave at Wednesday's news conference a good illustration of his perspicacity when he placed in proper perspective all the current talk about the outcome of the 1964 election.



LAWRENCE

The President put his finger on something which is too often overlooked—the difference between the seeming personal popularity of a candidate and his real popularity based on actual achievements in public office.

For it doesn't follow that a man who is well-liked or makes a spectacular campaign will necessarily win. In 1920, for instance, the Democratic nominee, James M. Cox—who had served as governor of Ohio for three terms—was an excellent public speaker and made a good appearance on the stump. In fact, he campaigned from coast to coast while his Republican opponent, Sen. Warren G. Harding, spoke from the front porch of his home in Marion, Ohio, and left his residence only two or three times for one-day trips to make speeches. Yet Mr. Harding won an overwhelming victory.

The lesson of that campaign has been emphasized often since—that economic conditions are paramount. Such issues are reflected as the people vote against an administration or party in power. They did this in 1920 when they voted their resentment against a disrupted economy and blamed the Democratic administration for entering World War I after having won the 1916 campaign on a platform of "peace and prosperity."

The same thing—economic discontent—caused the Hoover defeat in 1932.

President Kennedy rightly stresses the peace issue as well as the economic issue, and wisely points out that it will be easier to judge the outcome of the next presidential campaign in the summer and autumn of 1964 than it is today. He said to his news conference: "I think we ought to make a judgment on that in 1964... a lot of these matters we will have to decide—whether the United States is better off economically than it was before, and whether our position in the world has improved, and whether our prospects for peace are greater, and whether our defenses are stronger, and whether we are making progress at home and abroad. That is a matter which, it seems to me, will be argued very strongly in '64. For example, we can't

make a judgment about the state of the economy in '64. I think if they pass our tax bill, we are going to be able to demonstrate a very successful, buoyant economy for a period of four years. If they do not, we will have a different situation.

"I cannot tell what our relations will be in Southeast Asia a year from now. I know what results our policy is attempting to bring. But I think that result ought to be judged in the summer of '64 and the fall of '64, and I have hopes that the judgment will be that the economy is moving ahead..."

What the President said is a sound analysis of the present situation. The same yardstick has been applied again and again in the past by this correspondent in evaluating public sentiment and in predicting the outcome of presidential campaigns.

Mr. Kennedy is well aware that employment and business are not booming in all areas today and that, in some of the pivotal states, emotional issues—such as the race controversy—as well as pocketbook issues may cause him to lose electoral votes. That's why he says candidly: "I would say we are going to have a hard, close fight in 1964, but that has been my impression for a good many months."

Mr. Kennedy also said he

believes Sen. Goldwater could win the Republican presidential nomination, but that the Arizona Senator "has a long road to go" and has a "trying seven or eight months which will test his endurance and his perseverance and his agility."

There is always a chance that a slip of the tongue may turn the tide against any candidate in either party. Right now, for instance, President Kennedy himself has caused for concern about a slip he made in his impromptu remarks at his news conference of Sept. 12. It already has had political repercussions. In discussing in general terms the future of the racial problem in America, he declared:

"So I would say that over the long run, we are going to have a mix. This will be true racially, socially, ethnically, geographically, and that is really, finally, the best way."

CRITICS are beginning to ask in letters from different parts of the country whether Mr. Kennedy was endorsing the doctrine of racial intermarriage. Unquestionably, this kind of an issue can be embarrassing in a political campaign. So it is likely that the Democrats will have their troubles, just as will the Republicans, and both candidates will have to demonstrate their "agility."

JACK ANDERSON

## Five Agents Marked for Murder?

(EDITOR'S NOTE: Drew Pearson's column today is written by his associate, Jack Anderson.)

WASHINGTON — Underworld tipsters have passed on the grim warning that the panicky crime lords, casting about for some desperate, dramatic way to stop the crash of their crime empires, have marked five narcotics agents for murder.

The murder "contract" reportedly was ordered by the Costa Nostra chieftains in prison. Others on the outside are opposed to the scheme, fearing it will bring the wrath of the federal government down all the harder on them.

"YOU KILL one of them federal agents, and they won't be above framing all of us," was the reaction of one top mobster, as quoted by an informant.

The five agents, whose names are withheld by this column for the sake of their families, have been told of the threat and are taking

precautions. All five have played key roles in the crackdown on Costa Nostra. It was one of them who persuaded stool pigeon Joseph Valachi to tell his grisly story in public and take the witness stand against his former cohorts.

The murder plot, as last reported, is to kill only one of the given agents as a warning to the others and a gesture of defiance against the government. Apparently the plotters, who are cooling their heels in prison and have little to lose, feel the gesture would impress rank-and-file racketeers, boost their morale, and stop defections.

The plotters have been identified by informants as Carmine Galante, "Big John" Ormento, and Vincent Mauro, all big-time mobsters now serving federal sentences.

The chunky, snarling Galante, 53, described in federal files as "a ranking Mafia member engaged in terrorist activities," has lived all his life by the knife and

## JIM M'CAULEY

## Experts Expect Worse Smog for Downtown Los Angeles

I, P-T Sacramento Bureau

SACRAMENTO—California air is being polluted to the saturation level with smog talk. In spite of newly enacted legislation to curb air pollution, most of the smog talk is gloomy.

The news is especially grim for downtown Los Angeles and other areas removed from coastal breezes.

"California Tomorrow," a citizens' research organization, says flatly that Los Angeles area smog will get much worse.

Here is California Tomorrow's analysis:

"Even if we manage to eliminate all non-auto-caused air pollution, and reduced auto-induced smog, the prospect is that the smog problem will continue to get worse. For the motor vehicle population is growing with the human population, promising to produce plenty of new smog to compensate for the reduction which might be achieved by the exhaust devices.

"Smog in California has become more than a joke and a nuisance. It is cited increasingly as a health hazard. It peels paint off buildings, cracks rubber tires and weakens fabrics..."

What is being done?

The State Motor Vehicle Pollution Control Board has approved a dozen devices to control automobile crankcase fumes. This accounts for about 30 per cent of the air pollutants cars generate.

Lt. Gov. Glenn M. Anderson calls these devices "the first step of truly major significance in our fight for clean air." New cars now come equipped with these devices, and other legislation requires used cars eventually to be equipped with these devices.

However, smog foes point to the fact 70 per cent of air pollutants still will be spewed into the air even when the crankcase devices are in 100 per cent use.



M'CAULEY

"Certainly there still remains the whole problem of tailpipe exhaust pollution, which is generally agreed to be the cause of nearly 70 per cent of motor vehicle smog," noted Assemblyman James E. Whetmore, R-Los Alamitos.

Counties have been empowered by new legislation to set up licensed inspection stations for crankcase devices.

Los Angeles County hasn't done so yet. Though county supervisors have set a hearing for Oct. 22.

CHAIRMAN WARREN M. DORN of the County Board of Supervisors recently criticized the state legislature—apparently over the fact that mandatory inspection is to be determined at the county level rather than being compulsory on a statewide basis. He accused state lawmakers of "pussyfooting over the area's No. 1 problem."

However, most Southern California legislators have battled hard for stiff smog laws. And county officials haven't yet taken advantage of all the smog laws on the books—such as crankcase inspection.

WHETMORE, a former Lakewood resident who now represents Orange County in the assembly, probably came up with the most all-inclusive appraisal on why smog control moves so slowly.

Says Assemblyman Whetmore: "The complexities of researching, testing, approving, manufacturing and enforcing smog-control devices are enormous."

"Unfortunately many of California's legislators represent districts which do not yet have smog problems. Consequently, they have been hesitant to either commit state funds or pass legislation which might inconvenience motorists in their own smog-free areas."

So stock up on gas masks for future trips into central Los Angeles. Until smog penetrates the cow-county districts of California's rural senators, the state's smog problem is likely to get worse.

## Public Forum

### Let's Teach It

EDITOR: I agree, in general, with your editorial on statistical comparisons of juvenile delinquency but take exception to your statement that today's youth have no single clearly stated code of conduct to follow. I believe the Ten Commandments is as clearly a stated code of conduct today as yesterday. The problem lies in teaching them to our youth.

HAROLD A. PLATT  
 6516 Rosebay St.

### Man Must Learn to Look to God

EDITOR: Regarding your editorial of Tuesday, Oct. 1, you say the "impoverishment of the spiritual side of man is the result, to a large extent, of impoverished leadership which has enticed followers with bread and the glittering vision of material scientific progress." But the impoverishment of the spiritual side of man is the result of man's unwillingness to look to God, and to accept the gift of eternal life which is so freely offered to mankind everywhere.

Perhaps it is true "that man is a being with poetry in his soul," but he is also a being hungry for fellowship with his Creator. God created man for fellowship

with Himself, and until man recognizes this need in his own heart and soul, he will continue to be hungry, and will try to satisfy this hunger by materialistic methods.

Maybe Biblical times are long past, but thank God the message of the Bible is as true today as it was years ago!

MARYLOU RIVERA  
 1532 E. Third St.

### Assessing, Taxing Not Same Thing

EDITOR: A friend has just forwarded me the editorial, "Spenders Rule Budget Roost," from the Sept. 1 issue of the Press-Telegram.

It was a splendid piece and I'd like to commend the writer.

Long before I took office, I was aware that the average taxpayer doesn't really understand how his tax bill is figured. The misconception is that it's all the Assessor's fault—a misconception reflected in the angry letters I receive. We here in the Assessor's Department are constantly working to point out the difference between assessing and taxing.

Consequently, it's a pleasure to read an editorial such as this, which sets forth the tax problem so

clearly and to the point. I'd like to see that first sentence, "... the essential factor in any tax picture is spending," set in 60-point type and run at least once a month!

PHILIP E. WATSON  
 County Assessor  
 500 W. Temple St.,  
 Los Angeles

### Backs Stand of Sorority Groups

EDITOR: I support and commend wholeheartedly our Long Beach sorority groups for taking a magnificent stand to protect their inherent American right of freedom to select and choose their own friends.

This country needs many, many more young brave people such as these girls, to fight for their freedoms which are slowly but surely being taken from them.

LUELLA S. HURLEY  
 171 Terraine

### Editorial Gets 'Four-Star' Rating

EDITOR: Your lead editorial, "A Guest Is A Guest," earned a four-star rating, to my way of thinking. It does seem that some people are going out of their way to heap abuse on Madame Nhu—the same people, one suspects, who will be rolling out the red carpet for Comrade Tito, who also has accepted a few Yankee dollars without being profuse with the thanks. That's the international double standard—one of the mysteries of our time.

H. O. AUSTIN  
 3308 Ladoga Ave.

### Senators Flouted Will of People

EDITOR: Mr. Potete asks "Why?" and rightly so. The senators flouted the will of the people in voting for the test ban treaty.

We no longer have a representative government "of the people" but one yielding to the propaganda pressures of the administration.

E. HAYES  
 778 Molino Ave.

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# 'Good Ol' Days' Displays Prepared for Downtown

Giant space missiles, jet planes, antique autos and electric cars will be displayed on Pine Avenue from Ocean Boulevard to Seventh Street Thursday through Saturday as part of the "Diamond Jubilee Good Ol' Days" celebration sponsored by downtown businessmen.

"Shoppers will find prices rolled back 75 years as merchants offer the greatest values of the year in honor of the city's Diamond Jubilee," Vito N. Romans, executive director of Downtown Long Beach Associates said Saturday.

Stores will be open both Thursday and Friday evening. Missiles on display will include a Polaris, Thor-Agena, Bomarc, Hound Dog, Nike Ajax and Nike Hercules. A needle-nosed X7 plane and the YF102A jet also will be on display.

Warren Harper, general chairman of the event, said four bands, and a circus, and a calliope will be featured. There will be balloons, ice cream and popcorn for children and "square dancing, a costume contest and fun for all ages," he said.

## Toastmasters' New Officers

Robert L. Krueger will be installed as president of the Long Beach Gavel Club of Toastmasters International in the group's regular Monday meeting at 6:30 p.m.

Other officers to be installed are Tony Migliaro, administrative vice president; Bill Copeland, educational vice president; Rudy Dootman, secretary; Barnett McLaughlin, treasurer, and Lyle Curran, sergeant-at-arms.

## 14 Tourist Officials to Visit Here

Long Beach will be host Tuesday to 14 European tourist-bureau officials scheduled to arrive in Southern California Monday for a four-day goodwill visit.

Mayor Edwin W. Wade and city councilmen will welcome the delegation at a luncheon in the Captain's Inn, followed by a sightseeing jaunt along the coastline.

Accompanying the group will be Donald N. Martin, executive director of the European Travel Commission, sponsor of the visit. Its purpose, he said, is to encourage exchange of tourism between Europe and Southern California.

Members of the delegation include travel officials of Denmark, Belgium, Finland, France, West Germany, Britain, Ireland, Italy, The Netherlands, Norway, Portugal, Spain, Sweden and Switzerland.

## RECREATION PROGRAM

# Special Classes Slated

New community classes are being scheduled by the Long Beach Recreation Department for the fall season, including instruction in dancing, bridge, and handicrafts.

Among the new classes announced Saturday:

Adult square dancing classes for beginners opening Tuesday at 7 p.m. in Houghton Park. Fee for the 16-week course is \$3 per person. Bob Baxter will be instructor-caller.

Bridge classes for adults are being offered at two municipal centers beginning this week. The Whaley Park class will meet Thursday, from 10 a.m. to 2:30 the morning and supervised play in the afternoon. Students are asked to bring a lunch.

At Houghton Park, a

class will begin Thursday evening from 7:30 p.m. to 10 p.m. The Goren system will be taught.

Doll-making will be offered at Silverado and Pan American Parks by Mrs. Ritsuko Iwasaki, Japanese doll-making instructor.

The Silverado class will meet Wednesday, 10 a.m.

to 1:30 p.m. and Wednesday night from 6:30 p.m. to 9:30 p.m. Fee for the 9-week course is \$7.50.

Baton and square dancing classes for children are being initiated. Romona Park class meets Mondays at 6:30 p.m. for grades 5 to 8, in Hutch Canteen building Thursday at 6:30 p.m. for classes 9 through 12.

Baton-twirling grades 3 to 9 are being offered Monday, 5 p.m. in Silverado Park; Tuesday, 4 p.m., College Estate; Wednesday, 4 p.m., Admiral Kidd Park; Saturday, 9:30 a.m., El Dorado Park. 11 a.m., MacArthur Park, 1 p.m., Somerset Park, 2 p.m., Houghton Park.

The classes last 12 weeks, with a fee of \$1.50.

## Newspaper Circulation Meet Opens

The 45th convention of the California Circulation Managers Association opens today in the Lafayette Hotel with 200 circulation managers of California, Arizona and Hawaii newspapers in attendance.

W. J. Morrissey, circulation manager of The Independent, Press-Telegram and president of the association, will preside. During the convention, which lasts through Tuesday, circulation-building procedures, carrier training programs and promotion policies will be discussed.

IF YOU VALUE time — save lots of it by doing your apartment-hunting in Classified ads. To find the place you want, turn to classification 106 today.

## San Pedro Man Killed, Two Hurt in Head-on Collision

Robert Allen Schmetter, 37, of San Pedro, was killed in a head-on collision in Sunset Beach Saturday while driving his daughter's teen-age girl friend to his home for a weekend visit.

A car driven by Loren James Amthor, 28, of 205 32nd St., Newport Beach, crossed the dividing line on Pacific Coast Highway at Anderson Street and rammed Schmetter's car head on, officers say.

Schmetter, of 1318 Wycliffe Ave., was dead when help arrived.

Amthor was admitted to Hoag Presbyterian Hospital, Newport Beach, with head injuries suffered when he was

thrown from his car to the pavement.

Joanne Vandenburg, 14, of 2784 San Juan Lane, Costa Mesa, who was returning with Schmetter to San Pedro to spend the weekend with his wife and two children, was hospitalized with a broken jaw and a leg injury.

## Military Funeral Set for Buckles

Harry Buckles, 73, first commander of Long Beach Barracks 154 of The Veterans of World War I and a long time leader in veterans affairs, will be accorded full military honors Monday in a funeral at Westminster Cemetery after a 2 p.m. service in Dilday Family Funeral Directors.

Buckles, of 18 Eighth Place, died Thursday.

A retired navy chief petty officer, who later retired from civilian service at Long Beach Naval Shipyards, Buckles had lived here since 1939.

He was elected commander of Barracks 154 when the post was formed in 1954. He also was a commander of a Veterans of Foreign Wars post and held state national offices for the organizations.

He is survived by his wife, Jessie; son, Albert; brother, Roy H.; and sisters, Mrs. Rose Rich, and Mrs. Gertrude Newport.



—Staff Photo

## COLUMBUS WINNERS

Winners of an essay contest on "What Columbus Day Means to Me"—in honor of Christopher Columbus—are shown above with their trophies. From left are Dan Speraw, chairman of the event, Debbie Denaro, third place winner; Kathy Creighton, second place and Pat Brosterhaus, first place. The contest was sponsored by the Mother Seton Council, Long Beach Area, of the Knights of Columbus. Students from Our Lady of Refuge, St. Joseph's and St. Hedwig's Catholic parochial schools competed.

(Political Advertisement)

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### Gen. Hochmuth Assigned to S.D.

WASHINGTON (AP)—Maj. Gen. Bruno A. Hochmuth will become commanding general of the Marine Corps Recruit Depot at San Diego, about Nov. 15, it was announced. Hochmuth, now deputy chief of staff for research and development at Marine Corps headquarters, will replace Maj. Gen. Sidney S. Wade who will become deputy commander of the Fleet Marine Force, Pacific, in Hawaii about Dec. 1.

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## Louisiana Offshore Oil Boom

BY MAX B. SKELTON

HOUSTON (AP)—Oil explorations off the Louisiana coast entered their 27th year this week with booming operations.

Drilling activity is lagging rather sharply in most areas but the offshore Louisiana operations are well ahead of a year ago.

Operators estimate they are spending more than \$1 million a day in their search for new oil and gas reserves on state and federal leases in the Gulf of Mexico. The average could go higher as the search is pushed beyond water depths of 200 to 300 feet.

The water depth was only 14 feet when a drilling crew began work on Louisiana's first offshore test 26 years ago last Sunday.

The current rate of activity results primarily from three federal lease sales at which operators paid more than \$735 million dollars for 507 tracts involving 2,300,000 acres.

**FEDERAL TERMS** of the sales, the last of which was held last October, dictate rather prompt action and emphasis on wildcat operations.

As many as 83 drilling rigs were in use in the area the last two weeks of September compared to only 60 a year earlier. Wildcat completions for January-September totaled 135 compared to 97 the same year's earlier period.

The federal leases provide that oil or gas production must be established on each of the tracts within five years after purchase or the tracts must be released.

This prompted J. W. Pittman, New Orleans production manager for the Shell Oil Co., to say last month the current rate of activity is a boom of expenditure rather than one of quick income or overnight wealth.

**HE SAID THE** five-year lease terms probably mean nearly 1,300 additional tests will have to be drilled by October, 1967.

"This suggests the present boom will be a continuing thing," he added. He also described as conservative his \$1 million estimate of the current daily costs for offshore Louisiana drilling operations.

Louisiana's first offshore well, the Superior-Pure State No. 1 test, was completed in May, 1938, one mile off the coast near Cameron with a daily flow of more than 500 barrels of oil.

World War II and prolonged litigation over state or federal ownership combined to prevent more rapid development of the area but offshore wells accounted for 26.57 per cent of Louisiana's crude production last year. The offshore share in 1958 was only 18.12 per cent. Last year's production exceeded 119.4 million barrels of oil and more than 588 billion cubic feet of gas.

**SINCE THE FIRST** well was completed in 1938, the marine wells have produced 587 million barrels of oil and more than 2 trillion cubic feet of gas.

Offshore Magazine said this week shrimp boats were used in carrying equipment and crewmen to the No. 1 State test.

The well brought in the Creole field, which, with 11 wells, still is producing. "Many marine oil fields have been found off the coast of Louisiana that dwarf Creole," the magazine said. "But Creole was the first, and the Superior-Pure Gulf of Mexico State No. 1 is an historic milestone in the development of the offshore industry."

### Realism Urged for Youngsters

ROCHESTER, N.Y. (AP)—Madeline L'Engle, whose "A Wrinkle in Time" won the Newberry Award as best children's book of 1962, says "children must be allowed to read the grim with the gentle."

In a speech to the New York Library Association Conference in Rochester, Miss L'Engle said, "our youngsters are not growing up in an easy world. I believe it strengthens them in their early years to learn this."

## THE BUSINESS WEEK

# Wider American Trade With Red Bloc Foreseen

By JACK LEFLER

NEW YORK (AP)—President Kennedy's approval of sale of U. S. wheat to Russia opened up possibilities of wider trade with the Soviet bloc.

Although the wheat sale was labeled a one-shot deal, there was some sentiment stirring for a further relaxation of trade restrictions.

Even before Kennedy made his announcement at a news conference Wednesday, the Senate Foreign Relations Committee decided to undertake a long-range study of barriers to U. S. trade in non-strategic products with iron curtain countries.

The committee chairman, Sen. J. W. Fulbright, D-Ark., said some senators had expressed approval of relaxation because Allied nations purchase goods from the United States, resell them to the Communist and "we get no benefits."

**REVENUE FROM** the projected wheat sale was estimated at \$250 million from Russia and possibly an additional \$60 million from Czechoslovakia, Bulgaria and Hungary.

The plan met with approval

by midwestern grain interests and the American Bankers Association voted in favor of selling wheat and other farm surpluses to Russia for gold or cash.

The wheat will be sold through private commercial channels at the world price. Benefits, according to Kennedy, will seep down through the U. S. economy from the farmers to shippers and food traders and processors.

It also would improve this country's balance of payments situation which has long been running at a deficit.

**ANNOUNCING** his approval, the President said:

This particular decision with respect to sales to the Soviet Union, which is not inconsistent with many smaller transactions over a long period of time, does not represent a new Soviet-American trade policy. That must await the settlement of many matters.

"But it does represent one more hopeful sign that a more peaceful world is both possible and beneficial to all of us."

Expressions about the outlook of the economy as a whole continued to be favorable.

The University of Michigan

Survey Research Center reported that consumer demand will show considerable strength in the next half year or so.

**THE SURVEY**, completed in August, indicated "judgment that it is a good time to buy" is at peak levels for cars, houses and household goods.

Monroe Kimbrel, president of the American Bankers Association, said at the organization's annual meeting in Washington that he was generally optimistic that the economy will remain at its current high level.

However, he added that he coupled this view with "some degree of caution as we move into the new year."

The Federal Reserve Bank of New York found that after lagging somewhat in late summer the economy seemed to speed up with introduction of 1964 model automobiles. It added that incomplete September statistics indicated the possibility of a renewed pickup is largely dependent on production of cars at a better than seasonal rate and a slight increase in steel production as the result of demand from the automobile industry.

**THE BANK SAW** little prospect of a reduction soon

## Stocks in the Spotlight

NEW YORK (AP)—Yearly high-low, weekly sales, high, low, closing price and net change of the 20 most active stocks for the week.

96	51	Chrysler	1,244,500	96	88 1/4	94 1/4 + 3 1/2
23	16	Amer Mtrs	678,500	22 1/2	20	21 1/2 + 1 1/4
19 3/4	12 3/4	Sperry Rand	502,700	19 1/2	17 3/4	17 1/2 - 1 1/4
41 1/2	31 1/2	Westingh Elc	451,400	41 1/2	39 1/2	41 + 1 1/2
39	28 3/4	Eversharp	313,800	39	33	38 3/4 + 5 3/4
55	25 1/4	Hi Volt Eng	266,400	50 1/2	44 1/2	44 1/2 - 5 1/2
79 3/4	56	RCA	241,800	79 3/4	72 1/2	78 1/2 + 6 1/4
105 1/4	36 1/2	Cont Data	223,500	95 3/4	85 1/2	86 1/2 - 7 1/2
20 3/4	11	Brunswick	221,400	12 1/2	11 1/4	12 + 1/4
30 1/2	19 1/4	Raytheon	211,000	24	19 3/4	23 3/4 + 3 1/2
59	42	Ford Mtrs	210,300	54 1/4	53	53 3/4 - 1/4
50 1/2	32 1/2	Frchld Cam	202,300	46 1/2	40 1/2	46 1/2 + 5 1/4
45 1/2	21 1/2	Pan Am Air	198,600	45 1/2	43 1/2	45 1/2 + 1 1/2
6 1/2	2 1/2	Graysn Rob	188,500	6 1/2	4 1/2	5 1/4 + 1 1/2
23	13 1/4	Penn RR	186,600	20 1/4	18 1/2	19 1/2 - 1/2
57 1/4	43 1/2	US Steel	169,800	57 1/4	54	55 - 1 1/4
21 1/2	120 1/2	Polaroid	168,400	175 3/4	159 1/4	160 1/2 - 12
29 1/4	21 1/2	Avco Corp	164,400	23 3/4	21 1/2	22 3/4 - 1/2
3 1/4	2 1/2	Atlas Corp	158,600	3 1/4	3 1/2	3 1/2 - 1/2
87 3/4	25	Korvette	148,600	37 3/4	33 3/4	37 3/4 + 3 3/4

in the unemployment rate, which at 5.6 per cent of the labor force in September was the same as a year earlier.

Walter Heller, chairman of the Council of Economic Advisors to the President, predicted that the gross national product—total of all goods and services—would top an annual rate of \$600 billion during the first quarter of 1964. The Council expects the rate for all of 1963 will be \$583 billion or a little better.

Automobile production spurred last week to an estimated 175,000 passenger cars, highest of the year, which would top the previous high of 173,672 in a June week.

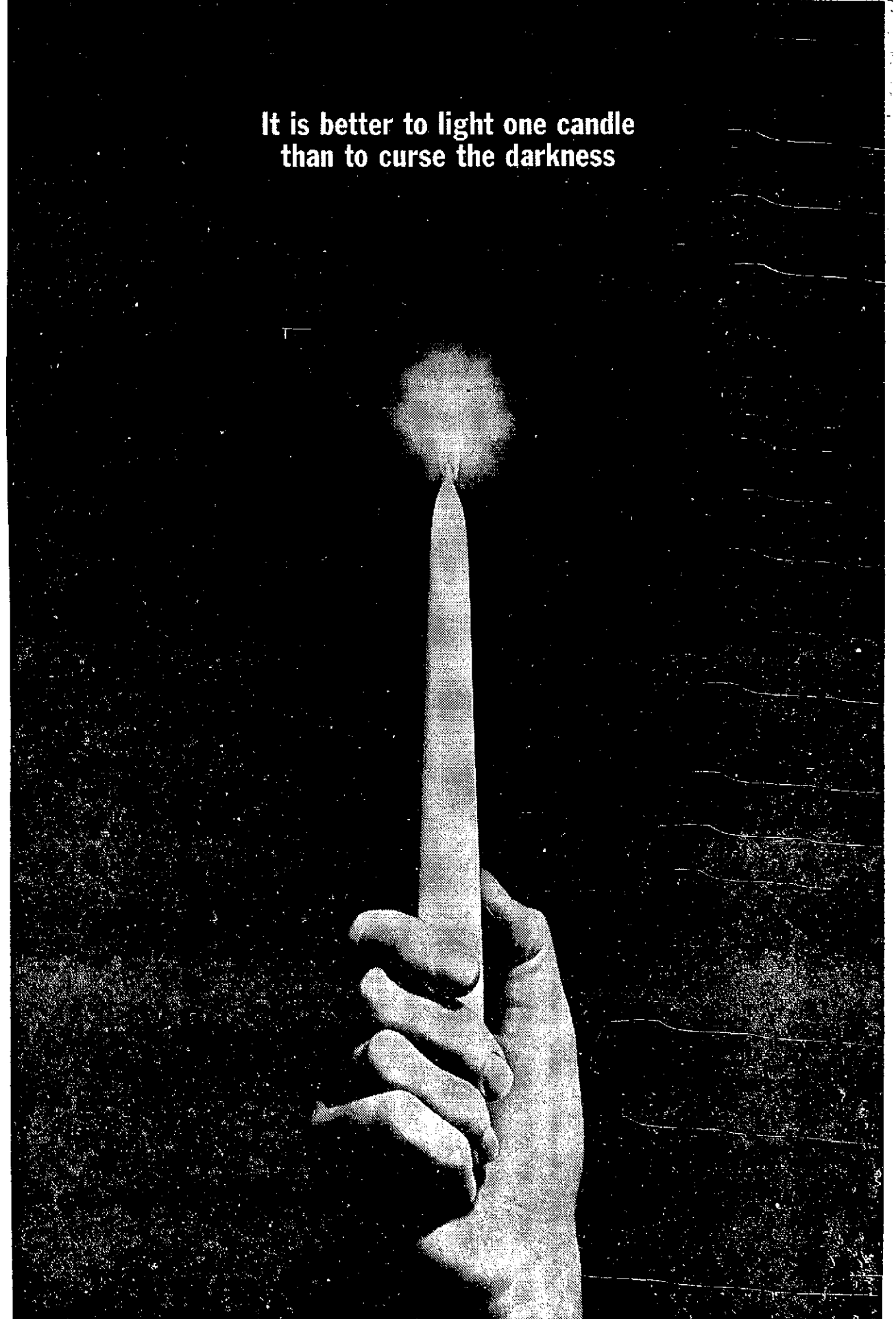
Output last week was 164,625 and a year ago 153,310.

### Chamber Unit Sets Talk on Drug Laws

"New Laws and Regulations Regarding Drugs" will be discussed at the forthcoming meeting of the Public Health Committee of the Chamber of Commerce by Gordon R. Wood, director of the Los Angeles District U. S. Food and Drug Administration.

The luncheon meeting will be held Thursday, in the Lafayette Hotel.

Wood, who has served as director of the Los Angeles District since 1952, entered the Food and Drug Administration as an inspector in San Francisco in 1931.



Let each of us strive to bring light into the darkened world of the distressed...not grudgingly or from compulsion, but prayerfully from our hearts...Give the United Way.

DIETITIAN HAS MANY FRIENDS

L.B. Shows It Has Kindly Heart for Heart Operation

By VERA WILLIAMS

"Colored lady needs 20 units of blood for open heart surgery before Oct. 4. Please donate at 319 W. Broadway.

That classified ad ran two days in the Independent, Press-Telegram.

Scarcely was the paper off the press when scores of persons—Negroes and whites—appeared at the Long Beach Chapter of the American Red Cross, 319 W. Broadway, to offer blood.

Soon the Red Cross began receiving calls, inquiring whether Susie Ellis was getting the blood she needed. These calls were from co-workers and former patients at Community Hospital, where she had worked a year as a dietitian; from members of her church, Grace Presbyterian, 13th Street and Locust Avenue; and from strangers.

SUSIE ELLIS, 925 E.

19th St., got the blood she needed for the surgery. Plus five persons who stood by prepared to give direct transfusions after the surgery.

The operation, to repair a hole between the upper chambers of her heart, was performed on schedule Oct. 4 at St. Mary's Hospital. Susie's condition is satisfactory, and she is expected to recover.

Blood used in the heart-lung machine (20 pints for an operation such as Susie's) must match the patient's blood. (Susie's type is O-RH positive.) The afternoon before surgery, it is drawn from special donors at the Red Cross Regional Blood Center, 1130 S. Vermont Ave., Los Angeles. The Red Cross has lists of donors of all types for heart surgery only—all volunteers.

THIS BLOOD is de-

livered to the hospital (St. Mary's in this case) by 8 o'clock the night before the surgery. Delivery is by a volunteer motor service driver, one of a fleet on standby especially for heart surgery cases.

The heart-lung machine keeps the blood flowing through the veins while the surgery is performed.

Susie Ellis and her three sons, Aubrey, 15, Andre, 14, and Alton, 12, came to Long Beach a year ago from New York. Susie, a graduate of Tuskegee Institute in Alabama and Ohio State University, taught home economics in the Pacolet, S.C., high school. She took a Red Cross home nursing course so she could teach rural people from miles around how to care for their sick, often far removed from doctors.

SHE CAME to California to teach. To get her California credentials,



PATIENT ELLIS... Blood Donors Galore

she attended Long Beach State College while she worked at Community Hospital as a dietitian. Then she applied at Rancho Los Amigos Hospital where a dietitian was needed. When she took the physical examination for the job, the heart condition which demanded emergency surgery was discovered.

A few days before the operation, Susie Ellis went to the Red Cross to obtain the names of her donors (they gave 23 pints of blood) so she could write them thank-you letters. She also volunteered her services to the Red Cross chapter in any capacity in which she is needed, through gratitude.

Publicist Krec to Address Nurse League

Ted Krec, director of public relations, Memorial Hospital of Long Beach, will speak on Public Relations Are Human Relations' to Unit H, California League for Nursing, Community Hospital at 7:30 p.m. Wednesday.

Krec holds a B.S. degree in journalism from Temple University, has held numerous editorial positions including night news editor, Columbia Broadcasting System; Independent, Press-Telegram; television station KTTV as publicist and public relations representative.

He began his present job at Memorial Hospital in 1962. Krec has ghost-written two books and articles and speeches for prominent Californians. He is also a contributor to national magazines.

**Outlines Policy**

COLLINSVILLE, Ill. (UPI)—Retired schools Supt. Charles H. Dorris outlined his insurance policy and became his own beneficiary on his 96th birthday anniversary last Friday.

Dorris received a check for a dividend and the face amount of the \$1,000 policy. Odds of this happening are said to be 100,000 to 3.

INDEPENDENT-PRESS-TELEGRAM—B-7

# NOW'S the time to buy DENTAL PLATES

Avail Yourself of Dr. Beauchamp's PAY LATER CREDIT PLAN OF

## NO MONEY DOWN! START PAYING DEC. 1<sup>ST</sup>

**Dr. Beauchamp's Easy Credit Terms**

AND very low prices MAKE modern dental plates available to Everyone. Make your first small payment after Dec. 1st, 1963, then take as long as 2 years to pay on approval of credit. You can make your own credit terms, any reasonable offer is accepted. We welcome your credit account. When you are quoted a low price, that low price is exactly what you pay.

**All Credit Is Strictly Confidential**

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NO DELAY • NO RED TAPE • WORK STARTED IMMEDIATELY • USE YOUR CREDIT



# LOW PRICES

PLATEWORK • FILLINGS • CROWNS  
INLAYS • EXTRACTIONS • REPAIRS  
**PENSIONERS PLEASE NOTE!**

DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS.

AND WE QUOTE "... as a result of additional federal funds available for medical care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire caseload."

**NO APPOINTMENT NEEDED  
BIG SAVINGS NOW!**

**NOW! NEW DENTURES IN 1 DAY**

Come in before 11 A.M. any day except Saturday (Office closes at 1 o'clock Saturday). Plates delivered same day.

**DR. BEAUCHAMP**  
*pronounced Bee-champ*

**438 PINE AVE.**  
FREE PARKING PACIFIC AUTO PARK  
NO APPOINTMENT NEEDED  
**PHONE HE 5-0240**  
GROUND FLOOR — NO STAIRS TO CLIMB

Three Named to Caltech Trustee Board

PASADENA (AP)—Three Los Angeles businessmen have been elected to the board of trustees of the California Institute of Technology.

The were Lloyd L. Austin, 59, board chairman and chief executive officer of Security First National Bank; Dr. Augustus B. Kinzel, 63, vice president of research for Union Carbide Corp., and William E. Zisch, president of Aerojet-General Corp.

<b>B &amp; B</b> FLORIST GA 6-2525 1839 ATLANTIC	<b>ROSE</b> FLOWER SHOP HE 7-1229 951 PACIFIC AVE.	<b>LAKEWOOD</b> FLORIST HA 9-5911 4133 VIKING WAY	<b>PAWSON'S</b> FLOWER SHOP GA 4-5795 3923 Long Beach Blvd.	<b>CLAIRE CONWAY</b> FLOWERS GE 8-9880 4924 EAST 2nd St.	<b>BENNER</b> FLORIST HE 2-8402 919 EAST THIRD ST.
			<b>FLOWERS BY VICKIE</b> HE 7-7961 442 E. 1st St.	<b>THE FLOWER SHOP</b> GA 7-1459 2294 Long Beach Blvd. BELSHORE FLORIST GE 3-2485 5322 East 2nd St.	<b>LOTUS</b> FLOWER SHOP 423-0404 1069 E. ARTESIA

SEND FLOWERS

# SATURDAY IS SWEETEST DAY!

SEND FLOWERS

... a reminder that if you think someone's sweet, it's nice to let her know it once in a while. Not with an expensive gift, necessarily. She doesn't want to hear your money talk, she wants to hear you. So does that mean you have to make flowery speeches? No, just send a flowery gift and let it do the communicating for you—right on a woman's wave length. Women love flowers—any woman, any time, any place, for any occasion. Especially Sweetest Day, Saturday, October 19.

**PHONE OR VISIT YOUR FTD FLORIST**





## Deaths

**FELLNER (Lakewood)** — Samuel, 79, of 5328 Premiere Ave., died Thursday. Surviving are wife, Beatrice; sons, Eugene, Richard; daughter, Mrs. Marjorie Scheid. Service Monday, 11 a.m., Lakewood Mortuary.

**GIBONS**—Mrs. Martha K., 84, of 346 Junipero Ave., died Tuesday. Surviving is son, Robert F. Service Monday, 3 p.m., Forest Lawn Memorial Park Cypress.

**KLEMM (Wilmington)** — William, 91, of 1230 W. Cruces St., died Friday. Surviving are daughters, Mrs. Barbara Klemm, Mrs. Kathryn Sampson, Mrs. Ann Hazard, Mrs. Patricia Anderson, Mrs. Victoria Balcom; sons, Robert, George; sister, Mrs. Anna Pratt. Service Monday, 11 a.m., Forest Lawn Memorial Park, Cypress.

**GLOVER** — David R., 19, of 810 Loma Vista Dr., died Thursday. Surviving is wife, Ivah. Service and interment in Fort Worth, Tex. Dilday Family Funeral Director in charge locally.

**NELSON**—Eva E., 73, of 5324 E. Broadway, died Saturday. Surviving is sister, Mrs. Theo L. Wynn. Service today, 2 p.m., Dilday Family Funeral Directors.

**NAKASUJI**—Arthur S., 74, of 2032 Caspian Ave., died Thursday. Surviving are wife, Kuni; son, Tohoru; daughter, Mrs. Kazuko Butsumyo; brothers, Seisaburo Takamatsu, Seichi Nakasuji, Otoichi Nakasuji; sisters, Mrs. Oyoehi Uotsu, Mrs. Matsu Susaki, Mrs. Setsu Ozaki. Services Monday, 8 p.m., Dilday Family Funeral Directors.

**ANDERSON (Costa Mesa)** —H. Hamil, 74, of 245 Mesa Dr., died Friday. Surviving are wife, Vera Dell; daughter, Mrs. Margaret Yakobenko. Service Tuesday, 3 p.m., West-cliff Mortuary.

**WEIR (Huntington Beach)** — Mrs. Inne, 66, of 15341 Shasta Lane, died Friday. Surviving are daughter, Mrs. Patricia W. Sipes; sister, Mrs. Thelma F. Koester. Service Monday, 3 p.m., Peek Family Colonial Mortuary.

**YBARRA (Stanton)**—Cruz, 60, of 10802 Date St., died Friday. Surviving are wife, Petra, daughters, Mrs. Beatrice Corral, Mrs. Mary Perez, Mrs. Virginia Medina, Rosary today, 8 p.m., Requiem Mass Monday, 9 a.m., both in St. Polycarp Church. Peek Family Colonial Mortuary in charge.

**PATTERSON (Santa Ana)** —William, 57, of 4905 W. Balsa, died Saturday. Surviving are sons, Jerald E., James W., Richard A.; daughter, Mrs. Susan Matney; mother, Mrs. Hallie M. Patterson; brothers, Charles Lloyd; sister, Mrs. Hattie Drake. Service Tuesday, 3 p.m., Peek Family Colonial Mortuary.

**GARGANO**—Theodore, 58, of 1634 E. Fifth St., died Oct. 5. Surviving are brother, Angelo; sister, Mrs. Carmen Moreno. Requiem Mass Monday, 8 a.m., St. Anthony's Church. Sheelar's Mortuary in charge.

## C. G. Auxiliary Sets Course

The U. S. Coast Guard Auxiliary is starting a 10-week course in basic seamanship at 8 p.m., Tuesday, in Dominguez High School, 417 W. Olondra Blvd., Compton. The course will embrace rules of the road, aids to navigation, piloting and safety precautions.

Students who successfully complete the course will be awarded certificates, said Cmdr. M.W. Tlehen 11th Coast Guard District director of Auxiliary.

## Queen Contest Beginning at Harbor College

WILMINGTON — Competition for homecoming queen at Harbor College will begin this week.

Candidates, who will be competing for the first time this fall for the title of Miss Harbor College, will be presented to students at noon Thursday at the Seahawk Center student union.

Five finalists will be announced Oct. 25, and the winner will be crowned that night at the annual homecoming dance.

# MAY CO. 9 MIGHTY FALL SALE



## Sale! All-Wool Knit Separates

**4.99-6.99**

were 6.98-14.98

Mere pennies will purchase this costly look. Wear the all-wool flat knits pictured or come and choose from a stunning variety here at May Co. Mix and match. Just 3 styles from a group.

reg. 14.98 Floral chanel-type jacket. Charcoal or brown in varying tones on each item, 34-40, now **6.99**

reg. 8.99 Floral sleeveless shell; jewel-necked flat knit. Charcoal or brown in varying tones on each item, 34-40, now **5.99**

reg. 10.98 Slim, basic knit skirt. Charcoal, brown, 8-16, now **6.99**

order by mail or phone ME 3-0111

may co. sportswear 72



## great car coats . . . raccoon trimmed

**28.00**

reg. 35.00

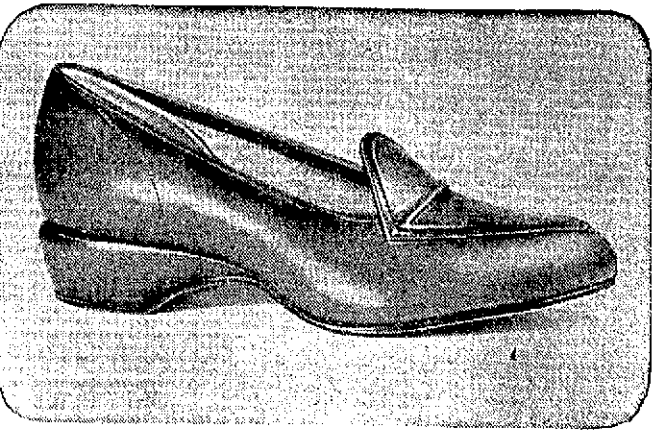
Two great car coats . . . ready to meet a chill in the weather or brave a cold wind in the best of fashion. Smartly tailored, trimmed with fur . . . one boldly punctuated with brass buttons.

A.  $\frac{7}{8}$ -length natural raccoon trim cotton corduroy coat with metal crest buttons, contrast leather trim. Lined with acrylic backed by cotton, sizes 10-18. Taupe, bone or olive with tri-color lining.

B. Cotton corduroy double breasted car coat, lined with Orlon acrylic, backed by cotton, topped with natural raccoon collar. Sizes 10-18 in taupe or olive.

Fur products labeled to show country of origin of imported furs.

may co. active sportswear 76



## Special Purchase . . . Wedge-Heel Walker

**4.97**

Repeat of a sellout . . . our dashing Wedge-Heel Walker qualifying for a fashion mile. The winning ease and grace of this comfortable shoe is found in the extra fine leather and superb tailoring, underscored in the long-wearing fine line soles. Black, antique brown or antique red. 6-10 narrow, 4-10 medium, 5-9 wide.

Order by mail or phone ME 3-0111

may co. boulevard shoes 112

## mohair-wool-nylon hand-knit sweaters

**10.99**

From the Campus Shop . . . hand-knit sweaters made expressly for us. Exciting V-neck pull-overs, collarless cardigans, cardigans with cape collar . . . all in rainbow tints of pink, powder blue, white, orange, green, aqua, lilac or yellow; sizes 36-40. See them in the Campus Shop.

may co. campus shop 43

# N.D. Kicker Beats USC, 17-14

By JEROME HALL  
I. P.T. Staff Writer

SOUTH BEND, Ind.—It was a bright, sunny day across America's football belt, but at dear old Notre Dame they shook down the thunder from the skies!

A Fighting Irish team that had its heart broken in the final seconds of its first two games this season rebounded with a ferocious display and when the echoes had died away and the stands of the famed brick stadium had emptied long afterward, the scoreboard still shined brightly. It said Notre Dame 17, USC 14.

In this 36th renewal of the famed cross-country rivalry the Irishers were six-point underdogs but they fired a secret weapon onto the field in the fourth quarter. It was a brood of a lad by name o' Ken Ivan. Not Ivanovski nor Iwonowitz. Just Ivan.

Ivan took aim with his foot from the 23-yard line with six and one-half minutes remaining in the contest.

He kicked the ball high, straight and hard for a field goal. He also kicked the underpinnings from the Trojans, who now have won two games, lost two games and next must oppose Ohio State.

A crowd of 59,135 that overfilled the stadium on a warm, raucous afternoon saw the Irish strike first. Then the Trojans drove 74 yards to tie it up. The Irish charged back for a 14-7 lead and the Trojans rebounded with a 93-yard drive to tie it again. All this happened in the first half.

Then that boy Ivan came onto the scene. He's only a sophomore. He never had tried a field goal in college before the second quarter Saturday. That one was blocked.

As another example of the kind of depth this Notre Dame team has, it shot another secret weapon into the battle. His name was Bill Wolski, a 195-pound sophomore sprinter from Muskegon, Mich., who played only "a couple of minutes" in the 14-9 loss to Wisconsin and the

7-6 loss to Purdue. Wolski gained 87 yards on 16 carries. One N.D. alumnus acclaimed him "the best running back at Notre Dame in the last five years, at least."

While the Notre Dammers called on sophomores for their heroics, it was a couple of seniors who did outstanding work, too. Frank Budka, a two-year letterman quarterback who played behind Daryl Lamonica last season and didn't get into either of the previous 1963 games on offense, started and went all the way as the signal-caller.

He engineered a 283-yard offense, all but 10 yards of it on the ground.

Oddly, the Trojans also ended up with 283 total yards. Senior defensive back, Tommy MacDonald from Downey, Calif., scored the day's first touchdown on a 62-yard pass interception. The other Irish TD was by Wolski on a six-yard run.

Pete Beathard, who completed seven of 15 passes for

122 yards and one touchdown, also scored one TD on a three-yard run. Soph Mike Garrett got the other on a 12-yard run with a swing pass from Beathard.

Another important statistic doesn't show up in the totals. It was this: USC had the ball for only six plays in the entire fourth period. Notre Dame, meanwhile, had 27 times with the ball.

USC made its only second-half scoring threat at the close of the third period. Starting from its 40 after Garrett intercepted a partially-blocked Budka pass, Troy got as far as a first down on the Irish 12. But a mixed-up snap-back from center caused Beathard to lose 14 yards. From the 26 Beathard threw a pass across the middle to end Hal Bedsole on the two. It hit Bedsole on the hands, bounced against his stomach and fell to earth. Thud.

That was the end of Troy.

USC got the first good-luck break of the game, but it turned out to be bad luck. It came midway through the first period. Irish halfback Ron Biley fumbled at his 46 when hit by Damon Bame and Garrett pounced on the ball.

On the first down Beathard tried his first pass to Bedsole. The big wingman caught the ball, but he was out of bounds when he got it. With that encouragement from Bedsole, Beathard called his signal again. This time the pass was high, it went off Bedsole's hands into the hands of MacDonald and Notre Dame had a touchdown coming right up.

Troy came back at the start of the second period after getting but two first downs on their first four times with the ball. The Trojans put together a crisp, precision drive

Statistics, Picture, Another Story on Page C-2

downfield that covered 74 yards in nine plays. The longest gainers were a 16-yard run by Beathard and an 18-yard pass from Beathard to Bedsole.

The 18-yard Bedsole reception put the ball on the seven. On third down Beathard stepped the final three yards untouched.

But Notre Dame came bouncing back on quick openers, and line plunges, mixed with a 14-yard pass from Budka to end Jim Kelly.

The TD came on a six-yard plunge by third-string soph halfback Bill Wolski.

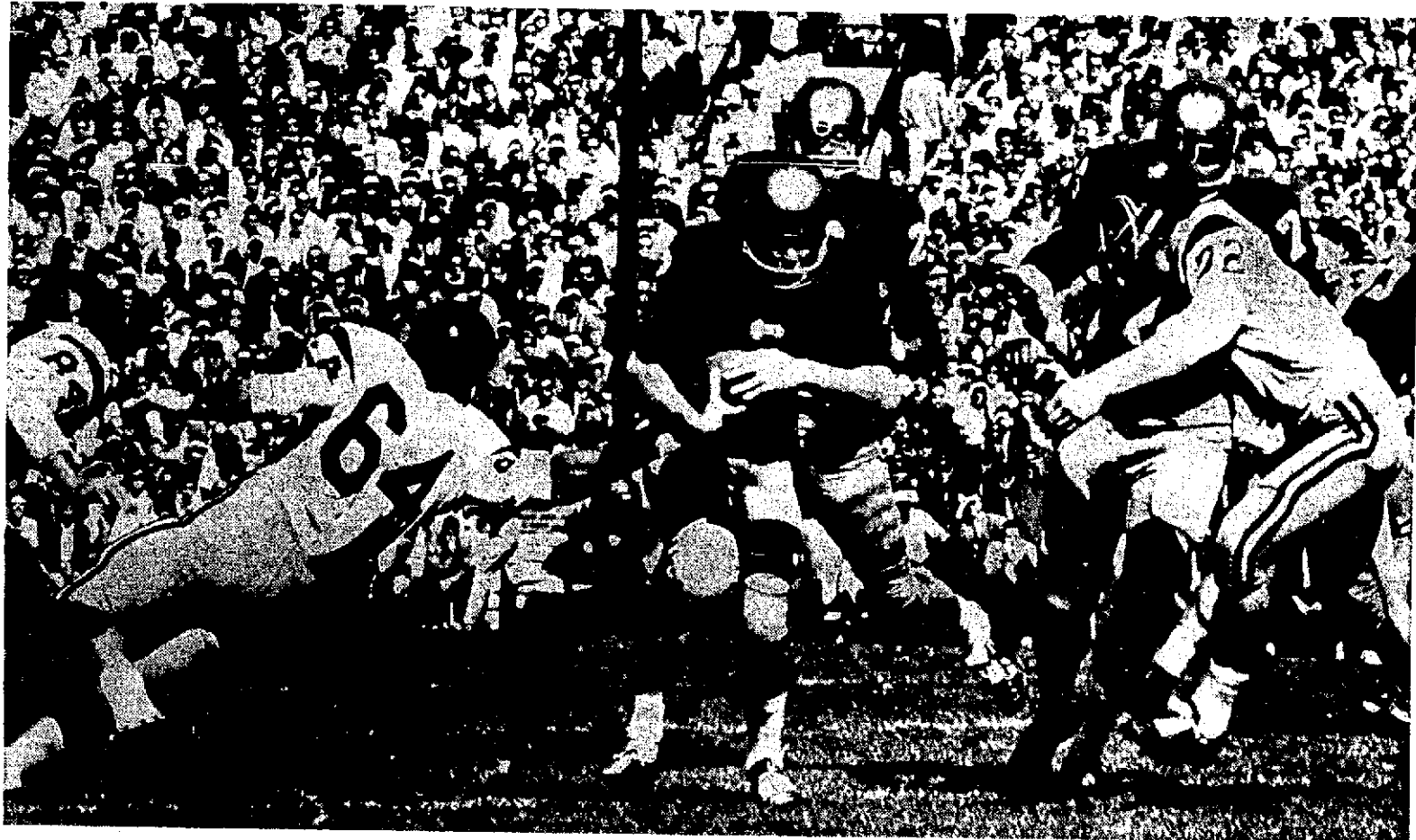
It looked bad for Troy when Willie Brown fumbled away the ball on the first play after the kickoff, but the Irish moved only to the seven-yard line before a field goal try was blocked.

With 93 yards to go, the Trojans headed goalward. They had two minutes before the intermission. The drive included a 15-yard sideline pass to Bedsole that got the ball out to maneuverable ground at the 28. Then Bedsole turned in a good catch while falling down. It gained 42 yards to the N.D. 37.

With 44 seconds to go the Trojans got to the 11-yard line. Beathard tossed a swing pass to Garrett who boomed right through the arms of a tackler on the two and into paydirt.

Rich Brownell kicked the second of his two place-kicks and it was 14-14 at halftime.

The jinx which has kept USC from winning a game at South Bend in its last 10 tries stretching back across 24 years to 1939 is still hanging on.



Notre Dame Quarterback Frank Budka Finds Massive Hole in USC Line and Runs Past Damon Bame (64) for First Down

## San Diego State Powerhouse Humbles 49ers

By AL LARSON  
I. P.T. Staff Writer

SAN DIEGO—Battling to climb even higher in the national football rankings, San Diego State scored in every period as it rocked Long Beach State, 33-8, Saturday night at Aztec Bowl.

An overflow crowd of 13,536 watched the defending CCAA champions reel off their third victory of the season and second in conference play.

Going into the game averaging 55 points, the Aztecs fell far short of their near-point-a-minute attack, but humbled the 49ers in every manner possible.

The hungry-I offense outrushed Long Beach 337 to 69,

RANKED the sixth best small college team in the

TEAM STATISTICS	LBSC SDS
First downs	19 22
Passes attempted	20 22
Passes completed	12 6
Passes intercepted	3 0
Yards gained passing	143 126
Yards gained rushing	209 337
Total yards gained	352 463
Yards lost	16 42
Net yards gained	336 421
Fumbles	1 1
Own fumbles recovered	1 1
Penalties (by yards)	67 87

country, the Aztecs scored once in the opening period, then turned Kern Carson loose the next 15 minutes to spur ahead 19-0 at halftime.

The dazzling halfback scored on bursts of nine and three yards.

The Aztecs took to the air the third period when Rod Downhower connected with Roger Clark on a 30-yard scoring strike.

Long Beach averted its second shutout in a row when 5-8 wingback Bruce Hichman, the smallest man on the field, gathered in a pass from Jerry Otterson and raced 47 yards with 6:25 left in the game.

But the Aztecs came right back to insure the 49ers their fourth successive loss when reserve fullback John Butler

(Continued Page C-2, Col. 7)

Sports on Radio-TV

RAMS vs. BRAMS, RADIO, 1:30 p.m.  
LADIES PGA TELEVISION, KNBC (4), 6 p.m.  
Houston at Denver, KABC (7), 1:30 p.m.  
Stock Car Races, KTLA (5), 2 p.m.  
USC vs. Notre Dame (tape), KTTV (11), 4:30 p.m.  
Sports Spectacular, KNXT (3), 5 p.m.  
Soccer from Mexico City, KNEX (34), 1:30 p.m.

## CARLISLE ENGINEERS UPSET

# Longhorns Hogtie Oklahoma, 28-7

DALLAS (UPI)—Daring Duke Carlisle engineered an almost flawless offense and baffled Oklahoma's No. 1-ranked Sooners with perfect execution of the option play Saturday to spark second-ranking Texas to a 28-7 upset victory.

The 6-1, 174-pound quarterback, whose starting role seems always in danger of being wrested away, drove Texas 68 yards with the opening kickoff for a 7-0

lead to set the tempo of the game and Texas' terrific defensive duo of Scott Appleton and Timmy Doerr saw to it personally that the Oklahoma offensive gears seldom meshed.

Oklahoma didn't cross midfield until midway in the third quarter after Carlisle and halfbacks Tommy Ford and Phil Harris had erected a 21-0 lead on the way to the Cotton Bowl's second major upset in less

than 24 hours. Southern Methodist beat sixth-ranked Navy on the same sod, 32-28, Friday night.

The victory, sixth in a row for a Darrell Royal-coached Texas team over his alma mater, ended any doubts that last year's fourth-ranked Texas entry was ready to make an impressive bid for this year's national championship. It was Texas' fourth win in a row.

Texas so dominated the play that Oklahoma managed only three first downs in the first half and ran only 14 plays to Texas' 40.

Carlisle contributed 37 yards on Texas' opening 68-yard drive, all of them with the option play to the left or right, and capped it with a three-yard scoring surge.

He directed Texas 22 yards for a second period score, which Ford scored

from 12 yards out, after a short Oklahoma punt and a personal foul penalty against the Sooners gave them the short-yardage opportunity.

Carlisle got the same chance again in the opening minutes of the third period when Appleton recovered

	Texas	Oklahoma
First downs	22	17
Rushing yards	229	8
Passing yards	14	23
Passes	13	4/10
Passes intercepted by	5/30	0
Fumbles lost	1	2
Yards penalized	67	50

an Oklahoma fumble on the Sooner 18. This time, Ford moved it down to the three and Harris took it over from there on fourth down after the Oklahoma line stiffened momentarily.

Reserves got Texas the final touchdown with just 51 seconds on the clock when Marv Kristynik tossed a 14-yard pass to end George Sauer.

Fourth-string quarterback John Hammond put Oklahoma's only points on the scoreboard in the third

period with a three-yard run to cap a 62-yard Sooner drive.

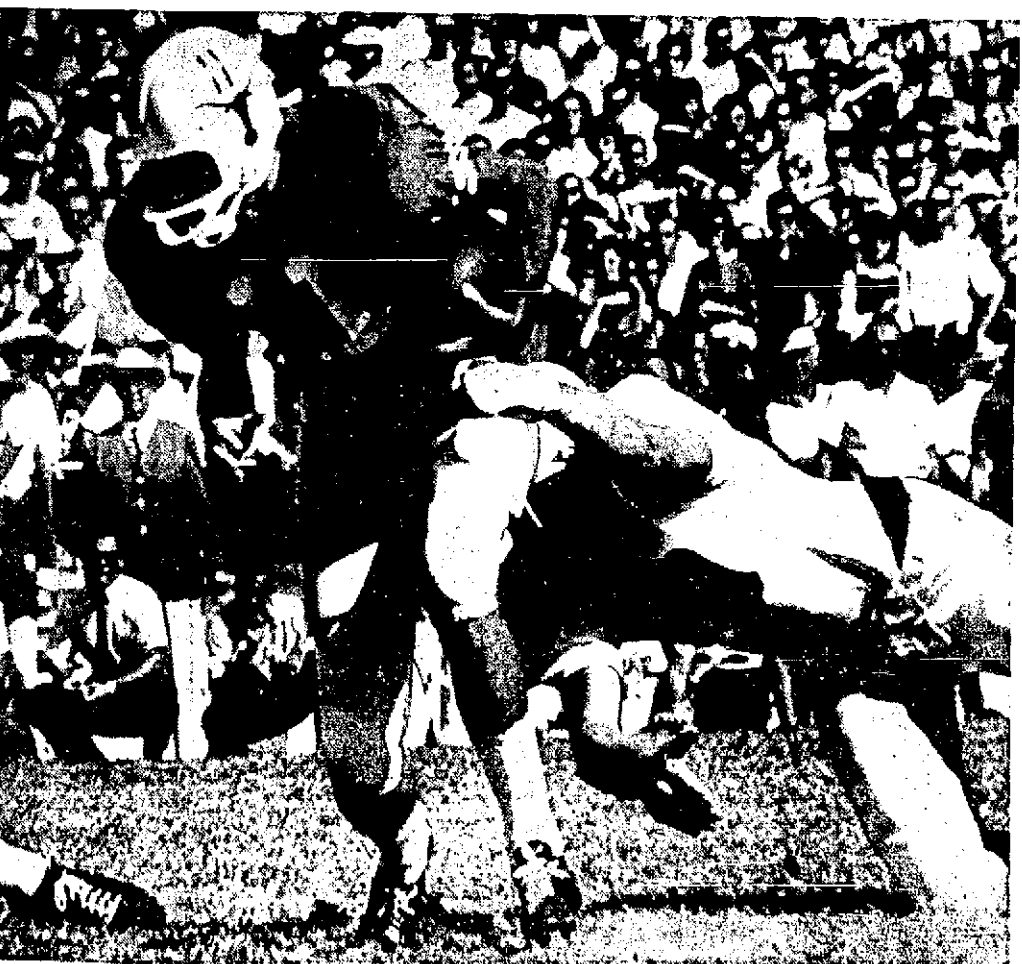
Texas ripped the Oklahoma line for 239 yards on the ground and its only pass completion in three tries went for a touchdown. Oklahoma managed 127 yards rushing, most of it the one sustained drive.

Ford was the top ground gainer with 77 yards, followed by Carlisle with 62. Jim Grisham, Oklahoma fullback, accounted for 74 yards.

Texas  
Oklahoma  
Tex—Carlisle 3 run (Crosby kick).  
Tex—Ford 12 run (Crosby kick).  
Tex—Harris 3 run (Crosby kick).  
OU—Hammond 3 run (Larman kick).  
Tex—Sauer 14 pass from Kristynik (Crosby kick).  
Attendance—75,514.

Today's Sports Card

Horse Racing—Caliente, 12 noon.  
Football—Rams vs. Bears, Coliseum, 1:25 p.m.  
Baseball—Long Beach Rockets vs. Picocean Merchants, Blair Field, 2 p.m.  
Soccer—Long Beach vs. Seattle, S.C., Pan American Park, 2:30 p.m.  
Drag Racing—Stock Cars, Lions Dra, 3:30 p.m.  
Sports Cars—Riverside Grand Prix, Riverside Raceway, 10:30 a.m.  
Auto Racing—CJA super-middleweight and hot rods, Ascot Park, 1 p.m.; Florida 4 stock cars, Ascot Park, 2 p.m.



Texas' Duke Carlisle Bursts From Clutches of Oklahoma's George Stokes to Score

## TEXAS ASSUMES NO. 1 HOT SEAT

DALLAS (UPI)—Texas coach Darrell Royal warily eyed his Longhorns' 28-7 victory over top-ranked Oklahoma and said, "Being No. 1 doesn't entitle you to beat everybody."

But Royal, an overly-cautious man, was not putting down Bud Wilkinson's Oklahoma Sooners. He was putting himself into position to face number one ranking and still realistically face a tough Southwest Conference schedule that picks up with Arkansas next Saturday.

Wilkinson, Royal's former coach at Oklahoma, said the turning point of the game was "the opening kickoff" and summed things up easily: "We were beat."

Texas held the No. 1 ranking for one week the past two years before being scuttled, but Texas co-captain Scott Appleton, who contributed 18 tackles, said, "We're not going to let up this year like we did the last two seasons."

Oklahoma's star halfback, Joe Don Looney, held to a net gain of four yards, said Texas did not hit harder than Southern California. "We were too cocky," he said.

Washington . 34	California . . . 22	Illinois . . . . . 20	Northwestern 15	Army . . . . . 10	Florida . . . . . 10
Oregon St. . . . 7	Duke . . . . . 22	Ohio St. . . . . 20	Minnesota . . . 8	Penn St. . . . . 7	Alabama . . . . 6
See Page C-2	See Page C-2	See Page C-3	See Page C-3	See Page C-4	See Page C-4















## Rockets Launch Season

By CHUCK MEDICK

The World Series is now a memory and a happy one for baseball fans of the Southland. Now, another team of baseball champs, the Long Beach Rockets, will take the field today against the Placentia Merchants at Blair Field, 2 p.m.

The Rockets, under the capable leadership of Jack Graham, have won the Southern California Semipro Winter League title for the past three years.

However, with many of the major league clubs backing teams and many young players hustling to make a showing before the scouts, the league promises to be even tougher than last year.

SOME OLD favorites and many new faces will be in the Rocket lineup today.

Buddy Pritchard, who spent last summer with the Columbus Jets of the International League, will be at second base while Vern Highfield will be back behind the plate. Butch Hughes, property of the Milwaukee Braves, will start on the mound.

# Albacore Here Until Christmas?

By DONNELL CULPEPPER

A number of years ago—just how many I don't recall—Skipper Barney Tillotson took a boat load of passengers out of the old Pacific Landing and came back late that day with limits of albacore. What's so unusual about that? It was two days before Christmas, that's what!

That, too, like 1963, was a great albacore year. Strangely enough, there were a few anglers who even wanted to go after albacore on Christmas day.

We are rapidly approaching mid-October and still the albacore are here. There is every reason to believe that the schools will stay around the Cortes Bank for some time. Earlier schools have gone north. Good catches have been reported 10 to 15 miles off Morrow Bay.

Pierpoint Landing's Freedom, which has been alternating with the America in the long eight- and nine-hour runs, had 325 albacore Thursday, 117 skipjack and 20 bluefin tuna, an indication of how the tuna families are living together.

Pacific Landing's Pacific Queen was the scene of a tragic death the same day. Skipper Eddie McEwen had just worked up a school of longfins and had gaffed a fish for Edward M. Rodish, 48, of Lawndale. Rodish dropped to the deck and died instantly. Two doctors on another boat in the vicinity came aboard and pronounced him dead.

ONLY 35 FISH HAD BEEN DECKED on the Queen at the time. Eddie turned the bow toward home and cruised at full speed back to Pacific Landing.

This is not the first time that a man has died of a heart attack while fishing, particularly for albacore. The excitement and exertion can bring on such attacks, especially if there is a past history of chronic heart disease.

Pacific's half-day boat, Estrella, has been turning in some remarkable totals of barracuda, bonito and kelp bass, along with a few halibut. Both morning and afternoon runs have produced good fishing.

Pierpoint also reports excellent fishing for the same species on its half-day and all-day boats. One of the Pierpoint boats tried Catalina Island Thursday and got a large catch of barracuda, bonito and bass.

Few boats have been making the Catalina trip, however, because shortrun offshore fishing virtually duplicates the catches. Often though, the skipper and customers want to try Catalina in the hope of a good yellow-tail catch.

Those yellows at the Island are old hands at this fishing business. Some of the bigger mossbacks probably have a dozen hooks hanging from their mouths. In other words, they have been under fire for more years than you think and usually still manage to outsmart the anglers.

★ ★ ★  
MONO COUNTY CONTINUES TO LEAD all deer areas in the inland season with a bag of 1,434 bucks to date. Last year at this time Mono's total stood at 896 bucks.

Alpine County reports a kill of 1,147 bucks, as compared to 1,127 at the same time last year. Humboldt County also reported a slight increase in its inland-season area, 1,055 to 1,042. Humboldt's coastal season also saw an increase, 1,182 to 1,376.

However, Mendocino County (season now closed) remains California's real hot spot when it comes to deer hunting. It yielded 4,330, as against 3,949 a year ago.

Deer hunters who expect a buck to jump into automobiles should study the methods of those who go to Mendocino County. Most of them are experienced hunters and they plot their hunt far ahead of time, study the country, the deer trails, then return for the opening and pick out a choice area and go to work.

Despite the increases in certain areas, the general statewide kill for both coastal and inland areas is behind the total in 1962. At this writing, 34,942 deer have been killed, as compared to 36,289 in 1962. Even with special seasons coming up and part of the inland season to go, it's doubtful that the total will surpass last year's kill.

★ ★ ★  
"THE OUTDOOR COOK'S BIBLE" is a new Double-

day book and could have been written by only one man in the outdoor writing field—Joseph D. Bates Jr. Now that it's on the book shelves, we wonder why Joe waited so long to write it. He has been writing about outdoor cookery almost exclusively for more years than we can remember.

Although a portion of the book is devoted to backyard barbecues and the like, Joe takes you into the woods and, with the aid of nothing more than a pocket knife, tells you how to prepare some real fancy food.

He also tells you how to start fires in the rain, how to improvise a camp stove or grill, fireplace and other equipment. There's a chapter on cooking with foil and hundreds of simple but succulent recipes. There are enough stories and anecdotes to take the book out of the textbook class.

The Natural History Press, a division of Doubleday, is starting a new series to be called American Museum Science Books, dealing with various subjects related to the outdoors.

I had a look at a hard-cover book, "Wasp Farm," by Howard Ensign Evans, who spent thousands of hours digging into sandbanks to observe the behavior of wasps.

## BLASSIE VS. 'MASK' LOSER WILL LEAVE

Freddie Blassie and The Masked Destroyer, both former heavyweight champions and wrestling's two foremost antagonists, have agreed to settle things once and for all.

They'll clash Tuesday at Municipal Auditorium and the loser must vacate the Southern California premises—or, in wrestling language, the vanquished must leave the territory. Four other bouts are scheduled.

(Political Advertisement)

"LET'S HELP DANA DO THE JOB"

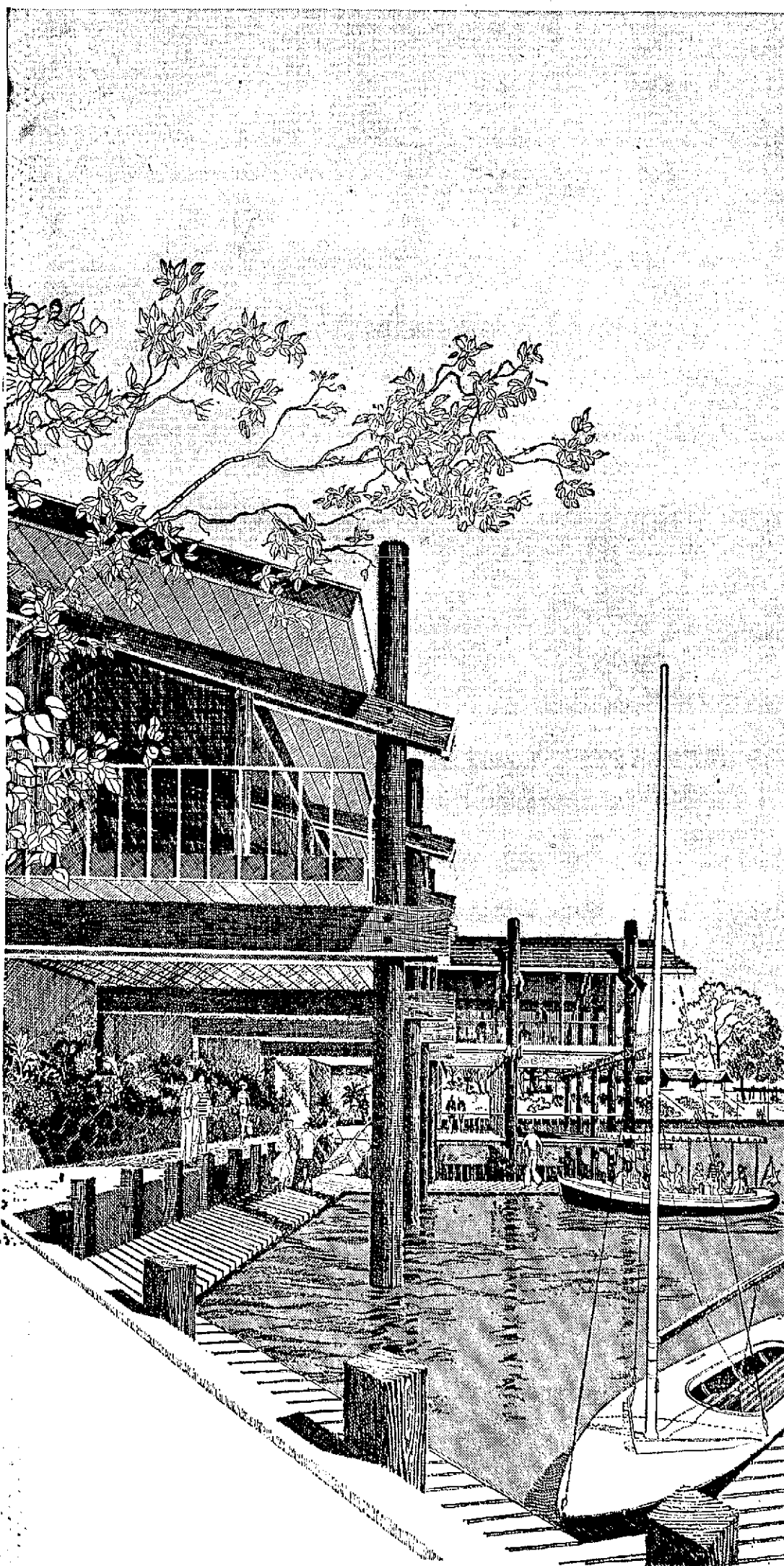

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**TUESDAY, OCT. 15**

3rd DISTRICT  
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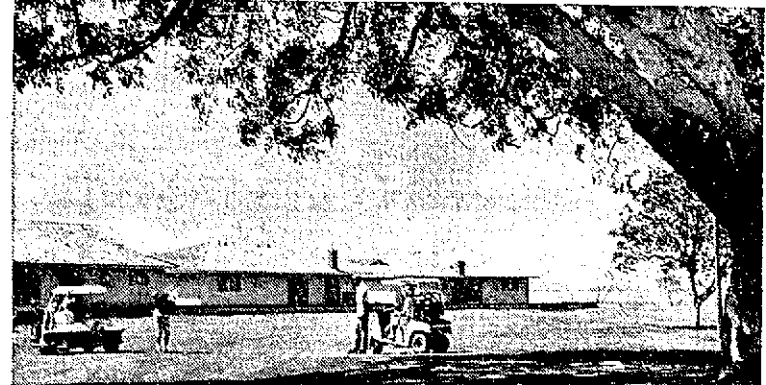
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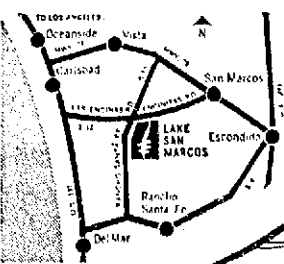
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Directions: From Los Angeles area take Santa Ana Freeway (101) to Hwy. 78 (Vista Way), south of Oceanside—inland to Rancho Santa Fe Rd. From Inland Area, 395 south to Escondido, turn right on Hwy. 78 to Rancho Santa Fe Road. From San Diego area, north on 395 to Escondido, turn left on Hwy. 78 to Rancho Santa Fe Rd.; or 101 north to Carlsbad turnoff, then right on Las Encinas Road to Rancho Santa Fe Rd.



SUNDAY  
CLASSIFIED  
ADVERTISING  
DEADLINE  
FRIDAY  
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM

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5056 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, OCTOBER 13, 1963

SECTION D

See Classifications T73-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

## NEW CAR DIRECTORY

### ALFA-ROMEO

LONG BEACH, LAKEWOOD  
Briney-Gray Imports, 3515 Atlantic  
GA 4-0951  
BELLFLOWER  
Peas Bros. (Imports)  
15734 Bellflower Blvd., Bellflower  
TO 7-1781  
SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161  
COMPTON  
Whittier Imports  
Compton & Long Beach Blvd., Compton  
NE 1-4940

### AUSTIN

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

### AUSTIN-HEALEY

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Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161

### AVANTI

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Village Lark, 2185 Long Beach Blvd., L. B.  
HE 7-0751

### B. M. W.

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Nick Pastor, 3450 E. Firestone, South Gate.  
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### BUICK

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Boulevard Buick  
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HE 7-2751; SP 5-6155

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Harry C. Clark, 150 So. Long Beach Bl., Compton, NE 5-7141  
Peas Bros. Buick  
15734 Bellflower Blvd., Bellflower  
TO 7-1781

ORANGE COUNTY  
Terry's, 5th & Walnut, Huntington Beach  
LE 6-4588

### CADILLAC

LONG BEACH, LAKEWOOD  
Ridings Motors, 1501 Long Beach Blvd.  
HE 7-2241

### CHEVROLET

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.  
GE 3-7421  
Cormier Chevrolet, 601 Long Beach Blvd.  
GA 6-5291  
Harbor Chevrolet, 3770 Cherry Ave.  
ME 3-0781  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood

ARTESIA  
S & J Chevrolet  
11900 E. South St., Artesia  
UN 5-1276

BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE  
Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd.  
NE 9-3060

Enoch Chevrolet  
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NE 8-0523

George Chevrolet  
17150 Lakewood Blvd., Bellflower  
TO 7-1721

Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866

Paramount Chevrolet  
Corner Firestone at Paramount Blvd.  
ME 0-2181

ORANGE COUNTY  
Eddie Hopper Chevrolet  
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HE 2-6411; JE 4-2700

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R. O. Gould Co., 1600 Long Beach Blvd.  
HE 7-2871  
Ed Barbieri, 6200 N. Bellflower Blvd., Lkwd.  
TO 7-2731  
Ray Vines, 646 W. Esther  
435-5811

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Guy Moorhart, Inc.  
1112 N. Long Beach Blvd., Compton  
NE 2-7171

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
TE 5-3131

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BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower  
TO 6-1761  
Geo. Meyer, Inc.  
912 No. Long Beach Blvd., Compton  
NE 2-7141

### CORVAIR

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Cormier Chevrolet, 601 Long Beach Blvd.  
GA 6-5291  
Harbor Chevrolet, 3770 Cherry  
ME 3-0781  
Parkwood Chevrolet  
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Oscar Gregory Chevrolet  
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ME 0-5866

Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd., Compton  
NE 9-3060

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LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.  
GE 3-7421  
Harbor Chevrolet, 3770 Cherry  
GA 6-5291  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood

PARAMOUNT, COMPTON  
Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-5866

Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd., Compton  
NE 9-3060

### DART

LONG BEACH  
Verne Holmes, 35th & Atlantic  
GA 4-8603  
Glenn E. Thomas Co., 340 E. Anaheim  
HE 6-1281

BELLFLOWER, LAKEWOOD, COMPTON  
Widger-Goodwin Dodge  
16900 Lakewood Blvd., Bellflower  
TO 6-9081  
Snively Langford  
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Hale Young Ford Co., 2641 E. Anaheim  
ME 8-1156  
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GA 6-3311

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Carl's Motor, 1200 Avalon, Wilmington  
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Holiday Rambler, 1310 Long Beach Blvd.  
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SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161

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TO 6-1725

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ME 3-1107

Mel Burns, 2000 Long Beach Blvd., Paramount  
GA 6-3311  
Hale Young Ford Co., 2641 E. Anaheim  
ME 8-1156  
Glen Organ Ford  
220 So. Long Beach Blvd., Compton  
NE 2-7145

### TRIUMPH

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Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

COMPTON  
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Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161

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Ed Barbieri, 6200 N. Bellflower Blvd., Lakewood  
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Carl's Motor, 1200 Avalon, Wilmington  
TE 5-3131

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Briney-Gray Imports, 3515 Atlantic  
GA 4-0951  
Ed Barbieri's Volvo  
6200 N. Bellflower Blvd., Lakewood  
TO 7-2731

Herb Friedlander Auto Sales  
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JE 0-0222  
Whittier Imports  
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NE 1-4940

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Lakewood Motors  
5815 South St., "Dutch Village Shopping Center," Lakewood  
TO 6-0741, SP 3-5351

Ricketts Motors, 999 Long Beach Blvd.  
HE 7-7489

BELLFLOWER, COMPTON, DOWNEY  
Leo Carpenter 1150 E. Compton Blvd., Compton  
NE 8-0455

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Kendon Motors  
Pacific Coast Highway at Normandie  
TE 2-2624

## OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
47 W. Pleasant	1 BEDROOM GA 3-7981	North Long Beach

ADDRESS	PHONE	DISTRICT
4218 Elko	2 BEDROOMS HE 4-0935	Belmont Heights
4817 Livingston	GE 9-0404	Belmont Heights
238 Newport	HA 5-1261	Belmont Heights
3650 Walnut	425-8906	California Heights
5208 Keynote		City College Area
3031 San Anselmo	GE 9-0404	City College Area
3320 Ransom	HE 7-1281	Eastside
4718 Briarcrest	HA 5-1261	Lakewood Area
2921 Centralia	GE 9-0404	Lakewood Area
2612 Greentap	GE 8-2212	Naples-Marina
5577 St. Irma Walk	GA 2-3376	North Long Beach
275 Adams	GA 4-4712	North Long Beach
435 E. 52nd St.	GA 3-0929	North Long Beach
1021 E. Market	ME 4-7947	North Long Beach
2529 Arabella St.	GA 4-5497	Signal Hill
2055 Junipero	GE 1-3739	State College Area
6250 Fairbrook	GE 8-0074	Westside
2316 Caspian	HE 7-1281	Westside
3015 Fashion	HE 7-6727	Wrigley
1935 Golden	GE 8-0074	Wrigley
2340 Golden	GA 6-3903	Wrigley
2782 Maine		Wrigley
2715 San Francisco		Wrigley

ADDRESS	PHONE	DISTRICT
9027 Mayne	TO 6-6410	Bellflower
277 Claremont	GA 7-8412	Belmont Shore
3600 Gardena	GA 6-6184	California Heights
3503 Orange Ave.	HE 6-2935	California Heights
6013 Warwood Rd.	429-0171	Lakewood Area
11162 Essex Dr.	HE 7-1281	Los Alamitos
244 E. 52nd St.	ME 4-2530	North Long Beach
4514 Way & Orange	GA 3-5401	Ridgewood Manor
22107 Neptune	TE 4-5873	Torrance
2541 Pine Ave.	HE 7-4045	Wrigley



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3416 E. Anaheim St. GE 8-9785  
**MERCHANDISE AND MISCELLANEOUS**  
35 Pine Ave. HE 7-3545  
4518 Atlantic Ave. GA 3-8451  
122 E. 3rd St. HE 7-4406  
Sleeping Beauty Hair Styling  
3920 Atlantic Ave. (Bixby Area) GA 4-9397

**AUTOMOBILE SALES AND SERVICE**  
3001 E. Pac. Cst. Hwy. GE 3-7421  
6250 No. Bellflower Blvd. TO 7-2731  
3200 L.B. Blvd. Clayton Dynamometer Serv.  
1227 L.B. Blvd. Olds Parts & Service  
1112 No. L.B. Blvd., Compton NE 2-7171  
2641 E. Anaheim Parts & Service  
3770 Cherry Ave. GA 6-3341  
150 So. L.B. Blvd., Cmpn. Buick Sales-Serv.  
338 W. Anaheim, Wilmon Ford Sales-Serv.  
3525 Long Beach Blvd. GA 4-0407  
2000 Long Beach Blvd. GA 6-3311  
410 N. L.B. Blvd., Cmpn. Dodge Sales-Serv.

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1

KEATON, Frederick W. formerly of

1245 Dawson, survived by mother,

Mrs. Ellen Keaton, brothers, C.

Clifton, John H., James H., Keaton,

Mrs. Florence Keaton, Mrs. Mary

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Don Hughes Chevrolet Station  
4925 Long Beach Blvd. GA 3-9700  
Ted Brown, Jeweler  
418 Long Beach Blvd. HE 6-7226  
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4341 E. Anaheim GE 9-7013  
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1923 Temple GE 9-4371; GE 8-6812  
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2726 E. Anaheim, L.B.  
5249 Lakewood Blvd., Lkw.

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Good pay. Plenty overtime. Health and accident paid by company. Good working conditions. Excellent shift work. 7050 VALLEY VIEW ST., Downey, CA 90231

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Involves the operation of large and small milling machines for close tolerance work, including multiple angles, radii, splines and serrations. Work from blueprints and E.O's. Requires previous experience with semi-production equipment and ability to personally set up and run jobs.

Second and third shift positions available.

Qualified applicants are invited to apply in person 8:00 a.m. to 4:00 p.m., Monday thru Friday, Employment Services Office, 1220 N. Dowling, Anaheim, California.

An Equal Opportunity Employer

**Autonetics**

Division of North American Aviation

Bakery Route Salesmen \$546

AVERAGE PROFIT PER MO. 5 days, Mon. thru Fri. \$85 to \$100

Profit Per Wk. While Learning ESTABLISHED ROUTES WORKING CAPITAL Golden Krust

**TOOL DESIGNER**

Immediate and permanent openings available in our Industrial Engineering Dept. We desire the individual with 5-10 years experience in the design, drafting of machine tools, fixtures, and cutting tools. Must have good knowledge of shop math, methods and procedures. Equipment. Age 30-45, with some college preferred.

**VICKERS**

Incorporated (Div. of International Corp.)  
3201 W. LOMITA BLVD., TORRANCE  
Bel. Crenshaw & Hawthorne Blvd.  
DA 6-8500 SP 5-2461  
An equal opportunity employer

**TMI CORP.**

International wide firm has openings for men & women in the following areas:

1. 3 years high school min.
2. 10-12 weeks to start training program to enter higher education.
3. 90-day training period.
4. \$720 per month salary while in training.

For personal interview call: GA 2-8046  
Between 9:00 a.m. & 1 p.m. Ask for Mr. Martin

**REAL ESTATE SALES**

Additional sales personnel are needed for Long Beach & Anaheim offices. Pleasant working conditions & fringe benefits. Background investigation. Call for interview. WE 9-9879 or TA 5-2310.

**FORESTERS**

Qualified lifetime position. Age 30-55. No soliciting or travel. Reimbursement provided. Call GE 8-1714 for interview. 9 a.m.-1 p.m. or 4-6 p.m.

**DRIVERS**

To take children to & from school. Contact Diamond Cab Co. 1444 San Francisco Ave.

**TELEPHONE MEN**

Best phone job in area. Guaranteed salary. Full or part time. Phone 322-3848.

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**FACTORY BRANCH EXPANSION**

H & L IND.

\$112.75 SAL.

Rapid advancement to \$645 MO.

REQUIREMENTS  
Age 18 to 45. With car. Good background, ambition, neat appearance. Must be available Monday & Tuesday only. Phone 9 a.m. to 12 noon 925-5086 toll free

**YOUNG MEN**

TRAINEE POSITIONS AVAILABLE WITH NATIONAL FIRM \$420 PER MO. SALARY TO START

For Personal Interview CALL MR. ARTHUR PHONE 534-5835 9 a.m. to 12 Noon

STOP!!!

If you are tired answering ads & want in on ground floor of an exciting new business, you are it. I personally will take you in field & teach you to earn \$100 & up commission for hour 5 day week. Virgin territory, no competition, no book, no insurance, etc. Grow & prosper. Needed at once. See Dave Palmer, Sun City, 10101 S. Main, Suite 101, Pine Room, Brokers International, Long Beach.

**Inspector RADIOGRAPHIC**

To identify, analyze and make disposition of radiographic films.

METAL FITTING MECHANICS

Read blueprints, do fit-ups for welders to close tolerances.

METAL HONEYCOMB PROCESSOR

To layout, cut, shape and fit phenolic honeycomb to existing tolerances. Experience in honeycomb bonding, processing, shop practice and theory. These positions located in Seal Beach, Calif.

**Overseas**

Chief Petroleum Engineer  
Rep. of Petroleum Engineering, \$14,000+  
INTER-EMPLOY AGENCY  
10015 Long Beach Blvd.  
LYNNWOOD, WA 3-8122

**MAINTENANCE WELDER**

Two pay for plus welder & lay-out man. Heliarc, ac & gas welding. Must read blueprints. Call 534-5835 ext. 228 between 8 a.m. and 2:30 p.m.

**SALES MGMT. TRAINEES**

Los Angeles contracting firm needs representatives. 2 new comm. exp. openings before Dec. 31st. Immediate openings. See Mr. Gills, 110 S. Main, Suite 101, Long Beach, WA 3-8122

**GENERAL MACHINIST**

Fast, accurate, expert S/U on Lathes, Drills, Presses, small mill. Good quality for right man.

SALES—TOP STAR

WONDERFUL OPPORTUNITY. 9550 GARDEN OFFICE BLDG., Suite 3, Grove Square. Apply 10-4, G.G.

**TRAILER CO.**

Needs Exp'd Sidepull Man. Only Trailer Company Trailer Man. Need Apply. Full Fringe Benefits. Call for Appointment Equal Opportunity Employer

**HELM'S BAKERY**

franchise routes. Mon-Fri. 5 day wk. (no Thurs.) 6:30-12:30. (returnable) capital required. Apply between 8-10 a.m. 10000 Civic Ave., B. Mr. Edwards or Mr. Ford

**PATROL MAN**

Merchants Patrol. Experienced. Must have state grey uniform, complete phone & radio, running car steady work. area. 167, Lynwood, Calif.

**MAN WANTED**

In delivery cars house to house. Guaranteed salary. Apply to Mr. H. J. H. 10000 Civic Ave., B. 10000 Civic Ave., B. 10000 Civic Ave., B.

**NEEDED AT ONCE**

Man to manage established office. All expenses paid, overtime comm. 10000 Civic Ave., B. 10000 Civic Ave., B. 10000 Civic Ave., B.

**HELP!**

Golfers, fishermen, clubhouses, who need a car. 10000 Civic Ave., B. 10000 Civic Ave., B. 10000 Civic Ave., B.

**TV TECHNICIAN**

Color experience necessary. Commission. 10000 Civic Ave., B. 10000 Civic Ave., B. 10000 Civic Ave., B.

**LOST—AUTOMOTIVE WAREHOUSE**

Experienced man speaking in English. Selling stock work, etc. Experienced man speaking in English. Selling stock work, etc. Experienced man speaking in English. Selling stock work, etc.

**Autonetics**

TOOL AND DIE MAKERS

Involves the operation of drill press, saw, grinding and milling machine equipment for close tolerance work in the fabrication of precision manufacturing tools and special equipment. Requires 3-5 years of applicable experience.

Qualified applicants are invited to apply in person 8:00 a.m. to 4:00 p.m., Monday thru Friday, Employment Office, 1220 N. Dowling, Anaheim, California.

An Equal Opportunity Employer

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**LOS CERRITOS**—New luxury apt.  
3950 Virginia Rd. 426-3211  
\$25 WEEK, UTIL. PAID  
APTS. 1400 SOUTH ST.  
**Unfurnished Apts. 107**

**BRAND NEW  
DELUXE 2-BDRM. APTS.**  
Unfurnished. All have new crpts, drapes and built-in kitchen. Bus stop at corner—1/2 blk. to market.  
**MUST SEE—OPEN DAILY**  
2501 E. 4th GE 3-1561

**NEW  
2-BEDROOM  
\$84 UP  
CARPETS & DRAPES  
CHILDREN OK  
2236 SANTA FE  
SEE THESE FIRST!**

Brand New Bel Shore Apts.  
123 QUINCY  
3-Bedroom Lower Luxury Apt.  
2 baths. Fireplace. Ww cat.  
drapes, blin-in stove & oven, dish-  
washer, \$500.  
Beau. 2-Bedroom Upper  
Fireplace, blins-in, w/c wardrobe.  
Ww cat & drapes, \$150.  
Lovely 1-Bedroom Upper  
Ww cat, drapes, blin-in oven &  
stove, \$115.  
Spacious Single  
w/c & drapes. Lge. refrigerator  
oven 10-4 SAT. & SUN. HE 77660

**THE SANTA**  
9911 E. BELMONT  
**BELLFLOWER**  
1 Block N. of Flower  
1 1/2 Blocks E. of Bellflower Blvd  
PHONE 866-8176

---

**ACAPULCO APTS.**  
**DELUXE 1-BEDROOM**  
Clean & Quiet—Adults Only  
**HEATED POOL**  
Large Laundry Rm.—Garport  
**\$96 MO. & UP**  
Apply Office  
16270 BELLFLOWER BLVD.  
BELLFLOWER—WA 5-1285

**BEST IN LONG BEACH**  
FURN. & UNFURN. 3 BR.  
AIR COND. LEASED  
ALL ELEC. APPL.  
RAB. B. LEASED  
CARPORT, W.W. CRFTS. 2 DR. DRP.  
MANGER, APT. 6  
1210 5<sup>th</sup> St. S. (Long Beach)  
(Corner 4<sup>th</sup> & Long Orange)

**GRAND OPENING**  
**PRINCESS APTS.**  
234 E. Market-Gold Medalion  
FURN. & UNFURN. 1-2 BR.  
2 BR. tile marble-bath, Puhmann  
stove, a/c, central heat, 24 hr. security

All electric. 12 cut. int. retro.;  
wood paneling. Garage. SECLUDED  
location.  
See after 5:30-4350 E. 4th St.  
DOWNTOWN own YOUR OWN, NEW  
2 BR., 2 BATH. Like  
new, tile, marble, large  
electric built-in range,  
Also a bedrm. Can furnish if  
needed. Call Barbara, evgs.  
GA 3450.

**STEELE & MOSS CO.**  
500 E. 4th St. HE 7451  
Want to live in -  
**BELMONT SHORE**

Adults, 1330 Gardenia Ave.  
ME 7-7164

**LARGE NEW 1-BR.**

571 E. Pleasant HA-97658  
BDRM., fenced in patio, w/w cat.  
bath, w/ w.c. & priv. 195 sq. ft.  
CHILd cab 3025 E. 5th Ave. 4-6339

YVING KNOLLS, \$85, loc. master  
1-bdrm., clean & cheerful, lary.  
1-bldg. LA-47276

**1889 RAYMOND**

1-bdr., 2-BR. Small child c. Ldr.  
2 & 3-BDRM. Garden Apts, Furn.  
4717 Collins Ave. pool. Adults.  
Adults, 4717 Collins Ave., Lynwood 631-3284

**1106 PACIFIC AVE.**  
\$80—Brand new de luxe 1-bedrm.,  
natural cabinets, lge closets, bull-  
man bath, carpet & drapes.

**NEW 2-BR. APT. \$75**  
Stove, refrig., disp., water pd.  
Child ok. 11958 223rd St., Artesia.  
Call TO 7-0372.

**SIXBY KNOXES.** Priv. 1500 sq.  
ft. 2 br., 2 ba., crpl., shutters, bit-  
tins, oar., ulil. pd., firepl., i.a.  
heat. Adults no pets. 1109 E.  
Carson. ME 2-7900.

**ELUXE 2-br. 1st fl. front. Nat.**  
wood paneling in liv. rm. Colored  
carpet, 2 bdrms., 2 baths, 2 closets.  
Dish. Plomb. rmbard. scarp. \$72

GA. 3-0739

**DLOS CERRITOS AREA**  
Upper duplex, 3-bdrm., 1 1/2 baths.  
Stainless steel appliances, tile floors, large kitchen. A/c. Call 3-4444

**CLIVE GRAHAM CO.**  
R/O E. Ocean Ranches HE 2-3941

**LIVE ELECTRICALLY**  
Villa Majestic Apts.  
Soundproof, 1 & 2-bdr. from \$95 up  
Stainless steel, tile floors, a/c. Call 3-4444

**ISABELL PATTERSON REALTOR**  
203 Glendora, GE 2-6191; GE 3-1491

**NO CHARGE TO TENANTS!**

**1139 RAYMOND**  
Spacious 3-bdr., 2nd fl., fully carpeted.  
drapes, tiles at windows & closet  
stainless steel appliances, a/c.  
in shoes and trunk, 5th. See  
Aler., 24.

**DLX. 2-BR. W/POOL**  
Built-in kitchen, carpet, garage.  
"Rise 'n' Shine" Residences

635 EAST SEASIDE

PO-552 AIG. epis. Autom. wahr.  
2100 E. 7th St. Wom. pens. Womers. ad.  
710 E. Anaheim GE 8-8181

UNTINGTON BEACH, 16401 Beach  
Blvd. Furn. 1 br. front apt. Adults  
Nr. shops. \$70 mo. GA 4-1487.

R. NEW, avail. quiet 1 br. w/w  
carpet. disp. par. avail. Adults.  
5100. 1497 Elm. 436-8556

BLK. to store, school & bus.  
1 child OK. Loc. 1 br. \$85. Loc. single.  
Close. Small br. \$72.50 471-3737.

PIPPER single, util. furnished.  
Close to shopping. \$65. Adults.  
Call 436-7375. 345 E. 9th.

**Older Children Accepted**  
\$95. 2-br. cpt., drps., disc. Nr. Trams. 2024 Locust, Hs 5-2265.  
**\$115--Pool--2-Br.--New**  
Elec. stove, crpt., drps. Adults, no pets 780 Redondo, 434-9474.  
**PART. Furn. Stove & relig. 1-br.**  
1 burn. upper 560. Inc. ASF Temple, Apt. D, Nr. St. Matthews.  
**NEW MODERN 2-BR.**  
\$95--Gar. avail. Chil. OK, Avail. Nov. 1, 1271 Gaviota, 435-8165.  
**OCEAN BLVD. APT**

**BANNER CIRCLE APTS.**  
BIXBY KNOLLS APTS. Large 1-  
bdrm. \$67.50 w/c. Carpet.  
dish. TV antenna, w/w carport.  
1250 E. San Antonio Dr. GA 4-4363

**409 E. MARKET ST.**  
2-BR. with pool & garage. Has  
Carpet, drapes & extra closets.  
Call 334-1212. 1st flr. apt. 101  
J. GA 4-3981. Eves. GA 4-3919

**1049 E. OCEAN BL.**  
1-BR. master. Lovely patio.  
1st floor. Close in. Near  
& APTS.

**2332 Flower, Bellview, GA 30743**  
**SEAL BEACH**  
Beautiful new, loc. 1-br. All elec.  
cmts. b-lins. loc. 1000. 1000. 1000.  
rings. Quiet. ULS. Call 3135.  
2-BR. ULS. 1st flr. 1000. 1000.

**2 Br. NLI—Children OK**  
New, carpet, 1st flr. 1000. 1000.  
rings. Avail. 334-1212. 1st flr. 1000.  
b-lins. N. of Market St.

**\$95—New 1-BR.**  
Uls. 1st flr. w/w carport. 1000. 1000.  
1000. 1000. 1000. 1000. 1000. 1000.  
FREE PET. TO MOVE. V.

Adults, no Dets. Nice location.  
371 Walnut

1-5 LEMON. 1-bdrm, furnished,  
1-bdrm, unfurn. Newly painted.  
No pets. Reasonable. GA 4-7724

RENTALS- No charge to tenant.  
Byrd, Mrs. 203 Santa Ana  
Ave. GE 5-5123

ADULT exp. expe. manage ISI for  
1-bdr apt. + cl. fees. GE 4-1885

BRIGLEY- Nice upr. 1-br.,  
1-bdr., kitchen, disp. file corm. Spl.  
Adults. See 2467 Pacific Ave.

1-5 LGE. 1-br. Bachelor. Gar.  
Avalon. 437-4473, 1236 E. 9th.

500 S. 5th. Sp. dtx. 1-bdr. fr. owner.

Mod. 1-bdrm. exceptionally  
 fine. Gar. avail. \$345 E. Ocean Bl.  
**WESTMINSTER** 2-BR., upstairs,  
 new built-in kitchen, refrig. case,  
 new carpet, children, perfect, no  
 everything. \$95. 857-1581.

**NEW LGE. 1 & 2 BR.**  
 H. Pool cats, drps., bil-ins.  
 marble pullmans—Gar. 515 Ohio.  
**ELMONT SHORE**—Sociques 2-br.  
 upper. Lge. kilch & din rm., stove,  
 ref., carpet, new carpet, \$175.  
 avail. Ph. 433-6599.

**NEAR 4th & WERRY**  
 Modern, 1oe, 1-br. W w/crpls.,  
 drapes, parking, extra nice. \$79.50.  
 425 Gaviola. HE 27811.

**5700 NAPLES PLACE**  
Invely large new, 1 bdrm, w.w.  
drains, range, ref., adults.  
\$12,900

**SALE-NALANI** 1 bdrm, w.w.  
drains, range, ref., adults.  
\$12,900

**SALE-NALANI** 1 bdrm, w.w.  
drains, range, ref., adults.  
\$12,900

**REDECORATED**  
Modern 1 bdrm, w.w.  
drains, range, ref., adults.  
\$12,900

**565-New 1 B. Disp. Rm.**  
w.w. - Refrig - Range, 500 turn.  
drains, range, ref., adults.  
\$12,900

**1 bdrm, new near. \$75. Good loc.**  
w.w. - Refrig - Range, 500 turn.  
drains, range, ref., adults.  
\$12,900

**2 BDRMS. UNFURN.**  
ON BAYSHORE Adults entic.  
\$12,900

**SANDRA LAYNE APTS.**  
Newly dec'd 2 B.R. all elec.  
705 Gaviota 243-4242

**BIXBY PARK & BEACH**  
Large 2 B.R. Cannels, drapes, park.  
705 Kamehameha NE 2-5532

**OCEAN VILLA**  
2 B.R., C.R.M. & drap., gar. Adults.  
NE 2-5532

7340 Park, 560 nice 1 bdrm,  
 GE 4790 E. Broadway, GE 4779  
 40-TH & Atlantic, Clean 1 br  
 Upper Adults, 623 E. 4th St  
 5-1-BR, Clean, shower & tub  
 Utilities pd, 748 Armitos.  
 OR 3-BR, Utlis, pd, \$75 & up  
 719 E. 3rd, GE 73739.  
 5 - CLEAN 1-BR. Adults, 1562  
 Glenley, 433-1169; 427-8476.  
 3-SINGLES, Utlis, Paid Lower  
 Clean, 527 E. 1st, ME 7-9917.  
 50 WK - Clean single, Utlis, pd  
 7700 E. Hill, GA 7-9109.  
 NLB, Delatred bachelor apt  
 Utlis, paid, GA 2-9035.

to everything. \$70. Wtr. pd. Adls.  
5885 Linden Ave.  
APPLETON—NEW UPPER 1-  
BR. BLT-IN RANGE & OVEN.  
435-0990  
QUIET 1-br., sundeck, 1 bkl. bus.  
325. 2071 Lime.  
GE 1-7516 or GA 7-5910  
EW 1-bdrm. duplex over garages.  
W. drapery, elec. kitchen. Lrv.  
Adols. 2555 Eucalyptus.  
ADOLE, lovely abic apt. \$60 mo.  
Call 325-1111 for info.  
or sec Mr. Dawhen, 790 Haywards.  
BDRM. Adl. disp. water, trash  
& maintenance. \$90. 2022 Daw-  
hen Ave.

**2-BDRM.—2837 E. 3RD**  
W. & S. exp. approx. disposal, bill in  
store or oven. Call 433-4750  
In flave or teenager ok. 433-4750

**BAY VIEW—NEW**  
2-bdrm. & 2 bath. Carmel retiro.  
slave. 2400 Pleasant Pl. GE 4719

**4-CLEAN LOOK**  
up room. Nr. St. Anthony's. Nave &  
children welcome. 430-2481;  
HE 2830

**N.I.B. DELUXE NEW**  
LARGE 1-bedroom. Built-in oven  
& refrigerator. carpets. 475-0194  
LINDA 475-0194

**3-BDRM. BEL. SHORE**  
\$135. Children ok. GE 3-7466

**LGE. 1-BR., H. POOL**  
2401 VERNONT  
NEAR NEW TOWN  
\$70. Rent for 1 yr. 1 yr. paid.  
1 child ok. 1972 JUNIPERO

**PASTLEY TURN**  
2-BDRM. UPPER  
HE 3-5524

**CLOSE IN**  
1, 2-BR. N.I.B.—POOL  
375 Atty. Atlantic. DA 7-556

Newly Painted 1-BR HA-3475  
 D.R.M. newly dec. extra wall  
 dec. adults 745 E. Esther.  
 POWER 1-BRM. \$\$\$ Adpts only.  
 431 Rose Ave.  
 1-BRM 1-bdrm. Doch. adts 2 bks.  
 beach. UHJ ad. \$\$\$ 421-4875.  
 RENT. APT. nice c'n Adm. Gd.  
 transp. 768 Orizaba Gd. G-14770  
 UP-Children welcome, no pets  
 chils., bus. 1701 E. Pac. Gd. Mv-  
 UP-UTIL. 1-b. 1-br. wall bed.  
 turn. 1424 Chesnut. NE 7341.  
 \$\$\$-NEW 2-BR. nr St Anthony's  
 bus & inks. Call GA 7-7576  
 1000

RR. R. K. Redford, 1000 W. 1st St., W.  
 GE 4-6642. Pool, 167 Quincey.  
 BR. nr. over Gar. Dilp. gar.  
 sp. wash rm. Nr. slores & bus.  
 GA 3-3350.  
 2-BDRM, w-w carpet & drabs.  
 Slove & reiro avall, 9272 Park.  
 Bellflower. To 78950.  
 AS 50-BIXBY Knolls, upper 1  
 bedrm., slove, reiro. Garage avall.  
 GA 4-5391.  
 BR. NR. L. B. & Camolen Blvd.  
 Children ok. 570 downstairs, 567.50  
 upst. No. 1-5502, No. 1-738.  
 2-BDR. Gold Medalion. Carrels,  
 2nd fl. 5383.75. Adults, No pch.  
 1-5383.75. 1-738.

[illegible]

LONG Beach Blvd. Large &  
small \$50-190. Utills pd. HE 57046  
bats. \$55-\$100 HE 5-7048  
XTRA loc. front 2 br. upper.  
715 E. 10th. 434-3907.  
50-1 BR. spaciously, good loc.  
017 Lakme, Wilmington TE 5902  
50-1 br Adults Water, trash  
d. 2601 E. Pac. Cst Hwy.  
Garage apt. Nr. 3rd & Re-  
sponde Ave. Man only. GE 9-5572  
730 Alamitos, Mod., \$75  
L.B. apt. over par. Redec.  
0367 E. Bld. GA 7-4047

237 E. 45th St. GA 30331  
 LARGE 2.BR. & 1.BR., w.w. drapes  
 incl. ins. Gar. avens. 1825 Chestnut  
 HE # 970)  
**MODERN 1.BR. --\$55**  
 Adults. Nr. 10th & Loma. HA 50690  
 225 7.BR. N.L.B. Spacious deluxe  
 built-ins, natural wood. GA 74637  
 25 - 3.BDRMS. & den. Garages  
 Belmont. GE 9-7438  
 2 w. 2.BR. Ctlcs., drapes, slave  
 w. 2.BR. 4E7 Almond. ME 73673  
 2.BDRM. W/V car., drapes, disn.  
 Child ok. 6574 Orange. N.L.B.

PACIFIC 2BR, 1 car, Quiet NLD  
 location, Newly decorated,  
 517 S. Market, Lk.  
 \$550. Call: 361-1111  
 5BR, 2 1/2 car, Green Meadow  
 44 S. 49th, Call: 361-3976  
 3 PACIFIC, 565 sq. ft. 1-bdrm, 1  
 dr., off. GE 1200, LA 48112  
 2, St. Anthony's, Redec 2BR/1  
 355, Key 1101 Atlantic, GE 49701

107 Unfurnished Apts. 107

515-LGE 3BR, w/w cul. grapes,  
 704 E. Ardena Blvd., 1-1377  
 585-PACIFIC 2 1/2, 1100, 1-1377  
 Dr. Wilson 773 Kewmo, Mer. 775  
 SEAL Beach 2BR, 325 10th, Inc.  
 Ad. C. 575, 1-768197  
 AVAILABLE Nov. 1, New 2BR, w/  
 5100, 173 Grilabs, GE 1-7744  
 1BR BLOCK TO OCEAN, NEWLY  
 REDIC, MR 5101

**BRAND NEW**

**No noise above you  
3-2 or 1 BEE**

0 Dlx 1-Br. lwr. w/w cabl. drps.  
0 Dlx. \$62.50, Adls. 437 Redondo.  
Furnished Apts. 107

**ATTRACTIVE**  
**1 & 2-Bedroom Apts.**  
 ★ Built-in Stove ★ Auto. Washer & Dryer  
 ★ W-W Carpets & Drapes ★ Disposal  
 1 Child OK  
**1349 DAWSON**  
 HE 9-2033 Saturday and Sunday

... fireplaces  
LEPHONE 530-3932

**Bathurst**  
GARDEN APARTMENTS

After 5 P.M. Weekdays

Furnished Apts	107	Unfurnished Apts.	107
----------------	-----	-------------------	-----

**No "Home" Work!**  
AT  
*Beautiful*

**furnished Apts. 107**

**WOW!!**

**HEY'RE READY**

**STRIC**

*"Very Posh"*

BRAND NEW

**MONTAIR PARK APTS.**

2 BEDROOMS \$507

**GOLD MEDAL**  
**2 & 3 BED**  
**FURNISHED AND**  
**WE BOAST THE LARGEST**  
**CLOSETS IN TOWN.**  
**TOO LARGE FOR**  
**CHILDREN WITH**

ION APTS.  
ROOMS  
UNFURNISHED  
BEST WALK-IN  
NO WARDROBE  
GE  
COME

**2 BATHS** **135 MO.**  
**BEDROOM** **\$110 MO.**

Huge Private Patio  
Beautiful Carpets  
Fully Draped  
Ash Cabinets  
Built-in Range, Oven & Hood  
Decorator Designed

★ Laundry Facilities  
★ Paneled Walls  
★ Covered Garages  
★ CHILDREN & ADULT  
SECTIONS

★ Walking Distance To:  
Schools - Churches - Transportation - Near-by Lakewood Center

**See Our Furnished Models —**

**YOU MUST SEE THESE WITH  
FRIGIDAIRE AT**

1. DISHWASHERS
2. AIR CONDITIONERS
3. REFRIGERATORS

**ALL STUDIO  
ONE PRIVATE FEEL**

**PLIANCES**  
✓ 21" OVENS  
✓ 2 BATHS  
✓ GARAGES  
✓ CARPETS, DRAPES  
APTS.  
RED RATIO

Manager  
**4550 MONTAIR**  
1 BLOCK SOUTH OF DEL AMO  
1 BLOCK WEST OF BELLFLOWER  
**Ph. 429-9994**

TWO PRIVATE B  
FOR EACH  
**RENT FROM**  
See Manager A  
**3495 ANDY ST., I**  
Corner of Downey and

CONIES  
APT.  
5135 MO!  
St. 1 at  
LONG BEACH  
South Streets











































Autos for Sale 176

PONTIAC

★

'57 Pontiac Convertible—Jet Black interior—All vinyl interior—w/w tires—Automatic transmission—Radio & heater—One owner well kept—This is one give away special—This week—Check this value at \$895.

HALE YOUNG FORD

2600 E. Anaheim — GE 9-0246

★

'59 Pontiac Hardtop—Glacier Blue finish with matching interior—Automatic transmission—Radio & heater—w/w tires—Low miles new car trade-in—Run & looks excellent—Through-out—Via are over-loaded with stock—Hurry!

HALE YOUNG FORD

2600 E. Anaheim — GE 9-0246

★

'59 Pontiac Hardtop—Glacier Blue finish with matching interior—Automatic transmission—Radio & heater—w/w tires—Low miles new car trade-in—Run & looks excellent—Through-out—Via are over-loaded with stock—Hurry!

HALE YOUNG FORD

2600 E. Anaheim — GE 9-0246

Autos for Sale 176

RAMBLER

10 BEST RAMBLER BUYS

'59 American Super station wagon. 2 doors, top rack, automatic shift, heater, radio, reclining seats. \$340

'60 American Super club sedan. Reclining seats, overdrive, radio, heater, new like interior. \$390

'59 Class & Super station wagon. Overdrive, luggage rack, reclining seats, heater, radio, 4 doors. \$140

'60 Classic & Super 4-door. Overdrive, seat belts, heater, radio, reclining seats. \$140

'59 Ambassador 4 Custom 4-door. Push button drive, power steering & brakes, weather eye, heater, radio, reclining seats. \$140

'62 American Deluxe Club Sedan. V-8 engine, heater, radio, reclining seat backs. \$1360

'61 American custom cross country station wagon. Luggage rack, automatic shift, seat belts, heater, radio, reclining seats. Extra well kept. \$1400

'61 American custom 400 convertible. Vinyl bucket seats with reclining backs, color top, limited glass, automatic shift. Padded dash. Heater. Radio. \$1540

'61 Classic & custom cross country station wagon. Push button drive, luggage rack, reclining seats. Heater, radio. \$1740

'61 Classic & custom 400 sedan. Vinyl reclining bucket seats. Push button drive. Power steering. Clock. Padded dash. Heater. Radio. \$1555.

Best bargains because of finest cars. Finest condition & guar.

HOLIDAY RAMBLER

1427 Long Beach Blvd. HE 6-9001

Autos for Sale 176

THUNDERBIRD

★

'63 THUNDERBIRD

Hardtop. Power steering & brakes. Automatic transmission. Limited glass. w/w tires. Power windows & seats. 5000 mile executive car. FACTORY AIR. Absolutely the best. '61. You'll love it. Anywhere.

de Ville

Anaheim & Atlantic

'60 THUNDERBIRD. Full power. Air conditioning. Sparking black finish. Automatic transmission. Radio & heater. New car. \$35.00 month with normal down.

NO DOWN PAY. Problem. 10-day trial. 6000 miles. 1000 Mercury 1960 Lakewood Bl. at Long Beach Traffic Circle. GE 4-2711. Don't miss it.

'57 T-BIRD HARDTOP

It's extra nice. \$1995

Automatic trans, power steer., radio, heater.

JOHN COTTER'S

WAGON TOWN

2223 L. B. Blvd. GA 6-7841

'57 T-BIRD HOTP.

Black & white, perfect condition. Least depreciation of any car on market. Guaranteed. No dn. on appr.

C. L. BROOKS

1700 L. B. Blvd. HE 5-1478

'61 T-BIRD '53. Hdp. White, pwr., \$1,475. HA 5-5689

Autos for Sale 176

THUNDERBIRD

★

'61 T-BIRD. Full leather. Powder blue. Swinging wheel. Radio heater, low mileage. Priced for quick sale.

C. Fred Holman Motor Sales

407 E. Anaheim

'61 T-BIRD. Automatic. Power steering. Electric windows. Attractive two-tone paint. Low mileage.

C. Fred Holman Motor Sales

407 E. Anaheim

'59 T-BIRD. Full power. 527 cc. 501/2. Per mo. Dir. Call Mr. Larson. To 6-3789.

'57 T-BIRD. Automatic. V-8. 5109.

PARKWOOD CHEVROLET

5059 Lakewood Blvd. HE 3-0781

'59 T-BIRD. Full power. 527 cc. 501/2. Per mo. Dir. Call Mr. Larson. To 6-3789.

'57 T-BIRD. Automatic. V-8. 5109.

PARKWOOD CHEVROLET

5059 Lakewood Blvd. HE 3-0781

Autos for Sale 176

THUNDERBIRD

3580

E. Pacific Coast Hwy. '63 T-Bird Hardtop. Power steering & brakes. Automatic transmission. Limited glass. w/w tires. Power windows & seats. 5000 mile executive car. FACTORY AIR. Absolutely the best. '61. You'll love it. Anywhere.

de Ville

Anaheim & Atlantic

'60 THUNDERBIRD. Full power. Air conditioning. Sparking black finish. Automatic transmission. Radio & heater. New car. \$35.00 month with normal down.

NO DOWN PAY. Problem. 10-day trial. 6000 miles. 1000 Mercury 1960 Lakewood Bl. at Long Beach Traffic Circle. GE 4-2711. Don't miss it.

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It's extra nice. \$1995

Automatic trans, power steer., radio, heater.

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Black & white, perfect condition. Least depreciation of any car on market. Guaranteed. No dn. on appr.

C. L. BROOKS

1700 L. B. Blvd. HE 5-1478

'61 T-BIRD '53. Hdp. White, pwr., \$1,475. HA 5-5689

Autos for Sale 176

THUNDERBIRD

A-1

FORD WARRANTY

1957 THUNDERBIRD

1955 THUNDERBIRD

Both are real nice and priced to sell this weekend.

MEL BURNS

DOWNTOWN FORD

1633 Long Beach Blvd. HE 7-7749

'58 T-BIRD. Full power. Baby blue. Runs REAL good. \$1044 P.P. \$44. On. Balance of \$51.98 per mo. on 48 mo. cr. A Real Value.

O'HENRI'S

3765 CHERRY

GA 6-5555

'60 T-BIRD Hardtop coupe. Factory air & full power. Was \$2899, now \$2199.

SACHS & SONS

"DOWNEY"

5315 Lakewood Blvd. TO 1-0721

'59 T-BIRD Hardtop V-8. Auto. pwr. steer. Rad. & Htr.

PARKWOOD CHEVROLET

5059 Lakewood Blvd. HE 3-0781

'59 T-BIRD. 5109. Must sell.

UN 5-2483

Autos for Sale 176

VALIANT

A-1

1961 VALIANT

DELUXE 4 DOOR SEDAN

Green body with white red & black carpeted interior. dual range transmission, radio, heater, white wall tires.

READY TO GO

\$1199

MEL BURNS FORD

2055 Long Beach Blvd. 2 Blocks North of Hwy. 101 Same Location 16 Years

GA 6-3315

EASTERN BANK REPOSSESSION

'61 Valiant. R. & H. auto. 1968. 11115. Exposed—Bank. Call Trade Sec. Rudy Bank Rep. HE 2-3434

Car stored rear 1200 R. & H. auto. Pick up for \$38 cash. Trade or equity. \$49.50 per mo. Call Credit Mgr. HE 2-1688.

WILLIS

'60 WILLIS station wagon. Corvair engine, 3-speed trans. Dir.

HE 8-1189

Autos for Sale 176

VALIANT

A-1

1961 VALIANT

DELUXE 4 DOOR SEDAN

Green body with white red & black carpeted interior. dual range transmission, radio, heater, white wall tires.

READY TO GO

\$1199

MEL BURNS FORD

2055 Long Beach Blvd. 2 Blocks North of Hwy. 101 Same Location 16 Years

GA 6-3315

EASTERN BANK REPOSSESSION

'61 Valiant. R. & H. auto. 1968. 11115. Exposed—Bank. Call Trade Sec. Rudy Bank Rep. HE 2-3434

Car stored rear 1200 R. & H. auto. Pick up for \$38 cash. Trade or equity. \$49.50 per mo. Call Credit Mgr. HE 2-1688.

WILLIS

'60 WILLIS station wagon. Corvair engine, 3-speed trans. Dir.

HE 8-1189

CREST MOTORS

Follow the crowds to Crest Motors... Our business is Good! Be a Crest Car Customer today. Choose from the area's largest inventory of Select Used Cars. Over 120 guaranteed makes and models to choose from... Liberal terms... Low down payments, low monthly payments... Bank financing available.

'63 CHEV. Impala Coupe. Powerglide, radio, heater. \$2699

'62 CHEV. 2-door Automatic. radio, heater, 377 eng. \$2099

Close-out price.

'61 DODGE 4-door Automatic. power steering, low mileage. Air conditioned. \$1599

'62 FORD Galaxie 500 Club Sedan, automatic, radio, heater, power steering. \$2199

'62 RAMBLER American 400 Convertible, power steering, radio, heater. \$1599

'61 FALCON Futura. Automatic, radio, heater. \$1199

'60 OLDS Hardtop 4-door, automatic, power steering, radio, heater. \$1699

'61 VALIANT 4-door. Radio, heater. A real nice \$999

'62 CHEV. Impala Convertible with automatic, radio, heater. \$2199

1335 LONG BEACH BLVD. HE 2-2965

REST EASY... WITH THE DEPENDABLE 1964 DODGE

'64 DODGE 330 2-Door Sedan FULL FACTORY EQUIPPED

BRAND NEW THIS WEEKEND

Prices Start at \$2386

AS LOW AS \$58 A MONTH FOR ALL THIS AFTER NORMAL DOWN

CONVENIENT FINANCING—HIGH TRADE ALLOWANCES THE 50,000-MILE OR 5-YEAR WARRANTY AUTOMOBILE

GET YOUR BEST DEAL THEN SEE US WHERE OVERHEAD IS LOWER

'61 CORVAIR LAKEWOOD WAGON Automatic, radio, heater. \$1395

'60 DODGE 2-DOOR HARDTOP Automatic, radio, heater, vinyl interior. \$1195

'57 FORD COUNTRY SEDAN Automatic transmission, radio and heater. \$795

'62 PLYMOUTH BELVEDERE 4-DOOR V-8, automatic, radio and heater. Power steering & brakes. Factory air con. \$1995

'62 PONTIAC GRAND PRIZ Automatic, radio & heater, power steering, brakes, whitewalls. \$3495

'59 BUICK 4-DOOR HARDTOP Electric Automatic radio and heater. Power steering. \$1495

WIDGER-GOODWIN DODGE

16900 LAKEWOOD BLVD., BELLFLOWER

OPEN SUNDAYS—OPEN EVENINGS

TO 6-9081

HARBOR CHEVROLET SUPERMARKET FOR USED CARS

SAVE \$\$\$

'63 CORVETTE STING RAY HARDTOP COUPE. Red in color. V-8. Powerglide, radio, heater, power steering. Lic. No. KZF 472. Sold and serviced new at Harbor Chevrolet. 5000 actual miles. Like new.

'62 CHEVROLET IMPALA HARDTOP COUPE. Fawn beige in color. V-8. Powerglide, power steering, radio, heater. Lic. No. GYM 329. Sold and serviced new at Harbor Chevrolet.

'62 CHEVROLET IMPALA HARDTOP COUPE. Ivory in color. V-8. Slide shift, radio, heater. A real beauty. Drive it and you'll like it. Lic. No. QCI 267.

'62 CHEVROLET BEL AIR 4-DOOR 4-PASSENGER STATION WAGON. Green in color. Six-cylinder. Radio, heater. Lic. No. KHY 286. A nice one.

'62 CORVAIR MONZA COUPE. Powerglide, radio, heater. Lic. No. KHD 715. Dark blue.

'62 CHEVY II NOVA 493 HARDTOP COUPE. Ivory in color. Red interior. Six-cylinder. Power steering, radio, heater. Lic. No. FJJ 187.

'61 CHEVROLET PARKWOOD 4-PASSENGER STATION WAGON. Beige in color. V-8. Powerglide, power steering, radio, heater. Lic. No. FJW 023. A real nice original one-owner car.

'61 CHEVROLET IMPALA HARDTOP COUPE. Silver in color with red interior. V-8. Powerglide, power steering, radio, heater. Lic. No. LMT 128. A steal.

'61 CORVAIR MONZA 4-DOOR SEDAN. Ivory in color. Powerglide, radio, heater. Lic. No. PRX 446.

'61 FORD FAIRLANE 500 3-DOOR. V-8. Automatic. radio, heater. Black in color. Lic. No. FLY 134.

'61 COMET 4-DOOR. Six-cylinder. Slide shift, heater. Green in color. Lic. No. J22 348.

'61 CHEVROLET IMPALA 4-DOOR SPORT SEDAN. V-8. Turboglide, factory air conditioning, power steering, radio, heater, power windows. Fawn beige. Lic. No. QMS 239.

'60 BUICK LE SABRE 4-DOOR SEDAN. Ivory and green finish. V-8. Automatic transmission, radio, heater. A nice one. Lic. No. RFE 511.

'60 CORVAIR 737 COUPE. Powerglide, radio, heater. Ivory in color. Lic. No. KGX 347. Sold and serviced new at Harbor Chevrolet.

'60 RAMBLER SUPER 3-PASSENGER STATION WAGON. 6-cylinder, automatic, radio, heater. Green in color. Lic. No. KEY 94.

'59 THUNDERBIRD HARDTOP COUPE. Black in color. Full power, radio, heater. A steal at this price. Lic. No. HAN 447.

'59 CHEVROLET 4-PASSENGER PARKWOOD STATION WAGON. V-8. Powerglide, radio, heater, power steering, luggage rack. Beige in color. Lic. No. JVS 672.

'59 CHEVROLET IMPALA CONVERTIBLE. V-8. Turboglide, radio, heater. Ivory in color. Lic. No. KIS 653.

'58 CHEVROLET BISCAYNE 4-DOOR SEDAN. Green in color. V-8. Powerglide, radio, heater. Lic. No. QEE 671.

'57 CHEVROLET 218 4-DOOR. Dark blue finish. V-8. Powerglide, radio, heater. Lic. No. ITV 350.

HARBOR CHEVROLET

3770 CHERRY AVE. GA 6-3344

OPEN SUNDAYS

HERE TODAY

1964 Studebaker

COMPLETELY NEW RADICALLY DIFFERENT

LOW AS \$1794 Low Prices—Huge Trade-in Allowances \$1794

YOUR DRIVING INSPECTION TODAY — IS CORDIALLY INVITED

Palmer Motor, 3300 Atlantic GA 4-0754

GLENN E. THOMAS CO. Long Beach Since 1909

DODGE DART

PRICES START AT \$2098

WE'RE WHEELIN' AND DEALIN' LIKE NEVER BEFORE!! SEE US NOW!

THE GO'ER FOR 64'ER

HIGH TRADE ON YOUR CAR

FLEXIBLE FINANCING—ALWAYS THE BEST DEAL!

GLEN E. THOMAS CO.

340 EAST ANAHEIM ST. HE 7-6491

Our Doors are open For You

TO START SAVING NOW—IN A 100% UNCONDITIONALLY GUARANTEED\* USED VOLKSWAGEN FROM LAKEWOOD MOTORS

\* For 1000 miles or 30 days

'56 V/W Sedan \$895

'57 V/W Sedan \$995

'58 V/W Sedan \$1195

'59 V/W Sunroof \$1295

'60 V/W Sedan \$1395

'61 V/W Sedan \$1595

'61 V/W Convertible \$1695

'62 V/W Sunroof \$1795

'57 V/W 9-Passenger \$895

'58 V/W 9-Passenger Bus \$1095

'59 V/W 9-Passenger Bus \$1295

'58 V/W Ghia Sport Coupe \$1395

'59 V/W Ghia Sport Coupe \$1495

'60 V/W Ghia Sport Coupe \$1695

SPORTSMAN'S SPECIAL

Ready to Go! '63 VW Camper

BRAND NEW CAMPER UNIT LICENSE NO. FRH 093... \$2295

LAKEWOOD MOTORS "AUTHORIZED VOLKSWAGEN DEALER"

5815 SOUTH ST. at WOODRUFF and SOUTH "DUTCH VILLAGE"

OPEN SUNDAYS—TORrey 6-0741

Los Angeles Toll Free: 5PRuce 3-5351

Orange County Toll Free: 521-7211

**Penham's Inc.**  
CENTER FOR USED  
**CHEVROLETS**

'63 Cad. Cpe.	\$4396	'62 Ford Gal.	\$2296
'67 Cad. Sd. de Ville	\$1296	'61 Ford Convrt.	\$2396
'62 Chev. Imp.	\$2596	'61 Falcon Wagon	\$1196
'62 Monza	\$1796	'60 Galaxie	\$1296
'62 Chev. II	\$2196	'66 Ford	\$2996
'62 Chev. Imp.	\$2496	'62 Meteor	\$2996
'62 Chev. Convrt.	\$2496	'61 Olds T-88	\$1896
'61 Corvair	\$1296	'68 Olds 88	\$1696
'61 Chev. Imp.	\$1996	'68 Pontiac	\$1496
'61 Impala	\$1996	'68 Pontiac Wagon	\$896
'60 Chev.	\$1696	'68 English Ford	\$496
'60 Biscayne	\$1096		

**2533 LAKEWOOD BLVD.**  
LONG BEACH, So. of Willow GE 3-0929

**Beach City Chevrolet**  
**SHOWING THE**  
**'64 CHEVROLET**  
ALL LINES  
**TODAY**  
And—offering these  
New Car Trade-ins  
**OPEN**  
THIS SUNDAY ONLY

'60 CHEV. Impala Sport Sedan, auto., radio & heater.	\$1599	'58 VOLKSWAGEN Club Radio and heater.	\$999
'61 FALCON Deluxe Sedan, auto., R & H, air conditioning.	\$1399	'57 T-BIRD Coupe Stick, over- drive, R.H. Good in every way.	\$1999
'61 VALIANT Sedan Standard trans., R.H., Maximum economy.	\$1199	'62 CORVETTE Hardtop Powerbrake, radio, chrome wheels, white black interior.	\$3299
'55 CHEV. Bel Air Sport Cpe. Val. Power, slide, radio, heater. Extra nice.	\$799	'62 BUICK Skylark Cpe. V-8, auto., red, blue, sliding, black seats, low mileage.	\$2499
'60 CORVAIR Deluxe Club, Power, slide, radio, heater. Low mileage.	\$1199	'59 FORD Galaxie Conv. Auto., radio, slide, heater, steering. All white.	\$1299
'60 DODGE Seneca Sedan V-8, auto., radio, heater, 1-owner. Nice.	\$1099	'59 VOLKSWAGEN Sunroof Radio, htr., black white-wall tires.	\$1099
'56 VW Karmann Ghia Radio, heater, special equipment.	\$899	'56 CAD. Conv. Full power, Nice in every way.	\$999

**Beach City Chevrolet**  
3201 E. Pacific Coast Hwy. 3201  
GE 3-0212  
IN SIGNAL HILL — CLOSED SUNDAY

**COTTER**  
**CADILLAC**  
CENTER

'63 CADILLAC COUPE DeVILLE Type. Factory air, electric windows, 6-way seat. Low mileage. Like new!	\$4995
'63 OLDSMOBILE STARFIRE Electric windows and seats; local 1-owner car. Low mileage. You can talk to the original owner.	\$3695
'63 PONTIAC GRAND PRIX Alpine white, black and white interior.	\$3295
'62 THUNDERBIRD Electric windows and seats; factory air conditioning, power steering and brakes.	\$2995
'61 CADILLAC FLEETWOOD Local lady's car; factory air conditioning. Like new.	\$3395
'61 OLDSMOBILE "F85" Power steering, factory air conditioning, automatic trans.	\$1895
'59 CORVETTE HARDTOP New '63 engine, fuel injection, 4-speed transmission.	\$2495
'59 CADILLAC SEDAN DeVILLE Full power, factory air conditioning.	\$1995
'58 CADILLAC SEDAN DeVILLE Full power, factory air cond. Exceptionally clean.	\$1595
'57 THUNDERBIRD HARDTOP Full power, automatic transmission. Very rare!	\$2195

**COTTER**  
**CADILLAC**  
CENTER  
2165 Long Beach Blvd.  
HE 6-7234

**Grand Opening Specials!**

'59 IMPALA 4-speed, big engine.	WAS \$1699	WEEKEND \$1299
'59 BEL AIR Automatic transmission, V-8.	\$1399	\$899
'57 CHEVROLET Station Wagon, V-8, overdrive.	\$1099	\$799
'59 PLYMOUTH FURY Automatic transmission, power steering, brakes, radio, heater.	\$999	\$699
'59 T-BIRD Full power, Air conditioning.	\$1999	\$1599
'59 T-BIRD Convertible.	\$1899	\$1499
'58 FORD 4-door Ranch Wagon, Overdrive, V-8.	\$899	\$599
'58 IMPALA Black, with big engine, power windows, radio and heater.	\$1199	\$899
'60 RAMBLER 4-cylinder Super 4-door, Overdrive.	\$1299	\$999

T-BIRDS • CORVETTES • SPORTS CARS  
BOB THOMPSON'S

**Sports Center**  
Autos for the Young at Heart  
431 W. PACIFIC COAST HWY. • HE 2-7979

**Important NOTICE**  
OF INTENT TO SELL  
**REPOSSESSIONS**  
AND QUALITY CARS

Most of these cars have power steering and air conditioning. These cars have been completely checked by a mechanic. 100% financing available.

'62 COMET Custom, Auto., R.H. Assume pay- ments of \$28.20 for 24 mo. and assume bal. of.	\$1045
'61 COMET De Luxe. Assume payments of \$33 for 24 months and assume balance of.	\$1175
'61 CONTINENTAL. Factory equipped. Assume payments of \$45.80 for 24 months and assume balance of.	\$3015
'61 COLONY PARK 9-pass. Assume payments of \$29.80 for 24 months and assume balance of.	\$1980
'60 CHEV. Bel Air 2-Dr. V-8, stick. Assume pay- ments of \$25.40 for 24 mo. and assume balance of.	\$890
'62 CONTINENTAL Sedan, Air. Assume pay- ments of \$47.20 month for 24 months and assume balance of.	\$3980
'61 MERCURY Monterey 2-Door Hardtop. Assume payments of \$33.10 for 24 months and assume balance of.	\$1628
'60 T-BIRD. Full power, air, ebony black. Assume payments of \$38.10 for 24 months and assume balance of.	\$2040
'59 FIAT 1200 Roadster, R.H. Assume payments of \$27.35 for 24 mo. and assume balance of.	\$805
'59 CONTINENTAL. Full power. Assume pay- ments of \$31.20 for 24 mo. and assume bal. of.	\$1605
'62 T-BIRD. Full power. Assume payments of \$35.40 for 24 months and assume balance of.	\$2720

Cars may be seen at  
**DUFFIELD LINCOLN-MERCURY**  
1940 LAKEWOOD BLVD.  
LONG BEACH Phone GE 4-9911

**RAY VINES SAYS:**  
**BUY NEAR**



"THE SHOWPLACE OF THE SOUTHLAND"  
**WILLOW AT LAKEWOOD**

**Buy New!**  
'64 PLYMOUTHS  
'64 VALIANTS  
'64 CHRYSLERS  
'64 IMPERIALS

Huge open lot display. Wide choice of  
models, colors, and equipment.

**Buy Now!**  
**DISCOUNT DAYS**  
**CONTINUE**  
ON OVER 30 BRAND NEW 63's

<b>VALIANT DISCOUNTS</b>	LOW AS	SAVE UP TO
\$1891 Delivered Here HTR. & W-S-W	\$571	
<b>PLYMOUTH DISCOUNTS</b>	LOW AS	SAVE UP TO
\$2397 Del. Here 4-Dr. Wagon	\$859	
<b>CHRYSLER DISCOUNTS</b>	LOW AS	SAVE UP TO
\$2954 Del. Here Aut., R.H., etc., etc.	\$1290	

ALL CARRY 5-YR. OR 50,000-MILE  
FACTORY WARRANTY  
OPEN 7 DAYS A WEEK, 9 TO 9

**VINES**  
**CHRYSLER-PLYMOUTH**  
4201 WILLOW at LAKEWOOD  
PHONE US AT 426-7301

**The New Concept!**  
**SUPERMARKET**  
FOR CARS  
**'64 CHEVY TIME**  
Buy Today, The  
Supermarket Way



**HARBOR**  
CHEVROLET

3770 Cherry Ave. GA 6-3341  
GA 6-3344  
OPEN SUNDAYS

**Big-hearted Ed Offers**  
ALLOWANCES SO BIG IT'S LIKE  
**DISCOUNTS**  
IMMEDIATE DELIVERY  
WIDE CHOICE OF COLORS AND EQUIPMENT

<b>1964 VALIANT</b> 2-DOOR. Delivered here. Full factory equipped including heater. Tax and license included.	<b>\$1469</b>
<b>1964 PLYMOUTH</b> 2-DOOR. Delivered here. Full factory equipped including heater. Tax and license included.	<b>\$1694</b>
<b>1964 CHRYSLER</b> 4-DOOR. Delivered here with Torque-Flite, power steering and brakes, radio and heater, etc. Includes sales tax.	<b>\$2668</b>

DELIVERED COMPLETE WHEN OUR BONUS ALLOWANCE  
ON YOUR PRESENT CAR MAKES ONE-THIRD DOWN

**ED BARBARI** CHRYSLER  
PLYMOUTH  
6200 N. BELLFLOWER BLVD.  
BETWEEN SOUTH AND ARTESIA  
LAKEWOOD TO 7-0112

**SAVE!**  
UP TO  
**\$1086**  
ON 1963 IMPALAS

<b>NEW '63 IMPALA</b> LOW AS <b>\$54<sup>63</sup></b> A MONTH	<b>\$99</b> DELIVERS ANY NEW CAR
<b>NEW '63 CORVAIR</b> LOW AS <b>\$42<sup>61</sup></b> A MONTH	<b>NEW '63 CHEVY II</b> Radio, Tinted Glass, Padded Dash LOW AS <b>\$46<sup>36</sup></b> A MONTH

Credit Approval and Normal Down Payment  
All Models to Choose From  
IMMEDIATE DELIVERY

TRADE NOW—WE NEED USED CARS  
**GEORGE** CHEVROLET  
17150 SO. LAKEWOOD BLVD. • BELLFLOWER  
TO 7-1721 WA 5-2251

INDEPENDENT-PRESS-TELEGRAM—D-19  
Long Beach 15 Calif. Sunday, Oct. 11, 1963

**Rancho**  
**RAMBLER**

**ALL**  
**1963**  
**RAMBLERS**  
**MUST GO!**

**SAVE**  
**HUNDREDS \$\$\$\$**

We've got to make room for 1964 cars  
which are arriving by the truck load every  
day. 76 1963 Ramblers must be sold now!  
All prices slashed! No problem in financ-  
ing. As little as \$95 cash or trade makes  
the down payment.

**EXAMPLE:**  
**1963 RAMBLER**  
STATION WAGON



Stock #12804  
**29**  
87 Mo.  
After Down Payment

<b>1961</b> <b>PLYMOUTH</b> Fury Convertible Auto. trans. radio, heater, stereo, stock No. 12648	<b>\$995</b>
<b>1960</b> <b>PEUGEOT</b> 4-Door Sedan Standard trans. Econ- omy plus. Stock No. 12828	<b>\$395</b>
<b>1960</b> <b>CHEVROLET</b> Parkwood Station Wagon—V-8 Auto. trans. radio, heater, stock No. 12638	<b>\$1295</b>
<b>1958</b> <b>RAMBLER</b> Ambassador Automatic trans. Radio, power steering, heater, Special. Stock No. 12640	<b>\$295</b>
<b>1959</b> <b>RAMBLER</b> Super 4-Door Granny power, steer- ing, R & H. Stock No. 12599	<b>\$595</b>
<b>1960</b> <b>FORD</b> Galaxie 4-Door Automatic trans. R & H. Power steering. Stock No. 12694	<b>\$1195</b>

**1962**  
**CHEVROLET**  
NOVA HARDTOP COUPE  
Radio, heater,  
Stock No. 12680  
**\$1595**

OPEN NIGHTLY TIL 10 P.M.  
INCLUDING SUNDAYS!

**Rancho**  
**RAMBLER**  
2160 LONG BEACH Blvd.  
Garfield 6-2111 LONG BEACH



**HUNT  
RAMBLER  
IN  
WILMINGTON****DRIVE 3 MILES  
SAVE \$300****'63 RAMBLER****"60" CLASSIC  
Station Wagon**

Equipped with overdrive, radio, heater, whitewalls. Very low mileage.

**\$1888**

Many Others for Your Selection

**'62 MERCURY****METEOR DELUXE**4-DOOR SEDAN  
V-8 engine, automatic, radio, heater. Beautiful red finish with whitewalls. (No. 2351).**\$1895****'62 RAMBLER****AMBASSADOR**CUSTOM 2-DOOR  
(No. 2401). It's priced to sell this weekend, so hurry!**\$1495****'62 RAMBLER****SUPER 2-DOOR SEDAN**

Standard shift. (No. 2333). Hard to beat at only

**\$1245****'61 DODGE****2-DOOR HARDTOP**

Automatic trans., radio, heater, whitewalls. Yours today for only

**\$1195****SPECIAL  
CLOSE-OUT  
SALE****1963  
RAMB-  
LERS**

Some new, some near-new. A good selection. All are

**PRICED TO  
SELL!****'61 RAMBLER****AMERICAN**2-DOOR SEDAN  
(No. 2301).  
Priced unusually low at only**\$695****'59 RAMBLER****SUPER STATION WAGON**

Radio, heater, whitewalls. (No. 2405)

**\$695****'59 FORD****CUSTOM**2-DOOR SEDAN  
V-8 engine. Automatic trans., radio, heater, whitewalls. (No. 2522).**\$695****'60 OPEL****2-DOOR SEDAN**

(No. 2330). Save when you drive and save when you buy at only

**\$395****'58 OLDS. 88****4-DOOR SEDAN**

Automatic trans., power steering, power brakes, radio, heater.

**\$395****'58 RAMBLER****Station Wagon**

Standard trans., radio, heater. (No. 2234). Full price

**\$295**

Down Payment No Problem

**\$95 DOWN**

CASH OR TRADE

Delivers any car in stock, new or used, on approved credit.

**HUNT  
RAMBLER**

402 W. Anaheim

WILMINGTON

TE 5-6646 Open Sun.

**Mel Burns  
FORD****As Always, Are Making the  
BEST DEALS****In Southern California**

PRICES and TERMS to SUIT any BUDGET. The very finest after sale service anywhere... ask the man with a Mel Burns license frame on his car.

**BRAND  
NEW  
'64****T-BIRDS  
FALCONS  
FAIRLANES  
FORDS**

We have them in most every style, color, transmission and engines you want, plus the deal you want.

**4 1/2%****FINANCING  
AVAILABLE****LEFTOVER  
BRAND NEW  
1963 FORDS****FALCONS — THUNDERBIRDS****SAVINGS UP TO****\$900****30  
DEMO &  
EXECUTIVE**

Cars are priced for quick turnover. Don't miss these values! Once they are gone you will have to wait another year for deals like these!

**LEASE  
A BRAND NEW  
FORD, FALCON, T-BIRD,  
FAIRLANE OR TRUCK!****CHECK OUR LEASE PLAN FOR  
THE BEST AVAILABLE!****TRUCKS****VISIT OUR EXCLUSIVE TRUCK LOT  
FOR THE BEST PRICE AND  
BEST SELECTION ON  
NEW FORD  
TRUCKS****Mel Burns  
FORD****2 GIANT LOCATIONS****2000 1963****LONG BEACH  
BOULEVARD****GA 6-3311****LONG BEACH  
BOULEVARD****HE 7-7760****KENDALL  
CHEVROLET****315 No. P** PACIFIC COAST HIGHWAY  
★ REDONDO BEACH ★  
FR 2-8422 PHONE SP 2-1588**We're  
BRAND NEW  
AND TO  
RARIN' TRADE...**SHOP WHERE SELECTION IS GREATEST WITH  
CHOICE OF COLOR AND OPTIONS IN THE**FABULOUS '64's**  
**CHEVELLE - CHEVY II**  
**CORVAIRS - CORVETTES - PICKUPS**  
SERVICED AND READY FOR IMMEDIATE DELIVERY**"NOW"  
HERE!  
"NOW"** **"NOW"  
HERE!  
"NOW"**  
**STILL A GOOD SELECTION OF**  
**'63s GREATLY '63s**  
**REDUCED PRICES**  
**AND APPROX. 39 EXECUTIVE AND DEMONSTRATORS**  
**ALL WITH FACTORY WARRANTY...****KENDALL'S USED CARS****A FEW EXAMPLES OF SELECT  
NEW CAR TRADE-INS...**  
**\*\$49 DOWN O.A.C.****Look... AT THESE PRICES**  
**'63 CHEVROLET Impala Hardtop** \$2677  
Super Sport Coupe...  
Automatic, radio, heater, etc.  
**'61 CORVAIR 700 4-Door.** \$1077  
Radio, heater, standard transmission.  
Emerald, white. Beauty  
**'60 MONZA Coupe.** \$1177  
Radio, heater,  
bucket seats.**Look... AT THESE PAYMENTS**  
**'60 EL CAMINO V-8.** Radio, heater, automatic, \$6372 Mo.  
power steering. Powder blue beauty. Full  
tonneau cover. One owner car.  
**'58 CORVETTE Hardtop.** Radio, heater, \$6886 Mo.  
4-speed box. Fire engine red.  
Real sharp. Automatic...  
**'57 CHEVROLET Sport Coupe, V-8.** Hardtop, \$3467 Mo.  
radio, heater, automatic, 2-tone white  
and turquoise. Showroom fresh.  
**'62 CHEVROLET Impala 9-Passenger Wagon.** \$6969 Mo.  
Radio, heater, automatic, power steering.  
Cameo white, blue interior. Immaculate.  
**'62 CHEVROLET Impala.** Factory air, \$6732 Mo.  
radio, heater, automatic, power steering.  
Aztec gold.  
**'62 CHEVROLET Nova Sport Coupe.** Radio, heater, \$4963 Mo.  
automatic. Impossible to  
distinguish from the '64s...  
**'62 CORVETTE.** Radio, heater, 4-speed. \$7963 Mo.  
Immaculate condition throughout.  
A must-see car.  
**'59 EL CAMINO V-8.** Automatic, radio, \$4963 Mo.  
heater. Emerald white, with whitewalls.  
Real sharp.  
**'57 CHEVROLET Station Wagon.** Radio, heater, \$3732 Mo.  
automatic, V-8. Red and white 2-tone.  
Like brand new.**"200 MORE TO CHOOSE FROM"****LET OUR EXPERT CREDIT DEPARTMENT  
SOLVE YOUR BUDGET PROBLEMS  
WITH OUR 100% FINANCING AVAILABLE****FEATURING KENDALL'S 90-DAY 100% GUARANTEE  
UNCONDITIONAL PARTS AND LABOR ON ALL PREMIUM CARS  
ANYWHERE IN THE U.S. OR CANADA****\*\* AFTER NORMAL DOWN O.A.C.****KENDALL  
CHEVROLET****315 N. PACIFIC COAST HWY.**  
**Redondo Beach FR 2-8422 SP 2-1588****Mike  
SALTA  
PONTIAC****SEE  
AND  
DRIVE  
THE NEW****Spectacular****1964  
PONTIAC****at SALTA PONTIAC****1963 TEMPEST  
LE MANS**Automatic  
transmission,  
radio, heater,  
whitewall tires.  
Near new.  
No. 8625.**\$1995****Select New Car Trade-Ins****1959 PONTIAC CATALINA SPORT COUPE** \$1295  
Hydra-Matic, radio, heater, power  
steering, whitewall tires. Stock #8666.**1961 COMET 2-DOOR SEDAN** \$895<sup>00</sup>  
Automatic transmission, radio, heater,  
whitewall tires, de luxe interior. Stock  
#8634.**1958 FORD STATION WAGON** \$595<sup>00</sup>  
V-8 engine. Automatic transmission,  
radio, heater. Stock #8590.**1961 PONTIAC BONNEVILLE CONVERTIBLE** \$1895  
Hydra-Matic, radio, heater, power  
steering, power brakes, whitewall tires.  
Stock #8667.**1962 CHEV. IMPALA SPORTS COUPE** \$2095  
V-8 engine. Standard transmission,  
radio, heater, whitewall tires. Stock  
#8579.**1963 CHEV. NOVA 400 SPORTS COUPE** \$1995  
Automatic transmission, radio, heater,  
whitewall tires. Stock # 8711.**1959 PLYMOUTH STATION WAGON** \$899  
V-8, automatic transmission, radio,  
heater, power steering, power brakes,  
whitewall tires. Stock #8686.**1960 DODGE MATADOR 2-DR. SPORT COUPE** \$995  
Automatic transmission, radio, heater,  
power steering, whitewall tires. Stock  
#8734.**1958 RAMBLER CUSTOM STA. WAGON** \$695  
V-8 engine, power steering, air condi-  
tioning. Stock #8500.**1962 CHEVROLET MONZA COUPE** \$1395  
Standard transmission, radio, heater,  
whitewall tires. Stock #8691.**OPEN SUNDAYS AND NIGHTLY 'TIL 10 P.M.****MIKE  
SALTA****PONTIAC · TEMPEST****1545 Long Beach Blvd.  
Long Beach HEmlock 7-4111**

# \$100 Million Boom in Roman Style

By BOB BAUGHEY  
and LARRY ALLISON

In Orange County, apartment builders are doing as the Romans did, and the same will soon be true throughout the Southland.

Condominiums, a form of cooperative housing with a principle that is centuries old in Europe but new to the United States, are being planned and built almost faster than they can be counted.

A conservative estimate for Orange County is that condominium construction will total more than \$100 million before the year is out.

The projects range from four-unit structures to a vast 116-acre development on Highway 39 in Buena Park adjacent to the Los Angeles County line that will comprise 1,412 apartment units.

AT LEAST 28 separate projects involving more than 4,000 units are either under construction or in the planning stages—18 of them in Orange County's nine leading cities and the balance in unincorporated areas.

Orange County Senior Planner Stuart W. Bailey said that 30 per cent of the applications now before the planning commission are for condominium construction.

Big condominium projects are being completed in other

areas, too. In Wilmington, the \$12 million Scottsdale Townhouses, an entire community of 600 two-level residential units, opens today at Avalon Boulevard between Carson Street and Sepulveda Boulevard. The project includes a recreational building, pools, baseball and football fields, a playground and other recreational facilities.

IN LONG BEACH, a rush of condominium building is developing, although because of land scarcity the bigger projects will be high-rise apartments.

The start here has been slower, but the long-range results may prove spectacular. The first was 14 four-unit buildings on Termino Avenue north of 15th Street; another of 25 units is being built at Third Street and Linden Avenue.

Being planned is the super-luxurious, multimillion-dollar The Galaxy, whose four 20-story towers will rise at 2935 E. Ocean Blvd. The 80-unit structure will have apartments with as much as 3,450 square feet of floor space.

MANY OTHER projects are on the drawing boards in Long Beach, which has been one of the nation's most prodigious builders of the conventional own-your-own apartment buildings.

"Interest here in condominiums is tremendous," said Long Beach Principal Planner Frank Sherlock.

The condominium (the word is Latin and means "joint ownership") has stirred enthusiasm among builders and buyers alike because it combines advantages of home ownership and apartment dwelling.

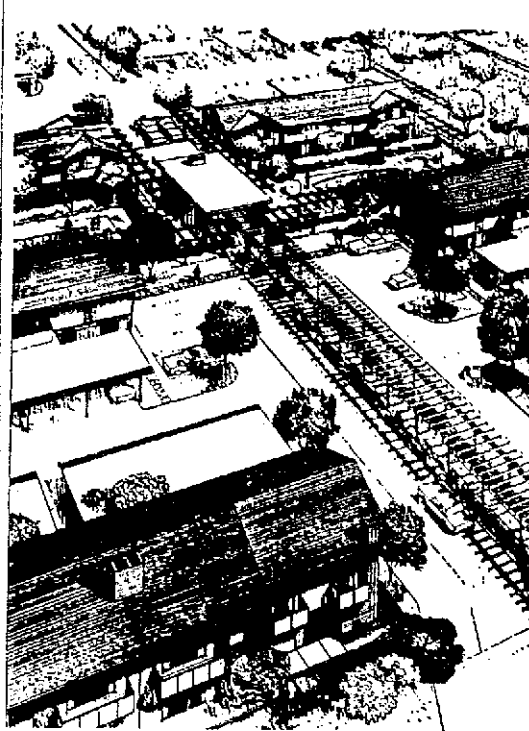
PRINCIPAL difference between the condominium and more traditional cooperative housing in the United States is that the condominium buyer is given a fee title to his unit as opposed to becoming a shareholder in the entire building.

The condominium buyer can resell his apartment unit at market value, as he would a house, whereas the "co-op" owner must sell his share at book value. Also, should a condominium apartment owner default, the lending agency forecloses only on that unit and takes over the unit's share of maintenance costs; a default in a co-op means that other shareholders are liable for the loss on a pro-rated basis.

The condominium, although introduced in the United States only within the last few years, was used at least as early as Roman times and is common throughout Europe and South America.

USING THE technique of countless technical complications with municipal agencies, lending institutions and title insurance organizations, legislation clarifying sales of condominiums went into effect Sept. 20.

Dividing an apartment building into individual ownership of each unit poses problems.



SHIELDED ARCADE (center foreground) threads through the 320-unit Park Royal condominium, first units of which are under construction at 1212 Mitchell Ave. in the Tustin area. The Park Royal, one of many new condominium developments

in Orange County, will be built on a 30-acre site at a cost of \$7,200,000 and will include two, three and five-bedroom apartments with two or three baths. Builder is Marvin E. Lawrence, president of Wingate Co. of Santa Ana.

through the legal difficulties. In Orange County and Long Beach, they show an eagerness that even the Romans might have admired.

But the boom is already well under way in Orange County, and builders elsewhere are busy plowing where are busy plowing

## THEATERS FOLLOW THE FAMILIES

### Success in the Suburbs: Movie Houses Rise Again

Next spring the doors of a new \$300,000 Fox West Coast movie theater will open in Rossmore Center, Los Alamitos. Last Wednesday, spotlights drew crowds to a new United Artists Corp. movie house at Pacific Coast Highway and Crenshaw Boulevard in Torrance, and just across the street is the recently built Rolling Hills Theater.

The movies are dead? Not on your life. In fact, they're the source of a minor building boom in the Southland and throughout the United States.

Don't, however, expect re-opening of all the boarded-up movie theaters that have failed in the past 15 years. The boom has passed many of them by.

"We're following the people to the suburbs," said a spokesman for National General Corp., the parent company of Fox West Coast.

"FOR THE PAST four years there has been a resurgence in movie attendance," he said, "and it's been largely in the newer, suburban areas—where the young families have moved—rather than in older sections of the cities."

Television was largely responsible for a sharp blow to box-office receipts between 1948 and 1958, when average weekly attendance plummeted

from 90 million to 39.6 million. "But many of the theaters that went out of business," the spokesman said, "were bound to fail anyway. They simply were in the wrong place—the population was moving away from them."

OF THOSE in urban areas that survived, many have cashed in on the rising popularity of movies by remodeling and modernizing their facilities.

National General, the biggest of the theater chains with 220 theaters in 16 states, is in the middle of a vast expansion program. It plans to build 50 new motion picture houses—both conventional and drive-in—within the next three years, 18 of them by the end of 1963. Among the most recently built is the theater at Peninsula Center in Rolling Hills Estates.

#### Home Builders Sales, Planning Clinics Set

Two days of demonstrations and reports on selling techniques for home builders Tuesday, and a planning clinic to review buying preferences of Western home makers on Wednesday, will be presented at the Ambassador Hotel in Los Angeles by the Home Builders Association of Los Angeles, Orange and Ventura Counties.

Also sponsoring the school are the National Association of Home Builders and Owens-Corning Fiberglas. Sessions on both days begin at 9:00 a.m. in the Boulevard Room.

The new theaters are plush, modern, and are equipped to handle just about everything on film—35 mm, 70 mm, CinemaScope, Todd-AO and, in some cases, Cinerama. Their cost ranges from a relatively modest \$300,000 for the Rossmore theater to whatever will be the final bill on Hollywood's Cinerama Theater. (The latter reportedly will run close to a million dollars by the time it opens Nov. 6.)

NATIONAL GENERAL also is buying up existing theaters and completely reworking them. The Fox Theater in Fullerton was remodeled at a cost of \$150,000, and another in San Francisco will run \$250,000. Other companies are busy, too. In the past two years, 250 new movie theaters have been built throughout the country.

All of which means that movies again are good box office. Conversely, the added number of box offices will mean new stimulus in the re-awakening, once-dominant industry of the entertainment industry—Hollywood.

## SOUTHLAND PROGRESS

★ BUSINESS-REAL ESTATE-INDUSTRY ★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, OCT. 13, 1963



#### AN ALLEY WITH TREES

This is Petratich Place in San Francisco, a little concrete canyon that now is lined with magnolias and junipers because of a plan originated by a Santa Ana firm, Landscape Leasing, Inc. The firm, as its name implies, leases trees for beautification projects—some of them far from its Orange County headquarters. Inset shows the alley before it got trees.

## INSTANT GREENERY

### Impatient Builders Now 'Grow' Trees on a Lease Basis

The giant that is Southern California did its growing in their downtown area, and an awful hurry, and does all—Shell has contracted for 12-most everything else in the foot olive trees to be installed the same way—including land- led at new ranch-style service stations in Southern California and Arizona.

When whole communities and shopping complexes explode suddenly into being, its trees in containers that plants and trees to relieve the are installed either above or stark newness have a high below ground, and company priority, and developers aren't maintenance men do the interested in waiting five or watering, feeding and trimming 10 years for greenery to mature. The trees are insured and guaranteed, and there is even an option to buy them.

The result is "instant landscaping," the fast but costly practice of planting full-grown plants and trees. The cost is from 10 to 25 cents daily per tree, including installation and maintenance.

SOMEONE was bound to come up with the obvious alternative to laying out such a big capital. It was Landscape Leasing, Inc., of 2401 E. 17th St., Santa Ana. Landscaping to beautify new projects. Many new shopping centers and downtown areas

The man who started lease-needed shade trees, but were ing trees is Raymond E. Page, unable to invest large capital Jr., a landscape architect. He in sidewalk excavation, trees formed the company only last April, and already has 30 projects going in San Francisco, Santa Ana and Tustin Avenue in Santa

The company leases and maintains mature evergreens. George E. Scott & Son of all types and sizes, including palms, olives, laurels and Tustin Avenue in Santa

private organization. The idea is catching on. The firm's first his project involved installation of 12-foot olives. Mesa and Shell Oil Co. Mer- And he doesn't even have chants in Costa Mesa leased to water the trees.

## 11-Story Office Building Planned in Bellflower

The first high-rise building for Bellflower, moved nearer to reality with the announcement by Ralph Veady, Bellflower businessman and owner of the project, that plans are well underway for an 11-story office tower to be located at Flower Street and Bellflower Boulevard in the heart of the city's business district.

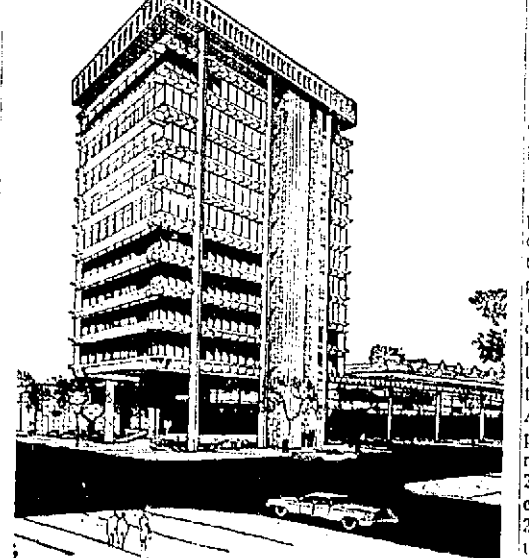
Designed by the architectural and planning firm of Rodrell Joer'dan Smith, AIA, & Associates, the complex, to be known as Bellflower Center, will provide 60,000 square feet of office lease space.

A unique system of framing will be employed by Integrated, Inc., general contractors for the project. Pre-tensioned concrete beams and girders with post-tension columns which will be slip formed at the site will leave the interior space free of columns allowing tenants complete freedom to vary their office space at any time according to their needs.

AN AIR-CONDITIONING system designed by Ralph E. Phillips, Inc. will give com-

plete circulation of air building by a gallery spanning throughout the building with over Rush Street permitting reality with the announcement by Ralph Veady, Bellflower businessman and owner of the project, that plans are well underway for an 11-story office tower to be located at Flower Street and Bellflower Boulevard in the heart of the city's business district.

Adjacent to the office tower will be a roof garden restaurant will be a three-story parking structure linked to the tower and dinner.



BELLFLOWER CENTER Planned at Flower and Bellflower Boulevard

## Equipment Rental Big Business Now

California's equipment rental business—which rents everything from construction equipment to baby cribs—has become the biggest of its kind anywhere, according to a report issued this month by Bank of America.

From a few scattered companies renting trailers a decade ago, the equipment rental business in California has grown to include more than 1,200 firms with 1958 volume of more than \$71,500,000, and has expanded even more in the last five years, according to an issue of the Bank of America Small Business Reporter devoted to this business. California accounts for 23 per cent of all American equipment rental firms and 22 per cent of the nation's total sales volume in this field. The report attributes growth to a number of factors: changing spending habits; an increase in leisure time and the development of equipment enabling home owners to become "do-it-yourself" enthusiasts. Equipment rental firms generally fall into two categories: Those which specialize in "hard" goods, such as tools and machinery, and those which specialize in "soft" goods, such as glassware, party supplies, baby goods and sickroom supplies. Because the business is more developed in southern California, where 60 per cent of the firms are now located, there probably is a greater potential for new firms in the north. However, existing firms are experimenting with a wider variety of goods.



#### A NEW THEATER

Breaking ground for a new \$300,000 Fox Theater to be built in Rossmore Center, Los Alamitos, are (from left) actress Diana Piper; Jack Pullen, president of Rossmore Center Businessmen's Association; actress Linda Ho; and Robert W. Selig, National General Corp. vice president.



## New Construction Continues Strong

Garden Grove building permits represented a total of \$1,578,340 during September, boosting the year's total to date to \$24,467,000.

By comparison new construction at the same nine-month period in the past three years totaled \$24,013,997 in 1962, \$24,602,730 in 1961 and \$22,436,814 in 1960.

During the past week, permits with a valuation of \$1,000 or more were issued to the following:

Frances Doyle, 13291 Leux Cir., aluminum siding, \$2,500; Lyle K. Moran, 4572 Belgrave Ave., family room addition, \$2,000; Charles Vermulen, 6025 Chapman Ave., sign, \$1,500; Jim Simcoe, 11531 Delfin St., swimming pool, \$2,000; Frances Weiss, 1251 Lambert Cir.,

aluminum siding, \$2,450; Grady Burlingame, 12531 Pearce St., aluminum siding, \$2,450; Robert Edwards, 12671 Ora St., aluminum siding, \$2,000;

Delbert Wilcox, 12811 Olive St., swimming pool, \$2,700; Donald McGinnis, 11041 Morris Ln., family room, \$2,000; Carolen L., swimming pool, \$2,700; N. Allain, 6381 Vanguard St., swimming pool, \$2,500;

Robert R. Botham, 11721 Robert Ln., swimming pool, \$2,700; Souland Apartments, 13117 Cavar St., swimming pool, \$2,500; William E. Pauling, 13302 Lusk Cir., swimming pool, \$2,700; Foster and Kleiser, 12742 Brookhurst Way, Bill Barr, 11,600; R. E. Showalter, 5511 Lawler St., three-unit apartment, \$2,000; parades, 124,888, at 13162 Jefferson St.

Paul Lewis, 6561 Santa Rita Ave., swimming pool, \$2,200; William Forester, 9891 Qma Dr., swimming pool, \$3,000; Manuel Gaxiola, Orange, residence addition at 12922 Seventh St., \$1,120;

J. G. Benedick, 10517 Jennifer Ave., rumpled room addition, \$3,500; Walker Blvd., sign at 1261 Garden Grove Blvd., \$1,200; V. C. Collier, 1724 Chapman Ave., storage building, \$6,000; Mr. and Mrs. Leo Berger, 805 Wardland Ave., family room addition, \$1,750;

Victor Gehm, 13233 Twintree Cir., residence addition, \$3,000; Gregory and Carolina Amendola, 12501 ArLead St., residence addition, \$1,650; Irene Auto Center, 9871 Garden Grove Blvd., auto sales sign, \$1,000.

## Residential Marina Set for Ventura

VENTURA—Approval has been granted by the city council for a \$30 million residential marina to be developed by John W. Klug, president of Pacesetter Homes, Newport Beach.

Adjacent to the Ventura Marina, the development will be patterned after the Newport-Balboa-Lido Isle area and will cover nearly 200 acres. Plans call for 160-foot wide channel to flow from the Ventura Marina around an island the channel will form when dredged.

The waterfront homes will be of two-story construction, will feature private boat slips and will be priced in the \$40,000 range.

## Ad Club to Observe Newspaper Week Here

Harry Green, general business manager of John P. Scripps Newspapers will speak before the Advertising Club of Long Beach at their noon luncheon meeting Thursday in the French Room of the Lafayette Hotel on "Newspapers and Your Blood Pressure."

The program is in observance of National Newspaper Week and Journalism Education Day.

Green is president of the California Newspaper Publishers Association and has served as president of the

with Mrs. Kay S. Griffin; Sandee Reep, Jordan High School Cat's Purr, Mrs. Theresa F. Elders; Rita Peterson, Lakewood High School Lance, Erwin E. Eisenberger; Carolyn Knapton, Milikan High School Corydon, Mrs. Kathleen S. Fenberg; Gary Gilbert, Polytechnic High School High Life, Kenneth S. Jensen; Allene Conner, W. Wilson High School Loudspeaker, Ralph C. Steigmeier Jr.; Peter Bowes, St. Anthony High School Paduan, Bro. James Gorman, CSG; Mary Callos, Long Beach City College Viking, Benjamin H. Cunningham and Steve Robertson; Long Beach State College Forty-Niner with Associate Prof. of Journalism Dixon Gayer.

Their hosts from The Independent, Press-Telegram will be Samuel C. Cameron, general manager; Malcolm Epley, executive editor; Warren S. Mitchell, retail advertising manager; W. J. Morrisey, circulation director and president of the California Circulation Managers Association; Don L. Nutter, advertising director; Don Ohl, editorial associate; Bernard J. Ridder Jr., business manager; Daniel H. Ridder, co-publisher, and Miles E. Sines, managing editor.

Perry Griffith, Advertising Club president, will preside. Arrangements were made by Helen Perkins, manager of Independent, Press-Telegram Engravers and executive secretary of the Advertising Club.



HARRY GREEN  
Scripps Executive

Advertising and Sales Club of San Diego, San Diego Professional Chapter of Sigma Delta Chi, and California Newspaperboy Foundation.

Herman H. Ridder, co-publisher of The Independent, Press-Telegram will be guest chairman. Honored guests will include Harry Frishman, director of publications, Long Beach Unified School District; Dr. Vernon A. Hinze, assistant superintendent of Long Beach high schools; Congressman Craig Hosmer; Assemblyman Joseph M. Kenrick; L. S. VanSant, Los Angeles regional manager of the Bureau of Advertising, ANPA; Edwin W. Wade, mayor of Long Beach; W. Odie Wright, superintendent of schools, Long Beach Unified School District.

OTHER GUESTS will be journalism advisors and editors of local high school and college newspapers. They will be hosted by executives of The Independent, Press-Telegram.

The student journalists, their newspaper and advisors are:

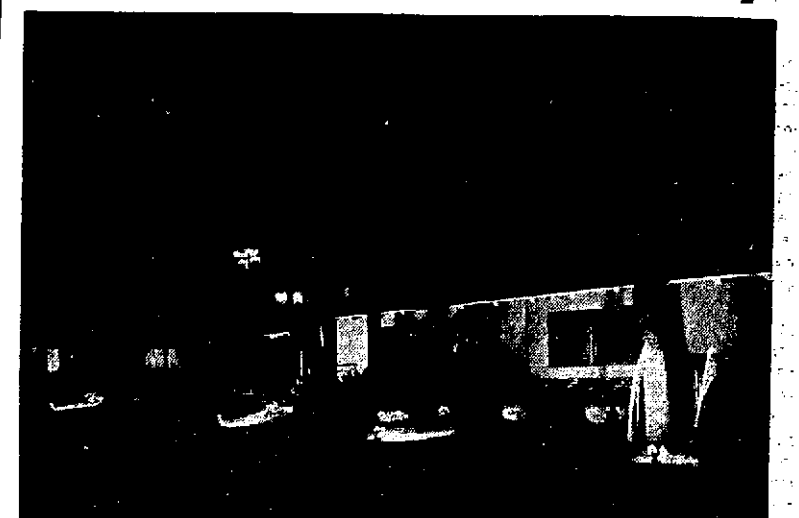
Dianna deGroat, of Boyd High School's Chatterbox.



RE-ELECTED

Long Beach Superintendent of Building Edward M. O'Connor has been re-elected southern district director of the International Conference of Building Officials.

## Scottsdale Town Houses Grand Opening Is Today



### CLUBHOUSE FOR FAMILIES

Here is a night photograph of the 10,000-square-foot clubhouse and recreation building at Scottsdale Town Houses, 42-acre family oriented residential and recreational community at Avalon and Sepulveda Boulevards, which will open today.

Scottsdale Town Houses, one of the nation's first family-oriented residential-recreational communities, will open officially today, a spokesman for Grand Land Co., developer, announced.

Scottsdale Town Houses, a \$12 million Balanced Power condominium development on a 42-acre site on Avalon Blvd. midway between Carson St. and Sepulveda Blvd., contains 600 two-level residential units, a 10,000-square-foot clubhouse and recreation center, swimming pool, wading pool, Little League baseball field, Pop Warner football field, basketball court, tennis courts, and handball courts, plus two fully-equipped children's playgrounds.

The \$150,000 recreation building, which will be under the supervision of a full time director, includes a large assembly room with stage, catering kitchen and snack bar; billiard room; arts and crafts rooms; game and library rooms; ping pong facilities and juke box.

"Scottsdale Town Houses, in effect, is a private, family recreation-residential community 'within a community' which provides safety for children and affords families the privacy found on a country estate," the spokesman said.

THE PROJECT, a walled community with underground utilities and entry protected by 24-hour guard service for complete privacy and family protection, embodies a new concept in land planning, community development and community environment. The land plan offers maximum of safety because in a carefully controlled and held to a minimum; development of homes is on the condominium plan of ownership which provides the advantages of home ownership without the maintenance worries; and the environment insures a well regulated development in which families may pursue all types of recreation within its walls.

The homes, of which 265 have been sold prior to today's opening, are available including the clubhouse and in 22 exterior stylings. They include three and four bedrooms with den on two levels with attached garages reached from rear driveways. Entry to all homes is gained from landscaped walkways at the front of each home.

EACH RESIDENCE includes carpeting throughout, gas range and oven, washer, forced-air gas heating and 40-gallon gas water heater. Purchase prices of Scottsdale Town Houses, which range from \$16,995, include the individual home and its interest in the common areas including the clubhouse and all recreation facilities.

## Insurance Mortgages Back State's Farmers

California farmers now are backed by about \$250 million in mortgage loans from funds of life insurance policyholders, according to the Institute of Life Insurance.

These mortgages are the biggest institutional source of long-term financing to help transform California's semi-arid valleys and coastal plains into the nation's lushest farmland. The money comes from funds set aside to meet life companies' future obligations to policyholders. Earnings from such investments help to keep down the cost of insurance to policyholders.

AT THE BEGINNING of this year, only Iowa (with \$367.7 million), Texas (with \$341.1 million) and Illinois (with \$239.1 million) topped California's \$233.2 million in life insurance farm mortgages.

But California probably has moved ahead of Illinois. Last year, California had a 12% increase in farm mortgages from life companies, compared with 3% in Iowa, 6% in Texas and 5% in Illinois.

For many decades, life insurance policyholders' funds have had a major role in financing the agricultural expansion of the east, south and midwest. Policyholders' funds have played a more recent role in developing California farming.

Agent Appointed The appointment of Gerasimos N. Nikas of Surside has as an agent with the Prudential Insurance Co.'s down-town Long Beach district agency has been announced by George M. Miller, manager.

# MEREDITH Village

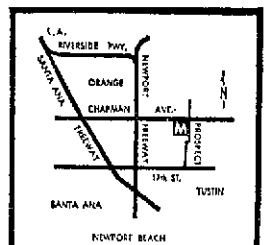


### Featuring the Fabulous Craigmont

— with —

Six bedrooms, 3 oversize baths, one with exit to pool area ■ Formal plus informal dining room ■ Elegant formal living room ■ Richly paneled family room with massive fireplace ■ 3200 sq. ft. of living space ■ Spacious foyers, extra wide stairways ■ Wall to wall premium carpeting ■ Decorator lighting fixtures ■ Hand rubbed walnut cabinetry ■ GE electric kitchen ■ Ceramic tile in kitchen and baths ■ 12' x 22' concrete patio ■ Lath and plaster top quality construction throughout ■ Close to Schools, Churches, Shopping and Entertainment ■ Sewers, not septic tanks ■ Also available in two other striking exteriors

4 & 5 BEDROOM MODELS ALSO AVAILABLE in split-level and two-story designs in many exciting exteriors—2,700 to 2,800 sq. ft. from \$35,500. 10% down, 8% 30-year financing.



DIRECTIONS: FROM LOS ANGELES, TAKE THE SANTA ANA FREEWAY TO 17TH ST. EXIT, EAST ON 17TH ST. TO PROSPECT. TURN LEFT (NORTH) ON PROSPECT TO CHAPMAN AND MEREDITH VILLAGE.

### OPEN HOUSE TODAY 1 P.M. to 5 P.M.

#### The Villa Vincente Apartments

Private balcony  
Bronze Medallion 13-unit—  
1 & 2 bedrooms  
Wall to Wall  
Carpet in living, dining, hall & bedrooms.  
Built-in oven and range tops (electric)  
Electric ceiling heat  
Washer & dryer  
Garages  
Drapes

2018 LOCUST LONG BEACH

STAN J. ROSSI  
and  
ASSOCIATES  
SUBDIVISION SALES SPECIALISTS  
20 YEARS EXPERIENCE  
WILL REPRESENT A LIMITED  
NUMBER OF BUILDERS  
USING ONLY PROFESSIONAL AND  
HIGHLY SKILLED TRACT SALESMEN  
Phone: AREA CODE 213-963-1686

## MOVE IN AND START LIVING in TIARA ESTATES

### THE MOST WANTED FEATURES included IN PURCHASE PRICE

- CARPETING
- DRAPES
- FENCING
- LAWNS
- DISHWASHER
- BUILT-IN RANGE
- BUILT-IN OVEN

FEATURING:  
**3 & 4 BEDROOMS PLUS THE PREMIUM ROOM... Over 500 Square Feet**

... a huge EXTRA room over your garage, ideal for a play and hobby room, a luxurious private bedroom suite, or ... big enough for two extra guest rooms. You decorate the PREMIUM ROOM to suit your needs and your tastes. Ask for more information about this wonderful NEW idea.

## Emerald Series

NOW IN THE CITY OF FOUNTAIN VALLEY

VETS—NO DOWN  
Non-Vets Low, Low FHA Terms  
PRICED FROM **\$17,990**

Built-in Range and Oven, Dishwasher, Disposal, Thermostatically Controlled Forced Air Heating, Insulated Ceilings, Large Sliding Doors to Patios, Oversized Water Heaters, Tile Showers.

Five minutes drive to the beach.

# Outlook in State Good for Construction Work

California's massive construction industry now is entering one of its most favorable climates, with all indications that work volume will continue to hold, and with a minimum of shutdown resulting from labor strife, according to John Tiedemann, Whittier, president of the Los Angeles Chapter of the Engineering and Grading Contractors Association.

Present figures from the California State Chamber of Commerce show that California currently is performing about 21 per cent of the nation's total non-residential building, 16 per cent of the investor-owned utility construction, and 14 per cent of public construction. In addition, backlogged future construction, and 14 per cent of will show an overall increase over 1962 of 10 per cent or more, he stated.

**OTHER FACETS** of the construction industry, listed as among the state's leading dollar volume businesses, which point to greater stability in the future are a decline in the

percentage of contractor bankruptcies and a slight increase in contractor profits, which in the past dropped to a dangerous low.

The latter factor has plagued the industry for three or more years, helping to keep up the higher ratio of contractor failures in the past and in depressing purchase of new equipment, the EGCA spokesman said.

Extensive waterworks programs, speeded up highway construction, massive expansion of California's power plants, plus the constant pressure of population growth requiring new housing, commercial buildings, and public facilities are cited as the bulwark of the improved outlook of the construction industry.

**"WE NOTE WITH PRIDE,"** the EGCA president stated, "that our association has participated fully in keeping our industry moving along on an even keel, with our members contributing their time and effort to help develop reasonable specifications, ordinances the future are a decline in the governing construction, and



**IN FOUNTAIN VALLEY**  
Here is a view of the spacious interior of one of model homes at Tiara Estates development in Fountain Valley.

## Variety of Designs for Tiara Estates

Variety, often called the spice of life, also is the spice of the purchase price.

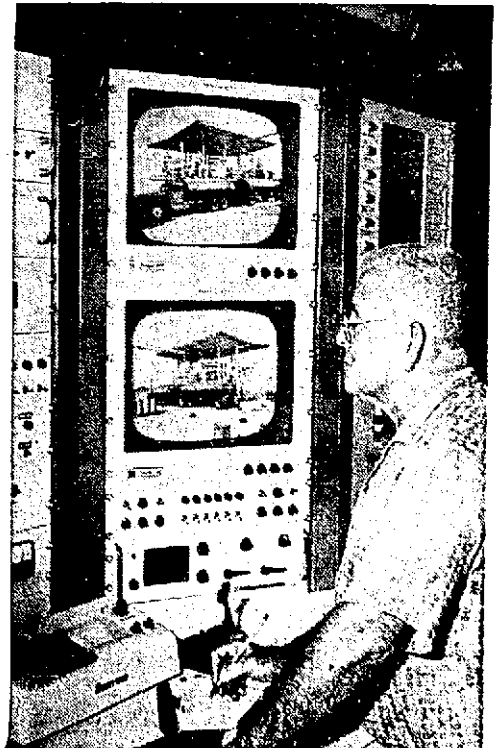
Priced from \$17,990 to \$21,300, the homes may be purchased by veterans for nothing down. Also available are low-down FHA terms and conventional financing.

Model homes are on the southeast corner of Bushard and Heil. To visit the project drive the Santa Ana Freeway to Brookhurst, drive south on Brookhurst to Edinger, east on Edinger to Bushard.

**Bank of America to Open New Office**

Bank of America's East View branch in San Pedro will open for business in new quarters Monday, Oct. 28, at 800 N. Western Ave. in the Park Western Plaza Shopping Center, it was announced by manager Doug Gould.

The 7,100-square-foot building will offer more space for customers and staff.



**TRUCK-LOADING BY TV**  
R. J. Ryans monitors loading of trucks on a closed-circuit television receiver, part of a computerized tank-truck loading system in operation at the Tidewater Oil Co. Watson Terminal west of Long Beach. Eight trucks can be monitored simultaneously.

## Market Chains Now Affiliated

Affiliation of Market Basket, Los Angeles super-market chain, and the Kroger Co. of Cincinnati was completed recently with the acceptance of the Kroger stock exchange offer by owners of the required 80% of Market Basket common shares.

The exchange offer has been extended to Dec. 4 for the convenience of the remaining share owners. No further extension of the offer is planned, Kroger representatives said.

All holders of Market Basket common stock who exchange their shares for Kroger preferred shares on or prior to Dec. 4, 1963, will receive the full quarterly dividend of 53 3/4¢ per share, payable Jan. 1, 1964, on the new Kroger preferred stock.

## 38 Custom-Planned Homes in Westwind

Individual design, quality construction, and privacy are passwords for luxury living in a Westwind home in Orange County. This residential development is a walled community of 38 custom-planned homes ranging in price from \$18,995 with 6% financing available, and \$295 down with \$117 monthly payments including principal and interest, according to a spokesman of the firm.

The homes have three and four bedrooms, two baths, separate dining area, spacious wardrobes and linen closets, and two-car garages. Luxury features include wall-to-wall carpet, oversized fireplace, a dressing room boudoir, aluminum sliding glass doors. The kitchen is equipped with built-in range and oven with dishwasher, disposer and plenty of cabinets.

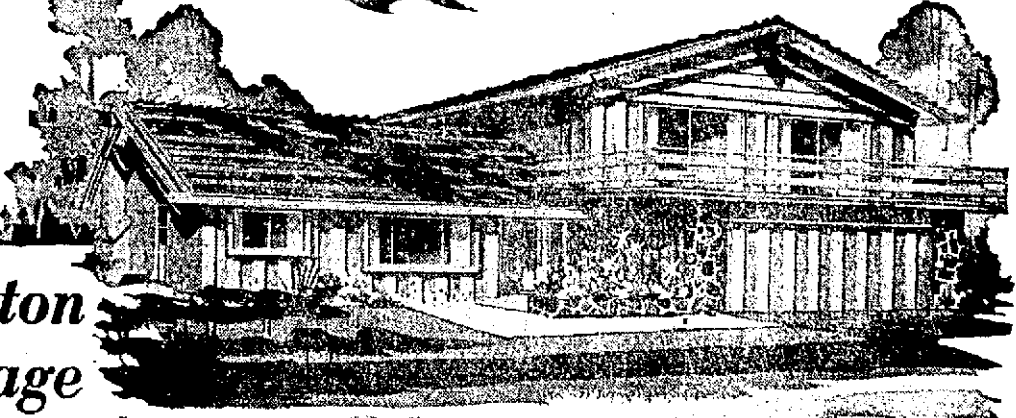
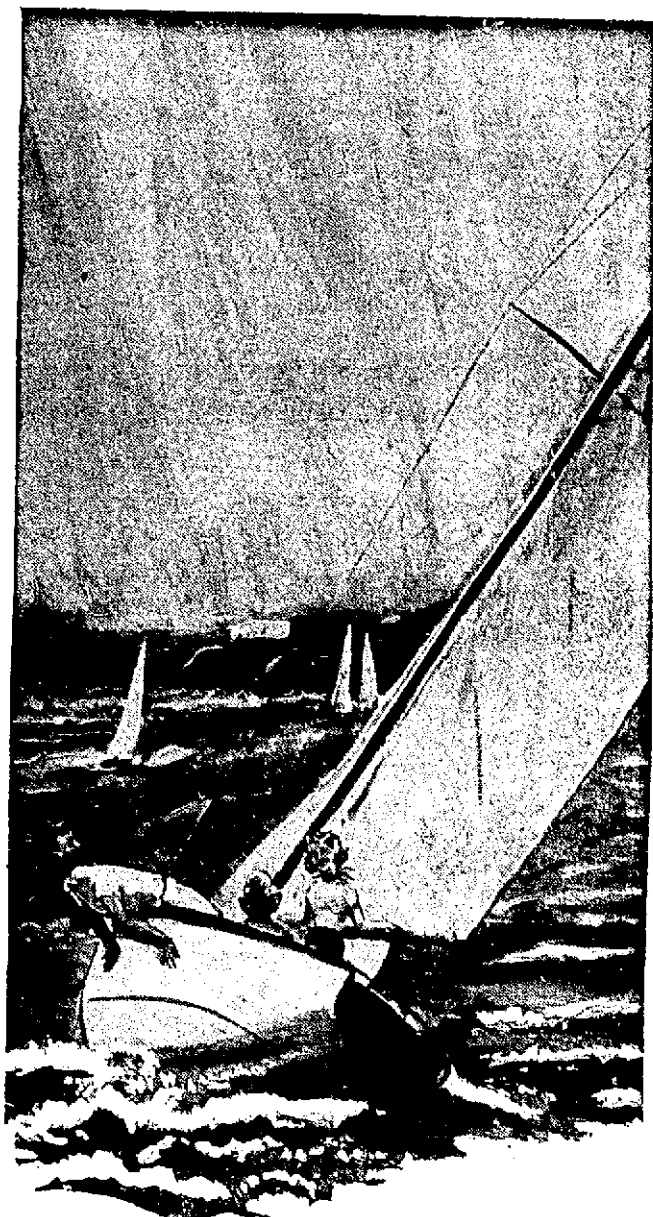
Model homes may be seen at Bushard St. From Beach Blvd., (Hiway 39) go east on Laura Glascock, secretary, Hazard to Bushard St.



**IN WALLED COMMUNITY**  
Shown is one of the model homes offered at Westwind, a walled community of 38 custom-designed homes in Orange County.

## Employment Firms Install George Amey

New officers installed by the South Coast Chapter of the California Employment Agencies Association include: George Amey, president; Joseph Filing, vice president; Jean Widdicombe of White and Edith Gaylord, treasurer.

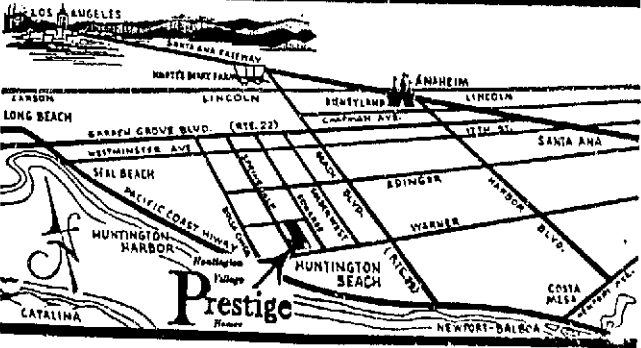


## Huntington Village Prestige Homes

Metropolitan elegance has been married to rural charm in the new Huntington Village Prestige Homes in Huntington Beach. 22 charming new exterior elevations and six ingenious floor plans offer a wide variety of selection in one and two-story models with 3, 4 and 5 bedrooms. All-electric Westinghouse kitchens, nylon carpeting, huge wardrobes, central hall planning, magnificent floor-to-ceiling fireplaces... truly, a veritable treasure chest of outstanding features await your critical eye in Huntington Village Prestige Homes. Their best-in-the-Southland location—a matter of 2 minutes from the fabulous coast; the Meadowlark Golf Club, Douglas Space Center, schools, churches, shopping and freeways—complements their innate attractiveness. See them today—you'll be glad you did!

**From \$21,200**  
**FHA/Conventional Financing**

**Sales Office: 847-2571 (Area Code: 714)**



**From Long Beach:**  
Drive east on 7th Street (Garden Grove Blvd.) to Golden West St., south on Golden West to Edinger, right on Edinger to Springdale, left on Springdale to models.

DOYLE & SHIELDS DEVELOPMENT CO., INC.





## LIVE ALONG THE FAIRWAYS

*On a Retirement Budget*

We don't mean a big retirement budget either.

A championship golf course is just one of the many luxuries you can enjoy in either one of these California cities where lots of folks have incomes of less than \$300 a month.

You'll pay real low rates to play that course, too. And it only costs a nickel a day for full use of the Riviera-size swimming pools, shuffleboard courts, lawn bowling greens, all the fully-equipped workshops and studios.

You'll have no worries about medical expenses either because all residents of Sun City and Kern City can take advantage of the exclusive Comprehensive Medical Benefits Program — underwritten by Continental Casualty.

Top quality homes and apartments are priced from just \$10,950 in both locations.

Everything you could want for daily living is in both towns including Shopping Centers. There's even a Guaranteed Sales Plan for the selling of present homes in most major areas of the nation, in cooperation with Gribin-Von Dyl, Realtors, of Sherman Oaks, California.

If you're lucky enough to be 50 or more (partner can be of any adult age) do visit Sun City or Kern City in the very near future. We bet you'll be impressed and want to stay. After all, why should you settle for less when the best costs so little?

P. S. If you want a good choice of "nesting places" along the fairways . . . better make that visit soon. Only 17 home sites available in Sun City for immediate sale . . . Kern City has a few golf course sites with homes available for immediate occupancy. Drive out today.

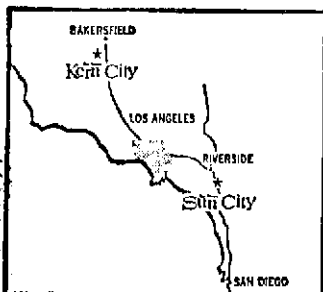
DEL WEBB'S  
**Sun City**

22 Miles South of Riverside on Highway 395

DEL WEBB'S  
**Kern City**

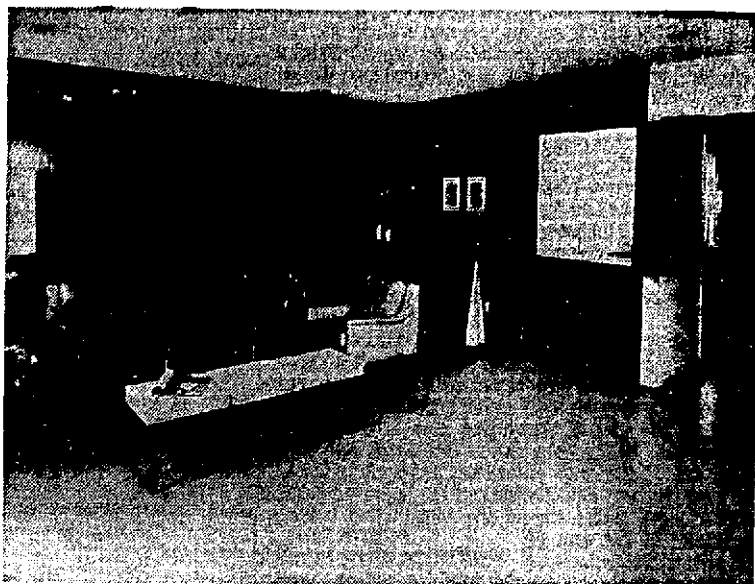
Just 1 Mile West of Highway 99—10 minutes from Bakersfield

DEL E. WEBB CORPORATION  
HOUSING DIVISION



If you wish, you may contact Del Webb's Sun City Information Center, Room 246-F82, 900 Wilshire Blvd., Los Angeles 17 (MAdition 6-3127) for information.

## Hillside Homes Appeal in Mesa Palos Verdes



### INTERIOR OF CHARM

This spacious living room with a wet bar is one of the appealing features of one model of the homes at Mesa Palos Verdes.

A total \$38 million investment in the Mesa Palos Verdes community atop the Palos Verdes Peninsula is one reason homebuyers will find what they want there, California builder-developer Ray Watt emphasized to sales personnel in a staff meeting.

Watt credited "thoughtful design" of both homes and the entire hillside area for the excellent sales in this, one of his favorite projects.

"Equally important," he acknowledged, "is the location on Palos Verdes with its well-known panoramic view and seclusion."

\*\*\*\*\*

INVESTMENT in a home in the Palos Verdes area long has been considered an excellent one as property values have risen 10 to 15 per cent for the past five years, Watt said.

The homes on the Palos Verdes hillside are priced from \$39,750. Buyers may choose one, two or tri-level designs from among seven basic floor plans and over 25 elevations created to blend with the homesites, Watt credited staff engineers and land planners with carefully maintaining the hillside atmosphere in Mesa Palos Verdes, providing curved street patterns to provide "child safe" cul-de-sacs and restrict fast or excessive traffic.

Furnished models are located at the corner of Crenshaw Boulevard and Crest Road high atop the Palos Verdes Peninsula. Sales director is Glenn Stubbs.

### MOVING COSTS

## Reimburse Property Owners Dislodged by New Highways

WASHINGTON (UPI) — Federal and state governments are taking action to soften the blow suffered by the property owner who must move his home or business to get out of the way of a new highway project.

Congress last year enacted legislation authorizing the use of federal highway funds for the first time to help reimburse dislodged owners for some of their moving costs.

The law provides a maximum \$200 payment for residential relocation and \$3,000 for business.

\*\*\*\*\*

HOWEVER, the payments cannot be made unless the state passes legislation authorizing them.

The Bureau of Public Roads said that since the effective date of the law—Oct. 23, 1962—all state highway departments have set up machinery for giving relocation advice.

And 19 states actually have taken the appropriation statutory action to authorize reimbursement for moving costs.

These are: Connecticut, Hawaii, Maryland, Massachusetts, Minnesota, Nebraska, Nevada, New Jersey, New York, North Dakota, Ohio, Oregon, Rhode Island, South Dakota, Tennessee, Utah, Vermont, West Virginia and Wisconsin.

\*\*\*\*\*

ABOUT HALF of these already have made residential relocation payments during the six months the program has been in operation. Payments averaged from \$40 in one state to \$300 in another.

(In the case of the higher average, the state must be putting up the extra \$100 since federal funds cannot be used only to pay up to \$200.)

In addition, information from the Bureau of Public Roads indicates that five states have made payments to business property owners.

The business reimbursements covered 17 projects and the payments averaged statewide from \$24 to \$2,000.

\*\*\*\*\*

BUREAU RECORDS show that during a six-month period, about 23,000 residential and business properties had to be relocated to make room for a highway going through.

This new program — to make life a little easier for the man dispossessed by the highway department—will be administered on the local level. As in the case of other aspects of the federal aid highway program, Washington supplies the money and the states decide how to divvy it up.

Then, it's up to the federal government to make sure it has not been wasted.

## Wins Grant Scholarship

Marj Leland, graduate of Lakewood High School and now at Stanford University, was one of 31 winners of the William T. Grant four-year scholarships selected by the Educational Testing Service of Princeton. The scholarships, named in honor of William T. Grant, founder of the W. T. Grant Co. and chairman of the board of the nationwide chain of over 1,050 stores, range in value up to \$10,000 and are made possible by a gift from The Grant Foundation, Inc., Grant's personal foundation. Competition is open to employees of the W. T. Grant Co. and the sons and daughters of employees.

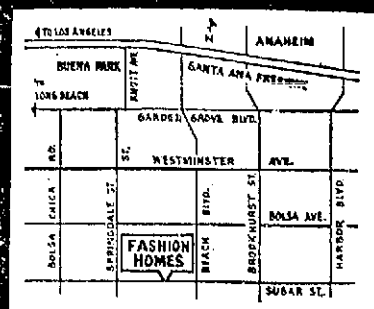


MARJ LELAND  
Aided By Foundation

## BUY--LEASE--RENT! CLOSEOUT SALE

ONLY 5 LEFT—5 MINUTES FROM  
NEW DOUGLAS PLANT IN HUNTINGTON BEACH

NEW HOMES--MOVE IN IMMEDIATELY!



3 & 4 Bedrooms  
Family Room  
Block Wall Fence  
**FROM \$19,250**  
NO DOWN TO YETS—FHA TERMS  
**WALKER & LEE**  
Sales Agents  
PHONE 3-3214

# Pessimists Wrong in Wake of Kennedy's Housing Order

WASHINGTON (UPI) — When President Kennedy issued his executive order on housing discrimination last year, there were gloomy predictions that it would send a ripple of fear through the construction industry and cause a downturn in 1963.

At present, it looks as though these forecasters were wrong.

It is doubtful that anyone ever will know for sure just what impact the order will have on home buyers and builders. But it is beginning to appear rather obvious that the industry is not going to be hit by a decline this year.

IN FACT, the National Association of Home Builders (NAHB) points out that new housing starts are running about 7 per cent ahead of 1962. All signs point toward the best year since 1955.

President Kennedy's order banned discrimination in the selling of homes in which federal funds are involved.

When the order came out last year, many economists in the housing industry quickly changed their forecasts. They traded in their rose-colored glasses for pairs with darker shades.

THESE EXPERTS reasoned that contractors would curtail building plans rather than lose a pile of money because a Negro decided to move into the all-white development.

**L.B. Graduate Joins Cyprus Aid Mission**

Wayne W. Snyder, son of Mrs. Robert I. Reese of 4531 Shaw St., has joined the staff of Stanford Research Institute and has been assigned to Cyprus as a member of a three-man team of economists who are advising on planning for economic development.

Snyder, a graduate of Woodrow Wilson High School in 1945 and the University of Southern California in 1949, earlier this year received a doctorate in economics at Harvard University. He has served as an adviser to the Public Service Fellows, a group of civil servants from underdeveloped countries studying economics under a grant from the Ford Foundation, and between 1950 and 1960 was on several U. S. economic missions in Europe and South-east Asia.

They were planning to put up next spring.

They also said that white buyers with money in the bank would hold off making down payments because of apprehensions about the color of their neighbors.

The prophets turned out to be wrong but this doesn't mean that the order has had no effect on 1963's record. There still are those who feel that even though the year will show an upward trend, it would have been a lot stronger if it hadn't been for the President's action.

\*\*\*\*\*

THERE ALSO has been a slow-down in construction activity insured by the Federal Housing Administration (FHA) and the Veterans Administration (VA) which is where the order was expected to take its toll.

However, builders say that the unusual availability of large amounts of conventional mortgage money and the reluctance to get bogged down in government red tape is a factor here. It isn't just the racial issue that is turning the contractor away from the FHA and VA mortgages this year.

## To Direct Watt Land Program

The appointment of William R. Watt to direct the new land development division of the Ray Watt Construction Co., was announced by President Ray Watt.

Watt, a former Naval officer in charge of construction at a strategic air command base and 1961 Stanford graduate, will coordinate the activities of outside land development in addition to supervising the preliminary land planning of all future condominium projects.

The native Southern Californian is the son of William S. Watt, executive vice president of the Ray Watt Construction Company. He lives in Torrance, wife Deanne and young son James Patrick.



W. R. Watt

## New Home Concept Will Open Shortly

New Horizons-South Bay, adult recreation and garden home community, opening will be Oct. 26 and 27, Ray A. Watt, one of the nation's largest community developers and home builders, announced.

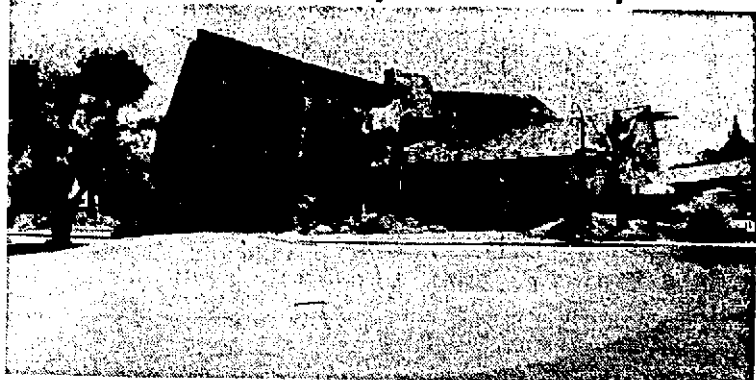
The \$18 million, Gold Medal condominium project, on an 80-acre site south of Sepulveda Blvd. between Crenshaw and Hawthorne Boulevards in Torrance, will contain 600 residential units; a 10,000-square-foot clubhouse and recreation building, a nine-hole 3-par golf course and a putting green surrounded by a lake, swimming pool and hobby facilities, Watt said.

The project, according to Watt, embodies a new concept in land planning and development in which residential and recreational living is a "community within a community."

\*\*\*\*\*

HE SAID the land plan creates a park-like atmosphere through use of the golf course, pedestrian malls and greenbelts between garden homes.

Already completed at New Horizons are the clubhouse and recreation building, golf course, putting green and four model garden homes.



### CLUBHOUSE FOR BUYERS

Here is the New Horizons-South Bay 10,000-square-foot community and recreation building, focal point of adult recreation and garden home community which will open Oct. 26, 27.

buildings with six furnished model garden home units of one, two and three bedrooms. Construction on the first 267 units is well underway.

Homes, he said, range up to 1,215 square feet, and are priced from \$19,495 to \$28,500.

## Auto Industry Boosts Others

NEW YORK (UPI)—Autos use one-fifth of the nation's steel, 60 per cent of its rubber, nearly half the lead and a major portion of the aluminum, glass, zinc and nickel.

## No More School Scuff Marks by Stork-Standing Students

Few structures are subjected to rougher wear than school buildings. How to keep these buildings attractive without lugging maintenance costs is a continuing problem for most school maintenance supervisors.

A face-lifting given Polytechnic High School in Long Beach has simultaneously improved the appearance of the school and lowered maintenance costs, according to the school's architect.

\*\*\*\*\*

HERE WAS the situation at 26-year-old Poly High before it was remodeled: Through the years, students had found the stucco plaster walls an inviting target for their dubious literary and artistic talents, which usually were carried out with pencil, crayon or lipstick.

When they decided to redo the exterior walls, school officials got together with Architect Hugh Davies, who designed the school in 1935. After looking into a variety of surfacing materials, Davies decided upon ceramic tile "because it is a colorful and durable product that can't be scuffed or damaged by shoes and in the long run figured to lower maintenance costs."

The resurfacing project started outside the cafeteria, with ceramic tile being installed from the ground to the bottom of the cafeteria windows. The school staff found this added new life and color to the garden-style campus and required substantially less maintenance than did areas surfaced with plaster.

\*\*\*\*\*

PLEASED with the results outside the cafeteria, they decided to extend the face-lifting to other parts of the school.

Now 12,000 square feet of ceramic tile cover the exterior walls of Polytechnic High School. Principal Neil W. Philips believes that the beautification project has "instilled in the students a pride in their refurbished school and an increased respect for school property." In support of his statement he points to a sharp drop in literary and artistic vandalism since completion of the tile installation.



### HEEL SCUFF MARKS MINIMIZED

Students always will do a one-legged stork act while waiting for something to happen and these Long Beach Polytechnic High School youths are no exception. However, the ceramic tile installed on the exterior of the building resists marking and camouflages scuff marks that can easily be removed.

## OPEN HOUSE TODAY, 10 to 6 P.M.

JUST COMPLETED FOR MR. AND MRS. ROBERT McKENNA  
4-UNIT DELUXE APARTMENT

520 MAGNOLIA, LONG BEACH

(BETWEEN FIFTH AND SIXTH STREETS)

Also Just Completed for Mr. & Mrs. E. J. Hensley

851 CERRITOS (Rear)

(JUST NORTH OF 7th ST.)

BOTH AVAILABLE FOR RENTAL



WILL BUILD ON YOUR FRONT OR REAR LOT, PAID FOR OR NOT  
100% FINANCING AVAILABLE

LOVELY HOMES, INC.

5301 Atlantic Ave., Long Beach

GA 2-0484

# PREVIEW SHOWING

PACIFICA SERIES...

# Springdale SOUTH

Another All  
WASTE KING-UNIVERSAL  
Home

**KITCHENS**  
Waste King Universal Built in Range and Oven in Color  
Waste King Universal Waste Disposer  
Modernaire Range Hood and Fan in matching color  
Sleek Formica counters  
Natural Ash cabinets  
Separate Utility Rooms

**LIVING AREAS AND FAMILY ROOMS**  
Decorator Malico Vinyl Asbestos Floor Tile  
Wide Premier Sliding Glass Doors  
Custom-Aire Forced Air Heating with Thermostat Control  
Decorator Designed Lighting Fixtures

**BATHROOMS**  
Decorator Designed Vinyl Asbestos Floor Tile  
Spacious Stall Showers  
Luxury Pullman with Formica Counters  
Deluxe Medicine Cabinets

**BEDROOMS**  
Spacious Sliding Door Wardrobe Closets  
Sturdy Aluminum Window Screens & Shades  
Careful Planning for Best Furniture Arrangement

**ALL THROUGH THE HOUSE—Inside and Out**  
Premier All-aluminum Weatherproof windows  
Weather stripped exterior doors  
Shades and aluminum screens throughout  
Special Drain and Water Connections for automatic Washer and Dryer  
Extra Power 100 ampere Electric Service  
Choice of Five Decorator Designed Interiors  
Generous Use of Luxury Materials for Exterior Shutters  
Sidewalks, Streets and Sewers in and paid for

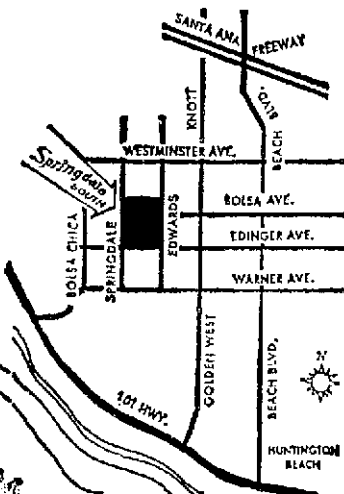
3 and 4 bedrooms • family room • 2 baths • 2 car garages

## NO DOWN TO ALL

**\$100 COSTS MOVES YOU IN!**  
*Best Home Value in Huntington Beach*

**BONUS SPECIAL**  
Rear yards fully fenced

from  
**\$17,495**  
Full Price



### DRIVING DIRECTIONS

**FROM LOS ANGELES**—Santa Ana Fwy. to Beach Blvd. (Hwy. 39)—turn right (south) on Beach Blvd. to Bolsa right on Bolsa to Edwards and models.

**FROM LONG BEACH**—East on Garden Grove Ave. to Golden West; right (south) on Golden West to Bolsa; right on Bolsa to Edwards and models.

**FROM SANTA ANA**—West on Bolsa to Edwards and models.





# Computer Discussion Set for Accountants

Problems of computer installation will be the subject of a talk to be given by William M. Berry, assistant controller of Litton Industries, Inc., at a meeting of the Long Beach chapter of the National Association of Accountants Wednesday at 6 p.m. at the Long Beach Elks Lodge.

The meeting also will celebrate the 10th anniversary of the chapter.

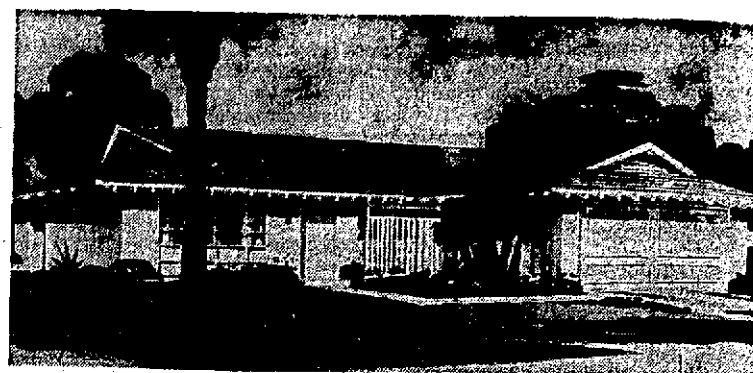
# Top-Bracket Families Reflect Changing Trend

A new type of American family is moving into the five-figure income bracket. "Today's family with an income over \$10,000 has distinctly different characteristics from the upper bracket family of 1947," the Chase Manhattan Bank said in a special report.

Four significant changes that have appeared are:

- A trend away from self-employment toward working for either wages or salary.
- The chances are now more than three out of four, the bank said, "that the head of a \$10,000-and-over family will be working for someone else."
- Less than 16 per cent—half the 1947 proportion—are self-employed businessmen, farmers, doctors, lawyers or other professional people.
- Shifts in occupational patterns. Although the managerial and professional occupations still contain 28 per cent and 23 per cent respectively of the heads of upper-income families, craftsmen, men in occupations that traditionally pay considerably less than \$10,000, reach this income bracket. "Two-thirds of the families in the upper brackets now have more than one member in the labor force," the report states.
- "One-fourth has three or more members employed. Only 32 per cent have just one person employed, and only 1 per cent depend on income other than personal earnings."
- A fourth trend is the entry of more young families into the \$10,000-plus group. On the average, the heads of upper-income families are older than those of other families. "Nearly one-third," the report said, "are between 45 and 54 years of age—half again more than the percentage for all family heads. But the increase of multi-earner families and the rising level of education combined with the demand for educated personnel are lowering the average age of the affluent."
- "In general," the report said, "all four of these trends hold also for the top 5 per cent of all families, which currently covers roughly those with an income of more than \$15,000."
- The report said that by 1970, one family in three could be receiving an income of more than \$10,000.

# Sunkist Plaza Builders Rush New Unit in Huntington Beach



## IN NEW PACIFICA SERIES

This is one of the models offered by Sunkist Plaza Builders in the new Pacifica Series of Springdale South in Huntington Beach. They will be sold for only \$100 costs as down payment.

# Much Planning Care for Country Square

"Total planning effort produced Country Square," declares Ted Bentley, builder-developer. "Every facet of complete community living was taken into account at this subdivision."

## Kaufman, Broad Names Attorney Vice President

Ellis Peter Miller, Beverly Hills attorney specializing in the practice of corporate and real property law, has been appointed vice president of Kaufman & Broad Homes. The announcement was made by Jack Palmer, vice president and general manager of the Western Division of Kaufman & Broad Homes.

Miller will join the staff of Kaufman & Broad's Beverly Hills office, located at 8737 Wilshire Blvd. Principal among his responsibilities will be the acquisition of real property.

Miller has served as full-time legal counsel to the Del E. Webb Corp. of Phoenix, Ariz., and as a deputy attorney general for the Department of Justice.

Builder and developer of the Huntington Continental Town Houses in Huntington Beach, Kaufman & Broad is one of the five largest construction firms in the nation.

A speeded up construction schedule will be put into effect for the Pacifica Series of Springdale South in Huntington Beach to keep up with anticipated demands as evidenced by the preview showing, (reports Sy Bram, executive director for Sunkist Plaza Builders).

The Pacifica Series, which follows the now-sold Diamond Head Series, offers occupancy on a no-down-payment basis for everyone with only \$100 costs.

Springdale South, Pacifica, whose models are at the corner of Bolsa Ave. and Edwards St. in Huntington Beach, features an array of three- and four-bedroom floor plans with a variety of exterior designs. Prices start at \$17,495.

Bram attributes the fast sales of the previews unit to the extra value included in these homes. "This is possible," he explains, "because of the mass buying power we have accumulated through the years enabling us to build more dollar value into each home."

THE HOMES feature kitchens that are equipped with an array of built-in Waste King Universal appliances. They include built-in range and oven in color; waste disposer; Modern-Aire range hood and fan in matching colors; natural ash cabinets and separate utility rooms.

All homes have Custom-Aire forced-air heating systems, sliding glass doors, vinyl asbestos floor tile and decorator designed lighting fixtures.

The sparkling bathrooms feature spacious stall showers, vinyl asbestos floor tile, luxury pullmans with formica counters and deluxe medicine cabinets.

Interiors are carefully planned for the best furniture arrangements and have shades and aluminum screens throughout.

As an extra bonus feature, the large rear yards are fully fenced with approximately 130 lineal feet of redwood fencing plus gate.

To reach the development go east on Garden Grove Ave. to Golden West; right (south) to Bolsa; then right to Edwards and models.

# Lecture Series on Investments Ends Wednesday

Henry H. Clifford, director and president of the Investment Counselors' Association of Southern California, will speak on "Portfolio Analysis and Estate Planning" at 7:30 p.m. Wednesday in the Long Beach City College auditorium, Harvey Way near Clark Avenue.

The admission-free program concludes a series of four investment lectures co-sponsored by the Long Beach City College General Adult Division and the Long Beach Security Dealers' Association.

The son of Arthur M. Clifford, who established the first investment counseling firm in the United States, the younger Clifford has been an investments counselor since 1933 and currently operates his own firm, Clifford Associates, in Los Angeles. He has lectured at UCLA and has had many articles published in financial journals.

**All-Year Yule**  
PHILADELPHIA (UPI) — The traditional Christmas colors of red and green are on display vividly the year around at Indiana, Pa., billed as the "Christmas Tree Capital of the Nation"

**SOME MODELS READY TO MOVE IN!**

fabulous

## Premier Homes

WESTMINSTER

**BETTER LIVING THROUGH QUALITY and VALUE**

# V.A. \$90

down from \$20,250 to \$21,500  
F.H.A. • V.A.  
CAL-VET & CONVENTIONAL FINANCING

■ 3 & 4 Bedrooms  
■ 14 luxurious elevations to choose from...including 2 stories

■ 2 Baths ■ Dining/Family Room ■ All homes carpeted with Continuous Filament Nylon plus pad ■ Rear Yard fenced Hotpoint built-in range and oven ■ Fireplace with log lighter

■ Hotpoint Dishwasher ■ Breakfast bar ■ Insulated

■ Lifetime composition stairs (in two-story home only)

■ All copper water plumbing ■ Hotpoint garbage disposer

■ Ceramic tile in Kitchen and Baths ■ Marble pullmans

■ Built to and inspected to FHA specifications.

# Premier Homes

## IN ORANGE COUNTY

A WILLIAM ROUSEY DEVELOPMENT

## Better Homes & Gardens

# Editors' Choice

## MESA PALOS VERDES

# OPEN TODAY!

## Only Southland Showing

The plan for this home was selected by the editors of Better Homes & Gardens Magazine for their October issue because they felt it ideally combined exciting modern styling, living comfort and convenience with economical construction cost.

Built by Ray Watt, this home is truly a marvel of practical home planning. You must see it. It's open to visitors daily from 9 a.m. to 9 p.m. Furnished model is at corner of Crenshaw Blvd. and Crest Road, high atop the Palos Verdes Peninsula.

TELEPHONE 377-6575



### MEREDITH VILLAGE HOME

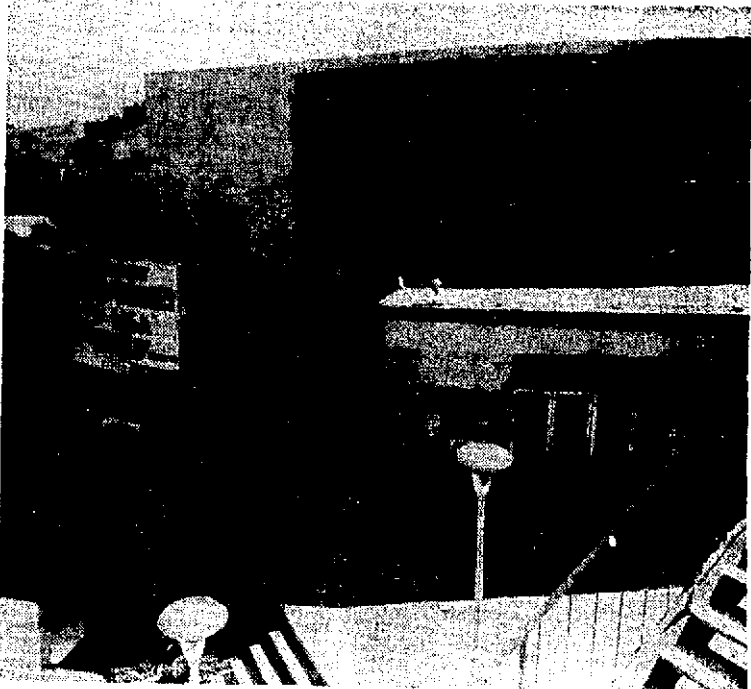
This Craigmont model is one of the various styles of large homes offered in Meredith Village, a 155-home development between Santa Ana, Orange and Tustin. It is on Prospect south of Chapman. This model has six bedrooms, three baths, both a formal and informal dining room and an elegant formal living room.

### Park-Like Setting for Home

Homes at El Dorado Park are all-electric, with modern Estates were designed for the dynamic young executive and his family, according to officials of the building firm. Luxurious features include one and two dramatic fireplaces; attractive baths with genuine marble pullman tops; top quality construction and walls of sliding glass. The "work-saving" kitchens are built-in range and oven. Furnished models are reached by driving east on Spring St. across San Gabriel River to El Dorado Park Estates, east of Studebaker Road at Claremore.

### Jap Made Plane Coming to U.S.

NEW YORK (UPI)—Japan Aircraft Co. of Kerrville, Tex., is about to invade the U.S. and to be offered with a choice of Canadian Pratt & Whitney PT-6 engines or French Turbomeca Astazous engines. It is to be handled in this country by Mooney engines.



### ANOTHER NEW THEATER

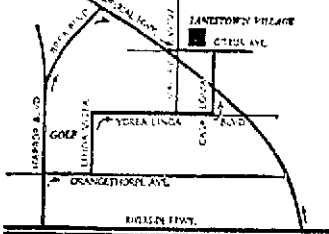
This is the new \$450,000 Fox Theater at Peninsula Center, Rolling Hills Estates, a brick-stucco-glass structure with a courtyard entrance and lounge-garden. National General Corp., parent company of Fox, will open a \$300,000 theater next spring at Rossmore Center, Los Alamitos.

## PREVIEW



2200 SQUARE FEET OF COLONIAL GRANDEUR

**JAMESTOWN**  
Village

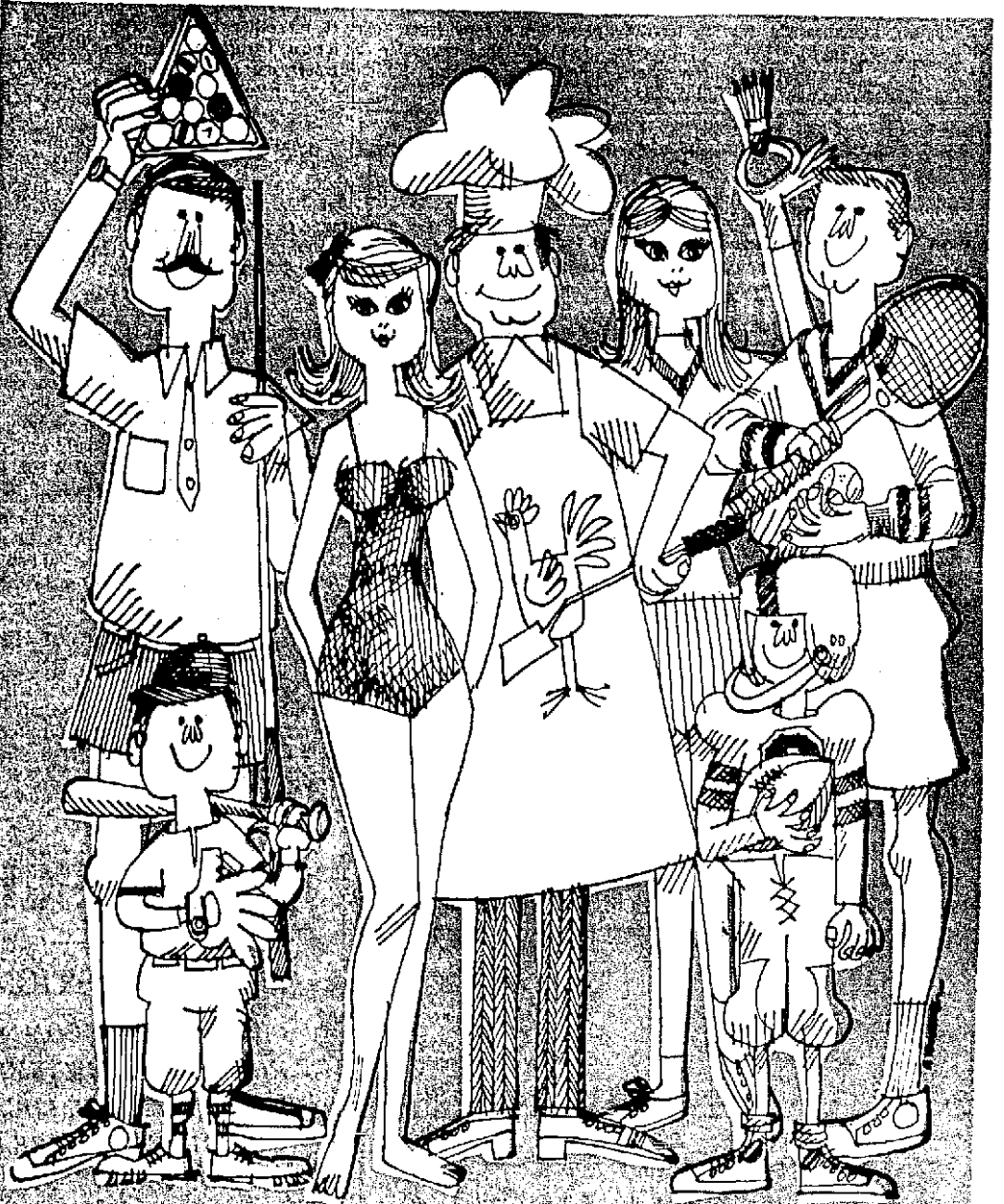


DRIVE OUT TODAY  
See the  
FURNISHED MODELS

ONE-STORY TWO-STORY  
TRI-LEVEL HOMES  
3 and 4 Bedrooms  
priced from \$26,950  
Conventional Terms  
5% Down

Return to Elegance

# GRAND OPENING



*Everyday's a Holiday at*

## SCOTTSDALE TOWN HOUSES

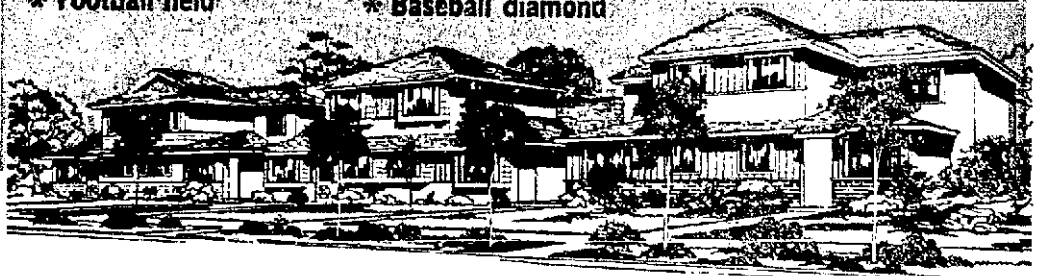
Yes, life can be a never-ending vacation when you live in a Scottsdale Town House. You can own a three or four bedroom home you can be

proud of and you will become a part owner in all of Scottsdale's complete recreation facilities. Included in this area are:

- \* A well-equipped clubhouse
- \* Playgrounds
- \* Picnic areas
- \* Football field
- \* Olympic-size swimming pool
- \* Handball, basketball, and tennis courts
- \* Baseball diamond

There is something interesting for every member of the family to do every leisure hour. Included in your low monthly payment at Scottsdale Town Houses are:

- \* Lawn mowing and watering
- \* Gardening
- \* All exterior painting



Driving Instructions: Scottsdale Town Houses are located on Avalon Boulevard between Carson and Sepulveda. For further information call TE 4-6725.

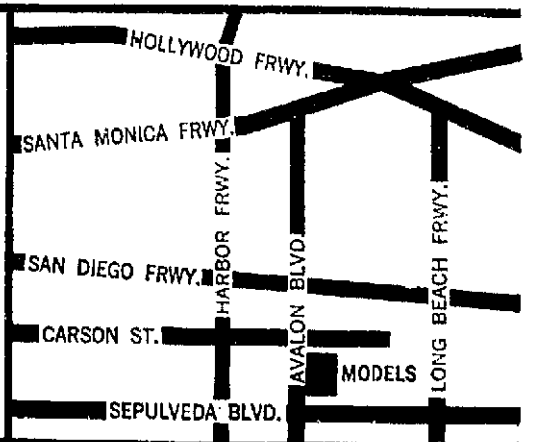
Furnished models are open daily from 10 A.M. to 9 P.M. For further information call TE 4-6725.



Prices begin at

**\$16,995**

and only **\$500** down  
plus small costs





## Edison Will Repeat Scholarship Awards

Start of the fifth year of program "is to help promote the Southern California Edison Co. College Scholarship award program was announced by Jack K. Horton, president.

Horton said the electric company again this academic year will award six scholarships offering each winner \$4,000 for tuition and expenses and a direct grant of \$3,000 to each participating private college or university. Edison competition have been attended by a winner over the four-year period. Fifteen colleges are participating in the program.

PURPOSE of the Edison

## Low Priced, 3-Bath Homes Sell Rapidly

Sales of Cameron Homes in Huntington Beach have been so heavy that the final unit sales are now under way, reports Evan T. Jenkins, the builder.

The development is featured by offering three bathrooms in a home priced for less than \$20,000.

Cameron Home community is located on Newman Ave. just off Beach Blvd. in Huntington Beach. All the homes contain three bathrooms, three or four bedrooms and a family room. Also included in

obtaining a copy from their school guidance counselor or from their nearest Edison office.

## Provides Lakewood Home on Low Terms

Lakewood East Sunshine Homes are further efforts of S. V. Hunsaker & Sons, builders and developers, to provide home buyers with the very finest values at the most attractive prices, stated S. V. Hunsaker, Jr. vice-president of the firm.

Three and four bedrooms, two full baths, and family room have been designed in a manner planned for plenty of living area for the larger families. Entry and center halls are strategically placed. Direct access from house to garage adds additional convenience.

STRESSED ARE plenty of built-ins which include built-in vanity in master bedroom suite, linen shelves in both upstairs and downstairs halls, plenty of wardrobe and closet space with floor to ceiling folding wardrobe doors, and in the kitchen built-in Verano range and oven and Insinkerator disposer.

Prices range from \$21,100 and from only \$295 down home buyers can move into a Lakewood East Sunshine Home of quality construction, varied architecture, livability, and good location, all of which cause these outstanding homes to sell fast, have unusually high resale value, and as a result present a perfect home value package.

Furnished model homes may be seen between Del Amo Blvd. and Centralia Road one block west of Rose-ton in the city of Lakewood.

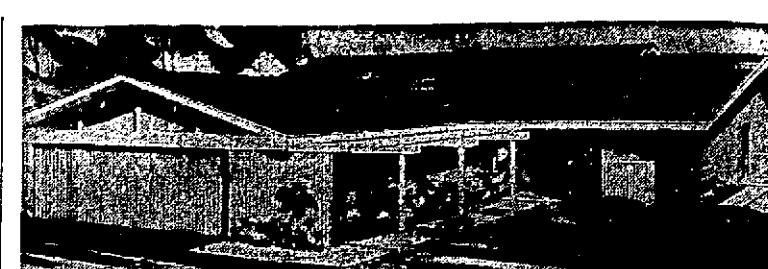
### Sleeping Dollars

NEW YORK (UPI)—Bedding is the biggest and most profitable merchandise line in a furniture store, reports the retail department of the ANPA Bureau of Advertising.

### Never Any Money Found in Books

AKRON, Ohio (AP)—Some fairly hot love letters are found among pages of romantic fiction books returned to local libraries, librarians say.

"We also find a lot of unpaid bills," says Mrs. Elizabeth D. O'Kane, who recently compiled a list of things found in returned books. "But there's never any money found in books."



### FOR LARGE FAMILY

Lakewood East Sunshine Homes, a new residential development by S. V. Hunsaker & Sons, have been designed to offer plenty of living areas for the larger families.

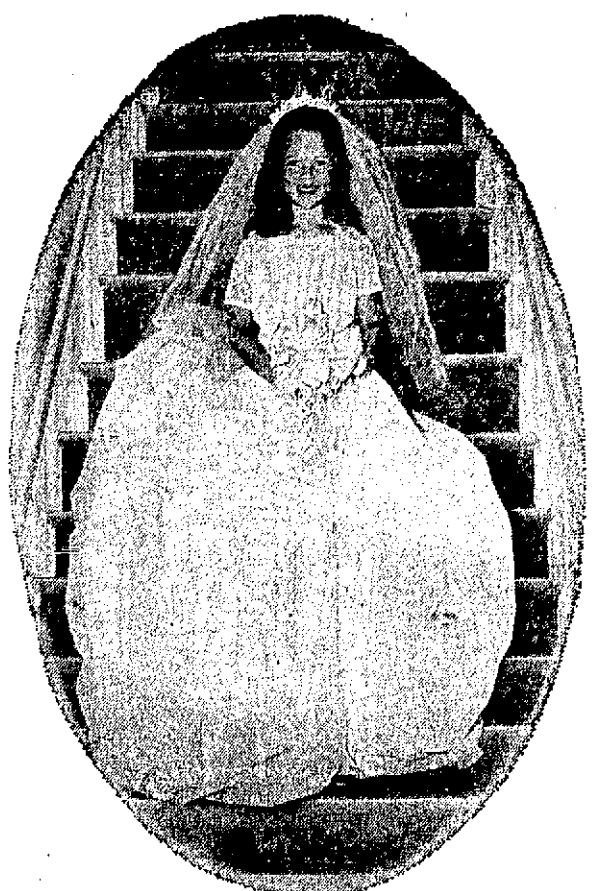
### Stock Exchange Advertising Set

The New York Stock Exchange's fall advertising will continue two themes of recent programs — the "Right vs. Wrong Way" to invest and functions of the Exchange—Exchange President Keith Funston has announced.

The Exchange will spend \$526,000 for the fall ads in some 700 newspapers and 15 magazines, Funston said. This will bring the Exchange's total advertising expenditures for 1963 to \$1,085,000.

Three ads on the "Right vs. Wrong Way" theme will appear in newspapers and 10 general circulation magazines. These will list common investing mistakes and ways to avoid them, emphasizing the importance of relating investments to individual goals and the varying services offered by member firms of the Exchange.

## YORBA LINDA PARK



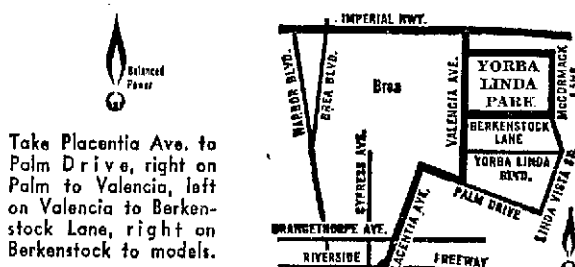
### What Dreams Are Made of...

Solid oak staircases are for beautiful homes, like Yorba Linda Park. They are for happy youngsters trundling up to bed, and for moms and dads tucking them in. But solid oak staircases are for dreams too, for your little girl a few years from now, walking down those stairs in a wedding gown. Invite a lot of friends to that happy occasion; its for festive affairs like this that we've made Yorba Linda Park homes so large, and so lovely.

2-STORY STYLINGS with 4 & 5 BEDROOMS • 2½ BATHS • FAMILY & DINING ROOM • WALL-TO-WALL CARPETING (100% Dupont Virgin Nylon). On pool-size lots. Near golf course. Majestic mountain views.

from \$25,000

Conventional Financing with Unusually Excellent Terms



ONE-HALF MILE NORTH OF YORBA LINDA BLVD. AT McCORMACK LANE IN ORANGE COUNTY'S BEAUTIFUL YORBA LINDA.

JUST 3 MILES FROM AUTONETICS' HEADQUARTERS PLANT IN ANAHEIM

## NOW... UNIT No. 3

### AIR-CONDITIONED

CUSTOM 2-BEDROOM AND DEN HOMES. FOR DISCRIMINATING SMALL FAMILIES. LOCATED IN QUIET PRESTIGE AREA IN THE CITY OF ORANGE . . . !

Electric kitchens, sunken living rooms, nylon carpeting, custom light fixtures, genuine bath and plaster throughout, decorator tile Roman tile tubs, planters atrium, Nutone kitchen centers.

### SOME GOLF COURSE LOTS

1350 to 2000 sq. ft. of living area from \$26,950

### UNIT ONE CLOSE-OUT

Only 5 left, priced from \$25,950



open daily until dark

for information call KE 8-2221

DIRECTIONS: Santa Ana Freeway to Chapman Ave., East to Tuslin Ave., South ¼-Mile to Fairway Drive to Model.

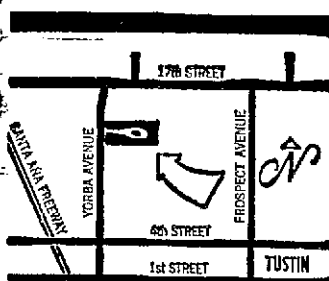


## FORMAL OPENING

Enter Temporarily from 17th St.

ENDERLE GARDENS...an exclusive community of individual homes in a park with common greens, flowering trees and plantings landscaped with year around maintenance—with each home separately designed and with its own distinctive covered patio...now selling to adults and adults with older children.

ENDERLE GARDENS means the luxury of a large home rearranged into 2 and 3 bedrooms with large living rooms with fireplaces—and master bedrooms—covered patios—homes ducted for air conditioning—formal dining rooms—electric garage doors and many other fine features.



On Yorba Street between 17th & 4th

Furnished model homes open daily—evenings by appointment—Benson Realty—Burt and Helen Lee, sales phone LI 4-8220

**Enderle Gardens**  
IN TUSTIN CALIFORNIA

EARLY AMERICAN  
RANCH  
CAPE COD  
MODERN  
HAWAIIAN

## Fashion Homes

WESTMINSTER

IMMEDIATE MOVE IN!

3 & 4 Bedrooms - 2 Baths - Family Room

PRICED FROM

\$21,950 - No Down to Vets - Low FHA Terms

## CHOICE BONUS AT NO EXTRA COST!

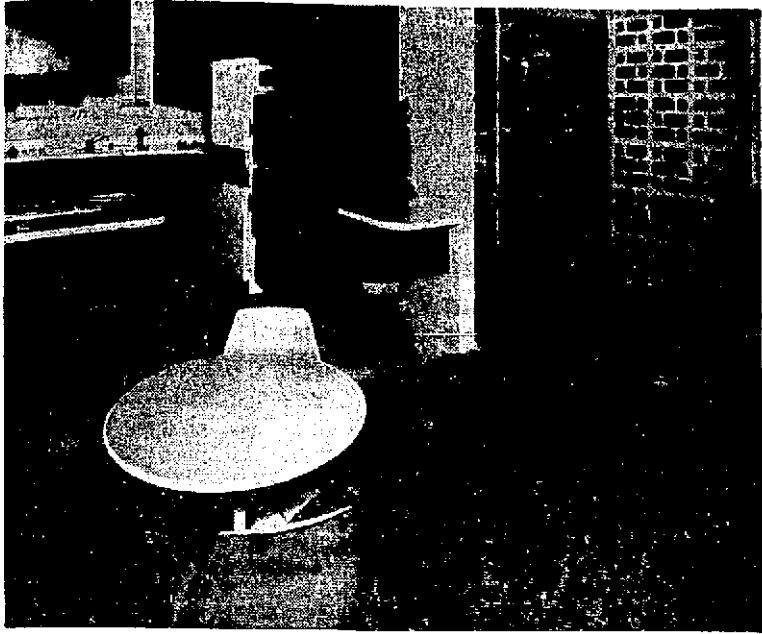


- 4 Different Floor Plans
- 12 Different Exterior
- Raised Foundations with Hardwood Floors
- All Electric Kitchens
- Built in Range and Oven
- Under counter Dishwashers
- Garbage Disposers
- Range Hood & Exhaust Fans
- Formal Breakfast Bar
- Ash Hardwood Cabinets With Ruffled Panels
- Ceramic Tile and Marbleized Quarter Tiles
- 2 Putlin Bath with Full Mirrors
- Shower Over Tub
- Dressing Stall Showers—Safety Glass Enclosures
- Servico Porches
- Wood-burning Fireplaces with Log Lighter
- Oversized Two-car Garages
- Shale and Shingle Roofs
- Studio Glass Patio Doors
- Acoustical Drop Ceilings
- Forced Air Heating With Thermostat Control
- Sewer Street Lights and Sidewalks in and Paid For
- AN EXCLUSIVE WALLED-IN COMMUNITY



DIRECTIONS —  
Drive out 7th St. Garden Grove Blvd. to 7 mile post Bolsa Chico and model homes.

# Another Unit of 100 Prestige Homes for Huntington Beach



## A PRESTIGE HOME INTERIOR

The second unit of Prestige Homes in Huntington Beach will be opened to the public today. The one and two-story, three, four and five-bedroom homes are priced from \$21,200, with conventional, FHA and GI financing.

The second unit of Prestige Homes, in Huntington Beach, will contain 100 one and two-story homes, with preliminary stages of construction now underway and 49 have already been "spoken for."

The first unit of 134 homes was 95% sold out just 45 days after they were opened. Only a few of the smallest homes in the first unit remain to be

As the sportswriters of this era would put it: "you have to say" that Prestige Homes has got to be the best home buy in Huntington Beach.

Prestige Homes' one and two-story, three, four and five-bedroom homes are priced from \$21,200, with conventional financing and low FHA terms available on all

models, with a limited number of GI no down loans available on some homes.

**BUYERS HAVE** their choice of 24 different exteriors with six floor plans; but the interiors of Prestige Homes have caught the buyer's eye. Walk-in pantries in the two-story models, phone desks in the Westinghouse equipped kitchens; built-in dressers in some of the master bathrooms, 14 foot long wardrobe closets, "boat doors" in one model, slate entryways, extra storage space in halls and under stairways... the list of features that have pleased buyers is virtually without end.

The location has also been a factor in the unprecedented manner in which Prestige Homes have been purchased. They are one mile from the Douglas Space Center; many schools, including the new Marina High School are close-by as are shopping centers.

Furnished models are open from 10 a.m. to 8 p.m. From the Long Beach area: take Seventh St. east of Golden West St. turn south to Edinger Avenue, right to Springdale St. and left a short distance to the homes in Huntington Beach.

## Regal Home Location Is Big Appeal

Conventional financing in addition to FHA terms are now available at Regal Homes, it was announced by Tom Simms, builder of the Buena Park subdivision. According to Simms, buyers may purchase with as little as \$395 down, plus costs.

Regal Homes are three and four bedrooms, family rooms and two baths. They are priced from \$21,300 and can be purchased on low FHA financing. Families with an income of \$650 monthly can qualify.

The homes feature balanced power and have built-in range and oven with exhaust fan and hood over range, fireplaces with log-lighters. The backyards are enclosed with a block wall. Other features include finish birch cabinets, tile shower with glass doors, Del Piso entry floors, spacious master bedroom suites, forced-air heating.

**ONE OF THE MAJOR** attractions of Regal Homes is the location, Simms stated. The homes are only two minutes from Knott's Berry Farm, five minutes from Disneyland. The beaches are only 20 minutes away, while Long Beach can be reached in 10 minutes.

Regal Homes are in the City of Buena Park on Orangethorpe between Knott and Valley View. From Long Beach drive out Carson St. to Valley View, left to Orangethorpe and right to furnished models.

## Value of Farm Land Increasing

WASHINGTON (UPI)—Farm and non-farm demand for rural property is pushing up the price of land, Agriculture department experts predict that the average value of farm land will rise to \$135 and acre by next March 1, from \$130 a year earlier.

# Compton Firm Buys Big Parts Inventory

Aircraft & Power Machinery Corp. of Compton has purchased from Occidental College what is described as the biggest privately owned inventory of aircraft parts and equipment in existence.

The inventory includes a 12-acre site in Compton, two acres in Huntington Park and eight acres in Clearfield, Utah. The purchase price was given as "considerably

in excess of a million dollars."

The parts are from airplanes dating from World War II to 1957. They are created and covered with a protective coating.

The purchase was financed by A. J. Armstrong, Inc., of New York, a commercial financing firm.

Aircraft & Power is affiliated with Ace Wire & Cable Corp. of Woodside, N.Y.

## Learn at Home Idea Spreads

WASHINGTON (UPI)—An estimated 3,500,000 Americans were home study students in 1962, near the total college and university enrollment of the United States. The National Home Study Council, which conducted the survey, said this was an increase of 470,000 or 40 per cent more than in 1960 when the last survey was conducted.

# Park Site Studied in Sol Vista

The Joint Recreational Committee of the City of Westminster is conducting a schematic design study toward developing a master plan for a 4.87 acre park site in Sol Vista's International Home Fair at Bolsa Chica and Westminster Boulevard in Westminster, according to Sam Migliazzo, recreation director, Chairman of the committee is Charles Mashburn.

As soon as the master plan is developed the Westminster City Council will act on it.

The park site is located south of Vallecito Avenue, north of Purdue Avenue, west of Milan Street and east of University Street.

**MEETINGS** are held the first Monday of each month at 7:30 p.m. in the Westminster Council chambers. The public is invited to attend and suggest plans for the new park, according to Migliazzo.

The 1,700 square foot sales pavilion at International Home Fair has been offered to the city for use as a clubhouse in the new park.

International Home Fair will have 565 homes when completed. There is a school site and shopping center site adjacent to the massive community being built by Alcopacific Construction Co., Incorporated.

## Mortgages

NEW YORK (UPI)—U.S. home owners now owe about \$150 billion in mortgages, say authorities at Allied Chemical's Barrett Division.

## LAW IN THE NEWS

## Puzzled Over Taxes? This Will Help Some

If you own property, real or personal, you know about taxes.

You "own" the property. Even though the bank holds the deed of trust you get the tax bill.

Property taxes pay for your local government, schools, fire and police protection and the like.

Two things determine your taxes: (1) the property value and (2) the assessment rate.

**GOING** from place to place, assessors value all county or city property. They may call on you and put a value on such personal property as your home furnishings and the like. They also set a value on your real property in view of its location, improvements, and the like.

Valuation date is the first Monday in March. As of that date the government has a lien on your property even though the taxes aren't determined or delinquent until much later.

The state itself assesses special property like utilities, railroads, etc.

All assessed real property goes on the assessor's roll by July 1, and is a public record.

## Robertshaw Sets Up East Coast Depot

Robertshaw Controls Company's Grayson Controls Division, of Long Beach has announced appointment of the Wrentham Company to serve as its "Robertshaw Eastern Control Depot," covering New York State and the states of New England.

The Wrentham Company will inventory Grayson Controls Division's complete line of new and replacement water heating controls, heating controls and accessories.

The new Grayson controls will be sold only through recognized wholesalers in the plumbing and heating industry. A complete inventory of these controls will be stocked at Wrentham's Milford, Conn. warehouse for delivery to any point in New England or in New York State.

## Escrow Firm Owner to Address Realtors

Harry S. Sherman, president of Lawndale Escrow Co., will speak at a meeting of the Garden Grove Board of Realtors Tuesday at 7:30 a.m. at the Cape Cod House, Garden Grove.

Sherman has been in the escrow business since 1952. His company has offices in Lawndale, Long Beach, and in Garden Grove at 12522 Brookhurst St.

## Aerojet-General Appoints Holmes Vice President

Paul R. Holmes, manager of the Downey plant of Aerojet-General Corp., has been named a vice president of the firm, President William E. Zisch has announced.

Holmes has been associated with the Downey plant since 1952, initially when it was owned by Rheem Manufacturing and transferring to Aerojet when the facility was acquired by the aerospace firm in May 1959. He has been plant manager since March 15, 1963.

Aerojet's Downey plant is principally engaged in classified ordnance activities for the U. S. Army, and also manufactures metal rocket motor cases, a surveillance drone airplane, and involved in unusual methods of working with metal, such as by explosive forming.

As vice president and manager of the Downey plant, Holmes is responsible not only for the 56-acre site there but also for supporting facilities at Riverside, Fullerton, and Chino Hills.

## PREVIEW SHOWING

# NO DOWN

TO ANYONE (JUST COSTS)

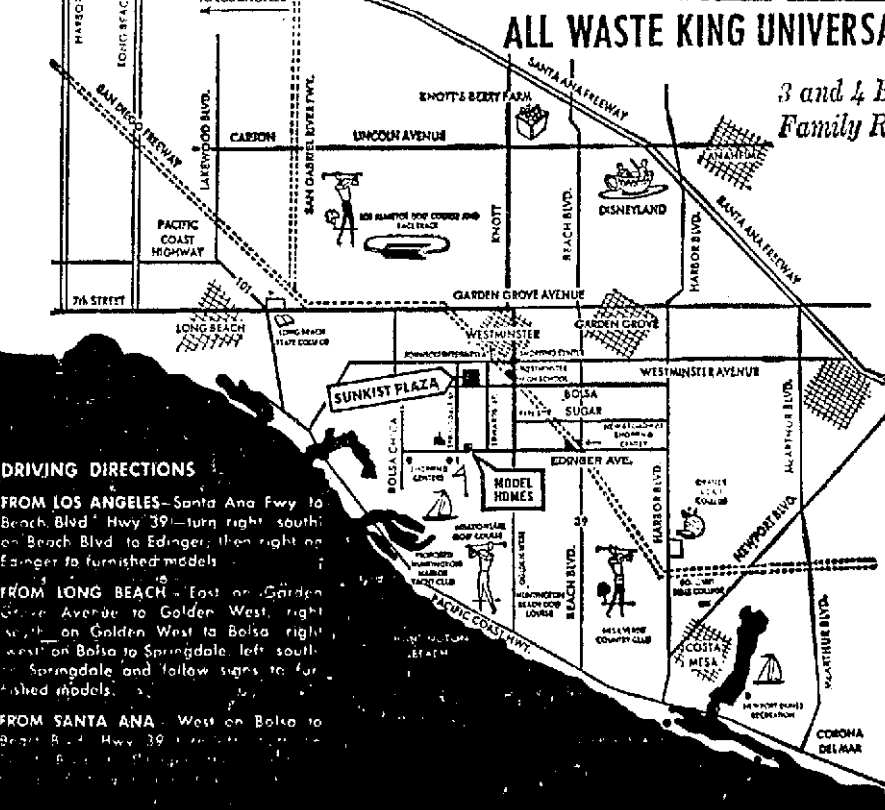
\$150 MOVES YOU IN



ALL WASTE KING UNIVERSAL EQUIPPED HOMES

3 and 4 Bedroom Homes  
Family Rooms • 2 Baths

Added  
Special  
REAR YARDS  
FULLY FENCED



## DRIVING DIRECTIONS

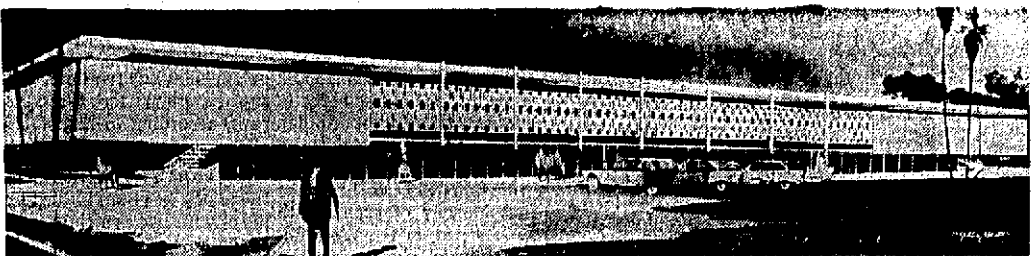
**FROM LOS ANGELES**—Santa Ana Fwy to Beach Blvd. Hwy 39—turn right south on Beach Blvd. to Edinger, then right on Edinger to furnished models.

**FROM LONG BEACH**—East on Garden Grove Avenue to Golden West, right on Golden West to Bolsa right on Bolsa to Springdale, left south on Springdale and follow signs to furnished models.

**FROM SANTA ANA**—West on Bolsa to Beach Blvd. Hwy 39—turn right south on Beach Blvd. to Edinger, then right on Edinger to furnished models.







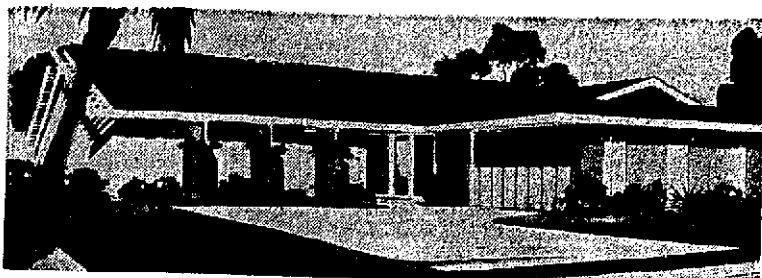
HUGE SLAB LIFTED AS ROOF OF TORRANCE BUILDING

Concrete slab weighing 320 tons and 15,500 square feet in size was hoisted into place with ceremony last week at Torrance, where new Capitol Building (sketch shown above) is under construction. Slab, nine inches thick, forms roof of two-story office building. Owner is Telo Koletos. Location is at Lomita and Hawthorne Boulevards. Mayor Albert Isen and other Torrance officials were invited to see slab lifted.

Canadian Towns Have Odd Names

OTTAWA (UPI) — Names show a sense of humor and the Canadian island province of Newfoundland claims a record in this department. It boasts such places as Jerry's Nose, Nick's Nose Cove, Bumble Bee Bight, Ha Ha Bay, Blow-me-down, Run-by-guess, Little Hooping Harbour and Joe Batt's Arm. On the sadder side, there are Gripe Point, Bad Bay, Bleak Island, Heartbreak Point, Confusion Bay and Wreck Cove.

Only \$150 Move-in Cost Is Big Appeal for Buccaneer Homes



NO DOWN PAYMENT NEEDED

The new Buccaneer Series of Sunkist Plaza Homes in Huntington Beach offers homes like this with no down payment needed by anyone and only \$150 for move-in costs.

Preview showing of Sunkist Plaza's Buccaneer Series at Huntington Beach was an overwhelming success, prompting executive director Sy Bram to predict an early sellout as in previous Sunkist units at Huntington Beach. Bram points out that terms on no down payment to anyone—only move-in costs of \$150, was a hit with visitors to the development last weekend. High on the list of features is the inclusion of Waste King Universal built-in appliances in the kitchen. This includes gas range and oven in color, disposal, range hood and fan in matching color. \* \* \* \* \*

the extra value found in our homes," commented Bram. "This is possible only through our mass buying power which we have accumulated through the years, enabling us to build more dollar value into each home." Three basic floor plans can be incorporated in a choice of 25 exteriors that cover nearly every motif available. "This is one of the reasons why, all things considered, it is one of the best home values in Huntington Beach," added Bram. The development is only eight miles from California's finest beach and is "next door" to the various excellent recreation and shopping facilities offered by the city.

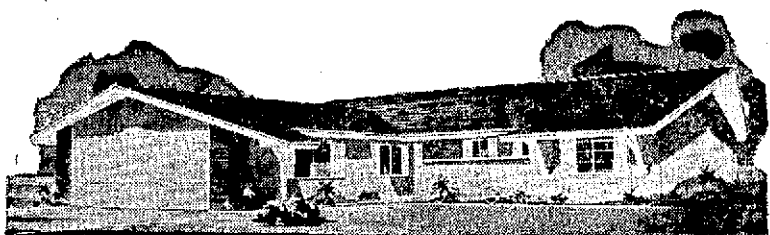
THE QUALITY residences which feature as a bonus extra completely fenced rear yards, also include a separate utility room, formica counters, natural ash cabinets, forced-air heating, brick fireplaces, aluminum and glass shower doors, sliding wardrobe closets and shades and aluminum screens. In addition, the homes are on 6,000 square foot lots and are on wide paved streets. They feature all brass hardware and weather stripped exterior doors. To reach models drive east on Garden Grove Ave. to Golden West, then right to Bolsa, then right to Springdale, then south and follow signs to furnished models.

ONLY 16 LEFT  
IN 2nd UNIT



LARK VILLAGE

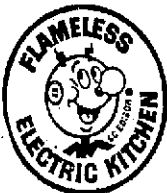
In Mountain Valley!



1 STORY



2 STORY



7

PLUS

EXTRAS

INCLUDED AT NO EXTRA COST:

- BLOCK WALL ENCLOSES REAR AND SIDE YARDS
- USED BRICK FIREPLACES—ASH PANELING ON FIREPLACE WALLS—MANTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT
- UNDERGROUND SPRINKLERS IN FRONT
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- SUNKEN LIVING ROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE AND DOUBLE OVEN



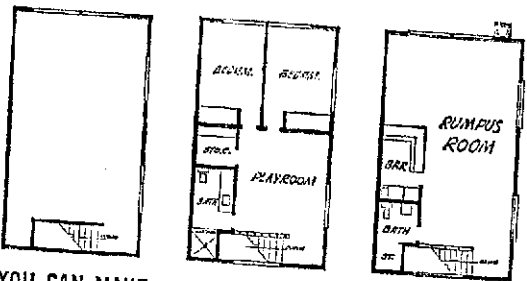
priced from  
\$20,950 to \$25,900

from **\$395** dn.

plus costs & impounds

Another Planned Community By C. W. Hoster

FOR THE FIRST TIME  
A 500 SQ. FT. ALL-PURPOSE  
ROOM • COMPLETELY FINISHED  
FULLY CARPETED

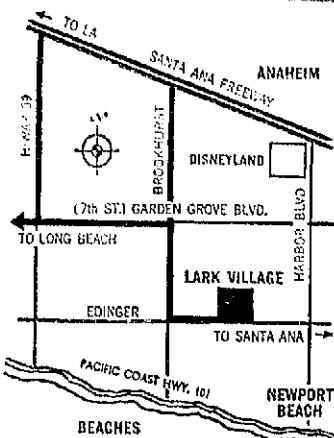


YOU CAN MAKE  
THIS . . . INTO THIS . . . OR THIS

Designed to grow with your family, this mammoth 19'x26' room can be used to fit your present and future needs: (1) use it as a "rumpus" room now . . . (2) later make it into 2 or 3 bedrooms for the children . . . 2 bedroom and a play or storage room might be exactly what you need. Whatever your need, this huge room can be adapted to solve your particular problem. And note, this room has a bath plumbed for your future use!

DIRECTIONS:

From Los Angeles take the Santa Ana Freeway to Brookhurst, south on Brookhurst to Edinger, then east to models. From Long Beach, go out 7th St. (Garden Grove Blvd.) to Brookhurst, right on Brookhurst to Edinger, then left to models.



Public Cautioned About Fraudulent Land Sales

Concerned with mounting federal evidence that the number of cases involving fraudulent sale of land by mail has "snowballed," realty board presidents in the area again have stressed warnings about buying property sight unseen.

Dick Casterline, head of the Garden Grove board, and Robert Prigmore, president of the Bellflower district board, recommended one of two steps before a person signs an agreement to buy land.

THESE WERE:

1. Personally inspect the property yourself.
2. Employ independent real estate counsel to analyze values.

The National Association of Real Estate Boards was one of the first to express concern about the number of offers by mail, newspapers, television, or radio to sell relatively undeveloped land to persons who rely upon the representations made without actually viewing the property and determining whether it is suitable to their personal use or that it has investment value.

AS LONG AGO as last May, NAREB's president was cautioning the public about the hazards of purchasing tracts sight unseen on the

basis of glowing advertisements, many times misleading.

Later he and many of the more than 1,430 local boards and 73,000 members across the country continued to sound the warning against the wave of promotions by "unprincipled" operators of land sites for vacation or retirement homes that are ill-suited for use or investment.

A special Senate Committee on Aging is weighing whether to broaden to powers of the Securities and Exchange Commission to require those selling land in interstate commerce to disclose basic information concerning the land, such as its assets and its location with respect to community facilities and other improvements.

THE COMMITTEE also is considering giving the Post Office Department more power to curb this practice. At present, the department has to prove criminal intent before it can deny access to the mails, a difficult thing to do. "What is particularly quieting about these land con-men," said Prigmore, "is that they prey on pensions and life savings of our senior citizens."

"And what makes their approach especially insidious is that their advertisements are based on the traditional American desire of almost everyone to own a piece of property, a good and healthy attitude," Casterline noted.



Over 20,000 Brand Names on Articles

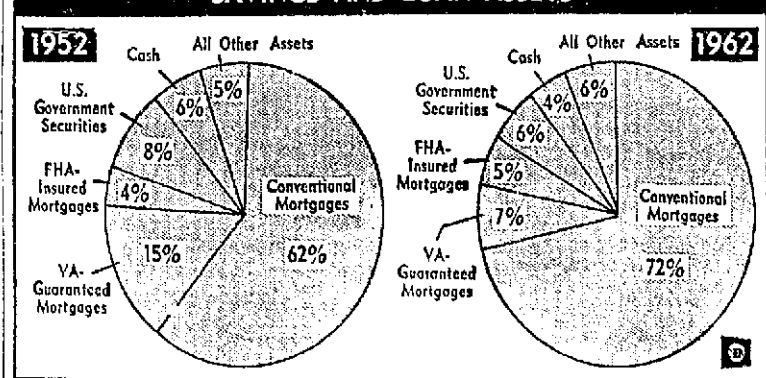
NEW YORK (UPI) — Marketing experts report there are more than 20,000 brand names of items.

The brand system had its beginning back in the dawn of civilization. The earliest recorded brand was found in the ruins of Pompeii. It was a loaf of bread carrying the sign of the baker. He signed his loaves so his customers would know which baker to patronize.

GARDEN GROVE AWARD

Garden Grove Board of Realtors for the second consecutive year has been awarded a Gold Star Banner by the National Association of Real Estate Boards for showing a gain of more than 10 per cent in membership. In 1961, during Bob Wolven's term as board president, membership increased from 61 to 69, and during Gene Kadow's term last year it rose to 81. Wolven and Kadow are shown pinning on the stars as 1963 President Dick Casterline looks on. Present membership of the board is 90.

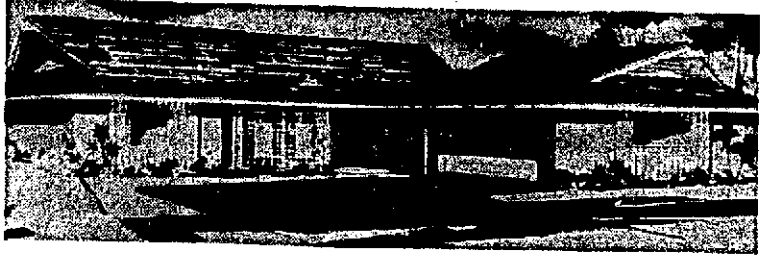
SAVINGS AND LOAN ASSETS



EMBARRASSMENT OF RICHES

Since World War II, savings and loan institutions have grown to the point where they now hold the savings of more than 35 million Americans—and they're looking for new places to invest this money. They are restricted by law to home mortgage and home improvement loans. The 6,277 associations in the 50 states account for 46 per cent of all home mortgage loans. This is three times the number made by commercial banks. Chart above, based on data from the Federal Home Loan Bank, shows the assets of savings and loan associations in 1952 and 1962. A bill now before Congress would allow them to enter new lending fields, such as buying state and municipal securities and financing appliance purchases and college educations.

# Hunsaker's Huntington Beach Homes Meet Needs of Families



## LOW DOWN PAYMENT

Only \$95 down starts a family on home ownership in Huntington Beach Sunshine Homes, a new residential development by S. V. Hunsaker & Sons located on Heil Avenue in Huntington Beach.

Again, families needs and wants in a home, set the pace for design, quality, and location of the Huntington Beach Sunshine Homes unit 4, stated S. V. Hunsaker Jr., vice president of S. V. Hunsaker & Sons, experienced building and developing firm in Southern California since 1932.

Requiring \$95 down, these three and four-bedroom, two full baths, family room, patio, and oversized two-car garage homes are located adjacent to a park site, only minutes from the beaches, Santa Ana, and a few blocks from Douglas Aircraft's new plant.

THE HOMES feature such items as Wedgewood Holly

built-in range and oven, In-sinkerator disposer, wall-to-wall carpet, large wardrobe space, forced-air heat and ample storage space.

Furnished models are open daily. From Beach Blvd. (Hwy. 39) turn right on Ed-

## Plenty of Power in Young Girl

WILLOUGHBY, Ohio (AP)—Never underestimate the power of a woman, particularly the throwing power of a very young one, a local motorist has advised police.

He reported that, as he drove down Willoughby street, his windshield was shattered by a stone tossed by "a 3- or 4-year-old girl."

inger (Smeltzer) to Golden West. Turn left on Golden West to Heil, and right on Heil to models.

## He Offers Tips on Longevity

AKRON, Ohio (AP)—Advising his company's employees, Dr. Rex Wilson, director for B. F. Goodrich Co., said the way to live to be 100 "probably lies in hard work, an intense desire to live and a sheltered existence, avoiding life's hard knocks."

A balanced diet, proper rest and a generous helping of enthusiasm round out the stuff of which longevity is made, the doctor said.



## APPOINTED

Raymond C. Post of La Habra has been appointed sales director for Stan J. Rossi & Associates, subdivision home sales firm.

## Vaughn Is Elected CREA Leader

TORRANCE — Election of Delbert Vaughn, past president of the Torrance-Lomita Board of Realtors, as vice president of the 21st District of the California Real Estate Association was announced by Kenneth Peters, president of the local board.

As vice president of CREA he will serve as regional head of all realty boards in the 21st District. Vaughn is a member of the Torrance real estate firm of Tolson and Vaughn.

He entered the real estate business in Torrance following his release from the U.S. Navy in 1946. He joined the Torrance Lomita Board two years later and was elected to the board of directors the same year. He helped shape many of the board's present policies, and as program chairman introduced many educational programs to board members.

# Premier Homes Give Buyers Wide Choice

Essential to an atmosphere of gracious living is a feeling of spaciousness and privacy, and this has been a prime consideration in the development of Premier Homes in Westminster, according to builder, William Rousey, who says many models are ready for occupancy.

Priced from \$20,250 to \$21,500, the homes offer buyers a choice of 14 elevations including two-story homes, each built to and inspected to FHA specifications. Veterans may move in with only \$90 down. Conventional financing is also available.

PREMIER HOMES have three and four bedrooms, two baths, dining/family room, two-car garage. Luxury features found in the homes include fireplace with log lighter, breakfast bar, wall-to-wall carpet throughout, copper water plumbing, aluminum sliding windows, 80-BTU forced-air unit and plenty of linen closets.

The ultra-modern kitchen is equipped with appliances such as Hotpoint built-in range and oven and dishwasher.

Furnished model homes are open daily on Hazard Avenue east of Beach Blvd. (Hwy. 39) and west of Brookhurst.

## Golf Course Over Old Dump

NEW YORK (UPI)—Since 1935, Brooklyn, with a population of 3 million, has had only one golf course, but it recently added a second — built on garbage.

The new Marine Park course is built on land reclaimed by use of the city's waste deposited on the links site over the past 30 years. The price of the course's 270 acres isn't garbage, though. It's valued at \$10 million.



## WESTMINSTER HOME

Shown is one of the many model homes now on display at Premier Homes, Westminster. Located on Bushard Street in Westminster, this is new residential development by William Rousey.

## Shades of Past Revived by Token

IOLA, Kan. (AP) — Marvin Boyer picked up a shiny coin at the scene where an old house had been razed.

After cleaning it he found that it was good for 2½ cents in trade at a billiard hall which closed here around the turn of the century.

## No Housing Letup

Issuance of building permits in Huntington Beach last month continued to soar and total building valuation for a month hit \$5,959,048 bringing the year's total to a record of nearly \$60 million, it was disclosed.

Earlier this year, a record \$20 million in valuation during a single month was logged when some large tracts were started simultaneously.

Residences accounted for the bulk of the September building activity with \$5,581,600 in permits issued for that purpose.

Fees to the city for the permits amounted to \$25,958.50.

YOU'VE HEARD ABOUT THIS  
NATIONALLY PUBLICIZED HOME FAIR

# NOW SEE IT!



The most exciting and colorful home show display ever created...authentic moods, colors, decor from all over the world!



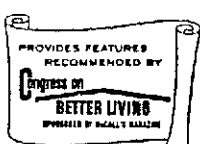
PLAN 1746D • \$24,100  
4 Bedrooms, Family Room, 2 Baths, Massive brick fireplace, Caloric built-in kitchen appliances, furniture finished natural Birch or Walnut cabinets.



PLAN 1757H • \$29,600  
Two Story, 4 Bedrooms, Dining Room, Family Room, Separate Den, 2½ Baths, Master suite features separate dressing area, huge walk-in wardrobe, glass enclosed shower.



PLAN 1706C • \$23,195  
3 Bedrooms, Family Room, 2 Baths, Built-in Formica topped kitchen planning desk, modern Caloric gas kitchen with Robbins vinyl floor, separate laundry-storage room.



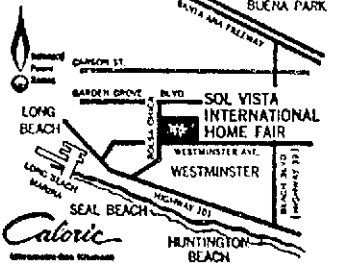
WINNER OF McCall's CERTIFICATE FOR DESIGN EXCELLENCE!



PLAN 1740E • \$25,000  
4 Bedrooms, Dining Room, 2 Baths, Luxurious living room with 8' Palos Verdes stone sliding glass doors opening to a 26' rooftop patio. Indoor-outdoor planter thru entry.



PLAN 1747D • \$26,550  
4 Bedrooms, Family Room, 2 Baths, Private patio off Master suite, walk-in closet, separate dressing room, Sunken living room with recessed brick fireplace and 8' hearth.



**\$23,050 TO \$29,600**  
FHA, Cal Vet and Conventional Financing  
6 Spacious floor plans. 28 exciting exterior elevations! A safety planned community where you can walk to parks, schools or shopping.  
Models open daily 10 a.m. to 8 p.m.

Another  
**ALCO-PACIFIC**  
Quality Development

# \$95 DOWN!



# GRAND OPENING Sunshine HOMES

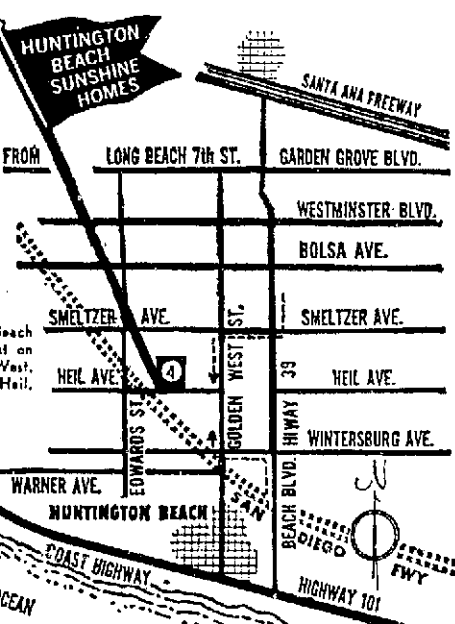
## HUNTINGTON BEACH

BIGGEST HOME VALUE  
IN ORANGE COUNTY

## 6% FINANCING

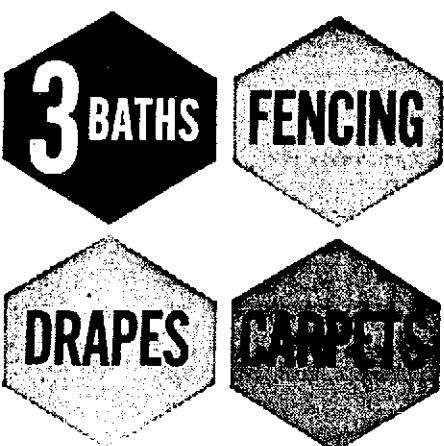
- Ample schools nearby
- Adjacent to park site
- 3 & 4 Bedrooms
- 2 Car Garage
- Wall-to-wall Carpet
- Family Room
- Built-in Range & Oven Hood & Exhaust Fan
- Insinkerator Disposer
- 2 Full Baths

DRIVING DIRECTIONS: From Beach Boulevard (Hwy 39) turn right on Edinger (Smeltzer) to Golden West. Turn left on Golden West to Heil, turn right on Heil to models.



S. V. HUNSAKER & SONS • Builders of the Most Valued Homes since 1932

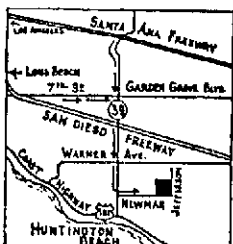
# Cameron HOMES IN HUNTINGTON BEACH



3 AND 4 BEDROOMS  
FAMILY ROOM  
BUILT-INS

From \$19,500  
FROM

# \$495 DOWN



Sales Office: Phone 847-5079  
Models Open 11 a.m. to Dark

FROM LONG BEACH: Drive out 7th St. (Garden Grove Blvd.) to Beach Blvd. (Hwy. 39), turn right Newman Ave. (just ¼-mile south of Warner), and turn left to models.



**Consistent**  
SYDNEY, Australia (AP) — Mrs. Pearl Raymond has put 2 million Australian pounds for the makers.

## Have you visited Long Beach's most exciting New Community?

*Out*

**A First**  
FOR LONG BEACH  
ALL UTILITIES  
UNDERGROUND  
NO UNSIGHTLY  
POLES!

**El Dorado Park**  
ESTATES  
Dramatically  
Different!

JUST EAST  
OF  
STUDEBAKER  
ON  
SPRING  
STREET  
AT  
CLAREMORE

PARKSIDE LIVING IN LONG BEACH

## Lower-Income Vets Get Cal-Vet Help

Details of an expanded Cal-Vet Farm and Home Purchase program to include lower-income veterans after Nov. 1 have been announced by California Director of Veterans Affairs Joseph M. Farber. "We mean to make the Cal-Vet program available to qualified California veterans who were previously eligible but unable to meet the loan payments under the 23-year

### Underwriter Sales Rally Wednesday

Robert J. Gallivan Jr. will be the keynote speaker of the fifth annual Old Fashioned Sales Rally presented by the Long Beach Association of Life Underwriters Wednesday at the Elks Club, 4101 F. Willow St. Gallivan, of St. Paul, Minn., is the author of the book, "How I Started Earning \$50,000 a Year in Selling at Age 26."

The sales program will also feature other top speakers in the insurance industry, including Rexford W. McCurdy, superintendent of agencies, Pacific Coast Territories, Metropolitan Life, who will speak on "Our Sacred Trust."

Jack Rodgers, agency manager, Connecticut General Life Insurance Co., will be rally chairman and master of ceremonies. Presiding will be Robert G. Lindgren of Washington National Insurance Co., president of the Long Beach Association of Life Underwriters.

repayment period," Farber explained, "and we'll do it by tailoring each home contract to the veteran's income and the house he wants to buy." He said this would mean adjusting the length of the payment period to fit each individual veteran's income.

"BY LENGTHENING the repayment period—up to 40 years if necessary—deserving California veterans with incomes that go as low as \$1,800 a year may come in under the program," Farber said.

Farber emphasized that no standards would be changed. The Cal-Vet program standards for housing will remain high, credit requirements will otherwise remain the same, and fire, life and disability the same.

"Let me emphasize that this isn't a low-cost housing scheme," said the director. "It's a decent housing scheme for lower-income California veterans. These veterans will still choose their homes from the builders or buyers of their choice and submit the plans to see that they meet our standards."

According to Farber, California veterans with annual incomes around \$3,000 and veterans in the minorities grouping may well be the chief beneficiaries of the expansion, while more veterans in the \$3,000 to \$5,000 income bracket also can be expected to apply.

Details of the expansion were given to district managers meeting recently in Sacramento.

## Imported Crane Lifting High-Rise Into Place

An imported Swedish crane, first of its kind on the West Coast, is being used in construction of the Caribe Balboa six-story apartment house in Newport Beach.

Sidney Kibrick, owner and developer of Triangle Subdivisions, said the hoist crane will lift segments of the poured-in-place, high-rise structure being built at 310 Fernando St., Balboa. The site is the former location of Christian's Hut restaurant.

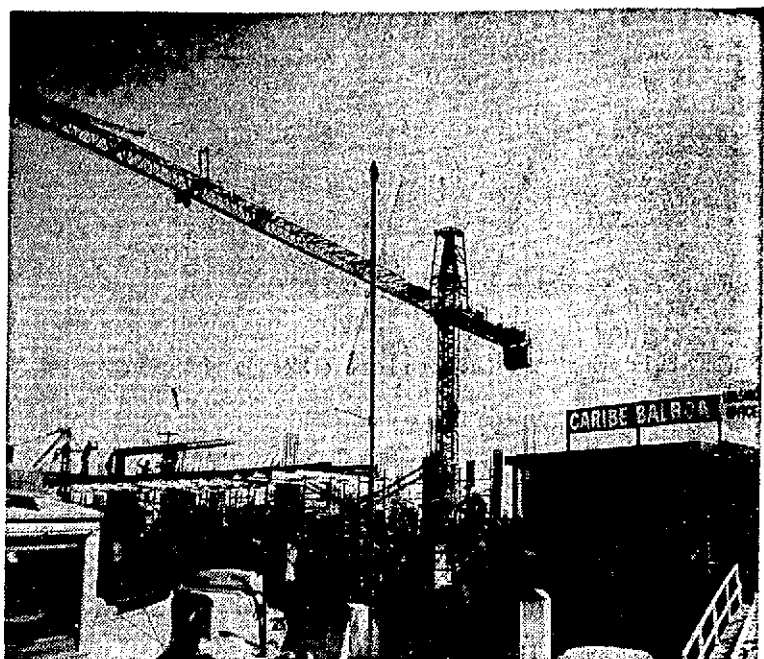
The long-necked crane reaches up to 74 feet, and its 360-degree swing boom stretches out 104 feet from the center tower.

THE CRANE is long enough to lift a family automobile more than 70 feet from either side of the block.

Robert Doone, building superintendent for Concrete Construction Service, said the 132,000-square-foot building will have a transmitted load of 60,000 pounds per square foot. The total weight will be 7,880,000 pounds, and the structure will sit on 272 piles driven 60 feet in the ground.

"When the crane has built itself squarely into the middle of a six-story apartment house," Doone said, "we will get a pair of truck cranes and pull it out through the roof." He said the 60,000-pound crane will be disassembled for this operation.

The Caribe Balboa sales office at the construction site is staffed daily by Leonard Kibrick, brother of the builder. Price range of the new apartments will be from \$375 to \$550 per month on a two-year lease.



**NEW CRANE AT WORK**

A Swedish Linden crane, first of its kind on the West Coast, is being used in construction of Triangle Subdivision's new six-story apartment house at 310 Fernando St., Balboa. The crane's 104-foot boom can reach 74 feet.

## Building Industry Faces Mounting Labor Costs

The last quarter of 1963 in costs for the construction industry. Labor will provide the one sour note.

Engineering News-Record, McGraw-Hill publication, states that labor costs will continue to rise during the next three months, and will soar during 1964.

This year's worst in labor increases is past, the magazine reports. There are only scattered deferred increases of 5 to 20 cents to go in effect in six of the 20 cities the magazine indexes.

BUT 1964 promises to be a banner year for construction workers. Increases are on tap for all cities except Birmingham, Cleveland and New Orleans, where all contracts expire, so that wage rates in those cities will go up, anyway.

For five key trades in the 20 cities, the magazine counts 63 increases already on the docket for 1964. Moreover, the increases will be relatively large. Skilled and common labor will average about 16.3 cents an hour, with fringes.

FOR COMMON LABOR, next year's increases will average 15.3 cents in 12 cities. In the skilled labor category, structural ironworkers' rates will take the largest jump, with increases in 14 cities averaging 22.4 cents. Largest rise for ironworkers will be in New York City where wages will jump 56.6 cents an hour by July.

Bricklayers' rates are slated to rise 16.7 cents in seven cities while carpenters' rates are due to rise 19.3 cents in

# Security Title cuts title insurance costs up to 73% on policies over \$50,000\*

Demand these savings by insisting on a Security Title insurance policy when you buy, sell, build or borrow on real estate in Los Angeles County

This is the first time such savings have been available. Be sure that your real estate broker, escrow officer, banker, lending officer, savings and loan officer and attorney secure these substantial savings for you.

Security Title Insurance Company has the world's most modern title plant located in Los Angeles County—backed by 100 years of

experience in the title industry.

Security Title is one of the largest title insurance companies in the nation with assets in excess of \$19 million, with over 1600 highly experienced employees to serve you. Security Title policies are issued in 38 counties in California and in the States of Hawaii, Utah and Washington.

### Only Security Title gives you these savings

Amount of policy liability†	You formerly paid	You now pay	You save		
			Dollars	Per Cent	
\$ 75,000	\$ 294	\$ 244	\$ 50	17.01%	Substantial or comparable savings in standard loan policies*
100,000	369	269	100	27.11	
250,000	669	344	325	48.58	
500,000	1,169	469	700	59.89	
1,000,000	2,169	719	1,450	66.86	
5,000,000	10,169	2,719	7,450	73.27	

†Partial schedule for illustration only. Schedules available at all banks, savings and loans, escrow offices, real estate offices, or contact us direct.

\*These rates apply to all policies issued in excess of \$50,000 liability in Los Angeles County only. Effective October 14, 1963.

### SECURITY TITLE INSURANCE COMPANY

3444 Wilshire Boulevard, Los Angeles—DUnkirk 1-3111

Member: American Land Title Association California Bankers Association Home Builders Association  
California Land Title Association Mortgage Bankers Association of America



ROBERT RICKEY'S HOBBY: CHILD PORTRAITS

## Photography Pays Off as Hobby

SANTA ANA — Robert G. Rickey, 34, triples in brass as a space-age engineer, portrait photographer and plane jockey.

He also admits to being a frustrated Rube Goldberg-type inventor—frustrated because one of his first inventions, a home-to-home telephone system, worked so well the telephone company insisted that he remove it from operation.

Rickey's official title is manager of engineering at Otis Elevator Company's Defense and Industrial division. Here he deals with atomic warhead weapons and guid-

ance systems for space vehicles, and development of electronic ground support equipment and test fixtures for the Minuteman and Hawk missiles.

AT HOME in his portrait studio and darkroom he is a first-rate photographer. With his wife Betty, and three built-in models aged 9, 7 and 4, he produces top quality child study portraits.

What began as a hobby when he worked for a space-age firm in New Mexico turned into a profitable sideline.

"Baby portraits are best taken just after a child is strong enough to sit up by himself," says Rickey. "The expressions take care of themselves," he adds. His third hobby-occupation is as pilot for the family plane where he has chalked up more than 800 hours taking the family for weekend jaunts.



**ART DISPLAY IN LAKEWOOD**

Howard Ahmanson (right), board chairman of Home Savings and Loan Association, gives Los Angeles Mayor Yorty a preview tour of the firm's travelling all-city art exhibit which is being shown at Home Savings Lakewood branch, 4909 Lakewood Blvd., through Oct. 16. The exhibit comprises 14 paintings which were purchased by Home Savings since 1953 when it began sponsoring the annual art festival.

### Men Do More Impulse Buying

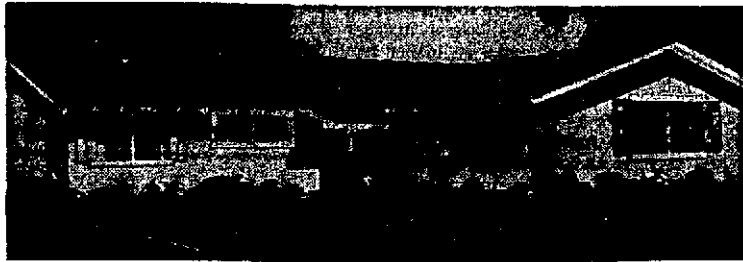
NEW YORK (UPI) — Impulse buying increases when the husband accompanies the wife to the supermarket, a food marketing survey shows. Beer and frozen foods are among the popular male selections.

### Use Airplane to Find Models

WICHITA (AP) — Civil Air Patrol members used a real airplane to locate lost model gliders during a model airplane meet here.

Among model planes recovered was one lost during last year's meet.

# Lark Village Second Unit Sells Rapidly



## IN FOUNTAIN VALLEY

This is one of the various models offered in Unit 2 of Lark Village in Fountain Valley where a quick sellout is expected. The homes are priced from \$20,950.

There are only 16 homes purchased for as little as \$395 down, plus costs.

Lark Village, states Charles W. Hester, developer of the new Fountain Valley community. According to Hester, the first unit sold out in less than 30 days and if present sales continue the second unit will be sold out in 10 days.

Lark Village offers one- and two-story homes of three, four and five bedrooms, family rooms and two full baths. The homes are priced from \$20,950 to \$25,900 and can be

AMONG the interesting innovations in Lark Village is a "Future" room in the two-story models. This 19'x26' room can be used as a rumpus room now and as the family grows it can be converted into two bedrooms, or two smaller bedrooms and a playroom. This area has a bath plumbed for future use.

Lark Village lists among its outstanding features block



## HELP IN UNITED WAY DRIVE

Loading up with supplies for employee distribution for pledges in upcoming Long Beach United Way Fund Drive are these leaders for pilot campaigns (from left): J. R. Foster and A. L. Code, Edison Co., and Duane Sinyard and Jay D. Talley, ViCly Industries.



MAX LIVONI

## Livoni Cited for 50 Years Realty Work

Long Beach real estate broker Max Livoni has received a plaque from the California Real Estate Association in honor of his 50 years of real estate practice.

Livoni, a city councilman from 1951 to 1954, began his career in real estate in Nebraska in 1912.

## L.B. Realtors to Hear Talk on Salesmanship

Eugene Peckham, a specialist in management development programs, will speak on "The Science and Art of Selling" at the weekly breakfast meeting of the Long Beach District Board of Realtors Tuesday at 7:15 a.m. at Crown Cafeteria.

Peckham is founder and manager of Western Training Services, which conducts management training programs for industrial firms, businesses, service agencies, governmental offices and hospitals.

Peckham has served as an industrial consultant, adult educator, recreation supervisor, and scout executive.



PECKHAM

# Yorba Linda Park Opening Third Unit

An exciting, fun-filled "House Party" is promised to viewers at the grand opening today of Yorba Linda Park's unit 3.

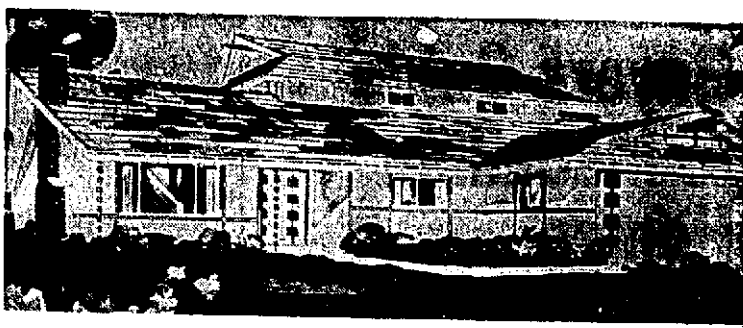
Balloons for the kiddies and refreshments for everyone set the mood fulfilled in the new-as-tomorrow designs on view.

Spotlighted at the grand opening are elegant two-story stylings that provide spaciousness for entertaining on any scale, as well as privacy for every member of the family. Among the features: double front doors, solid oak staircases, separate dressing area in master bedrooms, ample closet space, raised hearth fireplaces, wall-to-wall carpeting in 100% nylon.

LARGE U-shaped kitchens for convenience provide every possible built-in, including built-in range and double oven, overhead range hood with blower and light, automatic dishwasher.

Yorba Linda Park homes are available in four or five bedroom models, with two and one-half baths, family and dining room, fully priced from \$25,000. Conventional financing is offered on exceptional terms.

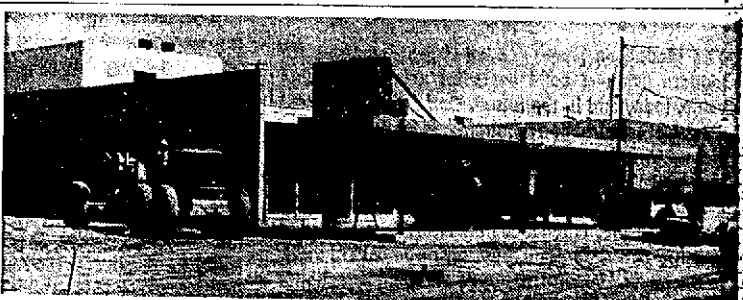
On pool-size lots that receive an ever changing view of majestic mountains, in one of Orange County's smog-free settings, Yorba Linda Park homes are close to a golf course, convenient to shopping, schools and to churches



## GRAND OPENING TODAY

Yorba Linda Park, taking its name from the picturesque town of Yorba Linda, is celebrating the opening of Unit 3 with festive ceremonies and refreshments. Stately two-story and rambling one-story models are offered in the community at McCormack Lane, six blocks north of Yorba Linda Blvd.

To see these homes, take Ave. Go north on Placentia/Valencia to Yorba Linda either freeway to Placentia Palm to Valencia Ave., left on Lane, then left to the models.



## HOSPITAL NEARING COMPLETION

New Los Altos Hospital, at Los Coyotes Diagonal and Palo Verde Avenue, is nearing completion. This \$1,600,000 medical facility is scheduled to open Oct. 26 with a 99-bed capacity and complete public hospital service.

# COMPARE!

Glen Mar's Unit #5 is now open... Here's why it's Your Best Beach Buy!

LOW DOWN PAYMENTS from \$395  
LOW MONTHLY PAYMENTS from \$120 princ. & int.  
EXCELLENT TERMS . . . financing up to 30 yrs.  
2-STORY, 5-BEDROOM HOMES only \$23,950



## A lovely one or two-story home...

complete with these features all included in the one purchase price!

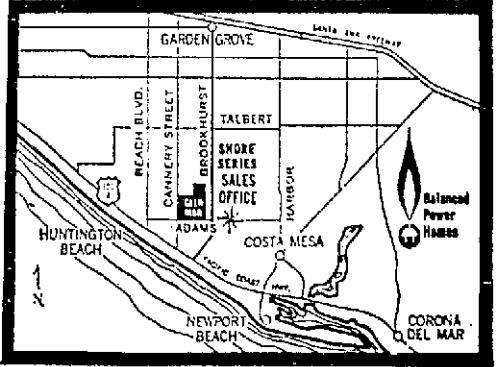
WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, ENTRY AND MASTER BEDROOM / LANDSCAPED FRONT LAWN / FRONT YARD SPRINKLERS INSTALLED / SIDE AND REAR YARD FENCING WITH GATE / 3, 4 and 5-bedroom floorplans / Large family room / Two baths with formica pullmans / Central hall plan / Built-in range and oven / Modern disposal / Breakfast bar / Ash kitchen cabinets  
Fireplaces included in most plans / Fee title (land ownership) insured

plus... Excellent schools • Suburban shopping centers  
• Beautiful beaches just minutes away • A smog-free climate... all ready and waiting at the

## Glen Mar Shore Series in Huntington Beach

3, 4 and 5-bedroom homes from

\$19,695



sales office open daily from 10 a.m. to 8 p.m.  
Phone (714) 536-3647

LASTING VALUE IN EVERY HOME WE BUILD



Macco Realty Company

**BEST BUY**  
in  
**BUENA PARK**

# Regal Homes

CONVENTIONAL FINANCING **\$395** dn PLUS COSTS

OR

**LOW DOWN FHA**

**EASY TO QUALIFY**  
If you are regularly employed and have good credit, you can live in one of these luxurious homes.

**3 AND 4 BEDROOMS**  
**FAMILY ROOM - 2 BATHS**

priced from **\$21,300**

- BUILT-IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES

**WONDERFUL LOCATION**  
**IN THE HEART OF ORANGE COUNTY!**

- ✓ 1 Min. to Knott's Berry Farm
- ✓ 2 Min. to Freeway
- ✓ 5 Min. to Disneyland
- ✓ 15 Min. to Long Beach
- ✓ 20 Min. to Beaches
- ✓ 35 Min. to Los Angeles

Regal Homes are in the city of Buena Park on Orangehorpe between Knott and Valley View. From Los Angeles or Santa Ana, take the Santa Ana Freeway to the Valley View turn-off, go south to Orangehorpe then east to furnished models.

Regal Homes are surrounded by fine schools for all ages and shopping centers large and small. Buena Plaza with the newest May Co. Store is only 5 minutes away!



# Buyers Guide to Medallion Homes



The only electrically modern homes... in every price range

The Medallion Home Award is a cornerstone for modern living—a solid basis for a home's lasting value, today and in the future. Compare the detailed electrical construction requirements for the Medallion Home Award with those for any other type of new home symbol.

You'll discover the Medallion Home Award is the one award that requires a new home to conform to specific and rigid standards, giving important value to the buyer. Here are just some of the qualifications:

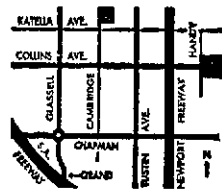
1. A flameless electric kitchen equipped with major appliances, including range and oven.
2. Full "Housepower" Wiring provides capacity for at least twenty circuits, considered a minimum for modern living; large enough wires; 240 volt service for the electrical capacity every home needs.
3. Abundant lighting planned for comfort, convenience and beauty. A total-electric Gold Medallion Home gives you all these benefits plus:
4. Flameless electric home and water heating.



Southern California Edison

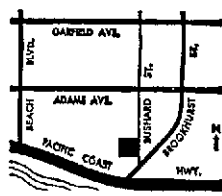
## ORANGE

"HOME SHOW HOMES" in choice Northeast Orange, near schools, shopping centers. 3-4 bedrooms, 2-3 baths, spacious family room, formal dining area, fireplace, walk-in pantry. Built-in oven & range, dishwasher, disposer, separate breakfast nook, service porch, pullmans. \$21,000-\$23,500. @1200 down. 633-1170.



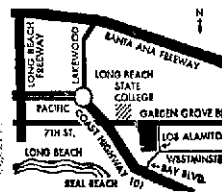
## HUNTINGTON BEACH

NEWPORT WEST—outstanding homes. Miles of sandy beach, around the corner! Luxury features: acoustical textured ceilings, snack bar, extra-large closets, patio entries, fireplace, parkway trees. 3-4 bedrooms, 2 baths, den-bedroom. Kitchen has range, oven, dishwasher, disposer, dryer circuit. \$19,750-\$23,500. Non-Vet 10% down. 536-3011.



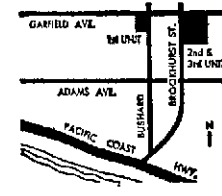
## SEAL BEACH

ROSSMOOR LEISURE WORLD, U.S.'s largest senior citizens community, has 6750 1-2 bedroom, 1-bath, own-your-own apt. All-electric kitchens have range, oven, refrigerator, disposer. Service rooms (with washer/dryer) adjoin groups of apts. Medical care (no hospitalization), drugs and prescriptions incl. in mo. pay. \$10,750-\$12,600. From \$940 down. GE-1-1317.



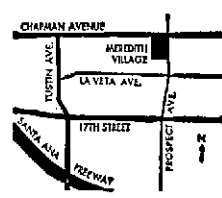
## HUNTINGTON BEACH

SOUTH SHORES homes offer a choice of 2 or 3 bedrooms, 1 or 2 baths. The all-electric kitchens are equipped with range, oven and disposer. Other major appliances included in the price: dryer & forced air heating. \$10,995 to \$12,495. Down payment from \$295-\$495. Terms \$88.00 per month. Phone 536-5357.



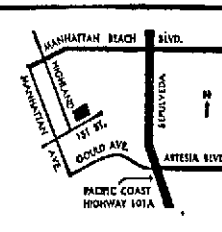
## CITY OF ORANGE

MEREDITH VILLAGE homes offer a choice of 3, 4, 5, 6 bedrooms and 3 baths. The all-electric kitchens are equipped with built-in range & oven, dishwasher & disposer. Outstanding features: formal & informal dining rooms, walnut paneled family room, 2 or 3 car garage, carpeting throughout and bath & plaster. From \$34,000 up. 92% financing. 633-2130.



## MANHATTAN BEACH

MANHATTAN TOWN HOUSES on view-lots near beach. Have 4 bedrooms, 3 baths, convertible den. These are luxury homes with fireplace, tile entry, carpeting, marble pullmans, 2-car garage, quality construction. All-electric built-ins: range, double oven, dishwasher, disposer, vent. \$39,500, 10% down. Open: 925 1st St. FR 6-6758.



## FREE! Homebuyers Magazine and Map Guide

Homebuyers Magazine provides complete information and guide maps to more than 600 new housing developments in six Southern California counties. For your free copy, fill and mail the coupon below. Limited quantity—order today. Homebuyers Magazine, Dept. D, 205 Ave. I, Redondo Beach, California.

Please send Homebuyers Magazine to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Phone \_\_\_\_\_

Desired home location(s) \_\_\_\_\_

Desired price range \_\_\_\_\_ to \_\_\_\_\_

My kitchen preference: ☐ Electric ☐ Other ☐ D

# Few Fashion Homes Stock Margin Procedure Clarified Remain to Be Sold

The Fashion Homes developments in Westminster and Huntington Beach are rapidly nearing the sold-out stage, with just a few available in both communities.

Fashion Homes in Huntington Beach can be purchased, rented or leased. Buyers, however, are entitled to an extra bonus of either carpeting or sprinklers during this time. Families leasing the homes also may have an option to buy at a later date. VA no down and low FHA terms are available on the homes in Huntington Beach, priced from \$19,250.

THE Westminster Fashion to one-half mile east of Bolsa Chica Avenue to Fashion Homes—Westminster.

To inspect the Huntington Beach Fashion Homes, continue on Garden Grove Blvd. to Beach Blvd. (Hwy. 39). Turn south on Beach about 2½ miles to Sugar Avenue, right on Sugar two blocks to the homes.

## GILLETTE ELECTED

John Gillette, owner of the Johnny Gillette Tire Co., 3910 Cherry Ave., has been elected to the board of directors of the National Tire Dealers and Retreaders Association at the association's 43rd annual convention and trade show in Denver, Colo.

Homes are priced from \$21,950, offering the same financing as Huntington Beach, and feature hardwood floors on raised foundations. Hotpoint all-electric kitchens with range, ovens and dishwasher.

Huntington Beach Fashion Homes include block wall fencing at no additional cost. Both communities are within a 10-minute drive of the new Douglas Space Center and the San Diego Freeway, now under construction from Long Beach, is extremely convenient to both developments.

Models are open daily during the closing-out period. From the Long Beach area, drive east on Seventh Street



## A FASHION HOME

Fashion Homes communities in Westminster and Huntington Beach are close to being sold out. Here is an interior view of one of the models.

How would you do as a stock margin clerk? Even if you're not planning to take up this career, you might like to have some of the margin clerk's savvy about figuring margins. If so, The Exchange Magazine, published by the New York Stock Exchange, has some pointers in a recent issue.

Margin, of course, is the extension of credit in the purchase of listed securities. Under present regulations of the Federal Reserve Board, investors must put up 50 percent of the market value of the listed securities they buy on margin.

FOR EXAMPLE, you are able to buy \$5,000 worth of listed securities for \$2,500 in cash — or \$5,000 in listed securities—as collateral. The

itself has another regulation governing margin accounts—no margin account, as a general rule, may be opened with a balance of less than \$1,000. Several member firms have higher requirements on margin accounts.

In the event of a call for more margin, the customers can do one of several things.

# Builder Assails Boost in S&L Interest Rates

The leader of Southern California's largest builders' organization has criticized the move by some savings and loan associations to increase their interest rates to 5 percent as "a serious threat toward undermining the professional stature of the building industry."

Ralph M. Lewis, president of the Building Contractors Association of California, asserted that lenders already admit that current rates have swelled their supply of funds to a point where marginal loans are necessary to yield sufficient income to cover interest payments to depositors.

"THESE marginal loans are not being made to professional building contractors in many instances but to speculators and inexperienced developers whose concern for quality construction is often times conspicuously absent," he declared.

"Unfortunately, the public usually has no means of distinguishing between the work

# Sprague Again Leads Register-Voter Drive

Robert R. Sprague, president of Pioneer Savings & Loan Association, has been appointed by the American Heritage Foundation to again lead a national register and vote campaign. Brendan Byrne, executive director of the foundation, announced.

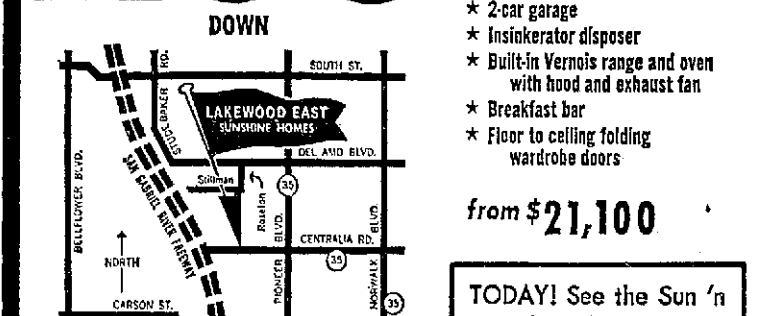
In naming Sprague as national director for industry for the "Let's All Register, Let's All Vote" campaign, when the market value of the customer's securities falls to \$6,666—a decline of 33½ percent—the broker will call for additional margin.

The Last Close-In Location... where Values will Increase!



"TODAY YOU CAN SEE MY NEW FURNISHED MODEL"

FROM \$295 DOWN



located between Del Amo Blvd. and Centralia Rd., one block west of Rose-ton, in the city of Lakewood. Follow signs to models.

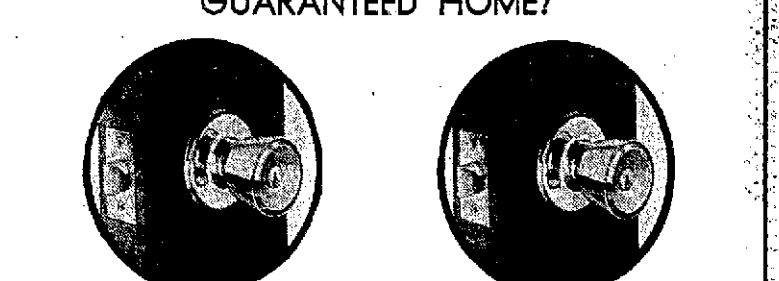
# LAKEWOOD EAST

Sunshine HOMES

S. V. HUNSAKER & SONS • Builders of the Most Valued Homes since 1932

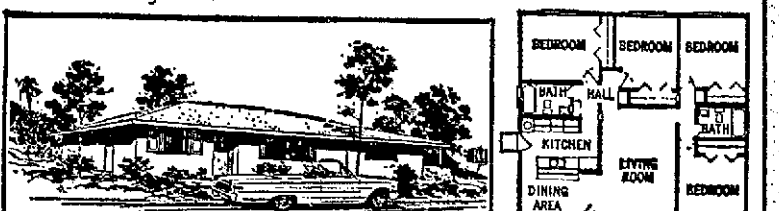
# GUARANTEED HOMES

Which famous name entrance lockset is used in a \$30,000 home... and which in a GUARANTEED HOME?



ANSWER: BOTH—BECAUSE THEY ARE THE SAME

From "finishing touch" front door knob... all the way down to foundation and framing timber... everything in a GUARANTEED HOME is top quality. We buy the products of nationally-known firms... names you know and respect. And, because we're the world's largest on-your-lot builder, we buy in such enormous volume that prices just have to come down... genuine savings we share with you. Visit a GUARANTEED HOME being built.



MODEL 1343 4 BEDROOMS, 2 BATHS

IT'S EASY TO BUILD A HOME OR APARTMENT ON YOUR LOT!

PRICES AS LOW AS \$573 SQ. FT.

See for yourself the kind of materials and quality of workmanship going into it. You won't find better in homes costing many times more. Write or call for free brochure — use coupon below.

(CUT HERE AND PASTE ON A POSTCARD)

GENTLEMEN: LB-108

I own a lot \_\_\_\_\_, feet in size. Please send me information on building a home or income unit on my lot.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PHONE \_\_\_\_\_

☐ Please send me full information on Guaranteed Homes and Income Units.

☐ Please have a Building Consultant contact me regarding plans and prices.

MAIL TO THE GUARANTEED HOMES OFFICE NEAREST YOU

**GUARANTEED HOMES**

World's Largest On-Year-Lot Builder

LONG BEACH 1081 Atlantic Ave. HEmlock 7-0967

WILMINGTON 1267 Wilmington Blvd. TErmino 5-7191

BELLFLOWER 9717 E. Compton Blvd. TOray 6-9791

COMPTON 12800 Atlantic Ave. NEwmark 9-1223

OPEN 9 A.M. TO 8 P.M. DAILY

# Sherwood Estates Drops Prices as Sellout Near



## TWO-STORY SHOWPLACE

This is one of the attractive two-story homes offered by the George D. Buccola Co. as they move toward closing out five Orange County developments. Prices have been reduced and terms eased, the developer said.

Public response has been overwhelming and traffic has been at an all-time high for the first ten days of "Operation Closeout" at Sherwood Estates in all five Orange County locations. These two-story, four and five-bedroom showplaces are considered to be the most luxurious home built in quantity in Orange County. Unusual in design and construction, they were intended originally to be sold to a small group of selected buyers.

HOWEVER, the George D. Buccola Co. has, in an effort to close out the remainder of Sherwood Estates in the next

## Floors Marred by Fork Lifts

WESTBURY, N.Y. (UPI)—Fork lift truck traffic is murderous to modern factory floors, according to President Robert Nagel of Preco Chemical Corp. His firm makes a variety of patching and resurfacing compounds for factory floors.

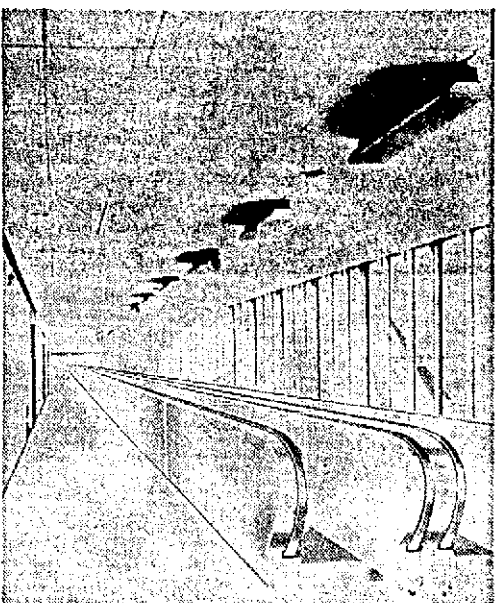
## Investors Mutual Declares Dividend

MINNEAPOLIS—The board of Investors Mutual, Inc., has declared a fourth quarter dividend of 10 cents per share payable Sept. 27, 1963 to shareholders of record Sept. 26. Harold K. Bradford, chairman and president, announced.

Investors Mutual, Inc., oldest of five funds associated with Investors Diversified Services, Inc., is the largest mutual fund in the world, with current assets in excess of \$2 billion.

60 days, drastically cut prices and liberalized terms. "There seems to be a bigger market for the larger family residence than anyone realized," stated Buccola. "At their current prices, these homes, which are as fine as any we have ever built, are at least \$5,000 under-priced for their areas and competition."

"And with a \$495 down payment, they are well within the reach of anyone desiring a large prestige-type home." Sales figures, to be released soon, will show a new record for the Sherwood Estates' all-ready successful history.



## 450-FOOT 'MOVING SIDEWALK'

Longest moving sidewalks in U. S. are under construction for terminal building of San Francisco International Airport. The 450-foot passenger conveyors are being installed in terminal to reduce distances airline passengers must walk to reach and leave their flights. United Air Lines and the San Francisco Public Utilities Commission, which operates the airport, are purchasing the Speedwalk belt units jointly. The belts are designed for peak traffic flow of 7,200 persons hourly in each direction. The belts are being made by Goodyear's Industrial Products Division, Akron, Ohio.

## Flannery Now Has Warehouse at Wilmington

WILMINGTON — William Schoellkopf Jr. of Los Angeles has been appointed Los Angeles regional representative for Flannery and Associates, Inc., Pittsburgh, according to Charles J. Guzzo, executive vice president and sales manager. The move is in connection with Flannery's establishment of regional sales offices in six major U.S. cities to better serve the retail oil industry.

Guzzo also announced that Flannery and Associates has opened its first field warehouse at Wilmington. It will stock both standard products and those custom-made for special custom identification. Carl Rabold has been appointed warehouse manager.

Among its varied activities, Flannery's handles metal display equipment and fixtures for gasoline service station sales rooms, lube rooms, store rooms and outdoor sales areas.

## Long Beach Man Gets CLU Rating

Long Beach resident Henry M. Weiss, Brokerage Division manager for Beneficial Standard Life Insurance Co. of Los Angeles, recently was awarded the coveted Chartered Life Underwriter designation at National Conference Exercises of the American College of Life Underwriters in Miami Beach, Fla.

The American College of Life Underwriters grants the designation to persons in life and health insurance who pass a series of professional examinations and meet the stringent experience and ethical requirements of the College.

Weiss formerly was a partner in a Long Beach firm of insurance consultants representing Beneficial Standard, but sold his interest in that firm to devote full time to his present duties.



HENRY WEISS

## Macco's Eastbluff Homes Are Popular



## ATTRACTIVE INTERIOR

An example of the popular floor plans in the Macco Eastbluff homes is pictured above in a view of the kitchen and dining area featured in this five-bedroom, two-story home overlooking Upper Newport Bay.

Macco Eastbluff, sales manager William L. Schuster announced that a total of 122 of the Macco homes on Upper Newport Bay have been sold to date.

"This is an outstanding record," stated Schuster, "since Eastbluff was formally opened only three weeks ago. We are still being deluged by interested lookers. This is a good indication of the great value of these homes for the price. We have been averaging 600 to 700 visitors each weekend."

Macco Realty is offering a wide selection of luxury homes in one and two-story plans as well as split-level. Prices range from \$26,650 to \$35,000 with conventional financing. Three, four and five-bedroom homes are available with a choice of six floor plans and 21 distinctive exteriors.

THE HOMES range in size from 1,450 to 2,500 square feet. Lots are a minimum of 7,000 square feet with all utilities underground.

Many custom features are included in the purchase price: Wall-to-wall carpeting in living room, hall and master bedroom; planted and landscaped front lawn with underground sprinklers installed; fireplaces, brick and stone exteriors; all-electric

## C. B. Weed Joins Investment Firm of Hill Richards

The investment banking firm of Hill Richards & Co., Inc., has announced the association of Clayton B. Weed.

Weed has been a member of the Long Beach Investment community for over 20 years, and was manager of another New York Stock Exchange member firm for 18 years.

He is a past president of the Belmont Shore Lions Club, past commander of the Alamos Bay Post of the American Legion, past president of the Psi Upsilon Fraternity Alumni Association of Southern California, a long time member of Long Beach Elks Lodge 888 and for many years has been active with the Long Beach Security Dealers Association.

The announcement was made by Jess Grundy, vice president and resident manager of the Long Beach office of Hill Richards. "We are delighted to have Mr. Weed join our staff of ten registered representatives, who with his long experience counseling banks in Southern California will better enable us to serve our institutional clientele."

THIS BEATS A FIRE SALE!  
FINAL UNIT  
IN LONG BEACH

# Country Square

IN  
LONG BEACH

We Are Prepared  
TO DEAL So Come  
Prepared Too!

This Beautiful  
Rustic  
Community  
Has Everything

AIR-CONDITIONED  
BY NATURE

AT LAST

A HOME WITH  
CUSTOM FEATURES  
STARTING AT

**\$18,740**

3 and 4 Bedrooms

Family Room

Raised Foundations

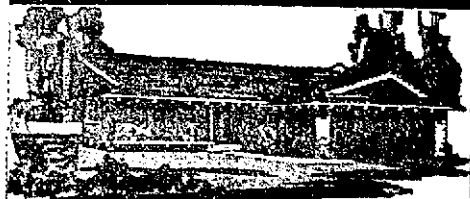
Hardwood Floors

FROM ONLY

**\$595**  
DOWN

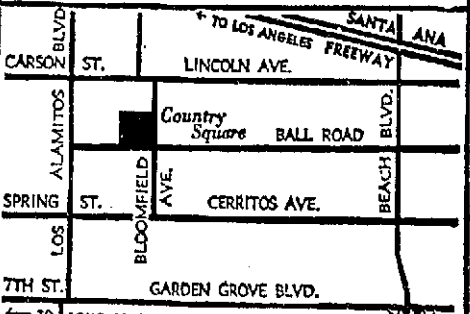
Plus Costs—No Balloons

Excellent Long Term  
Conventional 25-Year Loans



2-C Country Classic

• Gaffers & Sattler built-in gas range and oven  
• Decorative brick (new and used) Fireplaces,  
with raised hearths • Hardwood floors over  
raised foundations (no slabs) • Spacious—up to  
1650 square feet • Large lots—planned for pools



MESA REALTY  
Director of Sales

Phone: 527-5082



ONLY  
\$**295**  
DOWN



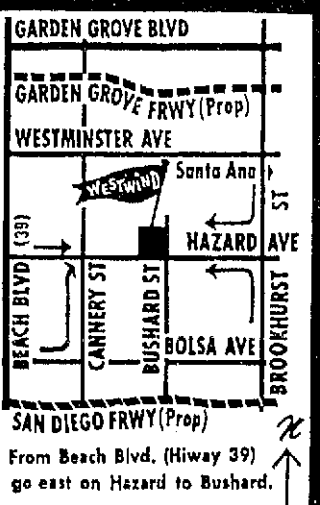
The Community of  
**WESTWIND**  
in WESTMINSTER

- OVERSIZE FIREPLACES
- EATING AREA IN KITCHEN
- DISHWASHERS
- 3 & 4 BEDROOMS
- 2 FULL BATHS
- 2-CAR GARAGE
- WALL-TO-WALL CARPET
- DRESSING ROOM BOUDOIR

CALL COLLECT FOR INFORMATION  
AREA CODE 714-531-2011

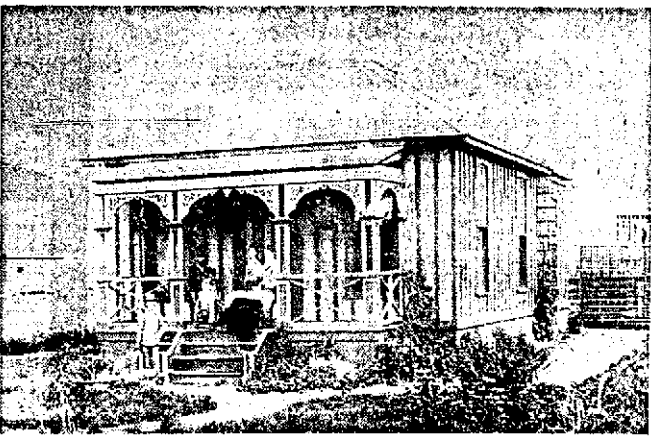
**WESTWIND**  
HOMES WESTMINSTER

6% FINANCING  
From \$18,995  
**\$117** P. & I.  
PER MONTH



75 YEARS  
OF REAL ESTATE HISTORY!

... IN THE DIAMOND JUBILEE EDITION OF THE  
SUNDAY INDEPENDENT, PRESS-TELEGRAM, OCT. 27



1888. Many early Long Beach homes looked like this decorative house. Soon after this one was built, Long Beach real estate began to boom.

One of the eight sections of the Diamond Jubilee Edition will be devoted to real estate development, the growth of Long Beach, its people and geography.

If your business is real estate, construction, materials and supplies, it should be represented in this section.

Call HE 5-1161, display advertising department, for details

**DIAMOND JUBILEE**

EDITION OF THE

Independent Press-Telegram



# ABSOLUTELY FINAL CLOSE OUT!

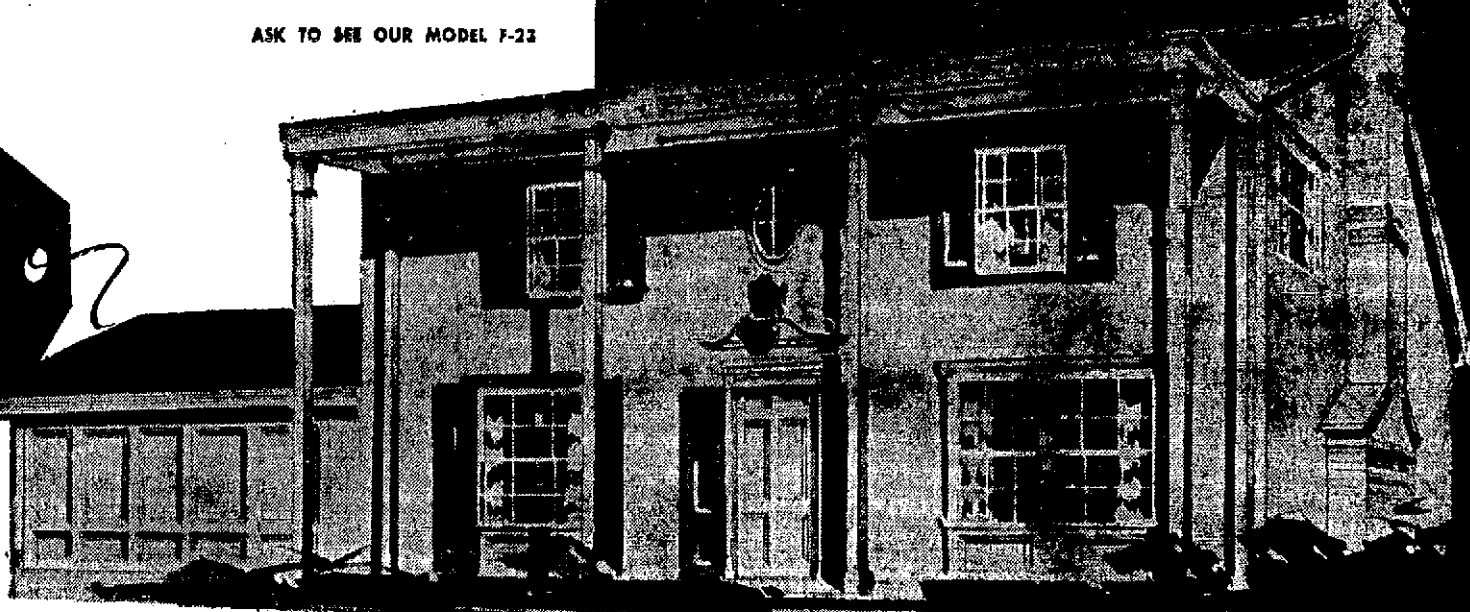
## BIG \$34,950 HOMES FOR 2600 SQ. FT.!

ASK TO SEE OUR MODEL F-22

### Save \$5,000

## FIRST COME-FIRST SERVED!

# \$29,950



## ONLY 64 LEFT!

YOU NAME IT, THESE HOMES HAVE IT! BIG, BEAUTIFULLY DESIGNED, LARGE ENOUGH FOR ANY SIZE FAMILY, SHERWOOD ESTATES are two story, custom quality (no look alikes on any block), Eastern construction, far superior to similar or higher priced homes in these areas. For a few short weeks, they are going on the block at the builder's cut-down price, which is at least \$5000 below their value. WHAT A TIME TO BUY! Make this buy-of-your-lifetime this weekend while selection is still excellent and before prices go up. It has never been easier than with these prices and these terms! It may never be again.

AS LITTLE AS...  
**\$495** FULL  
MOVE IN TODAY! DOWN  
PAYMENT!!

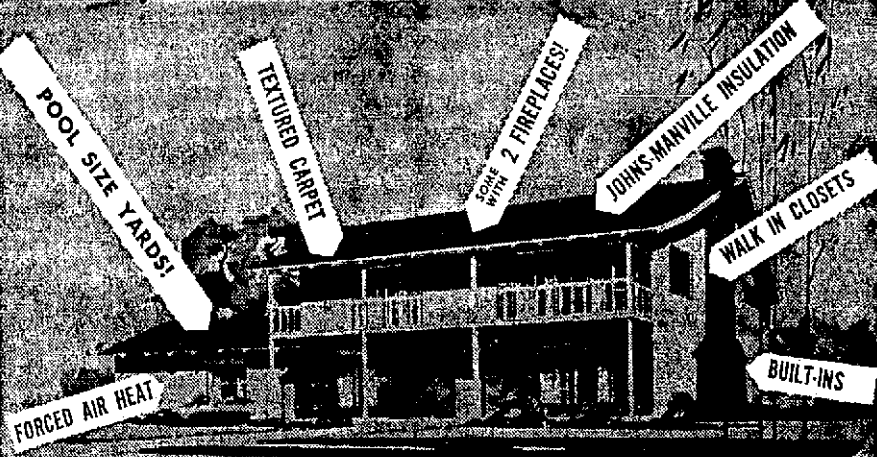
YOUR CHOICE OF EASY FINANCING!

# NO MONTHLY PAYMENT 'TIL NEXT YEAR!

## 4 & 5 Bedrooms! 3 & 4 Baths!

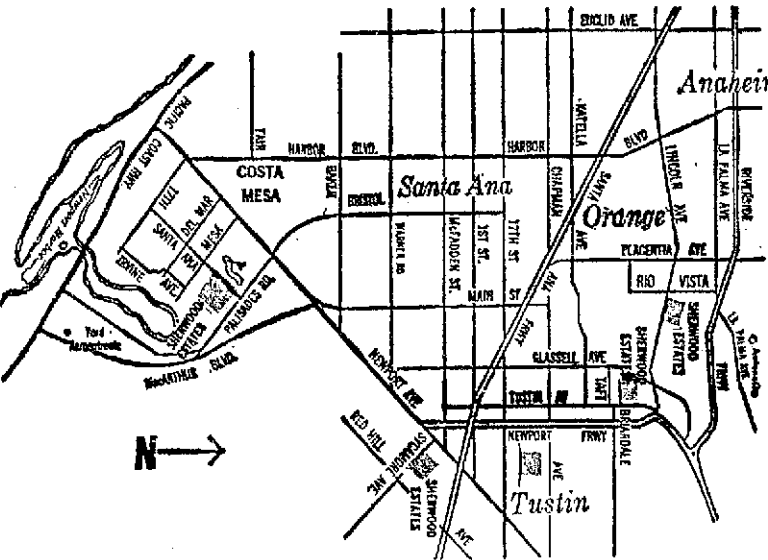
THESE ARE BIG HOMES, all with over 2500 sq. ft. of luxury livability. Almost no family is too large for these beauties. And what features! Look! BUILT-IN KITCHENS including dishwashers and disposals... HUGE BREAKFAST AREAS... magnificently carpeted wall-to-wall... FIRE-PLACES, two in some models... enormous WALK-IN CLOSETS... FORCE-AIR HEATING for optional addition of air-conditioning. Planned, built and guaranteed by **GEORGE D. BUCCOLA CONSTRUCTION COMPANY**, known for taste and quality throughout the southland.

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- ★ ORANGE Same as above, turn LEFT on Lincoln Blvd. and continue to Tustin Ave. Turn right and continue about a mile to models.
- ★ COSTA MESA Take the Santa Ana Freeway, turn off on 17th St. Right on 17th to Tustin Ave., LEFT on Tustin to Santa Clara Ave., then right 600' to model homes.
- ★ SANTA ANA From Los Angeles, take Santa Ana Freeway to Newport Blvd. turnoff, continue on Newport Blvd. to Palisades Road, Left on Palisades about one mile to Santa Ana Ave. RIGHT on Santa Ana to models.
- ★ TUSTIN From Los Angeles, take Santa Ana Freeway to Red Hill turnoff, turn right on Red Hill Road, approximately 3/4 mile to Sycamore. Turn right on Sycamore to model homes.



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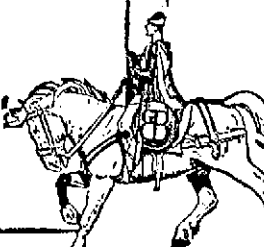
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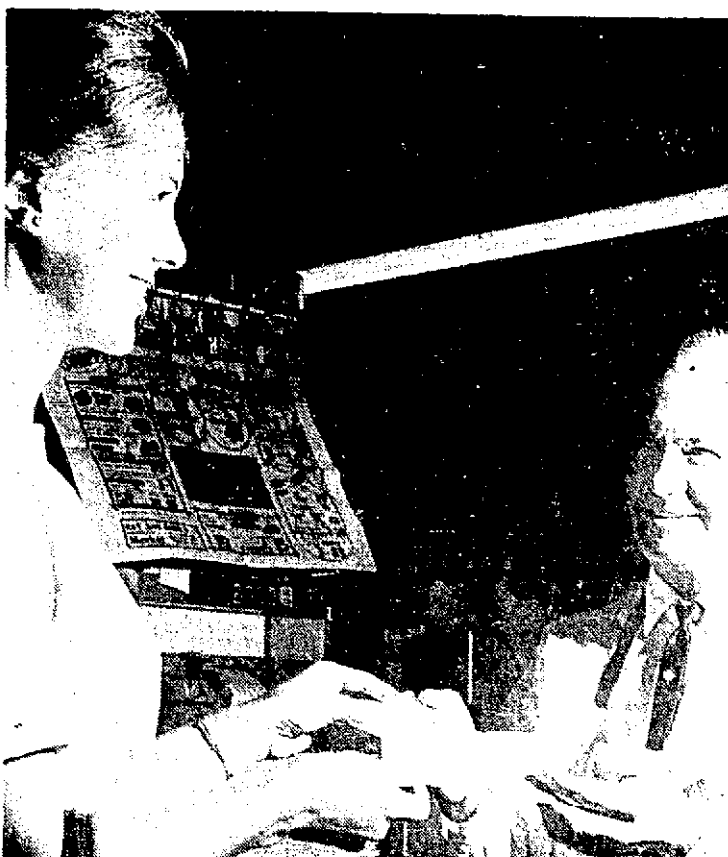
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# This Is the Tale of the Trail of a \$20 Bill



**STAR OF THE STORY** is a \$20 bill. J. B. Stephens, grocery manager at Ray and Eddie's market withdraws money from Bixby Knolls Branch, Bank of America, tells Mrs. Beverly Piatelli, "It's for United Way!" Next, he contributes money to campaign worker Mrs. James H. Stellar, when she calls at market, 3850 Atlantic Ave.



Thousands of volunteer United Way workers Monday will begin calling on proprietors of neighborhood businesses, seeking to raise \$95,790 of the \$1,080,627 area campaign goal.

Supporting more than 40 agencies within the Long Beach area, United Way also opens up services of other county agencies such as Children's Hospital, McKinley Home for Boys, Boys' Republic, clinics and adoption services.

United Way leaders sense a new enthusiasm in those enrolled for this first county-wide federation of health, welfare and youth agencies.

Residential division teams are headed by Mmes. James A. Kunkle, Long Beach; Roy S. Harris, Bellflower; Aage Hanson, Paramount; and A. J. Corske, Lakewood.

Pictures on this page show the route of one \$20 donation made by a Long Beach businessman.

Passing through the hands of volunteer workers, carefully accounted for at each stage, it eventually is spent for the aid of a deserving, needy family.

United Way workers, rushing to complete their block canvas before the third report meeting Nov. 14, stress the point that all donations, large or small, are gratefully received.

INDEPENDENT-Press-Telegram  
**Women**

LONG BEACH 12, CALIF., SUNDAY, OCT. 13, 1963, SECTION W



**"LOOK WHAT I COLLECTED!"** says Mrs. Stellar gleefully as she turns in the \$20 to Mrs. Richard H. Shuford, vice chairman of Los Cerritos-Bixby Knolls area. No donation is too small, none too large to help campaign reach its goal. Volunteers are needed, too, to serve as block workers in some sections of the city.



**AT UNITED WAY HEADQUARTERS**, 3515 Linden Ave., Mrs. Shuford proudly shows the bill to volunteer auditor C. Lyle Quinn, who carefully tabulates contributions. Then, Mrs. Paul M. Hanscom of the United Way staff, is off to deposit the money—back in Bixby Knolls Branch, Bank of America. United drive reduces number of campaigns.



**WITH UNITED WAY** requisition, Maj. Kenneth E. Anderson, head of multiple services for Salvation Army, visits bank to withdraw the \$20 again. Mrs. Betty Fisher pays out money.



**TO MEET EMERGENCY NEEDS** of hungry family, Maj. Anderson buys groceries at market, where Stephens sees his original \$20 bill transformed into help for Long Beach people. Finally, food is given to family temporarily dependent on generosity of others who have contributed to community drive.

Staff Photos by Joe Risinger





# Gown-Wise, Longest Night of the Year

## Davidson Salons Begin New Season

By Iola Masterson  
I, P-T Women's Editor

### Wild Waves Say...

**WEATHERVANE** for the way the fall fashion winds are blowing locally—long dresses. No question, after Nightingales break-into-the-new-season gala ball and dinner at the Edgewater Inn.

The women in long formal outnumbers those in short about three to one, according to my informant. So if you haven't already, hop to your nearest, favorite store, dear lady, and get with that which is going on long.

Cocktail parties galore flourished prior to the ball. Witness, below, (in long dresses, naturally), party givers from left, Monica and Jim McBride and Norma and Bert Marter. Co-hosting with them that jolly night were Maxine and Russ Spears and Mary Lou and J. B. Dixon.



Pre-dinner dance parties flourished.

Other pre-party sip and converse affairs were given by May and Jim Sippello, Pat and Ed Twining, Nightingales prexy Pat Cockriel and husband, John, Patty and Vic McCarty, and Dorothy and David Main.

The place was jammed; they tell me the orchestra (Johnny Catron's) was great and they managed close to \$3,000 net profit for needy children's hospitalization and medication expenses through Children's Auxiliary to Memorial Hospital.

**HOME TODAY** come a hassle of local golf buffs from the 38th annual Mexican International Amateur Golf Championship tourney in Guadalajara, held at that city's country club.

Jackie and Ed Neushutz flew their own skyhopper; rest took more conventional air-typers. These included Margaret and Bob Sully, Pat and Phil Goddard, Marcia and "Ty" Ellis, Mary and Bob Lintz, Mimi and Bernie Wishney, Bev and Dick Matlock. They'll return today so how they fared, as golfers, don't know. How they fared as joyous travelers? Hah. Marvelous time, of course, no need to even ask.

In addition to golf city they planned to take in Mexico City, Tasco and Acapulco.

**THEY'VE** deliberately kept plans quiet so this should come as a shockeroo, happy type, surprise to

lots of friends. But here's the "quiet" word. Frances and Ray Parker embark on the Pres. Wilson tomorrow (sailing at 4 p.m.) for a two-month tour of the Orient. They go on trips every year and friends always do such nice bon voyage things for them they didn't want to have same knocking themselves out again this year. Primarily they'll tour Japan but will also "take on" Bangkok and Hong Kong (who wouldn't?). They'll return in time for Christmas after an enlivening stayover for about 10 days in Hawaii to visit friends.

**STUDYING** spring travel schedules (I think saying buried under travel folders would be more factual) are almost-new grandparents, Corinne and Vern Fay. But don't bet a plugged nickel that they won't bolt long before the tulips push green fingers through the sod.

Their son and daughter-in-law, Evelyn and Conner Fay, have had baby daughter, Leslie, since August and the Fays here have been quite fey ever since. Conner is in Rome, Italy, with Proctor and Gamble, which is where the baby was born—Rome that is, NOT P&G.

**TO PUT IT MILDLY**—gal about town who not only "doesn't know a stranger," but has more friends around, it would seem, than Dodger fans at Chavez last week, is Dorothy (Mrs. Irving) Carlsen, 21 Alamos Ave. A member of the L.B. Council, Republican Women, she has brought in, single-handedly to date, 359 new members to ring the grand total of the drive to 750 newcomers.

Long before this gargantuan effort, she had won third place in national, based on just 216 members at the time; first place hands down, with 309 when the Southern Division closed its files on membership drives. What's more she's still going strong. What's more, what club wouldn't give their eye teeth for a Dot in their ranks, come membership drive time.

**GRANDEST, TALKINGEST** reunion in a coon's age—or a fox hound's age, take your pick—was the one that just ended for Teresa (Mrs. James) Graham, of Cedar Ave., and Claire Bottom of Norwalk with their sister from Manchester, England, Catherine Bradley. It was the first time the women had seen each other since 1925—in fact, they had almost lost touch with each other, such are the ways years gone by deal with us all.

The English lady loved everything about her visit to the U.S.A. (not our heat wave, I should jolly well say no) but all else. They've sworn not to let such a long time lapse again. Teresa is planning a spring to England in the Spring—some Spring, maybe not next.



A real go-getter

**VERY LARGE** exodus from our town, indeed, as Opti-Mrs., downtown variety "exoded" to San Diego for annual conclave. They went prepared to steal the show with a skit—an, "As We Were 25 Years Ago" bit. Very funny. Big cast including prexy Margaret Smith, Marcia Hunter, Naomi Kelso, Ella Smirl and Dorothy Stubbs, to name a segment.

In some other sort of contest (these gals are always up to something) a doll dressed by Sayde (Mrs. Sam) Iantorno won first. It was gowned a la Princess Grace (Kelly) at her wedding which proves that Sayde had her sewing on little things (miniature a better word, mayhap) cut out for her this past summer.

**CHAMPIONSHIP** kids with high ideals and plenty of get-up-and-go DO abound, and by the dozens upon dozens. So, if you're alarmed about the minority hoodlums and stories thereof, here's one to cheer your spirits.

Meet new champion, Candice Davis, 12, whose proud mom and pop are Barbara Lee and Bill Davis, 2237 Golden Ave. Candi is Far West regional winner in Singer Sewing Machine's annual contest for youthful sewers in one of three categories.

Pictured below with her mother, Candi began designing her own clothes when she was 10 (Mom whipped them up for her then) but now she sews up a storm for herself. Her win proves it.

They'll be back in New York by the 21st for the finals and Candi just may come out national winner with her royal blue wool two piece dazzle of a dress which beat out entries from all the west including Hawaii.

Going on the trek will be her mother, of course, proud grandparents, Beulah and "Bud" Broadwell, and brother Kip, 11. Candi is an 8th grader at Washington Junior High.



Very sweet at sewing is "Candi"

## Rankin Studio Long Beach Career Women Reach Out for Knowledge to Entertain

Marion Rankin Studio of Dancing will present an hour of entertainment for Monday Community Program.

The program, which takes place in Exhibit Hall, Municipal Auditorium, will begin with community singing at 7:30 p.m. led by Carl H. Robertson with Regenia Beam, accompanist. It is sponsored by the Long Beach Recreation Department and open, free of charge, to the public.

The Rankin studio will feature a 50 member dance spectacular. The opening production, "Salute to Beauty and Grace," will include performances by singers, dancers and show girls.

Following the stage show, the Tvo Orchestra will play for old time and square dancing with Joe Marshall as caller.

**Hadassah BPW** Business and Professional Women of Hadassah will hold a meeting at the Dutch Village Bowl, 5925 E. South St., Wednesday at 7:30 p.m. President Mrs. Morris Waxman announced that Bernard Miran of Jewish Family Service will be the speaker. For information call Sylvia Schwartz.

**Pilot Club** Pilot Club will meet Wednesday at 7:15 p.m. at the Lafayette Hotel, Hazel E. Blair is program chairman for the Founder's Day observance of the 42nd birthday of Pilot International.

There will be dinner music, a one act play and Mrs. Eleanor Boyd will speak on the history of founder's day.

**Desk and Derrick** Long Beach Desk and Derrick Club members will hear Forrest Smith of the American Petroleum Institute

speak at a meeting Wednesday at the Reef Restaurant. A social hour at 6:30 p.m. will precede dinner at 7 p.m.

Smith, an assistant director of API's division of production, will speak on "Oil Industry Training and Communications."

Nominees for 1964 club officers will be announced by President Lois Polak during the business meeting.

Edith Jasina of H. C. Smith Tool Company was recently welcomed into the oil women's club as a new member.

**Soroptimist** Soroptimist Club of Long Beach will meet in the French Room of the Lafayette Hotel at noon on Friday. President Dorothy Welsh will introduce the speakers for the day.

Dorothy Heard and Frances Ishii, delegates to the regional conference, will report.

**Medical Assistants** Long Beach Medical As-

sociation will meet at Hoefly's Restaurant Monday at 7 p.m. for a social hour with dinner to follow at 7:30 p.m. Dr. Bernard Teitel will

speak on "Emotional Problems of Career Women." Hostesses include Mary Koskie, Jane LaDage, Louise Lewis, Joann Whelan, Betty Little and Shirley Leach.

The Seventh National Convention of the American Association of Medical Assistants is in session through today in Miami Beach.

**Christian BPW** Christian Business and Pro-

fessional Women's Council will meet Tuesday at 6:15 p.m. at Jones Dining Room. Guest speaker will be Mrs. Robert Meyer, wife of "First Mate Bob," of radio prominence.

A special feature of the meeting will be a hobby show. Reservations may be made with Mrs. Felster Burgess, 3225 Daisy Ave.

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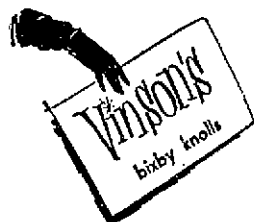
Celebrating 46 years in Long Beach, and in appreciation to the many fine customers that have made this possible, LOCKWOOD'S are offering their entire collection of finest quality furs at greatly reduced prices. Take advantage of these prices now, for the holiday season ahead.

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Natural or Bleached Norwegian Blue Fox Shrugs.....	75
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ATLANTIC at 45TH

# She Stars as Woman

By MARY NETH  
'Off-Broadway' star Ruby Terry (who just played in "Member of the Wedding") believes in leading roles for women off-stage as well as on.

As this attractive Negro doctor's wife sees it, our feverishly fast-paced world needs a cooling feminine hand put to its brow. Women, particularly mothers (and she has a family of seven), should get out and work for what they value most—the children.

She's doing just that. Included in her off-stage roles: board membership for St. Anthony's High School Parents' Association and the Psychiatric Clinic for Children plus active participation in YLI, St. Barnabas Catholic Church Choir and, co-chairmanship of the human relations committee for United Civil Rights Committee.

IN CONNECTION with her interest in the theater, she has been asked to read an original script before the Los Angeles Fine Arts Committee Oct. 19 at its annual \$100 plate dinner.

"I join civic and cultural groups to benefit, not escape from, my home," she says. "It's part of what I believe in: teaching children through example to be responsible citizens; to respect educational and cultural values; to help the less fortunate.

"As a Negro woman I feel particularly obligated to see my children approach maturity without fear or bitterness but instead with love and compassion for their fellow man."

HER OLDEST son already has a head start toward a life of dedication. An A-plus student at St. Anthony High (where he was student body president last year), he received a national merit scholarship from Stanford University this fall, is now following the lead of his father, Dr. Charles Terry, and studying medicine.

"I'm terribly proud of Charles Junior," says Mrs. Terry, "but, just as proud of my other six. In our family each person is loved for his or herself — the children don't envy or compete with one another. They each just do their very best."

This brings to Mrs. Terry's mind what she considers the most important gift any parent can give a child—"the security of love, lots and lots of love.

"My children have that," she says. "I am confident they will walk through life without fear—in fact, sometimes, I look at them and am amazed. I wonder, would I react to unpleasant circumstances and disappointments as well as they?"

TO WHAT does Mrs. Terry owe her own warm and lively interest in life—her optimistic outlook?

"I probably inherited it from my father," she says. "He was a wonderful man, well respected in the community."

A native of Louisiana, Mrs. Terry grew up in a bilingual home where French was spoken as often as English. "We lived in a Creole world all our own," she says. "I was very pro-

lected—quite sheltered. Even then, I was interested in drama, but my father turned thumbs down on that. Nice girls just didn't have careers—except perhaps as school teachers."

"So, continues Mrs. Terry, "I went to Dillard University to work for a teaching degree."

UPON graduation Mrs. Terry won a language scholarship (her major) to Howard University. "I didn't complete my masters though, she says. "I met and married—and had a baby, instead—then taught while my husband was internist."

As a captain, Dr. Terry served for four years as base flight surgeon at Long Beach Air Force Base. He and his wife came to California 13 years ago; have been at their present address, 4240 Cerritos Ave., for five years.

Their move to the all white neighborhood in Bixby Knolls was fraught with drama. They received indirect threats, followed by vandalism to the tune of \$7,500.

(The entire house was saturated with water from a garden hose, bleach was poured on the wall-to-wall carpeting and a large section of living room carpeting was ripped up.)

The destructive acts shocked the whole city. The Long Beach Council of Churches and Long Beach City Council alike strongly condemned the violence which made national headlines.

BUT, WHAT about the Terrys? How did the uproar effect them and how did their decision to go ahead and move into the neighborhood work out?

Mrs. Terry recalls that her greatest worry at the time was the children. "I didn't tell them why it had happened, but I was afraid they might face unpleasantness here or at school. But, the sisters were marvelous—they saw that the matter didn't become an issue on the school grounds. And, when the children kept begging me to let them go to the neighborhood store—I finally did (though I was frightened) and everyone was very kind. Later, the clerks even told me what nice manners my offspring had."

As to the neighbors, Mrs. Terry says that "many came to me to say how sorry they were that it had happened—that it was not their doing. But, they all WERE terribly worried about their property values, I told them to wait.



Mrs. Charles Terry

Not to panic. Everything is fine now. No one has lost money on their houses—we live in harmony.

"We hadn't meant to cause unpleasantness in the first place," she continues. "With seven children, I just had to have a larger home—I'd looked and looked and looked. This was the first I saw that fit the bill, that was nice and had lots of room."

MRS. TERRY is firm in her conviction that the solution to any problem, no matter how seemingly insurmountable, can be found if

people approach it with compassion and intelligence.

"I listen with my heart and reason with my mind and judge people as individuals," she says. "This is the way I really feel about things."

And, this apparently is why she takes exception to some of the thoughts expressed by author James Baldwin. "He is so bitter, he must have been terribly hurt—scarred as a child. Yes, what we mothers do to the children is so important," she concludes. "They must grow up strong—not crippled with hatreds."

## Eastern Star to Stage State Confab at Arena

Long Beach will host one of the largest meetings of the State next week . . . the 90th session of the Order of Eastern Star.

More than 10,000 persons from every section of California will attend the big event to take place Oct. 21 through 25 in the new Long Beach arena. Registration and rehearsals will begin Saturday.

Charles Boone, general chairman, announced that plans are virtually complete for the colorful confab. The city's hotels, motels and various other housing facilities will be filled to capacity.

ASSISTING Boone in handling details for the event will be: Marion Berkhan, Marjorie Bjorkman and Harold Matthews, activities; Manila Richardson, housing; Lorene Gibson, banquets; and Dalora Burnham, publicity.

The conclave, the 90th annual held by California Chapter, Eastern Star, will be marked by great pomp

and pageantry. Among delegates will be matrons and patrons from all parts of the state.

The organization annually raises more than 5 million dollars for maintenance of homes, hospitals, welfare relief, youth education and other civic and fraternal projects.

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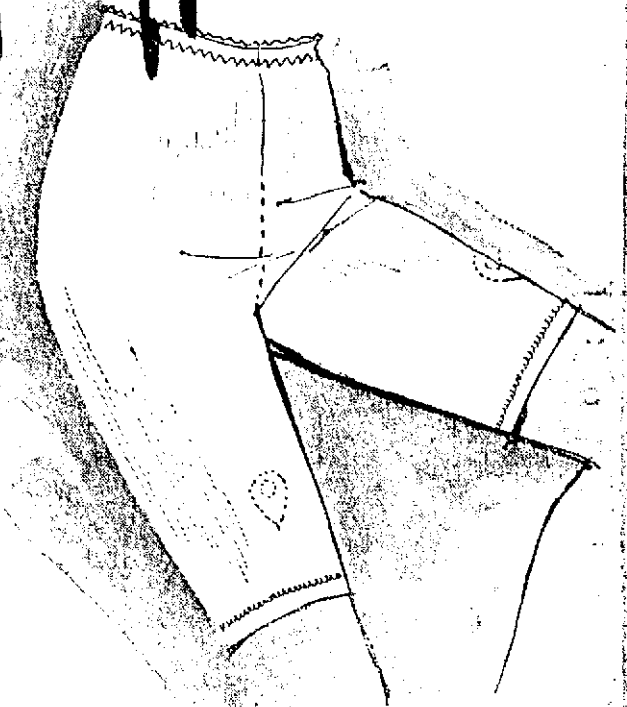
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Long-leg (as sketched) 7.95; x lg. 8.95  
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24 to 30 Short or Average.  
6.00

This Week—Shop Monday, Thurs. and Friday Nights Till 9

### Honor Chaplain

Edna Johnson, grand chaplain, will be guest of honor at a dinner Oct. 20 at Jones' Dining Room given by Long Beach Chaplains Association, Order of Eastern Star.

Reservations are to be made by Wednesday with Mrs. Ray W. Highsmith, 6802 Los Acros.

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## Ladies of Elks Play for Charity

Mouth-watering home-made cookies, all shapes and flavors, will be served at the 28th annual charity card party of Ladies of the Elks on Wednesday at Elks Club, 4101 E. Willow St. Trial run of new recipe is being enjoyed by (from left)

Mmes. Thomas J. Davis, president; John J. Wright, door award chairman; and Harold G. Schneider, usher.

Event will take place at 1 p.m. in Toast Room. Mrs. Edwin Abbott is general chairman and will greet guests with Mrs. Davis, Mmes. George

Browne and all other past presidents of club. There'll be a money tree and many other door awards. In charge of refreshments is Mrs. Harry C. Whitesill.

PROCEEDS from party, the largest fund-raising event of year, are al-

located to major local agencies. The public is invited and may call the following for information and tickets: Mmes. John Palm, 19 Via di Roma; George Toennigs, 287 La Verne Ave.; W. A. Shaw, 2367 1/2 Cedar Ave.; and Amelia Blume, 3601 Vermont St.

## Style Show Saturday

Los Cerritos District, California Federation of Women's Clubs, Junior membership, will have its annual district fashion show Saturday at 11:30 a.m. in Edgewater Inn.

The show, "Passport to Fashions," will be followed by luncheon. Mrs. Frank Hart, 5826 Premiere Ave., Lakewood, general chairman of the event, is in

charge of reservations. Mrs. William Jensen, member of the North Long Beach club, will comment on the styles which will include sportswear through evening wear ensembles.

Money from the show will go toward promotion of district philanthropies. Mrs. Raymond Allison, Wilmington, is president of the group.

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Mrs. Stephen Strong

## Strong-Albright Exchange Vows

St. Perpetua's Catholic Church in Lafayette, Calif. was chosen for the wedding of Susanne Albright, daughter of Mr. and Mrs. Guy Upton Albright of Danville, and Stephen Calvert Strong,

son of Mr. and Mrs. F. C. Strong of Long Beach.

The bride chose a white satin gown with long sleeves, chapel length train and pearl trimmed bodice for her wedding. Ellen Norris attended her as maid of honor.

The bridegroom was served by Roger Browning as best man. Other members of the wedding party included Susan Strong (bridegroom's sister), Kathy Walker, Carol Nicolaisen, Jan O'Gara, Rick Van de Water, Ralph Clock, Ronald U. Albright (bride's brother) and Gary Holbrook.

A RECEPTION followed the ceremony at Orinda Country Club.

The couple attended San Jose State College where the new Mrs. Strong affiliated with Delta Gamma and her husband with Delta Upsilon.

A delayed wedding trip will be taken by the newlyweds in December to Acapulco.



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# Posh Dinner Opens Jubilee

In the sparkling and spectacular setting of the Long Beach Arena's crystal foyer, a gala premiere dinner on Oct. 31 will open the city's month-long Diamond Jubilee celebration.

Invitations already have been issued for the posh affair, according to Mrs. George P. Taubman Jr., dinner chairman, who said attendance will be limited to 500 guests.

The black tie dinner, history-making in itself (first such event to be held in the arena foyer), promises to be one of the most glittering affairs of this, or any, social season, say Diamond Jubilee officials.

PRECEDING dinner, a cocktail hour will be held in the Crystal Room of the Breakers International Hotel. Limousine service will carry guests from the arena parking area to the hotel; will return them to the arena following cocktails.

Entertainment highlight of the evening will be presentation of vignettes from "The Long Beach Story" by Long Beach Civic Light Opera players. The original musical revue portrays the personality and 75-year growth of Long Beach and



ANOTHER FIRST for Long Beach... that's the comment of Mrs. George P. Taubman Jr. (left), chairman of the upcoming gala premier dinner Oct. 31 which will formally open the city's month-long Diamond Jubilee celebration. It will be the first such event held in the spectacular crystal foyer of Long Beach Arena. Pictured with her in the arena foyer is Mrs. Robert Westmeyer, member of the dinner committee and president of the Women's Division of the Chamber of Commerce.

depicts great moments in her history.

At least two nationally-known celebrities are expected to be among honored guests. Their identities will be announced later.

HONORARY vice chairmen for the event are Mrs. Albert Code, Mrs. Orville Cole and Mrs. Malcolm Todd.

Committee members as-

sisting Mrs. Taubman include Mmes. Carl McIntosh, Robert Westmeyer, Lloyd Whaley, Leon Wiltse, John P. Davis, Fred Miller, Harvey Waggoner, Lloyd Malin, James Craig Jr., James Crocker, William Boyd and Gustav Erickson.

The cocktail hour is scheduled for 6 p.m., the dinner at 7 p.m. and the musical at 8 p.m.



## Music Sorority Plans Party for Officer Here

Long Beach Alumnae Chapter, Mu Phi Epsilon, International professional music sorority, will host Mrs. S. I. Skolnicj from Vista, at a buffet supper Tuesday at 6:45 p.m., home of Harriet Payne, 2405 E. Second St.

Reservations are being taken by Mrs. Payne.

Mrs. Skolnicj, province governor for California, Arizona, and New Mexico, will discuss plans for operation of the Mu Phi Epsilon Memorial Foundation established during the summer by the National Council of the organization.

The sorority will pay tribute to its founder, Dr. Winthrop S. Sterling, on its anniversary Nov. 13th with development of a "Sterling Staff Concert Series."

THE GROUP gives many scholarships to deserving

music students throughout the year. Several are given to the National Music Camp at Interlochen, Mich., and to the Aspen Music School in Aspen, Colo. The Long Beach Alumnae Chapter awards an annual scholarship for study at Arrowbear Music Camp.

At the present time the sorority maintains a music school at Gad's Hill Center, Chicago, and supports the Neighborhood Music Settlement, Los Angeles; Friendship House, Washington, D. C., and the Community Music School, St. Louis, Mo.

The musical program for Tuesday's meeting will be given by Doris Henry, flutist, accompanied by Mrs. Alvin O. Henry. Hostesses will be Alice Gallup, Mrs. Norman Higley, Mrs. B. Forsythe, and Mrs. Ralph Johnstone.

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# Women Are on the Go



—Staff Photo

**DELIGHTED WITH FIRST** musical instrument Long Beach Symphony Association has ever owned are (from left) Mrs. John H. Dale, Symphony Guild president; Mrs. Edward A. Killingsworth, past president; and Dr. Russell N. Squire, association president. The three admired the six-foot Baldwin parlor grand piano during discussion of guild's forthcoming coffee hour. Piano is gift of Mr. and Mrs. Burt Martin of San Marino, who wished to give it to an organization making outstanding cultural contribution to its community. The symphony association will make it available to other musical groups in the city.

## Guild Entertains Thursday

Long Beach Symphony Guild will live in "The Past, the Present and the Future" Thursday when the group holds an open meeting and coffee hour at 10 a.m. in the home of Mrs. Matthew O. Locks, 6430 Mantova St. Past presidents and charter members of the guild will be honored guests. Prospective members and representatives of women's

civic organizations and groups sponsoring the arts in Long Beach also have received invitations to the social-educational affair.

**LAURIS JONES**, conductor of Long Beach Symphony Orchestra, will give high lights of the history, present program and future plans of the orchestra.

**Bill Boyd**, manager of Long Beach Diamond Jubilee, will relate the day's

theme to the community when he discusses the city's coming celebration.

**GUILD** president Mrs. John H. Dale will greet guests. Mrs. James Herley, program chairman, will present musical entertainment by Pat Zieg of Long Beach Civic Light Opera and will interview pianist Joanna Hodges, guest artist for the opening concert of Long Beach Symphony season.

### MONDAY

"Carrier to Caravan," a color film narrated by Noble Tranham, will be featured on the afternoon program for Ebell Club following a business meeting at 1:30 p.m. in the auditorium. Six continents, 83 cities and 110,000 miles are covered in the film, taken on a three-year trek in a Jeep.

Luncheon will be served at noon by Group W with Mrs. F. V. Hulquist as chairman. Departments: Art, 10 a.m., Mrs. James Bryan Murray, "The American Dream," Martin Katte of the Farmers and Merchants Bank, Business and Protective Law, "Banking and It's Customers," California History, pictures of Long Beach, past and present, shown by Mrs. Ruth Todd, from Jubilee Division of Chamber of Commerce.

### TUESDAY

Luncheon at noon will precede the meeting of Dr. Margaret Clark Sunshine Circle at Colonial Hall. Mrs. Mary Ames will preside. An afternoon of bridge and canasta will follow.

**Elderblom Club** will meet at noon in Linden Hall for a sack lunch followed by a short business session with Myrtle Thompson presiding. There will be card and other games in the afternoon.

Mrs. Logan Goodnight, president of the Southern Division of the California State Federation of Republican Women will speak at the Los Altos Republican Women Federated luncheon meeting at the Hawaiian Restaurant at noon. "Kennedy Kiddy-Kapers" will be her subject.

Delegates to the recent Republican Women's convention in Coronado will report. Members and friends are welcome.

Mrs. Myrtle City, leading Negro civic figure will speak on "Property Value and the Races" at a meeting of the Long Beach Section, National Council of Jewish Women, at 12:30 p.m. at the home of Dr. and Mrs. Harold B. Warren, 3225 Orlando Road, Los Alamitos.

Mrs. City, a participant in the CBS TV production of

### Calendar of Clubs

"The Ghetto Merchants," which documented shady real estate practices, is secretary of the Cooperative Brokers Exchange and a member of the Centinela Bay Human Relations Committee, NAACP and CORE. A film titled "Property Values and Race" will also be shown.

### WEDNESDAY

Marge Reinhardt, American Society of Clinical Pathologists member, will show a film on bacteriology at a meeting of the Heart Guild, Inc. in the staff room at St. Mary's Hospital at 8 p.m. Dr. Irvin Ungar will speak on the subject of the lab equipment at the hospital.

Members are invited to bring guests. Mrs. Wilbur Rivard, Al Hayes and Mike Wolf are new members of the board of trustees of the guild.

The Brandeis Study Group will meet at 10 a.m. at the home of Mrs. Fred Neuberger, 5540 Anaheim Road. A second group has been formed which will meet the second and fourth Tuesdays in members' homes.

Mrs. Julian Rosen is chairman, assisted by Mmes. Bert Reizman and Murray Schaefer.

La Leche League of Long Beach meets at 8 p.m. in the home of Mrs. Ron Hinkle, 3878 Los Coyotes Diagonal. Discussion will be led by Mrs. Robert Van Over, group leader. "The Womanly Art of Breast Feeding" has been chosen for the topic.

Anyone interested in attending may call Mrs. Hinkle for further information.

### THURSDAY

James A. Hayes, Councilman for the 4th District, will speak at the Evening Division, Long Beach Council of Republican Women, Federated meeting at 7:30 p.m. at 3350 Olive Ave. A coffee hour will follow.

Long Beach African Violet Society will elect a new

slate of officers for 1964 at a meeting at the Women's City Club, 1309 E. Third St. There will be a social hour and plant sale at 11 a.m.

The business meeting will be held at noon. The public is invited. Mrs. Dorothy Powell will preside.

St. Matthew's Parish Council will meet at 1 p.m. in the school cafeteria, preceded by Benediction at 12:45 p.m. in the church.


A social hour will follow the meeting with refreshments served by the eighth grade mothers. Hostesses will be Mmes. John Russel and Fred Tracy. Child care will be provided in the kindergarten.

### FRIDAY

Mrs. John Duthie, chairman, will present her first forum at Woman's City Club at 10:30 a.m. at the Club House, 1309 E. Third St. In celebration of Diamond Jubilee Week, she will present the Sparetimers, singing old time songs.

Group 19 with Mrs. Lotie Maude Merwin as chairman will be in charge of luncheon at noon. Reservations should be in by Wednesday with Mrs. Joe

Taylor, 4315 Rutgers, or don at 1:15 p.m. Myranna Ruth Carr, 4669 Banners Coon, program chairman, will present the Harmonia Band. Mrs. James E. Cox given by Katherine Lang-will preside.



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## What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of Oct. 14-18:

**MONDAY:** Meat biscuit roll with gravy, garden peas, peach-cottage cheese salad, shortbread cookie and milk.

**TUESDAY:** Chopped steak on mashed potatoes, buttered green beans, chocolate pudding, peanut butter sandwich and milk.

**WEDNESDAY:** Italian spaghetti, buttered spinach, applesauce, hot buttered French bread and milk.

**THURSDAY:** Taco, chili beans, buttered carrots, fruit cup royale, whole wheat bread and butter and milk.

**FRIDAY:** Macaroni and cheese, Spanish coleslaw, boysenberry sauce, raisin bread square and milk.

**JUNIOR-SENIOR HIGH**  
**MONDAY:** Creole noodles, whole kernel corn, applesauce, whole wheat bread and butter and milk.

**TUESDAY:** Pizza, tossed green salad, sliced peaches, whole wheat bread and butter and milk.

**WEDNESDAY:** Italian spaghetti, buttered peas, lettuce-tomato salad, hot buttered French bread and milk.


**THURSDAY:** Hamburger, potato salad, strawberry sauce, coconut cookie and milk.

**FRIDAY:** Baked fish with creamed potatoes or chuck wagon bake, buttered green beans, fruit cup royale, whole wheat bread and butter and milk.

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# It's All in the View 'Hatitudes' on Dress



A CHAMPION of chapeaux is Mrs. Clinton J. Backus, 212 Roswell Ave., one of our best-dressed shoppers this week. "I still think it's chic to wear a hat in public places," says she. "There's a time and place for everything—even clothes," Mrs. Backus was snapped by our news photographer while shopping in a local department store.

By MARY ELLIS CARLTON  
I, P-T Fashion Editor

Women may still be wearing the pants in the family (we haven't taken a poll on the homefront yet)—but, apparently, a few less local femmes are wearing pants and shorts on city streets.

Ditto kerchief-covered curlers, beach shifts, mummus, tight jeans, rumpled sweaters and wrong shoes or no shoes.

That's the this-week consensus of fashion experts, interested onlookers and campaigners for a better-dressed-look among Long Beach shoppers.

Many of those interview feel there is a seeming new awareness of pride among local women in their on-the-street attire.

"IT'S ENCOURAGING," said one local male who has campaigned long and loud against "over-padded damsels in stretch pants, barefoot misses with bunions, and the curlier contingent who," he says, "make Long Beach streets look like a forest of walking antennas bound for a radar installation."

"I'm all for our California casualness," said another. "It's a way of life, a way of dress—a California influence that has spread to all corners of the nation; the world, in fact."

"But, some of our casuals look more like casualties," he moaned.

MEANWHILE, letters — predominantly pro, a few con—continue to come in from readers about our recent "Look What's Going on . . . in Downtown Long Beach" story depicting the offhand casual dress of local shoppers.

Writes Mrs. Jewell Baker, 726 Obispo: "My appreciation for your campaign to dress up women shoppers. I've been shocked, too, at barefooted MEN on Pine Avenue."

From Edsie Barnett, 1423 Pine Ave.: "Please continue the type of education you have started for a better, more beautiful city."

And these words from Mrs. M. F. Caring: "We cannot achieve the proper, and much-needed, atmosphere for downtown and other shopping areas with such laxity of dress."

JUDGES, delegated to select our "Best-Dressed Shopper" found many more dresses—but few hats and gloves—on lady shoppers during a tour of shopping areas this week.

Which poses the question: What IS desirable and fashion-right for street wear in resort-town Long Beach?

Almost 100 per cent of those questioned vote against the afore-mentioned "casualties" of the casual trend—pants, shorts and mummus.

BUT WHAT about hats and gloves? Many who go all out for fashion and good-grooming maintain such accessories are "musts" for going out on the town.

Take Mrs. Blanche B. Burrall, 1074 E. Sec-



FANCY HAIRDOS instead of hats gets the vote of Judith Kramer, 320 Seventh St., Seal Beach, waitress in a local ice cream parlor. A chic looking shopper who believes in smart casual costumes for street wear, is shown downtown wearing black cotton jumper (so good this season) with crisp white blouse.

and St., a well-dressed woman in anyone's book (she was wearing hat, gloves and smart costume suit). Says she: "I NEVER come downtown without hat and gloves."

But there's the other school, too.

Jan Wallace (who gives her address as Santaquin, Utah) thinks "gussied-up clothes horses are outmoded and fighting a losing battle."

"Good design in clothes should bring out a woman's best traits, be suited to the climate for comfort and not offend the reigning mores of society. Hats are an affectation in Long Beach in most cases," says she.

So there you are, ladies—that's how opinions shape up here. What's YOUR "hatitude?"

Anyway, to keep both camps happy, we selected TWO well-dressed shoppers this week: one hatted, one not.

# Is There Method In Dad's Madness?

DEAR MRS. MAYFIELD:

I have no idea what my parents are thinking of. If they are trying to frighten off my boy friends they are certainly succeeding. There was Timmie, and we had been going together all during our junior year in high school. Comes summer, and Dad calls him in and says, "Well, young fellow, are your intentions honorable?"

That was the last I saw of Timmie.

Then, there was Paul. After three dates, my mother and dad told him it was time we met his parents. Finito.

Now, it's Lewis. We've had exactly six dates. Dad asked him last Sunday when he was at the house for dinner, "Just how do you intend to support my daughter?" Suffice it to say he hasn't called again.

Mrs. Mayfield, I'm heart-sick!—MARILYN  
DEAR MARILYN:

Well, I will say your dad has a technique all his own—for keeping you from going steady, that is. You don't suppose there is method in his madness, do you?

Well, anyway, chin up, ma petite Marilyn, maybe one of the suitors will come up with an appropriate answer one of these days. —M.M.

DEAR MRS. MAYFIELD:

I have a brother who is 42 years old and still unmarried. He is the last male in my family line. It nearly kills my Dad to think that Jamie will die without issue.

I have tried repeatedly to interest him in friends of mine, young women who are spinsters, or divorced, or widowed. He dates them a time or two and then if they show interest he drops them like the hot potato.

There is one woman whom he has taken out off and on for about eight years, but she is divorced from her husband and by her religion not permitted to remarry again. How in the world can I make my brother see what it would mean to continue the family line?—EDNA  
DEAR EDNA:

It isn't as though a kingdom were at stake, you know. Nor even a fantastic financial empire. Don't you honestly think that while your brother has these days on earth he might be allowed to live his adult life according to his own objectives? I do.—M.M.

DEAR MRS. MAYFIELD:

My husband has a very bad breathing condition, and his doctors have advised him (even urged him) to give up

Dear Molly  
Mayfield

smoking and drinking. But will he? Not at all! He imbibes about a fifth of wine a day and easily a package of cigarettes.

I'm simply out of my mind with worry. What must I do? Sit back and watch him kill himself? Get out and leave him to do as he pleases? I'm afraid he has killed my love by being so stubborn and inconsiderate of others—MRS. MISERY

DEAR MRS.:

My dear lady, the doctors can tell your husband what he should do; you can encourage him to do as they advise. But you can't make him.

When a person chooses to ignore the best advice, the most considerate help that others try to give him (or her), then, my dear, there is nothing more for you to

## Women's Guild

Women's Guild, Church of Religious Science, will hold a benefit card party Thursday with a harvest snack bar at noon. Door prizes will be awarded. The public is welcome. Mrs. Emma Lenz is in charge of arrangements.

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## Busy Week Is in Store for Fraternal Groups

### MONDAY

Merret Temple 103, Daughters of the Nile, business session 10 a.m.; Luncheon 11:30 a.m.; ceremonial 12:30 p.m. at Temple 1120 E. Market St. There will be special dinner (open to the public) at Temple Saturday. Mrs. Chester Compton, 5231 E. Burnett St., is in charge of reservations.

Long Beach Pythian Sisters, Temple 63, anniversary celebration, 7 p.m. Machinists Hall, 728 Elm Ave. Mabel Allen will present history. Margaret C. Stepp will preside and Doris Sawtelle and Margery Slate will provide refreshments.

El Tanya Court, Ladies of Oriental Shrine, initiation of 22 candidates, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Hwy. Doris Dearden, high priestess, to preside.

Star Points Association, OES, pot-luck dinner and meeting, 6:30 p.m., Community Room, 3901 Atlantic Ave. Star of Lakewood,

Emera, Palos Verdes and Bettina Chapters in charge of arrangements.

### TUESDAY

Woman's Benefit Association, 71st anniversary, noon luncheon, following brief business session, Machinists Hall, 728 Elm Ave. Group will sponsor 12 day tour of Hawaii Oct. 23.

## Panhellenic Plans Party

Long Beach City Panhellenic Association will entertain with a bridge luncheon Wednesday at 11:30 a.m. in the Edgewater Inn.

Keith Houdysheli, public relations man for Belmont Savings and Loan Association and an active member of the Community Playhouse, will entertain with a dramatic reading.

Mmes. Charles Bennett, 3834 Myrtle Ave. and Calvin Macy, 3045 Ostrom Ave., are in charge of reservations which will be accepted no later than Monday.

Mar Vista Chapter 511, OES, meeting 7:30 p.m., Monte Vista Temple, 1120 E. Market St. New members to be honored, Clara Kennedy to be chairman.

Social Club 173, Long Beach Chapter, OES, noon luncheon, Garden Room, Third Street and Alamitos Avenue. Madeline Freitag, chairman, assisted by Iola Shearer.

### WEDNESDAY

Long Beach Rebekah Lodge 360, meeting 8 p.m., YWCA, Pacific Avenue and Sixth Street, Rosa Lee Bouck, presiding; Vena Fisher, chairman.

### THURSDAY

Degree of Honor Lodge, 108, public card party, 7:30 p.m., Machinists Hall. Ante room meeting to be called by Velta Hunt, president.

Long Beach Emblem Club, 106, card social and luncheon 11:30 a.m., Veterans Clubhouse, 28th Street and Pine Avenue. Hostesses: Mmes. Edwin Abbott, Raymond Meyers, Louis Harper, Marvin Sullivan and John McIntire. Group to have second sewing session of month

in home of president, Mrs. Clifford Pierce, 267 Kennebec Ave., Oct. 22 at 10 a.m. Annual bazaar to be held Nov. 16.

### SATURDAY

El Tanya Court 61, Ladies Oriental Shrine of North America, 2 p.m., tour of Shriners Hospital for Crippled Children, 3160 Geneva St., Los Angeles. Reservations being handled by Mrs. Roy Crawford, 5102 E. Ocean Blvd.

## Kitchener Tea

Mrs. Thomas Bennett, regent, will entertain members of Lord Kitchener Chapter, Daughters of the British Empire, at a 1:30 p.m. tea Tuesday at her home, 171 Quincy Ave. Mrs. Eugene Lee will assist.

## Los Altos Social

An invitation is extended to all women interested in Los Altos Women's Club to attend its membership social at 8 p.m., Wednesday at Garden Room, Third Street and Alamitos Avenue.

Mrs. Dudley Shelnett, president, and board members will greet guests and acquaint them with philanthropic and social activities of the club.

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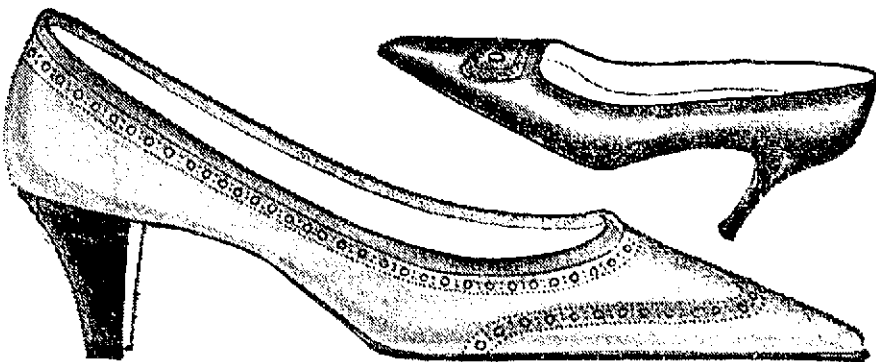
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# Fashions in Autumn Aura

Long Beach Area Council of Beta Sigma Phi International sorority will hold its annual fall luncheon and fashion show in International Ballroom of the Lafayette Hotel at noon Saturday.

Vinson's of Bixby Knolls will furnish high style fashions and the council will donate all proceeds to the Cystic Fibrosis Fund. Mrs. A. W. Anderson is general chairman for this gala event with Mrs. Victor W. Ruwe as co-chairman.

Repeating her role as commentator again this year is Mrs. Vernon Smith. Background music by the Paul Buzzard Trio will accompany the models, all active members of the sorority, as they parade along ramps which will be decorated in an autumn theme.

MRS. CARL B. Hensley, president of the Long Beach council, will welcome members and guests. Among them will be other council presidents, Patricia McGovern, of Compton, Mmes. Leroy Lance, Southeast Area; David Norman, Newport Harbor Area; and Eugene O'Steen, Whittier Area.

Each chapter is responsible for one phase of the party.



LEAF IT TO US! declare energetic Beta Sigma Phi whose forthcoming fall luncheon and fashion show next Saturday will be raking in funds, not leaves, for Cystic Fibrosis Fund. Handy hoe-handlers pictured (from left) are Mmes. Carl B. Hensley, sorority council president; Victor W. Ruwe, co-chairman of event; and Vernon Smith, commentator.

## Oswald Jacoby Pass Helps to Slam

The artificial two no-trump response is not used by a passed hand. There are too many times when he passes 11 or 12 points and wants to bid a natural two no-trump. Of course, a jump to three by a passed hand is never a forcing bid.

If you do happen to pass a hand that fits remarkably well with your partner's major suit opening you show this by bidding three no-trump as an artificial raise. You really can afford this. No one should ever pass so much that he surely wants to play three no-trump after his partner opens in third or fourth seat.

North doesn't have an opening bid, but he certainly is impressed by his partner's spade opening. Without the forcing three no-trump he would probably jump right to four spades. South might move, but when this hand was played in a Phoenix duplicate practically every South player chose to pass at four spades. They were afraid that the four spade bid had not shown quite as good a hand and were slightly

<b>NORTH (D) 12</b>			
♠ A J 9 5 3			
♥ 2			
♦ A 8 5 2			
♣ 9 6 5			
<b>WEST</b>			
♠ 6 4			
♥ Q J 10 7			
♦ K J 7 4 3			
♣ 10 7			
<b>EAST</b>			
♠ 10			
♥ 9 8 5 3			
♦ Q 10 9			
♣ A 8 4 3 2			
<b>SOUTH</b>			
♠ K Q 8 7 2			
♥ A K 6 4			
♦ 8			
♣ K Q J			
No one vulnerable			
North	East	South	West
Pass	Pass	1 ♠	Pass
3 N.T.	Pass	4 N.T.	Pass
5 ♥	Pass	6 ♣	Pass
Pass	Pass		
Opening lead—♥ Q			

ly doubtful about getting past four.

The three no-trump response told a different story. South knew that his partner had passed a hand with tremendous support for spades and South was willing to go to five in any case.

Also, South had a perfect hand for use of Blackwood and when North showed two aces South was delighted to go to the slam.

## Card Party Set by Scot Guild

St. Anthony's Catholic Center will be scene of a public card party at Sixth Street and Alamitos Avenue Monday, 8 p.m. Refreshments will be served and prizes given for bridge, pinochle, 500 and canasta. Scot Mission Guild will be hosts.

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## Patriotic Calendar

### MONDAY

Anna Etheridge Tent 58, DUV, 10 a.m. sewing, 11:30 a.m. sandwich lunch, Veterans Memorial Building. Nellie Foulk will preside at 12:30 p.m.

### TUESDAY

Abraham Lincoln Circle 44, Ladies of the GAR, card party, Veterans Memorial Building. Refreshments at noon. Chapter 8, Blue Star Mothers of America, pot luck luncheon, noon, Scherer Park. Wednesday is hospital day for the group.

### WEDNESDAY

General Joe Wheeler Chapter, UDC, will meet at noon at Crown Cafeteria.

United Spanish War Veterans, Long Beach Auxiliary 71, pot luck luncheon, noon, Veterans Memorial Building. It will be courtesy day with Florence Porter presiding at 1 p.m.

Women's Relief Corps, 11:30 a.m. Veterans Memorial Building. Members will register for new rosters.

### THURSDAY

Capt. A. D. Borden Auxiliary 139, Army and Navy Union, card party, Veterans Memorial Building. Lunch-

eon served at noon. Public welcome. Mrs. Virgil Philleo will be the hostess. On Friday the group will install new officers at Veterans Memorial Building at 7:30 p.m. Refreshments will be served.

## Typo Auxiliary

Women's Auxiliary 124 to Long Beach Typographical Union, will meet Tuesday noon in the Garden Grove home of Mrs. Don Austin, 9741 Oasis Ave.

*Marion Rankin* **STUDIO OF DANCING**

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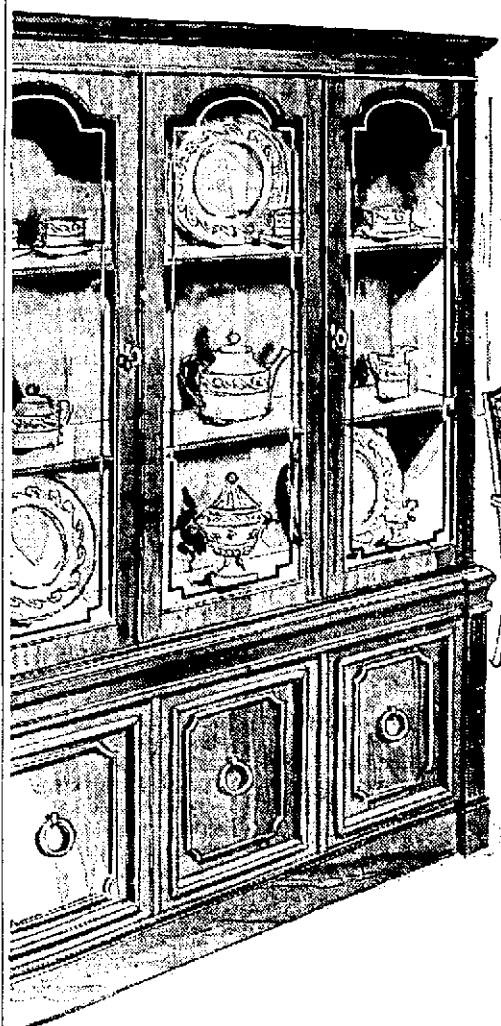
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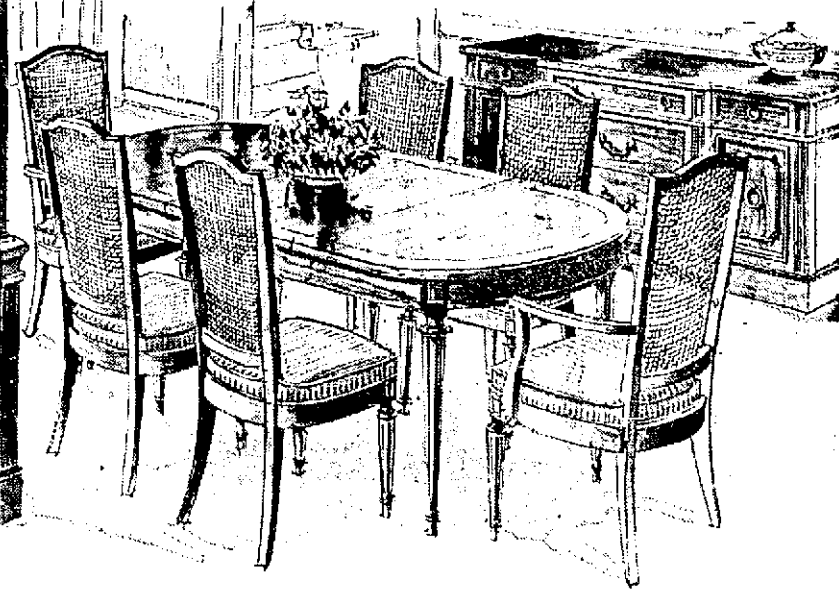


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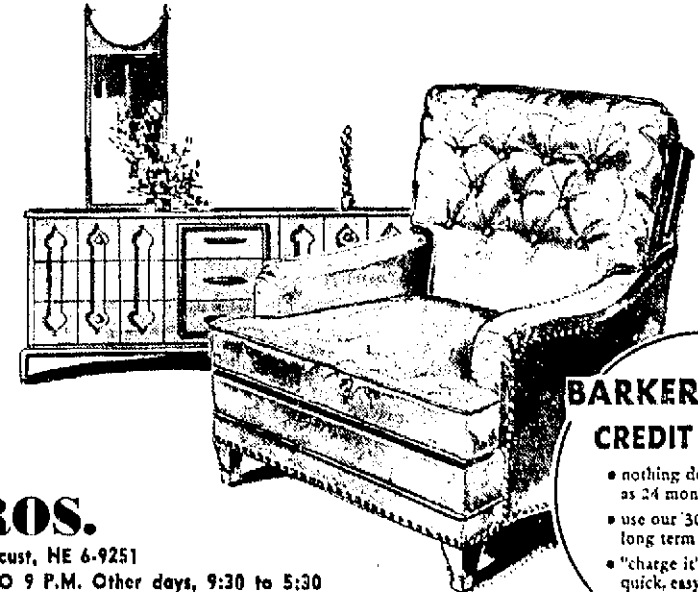


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# Dr. Thompson to Address LBAA

By ELISE EMERY  
Art Page Editor

Dr. Charles S. Thompson, professor of art at Long Beach State College, will speak to members of Long Beach Art Association Tuesday at 7:45 p.m. in the association's gallery, 800 E. Ocean Blvd. The lecture is open to the public; there is no admission charge. His subject will be "Religious Architecture in Western Europe."

Dr. Thompson recently returned from a year's sabbatical leave. He and Mrs. Thompson toured 16 countries, logging 30,000 miles.

The speaker is well known to LBAA members. He addressed the group several times two years ago when he gave a series of art history lectures. His principal interests are drawing, painting and art history.

In other news, LBAA has announced appointment of William Hill, of Long Beach State College faculty, as new gallery director.

MARGARET Bradbury's work in oils, casein, ink, collage and encaustic is on view at Dana Branch library, 3680 Atlantic Ave. The show will hang through Oct. 31.

Her paintings have been displayed in local one-woman shows; she has won awards in juried exhibits and has been represented in the Newport Harbor, Long Beach Art Association, Lakewood and Orange County Annals.

ON NOV. 16 and 17, Palette Art Club, in affiliation with the Los Angeles Department of Recreation and Parks, will sponsor a coordinated art exhibit which it hopes will become an annual event.

All harbor area artists over 18 years of age, art students of colleges in the area and all art groups are invited to participate.

Writes Leland M. Hall, club president: "The Palette Art Club will be host to numerous art clubs and students. This includes the Long Beach Art Association, the Spectrum Club and the two Long Beach colleges."

"We are hoping that this may be the start of an annual event with some club acting as host each year, assuming the work and expense of staging the show. We are happy to do this this year and from the response we are getting, we believe the event will be a great success."

We also are hoping that a large number of Long Beach artists will participate and that we will have many visitors from your city."

The event will be staged in Wil-Hall, 325 Neptune Ave., Wilmington. Original works in all media may be entered. There will be a small entry fee, but no limit to number of entries by an individual artist. Ribbons and cash awards will be presented after selections are made by a jury. Work must be delivered to the hall Nov. 15 between 1 and 9 p.m. or Nov. 16 before 10 a.m.

Further information may be obtained by writing to Hall at 1427 McDonald Ave., Wilmington.

PLAZA ART GALLERY, 36 Malaga Cove Plaza, Palos Verdes Estates, will open its doors for the first time Friday with a reception from 8 to 10 p.m.

First exhibit will be a group show by Southland artists.

The gallery will offer paintings and art objects ranging from traditional to modern; no single school or style will be accentuated.

PAINTINGS by Nicholas Yellenti and Vera Grube will have a one-day only showing

next Sunday from 2 to 9 p.m. at La Casa Galeria, 408 Via Monte D'Oro, Hollywood Riviera, Redondo Beach.

JURGIS SAPKUS, Lithuanian artist now residing in Manhattan Beach, has his first one-man show in the Bay area at Manhattan Beach Cooperative Gallery, 216 Manhattan Beach Blvd., during October. His work will include oils, watercolors, sketches, architectural sculpture and designs for stained glass. Gallery hours are 11 a.m. to 5 p.m. daily except Monday.

MORE THAN 150 pieces of pottery made by Shoji Hamada, noted Japanese folk potter, when he conducted a workshop at USC last month are on display in Quinn gallery, USC fine arts department.

The display will be open to the public through Oct. 25, daily from 1 to 5 p.m. except Saturday.

"AMERICA IN DAGUERREOTYPES," an exhibition which reviews an almost forgotten photographic process and the success it enjoyed in the United States, is at the Tower Gallery, Los Angeles City Hall, where it will remain through Oct. 30. Daguerre's invention, called by Oliver Wendell Holmes the "mirror with a memory," was adopted in this country immediately after its introduction in France in 1839.

A NUMBER of Long Beach artists and members of Long Beach State College art faculty are represented in the "Artist as Craftsman — Craftsman as Artist" exhibition which opens Oct. 23

at Pavilion Gallery, Newport Harbor. The show may be seen through Dec. 8 on Wednesdays through Sundays from 1 to 5 p.m.

Jerry Rothman, of Orange State College is installation director and designer. Assisting him are Al Ching, silversmith; Henry Evjenth, of LBSC; Charles Frankel, studio craftsman; Ray Helm of OSC; and Jerry Martin of Mt. San Antonio College.

DON FOSTER, 5541 Ravia St., will be featured artist at an Artists Sidewalk Bazaar in Fashion Square, Santa Ana, Monday through Saturday.

The artist's oils have been shown in Laguna Beach, Palm Springs, Encino, Carmel, Vancouver and Long Beach. His favorite subject is the sea.

## Melodyland Producer Bids for Greek Theater in 1965

Sammy Lewis, co-producer with Danny Dare of the 3,300 seat Melodyland Theater in Anaheim, has presented a formal bid for the leasing of Greek Theater in Griffith Park, starting in 1965.

Melodyland is heading for more than a \$2 million gross in its first year of operation.

Lewis explained that he did not submit a bid for the Greek earlier because this is the first time the theater has been open for competitive bidding. Five other organizations also have offered bids.

Lewis would maintain a certain level of bookings, but would produce more local shows.

MELODYLAND also has announced that tickets are on sale at the box office for a one-night performance by the Royal Philharmonic Or-



Dennis Day

chestra of London Monday, Nov. 18. Conductor will be Sir Malcolm Sargent. The concert is being sponsored by the Orange County Philharmonic Society.

CURRENT attraction at Melodyland is "Brigadoon," starring Dennis Day. A trio of top musical comedy performers, Peter L. Marshall, Jane Kean and Eileen Christy, are featured.

## On Stage---

CHAPLAIN THEATRE, 414 Pacific Coast Hwy., Torrance, "Theatre of the City," 8:30 p.m. Friday, Saturday, Sunday, through Nov. 26.  
COMMUNITY PLAYHOUSE, 5201 E. Anaheim St., "The Little Shop of Horrors," 8 p.m. Thursday, 8:30 p.m. Friday and Saturday, through Nov. 2.  
MAGNOLIA THEATRE, 2400 Magnolia Ave., "The Little Shop of Horrors," 8 p.m. Thursday and Sunday, 8:30 p.m. Friday and Saturday, through Oct. 19.  
OFF-BROADWAY THEATRE, 211 Lima Ave., "Theatre of the City," 8:30 p.m. Friday through Sunday.

## Beach City Sets Free Concerts

Rehearsals are in full swing as the Beach Cities Symphony Orchestra enters its 14th season. First of its four concerts will be Oct. 25 at Mira Costa High School, Manhattan Beach, at 8:15 p.m. It will feature Beethoven's "Eroica" and Schumann's "Concerto in A Minor" for piano and orchestra.

These concerts are free to the public.

Beach cities involved include Hermosa and Manhattan Beach, Redondo, Torrance and San Pedro.

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## Inaugural Show at Orange State College

By VIRGINIA LADDEY

Orange State College gallery joins the growing number of first-rate art galleries in the area with an opening reception today to celebrate the dedication of the new college's first permanent building. The public is invited; hours are 3 to 5 p.m. Orange State is reached by taking State College Boulevard North from the Riverside Freeway.

For the inaugural show, Dr. John Olsen, chairman of the fine arts division, and Jerry Samuelson, gallery director, have assembled 125 works from the art faculties of the 16 California State Colleges.

HERE, THE taxpayer is certainly getting his dollar's worth, for these teachers are exciting, producing artists. The extent of originality, imagination, and craftsmanship indicated in the exhibit is impressive. The collection is also beautifully displayed with small alcoves for small objects and lots of breathing space and vista for large paintings.

AMONG THE latter, two works by Vic Smith, formerly of Long Beach State College, dominated the central gallery. One is a black and white; the second 6 ft. by 8 ft. "Big Sur" is realized in a symphony of blues and

greens... earnest colors unrelated to the combinations currently in vogue in decoration and dress goods.

Another expatriate, Ray Hein, is represented by some rather exquisite jewelry like a fringed (non-antimacassar type) brooch. Another OSC faculty member, familiar to the Long Beach audience, is Jerry Rothman whose large pots flower with the pastels of nature.

AN EVEN dozen LBSC art professors are represented in the show with paintings, drawings, prints, pots and crafts. Among other notables is G. Ray Kerciu whose socially-critical paintings of flags transported him from the University of Mississippi to the free sunshine of the Golden State.

There are interesting works in stitchery, wood and metal in all forms. For those unable to attend today's opening, the show can be viewed from 1:30 to 4:30 p.m. weekdays until Nov. 10.

## Museum Offers Free Concert

Mark Kramer, violinist, and Joan Brown, pianist, will present a program of works by Walton, Mozart and Brahms Thursday in Long Beach Museum of Art, 2300 E. Ocean Blvd.

Doors will open at 7:30 p.m.; the concert will begin at 8 o'clock. Seating is unreserved and free to the public under sponsorship of Los Angeles County Board of Supervisors and the City of Long Beach.

Kramer is a member of Los Angeles Philharmonic Orchestra; Miss Brown is a member of the music faculty at UCLA.

## Concert Reminder

When Long Beach Symphony Orchestra opens its season Saturday at 8 p.m. in Long Beach City College Auditorium, it will feature Joanna Hodges as soloist.

Miss Hodges, a Long Beach resident, has established a reputation as concert pianist both in this country and in Europe. This will be her first appearance with the Long Beach Symphony.

Conductor Lauris Jones will give brief program notes from the podium.

Tickets for this opening event (seats are not reserved) may be purchased at Humphrey's Music Company, 135 E. Third St., the Symphony Association office, 1935 E. Seventh St., or at the box office before the performance.

## 'Who's Afraid?'

Edward Albee's "Who's Afraid of Virginia Woolf?" will stage a four-week engagement at Los Angeles Biltmore Theater beginning Tuesday, Nov. 12.



Art Buchwald

## Art Buchwald Next on 'Evenings at Eight'

Syndicated columnist Art Buchwald will present "Buchwald at Large," second program on the Long Beach City College "Evenings at Eight" series, at 8 p.m. Friday in the college auditorium. Single-admission tickets will be available at the box office.

In the Sept. 20 issue of Time magazine, Buchwald is labeled "the most successful humorous columnist in the U.S." His irreverent and unabashed commentary on the European scene has been syndicated in more than 200 newspapers around the world since 1952.

LAST FALL, Buchwald moved his headquarters

from Paris to Washington and now appears well on his way to becoming the most effective and devastating "court jester" on the national scene since the late Will Rogers.

During a 14-year tour of duty in Paris for the New York Herald-Tribune, Buchwald went all over Europe in pursuit of column material. One typical venture was a trip to Turkey to get "a first-hand impression of a Turkish bath."

STILL ANOTHER was a three-week trip behind the Iron Curtain, in a chauffeur-driven limousine, "to show the Communists what a bloated, plutocratic capitalist really looked like."

Buchwald is the author of eight books, including "Don't Forget to Write," "How Much Is That in Dollars?" and his latest title, "Is It Safe To Drink the Water?"

## De La Varre to Narrate

"Italian Holiday," Burton Holmes production to be presented at Crest Theater for one day only, Tuesday, Oct. 22, is unlike the usual film fare seen at the theater.

Burton Holmes productions are feature length, full color travel films specializing in one country. Audre de La Varre Sr. will appear on stage in person, giving the audience his impressions of the scenes on the screen.

The film covers one of the most interesting and romantic countries in Europe. Two performances will be given, at 2:30 and 8:15 p.m. Tickets are on sale at the box office.

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CLO Tells  
Cast for  
New Show

Long Beach Civic Light Opera will open its 16th season Oct. 31 with a production of "South Pacific" by Rodgers and Hammerstein.

James Boyd is cast as Emile DeBecqua; Mary Hamm will play Nellie Forbush.

Other principals are Bell Ellig as Bloody Mary, Lyn Madrigal as Liat, James Newquist as Lt. Cable, Roy Malmberg as Luther Billis, Ed Grieve as Stew Pot and Eddie Martinez as the professor.

Others are Keith Houdyshell as Captain Brackett, Sutter Kunkel as Harbison, Eddie Martinez Jr. as Jerome and Gail Sekiguchi as Ngana.

BILL ROBERTS will direct and choreograph; Kathy Davis is associate director. Musical direction will be by Jack Kroesen.

Preceding "South Pacific," an original musical, "The Long Beach Story" by Kroesen and Betty Kimber, will be presented at no additional cost.

Other shows in CLO's season will be "The Unsinkable Molly Brown," "Vagabond King," and "The Sound of Music."



IN MARYMOUNT EXHIBIT

Abstract bronze by Eugenia Everett is one of a series of pieces by the California sculptress on exhibit in the library gallery at Marymount College, Palos Verdes Estates. Show closes today.

Trio Sets  
Benefit  
Saturday

Selections from grand opera and Broadway musicals will be presented during an Associated Women's Students benefit Saturday at 8:30 p.m. in the Little Theater, Long Beach State College.

A talented trio of performers, Clayton Ivey, tenor, Cynthia Howard, soprano, and Gary R. Murphy, baritone, will offer selections from such favorites as "Westside Story," "South Pacific," "Madame Butterfly" and "The Student Prince."

Baritone Murphy, LBSC student, has been a regular on the Gene Norman Show on television.

IVEY STARTED his professional career with the Robert Shaw Chorale in 1949. He has been tenor soloist with the Long Beach Symphony Orchestra; leading man in "The Force of Destiny," with the Los Angeles Opera Company; a member of the Hi-Lo's and with MGM, Warner Brothers and Twentieth Century Fox Studios.

Miss Howard was a professional dancer prior to turning vocalist. She has appeared with the San Francisco Opera Company, Long Beach Civic Light Opera and the Lakewood Symphony.

S.F. Opera Adds to Repertoire

By RACHEL MORTON  
P-T Music Critic

The 27th Los Angeles season of the San Francisco Opera opens at the Shrine Auditorium Nov. 1 and will continue through Nov. 24.

There will be two presentations new in the San Francisco Opera repertoire: "Capriccio," the last opera Richard Strauss wrote; and "The Queen of Spades," the first Tschaiakowsky opera ever to be heard here. In the former opera, the incomparable Elizabeth Schwarzkopf will sing; our own Dorothy Kirsten will be heard in the latter opera.

SOME INTERESTING newcomers include Elfego Esparzo, bass, who was born in El Ranchito, Tex. I

He made his operatic debut in Germany and has sung 40 bass roles all over Europe. In Los Angeles he will sing Dr. Bartolo in "The Barber of Seville" and Fra Melitone in "La Forza del Destino."

ANOTHER AMERICAN who has never sung in America, but is in great demand in Europe, is bass-baritone Leonardo Wolovsky. He will sing Le Roche in "Capriccio," Alfonso in "Cosi fan Tutti," and Wotan in "Die Walkure."

A Swedish-born soprano, Siw Ericsson, made her debut in Stockholm but is now a member of the Hamburg State Opera. She has appeared at Covent Garden, and in Berlin, Vienna, Bayreuth and other cities. She will be the Sieglinde in "Die Walkure," and Madame Lidoine in "The Carmelites."

Major & Minor Notes

Tall and handsome, the Belgian-born baritone, Julien Haas, is reported to be sensational. He went to the Paris Opera in 1959 and has sung all over Europe. His roles will be Amonasro in "Aida," Scarpia in "Tosca," the High Priest of Dagon in "Samson and Delilah" and Marcello in "La Boheme."

JOHN SHAW, baritone, was born in Australia and is a leading singer at Covent Garden. His Los Angeles roles will include Scarpia, Amonasro and Count Tomsky in "The Queen of Spades."

A beautiful young Negro singer, coloratura, Reri Grist, was born in New York and has been featured by Leonard Bernstein in his "West Side Story" and in the soprano solo in Mahler's "Fourth Symphony" with the New York Philharmonic. She has sung with the New York City Opera, La Scala, Covent Garden and Europe's principal opera houses. She will be heard in Los Angeles as Rosina in "The Barber of Seville," Despina in "Cosi fan Tutti" and Sister Constance in "The Carmelites."

A beautiful young Negro singer, coloratura, Reri Grist, was born in New York and has been featured by Leonard Bernstein in his "West Side Story" and in the soprano solo in Mahler's "Fourth Symphony" with the New York Philharmonic. She has sung with the New York City Opera, La Scala, Covent Garden and Europe's principal opera houses. She will be heard in Los Angeles as Rosina in "The Barber of Seville," Despina in "Cosi fan Tutti" and Sister Constance in "The Carmelites."

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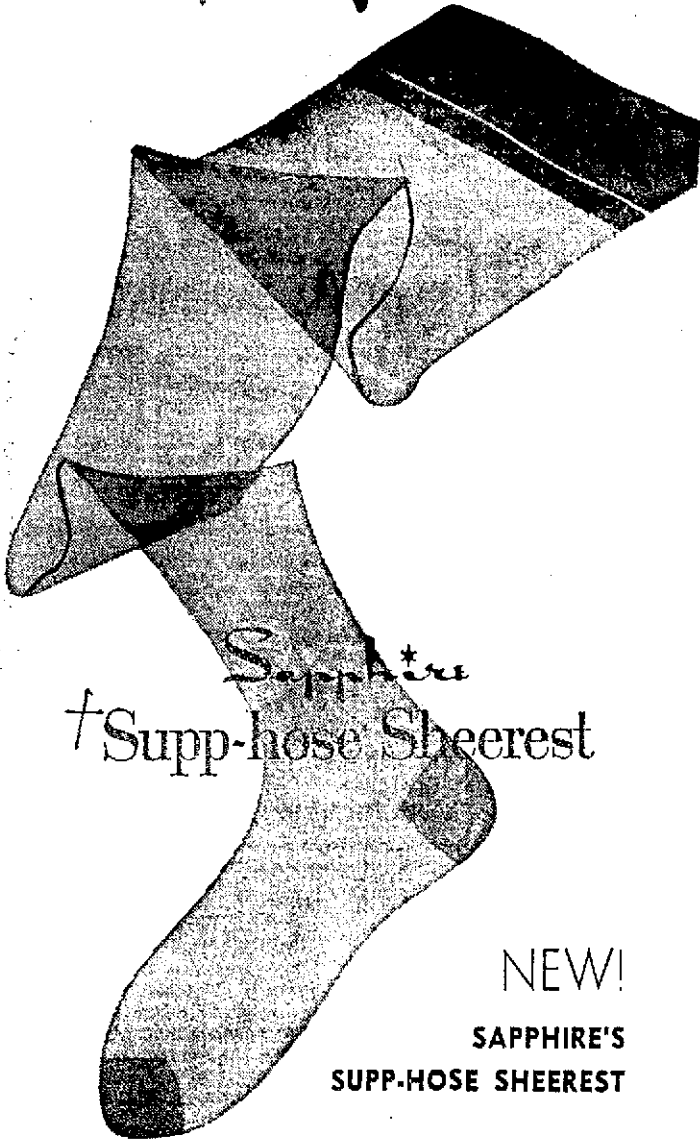
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Thursday, Oct. 17th  
We will be open till 9 p.m.



# Art Wishes Gals Today Opened Cans Like Mom Did

(EDITOR'S NOTE: Mildred K. Flannery, 1, P-T Food Editor, is vacationing. In her absence Chef of the Week column is being guest written by various newspaper personalities.)

By ART STEPHAN  
Usualty Auto Editor

I shouldn't have done it. I shouldn't have walked by Millie Flannery's desk that day so she could catch me in a loose moment and make me agree to do a guest column while she's flitting around Chicago.

After all, what does an auto editor know about food and cooking? They're not exactly compatible with torque converters and torsion bar suspension. But I promised, so here goes.

What I know about cooking wouldn't even fill a paragraph so I'll fall back on the prowess of friend wife, Lorraine, and recount a few highlights of her culinary career.

You see, my wife is one of those perfectionist-type cooks. You should see her in the supermarket squeezing cans of beans to make sure they're fresh! Her spe-

cialty is TV dinner. I've been fed so many TV dinners — yesterday I broke out in a test pattern. I don't mind TV dinners, as such, but when she warms them over and calls them re-runs ... brother!

BUT SHE'S real creative with leftovers. I'll admit that. Like just the other morning she served waffles. Frankly, by the taste I imagined she put on tennis shoes and ran over some old pancakes.

But she keeps right up with the space race. What I mean, I bought her a pressure cooker for her last birthday and that very night for dinner she was fooling around with the knobs and dials when ... pow! ... this huge explosion. Now Lorraine has the distinction of being the first woman to put a pot roast into orbit.

And her veal scallopini! That was last Tuesday night. When she noticed my purplish-hued face after the first bite, she remarked, "Why, I got this recipe from an old Italian family." Could have been the Borgias, perhaps?

I'M NOT knocking my wife's food, understand. It's just — who else can broil a steak to taste like dentist's fingers? And on holidays she surpasses herself. Like last Labor Day she made up this elaborate lunch and the whole family went picnicking at Lake Arrowhead. Well, you've never seen sicker ants.

And when she's at the store, she's not too particular what's in the cans she buys ... It's how many stamps she gets with the deal. Believe me there's nothing wrong with a wife who's a nut about collect-

ing stamps. It's economical; it keeps her busy; and after a while you get used to sticky kisses.

Lorraine's on this frozen food kick now. She even went to State all summer to take a frozen food course. Boy, was she proud the day she came home with an "A" in defrosting! That's the trouble with girls today. All they want to do is thaw out foods. Why can't they open

cans like their mothers did?

I REMEMBER before we were married Lorraine's mother told me what a wonderful cook the kid was. And I bought the story, right up to our honeymoon breakfast when I caught her trying to open the eggs with the electric can opener. But her mom was right. We hadn't been married too long till she had the oatmeal perfected so that all the lumps

were bite-size. Those were the days when she'd struggle an hour and a half over minute rice.

BUT THE crowning point, the capper, was our first Thanksgiving together. I brought home a big turkey and asked Lorraine if she could stuff it.

"Certainly, I know how to stuff a bird," she said haughtily. So I left to go downtown, returning in a few hours to find her at the door, semi-hysterical, hair askew, tears at the ready.

"The turkey," she sobbed ... "never again ... I'm

a complete wreck." "Did you get it stuffed, all right?" I asked gently. "Oh, I got it stuffed finally," she replied, wiping a

moisture bead from her brow, "but, honestly ... I nearly killed it." Anyone use a houseguest for a few days?

## GRAND OPENING! Baker Beauty Salon

6407 LONG BEACH BLVD., N. LONG BEACH  
OUR OPERATORS ARE SPECIALISTS IN HAIR STYLING!  
Open Daily, 7 'Til 10 P.M.  
PHONE 422-4843

VALUABLE COUPON  
THIS COUPON WORTH  
\$2.50 TOWARDS ANY  
\$12.50 PURCHASE  
OFFER EXPIRES OCT. 31, 1963

### BUY NOW AT Sav-on

#### ECKO 9 Pc. STAINLESS STEEL Cookware SET

With Tilt-A-Lid Covers  
Mirror smooth finish on each piece, hang-up holes, "Cool-touch" handles and vapor seal rims for locked in food flavor.

- 1 Qt. Sauce Pan with Cover
- 2 Qt. Sauce Pan with Cover
- 3 Qt. Sauce Pan with Cover
- 5 Qt. Covered Pot
- 10" Open Skillet

**14.88**

#### Hooked Rugs

Wool & Rayon ... Beautiful imported rugs in your choice of colonial or antique floral designs. Ideal for your spare room or den. All sizes approx.

Oval 24x36" Oblong 24x36" **3.99**

Oblong 36x60" **8.88**

#### BATHROOM Carpet

100% nylon with non-skid foam backing. Lively pastel colors to choose from. 5x6 ft. **7.88**

#### Pastel Rugs

Beautifully woven rug in assorted bright decorator colors. Foam rubber backing to prevent slipping and moving. 9x12 FEET **19.99**

#### CANNON Sheet Blanket

Cotton — Delightfully soft and most desirable. Ass'd. pastel colors to choose from. Machine washable. Generous 60x76" size. **99c**

#### Bed Pillow (Dacron-Polyester)

Du Pont Red Label ... 20x26" finished size with pure white cover. Buy several at only ... **3.99**

#### 3 Pc. Bathroom Set

Nylon — Lid cover, bath mat and floor mat. Non-skid foam backing. Ass'd. pastel colors to choose from. **4.69**

#### Indian Blanket

100% Cotton — Jacquard woven with Western design. Double needle hemmed ends. Ass'd. color combinations. 54x72" **1.99**

#### Ass't Bed Blankets

Fine quality blankets in your choice of solid pastel color with matching binding or plaid in ass't colors. 72x90 inch sizes. Your Choice **3.99**

#### Electric Blanket

"Starcrest" by CENTURY ... Automatic control adjusts blanket warmth to room temperature. Rayon, cotton blend. 2 yr. guarantee. **9.98**

#### PUSH BROOM

BANNER — For outdoor use ... **1.29**

#### CHEESE CLOTH

100% Cotton Fibres — 4 yds. x 36" ... **39c**

#### SPONGES

DU PONT "Cellulose" — Colors. Pak of 2 **2.39c**

#### BOWL BRUSH

Long wood handle, fine bristles ... **33c**

#### SCRUB BRUSH

EMPIRE — Wood handle, strong bristles ... **23c**

#### WINDEX

Glass Cleaner ... Leaves no dirt catching film. 20 oz. **39c**

#### AER-O-WAX

Self-Polishing Floor Wax. 1/2 Gal. **1.19**

#### JUBILEE

Cleaning Wax ... Cleans and shines at same time. 15 oz. **49c**

#### GOODWIN'S AMMONIA

New improved! All-purpose household cleaner. Qts. **2.49c**

#### BISSELL Rug Shampoo

Concentrated. Guaranteed twice the cleaning power. 1/2 Gal. **2.69**

#### Dust Cloth

"Cadie" — Wax treated ... Cleans, polishes & protects. **29c**

#### Wax Applicator

Fine quality lamb's wool. **88c**

#### Mop Head

8 oz. Cotton — Increased absorbency. **49c**

#### WAX

For outdoor use ... **1.29**

#### CHEESE CLOTH

100% Cotton Fibres — 4 yds. x 36" ... **39c**

#### SPONGES

DU PONT "Cellulose" — Colors. Pak of 2 **2.39c**

#### BOWL BRUSH

Long wood handle, fine bristles ... **33c**

#### SCRUB BRUSH

EMPIRE — Wood handle, strong bristles ... **23c**



Art Stephan

... remember this face, you'll be seeing it in restaurants all over town.

## FOR YOUR EASE IN WALKING... WEAR THE CORONET

Revelations by DESCO

### "CORONET" .... \$12.95

COLORS: OTTER KID BLACK KID      SIZES: 4 to 11 N-M-W-WW

For smart good looks, perfection of fit and for ease of walking ... the deep "ROYAL TOUCH" built-in insole with the patented "Control Stitch" makes pillows of pavements ... a low wedge heel adds more walking pleasure ... Try on a pair and be thrilled.

**TRIPOINT FOOT RELIEF SHOP**

235 E. 4th St.  
Long Beach  
HE 6-4932

#### Boys' Sport Shirt

Authentic "Ivy League" style in assorted prints and gay colors. 100% fine cotton. S-M-L. **2.49**

#### Bathroom Scale

Oversized dial with magnified lens. Easy-to-read graduated markings up to 300 lbs. Ass't colors. **2.98**

#### Qt. Vacuum Bottle

"KEAPSIT" by THERMOS ... for hot or cold drinks. Triple seal stopper is leak-proof at all points. **1.69**

#### School Lunch Kit

by THERMOS — Flat or dome style, each with a colorful illustration. 10 oz. vacuum bottle with each kit. **1.77**

#### Shelf Paper

"No Bugs M'Lady" ... Kills ants, roaches, silverfish, etc. Assorted solid colors. 13x25" Rolls **33c**

#### Coffee Percolator

4 to 8-cup capacity. Heat-resistant glass, heatproof handle — By Cory. **3.98**

#### Glass Tumblers

"Park Avenue" by FEDERAL ... 9 oz. size smartly styled for looks and long lasting service. **12.79c**

#### Bath Mat

"Rubbermaid" — Add safety and color to your tub with this non-skid, vacuum cup mat. 14 1/4 x 22 1/2", colors. **79c**

#### PLAYTEX Living Glove

FREE right hand glove with purchase of pair. Cotton lined glove with non-slip grip, long cuffs. **1.39**

#### GLEEM TOOTH PASTE

8 1/2" Size **2 FOR 1.00**

#### VIM TABLETS

Heavy Duty Detergent Tablets — Giant 40 oz. **57c**

#### LUX Liquid

For Dishes ... Fine Fabrics — Plastic Bottle Qt. **69c**

#### RINSO Blue

Detergent — Softens Water ... Cuts Grease. Giant 54 oz. **69c**

#### Instant Cocoa

HERSHEY'S — Rich Chocolate Flavor ... 2 lbs. 6 oz. **69c**

#### RIGHT GUARD DEODORANT

— 3 oz. Aerosol Spray Can. **79c**

#### RINSE AWAY

SHAMPOO with FREE VO-5 Hair Dressing and Conditioner. 1.00 Value **66c**

#### SPECTROCIN NASAL MIST

by SQUIBB Act quick and long-lasting relief from stuffy nose! 15cc **1.00**

#### BEAUTY SALON Hair Spray

Preferred by Professionals ... Does not contain lacquer. Giant 20 oz. **98c**

#### Charmeen Nylon Hose

FIRST QUALITY Seamless or Seamless Mesh ... Exclusive fashion toe fit ... available in all sizes and latest fall shades. Unconditionally Guaranteed by Sav-on. Your Choice Reg. 79c ea. **2 for 1.00**

## STEPHAN PERSONAL GROOMING AIDS

Used and Recommended by Barbers for Over 67 Years!

- "Hi-Spice" After Shave
- "Alpine" After Shave and Skin Conditioner
- "Alpine" Barber's Shave Cream
- Dandruff Remover with Oil
- Shampoo for Men
- Dandruff Remover Hair Lotion
- Greaseless Hair Groom

- Cream Hair Dress (No-Alcohol)
- Cream Hair Dress (Tube)
- Spray Deodorant for Men

Your Choice Reg. 1.00 Size **66c ea.**

### SELF-SERVICE DRUG STORES

OPEN 9 A.M. to 10 P.M. — 7 DAYS A WEEK

Long Beach ..... 604 Pine  
Los Altos ..... 2164 Bellflower Blvd.  
Lakewood ..... 6246 Lakewood Blvd.  
Garden Grove ..... 12031 Brookhurst

#### PLAYTEX Living Gloves

ONE PAIR — PLUS FREE EXTRA RIGHT HAND GLOVE **\$1.39**

#### Facts About PHARMACY CAUTION & SKILL

Proper compounding of drugs is most important in filling prescriptions. At Sav-on our pharmacists have this skill. Our pharmacy maintains every control possible to make sure that your prescription meets the demands of your doctor. Next time you have a prescription to be filled, bring it to Sav-on.

AD PRICES PREVAIL: Oct. 13th to Oct. 18th Sunday through Wednesday

**SUNDAY**

**IN SOUTHLAND MAGAZINE TODAY:**

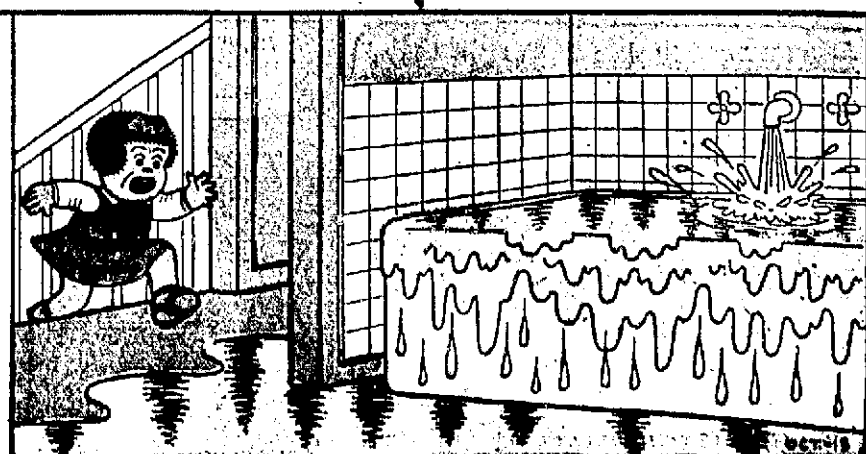
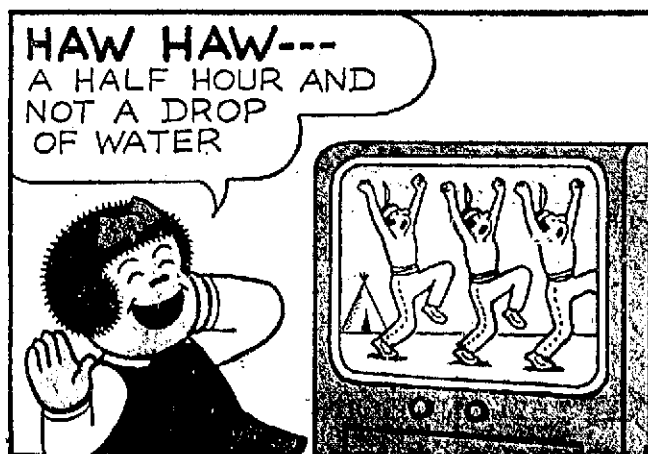
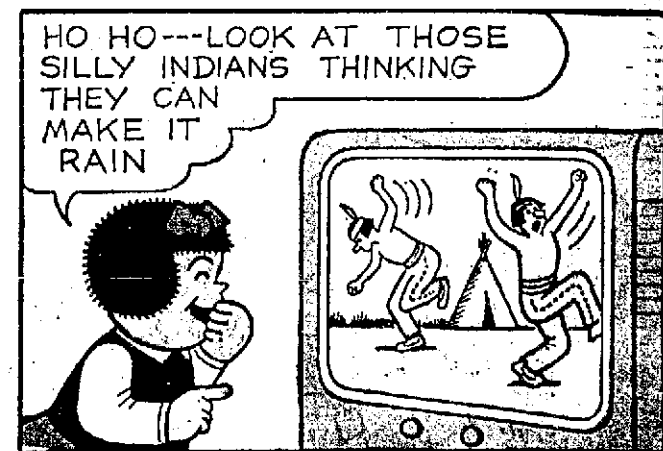
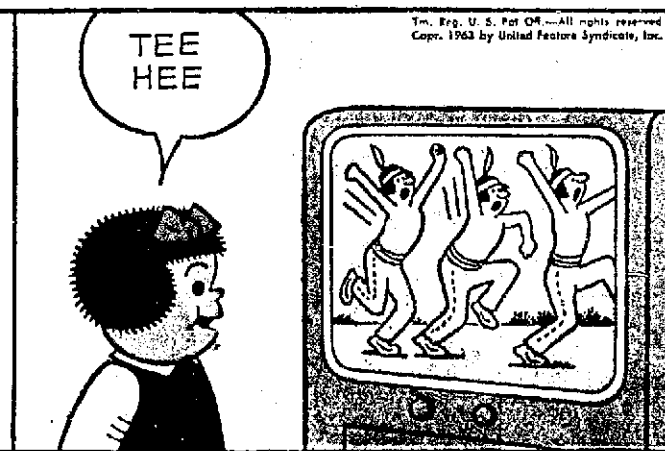
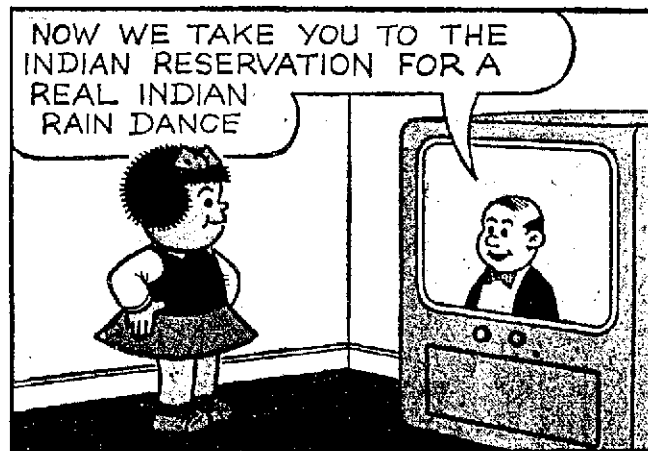
# FALL FIX-UP AND GARDENING TIPS

**LONG BEACH, CALIFORNIA—OCTOBER 13, 1963**



# NANCY

By Ernie Bushmiller





# MARK TRAIL

ED  
DODD  
by

THE ODD-SHAPED  
TRUMPET FISH  
LIVES NEAR  
ATLANTIC  
REEFS...

WHERE, AMONG  
THE CORAL, HE  
HUNTS SMALL  
CRUSTACEANS

APPROACHING HIS PREY IS  
DIFFICULT, FOR THESE WARY LITTLE  
CREATURES SEEM ABLE TO DISTINGUISH  
BETWEEN FRIEND AND FOE

THEY PAY LITTLE HEED  
TO EVEN LARGE FISH WHICH  
NEVER MOLEST THEM....

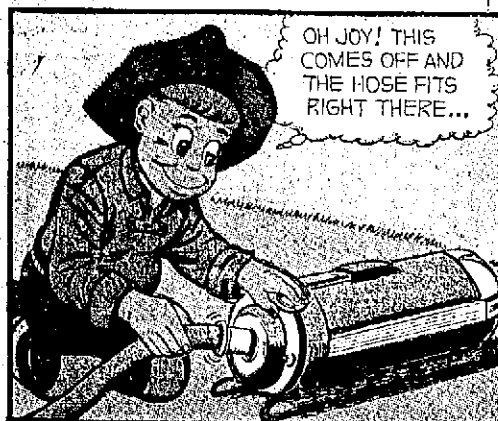
SO, IN  
ORDER TO  
GET NEAR  
ENOUGH  
TO MAKE  
A CATCH...

THE TRUMPET FISH  
HOVERS BEHIND HIS  
BIGGER COUSINS  
UNTIL HE GETS  
CLOSE...

THEN HE DARTS  
OUT AND SUCKS  
IN THE  
SURPRISED  
VICTIMS  
BEFORE  
THEY CAN  
RETREAT

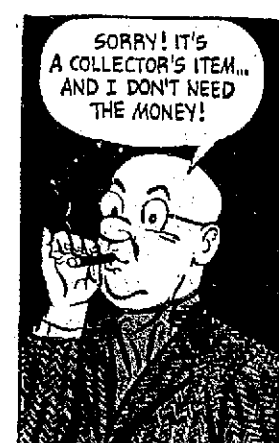
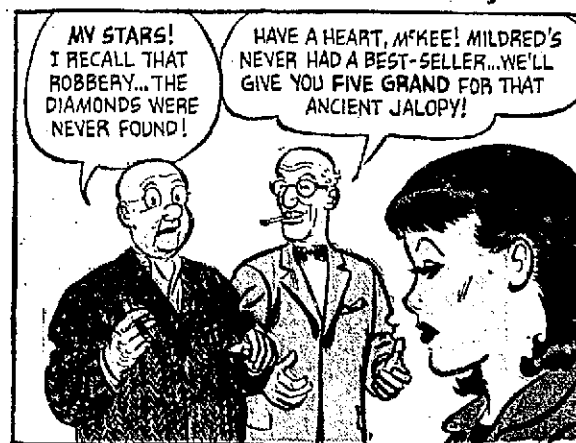
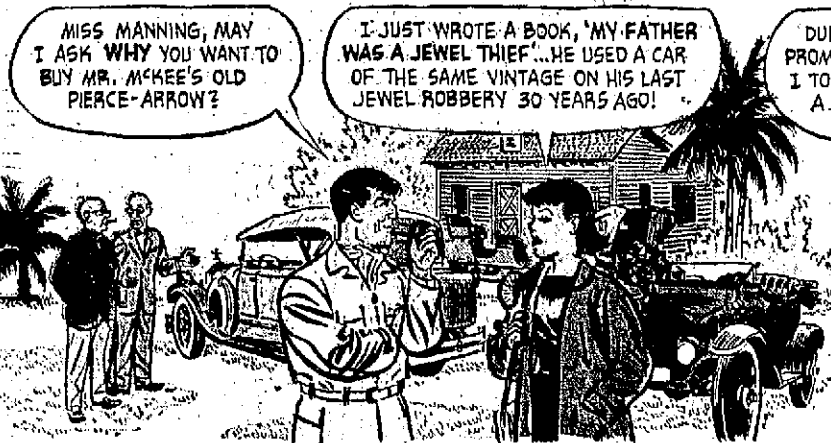
## JOE PALOOKA

By Ham Fisher



## CAPTAIN EASY

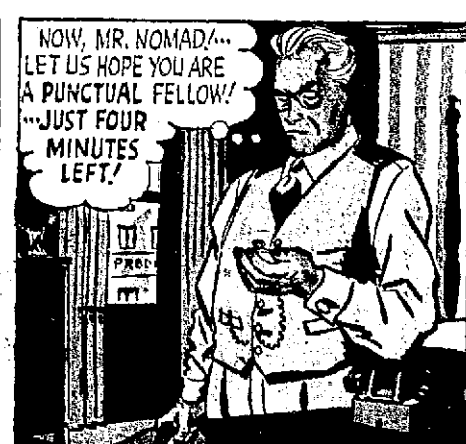
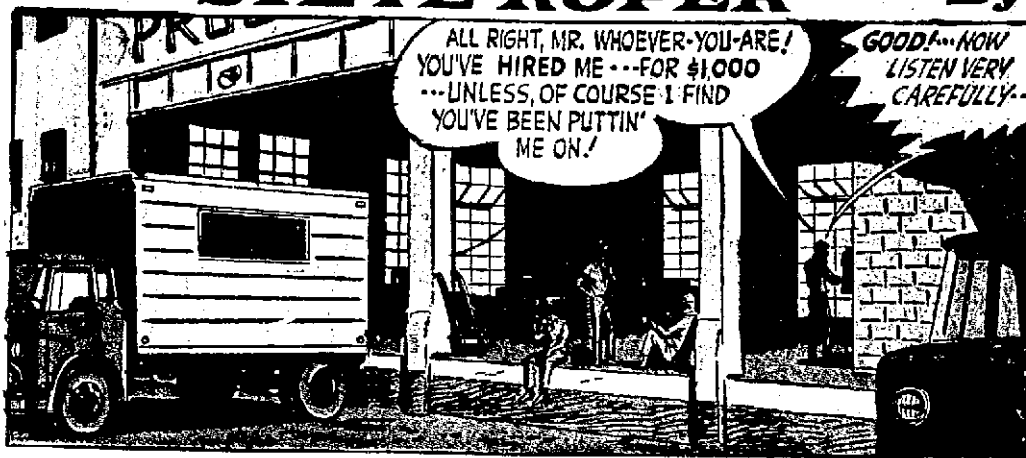
By Leslie Turner



CONTINUED...

# STEVE ROPER

By Saunders and Overgard



# Dan Flagg

by DON SHERWOOD

DAN FLAGG'S OLD FRIEND CHARLES WARREN IS VERY DEPRESSED ON HIS WEDDING DAY. IN THE CHAPEL MIXED EMOTIONS REIGN AMONG CERTAIN MARINES...

FLAGG IS HAPPY FOR HIS FRIEND, AND AS CHUCK'S BEST MAN, TRIES TO STEADY HIS NERVES...

AMONG THOSE PRESENT IS GUNNY GUNTHER, WHO SHARES FLAGG'S SENTIMENTS...

JILL HAMILTON, MARIAN'S EXEC OFFICER, WISHES THIS WERE HER WEDDING... WITH DAN FLAGG AS HER BRIDEGROOM...

MARIAN ROBBINS IS FILLED WITH PRIDE, AS ON THE WAY TO THE CHAPEL HER THOUGHTS ARE OF HAPPINESS EVERMORE...

CHARLES "CHUCK" WARREN, THE GROOM, OBVIOUSLY MORE NERVOUS THAN CUSTOMARILY EXPECTED, IS DEEP IN THOUGHT...

DOUG SWASSER SITS SULKING...

THE BRIDE ARRIVES AND AS THE ORGAN BEGINS ITS FAMILIAR TUNE THE BRIDEGROOM THINKS...

I...I'VE GOT TO TELL MARIAN BEFORE IT'S TOO LATE!



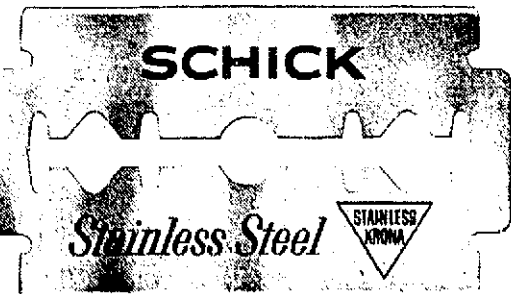
...and this Schick Stainless Steel blade gave every one of them incredibly smooth shaves! That's because it combines the lasting sharpness of Schick Stainless Steel with the lasting comfort of Schick's incredibly smooth Stainless Krona edge!

The blade that lets you feel clean shaven 15 shaves in a row!

**Schick Stainless Steel**

(Schick Stainless Steel blades also available for injector razors)

This one blade just shaved these 15 men!

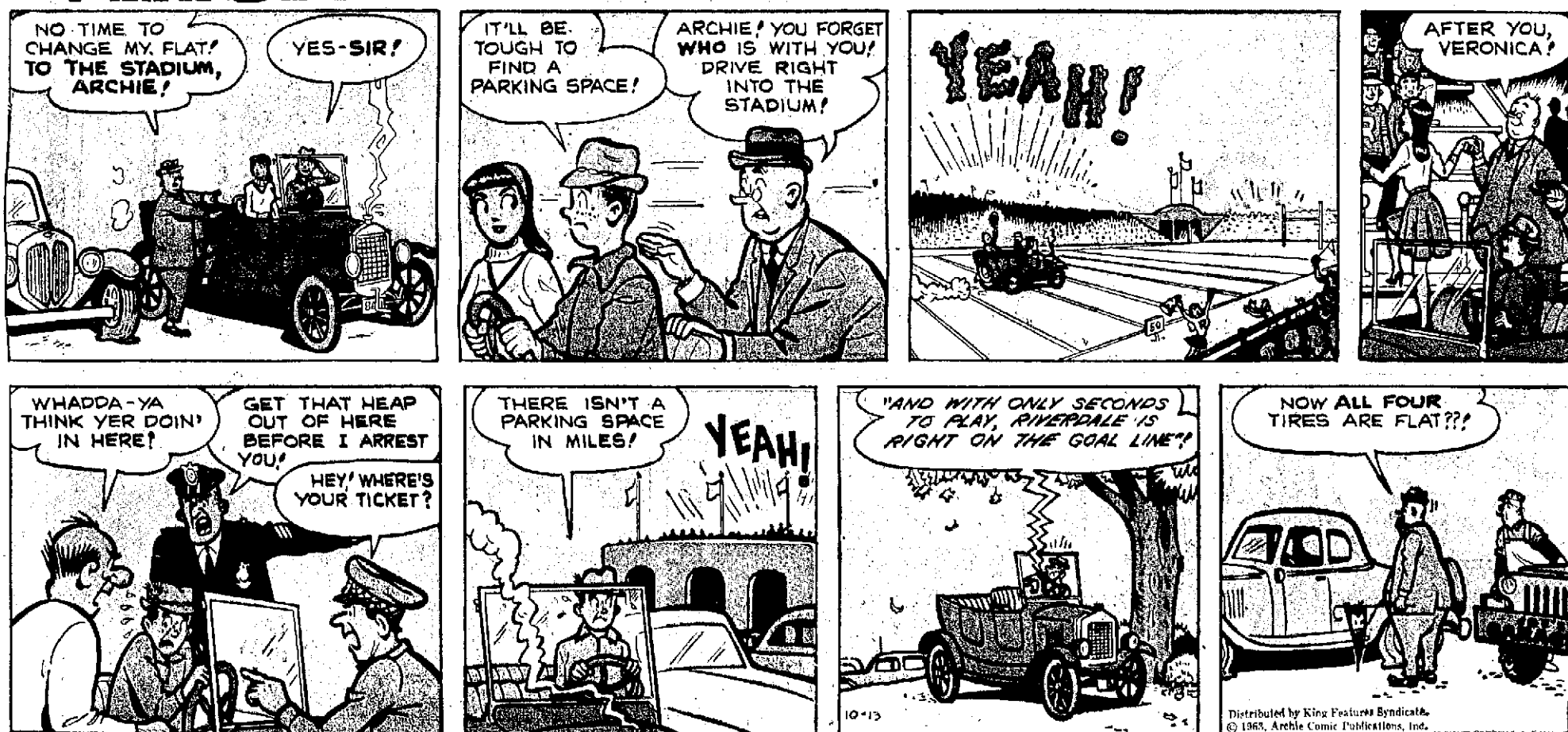






AIRCHIE

by BOB MONTANA



THE JACKSON TWINS

By Dick Brooks



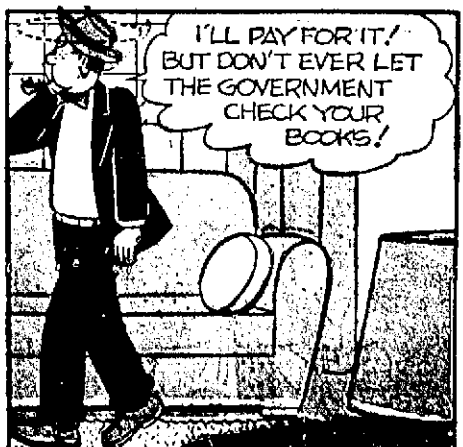
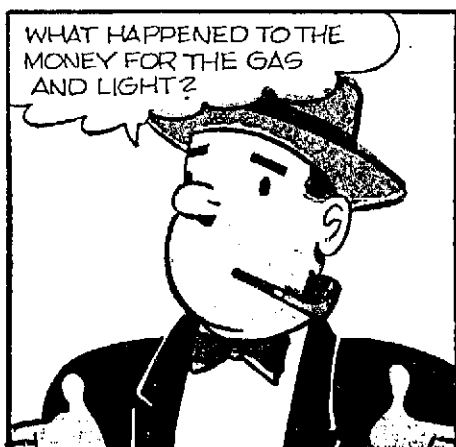
# Dennis the Menace

by Hank Ketcham



# THE BOYS

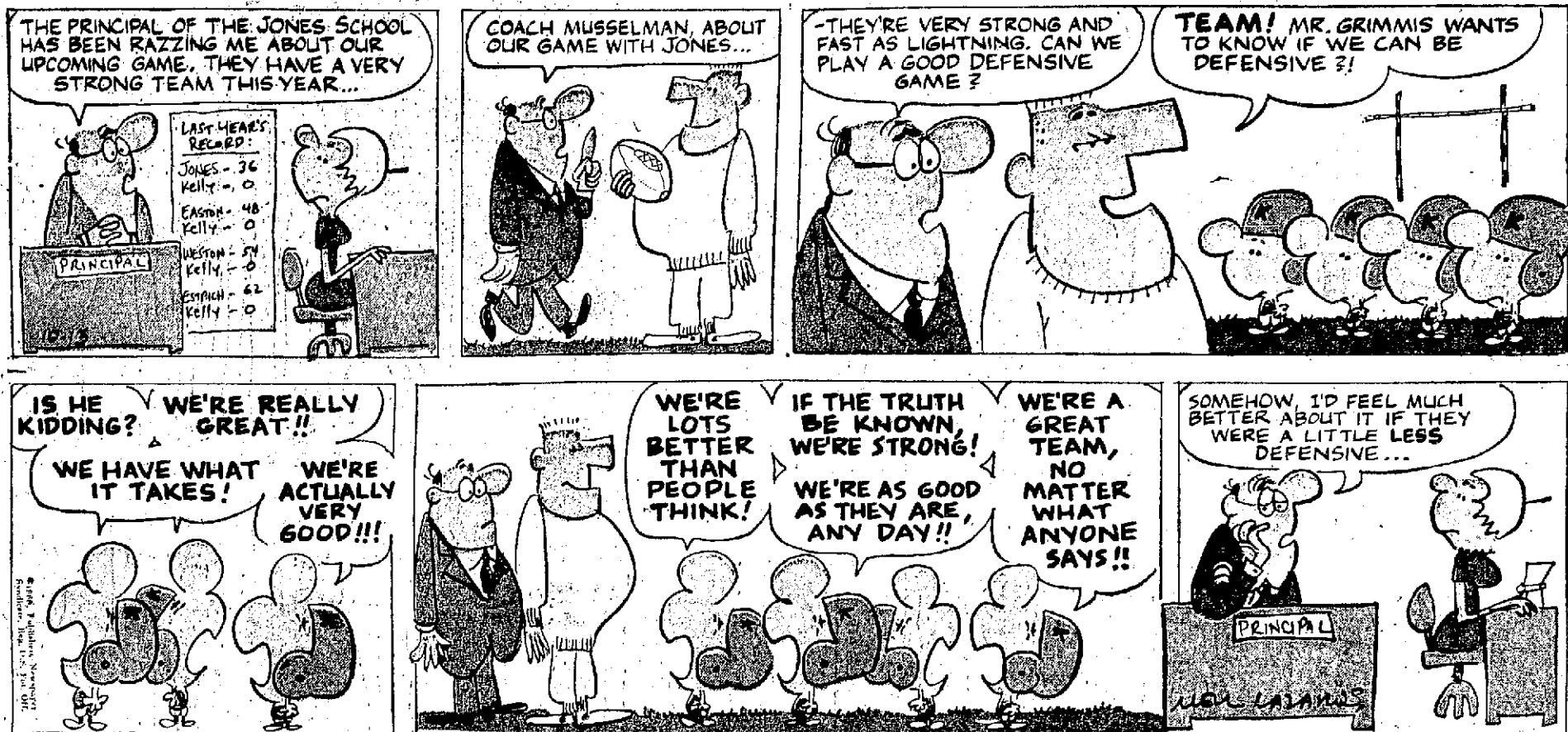
by CARL GRUBERT





# MISS PEACH

By Mell



# ABBIE AN' SLATS

By Raeburn Van Buren



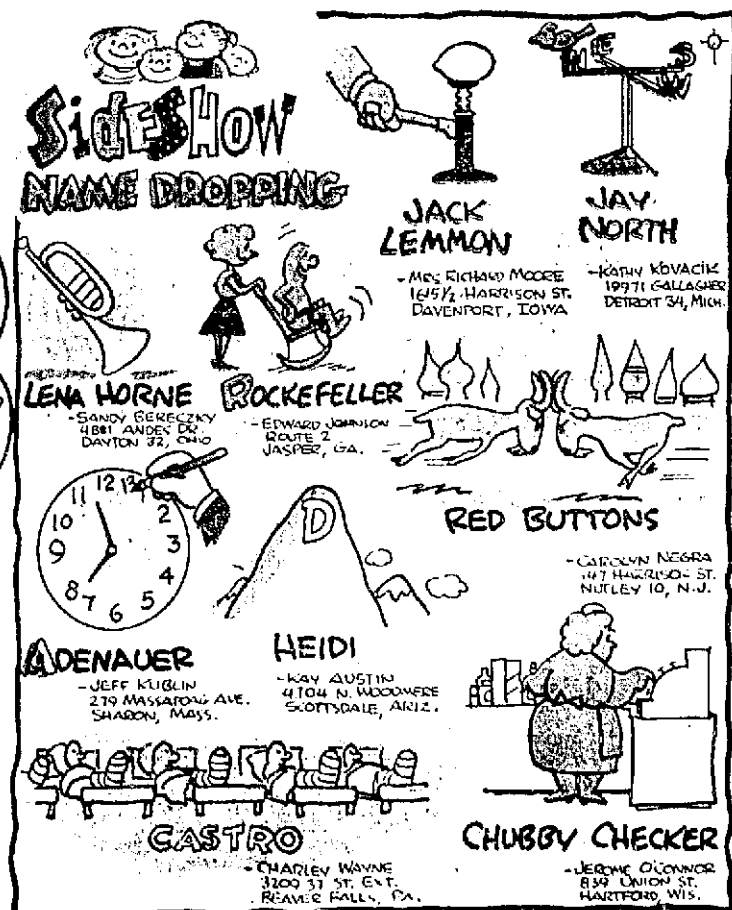
# THERE OUGHTA BE A LAW





ALLEY OOP

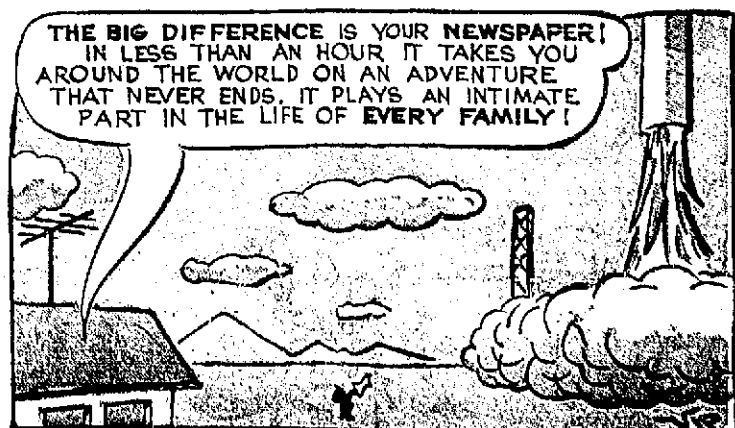
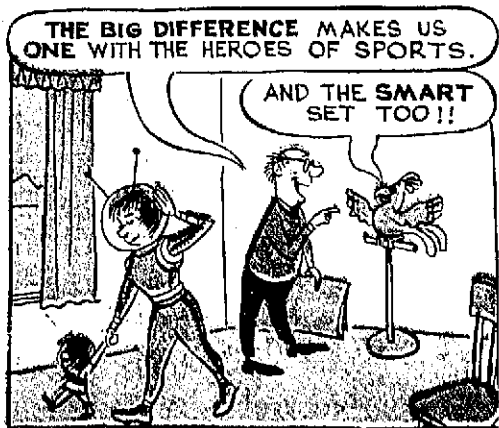
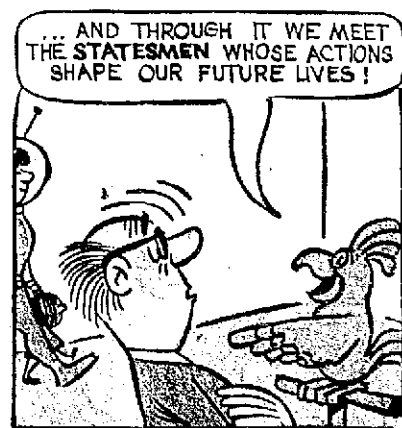
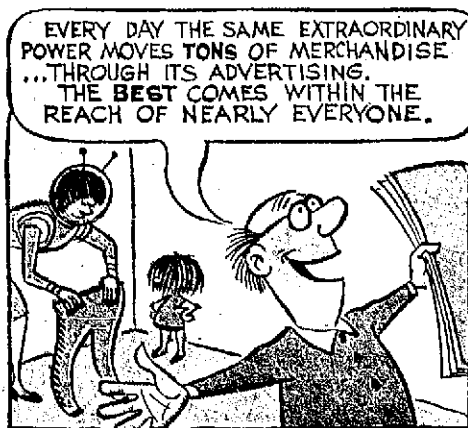
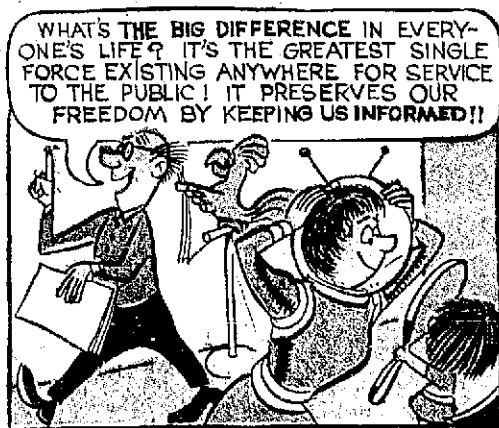
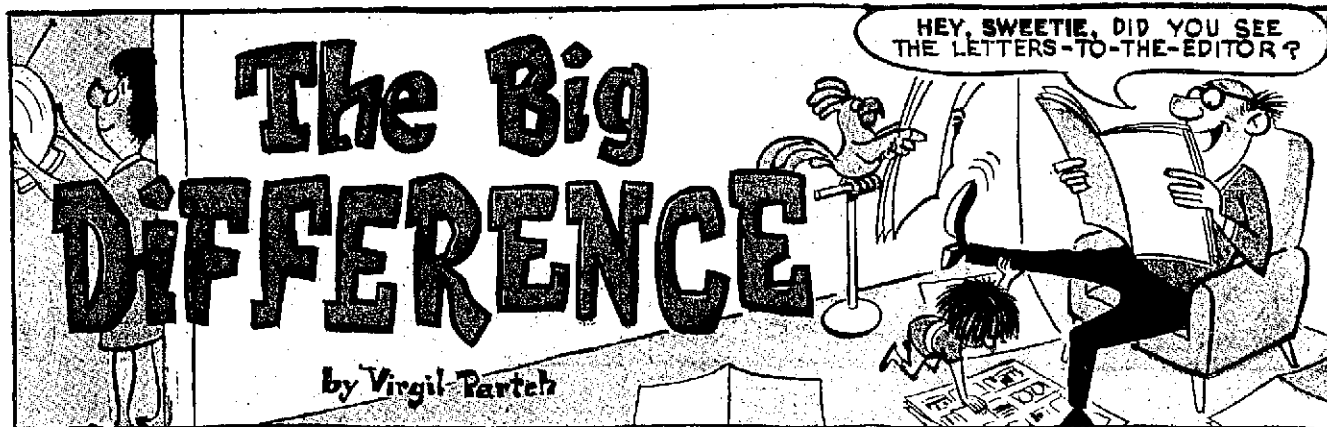
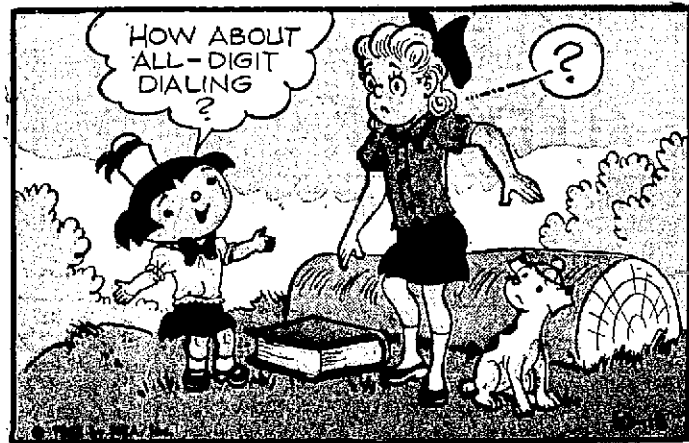
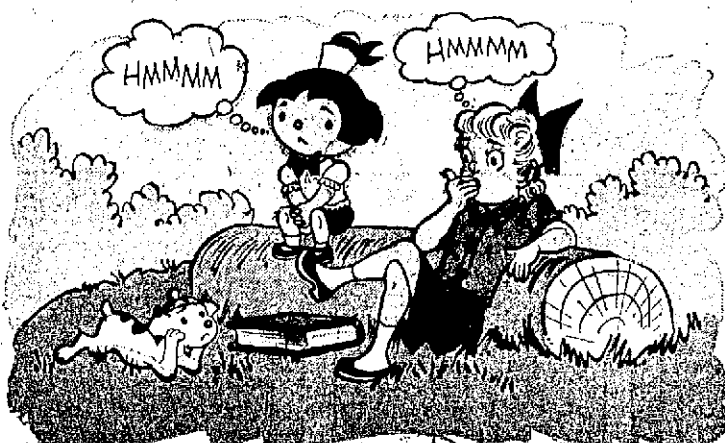
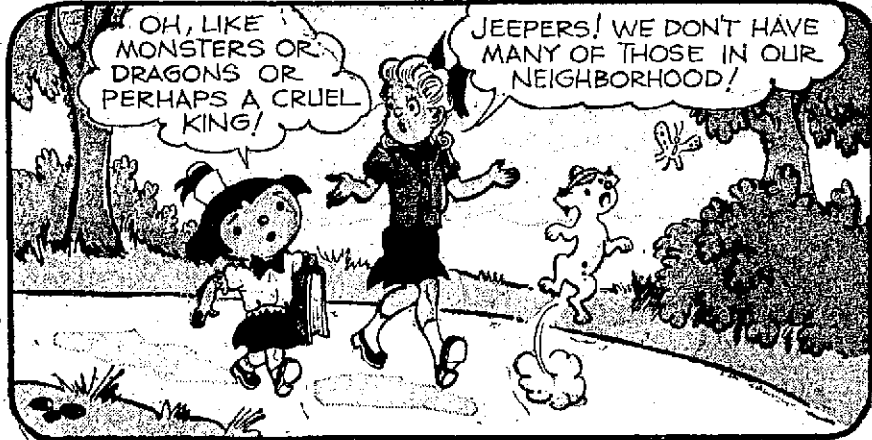
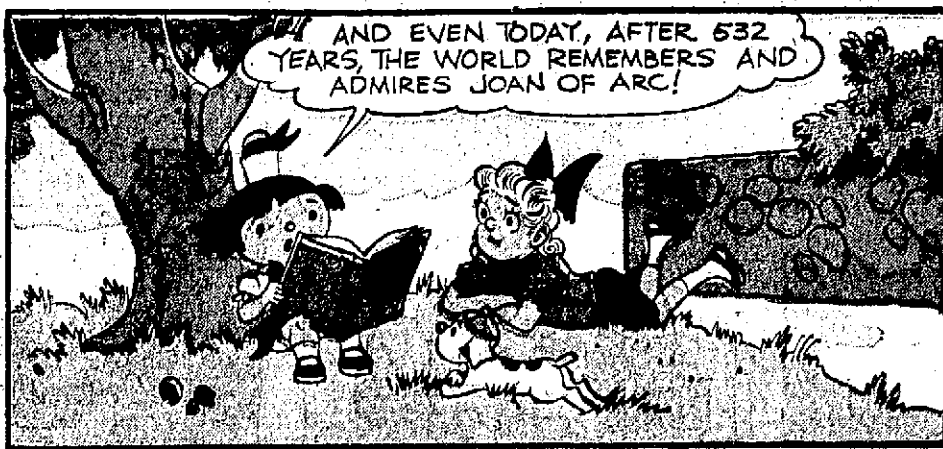
By V. T. Hamlin





# Priscilla's POP

by AL VERNON



# Southland

October 12, 1963

Home Is What  
You Make It

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT PRESS-TELEGRAM

## FALL FIX-UP & GARDENING 1963





**HELD OVER!**

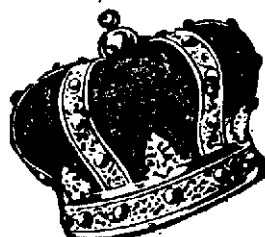
Due to the overwhelming sell-out of our big king size ensemble last week, we have speeded up production for this FINAL WEEK of our famous package offer!

Remember . . . this price includes all this: king size 6x7-foot mattress, two split box springs, extra soft mattress pad, fitted bottom sheet, top sheet, two pillows, and four pillowcases plus the beautiful tufted headboard and frame! All fourteen pieces! Use your credit! Buy it now.

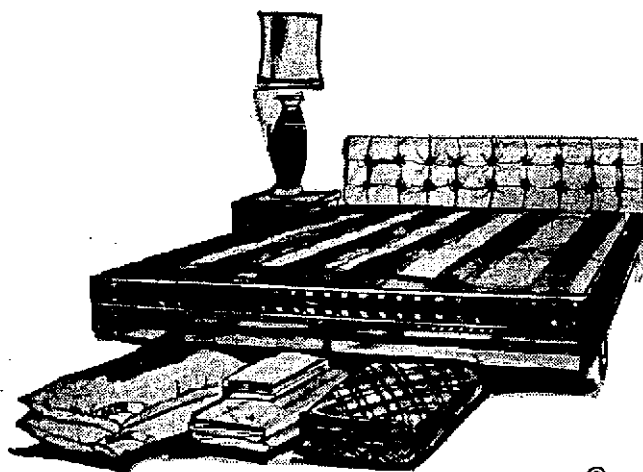


**189<sup>50</sup>**

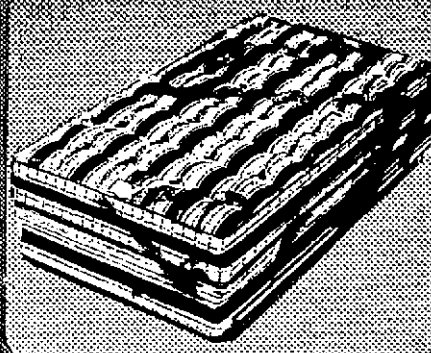
Factory Direct to You



# ACME'S KINGSIZE PACKAGE



© AD State Ad.



**HOTEL STYLE**  
Mattress and Box Springs  
Quality innerspring. Made with  
quality materials. Long wearing.  
A very popular set. 312-coil  
mattress, 80-coil box springs.  
Regular \$79.50 factory direct.

**59<sup>50</sup>**

## FACTORY-DIRECT

Queen Size . . . . . \$99.50  
Economy Size . . . . \$39.50  
Children's Crib Bed \$14.95  
837-Coil Mattress . \$59.50  
Posture Mattress . \$69.50

## UPHOLSTERY AND CUSTOM WORK

See Acme for all your Custom  
bedding or upholstery needs. Com-  
plete service on boats, campers,  
mobile homes. Special or hard-to-do  
jobs are our specialty. You can count  
on quality when you call on Acme!



**LONG BOY**  
Mattress and Box Springs  
If you're 5'10" or over you  
should be sleeping on this 80  
inches long LONG BOY BED.  
Full or twin size . . . . .

**69<sup>50</sup>**

**USE YOUR GOOD CREDIT!**  
**BANKAMERICARD OR EASY TERMS**  
**FOR YOUR CONVENIENCE.**  
**FREE DELIVERY.**  
**OPEN MONDAY AND FRIDAY**  
**NIGHTS UNTIL 9 P.M.**

**IN LONG BEACH AT**  
**3415 E. ANAHEIM ST.**

(NEAR REDONDO AVE.)  
Telephone GE 9-4908

**IN SANTA ANA TOO!**  
**AT 411 WEST 5TH ST.**

Downtown Santa Ana  
Telephone KI 3-2070 or KI 3-6716  
Open Daily 'til 5, Saturday 9-4  
Closed Evenings and Sundays

# ACME

*Mattress Factory*

# Southland

## OUR COVER



Fall comes to Southern California as a season of recapitulation of summer's fun, a time to reassess the inroads vacation neglect and Old Sol have made, a period of preparation of the home for expanding family needs, the winter ahead or just plain adding new comforts. It's also a time for taking new stock in the garden, doing clean-up chores and getting ready for spring's glorious beauty. Staff Artist Armand Belanger captures the spirit of a happy Southland fall on our cover today, depicting a little household helper lending a hand with Fall Fix-Up and Gardening. And today's Southland Magazine pages are filled with ideas to start the think wheels turning on projects needful or desirable around home. You are invited to read on.

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## NEXT WEEK

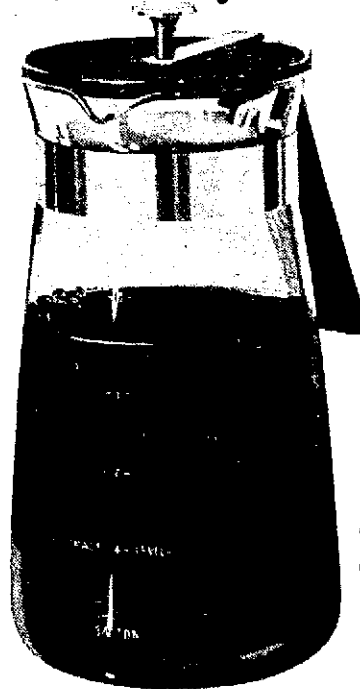
Shrieking engines, screaming tires, smelly exhausts, burning competition . . . these are some of the components of a sport called drag racing. And it's in the millions—millions of dollars invested and something like a million spectators weekly around the nation. Some 300 "strips," as they are called, are laid out across the country and on them perform some of the most cock-eyed looking but expensive mechanical contrivances ever put together. Long Beach's drag strip, known the nation over as the "Lions" because of its affiliation with nine Lions Clubs in the Harbor Area, is one of the best. Next Sunday, Southland Magazine and Jerome Hall will take you behind scenes at the drag races. Don't miss it.

Fred Taylor Kraft, Editor

PINE AT BROADWAY DOWNTOWN LONG BEACH

# Salton

HOUSEWARES



a  
scientific  
advance  
in  
brewing

## New! Salton "filtercup" coffee extractor

• extracts coffee essence • filters out sediment and oil

Become famous for your coffee! Fool-proof "filtercup" is designed to produce rich, hearty, delicious coffee every time . . . filtering out the harsh sediment or oil. Created by Salton, famous for Hotray to brew the best coffee ever made in just 3 minutes.

2-10 cups, 8.95

With hotray, 14.95

- As much as 10 cups of filter brew coffee in 3 minutes
- Brews 2 to 10 cups of delicious coffee • Smart gold trim
- Removable walnut lid • Flame-proof carafe



1. Insert glass filter basket with flow control disc and pre-chased filter. Add fine grind coffee as desired.  
2. Pour hot water over fine grind coffee until Extractor Cup level mark is reached.  
3. Remove filter basket and discard coffee grounds at your convenience. Blend hot water with extract in carafe to desired number of cups.  
4. Attach hinged, removable "flip-top" lid and set Coffee Server on Hotray. Serve Ah you with delicious hot brew.

SHOP THIS WEEK MON., THURS. AND FRIDAY  
TILL 9 P.M.

CONVENIENT AUTOPORT PARKING . . . ALSO IN LINCOLN PARK GARAGE





## NEW EXCITING KITCHENS!

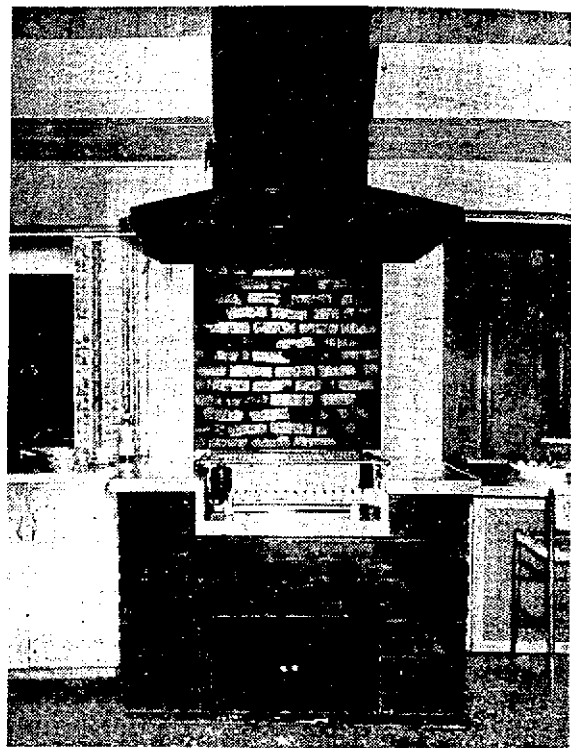
Call us for free estimate, on kitchen modernization, bathrooms and additions. All or any part of your project, 100% financing,

*Accent*  
**kitchens**

3375 Gladys Avenue • Long Beach, California • BE 3-8468

## FALL FIX-UP

# Kitchen Barbecue



Homeowners planning kitchen remodeling might do well to consider installation of an indoor barbecue, like this popular unit in the Leslie Esposito family home.

**P**ROBABLY all housewives will agree that the kitchen is one of the most important, if not the most important room in a home. Many husbands, too, have the urge to prove their prowess as chef on weekends. For those who might be planning to redesign their kitchen in the near future, the addition of an indoor barbecue, would prove a worthy investment both from a practical and fun point of view.

The pictured indoor barbecue is in the kitchen of Dr. and Mrs. Leslie Esposito, 2934 E. 1st St. Dr. Esposito considers it the most important corner of the room, and almost claims exclusive right to its use. Since other members of the family feel the same way, it is seldom not in use. As the picture shows, such a unit can be an attractive addition as well as a functional one. —STELLA GEORGE.

OPEN SUN.  
10 to 5

## SAVE 30% TO 50%

Early American Furniture at  
Low, Low Warehouse Direct Prices

EASY  
TERMS  
UP TO 36  
MONTHS TO PAY

Maple SOAP DISH  
or  
TOOTHBRUSH HOLDERS  
Made to Sell for \$3.00 ea.  
Your Choice  
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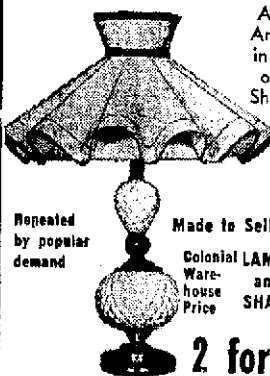
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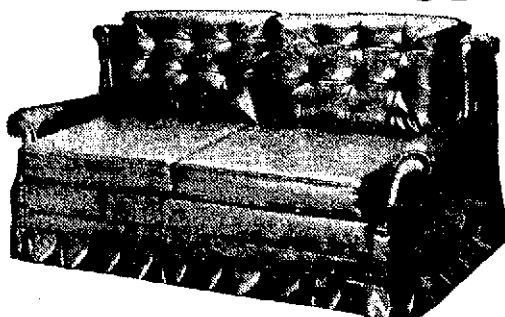
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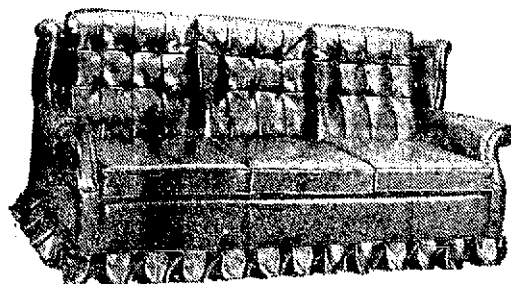
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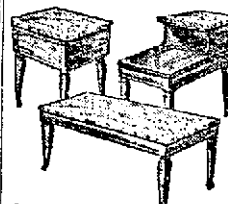
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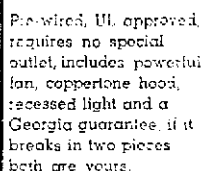
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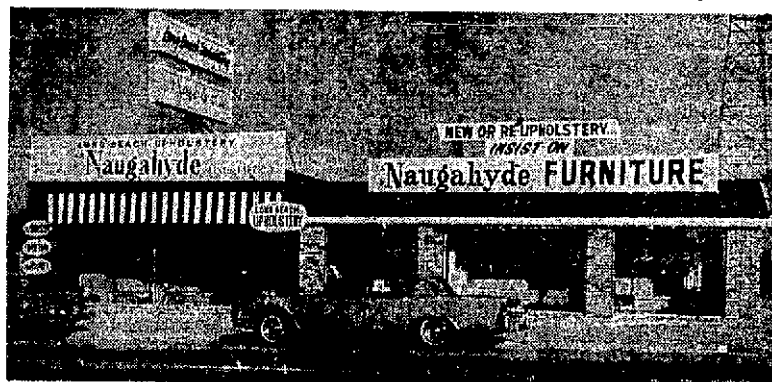
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## LA REINA RULE

## WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** What is the background of COFFEY and COFFEE? — C.C., Amory, Miss.; D.C., Long Beach.

C.C., D.C.: COFFEY and the name variation COFFEE are from the old Gaelic Irish clan name O'Cobhthaigh meaning "sons of the victor." Branches of this clan were in the Irish counties of Westmeath, Cork, Mayo and Galway. O'Cobhthaigh was respelled O'Cooley, Coffey, Coffe and Caffey during the 1600s. The O'Cooley shield from Cork has a horizontal ermine stripe between three gold Irish cups on a green background.

**DEAR MISS RULE:** May we genealogy on STEPHENS. — M.J., Seal Beach.

M.J.: STEPHENS is English, recorded in the Royal Domesday Census Book in 1066. This name was then spelled Stefan, Saint Stephen, in whose memory Stephens was used, was the first Christian martyr. Stephen meant "crowned one." Richard Stephenes was a Somerset, Eng-

land, resident in 1327. The Stephens shield is blue and silver, emblazoned with two gold hawks.

**DEAR MISS RULE:** May we learn about KUHN. — D.K., Lakewood.

D.K.: KUHN was originally a German nickname formed from the given-name Kuon-Raed meaning "bold counselor." Kuon-Raed was altered to Kun, then changed to Kuntz and Kuhns.

**DEAR MISS RULE:** Kindly analyze HAMBY. — H.P., Long Beach.

H.P.: HAMBY still carries the ancient spelling of the town now called Hanby in Lincolnshire, England. This place was named by 8th century Saxons, "Han-by" meaning "manor-estate town." Among the ancestry was Roger de Hamby of Lincolnshire, 1327. The family shield granted in 1568 is blue, decorated with three gold helmets with closed visors.

**DEAR MISS RULE:** May we have data on HONEYCUTT. — M.H., V.H., Midway City.

M.H., V.H.: HONEYCUTT originated as an English place-name, and is a modern form of the Saxon phrase "hunig-cott." This deciphers as "bee-keeper's house."

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# The Fix-It Bug'll Bite You If You Don't Watch Out

By Ev Hosking

**THE** Communist hammer and sickle can never top the Yankee hammer and saw.

For America's do-it-yourselfers are a hardy lot, and the fall fixer-uppers, the toughest of the breed.

Whether armed with hammer and saw or just standing by in a supervisory capacity watching the work get done, they're a determined lot.

Actually membership in the clan isn't restricted to those adept with tools. All that is needed is an idea or two.

And, when you've got that idea—that fix-up project in mind—the bug has bitten you. You've had it.

**THE CURE?** Get it done. Then you can spend the rainy winter days contemplating your handiwork while accepting congratulations in the old homestead.

Ideas aren't hard to come by. Try a few of these:

Take a few cans of modern, easy-to-apply paint, good rollers or brushes and a dropcloth or two and you can paint up a storm. Bright attractive colors can do wonders for the home. It'll make it seem like new, even if it isn't.

Have a lot of unused porch space? Turn it into a room. Prepackaged materials—from aluminum to wood—can work miracles with a home. The open porch will make a wonderful closed or semi-closed addition to your home. A place for the whole family to gather. With careful planning and the addition of a barbecue fireplace, it will swiftly turn into a family room. Huge, sliding glass doors opening into the garden will afford a wonderful view for everyone.

With an open view of the garden, the next thing to do is install attractive garden lights that will enhance the planting with vari-colored spots. While electricians may be necessary for some jobs, low voltage lighting systems for the back yard are available which the do-it-yourselfer can handle easily.

**IF YOU'VE** got an old-fashioned kitchen-breakfast room combination, you might kick around the

idea of knocking out the useless wall and combining the two into one spacious room, adequate for a large family. The space formerly occupied by the wall could leave enough room for the range and a snack bar. Metal cabinets, plastic draperies, vinyl flooring and efficient lighting fixtures will make a pleasant place to live and work.

How about paneling that spare room? Large sheets of prefinished woods of various types are available to the homeowner, some of them embossed to look like regular tongue and groove lumber. For the perfectionist, packaged tongue and groove lumber in random widths and random lengths is available. There is nothing like warm, natural wood



With a roller and paint . . .

paneling to make a pleasant, comfortable room for winter months ahead.

And it isn't nearly as difficult to do as the average homeowner believes.

If you're so inclined and handy with a soldering iron, why not install an intercom system? Not only can music be piped to all portions of the house and patio, the system also can perform ordinary functions of intercommunication, such as making it possible for you to answer the front door without leaving the kitchen. Kits for a variety of systems are available, as are finished units which you can install yourself or have installed.

**BATHROOM** look dull? Colored bathroom fixtures in a variety of sizes and shapes are available at comparatively reasonable prices. Vinyl flooring, which is easily installed, can be had in a number of colors that will do much to brighten up the bathroom.

Of course, one of the best of fall projects—although not designed for the average do-it-yourselfer—is installation of a swimming pool. It not only eliminates the worry of lawn cutting for Dad, pool installations in the fall are usually faster, sometimes even cheaper as pool companies seek to keep their crews busy during the slacker season. And, with a properly heated pool, swimming is a year-around pastime in Southern California.

Completion of the pool itself will lead to count-



Drawings by Dick Wellmeyer

Aha, an idea! Let's get it done!

less other ideas for landscaping, building pool houses, decking, special lighting fixtures, waterfalls, deck furniture and other pool "necessities."

**WHILE MOST** of the projects mentioned may sound major, this isn't exactly the case. New materials, new methods of construction and the emphasis on do-it-yourself have combined to make most of the work easy and pleasant for the home handyman.

Even the routine maintenance chores are becoming easier and more fun.

Reputable builders supply houses and hardware concerns which cater to the do-it-yourselfer, similar to those which advertise in Southland Magazine, stand by ready to aid the home craftsman in every way. And if the job proves pretty difficult, they usually have some one on hand, or know of some one, who can provide a hand.

And for the extra-large projects, major remodeling, swimming pool construction and other such jobs, there are many qualified, reputable contractors in the Long Beach-Orange County metropolitan area who stand ready to aid you in everything you need. Most of them at surprisingly reasonable costs.

**THERE'S ONE** other lasting effect of the bite of the do-it-yourself bug.

As you sit in the quiet comfort of your newly-paneled den, listening to the soft background music over the intercom system, watching the sparkling garden lights, you're going to find yourself thinking. You can't escape it. More projects are going to creep into your mind.

This is continuous and incurable.

So, while it's raining during the winter and you're enjoying the benefits of your fall work, how about contemplating a winter project?

Like building an electronic organ. They come in kits now.

Or building your own color TV set—also in kit form.

There's the possibility that you might like to make an inlaid table. Veneering kits are readily available.

Maybe you'd like to build a grandfather clock. They come in kit form, too.

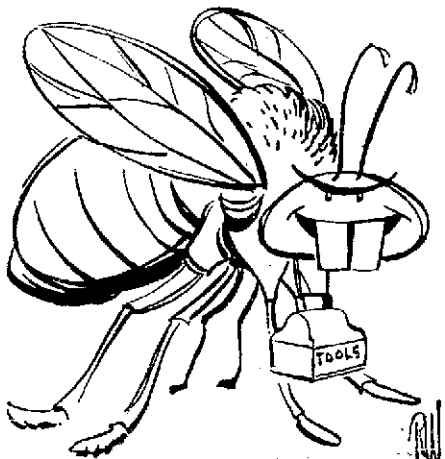
Mosaic tables are a breeze. Build 'em yourself from scratch or construct them from a kit.

**CONSTRUCTING** replicas of famous antique clocks is quite a hobby. Kits make it an easy job.

But if you are not a run-of-the-mill do-it-yourselfer and are a true fall fixer-upper, you'll probably just want to sit and contemplate the fall of 1964 and think of things to do during the next fall season—after vacation.

Unless you get a good idea, that is—

About another "immediate attention" project.



That old Fix-It Bug bites!





Buying beautiful roses, like Duet (above), in bare-root form is economical. Now's time to prepare soil.

## Plan Now, Plant Later

By Walter Finch

**B**ARE-ROOT stock, a thrifty way to purchase roses and trees, goes into the ground a little later on, but now is the time to decide on plants, the correct location, and to prepare the soil.

Along the coast, roses are inclined to mildew. Select good hybrid teas, grandifloras, and floribundas in whatever color. Hybrids are traditional bush roses with long stems and single blooms. Grandifloras are larger, with clustered flowers. Floribundas are low plants with smaller clusters. Some of the above are made to climb, are shaped like trees, or are developed in miniature.

ROSES LIKE morning and afternoon sun in this area.

Where there is fog, it is wise to grow roses near heat reflected from buildings or walls.

Soil must be free from alkali salts and much lime. Counteract these with sulphur and deep irrigation. Consult your nurseryman on this. He may suggest you also work in copious quantities of peat moss or leaf mold to improve soil tilth. And he may suggest a plant food, some of which must not come in contact with rose roots.

Stock should be planted as soon as purchased, or roots soaked in wet earth. Dig adequate holes, and in each place a handful of gravel for drainage, then some peat moss. Form a mound of topsoil.

(Continued on Page 10)



Fruit trees also may be acquired in bare-root form in months soon to come. Nectarines (above) are good.

### FALL FIX-UP

# For All-Year Pool Fun: Heat It!

By M. E. Everett

**YOU JUST ADD** water, heat mildly—  
And use!

That's the recipe for year-around pleasure in Southern California, land of the swimming pool.

If you already own a pool and still haven't gotten the message, it's "get a heater."

If you haven't put in a pool yet and are contemplating the addition of one, by all means make sure you have a heater.

More and more Southland residents are finding that they can stretch their pool usability factor from 25 per cent of the year to the maximum 100 per cent at a very minimum cost through the addition of a heating system.

**FOR THE AMOUNT** of pleasure involved—and the healthy exercise obtained—the Southland pool owner can heat his pool in the coldest months (November through April) for \$1 a day, or at an average yearly cost of about 65 to 75 cents a day.

The American Red Cross, the gas suppliers and a number of pool heat manufacturers have recommended a heat spread of about 76 to 78 degrees year-around. The Red Cross certifies this range as healthful and safe; the gas companies and the manufacturers find that heat losses at these temperatures are acceptable, and most swimmers find it a mighty pleasing range in which to swim.

To achieve an annual cost factor of from 65 to 75 cents daily to maintain a comfortable temperature level in your pool, it is necessary to keep

one critical item in mind—  
Watch the temperature setting.

**TEMPERATURE** control setting is the key to how much fuel is consumed, when several thousand gallons of water are involved.

If you move the setting upward by 1 degree, you increase fuel consumption by 10 per cent.

If 76 degrees proves a comfortable temperature, you are 20 per cent better off, in cost, than if you require 78 degrees. If 82 degrees is the family minimum for enjoyment, you can expect a higher gas bill for pool heating. Many pool owners feel that two degrees of added heat is well worth 10 cents a day.

Pool owners should know when the heater is supposed to be on and when it is supposed to be off. Be sure that it is set accurately at the chosen temperature and issue a "general order" against tampering with the thermostat.

**IT IS POSSIBLE** to heat a pool economically, but nature cuts its efficiency. When air temperature starts to drop significantly below heater water temperature, the heat begins to escape to the atmosphere through the pool surface.

Wind is an enemy to heat retention because it increases evaporation and this process absorbs heat. A windbreak is the obvious answer here.

A reasonable guess as to when people are most likely to swim helps immensely toward the economy of pool heating. You don't want to run the heating system if no one is going to swim.

The pool filter system is controlled by a timeclock and

the heating system is interlocked with the filter system so that the heater will not run when the filter is off.

**THERE ARE TWO** approaches to pool heating: the first is to maintain a constant temperature; the second is to allow the pool to cool slightly at night. Fuel economists recommend the second method. The lower temperature at night doesn't give up as much heat to the atmosphere as warmer water does and the heat build up in the morning takes advantage of the solar energy.

The timeclock should be set to start the filter and the heating system two or three hours before the pool will be used. A clock setting that turns the system on at 7 a.m. will insure comfortably warm water by 10 a.m.

Good pool practice indicates that the pool filter should operate at least eight hours. Systems turned on at 7 a.m. would, or should, run until 3 p.m.

**HEATING SHOULD** normally continue until about one hour before the swimming session will end. After that time the pool temperature will drop off rather rapidly as evening approaches.

The swimming pool is a major family investment. It should be used all year to realize the maximum yield from the investment. This is impossible without the addition of a heating system—unless you happen to be a member of the Polar Bear Club.

But a heating system must be managed with care to remain economical and trouble free.

With this you can get in the swim on a year-around basis and enjoy it!

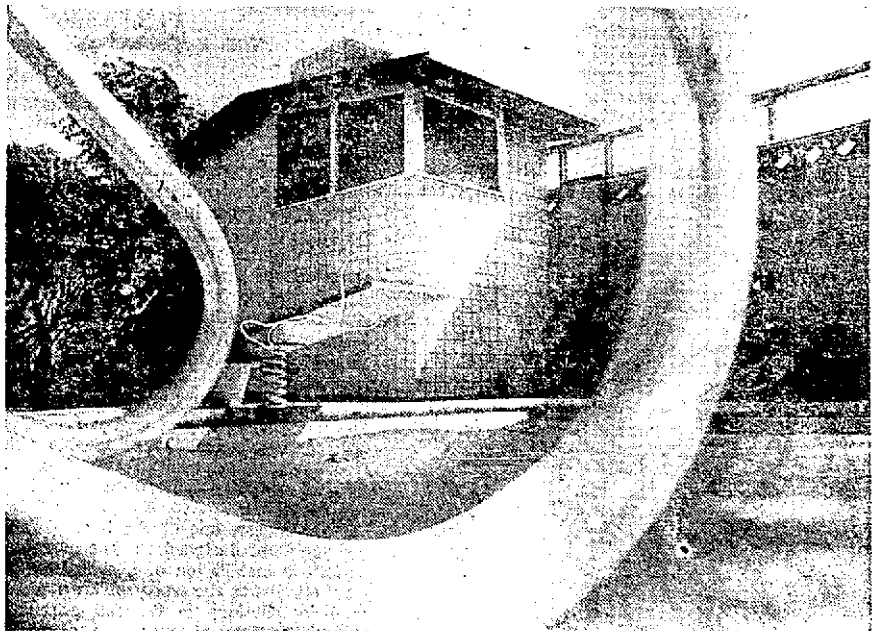


Photo by Roger Coor

Heater enclosure, viewed through hand rail, permits year-around use of this pool. The heater shares space with changing room. Exterior of the housing follows the architectural design of the owner's home, including rock roof and false chimney.



Burpee Seeds Photo

Gloriosa Golden Daisy is an excellent subject to start in the perennial bed. It often will do best in second year.

# A Garden Is Like a Prayer

By Karen Smith



Burpee Seeds Photo

Zinnias that are resistant to mildew have been developed by Burpee organization. Brilliant red, good to cut.

NOT EVERYONE can have a never-to-be-forgotten garden. Some can only have a few gay flowers and perhaps a bit of green. But each little portion of ground that is tenderly cultivated and the results shared means the gardener is expressing himself creatively and lovingly adding to the beauty of the world. Whenever I see even a small plot that is flashed with color I think of a little old lady who said, "I never could pray out loud in public, but I've always wanted to dig in my garden and have something grow that I could share. It is sort of like praying." I agree. Prayer is more than an entreaty, it is an offering of love. And there is scarcely anything nicer than to have someone give you even a small bouquet of home-grown flowers.

But we can't share unless we have the wherewithal; therefore we must get busy. The long hot summer has drooped most gardens. The ground is hard and hungry, pests are searching for hideouts in which to harbor over until next spring, plant diseases are trying to get footholds in fallen leaves and drying foliage where they can spread just as soon as wet weather causes mold and rot. Children have tramped down many plants that braved the summer vacation, and the family dog has probably not contributed anything to the beauty of the landscape.

IN OTHER WORDS, the big push is on. Start on the autumn cleanup. You won't be able to keep up with the leaves that are falling, but you can clean most of them out from beneath shrubs, cut back stalks and large leaves of perennials and biennials, and divide lumps. Pests can be discouraged with preparations from a nursery. Even digging naphtha flakes into the soil will help get rid of them. And start saving ashes if you have a fireplace and work them into the soil now and then.

Paths should be weeded and if grass, fed well. If they are gravel, fill in where they have thinned from scuffing feet. Weed the lawn, too, and consult your nurseryman on renovating it. Also get his advice on pruning, since the needs of trees vary. Deciduous fruit trees especially need attention. Peaches and nectarines form fruit on new wood grown the year previous, but they need air circula-

tion. Apricots bear on spur branches for about three years, and apples and pears produce fruit on spurs for many more years.

Even while you are cleaning up, you can start softening the ground. Flood if need be. You may lose some desirable nutrients by deep irrigation, but you can replace them. Soil for new plants especially needs to be receptive to rain, and it can't be unless you get that spade down about 20 inches and loosen up hard clods. When the soil is moist and crumbly, apply liberal amounts of bone meal and compost. Since some plants cannot tolerate organic manure, use it only if your nurseryman gives you the go-ahead.

CAREFULLY LOOSEN soil around existing plants and use a mulch. Tender perennials need a mulch of healthy leaves, hay, straw, or even

just enriched soil. Roses particularly should not stand in water. Remember that perennial beds may need fumigation and complete replanting. Select quick-rooting strong plants, some to bloom now, others to get established for early spring color. Consider perennial chrysanthemums, agapanthas, columbine, delphinium, gazania, penstemon, members of the daisy family, Iceland and oriental poppies.

Now consider the annuals, those "quickies" when it comes to color. Chrysanthemums are most often in the form of annuals. And you'll enjoy alyssum, viola, pansy, ageratum, centurea, larkspur, marigold, stock, calendula, zinnia, snapdragons. Snapdragons have come a long, long way the past few years, and are perfect cool-weather backdrops in white, pink, rose, salmon, yellow, bronze, maroon, and crimson. Burpee's "Super

Tetras" are wonderful. Burpee started with tetraploid snapdragons in 1948, lovely large ruffled, strong plants with dark, leathery leaves. These he later subjected to colchicine to manipulate the chromosomes, tiny bodies found in the nucleus of living cells that give each plant (and animal) its character and heritage. The resulting "Super Tetras" are spikes 2½ feet tall, and there is a continuous cycle of flowers on the branches. They are available now as small plants to plant at about 10 inches apart, or you can start seed now. Seed takes only 8 to 10 days to germinate.

AMONG OTHER plants, don't forget a wall of multiflora winter-flowering sweet peas. They bloom lavishly well into spring. Ground covers, too, do well started now. They include vinca minor, ivy geranium, blue bugle for shade, lippea, variegated Algerian and others.

You'll want bulbs, of course. If you were too late last year to get the new pink daffodils, try now. Possibly they are pinker this year than last! Pink Supreme is a Burpee variety with flaring pink trumpets that deepen to coppery pink at the rim, with large white perianths. You will also want to "discover" Daring, Pink Fancy, Pink Glory, Pink Diamond, Wild Rose, Cover Girl, Pink Cloud, etc. Daffodils thrive in almost any soil if placed at the correct depth—8 inches in light soil, 4 inches in heavy soil, 6 inches in sandy loam. Your nurseryman may suggest digested sludge worked into the soil well below planting area. You can plant daffodils up until December, but why wait?

Select other bulbs soon, too. They include anemone, freesia, ixia, Dutch iris, ranunculus, sparaxis, tritonia, watsonia, white calla, cyclamen, lily of the valley, scilla, Chinese sacred lily, baby gladiolus, tulip. Consider forcing some bulbs for Christmas.

Exciting ornamental shrubs for winter blooming include the 3 to 5-foot golden-flowered cassia artemesoides, 8 to 10-foot Geraldton waxflower, low pink diosma, heavily fragrant bouvardia. These like full sun. Berried plants include pyracantha, cotoneaster, hollies, orange cestrum, fruitland silvery, Camellias, gardenias, natal plum, viburnum rate high among night-blooming jasmine, lavender, ornamental shrubs.



Even the most ordinary garden can be dressed up with a bit of statuary, like this Nishau Toor sculpture. Such beauty can be shared with friends.



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## FAIR FIX-UP

# He's an Artisan in Avocado

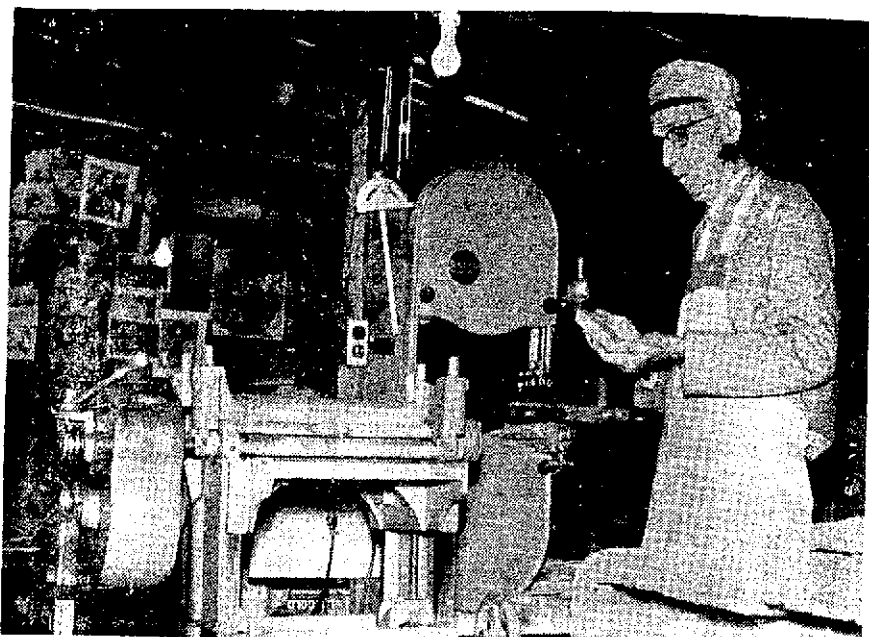


Photo by the Author

Carl Boyer sizes up a piece of avocado wood that he'll put to use, creating something useful and attractive. His commercial grade planer and bandsaw shown in photo.

FOR MOST hobbyists, starting a woodworking project from scratch means selecting a piece of wood or two that's smooth, fine-grained, free of knot or blemish.

That doesn't go for Carl Boyer, former buggy stripper and auto paint man who lives in Signal Hill.

The 74-year-old woodworker begins with an avocado tree that may not know it's about to get the axe. From there, Boyer runs the gamut from 6-inch-diameter tree sawed to convenient lengths, straight through to finished piece.

"I guess it was about 1940 when I first discovered avocado wood, then right after the war I went into it real strong," says the hobbyist.

EARLY IN HIS "avocado period," Boyer made a jig to hold a round chunk of wood for his bandsaw. The idea is exactly the same as used in giant sawmills in the northern forests, reduced to a garage workshop.

Once he has a square side, the artisan saws the piece

By Robert Hazelleff

into dimension lumber of the thickness he needs, then it's an easy step to the 12-inch planer that smooths the surfaces. Edges go over a jointer, and within minutes Boyer has his raw material.

"It takes about eight months to season avocado," he says, "and after that it works up beautifully. It doesn't fur when you sand it, and it handles well for the lathe or other tools."

For those who have never seen it, avocado wood is a surprise. Its grain is close, much like mahogany, though harder. In color it resembles light mahogany without its reddish cast. Its hue is more golden.

BOYER'S HOUSE is a repository for scores of pieces he's made.

"Once I've made something, the novelty's gone, and I have to try something else," he says.

A favorite piece is a combination sugar, toothpick, salt

and pepper holder. It's definitely a utilitarian effort, although it gleams with a patina that only loving attention can give.

"I don't know what I'd do without my workshop. You know, when I'm not feeling well, my hands itch to get back to work. It's the best things in the world," Boyer declares.

Perhaps Boyer's early career set him up for a hobby that requires many hours of patient, meticulous work. When the surrey with the fringe on top was big stuff, he was learning the striping trade, a fine art that carried into the automobile age.

OLD-TIMERS will remember the beautiful red and gold striping that outlined sides and dashboard first of the early carriage, later the horseless version.

Later, it was an easy transition to sign painting, as a drawer full of brushes attests. Gleaming with a coat of lard oil, special-purpose brushes of camel hair, sable and bristle, repose in a tool kit.

"They haven't been used in 20 years," says their owner, "but they're ready for a job right now, if I want them."

When the automobile replaced the buggy, Boyer was ready, both as a stripper and painter—this in a day when auto painting took a steady hand with a brush.

"I retired about the time spray paints came in," he explains. "They sort of changed things for us. Besides, ventilation in those days wasn't too good and the fumes were pretty bad."

Right now, Boyer is interested in joining a wood collector's group.

"I enjoy beautiful wood," he says, "just to see what can be done with it. I want to introduce avocado to others, so they can share the fun. A lot of people don't know what they're missing, and I want to pass it on."

## Plan Now, Plant Later

(Continued from Page 8)  
center the rose on it, and spread roots to natural position. Broken roots should be cut off. Cover roots with soil and firm down. Move the rose gently to settle the soil. Be sure bud union is just above ground level after settling. Make a basin and flood with water. Your nurseryman may suggest you use about two tablespoons water-soluble plant food to each gallon of water.

PROTECT newly planted roses from wind with burlap or lath frames.

If you want bare-root fruit trees, consider apple, apricot, nectarine, peach. Some grow in miniature form. Some do not bear fruit but are called

flowering fruit trees. All like sunshine and good drainage. Dig soil deep to break through hardpan, and thoroughly pulverize soil and mix in one part moist peat moss to two parts topsoil.

Never let bare roots dry out. Dig a hole for each plant that will accommodate all roots. Cut off those that are broken or dry and shorten others to about eight inches. Place the tree and spread out roots, firm soil gently to eliminate air pockets and to support the tree. Bud union, the swelling at end of trunk, should be above ground. Use no fertilizer when planting. Build a basin around the tree and slowly fill with water immediately after planting. Keep watered during first season.



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Interior decorative developments rank high in the list of changes that have taken place in the home of Mr. and Mrs. Claude Simpson. Above, the formal living room.

**SOUTHLAND HOMES**

# Where Change Has Wrought New Charm

By Stella George

**STRUCTURAL** and decorative changes have taken place over the past several years in the home of Mr. and Mrs. Claude Simpson, 4251 Blackthorne Ave., Lakewood, but the major developments involve interior decor.

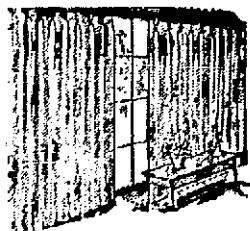
The Simpsons' children have grown up and left the family residence but the parents desired to keep the home much as it was when the children were there. They also wanted to "cozy up" the place now that they were there alone.

To assist them, they called in Cyril Williamson, Beverly Hills interior designer, who applied their ideas to the finished product.



In contrast to the living room, is the informal quality of the family room. A long serving bar sets off this room from the kitchen but also links the two for utility.

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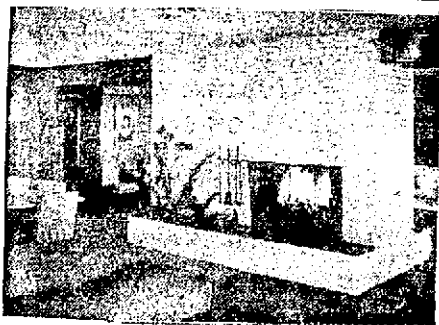
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Looking from front door into the music center, this view shows drapes at rear giving access to family room.

The front door now opens—when drapes are pulled—to a panoramic view of living room and family room. At the left, a sofa curves around a small coffee table. A mirror faces the door and has a guided antique frame. Below it is a Chippendale table. Accents in the room are oriental; furnishings are contemporary and traditional.

A MUSIC center features a grand piano with occasional chairs done in deep lavender. Lamps in the living room are unusual: one atop a grand piano, for instance, has a base shaped like an outsized wine jug; the color is a rich green. It looks like a tiny Christmas tree ball blown up to enormous proportions.

Drapes behind the piano can be drawn for privacy or opened to allow access to the family room which is warm and informal. At one end is a used-brick fireplace with bookshelves on one side and a recessed television set on

the other. A table and four chairs are in front of the fireplace. The room is large; there is plenty of space for a comfortable sofa, coffee table, and occasional chairs. A long serving bar divides the room from the kitchen. When Mrs. Simpson engaged Williamson, she had him decorate more than just the living room. For example, he selected the unusual wallpaper in the modernized kitchen. Visible from the family room, it is a very important decorative feature for both rooms. A refrigerator is recessed into the wall of the kitchen to save space. Near the kitchen is a walk-in pantry and an extra large sunny service porch.

Bedrooms have customized lamps and accessories. Overnight guests are welcomed in this home with a guest house in the rear complete with every convenience including a kitchen and a fireplace. Landscaping is carefully tended.



Structural changes also have added to the quality of the Simpsons' home. An exterior view is given above.

## HOUSE AND GARDEN

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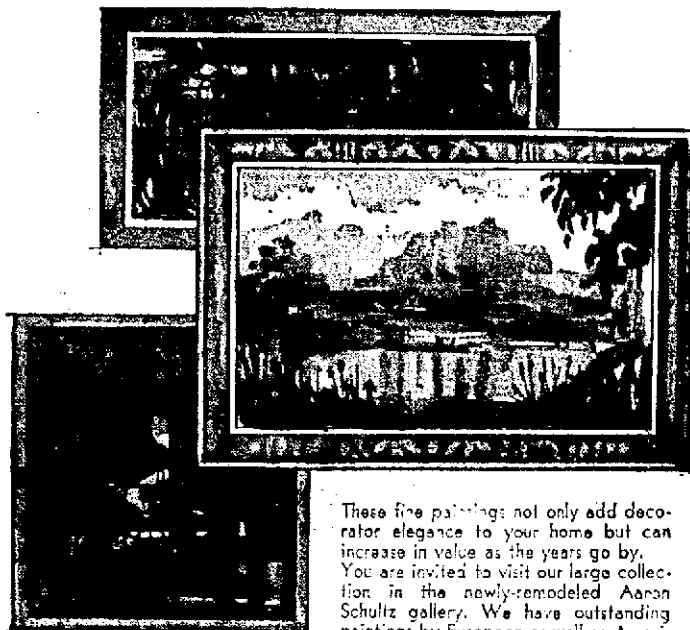
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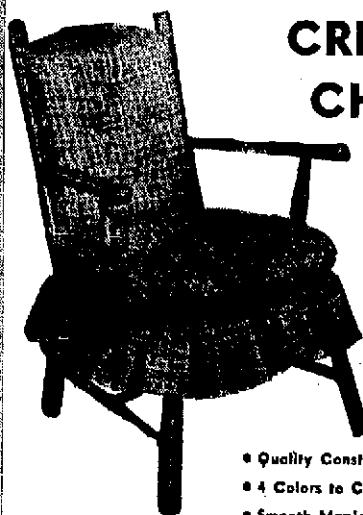
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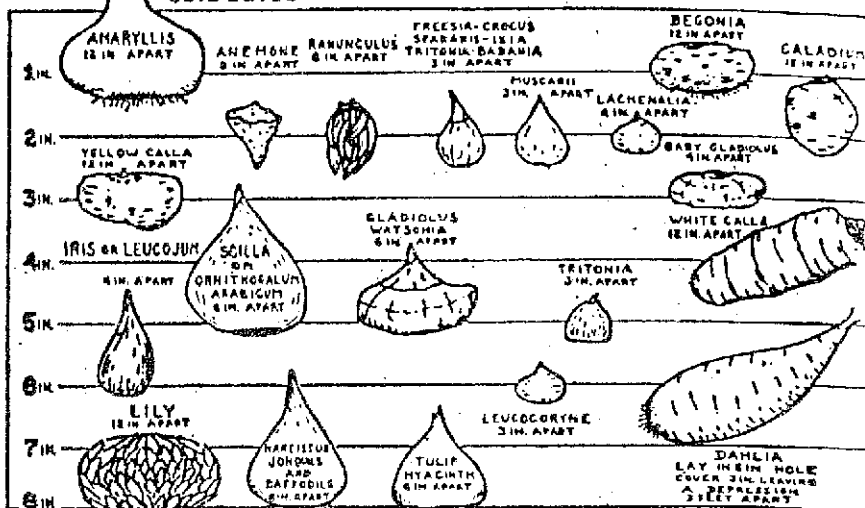
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### SOIL LEVEL



Mid-October is about the right time to start planting bulbs for spring blooms and late January just about winds it up, except for pot planting. Red Star chart above is a guide. Most bulbs, lilies excepted, like sun but stand three hours of shade daily.

### FALL GARDENS

## Beauty From Bulbs

By John Ronson

**B**EAUTY from bulbs is a year-round affair if you select the right bulbs, store some in a cool place, and plant at the right time in the right location. Drainage must be good or the bulb bed raised.

Few plants are more rewarding than the ranunculus.

A single bulb produces many flowers that do not suddenly wilt but gradually age. It is not fussy if you select new bulbs each year grown from seed. Choice ones are available now and up until December.

Enrich the ranunculus bed with humus or hypnum peat

moss and soak well. If the soil is dry, the tubers will need to be soaked in a flat of sand where they sprout rapidly. Place them claws downward, about six inches apart and one to two inches deep. Do not water heavily. If birds eat the choice new

(Continued on Page 34)

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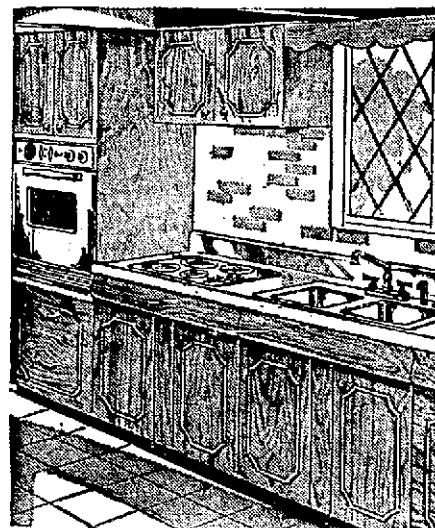


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# Where Autumn Paints the Southland

By Aubrey B. Haines

**L**AST FALL a retired Chino couple traveled across the continent to witness New England's array of changing fall colors. It cost them \$1,000. Many vacationers cannot take the time or go to the expense to make such a trip, but they can glory in colorful autumn leaves without leaving Southern California. By late October and early November fall colors in the back country of the Angeles National Forest will be at their peak.

"The biggest display," says Sim Jarvi, forest supervisor, "will be in the Big Pines recreation area 70 miles north of La Canada at the north end of Angeles Crest Highway (State Highway 2). Brilliant yellows and rust colors of the California black oak trees on the north side of the Blue Ridge from Wrightwood and Jackson Lake form an exceptional view. Southland residents may take the newly completed Crystal Lake Road to its junction with the Angeles Crest Highway—then drive east to the Big Pines recreation area.

"OTHER AREAS which offer fall displays are the Mount Baldy Village north of Claremont, Bouquet Canyon north of Newhall, and Big and Little Tujunga Canyons north of the San Fernando Valley."

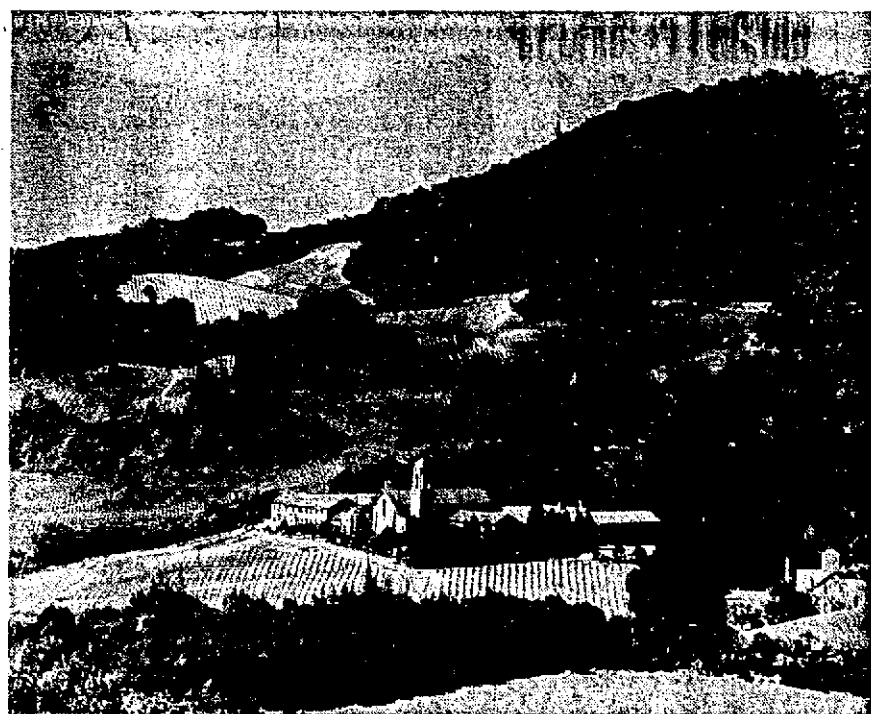
Legend has it that leaves do not turn color until Jack Frost comes at night to paint

them. The notion is more poetic than true. According to scientists, within a few weeks after the leaf is released from its bud, the blade is fully grown. Throughout the summer the leaf food factory is in full working order. As summer advances, the bright green of the young leaves turns darker, becoming a deeper green.

Then a strange development begins in the petioles of the leaves. Where the petiole joins the twig, a ring of cells begins to turn into cork. These are known as incision cells. In late summer and early autumn this ring of corky cells grows across the petiole, slowly blocking the routes which carry food and water to and from the blade. By early October the vein system of the leaf is entirely cut off. Without water the leaf stops making food.

GREEN chlorophyll disappears, and the leaf dangles from a petiole that has stopped supplying it and merely attaches it temporarily to the tree. For a few days the leaf hangs on. During this time beautiful chemical colors—which had been hiding in the leaf—are revealed. Some new chemicals are formed.

A bright yellow pigment, called xanthophyll, now becomes visible. Another substance called carotene (found also in carrots) bursts into



In the high mountains and on the north sides of mountain ranges, leaves turn color in the Southland, not to rival the east, to be sure, but enough to be beautiful.

red or orange hues. Deep purples and reds appear in anthocyanin that is now formed.

Thus we learn the secret of fall foliage colors. A busy chemical laboratory—with its flow of raw materials cut off

—loses its green color and reveals hidden yellow, red, orange, or newly formed purples. The fall color of each kind of tree depends upon which of the three compounds it has the most of, after the

chlorophyll disappears. Birch, tulip tree, and elm turn yellow. The sugar maple becomes golden, bright orange, or red. Sweet gum, sassafras, dogwood and ash flash into deep red or purple.



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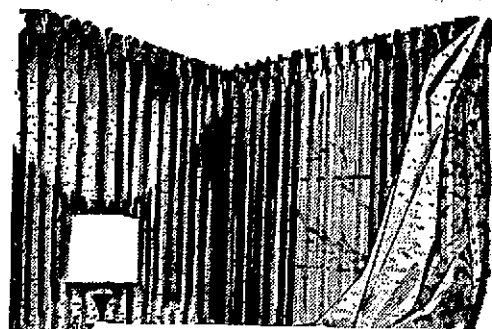
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## FALL FIX-UP

# Lighting Is Important



Recessed lighting is combined with a swirl of miniature pendants and brass fixtures in this sofa corner.

By Caroline Coleman

**T**HOSE who plan to build or buy a house, remodel or simply redecorate a room, should consider the lighting fixtures and how they will contribute and blend into the over-all decor of each area installed.

Lighting is becoming an increasingly important factor in home decorating and it is fast approaching the status now enjoyed by carpeting, draperies and upholstering. The selection of the proper fixture is important to complete this combination successfully.

Even though many may not need new lighting immediately, it is always a good idea to keep abreast of the latest trends and types of fixtures now being shown by the lighting industry. A definite move towards traditional styling is taking place in residential lighting, according to the Moe Light Division of Thomas Industries Inc., one of the nation's leading lighting fixture manufacturers. This fact is evidenced by the firm's new 1963-1964 lines.

is also coming back and more models can be found now than ever before.

**THE TREND** toward the traditional continues through outdoor post lanterns and outdoor wall brackets. Here, a wide variety of models is available, including authentic Federalist coach lamp reproductions, complete with diamond patterned amber glass and topped with a brass eagle. Matching entry hall ceiling fixtures are also gaining in popularity. In this type of lighting, too, the trend is toward the traditional, but as with other categories, a wide selection is available for contemporary or modern taste.



Some bare-root plants are now starting to show up at your local nurseries and garden shops. From now until late January will be the ideal time to plant them. The plants have been taken from the soil and shipped to the nurseries in containers designed only to keep them for a short while.

Your nurseryman will point out the various grades of these plants and advise you on the best method of planting them. Sometimes even though the plants look excellent, they do not get the start that you expected. Many failures can be eliminated by the use of vitamin B1 and hormones added to the water at the time of planting and also can be used in later waterings if the plants appear weak. B1 and hormones seem to eliminate shock in plantings and encourage feeder root growth. Reasonable care should be taken as to depth of plantings and types of planter mix used with bare root stock to be successful.

**FOLLOWING** the pattern being established by furniture makers, several major style factors are prominent in the new lighting equipment. The first is the resurgence of the chandelier. This, of course, has been caused by the increased popularity of the dining room and its return, even in moderately priced homes.

These multiple lamp fixtures are available in a variety of stylings, with a definite trend toward Early American or classic designs. The popular brass urn type is much in evidence, but the use of more exotic materials appears to be gaining acceptance also. Spanish bronze, porcelain, and woods such as walnut and honey maple are being used. Silk shantung shades can also be found in a variety of colors and can be purchased as accessories to add brightness and color to many fixtures. The height of classic design, the crystal chandelier,

SAVE UP TO \$300 / 100% FINANCING / NO PAYMENT 'TIL MAY '64

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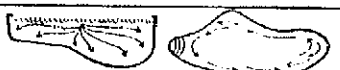
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# You Ask, We Answer

By Haskin

Q. In "nectar and ambrosia," which was food and which was drink? D. U.

A. In Greek mythology, these were the magical substances which all writers agreed on as forming the food

and drink of the gods, but they did not agree on which was which. Usually, both in Homer and later writers, ambrosia is the food and nectar the drink, but many writers used ambrosia as the name of the drink

and nectar as the food.

Q. When Adlai Stevenson ran for the Presidency in 1956, did he get more electoral votes than he did in 1952? L. K.

A. Mr. Stevenson carried only seven states in 1956, as compared with nine in 1952, and got 73 electoral votes as compared with 89 in 1952.

Q. What Confederate gen-

eral was brother-in-law to two other Confederate generals? H.S.

A. One sister of Gen. John Hunt Morgan married General Ambrose Powell Hill, and another sister married General Basil Wilson Duke.

Q. Is native cedar as good as cypress wood for outside construction? S. McN.

A. The heartwood of cedar

is about the same as the heartwood of cypress in decay resistance, in weathering resistance, and in painting qualities. From the standpoint of wear resistance and strength, there may be considerable difference in the two woods, depending upon the kind of cedar involved. Also, the size of the boards and freedom from knots will differ, generally in favor of cypress.

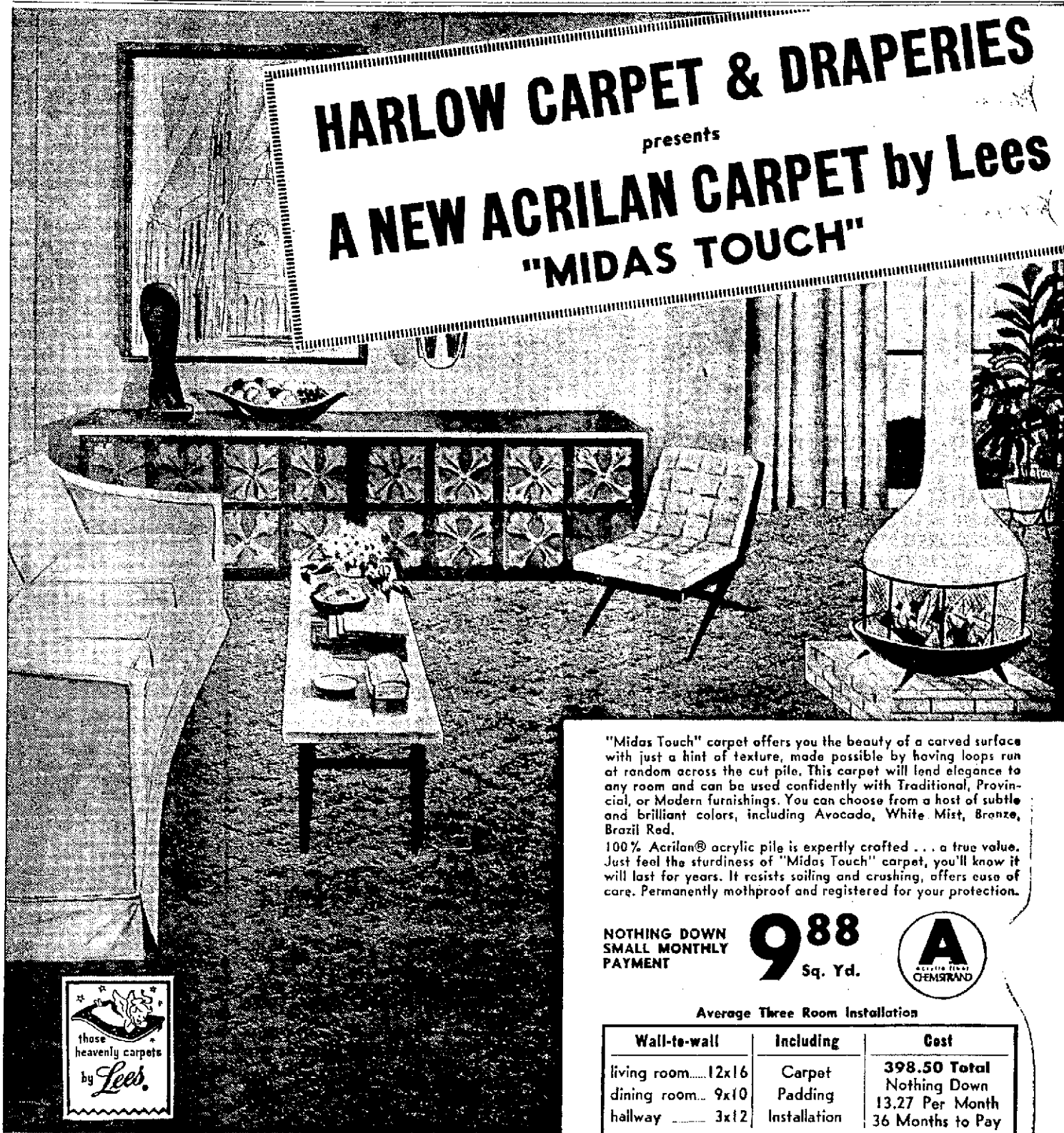
Sunday, Oct. 13, 1963

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Average Three Room Installation

Wall-to-wall	Including	Cost
living room..... 12x16	Carpet	<b>398.50 Total</b>
dining room... 9x10	Padding	Nothing Down
hallway ..... 3x12	Installation	13.27 Per Month
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**FOOD**

# Cake and Coffee: Dessert Duet

By Mildred K. Flanary  
 Southland Magazine Home  
 Economics Editor



WHEN the main course of dinner is completed, we frequently feel as if we couldn't eat another bite. Yet almost everyone enjoys ending the meal with hot, fragrant coffee and a sweet. That is why refrigerator desserts have become so popular. They are light, delectable and never too filling.

Delicate lady fingers are perennial standbys for refrigerator desserts. They form the base of a beautiful Mocha Refrigerator Cake, formed of layers of coffee-chocolate filling and split lady fingers. Around the top of the dessert is a ribbon of whipped cream with scattered chocolate curls. Close by are generous cups of coffee, freshly brewed and fragrant.

## Mocha Refrigerator Cake

- 3 squares unsweetened chocolate
- 1/2 cup granulated sugar
- 1/4 cup double-strength coffee
- 4 eggs, separated
- 1 cup butter or margarine
- 1 cup confectioners' sugar, divided
- 1 teaspoon vanilla or rum flavoring
- 2 dozen lady fingers, split
- 1/2 cup heavy cream

Melt chocolate over hot water. Combine granulated sugar, coffee and slightly beaten egg yolks. Add to melted chocolate. Cook, stirring constantly, until smooth and thickened. Cool. Cream butter thoroughly. Add 1/2 cup confectioners' sugar gradually, creaming well. Add cooled chocolate mixture and flavoring. Beat well. Beat egg whites stiff. Beat in remaining 1/2 cup confectioners' sugar. Fold into chocolate mixture. Line bottom and sides of straight-sided loaf pan, 3x5x11 inches, with split lady fingers. Spread 1/2 chocolate mixture over lady fingers; top with a layer of lady fingers. Repeat, making three layers of chocolate mixture with lady fingers between and on top. Chill several hours or overnight. Remove from pan. Garnish with whipped cream and chocolate curls. Makes 8 servings.

Mocha Refrigerator Cake is good to look at and good to bite into as a dessert course with a cup of coffee.

## Recipe of the Week

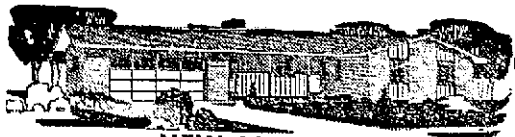
RELISH RECIPE that can also be used for bread and butter pickles wins this week's \$5 prize for Mrs. Pat Montano, 220 E. 67th St., Long Beach 5. The recipe:

- 30 green tomatoes
- 8 large onions
- 5 cups sugar
- 5 cups vinegar
- 1/2 cup salt
- 2 tbsp. mustard seed
- 1 tsp. celery seed
- 1 tsp. turmeric
- 1/2 tsp. powdered cloves

Slice tomatoes thin and chop onions medium fine. Mix both with salt and let stand 3 hours; drain and wash. Combine sugar and vinegar and spices in large pot. Bring to boil, add tomatoes and onions, let heat thoroughly. Pack in jars.

Best if served chilled. Good on all meat sandwiches and this recipe can also be used to make bread and butter pickles. Follow same directions but use cucumbers instead of green tomatoes.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.



### NEW MODELS

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Cut Up Stewing Hens **23¢**  
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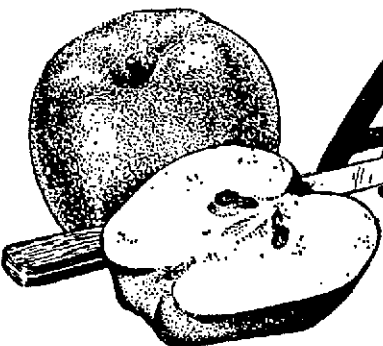
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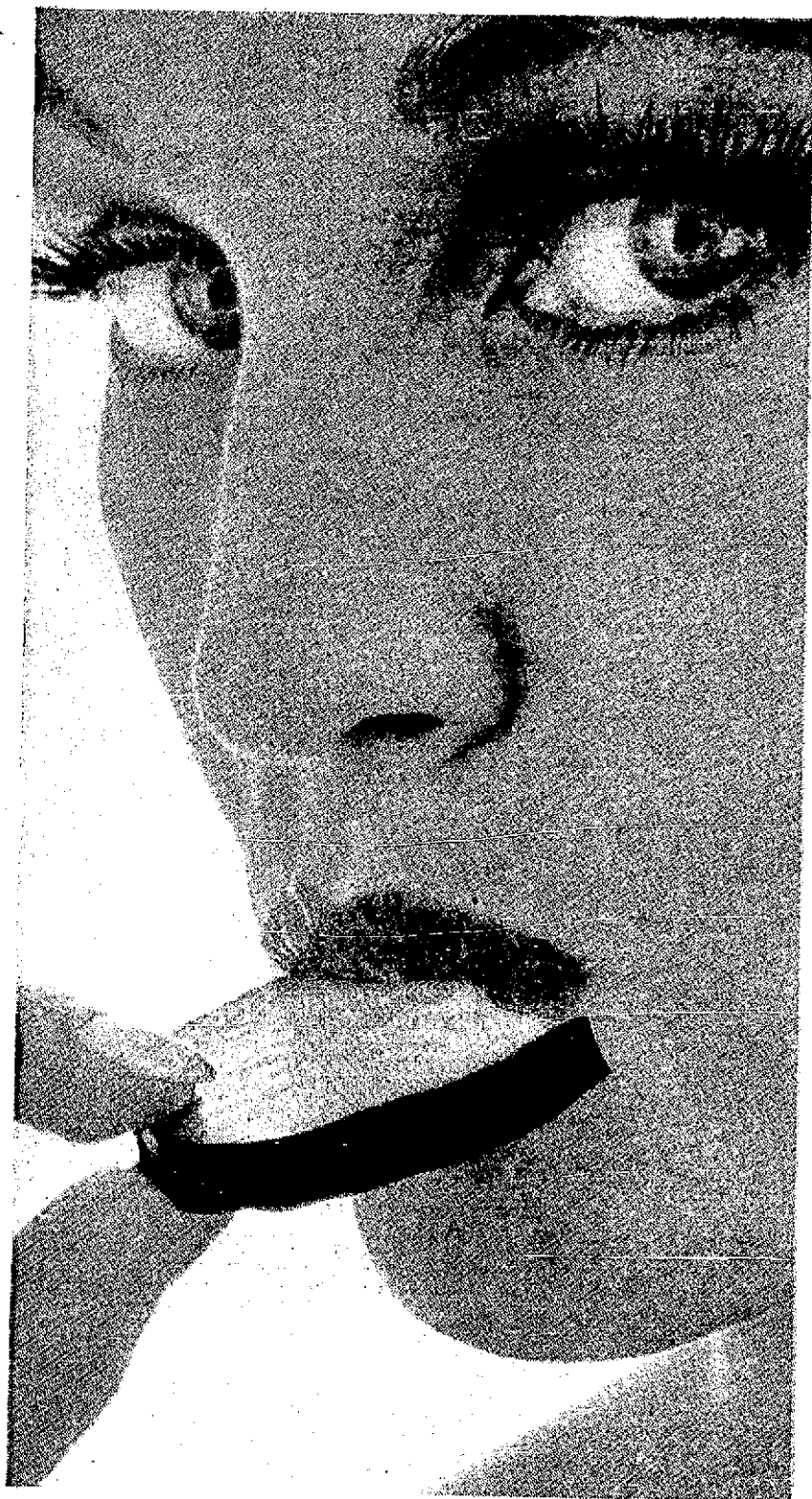
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DOWNY, 908 E. Florence Blvd.  
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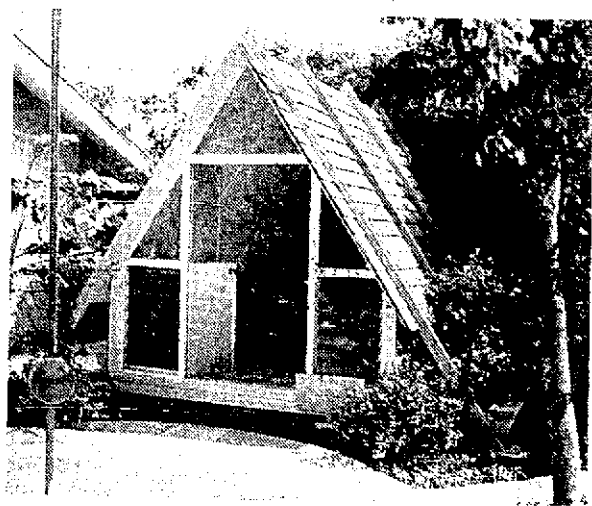
**Wish-Bone**

## S-t-r-e-t-c-h Kitchen Space



**SPACE BOOSTER** for small kitchens and a step-saver for large ones is the kitchen island pictured above with NBC-TV's Sandy Grant. Mobile through mounting on casters, the unit can be placed where most handy and moved when needed. It has loads of storage space and the top is 20x44 inches, which gives lots of room for carving and mixing. On the back is a hinged leaf which may be lifted to increase the top area to 36x44 inches for an eating counter. Included is a handy handle for hanging towels. It can also be used as a service cart for the table when setting up for or serving meals. Use it for the patio, too; perhaps as a portable bar. The island is easily constructed from a pattern with directions and illustrations. To obtain the pattern, specify Kitchen Island Pattern No. 328 and send \$1 in currency, money order or check to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif.

## Dream of a Playhouse



**TWO LITTLE** girls, daughters of Mr. and Mrs. Melvin Lindsay, 4500 Cerritos Dr., have one of the most popular play yards in the whole neighborhood. They have their own A-frame playhouse in which there is plenty of room to enjoy the pursuit of youthful happiness in complete privacy. The home is as attractive and well built as a mountain cabin and faces a large cement area where, in the summer, a portable swimming pool can be set up for convenient dips and splashes. —STELLA GEORGE.

# Sideboard Won't Retire



—Photo by Joe Risinger

Antiques such as this Long Beach-owned English sideboard continue to lend beauty and utility to living.

By Helen L. Gillum

COUNTLESS antiques, while possessing sundry historical or curiosity values, have nonetheless been relegated to attic retirement because their practicality long ago waned. Not so, however, with a useful piece of furniture such as this fine English sideboard (see photo) from the late Victorian era, owned by Kenneth Curt, 774 Ceritos Ave. Standing against a wall in Curt's dining room, it serves as a buffet for parties and quick meals, acts as a handy storage unit, and is a delightful complement to other antiques in the room.

Sideboards have an interesting history. Like many other furniture items, they more or less "evolved" from earlier versions of home cabinets from as long ago as the 15th century. At that time, "sideboard" referred to a framework of from four to nine "steps" or "bordes" in the dining or great hall of a manor house or in the "keeping room" of a cottage. Each shelf was narrower than the one beneath it, and they were usually covered with linen or other fine cloth. Ceramics and gold and silver plate were displayed on them. The number of shelves indicated the rank of the owner, and, in European mansions, the utensils on the top shelves were reserved to serve the king.

VARIOUS other "side pieces," such as the side-

board cupboard, the press cupboard, the corner "beaufatt," and the Dutch "kast" were all listed in early colonial inventories. Subsequently, the sideboard became a flat-topped high table at one side of the room, used for serving food. The Adams Brothers designed cabinets to stand on either side of such tables. But Hepplewhite is commonly credited with first producing the sideboard as a complete unit in the late 1700s, as differentiated from an assembly of separate pieces.

Constructed entirely of satinwood and hand-carved throughout, Curt's sideboard is four feet long, 21 inches wide, and six feet high overall. An eye-catching feature is a beautiful oval mirror, set in solid satinwood paneling above the beveled marble top. This lustrous white marble slab extending several inches over the top, and two bric-a-brac shelves across the mirror front, provide generous display space for smaller antiques and ornaments.

Two satinwood veneer drawer fronts in the lower cabinet section are cut from the same piece of satinwood, and match perfectly. The two doors just below are handsomely scalloped satinwood veneer inserted in solid satinwood paneling. The escutcheons here are interesting in that they are wooden and differ slightly in size.



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Wish Bone

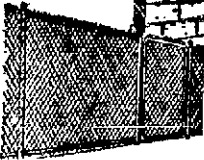


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# Home Workshop



Compartmented cache for storing trading stamps and books is easy to make with pattern. Nice gift, too.

By Bill Meyerflecks

**T**RADING stamps received at food stores and other retail outlets have become almost a daily routine for the homemaker. The stamps given to the purchaser are usually stuffed in the handbag, or taken out of the bottom of the grocery bag upon arrival home. Then what happens to them? They may make entry eventually into the book supplied by the stores, that is if the books can be located at the same time as the stamps are handy. Or perhaps both stamps and books are lying loose in a kitchen drawer waiting for that organized moment to separate and paste them in orderly fashion.

**SKETCHBOOK'S** answer to organizing this small routine for the lady of the kitchen is the Trading Stamp Cache. This stylish holder will allow you to save stamps quicker, misplace less of them and cash them in on your desires.

The plan offered shows how you can make a smart little box to hold both the stamps and any size stamp book currently being used by stores. You are shown by full size patterns how to make the cache in popular colonial or sleek modern style. The full size patterns and step-by-step instructions for building the project make it a simple job anyone can do. The lid of the stamp box is pin doweled for easy access. The Sketchbook plan also gives you full size outline drawings to make a pretty Pennsylvania Dutch motif for the front and top of the box. Also a guide for col-

oring the motif is provided. With Christmas in mind, a handyman (with a thoughtful wife) might use the plan for making extra stamp caches for presents to friends and relatives.

**TO MAKE** the stamp cache, send 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for Plan S-129.

**Fire Hood**

AS  
FEATURED  
IN  
SUNSET  
MAGAZINE

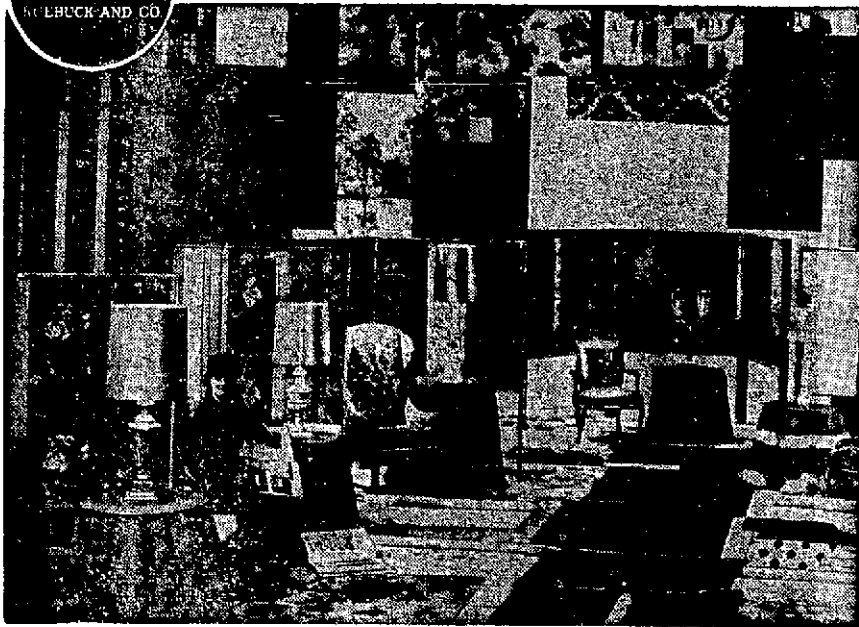
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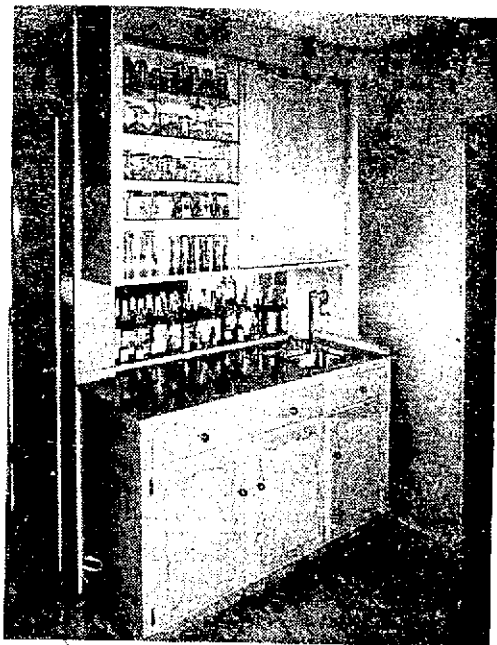
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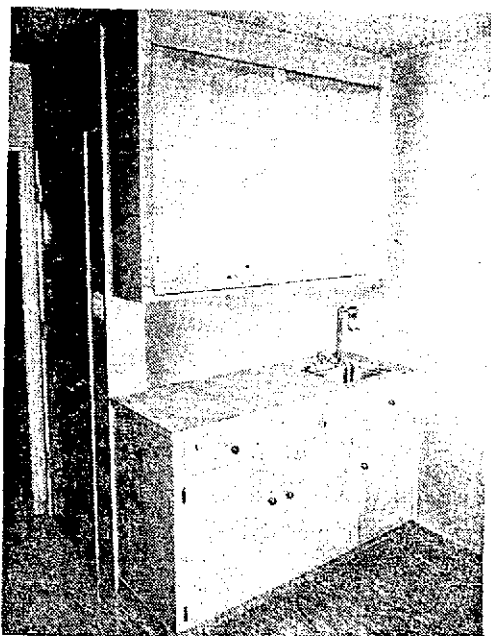
When open, this bar in the James Pines' home is efficient for a single service or for a party.

## BAR FIGURE

# Disappearing Bar

A BAR is not by any means a necessity in any kitchen, it is nice to have when the occasion arrives and such entertaining is the order of the day. Mr. and Mrs. James Pine, 710 Terraine Ave., has a now you see it—now you don't type of bar in their spacious kitchen. As the pictures show, when the bar is not in use for its obvious purpose, it forms an excellent work area for such kitchen chores as salad making.

When sliding doors just above the work area are open, there is storage space for large and small bottles. Cupboards above provide room for glasses and accessories. The unit is always functional and attractive.—STELLA GEORGE



—Staff Photos by Joe Risinger

Doors shut to hide bar; useful counter remains.



SHOWN HERE: V.O. SANGRIA, 15% ALC/VOL (30 PROOF); V.O. MARGHERITA, 15% ALC/VOL (30 PROOF); MANHATTAN, 15% ALC/VOL (30 PROOF);

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# Grading Has Value

By Howard E. Kent

**QUESTION:** We've heard quite a bit lately about the evils of giving grades and how grading may tend to put emphasis on the wrong thing and warp the child's personality. Some educators think report cards should be done away with entirely. Is the custom grading good or bad?

**ANSWER:** From the standpoint of achievement, it is apparently good.

Recent experiments at the University of Tennessee indicated that grades are a strong incentive to students. When grading was suspended, work output declined. Graded students accomplished more than ungraded students.

Grading, moreover, is a necessary yardstick for measuring the student's progress—information which most educators and most parents still consider important.

**QUESTION:** Some experts glorify IQ tests as educational tools. How valuable are they?

**ANSWER:** It depends on how the results are used. Writing in the Journal of Educational Research, Richard M. Sanders of the University of Carolina states:

"These tests are very important and can be very useful, not only in a school system for guidance purposes, but also in both pure and applied research; but only when used properly, not when misused..."

How can they be misused?

Research in one school system, where the students' IQ test results were made known to teachers, revealed that teachers tended to be influenced by those results when grading their pupils.

This would be only human, of course—but does represent gross misuse and throws doubt on the value of letting teachers know IQ test results. Perhaps, out of fairness to students, those results should be made known only to parents and school counselors.

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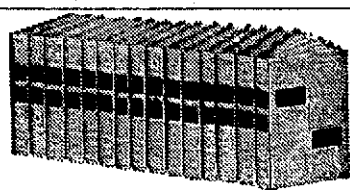
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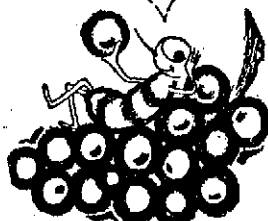




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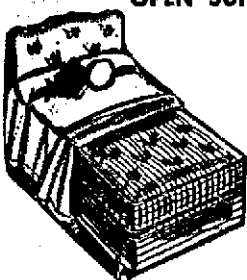
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**MEDICINE AND YOU**

# Advise Lung Cancer Surgery

By Ben Zinser

Southland Magazine Medical-Science Writer

**P**ROMPT surgery is the only effective way to treat lung cancer, the American Thoracic Society has announced.

Radiation treatment, even with supervoltage techniques or a cobalt bomb, should be reserved for the lung-cancer patient who is unable to undergo an operation.

The society's statement, signed by the subcommittee on surgery and the committee on therapy, says that combination treatment—irradiation followed by surgery—is still too new to be evaluated.

Early diagnosis is important, the statement says, because curative surgery is impossible if there are distant metastases (spread of malignancy to other parts of the body).

Chest X-ray films are recommended every six months for men over 40.

**MEDICAL SCIENCE** now has evidence to support what the coach has always contended: Smoking cuts your wind.

In fact, says the American Medical Association's Committee on Medical Aspects of Sports, 10 inhalations of cigarette smoke have been shown to materially reduce airway conductance to the lungs. The decrease is as much as 50 per cent and lasts for as long as an hour.

"There is no longer any room for doubt that athletes should not smoke," says the AMA. "In a close finish be-

tween well-matched athletes, the non-smoker has the edge."

**EXCEPT FOR** skid row areas, scurvy has become a rarity among adults in advanced societies. Even so, it still can occur in an area where citrus fruits abound, a Santa Monica physician says.

Dr. John H. Yoell, reporting in California Medicine, describes a 45-year-old woman resident of the San Gabriel Valley who was admitted to a Glendora hospital with unrelenting nosebleed.

Questioning disclosed she had been on a restricted diet for peptic ulcer and had neglected to take the supplemental vitamins which had been prescribed for her. A lab test then revealed a vitamin C deficiency in her blood. Large doses of the vitamin halted her nosebleed.

**L**INSEED OIL is a valuable component of ointments to treat warts on the soles of the feet, researchers report at Glasgow's Victoria Infirmary.

The oil breaks down the armor of tissue surrounding the wart so that a chemical agent, such as podophyllin, can attack the wart itself, the researchers explain.

Ointments containing linseed oil in a lanolin base cured 84 per cent of 65 patients with foot warts, according to a report in British Journal of Dermatology. Treatment, which is "simple, safe and effective," requires seven days.

**THE CORE** of a golf ball is under considerable pressure, and its sudden release may cause a squirt of liquid powerful enough to injure the eye, warns the American Academy of Pediatrics.

The Academy reports the case of a little girl who suffered an eye injury after she had laboriously unwound the elastic of a golf ball and had punctured the rubber core.

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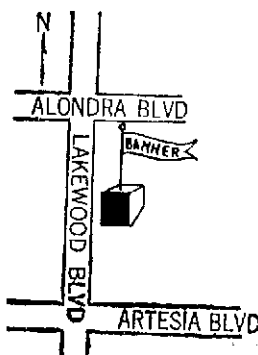
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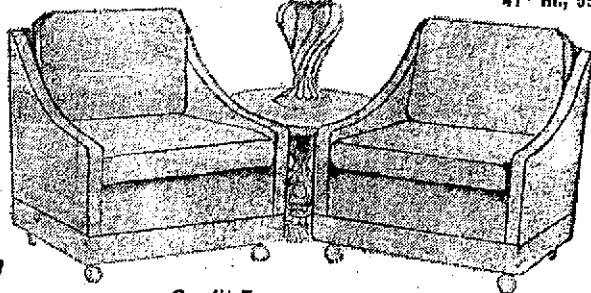
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HOME FURNISHINGS

## BATTLEGROUND

# The New Home

By William Jones

**N**O MAN'S LAND is out in front. We call it no-man's-land because only bugs live there. Big, fat bugs that like to get bigger and fatter by eating grass. There is little grass left on our front lawn.

Behind the lawn is the trench. It is like the trench next door. In fact, it is like all the other trenches in the neighborhood. It is mud interspersed with colored rock, some plants and a lot of weeds. Sometimes the bugs get into the trench, too, and all hell breaks loose. The neighbors also call the trench a planter, sort of a short form for "Plant the Pests," I guess.



Illustrated by Dick Wallmeyer

But the bugs come back with own armament, battle tactics.

our hand to deliver a fatal blow to the adversary.

But the unprovoked attack of the aggressor changed all of that. I haunt the nurseries now looking for new and better poisons. It has raised the pitch of my squad leader. She screams louder. We today are the degraded twosome that would willingly holler: "Bang the Beetle," "Dissect the Insect," or other such blood-chilling battle cries. Hers, of course is the most blood-chilling as it should be because she has had more practice at the wrestling matches.

**I SHOULD NOT** be so disparaging because she also is our chemical officer, mixing just the right amount of tetracycline or some such poison with the right amounts of water. The motto seems to be: the harder the name, the easier the kill, though I don't see why because any fool knows it's all Greek to the bugs.

The terrifying part at the end is the wasteland of the battlefield after the carnage. No poppies, no plants, no grass. A bemoaned begonia, a filleted fern, a tender rose rent asunder. The dying lawn stands out as a yellow neon light among the neighbor's green-capped fronts. The swarm of bugs has won the field with aerial superiority in its squadron of flies, lawn, moths, mosquitoes and all the other varmints with wings.

Inside the Command Post, the exhausted battlers bang their heads against their armament of spray guns, gnash their teeth on the latest edition of "DDT and You," and wail, "Yeieeeekk."

**OH, THEY** though of sending out their reserves, the Little Patrol, the little ones who have graduated from the double syllabic "dada" to the singular, "no!" They sent out the kids onto the battlefield once and the kids squirted the stuff like professional flame-throwers. But, it was at the wrong plants with the wrong insecticide.

When the kids got back to the CP, that was really when all hell broke loose.

**THE COMMAND** post is at the rear, where all command posts should be. If, too, is like the other CPs in the neighborhood: it is box-like, with a two-car motor pool garage, a mess area with built-ins and is painted hash-brown. When the bugs get in there, more hell breaks loose.

Sometimes from the command post we send out patrols into the trench and the lawn. The patrols dress in fatigues like torn jeans and muddied slacks and they are armed with spray guns, chemicals and the latest literature on bacteriological warfare like "Better Gardening With DDT" or some such name.

The attack generally begins by the redwood stripping near the trench and the massacre is awful. The little creatures roll over dead with all their legs pointing up. But behind them comes another wave of little bugs taking up the ranks of their fallen comrades. They eat up the ground, so to speak. They also eat the grass.

Retreat is sounded when the little bugs take a big bite of our squad leader and she trumpets, "Yeieeeekk," or some such alarm.

**GENERALLY**, the patrol withdraws behind a covering curtain of violent water from the hose, always taking its wounded off the field. It is awful to hear the wounded cry, "Yeieeeekk," or some such distressing noise. Like in the South, we, too, have a dog but he is chicken and he stays in the back yard, in his flea-powdered doghouse, barking at intruders like his masters.

It was not always this way. We are the nonviolent type—the type that would go around with signs reading "Ban the Bugs" but not raise

(Editor's Note: The author has just purchased a home. Unfortunately he tackled the problem of a new lawn much the same as he did as an infantryman in Korea.)

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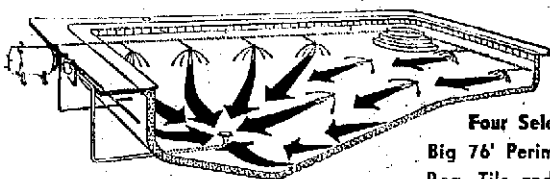
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# Inside Stories of Broadway

By Vera Williams  
Southland Magazine Book Editor

**WHY DID** Max Gordon contemplate suicide the same year that he produced Broadway's smash hit, "The Bandwagon," a show that cleared nearly \$100,000 profits?

Why did he decide to take a chance on a young unknown named Judy Holliday for the leading role in "Born Yesterday," contrary to Garson Kanin's wishes and without consulting George S. Kaufman and Moss Hart?

What happened when Harpo Marx rushed into Gordon's hospital room while the producer was recuperating from a nervous breakdown, threw a roll of \$4,000 in bills on the bed and rushed out again before Gordon could say a word?

The answers to these and hundreds more enigmatic inside stories of the Broadway stage are revealed candidly as the famed producer unfolds autobiography in "MAX GORDON PRESENTS" (Geis, \$4.95), written in collaboration with Lewis Funke, drama editor of the New York Times.

Here is the story of Max Gordon's 53-year career in the theater — his beginnings in show business as an agent for burlesque houses, his years of producing one-act plays on the Keith and Orpheum circuits, and his friendship with such all-time greats as Jerome Kern, Moss Hart, George S. Kaufman, Noel Coward, Bernard Baruch, Cole Porter, Lunt and Fontanne.

Gordon presented 45 productions on Broadway — vaudeville, musicals, comedies and dramas. Many were triumphs, some were also-rans, some were distinguished failures and a few were one-week disasters. They and Gordon's unique personality add up to an engrossing book.

"TWO LIVES" by Peter Marshall, winner of the John Llewellyn Rhys memorial prize awarded by Great Britain's National Book League for a "memorable work by an author under 30 years of age" is published by Stein and Day. "Two Lives" is about Peter Marshall's life before he was stricken at age 18 by polio and about his illness, treatment and reaction to the realization that for him there would be no return to his first life. It is a book devoid of sentimentality. Peter Marshall says "All these books glorifying conquest over physical suffering are wrong. You don't conquer it, you arrive at an armed truce. And nobility through suffering is tripe. You're not a better person, only a different one."

IN THE YEARS just prior to the Civil War, William Walker's name dominated the national headlines and was spoken everywhere. Millions of Americans regarded him



as their man of destiny. A leading European periodical hailed him as "the rival of George Washington" and Horace Greeley called him the "Don Quixote of Central America." Yet in a few years newspapers called him a villain, President James Buchanan ordered the U.S. Navy in action against him. "THE WORLD AND WILLIAM WALKER" by Albert Z. Carr (Harper, \$5.95).

**WRITING IS** A kind of magic—and way of life—to Edna Ferber. Her new autobiography, "A KIND OF MAGIC" (Doubleday, \$5.75) continues her story from 1939, where "A Peculiar Treasure" left off.

With exuberance, high spirits and hard-rock opinions, she relates her writing battles royal; she tells where she stands on such wide-ranging topics as Manhattan,

Germany, Israel, Texas and the Superiority of Women; admittedly stage-struck, she offers intimate glimpses of George S. Kaufman, Richard Rodgers, Alfred Lunt, Mike Todd and James Dean.

And, with great sensitivity, she captures the unreality of the late '30s, America's splendid determination to roll back the cloud of fascism that threatened to engulf the world, the euphoria of relief at the end of the war, the counterbalancing horror at the revelation of concentration camps and war atrocities, and the stifling post-war apathy which she thinks still holds her country.

Reading her book is a way of looking at the world and the era through Edna Ferber's eyes — pretty satisfactory eyes to see with.

**ANYTHING** you want to know about guns probably is in Larry Koller's "COMPLETE GUIDE TO HAND-GUNS" (Arco, \$2.50). Every available handgun is pictured and described, with prices and specifications, and instructions on how to shoot it. There are illustrated chapters

on holsters, step-by-step action photos of the "quick draw," hand loading, accessories and a handgun directory.

"IN PRAISE OF MUSIC," edited by Richard Lewis (Orion, \$4.95) is a beautifully designed volume made up of prints and writings praising

the art of music. Seventy-five illustrations accompany the thoughts, maxims and celebrations of music drawn from the works of Confucius, Moliere, Jane Austen, Schopenhauer, Leonardo da Vinci, William Butler Yeats, as well as many composers, themselves.

## How can I conquer fear and worry?

Do you ever ask yourself: "Is there any way to retain my peace of mind amidst the stresses of life?" Paramahansa Yogananda answered that question in *Autobiography of a Yogi*. Many thousands have received inspiration and relief from mental burdens through a thoughtful reading of this book.

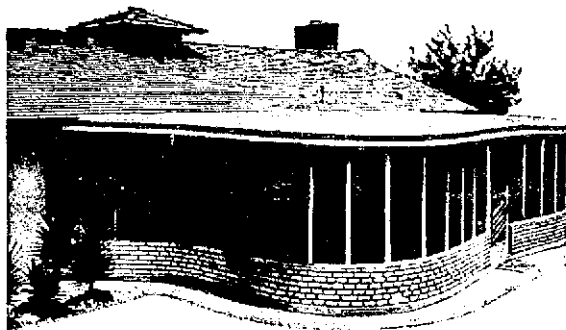
In *Autobiography of a Yogi*, Yogananda explains that most difficulties in life arise from spiritual neglect and an unbalanced mode of living. When you read Yogananda's fascinating experiences with many of the greatest saints and sages of modern India, you will be convinced that through scientific yoga-techniques of meditation as taught by Yogananda you too can attain attunement with God, the Divine Comforter and Healer of all inharmonies.

*Autobiography of a Yogi* is available at bookstores in the United States (\$4.00) and Canada.



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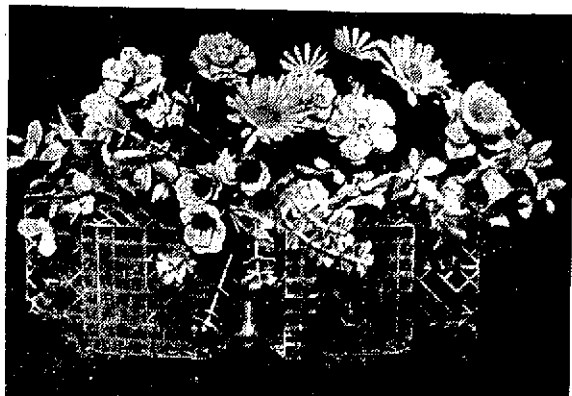


Photo by M. D. Logan

Artificial flower arrangements can be attractively displayed in an array or "vase" of berry baskets.

## FAIR GARDENS

# Dry Bouquet Vase

By Elsa DeBra

**SOMETIMES** your vases for fresh-cut flowers are all in use, or are not suitable for displaying artificial bouquets. Then, a cage-like open container made out of plastic berry boxes may be your answer.

Select 8 square boxes, alike in size, color and design. Wash in warm, sudsy water, and dry thoroughly. Then

fasten six of the boxes (in pairs) at corners of upper edges with fine wire. Now place two of these pairs on your work-table, facing each other, bottoms to the outside. Then fit one of the single boxes into each open end, bottoms also to the outside, and "wire in" securely.

So far, you've used six of your boxes. The remaining two (already wired together as a pair) are for the "frog"

in your vase. Nest it, bottom up, into the rectangular enclosure made by the surrounding boxes. Now you are ready to arrange your artificial flowers.

In case you need a giant-size container for table decoration, double the number of boxes used.

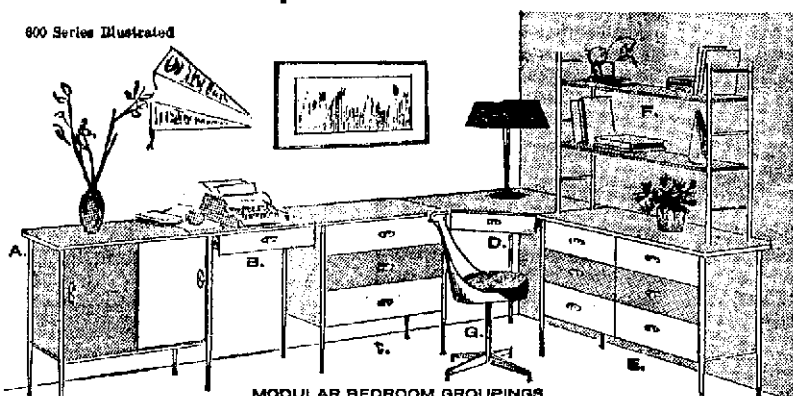
The soft green or milk-white color of the plastic blends with flowers of any size and color, from perky marguerites to variegated hydrangeas.

This squatty container may be bronzed for autumn arrangements, or painted white for holiday poinsettias.

# Henry's

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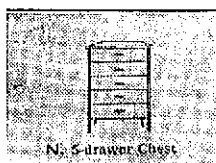
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C. 3-Drawer Desk Chest



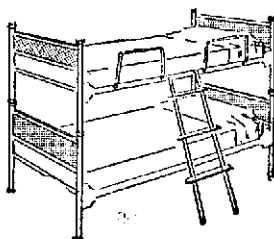
N. 2-Drawer Nightstand



L. 4-Drawer Desk M. 2-drawer

- A. Bookcase ..... 34.95
- B. Center Vanity ..... 19.95
- C. 3-Drawer Chest ..... 44.95
- D. Corner Desk ..... 29.95
- E. 6-Drawer Chest ..... 69.95
- F. Bookshelves ..... 15.95
- G. Side Chair ..... 24.95
- H. Bunk Bed/Twin Beds ..... 69.95
- I. 4-Drawer Desk ..... 49.95
- J. Desk Chair ..... 15.95
- K. Headboard ..... 19.95
- L. Nightstand w/Drawer ..... 18.95
- M. 2-Drawer Nightstand ..... 34.95
- N. 5-Drawer Chest ..... 59.95
- O. 7-Drawer Desk Chest ..... 79.95

All above prices are for color, Walnut slightly higher. Other items available not listed or illustrated.



H. Bunk Bed/Twin Beds



I. 4-Drawer Desk J. Desk Chair

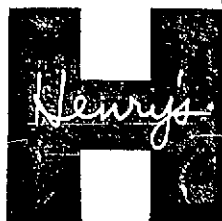
## Apple Harvest

Oak Glen's autumn apple harvest is under way along the famous "Loop Route" a mile high between Beaumont and Yucaipa. Each year countless Southlanders look forward to the opening of this popular apple harvest time, which this season has somewhat been late in starting. Many families combine the pleasant journey to this nearby lovely mountain spot with visits to Oak Glen's friendly apple growers to shop for their favorite variety of apples and freshly pressed cider. Quite a few picnic under Oak Glen's tall trees, relax in the cool mountain atmosphere, and enjoy the beautiful "back East" fall scenery.

Apple growers have given out the word that a good supply of Delicious along with other early varieties are ready now. They expect the main crop of Rome Beauties to be ripe about a week hence. The whole season should last until the Christmas holidays. Again the growers recommend week-day excursions, in order to avoid the heavier crowds Saturdays and Sundays.

In recent years, a number of comfortable eating establishments have sprung up along Oak Glen Road, featuring "Maine style" hot apple pies along with other fine foods. An art gallery and an antique museum are prepared for the throngs who daily stream through their premises. Oak Glen Apple cider is expected again to be a favorite object of the visiting travelers. During the past decade unique Oak Glen has developed into a tourist mecca for Southern Californians.

SOLUTION TO TODAY'S PUZZLE  
(See Page 38)



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***This slim guide is the reason  
new Kotams tampon can give  
more protection, more comfort***



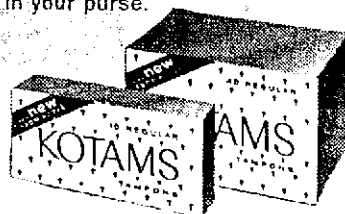
At last there's a tampon that's really protective! For new Kotams is designed with a slim guide that places the tampon exactly where needed to give you the most complete protection possible.

Old-style ways of inserting a tampon can be very haphazard with bulky applicators—or no inserter at all. No wonder protection is so often incomplete!

But with new Kotams it's virtually impossible to position this tampon incorrectly. For the Kotams guide stem has a *tapered grip* that makes you hold it just the right way for perfect placement. There's no guesswork at all. The tampon is angled correctly, directed smoothly to the most comfortable and protective position. Then the stem releases immediately.

Positioning is so easy, so gentle and sure. The Kotams tampon is a small size, compressed so that it can expand 4 times its size for greater absorbency.

Try this new-style tampon in Regular or Super absorbency. They're attractively wrapped, individually, to carry discreetly in your purse.



***New KOTAMS—the finest tampon Kotex ever designed***

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## AROUND THE WORLD WITH DELAPLANE

"We don't know whether to drive to Mexico (via El Paso) as we have been told it is dangerous. . . ."

**I** DON'T think so. The danger in Mexico is they always seem to raise the hotel bathroom up one step. Hit this unaccustomed step up (or down) in the dark and your shins take a beating.

Mexican doors are engineered so that the handle pinches your thumb if you don't watch out.

Driving at night is not so good. They don't mark obstacles. Such as gravel left in the middle of the road by a repair crew.

I think this is great country

to drive in. The long desert road down from El Paso is clear, full of wild sage smell and easy to drive. Accommodations enroute are adequate.

"We have heard that Mexico is expensive. How is the exchange on the peso?"

**THE PESO** is 12.50 to the U. S. \$1. But it's what it buys that counts, not the number of pesos you get for the dollar. The deluxe hotels of Mexico City can run \$20 a day. But there are plenty of good hotels at \$6 to \$8.

Hotels in this country usually run about \$5. Restaurant dinners in Mexico City

go about \$5 de luxe or \$2.50 at moderate spots. About \$1 to \$2 in the country.

"We hope to arrive about the Christmas season. Will there be special festivities?"

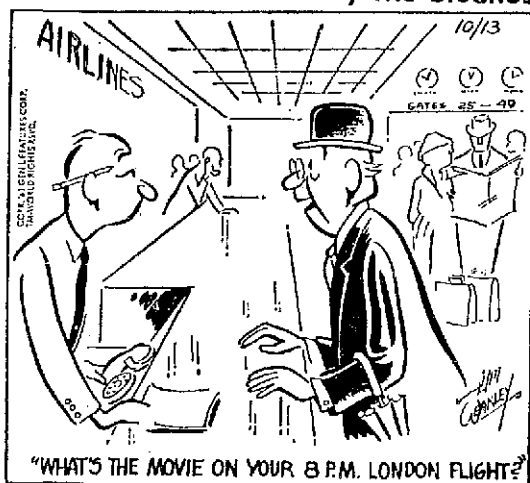
**MEXICAN CHRISTMAS** goes on for about two weeks. Lot of special fiestas in country towns.

Question is how to find out about it. PEMEX, the Mexican gasoline company, puts out a list of fiestas each month in a monthly magazine. But they don't seem to print (or deliver it) until the magazine is a month old and the fiestas are over.

Mexican Tourist Offices haven't been much help. I guess I'd try them though—they may have some listings. And, in Mexico City, go to PEMEX offices on Avenida Juarez and get an up-to-date copy of their magazine.

" . . . some smaller towns

## TRAVELING LIGHT by the Sloanes

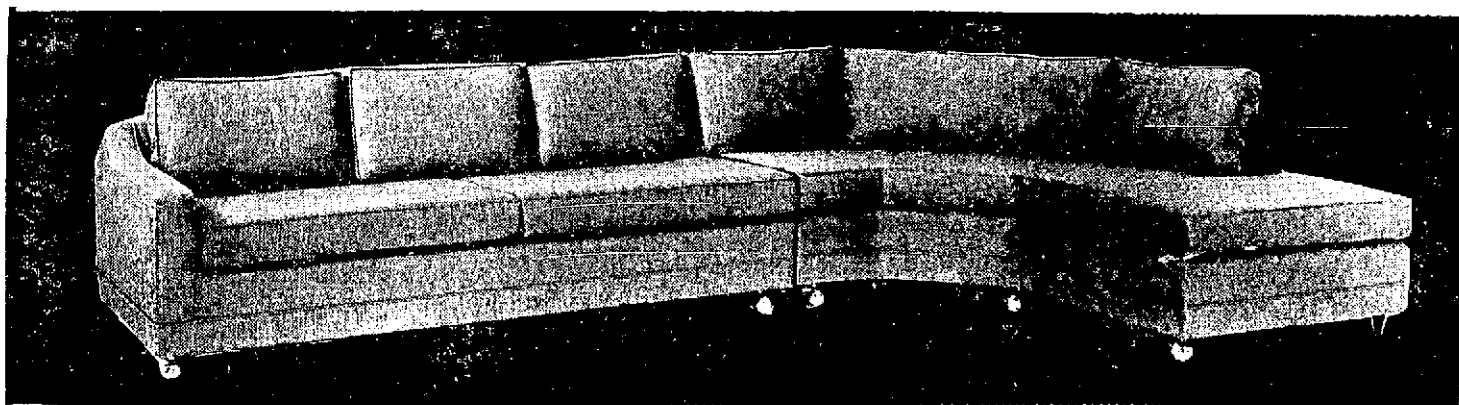


that are colorful outside Mexico City."

**NORTH OF** Mexico City and on your way down: Morelia is a very fine colonial

town on Highway 15. (There are two highways to the city from the branch point at Guadalajara.) If you take the (Continued on Page 33)

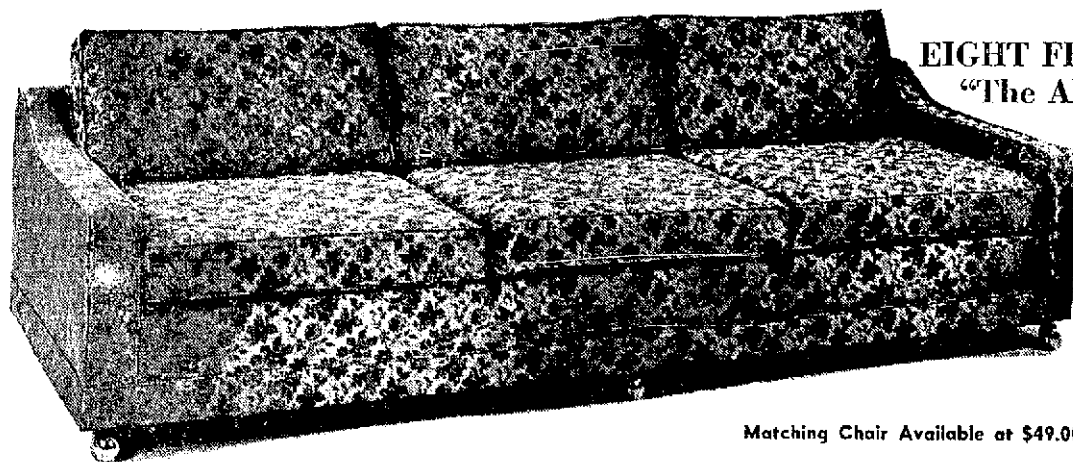
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# Pacific Prelude to Hawaii

By Fred Taylor Kraft  
Travel Editor

**A**BOARD THE SS MATSONIA. Three days out of Los Angeles Harbor: the warmth of a tropic breeze caresses us on the Promenade Deck and the moon glides through a trillion stars, casting a shimmering path in the sea. There is Hawaiian music—echoing from the throats of a chorus of steel guitars—and laughter and gaiety on every hand.

All this seems like a dream after the first night when 783 of us (not counting the crew of 403) survived a spell of burping and urping as the elegant Matson queen danced with gay abandon in a troubled sea.

This morning, 78 passen-



gers—Mrs. K and I included—got a just reward: we were invited to become members of the fastest-growing organization in the Pacific, the Matson Mariners Club. Having had a previous Matson voyage under our now untroubled belts, we received, after proper ceremonies, handsomely-embossed certificates as Navigators in the club.

**AFTER WE HAVE** voyaged 15,000 miles, we will be graduated as Captains. And when we have had the rare pleasure of sailing 35,000 miles with this know-how-to-please line, we will have reached the top of the heap as Commodores.

On first thought, you might conclude that only a handful of sailors from vacationland ever reach the rank of Commodore in this proud club. But not so: the times have granted wealth and leisure undreamed-of a few years ago, and gorgeous cruise ships such as the Matsonia have become the great love of thousands.

This love of, for instance, the Matsonia, is readily understandable. Aboard ship is practically every diversion, from pingpong to golfing, movies to horseracing, girl watching to napping in your own smart stateroom or dozing in a deck chair to the sea's lullaby.

And then there's the food. I have dined and winced in some of the great restaurants and hotels of the world, but nowhere have I found the food so amazing in quantity and quality, and variety.

**HOST AT OUR TABLE** was the chief purser, Ken Schwartz, whose friendliness and repartee no doubt went a long way in helping us digest our monumental meals. And helping to make our meals looked forward-to events were our table companions: Mr. and Mrs. Frank Searle of Columbus, Ohio; Mr. and Mrs. Murray Alter of West Orange, N.J.; Mr. and Mrs. Ken Elmes of Santa Barbara; and Miss Jary McIntyre of Palos Verdes Estates.

A couple of tables away sat

the amiable ship's captain, Charles Wright, whose guests also were having a time of their lives.

**THIS AFTERNOON** all of us came out of our deck chairs as one when two whales surfaced on the starboard side of the ship. They honored us with what someone called a "Ballet of the Behemoths," but I'm sure they were just romping to amuse themselves, oblivious of us, out there where the water averages two miles deep. But would you know it: they just wouldn't spout!

After they had disappeared in the deeps, I got to wondering where they would get their dinner in that vastness of brine—1,000 miles from nearest land—and was reminded of Chief Purser Schwarz' story of the two boys standing rapt at the ship's rail.

First boy: "Man, look at all that water out there."

Second boy: "Yassah, and to think you c'n only see what's on top!"

Everyone's your friend in this city-on-the-sea, but you can give the room stewards credit for that happy feeling as you make your way to breakfast.

"This day's just made for a big plate of ham 'n' eggs," he will say with a big smile. Or, "You look like a 20-year-old kid this morning, skipper!"

Wouldn't that make you feel good, too, if you were in Jack Benny's age bracket, crowding 40?

**OUR FIFTH MORNING** at sea, and there's the long-awaited cry from the port side of the ship.

"Land ahead!"

It is the Hawaiian Island of Molokai, and though it's only a faint shadow in the horizon, just about everyone (but me) goes for cameras. A little later I joined them as they swarmed the rail, exuberant and expectant. We soon sighted our second ship of the cruise (the first was the USS Topeka, an American cruiser, dotting and dashing a message to us in the night).

Molokai comes clearly in sight now, but all too soon begins to fade in the distance with more passing ships.

Suddenly there's the long awaited cry from starboard.

"Diamond Head! There it is!"

Pardon me for now, I want to scamper down and get MY camera.



**JERI MICHAELSON** tries out the putting green of the Executive House Arizonian, in Scottsdale, near Phoenix. Many hotels in the area have greens for putting, a favorite pastime of sun-lazers who visit the area.

Delaplane

(Continued from Page 32)

other highway. San Miguel Allende is a pleasant place.

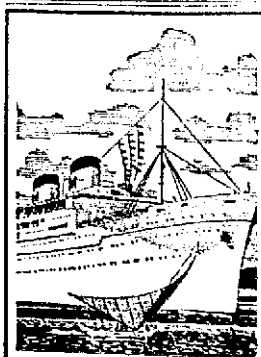
"Any other information you can give us we'd appreciate."

**WRITE** Dan Sanborn Travel Service, McAllen, Tex. They send you an excellent kit of information on Mexican travel. It's free—they hope you'll buy your car insurance from them. The AAA booklet "Motoring in Mexico" is free to members. From my office, you can get a sheet of short excerpts of things I've written on travel in Mexico. Send 10 cents and a self-addressed, stamped envelope. And—if you can find it in bookstores—Robert de Roos and I wrote a book called "Delaplane in Mexico." Personal experiences on those sunny roads.

Visit the Swiss

Through the "Don't miss the Swiss" program in Zurich tourists can make arrangements to visit Swiss families. The organization maintains a file of Swiss people who are willing to be hosts to foreign visitors. There is no cost for this service.

Travelers who are interested may contact Mrs. Maud Brink, Zurich Tourist Office, Muensterhof 20, Zurich 1.



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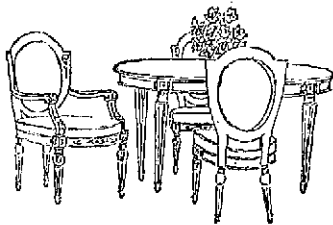
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# Beauty from Bulbs

(Continued from Page 14)  
leaves, cover plants temporarily with cheesecloth. Ranunculus tubers may be grown in pots.

**DUTCH IRIS** enjoys the same sunny conditions as ranunculus, grows at a similar pace, so use them together for interesting effects.

Tulips, although treated like annuals, are very popular and can be grown until December. Do not plant them in soil that has grown tulips two years in succession. Use no fresh manure at planting time, but rotted manure or bone meal, on your nurseryman's advice, may be worked into the soil. Use a little sand under each bulb.

Large bulbs need to be

planted deeper than small. Average size are planted about six inches deep in sandy soil, about four to six inches in clay soil, and six inches apart.

**TRY SOME** indoors. Mix  $\frac{2}{3}$  good soil with  $\frac{1}{3}$  leaf mold. Add a bit of bone meal. Place bulbs an inch apart, cover with soil, and water. Heel pots in the garden to force root development, or place pots in a coldframe. When you bring them in, start in a cool room and work up to average temperature.

Daffodils and tulips like a similar condition. Daffodils may be planted 4 to 8 inches deep and 6 to 10 inches apart, depending on size and condition of soil. For indoors they should be barely covered with

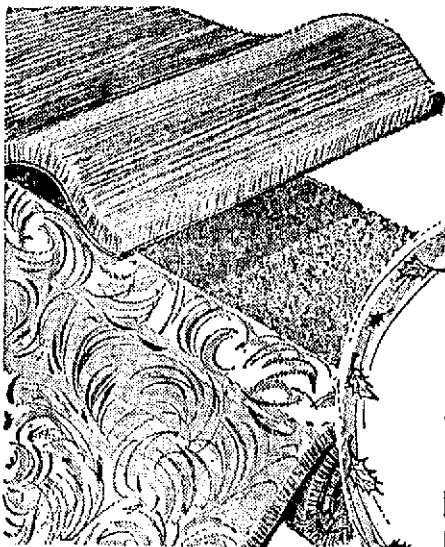


Daffodil is a charmer, easy to grow. Give it moisture and sunshine. It will also thrive in indoor pottings.

soil, watered well, and heeled outdoors if you want to force them.

Hyacinth, crocus, lilies, and other bulbs give delightful bloom. Cyclamen will be blooming for Christmas if planted this past summer.

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BY JAMES LEE

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BY ALEXANDER SMITH

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By ALEXANDER SMITH

Here is the carpet you hear so much about. This carpet resists shedding and fuzzing. Most spills wipe away with a damp cloth. Sparkling clear colors. Two-level texture. A real sturdy back. Great colors: Mint, White Grape, Beige, Sandalwood, Blue, Avocado, Gold, Mocha, Geranium.

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Continuous filament fiber made by Hercules Powder Co.—one of the strongest man-made fibers known today... fashioned into beautiful broadloom that is amazingly soil-resistant and easy to clean... absorbs less moisture than any other fiber... lovely colors are locked in. Will never fade, never change. Rugged, durable and strong... takes years of hardest wear.

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SQUARE YARD

# WILLBANKS

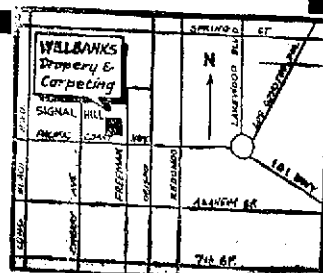
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# FALL GARDENS

# Conifers Have a Hundred Uses

Conifers are shrubs and trees of a hundred uses in the garden. Some of them hug the ground and others touch the sky, while in between are a dozen more sizes and shapes to fit every garden.

but from the many varieties, we can find several for use in the landscape large or small. It will surprise many gardeners to learn how many different conifers are offered by members of the California Association of Nurserymen.

The prostrate Junipers, for instance, are familiar to most home gardeners, but how many know that there are several of these squat little evergreens available. If you stop to look, you will see the subtle differences. Tamarix Juniper is the one we all take for granted, but White's Silver King juniper and the San Jose spreading juniper are only two of several other good ones. Each has its own special charm.

One could write a book on the junipers alone, and cer-

tainly the variety to be found in nurseries would seem to warrant one. Outside the prostrate members of the family are an endless array of others. We find the Armstrong juniper and the Pfizer semi-spreading, depending on how you treat them with the shears. And there are many others of more columnar and erect shape.

Conifers are favorites in foundation plantings, and many of the junipers mentioned above serve admirably here. The pyramidal Arborvitae are also used in foundations where space isn't cramped, and Mugho Pine is choice. Neither fills the role on its own as do the Junipers. But either fits in well with other planting.

Conifers are used as hedges, also, mostly because they are so hardy, require very little care and serve so well.

## Blue Haven POOLS

No Payment 'til May '64



# \$1695\*

### \*Your Own Blue Haven Pool For Only \$22.00/Month

(AND ASK ABOUT OUR NO PAYMENT 'TIL MAY '64 PROGRAM)

TAKE ADVANTAGE OF THIS SPECIAL SEASONAL LOW PRICE... LOW PAYMENT OFFER!

This is the month BLUE HAVEN introduces the industry's most exciting full size pool value... for a limited time only (\*). The price... \$1695... brings the best in swimming pool fun, recreation, and healthful exercise to within the reach of just about everyone who owns a home.

And here's what you get when you buy BLUE HAVEN'S popular Blue Lake special pool now: quality construction that includes normal excavation and dirt removal, steel reinforcing, gunite, two coats of hand-troweled trinity white plaster, 3 steps in shallow end, Your BLUE HAVEN Blue Lake will be 15 feet wide by 30 feet long, will have 74 perimeter feet, 310 square feet, and be 3 to 7 feet deep. Included in this amazing price of only \$1695 are your filter, pump, copper plumbing, recessed automatic skimmer, and your choice of rockscape or safety grip coping. (\*\*)

Best of all, you'll be buying your Blue Lake pool from BLUE HAVEN. You know its structure will be guaranteed for as long as you own it and at no additional expense. You know too that the best in brand new automatic pool care will be available, along with exquisite new developments in deck accessories, and the industry's only 5-year equipment service policy guarantee.

Of course you may take up to 10 years to pay with payments as low as \$22.60 a month... or have your pool installed now and not start your payments 'til May 1964.

However you decide to pay for it, get your \$1695 BLUE HAVEN Blue Lake pool now. It's the smart time to buy. CALL OR DROP IN... BLUE HAVEN'S CLOSE BY AND OPEN EVERY DAY OF THE WEEK.

(\*) This is a seasonal offer and subject to withdrawal without notice.

(\*\*) Prices higher in some areas due to local code variations.



Call Blue Haven Today

9648 E. Firestone, Downey T0paz 9-0941  
Long Beach Area HARRISON 5-6467  
Orange County Area JE 0-1142, MI 6-5094

### New Weed Killer

Ridding dichondra lawns of unsightly blade grasses and weeds has been a back-breaking job in the past. Now, through the discovery and development of a new, selective, combination pre-emergence and post-emergence herbicide called diphenamid, blade grasses and most weeds, including crabgrass, annual bluegrass (poa annua), Bermuda grass, chickweed (common), watergrass, knotweed, goosegrass, pigweed and many others, can be controlled in dichondra lawns. The dry, lightweight material known as "12" Brand Dichondra Weed Control has been newly introduced by Germain's, Inc., a leader in home lawn materials in California.

New "12" Brand Dichondra Weed Control will not harm, burn or restrict the germination of dichondra or its new seed, Germain's asserts.

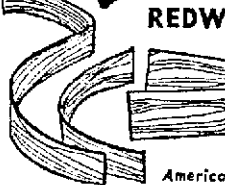


## WEED TREATED STEER MANURE TRUCKLOAD SALE

Factory direct shipments will be arriving all week. Bigger bags, better product at low, low prices. Load up now for ALL your fall lawn and gardening projects.

# 29c

Bag



### REDWOOD FLOWER BED EDGING

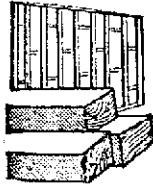
Freshly milled for brightness and workability. Any length from 5' to 20' - 3/4" thick 4" wide - heavier for lasting quality.

Lineal foot... **3c**  
America's Low Price

### AUSTRIAN REED FENCING

100% density, small tight canes, wonderful for poolside privacy or covering an old fence.

15-ft. roll... **\$3.49**



### 2x4 LUMBER

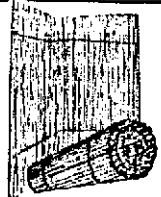
Just hauled in from the docks at tremendous do-it-yourself savings. Great for workshop jobs.

Lineal foot... **4c**

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Still a few hundred gallons of this fabulous value left. Great for sash and trim, bathroom or kitchen.

GALLON... **\$2.69**  
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## YOUR GARDEN

# Miniature, But Hardy



Miniature roses may have petite blossoms and plant growth that tends to smallness, but they are hardy.

By Joe Littlefield

**D**ON'T LET smallness of plants and the petite blossoms of miniature roses give you the impression they are fragile plants. Far from it. They stand just as much heat or cold as do the much larger hybrid tea roses.

Julia Sudol, an ardent rosarian and winner of many prizes at rose shows, likes miniature roses, too, because they provide an attractive border planting in front of

hybrid tea rose bed, edging a patio, in a small rose bed by themselves, and as showy planter box plants. She has two varieties, Little Buckaroo, a bright red variety, and Diane, a pink, growing in a long quarter circle planter box that encloses part of her patio area.

Generally, miniature roses grow from around eight inches on up to a foot and taller, depending upon the varieties, soil conditions, and culture.

## Tips on Gardening

Garden tips for the week . . . Most spring blooming bulbs are best in sun. Wood hyacinth and grape hyacinth, however, will do well in shaded areas.

Plant that new lawn soon, or wait until spring. You want as much growth as possible before cold weather sets in.

October is a good month to plant perennial seedlings for bloom next spring and summer.

Early camellias and azaleas

are blooming now. Shop for them while you can see their color and flower shape.

### Begonia Talk

Begonias and their care in fall and winter will be the subject of Rudolph Ziesenhenn of Santa Barbara at a meeting of Long Beach Parent Chapter, American Begonia Society, at 8 p.m. Thursday in Linden Hall, 208 Linden Ave. A plant table is planned. Visitors are welcome.

## don't let aphids and black spot ruin your roses

**Spray Now**  
It's Simple as Watering



### APHIDS

Suck young growth; harden buds; distort leaves; stunt growth.

ISOTOX Garden Spray which contains Lindane, Malathion and DDD, controls aphids, red spider and a wide variety of other garden insects.

### BLACK SPOT

During summer, circular black spots 1/4 to 1/2 inch across appear. Spots will enlarge, merge, leaves turn yellow, die and fall. Also affects stems, canes.

ORTHOcide Garden Fungicide (Captan) effectively controls black spot on roses; brown patch on lawns; damp-off on bulbs, seeds and cuttings and many other plant diseases.

IT'S EASY AS WATERING to apply ISOTOX Garden Spray and ORTHOCIDE Garden Fungicide. Mix them together in the ORTHO Spray-Ette garden hose attachment. Spray both at same time.



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## PARK NURSERY

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Beautiful Varieties . . . . .

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RYE GRASS . . . . . 10 lbs.

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- PODOCARPUS
- AVOCADOS
- BOXELDER
- SILVER MAPLE
- GRAPEFRUIT
- FIGUS or INDIAN LAUREL
- PALMS
- PINE
- YUGGA
- ASH
- PEPPER
- ELM
- LEMONS
- ORANGES
- OLIVE
- JUNIPER

## PORTER'S NURSERY

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Turn Off Weadford on Trabuco 1 Bk. So. of Alondra

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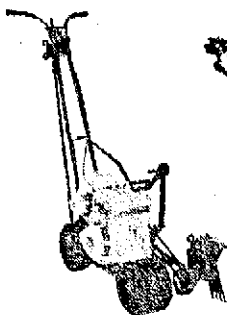
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SUNDAY, 10 A.M. to 4 P.M.

# Fit a Hedge to a Purpose

THERE are so many plants for hedges says the American Association of Nurserymen and they grow in so many different ways, i.e., dense, open, thorny, slow, fast, high, low, evergreen, deciduous, flowering, non-flowering, that the average home owner should first ask himself what he wishes to accomplish, with a proposed hedge, then inquire from nurserymen the plants that will serve the purpose best.

Hedges may be desired which will grow as follows:

1. Evergreen (keep their leaves all winter and be a screen all year;) or deciduous (shed their leaves for winter.)

2. Dense — some branch structures are so compact they provide a real barrier; some of these are slow-growing, require little care.

3. Hedges can be planted very low, or as high as you wish. Many that normally will grow 10 to 15 feet in height can be kept low by

clipping; others will grow low normally with little clipping.

4. Wide, or narrow. Often

the space available will determine the width.

5. Thorny stems, or leaves. These will keep out stray animals.

6. Flowering, or non-flowering. Some hedges are beautiful in flowers, such as Azaleas, Forsythia.

## TEEPLE'S GARDEN CENTER

400 MARINA DRIVE

"Where Quality is Consistent With Sensible Prices"

SEAL BEACH 430-2519  
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Sunday, Oct. 13, 1963

## Begonia Society

North Long Beach Branch, American Begonia Society, will meet at 6:30 p.m. Friday in the banquet room of Community Savings and Loan, 3901 Atlantic Ave. Mrs. Mable Cowen, the society's national president-elect, will discuss begonia culture. A potluck supper and donation plant table are planned.

NEW "12 BRAND"  
DICHONDRA  
WEED CONTROL  
AVAILABLE  
HERE!



Fall Bulbs Now  
in Stock

- TULIPS
  - DAFFODILS
  - RANUNCULUS
  - DUTCH IRIS
  - NARCISSUS
- And Many Others

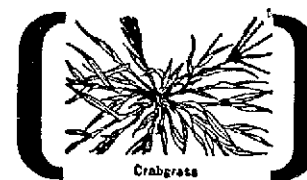


15600 S. ATLANTIC  
(1 1/2 BLOCK NORTH OF  
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COMPTON

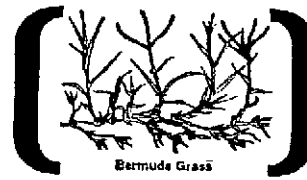
THESE  
ARE THE  
WEEDS  
YOU WON'T  
HAVE TO  
PULL  
WHEN YOU  
USE  
"12" BRAND  
DICHONDRA  
WEED  
CONTROL

A new  
chemical  
discovery  
containing  
ENIDE\*

\*Trademark,  
The Upjohn Co., brand  
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Crabgrass



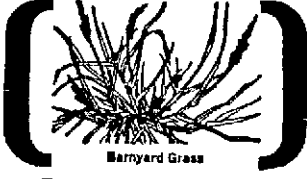
Bermuda Grass



Bluegrass



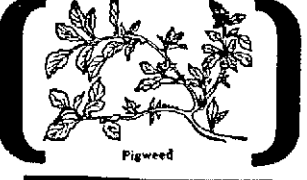
Chickweed



Barnyard Grass



Florida Pusley



Pigweed

They'll be only a memory (along with the aching back) after you use Germain's "12" Brand Dichondra Weed Control, a completely new product that knocks out established Bluegrass and Bermuda grass, Crabgrass before it sprouts, and eleven more unwelcome guests. While it dooms these destructive weeds, "12" Brand Dichondra Weed Control does not damage, burn or retard your dichondra lawn — even a newly seeded one. (Similar products marketed today destroy the dichondra seeds along with the weeds.) Safe and easy to use, "12" Brand Dichondra Weed Control contains no lead arsenic, mercury or other metallic compounds. Just spread it on and water it in.

FEEDS DICHONDRA TOO.

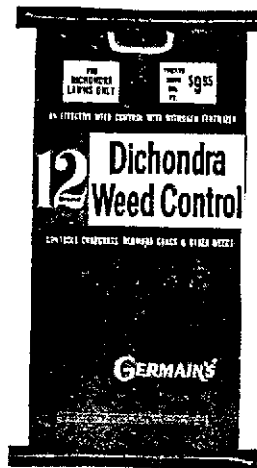
Not only does "12" Brand do away with weeds; it feeds your dichondra nourishing nitrogen fertilizer. Your lawn will be everything you want it to be — without Crabgrass, Bermuda Grass, Annual Bluegrass, Knotweed, Chickweed, Smartweed, Barnyard Grass, Red Sorrel, Lambsquarter, Foxtail, Carpetweed, Florida Pusley, Pigweed and Goosegrass.

Just two applications a year (one in fall, another in early spring) will keep your weekends free from weed pulling. Use Germain's "12" Brand Dichondra Weed Control for a beautiful, weed-free dichondra lawn all year long.

Available now at garden dealers everywhere.

Another quality product of

**GERMAIN'S, inc.**  
Since 1911







—Louise Van der Meid Photo  
Timmy Roberts' dachshund is a bit farlorn over rising tide of cat favor, but kitty is content and confident.

## PET PARADE

# Cats' Star Rising

By Eleanor A. Price

In America, with the cat perhaps having just a bit of an edge.

IF YOU really want to enjoy your cat or dog, keep the flea population down so the pet won't be scratching all the time. Clean the house often with a vacuum cleaner. Use a safe spray indoors and one outdoors, too. Since cats lick off medicine, use flea powder on the back of the neck and at the base of the

tail rather than dusting powder all over the body. I like the products with malathion. Follow directions.

Fleas are one cause of tapeworms, and these can cause serious problems.

Wheat germ oil is good for coats and skins of pets, and so is linatone. Orally, that is.

**SAN FERNANDO** Kennel Club unbench show and obedience trial, Recreation Park, 208 Park Ave., San Fernando,

next Sunday. Also, next Saturday and Sunday, Arrowhead Cat Fanciers show, Fairgrounds, Hemet.

Entries close Oct. 19 for Equestrotel Drill Team, Inc., Annual Horse Show Oct. 27 at Empty Saddle Club, Rolling Hills. (Rain date, Sunday, Nov. 10.) For post entries there is a 50-cent penalty. Entry fee is \$2.50. Phone GA 4-7708 for further information.

**DOGS BEAT** cats to the New World and for many generations the dog was com-

panion to the Eskimos and companion and food for the Indians all the way to the tip of South America. But when Spanish explorers arrived they soon began importing cats to help control rodents, protecting grains and reducing the spread of plague. Without cats, friars, soldiers and settlers alike would have suffered great losses.

At first, however, many Indians looked down at cats and would have liked to have bid them farewell because mice and rats constituted part of the Indian diet and Indians wanted no competition with *Felis catus*. Eventually some Indians discovered that cats were as palatable as dogs, while others realized the true worth of cats. They saw how their children loved them and so adopted cats as sort of blood brothers.

ALTHOUGH almost nothing was written about early day Mission cats, that they were appreciated is proved by small holes cut for their convenience in doors of some of the missions, as at San Diego, San Gabriel, and elsewhere.

When migrations westward began, domestic animals accompanied the travelers and the gold seekers, and these included cats that had been brought or bred on the other side of the continent. There are numerous stories about these cats. One of the best known, and true, is that of a man who took along little else than a barrel of whiskey to start a tavern, a sack of cotton for his wife to spin, and some kittens to complete his family. The most famous fictional story is the one written by Mark Twain about the gold rush cat, Tom Quartz, who wanted to mine, not catch rats.

Today, cats and dogs are almost on a par in popularity

## Birds Like 'Em

Everyone knows that birds of many kinds like sunflower seeds, but it is different when it comes to seeds of cosmos and tithonia. Yet birds dote on these seeds, too.

For this reason, do not pull up plants of these flowers; leave them in place and the birds will strip the seeds from the plants.

## Southland's Crossword Puzzle Solution to Puzzle on Page 30

By Ruth Nalls

### ACROSS

- 1 A Webster.
- 5 Shipshape.
- 9 Laquer ingredient.
- 14 Tactlessly hasty.
- 19 Roof overhang.
- 20 In addition.
- 21 Sports enclosure.
- 22 Heart artery.
- 23 A dessert.
- 25 Feel and sense one's way along: 4 words.
- 27 Painful over-exposure to solar rays.
- 28 In this place.
- 30 Playing card.
- 31 Initials of an American TV network.
- 32 Before: petiole.
- 33 New Mexico Indian.
- 34 Frees.
- 35 Long cut.
- 36 Fiery particle.
- 39 Modern Spanish painter.
- 40 Little laboratory animal.
- 42 Came to rest.
- 43 Type of painting.
- 45 Plaything.
- 49 Loki or Jupiter.
- 50 Target.
- 51 Legal wrong.

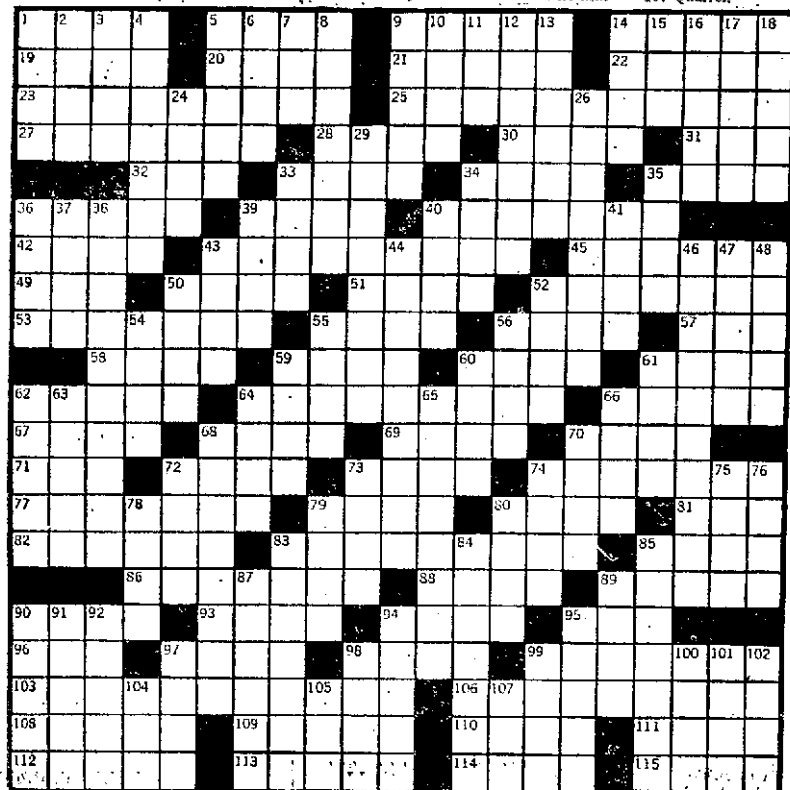
- 52 Guilty person.
- 53 Inflexible.
- 55 Hit with a sudden sound.
- 56 Flowing garment.
- 57 Eisenhower's wartime command: 4 letters.
- 58 Slight cut.
- 59 Spread slowly.
- 60 Dimension.
- 61 Swiss capital.
- 62 Make unsound and confused.
- 64 Rude, boisterous frolic.
- 66 Restaurants.
- 67 Summit.
- 68 Fissure.
- 69 Train track.
- 70 System of self-defense.
- 71 Boston.
- 72 Football play.
- 73 Tropical tree.
- 74 Abandons.
- 77 Atlantic island.
- 79 Palm fruit.
- 80 Quest for.
- 81 Delacroix subject.
- 82 Delay; restrain.
- 83 Property tender.
- 85 Petition.
- 86 Valuable old violin.
- 88 Cut off.
- 89 Inclined to stop stubbornly.
- 90 Ill will.
- 93 Actor's part.
- 94 Rope fiber.

- 95 Wet earth.
- 96 Cow's call.
- 97 Roll, as a flag.
- 98 Muddling.
- 99 Plunder.
- 103 Very straight and erect: 2 words.
- 106 Rigid.
- 108 Wrath.
- 109 Utopian.
- 110 Cordage.
- 111 Rugged rock.
- 112 Prepared.
- 113 Down at the heels.
- 114 Pitcher.
- 115 — Greenway.

### DOWN

- 1 Scottish loch.
- 2 Hawaiian island.
- 3 Shakespeare's river.
- 4 "Eileen's" composer.
- 5 Mother of pearl.
- 6 Spirit.
- 7 Inquire.
- 8 Slight fooling: 2 words.
- 9 Island of the Blue Grotto.
- 10 Voided escutcheon.
- 11 Small vegetable.
- 12 At an unspecified moment: 2 words.
- 13 Scottish landlords.
- 14 Infant.
- 15 Actor Rogers.
- 16 Betel palm.
- 17 Pierces.
- 18 Rough.
- 21 Ankara native.
- 26 Laboratory vial: 2 words.
- 29 Formal letters.
- 33 Skein of yarn.
- 34 Engrossed.
- 35 Clasp.
- 36 Legend.
- 37 Walk wearily.
- 38 Help and encourage: 3 words.
- 39 Arrow.
- 40 "Angelic" instrument.
- 41 — Stanley Gardner.
- 43 Lean and thin.
- 44 Act jointly with another.
- 46 "Wide-open" fight: Comp. word.
- 47 A bit more than a quart.
- 48 Short jackets.
- 50 Staff of a diglatory.
- 52 Snug.
- 54 Dairy product.
- 55 Saucy.
- 56 Iranian coin.
- 59 Yielding.
- 60 Slender.
- 61 Ordered.
- 62 Garden pest.
- 63 Playing card.
- 64 Female red deer.
- 65 Artist's "trays."
- 66 Cod-like fish.

- 68 Second-place winner: Comp. word.
- 70 Scoff.
- 72 Two alike.
- 73 Brazilian rubber.
- 74 Adjudge.
- 75 Arduous journey.
- 76 Remain.
- 78 Frilly.
- 79 Copenhagen native.
- 80 Omit.
- 83 Meet violently.
- 84 Ormate clothespress.
- 85 Detachable fastener, as for a door.
- 87 Comfortable chair.
- 89 Tulip "begimming."
- 90 Block up; stop.
- 91 Not a person: 2 words.
- 92 Russian river.
- 94 Vehemently.
- 95 One excavator.
- 97 Wild rage.
- 98 Herring.
- 99 Paul or Clement.
- 100 Distinct emanation.
- 101 Annoying insect.
- 102 Move imperceptibly.
- 104 A. Kennedy.
- 105 Mild expletive.
- 107 Quarrel.



**DOG TRAINING**  
CLASSES START:  
Oct. 14 . . . . 2550 L.B. Blvd.  
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You can be sure—with The PAZO Formula in convenient suppository form... most modern way to shrink hemorrhoid tissue without surgery. Here's why...

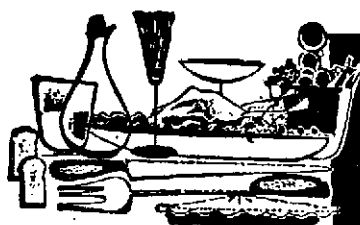
**MODERN IN FORM.** PAZO suppositories are ideal for today's active people. Foil-wrapped, handy to carry in pocket or purse, simple to use wherever you go. Stainless, pure-white... no messy applicator, no messy stains.

**MODERN IN FORMULA.** Some products claim all-purpose ingredients which are expected to do many jobs. PAZO suppositories, however, are a scientifically developed combination of tested ingredients... each chosen for its ability to do one primary job with full-strength effectiveness.

Primary Function of Specific Ingredient	PAZO	Most Heavily Advertised Brand	Pelikanum Jelly
Pile Tissue Shrinkage	X	X	X
Lubrication	X	X	
Anticoagula	X		
Action	X	X	
Pain Relief	X		
Itch Relief	X		

Use the most modern way to soothe and shrink hemorrhoid tissue without surgery... PAZO suppositories. Ask for...





# GOURMET'S GUIDE

**Southland Dining at its Finest**  
In the Long Beach and Orange County Area

Sunday, Oct. 13, 1963

**Cory Sinclair's**  
**VILLA FONTANA**  
"21" Town & Country  
RJ 7-0917

FOR YOUR NEXT  
CLAM BAKE, BANQUET,  
TEA PARTY, ETC.  
TRY  
**DON MAY'S**  
**GAY**  
90's  
Facilities for  
Parties from  
25-250  
2500 Palm Dr.  
Signal Hill  
OPEN 5 to 9 P.M.  
Closed Monday  
GA 7-3216

meet your  
host



**BOB BOYLE**  
World-Wide Fame

NOT SO LONG ago, a Long Beach shipping executive went to Oslo, Norway, on a business trip. While visiting a Norwegian merchant's home he noted a familiar object lying on a coffee table.

It was a colorful book of matches from Francois' Manhattan restaurant, 1909 E. 4th St., Long Beach.

"Oh, yes, I've been there," declared the Norwegian. "It's a wonderful restaurant. Do you go there occasionally yourself?"

"Not just occasionally," replied the Long Beach man. "My wife and I go there all the time."

That conversation illustrates the fine international reputation which the Manhattan has achieved. Owner Bob Boyle and his superb staff constantly receive comments from globe-trotting guests who have heard their establishment praised lavishly in England, Italy, France, Japan and many other countries.

The Manhattan's continental and American cuisine richly deserves such compliments, thanks to marvelous sauces, aromas and flavors which delight the most fastidious gourmets. Priced from \$2.80 to \$4.75, the restaurant's famed table d'hôte dinners include such entrees as lobster thermidor, beef Stroganoff with wild rice, veal Picatta with rigatoni, crabmeat pancakes with Madras rice, roast duckling, stuffed fresh mushrooms and many others. All include tray of continental appetizers, generous tureen of soup, superb salad or spaghetti, beverage and dessert.

—TEDD THOMEY.

DELICIOUS FOOD  
at  
SENSIBLE PRICES  
**JONES'**  
DINING  
ROOM &  
CAFETERIA  
120-126 E. 5th ST.  
Downtown LONG BEACH  
Closed Saturday  
Established 33 Years  
Same Location

UNSURPASSED  
CONTINENTAL  
AND AMERICAN  
COMPLETE  
LUNCHEON MENU  
... whatever you may  
desire.  
**Francois**  
**MANHATTAN**  
CLOSED  
MONDAY  
1909 East 4th St.  
HE 6-0620  
LONG BEACH  
Luncheon and Dinner

**Alfred**  
Outstanding  
Continental  
Cuisine  
ATLANTIC AT 45TH • GA 3-2148

**the BREAKERS**  
**SKY ROOM**  
Enjoy the spectacular  
view and exquisite  
cuisine.  
Dance to  
the roof top  
rhythms  
of famous  
orchestras.  
210 E.  
OCEAN  
HE 7-2201

Southern California's  
most beautiful  
restaurant  
**Welfch's**  
Atlantic  
Bldg.  
at  
San Antonio  
Drive  
Luncheon  
Fashion Show  
Saturday,  
1 p.m.  
LONG BEACH GA 2-1225

**BUFFET**  
**PRIME RIB**  
Every Sunday  
and Monday Night  
**STEAK & LOBSTER**  
**COMBINATION**  
**JOE CETANI**  
Entertaining Nightly  
**CORAL**  
**ROOM**  
Across  
from  
4130 PARAMOUNT at CARSON  
LAKEWOOD — HA 5-9114

**APPLE VALLEY**  
**STEAK HOUSE**  
DON MASON  
At the Piano

New ... A New Look!  
A NEW STONE  
DECORATED EXTERIOR  
And A Bright Fresh Interior  
TRY OUR  
DELICIOUS  
CHAR-BROILED  
STEAK DINNER  
"Often Imitated,  
Never Duplicated"  
**\$1.95**

**Melody Cove**  
COCKTAILS 1920 Santa Fe  
Long Beach  
HE 4-4333

**the Reef**  
Long Beach  
Atlantic at 45th

**CUISINE**  
CANTONESE & AMERICAN  
FASHION SHOW  
EVERY TUESDAY  
& FRIDAY NOON  
HAWAIIAN  
ENTERTAINMENT  
BUFFET  
LUNCHEON  
DINNER  
From 4 p.m.  
Sunday Dinners  
**The Hawaiian**  
4848 E. Pico St. Hwy. 101, So.  
of Traffic Lights in Long Beach  
GE 3-7407

Sunday  
Morning Breakfast  
**\$1.00**  
**King Arthur's**  
**STEAK HOUSE**  
Famous for our Prime Rib!  
SPRING OF BELLFLOWER  
LONG BEACH, CALIF.  
HA 6-9112

**the Tenderloin**  
4363 Atlantic Ave.  
Gardfield 4-5533  
LONG  
BEACH

**Arnold's**  
**FARM HOUSE**  
FAMILY RESTAURANT  
SUENA  
PARK  
CLOSED  
MONDAY

**Wink's**  
RESTAURANT AND  
Viking Room Lounge  
GOOD FOOD  
• SIZZLING STEAKS  
• DELICIOUS COCKTAILS  
• OPEN 24 HOURS  
3400 Cherry at Wardlow Rd.  
GA 7-7737 GA 6-3583

**JACK'S** Closed  
Monday  
**CORSICAN**  
**ROOM**  
FRANZ  
STEININGER  
at the  
Steinway  
5430  
E. 2nd  
Beumont  
Shore  
(Nobles)  
GE 3-3504  
Luxurious Dining Room  
For Your Dining Pleasure

Famous for our  
Steaks  
Australian Lobster  
Special Cocktails  
LUNCHEON  
11 A.M. to 3 P.M.  
DINNER  
3 P.M. to 11:30 P.M.  
Closed Sundays  
YOUR HOST  
Earl V. Slack  
For Reservations  
BA 4-8474  
**ILEO'S**  
1174 E. Wardlow  
Near Orange

**Iwamihara**  
ROOM  
Charcoal Broiled  
**STEAKS**  
N.Y. Cut Steak  
★ Filet Mignon ★  
Top Sirloin  
Complete Dinner . 4.00  
**The LAFAYETTE** Hotel  
Broadway & Linden HE 6-5681  
LONG BEACH

• completely remodeled  
• Kart Room Lounge  
(no cocktails on Sunday)  
• complete menu specialties  
**KEN'S**  
**RESTAURANT**  
FINE FOOD • COCKTAILS  
3918 Long Beach Blvd.  
426-2336

Same Top Quality  
For Over  
13 Years  
**Andy's Hot Cakes**  
• 11 A.M. - 2 P.M.  
• 2 P.M. - 11 P.M.  
SPECIAL  
ROAST BEEF  
DINNER ... 97c  
SPECIAL LUNCHEES FROM 11 A.M.  
643 1/2 PINE AVE.  
DOWNTOWN LONG BEACH

World Famous  
**Sam's**  
**SEA FOOD**  
Hawaiian  
VILLAGE  
Family Restaurant  
Luncheon  
Banquet Facilities  
Acres of Free Parking  
16278 Pacific Coast Hwy., Surfside  
GE 9-1523

OUR OWN PIES • OUR OWN PIES  
IF AT FIRST YOU  
don't succeed ... why  
bother? ... Drown your  
cares with a bucket of  
our **SOUTHERN FRIED**  
**CHICKEN** ...  
**Ray's Range**  
Formerly Ray's Hut  
**CARSON at ORANGE**  
**LONG BEACH**  
OUR OWN PIES • OUR OWN PIES

Specializing in  
• **STEAKS**  
• **PRIME RIBS**  
• **SEAFOODS**  
Home of the Gusher  
Cocktail  
Complete Banquet  
Facilities  
**F. X. O'Neil's**  
**RIG**  
2951 CHERRY  
(Corner Spring  
and Cherry)  
SIGNAL HILL  
427-3004



**McMahan's** SINCE 1919

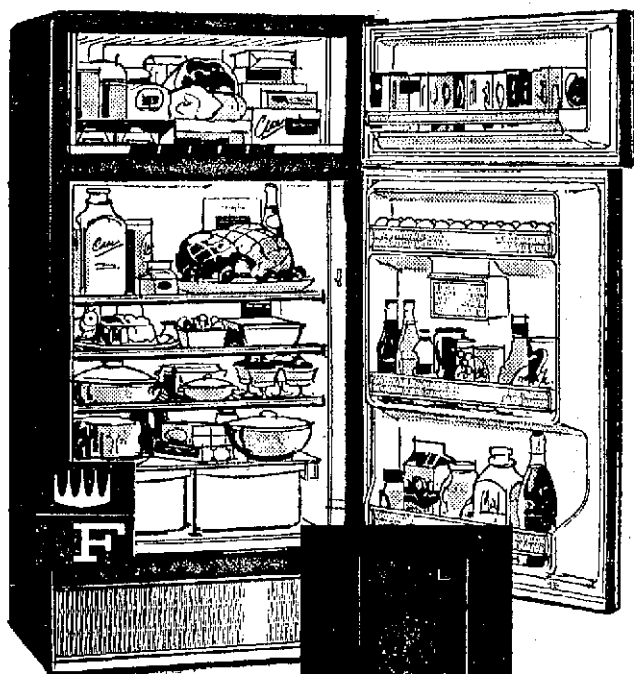
... Headquarters for **FRIGIDAIRE**

**HURRY**  
for  
**BEST**  
**SELECTION!**

# FRIGIDAIRE COLOR

You couldn't pick a better time to buy a new Frigidaire Appliance in color! Right now, for a limited time only, every model in stock is specially priced to save you plenty. And, of course, Frigidaire never charges a

premium for color. What's more, we stocked up for this event with a truly fabulous selection. Come in—we're sure to have the model you want—in the color you'll love—ready for immediate delivery. Hurry!



Model FPDS-14T-1  
13.81 cu. ft.

## COLOR! 2-DOOR! FROST-PROOF, TOO!

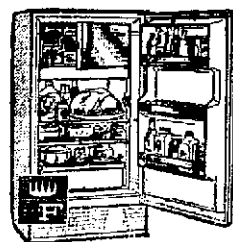
- 100% Frost-Proof! No frost, no defrosting—even in freezer!
- Giant 100-lb. zero zone freezer has separate insulated door.
- Twin fruit and vegetable Hydrators.
- Plus butter, eggs, tall bottle storage galore on deep-shelf door!

# 319<sup>95</sup>

Only 14.85 Mo.

**TRADE IN YOUR  
OLD APPLIANCES  
FOR ADDITIONAL  
SAVINGS!**

**PLUS these other Frigidaire values—all in your choice of  
AZTEC COPPER · MAYFAIR PINK · SUNNY YELLOW · TURQUOISE · SNOWCREST WHITE**

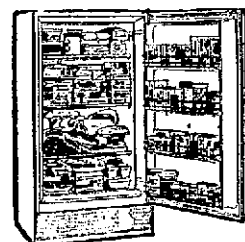


## BEST BUY DEPENDABLE FRIGIDAIRE FREEZER

- Huge 404-lb. capacity... like having your own supermarket at home!
- Compact just under 5 feet in height and only 30 inches wide!
- Extra thick, high efficiency insulation all around—holds the zero-zone cold inside!

UFD-12-63 — 11.55-CU.-FT.

**\$199<sup>89</sup>** \$8.85 MONTH

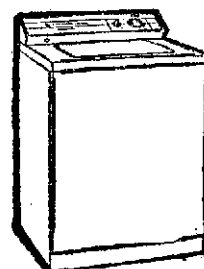


## BIG, BEAUTIFUL COMPACT FRIGIDAIRE REFRIGERATOR

- Stunning new styling plus big family-size capacity in space-saving cabinet!
- Big 63-lb. freezer chest, Sliding chill drawer.
- Deep-shelf storage door!

DA-12-63 — 11.6-CU.-FT.

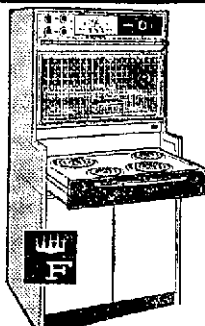
**\$199<sup>89</sup>** \$8.85 MONTH



## 2-SPEED, 2-CYCLE FRIGIDAIRE WASHER

- 3-ring agitator action gets clothes clean, inside and out!
- Fresh running water rinses and automatic lint disposal.
- STURDY! Ask us about 15-Year Lifetime Test.

**\$199<sup>89</sup>** WCDAS-1-63 \$8.95 MONTH

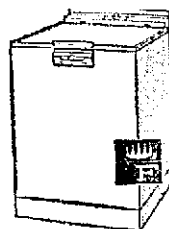


## FLAIR by FRIGIDAIRE

- Built-in glamour that installs in minutes. Loveliest range of the year
- Eye-level oven with glide-up glass door, roll-out cooking top and much, much more! ... and it's budget priced

Model RCDB-630-2  
30-inch, electric

**18<sup>85</sup>** MO.



## DELUXE FRIGIDAIRE MOBILE DISHWASHER

- No installation... no plumbing... it's portable
- Big capacity... 12 place settings!
- Easy loading... Flip-back top rack.
- 6-Cycle dial for easy selection.

**\$199<sup>89</sup>** \$8.85 MONTH

**McMahan's** SINCE 1919  
FURNITURE STORES

1895 E. Anaheim St., Long Beach..... HE 6-5211  
317 Long Beach Blvd., Long Beach..... HE 2-5444  
909 Avalon, Wilmington..... TE 4-4548  
16810 Bellflower Blvd., Bellflower..... TO 7-2745

Open Mon. & Fri.  
Nites 'til 9 P.M.  
Wilmington Store Closed  
Monday Nite

# Tele Views

Oct. 13, 1963

## TV Rebel Changes Views

(See Page 5)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

### BERT'S EYE VIEW

## '11th Hour' Dramatizes Senility

By BERT RESNIK  
TV and Radio Editor

She's about 65 years old and she feels useless.

She's been placed in life's dust bins.

She could be you, now or tomorrow, he or she.

On "The 11th Hour" at 10 p.m. Wednesday, channel 4, she's actress Ann Harding.

"She moves you to tears," said Irving Elman, producer of the NBC-TV psychiatric series.

"I've seen it—or portions of it—a minimum of 50 times. And each time, tears. You'd think you'd get hardened to it, but you don't.

"Ann Harding gives one of the best performances of her life."

\* \* \* \* \*

**THE STORY** is about a woman who becomes senile. She steals things and blames the thefts on others.

Although she slips into phases where she is lucid, she too often is childish.

It sounded like the type of program that could conceivably alienate viewers of the series.

"To the contrary," said Elman.

"In the first place, we're not saying that everyone over 65 becomes senile and childish.

"What we do say is that a person about 65 years old should not arbitrarily be discarded."

\* \* \* \* \*

**THE STORY** makes the point that Miss Harding, or her real-life counterparts, would have remained vigorous if she had been allowed to retain her job.

Because she wasn't and couldn't adapt to a new way of life, there was a mental and physiological disintegration.

"There's no happy ending to this program," said Elman, "no satisfactory solution.

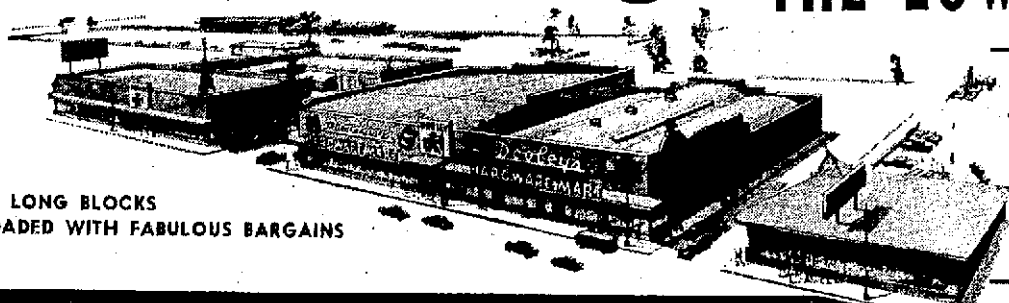
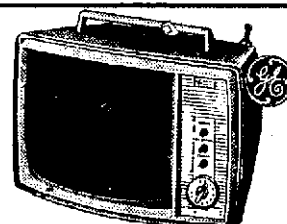
"What we're doing is presenting a fairly universal problem. "It's kind of a public service show without pretentiousness."



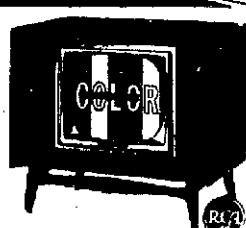
ANN HARDING, CAUGHT IN MENTAL WEB



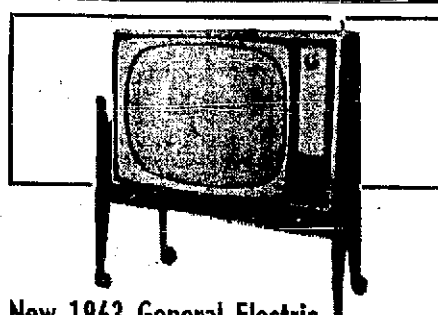
LARGEST APPLIANCE AND HARDWARE CENTER IN THE WEST . . .

**DOOLEY'S**
**LARGEST SELECTIONS!**  
 Day in and day out, 7 days a week  
**THE LOWEST PRICES!**
**3 LONG BLOCKS**  
 LOADED WITH FABULOUS BARGAINS

 Newest Westinghouse  
**Stereo Console Combination**  
 AM-FM Radio & 4-Speed Record Player  
**4-SPEED SOUND SYSTEM** **158<sup>88</sup>**  
 FREE STEREO RECORDS!  
 FREE Delivery, Service and Guarantee

 Newest 1964 General Electric  
**11-in. Personal PORTABLE TV**  
 Weighs only 12 lbs.  
 Clear, sharp, bright.  
 11-inch screen. **99<sup>95</sup>**

 90-DAY FREE SERVICE AND GUARANTEE  
 WITH G-E LIFETIME CIRCUITRY  
 BOARD GUARANTEE

 The Newest 1964 Models  
**RCA VICTOR**  
 ZENITH, GE, PACKARD BELL  
**COLOR TV** **398<sup>88</sup>**  
 CONSOLES IN GENUINE  
 WOOD CABINETS  
 (SET NOT ILLUSTRATED)

 Add \$25 Set-Up and  
 90 Days Service  
**FREE DELIVERY &  
 PARTS GUARANTEE**

**PACKARD BELL**  
**CONSOLE TV**  
**BIG 23-inch**  
 ON ROLL-ABOUT CASTERS  
 Hand-wired quality chassis  
 power transformer. Contem-  
 porary cabinet styling.  
**188<sup>88</sup>**  
 FREE 1-Year Picture Guar-  
 antee. 3 Months Free Service  
 in Your Home. Free Delivery.

**DOOLEY "Smashes" All 1963 and 1964**  
**PORTABLE TV PRICES**
**DELUXE PACKARD BELL**  
**19-IN. PORTABLE TV**  
**SPECIAL! 127<sup>88</sup>**
**New General Electric**  
**19-IN. PORTABLE TV**  
**WITH UHF 158<sup>88</sup>**
**NEW ZENITH**  
**19-IN. PORTABLE TV**  
**WITH SPACE**  
**COMMAND RE-**  
**MOTE CONTROL 188<sup>88</sup>**
**90 DAYS FREE SERVICE & GUARANTEE**
**DELUXE RCA VICTOR**  
**19-IN. PORTABLE TV**  
**SALE PRICE 129<sup>88</sup>**
**NEW EMERSON**  
**16-IN. PORTABLE TV**  
**WEIGHS 22 LBS. SPECIAL! 99<sup>88</sup>**
**NEW GENERAL ELECTRIC**  
**16-IN. PORTABLE TV**  
**SALE PRICE 124<sup>88</sup>**

**New 1963 General Electric**  
**21-in. CONVERTIBLE PORTABLE TV**  
**FREE BASE!** Has handles  
 and built-in antenna. Can be  
 converted into a console TV  
 by dropping set into the beau-  
 tiful Danish Base.  
**Dooley's Special Price**  
**177<sup>88</sup>**

 90 Days' Free Service in Your Home  
 1-Year Guarantee on Picture Tube and Parts

**New Zenith Full Width High**  
**Fidelity Stereo**  
**Console**  
 With 4  
 Speakers **148<sup>88</sup>**  
 Free Records!  
 FREE Delivery, Service and Guarantee

**19-in. PORTABLE TELEVISION**  
**COMPLETE WITH STAND**

 Featuring room - to - room  
 portability and 19 inches of  
 sharp picture viewing. 18,000-  
 volt transformer powered  
 hand-wired chassis, out-front  
 sound and speaker.  
**DOOLEY'S LOW PRICE**  
**144<sup>88</sup>**  
**FREE 90-DAY SERVICE AND GUARANTEE**
**New 1963 SONY ALL-TRANSISTOR**  
**5 1/2-in. PORTABLE TV**
**WITH FREE CARRYING CASE!**  
 With Earphone Handle and  
 Built-in Antenna.  
 Battery Pak Slight Extra Charge. **178<sup>88</sup>**
**NEW POCKET-SIZE**  
**6-Transistor Radio**

 with case, ear-  
 phone and bat-  
 tery. **7<sup>88</sup>**  
**SPECIAL!**
**GENERAL ELECTRIC**  
**Transistor Radio**

 Large speaker,  
 easy-to-tune dial. **11<sup>66</sup>**  
**SPECIAL!**
**NEW ZENITH**
**Shirt-Pocket Radio**

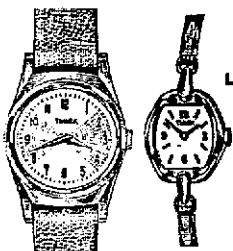
 with carrying  
 case, earphone  
 and set of  
 batteries **16<sup>95</sup>** complete

**CLOSE-OUT ON ALL GRUNDIG-MAJESTIC**  
**AM-FM RADIO-PHONO STEREO CONSOLES**
**UP TO 50% DISCOUNT!**

See Dooley's Stock of Latest Models Before You Buy!

**DOOLEY'S Hardware Mart**  
**5075 LONG BEACH BLVD., - NORTH LONG BEACH**

Mon., Thurs., Fri., 9 to 9—Tues., Wed., Sat., 9 to 6—Sun., 10 to 5



Dooley's have a large and beautiful selection of LADIES', MEN'S, BOYS' and GIRLS' **WATCHES**  
TIMEX • ELGIN  
GRUEN • MIDO  
Shop Now For Christmas and Save Money at Dooley's



**7-Diamond Interlocking WEDDING RING SET**  
1-KARAT TOTAL WEIGHT  
Dooley's Low Price!  
**139<sup>95</sup>** BOTH RINGS  
Set in a beautiful, exquisite fishtail mounting.

Brilliantly Beautiful  
9 Dazzling Diamonds  
**DIAMOND RING**  
In a choice of richly styled 14K White or Yellow Gold.  
Dooley's **LOW PRICE** **149<sup>50</sup>**





**DIAMOND Elegance BRIDAL SET**  
**5-DIAMOND EMERALD CUT**  
1/3 - Karat  
**245<sup>00</sup>** Both Rings  
**5-DIAMOND Magnificent Marquise BRIDAL SET**  
**279<sup>88</sup>** Both Rings



**Beautiful WEDDING BANDS**  
Many, many styles to choose from in this large selection. Choice of 14K White or Yellow Gold matching bridal bonds.  
**SALE PRICE 4<sup>00</sup> UP**

**High Fashion Styling**  
**DIAMOND BRIDAL ENSEMBLES**  
The elegance of your own superb taste radiates in brilliantly beautiful High Fashion Diamond Bridal Rings!

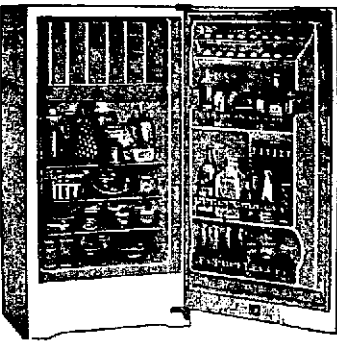


Take Advantage of Dooley's Low Prices  
**LAY-AWAY NOW FOR CHRISTMAS!**


**DOOLEY'S Hardware Mart**  
**5075 LONG BEACH BLVD. - NORTH LONG BEACH**

**STORE HOURS: Mon., Thurs., Fri. 9 to 9 — Tues., Wed., Sat. 9 to 6 — SUNDAYS 10 to 5**

Newest 1963  
**Hotpoint**  
**BIG 10-CU.-FT. FAMILY SIZE REFRIGERATOR**  
With large-capacity freezer section that holds 65 lbs. of frozen foods (including chiller). Has 22 sq. ft. of shelf storage with lots of extra shelf storage space in the deep door shelves.  
**DOOLEY'S LOW PRICE 138<sup>88</sup>**  
**FREE DELIVERY, SERVICE AND GUARANTEE**  
QUANTITY PRICES ON REQUEST



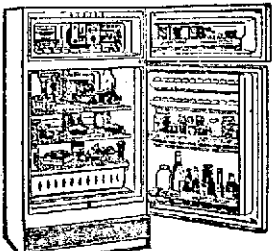
**New RCA WHIRLPOOL 12.2-cu.-ft. 2-DOOR REFRIGERATOR-FREEZER**  
With Big Capacity "Zero-Degree" Freezer  
**Free Delivery Service and Guarantee 198<sup>77</sup>**  
**RCA WHIRLPOOL 14-Cu.-Ft. "FROST-FREE" REFRIGERATOR AND LARGE BOTTOM FREEZER 258<sup>88</sup>**  
Free Delivery, Service and Guarantee



**NEW 1963 DE LUXE GAFFERS & SATTLER Quality Gas Range**  
Four giant Hi-Lo burners on the divided range top, 17" expanded oven with clock and minute minder.  
**Free Delivery, Service and Guarantee 138<sup>88</sup>**



**DOOLEY Smashes ALL Gibson REFRIGERATOR-FREEZER PRICES!**  
Free Delivery, Service and Guarantee  
**12.2-cu.-ft. 2-DOOR REFRIGERATOR-FREEZER 188<sup>88</sup>**  
FROST-FREE Refrigerator section, 75-lb. Zero-Zone Freezer, full width crisper.  
**Giant 13.2-cu.-ft. 2-DR. REFRIGERATOR-FREEZER 192<sup>88</sup>**  
FROST-FREE Refrigerator Section, De Luxe Model with 104-lb. Zero Zone freezer.  
**Big 14-cu.-ft. ALL-REFRIGERATOR 268<sup>88</sup>**  
AUTOMATIC ICE MAKER



**1963 RCA WHIRLPOOL WRINGER WASHER 88<sup>88</sup>**  
DELUXE MODEL WITH PUMP





# SUNDAY

October 13, 1963

## ★ PAID ADVERTISEMENT 7:00 A.M.

- 4 Mr. Wizard, Don Herbert
- 11 Poole's Gospel Favorites 7:30
- 4 (Color) Davey & Goliath 7:45
- 4 (Color) Let's Talk About 8:00 A.M.

- 2 Lamp Unto My Feet: "A Time to Live," ambitious business executive.
- 4 Movie: "Man in Hiding," Paul Henreid (Br.—'53)
- 5 In God We Trust (relig.)
- 9 Sun. Babysitter (cartoons)

- 11 Great Churches: St. Mark's Episc., Van Nuys 8:30
- 2 Look Up & Live: "The Issue: A Play with Comment" (pt. 2). Racial
- 5 Herald of Truth (relig.)
- 7 Sunday Chapel (relig.) 9:00 A.M.

- 2 Camera Three: "Portraits From Life." Martha Schlamme and Will Holt offer folk songs.
- 5 The Adventist Hour
- 7 Movie: "Dark Command," John Wayne ('40)
- 9 Movie: "Blood on the Moon," Robt. Mitchum
- 11 Movie: "A Yank at Oxford," Robert Taylor ('38)
- 13 Variedades, R. Inglesias 9:30

- 2 Light of Faith (Presby.)
- 4 Christophers: "Leisure" 10:00 A.M.
- 2 Learning '63: Pilot program to help "drop outs"
- 4 This Is the Life (Luth.)
- 5 For Kids Only, Sk. Frank
- 13 Panorama Latino 10:30

- 2 Movie: "Pigskin Parade," Betty Grable, Stu Erwin
- 4 The Catholic Hour: "The Friends of My Youth" (pt. 1): "Do You Remember Billie Dove?" Three-part look at the breakdown in values over the past 60 years, shown by 3 generations of a single family, all action in one day.
- 7 Movie: "Hot Cargo," Wm. Gargan ('46)
- 9 Ladies of the Press: James A. Farley
- 13 (Color) Faith for Today 11:00 A.M.

- 4 International Zone, 11:00 A.M.

- 2 Movie: "Pigskin Parade," Betty Grable, Stu Erwin
- 4 The Catholic Hour: "The Friends of My Youth" (pt. 1): "Do You Remember Billie Dove?" Three-part look at the breakdown in values over the past 60 years, shown by 3 generations of a single family, all action in one day.
- 7 Movie: "Hot Cargo," Wm. Gargan ('46)
- 9 Ladies of the Press: James A. Farley
- 13 (Color) Faith for Today 11:00 A.M.
- 4 International Zone, 11:00 A.M.

- 2 Movie: "Pigskin Parade," Betty Grable, Stu Erwin
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- Alastair-Sim: "26x26," Messenger
- 9 Trails West, Ray Milland
- 11 Wonderama, Al Lohman Jr., with judo instructor
- 13 Church in the Home 11:30

- 4 World Artist Concert Hall: "Great Moments of Great Composers" (final show)
- 5 HOME BUYERS' GUIDE
- ★ **Celebrity Home Showcase**
- JOHNNY GREEN, Composer
- 9 Movie: "Illegal," Edward G. Robinson ('55)
- 34 Aquí Alex Prada 12:00 NOON

- 2 Teen-Age Trials, Jerry Dunphy. In one-time switch in format, special panel of juvenile judges and lawmen debate whether names of juvenile violators should be publicized or withheld
- 13 Rev. Oral Roberts
- 4 (Color) College Report, Bob Wright: "Searching the Brain" (Claremont Graduate psychologists)
- 7 Press Conference: Alan Cranston, state controller 12:30

- 2 Face the Nation (see box)
- 4 Covenant, Dr. Donald Gard: "Romans"
- 5 Movie: "Singing Stars," Vaughn Monroe ('50)
- 7 Discovery '63: "The Voyage of Christopher Columbus," re-created on location.
- 13 Social Security in Action 1:00 P.M.

- 2 As Others See Us: "Disarmament and Test-Bans"
- 4 Ladies PGA Championship (see sports box)
- 7 Directions '64: "Tel Ashdod." Abba Eban and 3 archaeologists describe methods used in excavating the ancient city.
- 11 Movie: "Carbine Williams," James Stewart ('52)
- 13 Voice of Calvary 1:30

- 2 Movie: "A Little Bit of Heaven," Gloria Jean ('40)
- 7 AFL Football (sports box)
- 9 Movie: "Illegal" (see noon)
- 13 Cal's Corral (to 4)
- 34 Codicia (dramatic serial) 2:00 P.M.

- 5 Auto Races (Ascot Speedway, Gardena), Dick Lane 2:30
- 4 (Color) Feltelson on Art: "High Renaissance" 3:00 P.M.
- 2 Viewpoint, John Hart
- 4 Movie: "Espionage Agent," Joel McCrea ('39)
- 11 Highway Patrol, Crawford 3:30

- 2 Discovering Art, Dr. Manson: "Sabbath House—an American Classic"
- 9 Movie: "Abbott and Costello Meet Capt. Kidd," Charles Laughton ('52)
- 11 Opinion in the Capital Arthur Schlesinger, Jr., spotlights Eleanor Roosevelt's role in history.
- 34 Encadenada (drama series) 4:00 P.M.

- 2 Insight: Dr. Jacob Kohn on contemporary man
- 11 Trojan Huddle, J. McKay
- 13 Sidney Linden Interviews 4:15
- 7 All-Pro Scoreboard 4:30

- 2 Opera Workshop, Dr. Jan Popper: "Operatic Acting"
- 4 Your Man in Washington
- 5 Popeye, Tom Hatton

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- 7 Issues & Answers, Howard K. Smith, Sec. of Agr.
- Orville Freeman discusses sale of U.S. surplus wheat to Russia.
- 11 USC Football (sports box) 4:45

- 4 Greatest Headlines 5:00 P.M.
- 2 Sunday Sports Spectacular (see sports box). Series now is to be year-round
- 4 (Color) Journey of a Lifetime. "Arc of Covenant" and "Mines of Solomon" (Note: "Wild Kingdom" returns to this slot Sun.)
- 9 Follow the Sun, Gary Lockwood, Keenan Wynn. Supposedly dead jazz musician of the 20's lives.
- 5:30

- 2 Ted Mack's Amateur Hour First seven of 15 finalists
- 4 (Color) College Bowl, Robt. Earle, Fairfield (Conn.) University is challenged by Southern Illinois of Carbondale.
- 5 The Invisible Man
- 34 La Hora Catolica (Cath.) 6:00 P.M.

- 2 The 20th Century, Walter Cronkite (repeat): "Patriotism: The Nazi-Soviet War." One of Hitler's most colossal blunders.
- 4 (Color) Meet the Press (see box)
- 5 Polka Parade, D. Sinclair
- 7 "REFORM SCHOOL GIRL"—TV Premiere on "SUNDAY NIGHT MOVIE" Gloria Castillo, Edward Byrnes ('59-1st run)
- 9 Top Cat (cartoons)
- 13 (Clr.) Rod Rocket, Friends
- 34 Teatro Fantastico (chldrn) 6:30

- 2 Mr. Ed, Alan Young. Ed has his own version of the discovery of America, with a horse the real hero. (Leon Ames has been added to series' cast in later episodes, with Edna Skinner, who played the late Larry Keating's wife, dropped.)
- 4 Biography, Mike Wallace: "Gen. George Marshall"
- 9 Maverick, Roger Moore 7:00 P.M.

- 2 Lassie, Jon Provost, June Lockhart. Ruth Martin is trapped in her pickup truck teetering off cliff.
- 4 The Bill Dana Show. Jose risks his job to befriend an itinerant opera singer Mario Farrar and a cat.
- 5 C. Heston/Susan Hayward
- ★ "PRESIDENT'S LADY" with Fay Bainter ('53)
- 11 Cavalcade of Books, Georgiana Hardy, with Richard Armour, Leonard Wibberley
- ★ Next—Ch. 11—7:30 Prem: TARGET: The Corruptors STEVE McNALLY stars
- 13 The Outlaws, Barton MacLane. Okla. range war.
- 34 Variedades (musical) 7:30

- 2 My Favorite Martian, Ray Walston. Uncle Martin catches a common cold (unknown on Mars) and loses control of powers.
- 4 (Color) Disney's Wonderful World of Color: "Fly with Von Drake." Cartoon story of aviation from ancient kites to space age.
- 7 More great fun and exciting adventure as JAMIE MCPHEETERS moves westward . . . Dan O'Herlihy, Kurt Russell. The Beaver Company is surrounded by Kiowas.
- 9 BURT LANCASTER as "JIM THORPE—ALL-AMERICAN"—THEATRE 9! with Charles Bickford, Phyllis Thaxter ('51). The famed Indian athlete.
- 11 Target: The Corruptors, Steve McNally. Columnist exposes unscrupulous fund raisers.
- 34 TV Musical Ossart

- 2 The Ed Sullivan Show, with Peter Cook, Jonathan Miller, John Bird and Bob and Ray in a collection of satiric comedy sketches. Also Tony Bennett, Frank Gorshin, Leslie Gore, Richard (Mr. Pastry) Hearne, Szony and Claire.
- 13 Mike Hammer, McGavin
- 34 Estudio de Pedro Vargas 8:30

- 4 Grindl, Imogene Coca. Grindl becomes pawn, then nemesis, of a gang of counterfeiters.
- 7 Arrest and Trial, Chuck Connors, Ben Gazzara, James Whitmore. Emotionally disturbed construction worker's bungled suicide attempt results in the death of his foreman. He resists defense, hoping to be convicted.
- 11 DRAMA! ACTION!!
- ★ "GALLANT MEN" Presented by RELIABLE MORTGAGE D'Angelo's love for girl blinds him to racket.
- 13 SEE THE SKI SHOW—★ TOM MALONE & 'ANNIE' Telecast in color.
- 34 WORLD CHAMPIONSHIP ★ SUGGER MATCHES!! 9:00 P.M.

- 2 The Judy Garland Show, with Lena Horne and British comedian Terry-Thomas
- 4 (Color) Bonanza, Michael Landon, Davey Davison, Michael Mikler. Little Joe finds love, adventure and the chance to prove his growing manhood.
- 5 Mr. Lucky, John Vivyan 9:30

- 13 OPERATION SUCCESS ★ with Quentin Reynolds
- 5 It Is Written: "God and Fate in Collision"
- 9 Adventures in Paradise, Gardner McKay, Annie Farge. Old flame of inspector turns up.

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LENA HORNE sings with her hostess during "The Judy Garland Show" at 9 p.m. Sunday, channel 2.

- 11 PHIL SILVERS SHOW presented by RELIABLE MORTGAGE
- ★ Girl friend of former champion won't let him fight.
- 13 Dan Smoot Reports 9:45
- 13 Capitol Reporter, former Congressman Donald Jackson (new station) 10:00 P.M.

- 2 Candid Camera, Durward Kirby. Guest Jack Paar poses as a policeman serving traffic tickets and sympathy.
- 4 A Million for a Daughter
- ★ CLAUDE RAINS in "THE TAKERS" DuPont Show of the Week with Walter Matthau, Shirley Knight—in color. Debonair crook conceives and blueprints a bold and imaginative scheme for stealing baroness' jewels.
- 5 The World on Strings, John Sentesi
- 7 An Evening with Nat 'King' Cole (see box)
- 11 WANTED: DEAD OR ALIVE
- ★ STEVE MCQUEEN—Presented by RELIABLE MORTGAGE
- 13 The Bitter End
- 34 Voces de Mexico 10:30

- 2 What's My Line? J. Daly Guest: Shelley Berman
- 5 Open End, David Susskind "Out of This World." ESP and other baffling phenomena are discussed by panel of psychiatrists, psychologists, medium.
- 7 ABC News Report
- 9 Movie: "The Ruffians" (also "Riff Raff"), Marina Vlady, Robt. Hossein (Fr.—'60—1st run). Writer finds his mistress' body at bottom of cliff.
- 11 "M SQUAD"—LEE MARVIN
- ★ by RELIABLE MORTGAGE
- 13 Newsroom, Don Rose
- 34 Tiempos y Contrastes 11:00 P.M.

- 2 Sun. News, Charles Kuralt
- 4 NEWS 4 FINAL—Full
- ★ Half Hour of NEWS-SPORTS and WEATHER, IN COLOR.
- 7 Southland, Carl George
- 11 Under Discussion: "How Can We Stop Despoiling the Natural World?" Richard Heffner, Sen Edmund Muskie (M-Me.) Dr. Luther Terry and conservation experts.
- 13 Movie: "City for Conquest," James Cagney, Ann Sheridan ('40)
- 34 Noticiero 34 (News) 11:15

- 2 Movie: "Incendiary Blonde," Betty Hutton
- 7 Great Moments in Music 11:30
- 4 Movie: "Follow the Boys," George Raft, Vera Zorina
- 7 Movie: "Magnificent Brute," Victor McLaglen 12:35
- 9 I Led Three Lives 1:00 A.M.
- 2 Movie: "Millions in the Air," John Howard, Wendy Barrie ('35—1st run)

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## SPECIAL

THE NHU FAMILY—Mme. Ngo Dinh Nhu, sister-in-law of South Vietnamese President Ngo Dinh Diem, is interviewed on "Meet the Press," in color, at 6 p.m., ch. 4. NBC newsmen John Sharkey, severely beaten last Saturday by Vietnamese secret police, will be on the panel quizzing Mme. Nhu. CBS, which had slated the Dragon Lady for its "Face the Nation," decided her positions on current issues had received saturation coverage already, and shifted to her father, Tran Van Chuong, former ambassador to the U.S., whose viewpoints contrast with Mme. Nhu, and who will be interviewed at 12:30 p.m., ch. 2.

NAT 'KING' COLE—A one-man show, taped in London last July by the BBC, is offered at 10 p.m., ch. 7, filling in for the defunct "100 Grand" until next week's debut of "Laughs for Sale." Nat sings standards and hits, backed by his own piano, the Ted Heath orchestra and the Cliff Adams Singers.

## Look Lucy Over

When Lucille Ball enters to greet the audience before filming her television show, the orchestra plays "Hey, Look Me Over."

The number is from the Broadway production of "Wildcat" in which Lucy starred.

## Sports Today

**GOLF**, 1 p.m., ch. 4, with the final 3 holes of the 4-day ninth annual Ladies PGA Championship at the Stardust Golf Club in Las Vegas. Chick Hearn and Lee Giroux report, with Judy Kimball defending her title against Mickey Wright and three other former titleholders.

**AFL FOOTBALL**, 1:30 p.m., ch. 7, with Charlie Jones at Bears Stadium, Denver, as the Houston Oilers meet the Broncos. (Note: the Rams-Bears Coliseum clash is blacked out on both ch. 2 and 8, with next NFL telecast Nov. 3.)

**USC FOOTBALL**, 4:30 p.m., ch. 11, with Bill Welsh describing the action at South Bend in Saturday's clash between the Trojans and the Fighting Irish of Notre Dame.

**SUN. SPORTS SPECTACULAR**, 5 p.m., ch. 2, returns for its 5th season premiere with key plays from today's NFL games, and Casey Stengel and Dizzy Dean offering their impressions of the Dodgers' 4-game Series victory over the Yankees. (Series expands to 90 min. in Jan.-Feb.-March, returning to 30 min. when baseball resumes.)

# REBELLION HIS TEACHER

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## Ben Gazzara Discards Chip on Shoulder

By VERNON SCOTT  
HOLLYWOOD (UPI)—Ben Gazzara made his debut as a television series star in "Arrest and Trial" and thereby

transformed himself into the kind of actor he once despised.

When Gazzara arrived in Hollywood six years ago he was a tense, emotional kid with a chip on his shoulder.

A method actor from New York, his experience was limited to the theater and live television guest shots. In interviews he scorned movie-town and video series as beneath his talent.

Everything about his attitude was negative, and Hollywoodians reacted to the young firebrand with monumental disinterest.

BUT SIX YEARS of frustration, a happy marriage to actress Janice Rule and a realistic view of himself have changed Gazzara.

His perpetual frown has been replaced by a relaxed grin and he has an occasional word of praise for the work he's been doing recently.

"Six years ago I rationalized that Hollywood wasn't doing things good enough for me," he admitted at the Universal commissary. "Underneath it all I was afraid of failing out here. I didn't feel I was ready to tackle this town."

"But I don't regret my years of rebellion. I learned from them and grew as a

person. You have to find yourself as a personality, and I think I've managed to do it."

GAZZARA, darkly handsome and athletically built, was raised on the wrong side of the subway tracks in New York City, but was blessed with what he chooses to call "sensitivity."

It was this sensitivity that compelled him to fight for what he considered worthwhile roles in significant scripts.



BEN GAZZARA

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## 5 STAR STATESMAN

"BIOGRAPHY OF GEORGE MARSHALL": PROFESSIONAL SOLDIER, CHIEF OF STAFF FOR AMERICA'S MASSIVE WORLD WAR II MILITARY EFFORT, AND SECRETARY OF STATE UNDER TRUMAN, THIS IS THE MOVING STORY OF A MAN WHOSE CREDO WAS DUTY AND HONOR.

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6:30 PM  
KNBC

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PHONE ORDERS ACCEPTED



**MONDAY**

October 14, 1963

**\* PAID ADVERTISEMENT**

- 6:00 A.M.**  
 2 Sunrise Semester: Ethics  
 7 Cartoon Capers (2½ hrs.)  
**6:30**  
 2 Society & School (USC)  
 4 (Color) Tales of West.  
**7:00 A.M.**  
 2 Capt. Kangaroo: "Trees"  
 4 Today, Hugh Downs  
**7:45**  
 5 For Kids Only, Sk. Frank  
 9 Big Babysitter (cartoons)  
**8:00 A.M.**  
 2 Panorama Pacific, R. Rowe  
 Marlon Morgan is new regular hostess.  
 11 Cartoon Fun  
**8:15**  
 5 Learn to Draw, Jon Gnagy (premiere). Daily lessons become a 15-min. segment  
**8:30**  
 7 Zoorama (San Diego)  
 13 Felix the Cat (cartoons)  
**9:00 A.M.**  
 2 News with Mike Wallace  
 4 Say When, Art James  
 5 The Romper Room  
 7 I Married Joan, J. Davis  
 11 The Jack LaLanne Show  
 13 Morning News  
**9:15**  
 13 Guidepost to Science (6)  
**9:30**  
 2 I Love Lucy, Lucille Ball  
 4 (Color) Word for Word  
 7 Love That Bob! Cummings  
 11 Movie: "I'll Wait for You," Robert Sterling ('41)  
**9:45**  
 13 Assignment Education  
**10:00 A.M.**  
 2 The McCoy's, W. Brennan  
 4 Concentrat'n, Hugh Downs  
 5 Movie (on L.A. Today): Catherine the Great,  
 Elisabeth Bergner ('34)  
 7 December Bride, Byington  
 9 Movie: "Around the World," Kay Kyser ('43)  
**10:15**  
 13 Guidepost to Science (B8)  
**10:30**  
 2 Pete and Gladys  
 4 (Color) Missing Links  
 7 Girl Talk, Virginia Graham  
**10:45**  
 13 Guidepost to Spanish II  
**11:00 A.M.**  
 2 Love of Life  
 4 (Color) First Impression  
 7 Price Is Right, Bill Cullen  
 11 The Jean Majors Show  
 13 Meet the Future  
**11:15**  
 13 Guidepost to Spanish I  
**11:30**  
 2 Search for Tomorrow  
 4 (Color) Truth/Consequences
- 7 Seven Keys, Jack Narz**  
**9 Spectrum: "Amer. Music"**  
**11 The Phil Norman Show**  
**13 TV Bingo, Johnny Jacobs**  
**5 Cross Current (11:35)**  
**11:45**  
 2 The Guiding Light  
**12:00 NOON**  
 2 Burns and Allen Show  
 4 (Color) People Will Talk with Fifi D'Orsay, Allen Jenkins, Isabel Jewell  
 7 Tennessee Ernie Ford  
 9 Searchlight on Delinquency  
 11 Sheriff John, John Rovick  
 13 Movie: "Saxon Charm," Robt. Montgomery ('48)  
 5 Trouble w/Father (12:10)  
**12:30**  
 2 As the World Turns  
 4 The Doctors, J. Pritchett  
 7 Father Knows Best, Young  
 9 Mr. D.A., David Brian  
**12:45**  
 5 Dateline Europe, J. Thor  
**1:00 P.M.**  
 2 Password, Jack Clark.  
 Host Allen Ludden steps down to join bride Betty White on panel.  
 4 Loretta Young Theatre  
 7 Gen'l Hospital, J. Berardino  
 9 Cartoonsville  
 11 Movie: "Slightly Dangerous," Lana Turner ('43)  
**1:20**  
 5 Douglas Fairbanks Th't'r  
**1:30**  
 2 Art Linkletter House Party  
 4 (Color) You Don't Say!  
 7 The Pamela Mason Show  
 13 Ed Allan Show (health)  
**2:00 P.M.**  
 2 To Tell the Truth, Collyer  
 4 Match Game, G. Rayburn  
 9 Movie: "Dive Bomber," Errol Flynn ('41)  
 13 Vagabond: "Montana"  
**2:30**  
 2 The Edge of Night  
 4 Make Room for Daddy  
 5 Movie: "Mystery Woman," Mona Barrie ('35)  
 7 Day in Court: Fraud  
 13 The Ann Sothern Show  
**3:00 P.M.**  
 2 The Secret Storm  
 4 Bachelor Father, Forsythe  
 7 Queen for Day, J. Bailey  
 11 Oh Susanna, Gale Storm  
 13 Felix the Cat (cartoons)  
**3:30**  
 2 My Little Margie, G. Storm  
 4 Movie: "So Goes My Love," Myrna Loy ('46)  
 7 Who Do You Trust?  
 11 The Chucko Show (expanded to full hour)  
**3:45**  
 9 The Mighty Hercules  
**4:00 P.M.**  
 2 Life of Riley, Wm. Bendix  
 5 Bozo's Circus, V. Colvig  
 7 Trailmaster, Ward Bond
- 4 (Color) Golden Voyage**  
 Jack Douglas: "Roundabout Cape Town" (10th season premiere). Chicago teachers narrate their travel film, first in 2 parts on South Africa.  
 5 Leave It to Beaver  
 7 I'm Dickens . . . He's Fenster, Marty Ingels  
 9 People Arc Funny  
 11 Quick Draw McGraw  
 13 (Color) Wild Cargo  
 34 Borrasca (drama serial)  
**7:30**  
 2 To Tell the Truth, Collyer  
 4 (Color) Movie: "Rains of Nanchipur," Lana Turner, Richard Burton, Michael Rennie ('55-1st run). Re-make of Loy-Powell film "The Rains Came."  
 5 Addograms, Jack Barry  
 7 The Outer Limits: "The 6th Finger," David McCallum, Edward Mulhare. Molecular genetics enables a Welsh coal miner to undergo a million years of evolution in a few hours, including a cataclysmic destructive power through sheer mental force.  
 9 Dobie Gillis, D. Hickman  
 11 One Step Beyond: "Blood Flower," Larry Gates. Indestructible flower grows where young patriot's blood was spilled.  
 13 (Color) Holiday, Bill Burrud: "Canadian Wilds."  
 34 Seis a las 7:30 (jazz)  
**8:00 P.M.**  
 2 I've Got a Secret, G. Moore  
 5 The Lawman, John Russell  
 9 Movie: "Fabulous World of Jules Verne," Hugh Downs narrates ('61)  
**11 THE UNTOUCHABLES!**  
 ★ "The ST. LOUIS STORY"  
 Robert Stack, David Brian. Gang robs U.S. mail truck.  
**13 STONEY BURKE**  
 ★ With JACK LORDE with Fay Spain, Robert Doyle. Pretty rodeo secretary is suspected of prairie.  
 34 Encadenada (drama serial)  
**8:30**  
 2 The Lucy Show, Lucille Ball, Vivian Vance. Lucy and Viv connive to get on the softball team and Lucy's baggy suit saves the game. Wm. Schallert and Herb Vigran of the Little League segment, return as manager and umpire respectively.  
 5 Thin Man, Peter Lawford  
 7 (Color) Wagon Train, John McIntire, Michael Rennie, Brian Keith. Overbearing, cynical British newspaper correspondent learns how wild the west really is.  
 34 Corazon: Diario de Nino  
**9:00 P.M.**  
 2 The Danny Thomas Show. Danny entertains old-time vaudevillian (Pat Buttram) lavishly until his barber (Herb Vigran, "Lucy's" umpire above) tells him more about the man.  
 5 Special of Week: "The New Ark." The Duke of Edinburgh introduces this filmed report of the August rescue of a million flamingos whose legs became encrusted in a Kenyan soda lake.  
 11 NAKED CITY!—"Shoes"  
 ★ For Vinnie Winford . . . Dennis Hopper guests as a sadistic psycho who inherits a dance hall.  
 13 Adventure Theatre  
 34 Sor Juana Ines (serial)  
**9:30**  
 2 The Andy Griffith Show. Eccentric mountaineer (Howard Morris), angered at his rejection by the Army, threatens to break every window in the state.  
 4 Hollywood and the Stars, Joseph Cotten: "Sirens, Symbols and Glamour Girls" (pt. 2). Revealing look at professional and personal lives of sex symbols of last 15 years



**BRIAN KEITH** has the role of a soldier during "Wagon Train" at 8:30 p. m. Monday, channel 7, in COLOR.

**SPECIAL**

**SING ALONG WITH MITCH**—The United Nations singers, a mixed chorus of U.N. employees dressed in costumes of their native lands, are scattered throughout the Sing Along Gang in the closing segment of the 10 p.m., ch. 4 color hour simulating a State Department "people-to-people" tour of world. This is the first of several such "guest appearances" for amateur groups this season.

**BREAKING POINT** — John Cassavetes, hired to direct today's segment exploring the pathological emptiness and rebellion of modern youth, read the script and asked instead to play the lead role. He does, at 10 p.m., ch. 7, co-starring with Carol Lawrence in the tale of a beatnik girl and a confused, wealthy young man whose fling of fun ends in a bizarre suicide pact.

**COSA NOSTRA**—Attorney General Robert Kennedy discusses the future of Joseph Valachi and Vito Genovese, and the purpose of the Senate crime hearings, in a news special at 12:30 a. m., ch. 7. Former deputy chief inspector Ray Martin of the NYC Police Dept. takes viewers on a tour of the Brooklyn neighborhood where the Profaci-Gallo gang wars have taken place, with other films from Sicily, birthplace of the Mafia.

13 Broadway Goes Latin  
 34 Comicos y Canciones  
**10:00 P.M.**

2 East Side/West Side, Geo. C. Scott, Diana van der Vlis. Wealthy, fun-loving girl, guilty of traffic violations, is sentenced to serve 30 days as a social worker.  
 4 (Color) Sing Along with Mitch (see box)  
 5 Robt. Taylor's Detectives  
 7 Breaking Point, Paul Richards (see box)  
 9 Clute Roberts, News  
 11 George Putnam, News  
 13 News, Johns and Fishman  
 34 Box de Mexico (boxing)  
**10:30**

9 Movie: "Charge of the Light Brigade," Errol Flynn ('36)  
 11 The Paul Coates Show  
 13 It's Country Music Time  
**11:00 P.M.**

2 News, Dunphy and Hart  
 4 (Color) Jack Latham News  
 5 The News, Robert Arthur  
 7 ABC News; Baxter Ward  
 11 The Best of Groucho  
 13 Movie: "Gunfire at Indian Gap," Vera Ralston ('57)  
**11:15**

4 (Color) Tonight, Johnny Carson with Teresa Brewer, Phil Foster, Rep. James C. Wright Jr. (D-Tex.), Paul Frees  
 5 Weather/Sports; Steve Allen (11:20) with Garry Moore, Smothers Brothers.  
**11:30**

2 Movie: "Slaves of Babylon," Richard Conte ('53)  
 7 Five Fingers, D. Hedison  
 11 Movie: "Cynthia," Elizabeth Taylor ('46)  
**12:30**

7 Cosa Nostra: The Business of Crime (see box)  
 9 Movie: "Around the World," Kay Kyser ('43)  
**12:50**

5 Movie: "Bridge of San Luis Rey," Akim Tamiroff  
**1 A.M.**  
 7 Movie: "Dr. Morelle," Valentine Dyall (Br. '56)  
**1:15**

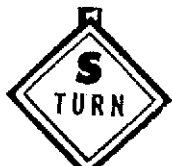
2 Movie: "Half Angel," Frances Dee.  
**1:30**  
 11 All-Night Show: "Rise and Shine," and "Andy Hardy's Private Secretary."

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# WEDNESDAY

October 16, 1963

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
 2 Sunrise Semester: Ethics.  
 7 Cartoon Capers (2½ hrs.)  
**7:00 A.M.**  
 2 Captain Kangaroo  
 4 Today, Hugh Downs  
**7:45**  
 5 For Kids Only, Sk. Frank  
 9 Big Babysitter (cartoons)  
**8:00 A.M.**  
 2 Panorama Pacific, R. Rowe  
 11 Cartoon Fua  
**8:30**  
 7 Zorrama (San Diego)  
 13 Felix the Cat (cartoons)  
**9:00 A.M.**  
 2 News with Mike Wallace  
 4 Say When, Art Jamen  
 5 The Romper Room  
 7 I Married Joan, J. Davis  
 11 The Jack LeLanne Show  
**9:15**  
 13 Guidepost: Science (4)  
**9:30**  
 2 I Live Lucy, Lucille Ball  
 4 (Color) Word for Word  
 7 Love That Bob! Cummings  
 11 Movie: "Bomber's Moon," George Montgomery (43)  
**10:00 A.M.**  
 2 The McCoys, W. Brennan  
 4 Concentrat'n, Hugh Downs  
 5 Movie (on L.A. Today): "Thief of Bagdad," Conrad Veidt (40)  
 7 December Bride, Byington  
 9 Movie: "Anne of Windy Poplars," Anne Shirley  
 13 Audio Visual Preview  
**10:30**  
 2 Pete and Gladys  
 4 (Color) Missing Links  
 7 Girl Talk, Virginia Graham  
**10:45**  
 13 Guidepost to Spanish II  
**11:00 A.M.**  
 2 Love of Life  
 4 (Color) First Impression  
 7 The Price Is Right, Cullen  
 11 The Jean Majors Show  
 13 Social Security in Action  
**11:30**  
 2 Search for Tomorrow  
 4 (Color) Truth-Consequences  
 7 Seven Keys, Jack Narz  
 9 Spectrum: "Amer. Music"  
 11 The Phil Norman Show  
 13 TV Bingo, Johnny Jacobs  
**11:45**  
 2 The Guiding Light  
**12:00 NOON**  
 2 Burns and Allen Show  
 4 (Color) People Will Talk  
 7 Tennessee Ernie Ford  
 9 Parents and Dr. Spock  
 11 Sheriff John, John Rovick  
 13 Movie: "Young Wives' Tale," Joan Greenwood  
 5 Trouble w/Father (12:10)  
**12:30**  
 2 As the World Turns  
 4 The Doctors, J. Pritchett  
 7 Father Knows Best, Young.  
 9 Mr. D. A., David Brain  
**1:00 P.M.**  
 2 Password, Allen Ludden  
 4 Loretta Young Theatre

- 7 Gen'l Hospital, J. Berardino  
 9 Carletonville  
 11 Movie: "Wyoming," Wallace Beery (40)  
**1:30**  
 2 Art Linkletter House Party  
 Guest: Andre Previn  
 4 (Color) You Don't Say!  
 7 The Pamela Mason Show  
 13 Ed Allan Show (health)  
**1:45**  
 9 Feature Page, Joe Dolan  
 5 Overseas Adventure (1:55)  
**2:00 P.M.**  
 2 To Tell the Truth, Collyer  
 4 Match Game, G. Rayburn  
 9 Movie: "Flowing Gold," John Garfield (49)  
 13 Vagabond: "Jamaica"  
**2:30**  
 2 The Edge of Night  
 4 Make Room for Daddy  
 5 Movie: "News Is Made at Night," Preston Foster  
 7 Day in Court: False Arrest  
 13 The Ann Sothern Show



**WRESTLING**, 9 p.m. ch. 5, Dick Lane at the Olympic.  
**RAMS IN ACTION**, 9:30 p.m., ch. 13, has Tom Harmon and highlights of Sunday's game with the Chicago Bears.

- 3:00 P.M.**  
 2 The Secret Storm  
 4 Bachelor Father, Forsythe  
 7 Queen for Day, J. Bailey  
 11 Oh Susanna, Gale Storm  
 13 Felix the Cat (cartoons)  
**3:30**  
 2 My Little Margie, G. Storm  
 4 Movie: "The Horse's Mouth," Alec Guinness  
 7 Who Do You Trust?  
 11 The Chucko Show  
**3:45**  
 9 The Mighty Hercules  
**4:00 P.M.**  
 2 Life of Riley, Wm. Bendix  
 5 Bozo's Circus, V. Colvig  
 7 Trailmaster, Ward Bond  
 34 Reloj Musical (variety)  
**4:30**  
 2 Movie: "Just Around the Corner," Shirley Temple, Charles Farrell, Joan Davis (38)  
 9 The Engineer Bill Show  
 11 Cartoons, Al Lohman Jr.  
 34 Un Canto de Mexico  
**4:45**  
 5 Popeye, Tom Hatten  
 13 Rocky and His Friends  
**5:00 P.M.**  
 7 Hawaiian Eye, A. Easley  
 11 Cartoons, Don Lamond  
 13 The Lloyd Thaxton Show  
 34 Escuela KMEX (English)  
**5:30**  
 5 Beetle and His Buddies  
 9 Funny Company, J. Coons  
 11 Superman, George Reeves  
 34 Puertas Abiertas (travel)  
**5:45**  
 4 (Color) News W/ther/Sprts

- 6:00 P.M.**  
 2 Big News, Jerry Dunphy  
 4 (Color) Jack Latham News  
 5 You Asked for It, Smith  
 7 News Hour, Baxter Ward  
 9 The Lone Ranger, C. Moore  
 11 The Mickey Mouse Club  
 13 (Color) Courageous Cat  
 34 Codicia (dramatic serial)  
**6:30**  
 4 Huntley-Brinkley Report  
 9 Our Miss Brooks, E. Arden  
 13 (Color) Touche Turtle  
 34 Noticiero 34 (News)  
**6:45**  
 7 Ron Cochran, News  
 11 George Putnam Daxline  
**7:00 P.M.**  
 2 Walter Cronkite, News  
 4 (Color) Death Valley Days: "Thar She Blows," George Gobel, Evans Evans. When his mule dies pulling his heavily-loaded wagon, a young inventor puts sails on the wagon.  
 5 Leave It to Beaver  
 7 The Paul Winchell Show  
 9 People Are Funny  
 11 Heckle and Jeckle  
 13 (Color) This Exciting World, Alan Sloane  
 34 Borrasca (dramatic serial)  
**7:30**  
 2 Town Meeting of the World: "Christian Revolution" (see box)  
 4 (Color) The Virginian, Lee J. Cobb, Roberta Shore, Robert Redford. Betsy breaks her father's heart when her first love turns out to be a hardened parolee from prison.  
 5 Addograms, Jack Barry  
 7 Ozzie & Harriet, Wally becomes over-confident after a few lessons in the manly art of self-defense. Seven pro and college football stars, from Charley Britt to Marlin McKeever, get into the act in the gym where Wally is "in training."  
 9 Dobie Gillis, D. Hickman  
 11 One Step Beyond: "Tonight at 12:17," Peggy Ann Garner. Woman has premonition of airplane crashing into her bedroom.  
 13 (Color) Adventure Tomorrow, Dr. Martin Klein: "Aerial Firepower."  
 34 Miercoles Musical  
**8:00 P.M.**  
 5 The Lawman, John Russell  
 7 The Patty Duke Show.  
 9 Movie: "Fabulous World of Jules Verne."  
**11 THE UNTOUCHABLES!**  
 ★ Guest: **Nehemiah Persoff** with Robert Stack, Barbara Nichols. Ness uses stripper to crack Capone mob trying to take over.  
**13 SAM RIDDLE—Special**  
 ★ guests—**BILL DANA AND TRINI LOPEZ** . . . (see box)  
 34 Encadenada (drama serial)  
**8:30**  
 2 Glynis, Glynis Johns. Glynis stumbles on a flourishing bookie joint and a gangster (Jack Searl) who'd rather take chances with a corpse than an amateur writer.

- 5 Robt. Taylor's Detectives  
 7 The Price Is Right, Bill Cullen: Alan King  
 34 Festival de Canciones  
**9:00 P.M.**  
 2 Beverly Hillsbillies, Buddy Ebsen, Donna Douglas. Elly May clashes with a wealthy debutante (Joanna Barnes) and sparks a new trend in understated fashion when she enrolls at a Beverly Hills finishing school for pampered girls.  
 4 Espionage: "The Incurable One," Ingrid Thulin, Steven Hill. Titled woman carries over into civilian life the compulsive urge to kill acquired as a spy.  
 5 Wrestling (sports box)  
 7 Ben Casey, Vincent Edwards, Barry Sullivan, Beau (son of Lloyd) Bridges. Two-part segment deals with a man whose body-building campaign for his athletic son causes him to clash with Casey over the necessity for surgery for the boy.  
**11 — NAKED CITY! —**  
 ★ "The Deadly Guinea Pig" Viveca Lindfors, Eugenie Leontovich, George Voskovec, Barry Morse.  
 34 Sor Juana Ines (serial)  
**9:30**  
 2 The Dick Van Dyke Show. With their marriage illegal because of Laura's little lie, the Petries plan to elope. (For more of Laura, as her real-life Mary Tyler Moore, stay with CBS for the Danny Kaye Show.)  
 13 Rams in Action (sports box)

## SPECIAL

**TOWN MEETING of WORLD**—Tuesday morning's Telstar II forum on "The Christian Revolution" is repeated at 7:30 p.m., ch. 2.  
**SAM RIDDLE SPECIAL**—Bill Dana, Johnny Crawford, Trini Lopez, Vic Dana, Jan and Dean, Dick and Deedy, Steve Allen's Cococabana Quartet, Dwayne Eddy and Richard Chamberlain join the KFWB deejay in a live 90-min. musical, 8 p.m., ch. 13.  
**SAGA OF WESTERN MAN**—"1492," first in a 4-part series documenting the development of today's civilization, focuses on the year that ended the Middle Ages and launched modern man on his new course. The actual world of the people who made the era is the setting as we see the original documents, enter the same rooms and ride the same roads as Columbus, Ferdinand and Isabella, Leonardo de Vinci and Michelangelo. John H. Secondari is writer-narrator for the color hour at 10 p.m., ch. 7, with Frederic March the voice of Christopher Columbus. Subsequent programs in the "Saga" series will document 1776, 1898 and 1964.



**GEORGE GOBELS** is a man who sails his covered wagon across the western plains during "Death Valley Days" at 7 p.m. Wednesday, channel 4.

- 34 Novilladas (bullfights)  
**10:00 P.M.**  
 2 The Danny Kaye Show. Spoofs of TV's situation comedies feature Mary Tyler Moore (of Van Dyke show) and Eddie Foy Jr. (of the defunct "Fair Exchange" and a guest on next week's "Glynis").  
 4 The 11th Hour, Ralph Bellamy, Ann Harding, Robert Lansing, Jacqueline Scott. A couple faces the problem of coping with his mother's senility.  
 7 (Color) Saga of Western Man: "1492" (see box).  
 9 Cleve Roberts News  
 11 George Putnam, News  
 13 News, Johns and Fishman  
**10:30**  
 9 Movie: "Dangerously They Live," John Garfield (41)  
 11 The Paul Coates Show  
 13 It's Country Music Time  
**11:00 P.M.**  
 2 News, Dunphy and Harl  
 4 (Color) Jack Latham news  
 5 The News, Robert Arthur  
 7 ABC News; Baxter Ward  
 11 The Best of Groucho  
 13 Movie: "Men of San Quentin," J. Anthony Hughes (42)  
**11:15**  
 4 (Color) Tonight, Johnny Carson with Mary Ann Mobley, AMA president Dr. Edward Annis, violinist Erik Friedman  
 5 Weather Sports; Steve Allen Show (11:20) with Russia films, Telly Savalas, Lulu Porter  
**11:30**  
 2 Movie: "Crisis Cross," Burt Lancaster (48)  
 7 New Breed, Leslie Nielsen  
 11 Movie: "I Take This Woman," Spencer Tracy  
 34 Noticiero 34 (News)  
**12:05**  
 9 Movie: "Anne of Windy Poplars," Anne Shirley  
**12:30**  
 7 Movie: "Girl in the Taxi," Frances Day (Br.) (40)  
**12:50**  
 5 Movie: "Michael Shayne, Private Detective,"  
**1:15**  
 2 Movie: "Murder Goes to College," Roscoe Karns  
**1:30**  
 11 All-Night Movies:

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# TUESDAY

October 15, 1963

## ★ PAID ADVERTISEMENT

6:00 A.M.

- 2 Sunrise Semester; Art
- 7 Cartoon Capers (2½ hrs.)

6:30

- 2 Communism: Myth, Reality
- 4 (Color) Tales of West.

7:00 A.M.

- 2 Capt. Kangaroo: Poetry
- 4 Today, Hugh Downs

7:45

- 5 For Kids Only, Sk. Frank
- 9 Big Babysitter (cartoons)
- 13 Teachers' Institute

8:00 A.M.

- 2 Town Meeting of the World: "The Christian Revolution" (see box)
- 11 Cartoon Fun

8:15

- 5 Learn to Draw, Jon Gnagy
- 5 For Kids Only (cont'd)
- 7 Zorramu (San Diego)

8:30

- 13 Felix the Cat (cartoons)
- 9:00 A.M.

- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show
- 13 Morning News

9:15

- 13 G'depost: Soc. Studies (3)
- 9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 Love That Bob! Cummings
- 11 Movie: "Barricade," Alice Faye ('50)

9:45

- 13 Essence of Judaism

10:00 A.M.

- 2 The McCoy's, W. Brennan
- 4 Concentra'n, Hugh Downs
- 5 Movie (on L.A. Today): "Weird Woman," Lon Chaney, Evelyn Ankers
- 7 December Bride, Byington
- 9 Movie: "Prisoner of Zen-da," Ronald Colman

10:15

- 13 G'depost: Focus on Amer.

10:30

- 2 Pete and Gladys
- 4 (Color) Missing Links
- 7 Girl Talk, Virginia Graham

11:00 A.M.

- 2 The Love of Life
- 4 (Color) First Impression
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show

- Bert Resnik is one of 4 TV columnists guesting
- 13 G'depost: Soc. Studies (5)

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 7 Seven Keys, Jack Narz
- 9 Spectrum: "Art of Th'ir"
- 11 The Phil Norman Show
- 13 TV Bingo, Johnny Jacobs

11:45

- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) People Will Talk
- 7 Tennessee Ernie Ford
- 9 Seminar: Amer. Civilization
- 11 Sheriff John, John Rovick
- 13 Movie: "Laughter in Paradise," Alastair Sim ('51)
- 5 Trouble w/Father (12:10)
- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 7 Father Knows Best, Young
- 9 Mr. D.A., David Brian



**ROLLER SKATING** championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

1:00 P.M.

- 2 Password, Jack Clark
- 4 Loretta Young Theatre
- 7 Gen'l Hospital, J. Berardino
- 9 Cartoonsville
- 11 Movie: "2-Faced Woman," Greta Garbo ('41)

1:30

- 2 Art Linkletter H'se Party
- 4 (Color) You Don't Say!
- 7 The Pamela Mason Show
- 13 Ed Allan Show (health)

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Edge of Dark-ness," Errol Flynn ('43)
- 13 Vagabond: "Death Valley"

2:30

- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Navy Wife," Ralph Bellamy ('36)
- 7 Day in Court: Theft
- 13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Queen for Day, J. Bailey
- 11 Oh Susanna, Gale Storm

- 13 Felix the Cat (cartoons)

3:30

- 2 My Little Margie, G. Storm
- 4 Movie: "Bitter Creek," William Elliott ('54)
- 7 Who Do You Trust? Guest: Louis Quinn
- 11 The Chucko Show

3:45

- 9 The Mighty Hercules

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Bozo's Circus, V. Colvig
- 7 Trailmaster, Ward Bond
- 34 Reloj Musical (variety)

4:30

- 2 Movie: "When the Red-skies Rode," Jon Hall ('51)
- 9 The Engineer Bill Show
- 11 Cartoons, Al Lohman Jr.
- 34 Un Canto de Mexico

4:45

- 5 Popeye, Tom Hatten
- 13 Rocky and His Friends

5:00 P.M.

- 7 Laramie, John Smith
- 11 Cartoons, Don Lamond
- 13 The Lloyd Thaxton Show
- 34 Escuela KMEX (English)
- 5 Beetle and His Buddies
- 9 Funny Company, J. Coons
- 11 Superman, George Reeves
- 34 Motivo de Alarma (fire)

5:45

- 4 (Bolor Nws/Wthr/Sprts

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Color) Jack Latham News
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 The Lone Ranger
- 11 The Mickey Mouse Club
- 13 (Color) Courageous Cat
- 34 Codicia (dramatic serial)

6:30

- 4 Huntley-Brinkley Report
- 5 The News, Robert Arthur
- 9 Our Miss Brooks, E. Arden
- 13 (Color) Touche Turtle
- 34 Noticero 34 (News)

6:45

- 7 Ron Cochran, News
- 11 George Putnam Dateline

7:00 P.M.

- 2 Walter Cronkite, News
- 4 (Color) Across the 7 Seas
- Jack Douglas: "Big Night in Berlin"
- 5 Leave It to Beaver
- 7 Battleline, Jim Bishop: "Fall of Poland"
- 9 People Are Funny
- 11 Huckleberry Hound
- 13 (Color) Wonders of the World: "Isle of Man"
- 34 Borrasca (drama serial)

7:30

- 2 Marshal Dillon, James Arness, Marilyn Maxwell
- 4 Mr. Novak, James Franciscus, Dr. Frank C. Baxter, David Macklin. English crib-sheet threatens to ruin chance of brilliant science student to win a coveted scholarship.
- 5 Addograms, Jack Barry
- 7 Combat! Rick Jason, Vic Morrow, Richard Basehart, Simon Oakland (pt. 2). Saunders orders men to work on obvious tunneling project as cover-



**BILLY SANDS** discovers a secret source of income during "McHale's Navy" at 8:30 p. m. Tuesday, channel 7.

up for genuine escape plan.

- 9 Dobie Gillis, D. Hickman

★ — CHEYENNE! —

- ★ starring CLINT WALKER
- 13 (Color) Wanderlust, Bill Burrud: "Spanish Fiesta"
- 34 Premier Orfeon (musical)

8:00 P.M.

- 2 The Red Skelton Hour. Rosemary Clooney, as a phone company press agent, pits Clem Kadiddle-bopper against Doodles Weaver to pick the champion lamebrain in a publicity campaign to show the ease of digit-dialing.
- 5 The Lawman, John Russell
- 9 Movie: "Fabulous World of Jules Verne."

★ GLENDALE FEDERAL

- ★ SAVINGS PRESENTS
- "PROBE"—DR. BURKE
- Russia's wheat shortage.
- 34 Encadenada (drama serial)

8:30

- 4 Redigo, Richard Egan, Niro Minardos. Hired assassins appear at ranch to kill dictator's son.
- 5 Zane Grey Theater.
- 7 McHale's Navy, Ernest Borgnine. Binghamton and the dice are wild when testimonial dinner proves cover-up.

- 11 Thriller, Boris Karloff.
- 13 (Color) Hot Spots '63: "Republic of Indonesia"
- 34 Buen Humor y Cia

9:00 P.M.

- 2 Petticoat Junction, Bea Benaderet, Edgar Buchanan. Uncle Joe suspects that the 5-tycoon train repair team are really crooked "bums"
- 4 The Richard Boone Show: "Where Do You Hide an Egg?" Boone, Harry Morgan, Robert Blake. Three bungling cronies steal a safe and then wish they hadn't.
- 5 Roller Skating (spts box)
- 7 (Color) Greatest Show on Earth, Jack Palance, Hugh O'Brian, Harold J. Stone, Peggy McCay. Bareback rider plots revenge when the circus plays the New Mexico town he was driven out of for romancing

- 13 Expedition: "Return of the Stone Age." Aborigines
- 34 Sor Juana Ines (serial)

9:30

- 2 The Jack Benny Program. Guest Clint Walker makes his singing debut and leads Benny into the world of tall, two-fisted he-men.
- 11 M-Squad, Lee Marvin
- 13 PREMIERE—HAPPY
- ★ WANDERER... COLOR (see box)
- 34 Yate del Prado (musical)

10:00 P.M.

- 2 The Garry Moore Show. Brock Peters, Roy Castle and Dorothy Loudon join

- in sketches about perennial student, Japanese politeness, coldness of New York and the year 1927.
- 4 (Color) The Andy Williams Show (see box)
- 7 The Fugitive, David Jansen, Susan Oliver, Barry Morse (pt. 2). A match which can be traced threatens Kimble's freedom, and he and Karen concoct a plan.
- 9 Clete Roberts News
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chucheries (musical)

10:30

- 9 Movie: "Passage to Marseille," Humphrey Bogart.
- 11 The Paul Coates Show
- 13 It's Country Music Time
- 34 Algo de lo Nuestro

11:00 P.M.

- 2 News, Duphy and Hart
- 4 (Color) Jack Latham news
- 5 The News, Robert Arthur
- 7 ABC News; Baxter Ward
- 11 The Best of Groucho
- 13 Movie: "Atlantic City," Constance Moore ('44)

11:15

- 4 (Color) Tonight, Johnny Carson with Milt Kamen, Susan Barrett,
- 5 Weather/Sports: Steve Allen Show (11:20) with Carmen McRae, sound man Wes Harrison, Ramsey Lewis jazz trio.

11:30

- 2 Movie: "When Tomorrow Comes," Irene Dunne
- 7 Stagecoach West, R. Bray
- 11 Movie: "Dr. Kildare's Victory," Lew Ayres ('41)
- 9 Movie: "Prisoner of Zen-da," Ronald Colman ('37)

12:05

- 7 Movie: "Penitentiary," John Howard ('38)
- 5 Movie: "Great Mike,"

1:15

- 2 Movie: "I'll Give a Million," Warner Baxter
- 1:30

- 11 All-Night Show: "7 Sweethearts," "Salute to Marines"
- 9 Spectrum (1:35)

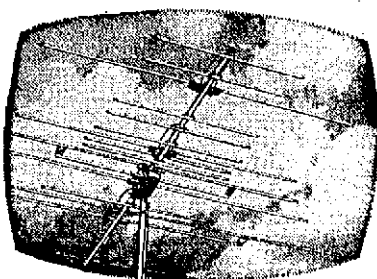
- ★ SPECIAL

**TOWN MEETING OF WORLD** — Eric Severeid in New York is anchor man for the second quarterly international forum to be broadcast via Telstar II on its final available transmission until late winter. Hour will be from Rome, London and Princeton, N.J., as forces striving toward reforms and Christian unity are considered at 8 a.m., ch. 2 (repeated Wed., 7:30 p.m.). Taking part from Rome will be Laurian Cardinal Rungmbwa of Tanganyika, first Negro cardinal of the Catholic Church, and the Rev. Dr. Hans Kueng, dean of theology at West Germany's University of Tuebingen. Bishop Lesslie Newbigin will speak from London with the viewpoint of the Church of England, with Dr. Franklin Clark Fry, president of the Lutheran Church, at Princeton.

**HAPPY WANDERERS** — Premiere. KCOP's newest color travel show is hosted by Slim Barnard and Buddy Noonan at 9:30 p.m., ch. 13, dealing with weekend trips to areas within easy reach of the Southland. Opener spotlights the back country of Palm Springs, including a ride on the new tramway.

**ANDY WILLIAMS** — Actress Lee Remick makes her TV song and dance debut, while Joey Bishop "sings" and strums a mandolin to Williams' bongos at 10 p.m., in color, ch. 4. Andy offers a tribute to his 3-week-old daughter, Noelle Christine.

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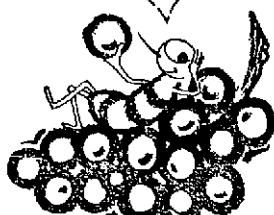
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# Television Movie Tips

**SUNDAY**  
JIM THORPE, ALL-AMERICAN—7:30 p.m., ch. 9. Burt Lancaster, Phyllis Thaxter, Charles Bickford (1951). The rise, marriage, downfall and



**ME-N-ED'S**  
PIZZA PARLOR  
Ye Olde Public House  
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eventual rise again of the famed Indian athlete whose Olympic records were stricken from the books.

**MONDAY**  
RAINS OF RANCHIPUR—7:30 p.m., in color, ch. 4. Lana Turner, Richard Burton, Fred MacMurray, Joan Caulfield, Michael Rennie (1955). Louis Bromfield's "The Rains Came," story of the romance between the American wife of an English lord and a Hindu doctor.

CHARGE OF LIGHT BRIGADE—10:30 p.m., ch. 9. Errol Flynn, Olivia De Havilland, David Niven (1936). Blazing, fictionalized tale of the amazing war adventures

suggested by Tennyson's poem. Fine performances.

**THURSDAY**  
3 COINS IN THE FOUNTAIN—8:30 p.m., in color, ch. 5. (Yes, color on KTLA—its first regular.) Clifton Webb, Jean Peters, Dorothy McGuire.

**FRIDAY**  
THE DESERT FOX—8 p.m., ch. 11. James Mason, Sir Cedric Hardwicke, Jessica Tandy (1951).

SINCE YOU WENT AWAY—9:30 p.m., ch. 5 (concluded Saturday, 8:30 p.m.). Claudette Colbert, Jennifer Jones, Joseph Cotten, Shirley Temple, Monty Woolley.

**SATURDAY**  
OF MICE & MEN—2:30 p.m., ch. 7. Burgess Meredith, Lon Chaney, Betty Field (1940). Steinbeck's classic tale of a feeble-minded soul and his protector, set on the migratory farms of the Salinas valley.

MOULIN ROUGE—8:30 p.m., in color, ch. 9. Jose Ferrer, Colette Marchand, Zsa Zsa Gabor (1952). John Huston's colorful biography of the painter Toulouse-Lautrec,

whose physical deformity caused his despair in love.  
THE TALL MEN—9 p.m.,

in color, ch. 4. Clark Gable, Jane Russell, Robert Ryan, Cameron Mitchell (1955).

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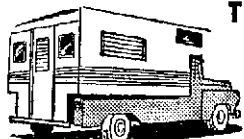
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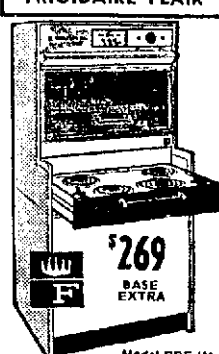
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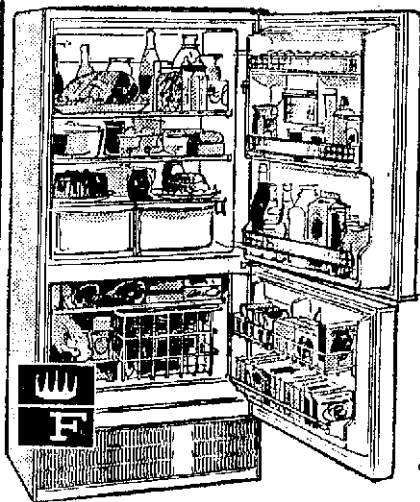
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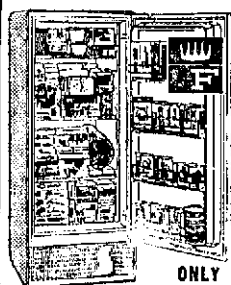


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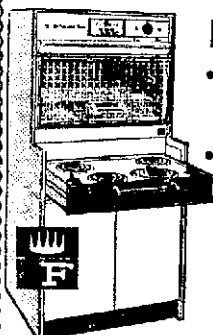
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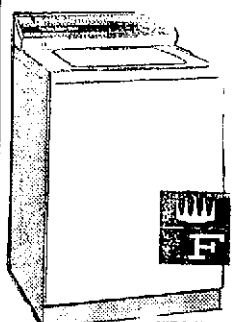
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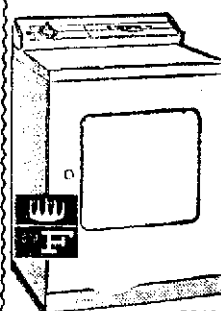


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# Week's Top Shows

**Sunday**—"An Evening with Nat 'King' Cole" at 10 p.m. on channel 7 presents the vocalist backed by the Ted Heath orchestra and augmented by the Cliff Adams Singers.

**Monday**—"Breaking Point" at 10 p.m. on channel 7 stars Carol Lawrence in a story about a beatnik and a death pact.

**Tuesday**—"The Andy Williams Show" at 10 p.m. on channel 4 in COLOR has actress Lee Remick making her television song-and-dance debut.

**Wednesday**—A documentary on Christopher Columbus airs for an hour starting at 10 p.m. on channel 7 in COLOR. The voice of Columbus is provided by Fredric March.

**Thursday**—"Festival of Performing Arts" at 9 p.m. on channel 13 features singer George London with operatic arias.

**Friday**—Tammy Grimes is featured as an acoustical engineer in "Route 66" at 8:30 p.m. on channel 2. It's a comedy about a beauty contest and a luxury hotel. Horace McMahon and Harry Bellaver, graduates of "Naked City," also guest.

**Saturday**—"The Defenders" at 9 p.m. on channel 2 stars Chester Morris as a corrupt judge.

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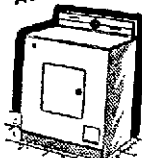
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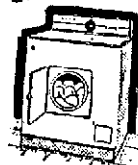
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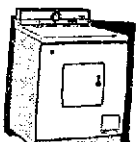
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"Machine-dry my  
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lingerie?"

Never! . . . Until I got my  
**MAYTAG GAS DRYER**  
with  
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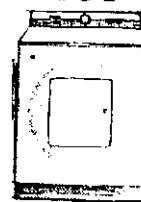
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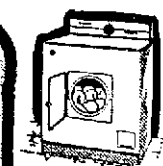
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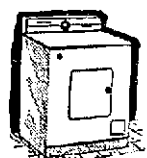


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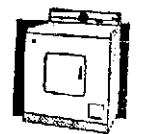
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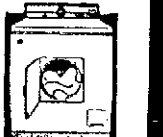
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# THURSDAY

October 17, 1963

## ★ PAID ADVERTISEMENT

6:00 A.M.

- 2 Sunrise Semester: "Art"
- 7 "Babylonian Cities"
- 7 Cartoon Capers (2½ hrs.)
- 6:30
- 2 Communism: Myth vs. Reality: Soviet Agriculture
- 4 (Color) Tales of West.

7:00 A.M.

- 2 Captain Kangaroo
- 4 Today, Hugh Downs
- 7:45
- 5 For Kids Only, Sk. Frank
- 9 Big Babysitter (cartoons)
- 13 Teacher in Service (math)

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- 11 Cartoon Fun

8:15

- 5 Learn to Draw, Jon Gnagy
- 8:30
- 5 For Kids Only (cont'd)
- 7 Zoorama (San Diego)

- 13 Felix the Cat (cartoons)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show
- 13 Morning News

9:15

- 13 G'depost: Soc. Studies (5)

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 Love That Bob! Cummings
- 11 Movie: "Dr. Kildare's Strange Case," Lew Ayres

9:45

- 13 Guidepost to Math (4)

10:00 A.M.

- 2 The McCays, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Movie (on L.A. Today): "Calling Dr. Death," Lon Chaney (43)

- 7 December Bride, Byington
- 9 Movie: "Berlin Express," Merle Oberon (48)

- 13 Guidepost to Math (5)

10:25

- 13 Guidepost to Math (6)

10:30

- 2 Pete and Gladys
- 4 (Color) Missing Links
- 7 Girl Talk, Virginia Graham

11:00 A.M.

- 2 The Love of Life
- 4 (Color) First Impression
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show
- 13 G'depost: Storybook Time

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 7 Seven Keys, Jack Narz
- 9 Spectrum: "Art of Th'tr"
- 11 The Phil Norman Show
- 13 TV Bingo, Johnny Jacobs

11:45

- 5 Cross Current (11:35)
- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) People Will Talk
- 7 Tennessee Ernie Ford
- 9 LASC: Books & Ideas
- 11 Sheriff John, John Rovick
- 13 Movie: "Girl from Manhattan," Dorothy Lamour
- 5 Trouble w/Father (12:10)

12:30

- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 7 Father Knows Best, Young
- 9 Mr. D.A., David Brian

1:00 P.M.

- 2 Password, Allen Ludden
- 4 Loretta Young Theater
- 7 Gen'l Hospital, J. Berardino
- 9 Cartoonville
- 11 Movie: "My Brother Talks to Horses," Butch Jenkins

1:20

- 5 Douglas Fairbanks Th'tr

1:30

- 2 Art Linkletter House Party
- 4 (Color) You Don't Say!
- 7 The Pamela Mason Show
- 13 Ed Allan Show (health)

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Bachelor & Bobby-soxer," Cary Grant (47)
- 13 Vagabond: Calgary

2:30

- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Road Demon," Henry Arthur (38)
- 7 Day in Court: adoption
- 13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Queen for a Day, J. Bailey
- 11 Oh Susanna, Gale Storm
- 13 Felix the Cat (cartons)

3:30

- 2 My Little Margie, G. Storm
- 4 Movie: "Untamed Breed," Sonny Tufts (48)
- 7 Who Do You Trust?
- 11 The Chucko Show

3:45

- 5 Corris Guy, Cooking Tips
- 9 The Mighty Hercules

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Bozo's Circus, V. Colvig
- 7 Trailmaster, Ward Bond
- 34 Reloj Musical (variety)

4:30

- 2 Movie: "Fire Over Africa," Maureen O'Hara (54)
- 9 The Engineer Bill Show
- 11 Cartoons, Al Lohman Jr.
- 34 Un Canto de Mexico

4:45

- 5 Popeye, Tom Hatten
- 13 Rocky and His Friends

5:00 P.M.

- 7 Laramie, Robert Fuller
- 11 Cartoons, Don Lamond
- 13 The Lloyd Thaxton Show
- 34 Escuela KMEX (English)

5:30

- 5 Beetle and His Buddies
- 9 Funny Company, J. Coons



**KATHLEEN CROWLEY** holds stock in a case about a mining venture during "Perry Mason" at 9 p. m. Thursday, channel 2.

- 11 Superman, George Reeves
- 34 De Todo un Poco (society)

5:45

- 4 (Color) Nws/W'ther/Sprts
- 13 Bill Johns, News

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Color) Jack Latham News
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 The Lone Ranger

- 11 The Mickey Mouse Club
- 13 (Color) Courageous Cat
- 34 Codicia (dramatic serial)

6:30

- 4 Huntley-Brinkley Report
- 5 The News, Robert Arthur
- 9 LOTS OF 9-WATCHERS!

- ★ ONLY ONE BONNIE BROOKS!

- 13 (Color) Touche Turtle
- 34 Noticiero 34 (News)

6:45

- 7 Ron Cochran, News
- 11 George Putnam Dateline

7:00 P.M.

- 2 Walter Cronkite, News
- 4 "SCIENCE IN ACTION"

- ★ ... "HEMATOLOGY" ...

- 5 Leave It to Beaver
- 7 Fractured Flickers, Hans Conried, with Annette Funicello, updated

- ★ "Hunchback"

- 9 "PEOPLE ARE FUNNY" but

- ★ 9-WATCHERS are LIVELY!

- 11 Yogi Bear Show (cartoon)
- 13 (Color) Passport to Travel
- 34 Borrasca (dramatic serial)

7:30

- 2 Password, Allen Ludden
- Carol Lawrence and Steve Lawrence are guests.
- 4 Temple Houston, Jeffrey Hunter, Susan Kohner, Everett Sloane, Noah Beery, Royal Dano. Fight over a pretty waitress ends in a murder conviction that doesn't ring

- 5 Addograms, Jack Barry
- 7 (Color) The Flintstones

- Myopic Fred takes a performing monkey to the circus instead of Pebbles.

- 9 DOBIE GILLIS NOW &

- ★ EVERY WEEKNITE on 9!

- stars Dwayne Hickman

- 11 — CHEYENNE! —

★ starring CLINT WALKER

Cheyenne finds a leak from the cavalry.

13 AFGHANISTAN ADVENTURE!

★ BILL BURRUD—COLOR

34 La Rueda Tricolor (games)

8:00 P.M.

- 2 Rawhide, Eric Fleming, Simon Oakland, Robert Middleton. Drivers get conflicting stories about man wearing leg irons found half dead in a river.
- 5 The Lawman, John Russell
- 7 The Donna Reed Show. Donna permits Jeff to play varsity football, provided he does not run

9 M & M PREMIERE!

★ "FABULOUS WORLD OF JULES VERNE" . . .

Hugh Downs narrates ('61)

13 DICK POWELL THEATRE

★ Stars: Tuesday Weld, Fabian & Paul Newlan

"Run Till It's Dark."

Teenaged girl's wild flight to Las Vegas in search of excitement ends in highway tragedy.

34 Encadenada (serial)

8:30

4 Dr. Kildare, Richard Chamberlain, Pat Hingle, Diane Baker. Doctor obsessed with developing a mechanism to be used in open heart surgery is accused by his wife of neglect.

5 COLOR! COLOR! . . .

★ 3 Coins in the Fountain"

Clifton Webb, Dorothy McGuire, Jean Peters, Rossano Brazzi ('54).

7 My Three Sons, Fred MacMurray. Robbie trades the car Mike gave him for one that doesn't run.

11 THE GALLANT MEN!

★ Refuge in a convent . . .

34 Cuerdas y Guitarras

9:00 P.M.

2 Perry Mason, Raymond Burr, Arthur Hunnicutt, Kathleen Crowley. Mason is called to a mining town to investigate a fraudulent mine conspiracy, and finds himself defending an old prospector on murder charge. Former boxing champion Archie Moore plays a bartender.

7 The Jimmy Dean Show

13 FIRST RUN—FESTIVAL

★ OF PERFORMING ARTS

. . . GEORGE LONDON . . .

(see box)

34 Sor Juana Ines (serial)

9:30

4 (Color) Hazel, Shirley Booth. Hazel's good intentions backfire when she tries to find extra legal work for George so he won't have time to miss Dorothy.

11 Wanted—Dead or Alive

34 Las Estrellas y Usted

9:55

9 Hollywood Newsreel

10:00 P.M.

2 The Nurses, Shirl Conway, Lee Grant, Robert Webber, Anne Meacham. Dedicated nurse is determined to block her patient's attempt to commit suicide even though it

## SPECIAL

### PERFORMING ARTS—

Renowned Met bass-baritone George London presents a concert of Lieder, folk songs, and selected works from operas by Wagner, Verdi, Mozart, Berlioz, Moussorgsky, and Gounod during the "Festival" at 9 p.m., ch. 13. The 3-part program features Leo Taubman at the piano in non-operatic portions, a small orchestra under the direction of Jean Morel, and London's magnificent acting shown at its best in death scenes of "Lord Randall" and "Boris Godunov."

**SID CAESAR** — Sid and Giesele MacKenzie portray a professionally-jealous husband-and-wife piano team, and Joey Forman joins in a family budget conference sketch. Between the two, at 10 p.m., ch. 7, Miss MacKenzie sings "The Best Is Yet to Come" to bongos.

means battling his wife

4 (Color) Kraft Suspense Theatre: "The Case Against Paul Ryker," Bradford Dillman, Vera Miles, Lee Marvin, Lloyd Nolan (pt. 2). Former prosecutor of convicted Korean War traitor defends him in a retrial.

7 Sid Caesar Show (see box)

9 CLETE ROBERTS NEWS!

★ LA'S BEST LIVE REPORT!

11 George Putnam, News

13 News, Johns and Fishman

34 Paco Malgesto Show

10:30

5 One False Step, W. Hull

7 Talk Back

★ STAY UP EARLY for the

BIG SHOW—BWANA DEVIL

Robert Stack ('53).

11 The Paul Coates Show

13 It's Country Music Time

34 . . . BOXING! . . .

★ FROM MEXICO CITY!

11:00 P.M.

2 News, Dunphy and Hart

4 (Color) Jack Latham news

5 The News, Robert Arthur

7 ABC News; Baxter Ward

11 The Best of Groucho

13 Movie: "Terror Ship," William Lundigan ('52)

11:15

4 (Color) Tonight, Johnny Carson with Selma Diamond, Marlin Perkins

5 Weather/Sports: Steve Allen Show (11:20), with comic Ken Greenwald, Gene Pitney, Trini Lopez

11:30

2 Movie: "Diamond Horse-shoe," Betty Grable ('45).

7 Hawaiian Eye, A. Easley

11 Movie: "Labeled Lady," Jean Harlow ('36)

34 Noticiero 34 (News)

12:05

9 Movie: "Berlin Express," Merle Oberon ('48)

12:30

7 Movie: "Mr. Wise Guy," Leo Gorcey ('42)

12:50

5 Movie: "Mr. Ace," George Raft, Sylvia Sydney ('46)

1:15

2 Movie: "My American Wife," Francis Lederer.

1:30

11 All-Night Show: "Spring-time in the Rockies" and "Somewhere I'll Find You"

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JACK BAILEY, host for the Fourth Annual Newspaperboy King for a Day Show, welcomes local carriers Henry Cockran and Michael Gosselin. The show, presented by "Queen for a Day," airs 3 p.m. Friday, channel 7.

## FRIDAY

October 18, 1963

### ★ PAID ADVERTISEMENT

- 7:00 A.M.**  
 2 Captain Kangaroo  
 4 Today, Hugh Downs  
**7:30**  
 11 Columbia Univ. Lectures: "The Peace Corps"  
**8:00 A.M.**  
 2 Panorama Pacific, R. Rowe  
 11 Cartoon Fun  
**8:30**  
 7 Zorrama (San Diego)  
 13 Felix the Cat (cartoons)  
**9:00 A.M.**  
 2 News with Mike Wallace  
 4 Say When, Art James  
 5 The Romper Room  
 7 Married Joan, J. Davis  
 11 The Jack LaLanne Show  
**9:15**  
 13 Guidepost to Science (6)  
**9:30**  
 2 I Love Lucy, Lucille Ball  
 4 (Color) Word for Word  
 7 Love That Bob! Cummings  
 11 Movie: "After Office Hours," Clark Gable ('35)  
**10:00 A.M.**  
 2 The McCays, W. Brennan  
 4 Concentrat'n, Hugh Downs  
 5 Movie (on L.A. Today): "Paris Underground," Constance Bennett ('45)  
 7 December Bride, Byington  
 9 Movie: "Big Street," Henry Fonda, Lucille Ball ('42)  
**10:15**  
 13 Guidepost: Science (B-9)  
**10:30**  
 2 Pete and Gladys  
 4 (Color) Missing Links  
 7 Girl Talk, Virginia Graham  
**11:00 A.M.**  
 2 Love of Life  
 4 (Color) First Impression  
 7 Price Is Right, Bill Cullen  
 11 The Jean Majors Show  
**11:15**  
 13 Guidepost to Spanish I  
**11:30**  
 2 Search for Tomorrow  
 4 (Clr) Truth-Consequences  
 7 Seven Keys, Jack Narz  
 9 Spectrum: Amer. Music  
 11 The Phil Norman Show  
 13 TV Bingo, Johnny Jacobs  
**11:45**  
 2 The Guiding Light  
**12:00 NOON**  
 2 Burns and Allen Show  
 4 (Color) People Will Talk  
 7 Tennessee Ernie Ford  
 9 Hour of St. Francis (relig.)  
 11 Sheriff John, John Rovic

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- 13 Rocky and His Friends: 5:00 P.M.  
 7 Hawaiian Eye, A. Easley  
 11 Cartoons, Don Lamond  
 13 The Lloyd Thaxton Show  
 34 Escuela KMX (English)  
**5:30**  
 5 Beetle and His Buddies  
 9 Funny Company, J. Coons  
 11 Superman, George Reeves  
**5:45**  
 4 (Color) Nws, W'ther/Sprts  
**6:00 P.M.**  
 2 Big News, Jerry Dunphy  
 4 (Color) Jack Latham news  
 5 You Asked for It, J. Smith  
 7 News Hour, Baxter Ward  
 9 Lone Ranger, C. Moore  
 11 The Mickey Mouse Club  
 13 (Color) Courageous Cat  
**6:30**  
 4 Huntley-Brinkley Report  
 5 The News, Robert Arthur  
 9 Our Miss Brooks, E. Arden  
 13 (Color) Touche Turtle  
 34 Noticiero 34 (News)  
**6:45**  
 7 Ron Cochran News  
 11 George Putnam Dateline  
**7:00 P.M.**  
 2 Walter Cronkite, News  
 4 (Color) Curt Massey Show  
 5 Leave It to Beaver



JR. COLLEGE Football, 8 p.m., ch. 13, has Bill Brundige at Pasadena's Horrell Field as the Lancers host the Compton Tartars.

FIGHT OF WEEK, 10 p.m., ch. 7, is a 10-round middleweight bout between Wilbert "Skeeter" McClure and former welterweight champion Luis Rodriguez.

MAKE THAT SPARE, 10:45 p.m., ch. 7, has Chicago's Carmen Calvino challenging last week's Collins-Bunetta winner.

- 7 Lawbreaker, Lee Marvin.  
 9 People Are Funny  
 11 Deputy Dawg (cartoons)  
 13 (Color) Ripcord  
 34 Borrasca (dramatic serial)  
**7:30**  
 2 The Great Adventure, Van Heflin: "6 Wagons to the Sea," Lee Marvin, Gene Lyons. San Joaquin Valley raisin farmers battle railroad's exorbitant freight rates by forming a train of wagons to deliver crops  
 4 International Showtime, Don Ameche: "Daring Danish Circus."  
 5 Addograms, Jack Barry  
 7 77 Sunset Strip. Efram Zimbalist Jr., Burgess Meredith, Richard Conte, Clint Walker. Ex-GI in Tel Aviv gives Bailey evidence that sends him back to New York  
 9 Dobie Gillis, D. Hickman  
 11 One Step Beyond: "Where Are They?"  
 13 The Rebel, Nick Adams  
 34 Estudio "A" (musical)  
**8:00 P.M.**  
 5 The Lawman, John Russell  
 9 Movie: "Fabulous World of Jules Verne,"  
 11 "MOVIE GREATS" Presents  
 ★ "THE DESERT FOX"  
 James Mason—Jessica Tandy with Sir Cedric Hard-

- wicke, Luther Adler ('51).  
 13 COLLEGE FOOTBALL:  
 ★ Pasadena vs. Compton  
 34 Encadenada (drama serial)  
**8:30**

- 2 Route 66, Martin Milner, Glenn Corbett (see box)  
 4 (Color) Bob Hope Presents the Chrysler Theatre: "7 Miles of Bad Road" (see box)  
 5 Roaring 20's, D. Provine  
 7 Burke's Law, Gene Barry. Dead author's writing reveals clues on who could have committed the dastardly deed  
 34 Mexico Canta (folklore)  
**9:30**  
 2 Twilight Zone, Rod Serling: "A Kind of Stop-watch," Richard Erdman. Serling story finds a talkative boor gifted with a watch which can halt all motion except his own  
 4 COLGATE-PALMOLIVE  
 ★ Presents the "Smash Comedy Series" w/ Larry Blyden—HARRY'S GIRLS  
 Harry's sprained ankle forces the girls to go on without him.  
 5 Movie: "Since You Went Away," Claudette Colbert (pt. 1)  
 7 Farmer's Daughter, Inger Stevens, Nico Minardos. Foreign potentate tries to add Katy to his harem  
 34 La Hora de Raul Astor  
**10:00 P.M.**  
 2 Alfred Hitchcock Hour: "You'll Be the Death of Me," Robert Loggia, Pilar Seurat, Carmen Phillips. Panic-stricken husband is confronted by a jealous former girl friend  
 4 (Color) Jack Paar Program, with Pearl Bailey, Joe Louis, comedian Jackie Vernon and self-styled prophet Criswell.  
 7 Fight of Week (sports box)  
 9 Clete Roberts News  
 11 George Putnam, News  
 13 News, Johns and Fishman  
 34 Festival de Estrenos:  
**10:30**  
 9 Movie: "Destination Tokyo," Cary Grant ('43)  
 11 The Paul Coates Show  
 13 It's Country Music Time  
**10:45**  
 7 Make That Spare, Johnny Johnston (see sports box)  
**11:00 P.M.**  
 2 News, Dunphy and Hart  
 4 (Color) Jack Latham news  
 5 The News, Robert Arthur  
 7 ABC News: Baxter Ward  
 11 The Best of Groucho  
 13 Movie: "Hell's Canyon Outlaws," Dele Robertson  
**11:15**  
 4 (Color) Tonight, Johnny Carson with Joey Bishop, Abby Dalton, Max Freedman  
 5 Weather, Sports; Steve Allen Show (11:20), with

## SPECIAL

ROUTE 66—Stars of TV's past, present and future seasons join in a Minneapolis-filmed segment at 8:30 p.m., ch. 2, in which Linc becomes the city's millionth visitor, and therefore must judge the Aquatennial Festival beauty contest. Horace McMahon and Harry Bellaver, who starred together four years on "Naked City," are featured in non-police roles, though playing no scenes together. And Tammy Grimes, who stars today, has been signed for a Screen Gems comedy series for the 1965-66 season.

CHRYSLER THEATRE — Jeff Hunter tethers "Temple Houston's" horse, to play an out-of-work actor hitching from Hollywood to New York who lingers too long in a sullen Southern tobacco town, at 8:30 p.m., in color, ch. 4. Eleanor Parker and Neville Brand co-star as the handsome hitchhiker proves to be more than a passing fancy to the fading wife of a sheriff.

Shelley Berman, Paul Desmond, Gypsy Rose Lee, Tim Conway

- 11:30**  
 2 Movie: "Cloak and Dagger," Gary Cooper ('46)  
 7 Laramie, John Smith  
 11 Movie: "Barkleys of Broadway," Rogers  
**12:30**  
 7 Movie: "Honeymoon Deferred," Sally Ann Howes  
 9 Henry Fonda & Lucille Ball in "BIG STREET"  
 13 Movie: "Lawless 80's," Buster Crabbe ('57)  
**12:50**

- 5 Movie: "Lured," Lucille Ball, George Sanders ('47)  
**1:00 A.M.**  
 4 Movie: "Steel Helmet,"  
**1:15**  
 2 Movie: "Everybody's Old Man," Irvin S. Cobb  
**1:30**  
 11 All-Night Show:  
**2:00 A.M.**  
 9 Movie: "Berlin Express," Merle Oberon ('48)

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- Liver Trouble
- Lumbago
- Nervousness
- Neuritis
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# SATURDAY

October 19, 1963

## ★ PAID ADVERTISEMENT

7:00 A.M.

- 2 Sunrise Semester: Art.
- 4 Movie: "Girls on the Road," Ann Dvorak ('40)

7:30

- 2 Tell It Again, M. Taylor
- 5 Design for Learning
- 7 Cartoon Capers

8:00 A.M.

- 2 Captain Kangaroo
- 5 Exploring the Universe
- 5 Halloween Special
- 7 The Pinky Lee Show
- 9 From the Ground Up
- 11 Kids' Show, Mr. Wishbone (cartoons, "Circus Boy")

8:30

- 4 (Color) Ruff and Reddy
- 9 Cine Mexicano (Span.)

9:00 A.M.

- 2 The Alvin Show
- 4 (Color) Hector Heathcote
- 5 Hopalong Cassidy, B. Boyd
- 7 One-man sub attack . . . in
- ★ "ESCAPE TO GLORY" with Pat O'Brien ('40)
- 11 Superman, George Reeves
- 13 Panorama Latino

9:30

- 2 Tennessee Tuxedo (cart'n)
- 4 Fireball XL5 (puppets)
- 5 Movie: "Belle Le Grande," Vera Ralston ('51)
- 11 Broken Arrow, J. Lupton

10:00 A.M.

- 2 Quick Draw McGraw
- 4 Denace, the Menace
- 9 Movie: "China Sky," Randolph Scott ('45)
- 11 Topper, Leo G. Carroll
- 34 Matinee del Sabado

10:30

- 2 Mighty Mouse Playhouse
- 4 Fury, Bobby Diamond
- 7 The Jetsons (cartoon)
- 11 Movie: "China Seas," Clark Gable ('35)

11:00 A.M.

- 2 Rin-Tin-Tin, Lee Aaker
- 4 Sgt. Preston of the Yukon
- 5 Californians, R. Coogan
- 7 Casper Cartoons Show
- 13 Variedades, R. Inglesias

11:30

- 2 The Roy Rogers Show
- 4 (Color) Bullwinkle Show
- 5 Movie: "Man from Cairo," George Raft ('54)
- 7 Beany & Cecil (cartoon)
- 9 Trails West, Ray Milland

12:00 NOON

- 2 Sky King, Kirby Grant
- 4 (Color) Exploring, Dr. Albert Hibbs: "Johnny Appleseed," Dan Blocker,

- Ritts Puppets, folk dancers
- 7 Bugs Bunny (cartoons)
- 9 Movie: "Fabulous World of Jules Verne ('61)
- 13 Yo-Yo & Spin Top School
- 34 Borrasca (drama serial)
- 12:15
- 11 Movie: "Pierre of the Plains," John Carroll ('42)
- 13 Voice of Americanism
- 12:30
- 2 Do You Know? Bob Maxwell: "Flight"
- 7 Magic Land of Allakazam
- 13 Touchdown, C. Schenkel
- 1:00 P.M.
- 2 Football with Paul Dietzel
- 4 (Color) World of Ornaments: "Descanso Gardens" of La Canada
- 5 Movie: "Woman of the Town," Claire Trevor ('43)
- 7 My Friend Flicka
- 13 Bowling with Art Parra
- 1:15
- 2 NCAA Football (sprts box)
- 1:25
- 11 Movie: "Cockeyed Miracle," Frank Morgan ('46)
- 1:30
- 4 Teacher '63: "Philosophy"
- 7 American Banstand, Dick Clark with little Peggy March and Bill Anderson



**NCAA FOOTBALL, 1:15 p.m., ch. 2,** has the first of the season's 5 regional games, with Bill Flemming at Tucson for the Oregon-Arizona clash.

**GOLF, 4:30 p.m., ch. 2** (also Sun., 3:30 p.m.), with the final two days of the \$77,777.77 Sahara Invitational to be played at Las Vegas' Paradise Valley Country Club.

**WIDE WORLD OF Sports, 5 p.m., ch. 7,** via tape, Jim McKay describes the Tokyo International Sports Festival, while Bill Flemming calls the 9th annual national championship Drag Races at Indianapolis. Long Beach's Jack Chrisman last year set a record time of 8.60 seconds for the quarter-mile asphalt track.

**IX WINTER OLYMPICS, 6:30 p.m., ch. 7,** has ski coach Bub Beattie and slalom U.S. skier Chuck Ferries analyzing the men's and women's slalom events and examining leading American contenders in training at Bend, Ore.

- 13 Movie: "Strange Adventure," Ben Cooper ('56)
- 2:00 P.M.
- 4 Why, Teacher? "School Building Design"
- 9 Movie: "Canyon Crossroads," Richard Basehart
- 34 LaFamilia Piriipilin
- 2:30
- 4 Profile: "Day Clinic"
- 5 Wrestling (repeat tapes)
- 7 Movie: "Of Mice and Men," Burgess Meredith
- 34 Felipe Derblay (drama)
- 3:00 P.M.
- 4 (Color) Agriculture USA
- 11 Buena Park Silverado Days Parade (see box)
- 13 Movie: "San Anlone," Rod Cameron ('52)
- 3:30
- 4 Movie: "Colorado Territory," Joel McCrea ('49)
- 5 Women's All-Star Bowling
- 9 Championship Bowling:
- 4:00 P.M.
- 5 TV Bowling Tournament
- 11 Comedy Hour, with 3 Stooges, Laurel & Hardy
- 4:15
- 2 College Football Scoreb'rd
- 4:30
- 2 Sahara Invitational Golf Tournament (sports box)
- 7 AFL Highlights, C. Gowdy
- 9 Sugarfoot, Will Hutchins
- 13 Movie: "Boy from Indiana," Lon McCallister
- 5:00 P.M.
- 4 NFL Hiliies, Jim Leaming
- 5 Movie: "Werewolf of London," Henry Hull ('35)
- 7 ABC's Wide World of Sports (see sports box)
- 11 Cinnamon Cinder
- 34 Lucha Libre (wrestling)
- 5:30
- 4 Capt. Gallant, B. Crabbe
- 9 Bowery Boys Movie: "Fighting Trouble" ('56)
- 11 RCMP, Gilles Pelletier
- 6:00 P.M.
- 2 Time Out for Sports
- 4 (Color) Nws/Sprts/W'ther
- 11 Sheriff of Cochise
- 13 Flying Doctor, R. Denning
- 34 Actualid. y Personalidades
- 6:15
- 2 Burns and Allen Show
- 4 (Color) Bob Wright News
- 6:30
- 4 Freedoms Foundation Special (see box)
- 5 Leave It to Beaver.
- 7 IX Winter Olympic Games (see sports box)
- 9 Th Deputy, Henry Fonda
- 11 The Phil Silvers Show
- 13 Bourbon Street Beat
- 34 Blancas y Negras
- 6:45
- 2 Jerry Dunphy Report
- 7:00 P.M.
- 7 Sea Hunt, Lloyd Bridges
- 5 The Jack Barry Show with Nick Adams, Troy Donahue, Paris Sisters
- 7 Have Gun, Will Travel, Richard Boone
- 9 SHIRLEY TEMPLE in
- ★ "Susannah of the Mounties" with Randolph Scott ('39)

- 11 Checkmate, Anthony George, Buddy Ebsen, Jack Betts.
- 34 Teatro Familiar (drama)
- 7:30
- 2 The Jackie Gleason Show
- 4 The Lieutenant, Gary Lockwood, John Alderman. Assigned to an air base, Rice discovers he has a paralyzing fear of flying. World War II ace Col. Gregory "Pappy" Boyington reported to El Toro to play himself
- 7 Hootenanny, Jack Linkletter, with the New Christy Minstrels, comedian Pat Harrington Jr., Joe and Eddie, Addiss and Crofut, Mike Settle and Stu Ramsey at the Univ. of Arizona.
- 13 Deadline, Paul Stewart
- 8:00 P.M.
- 5 Restless Gun, John Payne
- 11 — **SAM BENEDICT!** —
- ★ **"IMAGE OF A TOAD"** Edmond O'Brien, Nehemiah Persoff, Beverly Garland. Sam is caught in the middle of a fight parolee, his girl.
- 13 It's Country Music Time
- 34 Noches Tapatias (musical)
- 8:30
- 2 New Phil Silvers Show
- Harry's job is threatened when he's caught taking bets on a turtle race and then falling for the boss' niece (Evelyn Patrick—Mrs. Silvers).



**SILVERADO DAYS PARADE**—Sixth annual Buena Park parade receives its first TV coverage as Don Lamond describes the buggies and "classic" cars in which participants ride at 3 p.m., ch. 11. Also participating are the 15th Air Force Band, 72nd Army Band, Navy fire control precision drill team, top equestrian groups and bands and drill teams.

**FREEDOMS FOUNDATION**—Special hour-long tapes of Friday's awards dinner honoring six California school administrators. It's at 6:30 p.m., ch. 4.

**THE DEFENDERS**—Simple eviction case develops unsavory complications when a "bagman" pressures a judge to evict the couple from their apartment simply to satisfy the local political bosses. Howard da Silva and Chester Morris guestar, 9 p.m., ch. 2.

- 4 (Color) Joey Bishop Show
- Joey does impressions of the entire Copacabana floor show to cheer up Ellie when their baby-sitter gets sick and they have to stay home.
- 5 Movie: "Since You Went Away," Claudette Colbert.
- 7 The Lawrence Welk Show
- Guest Eddie Peabody
- 9 **COLOR SPECIAL!**
- ★ **"MOULIN ROUGE"**
- Jose Ferrer—Zsa Zsa Gabor
- Toulouse-Lautrec biopic
- 34 Mauricio Garces (comedy)
- ★ **CH. 11 SPORTS SPECIAL!**
- UCLA vs. NOTRE DAME**
- TOMORROW at 4:30 P.M.**
- 9:00 P.M.**
- 2 The Defenders (see box)
- 4 (Color) Movie: "The Tall Men," Clark Gable, Jane

(Advertisement)

## ASTHMA & SMOG

Air poisoned by smog, gas, dust and pollen aggravates recurring attacks of Bronchial Asthma and Bronchitis. At the first sign of difficult breathing, wheezing, coughing and mucus congestion from such cause, start taking MENDAQO to combat allergy, loosen and help remove clinging mucus, and thus promise a freer breathing and more restful sleep. Most druggists keep and recommend MENDAQO.



**CHESTER MORRIS** portrays a corrupt judge during "The Defenders" at 9 p.m. Saturday, channel 2.

Russell, Robert Ryan ('55-1st run). Hazardous cattle drive is complicated by jealousy, storms.

11 Chiller (movie): "Monster That Challenged the World," Tim Holt ('57)

34 **BULLFIGHTS! . . . FROM**

★ **MEXICO CITY—2 HOURS**

9:30

7 The Jerry Lewis Show

10:00 P.M.

2 Gunsmoke, James Arness, Harry Townes, Mary LaRoche, Philip Abbott. Hapless farmer is smitten by one of Kitty's saloon girls and becomes pawn

5 Dan Smoot Reports

13 Jeepers Creepers (movie): "Ghost of Frankenstein,"

10:30

5 Movie: "Last Command," Sterling Hayden ('53)

9 (Color) Movie: "Man with a Million," Gregory Peck

11 The Texan, Rory Calhoun

11:00 P.M.

2 News, Jerry Dunphy

11 The Bill Bailey Show (final show)

34 Pasos Triunfales (music)

11:15

2 **L.A. Television Premier!**

★ **"ROAD TO UTOPIA"**

**HOPE! CROSBY! LAMOUR!**

11:30

4 (Color) News 4 Final

7 Movie: "Reform School Girl," Gloria Castillo ('59)

13 News, Dan Riss

11:45

13 Movie: "It Happened One Night," Claudette Colbert

12:00 MIDNIGHT

4 (Color) Curt Massey Show

12:15

9 Movie: "Badman's Territory," Randolph Scott '46

12:30

4 Movie: "He Ran All the Way," John Garfield ('51)

5 Movie: "The Cat Creeps,"

11 Movie: "2 Smart People," Lucille Ball ('46)

1:00 A.M.

7 Movie: "The Hostage,"

1:15

2 Movie: "You Can't Take It With You," Lionel Barrymore.

1:45

9 **TRUE! Two Indian**

★ **Tribes join forces in battle against crooked U.S. Slave Trader . . .**

★ **"NAKED IN THE SUN"** with James Craig ('57)

2:00

11 Movie: "Jackass Mail," Wallace Beery ('42)

3:15

9 Mountie investigates

★ **murder of three mail carriers. MYSTERY-THRILLER — WATCH!**

★ **"YUKON VENGEANCE!"**

4:45

9 **JAYNE MANSFIELD**

★ **as beautiful movie star murdered by vicious killer—"FEMALE JUNGLE"**

## ALCOHOLISM

**SIGNAL HILL HOSPITAL & SANITARIUM**  
Hospitalization and Rehabilitation of the Alcoholic Patient

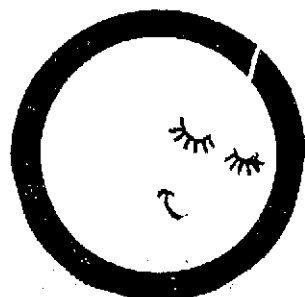


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# RADIO

KABC-1300 KFAC-1330 KGER-1380 KIEV-876 KKKO-1100  
KAL-1430 KFI-840 KGFJ-1230 KLAG-870 KMLA-1110  
KBLA-1450 KFQX-1280 KGL-1260 KMPG-610 KMW-1400  
KDAY-1580 KFWB-980 KGLM-740 KNP-1075 KWKW-1380  
KEZY-1190 KGBS-1020 KHI-830 KPOL-1900 XTRA-690

SUNDAY, OCTOBER 13, 1963

## 7:00 A.M.

KFI-News; Radio Posen  
KABC-American Farmer  
KGL-10:10  
KXN-World News Roundup  
KFOA-Christina Troubadour  
KGER-Maurice Johnson  
7:15  
KXN-Your Soc. Security  
7:30  
KFI-Hour Town  
KABC-It's Time to Live  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10

## 8:00 A.M.

KFI-News; Chang's Times  
KABC-News; Paul Conville  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10

## 9:00 A.M.

KFI-News; Home Folks  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10

## 10:00 A.M.

KABC-Wings of Healing  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
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KFI-10:10  
KABC-10:10  
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KFOA-10:10  
KGER-10:10

## 11:00 A.M.

KFI-News; Youth Forum  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
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KABC-10:10  
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KGER-10:10

## 12:00 NOON

KFI-News; Monitor  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
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KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10

## 1:00 P.M.

KFI-Monitor (to 3)  
KABC-News; The Week  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10

## 2:00 P.M.

KABC-News; Business  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
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KFI-10:10  
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KFOA-10:10  
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## 3:00 P.M.

KFI-News; Pockelback  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
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## 4:00 P.M.

KFI-News; Monitor  
KABC-10:10  
KXN-10:10  
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KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10

## 5:00 P.M.

KFI-News; USC Notebook  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
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## 6:00 P.M.

KFI-News; Monitor  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
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## 7:00 P.M.

KFI-News; Monitor  
KABC-10:10  
KXN-10:10  
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## 8:00 P.M.

KFI-News; Monitor  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
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## 9:00 P.M.

KFI-News; Monitor  
KABC-10:10  
KXN-10:10  
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## 10:00 P.M.

KFI-News; Monitor  
KABC-10:10  
KXN-10:10  
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## 11:00 P.M.

KFI-News; Monitor  
KABC-10:10  
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KFOA-10:10  
KGER-10:10

# PAN and FAN

Ha! Ha! Ha!  
Did Liz Taylor really get \$250,000 for that horrible thing I saw on TV?

I lost one hour of sleep hoping it would get better. It didn't—only worse.

Television is certainly not for Liz. Of course, maybe she deserved a quarter of a million dollars for having the guts to be so lousy in a medium that millions of people view.

Jo Anne Russell, Lakewood  
That's a high price for ordinary guts.

Not only are we against hideous commercials, but also against most announcers who fight for equal rights with real journalists.

Their only qualifications are tongues tied in the middle and loose at both ends.

Their lame brains have one wire working which enables them to read from an idiot sheet if it does not roll too fast.

Mrs. Ora Rigglin, Lakewood  
Some of my best friends are lame-brain announcers.

I agree with Rosa Lee White that "Sing Along with Mitch" and also a few other good programs should come on at 9 p.m. instead of 10 p.m. Seems to me that all the best ones come on too late.

Dorothy Densmore, Long Beach  
And the bad ones too often.

I wish your columnist Terry Vernon could be a little more objective in his reviews of the various new shows on television.

He confirmed my suspicion that his criticism is colored by whether he personally likes or dislikes a certain type of program by stating in a recent column that he "personally did not like it."

Mrs. Rita W. Carter, Long Beach  
Until the time when television reviews are written by automated robots, Mrs. Carter, the personal opinion of a critic will invariably be part of the critique.

## FM HIGHLIGHTS TODAY

Liszt Symphonies at 8 a.m. on KPFK. . . Frank Chacksfield at 10 a.m. on KBIG. . . Latin Hour in multiplex at 11 a.m. on KGGK. . . "The Unsinkable Molly Brown" in multiplex at 1 p.m. on KMLA. . . Civil rights speech by William O. Douglas at 3:15 p.m. on KPFK. . . Art Kassel in multiplex at 5 p.m. on KGGK. . . Chicago Symphony Orchestra in stereo at 6 p.m. on KFAC. . . Johnny Keating in multiplex at 7 p.m. on KMLA. . . Opera, Giordano's "Andrea Chénier," in stereo at 8 p.m. on KFAC. . . "West Side Story" in multiplex at 9 p.m. on KGGK. . . McCoy Tyner Trio at 10 p.m. in multiplex on KMLA.

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FEATURE LOADED MAYTAG  
FOR THE PRICE OF AN ORDINARY DRYER!  
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Pushbutton DRYER  
Brand NEW!  
PUSHBUTTON CONTROL IN CLOTHING WASH-WEAR  
LINT FILTER  
STEEL CABINET WITH SAFETY DOOR  
158<sup>88</sup>  
110 or 220 Volt  
FREE VENTING "DRYER BUYER DAYS" AT  
LEO UPCHURCH APPLIANCES  
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be a  
Fiesta Pool Family  
for  
\$1797  
Fiesta is the only one of the big 3 who builds your 15' x 30' custom pool for \$1797 and GUARANTEES...  
1. No sub-contractors! 2. Award winning quality and design 3. 12% of new Fiesta pool buyers are referred by happy Fiesta pool families. 4. On-time completion by the world's largest privately owned pool company. 10-year structural guarantee.  
NOTHING DOWN—10 YEARS TO PAY—NO PAYMENTS 'TIL MAY, '64—AS LOW AS \$25.00 PER MONTH  
FIESTA POOL FAMILIES HAVE FUN AUTOMATICALLY. FIESTA GUARANTEES completely automatic pool maintenance. Automatic filtration and backwash systems are included at NO EXTRA COST.  
★★★ ABSOLUTELY FREE! ★★★  
Fiesta Pool Family Fun Plan—A \$500.00 Certified Value Free!  
Fiesta Pools  
Long Beach - Lakewood: NE 5-8168  
South Gate: 9330 Atlantic Blvd. LO 7-3835  
Anaheim: 3154 S. Harbor Blvd. IE 7-2776  
South-Burbank: 455 S. Valley Blvd. BU 5-1276  
See the Southland's most beautiful pool plans—over 100 every day!

## MONDAY, OCTOBER 14, 1963

### 7:00 A.M.

KFI-Fat Bishop Report  
KABC-Hemway West  
KXN-World News Roundup  
KFOA-Charlie Williams  
KGER-Christ Faith  
7:15  
KFI-Hit the Road  
KABC-News; Sports  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
KFOA-10:10  
KGER-10:10

### 8:00 A.M.

KFI-News; Hit the Road  
KABC-News; Paul Harvey  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
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KGER-10:10

### 9:00 A.M.

KFI-News; Home Folks  
KXN-10:10  
KFOA-10:10  
KGER-10:10  
KFI-10:10  
KABC-10:10  
KXN-10:10  
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### 10:00 A.M.

KFI-News; Monitor  
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### 1:00 P.M.

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### 2:00 P.M.

KFI-News; Monitor  
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### 3:00 P.M.

KFI-News; Monitor  
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### 4:00 P.M.

KFI-News; Monitor  
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### 7:00 P.M.

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### 8:00 P.M.

KFI-News; Monitor  
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### 9:00 P.M.

KFI-News; Monitor  
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### 10:00 P.M.

KFI-News; Monitor  
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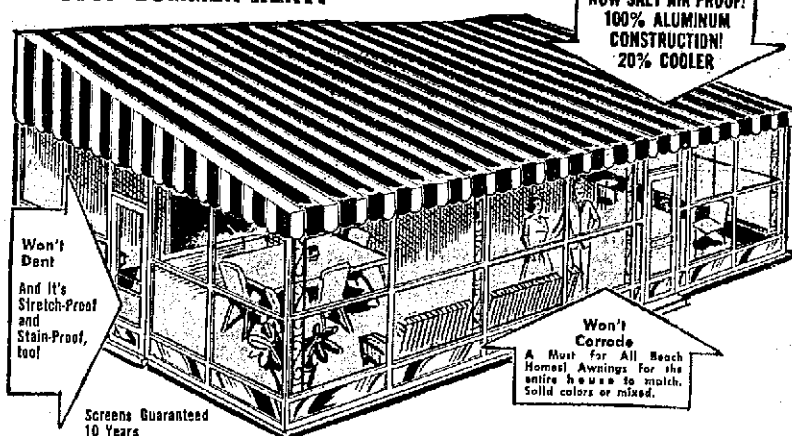
## FM STATIONS

KFI-101.1 KGGK-101.5 KGBS-102.0 KHI-102.5 KNP-107.5 KWKW-138.0 KPOL-190.0 XTRA-69.0

# FACTORY DIRECT TO YOU

# SALE!

**STOP SUMMER HEAT!**



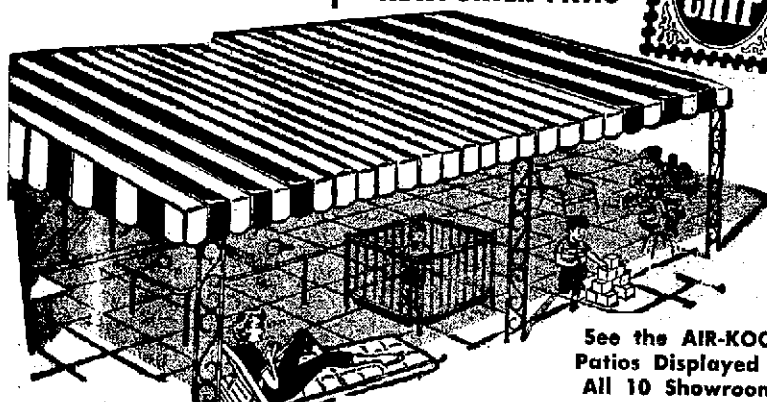
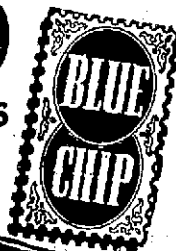
**HURRY—AIR-KOOL'S BONUS OFFER CAN'T LAST FOREVER!**

**30,000**

Blue Chip STAMPS  
with each Air-Kool®  
**BUG-FREE PATIO**

**15,000**

Blue Chip STAMPS  
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**We Give Blue Chip STAMPS with Every AWNING Purchase!**

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**Not Wholesale — Not Retail**  
**NOT 20%, NOT 30%**  
**AND NOT**

**50% OFF**

**BUT MORE FOR  
YOUR MONEY**

**NO INTEREST\* -- 100% FINANCING**

**\*NO CARRYING CHARGES**

\*(On 1 yr. contracts) your purchase is divided into equal payments—no extras—no carrying charge  
—no hidden charges—Air-Kool's way of showing confidence in you and our product.

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**KI 3-6363**

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**OW 1-5615**

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# Parade

*THE NEWS & Independent - Press - Telegram*

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FRANCIA NEAL  
WHY KNOWS  
TROUBLE  
LESS

October 13, 1963

Walter Scott's

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q. Do the Japanese people think Emperor Hirohito is divine? — James Lippert, Miami, Fla.**

**A. No.** In 1946 the emperor repudiated his divinity and became an ordinary mortal.



**Q. Is it true that writers like Irving Wallace and Abby Mann have press agents who get their names in columns? — J. L. M., Detroit, Mich.**

**A. True.**



**Q. What is the true scan about Bill Holden and actress Capucine? I thought Capucine belonged to Charley Feldman, who is Holden's agent? — Victor C. Y., Hollywood, Calif.**

**A.** Capucine has been mentioned prominently in connection with actor Bill Holden, recently separated from his wife, Brenda Marshall. Capucine was Charley Feldman's girl friend. He cast her in motion pictures opposite Bill Holden. A chemistry of attraction ensued. Result: Capucine is now friendly with Holden.

**Q. Does Richard Burton introduce Elizabeth Taylor as "my wife"? — Nella Shipp, Monroe, La.**

**A.** Occasionally in jest.

**Q. Does Frankie Laine wear a hairpiece? — Ella Cummins, Oakland, Calif.**

**A. Yes.**

**Q. The famous painter, Modigliani—Roman Catholic or Jewish? — Georgia Rose, Columbus, Ohio.**

**A.** Modigliani, born in Leghorn, Italy, on July 12, 1884, was of Jewish descent on both sides of his family.

**Q. Can you tell me if the McGuire sisters have been banned from appearing on television because of Phyllis McGuire's relationship with Chicago mobster Sam Giancana? — Jeff Pearl, Newark, N.J.**

**A. No,** they have not been banned.

**Q. Senator Morse of Oregon says that Governor Wallace of Alabama is getting a pension from the government because Wallace incurred a psychiatric disability in World War II. Does this mean Wallace is nuts? — H. O., Birmingham, Ala.**

**A. No.** Wallace was a B-29 flight engineer in World War II, was honorably discharged from the service with a service-connected disability rating of 10 per cent, attributed to anxiety and tension.

**Q. Anything to the Bob Mitchum-Shirley MacLaine rumors? — Henrietta Winters, Tucson, Ariz.**

**A.** They are members of a mutual admiration society.

**Q. What goes with Mamie Van Doren and Bo Belinsky? — F. L., New Orleans, La.**

**A.** Off again, on again.



**Q. Is it true that attorney Roy Cohn, former counsel for the late Sen. Joe McCarthy, represents Moe Dalitz of the Desert Inn in Las Vegas and other Las Vegas gambling interests, also that he owns a piece of the Desert Inn? — F. R., Henderson, Nev.**

**A.** Says Cohn, "I do not now and never have represented any Las Vegas gambling interests." Cohn, however, in partnership with Moe Dalitz of the Desert Inn, owns the Sunrise Hospital in Las Vegas. Cohn was recently indicted by a federal grand jury on eight counts charging perjury, conspiracy to obstruct justice and conspiracy to commit perjury.

**Q. I would like to know if President Kennedy ever met actress Angie Dickinson, particularly in Palm Springs, Calif., at the house of songwriter Jimmy van Heusen. — D. P., Palm Desert, Calif.**

**A. No,** he did not. On the President's visits to Palm Desert, the Jimmy van Heusen house has been occupied by members of the Secret Service who accompany the President.



**Q. I've been told that after Macmillan, the most influential man in Great Britain is a gentleman named John Wyndham. Can you identify? — O. L. York, Rochester, N.Y.**

**A.** John Wyndham, 43, wealthy landowner, is Prime Minister Macmillan's unpaid private secretary and confidant. His influence is a matter of conjecture.

**Q. Who said: "When I walk with you I feel as if I had a flower in my buttonhole"? — David Welles, Spokane, Wash.**

**A.** William Makepeace Thackeray, 1811-1863, English novelist.

**Q. I've heard that Mervyn LeRoy, the Hollywood director, recently hired press agents to arrange a Mervyn LeRoy film festival in New York. Will you please check on this? — V. P., San Diego, Calif.**

**A.** LeRoy hired a publicity agency to publicize his work. It was the agency's idea to arrange a LeRoy film festival in New York and possibly other cities.

**Q. Is it true that Bing Crosby is moving out of Hollywood to San Francisco? — Hy Ashton, Phoenix, Ariz.**

**A.** Crosby likes to play golf at the Burlingame Country Club outside San Francisco. He is buying a house in near-by Hillsborough, will in all probability sell the house he occupies in Holmby Hills in Los Angeles.



**Q. Can you tell me how Joe Louis did in his Las Vegas night-club act? — Bertha Garner, Mobile, Ala.**

**A.** It was embarrassing.

**Q. Is Hollywood going to do the life story of Ike Eisenhower? — Carla Freed, Little Rock, Ark.**

**A.** Several studios have discussed the idea. Story editors say there hasn't been enough "love conflict" in Mr. Eisenhower's life, that he has been too happily married.

## Parade

THE SUNDAY  
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OCTOBER 13, 1963

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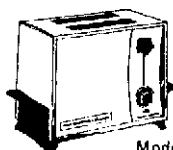


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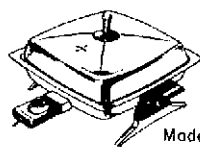


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# MY FAVORITE JOKES

by Ronnie Martin

**EDITOR'S NOTE:** Born in New York and raised in St. Louis, Ronnie Martin is a young comedian who once wanted to become a lawyer. In fact, he financed his way through college by working nights as an Arthur Murray dance instructor and weekends as an emcee in small St. Louis night spots. His studies were interrupted when he entered the army and was shipped overseas to Germany. Working as a comedian in service clubs, Ronnie decided to forsake the law for show business. When he returned to St. Louis, he got himself booked into a few hotels, gradually worked his way up, so that today he's booked into New York's Copacabana and other leading night spots throughout the country. Ronnie owes much of his success to the fact that he's not a "sick" comedian. His material is suitable to both sophisticated niteries and large commercial clubs. Martin lives in New York. Herewith some of his favorite funnies.

A South American diplomat was telling an American student about his country.

"Our most popular sport is bullfighting," he boasted.

"Isn't that revolting!" exclaimed the student.

"No," the statesman corrected, "that's our second most popular sport."

A patient visited a psychiatrist. As soon as he entered the office he began to stuff tobacco into his ear.

"What can I do for you?" asked the doctor.

"Well," said the patient, "the first thing you can do is to give me a light."

A wife can usually live within her husband's income—so long as he has another one for himself.

Two friends met on Broadway. "What's new?" asked one.

"I have petunias growing out of my head," answered the other.

"I find that very hard to believe," said the first.

Hurt and offended, his friend pulled off his hat. Sure enough, a bunch of petunias was sprouting right out of his head.

His companion eyed the flowers, shrugged nonchalantly, then asked, "Well, what else is new?"

There is only one way to handle a woman. The trouble is nobody knows what it is.

Two hunters were camping in the Everglades. "Help!" cried one. "An alligator just bit off my foot."

"Which one?" asked his startled partner.

"How do I know?" the injured man moaned. "All these alligators look alike."

A stunning blonde sat opposite a fortuneteller in a dark, spooky room. "Do you believe," the fortuneteller asked in a deep, mysterious tone, "that departed people can communicate with you?"

"Of course," the blonde replied. "My husband sends me alimony every week."

To a bachelor a wedding ring is just a tourniquet. It stops circulation.

There's a new parlor game in vogue these days. Three men enter a room and drink a quart of whisky each. After they finish, one man rises and departs: the two remaining fellows have to guess which one left.

A Sunday school teacher was explaining the Day of Judgment. "Thunder will boom," he told the pupils. "Flames will pour from the heavens. There will be gigantic floods, and earthquakes will split open the ground to swallow all."

"Will I get off from school?" interrupted a little girl.

Two elderly women were talking. "My son is a kleptomaniac," the first woman confided to her friend.

"That's wonderful," replied her companion. "Where's his office?"

There's one sure way of telling whether your doctor is modern or old-fashioned. Walk into his office and see if he subscribes to *National Geographic* or *Playboy*.



## ANECDOTE OF THE WEEK

■ Dolores Del Rio, the veteran motion picture actress who is almost 60 but looks 40, was asked the other day to explain the secret of her youth. "It's quite simple," she confided. "So long as a woman has twinkles in her eyes, no man notices whether she has wrinkles over them." ■

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# PATRICIA NEAL

## NOBODY KNOWS THE TROUBLE SHE'S SEEN

by LLOYD SHEARER

LONDON.

**I**n most ways women are stronger than men—physically, spiritually, morally. But most of all they are stronger and superior in their adjustment to life.

Faced with financial adversity, a family tragedy, loss of status or an unhappy love affair, men are far quicker than women to take their own lives or escape from reality via alcoholism or a nervous breakdown.

Women, on the other hand, generate patience, understanding, an optimistic philosophy and a fortitude which strengthens their characters and sees them through the most trying times.

Take, as a case in point, Patricia Neal, 37, a tall, soft-voiced actress of great talent and power, seen recently in *Hud* and currently filming here in *Psyche* '59.

Mention her name to any knowledgeable person in show business, and chances are you'll hear something like: "What that poor kid has gone through!" or "What's happened to her shouldn't happen to anyone"; or "That girl has really got guts."

What Pat Neal has "gone through" in the past decade or so is (1) a memorable but unhappy love affair with the late Gary Cooper; (2) a car accident which almost killed Theo, her infant son—to date he's had eight brain operations, gone blind, had his jugular veins removed, lives at age 3 with a tube in his head from time to time; (3) the death last year of her first-born, Olivia, age 7, whose life was snuffed out in one night by some unknown virus.

Watching Patsy Louise Neal act in *Psyche* '59—she plays the psychosomatically blind wife of an international business tycoon (Curt Jurgens) who succumbs to the charms of her predatory sister—one would never suspect the vicissitudes which have befallen this woman who may well be one of the greatest actresses of our time. She carries herself lightly with a big, good, healthy and ready smile. She has a kind word for everyone and the marvelous ability to submerge sorrow.

"Life," she says, "has been very kind to me. I can't think of a thing I want that I don't have except more children. Ever since I was an 11-year old in Knoxville, I wanted to become an actress, and an actress is what I am.

"Other young actresses go through the most miser-

able affairs and compromises and deprivations and starvations—look at Marilyn Monroe—before they get a break. I never had to do any of that. I came to New York at 19 after two years at Northwestern, and I was very lucky. Within two months I got a job as an understudy in *Voice of the Turtle*. And then I got a great role in *Another Part of the Forest*—it was really my Broadway debut—and I won five awards. Then Warner Brothers offered me a contract, and I came to Hollywood.

"There are actresses," she goes on, "who are terribly talented and have to struggle for 10 or 15 years, taking all sorts of jobs to keep body and soul together, but I began to make a living as an actress right from the start. I've never had to do anything else to earn a living, and I'm very grateful for that, but early success has its pitfalls, and for me one of the deepest was I always used to fall in love with my leading men.

### 'YOU KID YOURSELF'

"They're generally attractive, and you're put in a very intimate position, and you kid yourself that you're in love with them, which is practically always not true. But you never know that until you've once really been in love, and then I don't think it ever happens again, because then you know the difference."

Of her romance with Gary Cooper, which was never any secret in Hollywood, actress Neal will understandably say little. The memories are bitter-sweet and punctuated by dashes of pleasure-pain. Its unhappy demise drove her for six months nearly to the brink of breakdown, and remembering that traumatic period, she prefers not to dredge.

What happened to her was that in 1949 Warner Brothers cast her opposite Cooper in *The Fountainhead*. She was 22. Cooper was 20 years older and at the time semi-separated from his wife, Rocky.

Coop never liked acting. It was an embarrassing experience to him, and he did it for the money, but he did like tall, leggy, easygoing Pat Neal, and eventually that fondness developed into love. His favorite word for her was "cozy," and in the three years he knew and loved her, he fought a soul-searing battle with himself. In the process he developed a nasty case of stomach ulcers.

His was the age-old problem: should he divorce his first wife, Rocky, for a new, younger, possibly more

attractive one, a young girl who doted on his every word, who looked up to him, respected him, made him feel young again and renewed?

I remember sitting with him one afternoon at the Bel Air Hotel while he turned the pockets of his soul inside out. "If I didn't have Maria," he said over and over again. "She's the most lovely daughter a man ever had, and I just can't bear to hurt that child."

Pat was convinced that Coop, who could do anything, could surely engineer a divorce. Her faith in him was touching, complete, naïve. She had met his mother several times, always with him, and on one occasion when he was in New York, she phoned the old lady. "What is it you want?" Mrs. Cooper asked imperiously. Momentarily flustered, Pat replied, "I-I-I just want to take you to tea." And Coop's mother said, "Oh no. I'm a snob, my dear."

And from that one sentence Pat gleaned that Coop hadn't made clear to everyone, as she thought he had, that she was the next Mrs. Gary Cooper. She resented the position he had placed her in. When he returned from New York she asked him what he really planned to do.

It was just before Christmas, and he explained that he would go up to Sun Valley with his family. "I'm going to have a heart-to-heart talk with Rocky," he said. "I'm sure I can work it out. Don't you worry. You'll be hearing from me."

Pat Neal never heard from Gary Cooper again.

Hopefully, tearfully, at the end almost insanely, she waited for some word, some sign, some indication of his decision. After six months, she realized it would never come, that Coop simply didn't have the heart to tell her the truth—their affair was finished.

She returned to New York and drowned herself in work, a most efficacious therapy. In 1953, in New York's Trinity Church, she was married to Roald Dahl, a gifted English writer whose short stories appear regularly in top-flight literary magazines.

With her marriage to Dahl, Pat Neal's motion picture career faded rapidly. Hollywood decided that she lacked sex appeal, without which stardom is supposedly unattainable. But filmland's cold shoulder meant relatively little to the actress. So between having children she starred in stage plays, did an occasional film, lived half the time in England, half the time in New York.





Pat Neal is shown here with her own two children, Tessa, 6, and Theo, 3, (l.), and her two screen daughters in *Psyche '59*, Sandra Leo and Shelley Cowhurst.

Until two years ago she seemed the unique actress, a blessed and happy woman who had managed to combine career with wifehood and motherhood without mentally castrating her husband—no easy job.

"Life," she confesses, "was perfect. I had three beautiful children. They were all healthy, happy, lovely, bright and gay. We lived in an apartment house in New York at Eighty-first and Madison. And then one day it happened.

"Susan, our nurse, had gone to get Tessa, then 3, from nursery school and had taken along Theo, our son, then 4 months old, in his pram, which she did every day. On the way back to the house, I don't know exactly what happened, but a taxi was trying to beat the light. As Susan lowered the pram into the street, the taxi came along and hit it. Instead of braking his car, the cabdriver panicked and stepped on the accelerator. His bumper carried the pram across Madison Avenue with Theo inside it, and then smashed it into a bus.

"I was in the A&P at the time, and I heard sirens screaming, but we had been hearing sirens all that week, and I thought it was just another fire. But I came out of the A&P and I saw my cleaning woman standing there looking horrified. She said, 'Don't be frightened, Mrs. Dahl. There has been an accident and the little baby's been hurt and they have taken him to Lenox Hospital and you must go at once.' I dropped all the groceries and ran into the apartment house to find my husband. He worked in Clifford Odets' flat—Clifford lived in the same building, but he was in California and let my husband work in his apartment.

### HOSPITAL MANNERS

"I found my husband and we raced over to the hospital, and I knew it was serious, but it is so strange how in a hospital you suddenly develop party manners. You are introduced to a doctor and you say, 'How do you do,' and all the time you are scared silly. I said to the doctor, 'Will my baby live?' and he said, 'He might die.' For three days Theo hovered between life and death. Finally the doctors said he would live, but they didn't know what kind of life. His skull was fractured, he was bleeding internally. They told us he would be operated on and finally after a long time, they sent him home retarded temporarily.

"He looked awful. One evening my husband put his face right next to Theo's, but the child didn't even blink. And suddenly I realized, 'My God, he's blind.' They had sent him home blind and with hydrocephalus. Then he was taken back to the hospital for a series of operations which have now lasted two and a half years. He's had eight craniotomies, four in America and four in England, and has had to have a tube which goes through the brain and into the lung to shunt the fluid away, because his body can't absorb fluid properly. And sometimes the tube goes wrong and they have to drill through his skull again, and he has also had both of his jugular veins removed.

### ENORMOUS IMPROVEMENT

"A little while ago they took the tube out, and Theo's improved enormously since then. His balance is not as good as most children's, but he walks, he runs, he's independent, he's terribly loving and he does seem indeed normal. He adores his sister, Tessie. He always wants to know where she is, and I'm sure it's in some way connected with Olivia, the sister he knew best."

Olivia Dahl was Pat Neal's first child. Last November the little girl came down with measles and a high temperature. Pat put her to bed and called the doctor. "He came," she remembers, "and said Olivia was fine, but he didn't look into her eyes. I did, and they were astonishingly dead-looking eyes, but her heart was all right, the pulse was fine, the lungs were fine. The doctor left, and the child could hardly wait for him to leave, she was so sleepy. I came downstairs from her room but went back every 10 minutes to look at her. One time I went upstairs to get something, and I found Olivia unconscious. She never regained consciousness and she died that night."

*If adversity doesn't destroy one, it invariably builds character. Certainly, that's what's happened to Pat Neal. She is today one of the finest women in the entertainment field, an emotionally mature, serious actress of painstaking artistry who, unlike other women in the profession, has developed a more balanced sense of values.*

"What I want most of all," she says, "is good health for my family and peace of mind. When I started out in this business I was exceedingly ambitious, but life has tempered my drive and has taught

me what is truly important. I don't want money or fame. I just want—and now I'm speaking for myself as an actress—a continued sense of duty to my work. I don't want ever to be embarrassed by my work. When people say I did a fine job in *Hud*, that makes me feel wonderful, but it's even better if I know in my heart that I've done my best.

"My father, who used to work in a coal mine office, had a motto above his desk. I don't remember the exact words, but it was something like this: 'If you call upon a thoroughbred, he gives you all the blood, sinew and heart in him. If you call upon a jackass, he kicks.' I want to be a thoroughbred."

Pat Neal has also learned much in the area of marriage. "The most important thing you can do for your husband," she asserts, "is to become his friend, his best and truest friend. I learned that the hard way. I used to think it was very exciting for a wife to express her independence in no uncertain terms, to have nice fights, you know, and make it up in bed. Well, that's not right. I think each time you do that, you nick a little something away. My husband, instead of responding properly after these arguments, simply didn't like me—for days and days—and that wasn't pleasant, so finally I changed.

"I've often thought that as a mother you have a son you adore, and you're always on his side, no matter what—through murder or anything, you're on his side. Well, that's what a wife should be. I don't know why any husband should put up with less. He doesn't want, he doesn't need, a mother. But he certainly wants somebody who will be as good a friend to him as the people who loved him. That's what love really is—a tremendous friendship in which both parties stand up for each other.

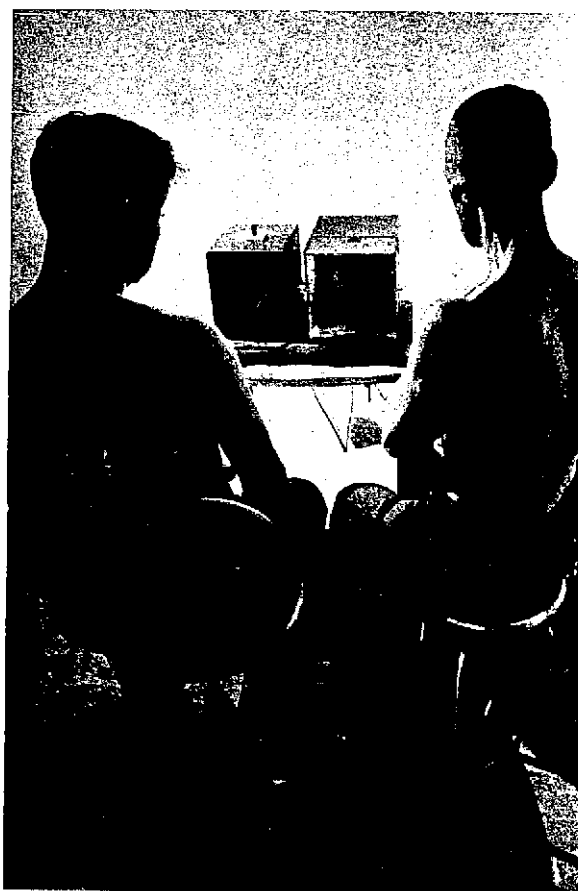
"The other secret of a happy marriage," the actress maintains, "lies in choosing a partner of quality. That's what I'm going to tell my children. It's not so much what you do as whom you do it with. If a girl gets a good man, a man with character and a sense of duty and responsibility, then not very much can go wrong. I don't really think you can tell children very much. You can show them by example. I want Tessa to want to give something to life and this world. And I want her to have a nice person to do it with. I have, and that's why today I am a happy and fulfilled woman."

A PARADE MEDICAL REPORT

# THE MYSTERIOUS ION

AND HOW IT MAY  
AFFECT YOUR LIFE

by FRED WARSHOFSKY



Burn cases inhale negative ions at Philadelphia's Northeastern Hospital. Ions kill pain, thus eliminating the need for narcotics.

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combination of filter-action and satisfying taste

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through the famous "Micronite" filter.

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**KENT** satisfies best

**O**n a hot August afternoon, a vat of bubbling dye suddenly exploded in a factory on the Philadelphia waterfront. A scalding shower spewed over two workers, burning them badly.

The two men, writhing in pain, were rushed by police to nearby Northeastern Hospital. Here the men were helped to a windowless basement room and seated before a small metal box. An intern flicked a switch and the box began to hum.

Within minutes, both men looked up in surprise—the fierce pain from the burns that covered their arms and chests had vanished completely. And yet, neither had received any pain-deadening narcotics.

This swift chasing of pain is but one of a series of "miracles" scientists have been able to achieve with a substance as commonplace as air. But it is a subtly changed air, with some of its particles carrying an electrical charge. These electrically charged particles, known to scientists as ions, are all around us. Using an electrically "hot" wire in a box to step up their production, doctors have been able to reduce asthma symptoms, speed the healing of postoperative wounds and burns and lower blood pressure.

These almost magical results are only the beginning of the wonders ions may perform and the natural mysteries they may explain. Their application may eventually perform such exciting services as reducing the danger of illnesses caused by fog and smog and providing instant aid to the victims of a major disaster.

What are ions and what can they do? The air we breathe is filled with ions—carrying negative and positive charges—which are circulated through the body by the blood stream. Nature produces ions—normally about 5,000 in each cubic inch of air—by radiation, storms, winds and other means, and their effects have been noted for centuries.

## COWS AND CRIME RATES

*Such mysteries as the ache in arthritic joints, the "spookiness" of cattle and the rise in crime and suicide rates that precede a storm are now being scientifically related to ions.*

In the laboratory, ion generators have produced startling mood swings in people. By inhaling (the only way they can have any effect on the body) negative ions, people become alert, refreshed and even euphoric. One man reported a feeling similar to standing on a mountain top and breathing sweet, fresh air. Positive ions, on the other hand, produce headaches, stuffed noses and a mad-at-the-world complex. All these effects vanish when the ion content of the air is restored to its normal balance.

Science first took note of the electrical charges present in the air when Ben Franklin flew his kite. In 1903, a Russian named Sokolov suspected that ions might have an effect on man after investigating the ion levels of the air around some of Europe's famed health spas. But only in the last two decades has science stepped up its efforts to learn more about the ion, both in the laboratory and in nature.

One of the world's foremost research authorities on the subject is Dr. N. Robinson, of the Israeli Institute of Technology in Haifa. According to Dr. Robinson, weather conditions, such as the hot, dry winds peculiar to some parts of the world—the Italian *siraco*, Rocky Mountain *chinoak*, Israeli *chamsin*—have been found to "produce headaches, difficulty in breathing, depression and other symptoms." Dr. Robinson discovered that physiological effects were felt as much as 10 hours before the *chamsin* began to blow and long before instruments recorded any meteorological changes.

Such "pre-feeling," he reports, "may actually be the result of a great increase of positive ions in the air." After intensive research Dr. Robinson found that the air became packed with positive ions before the *chamsin* began to blow.

Why should ionization produce such profound changes in people? Dr. Paul C. Mussleman of Cardwell Memorial Hospital, Stella, Mo., theorizes that negative ions increase the blood's capacity to use oxygen, while positive ions decrease this ability. The result of negative ion inhalation is an increase in the patient's sense of well-being and a speed-up of the healing process.

*Dr. Mussleman uses negative ions as a substitute for narcotics in poor-risk surgical patients. One of his first cases was a 74-year-old woman with a fractured hip. She was rushed to surgery, where the hip was reset and fixed into place with a metal pin.*

The aftermath of such an injury is often a death sentence for elderly people. Pain is extreme, and doctors who prescribe narcotics do so with misgivings. For while deadening the pain, narcotics also lower the metabolic rate and often bring on severe cardiac and breathing complications. Dr. Mussleman, an anesthesiologist, chose instead to have the woman inhale invisible clouds of negative ions after the operation.

"Thereafter," reports the doctor, "the patient's only complaint was of moderate backache, which lasted about two hours; her attitude, however, was pleasant and relaxed. She remained alert and co-operative throughout her hospital stay."

Thus far, Dr. Mussleman has successfully used negative ions instead of narcotics in more than 250 postoperative cases. "The results," he states, "are al-



Patient in Northeastern receives ion therapy from generator over bed. Few hospitals in U.S. have ion rooms.

most phenomenal. Some of these cases might not have survived had we used narcotics."

The Russians, too, claim remarkable results from ion therapy, using it to lower blood pressure, spur athletes to better performances and heal nonbleeding ulcers.

Also amazing is the work done by one of the most important researchers in the field, Dr. Igno Kornbluch, of the Graduate Hospital, University of Pennsylvania.

In 1956 he recorded the brain waves of people exposed to negative ionization. "They were," he recalls, "identical to the brain traces recorded after patients had taken tranquilizing drugs. The negative ions also caused dry throats and sleepiness."

The ability to dry the mucous linings of the throat and induce sleep led Dr. Kornbluch and his associates to wonder if negative ionization might not be effective in treating "large, superficial, discharging wounds," such as burns. Clinical tests to find out were made at Northeastern Hospital and were dramatically successful. Since then hundreds of burn cases have been treated by the metal box, in Northeastern's ion room.

"Ion therapy for burns has three distinct advan-

tages," points out Dr. Kornbluch. "It completely removes the terrible odor that often accompanies the bad burn; it dries out the burn, thus preventing infection and speeding healing; and most important, it removes pain, eliminating the need for narcotics."

The Pennsylvania researcher envisions ion therapy as a major weapon in treating disaster victims. "Just a few ion generators, in the hands of only a few trained personnel, can be used to treat hundreds of patients quite rapidly."

*Dr. Kornbluch has ranged boldly in his ion researches. In one experiment he succeeded in making symptom-free asthmatics wheeze and gasp for breath after a brief exposure to positive ions. As soon as the ion content of the room was restored to normal, the symptoms vanished.*

The doctor reasoned that negative ions might be equally effective in removing naturally caused symptoms. His results were impressive—more than 60 per cent of the hay fever victims reported all symptoms vanished during exposure to negative ions.

The effects on asthmatics, whose conditions were due to airborne irritants, were even more dramatic—75 per cent found complete relief. In future, asthmatics may live symptom-free lives in ion-conditioned rooms.

The ability of negative ions to seemingly counteract the effects of airborne pollutants has been noted on numerous occasions and may have far-reaching implications. The infamous smogs and fogs that bedevil Los Angeles, London and other cities, sometimes killing hundreds of people, may have their lethal nature tamed by the addition of negative ions to the air. The ions would cause the dust and other polluting molecules to combine and thus fall to the ground, where they could not be inhaled.

## AFFECTS HOME APPLIANCES

Ionization might also have a number of home uses. A few years ago an electric heater maker was swamped with complaints. People claimed they became physically uncomfortable as soon as the heater was turned on. Investigation disclosed that incandescent metals in the heater were generating positive ions. By changing the polarity of the metals, the company's engineers were able to produce negative ions, thus eliminating the discomforting effects.

A similar problem is encountered with air conditioners, whose blowers tend to collect negative ions, thus increasing the ratio of positive ions in the air. As a result, some manufacturers are hoping to attach negative ion generators to their units to produce a better room climate.

One of the most startling uses of ions has been the development of a synthetic fabric, polyvinyl chloride, which produces vast quantities of negative ions when merely rubbed against the skin. A French research team had the fabric made up into underwear, bandages, socks, stockings and blankets, which were used by 110 arthritic and rheumatic patients. Forty-eight per cent reported considerable improvement in their condition while wearing the ion-producing clothing.

Stated the French scientists: "Exposure to negative ions does not eliminate the underlying cause, but brings, in a substantial number of cases, marked relief and even a complete cessation of pain."

Just where the trail of the elusive but potent ion may lead is still largely speculative. Many experts feel that we stand on the verge of almost miraculous discoveries. Yet much research remains to be done. Ion generators are still primitive, and not yet ready for use in the average home or office. Instruments to measure the ion content of the air are inadequate. But as technical problems are resolved, a whole new world of climate control, sparked by the ion, may bring about healthier, happier, more productive lives for millions.



meaty new idea...

# RIBS IN A CAN

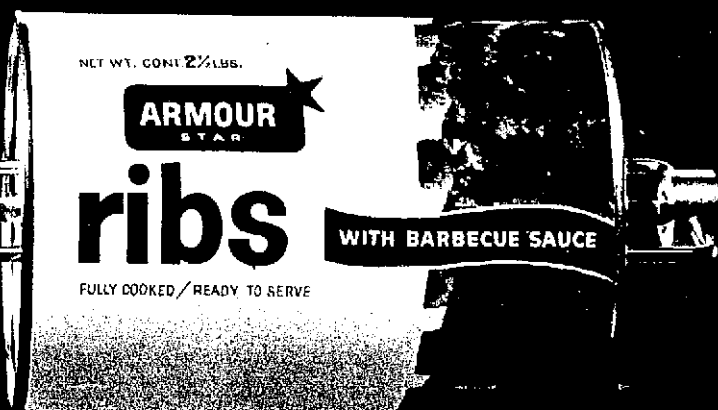
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**ALL SMOKED.** For meat this good, only the best will do. So we use sweet hickory smoke. A mellow drift.

**ALL SAUCED.** And this Barbecue Sauce never saw the inside of any bottle. Nine special ingredients in it—six worldly spices.

**ALL COOKED.** Nothing for you to do but heat. The big 2½ pound can serves 3 to 4. If you're looking for the cheapest ribs, forget ours. If you are hungry for the meatiest—come a-running!



Moving into action, five North Texas State students attack flash

## They're squirting their way through college

DENTON, TEXAS

College youths at North Texas State University here are saving money for themselves and for this town by serving as full-time firemen.

As a result, say townfolk, the students' grades are higher, city taxes are lower, and fires are being extinguished with more dispatch than ever.

The program works this way. Denton (pop. 30,000) has a regular fire department of 18, with a chief, fire marshal, 6 officers, 8 drivers, and just 2 rank-and-file firemen. This more-chiefs-than-Indians setup is filled out by 14 NTSU students who live in the firehouses and commute to class. They receive \$65 a month, plus free lodging, sheets and towels, and kitchen privileges. In return, they're on call in case of fire in 24-hour shifts, working the "buddy system"—while one boy is on duty his partner is off. Since classes at NTSU usually meet on alternate days, arranging schedules isn't too difficult.

### DAILY DRILLS

No Denton student fireman has ever failed to perform his duty, nor has any been seriously hurt. They're drilled daily by the regulars until they know their jobs. Although the youths don't drive trucks or operate equipment, they do everything else, including hooking up the hoses and going in with them.

The average NTSU student regards a fireman's job as practically manna from heaven and the waiting list is as long as your arm. Firemen can usually save considerably more money than students with higher-salaried jobs who must pay room and board. Jim Dolgener, 20, a junior, sums up other advantages:

"You get experience at fire prevention that can save your life some day. Also this is the first job most of us have had, and they give you a good reference when you leave. And there are other benefits: for instance, they started a rescue and scuba



fire. Youths earn part of college costs this way.



At firehouse, students hit books while on duty. Each station has special study rooms.

diving school. And we get free movie passes."

All agree the job helps grades. "When you're on duty 24 hours, you can't do much but study," they say. Main gripe: "It does put a crimp in your social life."

The student-fireman program started as an economy measure back in the Depression year of 1930 and proved so successful it's been retained ever since. With students receiving about one-third the salary of regular firemen, the plan saves the Denton taxpayer a pretty penny.

Normally, none but out-of-town NTSU students can become firemen, the idea being that they need the free lodging more. But occasionally a promising high school student is accepted. Today's chief, Jack Gentry, entered the department while in high school, and he's the program's biggest booster.

"Most of the boys would rather be firemen than have any other job," Gentry says. "We don't want students who have money—we want students who need the job. We try to lure freshmen, so they'll be with us for four years, giving us more experienced men."

What of the fire department's regular men—do they resent having to train and work next to so many youthful college students?

The fact is, the regulars long ago accepted the students as equals, and relations between the two are excellent. As one old hand put it:

"At a fire our lives depend on each other. We can't afford any jealousy."

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R10-1

# JACK WASSERMAN

## he helps protect hoodlums from deportation

by JACK ANDERSON



Mild-mannered and bespectacled, Jack Wasserman is considered one of the most brilliant men in immigration law.

WASHINGTON, D.C.

If you met Jack Wasserman at a church social (where you are not unlikely to find him), you might take him for a visiting clergyman. He is bald and benign with a soft voice, gentle manners, an almost angelic glow in his eyes. He is certainly the complete opposite of the TV stereotype of the fast-talking, unscrupulous underworld mouthpiece.

Yet this brilliant lawyer's clients include some of the most feared men in America. Ex-cons who had the misfortune to be born abroad and now fear banishment from their fortunes and fleshpots look to Wasserman to save them from deportation.

Though his notorious clients are never long out of the headlines, Wasserman himself shuns publicity. He also displays none of the plush trappings that underworld fees are expected to buy.

His offices are modest, his home middle-class. His pretty brunette wife Marie is active in her local Episcopal church. He devotes much time to raising money for Jewish charities. Their daughter Lorraine, 20, and son Michael, 17, are normal teenagers.

Yet on an evening out, their companion might be Carlos Marcello, who has a criminal record in New Orleans dating back to 1930; Russell Bufalino, gray-haired, sallow Pennsylvanian whom the FBI has been trying to prove set up the Apalachin crime conference; or perhaps "Big Bill" Lias, of Wheeling, W. Va., who has a string of convictions on gambling charges. Or if the Wassermans are in New York, they might pay a social call on Mr. and Mrs. Frank Costello, the retired crime king and his wife.

Ever since Al Capone was nailed for tax dodging, the underworld has become increasingly careful about its tax affairs. This has forced the Justice Department to look elsewhere for laws to trip up the elusive racket bosses. Attorney General Robert Kennedy has found in the immigration laws a legal weapon to use against many of the underworld's senior citizens who were brought into the country as children, often as babes in arms, sometimes smuggled in, during the great immigrant waves at the turn of the century. Many neglected to become citizens or gave false information in their citizenship applications.

This makes them eligible for return to their native lands, a fate they dread as living death. The Little Caesars have nightmares about their empires crumbling, of getting down to their last G-note, of never again seeing the bright lights and the playgirls of New York, Chicago, Miami and Las Vegas.

### 'MR. IMMIGRATION'

This is where Jack Wasserman comes in. He is regarded as an expert on immigration law (the judges call him Mr. Immigration), and the word has been whispered around the underworld that Wasserman is the best man to fight a deportation order.

His own background is impeccable. He graduated from Harvard *cum laude*, is highly respected in the legal profession, has chaired the American Bar Association's Immigration Committee.

He came here in 1941 from a New York practice to work for the Board of Immigration Appeals. During World War II, he moved to the Justice Department to help with the enemy alien control program. In 1943, he returned to the Board as a member, stayed four years, then left to lobby for the enactment of the Displaced Persons Law. Not long afterward, he started his own practice, which has become one of the quietest and most fascinating in the capital.

How does Wasserman get along with his dangerous clients? Around him, they behave like gentlemen. Says Wasserman with a sly smile: "The only strong-arm stuff I've seen has been pulled by the government." He was referring to two of his clients, the notorious Mike Spinella and Carlos Marcello, who were both bundled out of the country unceremoniously.

Wasserman doesn't shield his family from his clients. Michael has been hunting at Marcello's lodge in the Louisiana bayous. Wife Marie tongue-lashed a reporter whom she heard describing Marcello as a "racketeer." Daughter Lorraine has vigorously defended Marcello and her father's other notorious clients to girl friends at the University of Maryland.

If Wasserman operates quietly, the stark melodrama of the underworld is never far away. Once, an urgent phone call sent Wasserman hurrying to the federal penitentiary in Atlanta, Ga., where he first met Frank Costello. The jailed underworld czar had been doing his own legal research in the prison library. He had found precedents which, he claimed, proved he was being held in the pen unlawfully.

### DID HIS OWN RESEARCH

Costello contended that a man sentenced to less than a year could not be held in a federal prison but must be kept in a jail. Wasserman checked Costello's research in some borrowed law books, discovered he was dead right and helped get Mr. Big transferred to the Milan jail in Michigan. Presumably, it was easier for him there to keep an eye on his underworld empire.

But the two strangest stories in Wasserman's files concern men who came back from exile, Mike Spinella and Carlos Marcello.

Spinella had been picked up in Washington's Willard Hotel and hustled off to Italy. He had arrived in his native land squawking that he had been shanghaied. He soon became so homesick for his old haunts that he smuggled himself back into the United States.

When word leaked out that "Spinella is back," more than 100 federal agents staked out his haunts. But he eluded them and got a message to Wasserman that "a representative of Spinella will call on you."

Not long afterward, a stocky character, sporting a Vandyke beard, was shown into Wasserman's private office. He introduced himself as Spinella's cousin, listened attentively to Wasserman's advice. It wasn't until later that the lawyer learned he had been speaking to the fugitive himself.

Yet despite his elusiveness and Wasserman's advice, Spinella finished up back in Italy. He spends his time lying in the sun on the Isle of Capri, where he cultivates his paunch with rich food, smokes big, black cigars and invites former girl friends from Miami to keep him company. Spinella told Wasserman: "You can reach me any time. Just address the letter to Mike Spinella, Capri, Italy."

Carlos Marcello was whisked off to Guatemala in the same brisk fashion as Spinella's abrupt departure for Italy. He was of Italian parentage and had reached the U.S. by way of Tunisia, which was his country of birth.

Tunisia didn't want him—nor did Italy. Only the little Latin-American country would agree to take him. Except for three federal agents, Marcello was the only passenger on the immigration plane that flew him to Guatemala City. "They were under orders not to talk to me," Marcello told PARADE. "But one guy offered me a cup of coffee."

Marcello soon grew tired of the drowsy *dolce vita* in the banana republic and sneaked back into the United States. Again word leaked out, "Marcello is back," and his customary haunts were watched.

Despite this massive manhunt, Marcello managed to slip into his New Orleans home and get a telephone message to Wasserman, who was at a near-by motel. Although the motel was under surveillance, Wasserman slipped past the agents, later invited them to Marcello's home, where he surrendered his client.

Not all Wasserman's clients, of course, have such colorful backgrounds. But he makes no alibis for defending those who do. So far as he is concerned, they are merely clients in search of a lawyer.





### After Decton and exact sleeve lengths...what?

What else but a deftly detailed crest on the pocket? That's the only way we could think of to improve this perfect-as-possible sport shirt. It's a luxury wash-and-wear of 65% Dacron\* polyester, 35% cotton. A soft, supple blend that dries wrinkle-free after a rough-tumble wash. Looks great without ironing, superb



with a touch-up. The sleeve lengths are exact, the body contoured. The "Sanforized-Plus" label says it stays in shape (your shape) always. We figured a shirt this great had earned a decoration. So we added it. Added a bunch of bold new colors, too. Pick yours. Only \$5.95. The lady's good-looking shirt? A Lady Arrow!

\*DUPONT P.T.M.

Wherever you go you look better in **-ARROW-**

# PORK KABOBS WITH FRUIT

by Beth Merriman Parade food editor

For special festive occasions try this new kabob-recipe which combines pork and fruit, foods with natural flavor affinities. Accompany kabobs with green beans, endive salad and French fries made a new way to insure crispness. End meal with chocolate pudding, made from mix.

## Fruited Pork Kabobs

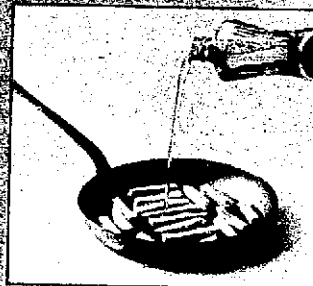
Cut boned smoked pork butt in 1½-inch cubes, allowing 3 cubes per skewer. String on skewers with canned pineapple chunks, preserved kumquats and unpeeled red apple chunks. Place in long, shallow pan or platter. Pour sauce\* over all; marinate several hours, turning often; drain. Broil, with food 4 inches below moderate heat about 40 minutes, turning and basting with sauce at frequent intervals.

### \*Sauce

- |                           |                              |
|---------------------------|------------------------------|
| ½ cup red currant jelly   | 2 teaspoons prepared mustard |
| ¼ cup butter or margarine | ¼ teaspoon nutmeg            |
| ¼ cup lemon juice         | 1 teaspoon cinnamon          |

Combine all ingredients in small saucepan; stir over low heat until jelly melts and ingredients are well blended. FROM PARADE'S TEST KITCHEN

PHOTOS BY MIDORI



## New "Cold-Start" Method for French Fries

1. Pare potatoes; cut as for French fries into strips approximately ½ inch wide. Dry well. (Or use frozen French fries.)
2. Put potato strips in single layer in large skillet.
3. Pour in just enough vegetable

oil to cover; stir.

4. Turn heat to medium-high (or set electric skillet at 375°.)

5. Stir occasionally to keep potatoes separated.

6. Cook approximately 15 minutes or until potatoes are browned to your taste.

7. Turn off heat. Remove potatoes; drain on absorbent paper; salt and serve.

The finished potatoes are crisp and delicious. Because the temperature of the oil usually does not go above 300° there is no spattering, no smoking, no need for a thermometer or other special equipment, and cleaning is easy: let the oil in the pan cool to room temperature, then strain through cheesecloth into wide-mouthed jar. Store in refrigerator. Re-use as desired.

The Benjamin Thomas family, Levittown, N. Y. lines up for hot Quaker Oats: Shawn 4, David 8, Gail 11, Benjamin, Jr. 13, Mother and Father.



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### CREAMY, SMOOTH OATMEAL (Makes 4 to 6 servings)

2 cups milk	2 cups Quick or
2 cups water	Old Fashioned
1 teaspoon salt	Quaker Oats,
	uncooked

Place milk, water and salt in saucepan. Bring to a boil; stir in oats. Cook quick oats 1 minute, stirring occasionally (cook old fashioned oats 5 minutes or longer, stirring occasionally). Cover pan, remove from heat and let stand a few minutes.



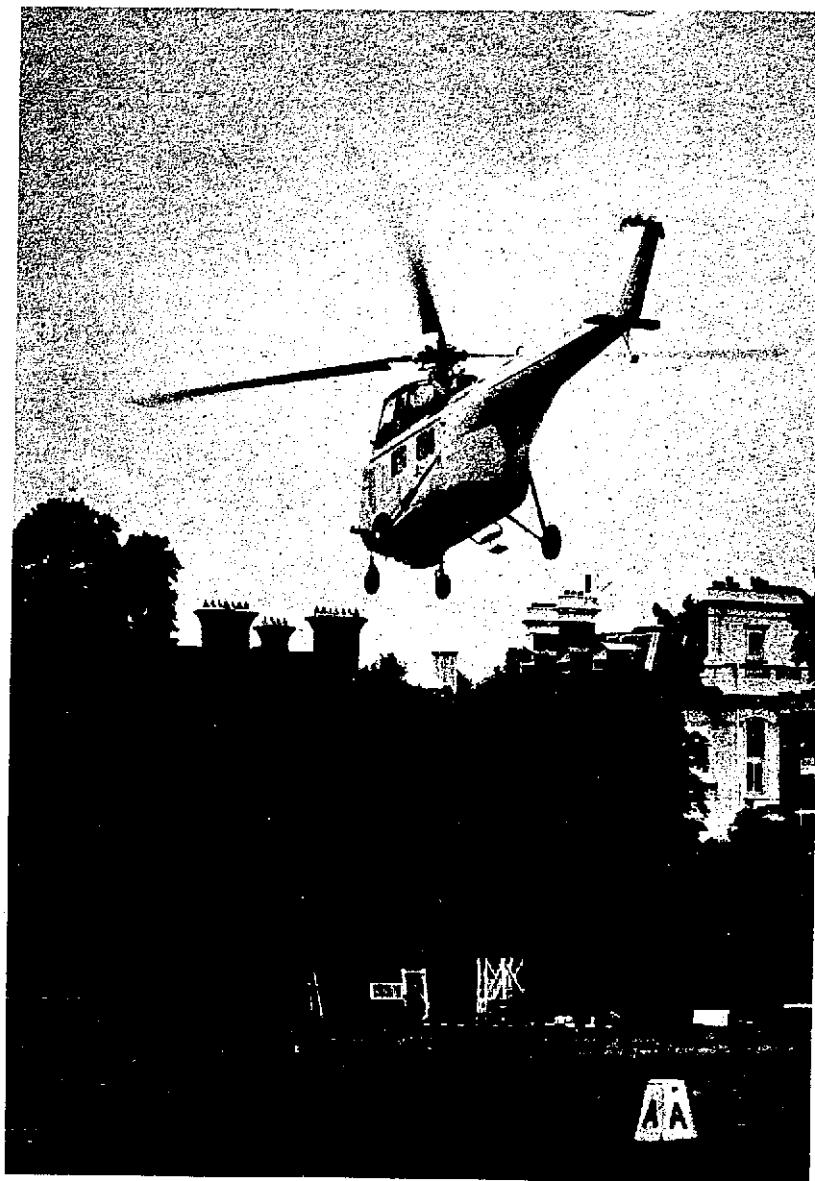


# TWO FOR THE SHOW

■ When Princess Margaret and Lord Snowdon go to the theater they go the modern way—by helicopter. Although the trusted family cars are always available, the royal couple prefer the speed and traffic-free convenience of a whirlybird ride.

The Princess and her husband just step into the waiting blue-and-red helicopter on the front lawn at Kensington Palace, and aloft they go to catch an early curtain or some other gala.

The helicopter is becoming the favored form of travel for the Snowdons. Folks who live, work or cycle around Millionaire's Row, where the couple live, often gather outside the railings to watch Princess Margaret kiss their baby, Lord Linley, good-by before buzzing off on her busy round of special engagements. The 'copter is part of the Queen's Flight.



... toward waiting helicopter which lifts from Kensington Palace lawn with the Snowdons aboard.



Lord Snowdon says "bye-bye" to 18-month-old son, Viscount Linley. ...

... as Princess Margaret, dressed for a gala evening, hurries ...





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Now just regular shampooing gives really effective dandruff control for millions. Now you can stop nursing dandruff along . . . can do more than merely wash away the flakes for a few days. After ten years of research Procter & Gamble presents Head & Shoulders . . . It is both the most effective and most convenient dandruff control you can buy. No other shampoo or rinse can match it.

Yet this is no unpleasant medicinal treatment, but a fragrant, rich-lathering shampoo. And no other shampoo leaves hair easier to manage.

If you or anyone in your family has dandruff, get Head & Shoulders. It really works!

*Head & Shoulders* shampoo



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# Le Lido de Paris

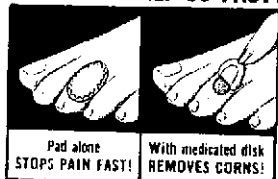
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**FALSE TEETH**  
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## PARADE'S SPECIAL

# INTELLIGENCE REPORT

Because of the volume of mail received, it is impossible for PARADE to answer queries in connection with this column.

**LOWER DISCOUNT.** The nation's leading airlines, providing the Civil Aeronautics Board grants permission, want to reduce the family fare discount to 40% from 50%, effective October 25th. The family fare plan now provides for the wife or children accompanying a head of a family to obtain a 50% discount, while the family head pays full fare. The family plan is applicable only to first-class service.

**OWN COMPANY.** Actor Richard Burton, great lover on and off screen, has formed his own motion picture company, plans first to film the Robert Louis Stevenson story, *Beach of Walessa*. Like Elizabeth Taylor, Burton's official residence is Switzerland, where the tax bite is lowest.

**ART SLUMP.** Owners of art galleries report that business this year is off as much as 50%. There's been a tremendous drop in the sale of abstract art without a corresponding return by the art-buying public to realistic or semi-realistic paintings. Art-lovers are apparently biding their time, browsing through galleries (the attendance is way up) but not buying.

**JAPANESE BATHS.** There are approximately 11,000,000 people in Tokyo. About half are without bathtubs in their own homes. These residents bathe in one of the 2,767 public Tokyo bathhouses. Until a few weeks ago a bath for an adult in one of

these houses cost 5 cents, for a child 3 cents. The price for an adult bath has now been raised to 7 cents.

**ANIMAL ACTORS.** According to the figures of the American Humane Association, animal actors are doing better than humans these days. In one recent month, there were calls for 2,489 horses, 2,025 pigeons, 568 cattle, 142 chickens, 121 sheep, 108 dogs, 107 mules.

## SIEGFRIED LINE AVAILABLE.

The West German government is giving away 2,000 concrete fortifications and pillboxes in the so-called "invincible Siegfried Line" built by Adolf Hitler. The fortifications can be used for bungalows or weekend homes. The only payment necessary is for the ground on which they stand, most of which is owned by farmers.



FARMER TILLS SOIL BETWEEN TANK TRAPS OF THE SIEGFRIED LINE FORTIFICATIONS.

**FREE MARRIAGES.** Last February judges in Los Angeles County began offering their services free in performing marriage ceremonies during lunch hours and on Saturday mornings. They are now averaging 100 free marriages every month.

**SHORT GRASS.** Grass scientists at the University of Wisconsin are experimenting with a variety of Alaskan grass which grows to a height of 6 or 8 inches. The idea is to obtain a similar grass capable of growing in this country to a maximum height of 4 or 5 inches and then stopping. Such grass will need little or no cutting.

**CAMERA WAR.** In the war between East German border guards at the Berlin wall and the West Berlin police, the most useful weapon today is a high-powered camera. Last year 60 cameras were issued to West Berlin police on border duty. They were ordered to photograph any East German border guard, especially while he was firing at an escaping refugee or apprehending one. Attempts were then made to identify the border guards. Reason: more than 350 East German guards have fled across the border into West Berlin in the past 2 years. East German guards know that if they kill refugees or treat them harshly they will be denied political asylum in West Berlin or if caught, they will face criminal prosecution for attempted murder.

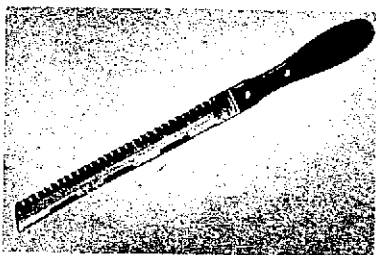


# parade of progress

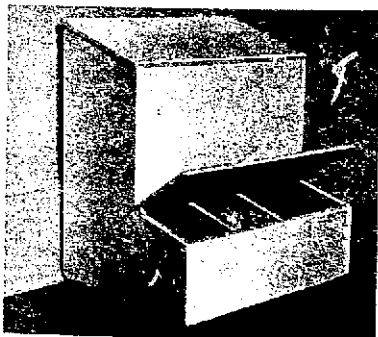
Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



**Hair stimulator:** Here's a little electric device to massage the scalp and help condition the hair. When you press the switch, scores of tiny vibrating fingers on the plastic disc go to work. 4½-inch-long unit has self-contained motor, operates on standard battery, making it useful anywhere. \$4.98. *Jane Reef, Dept. PP, Box 1561, Beverly Hills, Calif.*

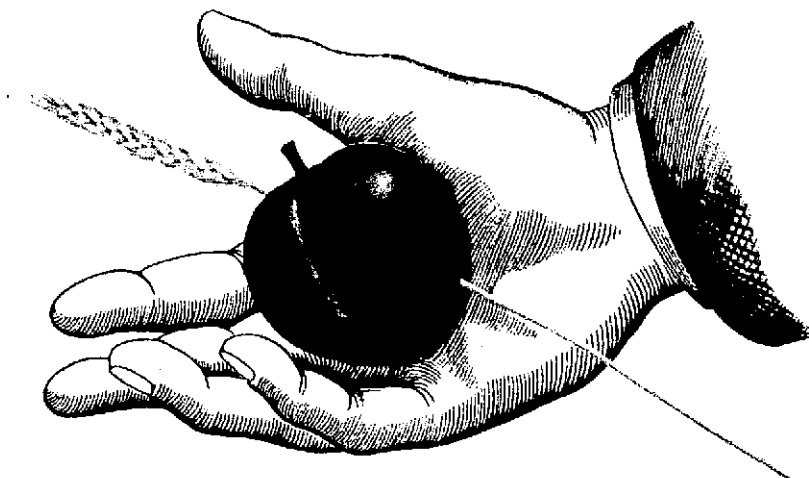


**Double cut:** With special diamond-shaped teeth on one edge, this new knife makes it easy for you to cut frozen foods, even meat bones, and its scalloped edge slices bread, carves roast. Of stainless chrome steel, it's said never to need sharpening. 12½ inches overall. \$4. *R.M.B. Enterprises, Dept. PP, 334 Marion Court, Wheeling, Ill.*



**Vegetable dispenser:** You can store potatoes, onions, other vegetables in this compact dispenser—and it works on "first in, first out" principle so you use oldest first. Vegetables go in at top, out at bottom. Plywood with white enamel finish. 40-lb. capacity: \$9.90; 75-lb.: \$14.90. Express collect. *Lehmann, Dept. PP, Box 7069, Memphis 18, Tenn.*

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Now one cereal gives you both the natural benefits of bran and the orchard-grown sweetness of prunes in every spoonful. Get the rewards of both . . . everything that your family could ask for to start the day a little bit better.



NEW! Two Naturals • Join Forces  
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OPEN TO DISCUSSION



Denver child gets an important lesson: how to listen to a story. Reading to child, experts say, helps him learn to read.

# children can learn to **READ AT 3** —but should they?

**L**ong before your child enters first grade—recent, exciting educational experiments have shown—he can get a flying start on the three R's. He can learn to read. He can learn to write. He can learn to type. He can even tackle arithmetic problems, geometrical theorems and master the intricacies of symbolic logic.

But *should* he learn at 4 or 5 subjects usually left for much later in his education? *Should* he tackle so much so soon? Or is this pressure bad for young minds and bodies?

These questions—which are of vital importance to every parent and child in the U.S.—are now being debated all across the country. In many communities—yours may be one—the educational pace has been stepped up to include reading instruction in kindergarten. But educators are bitterly divided. One group feels children can learn early, and that it's wrong to hold them back. Another says children have a right to be children, after all. "What's the hurry?" is the gist of their argument.

Most of the argument centers around reading, which has long been a bone of contention. Until recently, educators contended that children were not ready to read until they were 6½, when their eye muscles had developed sufficiently and they could also master the concepts involved. Everyone now agrees this idea is out of date. Even early learning's most vehement critics con-

cede you can teach any child anything at any age if you go at it the right way.

Indeed, Dr. Omar Khayyam Moore, a Yale sociologist, has shown that children as young as 2 can learn not only to read, but to write, type and dictate as well. Using a gadget called a "talking typewriter," Dr. Moore has helped some 3-year-olds to read in 4 months.

Meanwhile, the Montessori schools, using special training aids devised 50 years ago by an Italian physician, Maria Montessori, have been sweeping the country, teaching children 3 to 6 reading, geometry, even the parts of speech.

## EVEN INFANTS CAN READ

In Denver, a program now in its third year enlists parents to start children on a reading program before kindergarten. (See *PARADE*, Jan. 14, 1962.) And recently, one reading "expert" published a book and a magazine article claiming even infants could be taught to read. You just use big type and don't instruct too long at a time.

To many educators, however, such ideas are nonsense—and dangerous nonsense, at that. "I know 5-year-olds can learn to read," says Anne Hoppock of the New Jersey Department of Education. "But why should

## Small-fry menu magic



SUGGESTIONS FROM  
MRS. DAN GERBER

Signs of self-feeding starting to show? Finger foods, like Gerber Meat Sticks, are helpful for practicing hand-to-mouth co-ordination. Wonderfully tasty way to do it, too!



The Meat Sticks are made from lean pork and beef selected by Armour and suitably seasoned to pamper a toddler's palate. Nonfat dry milk is added to increase protein content. Offer "as is" or slightly heated. Then watch your sprite's eyes light up at the first bite.

**Breakfast bonanza.** Nothing like a tasty, toasty, nut-like flavor to win a baby's favor. And Gerber High Protein Cereal is just the thing to titillate an appetite. In addition to being pleasantly flavorful, it has a 35% protein content to help promote baby's growth. And, like all Gerber Cereals, it's enriched with iron to help build good red blood... calcium for strong bones and teeth and important B-vitamins which contribute to appetite and growth.

**Added attraction.** A topping of baby's favorite fruit adds a special fillop of flavor to any Gerber Cereal.



**Variety review.** Now there are nine refreshing Gerber Juices to give added pleasure to baby's "juice breaks." The sipping delights include Orange Juice, Apple Juice, Orange-Apple, Orange-Apricot, Orange-Pineapple, Pineapple-Grapefruit, Apple-Cherry and the two newest Gerber offerings: Mixed Fruit Juice and Prune-Orange. All luscious—all equally rich in the vitamin C your darling needs for sound gums and body tissues.

Continued on page 21

they?" Dr. Alice V. Keliher of New Jersey State Teachers College recently warned: "Most children's eyes are not mature enough even at 6 for close application to print and figures."

"No doubt some children can learn to read before 6," says Dr. Lillian Gore, specialist in elementary education for the U.S. Office of Education. "But what effort should be made to teach all children, or many children, or most children, is another question. I have seen too many emotional blocks that took years to work out caused by just this sort of pressure."

Ethel Thompson of the National Education Association adds: "Children who can learn to read early probably will pick it up themselves with a minimum of adult guidance. But to set all pre-school children down at a regular time and place and instruct them—well, that's something else again."

### MUCH TO LEARN

Both Miss Thompson and Dr. Gore note that kindergarten and nursery school children customarily spend little more than 2 hours in school. "They have many things to learn," says Dr. Gore, "about tadpoles and leaves and people. It is not right at this age to put the emphasis on formal instruction."

Critics also contend that no one knows whether a

child who learns to read early keeps his headstart all through school. Nor do they know whether he will learn more in the same amount of time. "There is a subtle implication," says Dr. Julius B. Richmond, chairman of the department of pediatrics, Upstate Medical Center, State University of New York, "that somehow or other one is going to raise the ultimate ceiling for learning in these youngsters. I don't think we have any evidence to indicate that this is true. We have a lot of clinical evidence in other directions . . ."

But proponents of early learning are not so readily put off. They believe that children in this day and age clamor to read early. They are literally bombarded by words from everything from TV commercials to cereal boxes. The real harm is done, this side contends, by making 2- to 5-year-olds wait until they are 6, when inquisitiveness may already have begun to subside.

Dr. Dolores Durkin, of Teachers College, Columbia University, who has made the most extensive study of youngsters who learned to read at home before starting school, is among those who believe in early instruction in reading. She has found no evidence that any of the early readers suffered emotional harm. On the contrary, they seemed to thrive. Moreover, she has found that students who get off to a fast start in reading keep their advantage.

"Actually," says Dr. Durkin, "most early readers do not learn from parents. They learn by imitating brothers and sisters." Significantly, Dr. Durkin's research indicates that students whose parents gave them formal reading instruction learned no faster than those whose parents merely answered questions like, "What's this word, Mommy?" The biggest difference Dr. Durkin found was that early readers were "pencil and paper kids" who had a chance to scribble early.

### THE KEY IS INFORMALITY

To Dr. Durkin this indicates that pre-schoolers can learn to read—if they get casual, informal instruction "which takes the cue from the child." Regular classroom instruction probably would be harmful, she says. She is supported in this by Dr. Moore, whose experiments operate on a free and easy schedule.

But critics contend that any reading program is by nature planned, and that once you set such a goal you're pressuring young children to measure up to it—and their parents to egg them on. And that kind of pressure, say the critics, is harmful.

Should a child learn to read—or write or figure—at 4 or 5 or even 3? Nobody has the answer yet. But in your community—and others around the U.S.—you're going to hear plenty about it in the future.



**BRINGING UP BABY,\*** HINTS COLLECTED  
BY MRS. DAN GERBER, MOTHER OF FIVE

## Secrets for a "Social Butterfly"

**Baby old enough to do a bit of gadding about?** When you and baby go calling it's sometimes a bit of a problem to keep your cherub contentedly occupied in unfamiliar surroundings. One happy solution: a toy kit used only for that purpose. Secret is to choose a few toys baby hasn't played with for a while. In the joy of rediscovery he's apt to stay engrossed longer . . . forget the fact that he's not in his own bailiwick.

**Snack secret.** A tip on contentment, for teething visitors. Take along a couple of Gerber Teething Biscuits. Since they're wrapped in sparkling cellophane, you can pop 'em into pocket or purse and they'll be none the worse for wear.

**Lip-smacking suggestions** for social butterflies or stay-at-homes: Gerber Strained or Junior High Meat Dinners. These delicious combination dishes blend savory meat with selected vegetables for a double dividend in flavor . . . a triple dividend in nourishment. Good sources of protein, they also have a high vitamin-A value and offer significant amounts of important minerals. Beef, Veal, Chicken, Turkey or Ham. P.S. Gerber High Meat Dinners have 3 times as much meat as regular vegetable-meat combinations.

**Introductory plan.** When you're visiting someone baby hasn't seen for a while, he may shy away from being handled by a comparative stranger. If, at first, you let him get used to your hostess

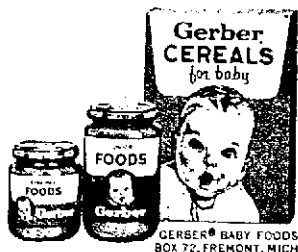
from the security of your arms, chances are he'll soon feel at home in hers.

**Sandman secret.** If you and dad are invited to dinner (and can't get a sitter) do take baby's night togs along so you won't have to undress a sleepyhead when you get home.

**Vegetable review.** Know why each of Gerber's many varieties of Strained and Junior Vegetables look so good, taste so good and are so good for your baby? Because they're specially processed in the absence of air to preserve garden-good colors and flavors and the utmost in precious food values. Serve them in wide variety. They contribute significantly to many of your baby's vitamin and mineral requirements.

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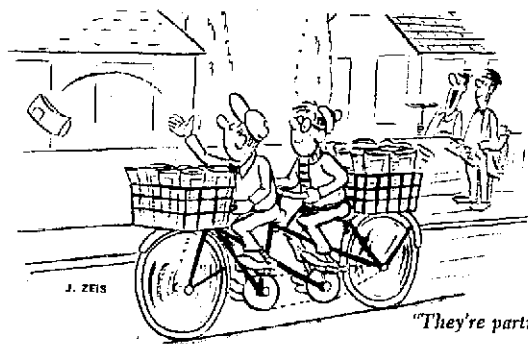
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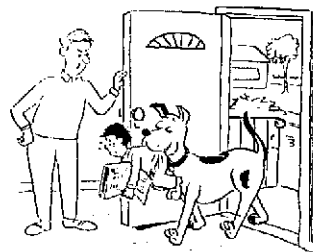
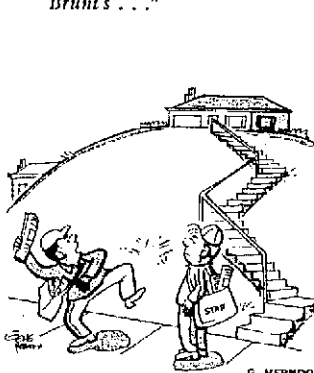


## 'WHADDA YA READ?'

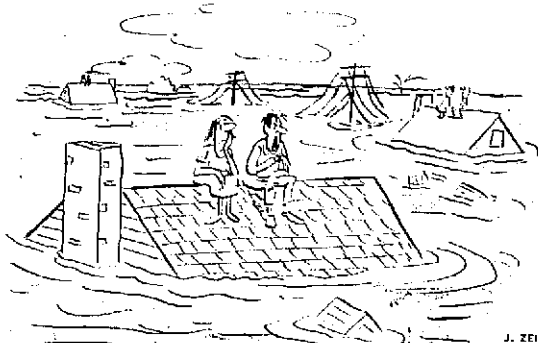
National Newspaperboy Day, which occurs next Saturday, is the source of inspiration for today's cartoons, in which PARADE artists highlight some of the humorous aspects of the newspaperboy's lot.



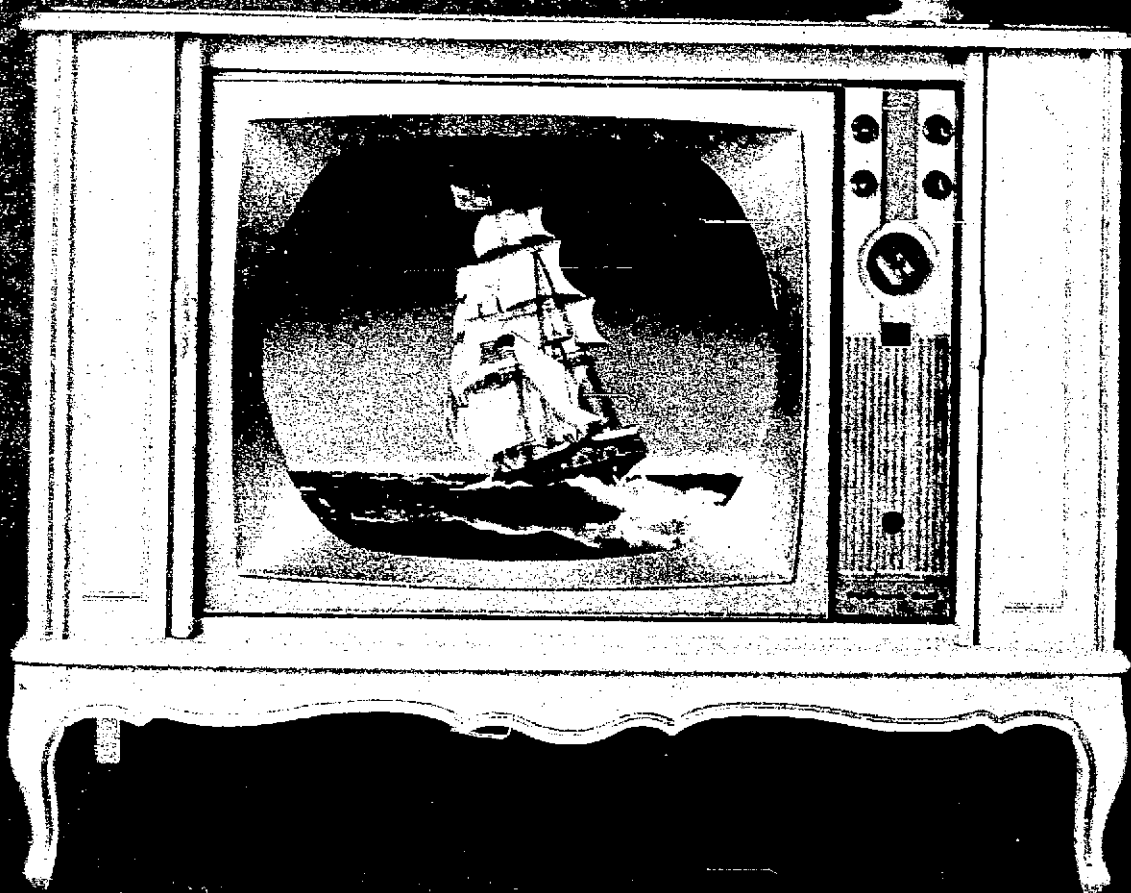
"... Shafer's paper goes in the mailbox, Buff's under the doormat, Morris's in the hall, Dollard's on the porch, Van Brunt's . . ."



"I trained you to bring in the paper—not the paper boy!"



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12-58. JUDY. JUDY JUDY. Movie sound track, with Gordon MacRae and Shirley Jones. They sing If I Loved You, Mister Snow, You'll Never Walk Alone, others.



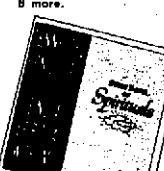
6-53. FRANK SINATRA. SONGS FOR SWINGIN' LOVERS. Anything Goes, How About You?, Makin' Whoopee, 12 more (Monaural only).



9-90. THE MUSIC MAN. Original Cast Album, recorded in Capitol's "big sound". 19 big numbers including Seventy-six Trombones, It's You.



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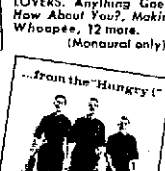
14-34. SING A SPIRITUAL WITH ME, ERNIE FORD. Sing Away, Old Time Religion, Roll Jordan Roll, Joshua Fit the Battle, many others.



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14-39. JACKIE GLEASON. LAZY, LIVELY LOVE. Because Of You, On the Street Where You Live, Speak Low, I Had to Be True, 8 more.

12-50. JACKIE GLEASON. APHRODISIA. Originals for lovers. Seraglio, Rapture, Glamour, Violet Mist, Orange Velvet, Pink Chiffon, 6 others.

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85-56. SALLI TERRI. I KNOW MY LOVE. He's Gone Away, The Cuckoo, 12 other folk songs with guitar, lute, recorders, piano or accordion.

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85-81. GERSHWIN BY STARLIGHT. Leonard Pennario, pianist; Hollywood Bowl Symphony. Cuban Overture, Second Rhapsody, etc.

16-68. RAY ANTHONY. THE TWIST. Let's Twist, Bunny Hop Twist, Bookend Twist, Mexican Hot Twist, Peter Gunn Twist, Night Train Twist, 5 more.

16-89. JACKIE GLEASON. LOVE EMBERS AND FLAME. 2 string orchestras ignite romance with Would You, Lover's Waltz, How About Me, more.

17-93. NAT KING COLE. RAMBLIN' ROSE. Warm and wonderful country music! The Good Times, Skip a Little Lou, Your Cheatin' Heart, 9 more.

17-50. GEORGE CHAKIRIS. RAMBLIN' ROSE. Warm and wonderful country music! The Good Times, Skip a Little Lou, Your Cheatin' Heart, 9 more.

15-96. WANDA JACKSON. RIGHT OR WRONG. Six songs on the sentimental side, six on the "rockin'" side. 12 sugar 'n' spice performances!

17-20. PEGGY LEE. BASIN STREET EAST. Catch her club performance of Fever, The Second Time Around, Them There Eyes, Yes, Indeed, 11 more.

17-59. VIVA BOSSA NOVA! LAURINDO ALMEIDA, his fiery guitar and band swing the new dance rage. Lazy River, Mr. Lucky, 10 others.

85-23. AMERICANA. CAR-MEN DRAGON and the Capitol Symphony Orchestra. "American music emphasized in the full"—Record Review.

17-95. KAY STARR. JUST PLAIN COUNTRY. Crazy, I Walk, Don't Worry, I Can't Help It, My Love Date, Walk On By, many others.

15-20. PEGGY LEE. BASIN STREET EAST. Catch her club performance of Fever, The Second Time Around, Them There Eyes, Yes, Indeed, 11 more.

17-20. PEGGY LEE. BASIN STREET EAST. Catch her club performance of Fever, The Second Time Around, Them There Eyes, Yes, Indeed, 11 more.

16-65. RED NICHOLS. DIXIELAND SUPPER CLUB. Red's 5 Pennies in 13 dancers' delights: Blue, Always, Sentimental Journey, 10 more.

12-92. TEKITTER. BLOOD ON THE SADDLE. Bury Me Not On the Lone Prairie, Billy The Kid, Streets of Laredo sung by the favorite of the West.

89-50. KARAJAN CONDUCTS OVERTURES. WAGNER: The Nibelungs; WAGNER: Lohengrin; Flying Dutchman. Berlin Philharmonic.



# GROWTH FRIGHTENS STATE

**BY JIM MCCAULEY**  
**L. P. T. Sacramento Bureau**  
**SACRAMENTO** — Even the state's population scientists who recently forecast 28.1 million Californians by 1980, are frightened by the future impact of the state's population explosion.

They anticipate a 17-year deluge of new Californians that will double the size of Orange County and other California growth areas.

Result is that they are hedging their population projections to place them on the conservative side.

Big reason is the so-called "job gap." State plan-

ners can't yet figure how enough new jobs can be created to employ all the newcomers if the current in-migration rate continues in California through 1980.

As a consequence, state population forecasters are assuming in-migration won't maintain its brisk after-1955 pace. You can add several million to the population forecast if the migration-drop theory is wrong.

Walter P. Hollman, who heads a seven-man population and school enrollment research staff in the State Finance Department, figures the conservative discounting of migration due

to the "job gap" could be wrong. But he still is watering down the migration factor.

Hollman notes that:

1. Virtually all previous California population forecasts in past decades have been overly conservative.
2. There always is a "job gap" when you look into the future. No one a few decades ago anticipated the jobs that would be created in California by new industries such as missiles, aircraft and electronics. Who knows what new jobs future technology will create?
3. State population forecasters are anticipating an

annual migration to California of only 300,000 newcomers, though the figure has topped that for every year since fiscal 1955.

Migration now accounts for 60 percent of California's annual population growth. Yet the new conservative look at the "job gap" era is betting that a baby boom will account for the majority of new Californians.

The World War II and postwar crop of babies is just now entering its population-productive years, according to Hollman. Their babies — plus a declining death rate — will be the

big factors in the future California population explosion, according to the theory of Hollman's seven-man staff.

What will be the California of 1980?

A county-by-county study by Hollman anticipates that big change will be in the suburban growth counties. Some old-line big cities — such as San Francisco — are due to hit population plateaus, where growth will all but halt.

Orange County will become the second largest county in the state, topping 2.1 million. Orange County is predicted to pass Ala-

meda County (Oakland area) by 1965 and exceed San Diego County by 1970.

Populationists figure Orange County already is larger than San Francisco, onetime population center of California.

Orange County is due to hit 1,113,200 in 1965, 1,473,600 in 1970, 1,815,700 in 1975 and 2,144,400 in 1980.

Los Angeles County is forecast for a 50 percent spurt. Los Angeles County, which had 6,071,900 in 1960, is predicted for 9,241,500 in 1980.

Other California counties slated to top a million in population by 1980 are

Alameda, 1,363,400; Sacramento, 1,073,000; San Diego, 1,801,000, and Santa Clara, 1,708,000.

But forecasting populations still isn't an exact science, Hollman said. There are a lot of unknown variables.

"It should be emphasized that although probable future economic growth conditions and their effects upon migration were examined, it was not always possible to gauge in advance the full impact of economic development plans in being or anticipated," concluded the population forecasters.

## 2 CHILDREN ALIVE IN DAM DEBRIS

**BELLUNO, Italy (UPI)** — Rescuers found two children still alive in the cellar of a wrecked house at Longarone Saturday, more than 60 hours after the Valont Reservoir disaster virtually wiped out the Alpine town and nearby villages.

The little boy and girl, apparently brother and sister, were rescued by Italian soldiers who heard their faint cries while digging in the ruins for bodies of the estimated 3,000 to 4,000 dead.

The two children were rushed to a hospital suffering from exhaustion but otherwise apparently uninjured.

Southland's  
 OWN SUNDAY  
 Newspaper

## Independent = Press = Telegram

The Weather---  
 Sunny today, clear tonight.  
 High today about 82. Complete  
 weather on Page A-2.

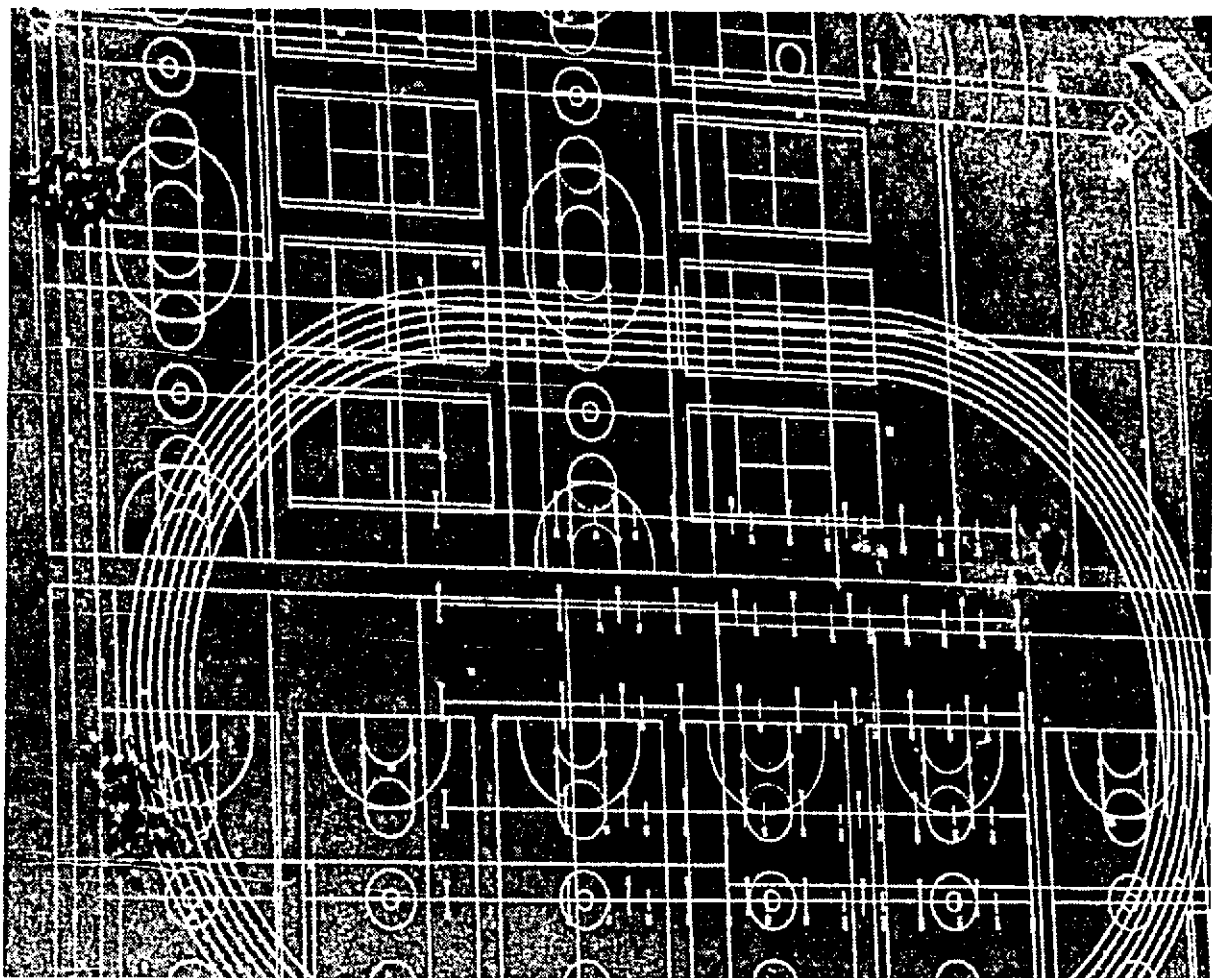
Phone HE 5-1161 — Classified No. HE 2-5959 — PRICE 20 CENTS

LONG BEACH 12, CALIFORNIA, SUNDAY, OCTOBER 13, 1963

VOL. 12 — NO. 9 162 PAGES

### Picture Puzzle

## WHAT DO YOU SUPPOSE THIS IS?



This puzzling pattern was sighted by The Independent, Press-Telegram's chief photographer, Roger Coar, while carrying out an assignment last week. Even Coar was confused by the oddly even shapes he spied—and later spent several hours trying to identify the pattern. But what is it? Is it an electronic printed circuit? Draftsman's guide? Something left on the blackboard after school? An electric railroad running through a model town? A "modern" stained glass window? The Sports Arena's floor? How-to-do-it manual? Diagram of a football "power play"? Whichever—or whatever—it's something many Long Beach residents see every day of the year. An explanation is on Page A-2.

## Barry Refuses to Debate Rocky

**EUGENE, Ore. (AP)**—Sen. Barry Goldwater, R-Ariz., Saturday rejected New York Gov. Nelson A. Rockefeller's challenge to debate Republican Party policies.

"If he wants to debate weaknesses in the Kennedy administration, sure, but if he wants to talk about the Republican Party and its policies, no," said Goldwater in an airport interview at Portland.

Rockefeller made the debate proposal in a talk before the Western Republican Conference here.

HE LEFT Eugene before Goldwater arrived for a night speech, but was asked for comment on Goldwater's statement.

Rockefeller said he wanted to debate Republican Party principles.

"Do you mean specific programs?" a reporter asked.

"That's right," said Rockefeller.

The two potential Republican presidential candidates were the top speakers at the conference. Rockefeller spoke at noon.

"I invite Sen. Goldwater to join with me in a series of debates on how our party can best deal with the vital issues before the

### Colorado Gridder Quizzed on Bets

**DENVER (UPI)**—A University of Colorado football player was picked up by police Saturday along with two other men for questioning about a football betting operation reported to involve as much as \$50,000 a week.

John (Skip) La Guardia, 20, of Denver, a starting guard on the Colorado team as a sophomore last year, was apprehended.

### American people...

Rockefeller said. Just before that, he had put a third man, Richard M. Nixon, into next year's nominee contest. "I think he's a candidate," Rockefeller said of Nixon at a news conference.

Rockefeller said Republicans were in agreement on basic principles, but "our disagreements are in the areas of the application of these principles to the problems of today."

And it was there that he said debate should come; debate "within the Republican Party if we are to offer the American people next year positive and consecutive alternatives to the Kennedy administration's handling of national and international affairs."

The Columbia Broadcasting System and the National Broadcasting Co. both offered to make time available for the two to debate.

Neither Rockefeller nor

### WHERE TO FIND IT

- EDITORIAL discussion of Tuesday's Third District special Council election, with endorsement of William S. Grant, will be found on Page B-2.
- VETERAN PILOT Clyde Schlieper of Long Beach retires after over 31,000 flying hours. See feature story by William Jones, Page B-1.

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Bridge .....	W 7	Radio-TV .....	TV1-16
Classified .....	D1-20	Real Estate .....	R1-16
Death Notices .....	B 8	School Menus .....	W 5
Editorials .....	B 2	Ship Arrivals .....	A 13
Finance .....	B 6	Sports .....	C1- 6
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### THREATENING RUSSIAN TROOPS FACED, DEFIED

## Yank Officer Tells Tense Drama at Berlin Gate

By JOHN O. KOEHLER

**BERLIN (AP)**—A young American officer told Saturday how he tried to ram his much-delayed convoy through Communist barricades on the Berlin Autobahn.

"I went up to the steel barrier and raised it . . . We were going to go through whether the Russians liked it or not," said 1st Lt. Raymond C. Fields, of Pawnee, Okla.

"Then the Russian colonel at the scene began shouting orders to his men and two armored cars pulled in front of us. Our first truck was about 30 feet from the barrier.

"That Russian colonel was really shook."

The 26-year-old infantry officer said his convoy had been at the checkpoint for eight hours before he gave orders to his 60 men to mount up.

Fields said the Russian colonel was "so jumpy that instead of going through his subordinate officers or a sergeant, he issued his own orders to the troops."

The lieutenant's convoy was first delayed Thursday morning when it arrived at Marienborn checkpoint en route to Berlin.

"A Russian captain at the barrier told us we should dismount so he could count us but I said 'Negative . . . we are not going to do it.'"

The Western Allies maintain the Russians have no right to demand such special checks. Sometimes, however, when large numbers of men ride in convoys, they dismount to be counted. But the Allies say this is only a "courtesy" to the Russians so that processing is faster.

When the 18-vehicle convoy reached the Berlin end of the 110-mile road between West Berlin and West Germany, the Soviets again demanded that the troops get out of their jeeps and trucks. Again, Fields refused.

"I told the Russian officer we were not about to get out and just about then Russian troops swarmed all over the place," Fields said. He estimated that about 100 Soviet combat-ready infantrymen were deployed around the checkpoint.

"My men were ready to meet them. These boys really clicked. They were not going to take anything from the Russians," Fields said proudly.

"I established four guard posts to safeguard our equipment and the men fixed bayonets to their rifles."

He said the Russians were "very cold to us and tried to obstruct the men in moving around the area."

After the attempted breakthrough the Russians moved 12 armored cars around the convoy. Two were placed across the road.

M/Sgt. Richard Ackley, 36, highest ranking noncommissioned officer with the convoy, said machine guns mounted on the armored cars were trained on the convoy.

"They also had a six-barrel light anti-aircraft gun which tracked our helicopters as they were flying overhead," he added.

Ackley, of Lake Geneva, Wis., and a veteran of the Korean fighting, said:

"The situation was as tense as any I encountered in Korea . . . there was no actual fighting here but it was just as tense. But the boys acted as cool as any I have seen . . . I would be proud to serve with them any time."

Fields, who had less than four hours of sleep in 52 hours, is executive officer of Co. A, 3rd Battalion, 6th

## Red Blockade a True Error, U. S. Believes

FROM DOUGLAS

## Canceling of DC9 Program Denied

By LEE CRAIG  
 L. P. T. Aerospace Editor

The top executive at Douglas Aircraft Company's Long Beach plant Saturday denied rumors that the firm plans to call off the DC9 short-haul jet transport program.

"There's no intent whatever, of such a course," declared Jackson R. McGowen, vice president and general manager of the local Douglas plant.

WORD HAD been received that aerospace industry observers — particularly throughout Europe — have been predicting that Douglas would dump the project because orders for the 560-mile-an-hour, short-range transport had been far below expectations.

Some American and foreign airlines have placed orders for the DC9's British competitor, the BAC 1-11, which made its first flight nearly two months ago.

The DC9 isn't scheduled to leave the ground until March 1965. Quantity deliveries can't be made until the spring of 1966, or well after the first BAC 1-11s are delivered to customers.

SO FAR, the British craft's builders have 60 orders; Douglas has an order from Delta Air Lines for 15 DC9s, with an option for 15 more.

Biggest blow to Douglas was American Airlines' decision to buy 15 BAC 1-11s, with an option for another 15, instead of the DC9, be-

cause of lower price and quicker delivery.

AA spokesmen pointed out that they will save an estimated \$3 million by their choice, even though they will pay about \$3.3 million in duty on the imported aircraft.

Delivery of the 15 British twin-jets, they said, would be well ahead of deliveries of the DC9.

McGowen feels that the time difference will be insignificant for orders of any magnitude.

"PROBABLY the American Airlines planes will be delivered about six months

(Continued Pg. A-9, Col. 2)

### Ten Survive Plane Crash

**SHOW LOW, Ariz. (AP)**—Ten United States and Canadian Indian officials escaped injury Saturday when their chartered plane crashed and burned near the Show Low airport.

The plane crashed and burned in a wooded area after attempting to gain altitude following a landing attempt.

All the passengers managed to climb out of the wreckage.

## Cold War Thaw to Continue

**WASHINGTON (AP)**—The Kennedy administration Saturday blamed the Berlin blockade on a "genuine" Russian misunderstanding, and saw no permanent setback to the widening thaw in the cold war.

President Kennedy got word at 7:15 a.m. (EDT) that the Russians had cleared the Berlin-bound U. S. military convoy after a 48-hour delay.

This ended an anxious Washington vigil and feverish high-level diplomatic activity aimed at preventing a local incident from flaring into a full-blown East-West crisis.

IN SHARP contrast to Friday's tenseness, Kennedy joked at a White House Columbus Day ceremony and took off for a quiet weekend at Camp David, Md.

High administration sources gave this assessment of the convoy incident:

It was touched off by misunderstanding of low-level Russian officers at the Soviet-controlled checkpoints at the entry to and exit from the 110-mile highway from West Germany across Communist East Germany to West Berlin.

The Russians apparently thought the 16-vehicle U. S. convoy carrying 61 men and supplies was varying from customary procedures. The United States, for its

(Continued Page A-9, Col. 1)

(Continued Page A-2, Col. 6)

(Continued Page A-9, Col. 1)

# L.A.C. Says: Attack on Rafferty

It is unfortunate that the California State Board of Education president is a man who places his own prejudices and ambitions above the welfare of the school system. It is further unfortunate that he apparently cares little for the integrity of agreements when given the opportunity to attack the State Superintendent of Schools, Max Rafferty, who was elected by all the people of California, despite the vicious campaign against him by Thomas Braden, president of the state board by appointment of Gov. Brown.

In a vicious attack on Rafferty in a Look magazine article Braden charges that Rafferty is the darling of the Birch Society and other anti-Communist "hate" groups. In this he indicts all the millions of people who voted for Rafferty in last year's election. Braden attempts to make of himself a martyr because he is obnoxious to so large a portion of the people of the state. He fails to tell of the vicious "hate" attacks he made during that campaign. If he is getting repercussions it is only what is due him.

Six months ago Rafferty and Braden publicly agreed they would bury the hatchet and work out their differences without the continued disharmony between them. There seemed to be a period of peace. Then the past week the Look magazine article appeared. Braden says it was written before the peace agreement. That may be so—but he had ample time to revise it if he intended to live up to the peace agreement.

Braden, Gov. Brown and some of their friends have fallen into a rut. Anyone who disagrees with them is called a "Bircher." In this respect they are much like some of the "Birchers" who call anyone who disagrees with them a Communist. I do not agree with many of the Birch Society policies. I would not permit my name to be associated with an organization led by a man as irresponsible as Robert Welch. But if I have to choose between organizations that are fighting communism and those that are apologizing for and supporting communism, I would certainly take the right turn—not the left. Fortunately, neither is necessary because the great majority of people are sensibly moderate in their attitudes—as is Rafferty.

A California State Senate committee—all Democrats—investigated the Birch Society and found that there was nothing subversive or anything about it that called for curtailment of its activities. That silenced the governor and Braden for a few months. But now we find Braden attacking Rafferty because he says Rafferty is supported by many organizations that he calls "hate" groups—because they aggressively and openly oppose communism and the trend toward greater power in a central government.

I do not like radicals, whether they be to the right or left. But, when I compare the attitudes of the anti-Communist groups with those of the California Democratic Council (CDC), I certainly favor the former. They are opposed to the CDC program to outlaw the loyalty oath and Un-American Activities Committee, recognition of Red China and a general softness toward communism. Gov. Brown, Braden and most of the present state administration support the CDC. Certainly we need some people who oppose these programs.

As for Dr. Rafferty, he has kept himself from personal attacks on Braden. He has been devoting his efforts to carrying out school policies on which he was elected by the people. He deserves the support of all the people, while I believe Braden deserves to be removed from the presidency of the state board. He apparently is more interested in selling a story to a national magazine and damaging the California school system than he is in solving our actual problems. What he does as a private citizen is one thing. But as a state school official his tirade against Californians and the State Superintendent is reprehensible.—L.A.C.

[L.A.C.'s column, by L. A. Collins, is the official expression of personal opinion and does not necessarily reflect the considered opinion of the newspaper.]

## Japan to Aid India Building

NEW DELHI, India (AP) — Japan will help build a leprosy sanatorium at Agra, the city of the Taj Mahal, the Indian government announced.

INDEPENDENT PRESS-TELEGRAM  
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Per Mo. Per Yr.  
Carrier delivery \$1.00 \$12.00

## PUZZLING PATTERN ANSWER

Here's the answer to the picture puzzle on A-1. It's a view of the playing field at Horace Mann Elementary School, 257 Coronado St.—as seen from the air. Freshly-marked tracks, the tennis and badminton courts, buildings, other standard accessories of a well-laid-out playground, take on stark, geometric shape when viewed straight down.

## Jubilee's Ad Sales Limited

The nonprofit Long Beach Diamond Jubilee Inc. announced Saturday it is authorizing only two official solicitations of advertising.

General Manager William C. Boyd said the solicitations are for the official souvenir program which will be sold on the streets and at newsstands and for a special edition of The Independent, Press-Telegram. Boyd said that checks for the souvenir program advertising should be made out to the Diamond Jubilee.

THE CORPORATION, which has been set up as a division of the Long Beach Chamber of Commerce and which was commissioned jointly by the chamber and the city, is selling tickets for an Oct. 31 Premiere Dinner, \$25 a couple, and a Nov. 15 Celebrity Ball, \$10 a couple. Surplus funds from the two events, which will be held in the Long Beach Arena, will be divided among Long Beach hospitals, according to Boyd.

BOYD SAID Diamond Jubilee editions by other publications are not officially sponsored by the organization.

"There is no authorization from the Diamond Jubilee to solicit advertising in its name, with the exception of the official souvenir program and the special edition of The Independent, Press-Telegram," Boyd said.

## IT'S STILL JUST RUMOR

EUGENE Ore. (AP)—Gov. Nelson A. Rockefeller of New York implied Saturday his wife, Happy, is not pregnant.

The question came up because Mrs. Rockefeller did not accompany him to the Western Republican Conference.

George Hinman, New York National Republican committeeman, said Friday night that if she were pregnant he had not been informed. Rockefeller was asked at a news conference Saturday whether the question could be answered by someone in good authority.

"You've had it," said Rockefeller. "Hinman is good authority."

## JFK at Camp David

THURMONT, Md. (AP) — President Kennedy arrived by helicopter at Camp David Saturday to spend the weekend at the presidential hideaway in Maryland with his children. The President is expected to return to Washington Monday morning.

## Ike and Nixon Deny Kingmaker Ambition

HERSHEY, Pa. (AP) — For day on Monday, President Dwight D. Eisenhower and his vice president, Richard M. Nixon, rejected Saturday the role of possible kingmakers at the 1964 Republican convention in San Francisco.

Asked in an interview whether he would take such a role, Eisenhower snapped, "Certainly not!" and added, "I deplore that sort of thing."

HE SAID he did not intend to play a role of "great responsibility" in the maneuvering for the Republican nomination next year. "I am going out to San Francisco to make a speech," Eisenhower added.

Eisenhower and other prominent Republicans in his administration were here for a celebration in honor of the former President's 73rd birthday.

## Barry Refuses to Argue GOP Principles

(Continued from Page A-1) Goldwater is a declared candidate, but each has been going through the preliminaries of speeches, meetings and national exposure.

Former President Eisenhower said recently he was not clear about some of

Goldwater's views. Rockefeller told a questioner he thought there was merit in what Eisenhower said.

It was perhaps in recognition of this that Goldwater, in his remarks prepared for the evening, said the party already had "inscribed our principles and policies clearly and under-

standably." He went on to speak of free competitive economy, economic responsibility, balances on federal powers, victory over communism, and other points of the 1962 declaration of Republican principle and policy issued by a committee of senators and representatives.

## COMPLETE WEATHER

A-7-COMplete WEATHER  
Long Beach and Vicinity: Sunny today and Monday, clear tonight. Slightly warmer today, high lower about 81.  
Mountain Area: Mostly sunny and slightly warmer today and Monday.  
Gusty north to northeast winds ridges and down coastal canyons today.  
Later in day and Desert Region: Sunny, slightly warmer today and Monday.  
Cushy northerly winds, 18 to 25 mph, at times today, especially down Colorado River valley. High today, 75 to 85 upper valleys, 67 to 75 lower valleys. Low tonight, 50 to 58 Owens Valley, otherwise 40 to 50.  
Offshore Wind and Weather Forecast (7:00 Conception to Mexican Border):  
Variable winds 5 to 18 knots night and morning hours becoming westerly 18 to 18 knots in afternoon today and Monday. Mostly sunny both days but local fog and low clouds early Monday morning. Slightly warmer most areas today.

Sunrise: 4:54 a.m. Sunset: 4:50 p.m.  
Moonrise: 3:15 a.m. Moonset: 4:50 p.m.  
Tides: High, 49 feet at 8:06 a.m. and 5.3 feet at 7:43 p.m. Low, 1.1 feet at 1:37 a.m. and 1.5 feet at 1:32 p.m.

## SATURDAY'S WEATHER REPORTS

California		H	L
Long Beach	74	57	72
Long Beach Airport	74	56	72
Los Angeles	70	58	77
Aviation	70	58	77
Bakersfield	71	51	77
Big Bear Lake	71	51	77
Bishop	72	52	78
El Centro	68	54	74
Fresno	71	48	74

Across the Nation		H	L	Prc.
Albuquerque	82	46	80	70
Atlanta	84	54	80	31
Bismarck	79	47	75	51
Boston	63	50	64	55
Butte	59	43	61	51
Chicago	61	52	64	54
Cleveland	61	52	64	54
Denver	74	51	76	51
Des Moines	69	46	67	45
Detroit	72	45	70	48
Fort Worth	72	45	70	48
Helena	72	45	70	48
Honolulu	74	53	74	53
Indianapolis	74	53	74	53
Kansas City	74	53	74	53
Las Vegas	74	53	74	53
Memphis	74	53	74	53

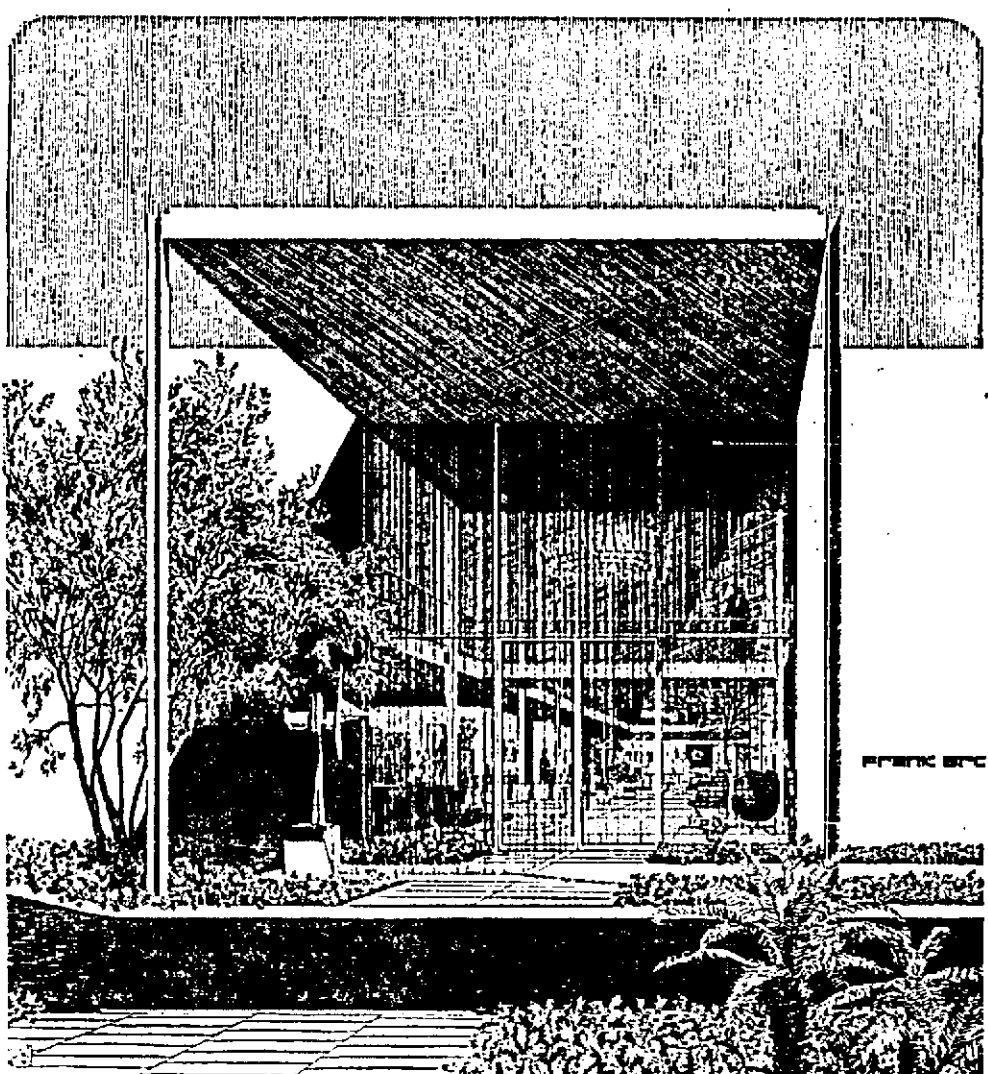

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Nobody would ever climb in life if the only reward were shortness of breath. Success has its privileges. You can assert your individuality. You can enter to your pleasure. You can wear a Louis Roth suit.

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\*\*\*\*\*BALLOTS MUST BE RECEIVED BY 5 P.M. OCT. 16\*\*\*\*\*

# VOTE! For Your Favorite VOTE!

## "Glamorous Grandma"

### QUEEN OF THE DIAMOND JUBILEE

#### GOOD OL' DAYS, OCT. 17, 18, 19

Send a Penny (for United Way) and this ballot to  
DOWNTOWN LONG BEACH ASSOCIATES, 601 Pacific, Long Beach

Candidates are: Check one:

<input type="checkbox"/> Kathleen Wilcox	Lincoln Card Club
<input type="checkbox"/> Theresa T. O'Connor	Volunteers of America Sunset Club
<input type="checkbox"/> Rachel Johnson	American Assn. of Retired Persons
<input type="checkbox"/> Myrtle E. Reeves	Grandma's Club, Leisure World
<input type="checkbox"/> Dolly Kerr	Native Daughters of the Golden West
<input type="checkbox"/> Elizabeth Duffin	Duffin Clan
<input type="checkbox"/> Mary Caress	Signal Oil Stations

BALLOTS MUST REACH DLBA, 601 Pacific, Long Beach 12, by 5 p.m., Wednesday, October 16

\*\*\*\*\*BALLOTS MUST BE RECEIVED BY 5 P.M. OCT. 16\*\*\*\*\*

# sale

## 33 ANNIVERSARY

Frank Bros. 33 Anniversary Sale . . . substantial reductions in every department of the store . . . living, dining, bedroom furniture, carpeting, area rugs, lamps, accessories . . . fine Scandinavian imports, upholstered furniture from our own workrooms . . . the largest selection of contemporary furniture to be seen anywhere . . . Easy to own with a Frank Bros. Budget Plan . . . As long as 3 years to pay . . . convenient spacious store-side parking.

Open evenings Monday and Friday until nine

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2400 Long Beach Blvd. Garfield 6-1341 Shop in air conditioned comfort



# 5,500 Expected to Vote Tuesday in 3rd District

A total vote of at least 5,500 is expected for Tuesday's special election of a Third District Long Beach city councilman in southeast Long Beach.

That figure was mentioned by City Clerk Margaret Heartwell's aides on the basis of the actual tally from the district for the May 14 regular councilmanic primary, which brought out 5,551 voters.

Since then, total registration in the district has declined by 30 to 18,369.

Election officials said the turnout is more likely to exceed 5,500 than fall below that figure. Eighty-one voters have applied for absentee ballots, an unusually high number for a single-district poll.

A NONPARTISAN meeting addressed by four of the five candidates attracted nearly 200 last week, a record comparing favorably with most of the citywide candidates rallies.

The 47 polling places will open at 7 a.m. and close at 8 p.m. It will be the first application here of a 1963 legislative act ordering an extra hour of evening voting for elections in populous counties.

Five candidates are running for the office left vacant by the death July 26 of Lewis Reese, longtime representative of the district.

The election is a winner-take-all affair with the person getting the most votes (not necessarily a majority) taking the office. The winner will serve the balance of the three-year term which began July 1, only three weeks before the death of Reese.

The candidates in alphabetical order:

Dana Brown — Operates chain of seven Brownies Toy Stores. Has lived in the district 15 years. Born in North Dakota. Attended college in Illinois and Minnesota. Member or officer of Lions, Elks, Golf Commission, Community Hospital Board of Directors and served on Marina Advisory Committee. Was top vote-getter in last district primary nominating election but lost in citywide general election.

Laurence Farrant — Chief architect Hughes Aircraft Co., Fullerton, Native of Australia. Came to U.S. in 1947. Has taught architecture in various American universities and has

done consultive work. Has lived in California three years and in the district one year.

William S. (Bill) Grant — State Assemblyman for 14 years. Holds or has held office or membership in Los Altos YMCA, Army and Navy YMCA, Community Chest, Red Cross, Convention Bureau, Planning Commission, Philharmonic Society, Native Sons of the Golden West, Masonic Lodge, Elks, Moose, Chamber of Commerce, State College Advisory Board and Boy Scouts. Authored tide-lands compromise bill. Sponsored legislation that brought State College to Long Beach.

Mrs. Patricia A. Kempster — Housewife. Active with League of Women Voters, Lowell P.T.A., Alamitos Bay Civic Council. Has been constant observer at City Council meeting for four years. Lived in district 40 years.

Donald A. Oleson — Instructor of government and history at Long Beach State College. Former faculty member at Long Beach State College. Has doctorate in political science. Military intelligence service in Korean War. Business experience in insurance, real estate and publishing. Studied abroad three years; authored articles on governmental operation and human relations. Teaches LBCC course "History of Long Beach."

## U.S.-Russ Air Link Possible

WASHINGTON (UPI) — The United States and Russia may soon sign a bilateral agreement creating nonstop commercial air service between New York and Moscow.

Airline industry officials are convinced that one of the next developments in the Cold War thaw — if there really is a thaw — will be a civil air pact, long sought by the Soviet Union.

Such an agreement actually was initiated tentatively two years ago. But it never reached formal consummation because of a sudden worsening in U.S.-Soviet relations.



—Staff Photo by Roger Cor

## SIAMESE-TWIN TURTLES

Pets—or is it pet?—of Mr. and Mrs. Sig Ougland, 2860 Canal Ave., are these Siamese-twin turtles. Called Ray and May by their owners, the turtles have six legs. However, the middle legs don't work, and traveling is something of a tug-of-war with the result that they do most of their walking sideways.

## 700 Attend Connie Stevens Marriage to James Stacy

HOLLYWOOD (UPI) — was performed by the Rev. Walter Kelly. Blonde actress Connie Stevens was married Saturday to actor James Stacy in one of the biggest Hollywood weddings in recent years.

Miss Stevens, 24, who became a television star portraying "Cricket" in the "Hawaiian Eye" series, and Stacy, 27, were married in St. Francis de Sales Roman Catholic Church in Sherman Oaks.

Approximately 700 persons attended the afternoon nuptial service. More than 100 of the actress' fans gathered outside the church before the wedding.

## Guaguin Movie Set

WILMINGTON — "The Moon and Sixpence," motion picture based on Somerset Maugham's novel of impressionistic painter Gauguin, will be shown at 8 p.m. Monday at Harbor College's Seahawk Center.

## Fair Officials Seek Successor to Hall

California World's Fair this week will start looking for a new general manager to replace Fred Hall, whose resignation as executive vice president for a \$50,000 financial settlement was accepted last Thursday.

Chairman Kenneth Hemphill of the fair's executive committee has named a committee of five to handle the searching and screening process. Among those who may be considered are certain officials of last year's successful Seattle World's Fair and the New York fair slated to open next year.

MEMBERS of the committee are the fair's chief officers: Hemphill, President Nelson McCook of the corporation, Vice Chairman Harry Faulk of the executive committee, Treasurer Paul McClaughry of the corporation and Secretary Dave Pon Tell.

Meanwhile Administrative Vice President Loren McCannon is "keeping the store." McCannon said he is streamlining the fair organization, severing a few secondary employees and putting more emphasis on the marketing of concessions. The fair depends largely on concession advances for interim financing.

Clarification of the position of the Del E. Webb Corporation, one of the fair's chief creditors, followed the Hall resignation. The company emphasized that it will take no part in the internal management of the fair organization except within the area of construction and design.

PRESIDENT Del Webb said no company executive will accept a position on the executive committee. The Webb

## Soviet State Visit

KABUL, Afghanistan (AP)—President Leonid T. Brezhnev of the Soviet Union arrived in Kabul Saturday for a five-day state visit.

## NEW LOW RATES

15¢ 25¢ 75¢  
1/2 HR. ONE HR. ALL DAY

FREE PARK & SHOP WITH VALIDATION

★ COVERED PARKING Protect Your Car  
★ PARK IT - LOCK IT No One Else Touches It

LINCOLN PARK GARAGE

• JUST NORTH of Long Beach Library  
• ENTRANCES: Pacific Ave. at 1st St.  
• Broadway between Pacific and Cedar

## MIRRORS RESILVERED



AND MADE LIKE NEW AGAIN!

Or... we will modernize it to your order. Phone HE 7-7471 for Prompt Pickup Service.

MARINE GLASS CO.

Scott — Woodard — Scott Sr.

Cor. 14th & Magnolia Phone HE 7-7471

San Pedro: 760 Miraflores, TE 3-2481

# columbia .... 79th founders .... sale



budget shop, fashion special — street floor  
long beach and lakewood center

"autumn roses"  
by Lady Carol

orlon<sup>®</sup>/wool  
jersey

orlon polyester  
and wool jersey  
silver grey  
with brown  
or teal rose  
design

in sizes  
12 to 20



with cash at time  
of purchase in our  
long beach store

13<sup>00</sup> each

Columbia

shop in air conditioned comfort



"silhouette"  
by Joan Dell

acetate/nylon  
matte jersey

silhouette  
rose design  
in bright blue  
on navy or  
cocoa on  
black—sizes  
12 to 20  
14 1/2 to 22 1/2

Columbia

KOLDIN KNITS  
SPECTACULAR

three-piece all-wool  
double knit costumes  
many styles

SIZES 12/20 AND 14 1/2/22 1/2

REGULAR 39.95

our founders sale special price

\$29

you save 10.95 ... now

second floor long beach only

no payment 'til january '64



Lincoln Park  
Garage ... just  
across the street

PACIFIC AT 1ST, LONG BEACH — OPEN ALL DAY MONDAY 'TIL 9 P.M. — LAKEWOOD CENTER 12:30 TO 9:30



# WE CUT THE CAKE MONDAY

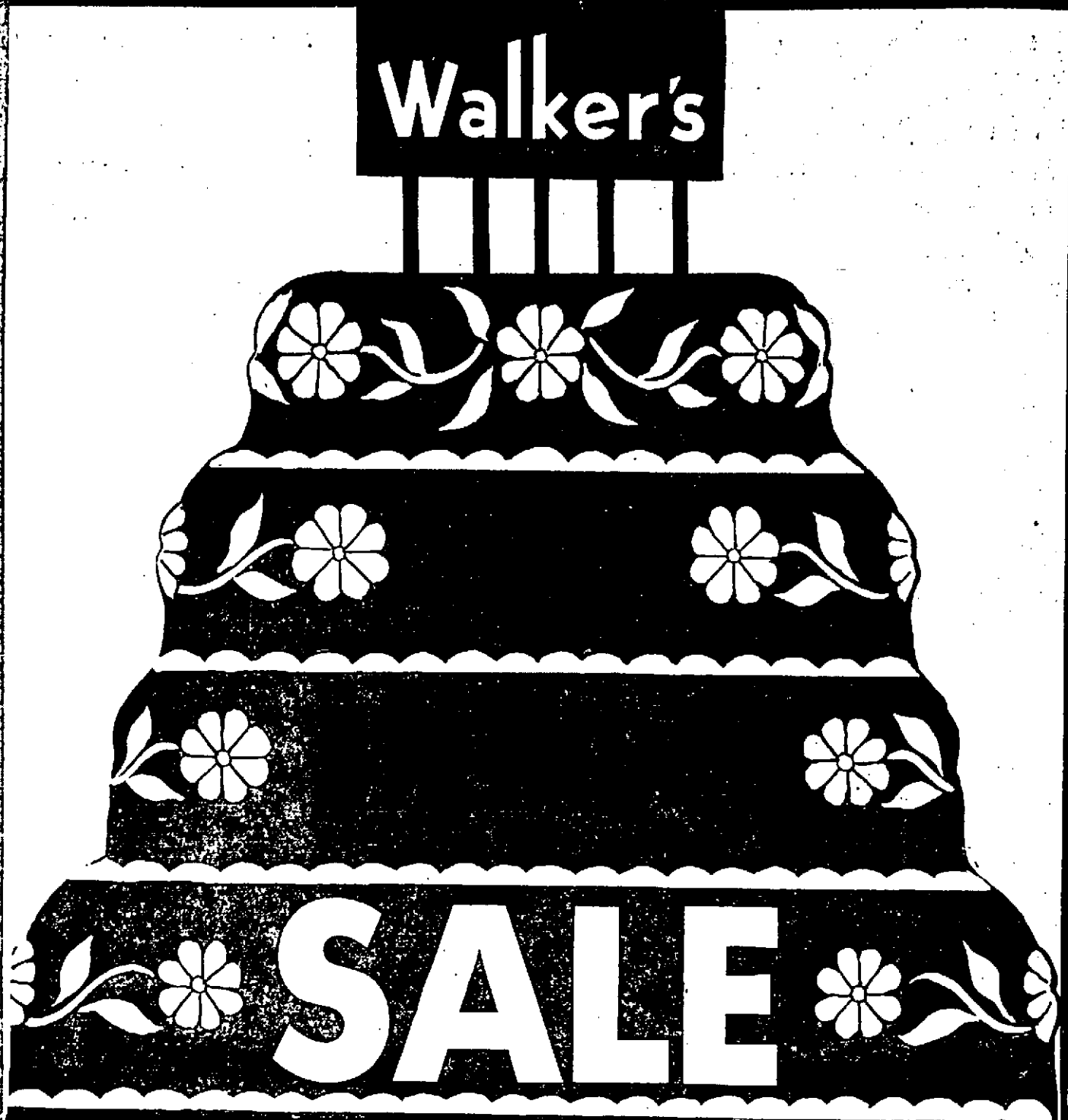
OCT. 14 AT 9:15 A.M.

30 Lucky Pennies Are in the Cake . . .

30 Beautiful Gifts Go to the  
Finders of the Lucky Pennies

VINYL ROCKER	TOWEL ENSEMBLE
WOMAN'S SHOES	DIAMOND PENDANT
WOMAN'S COAT	WOMAN'S JACKET
COSMETIC BAG	MINK FUR COLLAR
QUILTED ROBE	CORNINGWARE SET
PORTABLE MIXER	BATHROOM SCALES
WOMAN'S SUIT	BLANKET
VELVET PILLOWS	TABLE LAMP
WOMAN'S HAT	PERMANENT WAVE
VANETTE	HEATING PAD
WOMAN'S HANDBAG	MAN'S SHIRT

SHEETS AND PILLOWCASES  
AUTOMATIC TOOTHBRUSH  
CHENILLE BEDSPREAD  
CHANEL NO. 5 COLOGNE SET  
G. E. COFFEE PERCOLATOR  
HELEN GRACE CHOCOLATES (5-LB.)  
AMERICAN TOURISTER OVERNIGHT CASE  
VERSA-VAC CLEANER



The 30 below-cost items listed on this page are so spectacular that we didn't dare print the prices on many of them . . . the items that are not priced are even more spectacular than the examples shown . . . limited quantities! Be here early! Doors open at 9:30 sharp . . . No phone orders on these box items please . . .

<b>MEN'S SWEAT SHIRTS</b> All first quality in a good selection of new fall colors, sizes small, medium or large. Take advantage of this low price. <i>street floor</i> <b>99c</b> <i>reg. 2.98</i>	<b>WOMEN'S GLOVES</b> Specially priced for our Birthday Sale. Good size and color selection, but not all sizes in every color. 3 lengths. <i>street floor</i> <b>93c</b> <i>reg. to 4.00</i>	<b>SEWING THREAD</b> Belding Corticelli sewing thread. Select from mercerized, heavy duty and six cord in a good selection of colors and black. <i>third floor</i> <b>4c</b> <i>reg. 15c</i>
<b>MEN'S SPORT SHIRTS</b> Short sleeve, button-down or conventional collars. Select from checks, plaids and solid colors. Sizes small, medium and large. <i>street floor</i> <b>?</b> <i>reg. 2.99</i>	<b>CURTAIN PANELS</b> Now your windows can have a new look inexpensively with these lovely rayon acetate panels. Eggshell color, 41" wide, 81" long. <i>fourth floor</i> <b>?</b> <i>reg. 88c</i>	<b>UNBLEACHED MUSLIN</b> Fine quality, 38-inch wide unbleached muslin. Full bolts. This is the fabric of 101 uses. Buy yards and yards at this price. <i>third floor</i> <b>?</b> <i>reg. 29c</i>
<b>PROCTOR IRONING SET</b> Scorch and stain resistant Silicone cover with soft, durable cotton pad at a special Birthday price. Completely guaranteed. Fits standard board. <i>lower floor</i> <b>68c</b> <i>reg. 1.98</i>	<b>BUBBLE BATH</b> Harriet Hubbard Ayer bubble bath in four delightful fragrances. Comes in colorful lilac, blue, or yellow plastic containers. Nice for gifts. <i>street floor</i> <b>33c</b> <i>reg. 1.00</i>	<b>WOMEN'S BRIEFS</b> Rayon acetate briefs in famous holey pattern, so cool and comfortable to wear. Size range from 5 to 7. Take advantage of this price. <i>second floor</i> <b>33c</b> <i>reg. 69c</i>
<b>MEN'S HOSE</b> Excellent selection of new fall patterns and colors in a complete size scale. This is an opportune time to stock up and save! <i>street floor</i> <b>?</b> <i>reg. to 1.00</i>	<b>WOMEN'S BELTS</b> Plastic, leather and novelty fabrics in a wide range of colors and sizes. At this low price you can have one for every costume. <i>street floor</i> <b>?</b> <i>reg. to 3.98</i>	<b>BOXED NOTES</b> Fine quality paper. Select from solid colors, floral trims or white, 10 to 20 notes per box. Stock up now, the savings are truly great. <i>street floor</i> <b>?</b> <i>reg. 59c</i>
<b>WOMEN'S LINGERIE</b> Nylon floral print half-slips and pertipants. Good color selection. Also at this price we have cotton print shortie gowns. <i>second floor</i> <b>66c</b> <i>reg. 3.00</i>	<b>COSTUME EARRINGS</b> Gorgeous selection from our regular stock. Many unusual styles and color combinations from which you may choose. Buy now and save! <i>street floor</i> <b>19c</b> <i>reg. to 3.00</i>	<b>WOMEN'S HOSIERY</b> Non-run mesh and non-run flat knit seamless hose in beautiful fashion colors. Sizes range from 8½ to 11. Buy them by the box at this low price. <i>street floor</i> <b>44c</b> <i>reg. to 1.95</i>
<b>FAMOUS MAKE BRAS</b> Cotton bras, made by well-known manufacturer, has excellent fitting qualities. Select from good selection of styles. Buy now! <i>second floor</i> <b>?</b> <i>reg. 3.50</i>	<b>WOMEN'S SWEATERS</b> Wool cardigan and slip-over sweaters, lovely fall colors of red, green, black, cranberry, grey or white, sizes range from 36 to 40. <i>second floor</i> <b>?</b> <i>reg. 5.95</i>	<b>LINEN NAPKINS</b> Stamped to embroider, imported Belgian linen napkins with finished Swiss scalloped edges. Easy to do cross-stitch, lazy daisy patterns. <i>third floor</i> <b>?</b> <i>reg. 79c ea.</i>
<b>BATH TOWELS</b> Very attractive stripe and solid color bath towels that will add decor to your bathroom. Large size, 20x40". Stock your linen closet now! <i>third floor</i> <b>23c</b>	<b>WOMEN'S SHOES</b> Spring, summer and fall dress shoes. Small sizes and narrow widths in this group. Take advantage of this tremendous sale and save! <i>lower floor</i> <b>99c</b> <i>reg. to 14.99</i>	<b>WOMEN'S CAPRIS</b> Proportioned cotton corduroy capris with tapered leg, back zipper. Select from fall colors. Sizes range from 8 to 18. <i>street floor</i> <b>99c</b> <i>val. to 3.98</i>
<b>IRONING TABLE</b> An all-metal adjustable ironing table, guaranteed to make your ironing days easier. The price? So low that we can't tell. <i>lower floor</i> <b>?</b> <i>reg. 4.95</i>	<b>LOOP RUGS</b> Candy stripe loop rugs, size 24x36". Ideal for kitchens, service porches and bathrooms. Specially priced for this sale! <i>fourth floor</i> <b>?</b> <i>reg. 1.29</i>	<b>QUILTED HANGERS</b> Quilted plastic over fine wooden hangers to enhance hanging of garments. This is a special Birthday offer, the savings are great. <i>third floor</i> <b>?</b>
<b>FABRIC LENGTHS</b> Usable lengths of fine fabrics of undetermined fiber content. Select from prints, novelties or solid colors, all 45-in. wide. <i>third floor</i> <b>37c</b> <i>val. reg. 1.49</i>	<b>BOYS' SPORT SHIRTS</b> Made of cotton, long or short sleeves with Ivy or convertible collars, sizes 6 to 18. Buy him a new wardrobe of shirts and save! <i>lower floor</i> <b>99c</b> <i>reg. 1.99</i>	<b>WOMEN'S DRESSES</b> Cotton sleeveless dresses and culotte dresses, print colors of red/white, black/white, yellow/white. Sizes range from 10-18. <i>second floor</i> <b>1.88</b> <i>reg. 8.98</i>
<b>BABY BLANKETS</b> Cotton flannel receiving blankets, white with pink or blue stripes. They're so soft and cozy to wrap baby in. Size 30x40". <i>lower floor</i> <b>?</b> <i>reg. 79c</i>	<b>BOYS' TEE SHIRTS</b> Cotton Tee shirts, nylon reinforced neck, sizes 6 to 16. Priced at a budget price that won't dent your pocketbook, buy now! <i>lower floor</i> <b>?</b> <i>reg. 49c</i>	<b>WOMEN'S BLOUSES</b> Easy-to-care-for cotton blouses and cotton knit Tee tops. Tailored styles in prints, stripes, novelties, and solid colors, 30-38. <i>street floor</i> <b>?</b> <i>reg. to 2.98</i>

Fourth and Pine . . . . Shop Monday and Friday 'til 9:00 . . . . Phone HE 2-7451 . . . . Park Free

# FINAL DAY OF WALKER'S BIRTHDAY SALE MONDAY

Because of your wonderful response to our 30th Birthday Sale . . . we'd like to say "Thank You, Long Beach" for your support and patronage. As a gesture of appreciation, we're extending the sale through Monday in a big APPRECIATION DAY. We bring you late arrivals and spanking fresh special values that will make it worth your while to shop every floor. Be here early . . . join in the big APPRECIATION DAY CELEBRATION.

## SORRY NO PHONE OR MAIL ORDERS ON THESE ITEMS

### FASHIONS (second floor)

reg. to 29.98 Fashion dresses, 10-18, 14½-22½	19.99
reg. to 19.98 One and two-piece dresses	13.00
reg. to 25.98 3-pc. knit suits, 10-18	17.00
reg. to 11.98 Fall dresses, 12-20, 14½-22½	8.88
reg. to 8.98 Cotton dresses, 12-20, 14½-24½	5.00
reg. to 29.98 After five fashions, 7 to 15	19.00

### SPORTSWEAR (second floor)

3.95 Blouses, sizes 32 to 38	1.99
5.95 Famous make blouses, 32-38	2.99
6.95 Blouses, white and colors, 32-40	3.99
5.95 Cotton corduroy capris, 8 to 18	3.99
6.95 Fully lined wool capris, 8-16	4.99
6.95 Sharkskin capris, sizes 8-18	3.99
7.95 Fully lined wool capris, 8 to 18	5.99
7.95 Stretch capris with stirrup, 8-18	5.99
9.95 Proportioned Helanca stretch capris	7.99
13.95 Fur blend sweaters, sizes 36-40	7.99
11.95 Wool skirts to match above sweaters	7.99
15.95 Bulky knit sweaters by famous maker	7.99
5.95 Cotton skimmers, sizes 8 to 16	3.33
11.95 Wool & orlon acrylic sweaters, 36-40	5.99
11.98 Cotton corduroy suits, 8 to 16	9.99
11.98 Wool jumpers, sizes 8 to 16	9.99
7.98 Proportioned corduroy capris, 8-18	4.99
Intarsia print orlon acrylic sweaters	5.99
19.98 Car coats with attached hood, M-L	9.99
reg. to 25.98 Car coats with or without hood	13.99
12.98 Orlon acrylic sweaters, 36 to 42	9.99

### LINGERIE (second floor)

3.00 Long or dress-length gowns, 32-46	1.99
3.00 Cotton flannel gowns or pajamas	1.99
3.00 Nylon gowns, S-M-L sizes	2/5.00
69c Plain or print acetate briefs, 5-7	3/1.50
5.98 Rayon acetate challis sleepwear	2.99
5.98 Brushed rayon acetate gowns	3.99
9.98 Brushed nylon gowns, long or short	5.99
5.98 Nylon gowns with fancy trim	3.99
5.98 Nylon pajamas, matching sleepcoat	ea. 3.99
5.00 Famous make slips, short & average	2.99
5.95 Nylon slips with lace trim, 32-40	3.99
6.95 Famous make fancy slips	4.99
5.00 Nylon half-slips, S-M-L sizes	2.99
4.00 Nylon half-slips with fancy trims	1.99
12.98 Nylon peignoir sets, S-M-L sizes	9.99

### ROBES (second floor)

5.98 White cotton terry wrap dusters	3.99
6.98 Chenille button dusters, wrap robes	3.99
12.98 Fleece dusters in solid colors	10.98
14.98 Vivid print dusters, ¾ sleeves	8.99
5.00 Cotton corduroy dusters	2.99
6.98 Cotton print dusters	5.99
5.98 Print polished cotton shifts	2.99
6.98 Long print housecoats, zippered front	5.99

### FOUNDATIONS (second floor)

reg. to 7.50 Knit girdles and pantie girdles	3.50
16.50 Boneless zippered corselet	10.99
5.98 Side hook girdles, 14-inch	3.99
5.00 Floral print pantie girdles	3.99
2.50 Famous make cotton bras	99c
3.00 Famous make cotton bras	2/3.00
5.98 Front hook long line bra	3.99
5.95 Famous make girdles	4.99
6.95 Famous make panty girdles	5.99
7.95 Famous make long leg pantie girdles	6.99

### SPORTSWEAR (street floor)

5.98 Judy Bond blouses, sizes 32-38	2.99
3.95 Cotton corduroy, polished cotton capris	1.99
6.98 Helen Harper orlon acrylic sweaters	2.99-3.99
5.98 Velveteen capris, proportioned to fit	3.99
6.98 Proportioned wool capris, 8-18	3.99
val. to 12.98 Helen Harper bulky knit sweaters	5.99
val. to 3.98 Easy-care cotton blouses, 30-38	1.99

### WOMEN'S SHOES (lower floor)

9.99 Godman Arch shoes, black kid uppers	7.99
reg. to 12.99 Cobra sandals & stacked heel pumps	5.00

### NATIONALLY ADVERTISED WOMEN'S DRESS SHOES

reg. to 15.99 8.88

Just arrived, new shipment of famous make mid-heel dress shoes, newest fall colors and styles to select from. We have most all sizes in this group. Shop early for yours, the savings are great.

second floor

### FOUNDATIONS (street floor)

2.99 Stephanie front hook longline bra, 32A-42C	2/3.00
val. to 3.99 Biflex pantie girdles, S-M-L-XL	1.88
reg. to 11.95 Playtex girdles, pantie girdles	6.95-9.95

### ACCESSORIES (street floor)

reg. to 15.00 Small leather goods for handbags	½ price
val. to 11.98 Fashion handbags, fall colors	5.99
val. to 3.98 Small leather goods for handbags	1.00
val. to 3.98 Fashion belts, fall colors	1.00
val. to 8.98 Fashion umbrellas, fall colors	2.99
val. to 6.98 Handbags, many styles & fabrics	3.99
1.00 Anklets, white or colors, 9-11 sizes	2/1.00
reg. to 3.00 Wool gloves, S-M-L sizes	79c
2.98-3.50 Men and women's slippersox	2.39-1.99
3.00 Hopsacking & drill casual slippers	99c
3.00 Brocade boots, sizes S-M-L	99c

### COSMETICS (street floor)

reg. to 5.00 Men's & women's sunglasses	1.00
4.00 Natural bristle hairbrushes	1.99
reg. to 35.00 Coty imported perfume	12.50-6.00*
2.00-4.00 Desert Flower hand & body lotion	1.00-2.00*
1.75-2.50 Harriet Hubbard Ayer cream soap	1.25-1.75
2.25 Harriet Hubbard Ayer hair spray	99c*
2.00 Helena Rubinstein bubble bath	1.00*
1.00 Dorothy Gray hair spray	50c*
7.50-5.00 Colonial Dames Ultra Clasiue cream	3.00-2.00*
2.50 Colonial Dames Estratone lotion	1.25*
2.50 Colonial Dames Glycerin hand cream	1.25*
2.00 Du Parc bath oil	1.00*
2.50 Roger & Gallet dry sachet	1.25*
25c Wrisley hard milled soap	10/1.00
3.75 Lactopine bath oil	2.50*

\*plus Fed. tax

### NEW FALL HAT SALE

val. 5.00 to 7.98 3.88

Velvet, felts and feather hats! Mostly one-of-a-kind. Last day to save on these beautiful hats, so shop early for yours!

millinery second floor

### MEN'S DEPT. (street floor)

reg. to 45.00 Fall sport coats, 37 to 46	20.99
65.00 Walker's Imperial suits, 37 to 46	39.99
19.95 All-weather coats, 38 to 46	13.00
5.95 Cotton flannel robes, M-L sizes	2.99
reg. to 4.95 Cotton flannel pajamas	2.99
3.95 White & striped dress shirts, 14-17	2.99
reg. to 15.95 Fall sweaters, many styles	5.95

### MEN'S SHOES (street floor)

reg. to 14.99 Ties, slip-ons in black or brown	6.90
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### BOYS' DEPT. (lower floor)

1.99 Cotton flannel or cotton pajamas, 6-16	2/3.00
6.98 Wool and nylon shirts, sizes 8 to 20	4.99
1.69 Knit polo shirts, sizes 4-18	99c
1.98 Boat neck sweat shirts, S-M-L-XL	99c
2.49 Double knee jeans, sizes 4-12	1.99
7.99 Cotton poplin wash & wear jacket, 6-16	5.99

### GIRLS' DEPT. (lower floor)

12.98 Pile lined cotton corduroy jacket, 7-14	9.99
1.98 Blouses, white and colors, sizes 8-12	2/3.00
4.98 Wool skirts, slim or full styles, 7-14	3.99
39c Acetate panties, white and colors, 4-14	4/99c
69c Acetate petti-pants, white and colors	49c
2.98 Cotton flannel print pajamas, 4-14	1.99
1.95 Cotton corduroy capris, sizes 7-14	1.49
5.98 Nylon blazer, sizes 7 to 14	3.99

### INFANTS' (lower floor)

reg. to 6.98 Famous make topser sets	3.88
3.98 Blankets with satin binding	1.99
12.98 Folding high chair, padded seat and back	9.99
1.98 Stretch crawlers, grows with baby	1.29
4/1.00 Stretch socks, white only, 4-6½	7/1.00
18.98 Strollie stroller with canopy top	11.99

### STATIONERY (street floor)

59c Continuous roll Christmas gift wrap paper	roll 25c
1.25 Swirl stationery with scalloped edge	63c
5.95 100% plastic playing cards	2.99
1.69 Quilted plastic card table covers	1.00
1.00 High count boxed stationery	2/1.00
1.00 Boxed everyday greeting cards	2/1.00
3.00 Montags Fernlace stationery	1.19

### ART NEEDLEWORK (third floor)

Reg. 1.99 Captain chair cushions	1.59-4/6.00
Reg. 15c Sewing thread	4c
2.59 Pillow tubing stamped to embroider	pr. 1.69

2.98 Decorative sofa pillows, 6 styles	1.99
4.98 Decorative floor cushions	2.99
14.98 Comfy bed rest pillows	8.99
4.98 3-way wedge pillows	2.99
reg. to 89c Decorative buttons	3 cards 1.00
reg. to 98c Lace edgings and trims	card 59c
69c Knitting and crochet thread, 500-yd. skein	49c
49c Bear brand super spun nylon yarn, 1-oz. skein	39c
69c Nylon 'n wool sock yarn, 1-oz. skein	55c
1.00 Ever Match Nylo Germantown, 2-oz. skein	89c
1.00 Shetland and wool, 2-oz. skein	79c
1.69 Supra Mohair imported from Italy, 40 gram	1.29
1.19 4-ply orlon Sayelle, 2-oz. skein	89c
1.69 Deluxe knitting worsted, 4-oz. skein	1.19
79c French angora, 10-gram ball	59c
15.98 Acme adjustable dress forms	12.98
1.69 Contour neck rest pillows	1.00
1.29 Mohair blend, 40-gram ball	89c
1.69 4-ply knitting worsted, 4-oz. skein	1.19
1.00 Bear Brand Shetland, 2-oz. skein	79c
4.98 Handy sewing box, lucite tray	3.89

### DOMESTICS (third floor)

4.98 Allergy-free bed pillows, 21x27" cut size	ea. 2.99
reg. to 1.39 Down-proof pillow ticks	ea. 79c
reg. to 9.99 Chatham blend blankets	1.99
4.98 DuPont dacron polyester bed pillows	ea. 2.99
Springs fine white percale sheets, colored scallops	
1.00 Pillowcases, size 42x38" colored scallops	ea. 89c
3.29 Twin sheets, size 72x108"	2.89
3.98 Double sheets, size 81x108"	3.49
Springs screen printed percale sheets	
1.19 Pillowcases, size 42x38"	ea. 99c
3.98 Twin bed size, 72x108"	3.49
4.98 Double bed size, 81x108"	4.49
Cannon or Springs white percale sheets	
79c Pillowcases, 42x38" size	ea. 59c
2.99 Twin bottom fitted sheet, 72x108"	2.49
3.39 Double bottom fitted sheet, 81x108"	2.79
3.59 Wide-top double sheet, 90x108"	3.29

### CLOSET SHOP (third floor)

79c Combination suit & coat hanger, 18" wide	ea. 28c
89c Padded hangers, many colors, patterns	ea. 49c
7.98 Cotton pile bathroom carpeting, 5x6	5.99
11.98 Cotton pile bathroom carpeting, 5x8	9.99
89c Plastic sewing and utility tray	ea. 59c
1.00 Plastic cosmetic tray	ea. 69c
reg. to 2.25 Lid or sliding drawer lingerie box	ea. 1.49
3.49 Pull-open door hat and storage box	2.49
reg. to 3.79 Bathroom accessories	1.59
reg. to 5.49 Plastic storage cabinets	ea. 1.59
7.98 24x144" runners or 4x6 rug	3.99

### FABRICS (third floor)

1.98 Arnel/nylon printed 45" jersey	yd. 89c
3.98 yd. Screen printed worsted wool jersey	yd. 2.49
reg. to 6.98 Wool and wool blends	yd. 2.98

### HOUSEWARES (lower floor)

14.95 Imported stainless steel tableware, 52 pc.	9.99
9.95 Automatic percolator, 5 to 9 cups	6.99
18.95 G.E. automatic toaster	12.99
8.95 Brass framed oval door mirror, 16x60"	6.99
18.88 Stainless steel 9-pc. cookware set	16.99
19.95 Electric can opener, knife sharpener	11.99

### FURNITURE (fourth floor)

89.98 Maple or walnut cedar chests	69.98
179.98 Vinyl sleeper with mattress, brown	159.98
129.98 Vinyl bed divan, beige	99.98
39.98 French Provincial coffee table	29.98
39.98 French Provincial lamp table	29.98

### MAPLE WALL ACCESSORIES

now priced 1/3 OFF

You'll find such items as towel racks, plate racks, napkin racks, mirror and hat racks at special Birthday savings!

### SEWING MACHINES

Save 20.00 White reverse stitch portable	49.95
Save 30.00 White automatic zig-zag portable	89.95
Save 39.00 Elna Plana light-weight portable	98.00
Save 40.00 Necchi 510 Leila portable	89.00

Special prices on all Necchi and Elna machines.

We specialize in repair work on all makes.

third floor

## WORLD NEWS BRIEFS



### Eggs Bombard 'Dragon Lady'

NEW YORK (UPI)—Eggs and chalk were hurled at Mme. Ngo Dinh Nhu outside Columbia University Saturday in one of the most hostile demonstrations the First Lady of South Viet Nam has received since she began her visit here. She addressed some 1,100 students at the University while 150 pickets gathered outside MacMillan Theater, where she spoke, and chanted against her. The pickets carried signs with such slogans as "No Nhus Is Good News" and "Phu on Nhu."

It was when she left the theater that the barrage of eggs and chalk rained down from upper windows of the theater. She was not hit by any of the missiles.

### Bizarre Death

SWATHMORE, Pa. (AP)—The 23-year-old son of a former senior vice president of the Curtis Publishing Co. was found dead in the bedroom of his home Friday night under bizarre circumstances, police reported Saturday.

The body of James F. Robinson was found by his younger sister, Marjorie, 19. An autopsy performed by Dr. Joseph Di-medio Jr., Delaware County coroner's physician, showed that Robinson had been strangled by a web belt fastened around his neck and a bedpost. He apparently had been dead only a short time when found.

Authorities said his hands were handcuffed. An 8-to-10-foot length of heavy chain was wrapped around each leg and his waist. The chain was fastened with a padlock. A length of clothesline also was tied around his legs and fastened around his waist. A couple of pieces of adhesive tape across his mouth.

### Priest Praises Russ

WASHINGTON (AP)—An American priest repatriated Saturday after 22 years in Soviet custody praised the Russian people as "good and hospitable folk" and said he has "no resentment or regrets."

The Rev. Walter Ciszek, Society of Jesuits, returned in a prisoner exchange that involved Russians accused of spying, had a guarded meeting with newsmen here. His statement was distributed in writing and was copyrighted by the Jesuit weekly magazine "America."

It told briefly of his volunteering to accompany Polish parishioners transported into Russia as laborers, his arrest on charges that he was a "spy of the Vatican," years in prison and labor camp and finally conditional freedom during which the priest, now 58, worked as a locksmith.

Father Ciszek posed for photographers, but did not reply to questions. Requests for a later interview or even elaboration of the statement were turned down.

### Flora Hurt Cuba

MIAMI (UPI)—The Fidel Castro government, which refused American Red Cross aid as hypocritical, said Saturday that Hurricane Flora killed more than 500 persons on the island and "the toll is mounting." A government broadcast from Bayamo, monitored here, said that death reports are building as communications are re-established with the hurricane-torn eastern half of the island.

### June Says 'I Do'

FORT LAUDERDALE, Fla. (UPI)—Screen star June Allyson, with a husky "Yes, I do," was wed to California hair stylist Glenn Maxwell in a quiet civil ceremony Saturday.

Miss Allyson, 39, widow of actor Dick Powell, made her name in picture roles as the sweet little girl next door with the rasping voice. She and Maxwell, 31-year-old owner of two exclusive men's hair styling shops in Newport Beach, Calif., were wed at the home of Broward County Judge Roy Anderson in a 10-minute ceremony.

### LIONS THANK FUND DONORS

The memberships of five Long Beach area Lions Clubs issued a letter of thanks Saturday to the public for the success of "White Cane Days," a solicitation program for the aid of the American Braille Foundation, the Junior Blind, Community Rehabilitation Industry and local blind funds.

Members of the East Long Beach, Downtown Long Beach, West Long Beach, Belmont Shore and Signal Hill Lions Clubs took part in the solicitation.

### City Employees Elect Greene

Leo J. Greene, of 2017 Carolyn Place, was elected president of the California League of City Employees' Associations Saturday night in Long Beach.

The 17th annual conference of the league, meeting at the Edgewater Inn, also elected Kenn Stucky of San Jose as first vice president; Tom Saunders, Pasadena, second vice president, and Gene Short, Burbank, recording secretary.

The convention ends at noon today with a meeting of the new board of directors.

### Diabetes Talk Slated Tuesday

The regular meeting of the Long Beach chapter of the Diabetes Association of Southern California will be held Tuesday at 7:30 p.m. in the auditorium of the City Health Department, 2655 Pine Avenue.

Dr. Julian Love will speak on "What Is Considered Good Control for the Diabetic." The meeting is open to the public.

### New Yale President

NEW HAVEN, Conn. (AP)—Kingman Brewster Jr., provost of Yale University since 1961, was named Saturday as Yale's 17th president of the institution Saturday.

## Rocky Says Bobby Bullies Reporters

FRENCH LICK, Ind. (AP)—Gov. Nelson A. Rockefeller has implied that the Kennedy administration tried to intimidate two newsmen.

He did not mention the reporters by name. However, Earl Mazo, national political correspondent of the New York Herald Tribune, said he was the newsmen in one instance mentioned by the governor.

The New York Times identified the other as Victor Lasky, author of the recently published book: "J.F.K.: The Man and The Myth."

The New York governor brought up the subject at an Indiana Bar Association luncheon Friday.

"There is a vast array of investigative powers of the federal government which are subject to possible abuse," he said.

"RECENTLY," he added, "the author of an extensive book which is highly critical of President Kennedy has protested such investigation. The author has publicly stated that he received information that a Justice Department official made inquiry of the Senate internal security subcommittee to see what information about the author the subcommittee had in its file."

"Another example is the experience of a national news correspondent of long experience who was importantly responsible for making the Billie Sol Estes scandal into national news."

"He reports the following: that he had gone to the attorney general's office to ask several questions in relation to the case; that the attorney general, with the chief of the criminal division present, be-

rated and quizzed the reporter for most of one hour about incidents in his own career, and that, during the interrogation, the attorney general leafed through pages of what appeared to be a lengthy investigation report about the newsmen, which he had on his desk in front of him.

"THE CORRESPONDENT construed this as a calculated effort at intimidation."

In Washington, Edwin Guthman, Justice Department information officer, said, "The Department of Justice has not been and is not investigating Mr. Lasky."

"As to Mr. Mazo, there is no point in commenting on a conversation that supposedly happened 15 months ago."

### New President for Argentina

BUENOS AIRES, Argentina (AP)—Arthur U. Illia, a soft-spoken back country doctor, took over as Argentina's 29th president Saturday, promising a dramatic effort to regain the prosperity, prestige and national peace lost in nearly a decade of political turmoil.

In a heavily applauded inaugural address, to congress, the 61-year-old physician promised Argentines more jobs and sounder money.

He said his administration would use the U.S.-supported alliance for progress as the basis for development. But he said Argentina reserves the right to carry on an independent foreign policy.

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DR. H. L. HUTCHINGS, D.C.

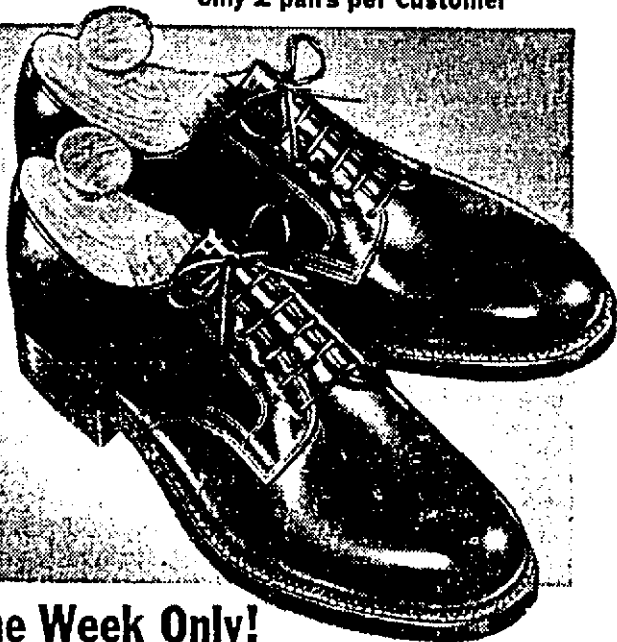
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only 2 pairs per customer



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Important—these lasts are AUTHENTIC, not "navy type," not "navy style." You get the same fine shape and ease of fit specified by the Navy. Plus superior fine Goodyear welt construction, supple leather uppers, oak-bend leather soles, split cowhide lining, flexible fibre insoles.

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2.50 Hormone Hand Cream. Rich in vital hormones, never sticky or greasy **1.25**

2.00 Dry Skin Lotion. Softens, protects all over . . . dispenser top **1.00**



### COLONIAL DAMES SPECIAL

2.50 Formula 1886 Cleanser. A new scientific cleanser for beauty freshness **1.50**

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7.50 Ultra Clasique. Amazingly effective, exquisitely textured. Hypo-allergenic **3.00**

5.00 size **2.50**

2.50 Glycerine and Rosewater Hand Cream **1.25**

### DERMETICS 1/3 OFF SALE

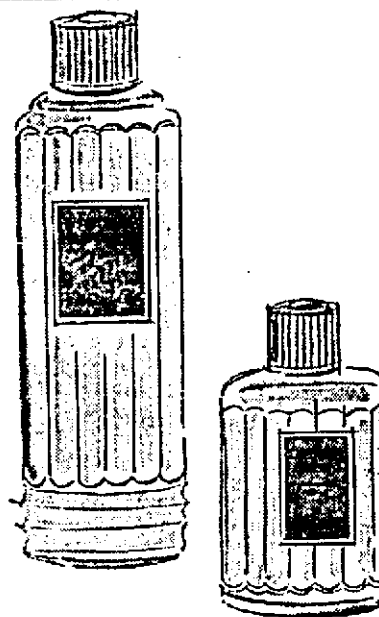
Here's the beautiful answer to the problem of dry or aging complexions! Restores precious moisture of youth.

reg. now  
Super-Rich Cleanser for  
super-rich cleansing 4-oz. 2.50 **1.65**  
8-oz. 4.50 **3.00**

Super-Rich Dress for  
under make-up protection 2-oz. 3.00 **2.00**  
4-oz. 5.00 **3.35**

Nite Super-Rich for  
super-rich conditioning 2-oz. 3.00 **2.00**  
4-oz. 5.00 **3.35**

Plus Fed. Tax



## ONCE-A-YEAR SPECIALS

5.00 Dorothy Gray Cleansers	2.50	22.00 Revlon Eterna 27, 10 oz.	13.50
3.00 Dorothy Gray Dry Skin cold cream	1.50	3.00 Aquamarine bath powder	2.00
2.00 Dorothy Gray 2 Minute Cleanser	1.00	2.50 Silicare hand lotion	1.65
5.00 Tussy moisture cream	2.50	6.25 Coloring kit, 5 lipsticks	3.75
5.00 Tussy moisture lotion	2.50	5.50 Kit & Kaboodle set, medicated make-up & cosmetic kit	3.00
2.50 Harriet Hubbard Ayer hand cream	1.00	8.00 Moon Drops cleanser	1.50
3.50 Harriet Hubbard Ayer formulayer	1.75	Jolie Madam spray mist, special size	2.50
2.50 Harriet Hubbard Ayer nite cream	1.25	Vent Vert measured mist, special size	3.50
3.00 Harriet Hubbard Ayer Luxuria cleanser	1.50	7.50 Colonial Dames Royal Bee cream	3.25
1.00 Harriet Hubbard Ayer deodorant, cream & roll-on	.50	6.50 Colonial Dames Royal Bee fluid formula	3.25
2.25 Harriet Hubbard Ayer hair spray	.97c	2.50 Colonial Dames dry skin cleansing lotion	1.49
1.00 Harriet Hubbard Ayer bubble bath	.17c	2.50 Colonial Dames Estratone hand lotion	1.25
6.00 Bonne Bell moisture lotion	3.00	1.00 Colonial Dames Lipstick, fashion shades	.50c
1.75 Bonne Bell 1006 with free sample Medimask Shampoo or Make-up	1.75	1.50 Colonial Dames Satin-tone make-up	.79c
2.50 Coty Duette compact with lipstick	1.59, 2/3.00	2.50 Max Factor eye shadow 4 color wand, liquid eyeliner & brush	1.50
13.25 Revlon Eterna 27, 6 oz.	8.50	12.50 Du Barry creme Paradox	6.25

Cosmetics, street floor

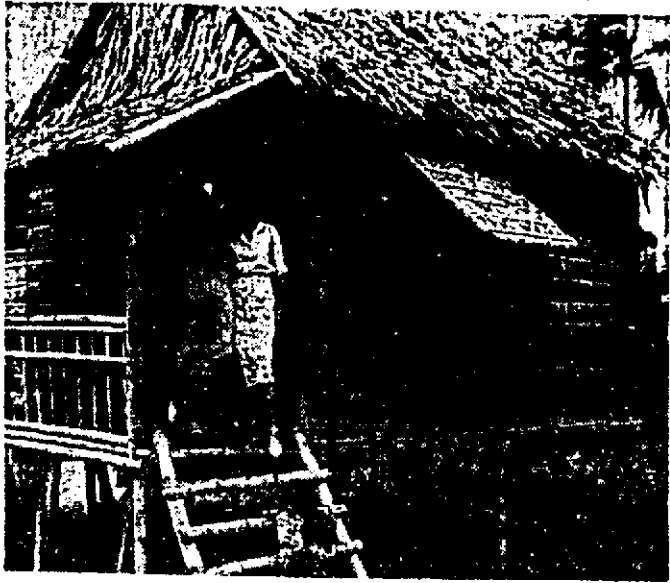
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# PEACE CORPS PRAISED BY FULLERTON PAIR



NIPA HUT, made of nipa palm and bamboo served as the home of Lee Johnson and Mary Baker after their wedding in the Philippines.

By CHARLES SUTTON

A Hollywood scenario writer, looking for a fresh approach to the classic boy-meets-girl story, could do a lot worse than hop over to Fullerton and have a chat with Lee and Mary Johnson.

Lee and Mary were strangers when they joined the nation's Peace Corps back in June 1961. Lee Johnson was from Long Beach, Mary Baker from Willoughby, Ohio.

Four months later, they were in a remote tropical area halfway across the world — and head over heels in love.

"I GUESS it does have a kind of storybook quality," said Mary the other day, nostalgically turning back the clock a few months.

"And it was terribly romantic."

Mary laughed as she recalled how she first caught sight of Lee.

"He certainly wasn't hard to spot. He stood out above everyone else in our Peace Corps training group at Penn State University. He was 6 feet, 4 inches tall and weighed something like 220 lbs. I was the smallest in the class."

Lee and Mary admittedly didn't see much of each other at Penn State. As Mary put it, "There wasn't much time for dating because we were all very gung-ho then, studying and working hard all the time."

"OUR ROMANCE really blossomed overseas," she said.

"Lee and I were in a group of 120 assigned to the Philippines. Fortunately, we were both stationed in Negros Occidental province," said Mary, a former school teacher.

"Lee lived with another Peace Corps man in Pentevedra, a town 10 kilometers from where I was staying with three Peace Corps girls and an elderly Filipino couple."

Ten kilometers is but a hop, skip and jump for two young people in love, and Mary and Lee managed to see quite a lot of each other despite the separation.



MUSTERED OUT of the Peace Corps, Mr. and Mrs. Lee Johnson now make their home in Fullerton. They are holding king-sized fork and salad utensils, mementoes of their Philippine experience.

"The only trouble was that we had to have a chaperone on each occasion," declared Lee, a resident of Long Beach until he moved to Fullerton recently. "We couldn't even hold hands."

Lee explained that the customs of courtship in the Philippines are quite different from what they are here. "Young people just don't go dating there without someone accompanying them. As a result, we were never alone."

LEE, WHO is 27 and teaches a sixth-grade class in a La Mirada elementary school, said he and Mary reached the Philippines in October 1961. By March 1963—a year and half later—they were married in the city of Bacolod, not far from where they were living. "It was a combination Filipino-American wedding," explained Mary. "About 20 Peace Corps friends and 150 townsfolk attended the ceremony. Afterwards we moved into a one-room thatched hut." (Much to their relief, there was no chaperone.)

"The house was what the Filipinos call a nipa hut. It was made with nipa palms, and the floor was split bamboo."

"It was situated right in the middle of a coconut grove, and at nights

we often would sit under the palm trees—rather like they do in the movies," she smiled.

The house was not very modern by American standards, they said. It had one bed, a table and two chairs. Little else. And it was short of such "conveniences" as bathroom, kitchen and running water, to mention just a few.

"BUT WE were quite happy," recalled Mary, who, with Lee, returned to California last month after taking a trip around the world following their mustering out from the Peace Corps. "And it was kind of fun living under those conditions and working as schoolteachers in the Philippines. The people there were wonderful to us, too."

"Besides," she went on, "like Filipino teachers, we had a houseboy, a cook and a laundry woman. It's almost a social duty for a teacher in the Philippines to hire help," she explained.

Looking back over their experience, the Johnsons agreed the Peace Corps was one of the best things that ever happened to them.

"I heartily recommend it to anyone who wants to travel, meet other people and learn their customs."

## 'Big Lift' Will Mean Fewer GIs Abroad

WASHINGTON (UPI)—A House armed services subcommittee predicted Saturday that the giant "Big Lift" exercise that will transport 14,500 U.S. troops from Texas to Germany this month will open the way for withdrawal of "substantial" American forces from Europe.

The subcommittee flatly forecast that "Operation Big Lift" would be successful. Beginning Oct. 22, huge transport planes—jet and conventional—are set to carry the troops to bases in Germany in a little more than 72 hours.

THE EXERCISE has been designed to show how the United States could swiftly dispatch sizable combat forces

from this country to almost any spot in Europe should trouble occur. Nearly 4,000 of the troops will reach their destination beyond the Rhine in 10½ hours of nonstop flying aboard 23 jet transports which will make a total of 52 round trips.

THE REMAINING 10,500 will be ferried in conventional transport planes which will require from 10½ to 30 hours for the trip.

The special House armed services subcommittee said that success of the operation would mean that rather than stationing large contingents of troops around the world, men and equipment could be held in central reserve in the

United States — ready for quick deployment to any trouble spot.

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MARINELLO school is now accepting a limited select group for an evening program for beginners, consisting of two evenings a week and all day Saturdays.

This program will enable those selected to prepare for a MARINELLO BEAUTY CAREER without quitting present jobs!

Reservations are now being accepted from those qualifying by personal interview.

ACT NOW! Contact the Registrar

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Special! Heavyweight reversible Early American Rugs

ROOM SIZE approx. 9 x 12'

46 x 69"	6.66
34 x 54"	3.66
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Hurry, get yours today! Bargain of bargains, these are firm, heavyweight, 2-ply criss-cross construction rugs that reverse for extra wear, are done in rich, hand-somely designed colors... so smart with casual contemporary furnishings, as well as Early American. Now you can have the room size and scatter rugs, too, for what you'd expect to pay for the large one alone! Come early...ensemble yours today! Dominant brown, red or green.

CHARGE IT!

Purse set: cigarettes, change, cosmetics	Smart key rings with pretty ornaments	Beautiful candle stick with candle	Ladies' put this mirror 'round your neck
No more mess with a lotion dispenser	Whole pound of bob-bypine never run out	Two way safety flashlight with batteries	Handsome women's pen and pencil set
Read at night with our clip-on light	Colorful party ash-tray, four of them	Candelabra fits on your candle stick	Two pretty white water glasses

## NOTION FAIR

# 77¢ each

something for everyone ... from hair curlers to party coasters ... grab a boxful!

### Municipal Band Concert Program

3:30 P.M. - 5:00 P.M.  
Conductor: P. W. Lewis, U.S.A. Standard  
Peter Schmitt, Director  
The Harmonica Player of New Orleans  
Irring Bertie Waltz Medley  
Silver's Song  
The Aviator, March  
Carmelina, March  
Savoy and Delia, Selection  
The Golden Scouter, Director  
The Conductor, March

### Machine Better Toll Collectors

NEW BRUNSWICK, N.J. (UPI) — Toll collection machines, it seems, are collecting more money than human toll collectors.

New Jersey Turnpike Toll Director, John P. Lesher has advised turnpike officials that motorists-rushed by honking horns while fishing for the 15-cent toll charge—have been dropping quarters into the new automatic coin hoppers.

## BIG SAVINGS on all types DENTURES at DR. CAMPBELL'S

1. HOW MUCH MONEY? After mouth examination, sample dentures are shown with prices marked thereon. You see dentures. You see prices. You choose.
2. GRANTING CREDIT: You are asked a few simple questions. No credit cards. No finance company. I will uphold my reputation for easy credit.
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FAST PLATE REPAIRS  
PENSIONERS: BRING IN YOUR LD. CARD. WE DO THE REST  
CLOSED ALL DAY SAT.



#### DELUGED BY PRESS CLIPPINGS

So many clippings from publications using material on the International Beauty Congress came into the office of Long Beach Promotions, Inc., that manager Vern Baker had to call a halt to the service. Nearly 5,000 clippings from nearly every daily paper in the United States are displayed in the LBP office. Baker estimated the clippings represent only 50 per cent of the actual coverage. In addition the pageant was covered equally as well by major radio and television stations, including the Voice of America.

#### E. Peterson Is Elected by CD Group

Evar Peterson, Long Beach Kaiser Industries Corp. assistant director of civil defense, has been elected vice president of the California Civil Defense and Disaster Preparedness Association.

Peterson will automatically accede to the presidency at Edgar F. Kaiser said the new next year's election. Will H. Perry Jr., civil defense director of Contra Costa County, now heads the group.

Membership in the association, in addition to county and municipal civil defense executives, includes personnel from utility firms and other companies with key roles in preparation for emergencies.

#### New Products Forum Topic

"New Products — The Life Blood of Industry" will be discussed by J. Don Hanauer at the meeting of the Long Beach Community Forum, sponsored by the Chamber of Commerce, at 7:15 a.m. Wednesday in the Crown Cafeteria.

Hanauer is manager of the industrial and marketing department of the Los Angeles Chamber of Commerce.

#### Kaiser Forms Aerospace Subsidiary

OAKLAND, Calif. (AP) — Kaiser Industries President Edgar F. Kaiser said the new business and assets of Kaiser Aircraft and Electronics, now an operating division of Kaiser Industries, Kaiser said.

Plants are located in Palo Alto, San Leandro and Richmond, Calif., and Phoenix, Ariz., with executive headquarters in Oakland.

#### Reilly Named to FTC

WASHINGTON (AP) — President Kennedy nominated John Reilly to succeed Leon Higginbotham as a member of the Federal Trade Commission. Higginbotham, whose term expires in 1969, has been named to a federal judgeship.

Reilly, 35, is head of the executive office for U.S. attorneys in the Justice Department.

## LBCC Will Offer Two New Lectures

Two new lectures and three continuing programs are scheduled this week by the Long Beach City College Adult Division.

Dr. Owen W. Morgan of Pacific Oaks College, Pasadena, will speak on "Sibling Rivalry and Adjustment" at 7:30 p.m. Wednesday in Hoover Junior High School auditorium, 3501 Country Club Dr., Lakewood. A specialist in family relations problems, Dr. Morgan will present three additional weekly talks.

Lloyd M. Landes, principal of Gompers school, will open an illustrated series on "Hawaiian Highways and Byways" at 7:30 p.m. Thursday in Bancroft Junior High School auditorium, 5301 Centralia St. Topic will be "Hawaii, the Orchid Island."

Other admission-free programs:

#### N.Y. Fire Epidemic

ALBANY, N.Y. (AP) — Lt. Gov. Malcolm Wilson Saturday ordered New York's dangerously dry forests and fields closed to the public in an effort to quench an epidemic of destructive forest fires that continued to rage throughout the state.

**MONDAY**  
Man's Past and Future in Desert Areas — Dr. Richard F. Logan, "Desert Climate and Vegetation" (illustrated), 7:30 p.m., Rogers Junior High School auditorium, Monrovia Ave. and Appian Way.

**TUESDAY**  
Effective Communication — Ted Kree, "Articles That Get Results," 7:30 p.m., Hughes Junior High School auditorium, 3846 California Ave.

**THURSDAY**  
Behind the Scenes at Congress — Robert A. Wenke, "Constituents and Their Problems," 7:30 p.m., Washington Junior High School auditorium, 15th St. and Pacific Ave.



LOYD M. LANDES  
Lectures Here

#### Jews Intermarry

NEW YORK (UPI)—More than 17 percent of third generation American Jews — those whose parents were born in this country — marry persons of other faiths and most of their children "are lost to the Jewish group," a series of studies of intermarriage revealed Saturday.

1,000 CHOICE EASTERN PRIME RIBS PURCHASED TO OFFER THIS DINING DELIGHT SUPREME!

#### PARISIAN DINING ROOM BEEFEATER SPECIAL

#### EASTERN CHOICE PRIME RIBS OF BEEF

Chilled Mixed Green Salad  
Snowflake Potatoes  
Hot Rolls  
Coffee

Sherbet

**\$2.95**

(Sunday through Thursday only)

## Jim Stockman's Edgewater Inn MARINA HOTEL

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OVERLOOKING THE NEW LONG BEACH YACHT HARBOR

# DIAMOND JUBILEE GOOD OL' DAYS

THURSDAY  
FRIDAY  
SATURDAY

OCT. 17  
OCT. 18  
OCT. 19

**LONG BEACH**  
FUN AND REAL OL' FASHIONED  
VALUES FOR THE ENTIRE FAMILY!  
Prices Rolled Back to Good Ol' Days!

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DISPLAY OF  
MISSILES EVER  
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• THOR-AGENA  
• POLARIS  
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• HOUND DOG  
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• SNAP-2  
ENGINE  
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OF J-47 & B-29

... AND  
MORE!  
RIGHT ON  
PINE AVENUE!

## FREE! FREE! BIG 2-RING CIRCUS!

BROADWAY at PINE & 5th at PINE

ACTS INCLUDE: Clifton's Trampoline, Nelly Tate's Dogs, Miss Carol on the Swinging Ladder, Bicycle Acts, Paula Dell on the Spanish Web, Merry Making Clowns, Disneyland Ponies, Ben Meyers juggling, Saunders Rialty Act, DeWayne Teeterboard, plus Blimbo Jr., the Water Skiing Elephant from TV's "Circus Boy."

THURSDAY OCT. 17	FRIDAY OCT. 18	SATURDAY OCT. 19
6 P.M.	4 P.M. & 6:30 P.M.	10 A.M. & 4 P.M.

## ANTIQUE CAR & RACING CAR DISPLAYS \$500.00 IN FREE PRIZES!

Clip the Coupons from the ads in your Press-Telegram, Wednesday, Oct. 16, or your Independent, Thursday, Oct. 17, and deposit Thursday, Friday or Saturday, Oct. 17, 18, 19, at participating businesses, Downtown Long Beach.



#### SCHEDULE OF EVENTS:

##### THURSDAY, OCTOBER 17

8 A.M. Antiques move in plus special open exhibits, east side of Pine Ave.  
10 A.M. Window Display Contest judging.  
11 A.M. Electric Car obstacle course and safety check at 5th and Pine.  
12 Noon Antique Car Show at Broadway and Pine. Open to the public.  
1:30 P.M. Municipal Band Concert — Broadway at Pine — with all time tunes and soloists. Berling District Band at Pine & Pacific.  
2 P.M. Electric Car obstacle course and safety check at 5th and Pine.  
3:30 P.M. City College 5th Annual Art Show, Broadway at Pine.  
4:30 P.M. Charleston Exhibition (Charleston Square), 5th at Pine. Audience participation.  
5:30 P.M. All Stars open air P.M. Afro Night Bowling.  
6 P.M. Circus, 5th at Pine and Broadway at Pine.  
8 P.M. 3 P.M. Sales Specials.  
8 P.M. Shrine-Arena, Home of the 1968-69 season, 5th at Pine & Broadway. Audience participation.

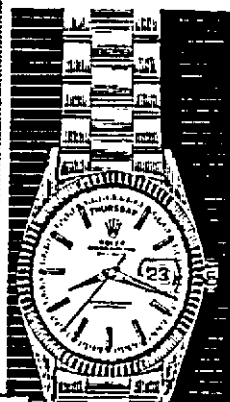
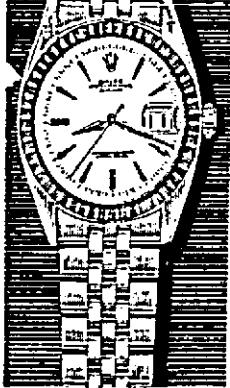
##### FRIDAY, OCTOBER 18

ALL DATE Exhibits, Bay 9th St. and Broadway at Pine. Special Value contest.  
10 A.M. Electric Car obstacle course and safety check.  
11 A.M. Shrine-Arena, Home of the 1968-69 season, 5th at Pine. Audience participation.  
12 Noon Antique Car Show at Broadway & Pine. Open to the public. Prizes to the public. Prizes to the public.  
1 P.M. Circus begins at two locations on Pine Ave.  
2 P.M. Shrine-Arena, Home of the 1968-69 season, 5th at Pine & Broadway. Audience participation.  
3:30 P.M. Municipal Band Concert, 5th at Pine — with all time tunes & soloists.

##### SATURDAY, OCTOBER 19

ALL DATE Exhibits, Bay 9th St. and Broadway at Pine. Special Value contest.  
10 A.M. Electric Car obstacle course and safety check, 5th at Pine.  
11 A.M. Shrine-Arena, Home of the 1968-69 season, 5th at Pine & Broadway. Audience participation.  
12 Noon Antique Car Show at Broadway & Pine. Open to the public. Prizes to the public. Prizes to the public.  
1 P.M. Shrine-Arena, Home of the 1968-69 season, 5th at Pine & Broadway. Audience participation.  
2 P.M. Shrine-Arena, Home of the 1968-69 season, 5th at Pine & Broadway. Audience participation.  
3:30 P.M. Municipal Band Concert, 5th at Pine — with all time tunes and soloists. Berling District Band at Pine & Pacific.

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# Berlin Gate Drama Told by American

(Continued from Page A-1)

Infantry. He was graduated from the Infantry Officers Candidate School in 1960 and plans to make the Army his career. He is unmarried.

The slender, dark-haired officer looked fatigued but nevertheless told his story in precise military language.

"It was rather lonely out there, but the morale of the troops was high and the troops had a lot of faith that they would come back," he said. "While we were out there, the troops not on guard cleaned their weapons to be ready for any eventuality, took care of their personal



1ST LT. RAYMOND FIELDS Tried to Push Through

appearance and slept."

Fields said when the convoy finally was allowed to proceed to Berlin, the Russians merely drove the armored cars off the road and an officer said only: "You can go now."

When the lieutenant walked into his battalion headquarters, he was met by good-natured ribbing from fellow officers.

"Boy, you're a little late," said one.

"You better know that we picked you up on the morning report as awol," joked another.

Fields smiled, headed for a shower and then a few hours of sleep.

"I've got to go to a party tonight," he said.

## Canceling DC9 Plans Is Denied

(Continued from Page A-1)

ahead of ours," he said, "but anybody ordering them now would not get delivery that much ahead."

The DC9 costs more, but is a superior airplane, the Douglas executive declared.

"Ten percent more payload is worth more money," he said. "Plus higher speed, engines that work a little less, a more comfortable cabin, all the things that go to make up a better airplane."

FINANCIAL requirements of the airlines, McGowan said, dictate a short-haul jet transport about the time the DC9 will be available.

"I'm sure the real market for the '9 is not in 1965, or even 1966. The true market will run from 1968 to 1975 or 1980, as the traffic grows, as the carriers can afford to cut down on their expenditures for large jets which have had them completely committed for some years."

"We've said for some time that the potential market would amount to 1,000 to 1,200 airplanes of this type and size. We based our planning on getting about 40 percent of that, as a reasonable expectation."

"Obviously, we had hoped to get American Airlines and we didn't. To that extent, we've lost a certain percentage of the market . . . but not a substantial percentage of it."

"We anticipate the DC9 will be in production for many, many years. I think it is the best airplane we have ever designed and that it will become a standard, like the DC3 was."

"The sales problem? We're not worried. It will work itself out."

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## Khrushchev Believed at Secret Red Parley

MOSCOW (AP)—Most Western Communist officials are conferring at top level "somewhere in Russia" on major problems threatening the Soviet Union.

They feel such a time is not a moment for petty harassments of the West, such as the "little Berlin blockade," and speculate that action was taken without orders from the government level.

KHRUSHCHEV and his top aides, diplomats believe, are urgently talking in complete seclusion about two of the most serious threats to the country since the end of World War II: the split with Communist China, the Soviet Union's major ally, and the sharp drop recession which forced the Kremlin to dump its gold hoard on world markets in order to buy wheat.

Khrushchev has not been seen or mentioned in the public prints since Sept. 30 — when he talked to a group of farmers in the southern Ukraine.

This would not have been surprising of Premier Stalin, but Khrushchev generally stays as much in the public eye as President Kennedy.

ALL OTHER top-level Soviet leaders appear to be missing from Moscow (too, with the exception of First Deputy Premier Alexei Kosygin who seems to have been minding the store.

Unconfirmed reports said Khrushchev was in the Crimea three days ago. Some reports said that leaders of eastern European Communist parties had been summoned to join the reported meeting.

As for Berlin, Khrushchev shrugged it off Saturday night as "much ado about nothing."

That seems to be the official attitude.

## Union Miners' Wages Higher

WASHINGTON (UPI)—Average pay of unionized soft coal miners is more than \$1 an hour higher than that of workers in non-union mines, the Labor Department reported Saturday.

A comprehensive study of wage rates for 97,000 workers in bituminous mines in November 1962 indicated the national average pay for workers in mines with union contracts was \$3.11 an hour compared with \$1.98 for those in non-union mines.

Among surface mines, the corresponding figures were \$3.37 and \$2.12 an hour.

## Bond's

Come slither into our come-hither sheath!

Arnel jersey a blooming sensation at 11.98

Arnel Tricotote. Blue-rose on olive ground. Sizes 10 to 18; 12 1/2 to 18 1/2.

# REDUCE NOW TO WEAR NEW FALL and HOLIDAY FASHIONS

## Reduces 53 Pounds, 84 Inches, From Size 20 to Size 12



Here you see Mrs. Jessie Thompson with Pat Walker, the National Figure Authority. Mrs. Thompson wearing a size 20 dress and weighs 189 lbs. She was nervous, overweight, was irritable with her family, and felt that this would be a life-time problem with her.



Here you see Mrs. Thompson in a slim size 12 dress instead of a size 20. She reduced 53 pounds and a total of 84 inches. Her husband and 2 sons are proud of their size 12 "mom."

as told by Mrs. Jessie Thompson • Honolulu

I am married and I have fine sons, ages 20 and 23. For years I have been plagued with all kinds of frustrations and did not realize until recently that most of them were the direct result of being frustrated and unhappy because of how I looked in a mirror.

Then when I read about Miss Walker in the newspapers and saw her on TV and about the wonderful things that were happening to the ladies in her Salon, I called and made an appointment and went to see Miss Walker. Until going in, I really did not believe that there was professional help for people like me. For years I had listened to my friends, who like myself had all kinds of weight and inch problems. I had convinced myself that it was either my glands or it ran in my family, and that I was destined to always live with myself the way that I was.

My sons appreciate a pretty figure and I can't tell you what it means when they look at me now and rave over what's happening to "their mom." It feels so good to get up in the morning and look at the scales in the bathroom and not be afraid to point out and went to see Miss Walker. Until going in, I really did not believe that there was professional help for people like me.

It's a lot of fun to walk on the beach here at Waikiki wearing smart beach sportswear instead of the loose muumuu.

I have pretended to enjoy wearing for all these years. Probably what has happened to me is the same as any other woman who has found happiness and a new way of thinking, and a new outlook on life as a result of finding her figure again. I only wish that it had happened to me many years ago, because I feel that I have missed so much in life as a result of dreading to go to parties because I felt ashamed of the way I looked, and dreading to stand up before a club group to speak because I felt that they were looking at my figure faults. I did not listen to what I was saying. I feel that my mental outlook did not make my life with my husband and sons as happy as it is today.

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—Jessie Thompson

## Phone for Appointment With Miss Pat Walker

Miss Pat Walker is currently available for personal consultation at the Lakewood and Down town Long Beach Salons. Phone ME 4-0672; NE 6-6475 or HE 2-2973 to reserve your personal appointment with the nationally recognized figure authority.

## Reduces 49 Inches, Goes From Size 16 1/2 to Perfect Size 10



Mrs. Manakas is photographed with Miss Pat Walker the nationally-known figure authority, at the start of her treatment. Mrs. Manakas is a size 16 1/2, weighs 147 1/2 pounds and has been battling the inches and weight problem for several years. At the right you'll see Mrs. Manakas as she looks in her new slim size 10 figure.



Here you see Blanche Manakas as she looks today wearing a size 10 instead of a size 16 1/2. Pat Walker is checking her weight and inch losses. She has reduced 5 inches from her waist, 9 inches from her abdomen, 6 inches from her hips, 6 inches from her thighs, 4 inches from her upper arms and 49 inches over all.

NOTE — The following was written by Mrs. Blanche Manakas after 5 weeks under Pat Walker's Reducing Program. But since this was written she has completed her reducing program and is now a perfect size 10.

as told by Mrs. Blanche Manakas, Lakewood

My name is Blanche Manakas and I'm a real happy patron of Pat Walker's Stauffer System Salon.

I didn't realize when I went into the Lakewood Salon with one of my office employees, who wanted to reduce, that we would have the chance to talk with Pat Walker personally.

My employee had made an appointment to find out what they could do for her. Miss Walker measured her and explained how the program worked. It made a lot of sense to me.

Knowing I had some bad figure problems of my own, I decided to try it. I've been unhappy with since my five year old child was born, I became very interested in Pat Walker's Stauffer Program for myself.

When I went in for my appointment, she measured me and told me where I would lose and what it would cost and how long it would take. My husband and two children are real proud of what I'm doing. It is sure nice to think about this summer and all the play clothes I intend to buy and wear. If I had only gone in earlier than I did I could have really been in the Easter parade, but even better I'll be on the beach this summer wearing a size 12 swimsuit.

You have to have had some

bad figure faults to really know how I felt. No matter what I bought nor how I camouflaged my figure, the problems still showed. It's nice to find your waistline again and have the happy worry of taking clothes in instead of letting them out.

I have lost 12 1/2 pounds in just five weeks and I've lost the pounds where I needed to lose and I don't have that haggard look on my face and neck that I used to have when I tried to starve it off. I've also lost 3 1/2 inches in the waist, 6 1/2 inches in the abdomen, 4 inches from my hips and 3 1/2 inches on each thigh.

I was squeezing into a 16 1/2 dress size when I went there. I'm now well on my way to a size 12. I credit Miss Walker for all of the wonderful things that are happening to me.

—Blanche Manakas

## Free Trial Treatment and Figure Analysis

Under Pat Walker's scientific personalized guidance, women can slim down as quickly and easily as the 5 million women who have successfully reduced with this service.

You can lose where you need and you'll enjoy doing it. Pat Walker's personalized, comfortable service makes slimming a pleasure.

Try it! You can have a complimentary treatment and figure analysis at no obligation. Most women see changes in 10 days. Visits are only \$2.00.

For more information phone Metcalf 4-0672 or HE 2-2973, 8 a. m. to 9 p. m. Monday thru Friday. Collect calls invited!

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AND THERE WAS NOTHING MORE FUN THAN A MAN'

Dorothy Parker May Be 70, My Dear, but the Years Have Not Diminished Her Flashing Wit Even a Bit

Editor's note—Dorothy Parker remains the symbol of an age, of the gaiety, the bite, the heart-break of that time between the wars. Now 70 and still one of the fastest wits in the West, Miss Parker shoots down legends about herself and her fabulous past and finds new targets in today's literature, humor and youth.

BY SAUL PETT

HOLLYWOOD (AP) — "Are you married, my dear?"

"Yes, I am."

"Then you won't mind zipping me up."

Zipped up, Dorothy Parker turned to face her interviewer and the world. She wore a polka dot dress and pearls and, characteristically, her black hair in bangs, her mouth in a small girl smile, her big, round, brown eyes in a look of startled innocence.

Zipped up and now sipping her scotch neat, she confirmed an ugly rumor that seems to surprise both young and old: Dorothy Parker has turned 70.

"You mean she's still alive?" ask the irreverent young.

"Not 70 already!" exclaim the rest of us, who remember Dorothy Parker as a bittersweet voice of our youth—short story writer, poet, critic, cynic, devastating wit. She combined, in her time, tear drops, rose petals and cyanide pellets in a talent that was alternately poignant or deadly. "A blend of Little Nell and Lady MacBeth," said Alexander Woolcott, himself a flamboyant contemporary.

"ALEC WAS wrong," said Miss Parker the other day. "I was neither as appealing as the one nor as smart as the other."

It was the first of several pictures she was to crack during the interview—pictures of herself and her time, of Woolcott, Robert Benchley, Heywood Brown, Decms Taylor, Edna Ferber, Harold Ross, Franklin P. Adams, Robert Sherwood and others of the Twenties and Thirties. Legend has placed them in a geyser of intellectual fire-works erupted daily at the round table of Hotel Algonquin in New York. Miss Parker received us in the living room of her small white bungalow, much like the other bungalows along the street. The room reflected the disarray of recent transition, from long marriage to widowhood, from Hollywood slavery to impending liberation in her beloved New York.

BOOKS were stacked

in confusion on the coffee table. The floors were rugless. Two black French poodles — one named "Cliche" because the "streets are carpeted with black French poodles" and the other named "Troy" for reasons the interviewer lost — scampered noisily over and around the French period furniture.

"Newport has its social season and Los Angeles has its flea season," explained the mistress of the establishment in behalf of the hell-raising dogs.

Miss Parker admitted her age without visible struggle: "I should have started lying a long time ago. Now it's too late. I'm 70 and feel 90. If I had any decency I'd be dead. Most of my friends are."

More than 30 years ago, Dorothy wrote a poem in which she projected to the time she'd be 77. It began:

"I was seventy-seven, come August, I shall shortly be losing my bloom: I've experienced zephyr and raw gust and (symbolical) flood and simoon."

"When you come to this time of abatement, to this passing from summer to fall, it is manners to issue a statement as to what you got out of it all."

"So I'll say, though reflection unnerves me and pronouncements I dodge as I can, that I think (if my memory serves me) there was nothing more fun than a man."

(From "The Portable Dorothy Parker," copyright 1931, 1959 by Dorothy Parker, the Viking Press.)

AND NOW on a hot day of smog in Los Angeles, Dorothy Parker, turned 70 this last August, agreed with the woman who wrote that 30 years ago, although she does not admire her poetry.

"There was," she said evenly, "nothing more fun than a man. Alan and I had 29 great years together."

Her eyes invited a change of subject, away from the fact that Alan Campbell, screen writer, collaborator and husband of Dorothy Parker, had died last June. They had no children.

The last movie script the Campbells did together was finished two years ago, an adaptation of a French play called "The Good Soup." It was written for Marilyn Monroe and has yet to be produced. This job helps explain Miss Parker's disdain for Hollywood and why, after 14 years here, she's impatient to return



DOROTHY PARKER... Look! Glasses!

to New York once her husband's estate is settled.

"WE WROTE," she said, "a nice, little, innocent, bawdy French farce. But in this town everybody's a writer and has ideas. So they (the studio) took our script and hooked it up with dope pushers, two murders and, straight out of Fanny Hurst, the harlot with the heart of goo."

Writing, Miss Parker recalled her teaching experience this year at Los Angeles State College where, replacing Christopher Isherwood, she gave a course in the American novel. The school, she noted, has 18,000 students and 150 parking places. The students unnerved her.

"They're such stuffy, ignorant prigs," she said. "They don't read. They're so serious and disagreeable. Even Theodore Dreiser shocked them. It stunned them that an unmarried woman might be living with a man. I found myself defending adultery—in literature."

"They didn't like Steinbeck and thought the 'Grapes of Wrath' was a waste of time about a low type of people. But then Steinbeck got the Nobel Prize and they acted like they had given it to him. Now they liked him. Why? That's Hollywood, my dear. Steinbeck had become a star, don't you see."

THE MEMORY of the students' humorlessness led, Miss Parker to another therapeutic scotch, another cigarette and a broad swipe at the level of American wit today.

"There just aren't any humorists today. I don't know why. I don't suppose there is much demand for humor although

there ought to be. S. J. Perelman is about the only one working at it and he's rewriting himself."

"Humor now is too carefully planned. There is thing of the old mad-ness Benchley and some of the others had in my time, no leaping of the minds."

Miss Parker said that her own reputation for being a lethal wit was greatly exaggerated, that in time it plagued her socially and professionally, that she never said all the things attributed to her.

SHE NEVER made that statistical allegation about the promiscuity of girls at the Yale junior prom, and doesn't know who did. She never actually hung a "men" sign on her office door to conquer boredom but did several times think about doing it.

As a drama critic, Miss Parker did once clobber Katherine Hepburn with the single line, "she runs the gamut of emotions from A to B." As the book reviewer for the New Yorker magazine who signed herself "Constant Reader," Miss Parker pulverized one of A. A. Milne's sugary works with the remark, "at this point constant weader frowwed up."

She did write the couplet:

"Men seldom make passes  
At girls who wear glasses."

And, said Miss Parker, she has always regretted writing it.

But why? "Here's why," she explained, raising a pair of reading glasses from a stack of books.

"This reputation for homicidal humor," she said, "used to make me feel like a fool. At parties,

fresh young gents would come up defiantly and demand I say something funny and nasty. I was prepared to do it with selected groups but with others, I'd sink away."

AT ONE party a man followed her around all night waiting for her to unsheathe the dagger of her wit. She never did. The man finally apologized saying, "you're not at all the way I'd thought you'd be. I'm sorry."

"That's all right," said Miss Parker. "But do me one favor. When you get home, throw your mother a bone."

While she admired some of its members individually, Miss Parker did not think much of the round table collectively as a fountain of intellect and wit.

"People romanticize it," she said. "This was no mermaid tavern. These were no giants. Think of who was writing in those days — Lardner, Fitzgerald, Faulkner and Hemingway. Those were the real giants. The round table was just a lot of people telling jokes and telling each other how good they were."

"At first I was in awe of them because they were being published. But then I came to realize I wasn't hearing anything very stimulating. I remember hearing Woolcott say, reading Proust is like lying in someone else's dirty bath water. And then he'd go into ecstasy about something called 'Valiant Is the Word for Carrie,' and I knew I'd had enough of the round table."

HEYWOOD BROWN, the columnist, she said, was the only member of real stature because he knew and cared about the world beyond the Algonquin. Benchley was "very funny and wonderful." Franklin P. Adams, the columnist, was a "lovely man, disagreeable, rude, but lovely."

Harold Ross, founder and editor of the New Yorker, was "almost illiterate, wild and rough, never read anything, didn't know anything but he had a great gift as an editor and was awfully nice to the people who worked for him."

Miss Parker sighed in her reverie. "I don't read the New Yorker much these days. It always seems to be the same old story about somebody's childhood in Pakistan."

Miss Parker wrote her last poem about 30 years ago, quit because she found she wasn't improving and now visibly cringes when reminded of her old verses, especially the serious ones. She calls them her "whines."

"THAT WAS the style of the day," she said. "We were all imitative. We all wandered in after Miss Millay. We were all being dashing and gallant, declaring we weren't virgins, whether we were or not."

"Beautiful as she was, Miss Millay did a great deal of harm with her double-burning candles. She made poetry seem so easy that we could all do it. But, of course, we couldn't."

Among the writers Miss Parker admires today as James Baldwin, Edward Albee, Faulkner, John Osborne and Alan Sillitoe.

She herself plans to return to New York, write a book review column for Esquire magazine and hopes soon to come out with another collection of short stories.

"I want," she said, "to be taken seriously as a short story writer and, by God, I hope to make it."

At this point the French poodles were barking loudly.

"Oh, children, please! Children, please!" cried childless Dorothy Parker, the vulnerable cynic.

Great Britain to Get Traitor Paine Statue

LONDON (AP) — A statue of Tom Paine — once tried as a traitor to Britain — will be erected on British soil next summer.

Sir Charles Wheeler, president of Britain's August Royal Academy of Arts, is the sculptor. He was completed the plaster model for the 7-foot bronze statue. It will be erected outside the municipal offices of Thetford, in County Norfolk.

Members of the British Legion (a sort of British counterpart of the American Legion) objected to plans to put the statue in Thetford's market place. The governors of the grammar school where Paine received his first schooling refused to let the statue go up on its grounds.

BECAUSE of his revolutionary writings in the formative days of the United States, Paine was tried for treason in this country. The trial was in Paine's absence, however. Later, he was outlawed from Britain. Paine left Britain in 1774. He wrote his first pamphlet,

"Common Sense," two years later.

The statue was commissioned by the Thomas Paine Foundation of the United States.

Spain Veterans

MADRID (AP) — More than 800 foreigners who fought beside Gen. Francisco Franco in Spain's civil war gathered Saturday for a two-day meeting of the international federation of ex-combatants. Delegations came from Europe and the United States.

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Small... Smaller... Smallest! Silvertone's New "Consul" Sears Smallest Hearing Aid. JUST POSTAGE STAMP SIZE. Includes image of the hearing aid and descriptive text about its features and availability.

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ELECT W.S. "BILL" GRANT. Large bold text advertisement for W.S. Grant.

# Nixon Back in Public Spotlight

By GEORGE J. MARDER

WASHINGTON (UPI) — Former Vice President Richard M. Nixon seems to be returning to the public spotlight.

He is speaking out bluntly and with increasing frequency on public issues and politics, with nearly all his barbs aimed at the man who narrowly defeated him for the White House in 1960 — John F. Kennedy.

His exposure, as the nation moves toward another presidential election year, has raised the question whether he might be available for a return bout with the president.

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NIXON LOST in 1960 by only a handful of votes. Candidates who did much worse in Presidential election have been given a second chance. Democrat Adlai E. Stevenson, for example. And Republican Thomas E. Dewey.

But Nixon, himself, is writing himself out of the 1964 race, and he's doing it with a full awareness of the practical politics involved.

He says he is not a candidate and will not be one.

.....

THAT STATEMENT, by itself, would not normally foreclose a potential nominee from becoming available. American politics, being what it is, such statements are taken with many grains of salt. But a party's nomination is not given easily to a candidate once rejected by the voters.

Stevenson could not wait in the wings for the nomination to come to him for a second time. He became an active candidate soon after the votes of his first defeat were tabulated.

The same was true of Dewey. He had to fight for renomination harder than he campaigned for the Presidency.

.....

THE ONE-TIME loser cannot hope for the nomination to come to him. A true draft is practically non-existent in American politics. In fact, veteran politicians, Nixon among them, assert there is no such thing as a draft.

And so, by ruling out any active candidacy, Nixon also is ruling out a draft, pure or synthetic.

It probably would do him little good to bide his time on the sidelines, hoping the convention deadlocks and turns to him, its titular leader, for a candidate. There is suspicion that such was the role of Stevenson in 1960. But it just didn't work. The party's front-runner by that time gets so far ahead he cannot be stopped.

Furthermore, Nixon has made a flat pledge not to join in any move to stop the Republican front-runner, Sen. Barry Goldwater of Arizona.

The political fact of life is that Nixon's disclaimer must be taken at face value. But he's not retiring from politics. He expects to bat at the GOP nominating convention next year, playing a major role. And he expects to be out campaigning for the Republican candidate, no matter who he is.

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**U.S. Newspaper Week Noted in Library Display**

The Long Beach Public Library is marking National Newspaper Week, Oct. 13-19, with a display of selected books on journalism, newspapers and freedom of the press.

The display which features Justice William O. Douglas' "Freedom of the Mind," one of the Reading of an Age of Change booklets, will be on exhibit for the week in the Science and Industry Department at the Main Library, Lincoln Park.

Theme of the observance is "Newspapers Make a Big Difference in People's Lives."

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**Tijuana Retrenches**

TIJUANA, Mexico (UPI)—The city of Tijuana, in an economy drive, has dismissed 23 patrolmen and clerks from the police force.

Mayor Ildefonso Velasquez, in making the announcement, said the city no longer can afford to pay their salaries.

He said dismissals will save the city about \$2,000 a month.

# Butter's Fall Sale



**Beautiful Basic**  
**Buttoned Knit Sheath**

12.99 value **10.99**

It's a Sweater - Dress! Understated classic sleeved, front buttoned self tie belt. Smart and practical in Pink, Blue and Beige. Sizes 10 to 16.



**Scoop Buy**  
**Famous Label Skirts**

Reg. 9.99 **5.99**

We cannot disclose the name of the manufacturer but you will recognize tailoring of the wool fabrics. Newest styles... wraps, A-line, pleated, slims. Outstanding selection, fall colors.



**Sale!**  
**Fur Blend Sweaters**

Reg. to 5.99 **3.99**

Classic slip-on and cardigan sweaters in a blend of wool and nylon for career and campus wear. Novelty necklines, dyed to match buttons in Red, Gray, Blue, Loden and Black. Sizes 36 to 40.



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The classic in enduring fashions... wear anywhere, anytime. Now we offer these popular shirtmakers in proportioned sizes, and at a wonderful savings too! Easy care Fortrel® polyester, cotton blend in Red, Blue and Green.

Short	8 to 14
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Tall	12 to 18



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A marvelous collection of your coat favorites, in warm and wonderful wool... and crowning all, the lavish touch of best loved furs... mink or fox. Come in and save on this fall-winter coat of your choice. Sizes 8 to 16.



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and so fashionable...  
**new FALL dresses**  
**SALE PRICED!**

Whatever your taste, you'll be pleased with this selected group... and that's only one of many ways our dresses please you, with fashion, flattery and variety. Come see for yourself... soon.

**10.98**  
REG. 14.98

The all-wool tailored shift is a fashion classic, easy comfortable lines, shaped for the new season. Sizes 10 to 16.

Basic Wool Sheath, accessorize it up or down. Black pin-stripe of acrylic/wool by Millikin. Sizes 10 to 18.

Prints for the fashion minded miss with self belt to mark the natural waist. Fall shades in easy care fabric. 14 1/2 to 24 1/2.



**Sale!**  
**NYLONS**

**3 for 2.49**  
or 88c ea.  
Reg. 98c

Now is your chance to stock up on these famous name nylons in all the new fall shades. Sizes 6 1/2 to 11.



**Fall Handbags**

**1.99**  
Reg. 2.99

Specially Reduced! A large group of handbags for casual or dressy wear. Select from patent or calf in fall toned colors. Come in early for the best selection.



a lot of fashion in our  
**"Little Furs"...**

Fur is a exciting influence on fall fashions. White rabbit boa adds a touch of elegance at a very affordable price. Finch clips for easy adjustment. 5.00 value.

**3.98**



**Bubble Bath**  
by Tre-Jur

Bathe in the luxury of fragrance and bubbles that last and last. Packaged in lovely apothecary jar, that looks pretty just sitting on the shelf, when contents are gone use as a decorative piece. Choose from several pastel colors.

Short Apothecary Jar with Refill... **88c**  
Tall Slender Apothecary Jar... **1.00**

**Men's Flannel Shirts**

Reg. 1.99 **1.48**

Men's 100% cotton flannel shirts. Sanitized. Choose from a variety of colors. Sizes S, M, L.

**Men's White Shirts**

Reg. 1.95 **3.50**

Short sleeve, wash 'n wear dress shirts. 100% Pima cotton. Sizes 14 to 17. This is a wonderful value.

**Ladies' Corduroy Capris**

Reg. 1.99 **1.67**

100% cotton corduroy capri pants. Washable. Choice of Brown, Green, Black, or Gray. Sizes 10 to 18.

**Ladies' Flannel Pajamas**

Reg. 1.99 **1.50**

Soft cotton flannel pajamas. Ideal for sleeping or lounging. Assorted styles in your choice of colors and patterns. Sizes S, M, L.

**Bath Room Rug Ensemble**

Reg. 5.95 **4.88**

5'x6' bathroom floor covering with matching lid cover. Washable, skid resistant, plush pile. Assorted colors.

**Men's Pajamas**

Reg. 2.49 **1.99**

Cotton broadcloth pajamas in full cut middy style. Sanitized of course. Sizes A, B, C, D.

**Ladies' Blouses**

Reg. 1.49 **1.17**

Ladies' wash 'n wear blouses. 100% cotton. Choose from new fall prints in assorted colors. Sizes 32 to 38.

**LAKEWOOD CENTER**

PHONES: GARfield 3-0901 — MEtcalfe 3-8101 HOURS: MON. THRU FRI. 9:30 TO 9:30; SAT. 9:30 TO 5:30; SUN. NOON 'TIL 5



## 13 L.B-Area Couples Flying To Korea To Adopt 18 Orphans

**THE FLIGHT** will take the

Already the foster parents of two Korean daughters are Mr. and Mrs. Joe Adams, 21405 Talisman Ave., Torrance, who will bring home a

## Yank Sold Vital Data to Russia

# Yank Sold Vital Data to Russia

DUNBAR was described by

The Star said that Dunlap apparently stole classified documents for a brief period of time, took them to Soviet agents for microfilming and then returned them.

## our PARIS CURL CUT



**2.50**

Pin curls were never like this . . . the curl is actually cut in to stay, with the expertise of our scissor wizards. And our pretty Paris Permanent lets you keep it that way. Plan to come in today for Paris Curl Permanent, with cut, 9.90.

Just say "Charge it"

Call today for an appointment:  
phone ME 3-0111, ext. 2342  
may co beauty salon

**MAYCO** CALIFORNIA  
LAKEWOOD | SOUTH BAY | BUENA PARK

The three children of Mr. and Mrs. C. Walter Phipps Jr., of 2792 Walker Lee Drive, Rossmore, will be joined by a new "sister" and "brother" when their parents arrive back home. Due to join the Phipps household is Miss Lee Ok Soon, 4, and Yoon Chang Soo, who is six. Both will come from the Faith, Hope, and Love Orphanage in Taegu.



**SALE  
STARTS  
NOW**

Have your child's photograph taken now for Christmas giving . . . before the rush begins.

**$\frac{1}{2}$   
PRICE**

Have the beautifully posed and lighted professional portrait you've always wanted, at half the price you'd usually pay. For example, three 5x7" photographs, regular 18.00, only 9.00. Photograph Studio 726 3rd floor, ME 3-0111, Ext. 309.

# Omarr Reads the Stars

★—By SYDNEY OMARR—  
FORECAST FOR TODAY

[illegible]

### FORECAST FOR MONDAY

**ARIES** (Mar. 21 to Apr. 19): Practical ahead-outlook important where work, finances concerned. Day is best devoted to business matters. Don't let your emotions cloud judgment. Listen to ideas of associates.

**Taurus** (Apr. 20 to May 20): Good day for same opposition. Means are determined. Slow pace to study situation. You may have to wait before you can take force issue. Spread influence, good will.

**GEMINI** (May 21 to June 21): You better get busy now. Your mind is full of said facts presented which favor adoption of new plan. Accept conditions as they determine. Can diminish apprehensive original looks.

**CANCER** (June 22 to July 21): Fine for business and social activity. Your personal management rather than your own affairs. Be careful about your overbearing viewpoint. The more you share,

**LEO** (July 22 to Aug. 21): Don't be fooled by false promises. Look before you leap. You must be realistic, otherwise, bad accident. Hair or even clothing bring you more harm later.

**VIRGO** (Aug. 22 to Sept. 21): Don't display energy. Make contacts express yourself. Don't make too many material assurances. Be specific, ready to illustrate proposals.

**LIBRA** (Sept. 22 to Oct. 21): Key word is greater awareness. Find out what you really want. Must be discarded. Get rid of excesses, stop being so dramatic. Measure, think, and push

**SCORPIO** (Oct. 22 to Nov. 21): Time to arrive at definite conclusions. Anguish and doubt may be experienced. Personal promises important that you set carefully. Follow it! Further delay could be costly.

**SAGITTARIUS** (Nov. 22 to Dec. 21): You're going to be a clown. People around you aren't alert you are, the people concerned. Overhearing basic facts would be helpful. Accept conditions as they exist.

**PISCES** (Dec. 22 to Jan. 21): Disappointment about future. Don't start off week with confidence. Try to do something. Be frank in appraisal of current task. You can't change and you've got it.

**ARIES** (Jan. 22 to Feb. 21): You can confuse in Aries friend. Use caution. Some serious matters are concerned. A diplomatic approach is needed. No talk for story featuring "high dreams."

**Taurus** (Feb. 22 to Mar. 21): Personality required. Put thoughts of past routine program, prospects. Avoid self-doubt. Don't let others know how to find your "direction." Thus follow free choice.

**IF TODAY IS YOUR BIRTHDAY**  
You are capable of much achievement.  
**GENERAL TENDENCIES:** Dry when philosophers speak or about current events. Beware of those who demand great action.

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**STRETCH FOR  
COMFORT AND  
FASHION, TOO...**



. . . in the new L'il Ease Bra by Lily of France. Here's a stretch-strap bra that adds a fashion look, without subtracting an iota of comfort. The stretch-straps curve under lovely lacy cups for uplift . . . cling without curling, in any position. And L'il Ease features unique 'leotard' sides that smooth away bulges for the fall's new leaner fashions. In white only. A-Cup: 32-36; B-Cup: 35-38; C-Cup: 32-40. **5.00**

May co. corset and bra salon 44

# MAYCO CALIFORNIA

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# Jubilee to Honor Fine L.B. 'Names'

By MARY ELLIS CARLTON

Announcement was made Saturday of the first 25 of 75 outstanding personalities who will be honored at the Diamond Jubilee Celebrity Ball commemorating the city's 75th anniversary.

Another 25 selectees will be announced in next Sunday's 1, P.T., the final 25 on Oct. 27.

Honorees were selected by representatives of the major news services from nominations by Long Beach citizens.

THE IMPRESSIVE parade of luminaries includes movie stars and radio personalities, sports figures and politicians, educators and musicians.

All have, in one way or another, brought fame and acclaim to Long Beach. Many received their training in local schools.

The list, reading like a chapter out of Who's Who, proves conclusively that Long Beach has had more than its share of top names in almost every field.

WHAT WAS the criterion for selection?

"Selections were based on whether the individual was a celebrity in the true sense of the word," said Ev Hosking, chairman of the celebrity committee.

"In other words, did their activities make headlines... did they attract national or international attention for their activities either as a resident of Long Beach or in behalf of Long Beach... were their names recognized cross-country, either by the general populace or in their particular fields?"

He explained that no effort was made to judge entrants nominated because of outstanding contributions to the city — whether civic or cultural.

"The committee felt that so many outstanding citizens have made great contributions to the City of Long Beach that it would be impossible to distinguish between them," Hosking said.

JUDGED BY experts in the field — the news executives who report the doings of celebrities — the first 25 named are:

Greta Anderson — famed channel swimmer and only person ever to swim the Catalina channel.

Ben Agajanian — recognized as the foremost place-kicker in football history.

Kenny Baker — original vocalist on the Jack Benny radio program.

Marlene and Alice Bauer — schoolgirl golf sensations at Wilson High.

Barbara Boylen and Bobby Burgess — youthful dancing stars featured on the Lawrence Welk TV show.

Barbara Britton — blond beauty seen weekly on TV.

She got her dramatic start on the Long Beach City College stage.

John Browning — considered one of the nation's finest young concert pianists.

Adm. Arleigh A. Burke — distinguished naval officer who made many friends here during his Long Beach tour of duty.

Nelson Case — noted TV personality who got his start in radio in Long Beach.

George Chiklis — a graduate of Wilson High who earned an Oscar for his outstanding work in "West Side Story."

Chester Conklin — won fame as one of the "Keystone Kops"; was a Long Beach resident until he moved to the Motion Picture Home in San Fernando Valley.

Lorraine Day — another luminary of the movie industry who went through school in Long Beach. She's a Poly High graduate.

Donald W. Douglas — noted aircraft manufacturer and missile builder; spent much of his youth in this city.

Morley Drury — one of the all-time greats of the gridiron, who played his first football at Poly, where he was graduated in '24.

Ron Fairly — a player with the Dodgers, this year's world champions; claims Long Beach as his hometown.

James Hester — president of New York University; a 1942 graduate of Wilson High.

Betty Hicks — another sports figure who has gained fame on the golf links; is also a noted aviatrix.

Conrad Hilton — hotel magnate; speaks often and fondly of his early days spent in this city.

Joanna Hodges — concert violinist who has thrilled audiences in this country and abroad.

Congressman Craig Hosmer — represents this district; is a member of the important Atomic Energy Commission.

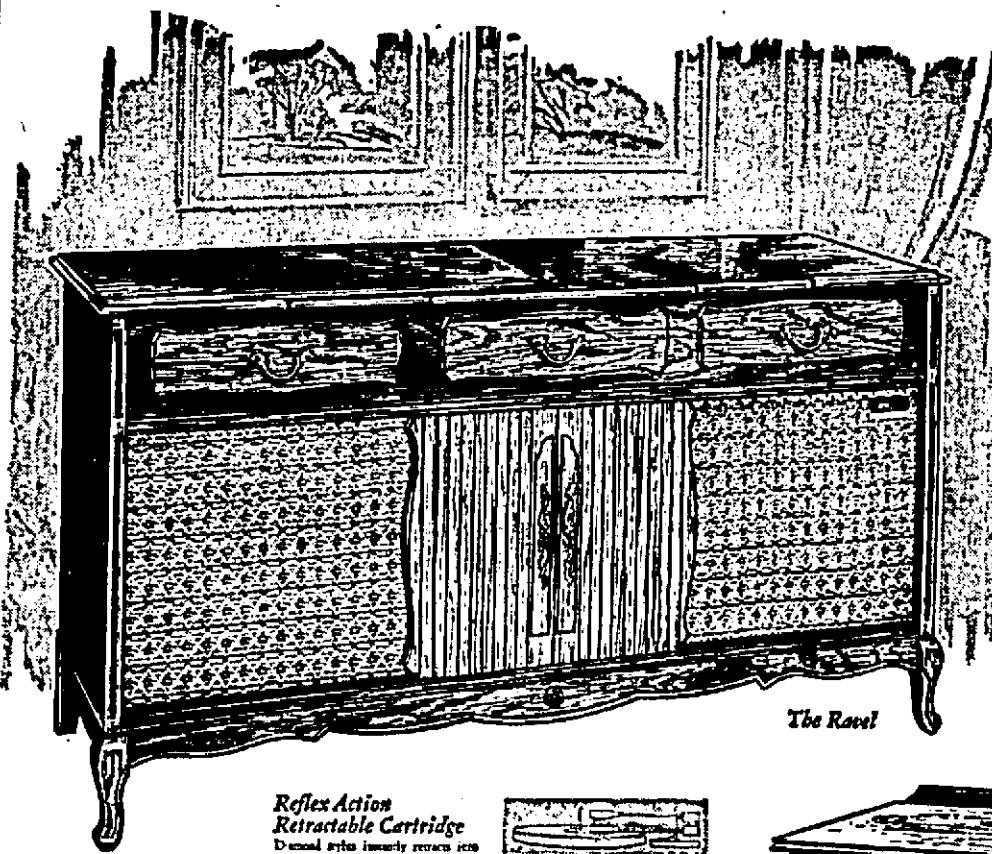
Spike Jones — known internationally for his wacky sound effects and musical arrangements; claims Long Beach as his natal city.

Edward A. Killingsworth — award-winning architect whose designs have attracted attention on many shores; a graduate of Wilson High.

Jo Stafford — started her singing career here as one of the talented Stafford Sisters; called Long Beach her home for many years.

Tickets for the Celebrity Ball, to be held Nov. 15 in the Long Beach Arena, are now available at the Diamond Jubilee offices, 130 Pine Ave.

# ...SHOWTIME at DORN'S and you're invited...

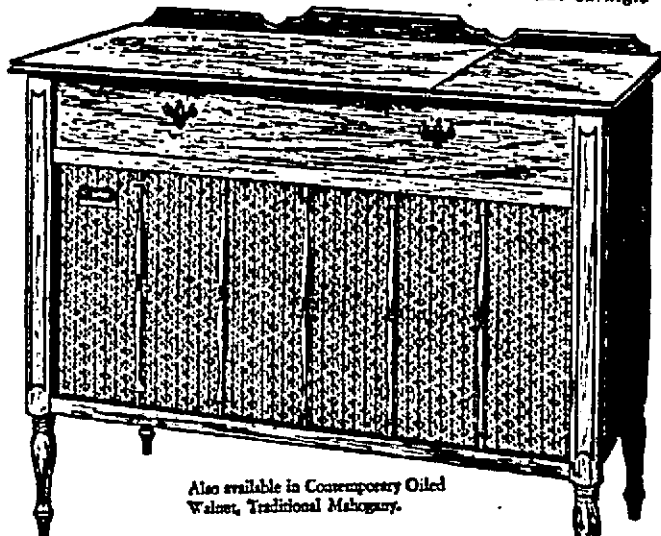


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DuMont stereophonic high fidelity is like no other self-contained instrument available on the market today. For each component in the custom-crafted cabinet is precision matched to provide thrilling in-person concert hall realism. A powerful dual channel stereo amplifier and six speaker system captures all the dimensions of today's most advanced recordings. World famous Garrard "Professional" record changer, with Reflex Action retractable diamond stylus. Stereo AM/FM radio receives FM Multiplex and standard FM/AM broadcasts. The authentically styled cabinets are 59" wide and made of genuine hardwoods.

The Royal

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Also available in Contemporary Oiled Walnut, Traditional Mahogany.

The ultimate in sound reproduction and the last word in handcrafted decorator styling...

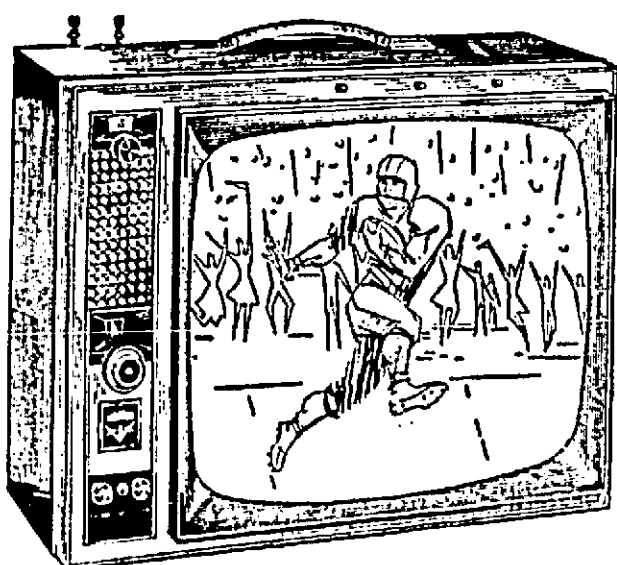
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ALL 82 CHANNEL DELUXE 19" PORTABLE TELEVISION



DuMont Galaxy 82 — 19-inch\* all 82-channel portable television. Full power transformer chassis with 20,000 volts of picture power. Single View UHF/VHF Integral Tuner with a single window controls all station selections. Makes VHF to UHF channel changing simpler. Front-projected FM sound. Perma-Tune for permanent fine tuning and up-front controls, dipole antenna.

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## Ship Arrivals, Departures

Compiled by Marine Exchange

ACTIVE VESSELS IN PORT

Vessel	Birth	Operator	Due to Sail	For
Amsterdam (Ger)	107	Cesce Industries	Oct 12	Marine
Brennington (Tat)	108	W. H. Wickham	Oct 12	Marine
Colina (Tat)	240-A	Socovyl Alcol Oil Co.	Oct 17	Estero Bay
California (Cal)	101	States Line	Oct 12	San Fran
Catalina (Tat)	109	W. H. Wickham	Oct 12	Marine
Cidad de Quito (Ecu)	LB-17	Gran Colombia Line	Oct 12	Acapulco
Frank A. McHugh (Tat)	LB-7	Westral Lines	Oct 12	San Fran
George Olson (Nor)	107	Oliver J. Olson Co.	Oct 12	San Fran
Havana Maru (Jap)	108	S. K. Line	Oct 12	Yokohama
Julia (Ecu)	128	Pacific Tow Boat Co.	Oct 12	Marine
Karlina (Ger)	LB-49	Paxson Inc.	Oct 12	San Fran
Kohoku Maru (Jap)	LB-13	Shunhe Line	Oct 12	San Fran
Marine 21 (Boe)	107	Oliver J. Olson Co.	Oct 12	San Fran
Mary Olson (Boe)	108	Oliver J. Olson Co.	Oct 12	San Fran
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Marine 36 (Boe)	123	Oliver J. Olson Co.	Oct 12	San Fran
Marine 37 (Boe)	124	Oliver J. Olson Co.	Oct 12	San Fran
Marine 38 (Boe)	125	Oliver J. Olson Co.	Oct 12	San Fran
Marine 39 (Boe)	126	Oliver J. Olson Co.	Oct 12	San Fran
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Marine 50 (Boe)	137	Oliver J. Olson Co.	Oct 12	San Fran
Marine 51 (Boe)	138	Oliver J. Olson Co.	Oct 12	San Fran
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Marine 71 (Boe)	158	Oliver J. Olson Co.	Oct 12	San Fran
Marine 72 (Boe)	159	Oliver J. Olson Co.	Oct 12	San Fran
Marine 73 (Boe)	160	Oliver J. Olson Co.	Oct 12	San Fran
Marine 74 (Boe)	161	Oliver J. Olson Co.	Oct 12	San Fran
Marine 75 (Boe)	162	Oliver J. Olson Co.	Oct 12	San Fran

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Marine 75 (Boe)	162	Oliver J. Olson Co.	Oct 12	San Fran

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THE WEEK IN REVIEW

# OK on Wheat Sale Lights Fuse on a Political Bomb

By HARRY SHARPE  
United Press International  
President Kennedy lighted the fuse on a political bomb last week when he approved private sale of \$250 million of surplus U. S. wheat to bread-short Russia.

High-ranking Republicans, including former Vice President Richard M. Nixon, denounced the deal. So did a few leading Democrats. But it was endorsed by such influential business organizations as the American Bankers Association and the U. S. Chamber of Commerce. Here is the way Kennedy saw it while conceding it could be politically unpopular:

The sale, through private enterprise exporters, will be for cash on the barrelhead, in installments. It doesn't represent any across-the-board reversal of restricted trade policy with the Reds nor a thaw in East-West relations.

BUT IT IS a hopeful portent of eased tensions. He listed possible beneficial by products such as reducing the critical foreign trade dollar deficit, saving the taxpayers \$200 million in surplus grain storage costs, providing thousands of jobs, bringing into sharp contrast the efficacy of the Communist and American farm production system, and giving the U.S. a tremendous propaganda weapon.

U.S. officials said possible additional Soviet bloc orders could push total sales of wheat and other surplus grains to \$375 million and perhaps open the road to sales of other non-strategic goods. Democratic congressional leaders said there could be future deals in dairy products and cotton.

Kennedy specified that none of the grain would go to Cuba or Red China and that payments must be made to the exporters in gold or dollars in normal commercial terms.

SOVIET Foreign Minister Andrei Gromyko discussed the wheat transaction with the President as part of an overall review of vital cold war issues. But Russia still was unwilling to make any concessions on major points of friction such as Berlin and Germany.

Even while the two met, Soviet armored vehicles blocked access of U.S. military supply convoys into Berlin. Secretary of State Dean Rusk protested sharply through Russian Ambassador Anatoly F. Dobrynin who promised to consult Moscow. Gromyko professed ignorance of the incident in his talk with the President.

Kennedy quickly called in top military and diplomatic advisers to weigh the new crisis. American, British, French and West German diplomats met with Rusk at the State Department.

There was speculation that Russian military leaders were stirring up trouble because they were unhappy about Khrushchev's conciliatory attitude toward the West. Washington policy appeared to be aimed at giving the Soviets a chance to pull down the blockade immediately and thus prevent a new major blowup which could wreck efforts to ease world tensions.

STRAIN over the development was evident at the White House. The blockade came in the wake of the limited nuclear test-ban treaty which became effective last week after Kennedy signed the U.S. ratification document.

The President called the pact "a message of hope for all the world," but he also vowed that American vigilance would not be relaxed. Khrushchev also saluted the signing and called for solution of "other types of international issues." He implied that one solution would be withdrawal of Western troops from Berlin, a condition Kennedy has flatly rejected.

The President's recent proposal that the U.S. and Russia cooperate in landing men on the moon ran afoul of a surprise House resolution barring any such joint



MADAME NHU

expedition. The amendment was attached to an appropriation bill that includes the space administration's budget.

Russia also figured in two spy exposes and an exchange of prisoners with the United States. The Defense Department disclosed that a high-living Army sergeant, Jack Edward Dunlap, 35, an employee of the super-secret National Security Agency, Ft. Meade, Md., had sold secrets to Moscow for \$60,000.

Dunlap, father of five children, killed himself last July when his lavish spending gave him away. Then Pentagon insisted he did not have access to U.S. codes and ciphers. The FBI would not comment on whether it had identified Dunlap's Soviet contacts.

AT STUTTGART, Germany, a Soviet agent bribed four U.S. GI's into trying to steal a U.S. Army atomic weapon. All were arrested by U.S. counter-intelligence agents after the soldiers had turned over rifles, machine guns, grenade launchers, gas masks and field manuals. The GI's were sentenced by court martial to long prison terms. The spy — Nicholas (Nick the Greek) Lazopoulos — must face a West German court.

In the prisoner exchange, the United States sent Ivan D. Egorov, a personnel officer in the United Nations secretariat, and his wife, Aleksandra, back to Russia in return for Father Walter Cizek, a Catholic priest who has been a prisoner in Russia since the 1940s, and Marvin W. Makinen, 24, a U.S. student arrested in Kiev in 1961. The Egorovs were seized by the FBI in New York last July.

KENNEDY lost two of his closest European collaborators when British Prime Minister Harold Macmillan and West German Chancellor Konrad Adenauer announced their resignations. Macmillan made his announcement after undergoing major surgery. Adenauer, 87, is stepping aside because of his age. The ruling British Conservative Party sought a new leader but pledged a foreign policy still based on a strong Anglo-American alliance.

The President publicly absolved the hush-hush Central Intelligence Agency (CIA) of charges it has been pursuing an independent course in Viet Nam, south-east Asian nation besieged by Viet Cong Communist guerrillas. He said recent reports the CIA was not cooperating with White House policy were "wholly untrue; that he could give flat assurances the agency was under close direction of the White House and the National Security Council."

The State Department denounced the current U.S. speaking tour of Mme. Ngo Dinh Nhu, so-called "first lady" of South Viet Nam, who has been bitterly critical of U.S. operations in Viet Nam.

MME. NHU'S sharpest barb was aimed at the President and brought more recriminations from Congress. She said that if she were Kennedy, she would "better inform the American people about the Communist danger."

On the political front, the President told a press conference he regards the conservative Sen. Goldwater as the front-running GOP presidential candidate and

said he sees "a close, hard fight" in the 1964 campaign.

He disagreed with former President Dwight D. Eisenhower that Goldwater had not made his views clear. "Sen. Goldwater," he added with a smile, "is saying what he thinks as of the time he speaks, and I don't think Goldwater has ever been particularly deceptive."

Kennedy said it was much too early to evaluate politically the achievements of his administration. But he suggested the 1964 Democratic campaign will be based on whether the U.S. is better off economically, whether its place in the world has improved, whether prospects for peace have improved, whether the nation's defenses are stronger, and, overall, "whether we are making progress at home and abroad."

Nixon opened a broad political attack on the administration. He predicted the President would be unable to avoid television debates in the 1964 campaign on issues such as Cuba, U.S. prestige abroad, unemployment, foreign policy and civil rights. He said the Republican challenger will have "the great advantage of being on the attack."

Kennedy already has stated he would welcome TV debate.

Nixon said he would oppose his party making civil rights a campaign issue, but it already is one and will achieve major status before the election.

THE SENATE Commerce Committee last week approved the controversial public accommodations section of the President's racial rights bill but exempted neighborhood shops and stores which do not cater to interstate travelers. The House Judiciary Committee began drafting a bill aimed at fulfilling the President's request.

Congress passed and sent to the White House a \$47.2 billion defense bill to keep the nation in fighting trim. It was the largest in peacetime history.

At the same time the House Appropriations Committee voted a record \$5.1 billion to push space exploration. This was \$612 million less than the President requested. He accepted it reluctantly, fearing it would slow the \$20 billion man-to-the-moon program and give Russia the advantage.

The President's \$175 million nuclear radiation fallout shelter program, already meeting apathy in the Senate, was dealt a stunning blow when the House Appropriations Committee denied most of the shelter money sought.

A HURRICANE prosaically named Flora turned out to be the most deadly in U.S. Weather Bureau annals. In its nine-day passage through islands in the Caribbean it killed thousands and caused untold property damage.

Castro's Cuba, already hard-pressed economically by U.S. sanctions, lost valuable coffee, sugar, tobacco, banana and vegetable crops, plus 47 dead.

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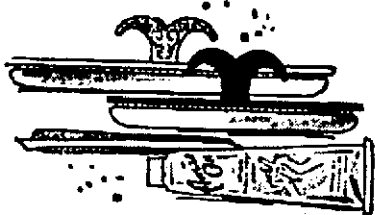
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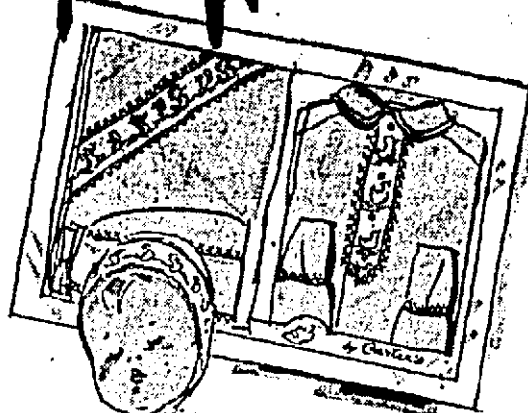
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Betti Terrell designs

for the pram and stroller set . . . Her Set, Corduroy crawlers knit bonnet, orlon pile jacket, rosebud trim, 15.00; His Set has Teddy Bear trim, 15.00 . . . in Midgie sizes, 1-2. 2-pc. Playtime Set has snap-catch corduroy crawlers, hooded stretch cardigan, 10.00 . . . M-XL sizes.



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**EXIT** Fred Hall and that means, presumably, the close of a strange and bitter crusade that ran all the way from legal action to poison pen letters.

While top managerial bigwig of the California World's Fair, the ex-governor of Kansas was the target of one of the wildest and most stubborn many-sided attacks ever seen around here.

It was obvious that some people had virtually given up everything else while devoting themselves to getting Hall ousted from the fair job. It was a mania with them.

From Kansas came a steady stream of vituperative material, apparently stemming from the political wars back there when he was a Kansas public figure.

One batch of anonymous poisonous letters was mailed in Long Beach but the envelopes bore a Kansas return address.

One offbeat political publication in Los Angeles, which had no particular reason to be concerned with the fair, devoted pages to assaults on Hall operations in the fair.

Ouster of Hall was admittedly the main objective of various litigants who filed suits against the fair.

The thing took on the proportions of a propaganda phenomenon. Of course, what finally brought the issue to a head was the conclusion of responsible, dedicated people in the fair governing body that Hall had to go for the sake of public confidence in the fair program. These people had some specific criticisms, but they also recognized that the fair could not go on with one so acutely and excessively controversial at its managing helm.

**TO SETTLE** an argument that has been raging in one local office for weeks, here is some dope on telephone companies that might answer questions that have bothered others.

General Telephone Co., which serves the Long Beach area, is a subsidiary of the General Telephone and Electronics Corporation with headquarters in New York. The parent firm owns all of the common stock of General Telephone.

General has no corporate relationship with the Bell System, which is American Telephone and Telegraph Co. Pacific Telephone and Telegraph Co., which operates over a large section of the West Coast, is an AT & T subsidiary.

Pacific Telephone owns the long distance lines running out of here. General Tel., of course, shoots its long distance calls to Pacific for transmission, and it receives compensation for long distance calls which originate on the General system.

But despite this working hookup, General and Pacific belong to two entirely separate families.

Does that help, Ruth D. Kyle?

**IT'S NICE** to write something about telephones not connected with the argument over all-digit dialing, but while I was asking the General boss, Herb Frahm, about the corporate matters, I got into the dialing issue, too.

He pointed out that General has not undertaken a wholesale shift to all-digit dialing. When new telephones are installed and new numbers assigned, the all-digit business is applied. But as yet there has been no move to change old phones with the familiar prefixes—something for which we can be thankful.

So we've still got a lot of Geneva, Hemlock, and other phones around here. Incidentally, I have always been a little disturbed by the fact that these particular prefixes have no special significance. We have no Geneva in the area and we aren't a hemlock tree country.

Long Beach, it has always seemed to me, should have had Alamitos and Cerritos prefixes. But that's not the way the phone people do things.

**31,000 Hours Aloft Is Enough to Wear Out the Seat of Any Pilot So...**

# Clyde Schlieper Steps Down

By William Jones

A colorful seat-of-the-pants pilot — who astonished the nation by such acts as landing a crippled bomber while riding outside the cockpit on the nose of the plane—has finally set his foot down.

At the half-century mark of hectic living, Clyde Schlieper (as in Slipper) of Long Beach has retired.

He is one of the few pilots in history who have amassed more than 31,000 hours in the air.

That's three years and seven months with feet above ground. But it was an easy figure for Clyde.

He started flying at 13 when he hitched his motorcycle engine to his glider.

**LANDING THE BOMBER** at Long Beach Airport while hugging the machine guns on the nose of the aircraft was not Clyde's idea.

During the Korean War—while on a final approach to the field—the left engine blew up, scattering pieces of cowlings over Cherry Avenue, destroying the cockpit hatch and whipping flames onto the back of the Douglas test pilot.

Clyde stood up in the B-26 to avoid the flames and piloted the craft onto the landing strip.

When the plane touched the ground, Clyde leaped onto the nose and hung on for dear life while the plane coasted to a stop after 5,000 feet.

Taken with his other feats, the landing is not that outstanding for the intrepid pilot.

When in his teens, he brought his little powered glider to a landing on a 12-foot platform towed behind a speeding motorboat on the Pacific.

"Sort of a forerunner of an aircraft carrier," he muses.

**HE GOT HIMSELF** into shape once for flying upside down to San Diego by strapping himself upside down in a chair of a hangar.

In 1939, he and another pilot set a 30-day aerial endurance record by flying over the desert in, of all things, a seaplane.

Why a seaplane? "It removed the temptation of landing."

Clyde busied himself by sunbathing on the pontoons, hurling a message down to tell a creditor to wait until he got down and buzzing "the ground crew to keep them awake."

More than 25,000 persons cheered when the two pilots staggered out of the seaplane at a tumultuous welcome at Marine Stadium.

The two exhausted men promptly rejected an offer by Miami Beach to break their own record in Florida.

**IN AN EARLIER** endurance attempt, Clyde was one of three pilots who flew a Taylor Cub plane which carried only two occupants.

The substitute pilot came off the bench to catch his plane by grabbing a rope ladder from a speeding car.

The guy being relieved simply threw himself out the plane and descended by parachute.

Scared about any of his stunts? "Never," says Clyde. "Well, maybe, there were sometimes after a particular episode that I had heart flutters."

The day after war was declared, Clyde strode into the recruiting office and volunteered for the Army Air Corps.

Capt. Clyde Schlieper ferried bombers around the world, carried off the wounded in the Pacific, helped pioneer the air runs over the North Atlantic, flew the famed Fireball Express into India and helped train bomber pilots.

The former Wilson High School boy afterward resumed operation of his private flying school. As an interest to those who count the number of automobiles they've owned, Clyde has had more than 200 airplanes in his career, mostly as a flying school owner.

**IN 1948, AT THE** age of 34 and after 20,000 hours of flying Clyde retired.

"I kept retiring every other day after that."

To "help a friend," Clyde returned to test fly for Douglas in Long Beach "but for only a couple of months."

Just last month, he retired from Douglas—14 years later.

As a result of his 1948 "retirement," Clyde quit counting



**THREE PHASES** of Clyde Schlieper's hectic life are shown in photos. At top, Clyde flies close to ground as crewmen on speeding car put food into lowered bucket during aerial endurance flight. Helmet in lower photo represents another career as jet test pilot at Douglas. In bottom picture, Clyde wears wild sports shirt and big smile in liquor store he now operates in Belmont Shore.

his flying hours. Conservative estimates place it at 11,000 hours on top of the 20,000 hours by 1948.

**OBVIOUSLY, BECAUSE** OF HIS boyhood start, Clyde broke record after record each week for attaining so many hours in the air for so many years of age.

But it holds little interest with him today.

Attired in glowing colored sports shirts and living in the easy-going beach atmosphere of Belmont Shore at 21 Prospect Ave., Clyde looks back and says with a mischievous twinkle in his blue eyes:

"You can't touch your wheels down on the beach anymore or buzz your friend's house."

**"IN THE OLD DAYS,"** he goes on, "you traded parts with your buddy and even loaned him your plane. Today, it's dog eat dog."

"The fun is gone out of flying."

"It's rules and regulations now. You spent most of the time now jabbering on the radio, changing frequencies and looking out for other aircraft."

Clyde says this and then sits back more relaxed, his mind flipping the mental pages of the past and he adds:

"I remember the trips to San Diego. We'd have to land the little plane in Capistrano for another gallon of gasoline and then fire it up again."

"The trip took 2½ hours. But it was a ball."

# New Row Looms on Garage Code

By GEORGE WEEKS

A four-year-old issue at city hall—proposals to increase off-street parking requirements for new residential building — is back on the active list.

City Council's ordinance committee has scheduled a hearing for 9:30 a.m. Nov. 4 on the latest recommendations of the Planning Commission, which would sharply boost the ratios of mandatory parking spaces both for multiple-unit apartments. Only future construction is affected.

Indications last week were that the suggested new ordinance will produce a repetition of the conflict between planners and the construction industry dating back to 1959, when a somewhat milder version was proposed by the commission. The council eventually shelved that draft.

**REPRESENTATIVES** of the Harbor Area Chapter, Building Contractors Association, asked for time to present their case in full. As a result the committee continued the whole subject until the November meeting.

The Board of Realtors and the Builders Exchange also are expected to oppose changes that would require more than one parking space for each living unit for some apartment construction.

So far no opposition has become apparent to the commission's recommendation that two garage units be required for each new single-family dwelling and three spaces for each duplex.

For multiple-unit construction the commission proposes these ratios:

In the downtown district, one parking space for each two dwelling units.

In the area south of Pacific Coast Highway and the Pacific Electric right of way, one-for-one for efficiency and one-bedroom units; 1½-for-1 for two-bedroom units and 1½-for-1 for three bedrooms and over.

In the rest of the city, one-for-one for efficiency and one-for-one for efficiency and one-bedroom units and 1½-for-1 for two bedrooms and over.

The required ratios now range for one-for-three in the central district to two-for-three in the newer section of the city.

In a unanimously-adopted report, the planning commission asserts that Long Beach "is far behind other Southern California areas in adequate provision of off-street parking facilities."

The 1½-for-1 ratio is common in many cities as well as unincorporated territory, the report adds. This is also the requirement recommended by Candeb, Fleissig & Associates, redevelopment consultants, for the West Beach urban renewal project.

## Naples Meet

The Naples Improvement Association will meet at 8 the second Thursday of each p.m. Monday in the Naples month at 3:45 p.m. in the city School Auditorium.



MRS. HERMAN H. RIDDER  
Heads Art Committee

# Plan Study to Aid L.B. Art Groups

The Municipal Arts Committee will undertake a cultural survey of Long Beach to correlate the goals and activities of cultural art groups, both performing and visual.

Plans for the project were announced Saturday by Mrs. Herman H. Ridder, newly elected chairman of the committee as recently reconstituted by the mayor and City Council.

The Independent, Press-Telegram will cooperate in the first attempt to compile a complete census and inventory of the cultural groups—the extent of their membership, their aims and finances, and the kind of facilities they need to advance their programs.

Any group that may be overlooked is asked to supply the name of its chief officer to an Independent, Press-Telegram telephone operator, Mrs. Ridder said. The study is expected to be completed within a month, she added.

**ONE FURTHER** purpose of the survey is to prepare for maximum effective use of the cultural arts center projected in the city's master plan for the Auditorium-Arena area.

In addition to Mrs. Ridder, wife of the Independent, Press-Telegram publisher, the reorganized Arts Committee includes Dr. John W. Olsen, vice chairman; Dr. Robert L. Buffum, Miss Dallas M. Conklin, Mrs. Edward A. Killingsworth, Fonda McCook and Mrs. Victor A. Mingers. Frederick Black, director of the Long Beach Museum of Art, is ex-officio adviser to the group.

The committee will meet on Association will meet at 8 the second Thursday of each p.m. Monday in the Naples month at 3:45 p.m. in the city School Auditorium.

# U.N. Congo Action 'Prevented Chaos'

United Nations action in the Congo averted political and economic chaos in that African nation, 200 persons at a United Nations seminar at Long Beach State College were told Saturday.

Mrs. Edward Powell, vice president of the San Fernando Valley Chapter of the American Association for the United Nations, said the international organization prevented powers such as Russia and Belgium from unduly influencing Congolese affairs during the recent unrest there.

Pointing out that the UN went into Congo at the specific request of the Congolese government, Mrs. Powell added that outsiders generally overlooked the technical aid in education, communication and medicine rendered by the UN to that country.

Cochairmen of the seminar, sponsored by the Long Beach chapters of Altrusa International, the AAUN and the League of Women Voters, were Mrs. Alexis Jacobowsky and Dr. Leroy Hardy. Other speakers at the all day seminar included Dr. John Burt, president of the Southern California Council of Churches.

## Jerseyites Dine

The New Jersey-California Organization will hold a political dinner in the main auditorium of the West Hollywood center Blvd., West Hollywood, aid in education, communication and medicine rendered by the UN to that country.



EDITORIAL

# Positive Fair Action Bids for Support

WITH A SOLIDARITY that promised much for the future of the California World's Fair program, the members of the Executive Committee voted for an agreement and settlement that removed Fred Hall from the fair's top administrative post.

There was not a negative vote, as the entire committee accepted the premise that a reasonable settlement, for less than one third the full-term value of Hall's contract, would end the damaging controversy over the ex-governor of Kansas, clear the air and permit the fair organization to get on with the business to which it is dedicated.

It was a job that had to be done. Although Hall had achieved some solid progress in bringing the fair program along to its present development, it was evident that his enormous unpopularity was a millstone that would from this point drag the project to a halt.

Offsetting the ex-Kansas's promotional ability was his remarkable capacity for making enemies and attracting attacks that were steadily undermining confidence in the fair's management.

In this situation, the Executive Committee showed strength. It laid aside factionalism. By continuing on this course, it can steer the fair program now into strong progressive currents, growing and building public confidence as it goes forward.

It appears to us that the fair organization has put itself in a position to justify strong and active supporting interest both in Long Beach and over the county and state, particularly from individuals and groups which have been critical. It has made a key personnel change that was widely urged, it has adjusted certain contracts with insertion of realistic escape clauses, it has initiated exploration of non-tidelands financing methods, and it has otherwise strengthened its organization and policy set-up. Many people have said that if these things were done, the fair would have their support. It is their move now.

## Grant for Council

ON TUESDAY THERE will be a special Long Beach City election in the Third Council District to fill the position left vacant by the death of Lewis Reese.

Only voters living in the district can participate, but the election is important to the entire city population because the new Councilman will represent us all. A heavy responsibility lies on the shoulders of the district's voters, who we hope will turn out in record numbers.

There are five respected and responsible citizens running. They are Dana E. Brown, Laurance Farrant, William S. (Bill) Grant, Mrs. Patricia Kempster and Donald A. Oleson. They have worked hard; they have spent much time and money, and they are to be commended for their willingness to serve.

It might be nice to be able to say: Vote for all of them. That can't be done, of course; a choice must be made and we are making a recommendation for that choice.

We believe Bill Grant is the best qualified candidate for the position.

Grant has been a tireless and effective civic worker for many years. There's hardly a major community effort that hasn't had his help and leadership. He's been president of many of our most important civic groups. So he knows, from the inside, most phases of our community life.

More important, Grant is the only one of the candidates who has had experience in government. Bill represented the east Long Beach area in the State Assembly for 14 years before he chose not to run again in 1962. His experience there makes him one of our city's top experts in the field of city-state relations. Our continuing tidelands oil problems involve specifically this field and Grant's knowledge here will be invaluable to the district and the city.

We certainly don't intend to say, nor do we believe, that any of the other candidates would be a bad councilman. What we are saying is that Bill Grant with his knowledge and experience will be a good councilman. We're pleased to recommend him.

BILL SUMNER

## Latin Coups Give U.S. Big Headache

WASHINGTON—The administration is presenting an interesting response to the most recent military seizures in Latin America. On the one hand, it must face up to the facts of political life in Central and South America and the Caribbean. And on the other, it seeks to placate the various tigers of the Senate who rise to denounce such coups d'etat and cry out for action.

THE PROBLEM is being met as of now by fighting the headache two ways. Through the week, in briefings here and there, the line has been established that while these juntas are to be deplored, and are thoroughly deplored, they are not really as bad as they seem to be.

This seems to have been the pattern in all the Latin American outbreaks of the year. We have deplored each, suspended diplomatic relations, and then resumed normal relations to the resulting financial benefit of the nations involved.

NOW, HOWEVER, Humphrey, Morse and others want to break this pattern. Outraged by the breakdown of constitutional government in the Dominican Republic and Honduras, they want to bring the juntas to their knees.

Each takeover has presented its own special case, of course, and given the bloody history of Latin America they seem as mild by comparison as the annual change in the administration of your school PTA. And who is to say, for example, that the junta now ruling Ecuador through a civilian cabinet (and with promises of elections in the future) is worse for that Communist-infested country than constitutional government in the hands of a drunk?

## Drop Out

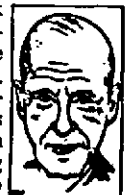


DAVID LAWRENCE

## Kennedy Could Always Land a Job as a Political Writer

WASHINGTON—Whenever President Kennedy completes his government service, he can certainly expect to get a fruitful job as a political writer. It would not be based solely on his prestige as a former President but also on his astute knowledge of political trends and fundamentals.

Mr. Kennedy gave at Wednesday's news conference a good illustration of his perspicacity when he placed in proper perspective all the current talk about the outcome of the 1964 election.



LAWRENCE

The President put his finger on something which is too often overlooked—the difference between the seeming personal popularity of a candidate and his real popularity based on actual achievements in public office. For it doesn't follow that a man who is well-liked or makes a spectacular campaign will necessarily win. In 1920, for instance, the Democratic nominee, James M. Cox—who had served as governor of Ohio for three terms—was an excellent public speaker and made a good appearance on the stump. In fact, he campaigned from coast to coast while his Republican opponent, Sen. Warren G. Harding, spoke from the front porch of his home in Marion, Ohio, and left his residence only two or three times for one-day trips to make speeches. Yet Mr. Harding won an overwhelming victory.

The lesson of that campaign has been emphasized often since—that economic conditions are paramount. Such issues are reflected as the people vote against an administration or party in power. They did this in 1920 when they voted their resentment against a disrupted economy and blamed the Democratic administration for entering World War I after having won the 1916 campaign on a platform of "peace and prosperity."

The same thing—economic discontent—caused the Hoover defeat in 1932. President Kennedy rightly stresses the peace issue as well as the economic issue, and wisely points out that it will be easier to judge the outcome of the next presidential campaign in the summer and autumn of 1964 than it is today. He said to his news conference: "I think we ought to make a judgment on that in 1964... a lot of these matters we will have to decide—whether the United States is better off economically than it was before, and whether our position in the world has improved, and whether our prospects for peace are greater, and whether our defenses are stronger, and whether we are making progress at home and abroad. That is a matter which, it seems to me, will be argued very strongly in '64. For example, we can't

make a judgment about the state of the economy in '64. I think if they pass our tax bill, we are going to be able to demonstrate a very successful, buoyant economy for a period of four years. If they do not, we will have a different situation.

"I cannot tell what our relations will be in Southeast Asia a year from now. I know what results our policy is attempting to bring. But I think that result ought to be judged in the summer of '64 and the fall of '64, and I have hopes that the judgment will be that the economy is moving ahead."

What the President said is a sound analysis of the present situation. The same yardstick has been applied again and again in the past by this correspondent in evaluating public sentiment and in predicting the outcome of presidential campaigns.

Mr. Kennedy is well aware that employment and business are not booming in all areas today and that, in some of the pivotal states, emotional issues—such as the race controversy—as well as pocketbook issues may cause him to lose electoral votes. That's why he says candidly:

"I would say we are going to have a hard, close fight in 1964, but that has been my impression for a good many months."

Mr. Kennedy also said he

believes Sen. Goldwater could win the Republican presidential nomination, but that the Arizona Senator "has a long road to go" and has a "trying seven or eight months which will test his endurance and his perseverance and his agility."

There is always a chance that a slip of the tongue may turn the tide against any candidate in either party. Right now, for instance, President Kennedy himself has caused for concern about a slip he made in his impromptu remarks at his news conference of Sept. 12. It already has had political repercussions. In discussing in general terms the future of the racial problem in America, he declared:

"So I would say that over the long run, we are going to have a mix. This will be true racially, socially, ethnically, geographically, and that is really, finally, the best way."

CRITICS are beginning to ask in letters from different parts of the country whether Mr. Kennedy was endorsing the doctrine of racial intermarriage. Unquestionably, this kind of an issue can be embarrassing in a political campaign. So it is likely that the Democrats will have their troubles, just as will the Republicans, and both candidates will have to demonstrate their "agility."

JACK ANDERSON

## Five Agents Marked for Murder?

(EDITOR'S NOTE: Drew Pearson's column today is written by his associate, Jack Anderson.)

WASHINGTON — Underworld tipsters have passed on the grim warning that the panicky crime lords, casting about for some desperate, dramatic way to stop the crash of their crime empires, have marked five narcotics agents for murder.

The murder "contract" reportedly was ordered by the Costa Nostra chieftains in prison. Others on the outside are opposed to the scheme, fearing it will bring the wrath of the federal government down all the harder on them.

"YOU KILL one of them federal agents, and they won't be above framing all of us," was the reaction of one top mobster, as quoted by an informant.

The five agents, whose names are withheld by this column for the sake of their families, have been told of the threat and are taking

precautions. All five have played key roles in the crackdown on Costa Nostra. It was one of them who persuaded stool pigeon Joseph Valachi to tell his grisly story in public and take the witness stand against his former cohorts.

The murder plot, as last reported, is to kill only one of the given agents as a warning to the others and a gesture of defiance against the government. Apparently the plotters, who are cooling their heels in prison and have little to lose, feel the gesture would impress rank-and-file racketeers, boost their morale, and stop defections.

The plotters have been identified by informants as Carmine Galante, "Big John" Ormento, and Vincent Mauro, all big-time mobsters now serving federal sentences.

The chunky, snarling Galante, 53, described in federal files as "a ranking Mafia member engaged in terrorist activities," has lived all his life by the knife and

## JIM M'CAULEY

## Experts Expect Worse Smog for Downtown Los Angeles

I, P-T Sacramento Bureau

SACRAMENTO—California air is being polluted to the saturation level with smog talk. In spite of newly enacted legislation to curb air pollution, most of the smog talk is gloomy.

The news is especially grim for downtown Los Angeles and other areas removed from coastal breezes.

"California Tomorrow," a citizens' research organization, says flatly that Los Angeles area smog will get much worse.

Here is California Tomorrow's analysis:

"Even if we manage to eliminate all non-auto-caused air pollution, and reduced auto-induced smog, the prospect is that the smog problem will continue to get worse. For the motor vehicle population is growing with the human population, promising to produce plenty of new smog to compensate for the reduction which might be achieved by the exhaust devices.

"Smog in California has become more than a joke and a nuisance. It is cited increasingly as a health hazard. It peels paint off buildings, cracks rubber tires and weakens fabrics..."

What is being done?

The State Motor Vehicle Pollution Control Board has approved a dozen devices to control automobile crankcase fumes. This accounts for about 30 per cent of the air pollutants cars generate.

Lt. Gov. Glenn M. Anderson calls these devices "the first step of truly major significance in our fight for clean air." New cars now come equipped with these devices, and other legislation requires used cars eventually to be equipped with these devices.

However, smog foes point to the fact 70 per cent of air pollutants still will be spewed into the air even when the crankcase devices are in 100 per cent use.

"Certainly there still remains the whole problem of tailpipe exhaust pollution, which is generally agreed to be the cause of nearly 70 per cent of motor vehicle smog," noted Assemblyman James E. Whetmore, R-Los Alamitos.

Counties have been empowered by new legislation to set up licensed inspection stations for crankcase devices.

Los Angeles County hasn't done so yet. Though county supervisors have set a hearing for Oct. 22.



M'CAULEY

CHAIRMAN WARREN M. DORN of the County Board of Supervisors recently criticized the state legislature—apparently over the fact that mandatory inspection is to be determined at the county level rather than being compulsory on a statewide basis. He accused state lawmakers of "pussyfooting over the area's No. 1 problem."

However, most Southern California legislators have battled hard for stiff smog laws. And county officials haven't yet taken advantage of all the smog laws on the books—such as crankcase inspection.

WHETMORE, a former Lakewood resident who now represents Orange County in the assembly, probably came up with the most all-inclusive appraisal on why smog control moves so slowly.

Says Assemblyman Whetmore: "The complexities of researching, testing, approving, manufacturing and enforcing smog-control devices are enormous."

"Unfortunately many of California's legislators represent districts which do not yet have smog problems. Consequently, they have been hesitant to either commit state funds or pass legislation which might inconvenience motorists in their own smog-free areas."

So stock up on gas masks for future trips into central Los Angeles. Until smog penetrates the cow-county districts of California's rural senators, the state's smog problem is likely to get worse.

## Public Forum

### Let's Teach It

EDITOR:

I agree, in general, with your editorial on statistical comparisons of juvenile delinquency but take exception to your statement that today's youth have no single clearly stated code of conduct to follow. I believe the Ten Commandments is as clearly a stated code of conduct today as yesterday. The problem lies in teaching them to our youth.

HAROLD A. PLATT  
6516 Rosebay St.

### Man Must Learn to Look to God

EDITOR:

Regarding your editorial of Tuesday, Oct. 1, you say the "impoverishment of the spiritual side of man is the result, to a large extent, of impoverished leadership which has enticed followers with bread and the glittering vision of material scientific progress." But the impoverishment of the spiritual side of man is the result of man's unwillingness to look to God, and to accept the gift of eternal life which is so freely offered to mankind everywhere.

Perhaps it is true "that man is a being with poetry in his soul," but he is also a being hungry for fellowship with his Creator. God created man for fellowship

with Himself, and until man recognizes this need in his own heart and soul, he will continue to be hungry, and will try to satisfy this hunger by materialistic methods.

Maybe Biblical times are long past, but thank God the message of the Bible is as true today as it was years ago!

MARYLOU RIVERA  
1532 E. Third St.

### Assessing, Taxing Not Same Thing

EDITOR:

A friend has just forwarded me the editorial, "Spenders Rule Budget Roost," from the Sept. 1 issue of the Press-Telegram.

It was a splendid piece and I'd like to commend the writer.

Long before I took office, I was aware that the average taxpayer doesn't really understand how his tax bill is figured. The misconception is that it's all the Assessor's fault—a misconception reflected in the angry letters I receive. We here in the Assessor's Department are constantly working to point out the difference between assessing and taxing.

Consequently, it's a pleasure to read an editorial such as this, which sets forth the tax problem so

clearly and to the point. I'd like to see that first sentence, "... the essential factor in any tax picture is spending," set in 60-point type and run at least once a month!

PHILIP E. WATSON  
County Assessor  
500 W. Temple St.,  
Los Angeles

### Backs Stand of Sorority Groups

EDITOR:

I support and commend wholeheartedly our Long Beach sorority groups for taking a magnificent stand to protect their inherent American right of freedom to select and choose their own friends.

This country needs many, many more young brave people such as these girls, to fight for their freedoms which are slowly but surely being taken from them.

LUELLA S. HURLEY  
171 Terraine

### Editorial Gets 'Four-Star' Rating

EDITOR:

Your lead editorial, "A Guest is A Guest," earned a four-star rating, to my way of thinking. It does seem that some people are going out of their way to heap abuse on Madame Nhu—the same people, one suspects, who will be rolling out the red carpet for Comrade Tito, who also has accepted a few Yankee dollars without being profuse with the thanks. That's the international double standard—one of the mysteries of our time.

H. O. AUSTIN  
3308 Ladoga Ave.

### Senators Flouted Will of People

EDITOR:

Mr. Potet asks "Why?" and rightly so. The senators flouted the will of the people in voting for the test ban treaty.

We no longer have a representative government "of the people" but one yielding to the propaganda pressures of the administration.

E. HAYES  
778 Molino Ave.

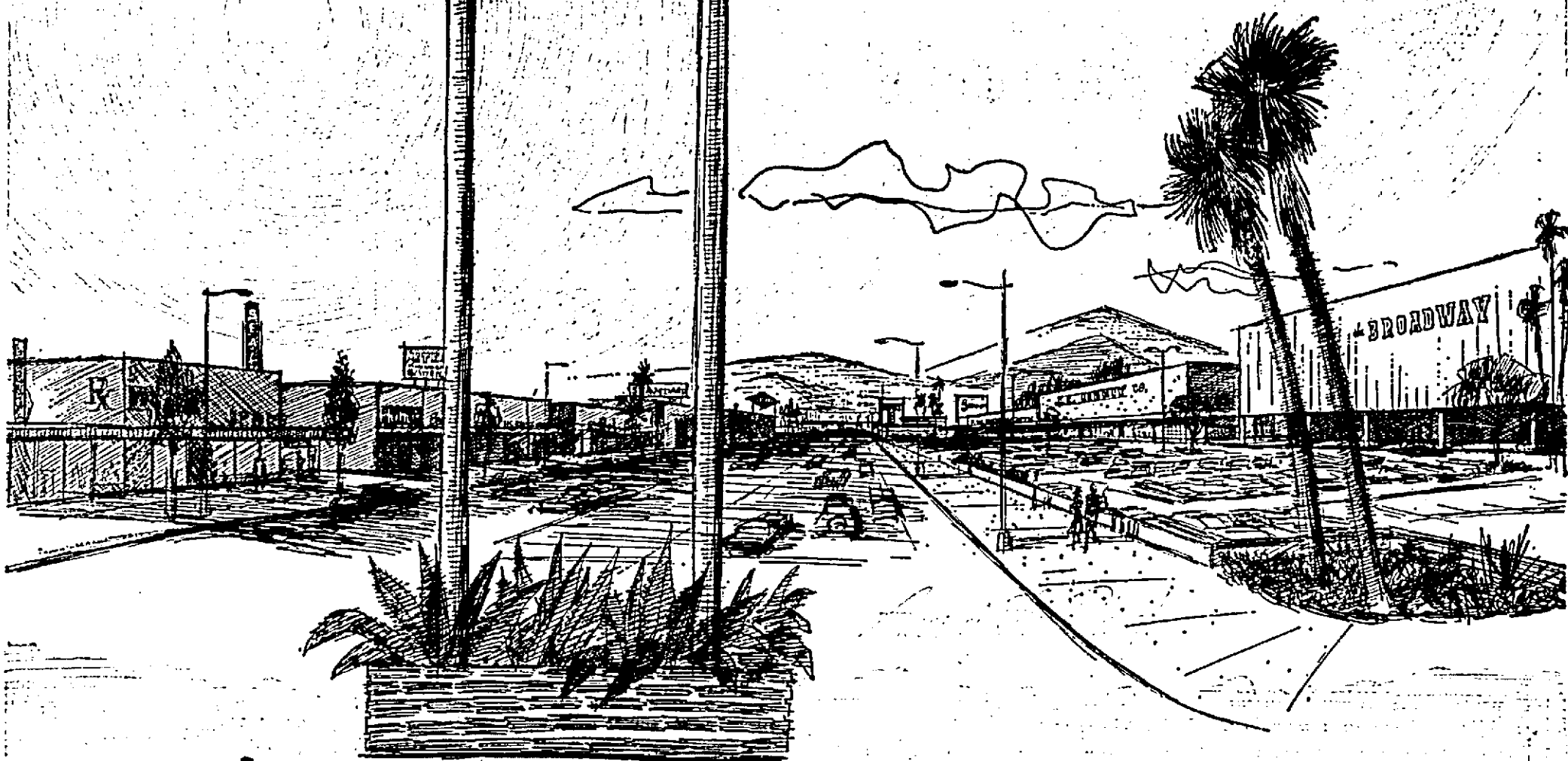
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# 'Good Ol' Days' Displays Prepared for Downtown

Giant space missiles, jet planes, antique autos and electric cars will be displayed on Pine Avenue from Ocean Boulevard to Seventh Street Thursday through Saturday as part of the "Diamond Jubilee Good Ol' Days" celebration sponsored by downtown businessmen.

"Shoppers will find prices rolled back 75 years as merchants offer the greatest values of the year in honor of the city's Diamond Jubilee," Vito N. Romans, executive director of Downtown Long Beach Associates said Saturday.

Stores will be open both Thursday and Friday evening.

Missiles on display will include a Polaris, Thor-Agena, Bomarc, Hound Dog, Nike Ajax and Nike Hercules.

A needle-nosed X7 plane and the YF102A jet also will be on display.

## Toastmasters' New Officers

Robert L. Krueger will be installed as president of the Long Beach Gavel Club of Toastmasters International in the group's regular Monday meeting at 6:30 p.m.

Other officers to be installed are Tony Migliaro, administrative vice president; Bill Copeland, educational vice president; Rudy Doorman, secretary; Barnett McLaughlin, treasurer, and Lyle Curran, sergeant-at-arms.

## San Pedro Man Killed, Two Hurt in Head-on Collision

Robert Allen Schmetter, 37, of San Pedro, was killed in a head-on collision in Sunset Beach Saturday while driving his daughter's teen-age girl friend to his home for a weekend visit.

A car driven by Loren James Amthor, 26, of 205 32nd St., Newport Beach, crossed the dividing line on Pacific Coast Highway at Anderson Street and rammed Schmetter's car head on, officers say.

Schmetter, of 1318 Wycliffe Ave., was dead when help arrived.

Amthor was admitted to Hoag Presbyterian Hospital, Newport Beach, with head injuries suffered when he was

## Military Funeral Set for Buckles

Harry Buckles, 73, first commander of Long Beach Barracks 154 of The Veterans of World War I and a long time leader in veterans affairs, will be accorded full military honors Monday in a funeral at Westminster Cemetery after a 2 p.m. service in Dilday Family Funeral Directors.

Buckles, of 18 Eighth Place, died Thursday.

A retired navy chief petty officer, who later retired from civilian service at Long Beach Naval Shipyard, Buckles had lived here since 1939.

He was elected commander of Barracks 154 when the post was formed in 1954. He also was a commander of a Veterans of Foreign Wars post and held state national offices for the organizations.

He is survived by his wife, Jessie; son, Albert; brother, Roy H.; and sisters, Mrs. Rose Rich, and Mrs. Gertrude Newport.

## 14 Tourist Officials to Visit Here

The Thor-Agena will require almost four hours to assemble on Pine Avenue between Ocean Boulevard and First Street. Traffic temporarily will be interrupted for the task, Roman said.

A Convair F102 "Delta Dagger" and a Falcon air-to-air guided missile will be on display through the event, Romans said.

On Saturday, 15 new city buses will arrive from Pontiac, Mich., after travelling across country, and will parade down Pine Avenue along with four bands — including the March Air Force Base Band, Romans said.

Another feature, he said, will be the Snap-2, a 600-pound satellite unit that can be placed in orbit for a year. The capsule can generate 3,000 watts of electricity — enough to power several television stations.

Long Beach will be host Tuesday to 14 European tourist-bureau officials scheduled to arrive in Southern California Monday for a four-day goodwill visit.

Mayor Edwin W. Wade and city councilmen will welcome the delegation at a luncheon in the Captain's Inn, followed by a sightseeing jaunt along the coastline.

Accompanying the group will be Donald N. Martin, executive director of the European Travel Commission, sponsor of the visit. Its purpose, he said, is to encourage exchange of tourism between Europe and Southern California.

Members of the delegation include travel officials of Denmark, Belgium, Finland, France, West Germany, Britain, Ireland, Italy, The Netherlands, Norway, Portugal, Spain, Sweden and Switzerland.

## RECREATION PROGRAM

## Special Classes Slated

New community classes are being scheduled by the Long Beach Recreation Department for the fall season, including instruction in dancing, bridge, and handicrafts.

Among the new classes announced Saturday:

Adult square dancing classes for beginners opening Tuesday at 7 p.m. in Houghton Park. Fee for the 16-week course is \$3 per person. Bob Baxter will be instructor-caller.

Bridge classes for adults are being offered at two municipal centers beginning this week. The Whaley Park class will meet Thursday, from 10 a.m. to 2:30 p.m. and supervised play in the afternoon. Students are asked to bring a lunch.

At Houghton Park, a

class will begin Thursday evening from 7:30 p.m. to 10 p.m. The Goren system will be taught.

Doll-making will be offered at Silverado and Pan American Parks by Mrs. Ritsuko Iwasaki, Japanese doll-making instructor.

The Silverado class will meet Wednesday, 10 a.m.

to 1:30 p.m. and Wednesday night from 6:30 p.m. to 9:30 p.m. Fee for the 9-week course is \$7.50.

Baton and square dancing classes for children are being initiated. Romona Park class meets Mondays at 6:30 p.m. for grades 5 to 8, in Hutch Canteen building Thursday at 6:30 p.m. for classes 9 through 12.

Baton-twirling grades 3 to 9 are being offered Monday, 5 p.m. in Silverado Park; Tuesday, 4 p.m., College Estate; Wednesday, 4 p.m., Admiral Kidd Park; Saturday, 9:30 a.m., El Dorado Park, 11 a.m., MacArthur Park, 1 p.m., Somerset Park, 2 p.m., Houghton Park.

The classes last 12 weeks, with a fee of \$1.50.

## STATE SOCIETY Calendar

**MONDAY**  
Iowa, 728 Elm, 6:30 p.m.  
**TUESDAY**  
Michigan, 208 Linden Ave., 6:30 p.m.

**THURSDAY**  
South Dakota, 728 Elm, 6:30 p.m.  
Wisconsin, 550 Pacific Ave., 6:30 p.m.

**FRIDAY**  
Oklahoma, 728 Elm Ave., 6:30 p.m.

**SATURDAY**  
New England, 3100 Santa Fe Ave., 6:30 p.m.

## Newspaper Circulation Meet Opens

The 45th convention of the California Circulation Managers Association opens today in the Lafayette Hotel with 200 circulation managers of California, Arizona and Hawaii newspapers in attendance.

W. J. Morrissey, circulation manager of The Independent, Press-Telegram and president of the association, will preside.

During the convention, which lasts through Tuesday, circulation-building procedures, carrier training programs and promotion policies will be discussed.

IF YOU VALUE time — save lots of it by doing your apartment-hunting in Classified ads. To find the place you want, turn to classification 106 today.



## COLUMBUS WINNERS

Winners of an essay contest on "What Columbus Day Means to Me"—in honor of Christopher Columbus—are shown above with their trophies. From left are Dan Speraw, chairman of the event, Debbie Denaro, third place winner; Kathy Creighton, second place and Pat Brosterhous, first place. The contest was sponsored by the Mother Seton Council, Long Beach Area, of the Knights of Columbus. Students from Our Lady of Refuge, St. Joseph's and St. Hedwig's Catholic parochial schools competed.

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**W. S. "BILL"**  
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Mrs. Merrilyn Estham Marietta, Georgia

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DIETITIAN HAS MANY FRIENDS

L.B. Shows It Has Kindly Heart for Heart Operation

By VERA WILLIAMS

"Colored lady needs 20 units of blood for open heart surgery before Oct. 4. Please donate at 319 W. Broadway.

That classified ad ran two days in the Independent, Press-Telegram.

Scarcely was the paper off the press when scores of persons—Negroes and whites—appeared at the Long Beach Chapter of the American Red Cross, 319 W. Broadway, to offer blood.

Soon the Red Cross began receiving calls, inquiring whether Susie Ellis was getting the blood she needed. These calls were from co-workers and former patients at Community Hospital, where she had worked a year as a dietitian; from members of her church, Grace Presbyterian, 13th Street and Locust Avenue; and from strangers.

SUSIE ELLIS, 925 E.

19th St., got the blood she needed for the surgery. Plus five persons who stood by prepared to give direct transfusions after the surgery.

The operation, to repair a hole between the upper chambers of her heart, was performed on schedule Oct. 4 at St. Mary's Hospital. Susie's condition is satisfactory, and she is expected to recover.

Blood used in the heart-lung machine (20 pints for an operation such as Susie's) must match the patient's blood. (Susie's type is O-RH positive.) The afternoon before surgery, it is drawn from special donors at the Red Cross Regional Blood Center, 1130 S. Vermont Ave., Los Angeles. The Red Cross has lists of donors of all types for heart surgery only—all volunteers.

THIS BLOOD is de-

livered to the hospital (St. Mary's in this case) by 8 o'clock the night before the surgery. Delivery is by a volunteer motor service driver, one of a fleet on standby especially for heart surgery cases.

The heart-lung machine keeps the blood flowing through the veins while the surgery is performed.

Susie Ellis and her three sons, Aubrey, 15, Andre, 14, and Alton, 12, came to Long Beach a year ago from New York. Susie, a graduate of Tuskegee Institute in Alabama and Ohio State University, taught home economics in the Pacolet, S.C., high school. She took a Red Cross home nursing course so she could teach rural people from miles around how to care for their sick, often far removed from doctors.

SHE CAME to California to teach. To get her California credentials,



PATIENT ELLIS... Blood Donors Galore

she attended Long Beach State College while she worked at Community Hospital as a dietitian. Then she applied at Rancho Los Amigos Hospital where a dietitian was needed. When she took the physical examination for the job, the heart condition which demanded emergency surgery was discovered.

A few days before the operation, Susie Ellis went to the Red Cross to obtain the names of her donors (they gave 23 pints of blood) so she could write them thank-you letters. She also volunteered her services to the Red Cross chapter in any capacity in which she is needed, through gratitude.

Publicist Krec to Address Nurse League

Ted Krec, director of public relations, Memorial Hospital of Long Beach, will speak on Public Relations Are Human Relations to Unit H, California League for Nursing, Community Hospital at 7:30 p.m. Wednesday.

Krec holds a B.S. degree in journalism from Temple University, has held numerous editorial positions including night news editor, Columbia Broadcasting System; Independent, Press-Telegram; television station KTTV as publicist and public relations representative.

He began his present job at Memorial Hospital in 1962. Krec has ghost-written two books and articles and speeches for prominent Californians. He is also a contributor to national magazines.



Outlines Policy

COLLINSVILLE, Ill. (UPI)—Retired schools Supt. Charles H. Morris outlined his insurance policy and became his own beneficiary on his 96th birthday anniversary last Friday.

Morris received a check for a dividend and the face amount of the \$1,000 policy. Odds of this happening are said to be 100,000 to 3.

INDEPENDENT PRESS-TELEGRAM—B-7

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**PENSIONERS PLEASE NOTE!**

DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS.

AND WE QUOTE "... as a result of additional federal funds available for medical care, all necessary dental services for Old Age Security recipients will be provided through the Medical Care Trust Fund to cover the entire costload."

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BIG SAVINGS NOW!**

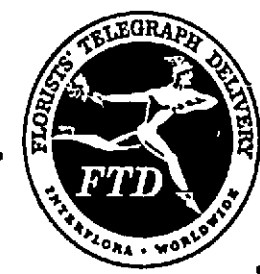
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NO APPOINTMENT NEEDED

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GROUND FLOOR — NO STAIRS TO CLIMB



Three Named to Caltech Trustee Board

PASADENA (AP)—Three Los Angeles businessmen have been elected to the board of trustees of the California Institute of Technology.

The ware Lloyd L. Austin, 59, board chairman and chief executive officer of Security First National Bank; Dr. Augustus B. Kinzel, 63, vice president of research for Union Carbide Corp., and William E. Zisch, president of Aerojet-General Corp.

ident of research for Union Carbide Corp., and William E. Zisch, president of Aerojet-General Corp.

<b>PAWSON'S</b> FLOWER SHOP GA 4-5795 3923 Long Beach Blvd.	<b>CLAIRE CONWAY</b> FLOWERS GE 8-9880 4924 EAST 2nd ST.	<b>BENNER</b> FLORIST HE 2-8402 919 EAST THIRD ST.
<b>FLOWERS BY VICKIE</b> HE 7-7961 442 E. 1st ST.	<b>THE FLOWER SHOP</b> GA 7-1459 2294 Long Beach Blvd. BELSHORE FLORIST GE 3-2485 5322 East 2nd St.	<b>LOTUS</b> FLOWER SHOP 423-0404 1069 E. ARTESIA

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# IS

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# SWEETEST

SEND FLOWERS

# DAY!

SEND FLOWERS

... a reminder that if you think someone's sweet, it's nice to let her know it once in a while. Not with an expensive gift, necessarily. She doesn't want to hear your money talk, she wants to hear you. So does that mean you have to make flowery speeches? No, just send a flowery gift and let it do the communicating for you—right on a woman's wave length. Women love flowers—any woman, any time, any place, for any occasion. Especially Sweetest Day, Saturday, October 19.

**PHONE OR VISIT YOUR FTD FLORIST**



## Deaths

**FELLNER** (Lakewood) — Samuel, 79, of 5328 Premiere Ave., died Thursday. Surviving are wife, Beatrice; sons, Eugene, Richard; daughter, Mrs. Marjorie Scheid. Service Monday, 11 a.m., Lakewood Mortuary.

**GIBONS**—Mrs. Martha K., 84, of 346 Junipero Ave., died Tuesday. Surviving is son, Robert F. Service Monday, 3 p.m., Forest Lawn Memorial Park Cypress.

**KLEMM** (Wilmington) — William, 91, of 1230 W. Cruces St., died Friday. Surviving are daughters, Mrs. Barbara Klemm, Mrs. Kathryn Sampson, Mrs. Ann Hazard, Mrs. Patricia Anderson, Mrs. Victoria Balcom; sons, Robert, George; sister, Mrs. Anna Pratt. Service Monday, 11 a.m., Forest Lawn Memorial Park, Cypress.

**GLOVER** — David R., 19, of 810 Loma Vista Dr., died Thursday. Surviving is wife, Ivah. Service and interment in Fort Worth, Tex. Dilday Family Funeral Director in charge locally.

**NELSON**—Eva E., 73, of 5324 E. Broadway, died Saturday. Surviving is sister, Mrs. Theo L. Wynn. Service today, 2 p.m., Dilday Family Funeral Directors.

**NAKASUJI**—Arthur S., 74, of 2032 Caspian Ave., died Thursday. Surviving are wife, Kuni; son, Tohoru; daughter, Mrs. Kazuko Butsumyo; brothers, Seisaburo Takamatsu, Seichi Nakasuji, Otoiichi Nakasuji; sisters, Mrs. Koyoshi Uotsu, Mrs. Matsu Susaki, Mrs. Setsu Ozaki. Services Monday, 8 p.m., Dilday Family Funeral Directors.

**ANDERSON** (Costa Mesa) —H. Hamill, 74, of 245 Mesa Dr., died Friday. Surviving are wife, Vera Dell; daughter, Mrs. Margaret Yakobenko. Service Tuesday, 3 p.m., Westcliff Mortuary.

**WEIR** (Huntington Beach) — Mrs. Ione, 66, of 15341 Shasta Lane, died Friday. Surviving are daughter, Mrs. Patricia W. Sipes; sister, Mrs. Thelma F. Koester. Service Monday, 3 p.m., Peek Family Colonial Mortuary.

**YBARRA** (Stanton)—Cruz, 60, of 10502 Date St., died Friday. Surviving are wife, Petra; daughters, Mrs. Beatrice Corral, Mrs. Mary Perez, Mrs. Virginia Medina, Rosary today, 8 p.m., Requiem Mass Monday, 9 a.m., both in St. Polycarp Church. Peek Family Colonial Mortuary in charge.

**PATTERSON** (Santa Ana) —William, 57, of 4905 W. Bolsa, died Saturday. Surviving are sons, Jerald E., James W., Richard A.; daughter, Mrs. Susan Matney; mother, Mrs. Hallie M. Patterson; brothers, Charles Lloyd; sister, Mrs. Hattie Drake. Service Tuesday, 3 p.m., Peek Family Colonial Mortuary.

**GARGANO** — Theodore, 56, of 1634 E. Fifth St., died Oct. 5. Surviving are brother, Angelo; sister, Mrs. Carmen Moreno. Requiem Mass Monday, 8 a.m., St. Anthony's Church. Sheelar's Mortuary in charge.

## C. G. Auxiliary Sets Course

The U. S. Coast Guard Auxiliary is starting a 10-week course in basic seamanship at 8 p.m., Tuesday, in Dominguez High School, 417 W. Olondra Blvd., Compton. The course will embrace rules of the road, aids to navigation, piloting and safety precautions.

Students who successfully complete the course will be awarded certificates, said Cmdr. M.W. Tiehen 11th Coast Guard District director of Auxiliary.

## Queen Contest Beginning at Harbor College

WILMINGTON — Competition for homecoming queen at Harbor College will begin this week.

Candidates, who will be competing for the first time this fall for the title of Miss Harbor College, will be presented to students at noon Thursday at the Seahawk Center student union.

Five finalists will be announced Oct. 25, and the winner will be crowned that night at the annual homecoming dance.

# MAY CO. NIGHTLY FALL SALE



## Sale! All-Wool Knit Separates

**4.99-6.99**

were 6.98-14.98

Mere pennies will purchase this costly look. Wear the all-wool flat knits pictured or come and choose from a stunning variety here at May Co. Mix and match. Just 3 styles from a group.

reg. 14.98 Floral chanel-type jacket. Charcoal or brown in varying tones on each item, 34-40, now **6.99**

reg. 8.99 Floral sleeveless shell; jewel-necked flat knit. Charcoal or brown in varying tones on each item, 34-40, now **5.99**

reg. 10.98 Slim, basic knit skirt. Charcoal, brown, 8-16, now **6.99**

order by mail or phone ME 3-0111

may co. sportswear 72



## Special Purchase . . . Wedge-Heel Walker

**4.97**

Repeat of a sellout . . . our dashing Wedge-Heel Walker qualifying for a fashion mile. The winning ease and grace of this comfortable shoe is found in the extra fine leather and superb tailoring, underscored in the long-wearing fine line soles. Black, antique brown or antique red, 6-10 narrow, 4-10 medium, 5-9 wide.

Order by mail or phone ME 3-0111

may co. boulevard shoes 112

## mohair-wool-nylon hand-knit sweaters

**10.99**

From the Campus Shop . . . hand-knit sweaters made expressly for us. Exciting V-neck pull-overs, collarless cardigans, cardigans with cape collar . . . all in rainbow tints of pink, powder blue, white, orange, green, aqua, lilac or yellow; sizes 36-40. See them in the Campus Shop.

may co. campus shop 43

## great car coats . . . raccoon trimmed

**28.00**

reg. 35.00

Two great car coats . . . ready to meet a chill in the weather or brave a cold wind in the best of fashion. Smartly tailored, trimmed with fur . . . one boldly punctuated with brass buttons.

A. ¾-length natural raccoon trim cotton corduroy coat with metal crest buttons, contrast leather trim. Lined with acrylic backed by cotton, sizes 10-18. Taupe, bone or olive with tri-color lining.

B. Cotton corduroy double breasted car coat, lined with Orlon acrylic, backed by cotton, topped with natural raccoon collar. Sizes 10-18 in taupe or olive.

For products labeled to show country of origin of imported furs.

may co. active sportswear 76

# N.D. Kicker Beats USC, 17-14

By JEROME HALL  
I. P. T. Staff Writer

SOUTH BEND, Ind.—It was a bright, sunny day across America's football belt, but at dear old Notre Dame they shook down the thunder from the skies!

A Fighting Irish team that had its heart broken in the final seconds of its first two games this season rebounded with a ferocious display and when the echoes had died away and the stands of the famed brick stadium had emptied long afterward, the scoreboard still shined brightly.

It said Notre Dame 17, USC 14.  
In this 36th renewal of the famed cross-country rivalry the Irishers were six-point underdogs but they fired a secret weapon onto the field in the fourth quarter. It was a broth of a lad by name o' Ken Ivan. Not Ivanovski nor Ivonowitz. Just Ivan.

Ivan took aim with his foot from the 23-yard line with six and one-half minutes remaining in the contest.

He kicked the ball high, straight and hard for a field goal. He also kicked the underpinnings from the Trojans, who now have won two games, lost two games and next must oppose Ohio State.

A crowd of 59,135 that overfilled the stadium on a warm, raucous afternoon saw the Irish strike first. Then the Trojans drove 74 yards to tie it up. The Irish charged back for a 14-7 lead and the Trojans rebounded with a 93-yard drive to tie it again. All this happened in the first half.

Then that boy Ivan came onto the scene. He's only a sophomore. He never had tried a field goal in college before the second quarter Saturday. That one was blocked.

As another example of the kind of depth this Notre Dame team has, it shot another secret weapon into the battle. His name was Bill Wolski, a 195-pound sophomore sprinter from Muskegon, Mich., who played only "a couple of minutes" in the 14-9 loss to Wisconsin and the

7-6 loss to Purdue. Wolski gained 87 yards on 16 carries. One N.D. alumnus acclaimed him "the best running back at Notre Dame in the last five years, at least."

While the Notre Dammers called on sophomores for their heroics, it was a couple of seniors who did outstanding work, too. Frank Budka, a two-year letterman quarterback who played behind Daryl Lamonica last season and didn't get into either of the previous 1963 games on offense, started and went all the way as the signal-caller.

He engineered a 283-yard offense, all but 10 yards of it on the ground.

Oddly, the Trojans also ended up with 283 total yards. Senior defensive back, Tommy MacDonald from Downey, Calif., scored the day's first touchdown on a 62-yard pass interception. The other Irish TD was by Wolski on a six-yard run.

Pete Beathard, who completed seven of 15 passes for

122 yards and one touchdown, also scored one TD on a three-yard run. Soph Mike Garrett got the other on a 12-yard run with a swing pass from Beathard.

Another important statistic doesn't show up in the totals. It was this: USC had the ball for only six plays in the entire fourth period. Notre Dame, meanwhile, had 27 times with the ball.

USC made its only second-half scoring threat at the close of the third period. Starting from its 40 after Garrett intercepted a partially-blocked Budka pass, Troy got as far as a first down on the Irish 12. But a mixed-up snap-back from center caused Beathard to lose 14 yards. From the 26 Beathard threw a pass across the middle to end Hal Bedsole on the two. It hit Bedsole on the hands, bounced against his stomach and fell to earth. Thud.

That was the end of Troy.

USC got the first good-luck break of the game, but it turned out to be bad luck. It came midway through the first period. Irish halfback Ron Biley fumbled at his 46 when hit by Damon Bame and Garrett pounced on the ball.

On the first down Beathard tried his first pass to Bedsole. The big wingman caught the ball, but he was out of bounds when he got it. With that encouragement from Bedsole, Beathard called his signal again. This time the pass was high, it went off Bedsole's hands into the hands of MacDonald and Notre Dame had a touchdown coming right up.

Troy came back at the start of the second period after getting but two first downs on their first four times with the ball. The Trojans put together a crisp, precision drive

Statistics, Picture, Another Story on Page C-2

downfield that covered 74 yards in nine plays. The longest gainers were a 16-yard run by Beathard and an 18-yard pass from Beathard to Bedsole.

The 18-yard Bedsole reception put the ball on the seven. On third down Beathard stepped the final three yards untouched.

But Notre Dame came bouncing back on quick openers and line plunges, mixed with a 14-yard pass from Budka to end Jim Kelly.

The TD came on a six-yard plunge by third-string soph halfback Bill Wolski.

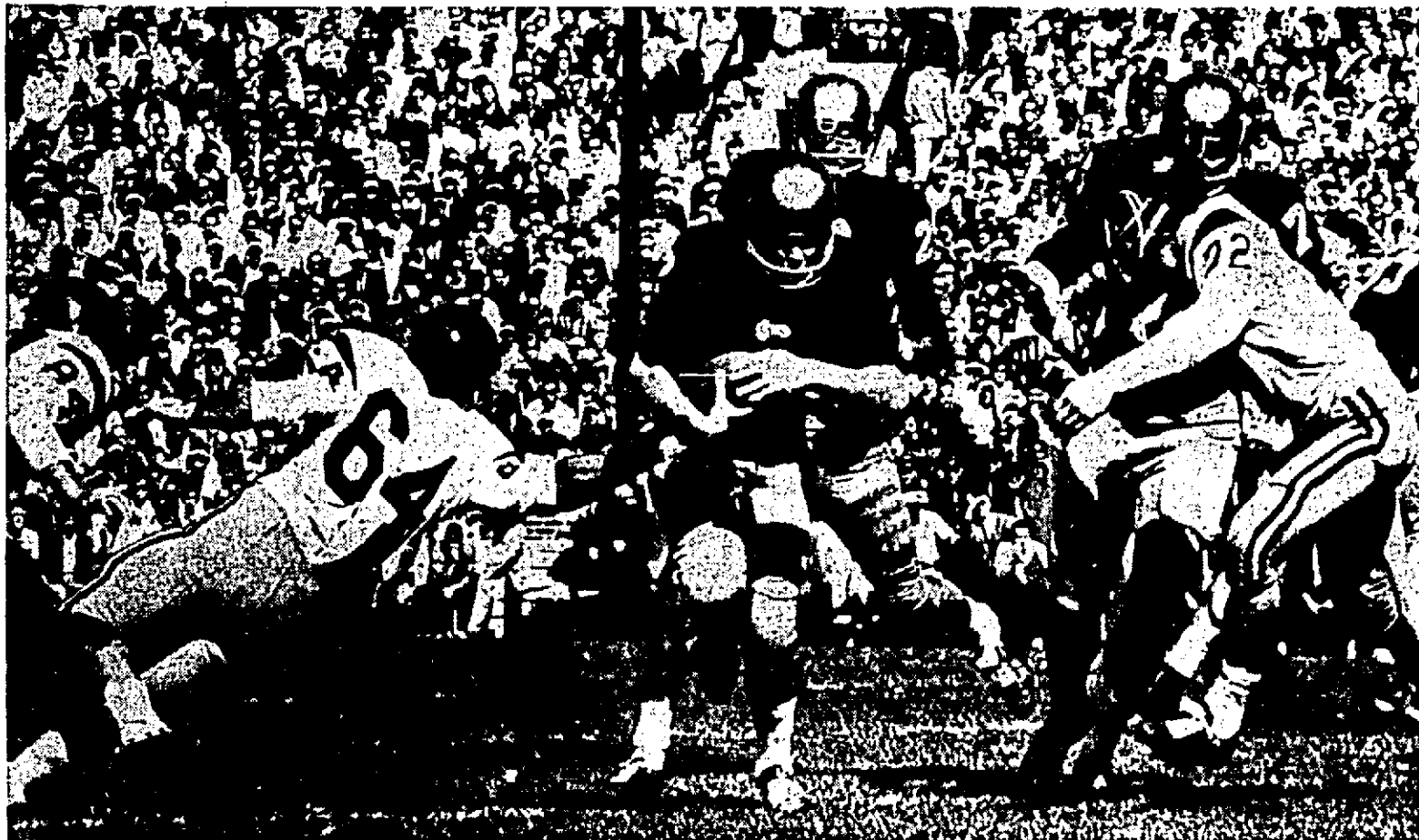
It looked bad for Troy when Willie Brown fumbled away the ball on the first play after the kickoff, but the Irish moved only to the seven-yard line before a field goal try was blocked.

With 93 yards to go, the Trojans headed goalward. They had two minutes before the intermission. The drive included a 15-yard sideline pass to Bedsole that got the ball out to maneuverable ground at the 28. Then Bedsole turned in a good catch while falling down. It gained 42 yards to the N.D. 37.

With 44 seconds to go the Trojans got to the 11-yard line. Beathard tossed a swing pass to Garrett who boomed right through the arms of a tackler on the two and into paydirt.

Rich Brownell kicked the second of his two place-ments and it was 14-14 at halftime.

The jinx which has kept USC from winning a game at South Bend in its last 10 tries stretching back across 24 years to 1939 is still hanging on.



Notre Dame Quarterback Frank Budka Finds Massive Hole in USC Line and Runs Past Damon Bame (64) for First Down

## San Diego State Powerhouse Humbles 49ers

By AL LARSON  
I. P. T. Staff Writer

SAN DIEGO—Batting out-first-downed them 23-10 and wound up with a total yardage output of 463 to 212. "They were a hungrier ball-club than we expected," back-field coach Stu Farber admitted after the defeat. "We thought we had several sound defensive sets, but they packed too much power."

An overflow crowd of 13,536 watched the defending CCAA champions reel off their third victory of the season and second in conference play.

Going into the game averaging 55 points, the Aztecs fell far short of their near point-a-minute attack, but humbled the 49ers in every manner possible.

The hungry-I offense out-rushed Long Beach 337 to 63,

RANKED the sixth best small college team in the

TEAM	SDS
First downs	23 12
Passes attempted	26 12
Passes completed	12 4
Passes had intercepted	3 0
Yards gained passing	143 126
Yards gained rushing	49 237
Total yards gained	212 463
Yards lost	16 27
Net yards gained	196 436
Fumbles	2 1
Own fumbles recovered	2 1
Penalties (by yards)	47 87

country, the Aztecs scored once in the opening period, then turned Kern Carson loose the next 15 minutes to spur ahead 19-0 at halftime.

The dazzling halfback scored on bursts of nine and three yards.

The Aztecs took to the air the third period when Rod Dowhower connected with Roger Clark on a 30-yard scoring strike.

Long Beach averted its second shutout in a row when 5-8 wingback Bruce Hichman, the smallest man on the field, gathered in a pass from Jerry Otterson and raced 47 yards with 6:25 left in the game.

But the Aztecs came right back to insure the 49ers their fourth successive loss when reserve fullback John Butler

(Continued Page C-2, Col. 7)

### Sports on Radio-TV

RADIO  
Rams vs. Bears, KNBC, 1:30 p.m.  
Lakers vs. Celtics, KRLD, 1:30 p.m.  
Houlihan at Denver, KABC (7), 1:30 p.m.  
Stock Car Race, KTLA (11), 7 p.m.  
USC vs. Notre Dame (live), KTTV (11), 4:30 p.m.  
Sports Spectacular, KNXT (1), 5 p.m.  
Soccer from Mexico City, KMEX (3), 1:30 p.m.

## CARLISLE ENGINEERS UPSET

# Longhorns Hogtie Oklahoma, 28-7

DALLAS (UPI)—Daring Duke Carlisle engineered an almost flawless offense and baffled Oklahoma's No. 1-ranked Sooners with perfect execution of the option play Saturday to spark second-ranking Texas to a 28-7 upset victory.

The 6-1, 174-pound quarterback, whose starting role seems always in danger of being wrested away, drove Texas 68 yards with the opening kickoff for a 7-0

lead to set the tempo of the game and Texas' terrific defensive duo of Scott Appleton and Timmy Doerr saw to it personally that the Oklahoma offensive pears seldom meshed.

Oklahoma didn't cross midfield until midway in the third quarter after Carlisle and halfbacks Tommy Ford and Phil Harris had erected a 21-0 lead on the way to the Cotton Bowl's second major upset in less

than 24 hours. Southern Methodist beat sixth-ranked Navy on the same sod, 32-28, Friday night.

The victory, sixth in a row for a Darrell Royal-coached Texas team over his alma mater, ended any doubts that last year's fourth-ranked Texas entry was ready to make an impressive bid for this year's national championship. It was Texas' fourth win in a row.

Texas so dominated the play that Oklahoma managed only three first downs in the first half and ran only 14 plays to Texas' 40. Carlisle contributed 37 yards on Texas' opening 68-yard drive, all of them with the option play to the left or right, and capped it with a three-yard scoring surge.

He directed Texas 22 yards for a second period score, which Ford scored

from 12 yards out, after a short Oklahoma punt and a personal foul penalty against the Sooners gave them the short-yardage opportunity.

Carlisle got the same chance again in the opening minutes of the third period when Appleton recovered

an Oklahoma fumble on the Sooner 18. This time, Ford moved it down to the three and Harris took it over from there on fourth down after the Oklahoma line stiffened momentarily.

Reserves got Texas the final touchdown with just 51 seconds on the clock when Mary Kristynik tossed a 14-yard pass to end George Sauer.

Fourth-string quarterback John Hammond put Oklahoma's only points on the scoreboard in the third

period with a three-yard run to cap a 62-yard Sooner drive.

Texas ripped the Oklahoma line for 239 yards on the ground and its only pass completion in three tries went for a touchdown. Oklahoma managed 127 yards rushing, most of it the one sustained drive.

Ford was the top ground gainer with 77 yards, followed by Carlisle with 62. Jim Grisham, Oklahoma fullback, accounted for 74 yards.

TEXAS 28, OKLAHOMA 7  
Tex-Carlisle 3 run (Crosby kick).  
Tex-Ford 12 run (Crosby kick).  
Tex-Harris 3 run (Crosby kick).  
OU-Hammond 3 run (Jarmen kick).  
Tex-Sauer 14 pass from Kristynik (Crosby kick).  
Attendance—75,511.

### Today's Sports Card

Horse Racing—Caliente, 12 noon.  
Football—Rums vs. Bears, Coliseum, 1:35 p.m.  
Baseball—Long Beach Rockets vs. Pacifico Merchants, Blue Field, 2 p.m.  
Soccer—Long Beach vs. Sports, S.C., Pan American Park, 2:30 p.m.  
Drag Racing—Stock Cars, Lions Drag Strip, 11 a.m.  
Sports Cars—Riverside Grand Prix, Riverside Raceway, 10:30 a.m.  
Auto Racing—CJA super-modifies and hot rods, Ascot Park, 1 p.m.; Figure 8 stock cars, Ascot Park, 7 p.m.

## TEXAS ASSUMES NO. 1 HOT SEAT

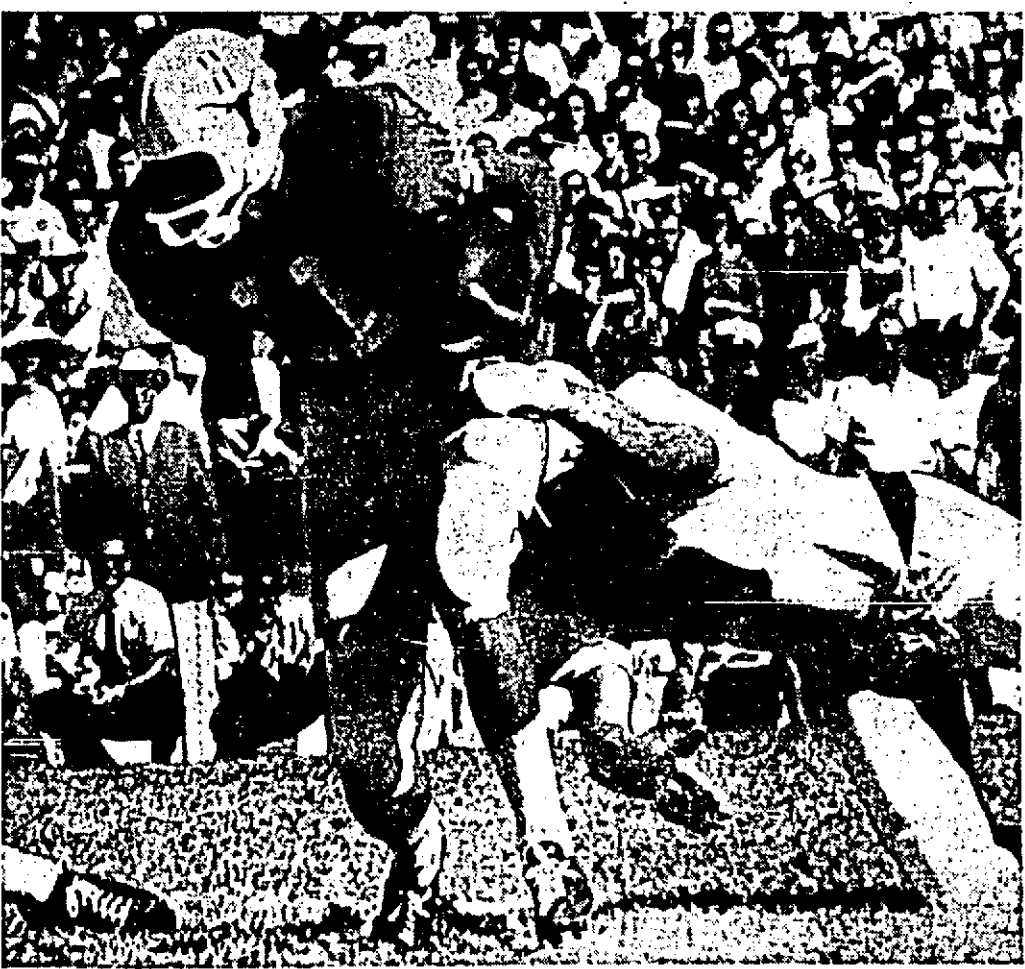
DALLAS (UPI)—Texas coach Darrell Royal warily eyed his Longhorns' 28-7 victory over top-ranked Oklahoma and said, "Being No. 1 doesn't entitle you to beat everybody."

But Royal, an overly-cautious man, was not putting down Bud Wilkinson's Oklahoma Sooners. He was putting himself into position to face number one ranking and still realistically face a tough Southwest Conference schedule that picks up with Arkansas next Saturday.

Wilkinson, Royal's former coach at Oklahoma, said the turning point of the game was "the opening kickoff" and summed things up easily: "We were beat."

Texas held the No. 1 ranking for one week the past two years before being scuttled, but Texas co-captain Sent Appleton, who contributed 18 tackles, said, "We're not going to let up this year like we did the last two seasons."

Oklahoma's star halfback, Joe Don Looney, held to a net gain of four yards, said Texas did not hit harder than Southern California. "We were too cocky," he said.



Texas' Duke Carlisle Bursts From Clutches of Oklahoma's George Stokes to Score

Washington . 34	California . . . 22	Illinois . . . . . 20	Northwestern 15	Army . . . . . 10	Florida . . . . . 10
Oregon St. . . . 7	Duke . . . . . 22	Ohio St. . . . . 20	Minnesota . . . 8	Penn St. . . . . 7	Alabama . . . . 6

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See Page C-4



# Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

## Chavez Land Deal No Swindle

A letter received here recently—written by Leo H. Smead, 2513 1/2 Spaulding St. — contained a return, stamped envelope and asked for a personal reply.

Because the letter touched upon many questions that remain unanswered in the minds of thousands of sports fans, I'm taking the liberty of replying to Mr. Smead publicly. First, Mr. Smead's letter, then this corner's responses:

"Reading your column is a daily must with me. I like your humor, sharp comment, and keen and fair analyses of all categories of sports."

(Note: See why I had to make the letter public?)

Continuing:  
"After the World Series game the other day, I and four or five of my neighbors got into a heated argument as regards Walter O'Malley and the Dodgers. We agreed, after a few wagers, to let you decide all our questions. If you would be so kind as to do so, an answer to the following items would surely be appreciated:

"1. How did O'Malley acquire Wrigley Field and how long did the Dodgers play in that park?

"2. What did O'Malley get and give in the Chavez Ravine land deal?

"3. How did the Dodgers get the franchise to play ball in Los Angeles?

"4. Was there any collusion in the property swap?

"5. At the time that O'Malley moved his club from Brooklyn here was there any other clubs either in the American or National League wanting to come to L.A. and did any of them agree to build a ball park here?

"6. Was there any other club trying to get the Chavez land when O'Malley got it?

"The main bone of contention in our argument was of my neighbors said if it wasn't for O'Malley we couldn't have major league ball in L.A. I contended that there were plenty of clubs wanting to move here—and I still think the Chavez deal was a Soapy Smith swindle."

MR. SMEAD'S LETTER is extremely difficult to answer in its entirety because ever since the Dodgers' advent to Southern California, three factions have produced different answers. The Dodgers, naturally, have one position, while the City and County of Los Angeles have other answers, and the third party—the rest of Organized Baseball, which for the most part is anti-O'Malley—confuses the issue even more.

Our simple, but sincere, evaluation follows:

1. O'Malley acquired Wrigley Field from the Chicago Cubs in an exchange for a minor league park in Texas. Wrigley Field was "security" for the Dodgers' later advent into L.A., but they never played there. The only park in which they performed before Chavez Ravine was the Coliseum.

2. O'Malley exchanged Wrigley Field for the Chavez Ravine property. Many people have considered this the biggest land swindle of all-time. I feel exactly the opposite. Before Dodge money transformed that dump heap into a beautiful park, nobody even knew the trash pile existed. Before O'Malley decided the Ravine was the spot he wanted for his stadium, the site was considered nothing but a huge garbage disposal unit (and, earlier, it actually was an Indian burial ground).

3. The Dodgers obtained the franchise in Los Angeles simply by applying for it to the commissioner of baseball. Approval was granted with a minimum of trouble.

4. I AM UNAWARE of any "collusion" in the property swap. O'Malley was set to make a deal with L.A. representatives (headed by then-mayor Norris Poulson) and admits today he was "astonished" at the terms forwarded by the Southland committee. He insists he was prepared to bargain, but was overwhelmed by the simple terms offered by the L.A. negotiating committee. He accepted at once — and ever since has been accused of "swindling" the populace.

5. Other clubs were "thinking" of moving to Southern California when O'Malley stepped in. In fact, it's well known that in 1941 the St. Louis Browns were "set" to become the L.A. Browns in '42 — until Pearl Harbor slammed the door on that transfer. Positively NO other clubs agreed to build a park here. The Browns would have played in Wrigley Field or Gilmore Field, but not their own stadium.

6. No other teams were attempting to secure Chavez Ravine property when O'Malley got it. AFTER O'Malley made his deal with the L.A. representatives other organizations did "claim" they also were seeking that same site. One gentleman who no longer is in baseball has made disparaging remarks about the Ravine "deal" ever since O'Malley made his agreement, even insisting he was "interested" in the site. His wild statements have since been disproved.

You are right, sir, in one contention — that other clubs wanted to move here. If O'Malley hadn't stepped onto the scene when he did, I have no doubt that another major league organization would have been settled in L.A. by this time.

Yet, O'Malley had the guts to make the big move — and with a successful club, too. You've seen the sad plight of the Angels... just picture our major league baseball situation now if the Browns or Senators would have beaten the Dodgers here.

Call the Chavez Ravine deal a Soapy Smith swindle all you want. It was anything but that. It was simply a straight deal. That O'Malley came out smelling like a rose is nothing against him. To this day, the man remains flabbergasted that the L.A. representatives offered him such a beautiful arrangement.

And if somebody offered you a '64 Cadillac for \$100, wouldn't you accept it?

WIN IN LAST PERIOD, 13-8

## San Jose Surprises WSU

PULLMAN, Wash. (UPI)—one by a fumble, two by pass interceptions. San Jose's first TD in the third period came when Tony Machutes grabbed a six-yard pass from Rand Carter in the end zone on a tackle-eligible play.

Washington State outgained the Spartans 286 yards to 212, but had three drives stopped

# Long-Dormant Huskies Explode

## Rice Spurts Late, Shades Tribe, 23-13

HOUSTON (UPI) — The Rice Owls used a late fourth-period field goal and a pass interception runback Saturday night to break open a tight game with the Stanford Indians and went on to win 23-13 over the team from the coast.

The Owls and Indians were deadlocked 13-13 with 4:04 left in the fourth quarter

First downs	Rice	Stanford
Rushing yardage	199	127
Passing yardage	64	124
Passes completed	14	19
Passes attempted	47	73
Passes intercepted by	2	2
Fumbles lost	1	1
Yards penalized	58	44

when sophomore place-kicking specialist Larry Rice put the Owls ahead 16-13 on a 22-yard field goal.

Rice could have been the goat of the game after he missed an extra point try after the Owls' first touchdown.

Two plays after the following kickoff, Owl linebacker Dale Callihan picked off a Stanford pass and ran it back 45 yards down the left sideline for a touchdown. That put the game out of reach.

Rice proved to be more than gracious hosts in the first half, fumbling four times, having a pass intercepted and giving the visiting Indians a 40-yard gain on a pass interference call.

The Indians managed to capitalize on three of the miscues, turning them into a touchdown and a pair of field goals.

The Indians drew first blood in the opening period after recovering a fumble on the Rice 26. Five plays later sophomore quarterback Mike Connelly tossed a flat pass in the left end zone corner to Steve Thurlow for the score.

Stanford	Rice
Stan-Thurlow 8 pass from Connelly (kick failed)	
Stan-Thurlow 49 run (kick failed)	
Stan-Thurlow 24 run (kick failed)	
Stan-Thurlow 24 run (kick failed)	
Stan-Thurlow 24 run (kick failed)	
Stan-Thurlow 24 run (kick failed)	
Stan-Thurlow 24 run (kick failed)	
Stan-Thurlow 24 run (kick failed)	
Stan-Thurlow 24 run (kick failed)	
Stan-Thurlow 24 run (kick failed)	

Attendance 30,000.



## BIG KICK FOR THE IRISH

Notre Dame's Ken Ivan keeps his head down and kicks far and straight for 33-yard fourth quarter field goal that gave Fighting Irish 17-14 win over USC at South Bend. Tom MacDonald held ball.

# Cal Deadlocks Devils, 22-22, on Desperation Alley-Oop Pass

## BERKELEY, Calif. (AP) —

California's underdog Bears scored on an alley-oop pass in the fourth quarter Saturday and added a two-point conversion for a 22-22 tie with undefeated Duke in a wild intersectional football battle.

The 31-yard touchdown throw went from Craig Morton to end Jack Schraub — a combination that started playing together in grade school. Morton then calmly pitched to sophomore halfback Jerry Mosher for the tying two points.

Duke, never headed, missed a chance to go ahead with 16 seconds left and the ball on the California 13. When the kicking tee was thrown in from the

sideline on a field goal attempt, the Blue Devils were penalized 15 yards for coaching from the sideline. Mike Curtis then missed a desperation 45-yard field goal try.

Duke grabbed a 7-0 lead on a 13-yard pass from

Cal	Duke
First downs	15
Rushing yardage	62
Passing yardage	292
Passes completed	14
Passes attempted	27
Passes intercepted by	2
Fumbles lost	1
Fumbles recovered	0
Yards penalized	38

Scotty Glacken to Jay Wilkinson, climaxing a 93-yard first-quarter drive.

Cal came back to tie the count when Morton hit Schraub, his fellow junior, with a 13-yard throw.

Duke took a 14-7 half-time lead on Billy Futrell's

two-yard run, ending a 71-yard ground march.

Duke went ahead 16-7 in the third quarter when Cal center Jim Phillips snapped the ball out of the end zone for a safety.

Then came the turning point as Futrell fumbled the ensuing free kick and Ron Mazik recovered for California on the Duke 34. Six plays later Morton plunged over from the one. Again the key play came on a Morton pass to the 6-foot-5 Schraub, an 18-yard gainer to the Duke five.

Leading 16-14, the Devils "clinched" the contest on a 47-yard razzle-dazzle play with Glacken handing off to Futrell, who passed to Wilkinson. This time Curtis

missed the extra point.

California snapped back when Schraub returned the kickoff 26 yards to the California 46. Seven plays later the ball rested on the Duke 31 with fourth down and 15 yards to go for a first down. Morton lofted a high pass and Schraub leaped between three Duke defenders and caught it in the end zone. Morton's next throw went to Mosher for the two points that knotted the count.

Cal	Duke
First downs	15
Rushing yardage	62
Passing yardage	292
Passes completed	14
Passes attempted	27
Passes intercepted by	2
Fumbles lost	1
Fumbles recovered	0
Yards penalized	38

# Turning Point? Bedsole's Drop on Two, Says McKay

By JEROME HALL  
I. P. Staff Writer

SOUTH BEND, Ind. — "We have no excuses," said USC coach John McKay in a gloomy dressing room after Saturday's setback to the rejuvenated Fighting Irish.

"Notre Dame just outplayed us."

McKay said he thought there was a turning point. "It was when Hal Bedsole dropped a pass on the Notre Dame two-yard line" at the close of the third quarter.

NOTRE DAME'S "interim" coach, Hugh Devore, explained that he switched between five quarterbacks during the first two games because "Frank Budka's leg wasn't ready. He'll probably be our quarterback from now on."

Saturday Budka saw his first action on offense since the season closer at the Coliseum last year when Budka suffered a broken leg trying to tackle Trojan fullback Ben Wilson.

"It wasn't easy to contain USC's speed," said Devore, "but I brought the defense in and played them tighter the second half." Troy threw nine

passes in the first half, seven the second half.

"Our strategy was to play ball control," continued Devore. "We didn't pass too much because we were running so well."

The USC coach said, "We didn't expect Budka to run so much." He carried 18 times for 84 yards, only three shy of star halfback Bill Wolski's total.

Long Beach high school products had a major role in the game. Mike Giers and Willie Brown from Poly and Tommy Johnson from Jordan were in the starting lineup for the Trojans. Jack Snow, the St. Anthony lad who started Notre Dame's first two games at flanker back, still is considered the No. 1 man at his position but didn't enter the game until the second period. He intercepted a pass.

Tommy MacDonald from Pius X High in Downey was on the starting defensive unit and got the first touchdown with a 62-yard run on a pass interception. It was his second interception this season. He's only one theft away from Johnny Lattner's Notre Dame career interception record. Last year MacDonald had 10 for a one-year school record. Irish QB John Huarte from Anaheim had the day off.

Notre Dame players gave the game ball to Don Hogan, the boy who was hurt in an auto accident in the off-season and tried a comeback this year in spite of it. Hogan didn't make it with his comeback, but "he had a lot to do with our victory today," said Devore.

McKay can't shake loose from a Notre Dame Stadium

jinx. McKay was a loser here as a player for Purdue in 1946, as an assistant coach at Oregon and as a head coach in 1961 and '63.

Actually, it had been 17 years (1946) since a Trojan team played at South Bend in mild weather.

# San Diego Trounces L.B. State, 33-8

(Continued from Page C-1)

bolted over from the one-yard line with 2:55 to go.

The Aztecs threw up such a bewildering defense that LBSC failed to gain a first down in the first half. During five series of plays, the 49ers were restricted to 15 plays to 50 for San Diego. It had 15 first downs at intermission.

Otterson won the passing battle when he completed 12 of 25 for 143 yards. Downhower was 5 for 11, good for 102 yards.

In individual rushing statistics, Dee Andrews netted 31 yards on nine carries. Fullback Dick Degen, not expected to play, gained 21 on 5 tries.

Mario Mendez crunched for 84 yards on 12 carries, fullback Dale Hawley made 59 yards on 10 tries, Carson 48

Lakers Lose to S.F.

OLYMPIA, Wash. (UPI)—Kenny Sears, at 30, the oldest man on the team, came off the bench in the fourth quarter to lead the San Francisco Warriors to a 121-117 National Basketball Association exhibition win over the Lakers Saturday night.

# First Defeat for Beavers in 4 Games

SEATTLE (UPI)—Washington's long-dormant offense exploded like typhoon Freda on the first anniversary of the great Pacific Northwest wind storm Saturday and practically blew Oregon State out of the stadium as the Huskies rolled up an easy 34-7 victory over the previously unbeaten Beavers.

Oregon State did not score until the last play of the game.

Tiny Steve Bramwell set the Husky fireworks off in the second period when he returned Len Frketic's punt 92 yards for a touchdown.

Bramwell was a thorn in OSU's side all afternoon, bringing the crowd to its feet

First downs	Wash.	OSU
Rushing yardage	129	130
Passing yardage	185	120
Passes completed	12	10
Passes attempted	27	27
Passes intercepted by	4	7
Fumbles lost	1	1
Fumbles recovered	0	0
Yards penalized	35	31

again with one dash of 26 yards and two 14-yard rambles. But he never was able to get loose for another scoring run.

Bramwell was not the only Washington hero of the day. Fullback Charlie Browning smashed over for two scores with plunges of four and two yards.

Quarterback Bill Douglas passed 28 yards to Ralph Winters for Washington's fourth touchdown and set up both of Browning's scoring runs with passes to Al Libke, a reserve quarterback who functioned as an end on both plays.

Guard Rick Redman was the standout on Washington's defense. He made 12 tackles, caused one Oregon fumble and punted four times for an average of 41.3 yards.

Oregon State's second-string quarterback Warren Woodworth kept the Beavers from being shut out when he swept left end for 15 yards to cap a 70-yard scoring drive against a team of Husky benchwarmers.

Washington looked like it was up to its old tricks, which resulted in three consecutive losses this season, when Browning fumbled on Oregon State's nine after the Huskies had moved 61 yards with the opening kickoff, but that was the last time the Huskies looked bad.

Oregon State's vaunted passer, Gordon Queen, was checkmated. He completed five of only 11 passes for 67 yards.

Wash.	OSU
Wash-Browning 4 run (Medved kick)	
Wash-Browning 4 run (Medved kick)	
Wash-Browning 4 run (Medved kick)	
Wash-Browning 4 run (Medved kick)	
Wash-Browning 4 run (Medved kick)	
Wash-Browning 4 run (Medved kick)	
Wash-Browning 4 run (Medved kick)	
Wash-Browning 4 run (Medved kick)	
Wash-Browning 4 run (Medved kick)	
Wash-Browning 4 run (Medved kick)	

Attendance: 31,700.

## Prep Football

Alber 21, Indwood 8.  
Western 27, Newport 7.  
Rosedale 14, Pioneer 7.  
Torrance 20, Torrance 12.  
Pacifica 16, Ramona 7.  
Bishop Amat 12, University 17 (tie).  
Loma 7, Corona Del Mar 6.

San Diego State 33-8

San Diego State 33-8

San Diego State 33-8

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San Diego State 33-8

San Diego State 33-8

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San Diego State 33-8













# Rockets Launch Season

By CHUCK MEDICK

The World Series is now a memory and a happy one for baseball fans of the Southland. Now, another team of baseball champs, the Long Beach Rockets, will take the field today against the Placentia Merchants at Blair Field, 2 p.m.

The Rockets, under the capable leadership of Jack Graham, have won the Southern California Semipro Winter League title for the past three years.

However, with many of the major league clubs backing teams and many young players hustling to make a showing before the scouts, the league promises to be even tougher than last year.

SOME OLD favorites and many new faces will be in the Rocket lineup today.

Buddy Pritchard, who spent last summer with the Columbus Jets of the International League, will be at second base while Vern Highfield will be back behind the plate. Butch Hughes, property of the Milwaukee Braves, will start on the mound.

## FISHIN' AROUND

# Albacore Here Until Christmas?

By DONNELL CULPEPPER

A number of years ago—just how many I don't recall—Skipper Barney Tillotson took a boat load of passengers out of the old Pacific Landing and came back late that day with limits of albacore. What's so unusual about that? It was two days before Christmas, that's what!

That, too, like 1963, was a great albacore year. Strangely enough, there were a few anglers who even wanted to go after albacore on Christmas day.

We are rapidly approaching mid-October and still the albacore are here. There is every reason to believe that the schools will stay around the Cortes Bank for some time. Earlier schools have gone north. Good catches have been reported 10 to 15 miles off Morrow Bay.

Pierpoint Landing's Freedom, which has been alternating with the America in the long eight- and nine-hour runs, had 325 albacore Thursday, 117 skipjack and 20 bluefin tuna, an indication of how the tuna families are living together.

Pacific Landing's Pacific Queen was the scene of a tragic death the same day. Skipper Eddie McEwen had just worked up a school of longfins and had gaffed a fish for Edward M. Rodish, 48, of Lawndale. Rodish dropped to the deck and died instantly. Two doctors on another boat in the vicinity came aboard and pronounced him dead.

ONLY 35 FISH HAD BEEN DECKED on the Queen at the time. Eddie turned the bow toward home and cruised at full speed back to Pacific Landing.

This is not the first time that a man has died of a heart attack while fishing, particularly for albacore.

The excitement and exertion can bring on such attacks, especially if there is a past history of chronic heart disease.

Pacific's half-day boat, Estrella, has been turning in some remarkable totals of barracuda, bonito and kelp bass, along with a few halibut. Both morning and afternoon runs have produced good fishing.

Pierpoint also reports excellent fishing for the same species on its half-day and all-day boats. One of the Pierpoint boats tried Catalina Island Thursday and got a large catch of barracuda, bonito and bass.

Few boats have been making the Catalina trip, however, because shortrun offshore fishing virtually duplicates the catches. Often though, the skipper and customers want to try Catalina in the hope of a good yellow-tail catch.

Those yellows at the Island are old hands at this fishing business. Some of the bigger mossbacks probably have a dozen hooks hanging from their mouths. In other words, they have been under fire for more years than you think and usually still manage to outsmart the anglers.

MONO COUNTY CONTINUES TO LEAD all deer areas in the inland season with a bag of 1,434 bucks to date. Last year at this time Mono's total stood at 896 bucks.

Alpine County reports a kill of 1,147 bucks, as compared to 1,127 at the same time last year. Humboldt County also reported a slight increase in its inland-season area, 1,055 to 1,042. Humboldt's coastal season also saw an increase, 1,182 to 1,076.

However, Mendocino County (season now closed) remains California's real hot spot when it comes to deer hunting. It yielded 4,330, as against 3,949 a year ago.

Deer hunters who expect a huck to jump into automobiles should study the methods of those who go to Mendocino County. Most of them are experienced hunters and they plot their hunt far ahead of time, study the country, the deer trails, then return for the opening and pick out a choice area and go to work.

Despite the increases in certain areas, the general statewide kill for both coastal and inland areas is behind the total in 1962. At this writing, 34,942 deer have been killed, as compared to 36,289 in 1962. Even with special seasons coming up and part of the inland season to go, it's doubtful that the total will surpass last year's kill.

"THE OUTDOOR COOK'S BIBLE" is a new Double-

day book and could have been written by only one man in the outdoor writing field—Joseph D. Bates Jr. Now that it's on the book shelves, we wonder why Joe waited so long to write it. He has been writing about outdoor cookery almost exclusively for more years than we can remember.

Although a portion of the book is devoted to backyard barbecues and the like, Joe takes you into the woods and, with the aid of nothing more than a pocket knife, tells you how to prepare some real fancy food.

He also tells you how to start fires in the rain, how to improvise a camp stove or grill, fireplace and other equipment. There's a chapter on cooking with foil and hundreds of simple but succulent recipes. There are enough stories and anecdotes to take the book out of the textbook class.

The Natural History Press, a division of Doubleday, is starting a new series to be called American Museum Science Books, dealing with various subjects related to the outdoors.

I had a look at a hard-cover book, "Wasp Farm," by Howard Ensign Evans, who spent thousands of hours digging into sandbanks to observe the behavior of wasps.

## BLASSIE VS. 'MASK,' LOSER WILL LEAVE

Freddie Blassie and The Masked Destroyer, both former heavyweight champions and wrestling's two foremost antagonists, have agreed to settle things once and for all.

They'll clash Tuesday at Municipal Auditorium and the loser must vacate the Southern California premises—or, in wrestling language, the vanquished must leave the territory. Four other bouts are scheduled.

(Political Advertisement)

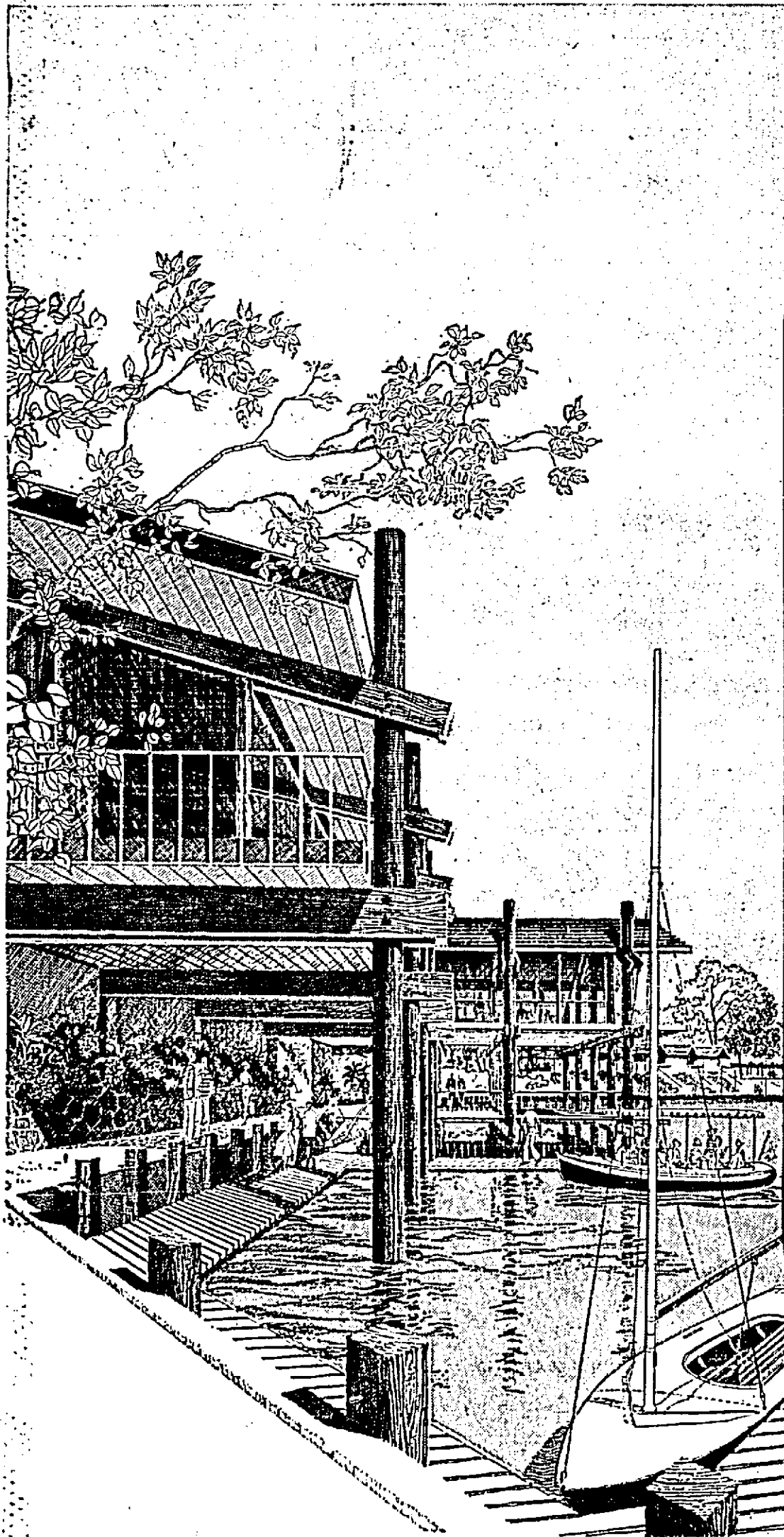
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CITY COUNCIL



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'North Country'**

Lake San Marcos is a new and complete community located in the rolling hills of historic San Marcos Valley. Spacious lakefront homes and apartments surround the fresh water lake — while fairway homes encircle and adjoin the 18-hole golf course and Country Club. A complete and separate retirement community is also featured within the development. Residents enjoy the Lakeside Community Recreation Building with its many and varied recreational activities, as well as the convenience of the Village Shopping Center. The Quails Inn Lakeshore Dinnerhouse and Motel, for distinguished dining and restful lodging, is fast becoming a favorite spot here in the Southland. We invite you to see this new and exciting adventure in living. Homes from \$27,500 • Garden Apartments, lease from \$175 mo.

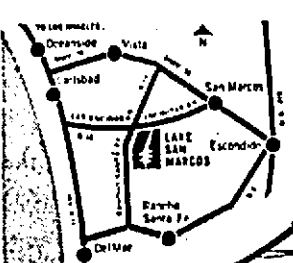
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SUNDAY  
CLASSIFIED  
ADVERTISING  
DEADLINE  
FRIDAY  
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM

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5956 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, OCTOBER 13, 1963

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

## NEW CAR DIRECTORY

### ALFA-ROMEO

LONG BEACH, LAKEWOOD  
Briny-Gray Imports, 3515 Atlantic  
GA 4-0951  
BELLFLOWER  
Peters Bros. (Imports)  
15734 Bellflower Blvd., Bellflower  
TO 7-1781  
SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161  
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Compton & Long Beach Blvd., Compton  
NE 1-4940

### AUSTIN

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

### AUSTIN-HEALEY

LONG BEACH  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161

### AVANTI

LONG BEACH  
Village Lark, 2185 Long Beach Blvd., L. B.  
HE 7-0751

### B. M. W.

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Nick Pastor, 3450 E. Firestone, South Gate.  
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HE 7-2751; SP 5-6156

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Harry C. Clark, 150 So. Long Beach Bl., Compton, NE 5-7141  
Peters Bros. Buick  
15734 Bellflower Blvd., Bellflower  
TO 7-1781

ORANGE COUNTY  
Terry L. 5th & Walnut, Huntington Beach  
LE 4-4589

### CADILLAC

LONG BEACH, LAKEWOOD  
Ridings Motors, 1601 Long Beach Blvd.  
HE 7-2241

### CHEVROLET

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.  
Commer Chevrolet, 601 Long Beach Blvd.  
Harbor Chevrolet, 3770 Cherry Ave.  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
GE 3-7421  
HE 4-5291  
GA 4-3341  
ME 3-0781

ARTESIA  
S & J Chevrolet  
11900 E. South St., Artesia  
UN 5-1276

BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE  
Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd.  
NE 9-3060

Enoch Chevrolet  
8730 L.B. Blvd., South Gate  
TO 7-1721

George Chevrolet  
17150 Lakewood Blvd., Bellflower  
ME 3-5866

Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount  
ME 0-2181

Paramount Chevrolet  
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TO 7-2871  
TO 7-2731  
435-5611

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Guy Moother, Inc.  
1112 No. Long Beach Blvd., Compton  
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SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
TE 5-3131

### COMET

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Duffield Motors, 1940 Lakewood Blvd.  
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Geo. Meyer, Inc.  
912 No. Long Beach Blvd., Compton  
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NE 2-7141

### CORVAIR

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Harbor Chevrolet, 3770 Cherry  
Parkwood Chevrolet  
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GE 3-7421  
HE 4-5291  
GA 4-3341  
ME 3-0781

PARAMOUNT, COMPTON  
Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount  
Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd., Compton  
NE 9-3060

### CORVETTE

LONG BEACH, LAKEWOOD  
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Commer Chevrolet, 601 Long Beach Blvd.  
Harbor Chevrolet, 3770 Cherry  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
GE 3-7421  
HE 4-5291  
GA 4-3341  
ME 3-0781

PARAMOUNT, COMPTON  
Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount  
Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd., Compton  
NE 9-3060

### DART

LONG BEACH  
Verno Holmes, 35th & Atlantic  
Glenn E. Thomas Co., 340 E. Anaheim  
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Widger-Goodwin Dodge  
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NE 1-6163

WILMINGTON  
Suburban Motors, 455 E. Anaheim  
TE 4-8595

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5105 Atlantic, GA 3-1433 & 4328 E. Anaheim, GE 9-0943

### DODGE

LONG BEACH  
Verno Holmes, 35th & Atlantic  
Glenn E. Thomas Co., 340 E. Anaheim  
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Snively & Langford  
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Widger-Goodwin Dodge  
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Suburban Motors, 455 E. Anaheim  
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NE 2-7141

### FALCON

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Hale Young Ford Co., 2641 E. Anaheim  
Mal Burns, 2000 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glen Orgen Ford  
270 So. Long Beach Blvd., Compton  
WILMINGTON-SAN PEDRO, LOMITA, TORRANCE  
Kott & Smolar Ford  
336 W. Anaheim, Wilmington  
TE 5-6621

FIAT  
LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Peters Bros. Buick (Imports)  
15734 Bellflower Blvd., Bellflower  
Whittier Imports  
Compton & Long Beach Blvd., Compton  
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TE 5-6621

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TE 5-3131

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LO 7-2161

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Doster Motors, 4005 E. Anaheim  
Holiday Rambler, 1310 Long Beach Blvd.  
Rancho Jeep Supply, 6309 Paramount Blvd.  
GE 8-4560  
HE 6-9001  
GA 3-0568

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HE 2-7911

### MG

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Jamestown, 1350 Long Beach Blvd.  
SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161

WILMINGTON  
Suburban Motors, 455 E. Anaheim  
TE 4-8595

### MERCURY

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Duffield Motors, 1940 Lakewood Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladob, 17617 Bellflower Blvd., Bellflower  
Geo. Meyer, Inc.  
912 No. Long Beach Blvd., Compton  
434-9916  
TO 6-1761  
NE 2-7141

### MORRIS

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SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161

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Rancho Rambler, 2011 L. B. Blvd.  
Holiday Rambler, 1427 Long Beach Blvd.  
ORANGE COUNTY  
Groves Rambler Sales, 12222 G. G. Blvd.  
GA 4-2111  
HE 6-9001  
JE 4-4545

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HE 6-9621  
TO 2-1181

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Import Auto, 1460 Long Beach Blvd.  
SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161

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Ray Vines, 646 W. Esther  
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Carl's Motor, 1200 Avalon, Wilmington  
HE 7-2871  
TO 7-2731  
435-5611  
TE 5-3131

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Suburban Pontiac  
17439 S. Bellflower Blvd.  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Kott & Smolar Ford, 336 W. Anaheim, Wilmington  
HE 7-4111  
NE 9-6666  
TO 6-1725  
TE 5-3148

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LONG BEACH, LAKEWOOD  
Rancho Rambler, 2160 L. B. Blvd.  
Holiday Rambler, 1427 Long Beach Blvd.  
Holiday Rambler, 1310 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Friendly Rambler—Compton  
410 No. Long Beach Blvd.  
Don-A-Yee Rambler  
15737 Bellflower Blvd., Bellflower  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Hunt Rambler, Inc.  
402 W. Anaheim, Wilmington  
ORANGE COUNTY  
Groves Rambler Sales, 12222 G. G. Blvd.  
GA 4-2111  
HE 6-9001  
HE 6-9007  
NE 8-0581  
TO 7-7256  
TE 5-6646  
JE 4-4545

### RENAULT-DAUPHINE

LONG BEACH, LAKEWOOD, BELLFLOWER  
Import Auto, 1460 Long Beach Blvd.  
SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161

### SIMCA

LONG BEACH, LAKEWOOD  
Bob Burt, 3602 E. Pac. Cst.  
Parts—GE 8-5335

### SPRITE

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.  
HE 2-7911

### STUDEBAKER — LARK

LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic  
Village Lark, 2185 Long Beach Blvd., L. B.  
GA 4-0754  
HE 7-0751

### SUNBEAM

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.  
LO 7-2161

### TEMPEST

LONG BEACH, LAKEWOOD  
Sella Pontiac, 1545 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Suburban Pontiac  
17439 So. Bellflower Blvd., Bellflower  
HE 7-4111  
TO 6-1725

### THUNDERBIRD

LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON  
Chief Chamberlin Ford  
15727 Paramount Blvd., Paramount  
Mal Burns, 2000 Long Beach Blvd.  
Hale Young Ford Co., 2641 E. Anaheim  
Glen Orgen Ford  
220 So. Long Beach Blvd., Compton  
ME 3-1107  
GA 4-3311  
NE 1-1156  
NE 2-7145

### TRIUMPH

LONG BEACH  
Jamestown, 1350 Long Beach Blvd.  
COMPTON  
Whittier Imports  
Compton & Long Beach Blvd., Compton  
HE 2-7911  
NE 1-4940

### VALIANT

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
Ed Barber, 6200 N. Bellflower Blvd., Lakewood  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington  
HE 7-2871  
TO 7-2731  
TE 5-3131

### VOLVO

LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON  
Caba Bros., Long Beach Blvd. at 29th St.  
Briny-Gray Imports, 3515 Atlantic  
Ed Barber's Volvoville  
6200 N. Bellflower Blvd., Lakewood  
Herb Friedlander Auto Sales  
9625 Garden Grove Blvd., Garden Grove  
Whittier Imports  
Compton & Long Beach Blvd., Compton  
434-7061  
GA 4-0951  
TO 7-2731  
JE 0-2222  
TW 7-8811  
NE 1-4940

### VOLKSWAGEN

LONG BEACH, LAKEWOOD  
Lakewood Motors  
5815 South St., "Dutch Village Shopping Center," Lakewood  
Ricketts Motors, 999 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY  
Lee Carpenter 1150 E. Compton Blvd., Compton  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Kendon Motors  
Pacific Coast Highway at Normandie  
TO 6-0741, SP 3-5151  
HE 7-7489  
NE 8-0455  
TE 2-2624

## OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
47 W. Pleasant	1 BEDROOM GA 3-7981	North Long Beach
	2 BEDROOMS	
4218 Elko	GE 4-0935	Belmont Heights
4817 Livingston	GE 9-0404	Belmont Heights
238 Newport	HA 5-1261	Belmont Heights
3650 Walnut	425-8906	California Heights
5208 Keynote		City College Area
3031 San Anselme	GE 9-0404	City College Area
3320 Ransom	HE 7-1281	Eastside
4718 Briercrest	HA 5-1261	Lakewood Area
2921 Centralia	GE 9-0404	Lakewood Area
2612 Greentop	GE 8-2212	Lakewood Area
5577 St. Irmo Walk	GA 2-3376	Naples-Marina
275 Adams	GA 4-4712	North Long Beach
435 E. 52nd St.	GA 3-0929	North Long Beach
1021 E. Market	ME 4-7947	North Long Beach
2529 Arabella St.	GA 4-5497	North Long Beach
2055 Junipero	GE 1-3739	Signal Hill
6250 Fairbrook	GE 8-0074	State College Area
2316 Caspian	HE 7-1261	Westside
3015 Fashion	HE 7-6727	Wrigley
1935 Golden	GE 8-0074	Wrigley
2340 Golden	GA 6-3903	Wrigley
2782 Maine		
2715 San Francisco		
	2 BEDROOM AND DEN OR FAMILY ROOM	
9027 Mayne	TO 6-6410	Bellflower
277 Claremont	GA 7-8412	Belmont Shore
3600 Gardenia	GA 6-6184	California Heights
3503 Orange Ave.	HE 6-2935	California Heights
6013 Warwood Rd.	429-0171	Lakewood Area
11162 Essex Dr.	HE 7-1281	Los Alamitos
244 E. 52nd St.	ME 4-2530	North Long Beach
45th Way & Orange	GA 3-5401	Ridgewood Manor
22107 Neptune	TE 4-5873	Torrance
2541 Pine Ave.	HE 7-4045	Wrigley
	3 BEDROOMS	
10439 Felson	TO 7-2707	Bellflower
2275 Mira Mar	GE 4-9901	Belmont Heights
5043 Gundry Ave.	GA 3-3450	Bixby Area
1080 Marcellus	GA 7-5467	Bixby Area
920 Luray St.	GA 2-1660	Bixby Knolls
14912 Folley	GA 3-5468	Compton
11037 Benfield	925-5005	Downey
415 E. 15th St.	GA 4-5385	Downtown
1101 Park	GE 9-2191	Eastside
12342 Harvey Lane	GA 3-3159	Garden Grove
4522 Bellflower Blvd.	HA 5-1261	Lakewood Area
5002 Hershalt	TO 7-2160	Lakewood Area
6761 Nixon	GE 1-6515	Lakewood Area
5912 Pennswood	HA 5-7418	Lakewood Area
2912 Silva St.	HA 5-7418	Lakewood Area
6008 Warwood	HA 1-8441	Lakewood Area
6748 Coralite	925-5005	Lakewood Plaza
2918 Nipomo	GE 4-0137	Lakewood Plaza
3242 Stevely	HA 9-9108	Lakewood Plaza
2841 Studebaker	HA 1-8211	Lakewood Plaza
5820 Appian Way	GE 3-0433	Naples-Marina
250 Venetia Dr.	GE 8-1074	Naples-Marina
3219 Dameron St.	NE 6-2550	North Long Beach
3235 Dameron St.	GA 2-4444	North Long Beach
6485 Gundry Ave.	HA 1-8211	North Long Beach
18125 Rahn	833-3020	North Long Beach
6762 Ross Ave.	GA 3-0971	North Long Beach
16437 Gridley Rd.	UN 5-1106	Norwalk
2701 Oak Knoll	HE 7-1251	Rossmore
6871 Roxanne Way	GE 1-3216	State College Area
1852 W. 180th Pl.	GA 6-3303	Torrance
2935 Easy Ave.	GA 6-7006	Westside
1339 W. 33rd St.	GA 4-9843	Westside
2546 Pine Ave.	GE 9-2191	Wrigley
3203 Pino Ave.	GA 6-3903	Wrigley
1835 San Francisco	GE 4-3494	Wrigley
	3 BEDROOM AND DEN OR FAMILY ROOM	
13739 Hanwell	TO 6-6410	Bellflower
659 Claiborne	HE 7-0631	Bixby Knolls
8061 Clover Way	LA 2-7125	Buena Park
21131 Baltic	GA 2-4444	Dominguez
6792 Alexandria	TW 7-6252	Huntington Beach
6613 Bigelow	HA 1-6213	Lakewood Area
6724 La Marimba	433-7457	Lakewood Plaza
3153 Monogram	HA 1-1750	Lakewood Plaza
7218 Killdee	HA 1-6152	Lakewood Plaza
6121 Pageantry	HA 1-6527	Lakewood Plaza
3219 Stevely Ave.	HA 5-1261	Lakewood Plaza
4206 Greenbrier	HE 7-1281	Lakewood Village
3830 Weston Pl.	GE 9-0174	Los Cerritos
1414 Greenbrier	GE 9-0174	Park Estates
3149 Pine Ave.	HE 7-1281	Wrigley
741 W. Hill	HE 7-1281	Wrigley
	4 BEDROOMS	
10011 St. Vincent	HA 5-1203	Cypress
6951 Stanford	783-9750	Garden Grove
2851 Silva St.	ME 3-3315	Lakewood Area



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Call 434-0403; 634-0665

**You May Get 1 Year's Free  
Rent—Ask About Details!**

**LUAN MANOR APTS.**

2- & 3-Beds, 2 Baths, apts.  
Furnished & Unfurnished  
**LUXURY LIVING**

Air conditioned  
Stove & refrigerator  
w/w carpet & drapes  
BBQ

2 swimming pools

**5663 CHERRY**

—OUTSTANDING—  
**PARK DEL AMO**

Carpets, drapes, apts.  
Children—Adult Sections  
**1- & 2-BR.—\$95 UP**

Laundry—Dryer  
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**4910 Castana ME 4-3567**

3 BDRMS., 2 BATHS  
Electric built-in & ref.  
w/w carpet & drapes  
W-W carpet & drapes  
**GREENBRIER APTS.**

432 Green Ave. 1333  
Call 434-0403

**UNRESTRICTED**

116 W. 125th St. 1st. 2br.  
Children OK

1025 E. 15th St. 1br. 437-50

1948 Olive, 1st. 1br. 437-50

**NEAR NEW DELUXE**

1-2 & 3 BEDROOM \$110 TO \$135  
HEATED POOL

Carpets—drapes—Baths  
Carpeted—Adults—Baths  
4322 Delaney  
ACROSS FROM CAL STORE  
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**OPEN HOUSE 11 TO 5**

**133 CORONA**

In the heart of B.C. Bldg.  
new carpet, drapes, 11-2  
baths, carpet & drapes.  
Call 434-0403

**GRAND OPENING**

Brand new extra large 1-2-3-BR.  
Carpeted, drapes, apts.  
Baths, heated pool, garage.  
Call 434-0403

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Carpeted—Adults—Baths  
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**Not ONE but TWO Addresses  
for ELEGANCE UNSURPASSED**

**PARK AVENUE APARTMENTS**

1, 2 and 3 Bedrooms  
Dining Area • 1 and 2 Baths  
from \$150 a month

NEW APARTMENTS with large covered private patios • Full  
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LUXURIOSLY APPOINTED—1-BR., 948 sq. ft.; 2-BR., 1211  
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average home ... maintenance problems vanish

Your choice of decor, beautifully landscaped gardens  
Teenagers Only, Please

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**PARK PLAZA** 2000 PARK AVENUE  
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Drive 1/2 mi. on Pacific Coast Highway to Clark Ave. Turn north a few  
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FURN. OR UNFURN.

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Play area, swimming pool, beach,  
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FURN. OR UNFURN.

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**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

**Unfurnished Homes 110**

**LUXURY HOMES**

OVERLOOKING OCEAN—on bluff  
3 bedrooms, 2 baths, 1000 sq. ft.

ROSSAQUON—4 bedrooms, 2 baths,  
1000 sq. ft. Call 434-0403

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ON YOUR PROPERTY**

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Penny guaranteed trade  
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TO OWN**  
his corner 3 br.  
sirely rrm. trea-  
sire in litch  
truck. \$21,125  
et in a fenced  
area.

**REALTY**  
HA 1-8948

**OFFER**  
Lakeview Park  
screened Deck-  
out, but in a A  
series wants an  
ad. ME 5-9133

**TRADER**

**ER GLIN.**  
3-Bdrms 1440-  
s. Near Ratches,  
ck. \$17,900.

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CA 7-8412

**OR NOT!**  
s lovely 3-Bdrms  
with only \$1520  
truck. \$15,000.

**REALTY**  
HA 9-5217

**Family Rm.**  
\$19,950  
4212; CA 5-5449

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**J-L-D**

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**HOUSE**  
1 to 5

**HA**  
Caluma  
BR, 1 1/2 baths.  
il GE D-3126

**Want It Sold**

**oaker Rd.**  
1 Sharp 3-BR.  
ns. GE 1-4433

**Want It Sold**

**idler**  
Open w/2 trk.  
TO 7-7078

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**ATCO**  
BR & Farm. rrm.  
431-4119

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Cummys room.  
location. 424-4188

**Want It Sold**

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Home. Landcs.  
NE 1-2467

**Want It Sold**

**alfern**  
Open, Clean and  
w/1 HA 9-5457

**Want It Sold**

**tha Ann**  
rm. & Pool.  
GE 1-4182

**Want It Sold**

**stington**  
3-BR & Den.  
bed. GE 1-4896

**Want It Sold**

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**KARMANN GHIA**  
**57 KARMANN GHIA—**  
 Cruize. New paint, Rust good.  
 Yours today for only  
**\$899**  
 Buy at 100% Union House  
**KOTT & SMOLAR FORD**  
 238 West 10th St.  
 WILMINGTON  
 343 K. GHIA—Like new, Make offer.  
 3401 K. GHIA—Make offer.  
 41 KARMANN—Like new & white  
 Raps, V-6, P.B. \$27,010.

**LYOUD**  
 10 Lloyds Alexander, Nieces clutch.  
 10 Lloyds Alexander, Nieces clutch.

**TRIUMPH**  
**SUNDAY SPECIAL**  
**'60 TRIUMPH \$1295**  
 Royal blue, Htr. Toronado, etc.  
**IMPORT AUTO**  
 1400 Long Beach Blvd. NE 78916  
 '61 TR 3 2dr, v-6, white wheels, P/B  
 up for \$5 cash, trade or equity  
 \$1,295. Call C. G. 1-2  
 Algr. NE 41250.  
 '61 TRIUMPH TR 3, 2XL, cond.  
 Interior like new, Asking \$1295.  
 Call 4-6118 before it's 4-7.  
 4-61210.  
 '61 TRJ-Red, immac. Real. Pri-  
 vate \$27,425.  
 TRJ 3-Red, 2dr, interior, Gd.  
 cond. \$375, 425-914.  
 '73 TRJ. Like new, priced under

**2504 1602 LITTLE BLVD. 424-8336.**

**MERCEDES**

**58 MERCEDES.....\$1195**  
4 Door 192. Radio & heater.  
Leatherette interior.  
**ED BARBARI Plymouth**  
6700 Bellflower Blvd. To 7-271  
Brentwood, South & Artesia, Livers.  
37 MERCEDES 4 door New Air  
pine white. Good tires, airt. shock  
Srs. at 7718 Kildine. LIA 1-4132

**34 MERCEDES 300, Sunroof, good  
condition. NE 8-7792.**

**M.G.**

**43 MG A Roadster, White wheels, Pick  
up, 197, 548 cash. Trade or credit  
& \$37.00 per m. Call Credit Apts.  
424-8717.**

**34 TO MG, A real jewel, 2248 Livers.  
A.M.A. 4-724-8717.**

**34 MG, Road converted, Good cond.  
\$1100. 424-8717.**

**31 MG, Exam. com. 347. Flyer. B.  
GE 4-2432**

**PEUGEOT**

**41 PEUGEOT, Enginee with Co.  
car, 1961, 1911, 347. Blue Book  
cert. 1961. GE 3-2917. Eyes**

**PORSCHE**

**43 PORSCHE conv. Rebl. engine.  
New 192, 2000L, 2400L, tires, 1961  
\$1150. 424-8717.**

**43 PORSCHE Super Co. yellow**

**34 TO-34. Mag. engine 19100n.  
Seaford. Call ME 6-1014.**

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**'63 VWs ☆**  
**IMMEDIATE DELIVERY**  
**ALL MAKES & MODELS**  
**SUNROOFS & HARDTOPS**  
\$1500  
**1500 GHIAS—SEDANS**  
**& STATION WAGONS**  
AS LOW AS 10% ON  
**☆ HERB FRIEDLANDER**  
2328 E. PAC. CST. HWY.  
GE 3-4410 OR GE 3-4410

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**VWs**  
**LARGEST SELECTION OF CLEAN**  
**USED VW'S IN TOWN**  
42-54 1961 '62 Models  
265 SO. LONG BEACH BLVD.  
COMPTON  
NE 1-0433 OR NE 4-6331

**34 VW Sedan.....\$195**  
☆ HILLMAN Convertible.....\$415  
☆ Floor shift.....\$315  
☆ 1961 1962 2 door sharp.....\$315  
☆ 600 TRIUMPH 2 door.....\$195  
☆ Renault METRO Coupe.....\$495  
☆ 1961 1962 2 door.....\$315  
☆ 54 FIAT 1100 Sedan.....\$375

back interior, A-M-F, 6700 ml.  
OVR. W. 5300. 129-9245.

'93 PORCH, 600, C. 6700 ml.  
Very clean. 129-5123

'82 PORSCHE Normal Cde. Immac.  
\$3450. 7-74317, or GA 7-3387.

**RENAULT**

**RENAULT**  
**YEAR AND MILEAGE**

**'83 DAUPHINE \$1395**  
Like new, R. & H. 14 miles.  
One owner. Lustrous red. w.w.s.

**IMPORT AUTO**

1640 Lomb Beach Blvd. ME 2816

**SUNDAY SPECIAL**  
**'60 CARAVELLE \$995**  
Special price. Snowwhite converti-  
ble. Radio & heater.

**IMPORT AUTO**

1640 Lomb Beach Blvd. ME 2816

**SUNDAY SPECIAL**  
**'57 DAUPHINE \$495**  
Power Blue. Radio & heater.

**IMPORT AUTO**

1640 Lomb Beach Blvd. ME 2816

**SUNDAY SPECIAL**  
**'57 DAUPHINE \$495**  
Power Blue. Radio & heater.

**IMPORT AUTO**

1640 Lomb Beach Blvd. ME 2816

**'81 DAUPHINE Renault—Orig. own-  
er. Sharp new. 1200 miles. 1400.  
TE +7473**

**'85 Renault 400. Black. 535.  
O'Rourke. R&H GA 3-3758**

**'83 DAUPHINE Renault. White. 3300.  
Sunroof. R&H. 129-5123**

**'89 DAUPHINE 4CV. New. White. Sun-  
roof. Good cond. \$225. GE 1-5941**

**'89 Renault for quick cash sale.**

**VILLAGE MOTORS**  
1640 Lomb Beach Blvd. ME 2816

**SUNDAY SPECIAL**  
**'59 VW. SUNROOF \$1095**  
Radio, heater. Shero car.  
**IMPORT AUTO**

1640 Lomb Beach Blvd. ME 2816

**'62 VW KOMBI \$1499**  
With Seats — Radio & Heater

**ADVANCE MOTORS**  
1740 S. 7th St. 234-34

**'62 VW. Priced for quick sale. 113  
seater VW. 1967 CARTER. Bk. with  
white 70000 ml. Xmit. cond. Call  
621-6116 7-2072**

**'62 VW Std. 4 cyl. new. 21,000 ml.  
\$1550 15259 Rm. Baltimore, To.**

**'89 VW bus. (Pass.) Like new. B &  
1500 motor. Just brought from  
Europe. GA 7-3443; GA 7-9422.**

**'87 VW Sedan. Pk. 1100. 11000  
miles. 7-2072. 1101 Margate  
Lane. Garden Grove.**

**'85 VOLKSWAGEN, 4 cyl. 4 door, 1 new  
wholesaler's price. Perfect. Extremely  
clean. 1275. GA 2824**

**'60 VW convert. Immac. white w/  
black top. R&H. Pk. priv. \$1200.**

**'61 VW Std. R&H. 113 street. A  
pampered little beauty in xmit.  
cond. 1415. GA 2-8273.**

**'62 VW. 1200 miles. Lic.  
41-22524. Must sell. 1295. Pk. priv.  
drv. 129-5123**

**'67 VW. R. & H. & WYVE. 42 delts &  
50000. 7-2072. Call Mr. Larson.  
to 63737.**

**'89 VW Std. \$1895**

**GE 5503J, SP. PRTY.**  
**SINICA**  
**EXTRA VALUE SALE**  
 Chrysler Sinica '61 Grand Large  
 Hardtop, 4 spd., 12000 mi. \$895.  
**HOLIDAY RAMBLER**  
 1310 Lone Beach Blvd. ME #6027  
**54 SINICA Grand Lodge Around**  
 Htdo. 4 spd., R.H. - Reaching  
 front seats, stereo, extras. \$450.  
 Call GA 4-5424.  
**SINICA de Luxe Sedan**, 27,000 mi.,  
 new floor, 4 spd., 2 tone. GA 4-4404  
 condition. \$475.  
**50 SINICA, 4-door**, 4 dr., htdo., ext.  
 cond. \$1350. HA 9-5950. ext. 30.  
**59 SINICA 4-DR. SEDAN**  
 4-5424

**SPRITE**  
**'62 SPRITE \$1299**  
 JUST LIKE NEW  
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**50 SPRITE, ext. cond.** with all  
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 138 Cherry, Apt. 6. 474-9757  
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See this unusually beautiful unit with complete  
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You'll want this. Top allowance for your trade.  
Also '63 VW Camper. Low mileage and like new.  
A Steal.

**NO DOWN** **FULL FINANCING AVAILABLE** **NO DOWN**

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'61 Corvair	\$1295	'60 Olds 88	\$1895
'61 Chev. Imp.	\$1895	'62 Pontiac	\$1495
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LONG BEACH, So. of Willow GE 3-0929

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**SHOWING THE**  
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ALL LINES  
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And—offering these  
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'60 CHEV. Impala Sport	\$1599	'58 VOLKSWAGEN Club	\$999
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'63 CADILLAC COUPE DeVILLE  
Type. Factory air, electric windows, 6-way seat. Low mileage. Like new! **\$4995**

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Electric windows and seats; local 1-owner car. Low mileage. You can talk to the original owner. **\$3695**

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Alpine white, black and white interior. **\$3295**

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Full power, automatic transmission. Very rare! **\$2195**

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**Grand Opening Specials!**

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'59 PLYMOUTH FURY	Automatic transmission, power steering, radio, radio heater.	\$999	\$699
'59 T-BIRD	Full power, Air conditioning.	\$1999	\$1599
'59 T-BIRD	Convertible.	\$1899	\$1499
'58 FORD	4-door Hardtop, Overdrive, V-8.	\$899	\$599
'58 IMPALA	Black, with big engine, power windows, radio and heater.	\$1199	\$899
'60 RAMBLER	6-cylinder Super 4-door, Overdrive.	\$1299	\$999

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Cars may be seen at  
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1940 LAKEWOOD BLVD.  
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**WILLOW AT LAKEWOOD**

**Buy New!**

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'64 VALIANTS  
'64 CHRYSLERS  
'64 IMPERIALS

Huge open lot display. Wide choice of models, colors, and equipment.

**Buy Now!**  
**DISCOUNT DAYS**  
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ON OVER 30 BRAND NEW '63's

**VALIANT DISCOUNTS**  
LOW AS **\$1891** Delivered Here HTR. & W-S-W **\$571**

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ALL CARRY 5-YR. OR 50,000-MILE FACTORY WARRANTY  
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4201 WILLOW at LAKEWOOD  
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**The New Concept!**  
**SUPERMARKET**  
FOR CARS

**'64 CHEVY TIME**  
**Buy Today, The**  
**Supermarket Way**



**3770 Cherry Ave.** GA 6-3341  
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**OPEN SUNDAYS**

**Big-hearted Ed Offers**  
ALLOWANCES SO BIG IT'S LIKE

**DISCOUNTS**  
**IMMEDIATE DELIVERY**  
WIDE CHOICE OF COLORS AND EQUIPMENT

<b>1964 VALIANT</b> 3-DOOR. Delivered here. Full factory equipment including heater. Tax and license included.	<b>\$1469</b>
<b>1964 PLYMOUTH</b> 3-DOOR. Delivered here. Full factory equipment including heater. Tax and license included.	<b>\$1694</b>
<b>1964 CHRYSLER</b> 4-DOOR. Delivered here with Targa-tops, power steering and brakes. Radio and heater, etc. Includes sales tax.	<b>\$2668</b>

DELIVERED COMPLETE WHEN OUR BONUS ALLOWANCE ON YOUR PRESENT CAR MAKES ONE-THIRD DOWN

**ED BARBARI** CHRYSLER PLYMOUTH  
6200 N. BELLFLOWER BLVD.  
BETWEEN SOUTH AND ARTESIA  
LAKEWOOD TO 7-0112

**SAVE!**  
UP TO  
**\$1086**  
ON 1963 IMPALAS

<b>NEW '63 IMPALA</b> LOW AS <b>\$54<sup>63</sup></b> A MONTH	<b>\$99</b> DELIVERS ANY NEW CAR
<b>NEW '63 CORVAIR</b> LOW AS <b>\$42<sup>61</sup></b> A MONTH	<b>NEW '63 CHEVY II</b> Radio, Tinted Glass, Padded Dash LOW AS <b>\$46<sup>36</sup></b> A MONTH

Credit Approval and Normal Down Payment  
All Models to Choose From  
IMMEDIATE DELIVERY

**TRADE NOW—WE NEED USED CARS**

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17150 SO. LAKEWOOD BLVD. BELLFLOWER  
TO 7-1721 WA. 5-2251

INDEPENDENT PRESS-TELEGRAM—D. 19  
Los Angeles, Calif., January 12, 1964

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**ALL 1963 RAMBLERS MUST GO!**

**SAVE HUNDREDS \$\$\$\$**

We've got to make room for 1964 cars which are arriving by the truck load every day. 76 1963 Ramblers must be sold now! All prices slashed! No problem in financing. As little as \$95 cash or trade makes the down payment.

**EXAMPLE:**  
**1963 RAMBLER**  
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Stock #12804  
**29** 87 Mo.  
After Down Payment

<b>1961 PLYMOUTH</b> Fury Convertible Auto. trans., radio, heater, power windows, etc. Stock No. 12848. <b>\$995</b>	<b>1960 PEUGEOT</b> 4-Door Sedan Standard trans., Econ. power steering, etc. Stock No. 12828. <b>\$395</b>
<b>1960 CHEVROLET</b> Parkwood Station Wagon—Y-8 Auto. trans., radio, heater, power windows, etc. Stock No. 12848. <b>\$1295</b>	<b>1958 RAMBLER</b> Ambassador Automatic trans., radio, heater, power windows, etc. Stock No. 12848. <b>\$295</b>
<b>1959 RAMBLER</b> Super 4-Door Drive, power, steering, radio, heater, etc. Stock No. 12848. <b>\$595</b>	<b>1960 FORD</b> Galaxie 4-Door Automatic trans., radio, heater, power windows, etc. Stock No. 12848. <b>\$1195</b>

**1962 CHEVROLET**  
NOVA HARDTOP COUPE  
Radio, heater, Stock No. 12848  
**\$1595**

**OPEN NIGHTLY TIL 10 P.M.**  
**INCLUDING SUNDAYS!**

**Rancho RAMBLER**  
2160 LONG BEACH BLVD.  
GARFIELD 6-2111 LONG BEACH

## HUNT RAMBLER IN WILMINGTON

DRIVE 3 MILES  
SAVE \$300

'63 RAMBLER  
"440" CLASSIC  
Station Wagon  
Equipped with new radio, heater, whitewall tires. Very low mileage.  
**\$1888**

Many Others for Your Selection

'62 MERCURY  
METEOR DELUXE  
4-DOOR SEDAN  
V-8 engine, automatic, radio, heater. Beautiful red finish with whitewall tires. (No. 2533).  
**\$1895**

'62 RAMBLER  
AMBASSADOR  
CUSTOM 2-DOOR  
(No. 2400). It's priced to sell this weekend, so hurry!  
**\$1495**

'62 RAMBLER  
SUPER 2-DOOR SEDAN  
Standard trim. (No. 2343). Hard to beat at only  
**\$1245**

'61 DODGE  
3-DOOR HARDTOP  
Automatic transmission, radio, heater, whitewall tires. Yours today for only  
**\$1195**

SPECIAL  
CLOSE-OUT  
SALE  
1963  
RAMBLERS  
Some new, some near-new. A good selection. All are PRICED TO SELL!

'61 RAMBLER  
AMERICAN  
2-DOOR SEDAN  
(No. 2341)  
Priced unusually low at only  
**\$695**

'59 RAMBLER  
SUPER STATION WAGON  
Radio, heater, whitewall tires. (No. 2175)  
**\$695**

'59 FORD  
CUSTOM  
3-DOOR SEDAN  
V-8 engine, automatic transmission, radio, heater, whitewall tires. (No. 2321).  
**\$695**

'60 OPEL  
2-DOOR SEDAN  
(No. 2231). Save when you drive and save when you buy at only  
**\$395**

'58 OLDS. 88  
4-DOOR SEDAN  
Automatic transmission, power steering, power brakes, radio, heater.  
**\$395**

'58 RAMBLER  
Station Wagon  
Standard trim, radio, heater. (No. 2334). Full price  
**\$295**

Down Payment No Problem  
**\$95 DOWN**  
CASH OR TRADE  
Delivers any car in stock, new or used, on approved credit.

**HUNT  
RAMBLER**  
402 W. Anaheim  
WILMINGTON  
TE 5-6646 Open Sun.

## Mel Burns FORD

As Always, Are Making the  
BEST DEALS

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PRICES and TERMS to SUIT any BUDGET. The very finest after sale service anywhere... ask the man with a Mel Burns license frame on his car.

BRAND  
NEW  
'64 T-BIRDS  
FALCONS  
FAIRLANES  
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We have them in most every style, color, transmission and engine you want, plus the deal you want.

4 1/2%  
FINANCING  
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BRAND NEW  
1963 FORDS  
FALCONS — THUNDERBIRDS  
SAVINGS UP TO  
**\$900**

30  
DEMO &  
EXECUTIVE  
Cars are priced for quick turnover. Don't miss these values! Once they are gone you will have to wait another year for deals like these!

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A BRAND NEW  
FORD, FALCON, T-BIRD,  
FAIRLANE OR TRUCK!  
CHECK OUR LEASE PLAN FOR  
THE BEST AVAILABLE!

TRUCKS  
VISIT OUR EXCLUSIVE TRUCK LOT  
FOR THE BEST PRICE AND  
BEST SELECTION ON  
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2 GIANT LOCATIONS

2000 1963

LONG BEACH  
BOULEVARD  
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★ REDONDO BEACH ★  
FR 2-8422 PHONE SP 2-1588

We're  
**BRAND NEW**  
AND TO  
RARIN' TRADE...



SHOP WHERE SELECTION IS GREATEST WITH  
CHOICE OF COLOR AND OPTIONS IN THE

**FABULOUS '64's**  
CHEVELLE - CHEVY II  
CORVAIRS - CORVETTES - PICKUPS  
SERVICED AND READY FOR IMMEDIATE DELIVERY

"NOW" HERE! "NOW" HERE! "NOW" HERE!  


STILL A GOOD SELECTION OF  
'63s GREATLY REDUCED PRICES '63s

AND APPROX. 39 EXECUTIVE AND DEMONSTRATORS  
ALL WITH FACTORY WARRANTY...

## KENDALL'S USED CARS

A FEW EXAMPLES OF SELECT  
NEW CAR TRADE-INS...  
\*\$49 DOWN O.A.C.

Look... AT THESE PRICES

'61 CHEVROLET Impala Hardtop Super Sport Coupe Automatic, radio, heater, etc.	\$2677
'61 CORVAIR 700 4-Door. Radio, heater, standard transmission. Emerald, white. Beauty	\$1077
'60 MONZA Coupe. Radio, heater, bucket seats.	\$1177

Look... AT THESE PAYMENTS

'60 EL CAMINO V-8. Radio, heater, automatic, power steering. Powder blue beauty. Full tonneau cover. One owner car.	\$6372 Mo.
'58 CORVETTE Hardtop. Radio, heater, 4-speed box. Fine engine red. Real sharp. Automatic.	\$6886 Mo.
'57 CHEVROLET Sport Coupe, V-8. Hardtop, radio, heater, automatic, 2-tone white and turquoise. Showroom fresh.	\$3467 Mo.
'62 CHEVROLET Impala 3-Passenger Wagon. Radio, heater, automatic, power steering. Cameo white, blue interior. Immaculate.	\$6969 Mo.
'62 CHEVROLET Impala. Factory air, radio, heater, automatic, power steering. Aztec gold.	\$6732 Mo.
'62 CHEVROLET Nova Sport Coupe. Radio, heater, automatic. Impossible to distinguish from the '64s.	\$4963 Mo.
'62 CORVETTE. Radio, heater, 4-speed. Immaculate condition throughout. A multi-use car.	\$7963 Mo.
'59 EL CAMINO V-8. Automatic, radio, heater. Emerald white, with whitewalls. Real sharp.	\$4963 Mo.
'57 CHEVROLET Station Wagon. Radio, heater, automatic, V-8. Red and white 2-tone. Like brand new.	\$3732 Mo.

"200 MORE TO CHOOSE FROM"

LET OUR EXPERT CREDIT DEPARTMENT  
SOLVE YOUR BUDGET PROBLEMS  
WITH OUR 100% FINANCING AVAILABLE

FEATURING KENDALL'S 90-DAY 100% GUARANTEE  
UNCONDITIONAL PARTS AND LABOR ON ALL PREMIUM CARS  
ANYWHERE IN THE U.S. OR CANADA

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CHEVROLET**  
315 N. PACIFIC COAST HWY.  
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# SEE AND DRIVE THE NEW Spectacular

## 1964 PONTIAC

at SALTA PONTIAC  
1963 TEMPEST  
LE MANS



Automatic transmission, radio, heater, whitewall tires. Near new. No. 8625.

# \$1995

Select New Car Trade-Ins

1959 PONTIAC CATALINA SPORT COUPE Hydra-Matic, radio, heater, power steering, whitewall tires. Stock #8666.	\$1295
1961 COMET 2-DOOR SEDAN Automatic transmission, radio, heater, whitewall tires, de luxe interior. Stock #8634.	\$895 <sup>00</sup>
1958 FORD STATION WAGON V-8 engine. Automatic transmission, radio, heater. Stock #8590.	\$595 <sup>00</sup>
1961 PONTIAC BONNEVILLE CONVERTIBLE Hydra-Matic, radio, heater, power steering, power brakes, whitewall tires. Stock #8667.	\$1895
1962 CHEV. IMPALA SPORTS COUPE V-8 engine. Standard transmission, radio, heater, whitewall tires. Stock #8579.	\$2095
1963 CHEV. NOVA 400 SPORT COUPE Automatic transmission, radio, heater, whitewall tires. Stock #8711.	\$1995
1959 PLYMOUTH STATION WAGON V-8, automatic transmission, radio, heater, power steering, power brakes, whitewall tires. Stock #8686.	\$899
1960 DODGE MATADOR 2-DR. SPORT COUPE Automatic transmission, radio, heater, power steering, whitewall tires. Stock #8734.	\$995
1958 RAMBLER CUSTOM STA. WAGON V-8 engine, power steering, air conditioning. Stock #8500.	\$695
1962 CHEVROLET MONZA COUPE Standard transmission, radio, heater, whitewall tires. Stock #8691.	\$1395

OPEN SUNDAYS AND NIGHTLY 'TIL 10 P.M.

# MIKE SALTA

PONTIAC - TEMPEST  
1545 Long Beach Blvd.  
Long Beach HEmlock 7-4111



# \$100 Million Boom in Roman Style

By BOB BAUGHEY  
and LARRY ALLISON

In Orange County, apartment builders are doing as the Romans did, and the same will soon be true throughout the Southland.

Condominiums, a form of cooperative housing with a principle that is centuries old in Europe but new to the United States, are being planned and built almost faster than they can be counted.

A conservative estimate for Orange County is that condominium construction will total more than \$100 million before the year is out.

The projects range from four-unit structures to a vast 115-acre development on Highway 39 in Buena Park adjacent to the Los Angeles County line that will comprise 1,412 apartment units.

AT LEAST 26 separate projects involving more than 4,000 units are either under construction or in the planning stages—18 of them in Orange County's nine leading cities and the balance in unincorporated areas.

Orange County Senior Planner Stuart W. Bailey said that 30 per cent of the applications now before the planning commission are for condominium construction.

Big condominium projects are being completed in other

areas, too. In Wilmington, the \$12 million Scottsdale Townhouses, an entire community of 600 two-level residential units, opens today at Avalon Boulevard between Carson Street and Sepulveda Boulevard. The project includes a recreational building, pools, baseball and football fields, a playground and other recreational facilities.

IN LONG BEACH, a rush of condominium building is developing, although because of land scarcity the bigger projects will be high-rise apartments.

The start here has been slower, but the long-range results may prove spectacular. The first was 14 four-unit buildings on Termino Avenue north of 15th Street; another of 25 units is being built at Third Street and Linden Avenue.

Being planned is the super-luxurious, multimillion-dollar The Galaxy, whose four 20-story towers will rise at 2935 E. Ocean Blvd. The 80-unit structure will have apartments with as much as 3,450 square feet of floor space.

MANY OTHER projects are on the drawing boards in Long Beach, which has been one of the nation's most prodigious builders of the conventional own-your-own apartment buildings.

"Interest here in condominiums is tremendous," said Long Beach Principal Planner Frank Sherlock.

The condominium (the word is Latin and means "joint ownership") has stirred enthusiasm among builders and buyers alike because it combines advantages of home ownership and apartment dwelling.

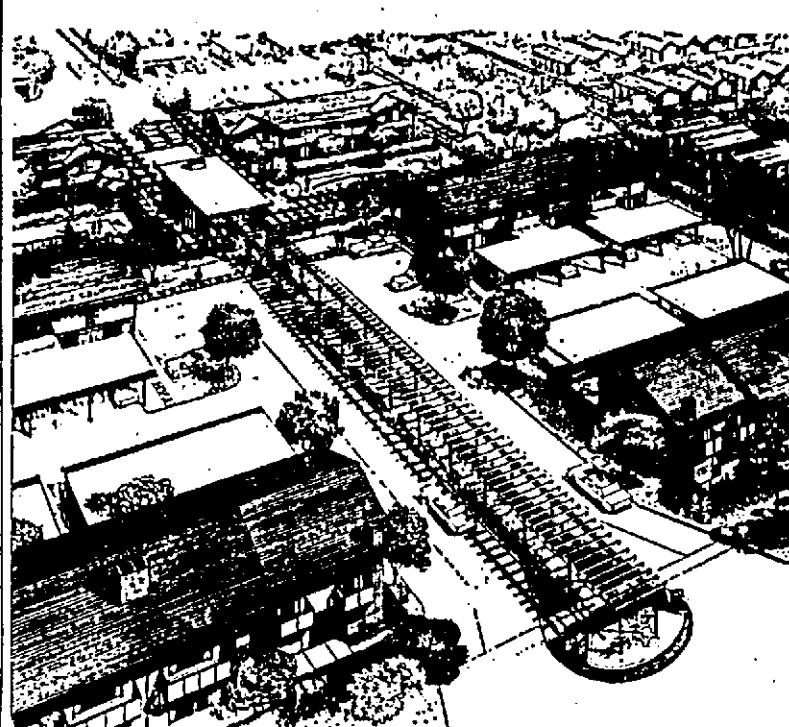
PRINCIPAL difference between the condominium and more traditional cooperative housing in the United States is that the condominium buyer is given a fee title to his unit as opposed to becoming a shareholder in the entire building.

The condominium buyer can resell his apartment unit at market value, as he would a house, whereas the "co-op" owner must sell his share at book value. Also, should a condominium apartment owner default, the lending agency forecloses only on that unit and takes over the unit's share of maintenance costs; a default in a co-op means that other shareholders are liable for the loss on a pro-rated basis.

The condominium, although introduced in the United States only within the last few years, was used at least as early as Roman times and is common throughout Europe and South America.

USING THE technique of countless technical complications with municipal agencies, lending institutions and title insurance organizations, legislation clarifying sales of condominiums went into effect in California only last Sept. 20.

Dividing an apartment building into individual ownership of each unit poses problems.



SHELTERED ARCADE (center foreground) threads through the 320-unit Park Royal condominium, first units of which are under construction at 1212 Mitchell Ave. in the Tustin area. The Park Royal, one of many new condominium developments

through the legal difficulties. But the boom is already well under way in Orange County, and builders elsewhere are busy plowing might have admired.

## THEATERS FOLLOW THE FAMILIES

### Success in the Suburbs: Movie Houses Rise Again

Next spring the doors of a new \$300,000 Fox West Coast

movie theater will open in Rossmore Center, Los Alamitos, last Wednesday, spotlights drew crowds to a new United Artists Corp. movie house at Pacific Coast Highway and Crenshaw Boulevard in Torrance, and just across the street is the recently built Rolling Hills Theater.

The movies are dead? Not on your life. In fact, they're the source of a minor building boom in the Southland and throughout the United States.

Don't, however, expect reopening of all the boarded-up movie theaters that have failed in the past 15 years. The boom has passed many of them by.

"We're following the people to the suburbs," said a spokesman for National General Corp., the parent company of Fox West Coast.

"FOR THE PAST four years there has been a resurgence in movie attendance," he said, "and it's been largely in the newer, suburban areas—where the young families have moved—rather than in older sections of the cities."

Television was largely responsible for a sharp drop in box-office receipts between 1948 and 1958, when average weekly attendance plummeted

from 90 million to 39.6 million. "But many of the theaters that went out of business," the spokesman said, "were bound to fail anyway. They simply were in the wrong place—the population was moving away from them."

OF THOSE in urban areas that survived, many have cashed in on the rising popularity of movies by remodeling and modernizing their facilities.

National General, the biggest of the theater chains with 220 theaters in 16 states, is in the middle of a vast expansion program. It plans to build 50 new motion

#### Home Builders Sales, Planning Clinics Set

Two days of demonstrations and reports on selling techniques for home builders Tuesday, and a planning clinic to review buying preferences of Western home makers on Wednesday, will be presented at the Ambassador Hotel in Los Angeles by the Home Builders Association of Los Angeles, Orange and Ventura Counties.

Also sponsoring the school are the National Association of Home Builders and Owens-Corning Fiberglas. Sessions on both days begin at 9:00 a.m. in the Boulevard Room.

picture houses—both conventional and drive-in—within the next three years, 18 of them by the end of 1963. Among the most recently built is the theater at Peninsula Center in Rolling Hills Estates.

The new theaters are plush, modern, and are equipped to handle just about everything on film—35 mm, 70 mm, CinemaScope, Todd-AO and, in some cases, Cinerama. Their cost ranges from a relatively modest \$300,000 for the Rossmore theater to whatever will be the final bill on Hollywood's Cinerama Theater. (The latter reportedly will run close to a million dollars by the time it opens Nov. 6.)

NATIONAL GENERAL also is buying up existing theaters and completely reworking them. The Fox Theater in Fullerton was remodeled at a cost of \$150,000, and another in San Francisco will run \$250,000.

Other companies are busy, too. In the past two years, 250 new movie theaters have been built throughout the country.

All of which means that movies again are good box office. Conversely, the added number of box offices will mean new stimulus to the re-awakening, once-dominant center of the entertainment industry—Hollywood.

## SOUTHLAND PROGRESS

★BUSINESS-REAL ESTATE-INDUSTRY★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, OCT. 12, 1963



#### AN ALLEY WITH TREES

This is Petrarch Place in San Francisco, a little concrete canyon that now is lined with magnolias and junipers because of a plan originated by a Santa Ana firm, Landscape Leasing, Inc. The firm, as its name implies, leases trees for beautification projects—some of them far from its Orange County headquarters. Inset shows the alley before it got trees.

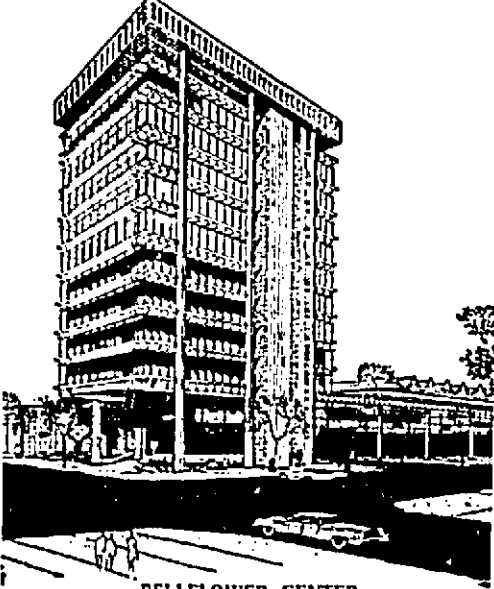
## 11-Story Office Building Planned in Bellflower

The first high-rise building for Bellflower, moved nearer reality with the announcement by Ralph Veady, Bellflower businessman and owner of the project, that plans are well underway for an 11-story office tower to be located at Flower Street and Bellflower Boulevard in the heart of the city's business district.

Designed by the architectural and planning firm of Bodrell Joer'dan Smith, AIA, & Associates, the complex, to be known as Bellflower Center, will provide 60,000 square feet of office lease space.

A unique system of framing will be employed by Integrated, Inc., general contractors for the project. Prestressed concrete beams and girders with post-tension columns which will be slip formed at the site will leave the interior space free of columns allowing tenants complete freedom to vary their office space at any time according to their needs.

AN AIR-CONDITIONING system designed by Ralph E. Phillips, Inc. will give com-



BELLFLOWER CENTER  
Planned at Flower and Bellflower Boulevard

## INSTANT GREENERY

### Impatient Builders Now 'Grow' Trees on a Lease Basis

The giant that is Southern California did its growing in an awful hurry, and does almost everything else in the same way—including landscaping.

When whole communities and shopping complexes explode suddenly into being, plants and trees to relieve the stark newness have a high priority, and developers aren't interested in waiting five or 10 years for greenery to mature.

The result is "instant landscaping," the fast but costly practice of planting full-grown plants and trees.

SOMEONE was bound to come up with the obvious alternative to laying out such a big capital. It was Landscape Leasing, Inc., of 2401 E. 17th St., Santa Ana.

That's right, the company rents out trees. The man who started leasing trees is Raymond E. Page, a landscape architect. He formed the company only last April, and already has 30 projects going in San Francisco, San Diego and other major cities throughout the Southwestern states.

The company leases and maintains mature evergreens of all types and sizes, including palm trees, laurels and magnolias, for any public or private organization.

AMONG THE firm's first clients were the City of Costa Mesa and Shell Oil Co. Merchants in Costa Mesa leased

50 Indian laurel trees for their downtown area, and Shell has contracted for 12-foot olive trees to be installed at new ranch-style service stations in Southern California and Arizona.

Landscape Leasing delivers its trees in containers that are installed either above or below ground, and company maintenance men do the watering, feeding and trimming. The trees are insured and guaranteed, and there is even an option to buy them as part of the package.

The cost is from 10 to 25 cents daily per tree, including installation and maintenance.

"THE IDEA for tree leasing," Page said, "came as a result of our work with developers who need instant landscaping to beautify new projects. Many new shopping centers and downtown areas needed shade trees, but were unable to invest large capital in sidewalk excavation, trees and maintenance."

Landscape Leasing maintains equipment yards near its projects, and has opened branch offices in Los Angeles, San Diego and San Francisco.

The idea is catching on. George E. Scott & Son service station at 17th street and Tustin Avenue in Santa Ana recently received a civic beautification award for improving his station. Part of his project involved installation of 12-foot olives.

And he doesn't even have to water the trees.

## Equipment Rental Big Business Now

California's equipment rental business—which rents everything from construction equipment to baby cribs—has become the biggest of its kind anywhere, according to a report issued this month by Bank of America.

From a few scattered companies renting trailers a decade ago, the equipment rental business in California grew to include more than 1,200 firms with 1958 volume of more than \$71,500,000, and has expanded even more in the last five years, according to an issue of the Bank of America Small Business Reporter devoted to this business. California accounts for 23 per cent of all American equipment rental firms and 22 per cent of the nation's total sales volume in this field.

the rapid growth of this post-war business to America's changing spending habits, an increase in leisure time and the development of equipment enabling home owners to become "do-it-yourself" enthusiasts.

Equipment rental firms generally fall into two categories: Those which specialize in "hard" goods, such as tools and machinery, and those which specialize in "soft" goods, such as glassware, party supplies, baby goods and sickroom supplies.

Because the business is more developed in southern California, where 60 per cent of the firms are now located, there probably is a greater potential for new firms in Northern California, the report predicted. However, existing firms are experimenting with a wider variety of

THE REPORT attributes goods.



#### A NEW THEATER

Breaking ground for a new \$300,000 Fox Theater to be built in Rossmore Center, Los Alamitos, are (from left) actress Diana Piper; Jack Pullen, president of Rossmore Center Businessmen's Association; actress Linda Ho; and Robert W. Selig, National General Corp. vice president.

# New Construction Continues Strong

Garden Grove building permits represented a total of \$1,578,340 during September, boosting the year's total to date to \$24,467,000.

By comparison new construction at the same nine-month period in the past three years totaled \$24,013,997 in 1962, \$24,602,730 in 1961 and \$22,436,814 in 1960.

During the past week, permits with a valuation of \$1,000 or more were issued to the following:

Frances Doyle, 12011 Laurel Cir., aluminum siding, \$2,450; Grady Burke, 12531 Pearce St., aluminum siding, \$1,950; Robert Edwards, 12071 Ora St., aluminum siding, \$2,900; Robert Wilcox, 12111 Olive St., swimming pool, \$2,700; Donald McGinnis, 11911 Morris Ave., family room, bath and garage, \$2,150; George Graves, 11221 Carleton Ln., swimming pool, \$2,700; N. Allan, 4301 Vanguard St., swimming pool, \$2,500; Robert R. Boham, 11711 Robert Ln., swimming pool, \$2,700; Southland Apartments, 11111 Cypriote St., swimming pool, \$2,500; William E. Pauline, 12021 Laura Cir., swimming pool, \$2,021; Foster and Kleiser, 12142 Brookhurst Way, \$11,000; R. E. Lawrence, 11111 Lawrence St., three-unit apartment, \$10,000; Paul Lewis, 4441 Santa Rita Ave., swimming pool, \$2,900; William Forrester, 9911 Onda Dr., swimming pool, \$2,000; Manuel Gassio, Orange, residence addition, \$1,200; J. G. Benedict, 12511 Jewell Ave., pump-out room addition, \$3,500; Walter Oil Co., 12111 Garden Grove Blvd., \$1,000; V. C. Collier, 12777 Chapman Ave., storage building, \$3,000; Mr. and Mrs. Leo Berger, 12111 Marchand Ave., family room addition, \$1,750; Victor Gehm, 12777 Twintree Cir., rest room addition, \$3,000; Gregory and Caroline Amendola, 12301 Alwood St., residence addition, \$1,400; Fanny Alon Center, 12711 Garden Grove Blvd., auto sales sign, \$1,000.

# Residential Marina Set for Ventura

VENTURA—Approval has been granted by the city council for a \$30 million residential marina to be developed by John W. Klug, president of Pacesetter Homes, Newport Beach.

Adjacent to the Ventura Marina, the development will be patterned after the Newport-Balboa-Lido Isle area and will cover nearly 200 acres. Plans call for 160-foot wide channel to flow from the Ventura Marina around an island the channel will form when dredged.

The waterfront homes will be of two-story construction, will feature private boat slips and will be priced in the \$40,000 range.

# Ad Club to Observe Newspaper Week Here

Harry Green, general business manager of John P. Scripps Newspapers will speak before the Advertising Club of Long Beach at their noon luncheon meeting Thursday in the French Room of the Lafayette Hotel on "Newspapers and Your Blood Pressure."

The program is in observance of National Newspaper Week and Journalism Education Day.

Green is president of the California Newspaper Publishers Association and has served as president of the



HARRY GREEN  
Scripps Executive

Advertising and Sales Club of San Diego, San Diego Professional Chapter of Sigma Delta Chi, and California Newspaperboy Foundation.

Herman H. Ridder, co-publisher of The Independent, Press-Telegram will be guest chairman. Honored guests will include Harry Frishman, director of publications, Long Beach Unified School District; Dr. Vernon A. Hinze, assistant superintendent of Long Beach high schools; Congressman Craig Hosmer; Assemblyman Joseph M. Kennick; L. S. VanSant, Los Angeles regional manager of the Bureau of Advertising, ANPA; Edwin W. Wade, mayor of Long Beach; W. Odie Wright, superintendent of schools, Long Beach Unified School District.

OTHER GUESTS will be journalism advisors and editors of local high school and college newspapers. They will be hosted by executives of The Independent, Press-Telegram.

The student journalists, their newspaper and advisors are: Dianna deGroat, of Boyd High School's Chatterbox,

with Mrs. Kay S. Griffin; Sandee Reep, Jordan High School Cat's Purr, Mrs. Theresa F. Elders; Rita Peterson, Lakewood High School Lance, Erwin E. Elsenberger; Carolyn Knapton, Millikan High School Corydon, Mrs. Kathleen S. Fenberg; Gary Gilbert, Polytechnic High School High Life, Kenneth S. Jensen; Allene Conner, W. Wilson High School Loudspeaker, Ralph C. Steigmeir Jr.; Peter Bowes, St. Anthony High School Paduan, Bro. James Gorman, CSG; Mary Callos, Long Beach City College Viking, Benjamin H. Cunningham and Steve Robertson; Long Beach State College Forty-Niner with Associate Prof. of Journalism Dixon Gayer.

Their hosts from The Independent, Press-Telegram will be Samuel C. Cameron, general manager; Malcolm Epley, executive editor; Warren S. Mitchell, retail advertising manager; W. J. Morrisey, circulation director and president of the California Circulation Managers Association; Don L. Nutter, advertising director; Don Ohl, editorial associate; Bernard J. Ridder Jr., business manager; Daniel H. Ridder, co-publisher, and Miles E. Sines, managing editor.

Perry Griffith, Advertising Club president, will preside. Arrangements were made by Helen Perkins, manager of Independent, Press-Telegram. Engravers and executive secretary of the Advertising Club.



RE-ELECTED

Long Beach Superintendent of Building Edward M. O'Connor has been re-elected southern district director of the International Conference of Building Officials.

# Scottsdale Town Houses Grand Opening Is Today



## CLUBHOUSE FOR FAMILIES

Here is a night photograph of the 10,000-square-foot clubhouse and recreation building at Scottsdale Town Houses, 42-acre family oriented residential and recreational community at Avalon and Sepulveda Boulevards, which will open today.

Scottsdale Town Houses, one of the nation's first family-oriented residential-recreational communities, will open officially today, a spokesman for Grand Land Co., developer, announced.

Scottsdale Town Houses, a \$12 million Balanced Power condominium development on a 42-acre site on Avalon Blvd., midway between Carson St. and Sepulveda Blvd., contains 600 two-level residential units, a 10,000-square-foot clubhouse and recreation center, swimming pool, wading pool, Little League baseball field, Pop Warner football field, basketball court, tennis courts, and handball courts, plus two fully-equipped children's playgrounds.

The \$150,000 recreation building, which will be under the supervision of a full time director, includes a large assembly room with stage, catering kitchen and snack bar; billiard room; arts and crafts rooms; game and library rooms; ping pong facilities and juke box.

"Scottsdale Town Houses, in effect, is a private, family recreation-residential community 'within a community' which provides safety for children and affords families the privacy found on a country estate," the spokesman said.

THE PROJECT, a walled community with underground utilities and entry protected by 24-hour guard service for complete privacy and family protection, embodies a new concept in land planning,

home development and community environment. The land plan offers maximum of safety because interior vehicular traffic is carefully controlled and held to a minimum; development of homes is on the condominium plan of ownership, which provides the advantages of home ownership without the maintenance worries; and the environment insures a well regulated development in which families may pursue all types of recreation within its walls.

The homes, of which 265 have been sold prior to today's opening, are available in 22 exterior stylings. They all include three and four bedrooms with den on two levels with attached garages reached from rear driveways. Entry to all homes is gained from landscaped walkways at the front of each home. EACH RESIDENCE includes carpeting throughout, gas range and oven, washer, dryer, refrigerator, disposal, forced-air gas heating and 40-gallon gas water heater. Purchase prices of Scottsdale Town Houses, which range from \$16,995, include the individual home and its features plus an undivided interest in the common areas including the clubhouse and in 22 exterior stylings. They all include recreation facilities.

# Insurance Mortgages Back State's Farmers

California farmers now are backed by about \$250 million in mortgage loans from funds of life insurance policyholders, according to the Institute of Life Insurance.

These mortgages are the biggest institutional source of long-term financing to help transform California's semi-arid valleys and coastal plains into the nation's lushest farmland.

The money comes from funds set aside to meet life companies' future obligations to policyholders. Earnings from such investments help to keep down the cost of insurance to policyholders.

## Agent Appointed

The appointment of George N. Nikas of Surfside this year, only Iowa (with \$367.7 million), Texas (with \$341.1 million) and Illinois (with \$239.1 million) topped California's \$233.2 million in life insurance farm mortgages, per.

# MEREDITH Village

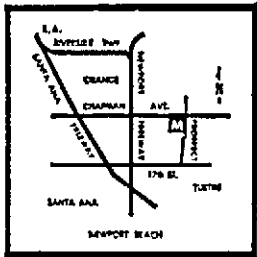


## Featuring the Fabulous Craigmont

—with—

Six bedrooms, 3 oversize baths, one with exit to pool area • Formal plus informal dining room • Elegant formal living room • Richly paneled family room with massive fireplace • 3200 sq. ft. of living space • Spacious foyers, extra wide stairways • Wall to wall premium carpeting • Decorator lighting fixtures • Hand rubbed walnut cabinetry • GE electric kitchen • Ceramic tile in kitchen and baths • 12' x 22' concrete patio • Lath and plaster top quality construction throughout • Close to Schools, Churches, Shopping and Entertainment • Sewers, not septic tanks • Also available in two other striking exteriors

4 & 5 BEDROOM MODELS ALSO AVAILABLE in split-level and two-story designs in many exciting exteriors—2,700 to 2,800 sq. ft. from \$35,500. 10% down, 6% 30-year financing.

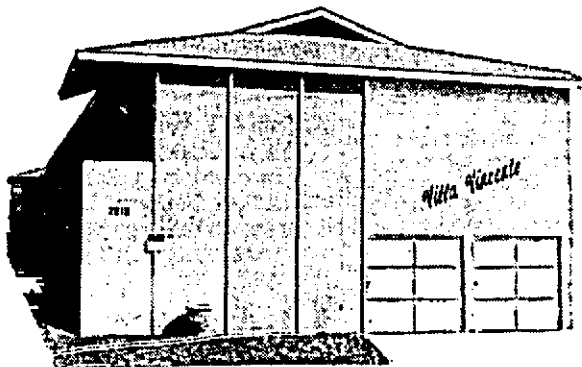


DIRECTIONS: FROM LOS ANGELES, TAKE THE SANTA ANA FREEWAY TO 17TH ST. EXIT, EAST ON 17TH ST. TO PROSPECT. TURN LEFT (NORTH) ON PROSPECT TO CHAPMAN AND MEREDITH VILLAGE.

## OPEN HOUSE TODAY 1 P.M. to 5 P.M.

### The Villa Vincente Apartments

Private balcony  
Bronze Meditation 13-unit—  
1 & 2 bedrooms  
Wall to Wall  
Carpet in living,  
dining, hall &  
bedrooms.  
Built-in oven  
and range tops  
(electric)  
Electric ceiling  
heat  
Washer & dryer  
Garages  
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### 3 & 4 BEDROOMS PLUS THE PREMIUM ROOM... Over 500 Square Feet

... a huge EXTRA room over your garage, ideal for a play and hobby room, a luxurious private bedroom suite, or ... big enough for two extra guest rooms. You decorate the PREMIUM ROOM to suit your needs and your tastes. Ask for more information about this wonderful NEW idea.

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Non-Vets Low, Low FHA Terms  
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Built-in Range and Oven, Dishwasher, Disposal, Thermostatically Controlled Forced Air Heating, Insulated Ceilings, Large Sliding Doors to Patios, Oversized Water Heaters, Tile Showers.

Five minutes drive to the beach.

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## LIVE ALONG THE FAIRWAYS

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We don't mean a big retirement budget either.

A championship golf course is just one of the many luxuries you can enjoy in either one of these California cities where lots of folks have incomes of less than \$300 a month.

You'll pay real low rates to play that course, too. And it only costs a nickel a day for full use of the Riviera-size swimming pools, shuffleboard courts, lawn bowling greens, all the fully-equipped workshops and studios.

You'll have no worries about medical expenses either because all residents of Sun City and Kern City can take advantage of the exclusive Comprehensive Medical Benefits Program — underwritten by Continental Casualty.

Top quality homes and apartments are priced from just \$10,950 in both locations.

Everything you could want for daily living is in both towns including Shopping Centers. There's even a Guaranteed Sales Plan for the selling of present homes in most major areas of the nation. In cooperation with Gribin-Von Dyl, Realtors, of Sherman Oaks, California.

If you're lucky enough to be 50 or more (partner can be of any adult age) do visit Sun City or Kern City in the very near future. We bet you'll be impressed and want to stay. After all, why should you settle for less when the best costs so little?

P. S. If you want a good choice of "nesting places" along the fairways . . . better make that visit soon. Only 17 home sites available in Sun City for immediate sale . . . Kern City has a few golf course sites with homes available for immediate occupancy. Drive out today.

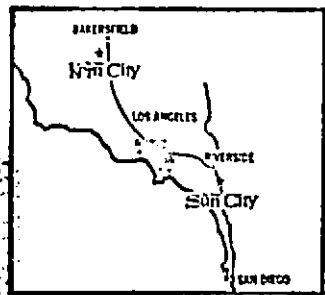
DEL WEBB'S  
**Sun City**

22 Miles South of Riverside on Highway 395

DEL WEBB'S  
**Kern City**

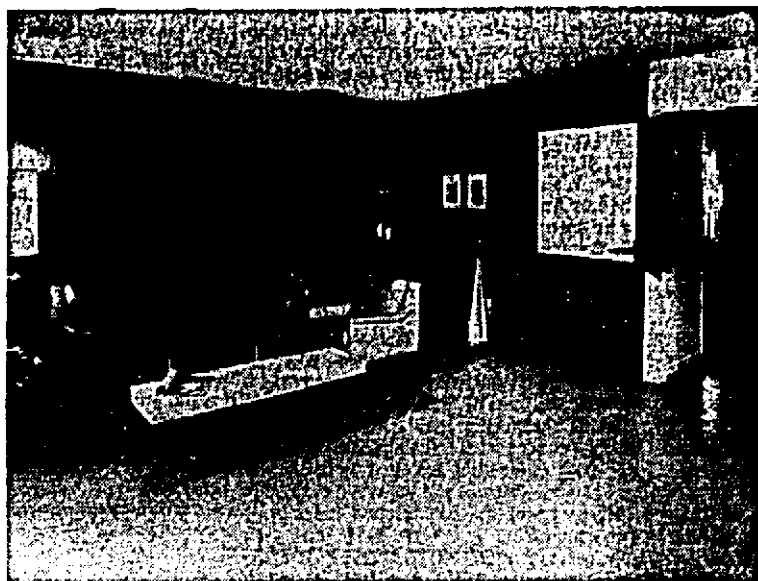
Just 1 Mile West of Highway 93—10 Minutes from Bakersfield

DEL E. WEBB CORPORATION  
HOUSING DIVISION



If you wish, you may contact Del Webb's  
Sun City Information Center, Room 246 F22  
500 Wilshire Blvd., Los Angeles 17  
(MAdison 6-3127) for information.

## Hillside Homes Appeal in Mesa Palos Verdes



### INTERIOR OF CHARM

This spacious living room with a wet bar is one of the appealing features of one model of the homes at Mesa Palos Verdes.

A total \$38 million investment in the Mesa Palos Verdes community atop the Palos Verdes Peninsula is one reason homebuyers will find what they want there, California builder-developer Ray Watt emphasized to sales personnel in a staff meeting.

Watt credited "thoughtful design" of both homes and the entire hillside area for the excellent sales in this, one of his favorite projects. "Equally important," he acknowledged, "is the location on Palos Verdes with its well-known panoramic view and seclusion."

INVESTMENT in a home in the Palos Verdes area long has been considered an excellent one as property values have risen 10 to 15 per cent for the past five years, Watt said.

The homes on the Palos Verdes hillside are priced from \$39,750. Buyers may choose one, two or tri-level designs from among seven basic floor plans and over 25 elevations created to blend with the homesites, Watt credited staff engineers and land planners with carefully maintaining the hillside atmosphere in Mesa Palos Verdes, providing curved street patterns to provide "child safe" cul-de-sacs and restrict fast or excessive traffic.

Furnished models are located at the corner of Crenshaw Boulevard and Crest Road high atop the Palos Verdes Peninsula. Sales director is Glenn Stubbs.

## MOVING COSTS Reimburse Property Owners Dislodged by New Highways

WASHINGTON (UPI) — Federal and state governments are taking action to soften the blow suffered by the property owner who must move his home or business to get out of the way of a new highway project.

Congress last year enacted legislation authorizing the use of federal highway funds for the first time to help reimburse dislodged owners for some of their moving costs.

The law provides a maximum \$200 payment for residential relocation and \$3,000 for business.

HOWEVER, the payments cannot be made unless the state passes legislation authorizing them.

The Bureau of Public Roads said that since the effective date of the law—Oct. 23, 1962—all state highway departments have set up machinery for giving relocation advice.

And 19 states actually have taken the appropriation statutory action to authorize reimbursement for moving costs. These are: Connecticut, Hawaii, Maryland, Massachusetts, Minnesota, Nebraska, Nevada, New Jersey, New York, North Dakota, Ohio, Oregon, Rhode Island, South Dakota, Tennessee, Utah, Vermont, West Virginia and Wisconsin.

ABOUT HALF of these already have made residential relocation payments during the six months the program has been in operation. Payments averaged from \$40 in one state to \$300 in another.

(In the case of the higher average, the state must be putting up the extra \$100 since federal funds cannot be used only to pay up to \$200.)

In addition, information from the Bureau of Public Roads indicates that five states have made payments to business property owners. The business reimbursements covered 17 projects and the payments averaged statewide from \$24 to \$2,000.

BUREAU RECORDS show that during a six-month period, about 23,000 residential and business properties had to be relocated to make room for a highway going through.

## Wins Grant Scholarship

Marj Leland, graduate of Lakewood High School and now at Stanford University, was one of 31 winners of the William T. Grant four-year scholarships selected by the Educational Testing Service of Princeton. The scholarships, named in honor of William T. Grant, founder of the W. T. Grant Co. and chairman of the board of the nationwide chain of over 1,050 stores, range in value up to \$10,000 and are made possible by a gift from The Grant Foundation, Inc., Grant's personal foundation. Competition is open to employees of the W. T. Grant Co. and the sons and daughters of employees.

Grant's is currently celebrating their 57th Anniversary and in the six years this program has been in operation, 130 scholarships have been granted.

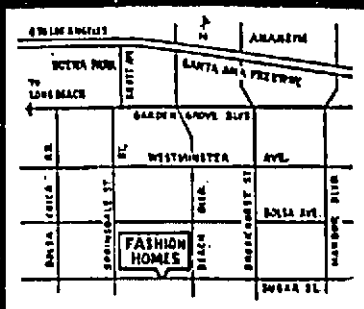


MARJ LELAND  
Aided By Foundation

## BUY--LEASE--RENT! CLOSEOUT SALE

ONLY 5 LEFT—5 MINUTES FROM  
NEW DOUGLAS PLANT IN HUNTINGTON BEACH

NEW HOMES--MOVE IN IMMEDIATELY!



3 & 4 Bedrooms  
Family Room  
Block Wall Fence

FROM \$19,250

NO DOWN TO VETS—FHA TERMS

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# Pessimists Wrong in Wake of Kennedy's Housing Order

WASHINGTON (UPI) — THESE EXPERTS reasoned that contractors would curtail building plans rather than lose a pile of money because a Negro decided to move into the all-white development.

At present, it looks as though these forecasters were wrong.

It is doubtful that anyone ever will know for sure just what impact the order will have on home buyers and builders. But it is beginning to appear rather obvious that the industry is not going to be hit by a decline this year.

IN FACT, the National Association of Home Builders (NAHB) points out that new housing starts are running about 7 per cent ahead of 1962. All signs point toward the best year since 1955.

President Kennedy's order banning discrimination in the selling of homes in which federal funds are involved.

When the order came out last year, many economists in the housing industry quickly changed their forecasts. They traded in their rose-colored glasses for pairs with darker shades.

Wayne W. Snyder, son of Mrs. Robert I. Reese of 4531 Shaw St., has joined the staff of Stanford Research Institute and has been assigned to Cyprus as a member of a three-man team of economists who are advising on planning for economic development.

Snyder, a graduate of Woodrow Wilson High School in 1945 and the University of Southern California in 1949, earlier this year received a doctorate in economics at Harvard University. He has served as an adviser to the Public Service Fellows, a group of civil servants from underdeveloped countries studying economics under a grant from the Ford Foundation, and between 1950 and 1960 was on several U. S. economic missions in Europe and South-east Asia.

They were planning to put up next spring.

They also said that white buyers with money in the bank would hold off making down payments because of apprehensions about the color of their neighbors.

The prophets turned out to be wrong but this doesn't mean that the order has had no effect on 1963's record. There still are those who feel that even though the year will show an upward trend, it would have been a lot stronger if it hadn't been for the President's action.

THERE ALSO has been a slow-down in construction activity insured by the Federal Housing Administration (FHA) and the Veterans Administration (VA) which is where the order was expected to take its toll.

However, builders say that the unusual availability of large amounts of conventional mortgage money and the reluctance to get bogged down in government red tape is a factor here. It isn't just the racial issue that is turning the contractor away from the FHA and VA mortgages this year.

## L.B. Graduate Joins Cyprus Aid Mission

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## To Direct Watt Land Program

The appointment of William R. Watt to direct the new land development division of the Ray Watt Construction Co. was announced by President Ray Watt.

Watt, a former Naval officer in charge of construction at a strategic air command base and 1961 Stanford graduate, will coordinate the activities of outside land development in addition to supervising the preliminary land planning of all future condominium projects.

The native Southern Californian is the son of William S. Watt, executive vice president of the Ray Watt Construction Company. He lives in Torrance, wife Deanne and young son James Patrick.



## New Home Concept Will Open Shortly

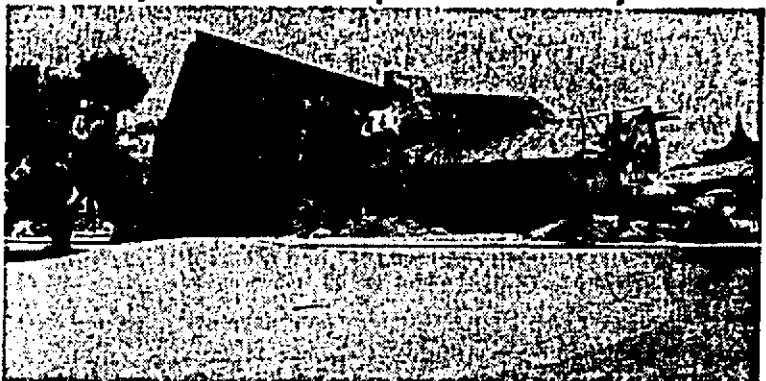
New Horizons-South Bay, adult recreation and garden home community, opening will be Oct. 26 and 27, Ray A. Watt, one of the nation's largest community developers and home builders, announced.

The \$18 million, Gold Medallion condominium project, on an 80-acre site south of Sepulveda Blvd. between Crenshaw and Hawthorne Boulevards in Torrance, will contain 600 residential units; a 10,000-square-foot clubhouse and recreation building, a nine-hole 3-par golf course and a putting green surrounded by a lake, swimming pool and hobby facilities, Watt said.

The project, according to Watt, embodies a new concept in land planning and development in which residential and recreational living is a "community within a community."

HE SAID the land plan creates a park-like atmosphere through use of the golf course, pedestrian malls and greenbelts between garden one, two and three bedrooms. Construction on the first 267 units is well underway.

Already completed at New Horizons are the clubhouse and recreation building, golf course, putting green and four model garden homes.



### CLUBHOUSE FOR BUYERS

Here is the New Horizons-South Bay 10,000-square-foot community and recreation building, focal point of adult recreation and garden home community which will open Oct. 26, 27.

### Auto Industry Boosts Others

NEW YORK (UPI)—Autos use one-fifth of the nation's steel, 60 per cent of its rubber, nearly half the lead and a major portion of the aluminum, glass, zinc and nickel.

## No More School Scuff Marks by Stork-Standing Students

Few structures are subjected to rougher wear than school buildings. How to keep these buildings attractive without hiking maintenance costs is a continuing problem for most school maintenance supervisors.

A face-lifting given Polytechnic High School in Long Beach has simultaneously improved the appearance of the school and lowered maintenance costs, according to the school's architect.

HERE WAS the situation at 26-year-old Poly High before it was remodeled: Through the years, students had found the stucco plaster walls an inviting target for their dubious literary and artistic talents, which usually were carried out with pencil, crayon or lipstick.

When they decided to redo the exterior walls, school officials got together with Architect Hugh Davies, who designed the school in 1935. After looking into a variety of surfacing materials, Davies decided upon ceramic tile "because it is a colorful and durable product that can't be scuffed or damaged by shoes and in the long run figured to lower maintenance costs."

The resurfacing project started outside the cafeteria, with ceramic tile being installed from the ground to the bottom of the cafeteria windows. The school staff found this added new life and color to the garden-style campus and required substantially less maintenance than did areas surfaced with plaster.

PLEASSED with the results outside the cafeteria, they decided to extend the face-lifting to other parts of the school.

Now 12,000 square feet of ceramic tile cover the exterior walls of Polytechnic High School. Principal Neil W. Philips believes that the beautification project has "instilled in the students a pride in their refurbished school and an increased respect for walls of Polytechnic High school property." In support of his statement he points to a sharp drop in literary and artistic vandalism since completion of the tile installation.



### HEEL SCUFF MARKS MINIMIZED

Students always will do a one-legged stork act while waiting for something to happen and these Long Beach Polytechnic High School youths are no exception. However, the ceramic tile installed on the exterior of the building resists marking and camouflages scuff marks that can easily be removed.

# PREVIEW SHOWING

## PACIFICA SERIES...

# Springdale

## SOUTH

Another All  
**WASTE KING-UNIVERSAL**  
Home

**KITCHENS**  
Waste King Universal Built-in Range and Oven in Color  
Waste King Universal Waste Disposer  
Modern Range Hood and Fan in matching color  
Stainless Formica counters  
Natural Ash cabinets  
Separate Utility Rooms

**LIVING AREAS AND FAMILY ROOMS**  
Decorator Matic Vinyl Asbestos Floor Tile  
Wide Premier Sliding Glass Doors  
Custom-Aire Forced Air Heating with Thermostat Control  
Decorator Designed Lighting Fixtures

**BATHROOMS**  
Decorator Designed Vinyl Asbestos Floor Tile  
Spacious Stall Showers  
Luxury Pullman with Formica Counters  
Deluxe Medicine Cabinets

**BEDROOMS**  
Spacious Sliding Door Wardrobe Closets  
Sturdy Aluminum Window Screens & Shades  
Careful Planning for Best Furniture Arrangement

**ALL THROUGH THE HOUSE—Inside and Out**  
Premier All-aluminum Weatherproof windows  
Weather stripped exterior doors  
Shades and aluminum screens throughout  
Special Drain and Water Connections for automatic Washer and Dryer  
Extra Power 100 ampere Electric Service  
Choice of Five Decorator Designed Interiors  
Generous Use of Luxury Materials for Exterior Shutters  
Sidewalks, Streets and Sewers in and paid for

3 and 4 bedrooms • family room • 2 baths • 2 car garages

## NO DOWN TO ALL

**\$100 COSTS MOVES YOU IN!**  
*Best Home Value in Huntington Beach*

**BONUS SPECIAL**  
Rear yards fully fenced

from  
**\$17,495**  
Full Price

**DRIVING DIRECTIONS**  
FROM LOS ANGELES—Santa Ana Fwy. to Beach Blvd. (Hwy. 39)—turn right (south) on Beach Blvd. to Bolsa right on Bolsa to Edwards and models.  
FROM LONG BEACH—East on Garden Grove Ave. to Golden West; right (south) on Golden West to Bolsa right on Bolsa to Edwards and models.  
FROM SANTA ANA—West on Bolsa to Edwards and models.

Bolton's  
Balanced  
Power  
Homes

## OPEN HOUSE TODAY, 10 to 6 P.M.

JUST COMPLETED FOR MR. AND MRS. ROBERT McKENNA  
**4-UNIT DELUXE APARTMENT**  
**520 MAGNOLIA, LONG BEACH**  
(BETWEEN FIFTH AND SIXTH STREETS)

Also Just Completed for Mr. & Mrs. E. J. Hensley  
**851 CERRITOS (Rear)**  
(JUST NORTH OF 7th ST.)

**BOTH AVAILABLE FOR RENTAL**

WILL BUILD ON YOUR FRONT OR REAR LOT, PAID FOR OR NOT  
**100% FINANCING AVAILABLE**  
**LOVELY HOMES, INC.**  
5301 Atlantic Ave., Long Beach GA 2-0484



### Computer Discussion Set for Accountants

Problems of computer installation will be the subject of a talk to be given by William M. Berry, assistant controller of Litton Industries, Inc., at a meeting of the Long Beach chapter of the National Association of Accountants Wednesday at 6 p.m. at the Long Beach Elks Lodge.

The meeting also will celebrate the 10th anniversary of the chapter.

## Top-Bracket Families Reflect Changing Trend Sunkist Plaza Builders Rush New Unit in Huntington Beach

A new type of American family is moving into the five-figure income bracket.

"Today's family with an income over \$10,000 has distinctly different characteristics from the upper bracket family of 1947," the Chase Manhattan Bank said in a special report.

Four significant changes that have appeared are:

—A trend away from self-employment toward working for either wages or salary.

"The chances are now more than three out of four," the bank said, "that the head of a \$10,000-and-over family will be working for someone else."

Less than 16 per cent—half the 1947 proportion—are self-employed businessmen, farmers, doctors, lawyers or other professional people.

—Shifts in occupational patterns. Although the managerial and professional occupations still contain 28 per cent and 23 per cent respectively

of the heads of upper-income families, craftsmen traditionally pay considerably less than \$10,000, reach this income bracket. "Two-thirds of the families in the upper brackets now have more than one member in the labor force," the report states. "One-fourth has three or more members employed. Only 32 per cent have just one person employed, and only 1 per cent depend on income other than personal earnings."

—A fourth trend is the entry of more young families into the \$10,000-plus group. On the average, the heads of upper-income families are older than those of other families. "Nearly one-third," the report said, "are between 45 and 54 years of age—half again more than the percentage for all family heads. But the increase of multi-earner families and the rising level of education combined with the demand for educated personnel are lowering the average age of the affluent."

"In general," the report said, "all four of these trends hold also for the top 5 per cent of all families, which currently covers roughly those with an income of more than \$15,000."

The report said that by 1970, one family in three could be receiving an income of more than \$10,000.

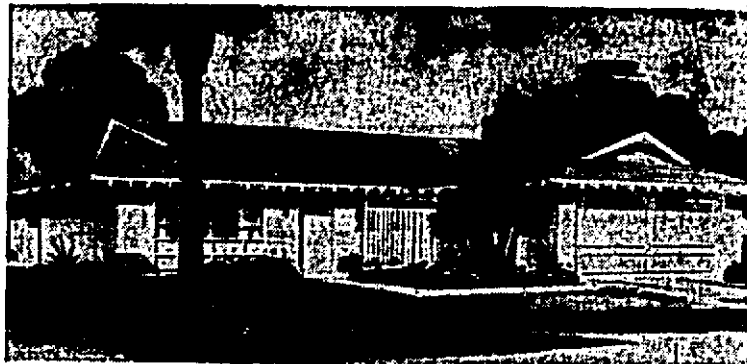
men in occupations that traditionally pay considerably less than \$10,000, reach this income bracket. "Two-thirds of the families in the upper brackets now have more than one member in the labor force," the report states. "One-fourth has three or more members employed. Only 32 per cent have just one person employed, and only 1 per cent depend on income other than personal earnings."

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### Sunkist Plaza Builders Rush New Unit in Huntington Beach



#### IN NEW PACIFICA SERIES

This is one of the models offered by Sunkist Plaza Builders in the new Pacifica Series of Springdale South in Huntington Beach. They will be sold for only \$100 costs as down payment.

### Much Planning Care for Country Square

"Total planning effort produced Country Square," declares Ted Bentley, builder-developer. "Every facet of complete community living was taken into account at this subdivision."

#### Kaufman, Broad Names Attorney Vice President

Ellis Peter Miller, Beverly Hills attorney specializing in the practice of corporate and real property law, has been appointed vice president of Kaufman & Broad Homes. The announcement was made by Jack Palmer, vice president and general manager of the Western Division of Kaufman & Broad Homes.

Miller will join the staff of Kaufman & Broad's Beverly Hills office, located at 8737 Wilshire Blvd. Principal among his responsibilities will be the acquisition of real property.

Miller has served as full-time legal counsel to the Del E. Webb Corp. of Phoenix, Ariz., and as a deputy attorney general for the Department of Justice.

Builder and developer of the Huntington Continental Town Houses in Huntington Beach, Kaufman & Broad is one of the five largest construction firms in the nation.

One-stop shopping, adequate church and school facilities, and strategic location were cited as excellent reasons why prospective home buyers should not miss the Country Square homes.

MESA REALTY, sales agents for the tract, assert that what some buyers seem to prefer most is a home in a rural setting, conveniently close to everything. "This," said Bentley, "is what we have accomplished at Country Square."

Special features of Country Square include oak hardwood floors, family rooms, three and four bedrooms, sunken living rooms, two baths, Gaffers & Sattler built-in gas range and oven, built-in automatic dishwasher, and spacious lots planned for pools.

From Long Beach, take Lincoln Ave. (Carson St.) east to Bloomfield. Turn right to Ball Road and model homes.

FIND WHAT you want when you want it by reading Classified ads. Turn to Classified now.

A speeded up construction schedule will be put into effect for the Pacifica Series of Springdale South in Huntington Beach to keep up with anticipated demands as evidenced by the preview showing, (reports Sy Bram, executive director for Sunkist Plaza Builders).

The Pacifica Series, which follows the now-sold Diamond Head Series, offers occupancy on a no-down-payment basis for everyone with only \$100 costs.

Springdale South, Pacifica, whose models are at the corner of Bolsa Ave. and Edwards St. in Huntington Beach, features an array of three- and four-bedroom floor plans with a variety of exterior designs. Prices start at \$17,495.

Bram attributes the fast sales of the previews unit to the extra value included in these homes. "This is possible," he explains, "because of the mass buying power we have accumulated through the years enabling us to build more dollar value into each home."

THE HOMES feature kitchens that are equipped with an array of built-in Waste King Universal appliances. They include built-in range and oven in color; waste disposer; Modern-Aire range hood and fan in matching colors; natural ash cabinets and separate utility rooms.

All homes have Custom-Aire forced-air heating systems, sliding glass doors, vinyl asbestos floor tile and decorator designed lighting fixtures.

The sparkling bathrooms feature spacious stall showers, vinyl asbestos floor tile, luxury pullmans with formica counters and deluxe medicine cabinets.

Interiors are carefully planned for the best furniture arrangements and have shades and aluminum screens throughout.

As an extra bonus feature, the large rear yards are fully fenced with approximately 130 lineal feet of redwood fencing plus gate.

To reach the development go east on Garden Grove Ave. to Golden West; right (south) to Bolsa; then right to Edwards and models.

### Lecture Series on Investments Ends Wednesday

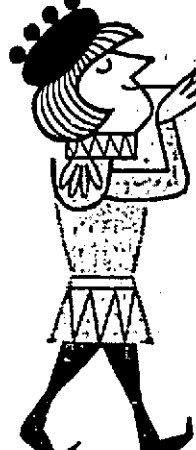
Henry H. Clifford, director and president of the Investment Counselors' Association of Southern California, will speak on "Portfolio Analysis and Estate Planning" at 7:30 p.m. Wednesday in the Long Beach City College General Adult Division and the Long Beach Security Dealers' Association.



The admission-free program concludes a series of four investment lectures co-sponsored by the Long Beach City College General Adult Division and the Long Beach Security Dealers' Association.

The son of Arthur M. Clifford, who established the first investment counseling firm in the United States, the younger Clifford has been an investments counselor since 1933 and currently operates his own firm, Clifford Associates, in Los Angeles. He has lectured at UCLA and has had many articles published in financial journals.

**All-Year Yule**  
PHILADELPHIA (UPI) — The traditional Christmas colors of red and green are on display vividly the year around at Indiana, Pa., billed as the "Christmas Tree Capital of the Nation."



## SOME MODELS READY TO MOVE IN!

# fabulous Premier Homes WESTMINSTER

### BETTER LIVING THROUGH QUALITY and VALUE

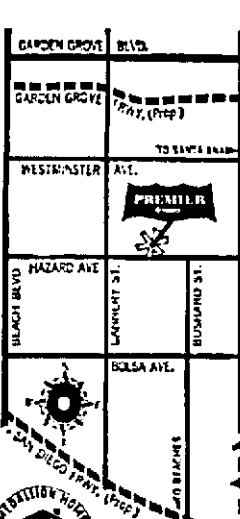
## V.A. \$90

from \$20,250 to \$21,500  
F.H.A. • V.A.  
down CAL-VET & CONVENTIONAL FINANCING

■ 3 & 4 Bedrooms  
■ 14 luxurious elevations to choose from...including 2 stories  
■ 2 Baths ■ Dining/Family Room ■ All homes carpeted with Continuous Filament Nylon plus pad ■ Rear Yard fenced  
■ Hotpoint built-in range and oven ■ Fireplace with log lighter  
■ Hotpoint Dishwasher ■ Breakfast bar ■ Insulated  
■ Lifetime composition stairs (in two-story home only)  
■ All copper water plumbing ■ Hotpoint garbage disposer  
■ Ceramic tile in Kitchen and Baths ■ Marble pullmans  
■ Built to and inspected to FHA specifications.


## Premier Homes IN ORANGE COUNTY

A WILLIAM ROUSEY DEVELOPMENT



Furnished models on HAZARD AVE. East of Beach Blvd. (Highway 39) and West of Brookhurst.

## Better Homes & Gardens Editors' Choice



# OPEN TODAY!

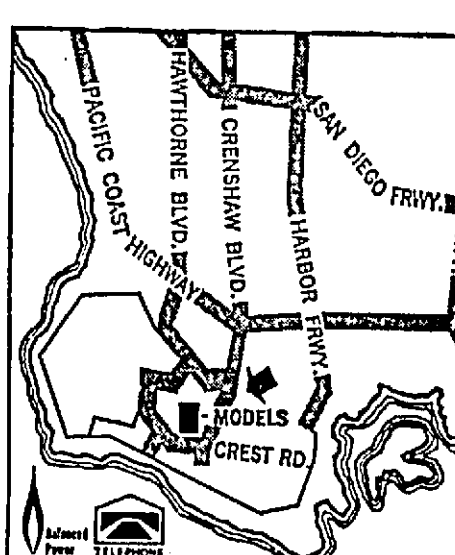
## Only Southland Showing

The plan for this home was selected by the editors of Better Homes & Gardens Magazine for their October issue because they felt it ideally combined exciting modern styling, living comfort and convenience with economical construction cost.

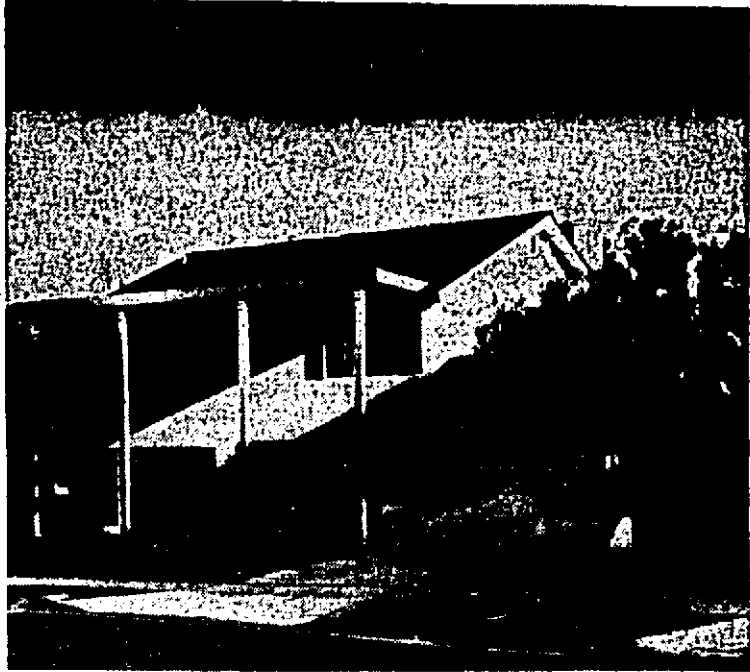
Built by Ray Watt, this home is truly a marvel of practical home planning. You must see it. It's open to visitors daily from 9 a.m. to 9 p.m. Furnished model is at corner of Crenshaw Blvd. and Crest Road, high atop the Palos Verdes Peninsula.

## MESA PALOS VERDES

TELEPHONE 377-6575







### MEREDITH VILLAGE HOME

This Craigmont model is one of the various styles of large homes offered in Meredith Village, a 155-home development between Santa Ana, Orange and Tustin. It is on Prospect south of Chapman. This model has six bedrooms, three baths, both a formal and informal dining room and an elegant formal living room.

## Park-Like Setting for Home

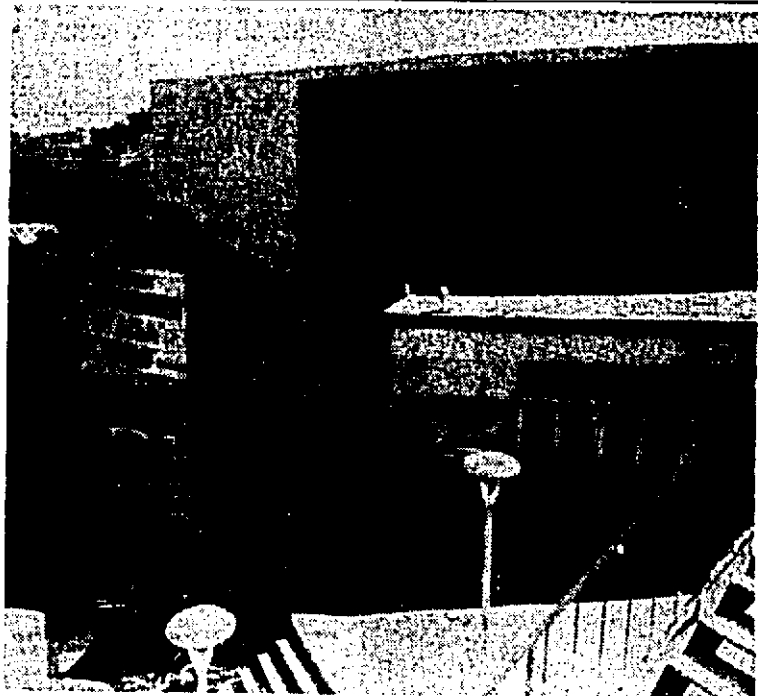
Homes at El Dorado Park are all-electric, with modern built-in range and oven. Luxurious features include one and two dramatic fireplaces; attractive baths with genuine marble pullman tops; top quality construction and walls of sliding glass. The "work-saving" kitchens are all-electric, with modern built-in range and oven. Furnished models are reached by driving east on Spring St. across San Gabriel River to El Dorado Park Estates, east of Studebaker Road at Claremore.

A walled community on Spring St., east of Studebaker at Claremore, El Dorado Park Estates is adjacent to El Dorado Park and Golf Course. It is also a community of park-like streets and landscaped yards. The homes are set on pool-size lots.

Architectural elevations are unusual and the plans are designed with three, four and five bedrooms, separate formal dining room, and two or three baths.

### Jap Made Plane Coming to U.S.

NEW YORK (UPI)—Japan Aircraft Co. of Kerrville, Tex., is about to invade the U.S. and to be offered with a choice of Canadian Pratt & Whitney PT-6 engines or French Turbomeca Astazous engines. It is to be handled in this country by Mooney engines.



### ANOTHER NEW THEATER

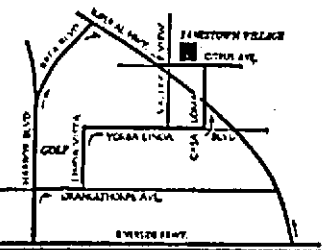
This is the new \$450,000 Fox Theater at Peninsula Center, Rolling Hills Estates, a brick-stucco-glass structure with a courtyard entrance and lounge-garden. National General Corp., parent company of Fox, will open a \$300,000 theater next spring at Rossmore Center, Los Alamitos.

## PREVIEW



2200 SQUARE FEET OF COLONIAL GRANDEUR

**JAMESTOWN**  
Village

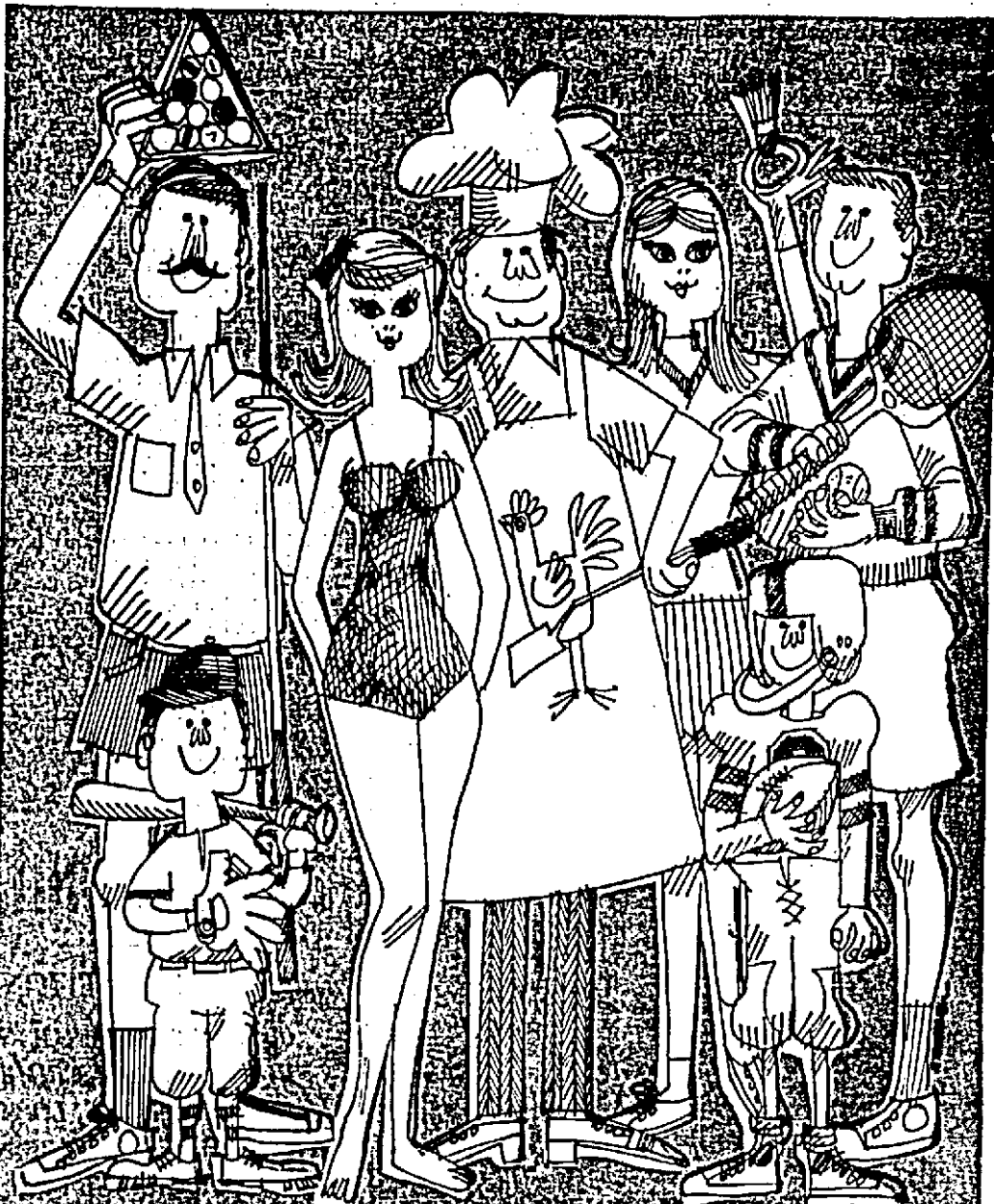


DRIVE OUT TODAY  
See the  
FURNISHED MODELS

ONE-STORY TWO-STORY  
TRI-LEVEL HOMES  
3 and 4 Bedrooms  
priced from \$26,950  
Conventional Terms  
5% Down

Return to Elegance

# GRAND OPENING



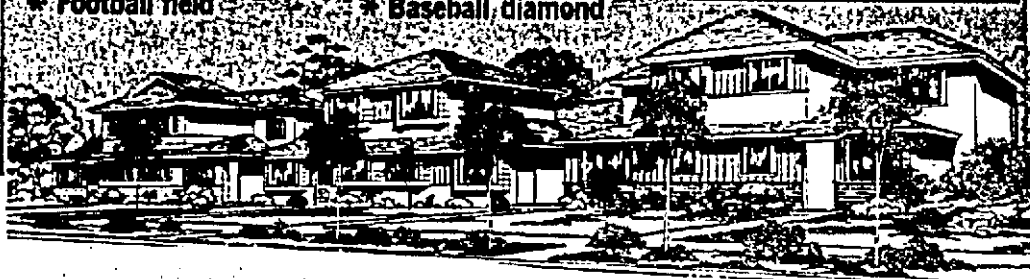
## Everyday's a Holiday at SCOTTSDALE TOWN HOUSES

Yes, life can be a never-ending vacation when you live in a Scottsdale Town House. You can own a three or four bedroom home you can be proud of and you will be coming a part owner in all of Scottsdale's complete recreation facilities. Included in this area are:

- \* A well-equipped clubhouse
- \* Playgrounds
- \* Picnic areas
- \* Football field
- \* Olympic-size swimming pool
- \* Handball, basketball and tennis courts
- \* Baseball diamond

There is something interesting for every member of the family to do every leisure hour. Included in your low monthly payment at Scottsdale Town Houses are:

- \* Lawn mowing and watering
- \* Gardening
- \* All exterior painting

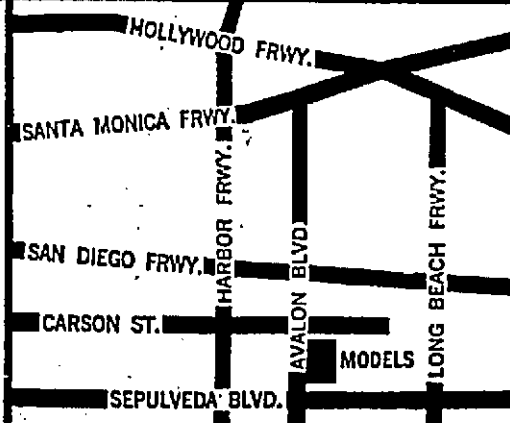


Driving Instructions: Scottsdale Town Houses are located on Avalon Boulevard between Carson and Sepulveda. For further information call TE 4-6725.

Furnished models are open daily from 10 A.M. to 9 P.M. For further information call TE 4-6725.



Prices begin at  
**\$16,995**  
and only **\$500** down  
plus small costs



# Edison Will Repeat Scholarship Awards

Start of the fifth year of program "is to help promise the Southern California Edison Co. College Scholarship award program was announced by Jack K. Horton, president.

Horton said the electric company again this academic year will award six scholarships offering each winner \$4,000 for tuition and expenses and a direct grant of \$3,000 to each participating private college or university. Edison competition have been attended by a winner over the four-year period. Fifteen colleges are participating in the program.

PURPOSE of the Edison ship may learn full details by

# Low Priced, 3-Bath Homes Sell Rapidly

Sales of Cameron Homes in Huntington Beach have been so heavy that the final unit sales are now under way, reports Evan T. Jenkins, the builder.

The development is featured by offering three bathrooms in a home priced for less than \$20,000.

Cameron Home community is located on Newman Ave. just off Beach Blvd., in Huntington Beach. All the homes contain three bathrooms, three or four bedrooms and a family room. Also included in

obtaining a copy from their school guidance counselor or from their nearest Edison office.

# Provides Lakewood Home on Low Terms

Lakewood East Sunshine Homes are further efforts of S. V. Hunsaker & Sons, builders and developers, to provide home buyers with the very finest values at the most attractive prices, stated S. V. Hunsaker, Jr. vice-president of the firm.

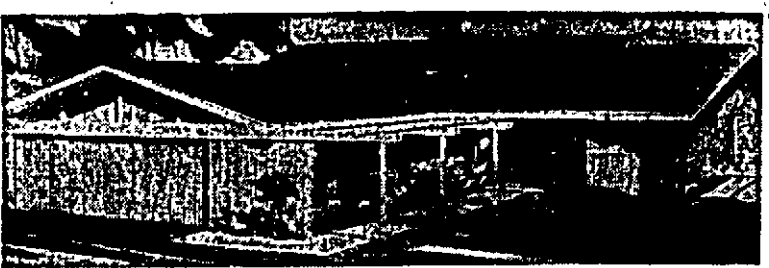
Three and four bedrooms, two full baths, and family room have been designed in a manner planned for plenty of living area for the larger families. Entry and center halls are strategically placed. Direct access from house to garage adds additional convenience.

STRESSED ARE plenty of built-ins which include built-in vanity in master bedroom suite, linen shelves in both upstairs and downstairs halls, plenty of wardrobe and closet space with floor to ceiling folding wardrobe doors, and in the kitchen built-in Vernois range and oven and Insinkerator disposer.

Prices range from \$21,100 and from only \$295 down home buyers can move into a Lakewood East Sunshine Home of quality construction, varied architecture, livability, and good location, all of which cause these outstanding homes to sell fast, have unusually high resale value, and as a result present a perfect home value package.

Furnished model homes may be seen between Del Amo Blvd. and Centralia Road one block west of Rose-ton in the city of Lakewood.

SLEEPING DOLLARS NEW YORK (UPI)—Bedding is the biggest and most profitable merchandise line in returned books. "But there's never any money found in books."



FOR LARGE FAMILY Lakewood East Sunshine Homes, a new residential development by S. V. Hunsaker & Sons, have been designed to offer plenty of living areas for the larger families.

## Stock Exchange Advertising Set

The New York Stock Exchange's fall advertising will continue two themes of recent programs — the "Right vs. Wrong Way" to invest and functions of the Exchange — Exchange President Keith Funston has announced.

The Exchange will spend \$526,000 for the fall ads in some 700 newspapers and 15 general interest and financial magazines, Funston said. This will bring the Exchange's total advertising expenditures for 1963 to \$1,085,000.

Air lines are striving to cut down financial losses incurred when a newly-trained stewardess quits her job to get married. As many as 40 percent of the girls have left within a year's time.

Three ads on the "Right vs. Wrong Way" theme will appear in newspapers and 10 general circulation magazines. These will list common investing mistakes and ways to avoid them, emphasizing the importance of relating investments to individual goals and the varying services offered by member firms of the Exchange.

Gala GRAND OPENING of Unit 3  
Come out TODAY! Refreshments for all! Balloons for the kiddies!

# YORBA LINDA PARK

## What Dreams Are Made of...

Solid oak staircases are for beautiful homes, like Yorba Linda Park. They are for happy youngsters trundling up to bed, and for moms and dads tucking them in. But solid oak staircases are for dreams too, for your little girl a few years from now, walking down those stairs in a wedding gown. Invite a lot of friends to that happy occasion; its for festive affairs like this that we've made Yorba Linda Park homes so large, and so lovely.

2-STORY STYLINGS with 4 & 5 BEDROOMS • 2½ BATHS • FAMILY & DINING ROOM • WALL-TO-WALL CARPETING (100% Dupont Virgin Nylon). On pool-size lots. Near golf course. Majestic mountain views.

from **\$25,000**  
Conventional Financing with Unusually Excellent Terms

Take Placentia Ave. to Palm Drive, right on Palm to Valencia, left on Valencia to Berkenstock Lane, right on Berkenstock to models.

ONE-HALF MILE NORTH OF YORBA LINDA BLVD. AT MCCORMACK LANE  
IN ORANGE COUNTY'S BEAUTIFUL YORBA LINDA.  
JUST 3 MILES FROM AUTONETICS' HEADQUARTERS PLANT IN ANAHEIM

## Never Any Money Found in Books

AKRON, Ohio (AP) — Some fairly hot love letters are found among pages of romantic fiction books returned to local libraries, librarians say.

"We also find a lot of unpaid bills," says Mrs. Elizabeth D. O'Kane, who recently compiled a list of things found in returned books. "But there's never any money found in books."

## NOW... UNIT No. 3

### AIR-CONDITIONED

CUSTOM 2-BEDROOM AND DEN HOMES. FOR DISCRIMINATING SMALL FAMILIES. LOCATED IN QUIET PRESTIGE AREA IN THE CITY OF ORANGE . . . !

Electric kitchens, sunken living rooms, nylon carpeting, custom light fixtures, genuine bath and plaster throughout, decorator tile Roman tile tubs, planters atrium, Nutone kitchen centers.

### SOME GOLF COURSE LOTS

1350 to 2000 sq. ft. of living area  
from \$26,950

### UNIT ONE CLOSE-OUT

Only 5 left, priced from \$25,950



open daily until dark for information call KE 8-2221

DIRECTIONS: Santa Ana Freeway to Chapman Ave. East to Tustin Ave. South ¾-mile to Fairway Drive to Models.

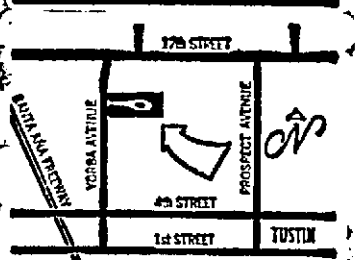
**NELSON & NELSON**  
CUSTOM BUILDERS-DEVELOPERS

## FORMAL OPENING

Enter Temporarily from 17th St.

ENDERLE GARDENS... an exclusive community of individual homes in a park with common greens, flowering trees and plantings landscaped with year around maintenance—with each home separately designed and with its own distinctive covered patio... now selling to adults and adults with older children.

ENDERLE GARDENS means the luxury of a large home rearranged into 2 and 3 bedrooms with large living rooms with fireplaces—and master bedrooms—covered patios—homes ducted for air conditioning—formal dining rooms—electric garage doors and many other fine features.



On Yorba Street between 17th & 4th

Furnished model homes open daily—evenings by appointment—Benson Realty—Burt and Helen Lee, sales phone LI 4-8220

**Enderle Gardens**  
IN TUSTIN CALIFORNIA

EARLY AMERICAN RANCH CAPE COD MODERN HAWAIIAN

# Fashion Homes

WESTMINSTER IMMEDIATE MOVE IN!

## 3 & 4 Bedrooms - 2 Baths - Family Room

PRICED FROM **\$21,950 - No Down to Vets - Low FHA Terms**  
(EXCEPT COSTS AND IMPOUNDS.)

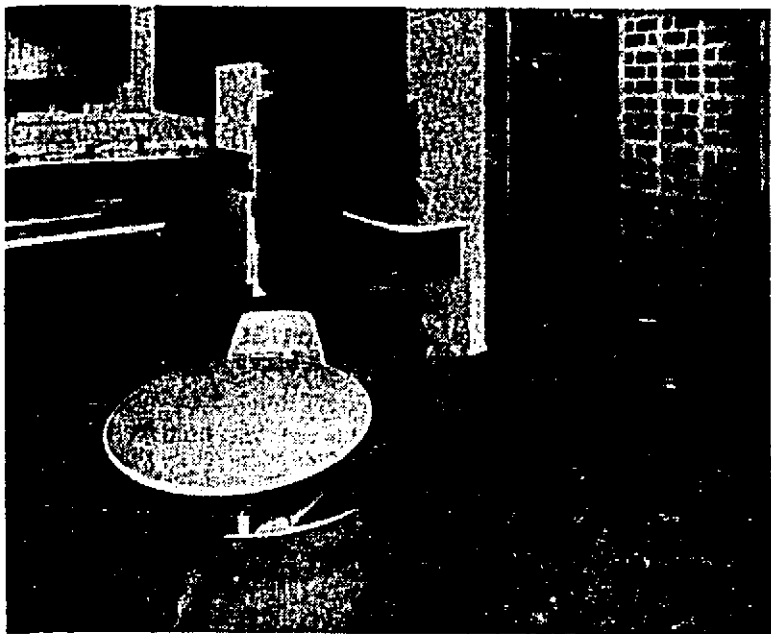
CHOICE BONUS AT NO EXTRA COST!

• 4 Different Floor Plans  
• 16 Different Exterior  
• Raised Foundations with Hardwood Floors  
• All Electric Kitchens  
• Built-in Range and Oven  
• Under-counter Dishwashers  
• Garbage Disposers  
• Range Hood & Exhaust Fans  
• Formica/Brexitall Bars  
• Ash Melwood Cabinets with Raised Panels  
• Ceramic Tile and Marbleized Counter Tops  
• Pullman Bath with Full Mirrors  
• Shower Over Tub  
• Quartzite Solid Showers-Safety Glass Enclosures  
• Service Porches  
• Woodburning Fireplaces with Loo Lighter  
• Oversized Two-Car Garages  
• Shale and Shingle Roofs  
• Screened Glass Patio Doors  
• Automatic Fire Alarms  
• Forced Air Heating System  
• Thermostat Control  
• Inexpensive Light and Sirens in new floor  
• AN EXCLUSIVE WALKED IN COMMUNITY

DIRECTIONS: Drive out 7th St. (Garden Grove Blvd.) to 1 mile past Bolsa Chico and model homes.



## Another Unit of 100 Prestige Homes for Huntington Beach



### A PRESTIGE HOME INTERIOR

The second unit of Prestige Homes in Huntington Beach will be opened to the public today. The one and two-story, three, four and five-bedroom homes are priced from \$21,200, with conventional, FHA and GI financing.

The second unit of Prestige Homes, in Huntington Beach, will contain 100 one and two-story homes, with preliminary stages of construction now underway and 49 have already been "spoken for." The first unit of 134 homes was 95% sold out just 45 days after they were opened. Only a few of the smallest homes in the first unit remain to be purchased.

### LAW IN THE NEWS

## Puzzled Over Taxes? This Will Help Some

If you own property, real or personal, you know about taxes.

You "own" the property. Even though the bank holds the deed of trust you get the tax bill.

Property taxes pay for your local government, schools, fire and police protection and the like.

Two things determine your taxes: (1) the property value, and (2) the assessment rate.

GOING from place to place, assessors value all county or city property. They may call on you and put a value on such personal property as your home furnishings and the like. They also set a value on your real property in view of its location, improvements, and the like. Valuation date is the first Monday in March. As of that date the government has a lien on your property even though the taxes aren't determined or delinquent until much later.

The state itself assesses special property like utilities, railroads, etc.

All assessed real property goes on the assessor's roll by July 1, and is a public record.

## Robertshaw Sets Up East Coast Depot

Robertshaw Controls Company's Grayson Controls Division, of Long Beach, has announced appointment of the Wrentham Company to serve as its "Robertshaw Eastern Control Depot," covering New York State and the states of New England.

The Wrentham Company will inventory Grayson Controls Division's complete line of new and replacement water heating controls, heating controls and accessories.

The new Grayson controls will be sold only through recognized wholesalers in the plumbing and heating industry. A complete inventory of these controls will be stocked at Wrentham's Milford, Conn., warehouse for delivery to any point in New England or in New York State.

### Escrow Firm Owner to Address Realtors

Harry S. Sherman, president of Lawndale Escrow Co., will speak at a meeting of the Garden Grove Board of Realtors Tuesday at 7:30 a.m. at the Cape Cod House, Garden Grove.

Sherman has been in the escrow business since 1952. His company has offices in Lawndale, Long Beach, and in Garden Grove at 12522 Brookhurst St.

As the sportswriters of this era would put it: "you have to say" that Prestige Homes has got to be the best home buy in Huntington Beach.

Prestige Homes' one and two-story, three, four and five-bedroom homes are priced from \$21,200, with conventional financing and low FHA terms available on all

models, with a limited number of GI no down loans available on some homes.

BUYERS HAVE their choice of 24 different exteriors with six floor plans; but the interiors of Prestige Homes have caught the buyer's eye. Walk-in pantries in the two-story models, phone desks in the Westinghouse equipped kitchens; built-in dressers in some of the master bedrooms, 14 foot long wardrobe closets, "boat doors" in one model, slate entryways, extra storage space in halls and under stairways . . . the list of features that have pleased buyers is virtually without end.

The location has also been a factor in the unprecedented manner in which Prestige Homes have been purchased. They are one mile from the Douglas Space Center, many schools, including the new Marina High School are close-by as are shopping centers.

Furnished models are open from 10 a.m. to 8 p.m. From the Long Beach area: take Seventh St. east of Golden West St. turn south to Edinger Avenue, right to Springdale St. and left a short distance to the homes in Huntington Beach.

## Regal Home Location Is Big Appeal

Conventional financing in addition to FHA terms are now available at Regal Homes, it was announced by Tom Simms, builder of the Buena Park subdivision. According to Sims, buyers may purchase with as little as \$395 down, plus costs.

Regal Homes are three and four bedrooms, family rooms and two baths. They are priced from \$21,300 and can be purchased on low FHA financing. Families with an income of \$650 monthly can qualify.

The homes feature balanced power and have built-in range and oven with exhaust fan and hood over range, fireplaces with log-lighters. The backyards are enclosed with a block wall. Other features include finish birch cabinets, tile shower with glass doors, Del Piso entry floors, spacious master bedroom suites, forced-air heating.

ONE OF THE MAJOR attractions of Regal Homes is the location, Simms stated. The homes are only two minutes from Knott's Berry Farm, five minutes from Disneyland. The beaches are only 20 minutes away, while Long Beach can be reached in 10 minutes.

Regal Homes are in the City of Buena Park on Orangethorpe between Knott and Valley View. From Long Beach drive out Carson St. to Valley View, left to Orangethorpe and right to furnished models.

## Value of Farm Land Increasing

WASHINGTON (UPI)—Farm and non-farm demand for rural property is pushing up the price of land. Agriculture department experts predict that the average value of farm land will rise to \$135 and acre by next March 1, from \$130 a year earlier.

## Compton Firm Buys Big Parts Inventory

Aircraft & Power Machinery Corp. of Compton has purchased from Occidental College what is described as the biggest privately owned inventory of aircraft parts and equipment in existence. The inventory includes a 12-acre site in Compton, two acres in Huntington Park and eight acres in Clearfield, Utah. The purchase price was given as "considerably

in excess of a million dollars."

The parts are from airplanes dating from World War II to 1957. They are created and covered with a protective coating.

The purchase was financed by A. J. Armstrong, Inc., of New York, a commercial financing firm.

Aircraft & Power is affiliated with Ace Wire & Cable Corp. of Woodside, N.Y.

## Learn at Home Idea Spreads

WASHINGTON (UPI)—An estimated 3,500,000 Americans were home study students in 1962, near the total college and university enrollment of the United States. The National Home Study Council, which conducted the survey, said this was an increase of 470,000 or 40 per cent more than in 1960 when the last survey was conducted.

## Park Site Studied in Sol Vista

The Joint Recreational Committee of the City of Westminster is conducting a schematic design study toward developing a master plan for a 4.67 acre park site in Sol Vista's International Home Fair at Bolsa Chica and Westminster Boulevard in Westminster, according to Sam Migliazzo, recreation director, Chairman of the committee is Charles Mashburn.

As soon as the master plan is developed the Westminster City Council will act on it.

The park site is located south of Vallecito Avenue, north of Purdue Avenue, west of Milan Street and east of University Street.

MEETINGS are held the first Monday of each month at 7:30 p.m. in the Westminster Council chambers. The

### Mortgages

NEW YORK (UPI)—U.S. home owners now owe about \$150 billion in mortgages, say authorities at Allied Chemical's Barrett Division.

The 1,700 square foot sales pavilion at International Home Fair has been offered to the city for use as a clubhouse in the new park.

International Home Fair will have 563 homes when completed. There is a school site and shopping center site adjacent to the massive community being built by Alcopacific Construction Co., Inc. incorporated.

REMEMBER THE OUTSTANDING SIX NEW MODELS IN HUNTINGTON BEACH • VA/FHA



WHY CLIMB STAIRS... TW. 7-5341 ED. 1-7503

# Bolsa Park

## BIG 1 STORY \* 5 BEDROOM

SOUTH OF GARDEN GROVE BOULEVARD ON GOLDEN WEST TO BOLSA... AT \$22,950

# BUCCANEER SERIES

# Sunkist Plaza

HUNTINGTON BEACH

## PREVIEW SHOWING

# NO DOWN

TO ANYONE (JUST COSTS)

\$150 MOVES YOU IN

### ALL WASTE KING UNIVERSAL EQUIPPED HOMES

3 and 4 Bedroom Homes  
Family Rooms • 2 Baths

Added Special REAR YARDS FULLY FENCED

#### DRIVING DIRECTIONS

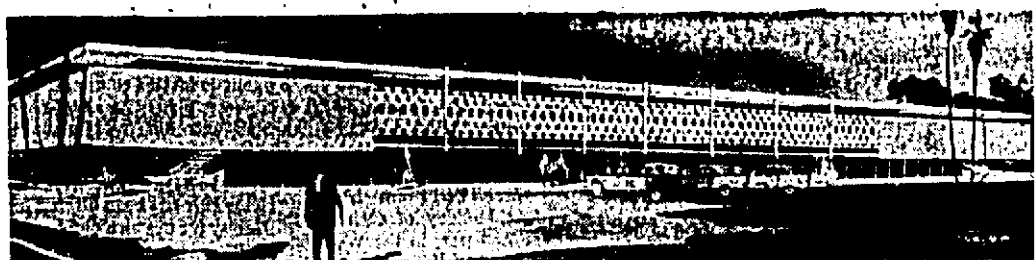
FROM LOS ANGELES—Santa Ana Fwy. to Beach Blvd. Hwy 39—turn right south on Beach Blvd. to Edinger, then right on Edinger to furnished models.

FROM LONG BEACH—East on Garden Grove Avenue to Golden West, right south on Golden West to Bolsa, right west on Bolsa to Springdale, left south on Springdale and follow signs to furnished models.

FROM SANTA ANA—West on Bolsa to Beach Blvd. Hwy 39—turn right south on Beach Blvd. to Edinger, then right on Edinger to furnished models.







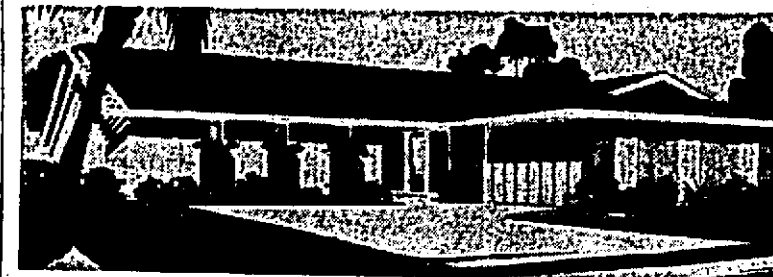
**HUGE SLAB LIFTED AS ROOF OF TORRANCE BUILDING**

Concrete slab weighing 320 tons and 15,500 square feet in size was hoisted into place with ceremony last week at Torrance, where new Capitol Building (sketch shown above) is under construction. Slab, nine inches thick, forms roof of two-story office building. Owner is Telo Koletos. Location is at Lomita and Hawthorne Boulevards. Mayor Albert Isen and other Torrance officials were invited to see slab lifted.

**Canadian Towns Have Odd Names**

OTTAWA (UPI)—Names show a sense of humor and the Canadian island province of Newfoundland claims a record in this department. It boasts such places as Jerry's Nose, Nick's Nose Cove, Bumble Bee Bight, Ha Ha Bay, Blow-me-down, Run-by-guess, Little Hooping Harbour and Joe Batt's Arm. On the sadder side, there are Gripe Point, Bad Bay, Bleak Island, Heartbreak Point, Confusion Bay and Wreck Cove.

**Only \$150 Move-in Cost Is Big Appeal for Buccaneer Homes**

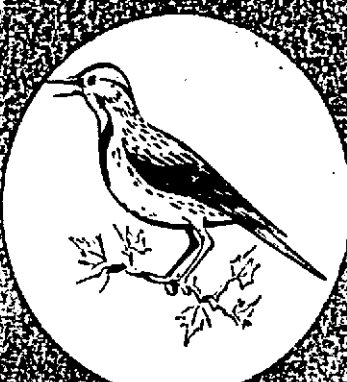


**NO DOWN PAYMENT NEEDED**

The new Buccaneer Series of Sunkist Plaza Homes in Huntington Beach offers homes like this with no down payment needed by anyone and only \$150 for move-in costs.

Preview showing of Sunkist Plaza's Buccaneer Series at Huntington Beach was an overwhelming success, prompting executive director Sy Bram to predict an early sellout as in previous Sunkist units at Huntington Beach. Bram points out that terms on no down payment to anyone—only move-in costs of \$150, was a hit with visitors to the development last weekend. High on the list of features is the inclusion of Waste King Universal built-in appliances in the kitchen. This includes gas range and oven in color, disposal, range hood and fan in matching color. The extra value found in our homes," commented Bram. "This is possible only through our mass buying power which we have accumulated through the years, enabling us to build more dollar value into each home." Three basic floor plans can be incorporated in a choice of 25 exteriors that cover nearly every motif available. "This is one of the reasons why, all things considered, it is one of the best home values in Huntington Beach," added Bram. The development is only eight miles from California's finest beach and is "next door" to the various excellent recreation and shopping facilities offered by the city. THE QUALITY residences which feature as a bonus extra completely fenced rear yards, also include a separate utility room, formica counters, natural ash cabinets, forced-air heating, brick fireplaces, aluminum and glass shower doors, sliding wardrobe closets and shades and aluminum screens. In addition, the homes are on 6,000 square foot lots and are on wide paved streets. They feature all brass hardware and weather stripped exterior doors. To reach models drive east on Garden Grove Ave. to Golden West, then right to Bolsa, then right to Springdale, then south and follow signs to furnished models.

**ONLY 16 LEFT  
IN 2nd UNIT**



**LARK VILLAGE**

*Downside Valley*



**1 STORY**



**2 STORY**



**7 PLUS**

**EXTRAS**

**INCLUDED AT NO EXTRA COST:**

- BLOCK WALL ENCLOSURE REAR AND SIDE YARDS
- USED BRICK FIREPLACES—ASH PANELING ON FIREPLACE WALLS—MANTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT
- UNDERGROUND SPRINKLERS IN FRONT
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- SUNKEN LIVING ROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE AND DOUBLE OVEN

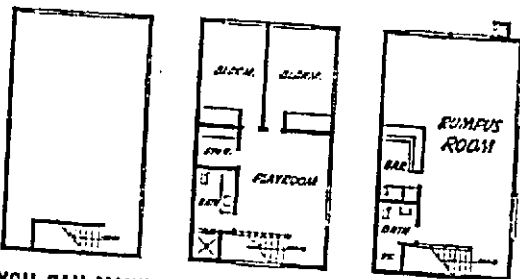


priced from  
**\$20,950 to \$25,900**

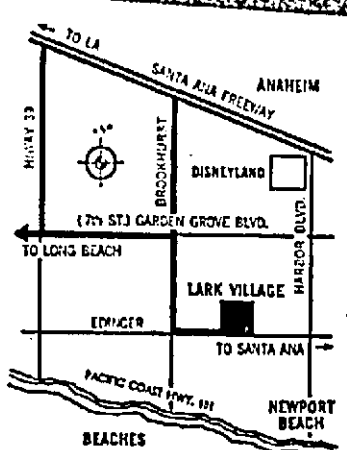
**\$395** dn.  
plus costs & impounds

Another Planned Community By C. W. Hester

**FOR THE FIRST TIME  
A 500 SQ. FT. ALL-PURPOSE  
ROOM • COMPLETELY FINISHED  
FULLY CARPETED**



**YOU CAN MAKE  
THIS . . . INTO THIS . . . OR THIS**  
Designed to grow with your family, this mammoth 19'x26' room can be used to fit your present and future needs: (1) use it as a "rumpus" room now . . . (2) later make it into 2 or 3 bedrooms for the children . . . 2 bedroom and a play or storage room might be exactly what you need. Whatever your need, this huge room can be adapted to solve your particular problem. And note, this room has a bath plumbed for your future use!



**DIRECTIONS:**  
From Los Angeles take the Santa Ana Freeway to Brookhurst, south on Brookhurst to Edinger, then east to models. From Long Beach, go out 7th St. (Garden Grove Blvd.) to Brookhurst, right on Brookhurst to Edinger, then left to models.

**Public Cautioned About Fraudulent Land Sales**

Concerned with mounting federal evidence that the number of cases involving fraudulent sale of land by mail has "snowballed," realty board presidents in the area again have stressed warnings about buying property sight unseen. Dick Casterline, head of the Garden Grove board, and Robert Prigmore, president of the Bellflower district board, recommended one of two steps before a person signs an agreement to buy land. basis of glowing advertisements, many times misleading. Later he and many of the more than 1,430 local boards and 73,000 members across the country continued to sound the warning against the wave of promotions by "unprincipled" operators of land sites for vacation or retirement homes that are ill-suited for use or investment. A special Senate Committee on Aging is weighing whether to broaden to powers of the Securities and Exchange Commission to require those selling land in interstate commerce to disclose basic information concerning the land, such as its prospects and its location with respect to community facilities and other improvements. THE COMMITTEE also is considering giving the Post Office Department more power to curb this practice. At present, the department has to prove criminal intent before it can deny access to the mails, a difficult thing to do. "What is particularly disquieting about these land con-men," said Prigmore, "is that they prey on pensions and life savings of our senior citizens."

"And what makes their approach especially insidious is that their advertisements are based on the traditional American desire of almost everyone to own a piece of property, a good and healthy attitude," Casterline noted.

**THESE WERE:**  
1. Personally inspect the property yourself.  
2. Employ independent real estate counsel to analyze values. The National Association of Real Estate Boards was one of the first to express concern about the number of offers by mail, newspapers, television, or radio to sell relatively undeveloped land to persons who rely upon the representations made without actually viewing the property and determining whether it is suitable to their personal use or that it has investment value.

AS LONG AGO as last May, NAREB's president was cautioning the public about the hazards of purchasing tracts sight unseen on the

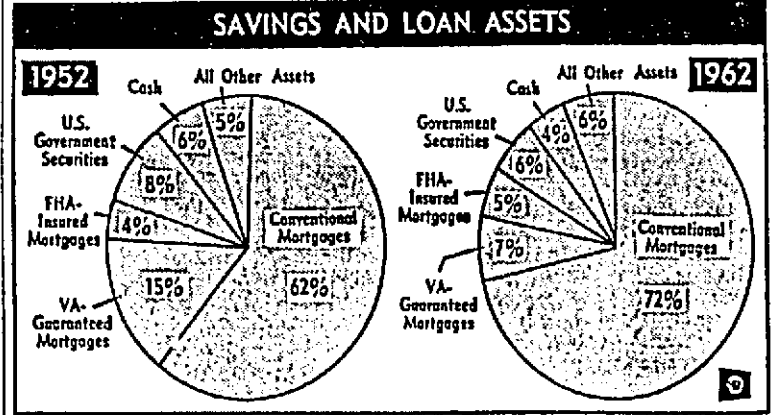


**Over 20,000 Brand Names on Articles**

NEW YORK (UPI)—Marketing experts report there are more than 20,000 brand names of items. The brand system had its beginning back in the dawn of civilization. The earliest recorded brand was found in the ruins of Pompeii. It was a loaf of bread carrying the sign of the baker. He signed his loaves so his customers would know which baker to patronize.

**GARDEN GROVE AWARD**

Garden Grove Board of Realtors for the second consecutive year has been awarded a Gold Star Banner by the National Association of Real Estate Boards for showing a gain of more than 10 per cent in membership. In 1961, during Bob Wolven's term as board president, membership increased from 61 to 69, and during Gene Kadow's term last year it rose to 81. Wolven and Kadow are shown pinning on the stars as 1963 President Dick Casterline looks on. Present membership of the board is 90.



**EMBARRASSMENT OF RICHES**

Since World War II, savings and loan institutions have grown to the point where they now hold the savings of more than 35 million Americans—and they're looking for new places to invest this money. They are restricted by law to home mortgage and home improvement loans. The 6,277 associations in the 50 states account for 46 per cent of all home mortgage loans. This is three times the number made by commercial banks. Chart above, based on data from the Federal Home Loan Bank, shows the assets of savings and loan associations in 1952 and 1962. A bill now before Congress would allow them to enter new lending fields, such as buying state and municipal securities and financing appliance purchases and college educations.

# Hunsaker's Huntington Beach Homes Meet Needs of Families



## LOW DOWN PAYMENT

Only \$95 down starts a family on home ownership in Huntington Beach. Sunshine Homes, a new residential development by S. V. Hunsaker & Sons located on Heil Avenue in Huntington Beach.

Again, families needs and wants in a home, set the pace for design, quality, and location of the Huntington Beach Sunshine Homes unit 4, stated S. V. Hunsaker Jr., vice president of S. V. Hunsaker & Sons, experienced building and developing firm in Southern California since 1932.

Requiring \$95 down, these three and four-bedroom, two full baths, family room, patio, and oversized two-car garage homes are located adjacent to a park site, only minutes from the beaches, Santa Ana, and a few blocks from Douglas Aircraft's new plant.

THE HOMES feature such items as Wedgewood Holly-

built-in range and oven, In-sinkerator disposer, wall-to-wall carpet, large wardrobe space, forced-air heat and ample storage space.

Furnished models are open daily. From Beach Blvd. (Hwy. 39) turn right on Ed-

## Plenty of Power in Young Girl

WILLOUGHBY, Ohio (AP)—Never underestimate the power of a woman, particularly the throwing power of a very young one, a local motorist has advised police.

He reported that, as he drove down Willoughby street, his windshield was shattered by a stone tossed by "a 3- or 4-year-old girl."

## He Offers Tips on Longevity

AKRON, Ohio (AP)—Advising his company's employees, Dr. Rex Wilson, director for B. F. Goodrich Co., said the way to live to be 100 "probably lies in hard work, an intense desire to live and a sheltered existence, avoiding life's hard knocks."

A balanced diet, proper rest, and a generous helping of enthusiasm round out the stuff of which longevity is made, the doctor said.

## APPOINTED

Raymond C. Post of La Habra has been appointed sales director for Stan J. Rossi & Associates, subdivision home sales firm.

## Vaughn Is Elected CREA Leader

TORRANCE — Election of Delbert Vaughn, past president of the Torrance-Lomita Board of Realtors, as vice president of the 21st District of the California Real Estate Association was announced by Kenneth Peters, president of the local board.

As vice president of CREA he will serve as regional head of all realty boards in the 21st District. Vaughn is a member of the Torrance real estate firm of Tolson and Vaughn.

He entered the real estate business in Torrance following his release from the U.S. Navy in 1946. He joined the Torrance Lomita Board two years later and was elected to the board of directors the same year. He helped shape many of the board's present policies, and as program chairman introduced many educational programs to board members.

# Premier Homes Give Buyers Wide Choice

Essential to an atmosphere of gracious living is a feeling of spaciousness and privacy, and this has been a prime consideration in the development of Premier Homes in Westminster, according to builder, William Rousey, who says many models are ready for occupancy.

Priced from \$20,250 to \$21,500, the homes offer buyers a choice of 14 elevations including two-story homes, each built to and inspected to FHA specifications. Veterans may move in with only \$90 down. Conventional financing is also available.

PREMIER HOMES have three and four bedrooms, two baths, dining/family room, two-car garage. Luxury features found in the homes include fireplace with log lighter, breakfast bar, wall-to-wall carpet throughout, copper water plumbing, aluminum sliding windows, 80-BTU forced-air unit and plenty of linen closets.

The ultra-modern kitchen is equipped with appliances such as Hotpoint built-in range and oven and dishwasher.

Furnished model homes are open daily on Hazard Avenue east of Beach Blvd. (Hwy. 39) and west of Brookhurst.

## Golf Course Over Old Dump

NEW YORK (UPI)—Since 1935, Brooklyn, with a population of 3 million, has had only one golf course, but it recently added a second — built on garbage.

The new Marine Park course is built on land reclaimed by use of the city's waste deposited on the links site over the past 30 years. The price of the course's 270 acres isn't garbage, though. It's valued at \$10 million.



## WESTMINSTER HOME

Shown is one of the many model homes now on display at Premier Homes, Westminster. Located on Bushard Street in Westminster, this is new residential development by William Rousey.

## Shades of Past Revived by Token

IOLA, Kan. (AP) — Marvin Boyer picked up a shiny coin at the scene where an old house had been razed.

After cleaning it he found that it was good for 2½ cents in trade at a billiard hall which closed here around the turn of the century.

## No Housing Letup

Issuance of building permits in Huntington Beach last month continued to soar and total building valuation for a month hit \$5,959,048 bringing the year's total to record of nearly \$60 million. It was disclosed.

Earlier this year, a record \$20 million in valuation during a single month was logged when some large tracts were started simultaneously.

Residences accounted for the bulk of the September building activity with \$5,581,600 in permits issued for that purpose.

Fees to the city for the permits amounted to \$25,958.50.

YOU'VE HEARD ABOUT THIS  
NATIONALLY PUBLICIZED HOME FAIR

# NOW SEE IT!



The most exciting and colorful home show display ever created...authentic moods, colors, decor from all over the world!



PLAN 1745D • \$24,100  
4 Bedrooms, Family Room, 2 Baths, Massive brick fireplace, Caloric built-in kitchen appliances, furniture finished natural Birch or Walnut cabinets.



PLAN 1757H • \$29,600  
Two Story, 4 Bedrooms, Dining Room, Family Room, Separate Den, 2½ Baths. Master suite features separate dressing area, huge walk-in wardrobe, glass enclosed shower.



PLAN 1706C • \$23,195  
3 Bedrooms, Family Room, 2 Baths, Built-in Formica topped kitchen planning desk, modern Caloric gas kitchen with Robbins vinyl floor, separate laundry storage room.



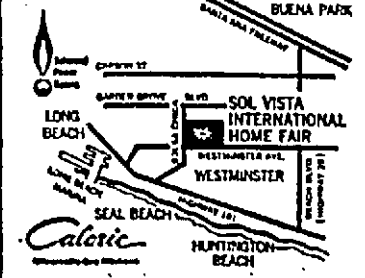
WINNER OF McALL'S CERTIFICATE FOR DESIGN EXCELLENCE!



PLAN 1740E • \$25,000  
4 Bedrooms, Dining Room, 2 Baths. Luxurious living room with 8' Palos Verdes stone sliding glass doors opening to a 26' roofed patio. Indoor-outdoor planter thru entry.



PLAN 1747D • \$26,550  
4 Bedrooms, Family Room, 2 Baths. Private patio off Master suite, walk-in closet, separate dressing room. Sunken living room with recessed brick fireplace and 8' hearth.



\$23,050 TO \$29,600  
FHA, Cal Vet and Conventional Financing  
6 Spacious floor plans, 28 exciting exterior elevations! A safety planned community where you can walk to parks, schools or shopping.  
Models open daily 10 a.m. to 8 p.m.

Another  
ALCO-PACIFIC  
Quality Development

# \$95 DOWN!



So close  
to my new school  
...Daddy's work...  
and our favorite  
beach

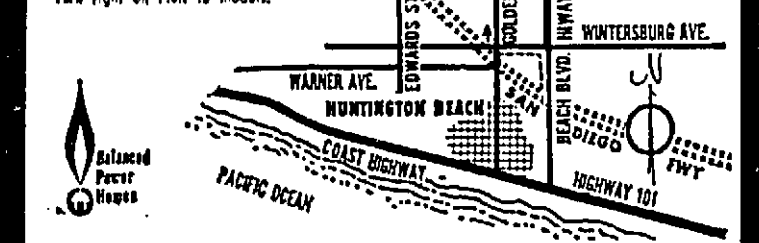
## GRAND OPENING Sunshine HOMES HUNTINGTON BEACH

BIGGEST HOME VALUE  
IN ORANGE COUNTY

## 6% FINANCING

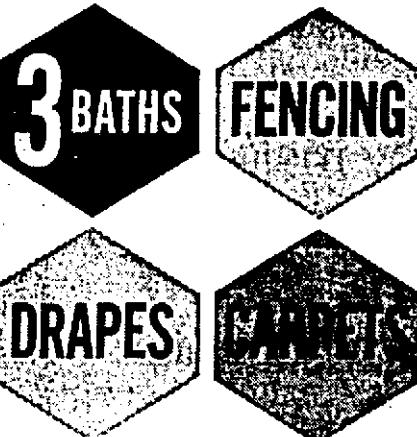
- Ample schools nearby
- Adjacent to park site
- 3 & 4 Bedrooms
- 2 Car Garage
- Wall-to-wall Carpet
- Family Room
- Built-in Range & Oven
- Hood & Exhaust Fan
- In-sinkerator Disposer
- 2 Full Baths

DRIVING DIRECTIONS: From Beach Boulevard (Highway 39) turn right on Edinger (Smeltzer) to Golden West. Turn left on Golden West to Heil. Turn right on Heil to models.



S. V. HUNSAKER & SONS • Builders of the Most Valued Homes since 1932

# Cameron HOMES IN HUNTINGTON BEACH



3 AND 4 BEDROOMS

FAMILY ROOM

BUILT-INS

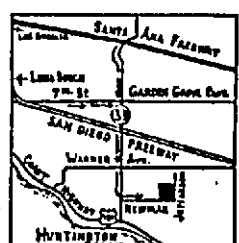
From \$19,500

FROM

# \$495 DOWN



Sales Office: Phone 847-5079  
Models Open 11 a.m. to Dark



FROM LONG BEACH: Drive out 7th St. (Garden Grove Blvd.) to Beach Blvd. (Hwy. 39), turn right. Newmon Ave. (just ¼-mile south of Warner), and turn left to models.



8-17—Sunday, Oct. 13, 1963  
**Consistent**  
SYDNEY, Australia (AP) — Mrs. Pearl Raymond has put 2 million Australian pounds for the makers.

**Have you visited Long Beach's most exciting New Community?**

*out*

**A First**

FOR LONG BEACH

ALL UTILITIES  
UNDERGROUND  
NO UNSIGHTLY  
POLES!

**El Dorado Park**

ESTATES

Dramatically  
Different!

JUST EAST  
OF  
STUDEBAKER  
ON  
SPRING  
STREET  
AT  
CLAREMORE

PARKSIDE LIVING IN LONG BEACH

## Lower-Income Vets Get Cal-Vet Help

Details of an expanded Cal-Vet Farm and Home Purchase program to include lower-income veterans after Nov. 1 have been announced by California Director of Veterans Affairs Joseph M. Farber. "We mean to make the Cal-Vet program available to qualified California veterans who were previously eligible but unable to meet the loan payments under the 23-year

## Underwriter Sales Rally Wednesday

Robert J. Gallivan Jr. will be the keynote speaker of the fifth annual Old Fashioned Sales Rally presented by the Long Beach Association of Life Underwriters Wednesday at the Elks Club, 4101 E. Willow St. Gallivan, of St. Paul, Minn., is the author of the book, "How I Started Earning \$50,000 a Year in Selling at Age 26."

The sales program will also feature other top speakers in the insurance industry, including Rexford W. McCurdy, superintendent of agencies, Pacific Coast Territories, Metropolitan Life, who will speak on "Our Sacred Trust."

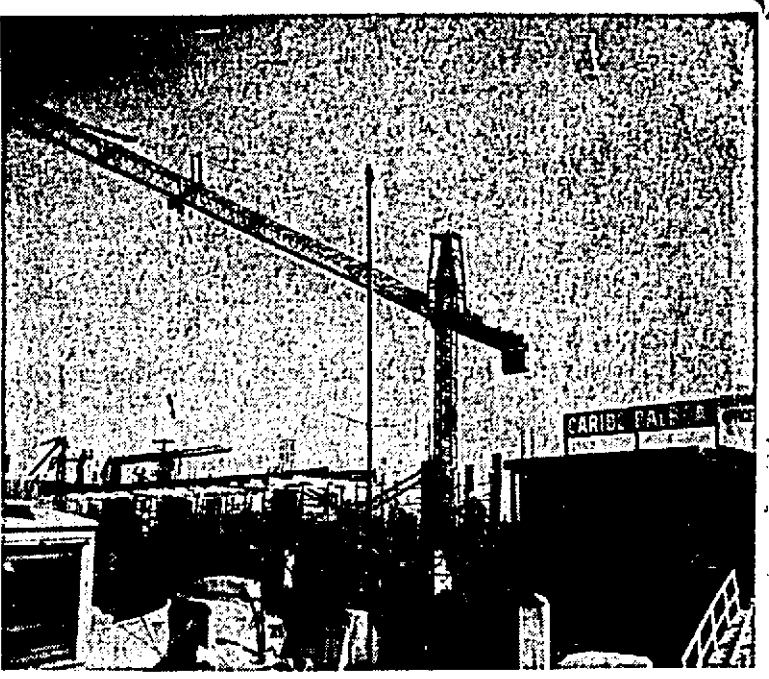
Jack Rodgers, agency manager, Connecticut General Life Insurance Co., will be rally chairman and master of ceremonies. Presiding will be Robert G. Lindgren of Washington National Insurance Co., president of the Long Beach Association of Life Underwriters.

## Imported Crane Lifting High-Rise Into Place

An imported Swedish crane, first of its kind on the West Coast, is being used in construction of the Caribe Balboa six-story apartment house in Newport Beach.

Sidney Kibrick, owner and developer of Triangle Subdivisions, said the hoist crane will lift segments of the poured-in-place, high-rise structure being built at 310 Fernando St., Balboa. The site is the former location of Christian's Hut restaurant.

The long-necked crane reaches up to 74 feet, and its 360-degree swing boom stretches out 104 feet from the center tower.



**NEW CRANE AT WORK**  
A Swedish Linden crane, first of its kind on the West Coast, is being used in construction of Triangle Subdivision's new six-story apartment house at 310 Fernando St., Balboa. The crane's 104-foot boom can reach 74 feet.

## Building Industry Faces Mounting Labor Costs

The last quarter of 1963, BUT 1964 promises to be a banner year for construction workers. Increases are on tap for all cities except Birmingham, Cleveland and New Orleans, where all contracts expire, so that wage rates in those cities will go up, anyway.

For five key trades in the 20 cities, the magazine counts 63 increases already on the docket for 1964. Moreover, the increases will be relatively large. Skilled and common labor will average about 16.3 cents an hour, with fringes.

FOR COMMON LABOR, next year's increases will average 15.3 cents in 12 cities. In the skilled labor category, structural ironworkers' rates will take the largest jump, with increases in 14 cities averaging 22.4 cents. Largest rise for ironworkers will be in New York City where wages will jump 56.6 cents an hour by July.

Bricklayers' rates are slated to rise 16.7 cents in seven cities while carpenters' rates are due to rise 19.3 cents in

# Security Title cuts title insurance costs up to 73% on policies over \$50,000\*

**Demand these savings by insisting on a Security Title insurance policy when you buy, sell, build or borrow on real estate in Los Angeles County**

This is the first time such savings have been available. Be sure that your real estate broker, escrow officer, banker, lending officer, savings and loan officer and attorney secure these substantial savings for you.

Security Title Insurance Company has the world's most modern title plant located in Los Angeles County—backed by 100 years of experience in the title industry.

Security Title is one of the largest title insurance companies in the nation with assets in excess of \$19 million, with over 1600 highly experienced employees to serve you. Security Title policies are issued in 38 counties in California and in the States of Hawaii, Utah and Washington.

**Only Security Title gives you these savings**

Amount of policy liability†	You formerly paid	You now pay	You save Dollars	Per Cent	
\$ 75,000	\$ 294	\$ 244	\$ 50	17.01%	Substantial or comparable savings in standard loan policies*
100,000	369	269	100	27.11	
250,000	669	344	325	48.58	
500,000	1,169	459	700	59.89	
1,000,000	2,169	719	1,450	66.86	
5,000,000	10,169	2,719	7,450	73.27	

†Partial schedule for illustration only. Schedules available at all banks, savings and loans, escrow offices, real estate offices, or contact us direct.

\*These rates apply to all policies issued in excess of \$50,000 liability in Los Angeles County only. Effective October 14, 1963.

**SECURITY TITLE INSURANCE COMPANY**  
3444 Wilshire Boulevard, Los Angeles—DUnkirk 1-3111

Members: American Land Title Association California Bankers Association Home Bankers Association California Land Title Association Mortgage Bankers Association of America



**ROBERT RICKEY'S HOBBY: CHILD PORTRAITS**

## Photography Pays Off as Hobby

SANTA ANA — Robert G. Rickey, 34, triples in brass as a space-age engineer, portrait photographer and plane jockey.

He also admits to being a frustrated Rube Goldberg-type inventor—frustrated because one of his first inventions, a home-to-home telephone system, worked so well the telephone company insisted that he remove it from operation.

Rickey's official title is manager of engineering at Otis Elevator Company's Defense and Industrial division. Here he deals with atomic warhead weapons and guidance systems for space vehicles, and development of electronic ground support equipment and test fixtures for the Minuteman and Hawk missiles.

AT HOME in his portrait studio and darkroom he is a first-rate photographer. With his wife Betty, and three built-in models aged 9, 7 and 4, he produces top quality child study portraits.

What began as a hobby when he worked for a space-age firm in New Mexico turned into a profitable sideline.

"Baby portraits are best taken just after a child is strong enough to sit up by himself," says Rickey. "The expressions take care of themselves," he adds.

His third hobby-occupation is as pilot for the family plane where he has chalked up more than 800 hours taking the family for weekend jaunts.



## Men Do More Impulse Buying

NEW YORK (UPI) — Impulse buying increases when the husband accompanies the wife to the supermarket, a food marketing survey shows. Beer and frozen foods are among the popular male selections.

**Use Airplane to Find Models**

WICHITA (AP) — Civil Air Patrol members used a real airplane to locate lost model gliders during a model airplane meet here.

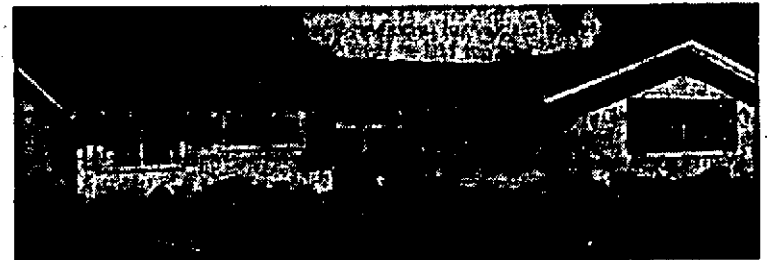
Among model planes recovered was one lost during last year's meet.

**ART DISPLAY IN LAKEWOOD**

Howard Ahmanson (right), board chairman of Home Savings and Loan Association, gives Los Angeles Mayor Yorty a preview tour of the firm's travelling all-city art exhibit which is being shown at Home Savings Lakewood branch, 4909 Lakewood Blvd., through Oct. 16. The exhibit comprises 14 paintings which were purchased by Home Savings since 1953 when it began sponsoring the annual art festival.



# Lark Village Second Unit Sells Rapidly



## IN FOUNTAIN VALLEY

This is one of the various models offered in Unit 2 of Lark Village in Fountain Valley where a quick sellout is expected. The homes are priced from \$20,950.

There are only 16 homes purchased for as little as \$395 down, plus costs.

Lark Village, states Charles W. Hester, developer of the new Fountain Valley community. According to Hester, the first unit sold out in less than 30 days and if present sales continue the second unit will be sold out in 10 days.

Lark Village offers one- and two-story homes of three, four and five bedrooms, family rooms and two full baths. The homes are priced from \$20,950 to \$25,900 and can be

down, plus costs. **AMONG** the interesting innovations in Lark Village is a "Future" room in the two-story models. This 19'x26' room can be used as a rumpus room now and as the family grows it can be converted into two bedrooms, or two smaller bedrooms and a playroom. This area has a bath plumbed for future use.

Lark Village lists among its outstanding features block

wall fencing for the rear and side yards, underground sprinklers in the front, built-in Westinghouse range and oven, wall-to-wall carpeting, sunken living room, massive wood-burning fireplaces, mantle over fireplace and distinctive ash paneling. There is a wide variety of floor plans and exteriors.

Lark Village can be easily reached from Long Beach by going east on Seventh Street to Brookhurst, right on Brookhurst to Edinger, then left to



MAX LIVONI

## Livoni Cited for 50 Years Realty Work

Long Beach real estate broker Max Livoni has received a plaque from the California Real Estate Association in honor of his 50 years of real estate practice.

Livoni, a city councilman from 1951 to 1954, began his career in real estate in Nebraska in 1912.

## L.B. Realtors to Hear Talk on Salesmanship

Eugene Peckham, a specialist in management development programs, will speak on "The Science and Art of Selling" at the weekly breakfast meeting of the Long Beach District Board of Realtors Tuesday at 7:15 a.m. at Crown Cafeteria.

Peckham is founder and manager of Western Training Services, which conducts management training programs for industrial firms, businesses, service agencies, governmental offices and hospitals.

Peckham has served as an industrial consultant, adult educator, recreation supervisor, and scout executive.

# Yorba Linda Park Opening Third Unit

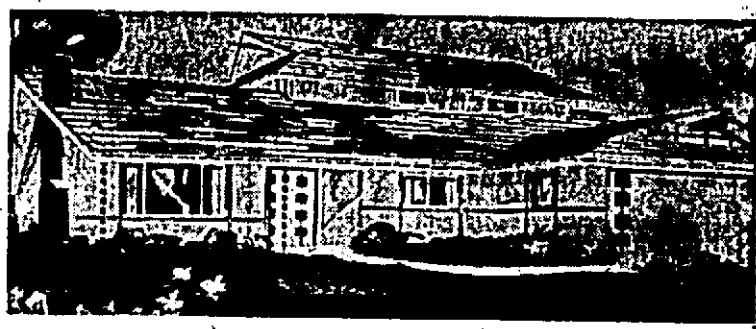
An exciting, fun-filled "House Party" is promised to viewers at the grand opening today of Yorba Linda Park's unit 3.

Balloons for the kiddies and refreshments for everyone set the mood fulfilled in the new-as-tomorrow designs on view. Spotlights at the grand opening are elegant two-story stylings that provide spaciousness for entertaining on any scale, as well as privacy for every member of the family. Among the features: double front doors, solid oak staircases, separate dressing area in master bedrooms, ample closet space, raised hearth fireplaces, wall-to-wall carpeting in 100% nylon.

**LARGE** U-shaped kitchens for convenience provide every possible built-in, including built-in range and double oven, overhead range hood with blower and light, automatic dishwasher.

Yorba Linda Park homes are available in four or five bedroom models, with two and one-half baths, family and dining room, fully priced from \$25,000. Conventional financing is offered on exceptional terms.

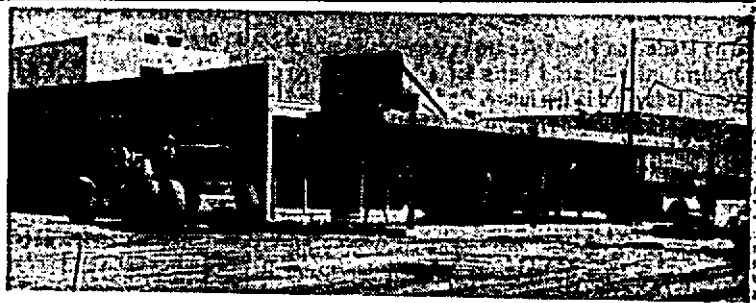
On pool-size lots that receive an ever changing view of majestic mountains, in one of Orange County's smog-free settings, Yorba Linda Park homes are close to a golf course, convenient to shopping, schools and to churches



## GRAND OPENING TODAY

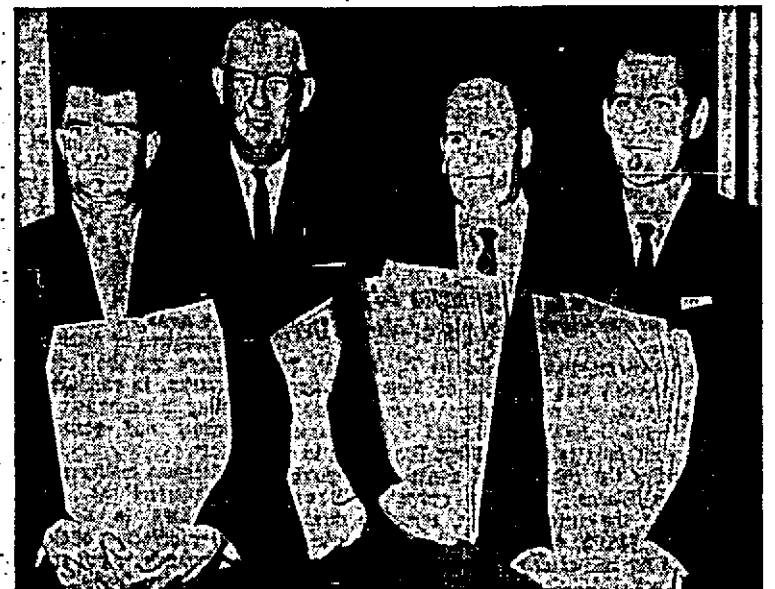
Yorba Linda Park, taking its name from the picturesque town of Yorba Linda, is celebrating the opening of Unit 3 with festive ceremonies and refreshments. Stately two-story and rambling one-story models are offered in the community at McCormack Lane, six blocks north of Yorba Linda Blvd.

of all denominations. Ave. Go north on Placentia/Valencia to Yorba Linda. To see these homes, take to Palm Drive, turn right on Blvd., right to McCormack either freeway to Placentia Palm to Valencia Ave., left on Lane, then left to the models.



## HOSPITAL NEARING COMPLETION

New Los Altos Hospital, at Los Coyotes Diagonal and Palo Verde Avenue, is nearing completion. This \$1,600,000 medical facility is scheduled to open Oct. 26 with a 99-bed capacity and complete public hospital service.



## HELP IN UNITED WAY DRIVE

Loading up with supplies for employee distribution for pledges in upcoming Long Beach United Way Fund Drive are these leaders for pilot campaigns (from left): J. R. Foster and A. L. Code, Edison Co., and Duane Sinyard and Jay D. Talley, ViCity Industries.

# COMPARE!

Glen Mar's Unit #5 is now open... Here's why it's Your Best Beach Buy!

**LOW DOWN PAYMENTS** from \$395  
**LOW MONTHLY PAYMENTS** from \$120 princ. & int.  
**EXCELLENT TERMS** . . . financing up to 30 yrs.  
**2-STORY, 5-BEDROOM HOMES** only \$23,950



## A lovely one or two-story home...

complete with these features all included in the one purchase price!

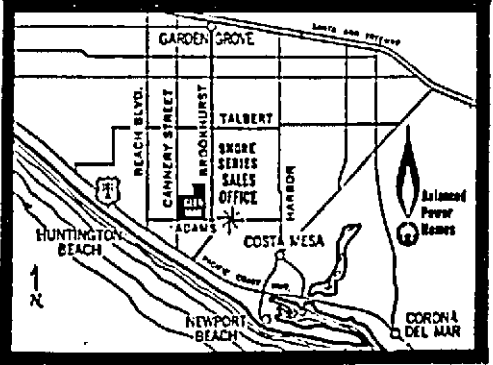
**WALL-TO-WALL CARPETING** IN LIVING ROOM, HALL, ENTRY AND MASTER BEDROOM / **LANDSCAPED FRONT LAWN** / **FRONT YARD SPRINKLERS INSTALLED** / **SIDE AND REAR YARD FENCING WITH GATE** / 3, 4 and 5-bedroom floorplans / Large family room / Two baths with formica pullmans / Central hall plan / Built-in range and oven / Modern disposal / Breakfast bar / Ash kitchen cabinets / Fireplaces included in most plans / Fee title (land ownership) insured

plus... Excellent schools • Suburban shopping centers • Beautiful beaches just minutes away • A smog-free climate... all ready and waiting at the

## Glen Mar Shore Series in Huntington Beach

3, 4 and 5-bedroom homes from

**\$19,695**




sales office open daily from 10 a.m. to 8 p.m. Phone (714) 336-3647

LASTING VALUE IN EVERY HOME WE BUILD



Macco Realty Company



**BEST BUY in BUENA PARK**

# Regal Homes

CONVENTIONAL FINANCING **\$395<sup>dn</sup>** PLUS COSTS **OR** **LOW DOWN FHA**

**EASY TO QUALIFY**  
If you are regularly employed and have good credit, you can live in one of these luxurious homes.

**3 AND 4 BEDROOMS**  
**FAMILY ROOM - 2 BATHS**

**priced from \$21,300**

**WONDERFUL LOCATION IN THE HEART OF ORANGE COUNTY!**

- BUILT-IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES

**4 Min. to Knott's Berry Farm**  
**2 Min. to Freeway**  
**5 Min. to Disneyland**  
**15 Min. to Long Beach**  
**20 Min. to Beaches**  
**35 Min. to Los Angeles**

Regal Homes are in the city of Buena Park on Orange/Thorpe between Knott and Valley View. From Los Angeles or Santa Ana, take the Santa Ana Freeway to the Valley View turn-off, go south to Orange/Thorpe then east to furnished models.

**Balanced Power Homes**

# Buyers Guide to Medallion Homes



The only electrically modern homes... in every price range

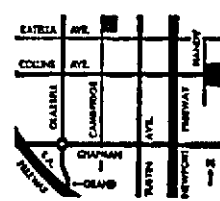
The Medallion Home Award is a cornerstone for modern living—a solid basis for a home's lasting value, today and in the future. Compare the detailed electrical construction requirements for the Medallion Home Award with those for any other type of new home symbol.

You'll discover the Medallion Home Award is the one award that requires a new home to conform to specific and rigid standards, giving important value to the buyer. Here are just some of the qualifications:

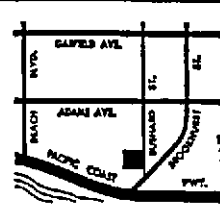
- 1. A flameless electric kitchen equipped with major appliances, including range and oven.
- 2. Full "Housepower" Wiring provides capacity for at least twenty circuits, considered a minimum for modern living; large enough wires; 240 volt service for the electrical capacity every home needs.
- 3. Abundant lighting planned for comfort, convenience and beauty. A total-electric Gold Medallion Home gives you all these benefits plus:
- 4. Flameless electric home and water heating.



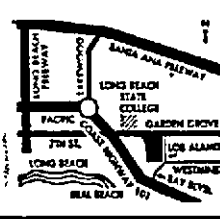
**ORANGE**  
"HOME SHOW HOMES" in choice Northeast Orange, near schools, shopping centers. 3-4 bedrooms, 2-3 baths, spacious family room, formal dining area, fireplace, walk-in pantry. Built-in oven & range, dishwasher, disposal, separate breakfast nook, service porch, pullmans. \$21,000-\$25,500, 10% down. 633-1170.



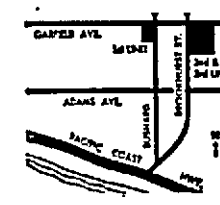
**HUNTINGTON BEACH**  
NEWPORT WEST—outstanding homes. Miles of sandy beach, outstanding community features: architectural textured ceilings, insect bar, extra-large closets, patio, fireplace, fireplace, driveway trees. 3-4 bedrooms, 2 baths, den-bedroom. Kitchen has range, oven, dishwasher, disposal, dryer circuit. \$19,750-\$23,500. Non-Vet 10% down. 536-3011.



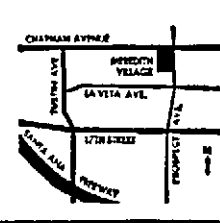
**SEAL BEACH**  
ROSSMORE LEISURE WORLD, U.S.'s largest senior citizens community, has 6750 1-2 bedrooms, 1 bath, own-your-own apt. All-electric kitchens have range, oven, refrigerator, disposal. Service rooms (with washer/dryer) ed-in groups of apts. Medical care (no hospitalization), drugs and prescriptions incl. in mo. pay. \$10,750-\$12,500. From \$940 down. GE-1-1317.



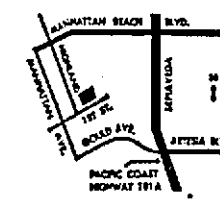
**HUNTINGTON BEACH**  
SOUTH SHORES homes offer a choice of 2 or 3 bedrooms, 1 or 2 baths. The all-electric kitchens are equipped with range, oven and disposal. Other major appliances included in the price: dryer & forced air heating. \$10,995 to \$12,435. Down payment from \$295-\$495. Terms \$28.00 per month. Phone 536-6357.



**CITY OF ORANGE**  
MEREDITH VILLAGE homes offer a choice of 3, 4, 5, 6 bedrooms and 3 baths. The all-electric kitchens are equipped with built-in range & oven, dishwasher & disposal. Outstanding features: formal & informal dining rooms, walnut paneled family room, 2 or 3 car garage, carpeting throughout and bath & plaster. From \$34,000 up. 90% financing. 633-2130.



**MANHATTAN BEACH**  
MANHATTAN TOWN HOUSES on view-lots near beach. Have 4 bedrooms, 3 baths, convertible den. These are luxury homes with fireplace, tile entry, carpeting, marble pullmans, 2-car garage, quality construction. All-electric built-in range, double oven, dishwasher, disposal, vent. \$23,500. 10% down. Open 325 1st St. FR-6752.



## FREE! Homebuyers Magazine and Map Guide

Homebuyers Magazine provides complete information and guide maps to more than 600 new housing developments in all Southern California counties. For your free copy, fill and mail the coupon below. Limited quantity—order today. Homebuyers Magazine, Dept. D, 203 Ave. I, Redondo Beach, California.

Please send Homebuyers Magazine to:  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Phone \_\_\_\_\_  
Desired home location(s) \_\_\_\_\_  
Desired price range \_\_\_\_\_ to \_\_\_\_\_  
My kitchen preferences: ☐ Electric ☐ Other ☐ D

# Few Fashion Homes Remain to Be Sold

The Fashion Homes developments in Westminster and Huntington Beach are rapidly nearing the sold-out stage, with just a few available in both communities.

Fashion Homes in Huntington Beach can be purchased, rented or leased. Buyers, however, are entitled to an extra bonus of either carpeting or sprinklers during this time. Families leasing the homes also may have an option to buy at a later date. VA no down and low FHA terms are available on the homes in Huntington Beach, priced from \$19,250.

Huntington Beach Fashion Homes include block wall fencing at no additional cost. Both communities are within a 10-minute drive of the new Douglas Space Center and the San Diego Freeway, now under construction from Long Beach, is extremely convenient to both developments.

Models are open daily during the closing-out period. From the Long Beach area, drive east on Seventh Street.

**THE Westminster Fashion** to one-half mile east of Bolsa Chica Avenue to Fashion Homes—Westminster.

To inspect the Huntington Beach Fashion Homes, continue on Garden Grove Blvd. to Beach Blvd. (Hwy. 39). Turn south on Beach about 2 1/2 miles to Sugar Avenue, right on Sugar two blocks to the homes.

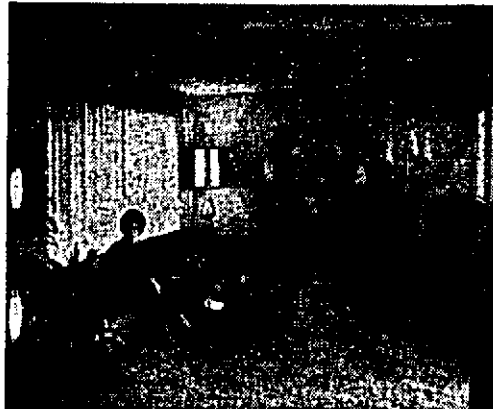
## GILLETTE ELECTED

John Gillette, owner of the Johnny Gillette Tire Co., 3910 Cherry Ave., has been elected to the board of directors of the National Tire Dealers and Retreaders Association at the association's 43rd annual convention and trade show in Denver, Colo.

Homes are priced from \$21,950, offering the same financing as Huntington Beach, and feature hardwood floors on raised foundations. Hotpoint all-electric kitchens with range, ovens and dishwasher.

Under present regulations of the Federal Reserve Board, investors must put up 50 percent of the market value of the listed securities they buy on margin.

FOR EXAMPLE, you are able to buy \$5,000 worth of listed securities for \$2,500 in cash — or \$5,000 in listed securities—as collateral. The



## A FASHION HOME

Fashion Homes communities in Westminster and Huntington Beach are close to being sold out. Here is an interior view of one of the models.

# Stock Margin Procedure Clarified

How would you do as a stock margin clerk? Even if you're not planning to take up this career, you might like to have some of the margin clerk's savvy about figuring margins. If so, The Exchange Magazine, published by the New York Stock Exchange, has some pointers in a recent issue.

Margin, of course, is the extension of credit in the purchase of listed securities. Under present regulations of the Federal Reserve Board, investors must put up 50 percent of the market value of the listed securities they buy on margin.

FOR EXAMPLE, you are able to buy \$5,000 worth of listed securities for \$2,500 in cash — or \$5,000 in listed securities—as collateral. The

itself has another regulation governing margin accounts—no margin account, as a general rule, may be opened with a balance of less than \$1,000. Several member firms have even higher requirements on margin accounts.

In the event of a call for more margin, the customers can do one of several things. Among them are:

He may put up more money — reducing the net debit balance and increasing his equity. He may give his broker additional securities as collateral. Or he may sell all or part of his stock and pay off his

of the professional and that of the inexperienced or unethical speculator until their investment is irrevocably Lewis predicted that an increase in interest rates to 5 per cent would result in greater pressures on savings and loan associations to put money out on higher-risk loans.

Ralph M. Lewis, president of the Building Contractors Association of California, asserted that lenders already admit that current rates have swelled their supply of funds to a point where marginal loans are necessary to yield sufficient income to cover interest payments to depositors.

"THESE marginal loans are not being made to professional building contractors in many instances but to speculators and inexperienced developers whose concern for quality construction is often times conspicuously absent," he declared.

"Unfortunately, the public usually has no means of distinguishing between the work

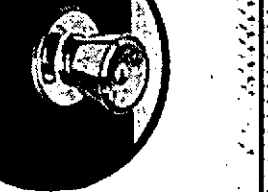
**Sprague Again Leads Register-Voter Drive**

Robert R. Sprague, president of Pioneer Savings & Loan Association, has been appointed by the American Heritage Foundation to again lead a national register and vote campaign. Brendan Byrne, executive director of the foundation, announced.

In naming Sprague as national director for industry for the "Let's All Register, Let's All Vote" campaign, Byrne cited Sprague's work in the 1958-59 campaign, when he got nearly 10,000 business firms to participate in a registration and vote

Beckman Instruments, with headquarters at Fullerton, specializes in development and manufacture of electronic instruments, systems and components for scientific, industrial, medical and space-defense applications.

A member of the Beckman organization since 1955, McCarty has served as assistant treasurer since August of last year, and before that was corporate chief accountant.



P. R. McCarty

The Last Close-In Location... where Values will Increase!

"TODAY YOU CAN SEE MY NEW FURNISHED MODEL"

FROM \$295 DOWN

Little Miss Sunshine NOW! FREE! COMPLETELY FENCED REAR YARD LANDSCAPED FRONT YARD

- \* WALL-TO-WALL CARPET
- \* 3 and 4 bedrooms
- \* 2 full baths
- \* Family room
- \* 2-car garage
- \* Insinkerator disposer
- \* Built-in Vernois range and oven with hood and exhaust fan
- \* Breakfast bar
- \* Floor to ceiling folding wardrobe doors

from \$21,100

TODAY! See the Sun 'n Sea, lavishly decorated 3 Bedroom model, with the Omnibus Kitchen.

Located between Del Amo Blvd. and Centralia Rd., one block west of Rose-ton, in the city of Lakewood. Follow signs to models.

**LAKEWOOD EAST** Sunshine HOMES

S. V. HUNSAKER & SONS • Builders of the Most Valued Homes since 1932

**GUARANTEED HOMES**

Which famous name entrance lockset is used in a \$30,000 home... and which in a GUARANTEED HOME?

ANSWER: BOTH—BECAUSE THEY ARE THE SAME

From "finishing touch" front door knob... all the way down to foundation and framing timber... everything in a GUARANTEED HOME is top quality. We buy the products of nationally-known firms... names you know and respect. And, because we're the world's largest on-your-lot builder, we buy in such enormous volume that prices just have to come down... genuine savings we share with you. Visit a GUARANTEED HOME being built.

MODEL 1343 4 BEDROOMS, 2 BATHS

IT'S EASY TO BUILD A HOME OR APARTMENT ON YOUR LOT! PRICES AS LOW AS \$573 SQ. FT.

See for yourself the kind of materials and quality of workmanship going into it. You won't find better in homes costing many times more. Write or call for free brochure—use coupon below.

(CUT HERE AND PASTE ON A POSTCARD)

**GUARANTEED HOMES**

World's Largest On-Your-Lot Builder

LONG BEACH 1081 Atlantic Ave. HEMlock 7-0947

WILMINGTON 1247 Wilmington Blvd. Terminal 5-7191

BELLFLOWER 9717 E. Compton Blvd. TOrey 4-9791

COMPTON 12800 Atlantic Ave. NEwark 9-1222

OPEN 9 A.M. TO 8 P.M. DAILY

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ PHONE \_\_\_\_\_

☐ Please send me full information on Guaranteed Homes and Income Units.

☐ Please have a Building Consultant contact me regarding plans and prices.

MAIL TO THE GUARANTEED HOMES OFFICE NEAREST YOU



# Sherwood Estates Drops Prices as Sellout Near



## TWO-STORY SHOWPLACE

This is one of the attractive two-story homes offered by the George D. Buccola Co. as they move toward closing out five Orange County developments. Prices have been reduced and terms eased, the developer said.

Public response has been overwhelming and traffic has been at an all-time high for the first ten days of "Operation Closeout" at Sherwood Estates in all five Orange County locations. These two-story, four and five-bedroom showplaces are considered to be the most luxurious home built in quantity in Orange County. Unusual in design and construction, they were intended originally to be sold to a small group of selected buyers.

HOWEVER, the George D. Buccola Co. has, in an effort to close out the remainder of Sherwood Estates in the next

## Floors Marred by Fork Lifts

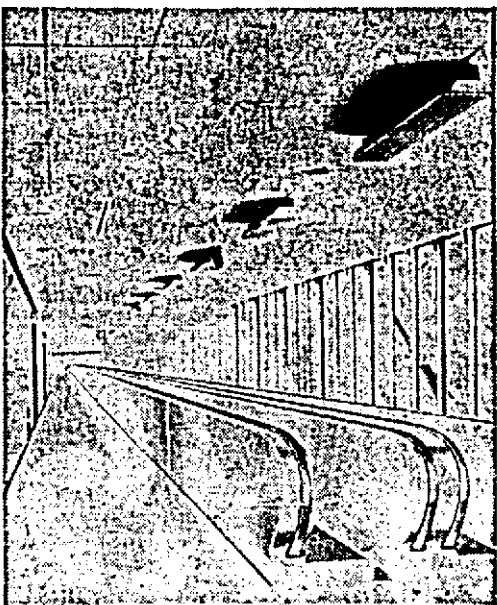
WESTBURY, N.Y. (UPI)—Fork-lift truck traffic is murderous to modern factory floors; according to President Robert Nagel of Preco Chemical Corp. His firm makes a variety of patching and resurfacing compounds for factory floors.

## Investors Mutual Declares Dividend

MINNEAPOLIS—The board of Investors Mutual, Inc., has declared a fourth quarter dividend of 10 cents per share payable Sept. 27, 1963 to shareholders of record Sept. 26. Harold K. Bradford, chairman and president, announced. Investors Mutual, Inc., oldest of five funds associated with Investors Diversified Services, Inc., is the largest mutual fund in the world, with current assets in excess of \$2 billion.

60 days, drastically cut prices and liberalized terms. "There seems to be a bigger market for the larger family residence than anyone realized," stated Buccola. "At their current prices, these homes, which are as fine as any we have ever built, are at least \$5,000 under-priced for their areas and competition."

"And with a \$495 down payment, they are well within the reach of anyone desiring a large prestige-type home." Sales figures, to be released soon, will show a new record for the Sherwood Estates' already successful history.



## 450-FOOT 'MOVING SIDEWALK'

Longest moving sidewalks in U. S. are under construction for terminal building of San Francisco International Airport. The 450-foot passenger conveyors are being installed in terminal to reduce distances airline passengers must walk to reach and leave their flights. United Air Lines and the San Francisco Public Utilities Commission, which operates the airport, are purchasing the Speedwalk belt units jointly. The belts are designed for peak traffic flow of 7,200 persons hourly in each direction. The belts are being made by Goodyear's Industrial Products Division, Akron, Ohio.

## Flannery Now Has Warehouse at Wilmington

WILMINGTON — William Schoellkopf Jr. of Los Angeles has been appointed Los Angeles regional representative for Flannery and Associates, Inc., Pittsburgh, according to Charles J. Guzzo, executive vice president and sales manager. The move is in connection with Flannery's establishment of regional sales offices in six major U.S. cities to better serve the retail oil industry.

Guzzo also announced that Flannery and Associates has opened its first field warehouse at Wilmington. It will stock both standard products and those custom-made for special custom identification. Carl Rabold has been appointed warehouse manager.

Among its varied activities, Flannery's handles metal display equipment and fixtures for gasoline service station sales rooms, lube rooms, store rooms and outdoor sales areas.

## Long Beach Man Gets CLU Rating

Long Beach resident Henry M. Weiss, Brokerage Division manager for Beneficial Standard Life Insurance Co. of Los Angeles, recently was awarded the coveted Chartered Life Underwriter designation at National Conference Exercises of the American College of Life Underwriters in Miami Beach, Fla.

The American College of Life Underwriters grants the designation to persons in life and health insurance who pass a series of professional examinations and meet the stringent experience and ethical requirements of the College.

Weiss formerly was a partner in a Long Beach firm of insurance consultants representing Beneficial Standard, but sold his interest in that firm to devote full time to his present duties.

## Macco's Eastbluff Homes Are Popular



## ATTRACTIVE INTERIOR

An example of the popular floor plans in the Macco Eastbluff homes is pictured above in a view of the kitchen and dining area featured in this five-bedroom, two-story home overlooking Upper Newport Bay.

Macco Eastbluff, sales manager William L. Schuster announced that a total of 122 of the Macco homes on Upper Newport Bay have been sold to date.

"This is an outstanding record," stated Schuster, "since Eastbluff was formally opened only three weeks ago. We are still being deluged by interested lookers. This is a good indication of the great value of these homes for the price. We have been averaging 600 to 700 visitors each weekend."

Macco Realty is offering a wide selection of luxury homes in one and two-story plans as well as split-level. Prices range from \$26,650 to \$35,000 with conventional financing. Three, four and five-bedroom homes are available with a choice of six floor plans and 21 distinctive exteriors.

THE HOMES range in size from 1,450 to 2,500 square feet. Lots are a minimum of 7,000 square feet with all utilities underground. Many custom features are included in the purchase price: Wall-to-wall carpeting in living room, hall and master bedroom; planted and landscaped front lawn with underground sprinklers installed; fireplaces, brick and stone exteriors; all-electric

kitchens with built-in range, oven, disposal and dishwasher.

C. B. Weed Joins Investment Firm of Hill Richards. The investment banking firm of Hill Richards & Co., Inc., has announced the association of Clayton B. Weed. Weed has been a member of the Long Beach investment community for over 20 years, and was manager of another New York Stock Exchange member firm for 18 years. He is a past president of the Belmont Shore Lions Club, past commander of the Alamitos Bay Post of the American Legion, past president of the Psi Upsilon Fraternity Alumni Association of Southern California, a long time member of Long Beach Elks Lodge 688 and for many years has been active with the Long Beach Security Dealers Association. The announcement was made by Jess Grundy, vice president and resident manager of the Long Beach office of Hill Richards. "We are delighted to have Mr. Weed join our staff of ten registered representatives, who with his long experience counseling banks in Southern California will better enable us to serve our institutional clientele."

THIS BEATS A FIRE SALE!

FINAL UNIT  
IN LONG BEACH

# Country Square

IN  
LONG BEACH

We Are Prepared  
TO DEAL So Come  
Prepared Too!

This Beautiful  
Rustic  
Community  
Has Everything

AIR-CONDITIONED  
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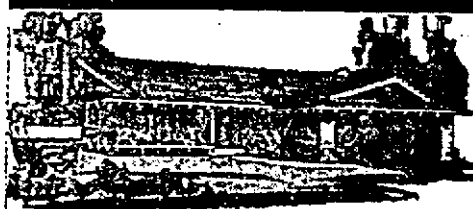
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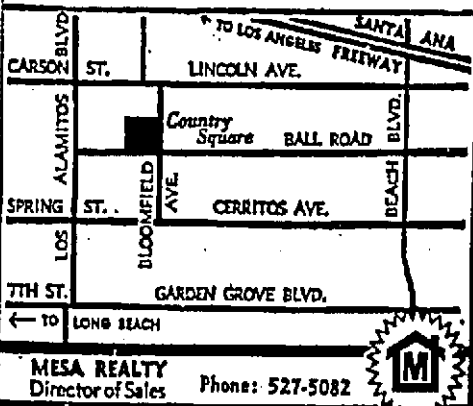
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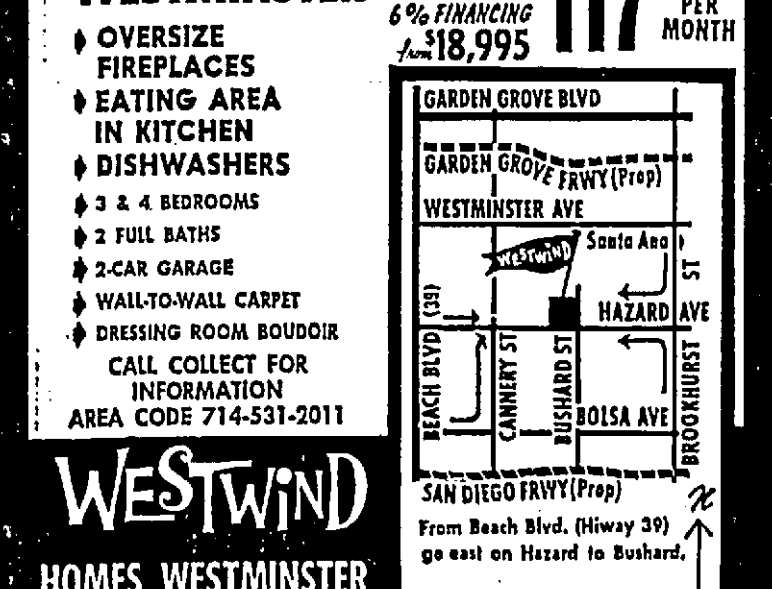


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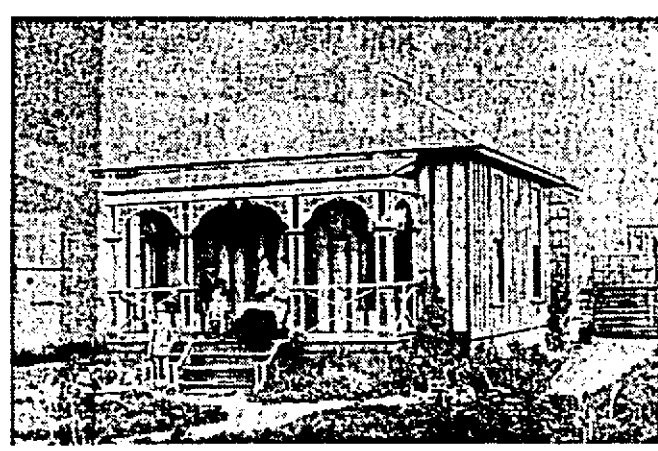
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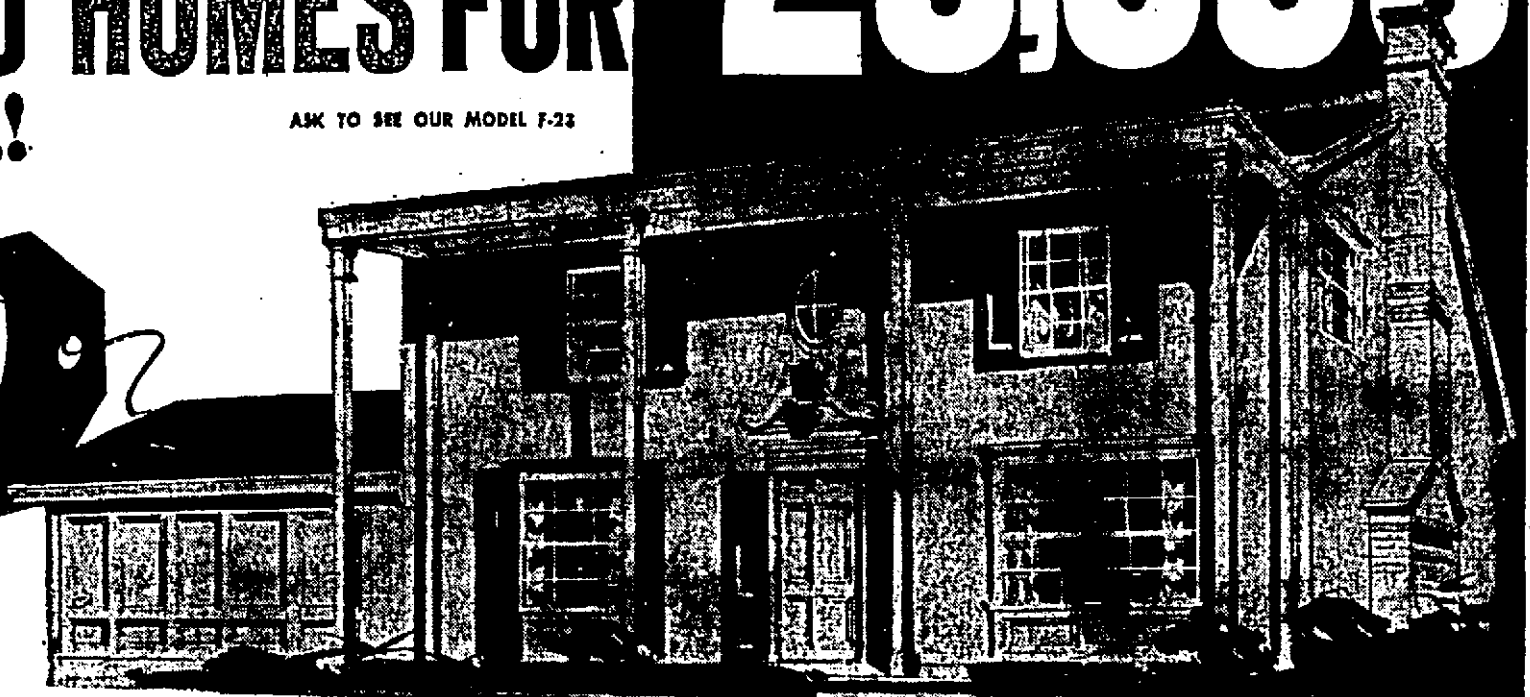


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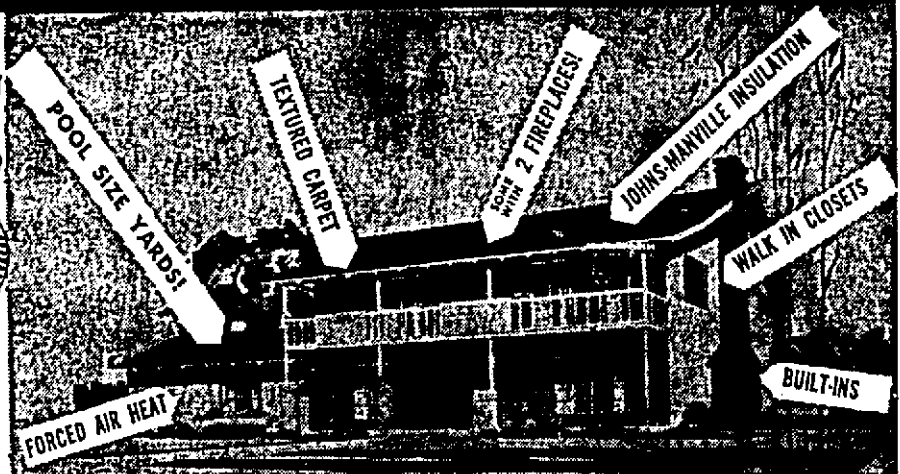
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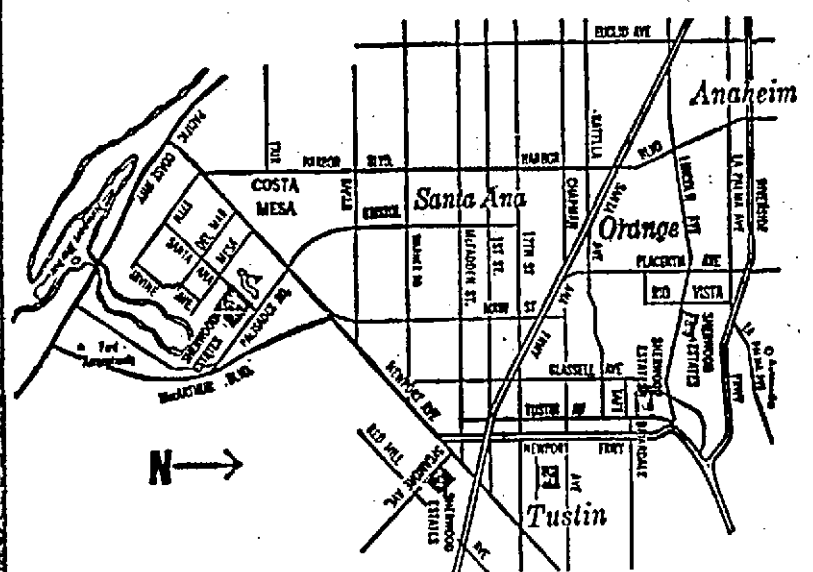
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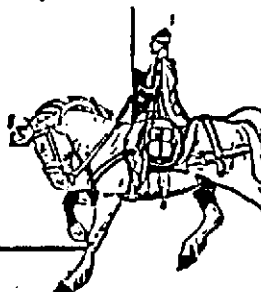
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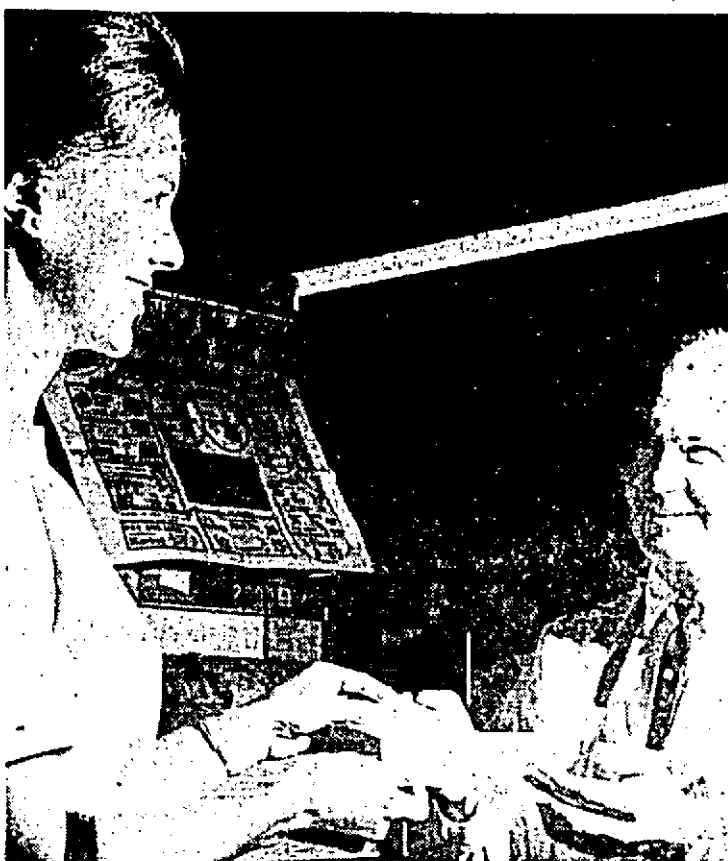
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# This Is the Tale of the Trail of a \$20 Bill



**STAR OF THE STORY** is a \$20 bill. J. B. Stephens, grocery manager at Ray and Eddie's market withdraws money from Bixby Knolls Branch, Bank of America, tells Mrs. Beverly Piatelli, "It's for United Way!" Next, he contributes money to campaign worker Mrs. James H. Stellar, when she calls at market, 3850 Atlantic Ave.



Thousands of volunteer United Way workers Monday will begin calling on proprietors of neighborhood businesses, seeking to raise \$95,790 of the \$1,080,627 area campaign goal.

Supporting more than 40 agencies within the Long Beach area, United Way also opens up services of other county agencies such as Children's Hospital, McKinley Home for Boys, Boys' Republic, clinics and adoption services.

United Way leaders sense a new enthusiasm in those enrolled for this first county-wide federation of health, welfare and youth agencies.

Residential division teams are headed by Mmes. James A. Kunkle, Long Beach; Roy S. Harris, Bellflower; Aage Hanson, Paramount; and A. J. Corske, Lakewood.

Pictures on this page show the route of one \$20 donation made by a Long Beach businessman.

Passing through the hands of volunteer workers, carefully accounted for at each stage, it eventually is spent for the aid of a deserving, needy family.

United Way workers, rushing to complete their block canvas before the third report meeting Nov. 14, stress the point that all donations, large or small, are gratefully received.

INDEPENDENT-Press-Telegram  
**Women**

LONG BEACH 12, CALIF., SUNDAY, OCT. 13, 1963, SECTION W



**"LOOK WHAT I COLLECTED!"** says Mrs. Stellar gleefully as she turns in the \$20 to Mrs. Richard H. Shuford, vice chairman of Los Cerritos-Bixby Knolls area. No donation is too small, none too large to help campaign reach its goal. Volunteers are needed, too, to serve as block workers in some sections of the city.



**AT UNITED WAY HEADQUARTERS**, 3515 Linden Ave., Mrs. Shuford proudly shows the bill to volunteer auditor C. Lyle Quinn, who carefully tabulates contributions. Then, Mrs. Paul M. Hanscom of the United Way staff, is off to deposit the money—back in Bixby Knolls Branch, Bank of America. United drive reduces number of campaigns.



**WITH UNITED WAY** requisition, Maj. Kenneth E. Anderson, head of multiple services for Salvation Army, visits bank to withdraw the \$20 again. Mrs. Betty Fisher pays out money.



**TO MEET EMERGENCY NEEDS** of hungry family, Maj. Anderson buys groceries at market, where Stephens sees his original \$20 bill transformed into help for Long Beach people. Finally, food is given to family temporarily dependent on generosity of others who have contributed to community drive.

Staff Photos by Joe Risinger





# Gown-Wise, Longest Night of the Year

By Iola Masterson  
I, P-T Women's Editor

**WEATHERVANE** for the way the fall fashion winds are blowing locally—long dresses. No question, after Nightingales break-into-the-new-season gala ball and dinner at the Edgewater Inn.

The women in long formal outnumbered those in short about three to one, according to my informant. So if you haven't already, hop to your nearest, favorite store, dear lady, and get with that which is going on long.

Cocktail parties galore flourished prior to the ball. Witness, below, (in long dresses, naturally), party givers from left, Monica and Jim McBride and Norma and Bert Marter. Co-hosting with them that jolly night were Maxine and Russ Spears and Mary Lou and J. B. Dixon.



Pre-dinner dance parties flourished.

Other pre-party sip and converse affairs were given by May and Jim Sipprelo, Pat and Ed Twining, Nightingales prexy Pat Cockriel and husband, John, Patty and Vic McCarty, and Dorothy and David Main.

The place was jammed; they tell me the orchestra (Johnny Catron's) was great and they managed close to \$3,000 net profit for needy children's hospitalization and medication expenses through Children's Auxiliary to Memorial Hospital.

**HOME TODAY** come a passle of local golf buffs from the 38th annual Mexican International Amateur Golf Championship tourney in Guadalajara, held at that city's country club.

Jackie and Ed Neushutz flew their own skyhopper; rest took more conventional air-types. These included Margaret and Bob Sully, Pat and Phil Goddard, Marcia and "Ty" Ellis, Mary and Bob Lintz, Mimi and Bernie Wisniew, Bev and Dick Matlock. They'll return today so how they fared, as golfers, don't know. How they fared as joyous travelers? Hah. Marvelous time, of course, no need to even ask.

In addition to golf city they planned to take in Mexico City, Tasco and Acapulco.

THEY'VE deliberately kept plans quiet so this should come as a shocker, happy type, surprise to

## Wild Waves Say...

lots of friends. But here's the "quiet" word. Frances and Ray Parker embark on the Pres. Wilson tomorrow (sailing at 4 p.m.) for a two-month tour of the Orient. They go on trips every year and friends always do such nice bon voyage things for them they didn't want to have same knocking themselves out again this year. Primarily they'll tour Japan but will also "take on" Bangkok and Hong Kong (who wouldn't?). They'll return in time for Christmas after an enlivening stayover for about 10 days in Hawaii to visit friends.

**STUDYING** spring travel schedules (I think saying buried under travel folders would be more factual) are almost-new grandparents, Corinne and Vern Fay. But don't bet a plugged nickel that they won't bolt long before the tulips push green fingers through the sod.

Their son and daughter-in-law, Evelyn and Conner Fay, have had baby daughter, Leslie, since August and the Fays here have been quite fey ever since. Conner is in Rome, Italy, with Proctor and Gamble, which is where the baby was born—Rome that is, NOT P&G.

**TO PUT IT MILDLY**—gal about town who not only "doesn't know a stranger," but has more friends around, it would seem, than Dodger fans at Chavez last week, is Dorothy (Mrs. Irving) Carlsen, 21 Alamitos Ave. A member of the L.B. Council, Republican Women, she has brought in, single-handedly to date, 359 new members to ring the grand total of the drive to 750 newcomers.

Long before this gargantuan effort, she had won third place in national, based on just 216 members at the time; first place hands down, with 309 when the Southern Division closed its files on membership drives. What's more she's still going strong. What's more, what club wouldn't give their eye teeth for a Dot in their ranks, come membership drive time.

**GRANDEST, TALKINGEST** reunion in a coon's age—or a fox hound's age, take your pick—was the one that just ended for Teresa (Mrs. James) Graham, of Cedar Ave., and Claire Bottom of Norwalk with their sister from Manchester, England, Catherine Bradley. It was the first time the women had seen each other since 1925—in fact, they had almost lost touch with each other, such are the ways years gone by deal with us all.

The English lady loved everything about her visit to the U.S.A. (not our heat wave, I should jolly well say no) but all else. They've sworn not to let such a long time lapse again. Teresa is planning a spring to England in the Spring—some Spring, maybe not next.



A real go-getter

**VERY LARGE** exodus from our town, indeed, as Opti-Mrs., downtown variety "exoded" to San Diego for annual conclave. They went prepared to steal the show with a skit—an, "As We Were 25 Years Ago" bit. Very funny. Big cast including prexy Margaret Smith, Marcia Hunter, Naomi Kelso, Ella Smirl and Dorothy Stubbs, to name a segment.

In some other sort of contest (these gals are always up to something) a doll dressed by Sayde (Mrs. Sam) Iantorno won first. It was gowned a la Princess Grace (Kelly) at her wedding which proves that Sayde had her sewing on little things (miniature a better word, mayhap) cut out for her this past summer.

**CHAMPIONSHIP** kids with high ideals and plenty of get-up-and-go DO abound, and by the dozens upon dozens. So, if you're alarmed about the minority hoodlums and stories thereof, here's one to cheer your spirits.

Meet new champion, Candice Davis, 12, whose proud mom and pop are Barbara Lee and Bill Davis, 2237 Golden Ave. Candi is Far West regional winner in Singer Sewing Machine's annual contest for youthful sewers in one of three categories.

Pictured below with her mother, Candi began designing her own clothes when she was 10 (Mom whipped them up for her then) but now she sews up a storm for herself. Her win proves it.

They'll be back in New York by the 21st for the finals and Candi just may come out national winner with her royal blue wool two piece dazzle of a dress which beat out entries from all the west including Hawaii.

Going on the trek will be her mother, of course, proud grandparents, Beulah and "Bud" Broadwell, and brother Kip, 11. Candi is an 8th grader at Washington Junior High.



Very sweet at sewing is "Candi"

## Davidson Salons Begin New Season

"The Age of Napoleon" will be the theme of the sixth Edna Lillich Davidson salon series.

The first of the season's monthly luncheons devoted to book, play and music reviews will take place Thursday at noon in Virginia Country Club, 4602 Virginia Road, following a social half-hour at 11:30 p.m. The series will continue on the third Thursday of each month. Mary Beery is in charge of reservations.

Robert Hardy Andrews, newspaperman-novelist-script writer, will be the featured speaker at the first meeting. He will discuss his best-seller autobiography, "A Corner of Chicago," a social history which captures the excitement and extravagance of a flamboyant era.

EDNA DAVIDSON will review "The Horizon Book of the Age of Napoleon," "The Last Love," Thomas Costain; "The Age of Louis XIV," Will Durant; "Caravans," James Michener; "Bride of Pendorric," Victoria Holt;

"The Scent of Water," Elizabeth Goudge; "The living Reed," Pearl Buck; "A Kind of Magic," Edna Ferber; "The World of Music," Francis Bacon; Catherine Drinker Bowen; "The Prophets for the Common Reader," Mary Ellen Chase; "The Shoes of the Fisherman," Morris West.

Leslie Sommerville, concert pianist, will play familiar themes from Verdi's operas (illustrating the new book "Verdi," by George Martin) in celebration of the composer's 150th anniversary.

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## Rankin Studio Long Beach Career Women Reach Out for Knowledge to Entertain

Marion Rankin Studio of Dancing will present an hour of entertainment for Monday Community Program.

The program, which takes place in Exhibit Hall, Municipal Auditorium, will begin with community singing at 7:30 p.m. led by Carl H. Robertson with Regenia Beam, accompanist. It is sponsored by the Long Beach Recreation Department and open, free of charge, to the public.

The Rankin studio will feature a 50 member dance spectacular. The opening production, "Salute to Beauty and Grace," will include performances by singers, dancers and show girls.

Following the stage show, the Tio Orchestra will play for old time and square dancing with Joe Marshall as caller.

**Hadassah BPW** Business and Professional Women of Hadassah will hold a meeting at the Dutch Village Bowl, 5925 E. South St., Wednesday at 7:30 p.m. President Mrs. Morris Waxman announced that Bernard Miran of Jewish Family Service will be the speaker. For information call Sylvia Schwartz.

**Pilot Club** Pilot Club will meet Wednesday at 7:15 p.m. at the Lafayette Hotel. Hazel E. Blair is program chairman for the Founder's Day observance of the 42nd birthday of Pilot International.

There will be dinner music, a one act play and Mrs. Eleanor Boyd will speak on the history of founder's day.

**Desk and Derrick** Long Beach Desk and Derrick Club members will hear Forrest Smith of the American Petroleum Institute

speaking at a meeting Wednesday at the Reef Restaurant. A social hour at 6:30 p.m. will precede dinner at 7 p.m.

Smith, an assistant director of API's division of production, will speak on "Oil Industry Training and Communications."

Nominees for 1964 club officers will be announced by President Lois Polak during the business meeting.

Edith Jasina of H. C. Smith Tool Company was recently welcomed into the oil women's club as a new member.

**Soroptimist** Soroptimist Club of Long Beach will meet in the French Room of the Lafayette Hotel at noon on Friday. President Dorothy Welsh will introduce the speakers for the day.

Dorothy Heard and Frances Ishii, delegates to the regional conference, will report.

**Medical Assistants** Long Beach Medical As-

## Career Women

sistants' Association will meet at Hoeft's Restaurant Monday at 7 p.m. for a social hour with dinner to follow at 7:30 p.m. Dr. Bernard Teitel will

speaking on "Emotional Problems of Career Women."

Hostesses include Mary Koskie, Jane LaDage, Louise Lewis, Joann Whelan, Betty Little and Shirley Leach.

The Seventh National Convention of the American Association of Medical Assistants is in session through today in Miami Beach.

**Christian BPW** Christian Business and Pro-

fessional Women's Council will meet Tuesday at 6:15 p.m. at Jones Dining Room. Guest speaker will be Mrs. Robert Meyer, wife of "First Mate Bob," of radio prominence.

A special feature of the meeting will be a hobby show. Reservations may be made with Mrs. Felster Burgess, 3225 Daisy Ave.

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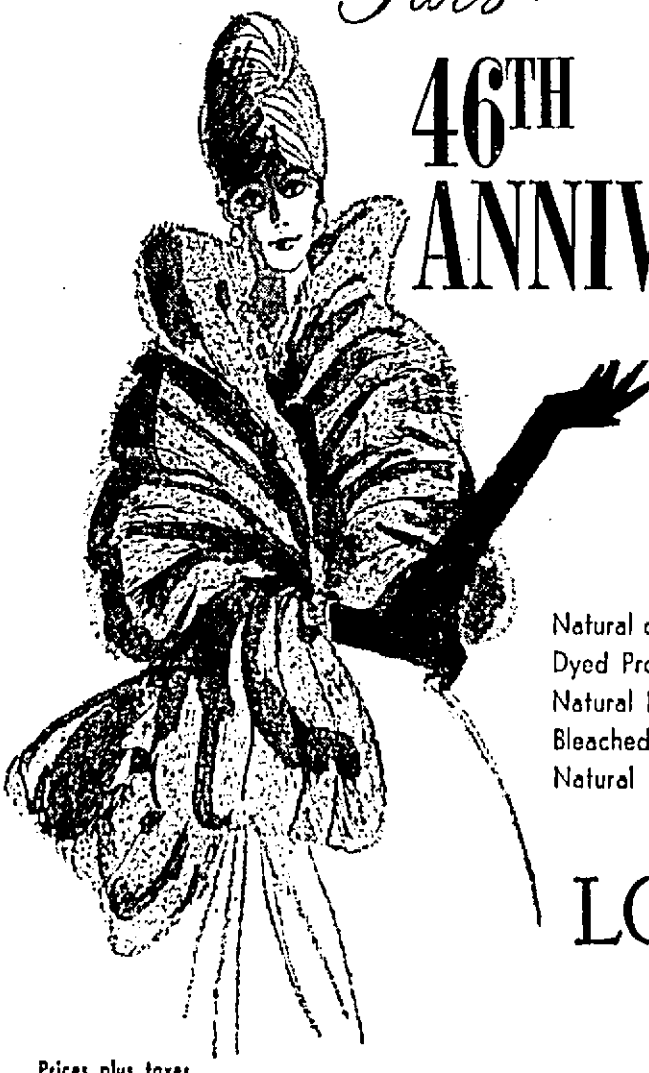
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DOWNTOWN LONG BEACH



# She Stars as Woman

By MARY NETII

'Off-Broadway' star Ruby Terry (who just played in "Member of the Wedding") believes in leading roles for women off-stage as well as on.

As this attractive Negro doctor's wife sees it, our feverishly fast-paced world needs a cooling feminine hand put to its brow. Women, particularly mothers (and she has a family of seven), should get out and work for what they value most—the children.

She's doing just that. Included in her off-stage roles: board membership for St. Anthony's High School Parents' Association and the Psychiatric Clinic for Children plus active participation in YLI, St. Barnabas Catholic Church Choir and, co-chairmanship of the human relations committee for United Civil Rights Committee.

IN CONNECTION with her interest in the theater, she has been asked to read an original script before the Los Angeles Fine Arts Committee Oct. 19 at its annual \$100 plate dinner.

"I join civic and cultural groups to benefit, not escape from, my home," she says. "It's part of what I believe in: teaching children through example to be responsible citizens; to respect educational and cultural values; to help the less fortunate.

"As a Negro woman I feel particularly obligated to see my children approach maturity without fear or bitterness but instead with love and compassion for their fellow man."

HER OLDEST son already has a head start toward a life of dedication. An A-plus student at St. Anthony High (where he was student body president last year), he received a national merit scholarship from Stanford University this fall, is now following the lead of his father, Dr. Charles Terry, and studying medicine.

"I'm terribly proud of Charles Junior," says Mrs. Terry, "but, just as proud of my other six. In our family each person is loved for his or herself — the children don't envy or compete with one another. They each just do their very best."

This brings to Mrs. Terry's mind what she considers the most important gift any parent can give a child—"the security of love, lots and lots of love."

"My children have that," she says. "I am confident they will walk through life without fear—in fact, sometimes, I look at them and am amazed. I wonder, would I react to unpleasant circumstances and disappointments as well as they?"

TO WHAT does Mrs. Terry owe her own warm and lively interest in life—her optimistic outlook?

"I probably inherited it from my father," she says. "He was a wonderful man, well respected in the community."

A native of Louisiana, Mrs. Terry grew up in a bilingual home where French was spoken as often as English. "We lived in a Creole world all our own," she says. "I was very pro-

ected—quite sheltered. Even then, I was interested in drama, but my father turned thumbs down on that. Nice girls just didn't have careers—except perhaps as school teachers."

"So, continues Mrs. Terry, "I went to Dillard University to work for a teaching degree."

UPON graduation Mrs. Terry won a language scholarship (her major) to Howard University. "I didn't complete my masters though, she says. "I met and married and had a baby, instead—then taught while my husband was interning."

As a captain, Dr. Terry served for four years as base flight surgeon at Long Beach Air Force Base. He and his wife came to California 13 years ago; have been at their present address, 4240 Cerritos Ave., for five years.

Their move to the all white neighborhood in Bixby Knolls was fraught with drama. They received indirect threats, followed by vandalism to the tune of \$7,500.

(The entire house was saturated with water from a garden hose, bleach was poured on the wall-to-wall carpeting and a large section of living room carpeting was ripped up.)

The destructive acts shocked the whole city. The Long Beach Council of Churches and Long Beach City Council alike strongly condemned the violence which made national headlines.

BUT, WHAT about the Terrys? How did the uproar effect them and how did their decision to go ahead and move into the neighborhood work out?

Mrs. Terry recalls that her greatest worry at the time was the children. "I didn't tell them why it had happened, but I was afraid they might face unpleasantness here or at school. But, the sisters were marvelous—they saw that the matter didn't become an issue on the school grounds. And, when the children kept begging me to let them go to the neighborhood store—I finally did (though I was frightened) and everyone was very kind. Later, the clerks even told me what nice manners my offspring had."

As to the neighbors, Mrs. Terry says that "many came to me to say how sorry they were that it had happened—that it was not their doing. But, they all WERE terribly worried about their property values, I told them to wait.



Mrs. Charles Terry

Not to panic. Everything is fine now. No one has lost money on their houses—we live in harmony.

"We hadn't meant to cause unpleasantness in the first place," she continues. "With seven children, I just had to have a larger home—I'd looked and looked and looked. This was the first I saw that fit the bill, that was nice and had lots of room."

MRS. TERRY is firm in her conviction that the solution to any problem, no matter how seemingly insurmountable, can be found if

people approach it with compassion and intelligence.

"I listen with my heart and reason with my mind and judge people as individuals," she says. "This is the way I really feel about things."

And, this apparently is why she takes exception to some of the thoughts expressed by author James Baldwin. "Life is so bitter, he must have been terribly hurt—scarred as a child. Yes, what we mothers do to the children is so important," she concludes. "They must grow up strong—not crippled with hatreds."

## Eastern Star to Stage State Confab at Arena

Long Beach will host one of the largest meetings of the State next week . . . the 90th session of the Order of Eastern Star.

More than 10,000 persons from every section of California will attend the big event to take place Oct. 21 through 25 in the new Long Beach arena. Registration and rehearsals will begin Saturday.

Charles Boone, general chairman, announced that plans are virtually complete for the colorful confab. The city's hotels, motels and various other housing facilities will be filled to capacity.

ASSISTING Boone in handling details for the event will be: Marion Berkhan, Marjorie Bjorkman and Harold Matthews, activities; Manila Richardson, housing; Lorene Gibson, banquets; and Dalora Burnham, publicity.

The conclave, the 90th annual held by California Chapter, Eastern Star, will be marked by great pomp

### Senior Citizens

National League of Senior Citizens Club will sponsor a dessert luncheon and meeting Monday noon in Machinists Hall.

and pageantry. Among delegates will be matrons and patrons from all parts of the state.

The organization annually raises more than 5 million dollars for maintenance of homes, hospitals, welfare relief, youth education and other civic and fraternal projects.

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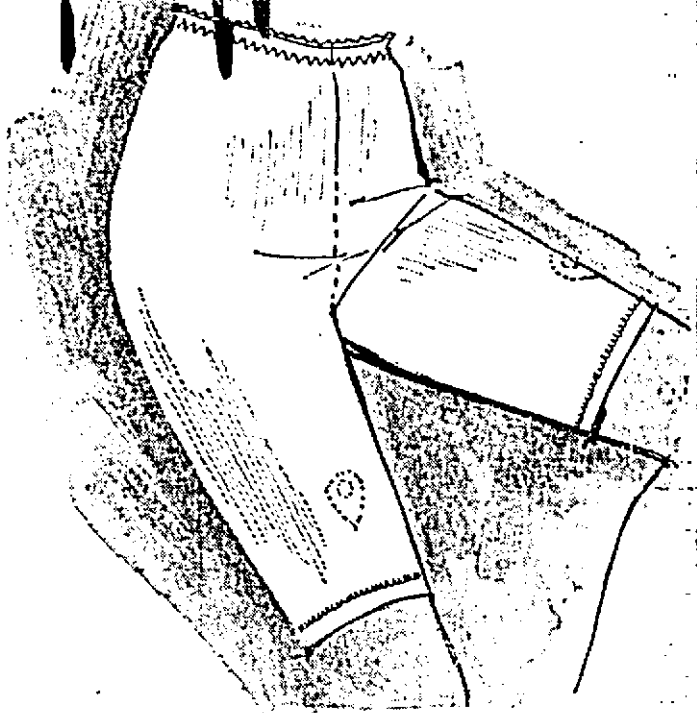
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Long-leg (as sketched) 7.95; x lg. 8.95  
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15" Panty girdle, Small, med., lg., 7.50; x lg. 8.50



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24 to 30 Short or Average.  
6.00

This Week—Shop Monday, Thurs. and Friday Nights Till 9

MONDAY, FRIDAY 9:30 TO 9 OTHER DAYS 9:30 TO 8:30

### Honor Chaplain

Edna Johnson, grand chaplain, will be guest of honor at a dinner Oct. 20 at Jones' Dining Room given by Long Beach Chaplains Association, Order of Eastern Star.

Reservations are to be made by Wednesday with Mrs. Ray W. Highsmith, 6502 Los Arcos.

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## Ladies of Elks Play for Charity

Mouth-watering home-made cookies, all shapes and flavors, will be served at the 28th annual charity card party of Ladies of the Elks on Wednesday at Elks Club, 4101 E. Willow St. Trial run of new recipe is being enjoyed by (from left)

Mmes. Thomas J. Davis, president; John J. Wright, door award chairman; and Harold G. Schneider, usher.

Event will take place at 1 p.m. in Toast Room. Mrs. Edwin Abbott is general chairman and will greet guests with Mrs. Davis, Mmes. George

Browne and all other past presidents of club. There'll be a money tree and many other door awards. In charge of refreshments is Mrs. Harry C. Whitesill.

PROCEEDS from party, the largest fund-raising event of year, are al-

located to major local agencies. The public is invited and may call the following for information and tickets: Mmes. John Palm, 19 Via di Roma; George Toennigs, 287 La Verne Ave.; W. A. Shaw, 2367 1/2 Cedar Ave.; and Amelia Blume, 3601 Vermont St.

## Style Show Saturday

Los Cerritos District, California Federation of Women's Clubs, Junior membership, will have its annual district fashion show Saturday at 11:30 a.m. in Edgewater Inn.

The show, "Passport to Fashions," will be followed by luncheon. Mrs. Frank Hart, 5526 Premiere Ave., Lakewood, general chairman of the event, is in

charge of reservations. Mrs. William Jensen, member of the North Long Beach club, will comment on the styles which will include sportswear through evening wear ensembles.

Money from the show will go toward promotion of district philanthropies. Mrs. Raymond Allison, Wilmington, is president of the group.

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Mrs. Stephen Strong

## Strong-Albright Exchange Vows

St. Perpetua's Catholic Church in Lafayette, Calif.

was chosen for the wedding of Suanne Albright, daughter of Mr. and Mrs. Guy Upton Albright of Danville, and Stephen Calvert Strong,

son of Mr. and Mrs. F. C. Strong of Long Beach.

The bride chose a white satin gown with long sleeves, chapel length train and pearl trimmed bodice for her wedding. Ellen Norris attended her as maid of honor.

The bridegroom was served by Roger Browning as best man. Other members of the wedding party included Susan Strong (bridegroom's sister), Kathy Walker, Carol Nicolaisen, Jan O'Gara, Rick Van de Water, Ralph Clock, Ronald U. Albright (bride's brother) and Gary Holbrook.

A RECEPTION followed the ceremony at Orinda Country Club.

The couple attended San Jose State College where the new Mrs. Strong affiliated with Delta Gamma and her husband with Delta Upsilon.

A delayed wedding trip will be taken by the newlyweds in December to Acapulco.

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# Posh Dinner Opens Jubilee

In the sparkling and spectacular setting of the Long Beach Arena's crystal foyer, a gala premiere dinner on Oct. 31 will open the city's month-long Diamond Jubilee celebration.

Invitations already have been issued for the posh affair, according to Mrs. George P. Taubman Jr., dinner chairman, who said attendance will be limited to 500 guests.

The black tie dinner, history-making in itself (first such event to be held in the arena foyer), promises to be one of the most glittering affairs of this, or any, social season, say Diamond Jubilee officials.

PRECEDING dinner, a cocktail hour will be held in the Crystal Room of the Breakers International Hotel. Limousine service will carry guests from the arena parking area to the hotel; will return them to the arena following cocktails.

Entertainment highlight of the evening will be presentation of vignettes from "The Long Beach Story" by Long Beach Civic Light Opera players. The original musical revue portrays the personality and 75-year growth of Long Beach and



ANOTHER FIRST for Long Beach... that's the comment of Mrs. George P. Taubman Jr. (left), chairman of the upcoming gala premier dinner Oct. 31 which will formally open the city's month-long Diamond Jubilee celebration. It will be the first such event held in the spectacular crystal foyer of Long Beach Arena. Pictured with her in the arena foyer is Mrs. Robert Westmeyer, member of the dinner committee and president of the Women's Division of the Chamber of Commerce.

depicts great moments in her history.

At least two nationally-known celebrities are expected to be among honored guests. Their identities will be announced later.

HONORARY vice chairmen for the event are Mrs. Albert Code, Mrs. Orville Cole and Mrs. Malcolm Todd.

Committee members as-

sisting Mrs. Taubman include Mmes. Carl McIntosh, Robert Westmeyer, Lloyd Whaley, Leon Wiltse, John P. Davis, Fred Miller, Harvey Waggoner, Lloyd Malin, James Craig Jr., James Crocker, William Boyd and Gustav Erickson.

The cocktail hour is scheduled for 6 p.m., the dinner at 7 p.m. and the musical at 8 p.m.



## Music Sorority Plans Party for Officer Here

Long Beach Alumnae Chapter, Mu Phi Epsilon, International professional music sorority, will host Mrs. S. I. Skolnicj from Vista, at a buffet supper Tuesday at 6:45 p.m., home of Harriet Payne, 2405 E. Second St.

Reservations are being taken by Mrs. Payne.

Mrs. Skolnicj, province governor for California, Arizona, and New Mexico, will discuss plans for operation of the Mu Phi Epsilon Memorial Foundation established during the summer by the National Council of the organization.

The sorority will pay tribute to its founder, Dr. Winthrop S. Sterling, on its anniversary Nov. 13th with development of a "Sterling Staff Concert Series."

THE GROUP gives many scholarships to deserving

music students throughout the year. Several are given to the National Music Camp at Interlochen, Mich., and to the Aspen Music School in Aspen, Colo. The Long Beach Alumnae Chapter awards an annual scholarship for study at Arrowbear Music Camp.

At the present time the sorority maintains a music school at Gad's Hill Center, Chicago, and supports the Neighborhood Music Settlement, Los Angeles; Friendship House, Washington, D. C., and the Community Music School, St. Louis, Mo.

The musical program for Tuesday's meeting will be given by Doris Henry, flutist, accompanied by Mrs. Alvin O. Henry. Hostesses will be Alice Gallup, Mrs. Norman Higley, Mrs. B. Forsythe, and Mrs. Ralph Johnstone.

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# Women Are on the Go

## MONDAY

"Carrier to Caravan," a color film narrated by Noble Tranham, will be featured on the afternoon program for Ebell Club following a business meeting at 1:30 p.m. in the auditorium. Six continents, 83 cities and 110,000 miles are covered in the film, taken on a three-year trek in a Jeep.

Luncheon will be served at noon by Group W with Mrs. F. V. Hulquist as chairman.

Departments: Art, 10 a.m., Mrs. James Bryan Murray, "The American Dream," Martin Kette of the Farmers and Merchants Bank, Business and Protective Law, "Banking and It's Customers," California History, pictures of Long Beach, past and present, shown by Mrs. Ruth Todd, from Jubilee Division of Chamber of Commerce.

## TUESDAY

Luncheon at noon will precede the meeting of Dr. Margaret Clark Sunshine Circle at Colonial Hall. Mrs. Mary Ames will preside. An afternoon of bridge and canasta will follow.

Elderbloom Club will meet at noon in Linden Hall for a sack lunch followed by a short business session with Myrtle Thompson presiding. There will be card and other games in the afternoon.

Mrs. Logan Goodknight, president of the Southern Division of the California State Federation of Republican Women will speak at the Los Altos Republican Women Federated luncheon meeting at the Hawaiian Restaurant at noon. "Kennedy Kiddy-Kapers" will be her subject.

Delegates to the recent Republican Women's convention in Coronado will report. Members and friends are welcome.

GUILD president Mrs. John H. Dale will greet guests, Mrs. James Herley, program chairman, will present musical entertainment by Pat Zieg of Long Beach Civic Light Opera and will interview pianist Joanna Hodges, guest artist for the opening concert of Long Beach Symphony season.

Mrs. Myrtle City, leading Negro civic figure will speak on "Property Value and the Races" at a meeting of the Long Beach Section, National Council of Jewish Women, at 12:30 p.m. at the home of Dr. and Mrs. Harold B. Warren, 3225 Orlando Road, Los Alamitos.

Mrs. City, a participant in the CBS TV production of

## Calendar of Clubs

"The Ghetto Merchants," which documented shady real estate practices, is secretary of the Cooperative Brokers Exchange and a member of the Centinela Bay Human Relations Committee, NAACP and CORE. A film titled "Property Values and Race" will also be shown.

## WEDNESDAY

Marge Reinhart, American Society of Clinical Pathologists member, will show a film on bacteriology at a meeting of the Heart Guild, Inc. in the staff room at St. Mary's Hospital at 8 p.m. Dr. Irvin Ungar will speak on the subject of the lab equipment at the hospital.

Members are invited to bring guests. Mrs. Wilbur Rivard, Al Hayes and Mike Wolf are new members of the board of trustees of the guild.

The Brandeis Study Group will meet at 10 a.m. at the home of Mrs. Fred Neuberger, 5540 Anaheim Road. A second group has been formed which will meet the second and fourth Tuesdays in members' homes.

Mrs. Julian Rosen is chairman, assisted by Mmes. Bert Reizman and Murray Schneider.

La Leche League of Long Beach meets at 8 p.m. in the home of Mrs. Ron Hankle, 3578 Los Coyotes Diagonal. Discussion will be led by Mrs. Robert Van Over, group leader. "The Womanly Art of Breast Feeding" has been chosen for the topic.

Anyone interested in attending may call Mrs. Hankle for further information.

## THURSDAY

James A. Hayes, Councilman for the 4th District, will speak at the Evening Division, Long Beach Council of Republican Women, Federated meeting at 7:30 p.m. at 3350 Olive Ave. A coffee hour will follow.

Long Beach African Violet Society will elect a new

slate of officers for 1964 at a meeting at the Women's City Club, 1309 E. Third St. There will be a social hour and plant sale at 11 a.m.

The business meeting will be held at noon. The public is invited. Mrs. Dorothy Powell will preside.

St. Matthew's Parish Council will meet at 1 p.m. in the school cafeteria, preceded by Benediction at 12:45 p.m. in the church.

A social hour will follow the meeting with refreshments served by the eighth grade mothers. Hostesses will be Mmes. John Russell and Fred Tracy. Child care will be provided in the kindergarten.

## FRIDAY

Mrs. John Duthie, chairman, will present her first forum at Woman's City Club at 10:30 a.m. at the Club House, 1309 E. Third St. In celebration of Diamond Jubilee Week, she will present the Sparetimers, singing old time songs.

Group 19 with Mrs. Lottie Maude Merwin as chairman will be in charge of luncheon at noon. Reservations should be in by Wednesday with Mrs. Joe



DELIGHTED WITH FIRST musical instrument Long Beach Symphony Association has ever owned are (from left) Mrs. John H. Dale, Symphony Guild president; Mrs. Edward A. Killingsworth, past president; and Dr. Russell N. Squire, association president. The three admired the six-foot Baldwin parlor grand piano during discussion of guild's forthcoming coffee hour. Piano is gift of Mr. and Mrs. Burt Martin of San Marino, who wished to give it to an organization making outstanding cultural contribution to its community. The symphony association will make it available to other musical groups in the city.

## Guild Entertains Thursday

Long Beach Symphony Guild will live in "The Past, the Present and the Future" Thursday when the group holds an open meeting and coffee hour at 10 a.m. in the home of Mrs. Matthew O. Locks, 6430 Mantova St.

## What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of Oct. 14-18:

MONDAY: Meat biscuit roll with gravy, garden peas, peach-cottage cheese salad, shortbread cookie and milk.

TUESDAY: Chopped steak on mashed potatoes, buttered green beans, chocolate pudding, peanut butter sandwich and milk.

WEDNESDAY: Italian spaghetti, buttered spinach, applesauce, hot buttered French bread and milk.

THURSDAY: Taco, chili beans, buttered carrots, fruit cup royale, whole wheat bread and butter and milk.

FRIDAY: Macaroni and cheese, Spanish coleslaw, boysenberry sauce, raisin bread square and milk.

JUNIOR-SENIOR HIGH MONDAY: Creole noodles, whole kernel corn, applesauce, whole wheat bread and butter and milk.

TUESDAY: Pizza, tossed green salad, sliced peaches, whole wheat bread and butter and milk.

WEDNESDAY: Italian spaghetti, buttered peas, lettuce-tomato salad, hot buttered French bread and milk.

THURSDAY: Hamburger, potato salad, strawberry sauce, coconut cookie and milk.

FRIDAY: Baked fish with creamed potatoes or chuck wagon bake, buttered green beans, fruit cup royale, whole wheat bread and butter and milk.

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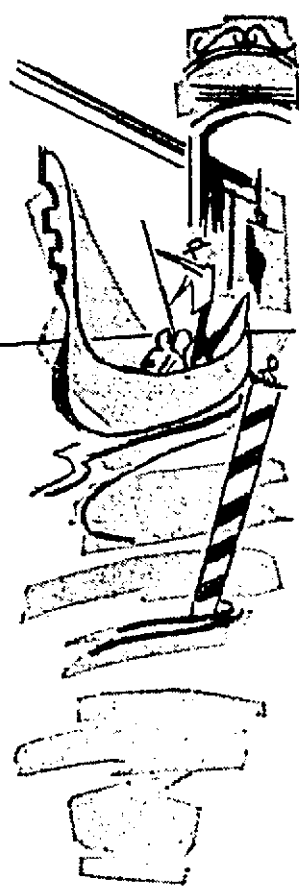
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# It's All in the View 'Hatitudes' on Dress

By MARY ELLIS CARLTON  
I, P-T Fashion Editor



Women may still be wearing the pants in the family (we haven't taken a poll on the homefront yet)—but, apparently, a few less local femmes are wearing pants and shorts on city streets.

Ditto kerchief-covered curlers, beach shifts, muumuu, tight jeans, rumpled sweaters and wrong shoes or no shoes.

That's the this-week consensus of fashion experts, interested onlookers and campaigners for a better-dressed-look among Long Beach shoppers.

Many of those interview feel there is a seeming new awareness of pride among local women in their on-the-street attire.

"IT'S ENCOURAGING," said one local male who has campaigned long and loud against "over-padded damsels in stretch pants, barefoot misses with bunions, and the curler contingent who," he says, "make Long Beach streets look like a forest of walking antennas bound for a radar installation."

"I'm all for our California casualness," said another. "It's a way of life, a way of dress—a California influence that has spread to all corners of the nation; the world, in fact."

"But, some of our casuals look more like casualties," he moaned.

MEANWHILE, letters — predominantly pro, a few con—continue to come in from readers about our recent "Look What's Going on . . . in Downtown Long Beach" story depicting the offhand casual dress of local shoppers.

Writes Mrs. Jewell Baker, 726 Obispo: "My appreciation for your campaign to dress up women shoppers. I've been shocked, too, at barefoot MEN on Pine Avenue."

From Edsie Barnett, 1423 Pine Ave.: "Please continue the type of education you have started for a better, more beautiful city."

And these words from Mrs. M. F. Coring: "We cannot achieve the proper, and much-needed, atmosphere for downtown and other shopping areas with such laxity of dress."

JUDGES, delegated to select our "Best-Dressed Shopper" found many more dresses—but few hats and gloves—on lady shoppers during a tour of shopping areas this week.

Which poses the question: What is desirable and fashion-right for street wear in resort-town Long Beach?

Almost 100 per cent of those questioned vote against the afore-mentioned "casualties" of the casual trend—pants, shorts and muumuu.

BUT WHAT about hats and gloves?

Many who go all out for fashion and good-grooming maintain such accessories are "musts" for going out on the town.

Take Mrs. Blanche B. Burrall, 1074 E. Sec-



FANCY HAIRDOS instead of hats gets the vote of Judith Kramer, 320 Seventh St., Seal Beach, waitress in a local ice cream parlor. A chic looking shopper who believes in smart casual costumes for street wear, is shown downtown wearing black cotton jumper (so good this season) with crisp white blouse.

and St., a well-dressed woman in anyone's book (she was wearing hat, gloves and smart costume suit). Says she: "I NEVER come downtown without hat and gloves."

But there's the other school, too. Jan Wallace (who gives her address as Santaquin, Utah) thinks "gussied-up clothes horses are outmoded and fighting a losing battle."

"Good design in clothes should bring out a woman's best traits, be suited to the climate for comfort and not offend the reigning mores of society. Hats are an affectation in Long Beach in most cases," says she.

So there you are, ladies—that's how opinions shape up here. What's YOUR "hatitude?"

Anyway, to keep both camps happy, we selected TWO well-dressed shoppers this week: one hatted, one not.

# Is There Method In Dad's Madness?

DEAR MRS. MAYFIELD:

I have no idea what my parents are thinking of. If they are trying to frighten off my boy friends they are certainly succeeding. There was Timmie, and we had been going together all during our junior year in high school. Comes summer, and Dad calls him in and says, "Well, young fellow, are your intentions honorable?"

That was the last I saw of Timmie.

Then, there was Paul. After three dates, my mother and dad told him it was time we met his parents. Flinto.

Now, it's Lewis. We've had exactly six dates. Dad asked him last Sunday when he was at the house for dinner, "Just how do you intend to support my daughter?" Suffice it to say he hasn't called again.

Mrs. Mayfield, I'm heart-sick!—MARILYN  
DEAR MARILYN:

Well, I will say your dad has a technique all his own—for keeping you from going steady, that is. You don't suppose there is method in his madness, do you?

Well, anyway, chin up, ma petite Marilyn, maybe one of the suitors will come up with an appropriate answer one of these days. —M.M.

DEAR MRS. MAYFIELD:

I have a brother who is 42 years old and still unmarried. He is the last male in my family line. It nearly kills my Dad to think that Jamie will die without issue.

I have tried repeatedly to interest him in friends of mine, young women who are spinsters, or divorced, or widowed. He dates them a time or two and then if they show interest he drops them like the hot potato.

There is one woman whom he has taken out off and on for about eight years, but she is divorced from her husband and by her religion not permitted to remarry again. How in the world can I make my brother see what it would mean to continue the family line?—EDNA  
DEAR EDNA:

It isn't as though a kingdom were at stake, you know. Nor even a fantastic financial empire. Don't you honestly think that while your brother has these days on earth he might be allowed to live his adult life according to his own objectives? I do.—M.M.

DEAR MRS. MAYFIELD:

My husband has a very bad breathing condition, and his doctors have advised him (even urged him) to give up

Dear Molly  
Mayfield

smoking and drinking. But will he? Not at all! He imbibes about a fifth of wine a day and easily a package of cigarettes.

I'm simply out of my mind with worry. What must I do? Sit back and watch him kill himself? Get out and leave him to do as he pleases? I'm afraid he has killed my love by being so stubborn and inconsiderate of others—MRS. MISERY

DEAR MRS.:

My dear lady, the doctors can tell your husband what he should do; you can encourage him to do as they advise. But you can't make him.

When a person chooses to ignore the best advice, the most considerate help that others try to give him (or her), then, my dear, there is nothing more for you to

## Women's Guild

Women's Guild, Church of Religious Science, will hold a benefit card party Thursday with a harvest snack bar at noon. Door prizes will be awarded. The public is welcome. Mrs. Emma Lenz is in charge of arrangements.

do. There's nothing more you can do.

Such stubbornness is stupid—and selfish—and, alas, hurts those who have to live with it as much as it does the victim.—M.M.

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## Busy Week Is in Store for Fraternal Groups

**MONDAY**  
Merret Temple 103, Daughters of the Nile, business session 10 a.m.; luncheon 11:30 a.m.; ceremonial 12:30 p.m. at Temple 1120 E. Market St. There will be special dinner (open to the public) at Temple Saturday. Mrs. Chester Compton, 5231 E. Burnett St., is in charge of reservations.

Long Beach Pythian Sisters, Temple 63, anniversary celebration, 7 p.m. Machinists Hall, 728 Elm Ave. Mabel Allen will present history, Margaret C. Stepp will preside and Doris Sawtelle and Margery Slate will provide refreshments.

El Tanya Court, Ladies of Oriental Shrine, initiation of 22 candidates, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Hwy. Doris Dearden, high priestess, to preside.

Star Points Association, OES, pot-luck dinner and meeting, 6:30 p.m., Community Room, 3901 Atlantic Ave. Star of Lakewood,

Emera, Palos Verdes and Bettina Chapters in charge of arrangements.

**TUESDAY**  
Woman's Benefit Association, 71st anniversary, noon luncheon, following brief business session, Machinists Hall, 728 Elm Ave. Group will sponsor 12 day tour of Hawaii Oct. 23.

## Panhellenic Plans Party

Long Beach City Panhellenic Association will entertain with a bridge luncheon Wednesday at 11:30 a.m. in the Edgewater Inn.

Keith Houdyshell, public relations man for Belmont Savings and Loan Association and an active member of the Community Playhouse, will entertain with a dramatic reading.

Mmes. Charles Bennett, 3834 Myrtle Ave. and Calvin Macy, 3015 Ostrom Ave., are in charge of reservations which will be accepted no later than Monday.

Mar Vista Chapter 511, OES, meeting 7:30 p.m., Monte Vista Temple, 1120 E. Market St. New members to be honored, Clara Kennedy to be chairman.

**SATURDAY**  
El Tanya Court 61, Ladies Oriental Shrine of North America, 2 p.m., tour of Shriners Hospital for Crippled Children, 3160 Geneva St., Los Angeles. Reservations being handled by Mrs. Roy Crawford, 5102 E. Ocean Blvd.

**WEDNESDAY**  
Long Beach Rebekah Lodge 360, meeting 8 p.m., YWCA, Pacific Avenue and Sixth Street, Rosa Lee Bouck, presiding; Vena Fisher, chairman.

**THURSDAY**  
Degree of Honor Lodge, 108, public card party, 7:30 p.m., Machinists Hall. Ante room meeting to be called by Velta Hunt, president.

Long Beach Emblem Club, 106, card social and luncheon 11:30 a.m., Veterans Clubhouse, 28th Street and Pine Avenue. Hostesses: Mmes. Edwin Abbott, Raymond Meyers, Louis Harper, Marvin Sullivan and John McIntire. Group to have second sewing session of month

in home of president, Mrs. Clifford Pierce, 267 Kennebec Ave., Oct. 22 at 10 a.m. Annual bazaar to be held Nov. 16.

## Kitchener Tea

Mrs. Thomas Bennett, regent, will entertain members of Lord Kitchener Chapter, Daughters of the British Empire, at a 1:30 p.m. tea Tuesday at her home, 171 Quincy Ave. Mrs. Eugene Lee will assist.

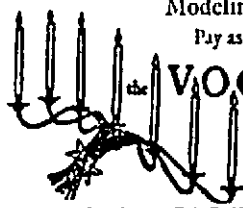
## Los Altos Social

An invitation is extended to all women interested in Los Altos Women's Club to attend its membership social at 8 p.m., Wednesday at Garden Room, Third Street and Alamitos Avenue.

Mrs. Dudley Shelnett, president, and board members will greet guests and acquaint them with philanthropic and social activities of the club.

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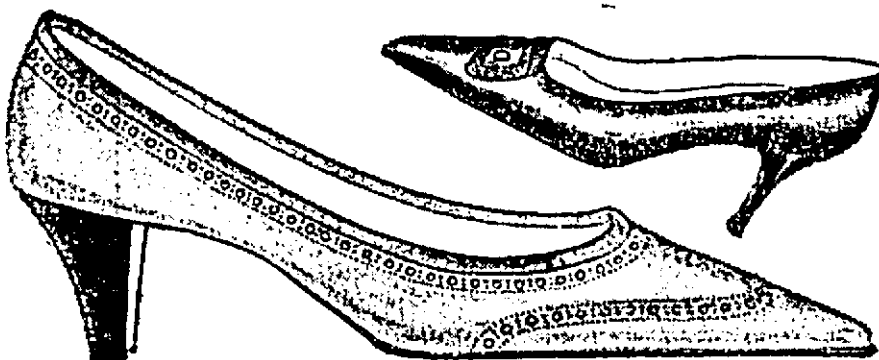
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# Fashions in Autumn Aura

Long Beach Area Council of Beta Sigma Phi International sorority will hold its annual fall luncheon and fashion show in International Ballroom of the Lafayette Hotel at noon Saturday.

Vinson's of Bixby Knolls will furnish high style fashions and the council will donate all proceeds to the Cystic Fibrosis Fund. Mrs. A. W. Anderson is general chairman for this gala event with Mrs. Victor W. Ruwe as co-chairman.

Repeating her role as commentator again this year is Mrs. Vernon Smith. Background music by the Paul Buzzard Trio will accompany the models, all active members of the sorority, as they parade along ramps which will be decorated in an autumn theme.

MRS. CARL B. Hensley, president of the Long Beach council, will welcome members and guests. Among them will be other council presidents, Patricia McGovern, of Compton, Mmes. Leroy Lance, Southeast Area; David Norman, Newport Harbor Area; and Eugene O'Steen, Whittier Area.

Each chapter is responsible for one phase of the party.



LEAF IT TO US! declare energetic Beta Sigma Phi whose forthcoming fall luncheon and fashion show next Saturday will be raking in funds, not leaves, for Cystic Fibrosis Fund. Handy hoe-handlers pictured (from left) are Mmes. Carl B. Hensley, sorority council president; Victor W. Ruwe, co-chairman of event; and Vernon Smith, commentator.

Oswald Jacoby

## Pass Helps to Slam

The artificial two no-trump response is not used by a passed hand. There are too many times when he passes 11 or 12 points and wants to bid a natural two no-trump. Of course, a jump to three by a passed hand is never a forcing bid.

If you do happen to pass a hand that fits remarkably well with your partner's major suit opening you show this by bidding three no-trump as an artificial raise. You really can afford this. No one should ever pass so much that he surely wants to play three no-trump after his partner opens in third or fourth seat.

North doesn't have an opening bid, but he certainly is impressed by his partner's spade opening. Without the forcing three no-trump he would probably jump right to four spades. South might move, but when this hand was played in a Phoenix duplicate practically every South player chose to pass at four spades. They were afraid that the four spade bid had not shown quite as good a hand and were slight-

NORTH (D) 12			
▲ A J 8 5 3	♥ 2	♦ A 8 5 2	♣ 8 5 3
WEST			
▲ 6 4	♥ Q J 10 7	♦ K J 7 4 3	♣ 10 7
EAST			
▲ 10	♥ 9 8 5 3	♦ Q 10 9	♣ A 8 4 3 2
SOUTH			
▲ K Q 8 7 2	♥ A K 6 4	♦ 5	♣ K Q J
No one vulnerable			
North	East	South	West
Pass	Pass	1 A	Pass
3 N.T.	Pass	4 N.T.	Pass
5 ♣	Pass	5 ♣	Pass
Pass	Pass	Pass	Pass
Opening lead—♥ Q			

ly doubtful about getting past four.

The three no-trump response told a different story. South knew that his partner had passed a hand with tremendous support for spades and South was willing to go to five in any case.

Also, South had a perfect hand for use of Blackwood and when North showed two aces South was delighted to go to the slam.

## Card Party Set by Scot Guild

St. Anthony's Catholic Center will be scene of a public card party at Sixth Street and Alamitos Avenue Monday, 8 p.m. Refreshments will be served and prizes given for bridge, pinochle, 500 and canasta. Scot Mission Guild will be hosts.

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## Patriotic Calendar

### MONDAY

Anna Etheridge Tent 58, DUV, 10 a.m. sewing, 11:30 a.m. sandwich lunch, Veterans Memorial Building. Nellie Foulk will preside at 12:30 p.m.

### TUESDAY

Abraham Lincoln Circle 44, Ladies of the GAR, card party, Veterans Memorial Building. Refreshments at noon.

Chapter 8, Blue Star Mothers of America, pot luck luncheon, noon, Scherer Park. Wednesday is hospital day for the group.

### WEDNESDAY

General Joe Wheeler Chapter, UDC, will meet at noon at Crown Cafeteria.

United Spanish War Veterans, Long Beach Auxiliary 71, pot luck luncheon, noon, Veterans Memorial Building. It will be courtesy day with Florence Porter presiding at 1 p.m.

Women's Relief Corps, 11:30 a.m., Veterans Memorial Building. Members will register for new rosters.

### THURSDAY

Capt. A. D. Borden Auxiliary 139, Army and Navy Union, card party, Veterans Memorial Building. Lunch-

eon served at noon. Public welcome. Mrs. Virgil Phillee will be the hostess. On Friday the group will install new officers at Veterans Memorial Building at 7:30 p.m. Refreshments will be served.

## Typo Auxiliary

Women's Auxiliary 124 to Long Beach Typographical Union, will meet Tuesday noon in the Garden Grove home of Mrs. Don Austin, 9741 Oasis Ave.

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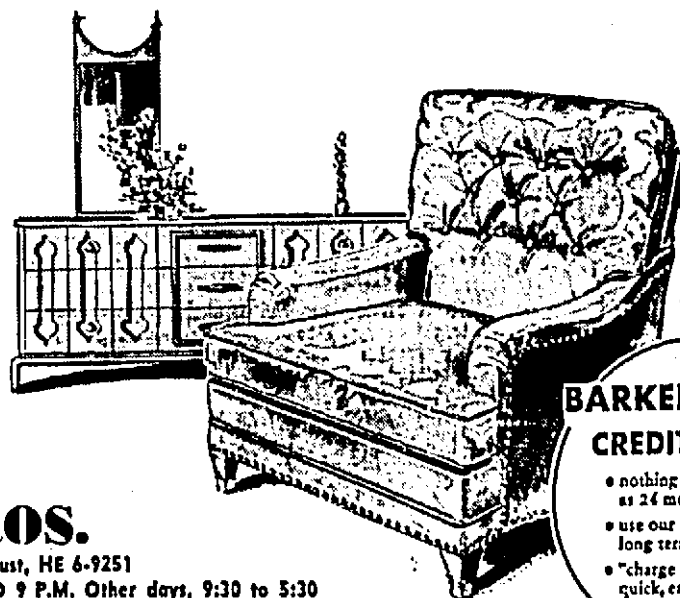
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# Dr. Thompson to Address LBAA

By ELISE EMERY  
Arts Page Editor

Dr. Charles S. Thompson, professor of art at Long Beach State College, will speak to members of Long Beach Art Association Tuesday at 7:45 p.m. in the association's gallery, 800 E. Ocean Blvd. The lecture is open to the public; there is no admission charge. His subject will be "Religious Architecture in Western Europe."

Dr. Thompson recently returned from a year's sabbatical leave. He and Mrs. Thompson toured 16 countries, logging 30,000 miles. The speaker is well known to LBAA members. He addressed the group several times two years ago when he gave a series of art history lectures. His principal interests are drawing, painting and art history.

In other news, LBAA has announced appointment of William Hill, of Long Beach State College faculty, as new gallery director.

MARGARET Bradbury's work in oils, casein, ink, collage and encaustic is on view at Dana Branch library, 3680 Atlantic Ave. The show will hang through Oct. 31.

Her paintings have been displayed in local one-woman shows; she has won awards in juried exhibits and has been represented in the Newport Harbor, Long Beach Art Association, Lakewood and Orange County Annals.

ON NOV. 16 and 17, Palette Art Club, in affiliation with the Los Angeles Department of Recreation and Parks, will sponsor a coordinated art exhibit which it hopes will become an annual event.

All harbor area artists over 18 years of age, art students of colleges in the area and all art groups are invited to participate.

Writes Leland M. Hall, club president: "The Palette Art Club will be host to numerous art clubs and students. This includes the Long Beach Art Association, the Spectrum Club and the two Long Beach colleges."

"We are hoping that this may be the start of an annual event with some club acting as host each year, assuming the work and expense of staging the show. We are happy to do this this year and from the response we are getting, we believe the event will be a great success."

We also are hoping that a large number of Long Beach artists will participate and that we will have many visitors from your city."

The event will be staged in Wil-Hall, 325 Neptune Ave., Wilmington. Original works in all media may be entered. There will be a small entry fee, but no limit to number of entries by an individual artist. Ribbons and cash awards will be presented after selections are made by a jury. Work must be delivered to the hall Nov. 15 between 1 and 9 p.m. or Nov. 16 before 10 a.m.

Further information may be obtained by writing to Hall at 1427 McDonald Ave., Wilmington.

PLAZA ART GALLERY, 38 Malaga Cove Plaza, Palos Verdes Estates, will open its doors for the first time Friday with a reception from 8 to 10 p.m.

First exhibit will be a group show by Southland artists.

The gallery will offer paintings and art objects ranging from traditional to modern; no single school or style will be accentuated.

PAINTINGS by Nicholas Yellenti and Vera Grube will have a one-day only showing

next Sunday from 2 to 9 p.m. at La Casa Galeria, 408 Via Monte D'Oro, Hollywood Riviera, Redondo Beach.

JURGIS SAKPUS, Lithuanian artist now residing in Manhattan Beach, has his first one-man show in the Bay area at Manhattan Beach Cooperative Gallery, 216 Manhattan Beach Blvd., during October. His work will include oils, watercolors, sketches, architectural sculpture and designs for stained glass. Gallery hours are 11 a.m. to 5 p.m. daily except Monday.

MORE THAN 150 pieces of pottery made by Shoji Hamada, noted Japanese folk potter, when he conducted a workshop at USC last month are on display in Quinn gallery, USC fine arts department.

The display will be open to the public through Oct. 25, daily from 1 to 5 p.m. except Saturday.

"AMERICA IN DAGUERREOTYPES," an exhibition which reviews an almost forgotten photographic process and the success it enjoyed in the United States, is at the Tower Gallery, Los Angeles City Hall, where it will remain through Oct. 30. Daguerre's invention, called by Oliver Wendell Holmes the "mirror with a memory," was adopted in this country immediately after its introduction in France in 1839.

A NUMBER of Long Beach artists and members of Long Beach State College art faculty are represented in the "Artist as Craftsman — Craftsman as Artist" exhibition which opens Oct. 23

at Pavilion Gallery, Newport Harbor. The show may be seen through Dec. 8 on Wednesdays through Sundays from 1 to 5 p.m.

Jerry Rothman, of Orange State College is installation director and designer. Assisting him are Al Ching, silversmith; Henry Evjen, of LBSC; Charles Frankel, studio craftsman; Ray Hein of OSC; and Jerry Martin of ML: San Antonio College.

DON FOSTER, 5541 Ravia St., will be featured artist at an Artists Sidewalk Bazaar in Fashion Square, Santa Ana, Monday through Saturday.

The artist's oils have been shown in Laguna Beach, Palm Springs, Encino, Carmel, Vancouver and Long Beach. His favorite subject is the sea.

## Melodyland Producer Bids for Greek Theater in 1965

Sammy Lewis, co-producer with Danny Dare of the 3,300 seat Melodyland Theater in Anaheim, has presented a formal bid for the leasing of Greek Theater in Griffith Park, starting in 1965.

Melodyland is heading for more than a \$2 million gross in its first year of operation.

Lewis explained that he did not submit a bid for the Greek earlier because this is the first time the theater has been open for competitive bidding. Five other organizations also have offered bids.

Lewis would maintain a certain level of bookings, but would produce more local shows.

MELODYLAND also has announced that tickets are on sale at the box office for a one-night performance by the Royal Philharmonic Or-



Dennis Day

chestra of London Monday, Nov. 18. Conductor will be Sir Malcolm Sargent. The concert is being sponsored by the Orange County Philharmonic Society.

CURRENT attraction at Melodyland is "Brigadoon," starring Dennis Day. A trio of top musical comedy performers, Peter L. Marshall, Jane Kean and Eileen Christy, are featured.

### On Stage---

CHAPEL THEATER, 414 Pacific Coast Hwy., Torrance: "Theatre Carnival," 8:30 p.m. Friday, Saturday, Sunday, through Nov. 21.

COMMUNITY PLAYHOUSE, 3111 E. Anaheim St., "Love Me Love," 7:45 p.m. Thursday, 8:30 p.m. Friday and Saturday, through Nov. 2.

MAGNOLIA THEATER, 3408 Magnolia Ave., "The 4th Deadly Sin," 8 p.m. Thursday and Sunday, 8:30 p.m. Friday and Saturday, through Oct. 17.

OFF-BROADWAY THEATER, 311 Line Ave., "Orpheus Descending," 8:30 p.m. Friday through Sunday.

## Beach City Sets Free Concerts

Rehearsals are in full swing as the Beach Cities Symphony Orchestra enters its 14th season. First of its four concerts will be Oct. 25 at Mira Costa High School, Manhattan Beach, at 8:15 p.m. It will feature Beethoven's "Eroica" and Schumann's "Concerto in A Minor" for piano and orchestra.

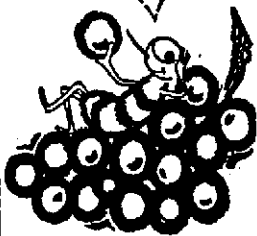
These concerts are free to the public.

Beach cities involved include Hermosa and Manhattan Beach, Redondo, Torrance and San Pedro.

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## Inaugural Show at Orange State College

By VIRGINIA LADDEY

Orange State College gallery joins the growing number of first-rate art galleries in the area with an opening reception today to celebrate the dedication of the new college's first permanent building. The public is invited; hours are 3 to 5 p.m.

Orange State is reached by taking State College Boulevard North from the Riverside Freeway.

For the inaugural show, Dr. John Olsen, chairman of the fine arts division, and Jerry Samuelson, gallery director, have assembled 125 works from the art faculties of the 16 California State Colleges.

HERE, THE taxpayer is certainly getting his dollar's worth, for these teachers are exciting, producing artists. The extent of originality, imagination, and craftsmanship indicated in the exhibit is impressive. The collection is also beautifully displayed with small alcoves for small objects and lots of breathing space and vista for large paintings.

AMONG THE latter, two works by Vic Smith, formerly of Long Beach State College, dominated the central gallery. One is a black and white; the second 6 ft. by 8 ft. "Big Sur" is realized in a symphony of blues and

### Museum Offers Free Concert

Mark Kramer, violinist, and Joan Brown, pianist, will present a program of works by Walton, Mozart and Brahms Thursday in Long Beach Museum of Art, 2300 E. Ocean Blvd.

Doors will open at 7:30 p.m.; the concert will begin at 8 o'clock. Seating is unreserved and free to the public under sponsorship of Los Angeles County Board of Supervisors and the City of Long Beach.

Kramer is a member of Los Angeles Philharmonic Orchestra; Miss Brown is a member of the music faculty at UCLA.

### Concert Reminder

When Long Beach Symphony Orchestra opens its season Saturday at 8 p.m. in Long Beach City College Auditorium, it will feature Joanna Hodges as soloist.

Miss Hodges, a Long Beach resident, has established a reputation as concert pianist both in this country and in Europe. This will be her first appearance with the Long Beach Symphony.

Conductor Lauris Jones will give brief program notes from the podium.

Tickets for this opening event (seats are not reserved) may be purchased at Humphrey's Music Company, 135 E. Third St., the Symphony Association office, 1935 E. Seventh St., or at the box office before the performance.

### 'Who's Afraid?'

Edward Albee's "Who's Afraid of Virginia Woolf?" will stage a four-week engagement at Los Angeles Biltmore Theater beginning Tuesday, Nov. 12.



Art Buchwald

## Art Buchwald Next on 'Evenings at Eight'

Syndicated columnist Art Buchwald will present "Buchwald at Large," second program on the Long Beach City College "Evenings at Eight" series, at 8 p.m. Friday in the college auditorium. Single-admission tickets will be available at the box office.

In the Sept. 20 issue of Time magazine, Buchwald is labeled "the most successful humorous columnist in the U.S." His irreverent and unabashed commentary on the European scene has been syndicated in more than 200 newspapers around the world since 1952.

LAST FALL, Buchwald moved his headquarters

from Paris to Washington and now appears well on his way to becoming the most effective and devastating "court jester" on the national scene since the late Will Rogers.

During a 14-year tour of duty in Paris for the New York Herald-Tribune, Buchwald went all over Europe in pursuit of column material. One typical venture was a trip to Turkey to get "a first-hand impression of a Turkish bath."

STILL ANOTHER was a three-week trip behind the Iron Curtain, in a chauffeur-driven limousine, "to show the Communists what a bloated, plutocratic capitalist really looked like."

Buchwald is the author of eight books, including "Don't Forget to Write," "How Much Is That in Dollars?" and his latest title, "Is It Safe To Drink the Water?"

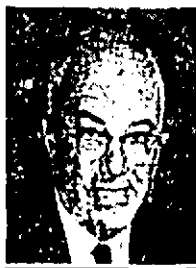
### De La Varre to Narrate

"Italian Holiday," Burton Holmes production to be presented at Crest Theater for one day only, Tuesday, Oct. 22, is unlike the usual film fare seen at the theater.

Burton Holmes productions are feature length, full color travel films specializing in one country. Audre de La Varre Sr. will appear on stage in person, giving the audience his impressions of the scenes on the screen.

The film covers one of the most interesting and romantic countries in Europe. Two performances will be given, at 2:30 and 8:15 p.m. Tickets are on sale at the box office.

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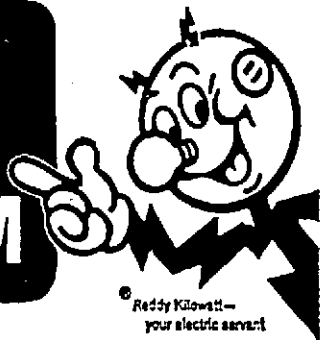
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CLO Tells Cast for New Show

Long Beach Civic Light Opera will open its 16th season Oct. 31 with a production of "South Pacific" by Rodgers and Hammerstein.

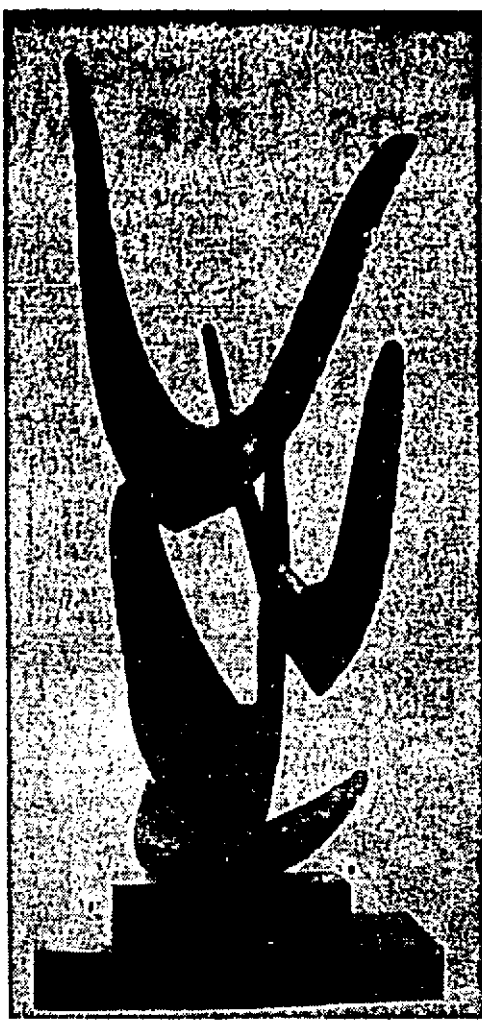
James Boyd is cast as Emile DeBecqua; Mary Hamm will play Nellie Forbush.

Other principals are Bell Ellig as Bloody Mary, Lyn Madrigal as Lt. Cable, Roy Malmberg as Luther Billis, Ed Grieve as Stew Pot and Eddie Martinez as the professor.

Others are Keith Houdyshell as Captain Brackett, Sutter Kunkel as Harbison, Eddie Martinez Jr. as Jerome and Gail Sekiguchi as Ngana.

Bill Roberts will direct and choreograph; Kathy Davis is associate director. Musical direction will be by Jack Kroesen.

Other shows in CLO's season will be "The Unsinkable Molly Brown," "Vagabond King," and "The Sound of Music."



IN MARYMOUNT EXHIBIT  
Abstract bronze by Eugenia Everett is one of a series of pieces by the California sculptress on exhibit in the library gallery at Marymount College, Palos Verdes Estates. Show closes today.

Trio Sets Benefit Saturday

Selections from grand opera and Broadway musicals will be presented during an Associated Women's Students benefit Saturday at 8:30 p.m. in the Little Theater, Long Beach State College.

A talented trio of performers, Clayton Ivey, tenor, Cynthia Howard, soprano, and Gary R. Murphy, baritone, will offer selections from such favorites as "Westside Story," "South Pacific," "Madame Butterfly" and "The Student Prince."

Baritone Murphy, LBSC student, has been a regular on the Gene Norman Show on television.

IVEY STARTED his professional career with the Robert Shaw Chorale in 1949. He has been tenor soloist with the Long Beach Symphony Orchestra; leading man in "The Force of Destiny," with the Los Angeles Opera Company; a member of the Hi-Lo's and with MGM, Warner Brothers and Twentieth Century Fox Studios.

Miss Howard was a professional dancer prior to turning vocalist. She has appeared with the San Francisco Opera Company, Long Beach Civic Light Opera and the Lakewood Symphony.

S.F. Opera Adds to Repertoire

By RACHEL MORTON

The 27th Los Angeles season of the San Francisco Opera opens at the Shrine Auditorium Nov. 1 and will continue through Nov. 24.

There will be two presentations new in the San Francisco Opera repertoire: "Capriccio," the last opera Richard Strauss wrote; and "The Queen of Spades," the first Tchaikovsky opera ever to be heard here. In the former opera, the incomparable Elizabeth Schwarzkopf will sing; our own Dorothy Kirsten will be heard in the latter opera.

SOME INTERESTING newcomers include Elfego Esparzo, bass, who was born in El Ranchito, Tex. 1

He made his operatic debut in Germany and has sung 40 bass roles all over Europe. In Los Angeles he will sing Dr. Bartolo in "The Barber of Seville" and Fra Melitone in "La Forza del Destino."

ANOTHER AMERICAN who has never sung in America, but is in great demand in Europe, is bass-baritone Leonardo Wolovsky. He will sing Le Roche in "Capriccio," Alfonso in "Cosi fan Tutti," and Wotan in "Die Walkure."

A Swedish-born soprano, Siw Ericsson, made her debut in Stockholm but is now a member of the Hamburg State Opera. She has appeared at Covent Garden, and in Berlin, Vienna, Bayreuth and other cities. She will be the Sieglinde in "Die Walkure," and Madame Lidoine in "The Carmelites."

Tall and handsome, the Belgian-born baritone, Julien Haas, is reported to be sensational. He went to the Paris Opera in 1959 and has sung all over Europe. His roles will be Amonasro in "Aida," Scarpia in "Tosca," the High Priest of Dagon in "Samson and Delilah" and Marcello in "La Boheme."

JOHN SHAW, baritone,

Major & Minor Notes

mand in Europe, is bass-baritone Leonardo Wolovsky. He will sing Le Roche in "Capriccio," Alfonso in "Cosi fan Tutti," and Wotan in "Die Walkure."

was born in Australia and is a leading singer at Covent Garden. His Los Angeles roles will include Scarpia, Amonasro and Count Tomsky in "The Queen of Spades."

A beautiful young Negro singer, coloratura, Reri Grist, was born in New

York and has been featured by Leonard Bernstein in his "West Side Story" and in the soprano solo in Mahler's "Fourth Symphony" with the New York Philharmonic. She has sung with the New York City Opera, La Scala, Covent Garden and Europe's principal opera houses. She will be heard in Los Angeles as Rosina in "The Barber of Seville," Despina in "Cosi fan Tutti" and Sister Constance in "The Carmelites."

HAVE A CLAIROL CONDITION TREATMENT WITH SHAMPOO AND SET

ALL THIS WEEK REG. 7.50 VALUE 3.50

... For summer dried out hair just the thing to keep your hair sparkling with life. Shown and Vitality. Is a condition treatment. Give yourself a treat to beauty.

SOFT CURL PERMANENT COMPLETE WITH SET & CUT \$10.00

Come in with or without an appointment. Use Your BANKAMERICA CARD PLATE

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NEW!

SAPPHIRE'S SUPP-HOSE SHEEREST

Now you can wear Supp-hose without looking like you're wearing Supp-Hose. Fashioned of Lycra® spandex and nylon its 2-way compression assures full support while stretching to the sheer, flattering beauty of fashion hosiery. Satin, pixie and taupe flight. a pair 5.95

Thursday, Oct. 17th  
We will be open till 9 p.m.

PINE AT BROADWAY DOWNTOWN LONG BEACH

**Supp-hose**

BUDGET MILLINERY

NEW  
IN THE ZOO

Step right up. First chance to see new species to the fashion world. Impressive and convincing pretenders. Animal printed deep pile fabrics you'll love to stroke. Bag a whole menagerie at these marvelously low prices.

A. Printed leopard casual 8.95  
B. Zebra striped collar 7.95  
C. Take off on tipped lamb shako 5.95

Convenient Autoport Parking... also in Lincoln Park Garage

PINE AT BROADWAY DOWNTOWN LONG BEACH

**Supp-hose**

COSMETICS

SALE!

HELENA RUBINSTEIN'S SKIN DEW

8.75 value 5.00 with free Herbessence Cleanser

Now, give your skin the beauty benefits of Skin Dew, the unique invisible beauty treatment! Use it under make-up to moisturize deep, deep. With your purchase of Skin Dew get free luxurious Herbessence Cream Cleanser... moisturizes, clarifies as it deep cleanses.

5.00 value 3.00 Introductory set

prices plus tax

Thursday, Oct. 17th  
We will be open till 9 p.m.





SUNDAY

IN SOUTHLAND MAGAZINE TODAY:

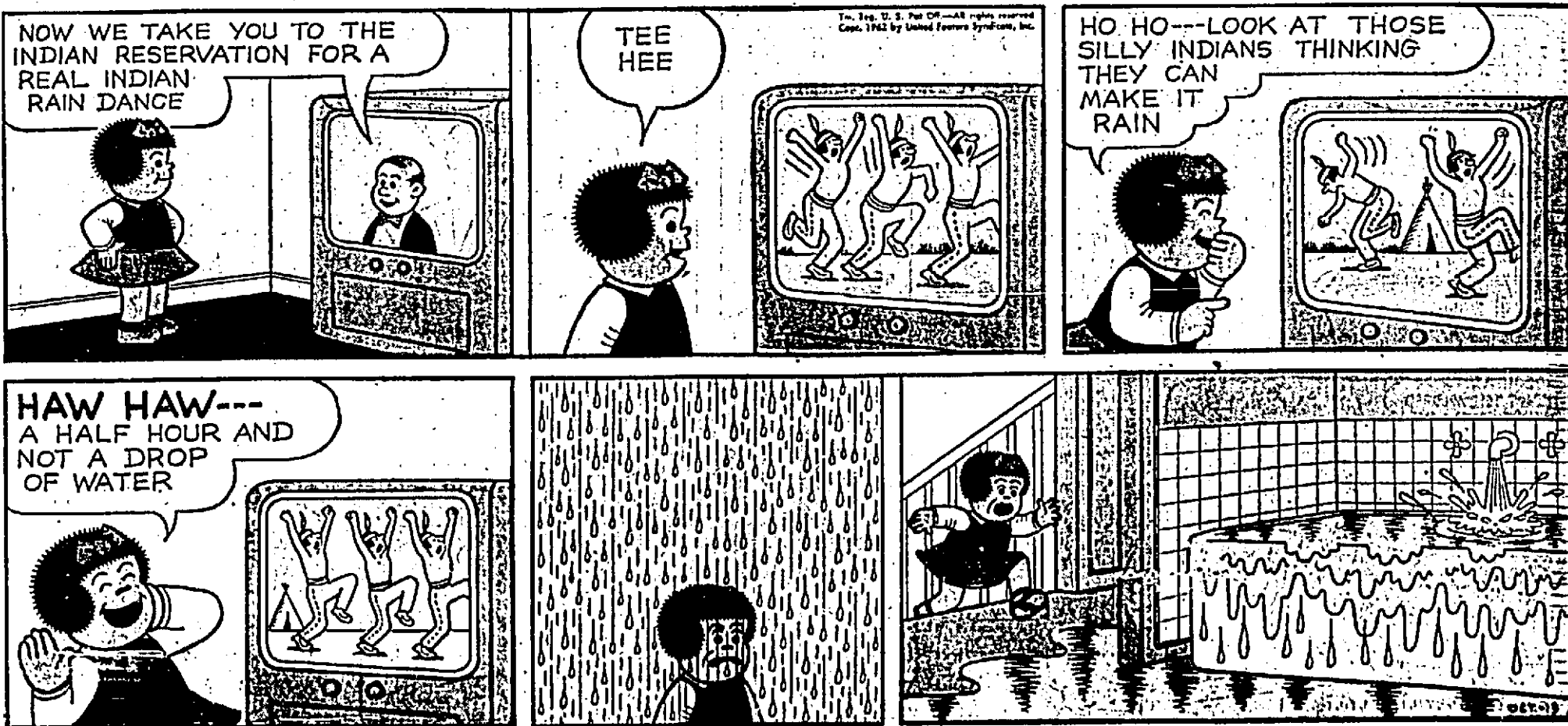
# FALL FIX-UP AND GARDENING TIPS

LONG BEACH, CALIFORNIA—OCTOBER 13, 1963



NANCY

By Ernie Bushmiller





# MARK TRAIL

by  
ED DODD  
©-13

THE ODD-SHAPED TRUMPET FISH LIVES NEAR ATLANTIC REEFS...

WHERE, AMONG THE CORAL, HE HUNTS SMALL CRUSTACEANS

APPROACHING HIS PREY IS DIFFICULT, FOR THESE WARY LITTLE CREATURES SEEM ABLE TO DISTINGUISH BETWEEN FRIEND AND FOE

THEY PAY LITTLE HEED TO EVEN LARGE FISH WHICH NEVER MOLEST THEM...

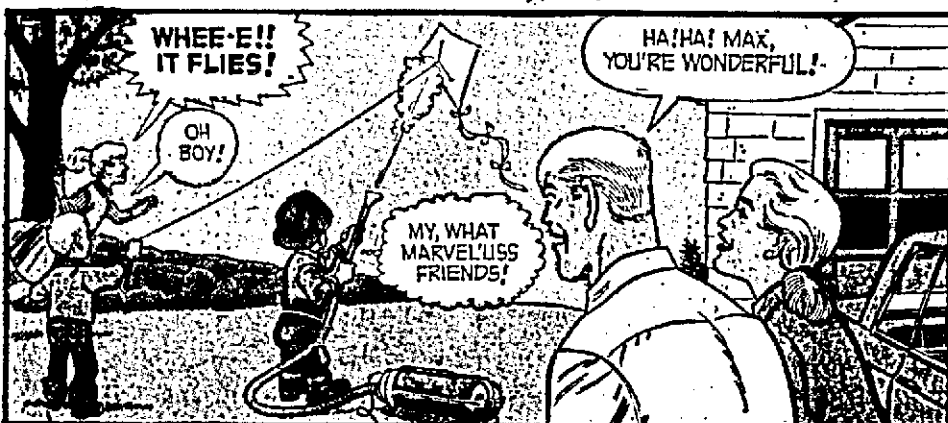
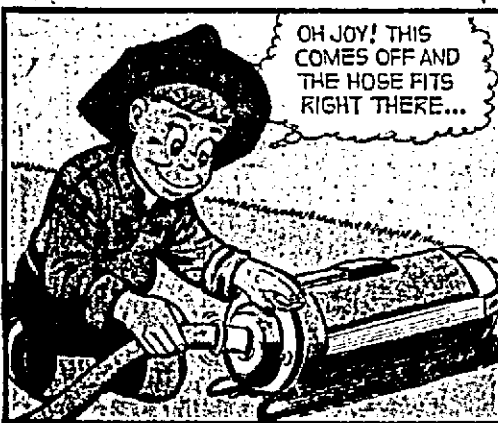
SO, IN ORDER TO GET NEAR ENOUGH TO MAKE A CATCH...

THE TRUMPET FISH HOVERS BEHIND HIS BIGGER COUSINS UNTIL HE GETS CLOSE...

THEN HE DARTS OUT AND SUCKS IN THE SURPRISED VICTIMS BEFORE THEY CAN RETREAT

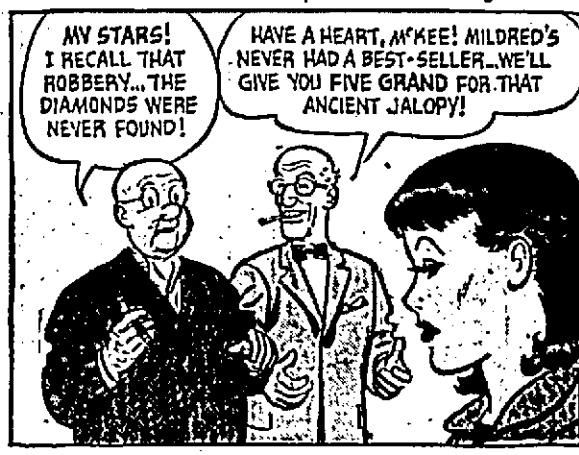
## JOE PALOOKA

By Ham Fisher



## CAPTAIN EASY

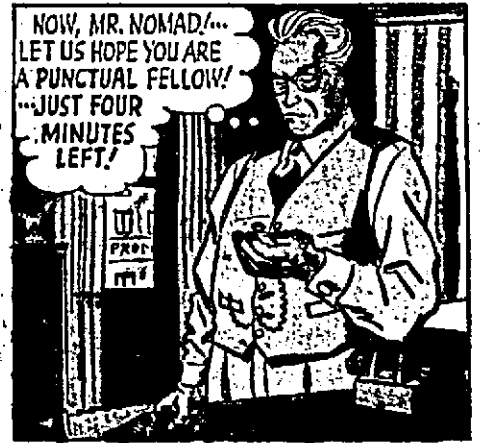
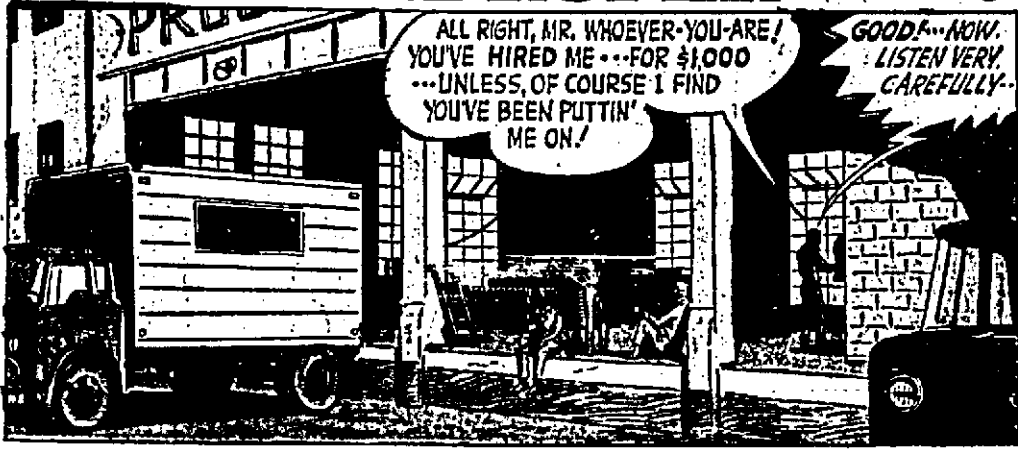
By Leslie Turner



CONTINUED...

# STEVE ROPER

By Saunders and Overgard



# Dan Flagg

by DON SHERWOOD

DAN FLAGG'S OLD FRIEND CHARLES WARREN IS VERY DEPRESSED ON HIS WEDDING DAY. IN THE CHAPEL MIXED EMOTIONS REIGN AMONG CERTAIN MARINES...

FLAGG IS HAPPY FOR HIS FRIEND, AND AS CHUCK'S BEST MAN, TRIES TO STEADY HIS NERVES...

AMONG THOSE PRESENT IS GUNNY GUNTHER, WHO SHARES FLAGG'S SENTIMENTS...

JILL HAMILTON, MARIAN'S EXEC OFFICER, WISHES THIS WERE HER WEDDING... WITH DAN FLAGG AS HER BRIDEGROOM...

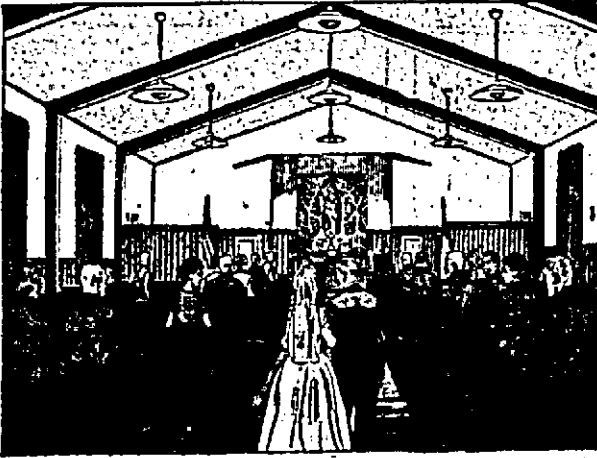
MARIAN ROBBINS IS FILLED WITH PRIDE, AS ON THE WAY TO THE CHAPEL HER THOUGHTS ARE OF HAPPINESS EVERMORE...

CHARLES 'CHUCK' WARREN, THE GROOM, OBVIOUSLY MORE NERVOUS THAN CUSTOMARILY EXPECTED, IS DEEP IN THOUGHT...

DOUG SWAGGER SITS SULKING...

THE BRIDE ARRIVES AND AS THE ORGAN BEGINS ITS FAMILIAR TUNE THE BRIDEGROOM THINKS...

I...I'VE GOT TO TELL MARIAN BEFORE IT'S TOO LATE!



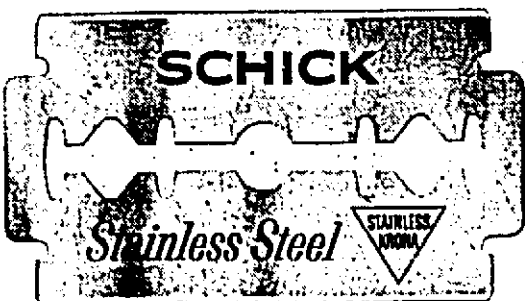
...and this Schick Stainless Steel blade gave every one of them incredibly smooth shaves! That's because it combines the lasting sharpness of Schick Stainless Steel with the lasting comfort of Schick's incredibly smooth Stainless Krona edge!

The blade that lets you feel clean shaven 15 shaves in a row!

## Schick Stainless Steel

(Schick Stainless Steel Blades also available for injector razors)

This one blade  
just shaved  
these 15 men!



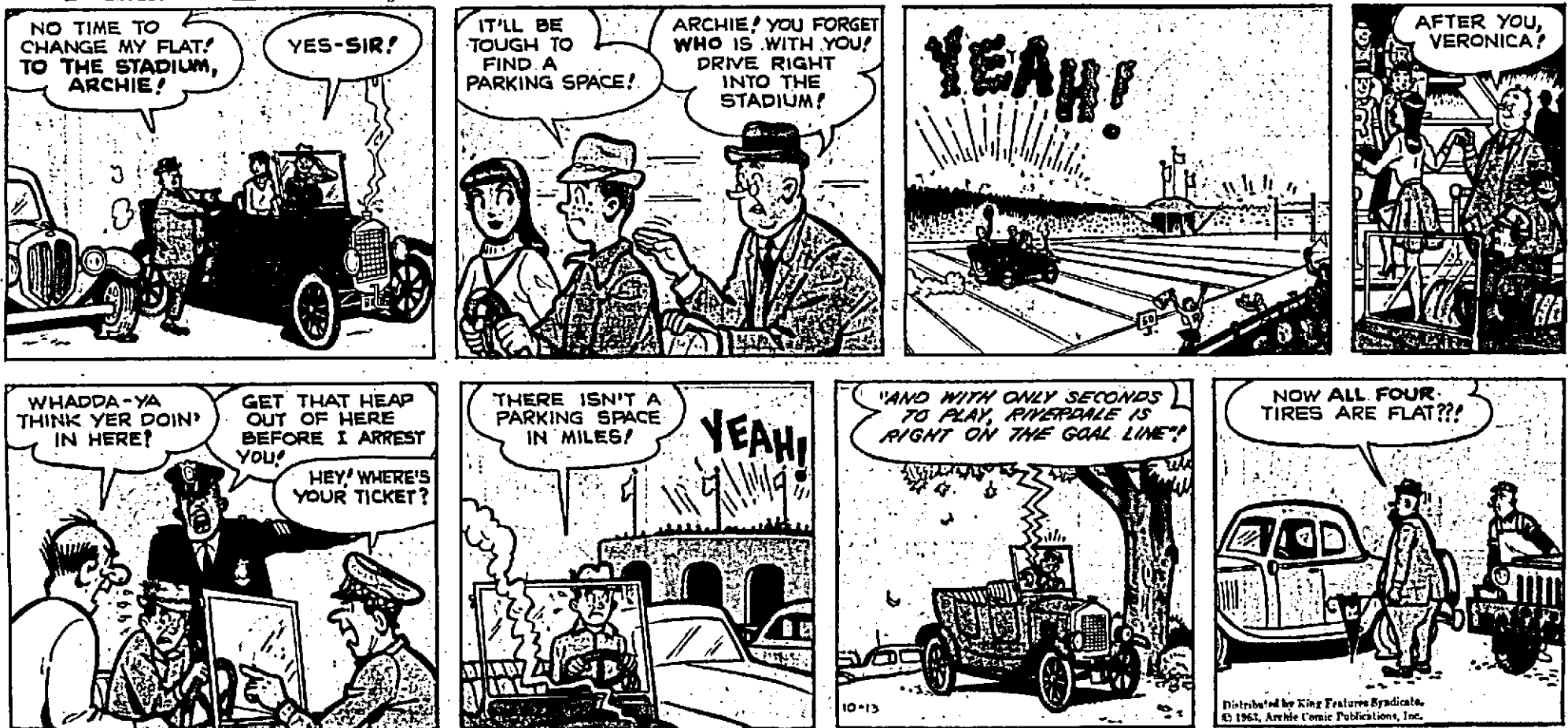
B.C.

By Johnny Hart



# ARCHIE

by BOB MONTANA



# THE JACKSON TWINS

By Dick Brooks





Dennis

the

MENACE

by Hank Ketcham



THE

BREWS

by CARL GRUBERT



# MISS PEACH

## By Mell



# ABBIE AN' SLATS

By Raeburn Van Buren



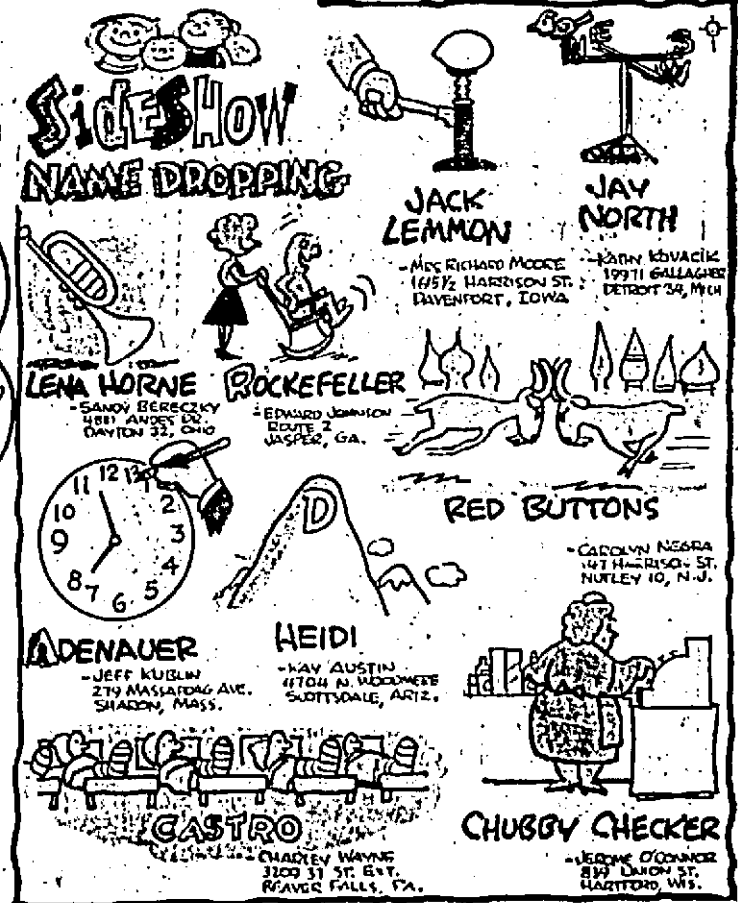
# THERE OUGHTA BE A LAW







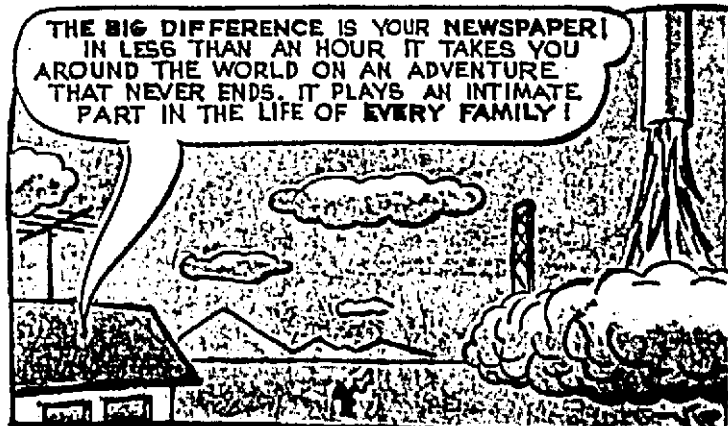
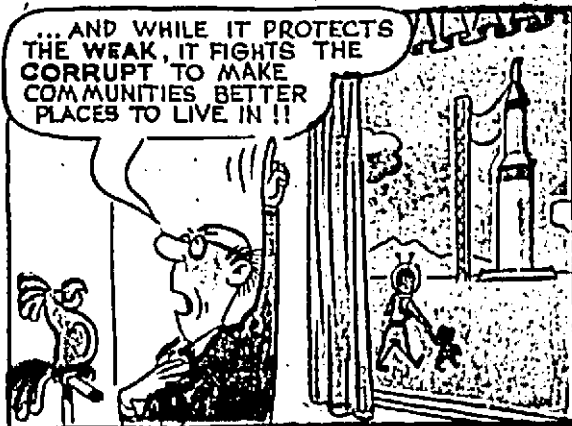
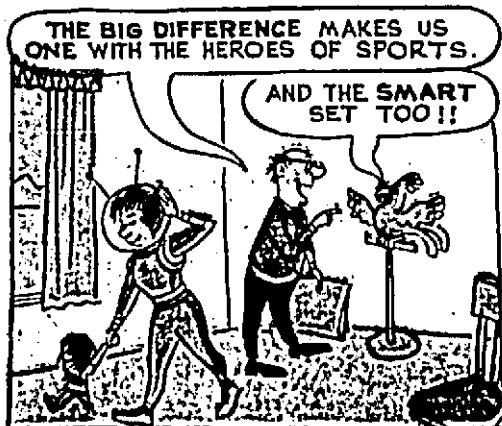
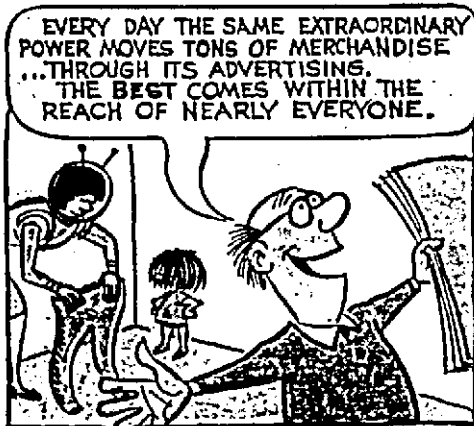
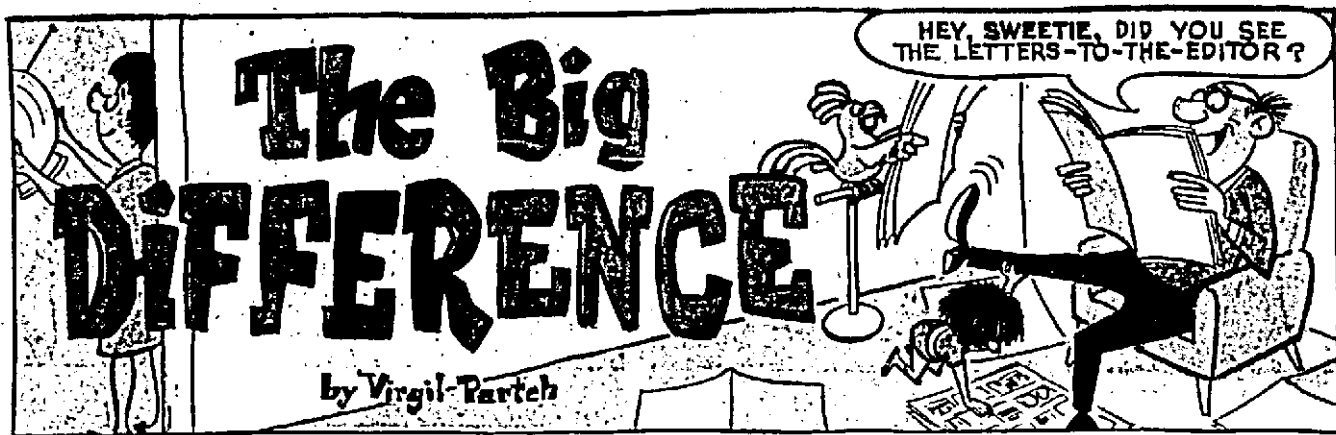
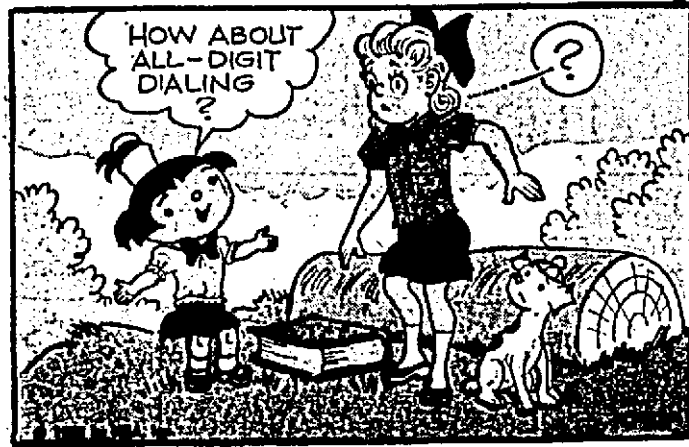
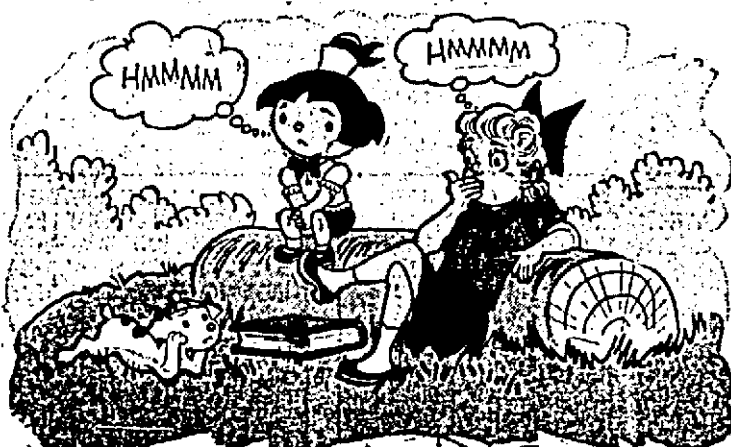
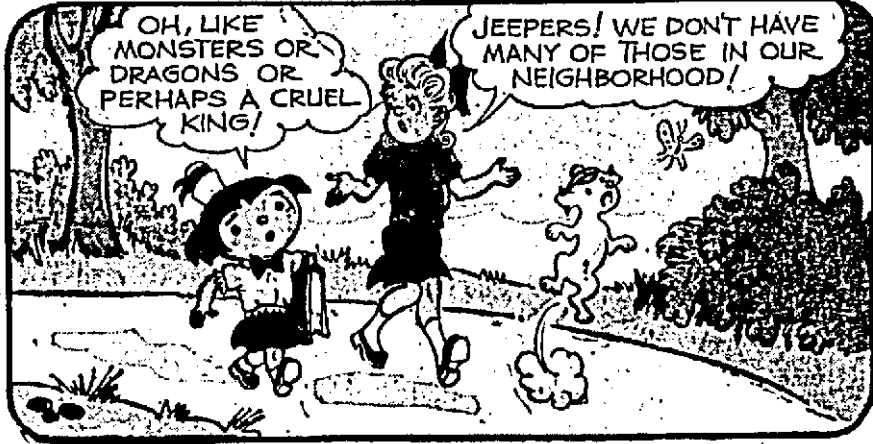
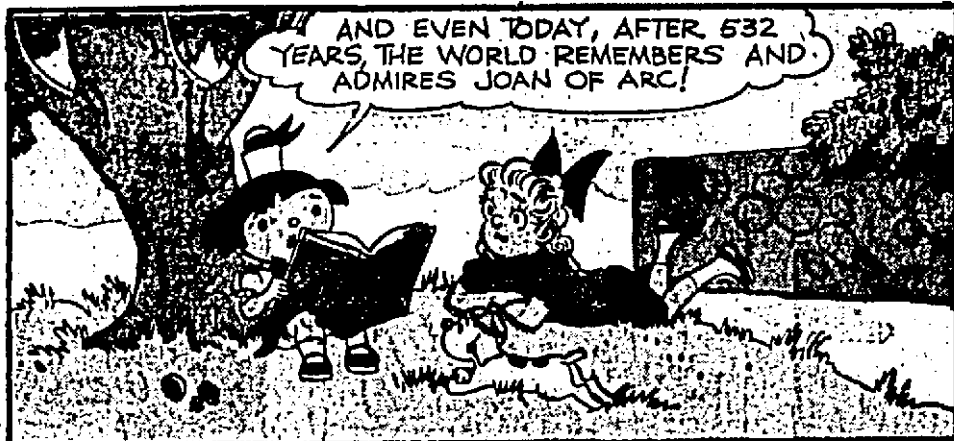
**By V. T. Hamlin**





# Priscilla's POP

by AL VERNESE



October 13, 1963

# Southland

Home Is What  
You Make It

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT PRESS-TELEGRAM

## FALL FIX-UP & GARDENING 1963



**HELD OVER!**

Due to the overwhelming sell-out of our big king size ensemble last week, we have speeded up production for this **FINAL WEEK** of our famous package offer!

Remember . . . this price includes all this: king size 6x7-foot mattress, two split box springs, extra soft mattress pad, fitted bottom sheet, top sheet, two pillows, and four pillowcases plus the beautiful tufted headboard and frame! All fourteen pieces! Use your credit! Buy it now.

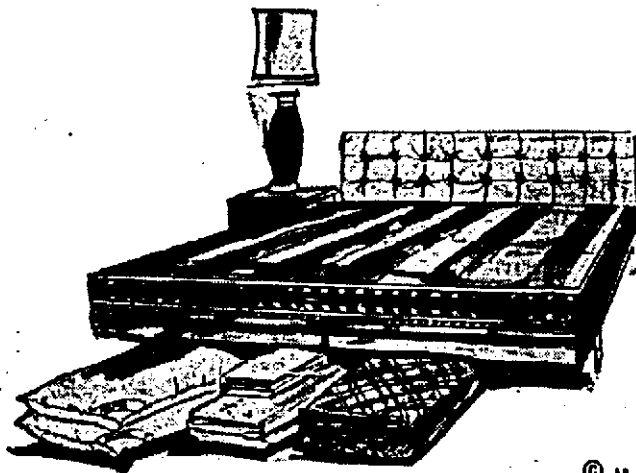


**189<sup>50</sup>**

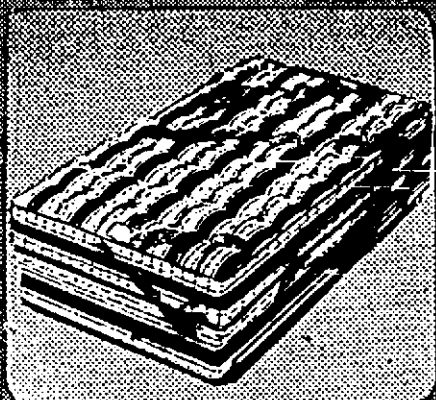
Factory Direct to You



# ACME'S KINGSIZE PACKAGE



© AS Shale 26.



**HOTEL STYLE**  
Mattress and Box Springs  
Quality Inspring. Made with  
quality materials. Long wearing.  
A very popular set. 312-coil  
mattress, 80-coil box springs.  
Regular \$79.50 factory direct.

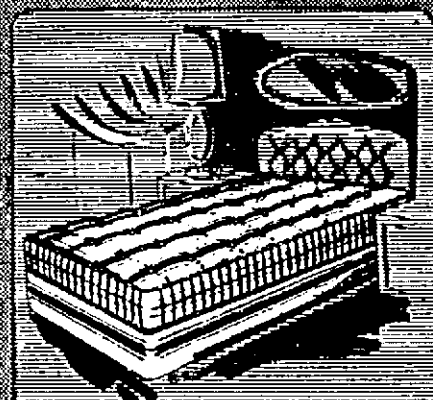
**59<sup>50</sup>**

## FACTORY-DIRECT

Queen Size . . . . . \$99.50  
Economy Size . . . \$39.50  
Children's Crib Bed \$14.95  
837-Coil Mattress . \$59.50  
Posture Mattress . . \$69.50

## UPHOLSTERY AND CUSTOM WORK

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bedding or upholstery needs. Com-  
plete service on boats, campers,  
mobile homes. Special or hard-to-do  
jobs are our specialty. You can count  
on quality when you call on Acme!



**LONG BOY**  
Mattress and Box Springs  
If you're 5'10" or over you  
should be sleeping on this 80  
inches long LONG BOY BED.  
Full or twin size . . . . .

**69<sup>50</sup>**

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Open Daily 'til 5, Saturday 9-4  
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# ACME

Mattress Factory



October 13, 1963

# Southland

## OUR COVER



Fall comes to Southern California as a season of recapitulation of summer's fun, a time to re-assess the inroads vacation neglect and Old Sol have made, a period of preparation of the home for expanding family needs, the winter ahead or just plain adding new comforts. It's also a time for taking new stock in the garden, doing clean-up chores and getting ready for spring's glorious beauty. Staff Artist Armand Belanger captures the spirit of a happy Southland fall on our cover today, depicting a little household helper lending a hand with Fall Fix-Up and Gardening. And today's Southland Magazine pages are filled with ideas to start the think wheels turning on projects needful or desirable around home. You are invited to read on.

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## THIS WEEK

Shrieking engines, screaming tires, smelly exhausts, burning competition . . . these are some of the components of a sport called drag racing. And it's in the millions—millions of dollars invested and something like a million spectators weekly around the nation. Some 300 "strips," as they are called, are laid out across the country and on them perform some of the most cock-eyed looking but expensive mechanical contrivances ever put together. Long Beach's drag strip, known the nation over as the "Lions" because of its affiliation with nine Lions Clubs in the Harbor Area, is one of the best. Next Sunday, Southland Magazine and Jerome Hall will take you behind scenes at the drag races. Don't miss it.

Fred Taylor-Kraft, Editor

PINE AT BROADWAY DOWNTOWN LONG BEACH

# Salton

HOUSEWARES



a  
scientific  
advance  
in  
brewing

## New! Salton "filtercup" coffee extractor

• extracts coffee essence • filters out sediment and oil

Become famous for your coffee! Fool-proof "filtercup" is designed to produce rich, hearty, delicious coffee every time . . . filtering out the harsh sediment or oil. Created by Salton, famous for Holray to brew the best coffee ever made in just 3 minutes.

2-10 cups, 8.95

With holray, 14.95

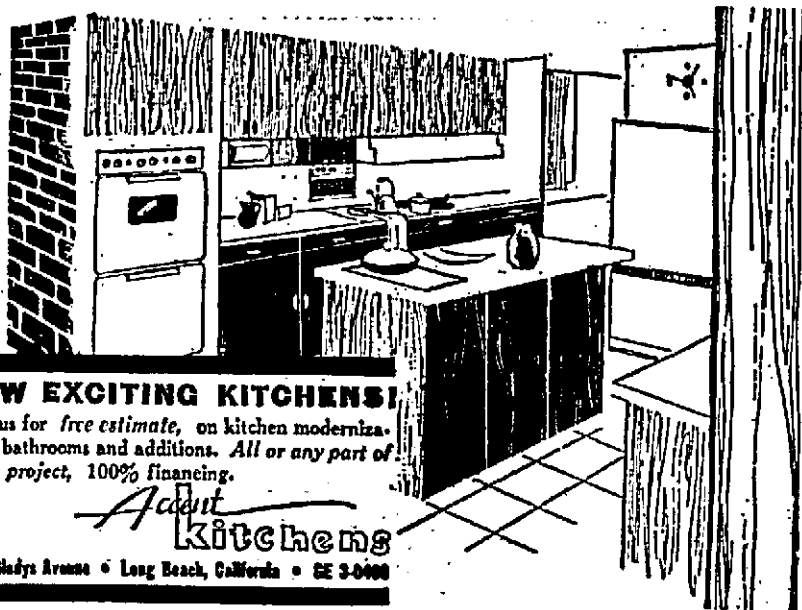
- As much as 10 cups of filter brew coffee in 3 minutes
- Brews 2 to 10 cups of delicious coffee • Smart gold trim
- Removable walnut lid • Flame-proof carafe



1. Insert glass filter basket with coffee grounds. 2. Pour hot water over filter. 3. Remove filter basket and discard coffee grounds. 4. Attach lid and set carafe.

SHOP THIS WEEK MON., THURS. AND FRIDAY  
TILL 9 P.M.

CONVENIENT AUTOPORT PARKING . . . ALSO IN LINCOLN PARK GARAGE



### NEW EXCITING KITCHENS!

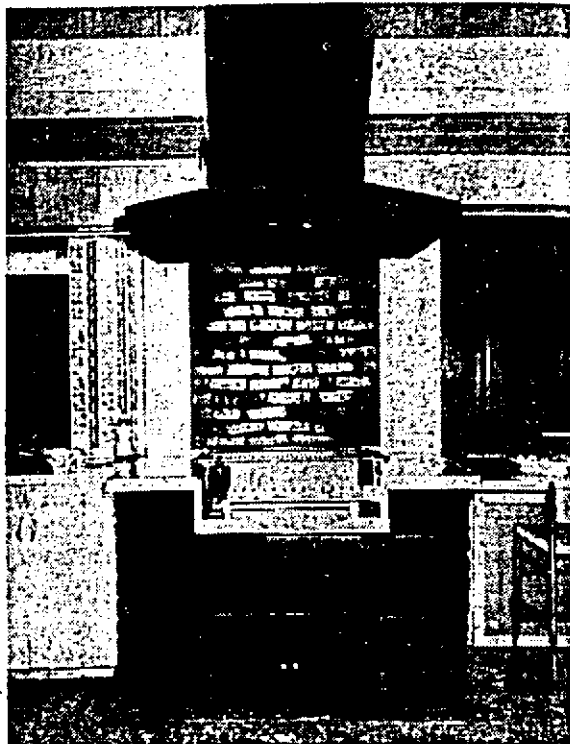
Call us for free estimate, on kitchen modernization, bathrooms and additions. All or any part of your project, 100% financing.

*Accent*  
**Kitchens**

3376 Gladys Avenue • Long Beach, California • SE 3-0000

FALL FIX-UP

## Kitchen Barbecue



Homeowners planning kitchen remodeling might do well to consider installation of an indoor barbecue, like this popular unit in the Leslie Esposito family home.

**P**ROBABLY all housewives will agree that the kitchen is one of the most important, if not the most important room in a home. Many husbands, too, have the urge to prove their prowess as chef on weekends. For those who might be planning to redesign their kitchen in the near future, the addition of an indoor barbecue, would prove a worthy investment both from a practical and fun point of view.

The pictured indoor barbecue is in the kitchen of Dr. and Mrs. Leslie Esposito, 2934 E. 1st St. Dr. Esposito considers it the most important corner of the room, and almost claims exclusive right to its use. Since other members of the family feel the same way, it is seldom not in use. As the picture shows, such a unit can be an attractive addition as well as a functional one. —STELLA GEORGE.

OPEN SUN.  
10 to 5

**SAVE 30% TO 50%**

Early American Furniture at  
Low, Low Warehouse Direct Prices

EASY  
TERMS

UP TO 36  
MONTHS TO PAY



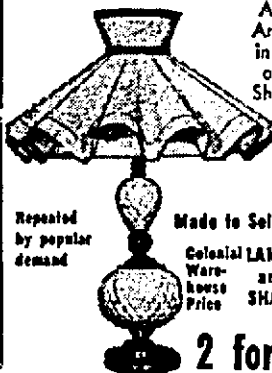
Maple SOAP DISH  
or  
TOOTHBRUSH HOLDERS

Made to Sell  
for  
\$3.00 ea.  
Your Choice

**96¢** each

### LAMP SPECIAL

Attractive Early  
American Lamps  
in choice of milk  
or amber glass.  
Shades in choice  
of color.



Repeated  
by popular  
demand

Made to Sell for 29.95 ea.  
Colonial LAMP  
Warehouse Price  
and SHADE **14.95** ea.

**2 for 27.95**

### BOSTON ROCKER

Quality rocker with carved  
saddle seat. 41" high.  
Sturdy reinforced construction.  
Rolled edge platform,  
hand-turned spindles, Salem maple.

MADE TO  
RETAIL  
FOR \$39.95  
WHILE THEY LAST!

**\$18.99**



### EARLY AMERICAN VINELLE

SLEEPER or 88" SOFA ..... Your Choice

**159.95**

### SLEEPER

Reversible foam cushions, heavy duty,  
soft as butter vinyl for good looks and  
rugged wearability. Full size, high  
quality reversible mattress for solid  
sleeping comfort. Deluxe heavy duty  
tubular steel frame. Fully guaranteed.  
Large assortment of colors. Also available  
in regular fabrics and quilts.

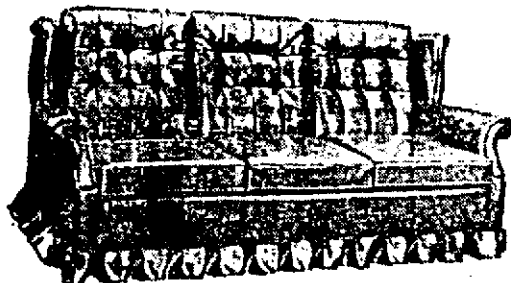
MADE TO SELL  
FOR 259.95



### 88" SOFA

Three reversible foam, zippered cushions. Soft edge, double dowelled hardwood frame. Made for rugged wear. Choice of colors also available in regular fabrics and quilts.

MADE TO SELL  
FOR 259.95



## Colonial FURNITURE WAREHOUSE

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Industrial Center of Long Beach

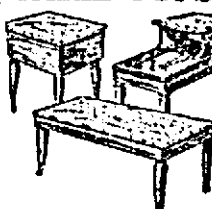
ONE BLOCK SOUTH OF PACIFIC COAST HIGHWAY  
ONE BLOCK WEST OF MAGNOLIA AVENUE

HE 2-5190

Open Monday and Friday Evenings 'til 9 — Tuesday, Wednesday and Thursday 'til 5:30  
Saturdays 'til 4 — Sunday 10 to 5

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Choose from a  
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USE YOUR  
BANKAMERICARD

Special! MARBLE  
CUTTINGS  
1<sup>st</sup> Sq. In.

Complete Line of  
• Brass Bases • Marble Fruit • Marble Lamps

## PARAMOUNT

MARBLE Inc.

SPECIALIZING IN CUSTOM MARBLE WORK  
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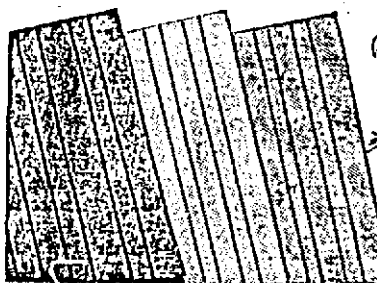
The Good Stuff at the Right Price!

Cecil B. DeShorty Presents a

# PANELING EPIC

## Home Improvement Special

Your Choice



- ★ Walnut
- ★ Cherry
- ★ Oak

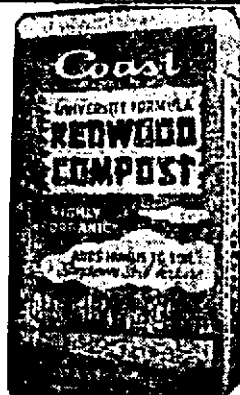
All perfect, we got one devil of a deal, no seconds, no rejects, first to yell "It's mine" gets the stuff. Plenty, for plenty yelling.

# 6<sup>77</sup>

FULL  
4x8  
PANEL  
V-Grooved  
All 1st  
Quality

Advertised specials good until October 16, 1963

Weekdays 8 to 9 Saturday 8 to 5 Sunday 9 to 5



### Redwood COMPOST

Lightens the soil, gives it humus, and smells good too. Big, big bale, so it goes a long way.

## 1<sup>99</sup>

### RANGE HOOD



Pre-wired, UL approved, requires no special outlet, includes powerful fan, copper-tone hood, recessed light and a Georgia guarantee, if it breaks in two pieces both are yours.

## 15<sup>87</sup>

### DAFFODIL BULBS

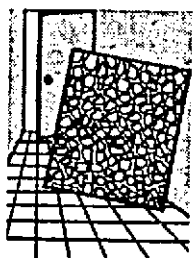


Jumbo King Alfred Don't eat 'em lady, you'll get a tummyache. Guaranteed healthy, and this is bulb season.

## 4<sup>82</sup>

Johns-Manville

### "Seastone" FLOOR TILE



Looks like real stone and for a fraction of the price, lasts longer with no stain absorption.

## 16<sup>c</sup> EACH 9X9

### GAS LOG SET



20-Inch 3-Log Realistic, even the beavers don't know what they are chewing. Flames trickle up through the logs, includes the burners.

## 19<sup>77</sup>

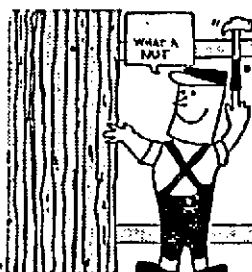
### FIRE TOOL SET



Long Handled Wood Grips Includes paker, brush, and shovel ... of course a stand too. Brass tips, hardwood handles, and iron shafts.

## 11<sup>88</sup>

### GRAPESTAKES



Six foot hand hewn babies, easy to work, all Redwood so they last forever (forever?) (Okay about 99 years)

## 16<sup>c</sup> ea

### HARDBOARD



1/8" 2'x4' Great for home projects, dividers, wood bench tops, desk tops. Paint it or leave it natural.

## 24<sup>c</sup>

### Johns-Manville ROOFING SHINGLES



## 8<sup>99</sup>

15-Year Guarantee 235 LB. SQUARE Finally, the new load came in. F.H.A. approved. Choice of colors. Built with some-lasting mineral coal.

# national

LUMBER & SUPPLY INC.  
PATIO & GARDEN SHOP

UNIT PRICE LIST	QUANTITY	PRICE	PRICE
1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16
17	18	19	20
21	22	23	24
25	26	27	28
29	30	31	32
33	34	35	36
37	38	39	40
41	42	43	44
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49	50	51	52
53	54	55	56
57	58	59	60
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93	94	95	96
97	98	99	100



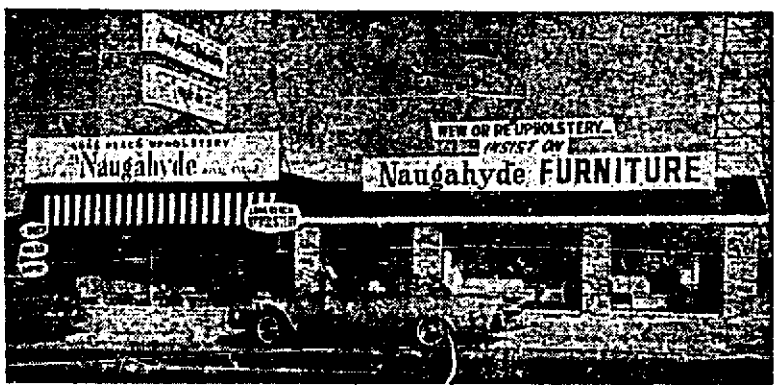
# Seeing is Believing!

## NEW NAUGAHYDE

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## LA REINA RULE WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** What is the background of COFFEY and COFFEE? — C.C., Amory, Miss.; D.C., Long Beach.

C.C., D.C.: COFFEY and the name variation COFFEE are from the old Gaelic Irish clan name O'Cobhthaigh meaning "sons of the victor." Branches of this clan were in the Irish counties of Westmeath, Cork, Mayo and Galway. O'Cobhthaigh was respelled O' Coffey, Coffey, Coffee and Caffey during the 1600s. The O' Coffey shield from Cork has a horizontal ermine stripe between three gold Irish cups on a green background.

**DEAR MISS RULE:** May we genealogy on STEPHENS. — M.J., Seal Beach.

M.J.: STEPHENS is English, recorded in the Royal Domesday Census Book in 1066. This name was then spelled Stefan. Saint Stephen, in whose memory Stephens was used, was the first Christian martyr. Stephen meant "crowned one." Richard Stephens was a Somerset, Eng-

land, resident in 1327. The Stephens shield is blue and silver, emblazoned with two gold hawks.

**DEAR MISS RULE:** May we learn about KUHNS. — D.K., Lakewood.

D.K.: KUHNS was originally a German nickname formed from the given-name Kuon-Raed meaning "bold counselor." Kuon-Raed was altered to Kun, then changed to Kuntz and Kuhns.

**DEAR MISS RULE:** Kindly analyze HAMBY. — H. P., Long Beach.

H. P.: HAMBY still carries the ancient spelling of the town now called Hamby in Lincolnshire, England. This place was named by 8th century Saxons, "Han-by" meaning "manor-estate town." Among the ancestry was Roger de Hamby of Lincolnshire, 1327. The family shield granted in 1568 is blue, decorated with three gold helmets with closed visors.

**DEAR MISS RULE:** May we have data on HONEYCUTT. — M.H., V.H., Midway City.

M.H., V.H.: HONEYCUTT originated as an English place-name, and is a modern form of the Saxon phrase "hunig-cott." This decipheres as "bee-keeper's house."



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FALL DO IT YOURSELFERS NOTE!

# The Fix-It Bug'll Bite You If You Don't Watch Out

By Ev Hosking

**T**HE Communist hammer and sickle can never top the Yankee hammer and saw.

For America's do-it-yourselfers are a hardy lot, and the fall fixer-uppers, the toughest of the breed.

Whether armed with hammer and saw or just standing by in a supervisory capacity watching the work get done, they're a determined lot.

Actually membership in the clan isn't restricted to those adept with tools. All that is needed is an idea or two.

And, when you've got that idea—that fix-up project in mind—the bug has bitten you. You've had it.

**THE CURE?** Get it done. Then you can spend the rainy winter days contemplating your handiwork while accepting congratulations in the old homestead.

Ideas aren't hard to come by. Try a few of these:

Take a few cans of modern, easy-to-apply paint, good rollers or brushes and a dropcloth or two and you can paint up a storm. Bright attractive colors can do wonders for the home. It'll make it seem like new, even if it isn't.

Have a lot of unused porch space? Turn it into a room. Prepackaged materials—from aluminum to wood—can work miracles with a home. The open porch will make a wonderful closed or semi-closed addition to your home. A place for the whole family to gather. With careful planning and the addition of a barbecue fireplace, it will swiftly turn into a family room. Huge, sliding glass doors opening into the garden will afford a wonderful view for everyone.

With an open view of the garden, the next thing to do is install attractive garden lights that will enhance the planting with vari-colored spots. While electricians may be necessary for some jobs, low voltage lighting systems for the back yard are available which the do-it-yourselfer can handle easily.

**IF YOU'VE** got an old-fashioned kitchen-breakfast room combination, you might kick around the

idea of knocking out the useless wall and combining the two into one spacious room, adequate for a large family. The space formerly occupied by the wall could leave enough room for the range and a snack bar. Metal cabinets, plastic draperies, vinyl flooring and efficient lighting fixtures will make a pleasant place to live and work.

How about paneling that spare room? Large sheets of prefinished woods of various types are available to the homeowner, some of them embossed to look like regular tongue and groove lumber. For the perfectionist, packaged tongue and groove lumber in random widths and random lengths is available. There is nothing like warm, natural wood



With a roller and paint . . .

paneling to make a pleasant, comfortable room for winter months ahead.

And it isn't nearly as difficult to do as the average homeowner believes.

If you're so inclined and handy with a soldering iron, why not install an intercom system? Not only can music be piped to all portions of the house and patio, the system also can perform ordinary functions of intercommunication, such as making it possible for you to answer the front door without leaving the kitchen. Kits for a variety of systems are available, as are finished units which you can install yourself or have installed.

**BATHROOM** look dull? Colored bathroom fixtures in a variety of sizes and shapes are available at comparatively reasonable prices. Vinyl flooring, which is easily installed, can be had in a number of colors that will do much to brighten up the bathroom.

Of course, one of the best of fall projects—although not designed for the average do-it-yourselfer—is installation of a swimming pool. It not only eliminates the worry of lawn cutting for Dad, pool installations in the fall are usually faster, sometimes even cheaper as pool companies seek to keep their crews busy during the slacker season. And, with a properly heated pool, swimming is a year-around pastime in Southern California.

Completion of the pool itself will lead to count-



Drawings by Dick Wallmeyer

Aha, an idea! Let's get it done!

less other ideas for landscaping, building pool houses, decking, special lighting fixtures, waterfalls, deck furniture and other pool "necessities."

**WHILE MOST** of the projects mentioned may sound major, this isn't exactly the case. New materials, new methods of construction and the emphasis on do-it-yourself have combined to make most of the work easy and pleasant for the home handyman.

Even the routine maintenance chores are becoming easier and more fun.

Reputable builders supply houses and hardware concerns which cater to the do-it-yourselfer, similar to those which advertise in Southland Magazine, stand by ready to aid the home craftsman in every way. And if the job proves pretty difficult, they usually have some one on hand, or know of some one, who can provide a hand.

And for the extra-large projects, major remodeling, swimming pool construction and other such jobs, there are many qualified, reputable contractors in the Long Beach-Orange County metropolitan area who stand ready to aid you in everything you need. Most of them at surprisingly reasonable costs.

**THERE'S ONE** other lasting effect of the bite of the do-it-yourself bug.

As you sit in the quiet comfort of your newly-paneled den, listening to the soft background music over the intercom system, watching the sparkling garden lights, you're going to find yourself thinking. You can't escape it. More projects are going to creep into your mind.

This is continuous and incurable.

So, while it's raining during the winter and you're enjoying the benefits of your fall work, how about contemplating a winter project?

Like building an electronic organ. They come in kits now.

Or building your own color TV set—also in kit form.

There's the possibility that you might like to make an inlaid table. Veneering kits are readily available.

Maybe you'd like to build a grandfather clock. They come in kit form, too.

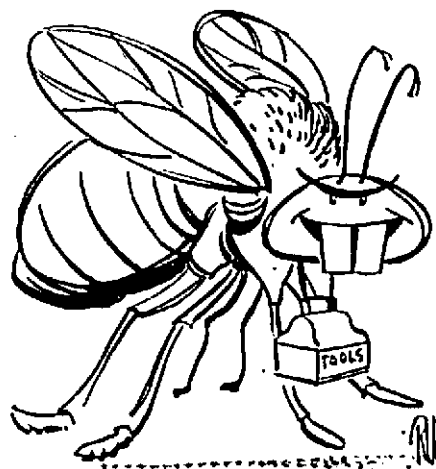
Mosaic tables are a breeze. Build 'em yourself from scratch or construct them from a kit.

**CONSTRUCTING** replicas of famous antique clocks is quite a hobby. Kits make it an easy job.

But if you are not a run-of-the-mill do-it-yourselfer and are a true fall fixer-upper, you'll probably just want to sit and contemplate the fall of 1964 and think of things to do during the next fall season—after vacation.

Unless you get a good idea, that is—

About another "immediate" attention" project.



That old Fix-It Bug bit!



Buying beautiful roses, like *Duel* (above), in bare-root form is economical. Now's time to prepare soil.

# Plan Now, Plant Later

By Walter Finch

**B**ARE-ROOT stock, a thrifty way to purchase roses and trees, goes into the ground a little later on, but now is the time to decide on plants, the correct location, and to prepare the soil.

Along the coast, roses are inclined to mildew. Select good hybrid teas, grandifloras, and floribundas in whatever color. Hybrids are traditional bush roses with long stems and single blooms. Grandifloras are larger, with clustered flowers. Floribundas are low plants with smaller clusters. Some of the above are made to climb, are shaped like trees, or are developed in miniature.

ROSES LIKE morning and afternoon sun in this area.

Where there is fog, it is wise to grow roses near heat reflected from buildings or walls.

Soil must be free from alkali salts and much lime. Counteract these with sulphur and deep irrigation. Consult your nurseryman on this. He may suggest you also work in copious quantities of peat moss or leaf mold to improve soil tilth. And he may suggest a plant food, some of which must not come in contact with rose roots.

Stock should be planted as soon as purchased, or roots soaked in wet earth. Dig adequate holes, and in each place a handful of gravel for drainage, then some peat moss. Form a mound of topsoil,

(Continued on Page 10)

## CALL IT UP

# For All-Year Pool Fun: Heat It!

By M. E. Everett

**Y**OU JUST ADD water, heat mildly—And use!

That's the recipe for year-around pleasure in Southern California, land of the swimming pool.

If you already own a pool and still haven't gotten the message, it's "get a heater."

If you haven't put in a pool yet and are contemplating the addition of one, by all means make sure you have a heater.

More and more Southland residents are finding that they can stretch their pool usability factor from 25 per cent of the year to the maximum 100 per cent at a very minimum cost through the addition of a heating system.

**FOR THE AMOUNT** of pleasure involved—and the healthy exercise obtained—the Southland pool owner can heat his pool in the coldest months (November through April) for \$1 a day, or at an average yearly cost of about 65 to 75 cents a day.

The American Red Cross, the gas suppliers and a number of pool heat manufacturers have recommended a heat spread of about 76 to 78 degrees year-around. The Red Cross certifies this range as healthful and safe; the gas companies and the manufacturers find that heat losses at these temperatures are acceptable, and most swimmers find it a mighty pleasing range in which to swim.

To achieve an annual cost factor of from 65 to 75 cents daily to maintain a comfortable temperature level in your pool, it is necessary to keep

one critical item in mind—Watch the temperature setting.

**TEMPERATURE** control setting is the key to how much fuel is consumed, when several thousand gallons of water are involved.

If you move the setting upward by 1 degree, you increase fuel consumption by 10 per cent.

If 76 degrees proves a comfortable temperature, you are 20 per cent better off, in cost, than if you require 78 degrees. If 82 degrees is the family minimum for enjoyment, you can expect a higher gas bill for pool heating. Many pool owners feel that two degrees of added heat is well worth 10 cents a day.

Pool owners should know when the heater is supposed to be on and when it is supposed to be off. Be sure that it is set accurately at the chosen temperature and issue a "general order" against tampering with the thermostat.

**IT IS POSSIBLE** to heat a pool economically, but nature cuts its efficiency. When air temperature starts to drop significantly below heater water temperature, the heat begins to escape to the atmosphere through the pool surface.

Wind is an enemy to heat retention because it increases evaporation and this process absorbs heat. A windbreak is the obvious answer here.

A reasonable guess as to when people are most likely to swim helps immensely toward the economy of pool heating. You don't want to run the heating system if no one is going to swim.

The pool filter system is controlled by a timeclock and

the heating system is interlocked with the filter system so that the heater will not run when the filter is off.

**THERE ARE TWO** approaches to pool heating: the first is to maintain a constant temperature; the second is to allow the pool to cool slightly at night. Fuel economists recommend the second method. The lower temperature at night doesn't give up as much heat to the atmosphere as warmer water does and the heat build up in the morning takes advantage of the solar energy.

The timeclock should be set to start the filter and the heating system two or three hours before the pool will be used. A clock setting that turns the system on at 7 a.m. will insure comfortably warm water by 10 a.m.

Good pool practice indicates that the pool filter should operate at least eight hours. Systems turned on at 7 a.m. would, or should, run until 3 p.m.

**HEATING SHOULD** normally continue until about one hour before the swimming session will end. After that time the pool temperature will drop off rather rapidly as evening approaches.

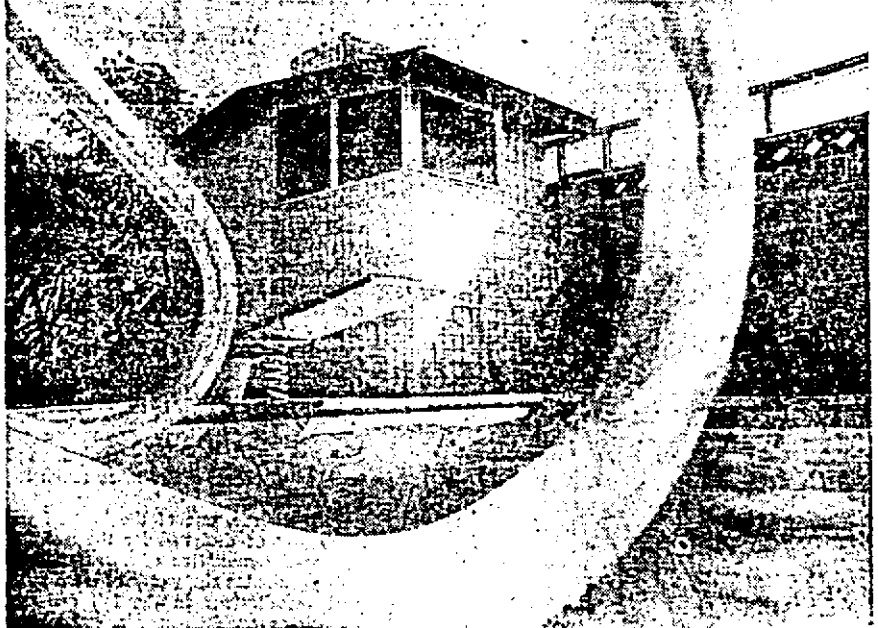
The swimming pool is a major family investment. It should be used all year to realize the maximum yield from the investment. This is impossible without the addition of a heating system—unless you happen to be a member of the Polar Bear Club.

But a heating system must be managed with care to remain economical and trouble free.

With this you can get in the swim on a year-around basis and enjoy it!



Fruit trees also may be acquired in bare-root form in months soon to come. Neclaires (above) are good.



Heater enclosure, viewed through hand rail, permits year-around use of this pool. The heater shares space with changing room. Exterior of the housing follows the architectural design of the owner's home, including rock roof and false chimney.

Photo by Roger Carr





Burpee Seeds Photo

Gloriosa Golden Daisy is an excellent subject to start in the perennial bed. It often will do best in second year.

# A Garden Is Like a Prayer

By Karen Smith



Burpee Seeds Photo

Zinnias that are resistant to mildew have been developed by Burpee organization. Brilliant red, good to cut.

NOT EVERYONE can have a never-to-be-forgotten garden. Some can only have a few gay flowers and perhaps a bit of green. But each little portion of ground that is tenderly cultivated and the results shared means the gardener is expressing himself creatively and lovingly adding to the beauty of the world. Whenever I see even a small plot that is flashed with color I think of a little old lady who said, "I never could pray out loud in public, but I've always wanted to dig in my garden and have something grow that I could share. It is sort of like praying." I agree. Prayer is more than an entreaty, it is an offering of love. And there is scarcely anything nicer than to have someone give you even a small bouquet of home-grown flowers.

But we can't share unless we have the wherewithal; therefore we must get busy. The long hot summer has drooped most gardens. The ground is hard and hungry, pests are searching for hideouts in which to harbor over until next spring, plant diseases are trying to get footholds in fallen leaves and drying foliage where they can spread just as soon as wet weather causes mold and rot. Children have tramped down many plants that braved the summer vacation, and the family dog has probably not contributed anything to the beauty of the landscape.

IN OTHER WORDS, the big push is on. Start on the autumn cleanup. You won't be able to keep up with the leaves that are falling, but you can clean most of them out from beneath shrubs, cut back stalks and large leaves of perennials and biennials, and divide lumps. Pests can be discouraged with preparations from a nursery. Even digging naptha flakes into the soil will help get rid of them. And start saving ashes if you have a fireplace and work them into the soil now and then.

Paths should be weeded and if grass, fed well. If they are gravel, fill in where they have thinned from scuffing feet. Weed the lawn, too, and consult your nurseryman on renovating it. Also get his advice on pruning, since the needs of trees vary. Deciduous fruit trees especially need attention. Peaches and nectarines form fruit on new wood grown the year previous, but they need air circula-

tion. Apricots bear on spur branches for about three years, and apples and pears produce fruit on spurs for many more years.

Even while you are cleaning up, you can start softening the ground. Flood if need be. You may lose some desirable nutrients by deep irrigation, but you can replace them. Soil for new plants especially needs to be receptive to rain, and it can't be unless you get that spade down about 20 inches and loosen up hard clods. When the soil is moist and crumbly, apply liberal amounts of bone meal and compost. Since some plants cannot tolerate organic manure, use it only if your nurseryman gives you the go-ahead.

CAREFULLY LOOSEN soil around existing plants and use a mulch. Tender perennials need a mulch of healthy leaves, hay, straw, or even

just enriched soil. Roses particularly should not stand in water. Remember that perennial beds may need fumigation and complete replanting. Select quick-rooting strong plants, some to bloom now, others to get established for early spring color. Consider perennial chrysanthemums, agapanthas, columbine, delphinium, gazania, penstemon, members of the daisy family, iceland and oriental poppies.

Now consider the annuals, those "quickies" when it comes to color. Chrysanthemums are most often in the form of annuals. And you'll enjoy alyssum, viola, pansy, ageratum, centurea, larkspur, marigold, stock, calendula, zinnia, snapdragons. Snapdragons have come a long, long way the past few years, and are perfect cool-weather backdrops in white, pink, rose, salmon, yellow, bronze, maroon, and crimson. Burpee's "Super

Tetras" are wonderful. Burpee started with tetraploid snapdragons in 1949, lovely large ruffled, strong plants with dark, leathery leaves. These he later subjected to colchicine to manipulate the chromosomes, tiny bodies found in the nucleus of living cells that give each plant (and animal) its character and heritage. The resulting "Super Tetras" are spikes 2½ feet tall, and there is a continuous cycle of flowers on the branches. They are available now as small plants to plant at about 10 inches apart, or you can start seed now. Seed takes only 5 to 10 days to germinate.

AMONG OTHER plants, don't forget a wall of multiflora winter-flowering sweet peas. They bloom lavishly well into spring. Ground covers, too, do well started now. They include vinca minor, ivy geranium, blue bugle for shade, lippea, variegated Algerian and others.

You'll want bulbs, of course. If you were too late last year to get the new pink daffodils, try now. Possibly they are pinker this year than last! Pink Supreme is a Burpee variety with flaring pink trumpets that deepen to coppery pink at the rim, with large white perianths. You will also want to "discover" Daring, Pink Fancy, Pink Glory, Pink Diamond, Wild Rose, Cover Girl, Pink Cloud, etc. Daffodils thrive in almost any soil if placed at the correct depth—8 inches in light soil, 4 inches in heavy soil, 6 inches in sandy loam. Your nurseryman may suggest digested sludge worked into the soil well below planting area. You can plant daffodils up until December, but why wait?

Select other bulbs soon, too. They include anemone, freesia, ixia, Dutch iris, ranunculus, sparaxis, tritonia, watsonia, white calla, cyclamen, lily of the valley, scilla, Chinese sacred lily, baby gladiola, tulip. Consider forcing some bulbs for Christmas.

Exciting ornamental shrubs for winter blooming include the 3 to 5-foot golden-flowered cassia artemisioides, 8 to 10-foot Geraldton waxflower, low pink diosma, heavily fragrant bouvardia. These like full sun. Berried plants include pyracantha, cotoneaster, hollies, orange cestrum, fruitland silvery. Camellias, gardenias, natal plum, viburnum rate high among night-blooming jasmine, lavender, Nine



Even the most ordinary garden can be dressed up with a bit of statuary, like this Nishau Toor sculpture. Such beauty can be shared with friends.

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## FAIR PLAY

# He's an Artisan in Avocado

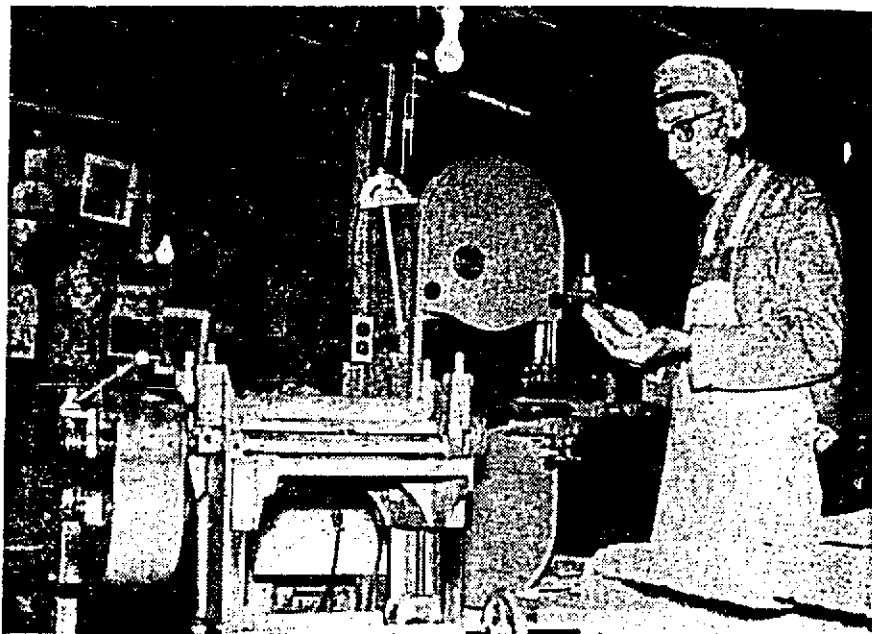


Photo by the Author

Carl Boyer sizes up a piece of avocado wood that he'll put to use, creating something useful and attractive. His commercial grade planer and bandsaw shown in photo.

**F**OR MOST hobbyists, starting a woodworking project from scratch means selecting a piece of wood or two that's smooth, fine-grained, free of knot or blemish.

That doesn't go for Carl Boyer, former buggy-striper and auto paint man who lives in Signal Hill.

The 74-year-old woodworker begins with an avocado tree that may not know it's about to get the axe. From there, Boyer runs the gamut from 6-inch-diameter tree sawed to convenient lengths, straight through to finished piece.

"I guess it was about 1940 when I first discovered avocado wood, then right after the war I went into it real strong," says the hobbyist.

**EARLY IN HIS** "avocado period," Boyer made a jig to hold a round chunk of wood for his handsaw. The idea is exactly the same as used in giant sawmills in the northern forests, reduced to a garage workshop.

Once he has a square side, the artisan saws the piece

By Robert Hazelleaf

into dimension lumber of the thickness he needs, then it's an easy step to the 12-inch planer that smooths the surfaces. Edges go over a jointer, and within minutes Boyer has his raw material.

"It takes about eight months to season avocado," he says, "and after that it works up beautifully. It doesn't fur when you sand it, and it handles well for the lathe or other tools."

For those who have never seen it, avocado wood is a surprise. Its grain is close, much like mahogany, though harder. In color it resembles light mahogany without its reddish cast. Its hue is more golden.

**BOYER'S HOUSE** is a repository for scores of pieces he's made.

"Once I've made something, the novelty's gone, and I have to try something else," he says.

A favorite piece is a combination sugar, toothpick, salt

and pepper holder. It's definitely a utilitarian effort, although it gleams with a patina that only loving attention can give.

"I don't know what I'd do without my workshop. You know, when I'm not feeling well, my hands itch to get back to work. It's the best things in the world," Boyer declares.

Perhaps Boyer's early career set him up for a hobby that requires many hours of patient, meticulous work. When the surrey with the fringe on top was big stuff, he was learning the stripping trade, a fine art that carried into the automobile age.

**OLD-TIMERS** will remember the beautiful red and gold stripping that outlined sides and dashboard first of the early carriage, later the horseless version.

Later, it was an easy transition to sign painting, as a drawer full of brushes attests. Gleaming with a coat of lard oil, special-purpose brushes of camel hair, sable and bristle, repose in a tool kit.

"They haven't been used in 20 years," says their owner, "but they're ready for a job right now, if I want them."

When the automobile replaced the buggy, Boyer was ready, both as a stripper and painter—this in a day when auto painting took a steady hand with a brush.

"I retired about the time spray paints came in," he explains, "They sort of changed things for us. Besides, ventilation in those days wasn't too good and the fumes were pretty bad."

Right now, Boyer is interested in joining a wood collector's group.

"I enjoy beautiful wood," he says, "just to see what can be done with it. I want to introduce avocado to others, so they can share the fun. A lot of people don't know what they're missing, and I want to pass it on."

## Plan Now, Plant Later

(Continued from Page 8)  
center the rose on it, and spread roots to natural position. Broken roots should be cut off. Cover roots with soil and firm down. Move the rose gently to settle the soil. Be sure bud union is just above ground level after settling. Make a basin and flood with water. Your nurseryman may suggest you use about two tablespoons water-soluble plant food to each gallon of water.

**PROTECT** newly planted roses from wind with burlap or lath frames.

If you want bare-root fruit trees, consider apple, apricot, nectarine, peach. Some grow in miniature form. Some do not bear fruit but are called

flowering fruit trees. All like sunshine and good drainage. Dig soil deep to break through hardpan, and thoroughly pulverize soil and mix in one part moist peat moss to two parts topsoil.

Never let bare roots dry out. Dig a hole for each plant that will accommodate all roots. Cut off those that are broken or dry and shorten others to about eight inches. Place the tree and spread out roots, firm soil gently to eliminate air pockets and to support the tree. Bud union, the swelling at end of trunk, should be above ground. Use no fertilizer when planting. Build a basin around the tree and slowly fill with water immediately after planting. Keep watered during first season.



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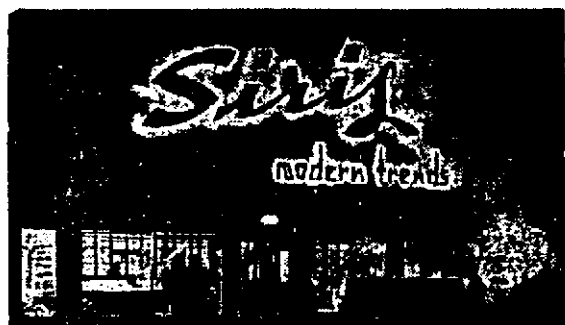


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### 125 TABLES

DECORATOR OCCASIONAL PIECES IN  
MARBLE, WALNUT, FRUITWOOD  
BLACK - GOLD - GLASS  
ORIENTAL - SPANISH - MODERN  
END, COFFEE, CIGARETTE, LAMP TABLES  
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Interior decorative developments rank high in the list of changes that have taken place in the home of Mr. and Mrs. Claude Simpson. Above, the formal living room.

**SOUTHLAND HOMES**

# Where Change Has Wrought New Charm

By Stella George

**STRUCTURAL** and decorative changes have taken place over the past several years in the home of Mr. and Mrs. Claude Simpson, 4251 Blackthorne Ave., Lakewood, but the major developments involve interior decor.

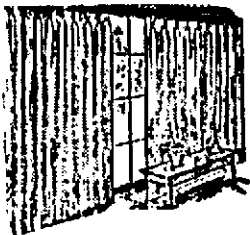
The Simpsons' children have grown up and left the family residence but the parents desired to keep the home much as it was when the children were there. They also wanted to "cozy up" the place now that they were there alone.

To assist them, they called in Cyril Williamson, Beverly Hills interior designer, who applied their ideas to the finished product.



In contrast to the living room, is the informal quality of the family room. A long serving bar sets off this room from the kitchen but also links the two for utility.

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Looking from front door into the music center, this view shows drapes at rear giving access to family room.

The front door now opens—when drapes are pulled—to a panoramic view of living room and family room. At the left, a sofa curves around a small coffee table. A mirror faces the door and has a guided antique frame. Below it is a Chippendale table. Accents in the room are oriental; furnishings are contemporary and traditional.

A MUSIC center features a grand piano with occasional chairs done in deep lavender. Lamps in the living room are unusual: one atop a grand piano, for instance, has a base shaped like an outsized wine jug; the color is a rich green. It looks like a tiny Christmas tree ball blown up to enormous proportions.

Drapes behind the piano can be drawn for privacy or opened to allow access to the family room which is warm and informal. At one end is a used-brick fireplace with bookshelves on one side and a recessed television set on

the other. A table and four chairs are in front of the fireplace. The room is large; there is plenty of space for a comfortable sofa, coffee table, and occasional chairs. A long serving bar divides the room from the kitchen. When Mrs. Simpson engaged Williamson, she had him decorate more than just the living room. For example, he selected the unusual wallpaper in the modernized kitchen. Visible from the family room, it is a very important decorative feature for both rooms. A refrigerator is recessed into the wall of the kitchen to save space. Near the kitchen is a walk-in pantry and an extra large sunny service porch.

Bedrooms have customized lamps and accessories. Overnight guests are welcomed in this home with a guest house in the rear complete with every convenience including a kitchen and a fireplace. Landscaping is carefully tended.



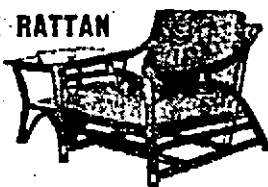
Structural changes also have added to the quality of the Simpsons' home. An exterior view is given above.

## HOUSE AND GARDEN

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Courtesy of Weinheimer's



Lynn Colton  
NARC Advisor to Homemakers

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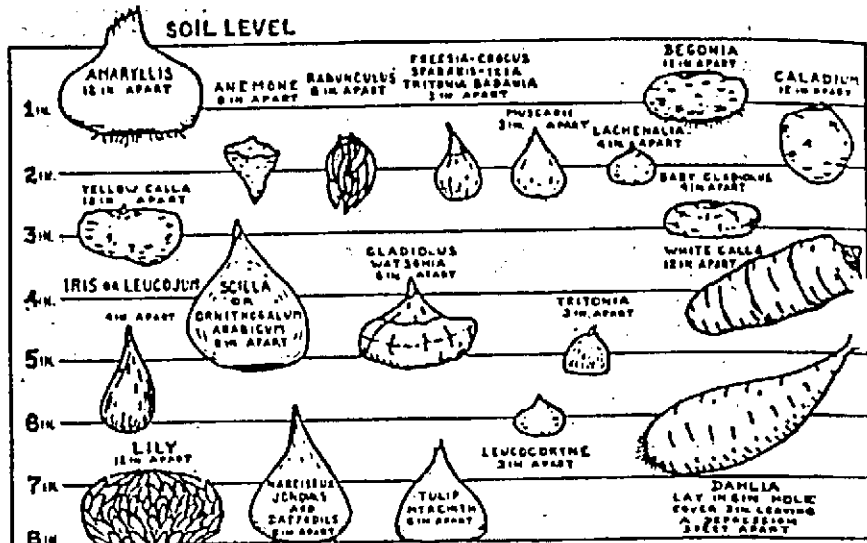
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Mid-October is about the right time to start planting bulbs for spring blooms and late January just about winds it up, except for pot planting. Red Star chart above is a guide. Most bulbs, lilies excepted, like sun but stand three hours of shade daily.

### FALL GARDENS

## Beauty From Bulbs

By John Ronson

**B**EAUTY from bulbs is a year-round affair if you select the right bulbs, store some in a cool place, and plant at the right time in the right location. Drainage must be good or the bulb bed raised.

Few plants are more rewarding than the ranunculus.

A single bulb produces many flowers that do not suddenly wilt but gradually age. It is not fussy if you select new bulbs each year grown from seed. Choice ones are available now and up until December.

Enrich the ranunculus bed with humus or hypnum peat

moss and soak well. If the soil is dry, the tubers will need to be soaked in a flat of sand where they sprout rapidly. Place them—claws downward, about six inches apart and one to two inches deep. Do not water heavily. If birds eat the choice new

(Continued on Page 34)

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# Where Autumn Paints the Southland

By Aubrey B. Haines

**L**AST FALL a retired Chino couple traveled across the continent to witness New England's array of changing fall colors. It cost them \$1,000. Many vacationers cannot take the time or go to the expense to make such a trip, but they can glory in colorful autumn leaves without leaving Southern California. By late October and early November fall colors in the back country of the Angeles National Forest will be at their peak.

"The biggest display," says Sim Jarvi, forest supervisor, "will be in the Big Pines recreation area 70 miles north of La Canada at the north end of Angeles Crest Highway (State Highway 2). Brilliant yellows and rust colors of the California black oak trees on the north side of the Blue Ridge from Wrightwood and Jackson Lake form an exceptional view. Southland residents may take the newly completed Crystal Lake Road to its junction with the Angeles Crest Highway—then drive east to the Big Pines recreation area.

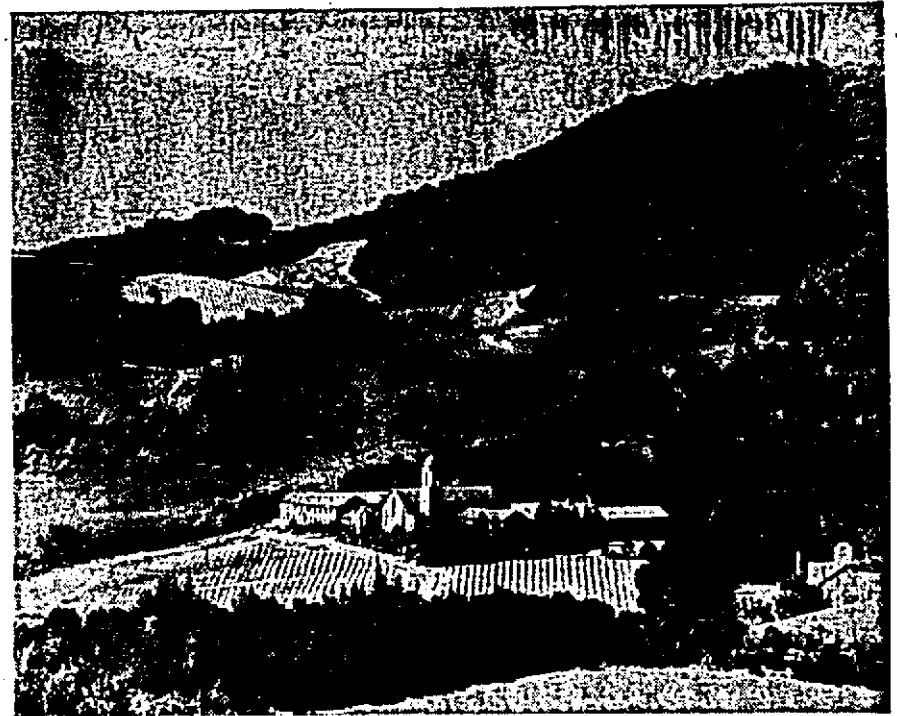
"OTHER AREAS which offer fall displays are the Mount Baldy Village north of Claremont, Bouquet Canyon north of Newhall, and Big and Little Tujunga Canyons north of the San Fernando Valley." Legend has it that leaves do not turn color until Jack Frost comes at night to paint

them. The notion is more poetic than true. According to scientists, within a few weeks after the leaf is released from its bud, the blade is fully grown. Throughout the summer the leaf food factory is in full working order. As summer advances, the bright green of the young leaves turns darker, becoming a deeper green.

Then a strange development begins in the petioles of the leaves. Where the petiole joins the twig, a ring of cells begins to turn into cork. These are known as incision cells. In late summer and early autumn this ring of corky cells grows across the petiole, slowly blocking the routes which carry food and water to and from the blade. By early October the vein system of the leaf is entirely cut off. Without water the leaf stops making food.

GREEN chlorophyll disappears, and the leaf dangles from a petiole that has stopped supplying it and merely attaches it temporarily to the tree. For a few days the leaf hangs on. During this time beautiful chemical colors—which had been hiding in the leaf—are revealed. Some new chemicals are formed.

A bright yellow pigment, called xanthophyll, now becomes visible. Another substance called carotene (found also in carrots) bursts into



In the high mountains and on the north sides of mountain ranges, leaves turn color in the Southland, not to rival the east, to be sure, but enough to be beautiful.

red or orange hues. Deep purples and reds appear in anthocyanin that is now formed.

Thus we learn the secret of fall foliage colors. A busy chemical laboratory—with its flow of raw materials cut off

—loses its green color and reveals hidden yellow, red, orange, or newly formed purples. The fall color of each kind of tree depends upon which of the three compounds it has the most of, after the

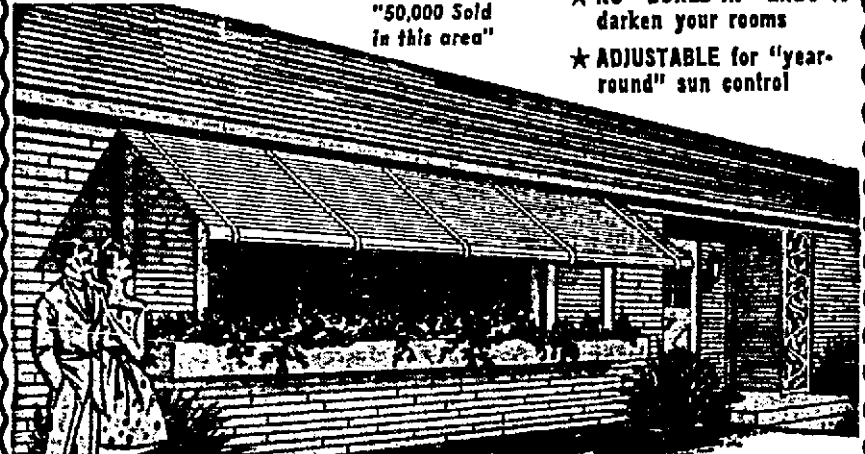
chlorophyll disappears. Birch, tulip tree, and elm turn yellow. The sugar maple becomes golden, bright orange, or red. Sweet gum, sassafras, dogwood and ash flash into deep red or purple.

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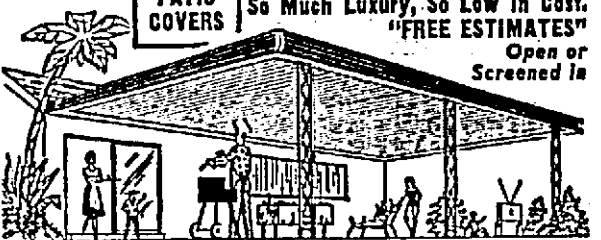
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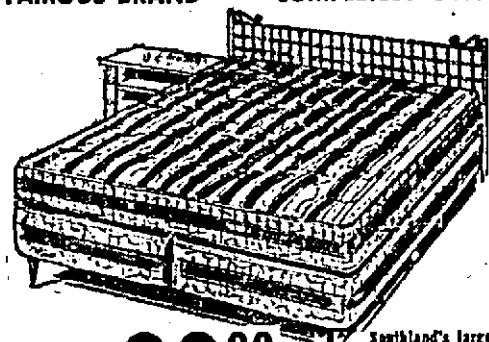
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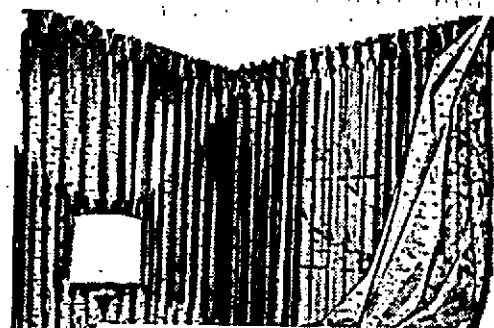
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FALL FIXUP

# Lighting Is Important



Recessed lighting is combined with a swirl of miniature pendants and brass fixtures in this sofa corner.

By Caroline Coleman

THOSE who plan to build or buy a house, remodel or simply redecorate a room, should consider the lighting fixtures and how they will contribute and blend into the over-all decor of each area installed.

Lighting is becoming an increasingly important factor in home decorating and it is fast approaching the status now enjoyed by carpeting, draperies and upholstery. The selection of the proper fixture is important to complete this combination successfully.

Even though many may not need new lighting immediately, it is always a good idea to keep abreast of the latest trends and types of fixtures now being shown by the lighting industry. A definite move towards traditional styling is taking place in residential lighting, according to the Moe Light Division of Thomas Industries Inc., one of the nation's leading lighting fixture manufacturers. This fact is evidenced by the firm's new 1963-1964 lines.

is also coming back and more models can be found now than ever before.

THE TREND toward the traditional continues through outdoor post lanterns and outdoor wall brackets. Here, a wide variety of models is available, including authentic Federalist coach lamp reproductions, complete with diamond patterned amber glass and topped with a brass eagle. Matching entry hall ceiling fixtures are also gaining in popularity. In this type of lighting, too, the trend is toward the traditional, but as with other categories, a wide selection is available for contemporary or modern taste.



Some bare-root plants are now starting to show up at your local nurseries and garden shops. From now until late January will be the ideal time to plant them. The plants have been taken from the soil and shipped to the nurseries in containers designed only to keep them for a short while.

Your nurseryman will point out the various grades of these plants and advise you on the best method of planting them. Sometimes even though the plants look excellent, they do not get the start that you expected. Many failures can be eliminated by the use of vitamin B1 and hormones added to the water at the time of planting and also can be used in later waterings if the plants appear weak. B1 and hormones seem to eliminate shock in plantings and encourage feeder root growth. Reasonable care should be taken as to depth of plantings and types of planter mix used with bare root stock to be successful.

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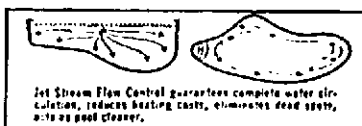
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# You Ask, We Answer

By Haskin

Q. In "nectar and ambrosia," which was food and which was drink? D. U.

A. In Greek mythology, these were the magical substances which all writers agreed on as forming the food

and drink of the gods, but they did not agree on which was which. Usually, both in Homer and later writers, ambrosia is the food and nectar the drink, but many writers used ambrosia as the name of the drink

and nectar as the food.

Q. When Adlai Stevenson ran for the Presidency in 1956, did he get more electoral votes than he did in 1952? L. K.

A. Mr. Stevenson carried only seven states in 1956, as compared with nine in 1952, and got 73 electoral votes as compared with 89 in 1952.

Q. What Confederate gen-

eral was brother-in-law to two other Confederate generals? H.S.

A. One sister of Gen. John Hunt Morgan married General Ambrose Powell Hill, and another sister married General Basil Wilson Duke.

Q. Is native cedar as good as cypress wood for outside construction? S. McN.

A. The heartwood of cedar

is about the same as the heartwood of cypress in decay resistance, in weathering resistance, and in painting qualities. From the standpoint of wear resistance and strength, there may be considerable difference in the two woods, depending upon the kind of cedar involved. Also, the size of the boards and freedom from knots will differ, generally in favor of cypress.

Sunday, Oct. 13, 1963

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## SAVE—ADD ON AND SAVE

# Cake and Coffee: Dessert Duet



Mocha Refrigerator Cake is good to look at and good to bite into as a dessert course with a cup of coffee.

By Mildred K. Flanary  
Southland Magazine Home  
Economics Editor

WHEN the main course of dinner is completed, we frequently feel as if we couldn't eat another bite. Yet almost everyone enjoys ending the meal with hot, fragrant coffee and a sweet. That is why refrigerator desserts have become so popular. They are light, delectable and never too filling.

Delicate lady fingers are perennial standbys for refrigerator desserts. They form the base of a beautiful Mocha Refrigerator Cake, formed of layers of coffee-chocolate filling and split lady fingers. Around the top of the dessert is a ribbon of whipped cream with scattered chocolate curls. Close by are generous cups of coffee, freshly brewed and fragrant.

## Mocha Refrigerator Cake

- 3 squares unsweetened chocolate
- 1/2 cup granulated sugar
- 1/4 cup double-strength coffee
- 4 eggs, separated
- 1 cup butter or margarine
- 1 cup confectioners' sugar, divided
- 1 teaspoon vanilla or rum flavoring
- 2 dozen lady fingers, split
- 1/2 cup heavy cream

Melt chocolate over hot water. Combine granulated sugar, coffee and slightly beaten egg yolks. Add to melted chocolate. Cook, stirring constantly, until smooth and thickened. Cool. Cream butter thoroughly. Add 1/2 cup confectioners' sugar gradually, creaming well. Add cooled chocolate mixture over lady fingers; top with a layer of lady fingers. Repeat, making three layers of chocolate mixture with lady fingers between and on top. Chill several hours or overnight. Remove from pan. Garnish with whipped cream and chocolate curls. Makes 8 servings.

## Recipe of the Week

DELISH RECIPE that can also be used for bread and butter pickles wins this week's \$5 prize for Mrs. Pat Montano, 220 E. 67th St., Long Beach 5. The recipe:

- 30 green tomatoes
- 8 large onions
- 5 cups sugar
- 5 cups vinegar
- 1/2 cup salt
- 2 tbsp. mustard seed
- 1 tsp. celery seed
- 1 tsp. turmeric
- 1/2 tsp. powdered cloves

Slice tomatoes thin and chop onions medium fine. Mix both with salt and let stand 3 hours; drain and wash. Combine sugar and vinegar and spices in large pot. Bring to boil, add tomatoes and onions, let heat thoroughly. Pack in jars.

Best if served chilled. Good on all meat sandwiches and this recipe can also be used to make bread and butter pickles. Follow same directions but use cucumbers instead of green tomatoes.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.



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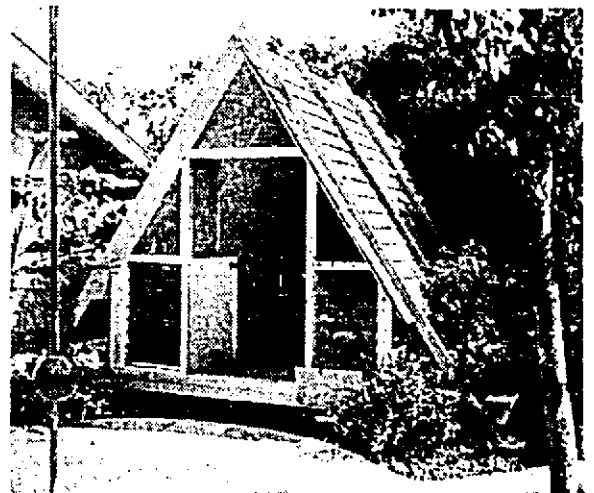


## S-t-r-e-t-c-h Kitchen Space



**SPACE BOOSTER** for small kitchens and a step-saver for large ones is the kitchen island pictured above with NBC-TV's Sandy Grant. Mobile through mounting on casters, the unit can be placed where most handy and moved when needed. It has loads of storage space and the top is 20x44 inches, which gives lots of room for carving and mixing. On the back is a hinged leaf which may be lifted to increase the top area to 36x44 inches for an eating counter. Included is a handy handle for hanging towels. It can also be used as a service cart for the table when setting up for or serving meals. Use it for the patio, too; perhaps as a portable bar. The island is easily constructed from a pattern with directions and illustrations. To obtain the pattern, specify Kitchen Island Pattern No. 326 and send \$1 in currency, money order or check to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif.

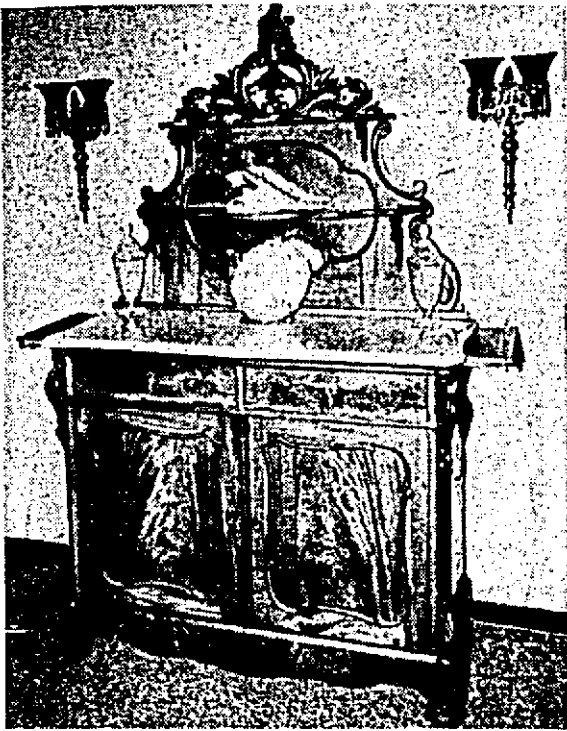
## Dream of a Playhouse



**TWO LITTLE** girls, daughters of Mr. and Mrs. Melvin Lindsay, 4500 Cerritos Dr., have one of the most popular play yards in the whole neighborhood. They have their own A-frame playhouse in which there is plenty of room to enjoy the pursuit of youthful happiness in complete privacy. The home is as attractive and well built as a mountain cabin and faces a large cement area where, in the summer, a portable swimming pool can be set up for convenient dips and splashes. —STELLA GEORGE.



# Sideboard Won't Retire



—Photo by Joe Risinger

Antiques such as this Long Beach-owned English sideboard continue to lend beauty and utility to living.

By Helen L. Gillum

COUNTLESS antiques, while possessing sundry historical or curiosity values, have nonetheless been relegated to attic retirement because their practicality long ago waned. Not so, however, with a useful piece of furniture such as this fine English sideboard (see photo) from the late Victorian era, owned by Kenneth Curt, 774 Ceritos Ave. Standing against a wall in Curt's dining room, it serves as a buffet for parties and quick meals, acts as a handy storage unit, and is a delightful complement to other antiques in the room.

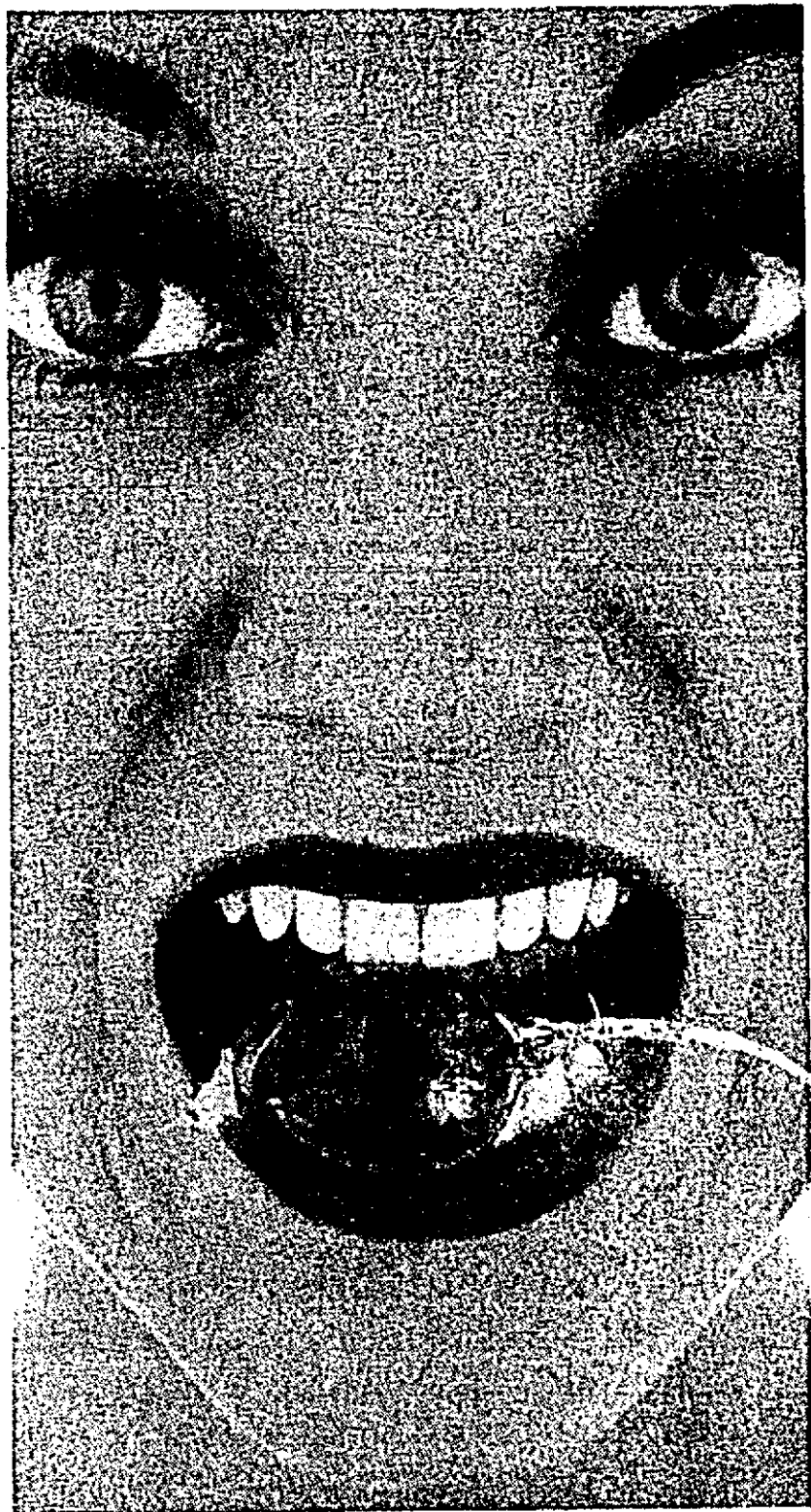
Sideboards have an interesting history. Like many other furniture items, they more or less "evolved" from earlier versions of home cabinets from as long ago as the 15th century. At that time, "sideboard" referred to a framework of from four to nine "steps" or "bordes" in the dining or great hall of a manor house or in the "keeping room" of a cottage. Each shelf was narrower than the one beneath it, and they were usually covered with linen or other fine cloth. Ceramics and gold and silver plate were displayed on them. The number of shelves indicated the rank of the owner, and, in European mansions, the utensils on the top shelves were reserved to serve the king.

VARIOUS other "sidepieces," such as the side-

board cupboard, the press cupboard, the corner "beaufait," and the Dutch "kast" were all listed in early colonial inventories. Subsequently, the sideboard became a flat-topped high table at one side of the room, used for serving food. The Adams Brothers designed cabinets to stand on either side of such tables. But Hepplewhite is commonly credited with first producing the sideboard as a complete unit in the late 1700s, as differentiated from an assembly of separate pieces.

Constructed entirely of satinwood and hand-carved throughout, Curt's sideboard is four feet long, 21 inches wide, and six feet high overall. An eye-catching feature is a beautiful oval mirror, set in solid satinwood paneling above the beveled marble top. This lustrous white marble slab extending several inches over the top, and two bric-a-brac shelves across the mirror front, provide generous display space for smaller antiques and ornaments.

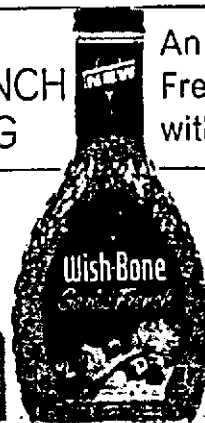
Two satinwood veneer drawer fronts in the lower cabinet section are cut from the same piece of satinwood, and match perfectly. The two doors just below are handsomely scalloped satinwood veneer inserted in solid satinwood paneling. The escutcheons here are interesting in that they are wooden and differ slightly in size.



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# Home Workshop



Compartmented cache for storing trading stamps and books is easy to make with pattern. Nice gift, too.

By Bill Meyerriecks

**TRADING** stamps received at food stores and other retail outlets have become almost a daily routine for the homemaker. The stamps given to the purchaser are usually stuffed in the handbag, or taken out of the bottom of the grocery bag upon arrival home. Then what happens to them? They may make entry eventually into the book supplied by the stores, that is if the books can be located at the same time as the stamps are handy. Or perhaps both stamps and books are lying loose in a kitchen drawer waiting for that organized moment to separate and paste them in orderly fashion.

oring the motif is provided. With Christmas in mind, a handyman (with a thoughtful wife) might use the plan for making extra stamp caches for presents to friends and relatives.

**TO MAKE** the stamp cache, send 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for Plan S-129.

**SKETCHBOOK'S** answer to organizing this small routine for the lady of the kitchen is the Trading Stamp Cache. This stylish holder will allow you to save stamps quicker, misplace less of them and cash them in on your desires.

The plan offered shows how you can make a smart little box to hold both the stamps and any size stamp book currently being used by stores. You are shown by full size patterns how to make the cache in popular colonial or sleek modern style. The full size patterns and step-by-step instructions for building the project make it a simple job anyone can do. The lid of the stamp box is pin doweled for easy access. The Sketchbook plan also gives you full size outline drawings to make a pretty Pennsylvania Dutch motif for the front and top of the box. Also a guide for col-

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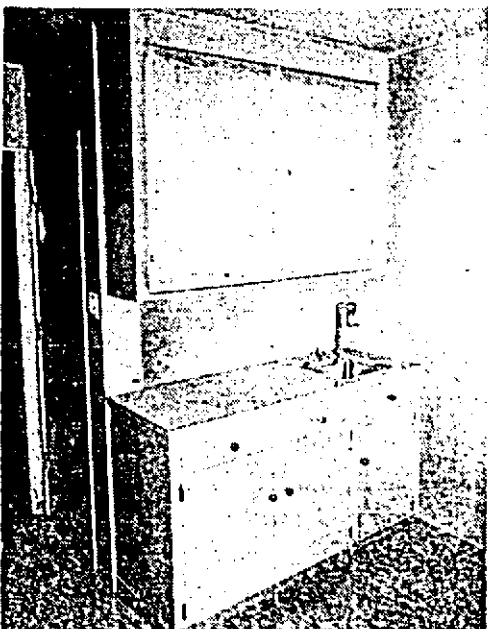
When open, this bar in the James Pines' home is efficient for a single service or for a party.

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## Disappearing Bar

A BAR is not by any means a necessity in any kitchen; it is nice to have when the occasion arises and such entertaining is the order of the day. Mr. and Mrs. James Pine, 710 Terraine Ave., has a now you see it—now you don't type of bar in their spacious kitchen. As the pictures show, when the bar is not in use for its obvious purpose, it forms an excellent work area for such kitchen chores as salad making.

When sliding doors just above the work area are open, there is storage space for large and small bottles. Cupboards above provide room for glasses and accessories. The unit is always functional and attractive.—STELLA GEORGE



—Staff Photos by Joe Rishner

Doors shut to hide bar; useful counter remains.



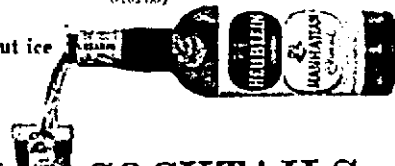
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## HOW YOUR CHILD LEARNS

# Grading Has Value

By Howard E. Kent

**QUESTION:** We've heard quite a bit lately about the evils of giving grades and how grading may tend to put emphasis on the wrong thing and warp the child's personality. Some educators think report cards should be done away with entirely.

Is the custom grading good or bad?

**ANSWER:** From the standpoint of achievement, it is apparently good.

Recent experiments at the University of Tennessee indicated that grades are a strong incentive to students. When grading was suspended, work output declined. Graded students accomplished more than ungraded students.

Grading, moreover, is a necessary yardstick for measuring the student's progress—information which most educators and most parents still consider important.

**QUESTION:** Some experts glorify IQ tests as educational tools. How valuable are they?

**ANSWER:** It depends on how the results are used.

Writing in the Journal of Educational Research, Richard M. Sanders of the University of Carolina states:

"These tests are very important and can be very useful, not only in a school system for guidance purposes, but also in both pure and applied research; but only when used properly, not when misused . . ."

How can they be misused?

Research in one school system, where the students' IQ test results were made known to teachers, revealed that teachers tended to be influenced by those results when grading their pupils.

This would be only human, of course—but does represent gross misuse and throws doubt on the value of letting teachers know IQ test results. Perhaps, out of fairness to students, those results should be made known only to parents and school counselors.

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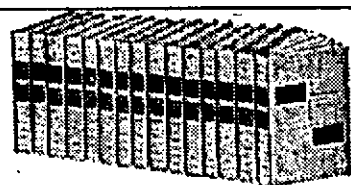
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Enclosed are four labels from any of the following Libby products (any size can except beef): Corn, Peas, Pineapple, Fruit Cocktail, Peaches, Tomato Juice or Beef Stew. (Or, if you prefer, enclose hand-drawn copies of the name "Libby's.")

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OF LONG BEACH

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for interesting places to go.

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**HOLLYWOOD BED SALE!**  
— 10 PIECES —  
**\$29.95** FULL PRICE  
TWIN SIZE



INCLUDES: • INNERSPRING MATTRESS • BOX SPRINGS  
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King Size Sets From \$79.95

INCLUDES: • 6x7 Innerspring Mattress • Matching Box Springs • Hollywood Legs • Pillows • Headboard

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CASH CREDIT LAY-AWAY \$5 DOWN on any of these sets OPEN SUNDAY 11 to 5 P.M. Mon. and Fri. 10 A.M. to 5 P.M. Tues.-Wed.-Thurs.-Sat. 10 A.M. to 4 P.M.

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4 Years Serving Orange Co.  
11338 BEACH BLVD.  
Patio Shop Behind Owl Drug  
STANTON PLAZA CENTER

# MEDICINE AND YOU

## Advise Lung Cancer Surgery

By Ben Zinser

Southland Magazine Medical-Science Writer

PROMPT surgery is the only effective way to treat lung cancer, the American Thoracic Society has announced.

Radiation treatment, even with supervoltage techniques or a cobalt bomb, should be reserved for the lung-cancer patient who is unable to undergo an operation.

The society's statement, signed by the subcommittee on surgery and the committee on therapy, says that combination treatment—irradiation followed by surgery—is still too new to be evaluated.

Early diagnosis is important, the statement says, because curative surgery is impossible if there are distant metastases (spread of malignancy to other parts of the body).

Chest X-ray films are recommended every six months for men over 40.

MEDICAL SCIENCE now has evidence to support what the coach has always contended: Smoking cuts your wind.

In fact, says the American Medical Association's Committee on Medical Aspects of Sports, 10 inhalations of cigarette smoke have been shown to materially reduce airway conductance to the lungs. The decrease is as much as 50 per cent and lasts for as long as an hour.

"There is no longer any room for doubt that athletes should not smoke," says the AMA. "In a close finish be-

tween well-matched athletes, the non-smoker has the edge."

EXCEPT FOR skid-row areas, scurvy has become a rarity among adults in advanced societies. Even so, it still can occur in an area where citrus fruits abound, a Santa Monica physician says.

Dr. John H. Yoell, reporting in California Medicine, describes a 45-year-old woman resident of the San Gabriel Valley who was admitted to a Glendora hospital with unrelenting nosebleed.

Questioning disclosed she had been on a restricted diet for peptic ulcer and had neglected to take the supplemental vitamins which had been prescribed for her. A lab test then revealed a vitamin C deficiency in her blood. Large doses of the vitamin halted her nosebleed.

LINSEED OIL is a valuable component of ointments to treat warts on the soles of the feet, researchers report at Glasgow's Victoria Infirmary.

The oil breaks down the armor of tissue surrounding the wart so that a chemical agent, such as podophyllin, can attack the wart itself, the researchers explain.

Ointments containing linseed oil in a lanolin base cured 84 per cent of 65 patients with foot warts, according to a report in British Journal of Dermatology. Treatment, which is "simple, safe and effective," requires seven days.

THE CORE of a golf ball is under considerable pressure, and its sudden release may cause a squirt of liquid powerful enough to injure the eye, warns the American Academy of Pediatrics.

The Academy reports the case of a little girl who suffered an eye injury after she had laboriously unwound the elastic of a golf ball and had punctured the rubber core.

**\$10,000 insured savings**

**4.85%** CURRENT ANNUAL RATE

Save more and earn more with the First Federal where your savings are insured to \$10,000.00. A Certificate of Insurance protecting your savings against loss by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government, is printed in the inside cover of our passbooks. It explains how each savings account is insured.

ACCOUNTS OPENED BY THE 10th of ANY MONTH EARN (from 1st to 15th)

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of Long Beach

Open Unit 6 P.M. Fridays **FIRST and PINE** PHONE HInelock 7-1211

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60 DAYS

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3-Yr. Wear Guarantee!

**CONTRACT CLOSE-OUT**

Choice of 8 Colors

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NO MONEY DOWN—3 YEARS TO PAY!

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**DUPONT "501"**

Continuous Filament

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Choice of 8 Colors

Quality at a Low Price

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World's Most Reliable Manufacturer

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3-Yr. Wear Guarantee!

**100% DUPONT**

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**NYLON**

Colors in Stock

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**JAMES LEE'S**

**100% VIRGIN**

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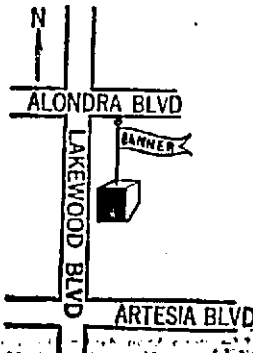
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**PADDOCK POOLS**

*Automatically BEAUTIFUL!*

**Custom Rock Pools**

Fancy Arizona flagstone decking 2½ ft. around perimeter of pool and fancy, imported, 2-tone blue bubble tile at water-line. (10A REG. TILE & COPING)

Limited Offer! SPECIAL! 3 TO 7' DEEP **\$1895**

(SELECTED CUSTOM SHAPES BIG 76' PERIMETER — 356 TO 385 SQ. FT.)



No Pay 'til May 1964

*Automatically CLEAN!* WITH

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Four Selected Custom Shapes  
Big 76' Perimeter. 356 to 385 Sq. Ft.  
Reg. Tile and Coping or Flagstone  
15'x30"—3' to 7' Deep (200 Sq. Ft.)

Double Oversized Filter — Super Hi-Head — Heavy Duty All Bronze Pump & Motor with All No-Yac Pools

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162,000 BTU RAYPAK BOILER INCLUDED WITH ANY REGULAR PRICED POOL

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**PADDOCK POOLS** of HARBOR AREA

17049 LAKEWOOD BLVD. BELLFLOWER

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**BATTLEGROUND**

**The New Home**

By William Jones

**N**O MAN'S LAND is out in front. We call it no-man's-land because only bugs live there. Big, fat bugs that like to get bigger and fatter by eating grass. There is little grass left on our front lawn. Behind the lawn is the trench. It is like the trench next door. In fact, it is like all the other trenches in the neighborhood. It is mud interspersed with colored rock, some plants and a lot of weeds. Sometimes the bugs get into the trench, too, and all hell breaks loose. The neighbors also call the trench a planter, sort of a short form for "Plant the Pests," I guess.



Illustrated by Dick Wallmeyer  
But the bugs come back with own armament, battle tactics.

**THE COMMAND** post is at the rear, where all command posts should be. It, too, is like the other CPs in the neighborhood: it is box-like, with a two-car motor pool garage, a mess area with built-ins and is painted hash-brown. When the bugs get in there, more hell breaks loose.

Sometimes from the command post we send out patrols into the trench and the lawn. The patrols dress in fatigues like torn jeans and muddled slacks and they are armed with spray guns, chemicals and the latest literature on bacteriological warfare like "Better Gardening With DDT" or some such name.

The attack generally begins by the redwood stripping near the trench and the massacre is awful. The little creatures roll over dead with all their legs pointing up. But behind them comes another wave of little bugs taking up the ranks of their fallen comrades. They eat up the ground, so to speak. They also eat the grass.

Retreat is sounded when the little bugs take a big bite of our squad leader and she trumpets, "Yeecceek," or some such alarm.

**GENERALLY**, the patrol withdraws behind a covering curtain of violent water from the hose, always taking its wounded off the field. It is awful to hear the wounded cry, "Yeecceekk," or some such distressing noise. Like in the South, we, too, have a dog but he is chicken and he stays in the back yard, in his flea-powdered doghouse, barking at intruders like his masters.

It was not always this way. We are the nonviolent type—the type that would go around with signs reading "Ban the Bugs" but not raise

our hand to deliver a fatal blow to the adversary.

But the unprovoked attack of the aggressor changed all of that. I haunt the nurseries now looking for new and better poisons. It has raised the pitch of my squad leader. She screams louder. We today are the degraded twosome that would willingly holler: "Bang the Beetle," "Dissect the Insect," or other such blood-chilling battle cries. Hers, of course is the most blood-chilling as it should be because she has had more practice at the wrestling matches.

**I SHOULD NOT** be so disparaging because she also is our chemical officer, mixing just the right amount of tetracycline or some such poison with the right amounts of water. The motto seems to be: the harder the name, the easier the kill, though I don't see why because any fool knows it's all Greek to the bugs.

The terrifying part at the end is the wasteland of the battlefield after the carnage. No poppies, no plants, no grass. A bemoaned begonia, a filleted fern, a tender rose rent asunder. The dying lawn stands out as a yellow neon light among the neighbor's green-capped fronts. The swarm of bugs has won the field with aerial superiority in its squadron of flies, lawn, moths, mosquitoes and all the other varmints with wings.

Inside the Command Post, the exhausted battlers bang their heads against their armament of spray guns, gnash their teeth on the latest edition of "DDT and You," and wall, "Yeecceekk."

**OH, THEY** though of sending out their reserves, the Little Patrol, the little ones who have graduated from the double syllabic "dada" to the singular, "no!" They sent out the kids onto the battlefield once and the kids squirted the stuff like professional flame-throwers. But, it was at the wrong plants with the wrong insecticide.

When the kids got back to the CP, that was really when all hell broke loose.

(Editor's Note: The author has just purchased a home. Unfortunately he tackled the problem of a new lawn much the same as he did as an infantryman in Korea.)

# Inside Stories of Broadway

By Vera Williams  
Southland Magazine Book Editor

**WHY DID** Max Gordon contemplate suicide the same year that he produced Broadway's smash hit, "The Bandwagon," a show that cleared nearly \$100,000 profits?

Why did he decide to take a chance on a young unknown named Judy Holliday for the leading role in "Born Yesterday," contrary to Garson Kanin's wishes and without consulting George S. Kaufman and Moss Hart?

What happened when Harpo Marx rushed into Gordon's hospital room while the producer was recuperating from a nervous breakdown, threw a roll of \$4,000 in bills on the bed and rushed out again before Gordon could say a word?

The answers to these and hundreds more enigmatic inside stories of the Broadway stage are revealed candidly as the famed producer unfolds autobiography in "MAX GORDON PRESENTS" (Geis, \$4.95), written in collaboration with Lewis Funke, drama editor of the New York Times.

Here is the story of Max Gordon's 53-year career in the theater — his beginnings in show business as an agent for burlesque houses, his years of producing one-act plays on the Keith and Orpheum circuits, and his friendship with such all-time greats as Jerome Kern, Moss Hart, George S. Kaufman, Noel Coward, Bernard Baruch, Cole Porter, Lunt and Fontanne.

Gordon presented 45 productions on Broadway — vaudeville, musicals, comedies and dramas. Many were triumphs, some were also-rans, some were distinguished failures and a few were one-week disasters. They and Gordon's unique personality add up to an engrossing book.

"TWO LIVES" by Peter Marshall, winner of the John Llewellyn Rhys memorial prize awarded by Great Britain's National Book League for a "memorable work by an author under 30 years of age" is published by Stein and Day. "Two Lives" is about Peter Marshall's life before he was stricken at age 18 by polio and about his illness, treatment and reaction to the realization that for him there would be no return to his first life. It is a book devoid of sentimentality. Peter Marshall says "All these books glorifying conquest over physical suffering are wrong. You don't conquer it, you arrive at an armed truce. And nobility through suffering is tripe. You're not a better person, only a different one."

IN THE YEARS just prior to the Civil War, William Walker's name dominated the national headlines and was spoken everywhere. Millions of Americans regarded him



as their man of destiny. A leading European periodical hailed him as "the rival of George Washington" and Horace Greeley called him the "Don Quixote of Central America." Yet in a few years newspapers called him a villain, President James Buchanan ordered the U.S. Navy in action against him. "THE WORLD AND WILLIAM WALKER" by Albert Z. Carr (Harper, \$5.95).

WRITING IS A kind of magic—and way of life—to Edna Ferber. Her new autobiography, "A KIND OF MAGIC" (Doubleday, \$5.75) continues her story from 1939, where "A Peculiar Treasure" left off.

With exuberance, high spirits and hard-rock opinions, she relates her writing battles royal; she tells where she stands on such wide-ranging topics as Manhattan,

Germany, Israel, Texas and the Superiority of Women; admittedly stage-struck, she offers intimate glimpses of George S. Kaufman, Richard Rodgers, Alfred Lunt, Mike Todd and James Dean.

And, with great sensitivity, she captures the unreality of the late '30s, America's splendid determination to roll back the cloud of fascism that threatened to engulf the world, the euphoria of relief at the end of the war, the counterbalancing horror at the revelation of concentration camps and war atrocities, and the stifling post-war apathy which she thinks still holds her country.

Reading her book is a way of looking at the world and the era through Edna Ferber's eyes — pretty satisfactory eyes to see with.

ANYTHING you want to know about guns probably is in Larry Koller's "COMPLETE GUIDE TO HANDGUNS" (Arco, \$2.50). Every available handgun is pictured and described, with prices and specifications, and instructions on how to shoot it. There are illustrated chapters

on holsters, step-by-step action photos of the "quick draw," hand loading, accessories and a handgun directory.

"IN PRAISE OF MUSIC," edited by Richard Lewis (Orion, \$4.95) is a beautifully designed volume made up of prints and writings praising

the art of music. Seventy-five illustrations accompany the thoughts, maxims and celebrations of music drawn from the works of Confucius, Moliere, Jane Austen, Schopenhauer, Leonardo da Vinci, William Butler Yeats, as well as many composers, themselves.

## How can I conquer fear and worry?

Do you ever ask yourself: "Is there any way to regain my peace of mind amidst the stresses of life?" Paramahansa Yogananda answered that question in *Autobiography of a Yogi*. Many thousands have received inspiration and relief from mental burdens through a thoughtful reading of this book.

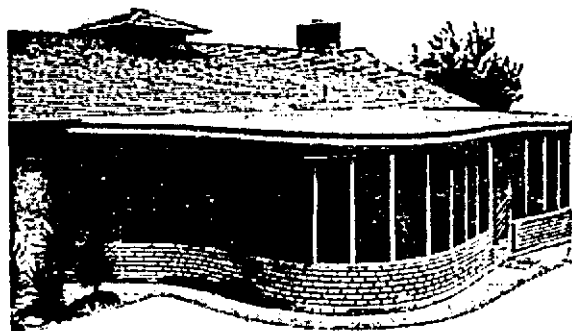
In *Autobiography of a Yogi*, Yogananda explains that most difficulties in life arise from spiritual neglect and an unbalanced mode of living. When you read Yogananda's fascinating experiences with many of the greatest saints and sages of modern India, you will be convinced that through scientific yoga-techniques of meditation as taught by Yogananda you too can attain attunement with God, the Divine Comforter and Healer of all Inharmonies.

*Autobiography of a Yogi* is available at bookstores in the United States (\$4.00) and Canada.



SELF-REALIZATION FELLOWSHIP, Publishers, Los Angeles

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ANY TIME  
ANY DAY  
for FREE Estimate





Artificial flower arrangements can be attractively displayed in an array or "vase" of berry baskets.

Photo by M. D. Logan

## FALL GARDENS

# Dry Bouquet Vase

By Elsa DeBra

**SOMETIMES** your vases for fresh-cut flowers are all in use, or are not suitable for displaying artificial bouquets. Then, a cage-like open container made out of plastic berry boxes may be your answer.

Select 8 square boxes, alike in size, color and design. Wash in warm, sudsy water, and dry thoroughly. Then

fasten six of the boxes (in pairs) at corners of upper edges with fine wire. Now place two of these pairs on your work-table, facing each other, bottoms to the outside. Then fit one of the single boxes into each open end, bottoms also to the outside, and "wire in" securely.

So far, you've used six of your boxes. The remaining two (already wired together as a pair) are for the "frog"

in your vase. Nest it, bottom up, into the rectangular enclosure made by the surrounding boxes. Now you are ready to arrange your artificial flowers.

In case you need a giant-size container for table decoration, double the number of boxes used.

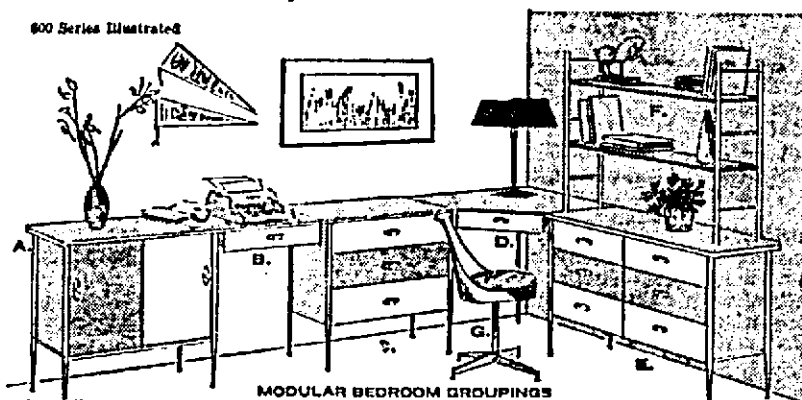
The soft green or milk-white color of the plastic blends with flowers of any size and color, from perky marguerites to variegated hydrangeas.

This squatty container may be bronzed for autumn arrangements, or painted white for holiday poinsettias.

# Henry's

## CONTEMPORARY FURNITURE

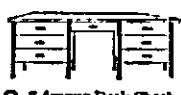
600 Series Illustrated



MODULAR BEDROOM GROUPINGS

## COLOR CORRELATED

The New **NORDIA WALNUT • WHITE • COLOR** — At last! A group to fit any decor and the most modest budget. Plastic tops and steel frames for a lifetime of use. Sealed dust-free cases, hardwood drawers, countless modular and the following color combinations: Walnut, White, Pink, Black, Aqua, Marigold, Olive, Lilac, Citron, Sand & Blue.



O, 3-Drawer Desk Chest



N, 5-Drawer Chest



Nightstands

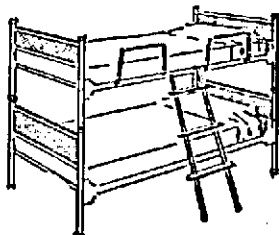
L, w/Drawer M, 2-Drawer

- A, Bookcase ..... 34.95
- B, Center Vanity ..... 19.95
- C, 3-Drawer Chest ..... 44.95
- D, Corner Desk ..... 29.95
- E, 6-Drawer Chest ..... 69.95
- F, Bookshelves ..... 15.95
- G, Side Chair ..... 24.95
- H, Bunk Bed/Twin Beds ..... 69.95
- I, 4-Drawer Desk ..... 49.95
- J, Desk Chair ..... 15.95
- K, Headboard ..... 19.95
- L, Nightstand w/Drawer ..... 18.95
- M, 2-Drawer Nightstand ..... 34.95
- N, 5-Drawer Chest ..... 59.95
- O, 7-Drawer Desk Chest ..... 79.95

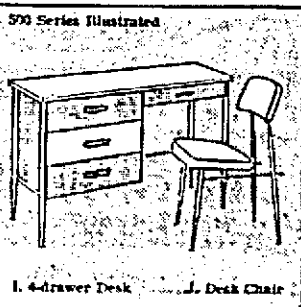
All above prices are for color. Walnut slightly higher. Other items available not listed or illustrated.



K, Headboard



H, Bunk Bed/Twin Beds



I, 4-Drawer Desk ..... J, Desk Chair

500 Series Illustrated

# H

Shop in Air Conditioned Comfort  
Convenient Terms Ample Parking in Rear  
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GE 9-0954 — OPEN MON. & FRI. 9-9

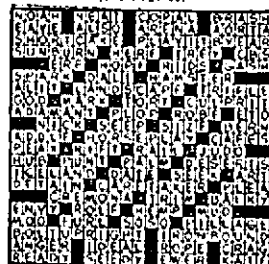
## Apple Harvest

Oak Glenn's autumn apple harvest is under way along the famous "Loop Route" a mile high between Beaumont and Yucaipa. Each year countless Southlanders look forward to the opening of this popular apple harvest time, which this season has somewhat been late in starting. Many families combine the pleasant journey to this nearby lovely mountain spot with visits to Oak Glen's friendly apple growers to shop for their favorite variety of apples and freshly pressed cider. Quite a few picnic under Oak Glen's tall trees, relax in the cool mountain atmosphere, and enjoy the beautiful "back East" fall scenery.

Apple growers have given out the word that a good supply of Delicious along with other early varieties are ready now. They expect the main crop of Rome Beauties to be ripe about a week hence. The whole season should last until the Christmas holidays. Again the growers recommend week-day excursions, in order to avoid the heavier crowds Saturdays and Sundays.

In recent years, a number of comfortable eating establishments have sprung up along Oak Glen Road, featuring "Maine style" hot apple pies along with other fine foods. An art gallery and an antique museum are prepared for the throngs who daily stream through their premises. Oak Glen Apple cider is expected again to be a favorite object of the visiting travelers. During the past decade unique Oak Glen has developed into a tourist mecca for Southern Californians.

SOLUTION TO TODAY'S PUZZLE  
(See Page 35)



***This slim guide is the reason  
new Kotams tampon can give  
more protection, more comfort***



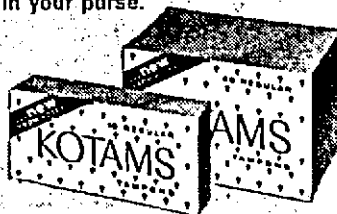
At last there's a tampon that's really protective! For new Kotams is designed with a slim guide that places the tampon exactly where needed to give you the most complete protection possible.

Old-style ways of inserting a tampon can be very haphazard with bulky applicators—or no inserter at all. No wonder protection is so often incomplete!

But with new Kotams it's virtually impossible to position this tampon incorrectly. For the Kotams guide stem has a *tapered grip* that makes you hold it just the right way for perfect placement. There's no guesswork at all. The tampon is angled correctly, directed smoothly to the most comfortable and protective position. Then the stem releases immediately.

Positioning is so easy, so gentle and sure. The Kotams tampon is a small size, compressed so that it can expand 4 times its size for greater absorbency.

Try this new-style tampon in Regular or Super absorbency. They're attractively wrapped, individually, to carry discreetly in your purse.



***New KOTAMS—the finest tampon Kotex ever designed***

KOTEX and KOTAMS are registered trademarks of Kimberly-Curt Corporation.



## AROUND THE WORLD WITH DELAPLANE

"We don't know whether to drive to Mexico (via El Paso) as we have been told it is dangerous. . . ."

I DON'T think so. The danger in Mexico is they always seem to raise the hotel bathroom up one step. Hit this unaccustomed step up (or down) in the dark and your shins take a beating.

Mexican doors are engineered so that the handle pinches your thumb if you don't watch out. Driving at night is not so good. They don't mark obstacles. Such as gravel left in the middle of the road by a repair crew.

I think this is great country to drive in. The long desert road down from El Paso is clear, full of wild sage smell and easy to drive. Accommodations enroute are adequate.

"We have heard that Mexico is expensive. How is the exchange on the peso?"

THE PESO is 12.50 to the U. S. \$1. But it's what it buys that counts, not the number of pesos you get for the dollar. The deluxe hotels of Mexico City can run \$20 a day. But there are plenty of good hotels at \$6 to \$8.

Hotels in this country usually run about \$5. Restaurant dinners in Mexico City

go about \$5 de luxe or \$2.50 at moderate spots. About \$1 to \$2 in the country.

"We hope to arrive about the Christmas season. Will there be special festivities?"

MEXICAN CHRISTMAS goes on for about two weeks. Lot of special fiestas in country towns.

Question is how to find out about it. PEMEX, the Mexican gasoline company, puts out a list of fiestas each month in a monthly magazine. But they don't seem to print (or deliver it) until the magazine is a month old and the fiestas are over.

Mexican Tourist Offices haven't been much help. I guess I'd try them though—they may have some listings. And, in Mexico City, go to PEMEX offices on Avenida Juarez and get an up-to-date copy of their magazine.

"... some smaller towns

## TRAVELING LIGHT by the Sloanes

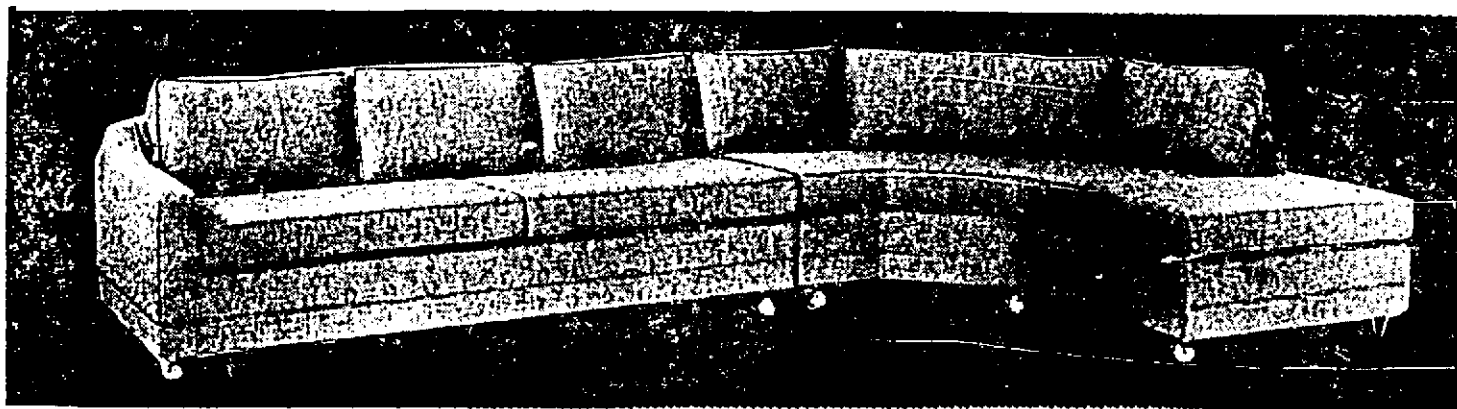


that are colorful outside Mexico City."

NORTH OF Mexico City and on your way down: Morelia is a very fine colonial

town on Highway 15. (There are two highways to the city from the branch point at Guadalajara.) If you take the (Continued on Page 33)

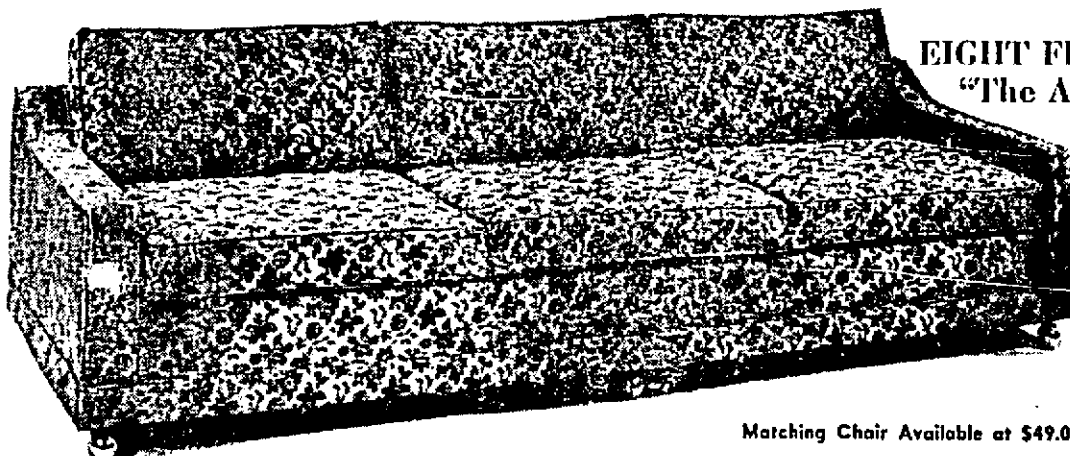
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# Pacific Prelude to Hawaii

By Fred Taylor Kraft  
Travel Editor

**A**BOARD THE SS MATSONIA. Three days out of Los Angeles Harbor: the warmth of a tropic breeze caresses us on the Promenade Deck and the moon glides through a trillion stars, casting a shimmering path in the sea. There is Hawaiian music—echoing from the throats of a chorus of steel guitars—and laughter and gaiety on every hand.

All this seems like a dream after the first night when 783 of us (not counting the crew of 403) survived a spell of burping and urping as the elegant Matson queen danced with gay abandon in a troubled sea.

This morning, 78 passen-



gers—Mrs. K and I included—got a just reward: we were invited to become members of the fastest-growing organization in the Pacific, the Matson Mariners Club. Having had a previous Matson voyage under our now untroubled belts, we received, after proper ceremonies, handsomely-embossed certificates as Navigators in the club.

**AFTER WE HAVE** voyaged 15,000 miles, we will be graduated as Captains. And when we have had the rare pleasure of sailing 35,000 miles with this know-how-to-please line, we will have reached the top of the heap as Commodores.

On first thought, you might conclude that only a handful of sailors from vacationland ever reach the rank of Commodore in this proud club. But not so: the times have granted wealth and leisure undreamed-of a few years ago, and gorgeous cruise ships such as the Matsonia have become the great love of thousands.

This love of, for instance, the Matsonia, is readily understandable. Aboard ship is practically every diversion, from pingpong to golfing, movies to horseracing, girl watching to napping in your own smart stateroom or dozing in a deck chair to the sea's lullaby.

And then there's the food. I have dined and wined in some of the great restaurants and hotels of the world, but nowhere have I found the food so amazing in quantity and quality, and variety.

**HOST AT OUR TABLE** was the chief purser, Ken Schwartz, whose friendliness and repartee no doubt went a long way in helping us digest our monumental meals. And helping to make our meals looked forward-to events were our table companions: Mr. and Mrs. Frank Searle of Columbus, Ohio; Mr. and Mrs. Murray Alter of West Orange, N.J.; Mr. and Mrs. Ken Elmes of Santa Barbara; and Miss Jary McIntyre of Palos Verdes Estates.

A couple of tables away sat

the amiable ship's captain, Charles Wright, whose guests also were having a time of their lives.

**THIS AFTERNOON** all of us came out of our deck chairs as one when two whales surfaced on the starboard side of the ship. They honored us with what someone called a "Ballet of the Behemoths," but I'm sure they were just romping to amuse themselves, oblivious of us, out there where the water averages two miles deep. But would you know it: they just wouldn't spout!

After they had disappeared in the deeps, I got to wondering where they would get their dinner in that vastness of brine—1,000 miles from nearest land—and was reminded of Chief Purser Schwarz's story of the two boys standing rapt at the ship's rail.

First boy: "Man, look at all that water out there."

Second boy: "Yassah, and to think you c'n only see what's on top!"

Everyone's your friend in this city-on-the-seas, but you can give the room stewards credit for that happy feeling as you make your way to breakfast.

"This day's just made for a big plate of ham 'n' eggs," he will say with a big smile. Or, "You look like a 20-year-old kid this morning, skipper!"

Wouldn't that make you feel good, too, if you were in Jack Benny's age bracket, crowding 40?

**OUR FIFTH MORNING** at sea, and there's the long-awaited cry from the port side of the ship.

"Land ahead!"

It is the Hawaiian Island of Molokai, and though it's only a faint shadow in the horizon, just about everyone (but me) goes for cameras. A little later I joined them as they swarmed the rail, exuberant and expectant. We soon sighted our second ship of the cruise (the first was the USS Topeka, an American cruiser, dotting and dashing a message to us in the night).

Molokai comes clearly in sight now, but all too soon begins to fade in the distance with more passing ships.

Suddenly there's the long awaited cry from starboard.

"Diamond Head! There it is!"

Pardon me for now. I want to scamper down and get MY camera.



**JERI MICHAELSON** tries out the putting green of the Executive House Arizonian, in Scottsdale, near Phoenix. Many hotels in the area have greens for putting, a favorite pastime of sun-laziers who visit the area.

## Delaplane

(Continued from Page 32)

other highway, San Miguel Allende is a pleasant place.

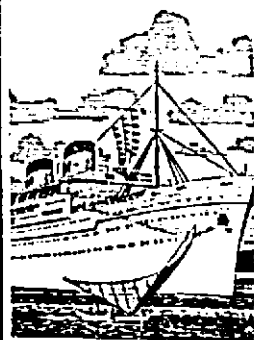
"Any other information you can give us we'd appreciate."

**WRITE** Dan Sanborn Travel Service, McAllen, Tex. They send you an excellent kit of information on Mexican travel. It's free—they hope you'll buy your car insurance from them. The AAA booklet "Motoring in Mexico" is free to members. From my office, you can get a sheet of short excerpts of things I've written on travel in Mexico. Send 10 cents and a self-addressed, stamped envelope. And—if you can find it in bookstores—Robert de Roos and I wrote a book called "Delaplane in Mexico." Personal experiences on those sunny roads.

## Visit the Swiss

Through the "Don't miss the Swiss" program in Zurich tourists can make arrangements to visit Swiss families. The organization maintains a file of Swiss people who are willing to be hosts to foreign visitors. There is no cost for this service.

Travelers who are interested may contact Mrs. Maud Brink, Zurich Tourist Office, Muensterhof 20, Zurich 1.



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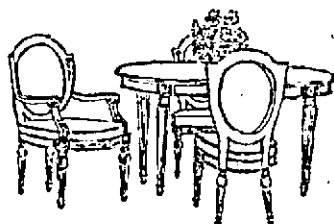
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The world is on the move, and Southern California is no exception. Keep abreast of the travel news, whether abroad or at home, in the Travel and Resort columns of Southland Magazine

## Beauty from Bulbs

(Continued from Page 14)  
leaves, cover plants temporarily with cheesecloth. Ranunculus tubers may be grown in pots.

**DUTCH IRIS** enjoys the same sunny conditions as ranunculus, grows at a similar pace, so use them together for interesting effects.

Tulips, although treated like annuals, are very popular and can be grown until December. Do not plant them in soil that has grown tulips two years in succession. Use no fresh manure at planting time, but rotted manure or bone meal, on your nurseryman's advice, may be worked into the soil. Use a little sand under each bulb.

Large bulbs need to be

planted deeper than small. Average size are planted about six inches deep in sandy soil, about four to six inches in clay soil, and six inches apart.

**TRY SOME** indoors. Mix  $\frac{3}{4}$  good soil with  $\frac{1}{4}$  leaf mold. Add a bit of bone meal. Place bulbs an inch apart, cover with soil, and water. Heel pots in the garden to force root development, or place pots in a coldframe. When you bring them in, start in a cool room and work up to average temperature.

Daffodils and tulips like a similar condition. Daffodils may be planted 4 to 8 inches deep and 6 to 10 inches apart, depending on size and condition of soil. For indoors they should be barely covered with

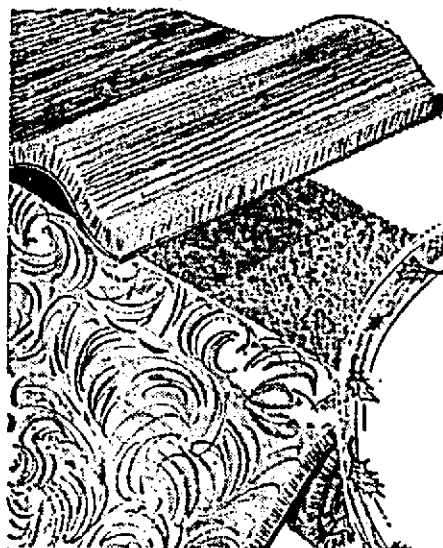


Daffodil is a charmer, easy to grow. Give it moisture and sunshine. It will also thrive in indoor pottings.

soil, watered well, and heeled outdoors if you want to force them.

Hyacinth, crocus, lilies, and other bulbs give delightful bloom. Cyclamen will be blooming for Christmas if planted this past summer.

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BY JAMES LEE

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BY ALEXANDER SMITH

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By ALEXANDER SMITH

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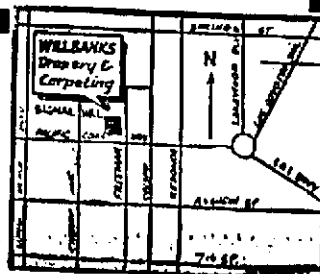
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The prostrate Junipers, for instance, are familiar to most home gardeners, but how many know that there are several of these squat little evergreens available. If you stop to look, you will see the subtle differences. Tamarix Juniper is the one we all take for granted, but White's Silver King juniper and the San Jose spreading juniper are only two of several other good ones. Each has its own special charm.

One could write a book on the junipers alone, and cer-

tainly the variety to be found in nurseries would seem to warrant one. Outside the prostrate members of the family are an endless array of others. We find the Armstrong juniper and the Pfitzer semi-spreading, depending on how you treat them with the shears. And there are many others of more columnar and erect shape.

Conifers are favorites in foundation plantings, and many of the junipers mentioned above serve admirably here. The pyramidal Arborvitae are also used in foundations where space isn't cramped, and Mugho Pine is choice. Neither fills the role on its own as do the Junipers. But either fits in well with other planting.

Conifers are used as hedges, also, mostly because they are so hardy, require very little care and serve so well.

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New "12" Brand Dichondra Weed Control will not harm, burn or restrict the germination of dichondra or its new seed, Germain's asserts.

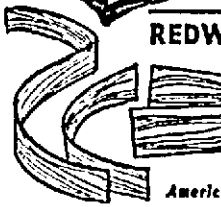


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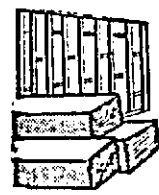
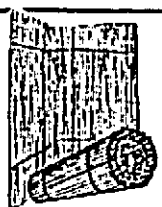
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## YOUR GARDEN

# Miniature, But Hardy



Miniature roses may have petite blossoms and plant growth that tends to smallness, but they are hardy.

By Joe Littlefield

**D**ON'T LET smallness of plants and the petite blossoms of miniature roses give you the impression they are fragile plants. Far from it. They stand just as much heat or cold as do the much larger hybrid tea roses.

Julia Sudol, an ardent rosarian and winner of many prizes at rose shows, likes miniature roses, too, because they provide an attractive border planting in front of

hybrid tea rose bed, edging a patio, in a small rose bed by themselves, and as showy planter box plants. She has two varieties, Little Buckaroo, a bright red variety, and Diane, a pink, growing in a long quarter circle planter box that encloses part of her patio area.

Generally, miniature roses grow from around eight inches on up to a foot and taller, depending upon the varieties, soil conditions, and culture.

## Tips on Gardening

Garden tips for the week . . . Most spring blooming bulbs are best in sun. Wood hyacinth and grape hyacinth, however, will do well in shaded areas.

Plant that new lawn soon, or wait until spring. You want as much growth as possible before cold weather sets in.

October is a good month to plant perennial seedlings for bloom next spring and summer.

Early camellias and azaleas

are blooming now. Shop for them while you can see their color and flower shape.

### Begonia Talk

Begonias and their care in fall and winter will be the subject of Rudolph Ziesenhenné of Santa Barbara at a meeting of Long Beach Parent Chapter, American Begonia Society, at 8 p.m. Thursday in Linden Hall, 208 Linden Ave. A plant table is planned. Visitors are welcome.

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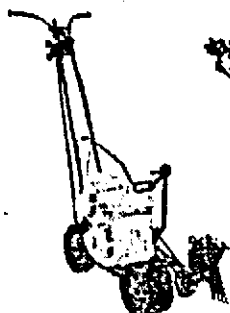
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Watering



### APHIDS

Suck young growth; harden buds, distort leaves, stunt growth.

ISOTOX Garden Spray which contains Lindane, Malathion and DDD, controls aphids, red spider and a wide variety of other garden insects.

### BLACK SPOT

During summer, circular black spots 1/2 to 1 1/2 inch across appear. Spots will enlarge, merge, leaves turn yellow, die and fall. Also affects stems, canes.

ORTHOcide Garden Fungicide (Captan) effectively controls black spot on roses; brown patch on lawns; damp-off on bulbs, seeds and cuttings and many other plant diseases.

IT'S EASY AS WATERING to apply ISOTOX Garden Spray and ORTHOCIDE Garden Fungicide. Mix them together in the ORTHO SprayEtte garden hose attachment. Spray both at same time.



WE STOCK A COMPLETE LINE  
OF ORTHO PRODUCTS



## PARK NURSERY

3842 E. 10th

HE 3-7413

## BEDDING PLANTS

SNAPS, STOCKS,  
PANSIES, CARNATIONS,  
CALENDULAS, VIOLAS

**29<sup>c</sup>**  
dz

## SHRUBS

HIBISCUS 5 ft. tall

**59<sup>c</sup>**  
ea

Double & Single Flowers

CAMELLIAS 2 ft. tall

**69<sup>c</sup>**  
ea

Beautiful Varieties . . . . .

## BOUGAINVILLEA

FLOWERING VINES

**29<sup>c</sup>**

Gallon Cans . . . . . ea.

FOR A GREEN LAWN ALL WINTER

RYE GRASS . . . . . 10 lbs.

**\$1<sup>19</sup>**

STEER MANURE

**3 Large \$1**  
Sacks

WEED FREE . . . 2 LG. CU. FT.

## CAMERON'S NURSERY

JUNIPERS  
"Hollywood"  
and "Tams"  
Gal.  
Can  
**67c**

9346 Belmont Ave. • Bellflower  
TO 7-2439

Go North on Bellflower Blvd. 1 Block Past  
Flower to Belmont. Turn Right 1 Block.

CLOSED FRIDAY AT NOON AND SATURDAY, OPEN SUNDAY

# Fit a Hedge to a Purpose

THERE are so many plants for hedges says the American Association of Nurserymen and they grow in so many different ways, i.e., dense, open, thorny, slow, fast, high, low, evergreen, deciduous, flowering, non-flowering, that the average home owner should first ask himself what he wishes to accomplish, with a proposed hedge, then inquire from nurserymen the plants that will serve the purpose best.

Hedges may be desired which will grow as follows:

1. Evergreen (keep their leaves all winter and be a screen all year) or deciduous (shed their leaves for winter.)
2. Dense — some branch structures are so compact they provide a real barrier; some of these are slow-growing, require little care.
3. Hedges can be planted very low, or as high as you wish. Many that normally will grow 10 to 15 feet in height can be kept low by

clipping; others will grow low normally with little clipping.

4. Wide, or narrow. Often

the space available will determine the width.

5. Thorny stems, or leaves. These will keep out stray animals.

6. Flowering, or non-flowering. Some hedges are beautiful in flowers, such as Azaleas, Forsythia.

## TEEPLE'S GARDEN CENTER

600 MARINA DRIVE

"Where Quality Is Consistent With Reasonable Prices"

SEAL BEACH 438-2519  
10 Min. From Downtown Long Beach



Sunday, Oct. 13, 1963

## Begonia Society

North Long Beach Branch, American Begonia Society, will meet at 6:30 p.m. Friday in the banquet room of Community Savings and Loan, 3901 Atlantic Ave. Mrs. Mable Cowen, the society's national president-elect, will discuss begonia culture. A potluck supper and donation plant table are planned.

**NEW "12 BRAND" DICHONDRA WEED CONTROL AVAILABLE HERE!**



Fall Bulbs Now in Stock

- TULIPS
- DAFFODILS
- RANUNCULUS
- DUTCH IRIS
- NARCISSUS
- And Many Others

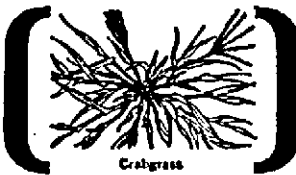


15600 S. ATLANTIC  
(1/4 BLOCK NORTH OF ALONDRA BLVD.)

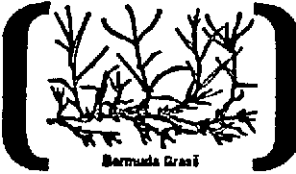
**THESE ARE THE WEEDS YOU WON'T HAVE TO PULL WHEN YOU USE "12" BRAND DICHONDRA WEED CONTROL**

A new chemical discovery containing **ENIDE®**

®Trademark, The Upjohn Co., brand of Difenamid.



Crabgrass



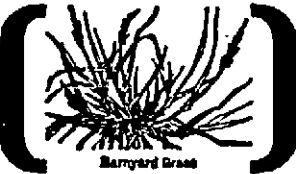
Bermuda Grass



Bluegrass



Chickweed



Barnyard Grass



Florida Pusley



Pigweed



They'll be only a memory (along with the aching back) after you use Germain's "12" Brand Dichondra Weed Control, a completely new product that knocks out **established** Bluegrass and Bermuda grass, Crabgrass **before** it sprouts, and eleven more unwelcome guests. While it dooms these destructive weeds, "12" Brand Dichondra Weed Control does not damage, burn or retard your dichondra lawn — even a newly seeded one. (Similar products marketed today destroy the dichondra seeds along with the weeds.) Safe and easy to use, "12" Brand Dichondra Weed Control contains no lead arsenic, mercury or other metallic compounds. Just spread it on and water it in.

### FEEDS DICHONDRA TOO.

Not only does "12" Brand do away with weeds; it feeds your dichondra nourishing nitrogen fertilizer. Your lawn will be everything you want it to be — without Crabgrass, Bermuda Grass, Annual Bluegrass, Knotweed, Chickweed, Smartweed, Barnyard Grass, Red Sorrel, Lambsquarter, Foxtail, Carpetweed, Florida Pusley, Pigweed and Goosegrass.

Just two applications a year (one in fall, another in early spring) will keep your weekends free from weed pulling. Use Germain's "12" Brand Dichondra Weed Control for a beautiful, weed-free dichondra lawn all year long.

Available now at garden dealers everywhere.

Another quality product of

**GERMAIN'S, Inc.**  
Since 1972



—Louise Van der Meid Photo  
Timmy Roberts' dachshund is a bit forlorn over rising tide of cat favor, but kitty is content and confident.

## PET PARADE

# Cats' Star Rising

By Eleanor A. Price

in America, with the cat perhaps having just a bit of an edge.

IF YOU really want to enjoy your cat or dog, keep the flea population down so the pet won't be scratching all the time. Clean the house often with a vacuum cleaner. Use a safe spray indoors and one outdoors, too. Since cats lick off medicine, use flea powder on the back of the neck and at the base of the

tail rather than dusting powder all over the body. I like the products with malathion. Follow directions.

Fleas are one cause of tapeworms, and these can cause serious problems.

Wheat germ oil is good for coats and skins of pets, and so is linatone. Orally, that is.

**SAN FERNANDO** Kennel Club unbench show and obedience trial, Recreation Park, 208 Park Ave., San Fernando,

next Sunday. Also, next Saturday and Sunday, Arrowhead Cat Fanciers show, Fairgrounds, Hemet.

Entries close Oct. 19 for Equestrotel Drill Team, Inc., Annual Horse Show Oct. 27 at Empty Saddle Club, Rolling Hills, (Rain date, Sunday, Nov. 10.) For post entries there is a 50-cent penalty. Entry fee is \$2.50. Phone GA 4-7708 for further information.

**DOGS BEAT** cats to the New World and for many generations the dog was com-

**DOG TRAINING**  
CLASSES START:  
Oct. 14 . . . 2550 L. E. Blvd.  
Oct. 15 . . . Lakewood Plaza  
**Joe De Beck, Trainer**  
GE 8-1284 HA 5-3788

**SPECIAL**  
Angels—Xebros—Neon Tetras  
**3 for \$1**  
**\$5 worth of FREE**  
with the purchase of  
any complete aquarium  
(tank, filter & pump)  
(usual size and use)  
**LONG BEACH**  
**SEED & PET CO.**  
Open Daily 9-4, Sundays 10-5  
2510 Long Beach Blvd. — GA 4-9127  
(Advertisement)

## Are you using the most modern way to relieve hemorrhoids?

You can be sure—with The PAZO Formula in convenient suppository form...most modern way to shrink hemorrhoid tissue without surgery. Here's why...

**MODERN IN FORM.** PAZO suppositories are ideal for today's active people. Foil-wrapped, handy to carry in pocket or purse, simple to use wherever you go. Stainless, pure-white...no messy applicator, no messy stains.

**MODERN IN FORMULA.** Some products claim all-purpose ingredients which are expected to do many jobs. PAZO suppositories, however, are a scientifically developed combination of tested ingredients...each chosen for its ability to do one primary job with full-strength effectiveness.

Primary Function of Hemorrhoid Tissue	PAZO	Most Popular Hemorrhoid Cream	Other Hemorrhoid Tissue
Pain Tissue Shrinkage	X	X	X
Stainless	X	X	X
Active	X	X	X
Pure White	X	X	X
100% Relief	X	X	X

Use the most modern way to soothe and shrink hemorrhoid tissue without surgery... PAZO suppositories. Ask for...



panion to the Eskimos and companion and food for the Indians all the way to the tip of South America. But when Spanish explorers arrived they soon began importing cats to help control rodents, protecting grains and reducing the spread of plague. Without cats, friars, soldiers and settlers alike would have suffered great losses.

At first, however, many Indians looked down at cats and would have liked to have bid them farewell because mice and rats constituted part of the Indian diet and Indians wanted no competition with *Felis catus*. Eventually some Indians discovered that cats were as palatable as dogs, while others realized the true worth of cats. They saw how their children loved them and so adopted cats as sort of blood brothers.

ALTHOUGH almost nothing was written about early day Mission cats, that they were appreciated is proved by small holes cut for their convenience in doors of some of the missions, as at San Diego, San Gabriel, and elsewhere.

When migrations westward began, domestic animals accompanied the travelers and the gold seekers, and these included cats that had been brought or bred on the other side of the continent. There are numerous stories about these cats. One of the best known, and true, is that of a man who took along little else than a barrel of whisky to start a tavern, a sack of cotton for his wife to spin, and some kittens to complete his family. The most famous fictional story is the one written by Mark Twain about the gold rush cat, Tom Quartz, who wanted to mine, not catch rats.

Today, cats and dogs are almost on a par in popularity

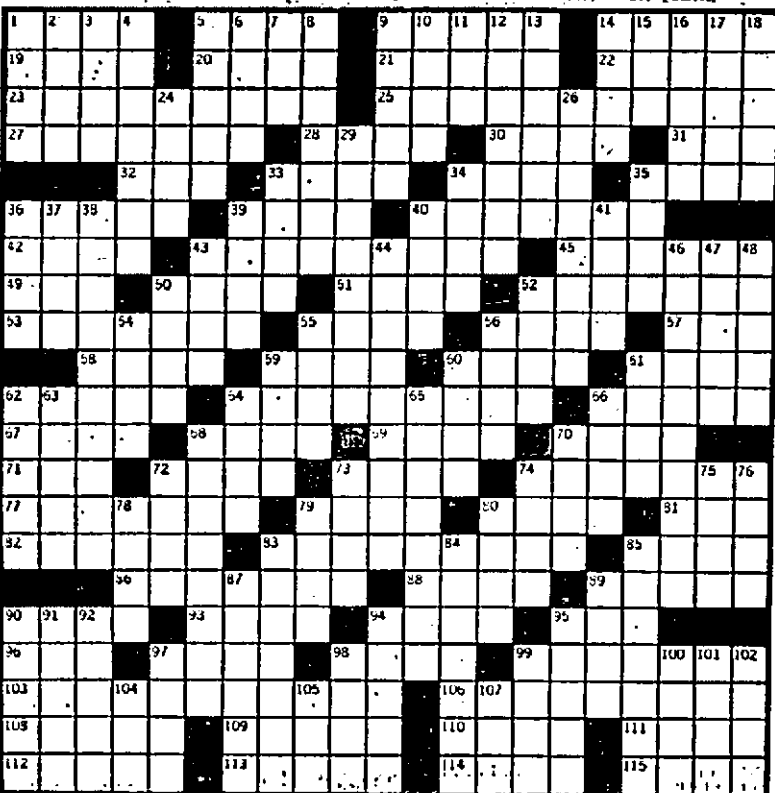
## Birds Like 'Em

Everyone knows that birds of many kinds like sunflower seeds, but it is different when it comes to seeds of cosmos and tithonia. Yet birds dote on these seeds, too.

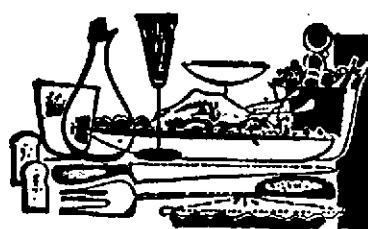
For this reason, do not pull up plants of these flowers; leave them in place and the birds will strip the seeds from the plants.

## Southland's Crossword Puzzle Solution to Puzzle on Page 30

- Across**
- 1 A Webster.
  - 5 Shipshape.
  - 9 Lacquer ingredient.
  - 11 Tactless lassy.
  - 19 Hoof overhang.
  - 20 In addition.
  - 21 Sports enclosure.
  - 22 Heart artery.
  - 23 A desert.
  - 25 Feel and sense one's way along: 4 words.
  - 27 Painful overexposure to solar rays.
  - 28 In this place.
  - 30 Playing card.
  - 31 Initials of an American TV network.
  - 32 Before: poetic.
  - 33 New Mexico Indian.
  - 34 Frees.
  - 35 Long cut.
  - 36 Fiery particle.
  - 39 Modern Spanish painter.
  - 40 Little laboratory animal.
  - 42 Came to rest.
  - 43 Type of painting.
  - 45 Plaything.
  - 49 Loli or Jupiter.
  - 50 Target.
  - 51 Legal wrong.
  - 52 Guilty person.
  - 53 Inflexible.
  - 55 Hit with a sudden sound.
  - 56 Flowing garment.
  - 57 Eisenhower's wartime command: Abbr.
  - 58 Slight cut.
  - 59 Spread slowly.
  - 60 Dimension.
  - 61 Swiss capital.
  - 62 Make unsteady and confused.
  - 64 Rude, boisterous frolic.
  - 66 Restaurants.
  - 67 Summit.
  - 68 Fissure.
  - 69 Train track.
  - 70 System of self-defense.
  - 71 Boston.
  - 72 Football play.
  - 73 Tropical tree.
  - 74 Abandon.
  - 77 Atlantic island.
  - 79 Palm fruit.
  - 80 Quest for.
  - 81 Delicacy.
  - 82 Delay: tetra.
  - 83 Property tender.
  - 85 Petition.
  - 86 Valuable old violin.
  - 88 Cut off.
  - 89 Inclined to stop stubbornly.
  - 90 Ill will.
  - 93 Actor's part.
  - 94 Rope fiber.
  - 95 Wet earth.
  - 96 Cow's call.
  - 97 Holl, as a flag.
  - 98 Muddling.
  - 99 Plumber.
  - 101 Very straight and erect: 2 words.
  - 106 Rigid.
  - 107 Wrath.
  - 109 Utopian.
  - 110 Corral.
  - 111 Rugged rock.
  - 112 Prepared.
  - 113 Down at the heels.
  - 114 Pitcher.
  - 115 — Greenway.
  - 17 Pierce.
  - 18 Rough.
  - 21 Ankara native.
  - 26 Laboratory vial: 2 words.
  - 29 Formal letters.
  - 33 Skin of yarn.
  - 31 Engrossed.
  - 35 Clasp.
  - 36 Legend.
  - 37 Walk wearily.
  - 38 Help and encourage: 3 words.
  - 39 Arrow.
  - 40 "Angelic" instrument.
  - 41 — Stanley Gardner.
  - 43 Lean and thin.
  - 44 Act jointly with another.
  - 46 "Wide-open" fight: Comp. word.
  - 47 A bit more than a quart.
  - 48 Short jackets.
  - 50 Staff of a dignitary.
  - 52 Snug.
  - 53 Dairy product.
  - 55 Saucy.
  - 56 Iranian coin.
  - 59 Yielding.
  - 60 Slender.
  - 61 Ordered.
  - 62 Garden pest.
  - 64 Playing card.
  - 65 Female red deer.
  - 65 Artist's "traps."
  - 66 Cod-like fish.
  - 68 Second-place winner: Comp. word.
  - 70 Seed.
  - 72 Two alike.
  - 73 Brazilian rubber.
  - 74 Adjudge.
  - 75 Arduous journey.
  - 76 Item.
  - 78 Frilly.
  - 79 Copenhagen native.
  - 80 Omit.
  - 83 Meet violently.
  - 84 Ornate.
  - 85 Clothespress.
  - 85 Detachable fastener, as for a door.
  - 87 Comfortable chair.
  - 89 Tulip.
  - 90 Block up; stop.
  - 91 Not a persons: 2 words.
  - 92 Russian river.
  - 94 Vehemently.
  - 95 One excavator.
  - 97 Wild rag.
  - 98 Herring.
  - 99 Paul or Clement.
  - 100 Distinct emanation.
  - 101 Annoying insect.
  - 102 Move imperceptibly.
  - 104 A. Kennedy.
  - 105 Mild expletive.
  - 107 Quarrel.







# GOURMET'S GUIDE

**Southland Dining at its Finest**  
In the Long Beach and Orange County Area

Sunday, Oct. 13, 1963

**Cory Sinclair's**  
**VILLA FONTANA**  
"221" Town & Country  
RT 7-0811

**Arnold's FARM HOUSE**  
FAMILY RESTAURANT  
BUENA PARK  
CLOSED MONDAY

720 EAST BROADWAY LONG BEACH

**m-k's**  
RESTAURANT AND  
Viking Room Lounge  
GOOD FOOD  
• SIZZLING STEAKS  
• DELICIOUS COCKTAILS  
• OPEN 24 HOURS  
3400 Cherry at Wardlow Rd.  
GA 7-7737 GA 6-3583

**JACK'S** Closed Monday  
**ORSICAN ROOM**  
FRANK STEININGER  
at the Steinerway  
Luxurious Dining Room  
For Your Dining Pleasures

Famous for our  
Steak  
Australia Label  
Special Cocktails  
LUNCHEON  
11 A.M. to 3 P.M.  
DINNER  
3 P.M. to 11:30 P.M.  
Closed Sunday  
YOUR HOST  
EAT V. 3125  
For Reservations  
GA 6-3412  
**ILEO'S**  
1174 E. Wardlow  
Near Orange

**Swanhouse**  
ROOM  
Charcoal Broiled  
**STEAKS**  
N.Y. Cut Steak  
Filet Mignon  
Top Sirloin  
Complete Dinner . 4.00  
**The LAFAYETTE** Hotel  
Broadway & Linden HE 6-5681  
LONG BEACH

FOR YOUR NEXT  
CLAM BAKE, BANQUET,  
TEA PARTY, ETC.  
TRY  
**DON MAY'S GAY**  
90's  
Facilities for  
Parties from  
25-250  
2508 Palm Dr.  
Signal Hill  
OPEN 3 to 9 P.M.  
Closed Monday GA 7-3216

• completely remodeled  
• Kart Room Lounge  
(no cocktails on Sunday)  
• complete menu specialties  
**KEN'S RESTAURANT**  
FINE FOOD • COCKTAILS  
3918 Long Beach Blvd.  
425-7336

Same Top Quality  
For Over  
13 Years  
**Andy's Hot Cakes**  
House • 4 AM - 2 PM  
MON - FRI  
SPECIAL  
ROAST BEEF  
DINNER . . . 97c  
SPECIAL LUNCHEONS FROM 11 A.M.  
643 1/2 PINE AVE.  
DOWNTOWN LONG BEACH

World Famous  
**Sam's SEA FOOD**  
Hawaiian Village  
Family Restaurant  
Luncheon  
Banquet Facilities  
Acres of Free Parking  
1627 Pacific Coast Hwy., Surfside  
GE 6-1222

OUR OWN PIES • OUR OWN PIES  
IF AT FIRST YOU  
don't succeed . . . why  
bother? . . . Drawn your  
carries with a bucket of  
our SOUTHERN FRIED  
CHICKEN . . .  
**Ray's Range**  
Formerly Ray's Hut  
CARSON at Orange  
LONG BEACH  
OUR OWN PIES • OUR OWN PIES

Specializing in  
• STEAKS  
• PRIME RIBS  
• SEAFOODS  
Home of the Gusher  
Complete Banquet  
Facilities  
**F. X. O'Neil's RIG**  
2951 CHERRY  
(Corner Spring  
and Cherry)  
SIGNAL HILL  
427-1000

meet your  
host



BOB BOYLE  
World-Wide Fame

NOT SO LONG ago, a Long Beach shipping executive went to Oslo, Norway, on a business trip. While visiting a Norwegian merchant's home he noted a familiar object lying on a coffee table.

It was a colorful book of matches from Francois' Manhattan restaurant, 1909 E. 4th St., Long Beach.

"Oh, yes, I've been there," declared the Norwegian. "It's a wonderful restaurant. Do you go there occasionally yourself?"

"Not just occasionally," replied the Long Beach man. "My wife and I go there all the time."

That conversation illustrates the fine international reputation which the Manhattan has achieved. Owner Bob Boyle and his superb staff constantly receive comments from globe-trotting guests who have heard their establishment praised lavishly in England, Italy, France, Japan and many other countries.

The Manhattan's continental and American cuisine richly deserves such compliments, thanks to marvelous sauces, aromas and flavors which delight the most fastidious gourmets. Priced from \$2.80 to \$4.75, the restaurant's famed table d' hote dinners include such entrees as lobster thermidor, beef Stroganoff with wild rice, veal Picatta with rigatoni, crabmeat pancakes with Madras rice, roast duckling, stuffed fresh mushrooms and many others. All include tray of continental appetizers, generous toureen of soup, superb salad or spaghetti, beverage and dessert.

—TEDD THOMEY.

DELICIOUS FOOD  
at  
SENSIBLE PRICES  
**JONES'**  
DINING  
ROOM &  
CAFETERIA  
120-128 E. 5th ST.  
Downtown LONG BEACH  
Closed Saturday  
Established 33 Years  
Same Location

UNSURPASSED  
CONTINENTAL  
AND AMERICAN  
COMPLETE  
LUNCHEON MENU  
. . . whatever you may desire.  
**Francois MANHATTAN**  
CLOSED MONDAY  
1909 East 4th St.  
HE 6-0620  
LONG BEACH  
Luncheon and Dinner

**Alfred**  
Outstanding  
Continental  
Cuisine  
ATLANTIC AT 6TH • GA 3-2148

**the BREAKERS**  
**SKY ROOM**  
Enjoy the spectacular  
view and exquisite  
cuisine.  
Dance to the roof top  
rhythms of famous  
orchestras.  
210 E.  
OCEAN  
JIE 7-2201

Southern California's  
most beautiful  
restaurant  
**Welch's**  
Atlantic  
Bldg.  
at  
San Antonio  
Drive  
Luncheon  
Fashion Show  
Saturday,  
1 p.m.  
LONG BEACH GA 2-1225

BUFFET  
PRIME RIB  
Every Sunday  
and Monday Night  
STEAK & LOBSTER  
COMBINATION  
**JOE CETANI**  
Entertaining Nightly  
**CORAL ROOM**  
ADDS IN  
PARTY  
IN ROOM  
4106 PARAMOUNT at CARSON  
LAKEWOOD - NA 4-1131

**APPLE VALLEY**  
**STEAK HOUSE**  
DON MASON  
At the Piano

New . . . A New Look!  
A NEW STONE  
DECORATED EXTERIOR  
And A Bright Fresh Interior  
TRY OUR  
DELICIOUS  
CHAR-BROILED  
STEAK DINNER  
"Often limited,  
Never Duplicated"  
**\$1.95**

**Melody Cove**  
COCKTAILS 1966 Santa Fe  
Long Beach  
HE 6-4333

**the Reef**  
LONG BEACH  
RESTAURANT

**CUISINE**  
CANTONESE & AMERICAN  
FASHION SHOW  
EVERY TUESDAY  
& FRIDAY NOON  
HAWAIIAN  
ENTERTAINMENT  
BUFFET  
LUNCHEON  
DINNER  
from 4 p.m.  
Savory Bistros  
**The Hawaiian**  
4315 E. Pico St. Hwy. 101, So.  
of Traffic Circle to Long Beach  
GE 3-7407

Sunday  
Morning Breakfast  
**\$1.00**  
**King Arthur's**  
Lafayette House  
"Famous for our prime ribs"  
SPRING at BELLFLOWER  
LONG BEACH, CALIF.  
NA 6-1119

**the Tenderloin**  
4343 Atlantic Ave.  
GARDING 6-3533  
LONG BEACH

Thirty-nine

**McMahan's** SINCE 1919

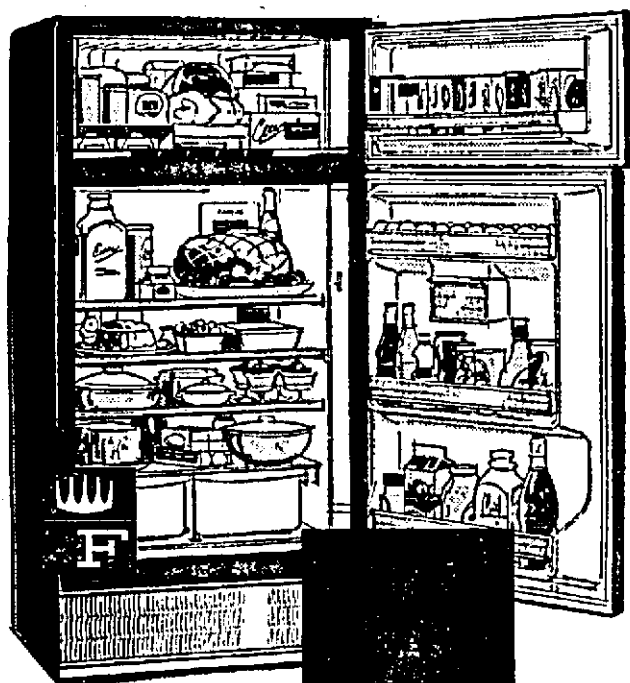
... Headquarters for **FRIGIDAIRE**

**HURRY**  
for  
**BEST**  
**SELECTION!**

# FRIGIDAIRE COLOR

You couldn't pick a better time to buy a new Frigidaire Appliance in color! Right now, for a limited time only, every model in stock is specially priced to save you plenty. And, of course, Frigidaire never charges a

premium for color. What's more, we stocked up for this event with a truly fabulous selection. Come in—we're sure to have the model you want—in the color you'll love—ready for immediate delivery. Hurry!



Model FPD5-14T-1  
13.81 cu. ft.

## COLOR! 2-DOOR! FROST-PROOF, TOO!

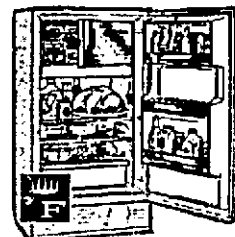
- 100% Frost-Proof! No frost, no defrosting—even in freezer!
- Giant 100-lb. zero zone freezer has separate insulated door.
- Twin fruit and vegetable Hydrators.
- Plus butter, eggs, tall bottle storage galore on deep-shell door!

# 319<sup>95</sup>

Only 14.85 Mo.

**TRADE IN YOUR  
OLD APPLIANCES  
FOR ADDITIONAL  
SAVINGS!**

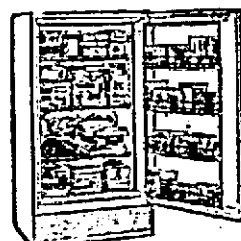
**PLUS these other Frigidaire values—all in your choice of**  
**AZTEC COPPER • MAYFAIR PINK • SUNNY YELLOW • TURQUOISE • SNOWCREST WHITE**



## BEST BUY DEPENDABLE FRIGIDAIRE FREEZER

- Huge 404-lb. capacity ... like having your own supermarket at home!
- Compact just under 5 feet in height and only 30 inches wide!
- Extra thick, high efficiency insulation all around—holds the zero-zone cold inside!

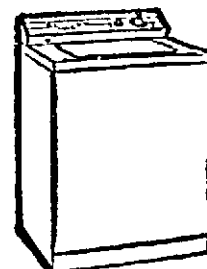
UFD-12-63 — 11.55-CU.-FT.  
**\$199<sup>89</sup>** '8.85 MONTH



## BIG, BEAUTIFUL COMPACT FRIGIDAIRE REFRIGERATOR

- Stunning new styling plus big family-size capacity in space-saving cabinet!
- Big 63-lb. freezer chest. Sliding chill drawer.
- Deep-shell storage door!

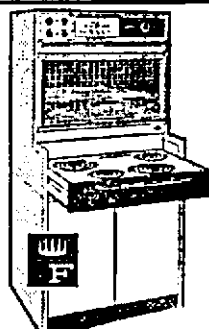
DA-12-63 — 11.4-CU.-FT.  
**\$199<sup>89</sup>** '8.85 MONTH



## 2-SPEED, 2-CYCLE FRIGIDAIRE WASHER

- 3-ring agitator action gets clothes clean, inside and out!
- Fresh running water rinses and automatic lint disposal.
- **STURDY!** Ask us about 15-Year Lifetime Test.

WCDAS-1-63  
**\$199<sup>89</sup>** '8.95 MONTH



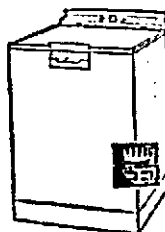
## FLAIR by FRIGIDAIRE

- Built-in glamour that installs in minutes. Loveliest range of the year
- Eye-level oven with glide-up glass door, roll-out cooking top and much, much more! ... and it's budget priced

Model RCD8-430-2  
30-inch, electric

# 18<sup>85</sup>

MO.



## DELUXE FRIGIDAIRE MOBILE DISHWASHER

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# Tele Vues

Oct. 13, 1963

TV Rebel  
Changes Views

(See Page 5)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

## BERT'S EYE VIEW

### '11th Hour' Dramatizes Senility

By BERT RESNIK  
TV and Radio Editor

She's about 65 years old and she feels useless.

She's been placed in life's dust bins.

She could be you, now or tomorrow, he or she.

On "The 11th Hour" at 10 p.m. Wednesday, channel 4, she's actress Ann Harding.

"She moves you to tears," said Irving Elman, producer of the NBC-TV psychiatric series.

"I've seen it—or portions of it—a minimum of 50 times. And each time, tears. You'd think you'd get hardened to it, but you don't.

"Ann Harding gives one of the best performances of her life."

THE STORY is about a woman who becomes senile. She steals things and blames the thefts on others.

Although she slips into phases where she is lucid, she too often is childish.

It sounded like the type of program that could conceivably alienate viewers of the series.

"To the contrary," said Elman.

"In the first place, we're not saying that everyone over 65 becomes senile and childish.

"What we do say is that a person about 65 years old should not arbitrarily be discarded."

THE STORY makes the point that Miss Harding, or her real-life counterparts, would have remained vigorous if she had been allowed to retain her job.

Because she wasn't and couldn't adapt to a new way of life, there was a mental and physiological disintegration.

"There's no happy ending to this program," said Elman, "no satisfactory solution.

"What we're doing is presenting a fairly universal problem. It's kind of a public service show without pretentiousness."



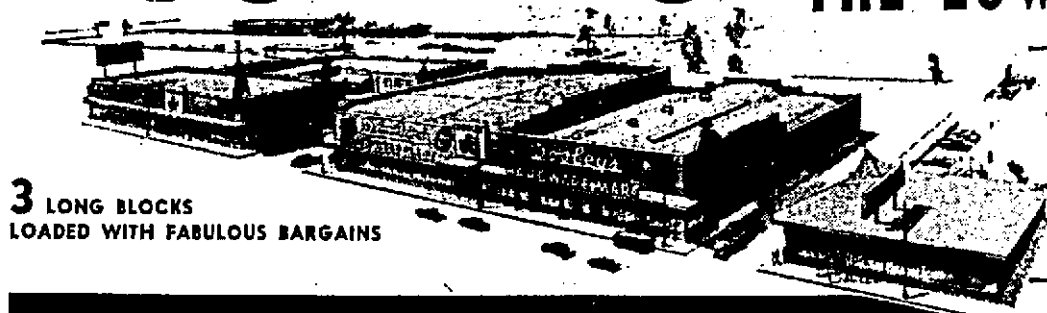
ANN HARDING, CAUGHT IN MENTAL WEB



LARGEST APPLIANCE AND HARDWARE CENTER IN THE WEST . . .

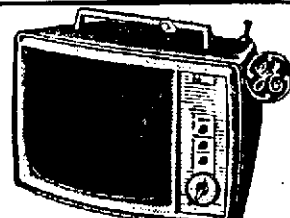
# DOOLEY'S

**LARGEST SELECTIONS!**  
Day in and day out, 7 days a week  
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Newest Westinghouse  
**Stereo Console Combination**  
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4-SPEED  
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FREE STEREO RECORDS!  
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Newest 1964 General Electric  
11-in. Personal  
PORTABLE TV **99<sup>95</sup>**  
Weights only 12 lbs.  
Clear, sharp, bright,  
11-inch screen.

90-DAY FREE SERVICE AND GUARANTEE  
WITH G-E LIFETIME CIRCUITRY  
BOARD GUARANTEE

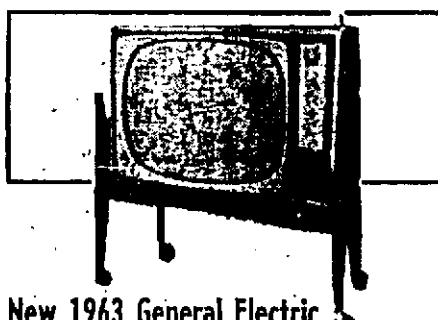
The Newest 1964 Models  
**RCA VICTOR**  
ZENITH, GE, PACKARD BELL  
**COLOR TV 398<sup>88</sup>**  
CONSOLES IN GENUINE  
WOOD CABINETS  
(SET NOT ILLUSTRATED)



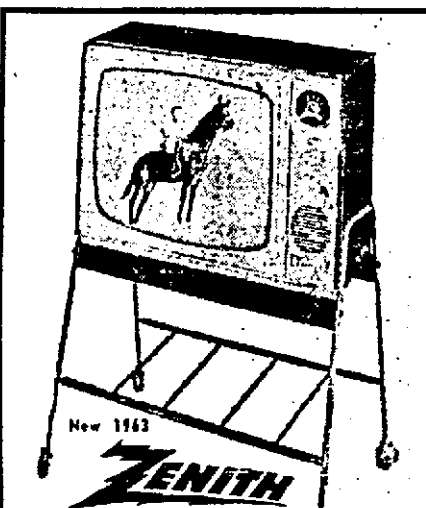
Add \$25 Set-Up and  
90 Days Service  
FREE DELIVERY &  
PARTS GUARANTEE



PACKARD BELL  
CONSOLE TV  
BIG 23-inch  
ON ROLL-ABOUT CASTERS  
Hand-wired quality chassis  
power transformer. Contem-  
porary cabinet styling.  
**188<sup>88</sup>**  
FREE 1-Year Picture Guar-  
antee. 3 Months Free Service  
in Your Home. Free Delivery.



New 1963 General Electric  
21-in. CONVERTIBLE PORTABLE TV  
**177<sup>88</sup>**  
FREE BASE! Has handles  
and built-in antenna. Can be  
converted into a console TV  
by dropping set into the beau-  
tiful Danish Base.  
Dooley's Special Price  
90 Days' Free Service in Your Home  
1-Year Guarantee on Picture Tube and Parts



New 1963  
**ZENITH**  
19-in. PORTABLE TELEVISION  
COMPLETE WITH STAND  
Featuring room-to-room  
portability and 19 inches of  
sharp picture viewing. 18,000-  
volt transformer powered  
hand-wired chassis, out-front  
sound and speaker.  
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SPECIAL! **127<sup>88</sup>**

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WITH UHF **158<sup>88</sup>**

NEW ZENITH  
19-IN. PORTABLE TV  
WITH SPACE  
COMMAND RE-  
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DELUXE RCA VICTOR  
19-IN. PORTABLE TV  
SALE PRICE **129<sup>88</sup>**

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With 4  
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New 1963 SONY ALL-TRANSISTOR  
5½-in. PORTABLE TV  
WITH FREE CARRYING CASE!  
With Earphone Handle and  
Built-in Antenna.  
Battery Pak Slight Extra Charge.  
**178<sup>88</sup>**

NEW POCKET-SIZE  
6-Transistor Radio  
with case, ear-  
phone and bat-  
tery. SPECIAL! **7<sup>88</sup>**

GENERAL ELECTRIC  
Transistor Radio  
Large speaker,  
easy-to-tune dial.  
SPECIAL! **11<sup>66</sup>**

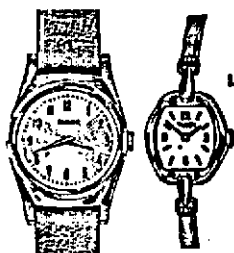
NEW ZENITH  
Shirt-Pocket Radio  
with carrying  
case, earphone  
and set of  
batteries **16<sup>95</sup>** complete

CLOSE-OUT ON ALL GRUNDIG-MAJESTIC  
AM-FM RADIO-PHONO STEREO CONSOLES  
UP TO **50% DISCOUNT!**  
See Dooley's Stock of Latest Models Before You Buy!

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**139<sup>95</sup>** BOTH RINGS

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**DIAMOND RING**

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Dooley's **LOW PRICE** **149<sup>50</sup>**



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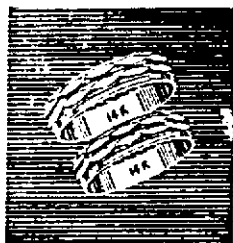
5-DIAMOND  
EMERALD CUT  
1/2 - Karat

SALE PRICE **245<sup>00</sup>**  
Both Rings



5-DIAMOND  
Magnificent Marquise  
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Beautiful  
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Many, many styles to choose from  
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14K White or Yellow Gold match-  
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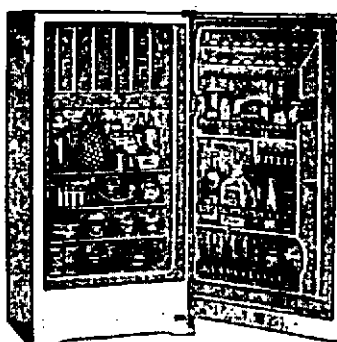
SALE PRICE **4<sup>00</sup> UP**

High Fashion Styling  
**DIAMOND  
BRIDAL ENSEMBLES**

The elegance of your own  
superb taste radiates in bril-  
liantly beautiful High Fashion  
Diamond Bridal Rings!



Take Advantage of Dooley's Low Prices  
LAY-AWAY NOW FOR CHRISTMAS!



Newest 1963

## Hotpoint

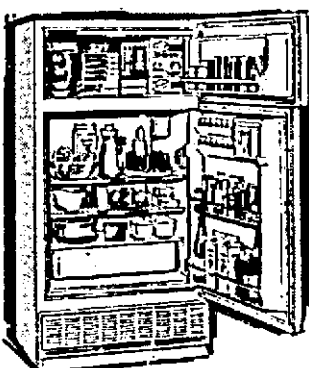
BIG 10-CU.-FT. FAMILY SIZE  
**REFRIGERATOR**

With large-capacity freezer section that  
holds 65 lbs. of frozen foods (including  
chiller). Has 22 sq. ft. of shelf storage  
with lots of extra shelf storage space in  
the deep door shelves.

DOOLEY'S **138<sup>88</sup>**  
LOW PRICE

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FREE DELIVERY, SERVICE  
AND GUARANTEE



New RCA WHIRLPOOL 12.2-cu.-ft.  
**2-DOOR REFRIGERATOR-FREEZER**

With Big Capacity "Zero-Degree" Freezer

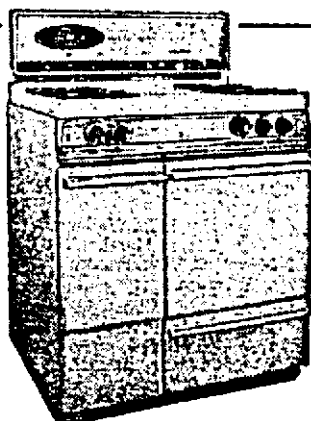
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**198<sup>77</sup>**

RCA WHIRLPOOL 14-Cu.-Ft.  
"FROST-FREE" REFRIGERATOR  
AND LARGE BOTTOM FREEZER

**258<sup>88</sup>**

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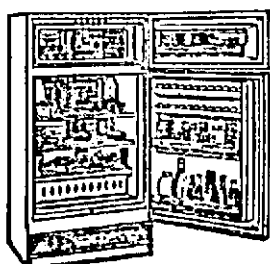


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GAFFERS & SATTLER  
Quality Gas Range**

Four giant Hi-Lo burners on the divided range  
top, 17" expanded oven with clock and min-  
ute minder.

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**DOOLEY Smashes  
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**REFRIGERATOR-FREEZER PRICES!**

Free Delivery, Service and Guarantee

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Freezer, full width crisper.

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**Giant 13.2-cu.-ft. 2-DR. REFRIGERATOR-FREEZER**  
FROST-FREE Refrigerator Section, De Luxe Model with 104-lb.  
Zero Zone freezer.

**192<sup>88</sup>**

**Big 14-cu.-ft. ALL-REFRIGERATOR**  
AUTOMATIC ICE MAKER

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**DOOLEY'S Hardware Mart**  
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1963 RCA WHIRLPOOL  
WRINGER WASHER  
DELUXE MODEL WITH PUMP

**88<sup>88</sup>**

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# SUNDAY

October 13, 1963

## ★ PAID ADVERTISEMENT

- 7:00 A.M.  
4 Mr. Wizard, Don Herbert  
11 Poole's Gospel Favorites 7:30  
4 (Color) Davey & Goliath 7:45  
4 (Color) Let's Talk About 8:00 A.M.  
2 Lamp Unto My Feet: "A Time to Live," ambitious business executive.  
4 Movie: "Man in Hiding," Paul Henreid (Br.—'53)  
5 In God We Trust (relig.)  
9 Sun. Babysitter (cartoons)  
11 Great Churches: St. Mark's Episc., Van Nuys 8:30  
2 Look Up & Live: "The Issue: A Play with Comment" (pt. 2). Racial  
5 Herald of Truth (relig.)  
7 Sunday Chapel (relig.) 9:00 A.M.  
2 Camera Three: "Portraits From Life," Martha Schlamm and Will Holt offer folk songs.  
5 The Adventist Hour  
7 Movie "Dark Command," John Wayne ('40)  
9 Movie: "Blood on the Moon," Robt. Mitchum  
11 Movie: "A Yank at Oxford," Robert Taylor ('38)  
13 Variedades, R. Inglesias 9:30  
2 Light of Faith (Presby.)  
4 Christophers: "Leisure" 10:00 A.M.  
2 Learning '63: Pilot program to help "drop outs"  
4 This Is the Life (Luth.)  
5 For Kids Only, Sk. Frank  
13 Panorama Latino 10:30  
2 Movie: "Pigskin Parade," Betty Grable, Stu Erwin  
4 The Catholic Hour: "The Friends of My Youth" (pt. 1): "Do You Remember Billie Dove?" Three-part look at the breakdown in values over the past 60 years, shown by 3 generations of a single family, all action in one day.  
7 Movie: "Hot Cargo," Wm. Gargan ('46)  
9 Ladies of the Press: James A. Farley  
13 (Color) Faith for Today 11:00 A.M.  
4 International Zone,

## ★ Sports Today

**GOLF.** 1 p.m., ch. 4, with the final 3 holes of the 4-day ninth annual Ladies PGA Championship at the Stardust Golf Club in Las Vegas. Chick Hearn and Lee Giroux report, with Judy Kimball defending her title against Mickey Wright and three other former titleholders.

**AFL FOOTBALL.** 1:30 p.m., ch. 7, with Charlie Jones at Bears Stadium, Denver, as the Houston Oilers meet the Broncos. (Note: the Rams-Bears Coliseum clash is blacked out on both ch. 2 and 8, with next NFL telecast Nov. 3.)

**USC FOOTBALL.** 4:30 p.m., ch. 11, with Bill Welsh describing the action at South Bend in Saturday's clash between the Trojans and the Fighting Irish of Notre Dame.

**SUN. SPORTS SPECTACULAR.** 5 p.m., ch. 2, returns for its 5th season premiere with key plays from today's NFL games, and Casey Stengel and Dizzy Dean offering their impressions of the Dodgers' 4-game Series victory over the Yankees. (Series expands to 90 min. in Jan.-Feb.-March, returning to 30 min. when baseball resumes.)

1 Alastair Sim's "26 1/2 Hours" Messenger

- 9 Trails West, Ray Milland  
11 Wonderama, Al Lohman Jr., with judo instructor  
13 Church in the Home 11:30  
4 World Artist Concert Hall: "Great Moments of Great Composers" (final show)  
5 HOME BUYERS' GUIDE  
★ Celebrity Home Showcase  
JOHNNY GREEN, Composer  
9 Movie: "Illegal," Edward G. Robinson ('55)  
34 Aquil Alex Prada 12:00 NOON

- 2 Teen-Age Trials, Jerry Dunphy. In one-time switch in format, special panel of juvenile judges and lawmen debate whether names of juvenile violators should be publicized or withheld  
13 Rev. Oral Roberts

- 4 (Color) College Report, Bob Wright: "Searching the Brain" (Claremont Graduate psychologists)  
7 Press Conference: Alan Cranston, state controller 12:30

- 2 Face the Nation (see box)  
4 Covenant, Dr. Donald Gard: "Romans"  
5 Movie: "Singing Guns," Vaughn Monroe ('50)  
7 Discovery '63: "The Voyage of Christopher Columbus," re-created on location.  
13 Social Security in Action 1:00 P.M.

- 2 As Others See Us: "Disarmament and Test-Bans"  
4 Ladies PGA Championship (see sports box)  
7 Directions '64: "Tel Ashdod," Abba Eban and 3 archaeologists describe methods used in excavating the ancient city.  
11 Movie: "Carbine Williams," James Stewart ('52)  
13 Voice of Calvary 1:30

- 2 Movie: "A Little Bit of Heaven," Gloria Jean ('40)  
7 AFL Football (sports box)  
9 Movie: "Illegal" (see noon)  
13 Cal's Corral (to 4)  
34 Codicia (dramatic serial) 2:00 P.M.

- 5 Auto Races (Ascot Speedway, Gardena), Dick Lane 2:30  
4 (Color) Feitelson on Art: "High Renaissance" 3:00 P.M.

- 2 Viewpoint, John Hart  
4 Movie: "Espionage Agent," Joel McCrea ('39)  
11 Highway Patrol, Crawford 3:30  
2 Discovering Art, Dr. Manson: "Saltbox House—an American Classic"  
9 Movie: "Abbott and Costello Meet Capt. Kidd," Charles Laughton ('52)  
11 Opinion in the Capital Arthur Schlesinger, Jr., spotlights Eleanor Roosevelt's role in history.  
34 Encadenada (drama series) 4:00 P.M.

- 2 Insight: Dr. Jacob Kohn on contemporary man  
11 Trojan Huddle, J. McKay  
13 Sidney Linden Interviews 4:15  
7 All-Pro Scoreboard 4:30

- 2 Opera Workshop, Dr. Jan Popper: "Operatic Acting"  
4 Your Man in Washington  
5 Popeye, Tom Hatten

## Look Lucy Over

When Lucille Ball enters to greet the audience before filming her television show, the orchestra plays "Hey, Look Me Over."  
The number is from the Broadway production of "Wildcat," in which Lucy starred.

7 Issues & Answers, Howard K. Smith. Sec. of Agr. Orville Freeman discusses sale of U.S. surplus wheat to Russia.

- 11 USC Football (sports box) 4:45

- 4 Greatest Headlines 5:00 P.M.  
2 Sunday Sports Spectacular (see sports box). Series now is to be year-round  
4 (Color) Journey of a Lifetime. "Arc of Covenant" and "Mines of Solomon" (Note: "Wild Kingdom" returns to this slot Sun.)  
9 Follow the Sun, Gary Lockwood, Keenan Wynn. Supposedly-dead jazz musician of the 20's lives. 5:30

- 2 Ted Mack's Amateur Hour First seven of 15 finalists  
4 (Color) College Bowl, Robt. Earle, Fairfield (Conn.) University is challenged by Southern Illinois of Carbondale.  
5 The Invisible Man  
34 La Hora Catolica (Cath.) 6:00 P.M.

- 2 The 20th Century, Walter Cronkite (repeat): "Patrician: The Nazi-Soviet War." One of Hitler's most colossal blunders.  
4 (Color) Meet the Press (see box)  
5 Polka Parade, D. Sinclair  
7 "REFORM SCHOOL" 6:30

- ★ GIRL—TV Premiere on "SUNDAY NIGHT MOVIE" Gloria Castillo, Edward Byrnes ('59-1st run)  
9 Top Cat (cartoons)  
13 (Clr.) Rod Rocket, Friends  
34 Teatro Fantastico (childr) 6:30

- 2 Mr. Ed, Alan Young. Ed has his own version of the discovery of America, with a horse the real hero. (Leon Ames has been added to series' cast in later episodes, with Edna Skinner, who played the late Larry Keating's wife, dropped.)  
4 Biography, Mike Wallace: "Gen. George Marshall"  
9 Maverick, Roger Moore 7:00 P.M.

- 2 Lassie, Jon Provost, June Lockhart. Ruth Martin is trapped in her pickup truck teetering off cliff.  
4 The Bill Dana Show. Jose risks his job to befriend an itinerant opera singer (Mario Farrar) and a cat.  
5 C. Heston/Susan Hayward 7:30

- ★ "PRESIDENT'S LADY" with Fay Bainter ('53)  
11 Cavalcade of Books, Georgiana Hardy, with Richard Armour, Leonard Wibberley  
★ Next—Ch. 11—7:30 Prem!  
TARGET: The Corruptors STEVE McNALLY stars

- 13 The Outlaws, Barton MacLane. Okla. range war.  
34 Variedades (musical) 7:30  
2 My Favorite Martian, Ray Walston. Uncle Martin catches a common cold (unknown on Mars) and loses control of powers.  
4 (Color) Disney's Wonderful World of Color: "Fly with Von Drake." Cartoon story of aviation from ancient kites to space age.  
7 More great fun and exciting adventure as JAIMIE McPHEETERS moves westward . . . Dan O'Herlihy, Kurt Russell. The Beaver Company is surrounded by Klowas.  
9 BURT LANCASTER as "JIM THORPE—ALL-AMERICAN"—THEATRE 91 with Charles Bickford, Phyllis Thaxter ('51). The famed Indian athlete.  
11 Target: The Corruptors, Steve McNally. Columnist exposes unscrupulous fund raisers.  
34 TV Musical Ossart



LENA HORNE sings with her hostess during "The Judy Garland Show" at 9 p.m. Sunday, channel 2.

- 8:00 P.M.  
2 The Ed Sullivan Show, with Peter Cook, Jonathan Miller, John Bird and Bob and Ray in a collection of satiric comedy sketches. Also Tony Bennett, Frank Gorshin, Leslie Gore, Richard (Mr. Pastry) Hearn, Szony and Claire.  
13 Mike Hammer, McGavin  
34 Estudio de Pedro Vargas 8:30

- 4 Grindl, Imogene Coca. Grindl becomes pawn, then nemesis, of a gang of counterfeiters.  
7 Arrest and Trial, Chuck Connors, Ben Gazzara, James Whitmore. Emotionally-disturbed construction worker's bungled suicide attempt results in the death of his foreman. He resists defense, hoping to be convicted.  
11 DRAMA! ACTION!!  
★ "GALLANT MEN" Presented by RELIABLE MORTGAGE D'Angelo's love for girl blinds him to racket.  
13 SEE THE SKI SHOW—★ TOM MALONE & "ANNIE" Telecast in color.  
34 WORLD CHAMPIONSHIP ★ SOCCER MATCHES!! 9:00 P.M.

- 2 The Judy Garland Show, with Lena Horne and British comedian Terry-Thomas  
4 (Color) Bonanza, Michael Landon, Davey Davison, Michael Mikler. Little Joe finds love, adventure and the chance to prove his growing manhood.  
5 Mr. Lucky, John Vivyan 9:30

- 13 OPERATION SUCCESS ★ with Quentia Reynolds  
5 It Is Written: "God and Fate in Collision"  
9 Adventures in Paradise, Gardner McKay, Annie Farge. Old flame of inspector turns up.

- 2 Sun. News, Charles Kuralt  
4 NEWS 4 FINAL—Full  
★ Half Hour of NEWS-SPORTS and WEATHER. IN COLOR.  
7 Southland, Carl George  
11 Under Discussion: "How Can We Stop Despoiling the Natural World?" Richard Heffner, Sen Edmund Muskie (M-Me.) Dr. Luther Terry and conservation experts.  
13 Movie: "City for Conquest," James Cagney, Ann Sheridan ('40)  
34 Noticiario 34 (News) 11:15

- 2 Movie: "Incendiary Blonde," Betty Hutton  
7 Great Moments in Music 11:30  
4 Movie: "Follow the Boys," George Raft, Vera Zorina  
7 Movie: "Magnificent Brute," Victor McLaglen 12:35

- 9 I Led Three Lives 1:00 A.M.  
2 Movie: "Millions in the Air," John Howard, Wendy Barrie ('35—1st run)

## SPECIAL

**THE NHU FAMILY**—Mme. Ngo Dinh Nhu, sister-in-law of South Vietnamese President Ngo Dinh Diem, is interviewed on "Meet the Press," in color, at 6 p.m., ch. 4. NBC newsmen John Sharkey, severely beaten last Saturday by Vietnamese secret police, will be on the panel quizzing Mme. Nhu. CBS, which had slated the Dragon Lady for its "Face the Nation," decided her positions on current issues had received saturation coverage already, and shifted to her father, Tran Van Chuong, former ambassador to the U.S., whose viewpoints contrast with Mme. Nhu, and who will be interviewed at 12:30 p.m., ch. 2.

**NAT 'KING' COLE**—A one-man show, taped in London last July by the BBC, is offered at 10 p.m., ch. 7, filling in for the defunct "100 Grand" until next week's debut of "Laughs for Sale." Nat sings standards and hits, backed by his own piano, the Ted Heath orchestra and the Cliff Adams Singers.



# REBELLION HIS TEACHER

★ ★ ★

★ ★ ★

★ ★ ★

## Ben Gazzara Discards Chip on Shoulder

By VERNON SCOTT  
HOLLYWOOD (UPI)—Ben Gazzara made his debut as a television series star in "Arrest and Trial" and thereby

transformed himself into the kind of actor he once despised.

When Gazzara arrived in Hollywood six years ago he was a tense, emotional kid with a chip on his shoulder.

A method actor from New York, his experience was limited to the theater and live television guest shots. In interviews he scorned movie-town and video series as beneath his talent.

Everything about his attitude was negative, and Hollywoodians reacted to the young firebrand with monumental disinterest.

BUT SIX YEARS of frustration, a happy marriage to actress Janice Rule and a realistic view of himself have changed Gazzara.

His perpetual frown has been replaced by a relaxed grin and he has an occasional word of praise for the work he's been doing recently.

"Six years ago I rationalized that Hollywood wasn't doing things good enough for me," he admitted at the Universal commissary. "Underneath it all I was afraid of failing out here. I didn't feel I was ready to tackle this town.

"But I don't regret my years of rebellion. I learned from them and grew as a

person. You have to find yourself as a personality, and I think I've managed to do it."

GAZZARA, darkly handsome and athletically built, was raised on the wrong side of the subway tracks in New York City, but was blessed with what he chooses to call "sensitivity."

It was this sensitivity that compelled him to fight for what he considered worthwhile roles in significant scripts.



BEN GAZZARA

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**A.A. Appliances**

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HE 6-3248



## 5 STAR STATESMAN

"BIOGRAPHY OF GEORGE MARSHALL": PROFESSIONAL SOLDIER, CHIEF OF STAFF FOR AMERICA'S MASSIVE WORLD WAR II MILITARY EFFORT, AND SECRETARY OF STATE UNDER TRUMAN, THIS IS THE MOVING STORY OF A MAN WHOSE CREDO WAS DUTY AND HONOR.

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6:30 PM  
KNBC **4**

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PHONE ORDERS ACCEPTED

Oct. 13, 1963

FIVE

# MONDAY

October 14, 1963

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
 2 Sunrise Semester: Ethics  
 7 Cartoon Capers (2½ hrs.)  
 6:30  
 2 Society & School (USC)  
 4 (Color) Tales of West.  
**7:00 A.M.**  
 2 Capt. Kangaroo: "Trees"  
 4 Today, Hugh Downs  
 7:45  
 5 For Kids Only, Sk. Frank  
 8 Big Babysitter (cartoons)  
**8:00 A.M.**  
 2 Panorama Pacific, R. Rowe  
 Marion Morgan is new  
 regular hostess.  
 11 Cartoon Fun  
 8:15  
 5 Learn to Draw, Jon Gnagy  
 (premiere). Daily lessons  
 become a 15-min. segment  
 8:30  
 7 Zorrama (San Diego)  
 13 Felix the Cat (cartoons)  
**9:00 A.M.**  
 2 News with Mike Wallace  
 4 Say When, Art James  
 5 The Romper Room  
 7 I Married Joan, J. Davis  
 11 The Jack LaLanne Show  
 13 Morning News  
 9:15  
 13 Guidepost to Science (6)  
 9:30  
 2 I Love Lucy, Lucille Ball  
 4 (Color) Word for Word  
 7 Love That Bob! Cummings  
 11 Movie: "I'll Wait for You,"  
 Robert Sterling ('41)  
 9:45  
 13 Assignment Education  
**10:00 A.M.**  
 2 The McCoys, W. Brennan  
 4 Concentrat'n, Hugh Downs  
 5 Movie (on L.A. Today):  
 Catherine the Great,  
 Elisabeth Bergner ('34)  
 7 December Bride, Byington  
 9 Movie: "Around the  
 World," Kay Kyser ('43)  
 10:15  
 13 Guidepost to Science (B6)  
 10:30  
 2 Pete and Gladys  
 4 (Color) Missing Links  
 7 Girl Talk, Virginia Graham  
 10:45  
 13 Guidepost to Spanish II  
**11:00 A.M.**  
 2 Love of Life  
 4 (Color) First Impression  
 7 Price Is Right, Bill Cullen  
 11 The Jean Majors Show  
 13 Meet the Future  
 11:15  
 13 Guidepost to Spanish I  
 11:30  
 2 Search for Tomorrow  
 4 (Color) Truth/Con's'quenc's

- 7 Seven Keys, Jack Narz  
 9 Spectrum: "Amer. Music"  
 11 The Phil Norman Show  
 13 TV Bingo, Johnny Jacobs  
 5 Cross Current (11:35)  
 11:45  
 2 The Guiding Light  
**12:00 NOON**  
 2 Burns and Allen Show  
 4 (Color) People Will Talk  
 with Fifi D'Orsay, Allen  
 Jenkins, Isabel Jewell  
 7 Tennessee Ernie Ford  
 9 Searchlight on Delinquency  
 11 Sheriff John, John Rovick  
 13 Movie: "Saxon Charm,"  
 Robt. Montgomery ('48)  
 5 Trouble w/Father (12:10)  
 12:30  
 2 As The World Turns  
 4 The Doctors, J. Pritchett  
 7 Father Knows Best, Young  
 9 Mr. D.A., David Brian  
 12:45  
 5 Dateline Europe, J. Thor  
**1:00 P.M.**  
 2 Password, Jack Clark.  
 Host Allen Ludden steps  
 down to join bride Betty  
 White on panel.  
 4 Loretta Young Theatre  
 7 Gen'l Hospital, J. Berardino  
 9 Cartoonsville  
 11 Movie: "Slightly Danger-  
 ous," Lana Turner ('43)  
 1:20  
 5 Douglas Fairbanks Th'tr  
 1:30  
 2 Art Linkletter House Party  
 4 (Color) You Don't Say!  
 7 The Pamela Mason Show  
 13 Ed Allan Show (health)  
**2:00 P.M.**  
 2 To Tell the Truth, Collyer  
 4 Match Game, G. Rayburn  
 9 Movie: "Dive Bomber,"  
 Errol Flynn ('41)  
 13 Vagabond: "Montana"  
 2:30  
 2 The Edge of Night  
 4 Make Room for Daddy  
 5 Movie: "Mystery Woman,"  
 Mona Barrie ('35)  
 7 Day in Court: Fraud  
 13 The Ann Sothern Show  
**3:00 P.M.**  
 2 The Secret Storm  
 4 Bachelor Father, Forsythe  
 7 Queen for Day, J. Bailey  
 11 Oh Susanna, Gale Storm  
 13 Felix the Cat (cartoons)  
 3:30  
 2 My Little Margie, G. Storm  
 4 Movie: "So Goes My  
 Love," Myrna Loy ('46)  
 7 Who Do You Trust?  
 11 The Chucko Show  
 (expanded to full hour)  
 3:45  
 9 The Mighty Hercules  
**4:00 P.M.**  
 2 Life of Riley, Wm. Bendix  
 5 Bozo's Circus, V. Colvig  
 7 Trailmaster, Ward Bond



**BRIAN KEITH** has the role of a soldier during "Wagon Train" at 8:30 p. m. Monday, channel 7, in COLOR.

- 4 (Color) Golden Voyage  
 Jack Douglas: "Round-  
 about Cape Town" (10th  
 season premiere). Chicago  
 teachers narrate their  
 travel film, first in 2 parts  
 on South Africa.  
 5 Leave It to Beaver  
 7 I'm Dickens . . . He's  
 Fenster, Marty Ingels  
 9 People Are Funny  
 11 Quick Draw McGraw  
 13 (Color) Wild Cargo  
 34 Borrasca (drama serial)  
 7:30  
 2 To Tell the Truth, Collyer  
 4 (Color) Movie: "Rains of  
 Nanchipur," Lana Turner,  
 Richard Burton, Michael  
 Rennie ('55-1st run). Re-  
 make of Loy-Powell film  
 "The Rains Came."  
 5 Addograms, Jack Barry  
 7 The Outer Limits: "The  
 6th Finger," David Mc-  
 Callum, Edward Mulhare.  
 Molecular genetics enables  
 a Welsh coal miner to  
 undergo a million years of  
 evolution in a few hours,  
 including a cataclysmic  
 destructive power through  
 sheer mental force.  
 9 Dobie Gillis, D. Hickman  
 11 One Step Beyond: "Blood  
 Flower," Larry Gates. In-  
 destructible flower grows  
 where young patriot's  
 blood was spilled.  
 13 (Color) Holiday, Bill Bur-  
 roud: "Canadian Wilds."  
 34 Seis a las 7:30 (jazz)  
**8:00 P.M.**  
 2 I've Got a Secret, G. Moore  
 5 The Lawman, John Russell  
 9 Movie: "Fabulous World  
 of Jules Verne," Hugh  
 Downs narrates ('61)  
**11 THE UNTOUCHABLES!**  
 ★ "The St. Louis Story"  
 Robert Stack, David Brian.  
 Gang robs U.S. mail truck.  
**13 STONEY BURKE**  
 ★ With JACK LORD  
 with Fay Spain, Robert  
 Doyle. Pretty rodeo sec-  
 retary is suspected of prac-  
 tice.  
 34 Encadenada (drama serial)  
 8:30  
 2 The Lucy Show, Lucille  
 Ball, Vivian Vance. Lucy  
 and Viv connive to get on  
 the softball team and  
 Lucy's baggy suit saves  
 the game. Wm. Schallert  
 and Herb Vigran of the  
 Little League segment,  
 return as manager and  
 umpire respectively.  
 5 Thin Man, Peter Lawford  
 7 (Color) Wagon Train,  
 John McIntire, Michael  
 Rennie, Brian Keith. Over-  
 bearing, cynical British  
 newspaper correspondent  
 learns how wild the west  
 really is.  
 34 Corazon: Diario de Nino  
 9:00 P.M.  
 2 The Danny Thomas Show.  
 Danny entertains old-time  
 vaudevillian (Pat Buttram)  
 lavishly until his barber  
 (Herb Vigran, "Lucy's"  
 umpire above) tells him  
 more about the man.  
 5 Special of Week: "The  
 New Ark." The Duke of  
 Edinburgh introduces this  
 filmed report of the  
 August rescue of a million  
 flamingos whose legs be-  
 came encrusted in a  
 Kenyan soda lake.  
 11 NAKED CITY!—"Shoes"  
 ★ For Winnie Winters! . . .  
 Dennis Hopper guests as a  
 sadistic psycho who in-  
 herits a dance hall.  
 13 Adventure Theatre  
 34 Sor Juana Ines (serial)  
 9:30  
 2 The Andy Griffith Show.  
 Eccentric mountaineer  
 (Howard Morris), angered  
 at his rejection by the  
 Army, threatens to break  
 every window in the state.  
 4 Hollywood and the Stars,  
 Joseph Cotten: "Sirens,  
 Symbols and Glamour  
 Girls" (pt. 2). Revealing  
 look at professional and  
 personal lives of sex sym-  
 bols of last 15 years.

## SPECIAL

**SING ALONG WITH MITCH**—The United Nations singers, a mixed chorus of U.N. employees dressed in costumes of their native lands, are scattered throughout the Sing Along Gang in the closing segment of the 10 p.m., ch. 4 color hour simulating a State Department "people-to-people" tour of world. This is the first of several such "guest appearances" for amateur groups this season.

**BREAKING POINT**—John Cassavetes, hired to direct today's segment exploring the pathological emptiness and rebellion of modern youth, read the script and asked instead to play the lead role. He does, at 10 p.m., ch. 7, co-starring with Carol Lawrence in the tale of a beatnik girl and a confused, wealthy young man whose fling of fun ends in a bizarre suicide pact.

**COSA NOSTRA**—Attorney General Robert Kennedy discusses the future of Joseph Valachi and Vito Genovese, and the purpose of the Senate crime hearings, in a news special at 12:30 a. m., ch. 7. Former deputy chief inspector Ray Martin of the NYC Police Dept. takes viewers on a tour of the Brooklyn neighborhood where the Profaci-Gallo gang wars have taken place, with other films from Sicily, birthplace of the Mafia.

- 13 Broadway Goes Latin  
 34 Comicos y Canciones  
**10:00 P.M.**  
 2 East Side/West Side, Geo. C. Scott, Diana van der Vliet. Wealthy, fun-loving girl, guilty of traffic violations, is sentenced to serve 30 days as a social worker.  
 4 (Color) Sing Along with Mitch (see box)  
 5 Robt. Taylor's Detectives  
 7 Breaking Point, Paul Richards (see box)  
 9 Cleo Roberts, News  
 11 George Putnam, News  
 13 News, Johns and Fishman  
 34 Box de Mexico (boxing)  
**10:30**  
 9 Movie: "Charge of the Light Brigade," Errol Flynn ('36)  
 11 The Paul Coates Show  
 13 It's Country Music Time  
**11:00 P.M.**  
 2 News, Dunphy and Hart  
 4 (Color) Jack Latham News  
 5 The News, Robert Arthur  
 7 ABC News; Baxter Ward  
 11 The Best of Groucho  
 13 Movie: "Gunfire at Indian Gap," Vera Ralston ('57)  
 11:15  
 4 (Color) Tonight, Johnny Carson with Teresa Brewer, Phil Foster, Rep. James C. Wright Jr. (D-Tex.), Paul Frees  
 5 Weather/Sports; Steve Allen (11:20) with Garry Moore, Smothers Brothers.  
 11:30  
 2 Movie: "Slaves of Babylon," Richard Conte ('53)  
 7 Five Fingers, D. Hedison  
 11 Movie: "Cynthia," Elizabeth Taylor ('46)  
 12:30  
 7 Cosa Nostra: The Business of Crime (see box)  
 9 Movie: "Around the World," Kay Kyser ('43)  
 12:50  
 5 Movie: "Bridge of San Luis Rey," Akim Tamiroff  
 1 A.M.  
 7 Movie: "Dr. Morelle," Valentine Dyall (Br. '56)  
 1:15  
 2 Movie: "Half Angel," Frances Dee  
 1:30  
 11 All-Night Show: "Rise and Shine" and "Andy Hardy's Private Secretary"

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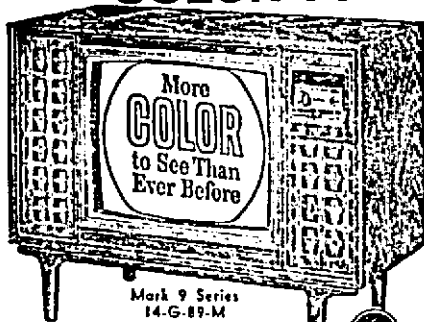
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- 11 NAKED CITY!—"Shoes"  
 ★ For Winnie Winters! . . .  
 Dennis Hopper guests as a  
 sadistic psycho who in-  
 herits a dance hall.  
 13 Adventure Theatre  
 34 Sor Juana Ines (serial)  
 9:30  
 2 The Andy Griffith Show.  
 Eccentric mountaineer  
 (Howard Morris), angered  
 at his rejection by the  
 Army, threatens to break  
 every window in the state.  
 4 Hollywood and the Stars,  
 Joseph Cotten: "Sirens,  
 Symbols and Glamour  
 Girls" (pt. 2). Revealing  
 look at professional and  
 personal lives of sex sym-  
 bols of last 15 years.

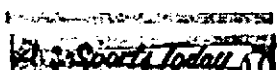
# WEDNESDAY

October 16, 1963

## ★ PAID ADVERTISEMENT

- 6:00 A.M.  
2 Sunrise Semester: Ethics.  
7 Cartoon Capers (2½ hrs.)  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs  
7:45  
5 For Kids Only, St. Frank  
9 Big Babysitter (cartoons)  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
11 Cartoon Fun  
8:30  
7 Zorrama (San Diego)  
13 Felix the Cat (cartoons)  
9:00 A.M.  
2 News with Mike Wallace  
4 Say When, Art Jamen  
5 The Romper Room  
7 Married Joan, J. Davis  
11 The Jack Lefanne Show  
9:15  
13 Guidepost: Science (4)  
9:30  
2 Live Lucy, Lucille Ball  
4 (Color) Word for Word  
7 Love That Bob! Cummings  
11 Movie: "Bomber's Moon,"  
George Montgomery (43)  
10:00 A.M.  
2 The McCoy's, W. Brennan  
4 Concentration, Hugh Downs  
5 Movie (on L.A. Today):  
"Thief of Bagdad," Conrad  
Veidt (40)  
7 December Bride, Byington  
9 Movie: "Anne of Windy  
Poplars," Anne Shirley  
13 Audio Visual Preview  
10:30  
2 Pete and Gladys  
4 (Color) Missing Links  
7 Girl Talk, Virginia Graham  
10:45  
13 Guidepost to Spanish II  
11:00 A.M.  
2 Love of Life  
4 (Color) First Impression  
7 The Price Is Right, Cullen  
11 The Jean Majors Show  
13 Social Security in Action  
11:30  
2 Search for Tomorrow  
4 (Color) Truth-Consequences  
7 Seven Keys, Jack Narz  
9 Spectrum: "Amer. Music"  
11 The Phil Norman Show  
13 TV Bingo, Johnny Jacobs  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) People Will Talk  
7 Tennessee Ernie Ford  
9 Parents and Dr. Spock  
11 Sheriff John, John Rovick  
13 Movie: "Young Wives'  
Tale," Joan Greenwood  
5 Trouble W/Father (12:10)  
12:30  
2 As the World Turns  
4 The Doctors, J. Pritchett  
7 Father Knows Best, Young,  
9 Mr. D. A., David Brain  
1:00 P.M.  
2 Passport, Allen Ludden  
4 Loretta Young Theatre

- 7 Gen'l Hospital, J. Berardino  
9 Cartoonville  
11 Movie: "Wyoming,"  
Wallace Beery (40)  
1:30  
2 Art Linkletter House Party  
Guest: Andre Previn  
4 (Color) You Don't Say!  
7 The Pamela Mason Show  
13 Ed Allan Show (health)  
1:45  
9 Feature Page, Joe Dolan  
5 Overseas Adventure (1:55)  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 Match Game, G. Rayburn  
9 Movie: "Flowing Gold,"  
John Garfield (49)  
13 Vagabond: "Jamaica"  
2:30  
2 The Edge of Night  
4 Make Room for Daddy  
5 Movie: "News Is Made at  
Night," Preston Foster  
7 Day in Court: False Arrest  
13 The Ann Sothern Show



WRESTLING, 9 p.m. ch. 5,  
Dick Lane at the Olympic.

RAMS IN ACTION, 9:30  
p.m., ch. 13, has Tom Harmon  
and highlights of Sunday's  
game with the Chicago Bears.

- 3:00 P.M.  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
7 Queen for Day, J. Bailey  
11 Oh Susanna, Gale Storm  
13 Felix the Cat (cartoons)  
3:30  
2 My Little Margie, G. Storm  
4 Movie: "The Horse's  
Mouth," Alec Guinness  
7 Who Do You Trust?  
11 The Chucko Show  
3:45  
9 The Mighty Hercules  
4:00 P.M.  
2 Life of Riley, Wm. Bendix  
5 Bozo's Circus, V. Colvig  
7 Trailmaster, Ward Bond  
34 Reloj Musical (variety)  
4:30  
2 Movie: "Just Around the  
Corner," Shirley Temple,  
Charles Farrell, Joan  
Davis (38)  
9 The Engineer Bill Show  
11 Cartoons, Al Lohman Jr.  
34 Un Canto de Mexico  
4:45  
5 Popeye, Tom Hatten  
13 Rocky and His Friends  
5:00 P.M.  
7 Hawaiian Eye, A. Easley  
11 Cartoons, Don Lamond  
12 The Lloyd Thaxton Show  
34 Escuela KMEX (English)  
5:30  
5 Beetle and His Buddies  
9 Funny Company, J. Coons  
11 Superman, George Reeves  
34 Puertas Abiertas (travel)  
5:45  
4 (Color) News/W'ether/Sprts

- 6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Color) Jack Latham News  
5 You Asked for It, Smith  
7 News Hour, Baxter Ward  
9 The Lone Ranger, C. Moore  
11 The Mickey Mouse Club  
13 (Color) Courageous Cat  
34 Codicia (dramatic serial)  
6:30  
4 Huntley-Brinkley Report  
9 Our Miss Brooks, E. Arden  
13 (Color) Touche Turtle  
34 Noticiero 34 (News)  
6:45  
7 Ron Cochran, News  
11 George Putnam Deline  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Color) Death Valley Days:  
"Thar She Blows," George  
Gobel, Evans Evans. When  
his mule dies pulling his  
heavily-loaded wagon, a  
young inventor puts sails  
on the wagon.  
5 Leave It to Beaver  
7 The Paul Winchell Show  
9 People Are Funny  
11 Heckle and Jeckle  
13 (Color) This Exciting  
World, Alan Sloane  
34 Borrasca (dramatic serial)  
7:30  
2 Town Meeting of the  
World: "Christian  
Revolution" (see box)  
4 (Color) The Virginian, Lee  
J. Cobb, Roberta Shore,  
Robert Redford. Betsy  
breaks her father's heart  
when her first love turns  
out to be a hardened  
parolee from prison.  
5 Addograms, Jack Barry  
7 Ozzie & Harriet. Wally  
becomes over-confident  
after a few lessons in the  
manly art of self-defense.  
Seven pro and college  
football stars, from  
Charley Britt to Marlin  
McKeever, get into the act  
in the gym where Wally  
is "in training."  
9 Dobie Gillis, D. Hickman  
11 One Step Beyond: "To-  
night at 12:17," Peggy  
Ann Garner. Woman has  
premonition of airplane  
crashing into her bedroom.  
13 (Color) Adventure Tomor-  
row, Dr. Martin Klein:  
"Aerial Firepower."  
34 Miercoles Musical  
8:00 P.M.  
5 The Lawman, John Russell  
7 The Patty Duke Show.  
Patty helps Ross prepare  
for ordeal of first dance.  
9 Movie: "Fabulous World  
of Jules Verne."  
11 THE UNTOUCHABLES!  
★ Guest: Nehemiah Persoff  
with Robert Stack. Bar-  
bara Nichols. Ness uses  
stripper to crack Capone  
mob trying to take over.  
13 SAM RIDDLE—Special  
★ guests—BILL DANA  
AND TRINI LOPEZ...  
(see box)  
34 Encadenada (drama serial)  
8:30  
2 Glynis, Glynis Johns.  
Glynis stumbles on a  
flourishing bookie joint  
and a gangster (Jack  
Searl) who'd rather take  
chances with a corpse  
than an amateur writer.

- 5 Robt. Taylor's Detectives  
7 The Price Is Right, Bill  
Cullen, Alan King  
34 Festival de Canciones  
9:00 P.M.  
2 Beverly Hillsbillies, Buddy  
Ebsen, Donna Douglas.  
Elly May clashes with a  
wealthy debutante (Jo-  
anna Barnes) and sparks a  
new trend in understated  
fashion when she enrolls  
at a Beverly Hills finishing  
school for pampered girls.  
4 Espionage: "The Incurable  
One," Ingrid Thulin.  
Steven Hill. Titled woman  
carries over into civilian  
life the compulsive urge  
to kill acquired as a spy.  
5 Wrestling (sports box)  
7 Ben Casey, Vincent Ed-  
wards, Barry Sullivan,  
Beau (son of Lloyd)  
Bridges. Two-part seg-  
ment deals with a man  
whose body-building cam-  
paign for his athletic son  
causes him to clash with  
Casey over the necessity  
for surgery for the boy.  
11 — NAKED CITY! —  
★ "The Deadly Guinea Pig"  
Viveca Lindfors, Eugenie  
Leontovich, George Vos-  
kovec, Barry Morse.  
34 Sor Juana Ines (serial)  
9:30  
2 The Dick Van Dyke Show.  
With their marriage illegal  
because of Laura's little  
lie, the Petries plan to  
elope. (For more of Laura,  
as her real-life Mary Tyler  
Moore, stay with CBS for  
the Danny Kaye Show.)  
13 Rams in Action (sports box)

## SPECIAL

TOWN MEETING of  
WORLD—Tuesday morning's  
Telstar II forum on "The  
Christian Revolution" is re-  
peated at 7:30 p.m., ch. 2.

SAM RIDDLE SPECIAL —  
Bill Dana, Johnny Crawford,  
Trini Lopez, Vic Dana, Jan  
and Dean, Dick and Deedy,  
Steve Allen's Cococabana  
Quartet, Dwayne Eddy and  
Richard Chamberlain join the  
KFWB deejay in a live 90-  
min. musical, 8 p.m., ch. 13.

SAGA OF WESTERN MAN  
—"1492," first in a 4-part  
series documenting the de-  
velopment of today's civilization,  
focuses on the year that  
ended the Middle Ages and  
launched modern man on his  
new course. The actual world  
of the people who made the  
era is the setting as we see  
the original documents, enter  
the same rooms and ride the  
same roads as Columbus,  
Ferdinand and Isabella, Loren-  
zo de Medici, Savonarola,  
Leonardo de Vinci and Mich-  
aelangelo. John H. Secondari  
is writer-narrator for the color  
hour at 10 p.m., ch. 7, with  
Frederic March the voice of  
Christopher Columbus. Sub-  
sequent programs in the  
"Saga" series will document  
1776, 1898 and 1961.



GEORGE GOBELS is a  
man who sails his cov-  
ered wagon across the  
western plains during  
"Death Valley Days" at  
7 p.m. Wednesday, chan-  
nel 4.

- 34 Novilladas (bullfights)  
10:00 P.M.  
2 The Danny Kaye Show  
Spoofs of TV's situation  
comedies feature Mary  
Tyler Moore (of Van Dyke  
show) and Eddie Foy Jr.  
(of the defunct "Fair Ex-  
change" and a guest on  
next week's "Glynis").  
4 The 11th Hour, Ralph  
Bellamy, Ann Harding,  
Robert Lansing, Jacque-  
line Scott. A couple faces  
the problem of coping  
with his mother's senility.  
7 (Color) Saga of Western  
Man: "1492" (see box).  
9 Clete Roberts News  
11 George Putnam, News  
13 News, Johns and Fishman  
10:30  
9 Movie: "Dangerously They  
Live," John Garfield (41)  
11 The Paul Coates Show  
13 It's Country Music Time  
11:00 P.M.  
2 News, Dunphy and Hart  
4 (Color) Jack Latham news  
5 The News, Robert Arthur  
7 ABC News; Baxter Ward  
11 The Best of Groucho  
13 Movie: "Men of San  
Quentin," J. Anthony  
Hughes (42)  
11:15  
4 (Color) Tonight, Johnny  
Carson with Mary Ann  
Mobley, AMA president  
Dr. Edward Annis, violin-  
ist Erik Friedman  
5 Weather/Sports; Steve  
Allen Show (11:20) with  
Russia films, Telly  
Savalas, Lulu Porter  
11:30  
2 Movie: "Criss Cross," Burt  
Lancaster (48)  
7 New Breed, Leslie Nielsen  
11 Movie: "I Take This  
Woman," Spencer Tracy  
34 Noticiero 34 (News)  
12:05  
9 Movie: "Anne of Windy  
Poplars," Anne Shirley  
12:30  
7 Movie: "Girl in the Taxi,"  
Frances Day (Br. 40)  
12:50  
5 Movie: "Michael Shayne,  
Private Detective,"  
1:15  
2 Movie: "Murder Goes to  
College," Roscoe Karns  
1:30  
11 All-Night Movies:

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# TUESDAY

October 15, 1963

## ★ PAID ADVERTISEMENT

6:00 A.M.

- 2 Sunrise Semester: Art
- 7 Cartoon Capers (2½ hrs.) 6:30
- 2 Communism: Myth, Reality 4 (Color) Tales of West. 7:00 A.M.
- 2 Capt. Kangaroo: Poetry
- 4 Today, Hugh Downs 7:45
- 5 For Kids Only, Sk. Frank
- 9 Big Babysitter (cartoons)
- 13 Teachers' Institute 8:00 A.M.
- 2 Town Meeting of the World: "The Christian Revolution" (see box)
- 11 Cartoon Fun 8:15
- 5 Learn to Draw, Jon Gnagy 8:30

- 5 For Kids Only (cont'd)
- 7 Zorrama (San Diego)
- 13 Felix the Cat (cartoons)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show
- 13 Morning News 9:15

- 13 G'depost: Soc. Studies (3) 9:30
- 2 I Love Lucy, Lucille Ball 4 (Color) Word for Word
- 7 Love That Bob! Cummings
- 11 Movie: "Barricade," Alice Faye ('50) 9:45

- 13 Essence of Judaism 10:00 A.M.
- 2 The McCoys, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Movie (on L.A. Today): "Weird Woman," Lon Chaney, Evelyn Ankers
- 7 December Bride, Byington
- 9 Movie: "Prisoner of Zenda," Ronald Colman 10:15

- 13 G'depost: Focus on Amer. 10:30
- 2 Pete and Gladys
- 4 (Color) Missing Links
- 7 Girl Talk, Virginia Graham 11:00 A.M.

- 2 The Love of Life
- 4 (Color) First Impression
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show

- Bert Resnik is one of 4 TV columnists guesting
- 13 G'depost: Soc Studies (5) 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 7 Seven Keys, Jack Narz
- 9 Spectrum: "Art of Thr"
- 11 The Phil Norman Show
- 13 TV Bingo, Johnny Jacobs 11:45
- 2 The Guiding Light 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) People Will Talk
- 7 Tennessee Ernie Ford
- 9 Seminar: Amer. Civilizat'n
- 11 Sheriff John, John Rovick
- 13 Movie: "Laughter in Paradise," Alastair Sim ('51) 12:30
- 5 Trouble w/Father (12:10) 12:30
- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 7 Father Knows Best, Young
- 9 Mr. D.A., David Brian



ROLLER SKATING championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

- 1:00 P.M.
- 2 Password, Jack Clark
- 4 Loretta Young Theatre
- 7 Gen'l Hospital, J. Berardino
- 9 Cartoonsville
- 11 Movie: "2-Faced Woman," Greta Garbo ('41) 1:30

- 2 Art Linkletter H'se Party 4 (Color) You Don't Say!
- 7 The Pamela Mason Show
- 13 Ed Allan Show (health) 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Edge of Darkness," Errol Flynn ('43)
- 13 Vagabond: "Death Valley" 2:30

- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Navy Wife," Ralph Bellamy ('36)
- 7 Day in Court: Theft
- 13 The Ann Sothern Show 3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Queen for Day, J. Bailey
- 11 Oh Susanna, Gale Storm

- 13 Felix the Cat (cartoons) 3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "Bitter Creek," William Elliott ('54)
- 7 Who Do You Trust? Guest: Louis Quinn
- 11 The Chucko Show 3:45
- 9 The Mighty Hercules 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Bozo's Circus, V. Colvig
- 7 Trailmaster, Ward Bond
- 34 Reloj Musical (variety) 4:30
- 2 Movie: "When the Redskins Rode," Jon Hall ('51)
- 9 The Engineer Bill Show
- 11 Cartoons, Al Lohman Jr.
- 34 Un Canto de Mexico 4:45
- 5 Popeye, Tom Hatten
- 13 Rocky and His Friends 5:00 P.M.

- 7 Laramie, John Smith
- 11 Cartoons, Don Lamond
- 13 The Lloyd Thaxton Show
- 34 Escuela KMEK (English)
- 5 Beetle and His Buddies
- 9 Funny Company, J. Coons
- 11 Superman, George Reeves
- 34 Motivo de Alarma (fire) 5:45
- 4 (Bolor Nws/Wthr/Sprts) 6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Color) Jack Latham News
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 The Lone Ranger
- 11 The Mickey Mouse Club
- 13 (Color) Courageous Cat
- 34 Codicia (dramatic serial) 6:30

- 4 Huntley-Brinkley Report
- 5 The News, Robert Arthur
- 9 Our Miss Brooks, E. Arden
- 13 (Color) Touche Turtle
- 34 Noticero 3:4 (News) 6:45

- 7 Ron Cochran, News
- 11 George Putnam Dateline 7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Color) Across the 7 Seas
- Jack Douglas: "Big Night in Berlin"
- 5 Leave It to Beaver
- 7 Battleline, Jim Bishop: "Fall of Poland"
- 9 People Are Funny
- 11 Huckleberry Hound
- 13 (Color) Wonders of the World: "Isle of Man" 7:30

- 34 Borrasca (drama serial) 7:30
- 2 Marshal Dillon, James Arness, Marilyn Maxwell,
- 4 Mr. Novak, James Franciscus, Dr. Frank C. Baxter, David Macklin. English crib-sheet threatens to ruin chance of brilliant science student to win a coveted scholarship.
- 5 Addograms, Jack Barry
- 7 Combat! Rick Jason, Vic Morrow, Richard Basehart, Simon Oakland (pt. 2). Saunders orders men to work on obvious tunneling project as cover-



BILLY SANDS discovers a secret source of income during "McHale's Navy" at 8:30 p. m. Tuesday, channel 7.

- up for genuine escape plan.
- Dobie Gillis, D. Hickman
- 9 — CHEYENNE —
- ★ starring CLINT WALKER
- 13 (Color) Wanderlust, Bill Burrud: "Spanish Fiesta"
- 34 Premier Orfeon (musical) 8:00 P.M.

- 2 The Red Skelton Hour. Rosemary Clooney, as a phone company press agent, pits Clem Kadiddle-hopper against Doodles Weaver to pick the champion lamebrain in a publicity campaign to show the ease of digit-dialing.
- 5 The Lawman, John Russell
- 9 Movie: "Fabulous World of Jules Verne."
- 13 GLENDALE FEDERAL
- ★ SAVINGS PRESENTS "PROBE"—DR. BURKE
- Russia's wheat shortage.
- 34 Encadenada (drama serial) 8:30

- 4 Redigo, Richard Egan, Nico Minardos. Hired assassins appear at ranch to kill dictator's son.
- 5 Zane Grey Theater.
- 7 McHale's Navy, Ernest Borgnine. Binghamton and the dice are wild when testimonial dinner proves cover-up
- 11 Thriller, Boris Karloff.
- 13 (Color) Hot Spots '63: "Republic of Indonesia"
- 34 Buen Humor y Cia 9:00 P.M.

- 2 Petticoat Junction, Bea Benaderet, Edgar Buchanan. Uncle Joe suspects that the 5-tycoon train repair team are really crooked "bums"
- 4 The Richard Boone Show: "Where Do You Hide an Egg?" Boone, Harry Morgan, Robert Blake. Three bungling cronies steal a safe and then wish they hadn't.
- 5 Roller Skating (sprts box)
- 7 (Color) Greatest Show on Earth, Jack Palance, Hugh O'Brian, Harold J. Stone, Peggy McCay. Bareback rider plots revenge when the circus plays the New Mexico town he was driven out of for romancing
- 13 Expedition: "Return of the Stone Age." Aborigines
- 34 Sor Juana Ines (serial) 9:30

- 2 The Jack Benny Program. Guest Clint Walker makes his singing debut and leads Benny into the world of tall, two-fisted he-men.
- 11 M-Squad, Lee Marvin
- 13 PREMIERE—HAPPY
- ★ WANDERER... COLOR (see box)
- 34 Yate del Prado (musical) 10:00 P.M.
- 2 The Garry Moore Show, Brock Peters, Roy Castle and Dorothy Loudon join

- in sketches about perennial student, Japanese politeness, coldness of New York and the year 1927.
- 4 (Color) The Andy Williams Show (see box)
- 7 The Fugitive, David Janssen, Susan Oliver, Barry Morse (pt. 2). A match which can be traced threatens Kimble's freedom, and he and Karen concoct a plan.
- 9 Clete Roberts News
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chucheries (musical) 10:30
- 9 Movie: "Passage to Marseille," Humphrey Bogart.
- 11 The Paul Coates Show
- 13 It's Country Music Time
- 34 Algo de lo Nuestro 11:00 P.M.

- 2 News, Duphy and Hart
- 4 (Color) Jack Latham news
- 5 The News, Robert Arthur
- 7 ABC News; Baxter Ward
- 11 The Best of Groucho
- 13 Movie: "Atlantic City," Constance Moore ('44) 11:15
- 4 (Color) Tonight, Johnny Carson with Milt Kamen, Susan Barrett.
- 5 Weather/Sports; Steve Allen Show (11:20) with Carmen McRae, sound man Wes Harrison, Ramsey Lewis jazz trio, 11:30

- 2 Movie: "When Tomorrow Comes," Irene Dunne
- 7 Stagecoach West, R. Ray
- 11 Movie: "Dr. Kildare's Victory," Lew Ayres ('41) 12:05
- 9 Movie: "Prisoner of Zenda," Ronald Colman ('37) 12:30
- 7 Movie: "Penitentiary," John Howard ('38) 12:50
- 5 Movie: "Great Mike," 1:15
- 2 Movie: "I'll Give a Million," Warner Baxter 1:30
- 11 All-Night Show: "7 Sweethearts," "Salute to Marines"
- 9 Spectrum (1:35)

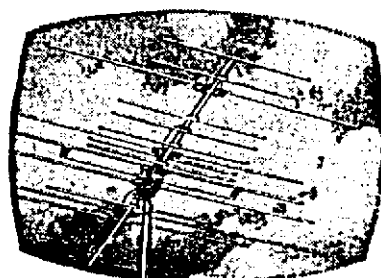
## SPECIAL

**TOWN MEETING OF WORLD** — Eric Severid in New York is anchor man for the second quarterly international forum to be broadcast via Telstar II on its final available transmission until late winter. Hour will be from Rome, London and Princeton, N.J., as forces striving toward reforms and Christian unity are considered at 8 a.m., ch. 2 (repeated Wed., 7:30 p.m.). Taking part from Rome will be Laurian Cardinal Rugambwa of Tanganyika, first Negro cardinal of the Catholic Church, and the Rev. Dr. Hans Kueng, dean of theology at West Germany's University of Tuebingen. Bishop Lesslie Newbigin will speak from London with the viewpoint of the Church of England, with Dr. Franklin Clark Fry, president of the Lutheran Church, at Princeton.

**HAPPY WANDERERS** — Premiere. KCOP's newest color travel show is hosted by Slim Barnard and Buddy Noonan at 9:30 p.m., ch. 13, dealing with weekend trips to areas within easy reach of the Southland. Opener spotlights the back country of Palm Springs, including a ride on the new tramway.

**ANDY WILLIAMS** — Actress Lee Remick makes her TV song and dance debut, while Joey Bishop "sings" and strums a mandolin to Williams' bongos at 10 p.m., in color, ch. 4. Andy offers a tribute to his 3-week-old daughter, Noelle Christine.

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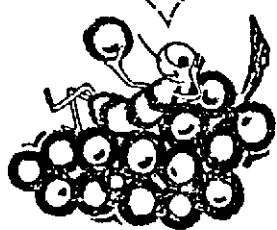
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## Television Movie Tips

**SUNDAY**  
**JIM THORPE, ALL-AMERICAN**—7:30 p.m., ch. 9. Burt Lancaster, Phyllis Thaxter, Charles Bickford (1951). The rise, marriage, downfall and

eventual rise again of the famed Indian athlete whose Olympic records were stricken from the books.

**MONDAY**  
**RAINS OF RANCHIPUR—**  
7:30 p.m., in color, ch. 4. Lana Turner, Richard Burton, Fred MacMurray, Joan Caulfield, Michael Rennie (1955). Louis Bromfield's "The Rains Came," story of the romance between the American wife of an English lord and a Hindu doctor.

**CHARGE OF LIGHT BRIGADE**—10:30 p.m., ch. 9. Errol Flynn, Olivia De Havilland, David Niven (1936). Blazing, fictionalized tale of the amazing war adventures

suggested by Tennyson's poem. Fine performances.

**THURSDAY**  
**3 COINS IN THE FOUNTAIN**—8:30 p.m., in color, ch. 5. (Yes, color on KTLA—its first regular.) Clifton Webb, Jean Peters, Dorothy McGuire.

**FRIDAY**  
**THE DESERT FOX — 8**  
p.m., ch. 11. James Mason,  
Sir Cedric Hardwicke, Jes-  
sica Tandy (1951).

**SINCE YOU WENT AWAY**  
—9:30 p.m., ch. 5 (concluded  
Saturday, 8:30 p.m.). Clau-  
dette Colbert, Jennifer Jones,  
Joseph Cotten, Shirley Tem-  
ple, Monty Woolley,

**SATURDAY**  
**OF MICE & MEN—2:30**  
p.m., ch. 7. Burgess Meredith,  
Lon Chaney, Betty Field  
(1940). Steinbeck's classic  
tale of a feeble-minded soul  
and his protector, set on the  
migratory farms of the Sa-  
linas valley.

**MOULIN ROUGE — 8:30**  
p.m., in color, ch. 9. Jose Fer-  
rer, Colette Marchand, Zsa  
Zsa Gabor (1952). John Hus-  
ton's colorful biography of  
the painter Toulouse-Lautrec.

whose physical deformity caused his despair in love.

**In color, ch. 4. Clark Gable, Jane Russell, Robert Ryan, Cameron Mitchell (1955).**

**ME-N-ED'S**  
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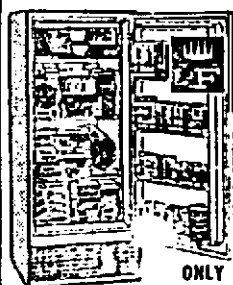


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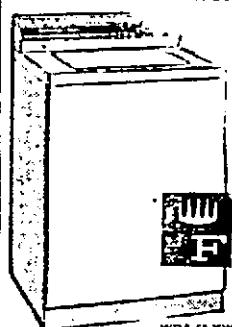
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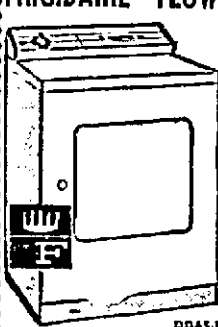
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# Week's Top Shows

**Sunday**—"An Evening with Nat 'King' Cole" at 10 p.m. on channel 7 presents the vocalist backed by the Ted Heath orchestra and augmented by the Cliff Adams Singers.

**Monday**—"Breaking Point" at 10 p.m. on channel 7 stars Carol Lawrence in a story about a beatnik and a death pact.

**Tuesday**—"The Andy Williams Show" at 10 p.m. on channel 4 in COLOR has actress Lee Remick making her television song-and-dance debut.

**Wednesday**—A documentary on Christopher Columbus airs for an hour starting at 10 p.m. on channel 7 in COLOR. The voice of Columbus is provided by Fredric March.

**Thursday**—"Festival of Performing Arts" at 9 p.m. on channel 13 features singer Geroge London with operatic arias.

**Friday**—Tammy Grimes is featured as an acoustical engineer in "Route 66" at 8:30 p.m. on channel 2. It's a comedy about a beauty contest and a luxury hotel. Horace McMahon and Harry Bellaver, graduates of "Naked City," also guest.

**Saturday**—"The Defenders" at 9 p.m. on channel 2 stars Chester Morris as a corrupt judge.

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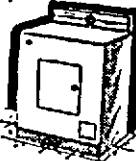
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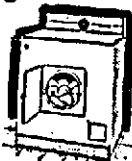
ALL MODELS  
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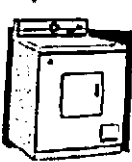
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"Machine-dry my  
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Never! . . . Until I got my  
**MAYTAG GAS DRYER**  
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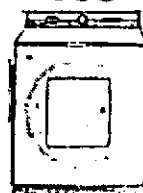
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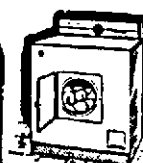


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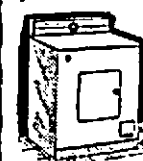
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# THURSDAY

October 17, 1963

## ★ PAID ADVERTISEMENT

6:00 A.M.

- 2 Sunrise Semester: "Art"
- 7 "Babylonian Cities"
- 7 Cartoon Capers (2 1/2 hrs.)
- 6:30
- 2 Communism: Myth vs. Reality: Soviet Agriculture
- 4 (Color) Tales of West.
- 7:00 A.M.
- 2 Captain Kangaroo
- 4 Today, Hugh Downs
- 7:45
- 5 For Kids Only, Sk. Frank
- 9 Big Babysitter (cartoons)
- 13 Teacher in Service (math)

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- 11 Cartoon Fun
- 8:15
- 5 Learn to Draw, Jon Gnagy
- 8:30
- 5 For Kids Only (cont'd)
- 7 Zorrama (San Diego)
- 13 Felix the Cat (cartoons)
- 9:00 A.M.
- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show
- 13 Morning News

9:15

- 13 G'depost: Soc. Studies (5)
- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 Love That Bob! Cummings
- 11 Movie: "Dr. Kildare's Strange Case," Lew Ayres
- 9:45
- 13 Guidepost to Math (4)

10:00 A.M.

- 2 The McCoy's, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Movie (on L.A. Today): "Calling Dr. Death," Lon Chaney (43)
- 7 December Bride, Byington
- 9 Movie: "Berlin Express," Merle Oberon (48)
- 13 Guidepost to Math (5)
- 10:25
- 13 Guidepost to Math (6)
- 10:30
- 2 Pete and Gladys
- 4 (Color) Missing Links
- 7 Girl Talk, Virginia Graham

11:00 A.M.

- 2 The Love of Life
- 4 (Color) First Impression
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show
- 13 G'depost: Storybook Time
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 7 Seven Keys, Jack Narz
- 9 Spectrum: "Art of Th'r"
- 11 The Phil Norman Show
- 13 TV Bingo, Johnny Jacobs
- 5 Cross Current (11:35)
- 11:45
- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) People Will Talk
- 7 Tennessee Ernie Ford
- 9 LASC: Books & Ideas
- 11 Sheriff John, John Rovick
- 13 Movie: "Girl from Manhattan," Dorothy Lamour
- 5 Trouble w/Father (12:10)
- 12:30
- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 7 Father Knows Best, Young
- 9 Mr. D.A., David Brian

1:00 P.M.

- 2 Password, Allen Ludden
- 4 Loretta Young Theater
- 7 Gen'l Hospital, J. Berardino
- 9 Cartoonsville
- 11 Movie: "My Brother Talks to Horses," Butch Jenkins
- 1:20
- 5 Douglas Fairbanks Th'r
- 1:30
- 2 Art Linkletter House Party
- 4 (Color) You Don't Say!
- 7 The Pamela Mason Show
- 13 Ed Allan Show (health)

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Bachelor & Bobbysoxer," Cary Grant (47)
- 13 Vagabond: Calgary
- 2:30
- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Road Demon," Henry Arthur (38)
- 7 Day in Court: adoption
- 13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Queen for a Day, J. Bailey
- 11 Oh Susanna, Gale Storm
- 13 Felix the Cat (cartons)
- 3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "Untamed Breed," Sonny Tufts (48)
- 7 Who Do You Trust?
- 11 The Chucko Show
- 3:45
- 5 Corris Guy, Cooking Tips
- 9 The Mighty Hercules

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Bozo's Circus, V. Colvig
- 7 Trailmaster, Ward Bond
- 34 Reloj Musical (variety)
- 4:30
- 2 Movie: "Fire Over Africa," Maureen O'Hara (54)
- 9 The Engineer Bill Show
- 11 Cartoons, Al Lohman Jr.
- 34 Un Canto de Mexico
- 4:45
- 5 Popeye, Tom Hatten
- 13 Rocky and His Friends

5:00 P.M.

- 7 Laramie, Robert Fuller
- 11 Cartoons, Don Lamond
- 13 The Lloyd Thaxton Show
- 34 Escuela KMEK (English)
- 5:30
- 5 Beetle and His Buddies
- 9 Funny Company, J. Coons



**KATHLEEN CROWLEY** holds stock in a case about a mining venture during "Perry Mason" at 9 p. m. Thursday, channel 2.

- 11 Superman, George Reeves
- 34 De Toda un Poco (society)
- 5:45
- 4 (Color) Nws/W'ther/Sprts
- 13 Bill Johns, News

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Color) Jack Latham News
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 The Lone Ranger
- 11 The Mickey Mouse Club
- 13 (Color) Courageous Cat
- 34 Codicia (dramatic serial)
- 6:30
- 4 Huntley-Brinkley Report
- 5 The News, Robert Arthur
- 9 LOTS OF 9-WATCHERS!

- ★ ONLY ONE CONNIE BROOKS!
- 13 (Color) Touche Turtle
- 34 Noticiero 34 (News)
- 6:45
- 7 Ron Cochran, News
- 11 George Putnam Dateline

7:00 P.M.

- 2 Walter Cronkite, News
- 4 "SCIENCE IN ACTION"
- ★ ... "HEMATOLOGY" ...
- 5 Leave It to Beaver
- 7 Fractured Flickers, Hans Conried, with Annette Funicello, updated "Hunchback"
- 9 "PEOPLE ARE FUNNY" but
- ★ 9-WATCHERS are LIVELY!
- 11 Yogi Bear Show (cartoon)
- 13 (Color) Passport to Travel
- 34 Borrasca (dramatic serial)
- 7:30
- 2 Password, Allen Ludden
- 4 Carol Lawrence and Steve Lawrence are guests.
- 4 Temple Houston, Jeffrey Hunter, Susan Kohner, Everett Sloane, Noah Beery, Royal Dano. Fight over a pretty waitress ends in a murder conviction that doesn't ring

- 5 Addograms, Jack Barry
- 7 (Color) The Flintstones
- Myopic Fred takes a performing monkey to the circus instead of Pebbles.
- 9 DOBIE GILLIS NOW &
- ★ EVERY WEEKNITE on 9!
- stars Dwayne Hickman
- 11 — CHEYENNE! —

★ starring CLINT WALKER

Cheyenne finds a leak from the cavalry.

13 AFGHANISTAN ADVENTURE!

★ BILL BURRUD—COLOR

34 La Rueda Tricolor (games)

8:00 P.M.

- 2 Rawhide, Eric Fleming, Simon Oakland, Robert Middleton. Drivers get conflicting stories about man wearing leg irons found half dead in a river.
- 5 The Lawman, John Russell
- 7 The Donna Reed Show. Donna permits Jeff to play varsity football, provided he does not run
- 9 M & M PREMIERE!

★ "FABULOUS WORLD OF JULES VERNE" ...

Hugh Downs narrates (61)

13 DICK POWELL THEATRE

★ Stars: Tuesday Weld,

Fabian & Paul Newlan

"Run Till It's Dark."

Teenaged girl's wild flight to Las Vegas in search of excitement ends in highway tragedy.

34 Encadenada (serial)

8:30

4 Dr. Kildare, Richard

Chamberlain, Pat Hingle,

Diane Baker. Doctor ob-

essed with developing a

mechanism to be used in

open heart surgery is ac-

cused by his wife of

neglect.

5 COLOR! COLOR! ...

★ 3 Gals in the Fountain"

Clifton Webb, Dorothy

McGuire, Jean Peters,

Rossano Brazzi (54).

7 My Three Sons, Fred Mac-

Murray. Robbie trades the

car Mike gave him for one

that doesn't run.

11 THE GALLANT MEN!

★ Refuge in a convent ...

34 Cuerdas y Guitarras

9:00 P.M.

2 Perry Mason, Raymond

Burr, Arthur Hunnicutt,

Kathleen Crowley. Mason

is called to a mining town

to investigate a fraudulent

mine conspiracy, and

finds himself defending an

old prospector on murder

charge. Former boxing

champion Archie Moore

plays a bartender.

7 The Jimmy Dean Show

13 FIRST RUN—FESTIVAL

★ OF PERFORMING ARTS

... GEORGE LONDON ...

(see box)

34 Sor Juana Ines (serial)

9:30

4 (Color) Hazel, Shirley

Booth. Hazel's good in-

tections backfire when

she tries to find extra

legal work for George so

he won't have time to

miss Dorothy.

11 Wanted—Dead or Alive

34 Las Estrellas y Usted

9:55

9 Hollywood Newsreel

10:00 P.M.

2 The Nurses, Shirl Conway,

Lee Grant, Robert Web-

ber, Anne Meacham.

Dedicated nurse is de-

termined to block her

patient's attempt to com-

mit suicide even though it

## SPECIAL

PERFORMING ARTS—Re-

nowned Met bass-baritone

George London presents a

concert of Lieders, folk songs,

and selected works from

operas by Wagner, Verdi,

Mozart, Berlioz, Moussorg-

sky, and Gounod during the

"Festival" at 9 p.m., ch. 13.

The 3-part program features

Leo Taubman at the piano in

non-operatic portions, a small

orchestra under the direction

of Jean Morel, and London's

magnificent acting shown at

its best in death scenes of

"Lord Randall" and "Boris

Godunov."

SID CAESAR — Sid and

Giesele MacKenzie portray a

professionally-jealous hus-

band-and-wife piano team,

and Joey Forman joins in a

family budget conference

sketch. Between the two, at

10 p.m., ch. 7, Miss MacKen-

zie sings "The Best Is Yet to

Come" to bongos.

means battling his wife

4 (Color) Kraft Suspense

Theatre: "The Case

Against Paul Ryker,"

Bradford Dillman, Vera

Miles, Lee Marvin, Lloyd

Nolan (pt. 2). Former

prosecutor of convicted

Korean War traitor de-

fends him in a retrial.

7 Sid Caesar Show (see box)

9 CLETE ROBERTS NEWS!

★ LA'S BEST LIVE REPORT!

11 George Putnam, News

13 News, Johns and Fishman

34 Paco Malgesto Show

10:30

5 One False Step, W. Hull

7 Talk Back

9 STAY UP EARLY for the

★ BIG SHOW—BWANA DEVIL

Robert Stack (53).

11 The Paul Coates Show

13 It's Country Music Time

34 ... BOXING! ...

★ FROM MEXICO CITY!

11:00 P.M.

2 News, Dunphy and Hart

4 (Color) Jack Latham news

5 The News, Robert Arthur

7 ABC News; Baxter Ward

11 The Best of Groucho

13 Movie: "Terror Ship,"

William Lundigan (52)

11:15

4 (Color) Tonight, Johnny

Carson with Selma Dia-

mond, Marlin Perkins

5 Weather/Sports; Steve

Allen Show (11:20), with

comic Ken Greenwald,

Gene Pitney, Trini Lopez

11:30

2 Movie: "Diamond Horse-

shoe," Betty Grable (45).

7 Hawaiian Eye, A. Easley

11 Movie: "Libeled Lady,"

Jean Harlow (36)

34 Noticiero 34 (News)

12:05

9 Movie: "Berlin Express,"

Merle Oberon (48)

12:30

7 Movie: "Mr. Wise Guy,"

Leo Gorcey (42)

12:50

5 Movie: "Mr. Ace," George

Raft, Sylvia Sydney (46)

1:15

2 Movie: "My American

Wife," Francis Lederer,

1:30

11 All-Night Show: "Spring-

time in the Rockies" and

"Somewhere I'll Find You"

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**JACK BAILEY**, host for the Fourth Annual Newspaperboy King for a Day Show, welcomes local carriers Henry Cockran and Michael Gosselin. The show, presented by "Queen for a Day," airs 3 p.m. Friday, channel 7.

## FRIDAY

October 18, 1963

### ★ PAID ADVERTISEMENT

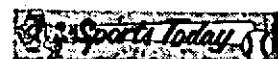
- 7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs  
7:30  
11 Columbia Univ. Lectures: "The Peace Corps"  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
11 Cartoon Fun  
8:30  
7 Zorrama (San Diego)  
13 Felix the Cat (cartoons)  
9:00 A.M.  
2 News with Mike Wallace  
4 Say When, Art James  
5 The Romper Room  
7 Married Joan, J. Davis  
11 The Jack Lalanne Show  
9:15  
13 Guidepost to Science (6)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
7 Love That Bob Cummings  
11 Movie: "After Office Hours," Clark Gable ('35)  
10:00 A.M.  
2 The McCloys, W. Brennan  
4 Concentration, Hugh Downs  
5 Movie (on L.A. Today): "Paris Underground," Constance Bennett ('45)  
7 December Bride, Byington  
9 Movie: "Big Street," Henry Fonda, Lucille Ball ('42)  
10:15  
13 Guidepost: Science (B-9)  
10:30  
2 Pete and Gladys  
4 (Color) Missing Links  
7 Girl Talk, Virginia Graham  
11:00 A.M.  
2 Love of Life  
4 (Color) First Impression  
7 Price Is Right, Bill Cullen  
11 The Jean Majors Show  
11:15  
13 Guidepost to Spanish I  
11:30  
2 Search for Tomorrow  
4 (Cir) Truth-Consequences  
7 Seven Keys, Jack Narz  
9 Spectrum: Amer. Music  
11 The Phil Norman Show  
13 TV Dingo, Johnny Jacobs  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) People Will Talk  
7 Tennessee Ernie Ford  
9 Hour of St. Francis (relig.)  
11 Sheriff John, John Rovick

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**REGULAR OR HEAVY GAUGE**  
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- 13-Rocky and His Friends  
5:00 P.M.  
7 Hawaiian Eye, A. Easley  
11 Cartoons, Don Lamond  
13 The Lloyd Thaxton Show  
34 Escuela KMEX (English)  
5:30  
5 Beetle and His Buddies  
9 Funny Company, J. Coons  
11 Superman, George Reeves  
5:45  
4 (Color) Nws/Wther/Sprts  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Color) Jack Latham news  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 Lone Ranger, C. Moore  
11 The Mickey Mouse Club  
13 (Color) Courageous Cat  
6:30  
4 Huntley-Brinkley Report  
5 The News, Robert Arthur  
9 Our Miss Brooks, E. Arden  
13 (Color) Touche Turtle  
34 Noticiero 34 (News)  
6:45  
7 Ron Cochran News  
11 George Putnam Dateline  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Color) Curt Massey Show  
5 Leave It to Beaver



**JR. COLLEGE Football**, 8 p.m., ch. 13, has Bill Brundige at Pasadena's Horrell Field as the Lancers host the Compton Tartars.  
**FIGHT OF WEEK**, 10 p.m., ch. 7, is a 10-round middle-weight bout between Wilbert "Skeeter" McClure and former welterweight champion Luis Rodriguez.  
**MAKE THAT SPARE**, 10:45 p.m., ch. 7, has Chicago's Carmen Calvino challenging last week's Collins-Bunetta winner.

- 7 Lawbreaker, Lee Marvin.  
9 People Are Funny  
11 Deputy Dawg (cartoons)  
13 (Color) Ripcord  
34 Borrasca (dramatic serial)  
7:30  
2 The Great Adventure, Van Heflin: "6 Wagons to the Sea," Lee Marvin, Gene Lyons, San Joaquin Valley raisin farmers battle railroad's exorbitant freight rates by forming a train of wagons to deliver crops  
4 International Showtime, Don Ameche: "Daring Danish Circus."  
5 Addograms, Jack Barry  
7 77 Sunset Strip, Efrem Zimbalist Jr., Burgess Meredith, Richard Conte, Clint Walker, Ex-GI in Tel Aviv gives Bailey evidence that sends him back to New York  
9 Dobie Gillis, D. Hickman  
11 One Step Beyond: "Where Are They?"  
13 The Rebel, Nick Adams  
34 Estudio "A" (musical)  
8:00 P.M.  
5 The Lawman, John Russell  
9 Movie: "Fabulous World of Jules Verne."  
11 'MOVIE GREATS' Presents  
★ "THE DESERT FOX"  
James Mason—Jessica Tandy with Sir Cedric Hard-

- wicke, Luther Adler ('51).  
13 COLLEGE FOOTBALL  
★ Pasadena vs. Compton  
34 Encadenada (drama serial)  
8:30  
2 Route 66, Martin Milner, Glenn Corbett (see box)  
4 (Color) Bob Hope Presents the Chrysler Theatre: "7 Miles of Bad Road" (see box)  
5 Roaring 20's, D. Provine  
7 Burke's Law, Gene Barry. Dead author's writing reveals clues on who could have committed the dastardly deed  
34 Mexico Canta (folklore)  
9:30  
2 Twilight Zone, Rod Serling: "A Kind of Stop-watch," Richard Erdman. Serling story finds a talkative boor gifted with a watch which can halt all motion except his own  
4 COLGATE-PALMOLIVE  
★ Presents the "Smash Comedy Series" w/ Larry Blyden—HARRY'S GIRLS  
Harry's sprained ankle forces the girls to go on without him.  
5 Movie: "Since You Went Away," Claudette Colbert (pt. 1)  
7 Farmer's Daughter, Inger Stevens, Nico Minardos. Foreign potentate tries to add Katy to his harem  
34 La Hora de Raul Astor  
10:00 P.M.  
2 Alfred Hitchcock Hour: "You'll Be the Death of Me," Robert Loggia, Pilar Securat, Carmen Phillips. Panic-stricken husband is confronted by a jealous former girl friend  
4 (Color) Jack Paar Program, with Pearl Bailey, Joe Louis, comedian Jackie Vernon and self-styled prophet Criswell.  
7 Fight of Week (sprts box)  
9 Cleve Roberts News  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Festival de Estrenos:  
10:30  
9 Movie: "Destination Tokyo," Cary Grant ('43)  
11 The Paul Coates Show  
13 It's Country Music Time  
10:45  
7 Make That Spare, Johnny Johnston (see sports box)  
11:00 P.M.  
2 News, Dunphy and Hart  
4 (Color) Jack Latham news  
5 The News, Robert Arthur  
7 ABC News; Baxter Ward  
11 The Best of Groucho  
13 Movie: "Hell's Canyon Outlaws," Dele Robertson  
11:15  
4 (Color) Tonight, Johnny Carson with Joey Bishop, Abby Dalton, Max Freedman  
5 Weather/Sports; Steve Allen Show (11:20), with

**SPECIAL**  
**ROUTE 66**—Stars of TV's past, present and future seasons join in a Minneapolis-filmed segment at 8:30 p.m., ch. 2, in which Linc becomes the city's millionth visitor, and therefore must judge the Aquatennial Festival beauty contest. Horace McMahon and Harry Bellaver, who starred together four years on "Naked City," are featured in non-police roles, though playing no scenes together. And Tammy Grimes, who stars today, has been signed for a Screen Gems comedy series for the 1965-66 season.  
**CHRYSLER THEATRE**—Jeff Hunter tethers "Temple Houston's" horse, to play an out-of-work actor hitchhiking from Hollywood to New York who lingers too long in a sultry Southern tobacco town, at 8:30 p.m., in color, ch. 4. Eleanor Parker and Neville Brand co-star as the handsome hitchhiker proves to be more than a passing fancy to the fading wife of a sheriff.

- Shelley Berman, Paul Desmond, Gypsy Rose Lee, Tim Conway  
11:30  
2 Movie: "Cloak and Dagger," Gary Cooper ('46)  
7 Laramie, John Smith  
11 Movie: "Barkleys of Broadway," Rogers  
12:30  
7 Movie: "Honeymoon Deferred," Sally Ann Howes  
9 Henry Fonda & Lucille  
★ Ball in "BIG STREET"  
13 Movie: "Lawless 80's," Buster Crabbe ('57)  
12:50  
5 Movie: "Lured," Lucille Ball, George Sanders ('47)  
1:00 A.M.  
4 Movie: "Steel Helmet,"  
1:15  
2 Movie: "Everybody's Old Man," Irvin S. Cobb  
1:30  
11 All-Night Show:  
2:00 A.M.  
9 Movie: "Berlin Express," Merle Oberon ('48)

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- Constipation
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- Dizziness
- Dropsy
- Dysentery
- Eczema
- Chronic Cough
- Eye Trouble
- Gall Bladder
- Headaches
- Kidney Trouble
- Liver Trouble
- Lumbago
- Nervousness
- Neuritis
- Piles
- Rheumatism
- Skin Trouble
- Sleeplessness
- Stomach Trouble
- Urinary Disease
- Venereal

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3:30 P. M.

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JOHN L. BURTON



H. H. WOODBURY



# SATURDAY

October 19, 1963

## ★ PAID ADVERTISEMENT 7:00 A.M.

- 2 Sunrise Semester: Art
- 4 Movie: "Girls on the Road," Ann Dvorak (40) 7:30
- 2 Tell It Again, M. Taylor
- 5 Design for Learning
- 7 Cartoon Capers 8:00 A.M.
- 2 Captain Kangaroo
- 4 Exploring the Universe
- 5 Halloween Special
- 7 The Pinky Lee Show
- 9 From the Ground Up
- 11 Kids' Show, Mr. Wishbone (cartoons, "Circus Boy") 8:30
- 4 (Color) Ruff and Reddy
- 9 Cine Mexicano (Span.) 9:00 A.M.
- 2 The Alvin Show
- 4 (Color) Hector Heathcote
- 5 Hopalong Cassidy, B. Boyd
- 7 One-man sub attack... in "ESCAPE TO GLORY" with Pat O'Brien (40)
- 11 Superman, George Reeves
- 13 Panorama Latino 9:30
- 2 Tennessee Tuxedo (cart'n)
- 4 Fireball XL5 (puppets)
- 5 Movie: "Belle Le Grande," Vera Ralston (51)
- 11 Broken Arrow, J. Lupton 10:00 A.M.
- 2 Quick Draw McGraw
- 4 Denace, the Menace
- 9 Movie: "China Sky," Randolph Scott (45)
- 11 Topper, Leo G. Carroll
- 34 Matinee del Sabado 10:30
- 2 Mighty Mouse Playhouse
- 4 Fury, Bobby Diamond
- 7 The Jetsons (cartoon)
- 11 Movie: "China Seas," Clark Gable (35) 11:00 A.M.
- 2 Rin-Tin-Tin, Lee Aaker
- 4 Sgt. Preston of the Yukon
- 5 Californians, R. Coogan
- 7 Casper Cartoons Show
- 13 Variedades, R. Inglesias 11:30
- 2 The Roy Rogers Show
- 4 (Color) Bullwinkle Show
- 5 Movie: "Man from Cairo," George Raft (54)
- 7 Beany & Cecil (cartoon)
- 9 Trails West, Ray Milland 12:00 NOON
- 2 Sky King, Kirby Grant
- 4 (Color) Exploring, Dr. Albert Hibbs: "Johnny Applesseed," Dan Blocker,

- Ritts Puppets, folk dancers
- 7 Bugs Bunny (cartoons)
- 9 Movie: "Fabulous World of Jules Verne (61)
- 13 Yo-Yo & Spin Top School
- 34 Borrasca (drama serial) 12:15
- 11 Movie: "Pierre of the Plains," John Carroll (42)
- 13 Voice of Americanism 12:30
- 2 Do You Know? Bob Maxwell: "Flight"
- 7 Magic Land of Allakazam
- 13 Touchdown, C. Schenkel 1:00 P.M.
- 2 Football with Paul Dietzel
- 4 (Color) World of Ornaments: "Descanso Gardens" of La Canada
- 5 Movie: "Woman of the Town," Claire Trevor (43)
- 7 My Friend Flicka
- 13 Bowling with Art Parra 1:15
- 2 NCAA Football (sports box) 1:25
- 11 Movie: "Cockeyed Miracle," Frank Morgan (46) 1:30
- 4 Teacher '63: "Philosophy"
- 7 American Bandstand, Dick Clark with little Peggy March and Bill Anderson

- 13 Movie: "Strange Adventure," Ben Cooper (56) 2:00 P.M.
- 4 Why, Teacher? "School Building Design"
- 9 Movie: "Canyon Crossroads," Richard Basehart
- 34 LaFamilia Piripitlin 2:30
- 4 Profile: "Day Clinic"
- 5 Wrestling (repeat tapes)
- 7 Movie: "Of Mice and Men," Burgess Meredith
- 34 Felipe Derblay (drama) 3:00 P.M.
- 4 (Color) Agriculture USA
- 11 Buena Park Silverado Days Parade (see box)
- 13 Movie: "San Antonio," Rod Cameron (52) 3:30
- 4 Movie: "Colorado Territory," Joel McCrea (49)
- 5 Women's All-Star Bowling
- 9 Championship Bowling: 4:00 P.M.
- 5 TV Bowling Tournament
- 11 Comedy Hour, with 3 Stooges, Laurel & Hardy 4:15
- 2 College Football Scoreb'd 4:30
- 2 Sahara Invitational Golf Tournament (sports box)
- 7 AFL Highlights, C. Gowdy
- 9 Sugarfoot, Will Hutchins
- 13 Movie: "Boy from Indiana," Lon McCallister 5:00 P.M.
- 4 NFL Highlights, Jim Leaming
- 5 Movie: "Werewolf of London," Henry Hull (35)
- 7 ABC's Wide World of Sports (see sports box)
- 11 Cinnamon Cinder
- 34 Lucha Libre (wrestling) 5:30
- 4 Capt. Gallant, B. Crabbe
- 9 Bowery Boys Movie: "Fighting Trouble" (56)
- 11 RCMP, Gilles Pelletier 6:00 P.M.
- 2 Time Out for Sports
- 4 (Color) Nws/Sprts/W'ther
- 11 Sheriff of Cochise
- 13 Flying Doctor, R. Denning
- 34 Actualid. y Personalidades 6:15
- 2 Burns and Allen Show
- 4 (Color) Bob Wright News 6:30
- 4 Freedoms Foundation Special (see box)
- 5 Leave It to Beaver
- 7 IX Winter Olympic Games (see sports box)
- 9 Th Deputy, Henry Fonda
- 11 The Phil Silvers Show
- 13 Bilko asks for a transfer
- 13 Bourbon Street Beat
- 34 Blancas y Negras 6:45
- 2 Jerry Dunphy Report 7:00 P.M.
- 7 Sea Hunt, Lloyd Bridges
- 5 The Jack Barry Show with Nick Adams, Troy Donahue, Paris Sisters
- 7 Have Gun, Will Travel, Richard Boone
- 9 SHIRLEY TEMPLE in "Susannah of the Mounties" with Randolph Scott (39)

- 11 Checkmate, Anthony George, Buddy Ebsen, Jack Betts.
- 34 Teatro Familiar (drama) 7:30
- 2 The Jackie Gleason Show
- 4 The Lieutenant, Gary Lockwood, John Alderman. Assigned to an air base, Rice discovers he has a paralyzing fear of flying. World War II ace Col. Gregory "Pappy" Boyington reported to El Toro to play himself
- 7 Hootenanny, Jack Linkletter, with the New Christy Minstrels, comedian Pat Harrington Jr., Joe and Eddie, Addiss and Crobot, Mike Settle and Stu Ramsey at the Univ. of Arizona.
- 13 Deadline, Paul Stewart 8:00 P.M.
- 5 Restless Gun, John Payne
- 11 — SAM BENEDICT! —
- ★ "IMAGE OF A TOAD" Edmond O'Brien, Nehemiah Persoff, Beverly Garland. Sam is caught in the middle of a fight parolee, his girl.
- 13 It's Country Music Time
- 34 Noches Tapatias (musical) 8:30
- 2 New Phil Silvers Show
- Harry's job is threatened when he's caught taking bets on a turtle race and then falling for the boss' niece (Evelyn Patrick—Mrs. Silvers).



CHESTER MORRIS portrays a corrupt judge during "The Defenders" at 9 p.m. Saturday, channel 2.

Russell, Robert Ryan ('55-1st run). Hazardous cattle drive is complicated by jealousy, storms.

11 Chiller (movie): "Monster That Challenged the World," Tim Holt ('57)

34 BULLFIGHTS! . . . FROM ★ MEXICO CITY—2 HOURS 9:30

7 The Jerry Lewis Show 10:00 P.M.

2 Gunsmoke, James Arness, Harry Townes, Mary LaRoche, Philip Abbott. Hapless farmer is smitten by one of Kitty's saloon girls and becomes pawn

5 Dan Smoot Reports

13 Jeepers Creepers (movie): "Ghost of Frankenstein," 10:30

5 Movie: "Last Command," Sterling Hayden ('55)

9 (Color) Movie: "Man with a Million," Gregory Peck

11 The Texan, Rory Calhoun 11:00 P.M.

2 News, Jerry Dunphy

11 The Bill Bailey Show (final show)

34 Pasos Triunfales (music) 11:15

2 L.A. Television Premierel

★ "ROAD TO UTOPIA" HOPEI CROSSBY! LAMOURI 11:30

4 (Color) News 4 Final

7 Movie: "Reform School Girl," Gloria Castillo ('59)

13 News, Dan Riss 11:45

13 Movie: "It Happened One Night," Claudette Colbert 12:00 MIDNIGHT

4 (Color) Curt Massey Show 12:15

9 Movie: "Badman's Territory," Randolph Scott '46 12:30

4 Movie: "He Ran All the Way," John Garfield ('51)

5 Movie: "The Cat Creeps."

11 Movie: "2 Smart People," Lucille Ball ('46) 1:00 A.M.

7 Movie: "The Hostage." 1:15

2 Movie: "You Can't Take It With You," Lionel Barrymore, 1:45

9 TRUE! Two Indian

★ Tribes join forces in battle against crooked U.S. Slave Trader . . . "NAKED IN THE SUN" with James Craig ('57) 2:00

11 Movie: "Jackass Mail," Wallace Beery ('42) 3:15

9 Mountie Investigates murder of three mail carriers. MYSTERY-THRILLER—WATCH! "YUKON VENGEANCE" 4:45

9 JAYNE MANSFIELD

★ as beautiful movie star murdered by vicious killer—"FEMALE JUNGLE"



NCAA FOOTBALL, 1:15 p.m., ch. 2, has the first of the season's 5 regional games, with Bill Flemming at Tucson for the Oregon-Arizona clash. GOLF, 4:30 p.m., ch. 2 (also Sun., 3:30 p.m.), with the final two days of the \$77,777.77 Sahara Invitational to be played at Las Vegas' Paradise Valley Country Club.

WIDE WORLD of Sports, 5 p.m., ch. 7, via tape, Jim McKay describes the Tokyo International Sports Festival, while Bill Flemming calls the 9th annual national championship Drag Races at Indianapolis. Long Beach's Jack Chrisman last year set a record time of 8.60 seconds for the quarter-mile asphalt track.

IX WINTER OLYMPICS, 6:30 p.m., ch. 7, has ski coach Bob Beattie and slalom U.S. skier Chuck Ferries analyzing the men's and women's slalom events and examining leading American contenders in training at Bend, Ore.

### ALCOHOLISM

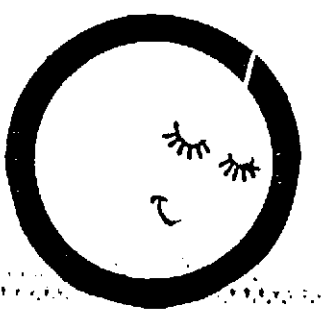
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## SPECIAL

SILVERADO DAYS PARADE—Sixth annual Buena Park parade receives its first TV coverage as Don Lamond describes the buggies and "classic" cars in which participants ride at 3 p.m., ch. 11. Also participating are the 15th Air Force Band, 72nd Army Band, Navy fire control precision drill team, top equestrian groups and bands and drill teams.

FREEDOMS FOUNDATION—Special hour-long tapes of Friday's awards dinner honoring six California school administrators. It's at 6:30 p.m., ch. 4.

THE DEFENDERS—Simple eviction case develops unsavory complications when a "bagman" pressures a judge to evict the couple from their apartment simply to satisfy the local political bosses. Howard da Silva and Chester Morris guestar, 9 p.m., ch. 2.

4 (Color) Joey Bishop Show

Joey does impressions of the entire Copacabana floor show to cheer up Ellie when their baby-sitter gets sick and they have to stay home.

5 Movie: "Since You Went Away," Claudette Colbert.

7 The Lawrence Welk Show

Guest Eddie Peabody

9 COLOR SPECIAL

★ "MOULIN ROUGE"

Jose Ferrer—Zsa Zsa Gabor

Toulouse-Lautrec biopic

34 Mauricio Garces (comedy)

★ CH. 11 SPORTS SPECIAL!

UCLA vs. NOTRE DAME

TOMORROW at 4:30 P.M. 9:00 P.M.

2 The Defenders (see box)

4 (Color) Movie: "The Tall Men," Clark Gable, Jane

(Advertisement)

## ASTHMA & SMOG

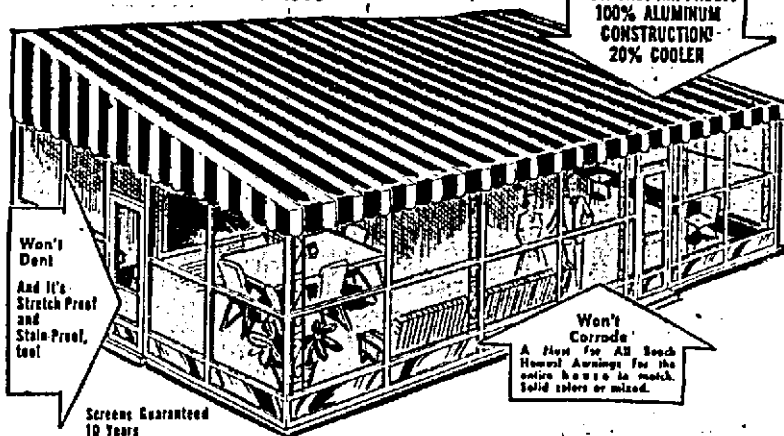
Air polluted by smog, gas, dust and pollen aggravates recurring attacks of Bronchial Asthma and Bronchitis. At the first sign of difficult breathing, wheezing, coughing and mucus concretion from such causes, start taking MENDADO to combat allergy, loosen and help remove choking phlegm, and thus breathe free breathing and more tranquil sleep. Most druggists have and recommend MENDADO.



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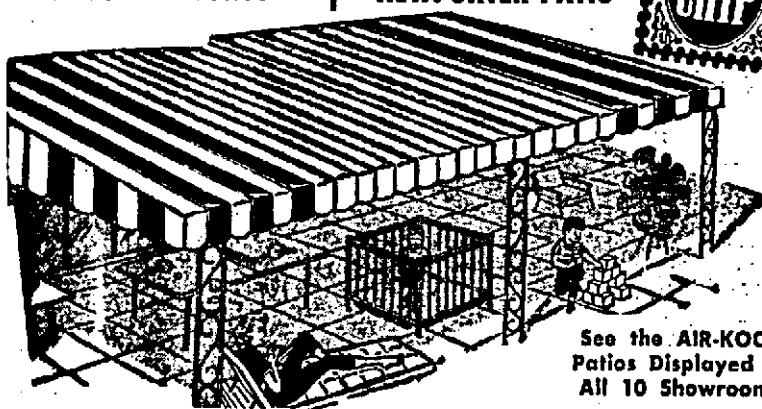
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# Parade

*THE NEWS & Independent-Press-Telegram*

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FROM DEPORTATION



October 13, 1963

Walter Scott's

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q.** Do the Japanese people think Emperor Hirohito is divine? — James Lippert, Miami, Fla.

**A.** No. In 1946 the emperor repudiated his divinity and became an ordinary mortal.



**Q.** Is it true that writers like Irving Wallace and Abby Mann have press agents who get their names in columns? — J. L. M., Detroit, Mich.

**A.** True.



**Q.** What is the true scan about Bill Holden and actress Capucine? I thought Capucine belonged to Charley Feldman, who is Holden's agent? — Victor C. Y., Hollywood, Calif.

**A.** Capucine has been mentioned prominently in connection with actor Bill Holden, recently separated from his wife, Brenda Marshall. Capucine was Charley Feldman's girl friend. He cast her in motion pictures opposite Bill Holden. A chemistry of attraction ensued. Result: Capucine is now friendly with Holden.

**Q.** Does Richard Burton introduce Elizabeth Taylor as "my wife"? — Nella Shippe, Monroe, La.

**A.** Occasionally in jest.

**Q.** Does Frankie Laine wear a hairpiece? — Ella Cummins, Oakland, Calif.

**A.** Yes.

**Q.** The famous painter, Modigliani—Roman Catholic or Jewish? — Georgia Rose, Columbus, Ohio.

**A.** Modigliani, born in Leghorn, Italy, on July 12, 1884, was of Jewish descent on both sides of his family.

**Q.** Can you tell me if the McGuire sisters have been banned from appearing on television because of Phyllis McGuire's relationship with Chicago mobster Sam Giancana? — Jeff Pearl, Newark, N.J.

**A.** No, they have not been banned.

**Q.** Senator Morse of Oregon says that Governor Wallace of Alabama is getting a pension from the government because Wallace incurred a psychiatric disability in World War II. Does this mean Wallace is nuts? — H. O., Birmingham, Ala.

**A.** No. Wallace was a B-29 flight engineer in World War II, was honorably discharged from the service with a service-connected disability rating of 10 per cent, attributed to anxiety and tension.

**Q.** Anything to the Bob Milchum-Shirley MacLaine rumors? — Henrietta Winters, Tucson, Ariz.

**A.** They are members of a mutual admiration society.

**Q.** What goes with Mamie Van Doren and Bo Belinsky? — F. L., New Orleans, La.

**A.** Off again, on again.

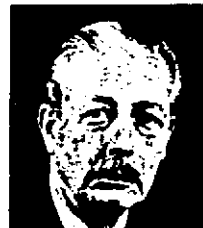


**Q.** Is it true that attorney Roy Cohn, former counsel for the late Sen. Joe McCarthy, represents Moe Dalitz of the Desert Inn in Las Vegas and other Las Vegas gambling interests, also that he owns a piece of the Desert Inn? — F. R., Henderson, Nev.

**A.** Says Cohn, "I do not now and never have represented any Las Vegas gambling interests." Cohn, however, in partnership with Moe Dalitz of the Desert Inn, owns the Sunrise Hospital in Las Vegas. Cohn was recently indicted by a federal grand jury on eight counts charging perjury, conspiracy to obstruct justice and conspiracy to commit perjury.

**Q.** I would like to know if President Kennedy ever met actress Angie Dickinson, particularly in Palm Springs, Calif., at the house of songwriter Jimmy van Heusen. — D. P., Palm Desert, Calif.

**A.** No, he did not. On the President's visits to Palm Desert, the Jimmy van Heusen house has been occupied by members of the Secret Service who accompany the President.



**Q.** I've been told that after Macmillan, the most influential man in Great Britain is a gentleman named John Wyndham. Can you identify? — O. L. York, Rochester, N.Y.

**A.** John Wyndham, 43, wealthy landowner, is Prime Minister Macmillan's unpaid private secretary and confidant. His influence is a matter of conjecture.

**Q.** Who said: "When I walk with you I feel as if I had a flower in my buttonhole"? — David Welles, Spokane, Wash.

**A.** William Makepeace Thackeray, 1811-1863, English novelist.

**Q.** I've heard that Mercyn LeRoy, the Hollywood director, recently hired press agents to arrange a Mercyn LeRoy film festival in New York. Will you please check on this? — V. P., San Diego, Calif.

**A.** LeRoy hired a publicity agency to publicize his work. It was the agency's idea to arrange a LeRoy film festival in New York and possibly other cities.

**Q.** Is it true that Bing Crosby is moving out of Hollywood to San Francisco? — Hy Ashton, Phoenix, Ariz.

**A.** Crosby likes to play golf at the Burlingame Country Club outside San Francisco. He is buying a house in near-by Hillsborough, will in all probability sell the house he occupies in Holmby Hills in Los Angeles.



**Q.** Can you tell me how Joe Louis did in his Las Vegas night-club act? — Bertha Garner, Mobile, Ala.

**A.** It was embarrassing.

**Q.** Is Hollywood going to do the life story of Ike Eisenhower? — Carla Freed, Little Rock, Ark.

**A.** Several studios have discussed the idea. Story editors say there hasn't been enough "love conflict" in Mr. Eisenhower's life, that he has been too happily married.

## Parade

THE SUNDAY  
NEWSPAPER MAGAZINE  
OCTOBER 13, 1963

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\*Patent applied for

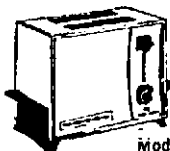


# GRAND OPENING

(...and everything  
came off so smoothly)

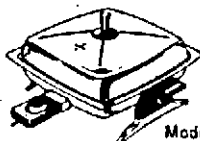


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**EDITOR'S NOTE:** Born in New York and raised in St. Louis, Ronnie Martin is a young comedian who once wanted to become a lawyer. In fact, he financed his way through college by working nights as an Arthur Murray dance instructor and weekends as an emcee in small St. Louis night spots. His studies were interrupted when he entered the army and was shipped overseas to Germany. Working as a comedian in service clubs, Ronnie decided to forsake the law for show business. When he returned to St. Louis, he got himself booked into a few hotels, gradually worked his way up, so that today he's booked into New York's Copacabana and other leading night spots throughout the country. Ronnie owes much of his success to the fact that he's not a "sick" comedian. His material is suitable to both sophisticated niteries and large commercial clubs. Martin lives in New York. Herewith some of his favorite funnies.

A South American diplomat was telling an American student about his country.

"Our most popular sport is bullfighting," he boasted.

"Isn't that revolting!" exclaimed the student.

"No," the statesman corrected, "that's our second most popular sport."

A patient visited a psychiatrist. As soon as he entered the office he began to stuff tobacco into his ear.

"What can I do for you?" asked the doctor.

"Well," said the patient, "the first thing you can do is to give me a light."

A wife can usually live within her husband's income—so long as he has another one for himself.

Two friends met on Broadway. "What's new?" asked one.

"I have petunias growing out of my head," answered the other.

"I find that very hard to believe," said the first.

Hurt and offended, his friend pulled off his hat. Sure enough, a bunch of petunias was sprouting right out of his head.



## ANECDOTE OF THE WEEK

■ Dolores Del Rio, the veteran motion picture actress who is almost 60 but looks 40, was asked the other day to explain the secret of her youth. "It's quite simple," she confided. "So long as a woman has twinkles in her eyes, no man notices whether she has wrinkles over them." ■

# MY FAVORITE JOKES

by Ronnie Martin

His companion eyed the flowers, shrugged nonchalantly, then asked, "Well, what else is new?"

There is only one way to handle a woman. The trouble is nobody knows what it is.

Two hunters were camping in the Everglades. "Help!" cried one. "An alligator just bit off my foot."

"Which one?" asked his startled partner.

"How do I know?" the injured man moaned. "All these alligators look alike."

A stunning blonde sat opposite a fortuneteller in a dark, spooky room. "Do you believe," the fortuneteller asked in a deep, mysterious tone, "that departed people can communicate with you?"

"Of course," the blonde replied. "My husband sends me alimony every week."

To a bachelor a wedding ring is just a tourniquet. It stops circulation.

There's a new parlor game in vogue these days. Three men enter a room and drink a quart of whisky each. After they finish, one man rises and departs: the two remaining fellows have to guess which one left.

A Sunday school teacher was explaining the Day of Judgment. "Thunder will boom," he told the pupils. "Flames will pour from the heavens. There will be gigantic floods, and earthquakes will split open the ground to swallow all."

"Will I get off from school?" interrupted a little girl.

Two elderly women were talking. "My son is a kleptomaniac," the first woman confided to her friend.

"That's wonderful," replied her companion. "Where's his office?"

There's one sure way of telling whether your doctor is modern or old-fashioned. Walk into his office and see if he subscribes to *National Geographic* or *Playboy*.

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**NEW "FLAVOR-SEAL"  
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### Here's all you do:

Measure 1 tablespoon MAZOLA Corn Oil into skillet or saucepan. Add seasonings and 1 package (10 oz.) frozen vegetables or 3 cups (about 1 lb.) prepared fresh vegetables, washed, drained, not dried. Cover tightly. Cook on medium to low heat until just tender (8-12 minutes). Time varies with type and tenderness of vegetables.

During cooking, shake or move pan several times to prevent sticking. For starchy or stalky vegetables, add up to 3 tablespoons water. For frozen vegetables, turn frozen block frequently during first part of cooking, to thaw and break up.

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# PATRICIA NEAL

## NOBODY KNOWS THE TROUBLE SHE'S SEEN

by LLOYD SHEARER

LONDON.

In most ways women are stronger than men—physically, spiritually, morally. But most of all they are stronger and superior in their adjustment to life.

Faced with financial adversity, a family tragedy, loss of status or an unhappy love affair, men are far quicker than women to take their own lives or escape from reality via alcoholism or a nervous breakdown.

Women, on the other hand, generate patience, understanding, an optimistic philosophy and a fortitude which strengthens their characters and sees them through the most trying times.

Take, as a case in point, Patricia Neal, 37, a tall, soft-voiced actress of great talent and power, seen recently in *Hud* and currently filming here in *Psyche '59*.

Mention her name to any knowledgeable person in show business, and chances are you'll hear something like: "What that poor kid has gone through!" or "What's happened to her shouldn't happen to anyone"; or "That girl has really got guts."

What Pat Neal has "gone through" in the past decade or so is (1) a memorable but unhappy love affair with the late Gary Cooper; (2) a car accident which almost killed Theo, her infant son—to date he's had eight brain operations, gone blind, had his jugular veins removed, lives at age 3 with a tube in his head from time to time; (3) the death last year of her first-born, Olivia, age 7, whose life was snuffed out in one night by some unknown virus.

Watching Patsy Louise Neal act in *Psyche '59*—she plays the psychosomatically blind wife of an international business tycoon (Curt Jurgens) who succumbs to the charms of her predatory sister—one would never suspect the vicissitudes which have befallen this woman who may well be one of the greatest actresses of our time. She carries herself lightly with a big, good, healthy and ready smile. She has a kind word for everyone and the marvelous ability to submerge sorrow.

"Life," she says, "has been very kind to me. I can't think of a thing I want that I don't have except more children. Ever since I was an 11-year-old in Knoxville, I wanted to become an actress, and an actress is what I am."

"Other young actresses go through the most miser-

able affairs and compromises and deprivations and starvations—look at Marilyn Monroe—before they get a break. I never had to do any of that. I came to New York at 19 after two years at Northwestern, and I was very lucky. Within two months I got a job as an understudy in *Voice of the Turtle*. And then I got a great role in *Another Part of the Forest*—it was really my Broadway debut—and I won five awards. Then Warner Brothers offered me a contract, and I came to Hollywood.

"There are actresses," she goes on, "who are terribly talented and have to struggle for 10 or 15 years, taking all sorts of jobs to keep body and soul together, but I began to make a living as an actress right from the start. I've never had to do anything else to earn a living, and I'm very grateful for that, but early success has its pitfalls, and for me one of the deepest was I always used to fall in love with my leading men."

### "YOU KID YOURSELF"

"They're generally attractive, and you're put in a very intimate position, and you kid yourself that you're in love with them, which is practically always not true. But you never know that until you've once really been in love, and then I don't think it ever happens again, because then you know the difference."

Of her romance with Gary Cooper, which was never any secret in Hollywood, actress Neal will understandably say little. The memories are bitter-sweet and punctuated by dashes of pleasure-pain. Its unhappy demise drove her for six months nearly to the brink of breakdown, and remembering that traumatic period, she prefers not to dredge.

What happened to her was that in 1949 Warner Brothers cast her opposite Cooper in *The Fountainhead*. She was 22. Cooper was 20 years older and at the time semi-separated from his wife, Rocky.

Coop never liked acting. It was an embarrassing experience to him, and he did it for the money, but he did like tall, leggy, easygoing Pat Neal, and eventually that fondness developed into love. His favorite word for her was "cozy," and in the three years he knew and loved her, he fought a soul-searing battle with himself. In the process he developed a nasty case of stomach ulcers.

His was the age-old problem: should he divorce his first wife, Rocky, for a new, younger, possibly more

attractive one, a young girl who doted on his every word, who looked up to him, respected him, made him feel young again and renewed?

"I remember sitting with him one afternoon at the Bel Air Hotel while he turned the pockets of his soul inside out. 'If I didn't have Maria,' he said over and over again. 'She's the most lovely daughter a man ever had, and I just can't bear to hurt that child.'"

Pat was convinced that Coop, who could do anything, could surely engineer a divorce. Her faith in him was touching, complete, naïve. She had met his mother several times, always with him, and on one occasion when he was in New York, she phoned the old lady. "What is it you want?" Mrs. Cooper asked imperiously. Momentarily flustered, Pat replied, "I-I-I just want to take you to tea." And Coop's mother said, "Oh no. I'm a snob, my dear."

And from that one sentence Pat gleaned that Coop hadn't made clear to everyone, as she thought he had, that she was the next Mrs. Gary Cooper. She resented the position he had placed her in. When he returned from New York she asked him what he really planned to do.

It was just before Christmas, and he explained that he would go up to Sun Valley with his family. "I'm going to have a heart-to-heart talk with Rocky," he said. "I'm sure I can work it out. Don't you worry. You'll be hearing from me."

Pat Neal never heard from Gary Cooper again.

Hopefully, tearfully, at the end almost insanely, she waited for some word, some sign, some indication of his decision. After six months, she realized it would never come, that Coop simply didn't have the heart to tell her the truth—their affair was finished.

She returned to New York and drowned herself in work, a most efficacious therapy. In 1953, in New York's Trinity Church, she was married to Roald Dahl, a gifted English writer whose short stories appear regularly in top-flight literary magazines.

With her marriage to Dahl, Pat Neal's motion picture career faded rapidly. Hollywood decided that she lacked sex appeal, without which stardom is supposedly unattainable. But filmland's cold shoulder meant relatively little to the actress. So between having children she starred in stage plays, did an occasional film, lived half the time in England, half the time in New York.





Pat Neal is shown here with her own two children, Tessa, 6, and Theo, 3, (l.), and her two screen daughters in *Psyche* '59, Sandra Leo and Shelley Cowhurst.

Until two years ago she seemed the unique actress, a blessed and happy woman who had managed to combine career with wifehood and motherhood without mentally castrating her husband—no easy job.

"Life," she confesses, "was perfect. I had three beautiful children. They were all healthy, happy, lovely, bright and gay. We lived in an apartment house in New York at Eighty-first and Madison. And then one day it happened.

"Susan, our nurse, had gone to get Tessa, then 3, from nursery school and had taken along Theo, our son, then 4 months old, in his pram, which she did every day. On the way back to the house, I don't know exactly what happened, but a taxi was trying to beat the light. As Susan lowered the pram into the street, the taxi came along and hit it. Instead of braking his car, the cabdriver panicked and stepped on the accelerator. His bumper carried the pram across Madison Avenue with Theo inside it, and then smashed it into a bus.

"I was in the A&P at the time, and I heard sirens screaming, but we had been hearing sirens all that week, and I thought it was just another fire. But I came out of the A&P and I saw my cleaning woman standing there looking horrified. She said, 'Don't be frightened, Mrs. Dahl. There has been an accident and the little baby's been hurt and they have taken him to Lenox Hospital and you must go at once.' I dropped all the groceries and ran into the apartment house to find my husband. He worked in Clifford Odets' flat—Clifford lived in the same building, but he was in California and let my husband work in his apartment.

### HOSPITAL MANNERS

"I found my husband and we raced over to the hospital, and I knew it was serious, but it is so strange how in a hospital you suddenly develop party manners. You are introduced to a doctor and you say, 'How do you do,' and all the time you are scared silly. I said to the doctor, 'Will my baby live?' and he said, 'He might die.' For three days Theo hovered between life and death. Finally the doctors said he would live, but they didn't know what kind of life. His skull was fractured, he was bleeding internally. They told us he would be operated on and finally after a long time, they sent him home retarded temporarily.

"He looked awful. One evening my husband put his face right next to Theo's, but the child didn't even blink. And suddenly I realized, 'My God, he's blind.' They had sent him home blind and with hydrocephalus. Then he was taken back to the hospital for a series of operations which have now lasted two and a half years. He's had eight craniotomies, four in America and four in England, and has had to have a tube which goes through the brain and into the lung to shunt the fluid away, because his body can't absorb fluid properly. And sometimes the tube goes wrong and they have to drill through his skull again, and he has also had both of his jugular veins removed.

### ENORMOUS IMPROVEMENT

"A little while ago they took the tube out, and Theo's improved enormously since then. His balance is not as good as most children's, but he walks, he runs, he's independent, he's terribly loving and he does seem indeed normal. He adores his sister, Tessie. He always wants to know where she is, and I'm sure it's in some way connected with Olivia, the sister he knew best."

Olivia Dahl was Pat Neal's first child. Last November the little girl came down with measles and a high temperature. Pat put her to bed and called the doctor. "He came," she remembers, "and said Olivia was fine, but he didn't look into her eyes. I did, and they were astonishingly dead-looking eyes, but her heart was all right, the pulse was fine, the lungs were fine. The doctor left, and the child could hardly wait for him to leave, she was so sleepy. I came downstairs from her room but went back every 10 minutes to look at her. One time I went upstairs to get something, and I found Olivia unconscious. She never regained consciousness and she died that night."

If adversity doesn't destroy one, it invariably builds character. Certainly, that's what's happened to Pat Neal. She is today one of the finest women in the entertainment field, an emotionally mature, serious actress of painstaking artistry who, unlike other women in the profession, has developed a more balanced sense of values.

"What I want most of all," she says, "is good health for my family and peace of mind. When I started out in this business I was exceedingly ambitious, but life has tempered my drive and has taught

me what is truly important. I don't want money or fame. I just want—and now I'm speaking for myself as an actress—a continued sense of duty to my work. I don't want ever to be embarrassed by my work. When people say I did a fine job in *Hud*, that makes me feel wonderful, but it's even better if I know in my heart that I've done my best.

"My father, who used to work in a coal mine office, had a motto above his desk. I don't remember the exact words, but it was something like this: 'If you call upon a thoroughbred, he gives you all the blood, sinew and heart in him. If you call upon a jackass, he kicks.' I want to be a thoroughbred."

Pat Neal has also learned much in the area of marriage. "The most important thing you can do for your husband," she asserts, "is to become his friend, his best and truest friend. I learned that the hard way. I used to think it was very exciting for a wife to express her independence in no uncertain terms, to have nice fights, you know, and make it up in bed. Well, that's not right. I think each time you do that, you nick a little something away. My husband, instead of responding properly after these arguments, simply didn't like me—for days and days—and that wasn't pleasant, so finally I changed.

"I've often thought that as a mother you have a son you adore, and you're always on his side, no matter what—through murder or anything, you're on his side. Well, that's what a wife should be. I don't know why any husband should put up with less. He doesn't want, he doesn't need, a mother. But he certainly wants somebody who will be as good a friend to him as the people who loved him. That's what love really is—a tremendous friendship in which both parties stand up for each other.

"The other secret of a happy marriage," the actress maintains, "lies in choosing a partner of quality. That's what I'm going to tell my children. It's not so much what you do as whom you do it with. If a girl gets a good man, a man with character and a sense of duty and responsibility, then not very much can go wrong. I don't really think you can tell children very much. You can show them by example. I want Tessa to want to give something to life and this world. And I want her to have a nice person to do it with. I have, and that's why today I am a happy and fulfilled woman."

A PARADE MEDICAL REPORT

# THE MYSTERIOUS ION

AND HOW IT MAY AFFECT YOUR LIFE

by FRED WARSHOFSKY



Burn cases inhale negative ions at Philadelphia's Northeastern Hospital. Ions kill pain, thus eliminating the need for narcotics.

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FOR THE BEST COMBINATION OF FILTER AND GOOD TASTE

# KENT satisfies best

**O**n a hot August afternoon, a vat of bubbling dye suddenly exploded in a factory on the Philadelphia waterfront. A scalding shower spewed over two workers, burning them badly.

The two men, writhing in pain, were rushed by police to nearby Northeastern Hospital. Here the men were helped to a windowless basement room and sealed before a small metal box. An intern flicked a switch and the box began to hum.

Within minutes, both men looked up in surprise—the fierce pain from the burns that covered their arms and chests had vanished completely. And yet, neither had received any pain-deadening narcotics.

This swift chasing of pain is but one of a series of "miracles" scientists have been able to achieve with a substance as commonplace as air. But it is a subtly changed air, with some of its particles carrying an electrical charge. These electrically charged particles, known to scientists as ions, are all around us. Using an electrically "hot" wire in a box to step up their production, doctors have been able to reduce asthma symptoms, speed the healing of postoperative wounds and burns and lower blood pressure.

These almost magical results are only the beginning of the wonders ions may perform and the natural mysteries they may explain. Their application may eventually perform such exciting services as reducing the danger of illnesses caused by fog and smog and providing instant aid to the victims of a major disaster.

What are ions and what can they do? The air we breathe is filled with ions—carrying negative and positive charges—which are circulated through the body by the blood stream. Nature produces ions—normally about 5,000 in each cubic inch of air—by radiation, storms, winds and other means, and their effects have been noted for centuries.

## COWS AND CRIME RATES

*Such mysteries as the ache in arthritic joints, the "spookiness" of cattle and the rise in crime and suicide rates that precede a storm are now being scientifically related to ions.*

In the laboratory, ion generators have produced startling mood swings in people. By inhaling (the only way they can have any effect on the body) negative ions, people become alert, refreshed and even euphoric. One man reported a feeling similar to standing on a mountain top and breathing sweet, fresh air. Positive ions, on the other hand, produce headaches, stuffed noses and a mad-at-the-world complex. All these effects vanish when the ion content of the air is restored to its normal balance.

Science first took note of the electrical charges present in the air when Ben Franklin flew his kite. In 1903, a Russian named Sokolov suspected that ions might have an effect on man after investigating the ion levels of the air around some of Europe's famed health spas. But only in the last two decades has science stepped up its efforts to learn more about the ion, both in the laboratory and in nature.

One of the world's foremost research authorities on the subject is Dr. N. Robinson, of the Israeli Institute of Technology in Haifa. According to Dr. Robinson, weather conditions, such as the hot, dry winds peculiar to some parts of the world—the Italian *sirocco*, Rocky Mountain *chinook*, Israeli *chamsin*—have been found to "produce headaches, difficulty in breathing, depression and other symptoms." Dr. Robinson discovered that physiological effects were felt as much as 10 hours before the *chamsin* began to blow and long before instruments recorded any meteorological changes.

Such "pre-feeling," he reports, "may actually be the result of a great increase of positive ions in the air." After intensive research Dr. Robinson found that the air became packed with positive ions before the *chamsin* began to blow.

Why should ionization produce such profound changes in people? Dr. Paul C. Mussleman of Cardwell Memorial Hospital, Stella, Mo., theorizes that negative ions increase the blood's capacity to use oxygen, while positive ions decrease this ability. The result of negative ion inhalation is an increase in the patient's sense of well-being and a speed-up of the healing process.

*Dr. Mussleman uses negative ions as a substitute for narcotics in poor-risk surgical patients. One of his first cases was a 74-year-old woman with a fractured hip. She was rushed to surgery, where the hip was reset and fixed into place with a metal pin.*

The aftermath of such an injury is often a death sentence for elderly people. Pain is extreme, and doctors who prescribe narcotics do so with misgivings. For while deadening the pain, narcotics also lower the metabolic rate and often bring on severe cardiac and breathing complications. Dr. Mussleman, an anesthesiologist, chose instead to have the woman inhale invisible clouds of negative ions after the operation.

"Thereafter," reports the doctor, "the patient's only complaint was of moderate backache, which lasted about two hours; her attitude, however, was pleasant and relaxed. She remained alert and co-operative throughout her hospital stay."

Thus far, Dr. Mussleman has successfully used negative ions instead of narcotics in more than 250 postoperative cases. "The results," he states, "are al-



Patient in Northeastern receives ion therapy from generator over bed. Few hospitals in U.S. have ion rooms.

most phenomenal. Some of these cases might not have survived had we used narcotics."

The Russians, too, claim remarkable results from ion therapy, using it to lower blood pressure, spur athletes to better performances and heal nonbleeding ulcers.

Also amazing is the work done by one of the most important researchers in the field, Dr. Igho Kornbluch, of the Graduate Hospital, University of Pennsylvania.

In 1956 he recorded the brain waves of people exposed to negative ionization. "They were," he recalls, "identical to the brain traces recorded after patients had taken tranquilizing drugs. The negative ions also caused dry throats and sleepiness."

The ability to dry the mucous linings of the throat and induce sleep led Dr. Kornbluch and his associates to wonder if negative ionization might not be effective in treating "large, superficial, discharging wounds," such as burns. Clinical tests to find out were made at Northeastern Hospital and were dramatically successful. Since then hundreds of burn cases have been treated by the metal box, in Northeastern's ion room.

"Ion therapy for burns has three distinct advan-

tages," points out Dr. Kornbluch. "It completely removes the terrible odor that often accompanies the bad burn; it dries out the burn, thus preventing infection and speeding healing; and most important, it removes pain, eliminating the need for narcotics."

The Pennsylvania researcher envisions ion therapy as a major weapon in treating disaster victims. "Just a few ion generators, in the hands of only a few trained personnel, can be used to treat hundreds of patients quite rapidly."

*Dr. Kornbluch has ranged boldly in his ion researches. In one experiment he succeeded in making symptom-free asthmatics wheeze and gasp for breath after a brief exposure to positive ions. As soon as the ion content of the room was restored to normal, the symptoms vanished.*

The doctor reasoned that negative ions might be equally effective in removing naturally caused symptoms. His results were impressive—more than 60 per cent of the hay fever victims reported all symptoms vanished during exposure to negative ions.

The effects on asthmatics, whose conditions were due to airborne irritants, were even more dramatic—75 per cent found complete relief. In future, asthmatics may live symptom-free lives in ion-conditioned rooms.

The ability of negative ions to seemingly counteract the effects of airborne pollutants has been noted on numerous occasions and may have far-reaching implications. The infamous smogs and fogs that bedevil Los Angeles, London and other cities, sometimes killing hundreds of people, may have their lethal nature tamed by the addition of negative ions to the air. The ions would cause the dust and other polluting molecules to combine and thus fall to the ground, where they could not be inhaled.

## AFFECTS HOME APPLIANCES

Ionization might also have a number of home uses. A few years ago an electric heater maker was swamped with complaints. People claimed they became physically uncomfortable as soon as the heater was turned on. Investigation disclosed that incandescent metals in the heater were generating positive ions. By changing the polarity of the metals, the company's engineers were able to produce negative ions, thus eliminating the discomforting effects.

A similar problem is encountered with air conditioners, whose blowers tend to collect negative ions, thus increasing the ratio of positive ions in the air. As a result, some manufacturers are hoping to attach negative ion generators to their units to produce a better room climate.

One of the most startling uses of ions has been the development of a synthetic fabric, polyvinyl chloride, which produces vast quantities of negative ions when merely rubbed against the skin. A French research team had the fabric made up into underwear, bandages, socks, stockings and blankets, which were used by 110 arthritic and rheumatic patients. Forty-eight per cent reported considerable improvement in their condition while wearing the ion-producing clothing.

Stated the French scientists: "Exposure to negative ions does not eliminate the underlying cause, but brings, in a substantial number of cases, marked relief and even a complete cessation of pain."

Just where the trail of the elusive but potent ion may lead is still largely speculative. Many experts feel that we stand on the verge of almost miraculous discoveries. Yet much research remains to be done. Ion generators are still primitive, and not yet ready for use in the average home or office. Instruments to measure the ion content of the air are inadequate. But as technical problems are resolved, a whole new world of climate control, sparked by the ion, may bring about healthier, happier, more productive lives for millions.



meaty new idea...

# RIBS IN A CAN

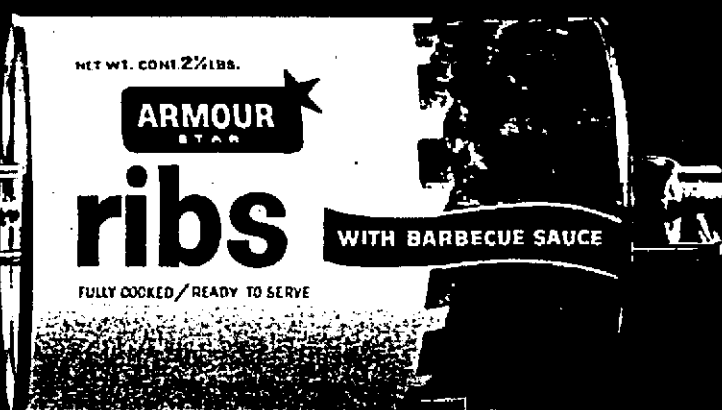
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Moving into action, five North Texas State students attack flash

## They're squirting their way through college

DENTON, TEXAS

College youths at North Texas State University here are saving money for themselves and for this town by serving as full-time firemen.

As a result, say townfolk, the students' grades are higher, city taxes are lower, and fires are being extinguished with more dispatch than ever.

The program works this way. Denton (pop. 30,000) has a regular fire department of 18, with a chief, fire marshal, 6 officers, 8 drivers, and just 2 rank-and-file firemen. This more-chiefs-than-Indians setup is filled out by 14 NTSU students who live in the firehouses and commute to class. They receive \$65 a month, plus free lodging, sheets and towels, and kitchen privileges. In return, they're on call in case of fire in 24-hour shifts, working the "buddy system"—while one boy is on duty his partner is off. Since classes at NTSU usually meet on alternate days, arranging schedules isn't too difficult.

### DAILY DRILLS

No Denton student fireman has ever failed to perform his duty, nor has any been seriously hurt. They're drilled daily by the regulars until they know their jobs. Although the youths don't drive trucks or operate equipment, they do everything else, including hooking up the hoses and going in with them.

The average NTSU student regards a fireman's job as practically manna from heaven and the waiting list is as long as your arm. Firemen can usually save considerably more money than students with higher-salaried jobs who must pay room and board. Jim Dolgener, 20, a junior, sums up other advantages:

"You get experience at fire prevention that can save your life some day. Also this is the first job most of us have had, and they give you a good reference when you leave. And there are other benefits: for instance, they started a rescue and scuba



fire. Youths earn part of college costs this way.



At firehouse, students hit books while on duty. Each station has special study rooms.

diving school. And we get free movie passes."

All agree the job helps grades. "When you're on duty 24 hours, you can't do much but study," they say. Main gripe: "It does put a crimp in your social life."

The student-fireman program started as an economy measure back in the Depression year of 1930 and proved so successful it's been retained ever since. With students receiving about one-third the salary of regular firemen, the plan saves the Denton taxpayer a pretty penny.

Normally, none but out-of-town NTSU students can become firemen, the idea being that they need the free lodging more. But occasionally a promising high school student is accepted. Today's chief, Jack Gentry, entered the department while in high school, and he's the program's biggest booster.

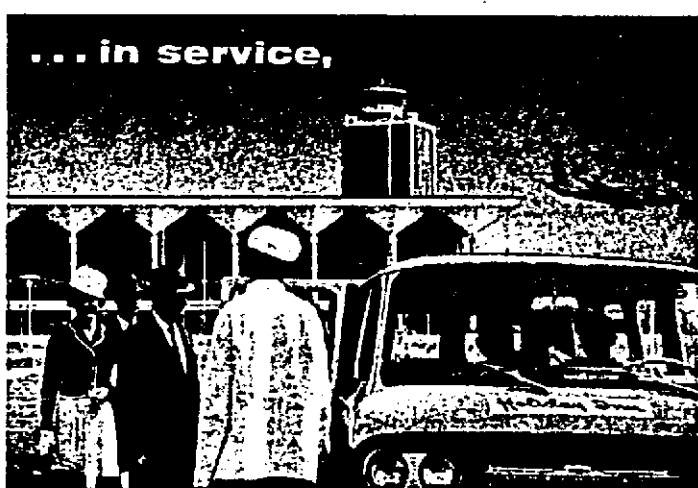
"Most of the boys would rather be firemen than have any other job," Gentry says. "We don't want students who have money—we want students who need the job. We try to lure freshmen, so they'll be with us for four years, giving us more experienced men."

What of the fire department's regular men—do they resent having to train and work next to so many youthful college students?

The fact is, the regulars long ago accepted the students as equals, and relations between the two are excellent. As one old hand put it:

"At a fire our lives depend on each other. We can't afford any jealousy."

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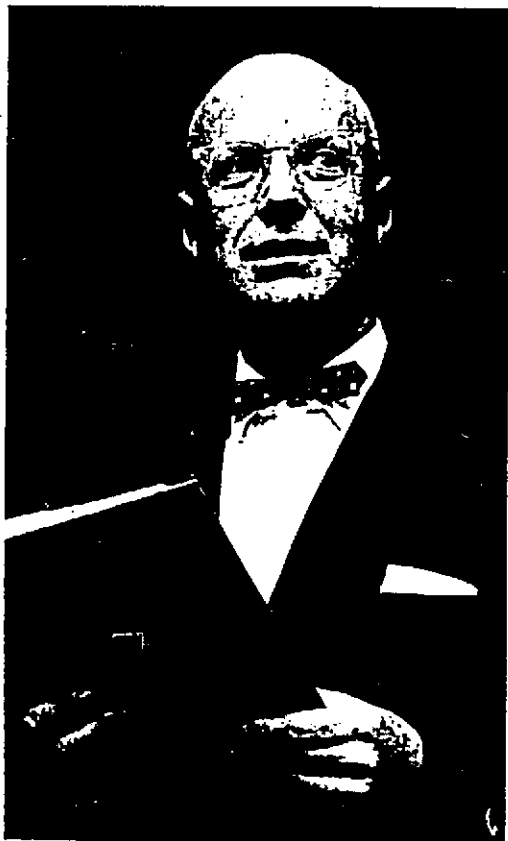
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R10-1

# JACK WASSERMAN

## he helps protect hoodlums from deportation

by JACK ANDERSON



Mild-mannered and bespectacled, Jack Wasserman is considered one of the most brilliant men in immigration law.

If you met Jack Wasserman at a church social (where you are not unlikely to find him), you might take him for a visiting clergyman. He is bald and benign with a soft voice, gentle manners, an almost angelic glow in his eyes. He is certainly the complete opposite of the TV stereotype of the fast-talking, unscrupulous underworld mouthpiece.

Yet this brilliant lawyer's clients include some of the most feared men in America. Ex-cons who had the misfortune to be born abroad and now fear banishment from their fortunes and fleshpots look to Wasserman to save them from deportation.

Though his notorious clients are never long out of the headlines, Wasserman himself shuns publicity. He also displays none of the plush trappings that underworld fees are expected to buy.

His offices are modest, his home middle-class. His pretty brunette wife Marie is active in her local Episcopal church. He devotes much time to raising money for Jewish charities. Their daughter Lorraine, 20, and son Michael, 17, are normal teenagers.

Yet on an evening out, their companion might be Carlos Marcello, who has a criminal record in New Orleans dating back to 1930; Russell Bufalino, gray-haired, sallow Pennsylvanian whom the FBI has been trying to prove set up the Apalachin crime conference; or perhaps "Big Bill" Lias, of Wheeling, W. Va., who has a string of convictions on gambling charges. Or if the Wassermans are in New York, they might pay a social call on Mr. and Mrs. Frank Costello, the retired crime king and his wife.

Ever since Al Capone was nailed for tax dodging, the underworld has become increasingly careful about its tax affairs. This has forced the Justice Department to look elsewhere for laws to trip up the elusive racket bosses. Attorney General Robert Kennedy has found in the immigration laws a legal weapon to use against many of the underworld's senior citizens who were brought into the country as children, often as babes in arms, sometimes smuggled in, during the great immigrant waves at the turn of the century. Many neglected to become citizens or gave false information in their citizenship applications.

This makes them eligible for return to their native lands, a fate they dread as living death. The Little Caesars have nightmares about their empires crumbling, of getting down to their last G-note, of never again seeing the bright lights and the playgirls of New York, Chicago, Miami and Las Vegas.

### 'MR. IMMIGRATION'

This is where Jack Wasserman comes in. He is regarded as an expert on immigration law (the judges call him Mr. Immigration), and the word has been whispered around the underworld that Wasserman is the best man to fight a deportation order.

His own background is impeccable. He graduated from Harvard *cum laude*, is highly respected in the legal profession, has chaired the American Bar Association's Immigration Committee.

He came here in 1941 from a New York practice to work for the Board of Immigration Appeals. During World War II, he moved to the Justice Department to help with the enemy alien control program. In 1943, he returned to the Board as a member, stayed four years, then left to lobby for the enactment of the Displaced Persons Law. Not long afterward, he started his own practice, which has become one of the quietest and most fascinating in the capital.

How does Wasserman get along with his dangerous clients? Around him, they behave like gentlemen. Says Wasserman with a sly smile: "The only strong-arm stuff I've seen has been pulled by the government." He was referring to two of his clients, the notorious Mike Spinella and Carlos Marcello, who were both bundled out of the country unceremoniously.

Wasserman doesn't shield his family from his clients. Michael has been hunting at Marcello's lodge in the Louisiana bayous. Wife Marie tongue-lashed a reporter whom she heard describing Marcello as a "racketeer." Daughter Lorraine has vigorously defended Marcello and her father's other notorious clients to girl friends at the University of Maryland.

If Wasserman operates quietly, the stark melodrama of the underworld is never far away. Once, an urgent phone call sent Wasserman hurrying to the federal penitentiary in Atlanta, Ga., where he first met Frank Costello. The jailed underworld czar had been doing his own legal research in the prison library. He had found precedents which, he claimed, proved he was being held in the pen unlawfully.

### DID HIS OWN RESEARCH

Costello contended that a man sentenced to less than a year could not be held in a federal prison but must be kept in a jail. Wasserman checked Costello's research in some borrowed law books, discovered he was dead right and helped get Mr. Big transferred to the Milan jail in Michigan. Presumably, it was easier for him there to keep an eye on his underworld empire.

But the two strangest stories in Wasserman's files concern men who came back from exile, Mike Spinella and Carlos Marcello.

Spinella had been picked up in Washington's Willard Hotel and hustled off to Italy. He had arrived in his native land squawking that he had been shanghaied. He soon became so homesick for his old haunts that he smuggled himself back into the United States.

When word leaked out that "Spinella is back," more than 100 federal agents staked out his haunts. But he eluded them and got a message to Wasserman that "a representative of Spinella will call on you."

Not long afterward, a stocky character, sporting a Vandyke beard, was shown into Wasserman's private office. He introduced himself as Spinella's cousin, listened attentively to Wasserman's advice. It wasn't until later that the lawyer learned he had been speaking to the fugitive himself.

Yet despite his elusiveness and Wasserman's advice, Spinella finished up back in Italy. He spends his time lying in the sun on the Isle of Capri, where he cultivates his paunch with rich food, smokes big, black cigars and invites former girl friends from Miami to keep him company. Spinella told Wasserman: "You can reach me any time. Just address the letter to Mike Spinella, Capri, Italy."

Carlos Marcello was whisked off to Guatemala in the same brisk fashion as Spinella's abrupt departure for Italy. He was of Italian parentage and had reached the U.S. by way of Tunisia, which was his country of birth.

Tunisia didn't want him—nor did Italy. Only the little Latin-American country would agree to take him. Except for three federal agents, Marcello was the only passenger on the immigration plane that flew him to Guatemala City. "They were under orders not to talk to me," Marcello told PARADE. "But one guy offered me a cup of coffee."

Marcello soon grew tired of the drowsy *dolce vita* in the banana republic and sneaked back into the United States. Again word leaked out, "Marcello is back," and his customary haunts were watched.

Despite this massive manhunt, Marcello managed to slip into his New Orleans home and get a telephone message to Wasserman, who was at a near-by motel. Although the motel was under surveillance, Wasserman slipped past the agents, later invited them to Marcello's home, where he surrendered his client.

Not all Wasserman's clients, of course, have such colorful backgrounds. But he makes no alibis for defending those who do. So far as he is concerned, they are merely clients in search of a lawyer.





After Decton and exact sleeve lengths...what?

What else but a deftly detailed crest on the pocket? That's the only way we could think of to improve this perfect-as-possible sport shirt. It's a luxury wash-and-wear of 65% Dacron\* polyester, 35% cotton. A soft, supple blend that dries wrinkle-free after a rough-tumble wash. Looks great without ironing, superb



with a touch-up. The sleeve lengths are exact, the body contoured. The "Sanforized-Plus" label says it stays in shape (your shape) always. We figured a shirt this great had earned a decoration. So we added it. Added a bunch of bold new colors, too. Pick yours. Only \$5.95. The lady's good-looking shirt? A Lady Arrow!

\*DUPONT N.Y.N.

Wherever you go you look better in **-ARROW-**

# PORK KABOBS WITH FRUIT

by Beth Merriman Parade food editor

For special festive occasions try this new kabob recipe which combines pork and fruit, foods with natural flavor affinities. Accompany kabobs with green beans, endive salad and French fries made a new way to insure crispness. End meal with chocolate pudding, made from mix.

## Fruited Pork Kabobs

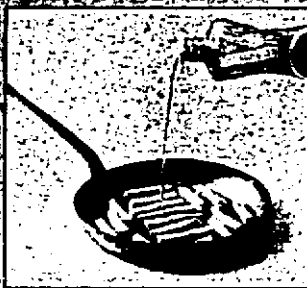
Cut boned smoked pork butt in 1 1/2-inch cubes, allowing 3 cubes per skewer. String on skewers with canned pineapple chunks, preserved kumquats and unpeeled red apple chunks. Place in long shallow pan or platter. Pour sauce\* over all; marinate several hours, turning often; drain. Broil, with food 4 inches below moderate heat about 40 minutes, turning and basting with sauce at frequent intervals.

### \*Sauce

- |                             |                              |
|-----------------------------|------------------------------|
| 1/2 cup red currant jelly   | 2 teaspoons prepared mustard |
| 1/4 cup butter or margarine | 1/4 teaspoon nutmeg          |
| 1/4 cup lemon juice         | 1 teaspoon cinnamon          |

Combine all ingredients in small saucepan; stir over low heat until jelly melts and ingredients are well blended. FROM PARADE'S TEST KITCHEN

PHOTOS BY SHOOT



## New "Cold-Start" Method for French Fries

1. Pare potatoes, cut as for French fries into strips, approximately 1/2 inch wide. Dry well. (Or use frozen French fries.)

2. Put potato strips in single layer in large skillet.

3. Pour in just enough vegetable

oil to cover; stir.

4. Turn heat to medium-high (or set electric skillet at 375°).

5. Stir occasionally to keep potatoes separated.

6. Cook approximately 15 minutes or until potatoes are browned to your taste.

7. Turn off heat. Remove potatoes; drain on absorbent paper; salt and serve.

The finished potatoes are crisp and delicious. Because the temperature of the oil usually does not go above 300° there is no spattering, no smoking, no need for a thermometer or other special equipment, and cleaning is easy. Let the oil in the pan cool to room temperature, then strain through cheesecloth into wide-mouthed jar. Store in refrigerator. Re-use as desired.

The Benjamin Thomas family, Levittown, N. Y. lines up for hot Quaker Oats: Shawn 4, David B, Gail 11, Benjamin, Jr. 13, Mother and Father.



New  
serving  
suggestion—

## Quaker Oatmeal cooked in milk...creamier, smoother

Watch them line up for breakfast when you serve Quaker oatmeal cooked in milk. It's the creamiest, smoothest, most nutritious oatmeal in the history of breakfast. Fortifies the whole family right up to lunchtime with more protein than any other leading whole grain cereal, plus 27 other essential nutrients (plus even more nutrients from the milk).

*Cooks in just one minute...  
costs less than 2 cents a serving!*

Keep a cow in your kitchen

### PURPLE COW MILK PITCHER

2-quart capacity, unbreakable plastic, double-walled, insulated to keep hot liquids hot, cold liquids cold. Order blanks in marked packages.



ONLY  
\$2.00

#### CREAMY, SMOOTH OATMEAL (Makes 4 to 6 servings)

2 cups milk	2 cups Quick or
2 cups water	Old Fashioned
1 teaspoon salt	Quaker Oats,
	uncooked

Place milk, water and salt in saucepan. Bring to a boil; stir in oats. Cook quick oats 1 minute, stirring occasionally (cook old fashioned oats 5 minutes or longer, stirring occasionally). Cover pan, remove from heat and let stand a few minutes.



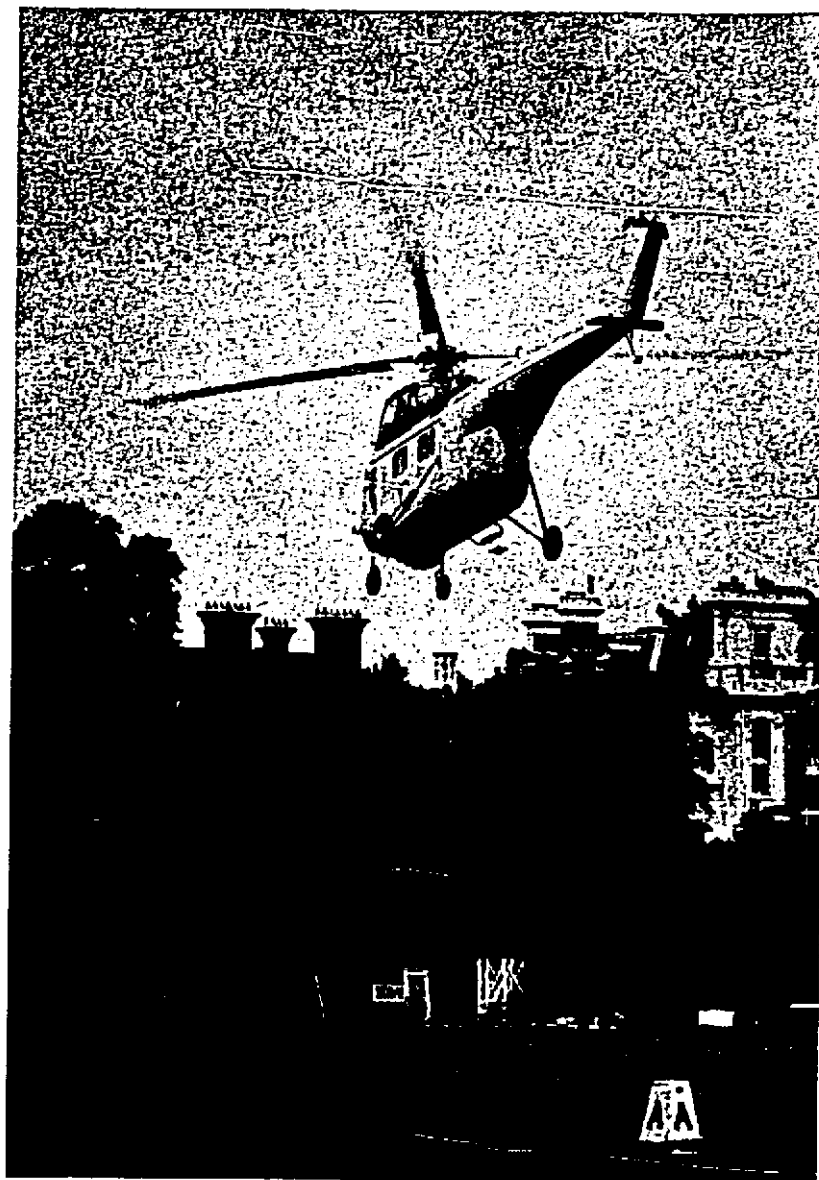


# TWO FOR THE SHOW

■ When Princess Margaret and Lord Snowdon go to the theater they go the modern way—by helicopter. Although the trusted family cars are always available, the royal couple prefer the speed and traffic-free convenience of a whirlybird ride.

The Princess and her husband just step into the waiting blue-and-red helicopter on the front lawn at Kensington Palace, and aloft they go to catch an early curtain or some other gala.

The helicopter is becoming the favored form of travel for the Snowdons. Folks who live, work or cycle around Millionaire's Row, where the couple live, often gather outside the railings to watch Princess Margaret kiss their baby, Lord Linley, good-bye before buzzing off on her busy round of special engagements. The 'copter is part of the Queen's Flight.



... toward waiting helicopter which lifts from Kensington Palace lawn with the Snowdons aboard.



Lord Snowdon says "bye-bye" to 18-month-old son, Viscount Linley. ...



... as Princess Margaret, dressed for a gala evening, hurries ...



Finally a dandruff shampoo that really works!

### NEW FROM PROCTER & GAMBLE

Now just regular shampooing gives really effective dandruff control for millions. Now you can stop nursing dandruff along . . . can do more than merely wash away the flakes for a few days. After ten years of research Procter & Gamble presents Head & Shoulders . . . It is both the most effective and most convenient dandruff control you can buy. No other shampoo or rinse can match it.

Yet this is no unpleasant medicinal treatment, but a fragrant, rich-lathering shampoo. And no other shampoo leaves hair easier to manage.

If you or anyone in your family has dandruff, get Head & Shoulders. It really works!

*Head & Shoulders* shampoo



**OPENS OCT. 23!**  
GREATEST OF THE GREAT!  
5th Spectacular All-New

# Le Lido de Paris

REVUE "BRAVO!"

## STARDUST

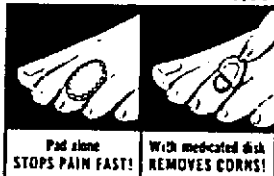
HOTEL / LAS VEGAS



A Spectacular Show now in America! 70 Outstanding European Stars!

# CORNS

Only Dr. Scholl's Zino-pads Bring SO MUCH RELIEF SO FAST!



No waiting with Dr. Scholl's Zino-pads! Super-soft, cushioning pads stop pain of corns, callouses, bunions almost instantly! Used with separate medicated disks in each box, quickly remove corns, callouses!

**Dr. Scholl's Zino-pads**

Improved **EZO** Helps Relieve Pain of Pressure and Slipping of  
**FALSE TEETH**  
Chew in comfort with New, Softer  
**EZO Dental Cushions**

Grips Dentures Firmer, Quicker!  
Helps Ease Pressure on Gums  
Helps Keep Seeds Out  
Helps Plate Fit Snug  
Helps Prevent Clicking  
Need a thicker cushion for your upper & lower plates?  
Ask for New EZO Heavy Gauge Cushions!  
AT YOUR FAVORITE DRUG COUNTER 60c

## ARTHRITIS RHEUMATISM PAINS

For fast, welcome relief from moderate Arthritis, Rheumatism, Muscular Aches whenever such pains occur take **DOLCIN®** Tablets. Satisfactory relief or your money back.

## Itch...Itch I was nearly crazy!

Now, get relief fast. In a jiffy D.D.D. Prescription stops tormenting raw, fiery itch of eczema, rashes, acne, chafing, other itch troubles. Greaseless, stainless, soothing, cool antiseptic. Helps prevent infection, promotes healing. Don't suffer. Ask druggist for D.D.D.—liquid or creme.

## PARADE'S SPECIAL

# INTELLIGENCE REPORT

Because of the volume of mail received, it is impossible for PARADE to answer queries in connection with this column.

**LOWER DISCOUNT.** The nation's leading airlines, providing the Civil Aeronautics Board grants permission, want to reduce the family fare discount to 40% from 50%, effective October 25th. The family fare plan now provides for the wife or children accompanying a head of a family to obtain a 50% discount, while the family head pays full fare. The family plan is applicable only to first-class service.

**OWN COMPANY.** Actor Richard Burton, great lover on and off screen, has formed his own motion picture company, plans first to film the Robert Louis Stevenson story, Beach of Waleessa. Like Elizabeth Taylor, Burton's official residence is Switzerland, where the tax bite is lowest.

**ART SLUMP.** Owners of art galleries report that business this year is off as much as 50%. There's been a tremendous drop in the sale of abstract art without a corresponding return by the art-buying public to realistic or semi-realistic paintings. Art-lovers are apparently biding their time, browsing through galleries (the attendance is way up) but not buying.

**JAPANESE BATHS.** There are approximately 11,000,000 people in Tokyo. About half are without bathtubs in their own homes. These residents bathe in one of the 2,767 public Tokyo bathhouses. Until a few weeks ago a bath for an adult in one of

these houses cost 5 cents, for a child 3 cents. The price for an adult bath has now been raised to 7 cents.

**ANIMAL ACTORS.** According to the figures of the American Humane Association, animal actors are doing better than humans these days. In one recent month, there were calls for 2,489 horses, 2,025 pigeons, 568 cattle, 142 chickens, 121 sheep, 108 dogs, 107 mules.

**SIEGFRIED LINE AVAILABLE.** The West German government is giving away 2,000 concrete fortifications and pillboxes in the so-called "invincible Siegfried Line" built by Adolf Hitler. The fortifications can be used for bungalows or weekend homes. The only payment necessary is for the ground on which they stand, most of which is owned by farmers.



FARMER TILLS SOIL BETWEEN TANK TRAPS OF THE SIEGFRIED LINE FORTIFICATIONS.

**FREE MARRIAGES.** Last February judges in Los Angeles County began offering their services free in performing marriage ceremonies during lunch hours and on Saturday mornings. They are now averaging 100 free marriages every month.

**SHORT GRASS.** Grass scientists at the University of Wisconsin are experimenting with a variety of Alaskan grass which grows to a height of 6 or 8 inches. The idea is to obtain a similar grass capable of growing in this country to a maximum height of 4 or 5 inches and then stopping. Such grass will need little or no cutting.

**CAMERA WAR.** In the war between East German border guards at the Berlin wall and the West Berlin police, the most useful weapon today is a high-powered camera. Last year 60 cameras were issued to West Berlin police on border duty. They were ordered to photograph any East German border guard, especially while he was firing at an escaping refugee or apprehending one. Attempts were then made to identify the border guards. Reason: more than 350 East German guards have fled across the border into West Berlin in the past 2 years. East German guards know that if they kill refugees or treat them harshly they will be denied political asylum in West Berlin or if caught, they will face criminal prosecution for attempted murder.

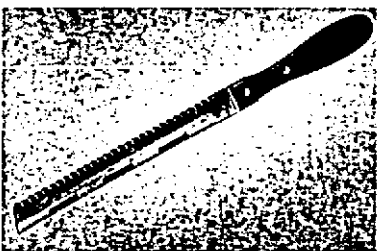


# parade of progress

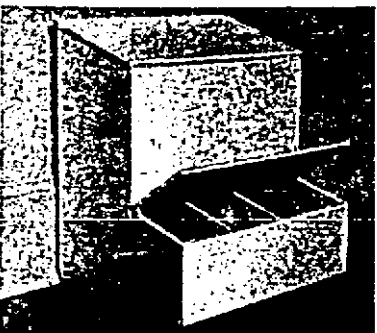
Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



**Hair stimulator:** Here's a little electric device to massage the scalp and help condition the hair. When you press the switch, scores of tiny vibrating fingers on the plastic disc go to work. 4½-inch-long unit has self-contained motor, operates on standard battery, making it useful anywhere. \$4.98. *Jane Reef, Dept. PP, Box 1561, Beverly Hills, Calif.*

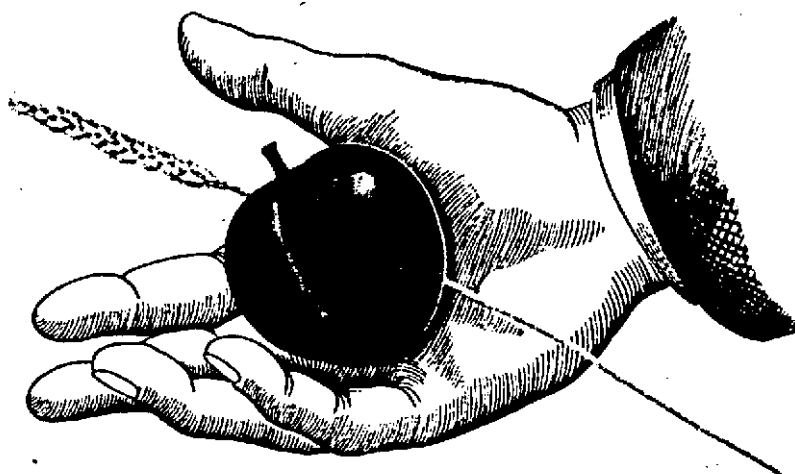


**Double cut:** With special diamond-shaped teeth on one edge, this new knife makes it easy for you to cut frozen foods, even meat bones, and its scalloped edge slices bread, carves roast. Of stainless chrome steel, it's said never to need sharpening. 12½ inches overall. \$4. *R.M.B. Enterprises, Dept. PP, 334 Marion Court, Wheeling, Ill.*



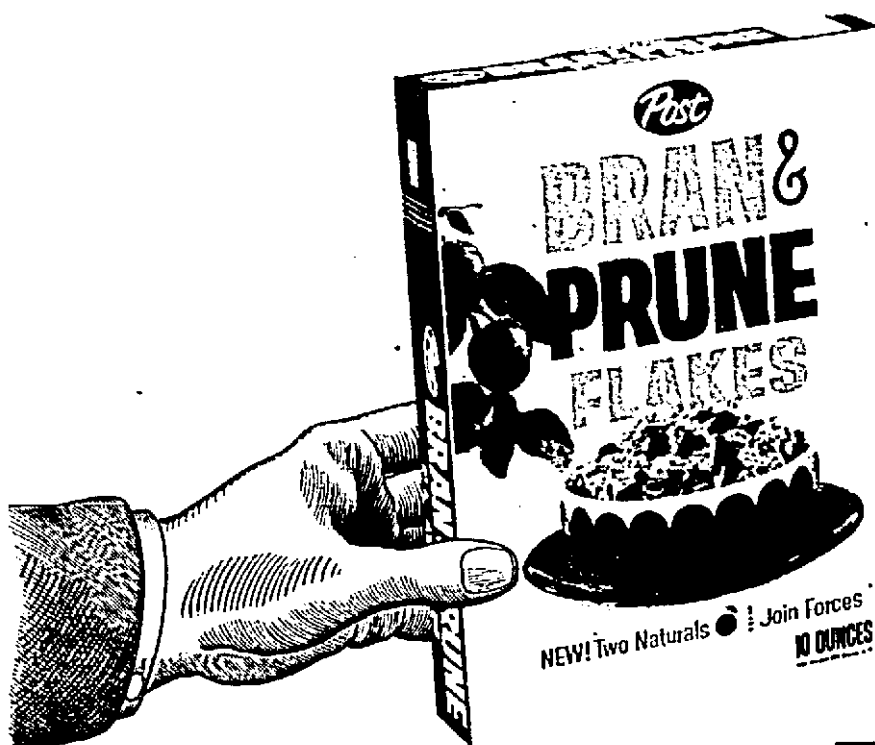
**Vegetable dispenser:** You can store potatoes, onions, other vegetables in this compact dispenser—and it works on "first in, first out" principle so you use oldest first. Vegetables go in at top, out at bottom. Plywood with white enamel finish. 40-lb. capacity: \$9.90; 75-lb.: \$14.90. Express collect. *Lehmann, Dept. PP, Box 7069, Memphis 18, Tenn.*

Parade of Progress items are NOT advertising. Write manufacturer if not available at stores. Allow time for delivery or reply. Manufacturers & Distributors: Parade will consider new ideas but cannot correspond.



## TWO NATURALS JOIN FORCES

Now one cereal gives you both the natural benefits of bran and the orchard-grown sweetness of prunes in every spoonful. Get the rewards of both . . . everything that your family could ask for to start the day a little bit better.





Denver child gets an important lesson: how to listen to a story. Reading to child, experts say, helps him learn to read.

# children can learn to **READ AT 3** —but should they?

**L**ong before your child enters first grade—recent, exciting educational experiments have shown—he can get a flying start on the three R's. He can learn to read. He can learn to write. He can learn to type. He can even tackle arithmetic problems, geometrical theorems and master the intricacies of symbolic logic.

But *should* he learn at 4 or 5 subjects usually left for much later in his education? *Should* he tackle so much so soon? Or is this pressure bad for young minds and bodies?

These questions—which are of vital importance to every parent and child in the U.S.—are now being debated all across the country. In many communities—yours may be one—the educational pace has been stepped up to include reading instruction in kindergarten. But educators are bitterly divided. One group feels children can learn early, and that it's wrong to hold them back. Another says children have a right to be children, after all. "What's the hurry?" is the gist of their argument.

Most of the argument centers around reading, which has long been a bone of contention. Until recently, educators contended that children were not ready to read until they were 6½, when their eye muscles had developed sufficiently and they could also master the concepts involved. Everyone now agrees this idea is out of date. Even early learning's most vehement critics con-

cede you can teach any child anything at any age if you go at it the right way.

Indeed, Dr. Omar Khayyam Moore, a Yale sociologist, has shown that children as young as 2 can learn not only to read, but to write, type and dictate as well. Using a gadget called a "talking typewriter," Dr. Moore has helped some 3-year-olds to read in 4 months.

Meanwhile, the Montessori schools, using special training aids devised 50 years ago by an Italian physician, Maria Montessori, have been sweeping the country, teaching children 3 to 6 reading, geometry, even the parts of speech.

## EVEN INFANTS CAN READ

In Denver, a program now in its third year enlists parents to start children on a reading program before kindergarten. (See *PARADE*, Jan. 14, 1962.) And recently, one reading "expert" published a book and a magazine article claiming even infants could be taught to read. You just use big type and don't instruct too long at a time.

To many educators, however, such ideas are nonsense—and dangerous nonsense, at that. "I know 5-year-olds can learn to read," says Anne Hoppock of the New Jersey Department of Education. "But why should

## Small-fry menu magic



SUGGESTIONS FROM  
MRS. DAN GERBER

Signs of self-feeding starting to show? Finger foods, like Gerber Meat Sticks, are helpful for practicing hand-to-mouth co-ordination. Wonderfully tasty way to do it, too!



The Meat Sticks are made from lean pork and beef selected by Armour and suitably seasoned to pamper a toddler's palate. Nonfat dry milk is added to increase protein content. Offer "as is" or slightly heated. Then watch your sprite's eyes light up at the first bite.

**Breakfast bonanza.** Nothing like a tasty, toasty, nut-like flavor to win a baby's favor. And Gerber High Protein Cereal is just the thing to titillate an appetite. In addition to being pleasantly flavorful, it has a 35% protein content to help promote baby's growth. And, like all Gerber Cereals, it's enriched with iron to help build good red blood... calcium for strong bones and teeth and important B-vitamins which contribute to appetite and growth.

**Added attraction.** A topping of baby's favorite fruit adds a special fillop of flavor to any Gerber Cereal.



**Variety review.** Now there are nine refreshing Gerber Juices to give added pleasure to baby's "juice breaks." The sipping delights include Orange Juice, Apple Juice, Orange-Apple, Orange-Apricot, Orange-Pineapple, Pineapple-Grapefruit, Apple-Cherry and the two newest Gerber offerings: Mixed Fruit Juice and Prune-Orange. All luscious—all equally rich in the vitamin C your darling needs for sound gums and body tissues.

Continued on page 21

they?" Dr. Alice V. Keliher of New Jersey State Teachers College recently warned: "Most children's eyes are not mature enough even at 6 for close application to print and figures."

"No doubt some children can learn to read before 6," says Dr. Lillian Gore, specialist in elementary education for the U.S. Office of Education. "But what effort should be made to teach all children, or many children, or most children, is another question. I have seen too many emotional blocks that took years to work out caused by just this sort of pressure."

Ethel Thompson of the National Education Association adds: "Children who can learn to read early probably will pick it up themselves with a minimum of adult guidance. But to set all pre-school children down at a regular time and place and instruct them—well, that's something else again."

### MUCH TO LEARN

Both Miss Thompson and Dr. Gore note that kindergarten and nursery school children customarily spend little more than 2 hours in school. "They have many things to learn," says Dr. Gore, "about tadpoles and leaves and people. It is not right at this age to put the emphasis on formal instruction."

Critics also contend that no one knows whether a

child who learns to read early keeps his headstart all through school. Nor do they know whether he will learn more in the same amount of time. "There is a subtle implication," says Dr. Julius B. Richmond, chairman of the department of pediatrics, Upstate Medical Center, State University of New York, "that somehow or other one is going to raise the ultimate ceiling for learning in these youngsters. I don't think we have any evidence to indicate that this is true. We have a lot of clinical evidence in other directions . . ."

But proponents of early learning are not so readily put off. They believe that children in this day and age clamor to read early. They are literally bombarded by words from everything from TV commercials to cereal boxes. The real harm is done, this side contends, by making 2- to 5-year-olds wait until they are 6, when inquisitiveness may already have begun to subside.

Dr. Dolores Durkin, of Teachers College, Columbia University, who has made the most extensive study of youngsters who learned to read at home before starting school, is among those who believe in early instruction in reading. She has found no evidence that any of the early readers suffered emotional harm. On the contrary, they seemed to thrive. Moreover, she has found that students who get off to a fast start in reading keep their advantage.

"Actually," says Dr. Durkin, "most early readers do not learn from parents. They learn by imitating brothers and sisters." Significantly, Dr. Durkin's research indicates that students whose parents gave them formal reading instruction learned no faster than those whose parents merely answered questions like, "What's this word, Mommy?" The biggest difference Dr. Durkin found was that early readers were "pencil and paper kids" who had a chance to scribble early.

### THE KEY IS INFORMALITY

To Dr. Durkin this indicates that pre-schoolers can learn to read—if they get casual, informal instruction "which takes the cue from the child." Regular classroom instruction probably would be harmful, she says. She is supported in this by Dr. Moore, whose experiments operate on a free and easy schedule.

But critics contend that any reading program is by nature planned, and that once you set such a goal you're pressuring young children to measure up to it—and their parents to egg them on. And that kind of pressure, say the critics, is harmful.

Should a child learn to read—or write or figure—at 4 or 5 or even 3? Nobody has the answer yet. But in your community—and others around the U.S.—you're going to hear plenty about it in the future.



BRINGING UP BABY,\* HINTS COLLECTED BY MRS. DAN GERBER, MOTHER OF FIVE

## Secrets for a "Social Butterfly"

Baby old enough to do a bit of gadding about? When you and baby go calling it's sometimes a bit of a problem to keep your cherub contentedly occupied in unfamiliar surroundings. One happy solution: a toy kit used only for that purpose. Secret is to choose a few toys baby hasn't played with for a while. In the joy of rediscovery he's apt to stay engrossed longer . . . forget the fact that he's not in his own bailiwick.

Snack secret. A tip on contentment, for teething visitors. Take along a couple of Gerber Teething Biscuits. Since they're wrapped in sparkling cellophane, you can pop 'em into pocket or purse and they'll be none the worse for wear.

Lip-smacking suggestions for social butterflies or stay-at-homes: Gerber Strained or Junior High Meat Dinners. These delicious combination dishes blend savory meat with selected vegetables for a double dividend in flavor . . . a triple dividend in nourishment. Good sources of protein, they also have a high vitamin-A value and offer significant amounts of important minerals. Beef, Veal, Chicken, Turkey or Ham. P.S. Gerber High Meat Dinners have 3 times as much meat as regular vegetable-meat combinations.

Introductory plan. When you're visiting someone baby hasn't seen for a while, he may shy away from being handled by a comparative stranger. If, at first, you let him get used to your hostess

from the security of your arms, chances are he'll soon feel at home in hers.

Sandman secret. If you and dad are invited to dinner (and can't get a sitter) do take baby's night togs along so you won't have to undress a sleepyhead when you get home.

Vegetable review. Know why each of Gerber's many varieties of Strained and Junior Vegetables look so good, taste so good and are so good for your baby? Because they're specially processed in the absence of air to preserve garden-good colors and flavors and the utmost in precious food values. Serve them in wide variety. They contribute significantly to many of your baby's vitamin and mineral requirements.

For your baby's well-being: Gerber prepares over 100 baby foods—infant formulas, cereals, strained and junior foods—to meet your baby's nutritional needs. We are proud to say:

"Babies are our business . . . our only business!"®





# DO YOU TAKE VITAMINS AND STILL FEEL TIRED?\*

If you take vitamins, yet still feel tired—you may need more than vitamins to restore your normal strength and energy. Check with your doctor. He may tell you that your worn-out feeling can be due to a shortage of iron.

Vitamins alone can't build up iron-poor blood. But GERITOL can! That's because GERITOL not only contains 7 vitamins but, in addition, supplies the amount of iron needed to build iron-rich red blood. Just 2 GERITOL tablets, or 2 tablespoons of GERITOL liquid, contain twice the iron in a pound of calves' liver! Seven times the iron in a pound of spinach! It is this rich source of iron, that makes GERITOL such an effective strength-building tonic. In only one day, GERITOL-iron

is in your bloodstream carrying strength and energy to every part of your body!

## Proved By Medical Tests!

Patients diagnosed with iron-deficiency frequently were pale, nervous, irritable and easily tired. After patients took GERITOL daily, doctors reported definite clinical improvement. Remember, vitamins alone can't do it! But GERITOL, with its rich source of iron, can help you regain your strength and energy.

Check with your doctor. And if iron-poor blood is your problem, you should take fast-acting GERITOL every day. Feel stronger fast—in just 7 days—or your money back from the maker. Get high-potency GERITOL, liquid or tablets, today!

\*Due to iron-deficiency

## FALSE TEETH

**KLUTCH holds them tighter**  
KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that you can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate... If your dentist doesn't have Klutch, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box.

KLUTCH CO., Box 370J, Elmira, N. Y.



## PARADE

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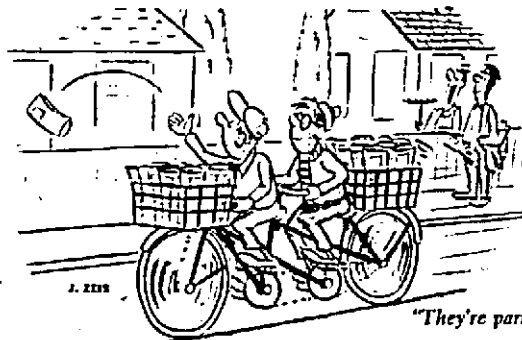
Cover, Lloyd & Marva Shearer; 2, Pictorial Parade, W.W.; British Information Services; 4, G.A.C.; 8-9, Ben & Sid Ross; 10-11, Ben & Sid Ross; 12, Cameramen Incorporated; 14, Midori; 16, Camera Press-Pix; 18, W.W.; 20-21, Ben & Sid Ross.

## SARAKA SOLVES THE PROBLEM OF "AFTER 45" IRREGULARITY

Doctor-approved bulk stimulant helps keep you comfortably on schedule as no ordinary laxative can!

As we grow older, our systems may often need outside aid to help maintain a normal regularity pattern. Continued use of strong drug laxatives can be irritating, even dangerous. That's why many doctors recommend SARAKA, the pure, all-vegetable bulk stimulant laxative for middle age and over. SARAKA supplies the moist, bland bulk that is so essential to healthy bowel function. And only SARAKA has a gentle stimulant action to help ease this bulk through your system plus Vitamin B<sub>1</sub>.

Special note to weight watchers: Lack of sufficient bulk in 900 calorie liquids can lead to constipation. If this occurs, supplement your daily diet with all-vegetable SARAKA.



"They're partners."

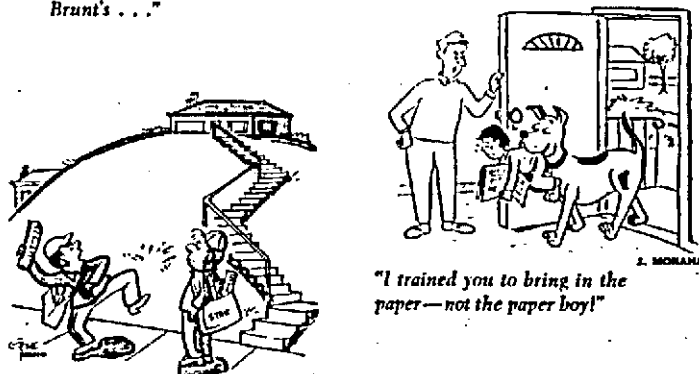
## 'WHADDA YA READ?'

National Newspaperboy Day, which occurs next Saturday, is the source of inspiration for today's cartoons, in which PARADE artists highlight some of the humorous aspects of the newspaperboy's lot.

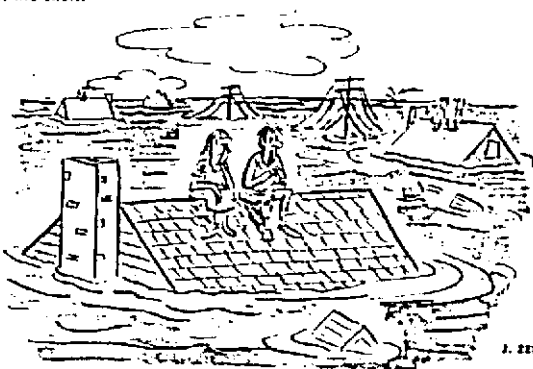


A. KAUFMAN

"... Shafer's paper goes in the mailbox, Buff's under the doormat, Morris's in the hall, Dollard's on the porch, Van Brunt's..."



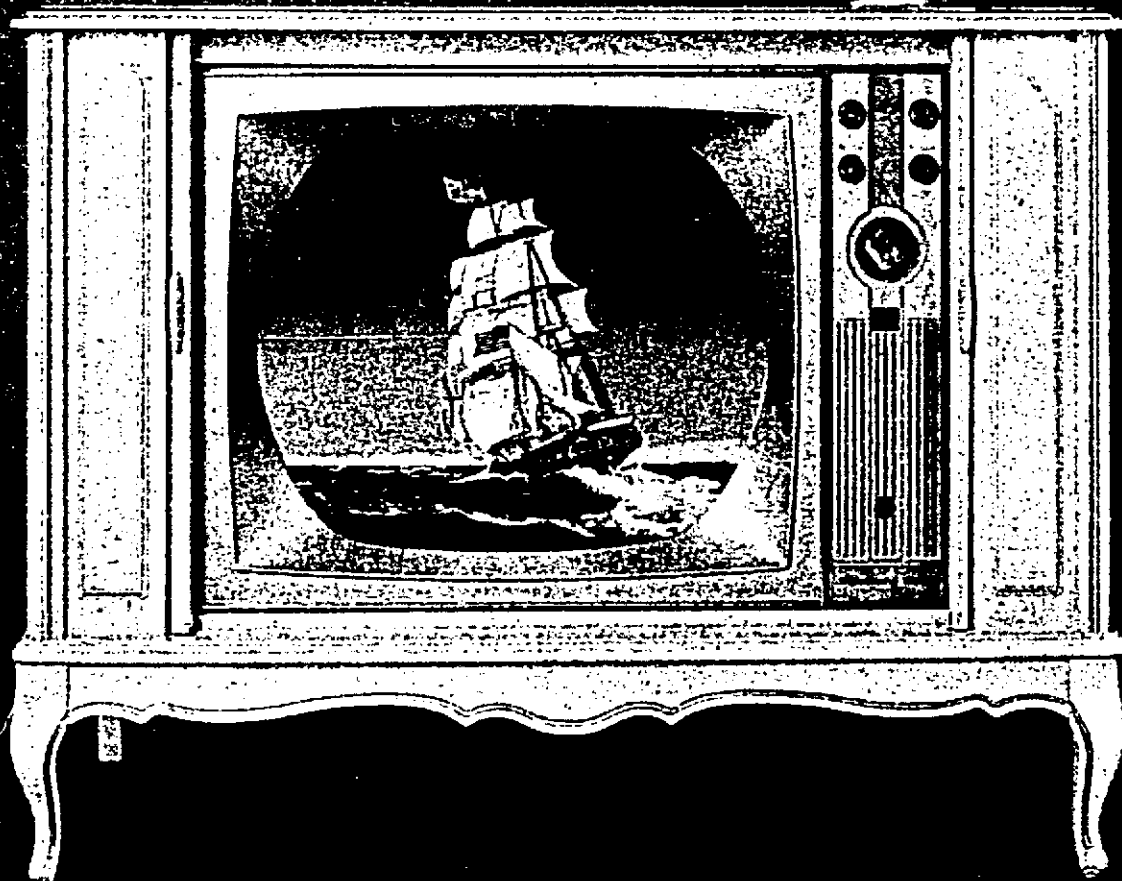
"Wish me luck!"



"Wonder what's keeping that newspaperboy!"

J. ZITZ

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12-32. THE KINGSTON TRIO. SOLD OUT. Carole King, Simon, El Medico, The Kingston Trio, etc. 11 more full songs.



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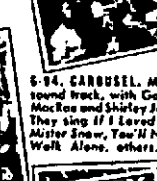
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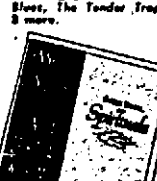
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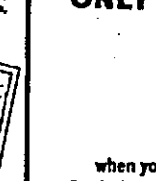
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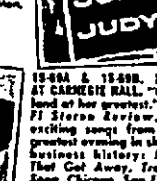
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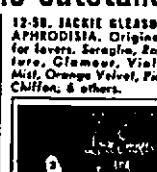
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- 18-29. STAN KENTON. WEST SIDE STORY. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
- 18-34. FAYE DUNAY. THE MUSIC MAN. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
- 18-39. JACKIE GLEASON. MUSIC, MARTINIS AND MEMORIES. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
- 18-49. FRANK SINATRA. COME DANCE WITH ME. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
- 18-59. THE KINGSTON TRIO. AT LARGE. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
- 18-69. TENNESSEE ERNIE FORD. NEAREST THE CROSS. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
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- 19-09. THE KINGSTON TRIO. AT LARGE. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
- 19-19. FRANK SINATRA. COME DANCE WITH ME. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
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- 20-09. THE KINGSTON TRIO. SOLD OUT. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
- 20-19. FRANK SINATRA. COME DANCE WITH ME. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
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- 22-09. THE KINGSTON TRIO. SOLD OUT. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
- 22-19. FRANK SINATRA. COME DANCE WITH ME. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
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- 24-09. THE KINGSTON TRIO. SOLD OUT. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
- 24-19. FRANK SINATRA. COME DANCE WITH ME. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
- 24-29. THE KINGSTON TRIO. AT LARGE. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.
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- 24-99. FRANK SINATRA. COME DANCE WITH ME. 12 songs, including: I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There, I'll Be There.



15-44. HANK THOMPSON. AN OLD LOVE AFFAIR. My Old Flame, I'll Be Around, Just a Little While, It's My Fault, 6 more torch numbers.



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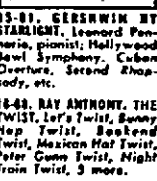
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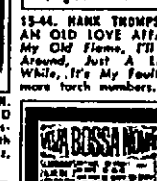
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16-49. RAY ANTHONY. THE TWIST. Let's Twist, Swing Twist, Mexican Hat Twist, Peter Gunn Twist, Night Train Twist, 5 more.



16-49. JACKIE GLEASON. LOVE EMBERS AND FLAME. 2 string orchestra love romance with Would You, Lover's Waltz, How About Me, More.



16-49. WANDA JACKSON. RIGHT OR WRONG. Six songs on the sentimental side, six on the "rockin'" side. 12 songs in spice performances!



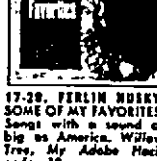
17-59. VIVA BOSSA NOVA. LAURINDO ALMEIDA. His fiery guitar and band swing the new dance rage. Lazy River, Mr. Lucky, 10 others.



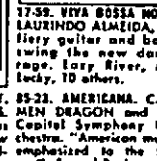
17-59. RAY STARR. JUST PLAIN COUNTRY. Crazy, 4 Walls, Don't Worry, Can't Help It, My Last Dance, Walk On By, many others.



18-29. PEGGY LEE. BASIN STREET EAST. Catch her club performance of Fever, The Second Time Around, Them There Eyes, You, Indeed, 11 more.



16-49. RAY ANTHONY. THE TWIST. Let's Twist, Swing Twist, Mexican Hat Twist, Peter Gunn Twist, Night Train Twist, 5 more.



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